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By BEN ZINER
I. P. T. Medical Writer

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—To win back North Vietnamese support in the dispute with China.

In this connection, there was considerable speculation on how Kosygin could reach Hanoi, capital of North Viet Nam, without crossing territory either controlled by or sympathetic to the Chinese.

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Another possibility was that Kosygin would stop in Peking to reopen "peace" talks with the Chinese. Chinese Premier Chou En-lai was here last November and protocol would sanction such a return visit.

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Yuri Andropov, secretary of the Soviet Communist Party Central Committee who specializes in relations with foreign parties; Civil Aviation Minister Yevgeni Logunov; First Deputy Foreign Minister Vasily Kuznetsov; Deputy Defense Minister Chief Air Marshal Konstantin Vershinin.

Red Chinese Ordered Out by Burundi

TOKYO (AP)—Communist China announced Saturday its diplomats had been expelled from the African kingdom of Burundi.

Burundi, a tiny landlocked nation adjoining the Congo, has been generally regarded as one of the chief centers of Red Chinese intrigue in Africa.

The announcement by the New China News Agency over Peking Radio gave no reason for the break. It said Burundi had "unilaterally" suspended diplomatic relations with Red China and that Peking's diplomats had been ordered to leave "within two days."

CHINESE Ambassador Liu Yu-feng lodged "a strong protest" with Burundi's Premier Joseph Bamina, the broadcast said.

In what seemed to be a reference to a political tug-of-war in Burundi over the surge of Peking's influence there, the broadcast said the ambassador agreed to withdrawal after "taking into consideration the difficulties facing your (Bamina's) government."

The announcement hopefully called the suspension of relations "temporary." It said Peking would give "sympathetic consideration" to any request by the Burundi government to resume relations.



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Pearson said the two are believed to be the pair involved in a robbery Friday night in West Covina, Calif. The agent said the car used in the holdup was found later in Pomona.

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The pageantry and panoply were for London.

A mighty funeral procession extending almost a mile moved slowly from Westminster Hall to St. Paul's Cathedral in majestic tribute to the man who became Britain's savior in time of war when all he could offer was blood, sweat, toil and tears.

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L.A.C. Says: The Way to Keep a Date on Time

One of the greatest handicaps a man can have is the habit of never being on time for an appointment. And yet, some of our otherwise best citizens have that very bad habit. They are constantly being referred to as "You can be sure he will be late," or "There is no need waiting for him; he is never on time." It is a habit that seems to grow on men as they grow older as do most bad habits. Some individuals seem to take pride in having the reputation. Their pride would be rudely shocked if they realized what has been said about them over the years.

An executive of a large corporation recently remarked to us about a young man in whom we were interested, "He is one of the most brilliant young fellows we have ever had around us, but he just does not have any sense of time. He is always late for meetings and after a while that shakes your confidence in a man."

It seems to us this habit has been aggravated by the casual way people act in their social life. It has become accepted custom to always be a little late for almost any kind of social function. A couple that always appears on time often finds the host and hostess dressing, as though they did not mean 7 o'clock when they set that hour.

Hotels and restaurants never know when to expect people who have reservations even though they solemnly promise to be there at a certain time.

Some years ago a banker friend with whom we played tennis was put out because one of our friends was always late for our game. Our banker friend remarked, "You know a man who does not keep his word about appointments is usually lax in keeping his word about most things he does. It is a bad habit that grows on you and shows up in meeting obligations and other business appointments."

There is no more important trait in a young man seeking to advance in the business world than that of creating complete confidence in the minds of men with whom he must work. Being consistently late will create an obstacle on the road to success that may stop his progress.

The same thought should be applied to associations on civic boards where other busy people are serving. By being late, often one man means no quorum is present.

That means other busy people sit around waiting for one man who does not take his responsibilities seriously. It may seem unimportant to you that you are five minutes late, but it is an irritation to others which you direct at yourself if you are the cause. Few men can afford that kind of reputation. By a little self-discipline and consideration it will be found it is as easy to be five minutes early as it is to be five minutes late. The difference in what people think of you is surely worth the effort.

One of the Churchill stories we have long enjoyed tells that as a young army officer he was invited to a dinner by Edward VII. Fourteen guests were invited and all but Churchill were on time. The King would not sit down with 13 at the table. Churchill appeared 30 minutes late and was embarrassed. He said: "The whole trouble had been he just hadn't started soon enough."—L.A.C.

(L.A.C.'s column, by L. A. Collins Sr., the other columns is an expression of personal opinion and does not necessarily reflect the editorial opinion of this newspaper.)

Tot Saved From Pool by Mother

A young mother pulled her 20-month-old son from a neighbor's swimming pool in Downey and firemen revived him, but the tot remained in critical condition late Saturday night.

Mrs. Edith St. Germain, 26, rescued her boy from a pool at the Harry Haas home, 7927 Leeds St., about 3 p.m. Downey police said the boy got into the pool area through an open gate.

Mrs. St. Germain, who lives at 7931 Leeds St., called for help and a fire department rescue team arrived to administer oxygen and external heart massage.

Police rushed a doctor from Downey Community Hospital to the scene and the physician shot stimulants into the child before he was taken to St. Francis Hospital in Lynwood.

President Orders Pay Study

WASHINGTON, (UPI) — President Johnson has named a 10-man panel to make a study of government civilian and military pay scales. He wants a report by April 1.

Johnson said it is essential to assure that any proposals for further pay adjustments during the year accurately reflect pay developments in the private economy and be compatible with our national and price objectives.

TV and Radio Stolen

A television set and a radio valued at \$220 were reported stolen Saturday in a burglary at the home of Charles H. Wilde, 5101 Cedar Ave. Officer Eugene Stone said the prowler entered through a kitchen door and ransacked the home.



There's SWITCHCRAFT in Lakewood

Now...you're be-witching with a custom-blended DYNEL switch...made especially to match your hair color by our experts.

OPENING SPECIAL

For 2 WEEKS only, we announce our opening with special prices for you.

Reg. 17.95	14.95	Reg. 26.95	19.95
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Luxuriant colors...matched perfectly WHILE YOU WAIT!

Call for appointment
ME 4-4214

We have everything in human hair fashions, too.
Hazzerty's Lakewood
5029 Hazelbrook ME 4-4214
A Product of the American Wig Co.



Republicans Driving Early, Hard for Statehouse

(Continued from Page A-1) demonstrated in their gold sweatshirts, the color the same group used for Goldwater last year. Many of the shirts bore campaign-type buttons with the legend, "I am a right wing extremist." Reagan's boosters passed out "Reagan for Governor" bumper stickers.

A surprise bonus in the governor sweepstakes was Democrat Jesse M. Unruh, assembly speaker, attending a Democratic Party function at the hotel. Unruh, one of the favorite targets of Republicans, mixed and mingled among the some 1,000 delegates, chatting and handshaking with many of them.

EARLIER Saturday, State Chairman Dr. Gaylord Parkinson of San Diego anticipated Murphy by urging that all GOP hopefuls for the governor's race should start running now. He referred to President Johnson, not by name, as a "demagogue and master phrasemaker" and charged the administration with using businesslike phrases to "dress up socialistic progress."

Parkinson said the GOP is "an embattled minority in every sense and we can no longer afford a masochistic, destructive" philosophical battle.

He said the outbreak of numerous new GOP volunteer organizations is not bad in itself — "the more the better, but if they're merely taking dissidents from one organization to form another they're merely splintering themselves."

MURPHY'S address, in the showplace spot at the convention, tore right into Gov. Brown.

"In commenting on the flood damage in Northern California," Murphy said, "Gov. Brown said over the radio recently, 'This flood is the worst disaster since my election.' As always, there is some speck of truth in the governor's observation."

Murphy said the GOP must show that the Brown administration did not invent the California water plan nor build our highway system, nor have the vision to prepare

the groundwork for our great universities, nor invite industry to California.

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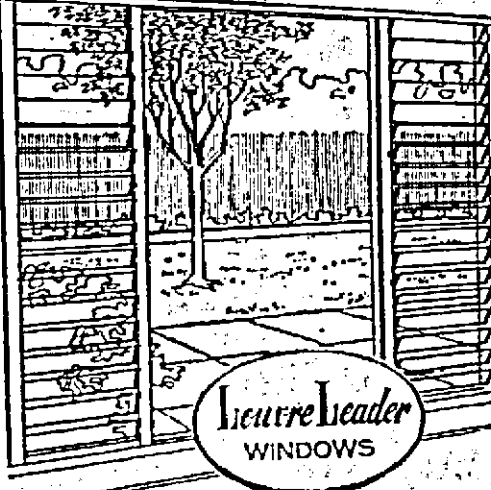
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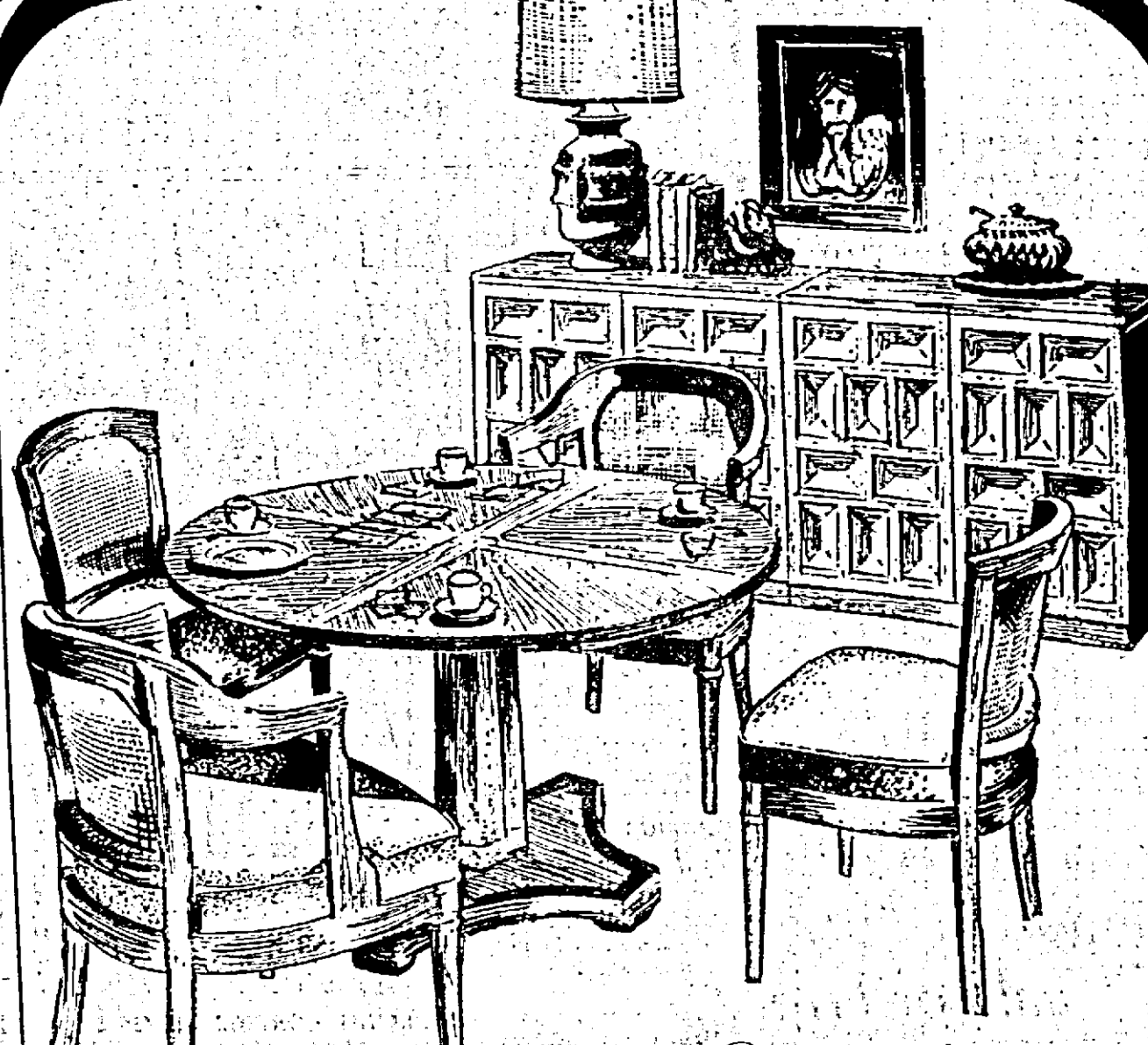
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Davis

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Low Dining Table	309
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Low Arm Chair	125
Commode	205

L.A.C. Says: The Way to Keep a Date on Time

One of the greatest handicaps a man can have is the habit of never being on time for an appointment. And yet, some of our otherwise best citizens have that very bad habit. They are constantly being referred to as "You can be sure he will be late," or "There is no need waiting for him; he is never on time." It is a habit that seems to grow on men as they grow older as do most bad habits. Some individuals seem to take pride in having the reputation. Their pride would be rudely shocked if they realized what has been said about them over the years.

An executive of a large corporation recently remarked to us about a young man in whom we were interested, "He is one of the most brilliant young fellows we have ever had around us, but he just does not have any sense of time. He is always late for meetings and after a while that shakes your confidence in a man."

It seems to us this habit has been aggravated by the casual way people act in their social life. It has become accepted custom to always be a little late for almost any kind of social function. A couple that always appears on time often finds the host and hostess dressing, as though they did not mean 7 o'clock when they set that hour.

Hotels and restaurants never know when to expect people who have reservations even though they solemnly promise to be there at a certain time.

Some years ago a banker friend with whom we played tennis was put out because one of our friends was always late for our game. Our banker friend remarked, "You know a man who does not keep his word about appointments is usually lax in keeping his word about most things he does. It is a bad habit that grows on you and shows up in meeting obligations and other business appointments."

There is no more important trait in a young man seeking to advance in the business world than that of creating complete confidence in the minds of men with whom he must work. Being consistently late will create an obstacle on the road to success that may stop his progress.

The same thought should be applied to associations on civic boards where other busy people are serving. By being late, often one man means no quorum is present.

That means other busy people sit around waiting for one man who does not take his responsibilities seriously. It may seem unimportant to you that you are five minutes late, but it is an irritation to others which you direct at yourself if you are the cause. Few men can afford that kind of reputation. By a little self-discipline and consideration it will be found it is as easy to be five minutes early as it is to be five minutes late. The difference in what people think of you is surely worth the effort.

One of the Churchill stories we have long enjoyed tells that as a young army officer he was invited to a dinner by Edward VII. Fourteen guests were invited and all but Churchill were on time. The King would not sit down with 13 at the table. Churchill appeared 30 minutes late and was embarrassed. He said: "The whole trouble had been he just hadn't started soon enough."—L.A.C.

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Tot Saved From Pool by Mother

A young mother pulled her kitchen door and ransacked 20-month-old son from a the home.

neighbor's swimming pool in Downey and firemen revived him, but the tot remained in critical condition late Saturday night.

Mrs. Edith St. Germain, 26, rescued her boy from a pool at the Harry Haas home, 7927 Leeds St., about 3 p.m. Downey police said the boy got into the pool area through an open gate.

Mrs. St. Germain, who lives at 7931 Leeds St., called for help and a fire department rescue team arrived to administer oxygen and external chest massage.

Police rushed a doctor from Downey Community Hospital to the scene and the physician placed the child into the hospital where he was taken to the hospital in Downey.

President Orders Pay Study

WASHINGTON (UPI) — President Johnson has named a 10-man panel to make a study of government civilian pay scales. He announced the panel on April 1.

Johnson said the study should be completed by July 1. He said the study should be completed by July 1. He said the study should be completed by July 1.

Republicans Driving Early, Hard for Statehouse

(Continued from Page A-1)

demonstrated in their gold sweatshirts, the color the same group used for Goldwater last year. Many of the shirts bore campaign-type buttons with the legend, "I am a right-wing extremist." Reagan's boosters passed out "Reagan for Governor" bumper stickers.

A surprise bonus in the governor sweepstakes was Democrat Jesse M. Unruh, assembly speaker, attending a Democratic Party function at the hotel, Unruh, one of the favorite targets of Republicans, mixed and mingled among the some 1,000 delegates, chatting and handshaking with many of them.

EARLIER Saturday, State Chairman Dr. Gaylord Parkinson of San Diego anticipated Murphy by urging that all GOP hopefuls for the governor's race should start running now. He referred to President Johnson, not by name, as a "demagogue and master phrasemaker," and charged the administration with using businesslike phrases to "dress up socialistic progress."

Parkinson said the GOP is "an embattled minority in every sense and we can no longer afford a masochistic, destructive" philosophical battle.

He said the outbreak of numerous new GOP volunteer organizations is not bad in itself — "the more the better, but if they're merely taking dissidents from one organization to form another they're merely splintering themselves."

MURPHY'S address, in the showplace spot at the convention, tore right into Gov. Brown.

"In commenting on the flood damage in Northern California," Murphy said, "Gov. Brown said over the radio recently, 'This flood is the worst disaster since my election.' As always, there is some speck of truth in the governor's observation."

Murphy said the GOP must show that the Brown administration did not invent the California water plan nor build our highway system, nor have the vision to prepare

the groundwork for our great universities, nor invite industry to California.

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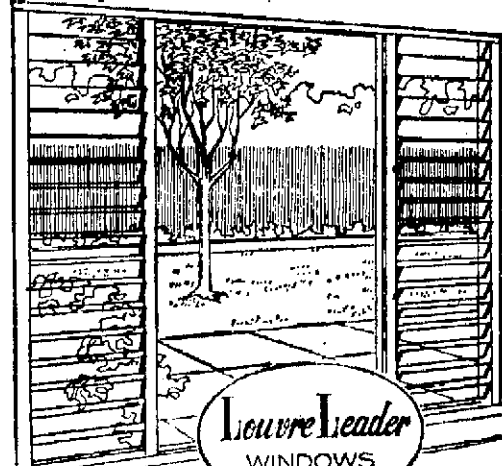
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Long Beach Man Killed by Auto in Westminster

A Long Beach man was struck by an auto and killed Saturday as he crossed a street in Westminster to get to his own car.

Police said John Wesley Hite, 72, of 1019 Cerritos Ave. was dead on arrival at Westminster Hospital at 8:45 p.m. They said the victim had been visiting with relatives and was crossing Golden West Avenue near McFadden Street when the accident occurred.

The driver, Ray Tashmet Jr., 36, of 6831 Rotherford Dr., Huntington Beach, was not cited.

INDEPENDENT
PRESS-TELEGRAM

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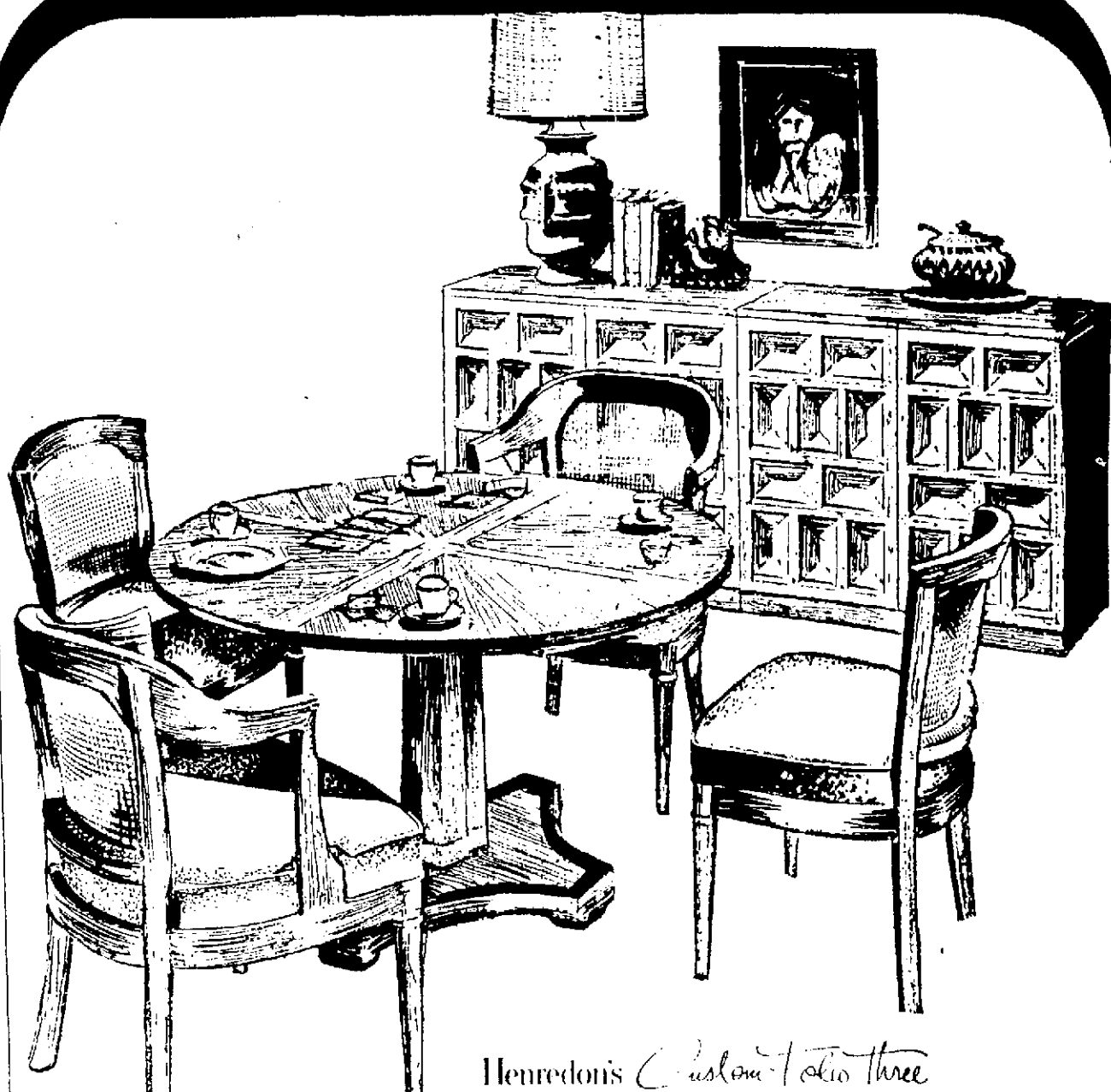
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Davis

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Avalanches Kill 4; Buried Man Rescued

ALTA, Utah (AP)—Steady, heavy snows triggered more avalanches in the high Wasatch Mountains Saturday, bottling up resorts and stranding 300 skiers in this ski center only 25 miles from Salt Lake City.

Most of those marooned were in the sixth day of the weather-caused exile—and might be unhappy. They were restricted to lodges because of slide threats on the ski slopes.

All were well and warm. The only problem, resort officials said, was a growing feeling of "cabin fever" because of long confinement.

AVALANCHES plagued many other parts of mountain-rich Utah and southern Idaho where, ironically, unseasonable warm weather in the Boise area brought minor street-flooding.

One man was killed when his tractor was buried in a snowslide near Cascade, Idaho. Norval Fleetwood, about 45, of Cascade, was clearing a mountain road when the slide hit. His body was recovered.

A Utah man making a snow survey was luckier. Buried four hours by an avalanche, 23-year-old Robert Doty of Logan was found unharmed when a member of a search party sat down to rest and heard Doty's faint cries.

"I APPARENTLY blacked out for a while and came to when someone stepped on the snow and broke my air pocket," Doty said. "I could smell the sweet, fresh air and started shouting."

Thirty-five men with long poles tramped the avalanche area after Doty's snow vehicle was buried in the mountains east of Farmington, 15 miles north of Salt Lake City.

"I DIDN'T see it coming or hear it," the lucky Doty said after his rescue. "It was like riding a big wave—except I never came up."

The only highway to the 7,000-foot-high Brighton resort, near Alta, was open only intermittently because of avalanches. Skiers left Brighton before the slides started.

PORTLAND, Ore. (UPI)—Warm rainstorms caused death-dealing landslides and new flooding in the Pacific Northwest Saturday.

Rain-loosened slides killed three persons, smashed at least a dozen homes and blocked highways in Oregon, Washington and Idaho. About 1,000 persons were driven from homes by rising water.

Holcomb Gabrielson, 45, Puget Island, Wash., was killed early Saturday when a 1,500-foot mud slide cascaded into the Columbia River 25 miles east of Astoria, Ore. The slide triggered a wave that rolled Gabrielson's house into the river.

In Washington state, a portion of a hill gave way near Randle and smashed into a house, killing Mr. and Mrs. William Mullin, an elderly couple.

Pomona Dean Gets U.S. Post

CLAREMONT, (UPI)—Dr. Edward Sanders, dean of students at Pomona College, has been appointed head of the newly-created federal Division of Student Aid in Washington.

The college announced Sanders would be granted a year's leave of absence from his Pomona duties.

Freeway Safety Cut by Carbon Monoxide

(Continued from Page A-1)

Another way to get a big dose of the gas is to drive too close to the car ahead, he said.

Still another is to do a lot of starting and stopping in heavy traffic.

Air conditioning of the car is not the answer, he continues. An air conditioner doesn't filter out carbon monoxide.

Leaks in a car's exhaust system will increase the concentration of the gas inside a car, studies showed.

"Automobile exhaust control is the answer not only for eye-irritating smog but also for the reduction of the carbon-monoxide level we are exposed to," Dr. Haagen-Smit said.

QUEEN WEEPS AT HISTORIC TRIBUTE TO SIR WINSTON

(Continued from Pg. A-1)

There were tears Saturday among the estimated half a million who lined the route to St. Paul's, the church whose great dome outlined against the reddened sky during the Nazi blitz became with Churchill a symbol of Britain's endurance.

Queen Elizabeth led the nation in mourning and her eyes glistened with tears and her lips quivered as she heard the services in the vast cathedral. There were strains of the hymns Churchill had chosen, including "The Battle Hymn of the Republic" in honor of his American mother. There was the mournful sound of taps played by a trumpeter in honor of the great warrior.

NEVER before had a British monarch attended the funeral of a commoner. It was an honor that Queen Victoria did not even bestow on the Duke of Wellington, who defeated Napoleon and saved England. But Churchill was no common man—he was the queen's old friend and counselor.

Four kings were present for the funeral, as were queens and presidents and prime ministers from throughout the world. And the kings themselves saluted the commoner who saved their nations from the Nazis in the great war.

Secretary of State Dean Rusk, who was to have represented President Johnson, became ill with a heavy cold and could not attend. The U.S. delegation was led by Chief Justice Earl Warren. Gen. Dwight D. Eisenhower attended, as the guest of Lady Churchill and paid a stirring farewell to his old comrade-in-arms.

THE NATION wanted to place Churchill among the immortals in Westminster Abbey, but he



THIS WAS SCENE outside St. Paul's Cathedral as Churchill's casket was borne to gun carriage for procession to Thames River.

chose instead to lie beside his parents at Bladon where he was born 90 years ago.

And there could have been a great funeral in Westminster Abbey, but this is for royalty and St. Paul's is the church of the people.

Sir Winston, who had outlined his own wishes in a funeral book he kept, chose St. Paul's, the towering edifice where other great warriors were buried—Wellington and Admiral Nelson, who defeated the French at Trafalgar Bay.

The funeral followed his plans almost to the letter, but it was the

queen who decided herself to attend.

There were the three days of lying in state at Westminster Hall, nearly 1,000 years old, for the great statesman.

THERE was the sorrowful procession through the streets, the casket on a gun carriage pulled by massed sailors, the honors of a great warrior. The funeral itself was for a man of the people and the trip across the Thames on a barge with naval honors was for a man who was twice first lord of the Admiralty.

The body was piped aboard—an honor never

before bestowed upon a civilian. And then Royal Air Force fighters roared low overhead, a last tribute from "the few" who were immortalized in his great speech of thanks to the fighter pilots who saved Britain.

Throughout the procession there was the distant booming of cannon, echoing throughout the city—two 90-gun salutes, one a minute for the 90 years of his life and again for the 90 minutes of the muted pageantry and funeral. There was another salute of 19 guns from the Tower of London—more than ever before given a civilian.

CDC Chief Backs Preprimary OKs

FRESNO (AP)—Tom B. Carvey, California Democratic Council president, said Saturday he favors preprimary endorsements by the CDC and believes the majority of the council's directors agree.

CDC directors began two days of talks here Saturday. Principal item on the agenda is a report by a special program planning committee, headed by Roy Greenaway of Fresno.

The committee was created after CDC's founding president, Alan Cranston, was defeated by former presidential press secretary Pierre Salinger in the primary election. Cranston had been endorsed by the council.

SEVERAL CDC members questioned the advisability of the preprimary endorsements and recommendations on controversial resolutions.

Greenaway's committee found nothing wrong with the endorsement principle, but suggested local endorsing districts should have to meet a minimum size requirement. Greenaway explained that size regulations would prohibit the existence of "paper clubs" which endorse in the name of the entire CDC.

Carvey, of Los Angeles, said there is little chance the findings of the planning committee will be turned down completely.

HE SAID he expects the board to adopt at least part of the report for presentation at the council's annual convention in March in Sacramento.

The committee findings were brought before the board early Saturday and are expected to be voted upon Sunday, Carvey said the rest of the time would be devoted to planning details of the coming CDC convention, the first ever held north of Fresno.

IRS Note to Taxpayers: Don't Overpay

WASHINGTON (AP)—The government has a message for taxpayers: stop sending so much money.

The Internal Revenue Service says that 70% of the mathematical errors discovered by electronic computers result from taxpayers making an overpayment through use of the wrong tax table.

The service said married taxpayers filing joint returns and single taxpayers have mistakenly used the tables designed only for married couples filing separate returns.

There was a tone of slight annoyance in the IRS statement: "Internal Revenue will certainly refund overpayments but urges all taxpayers to read instructions carefully so they will avoid using the wrong tax table."

Yugo Freighter Sinks

TARANTO, Italy (AP)—The 779-ton Yugoslav freighter Racisce sank in rough seas off this Ionian port Saturday with a load of lead concentrate. All 16 crew members were rescued. The sinking was blamed on a cargo shift.

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Cairo Press Reacts Mildly to Wheat Vote

CAIRO, U.A.R. (UPI)—The newspaper Al Gomhuria said Saturday the American House of Representatives' vote to cease sales of surplus wheat to the U.A.R. was a "stab which did not hurt us."

Al Gomhuria said it could not understand the vote because such a thing could only happen in a state of war. It said enforcement of such a vote would not benefit anyone.

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Lean Roast Pork (Jones Dairy Farm)	\$1.50
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Two Funks and Kraut	\$1.00

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Left—Beautiful rose print with softly draped cowl neckline, comes in muted rose print of blue, green or beige tones.
Right—Fern print, with braid bound sweetheart neckline, has clear fern print in blue, gold or green on white background.

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U.S. VIPs Return From London Rites

WASHINGTON (AP)—The U.S. delegation to the Churchill funeral returned home late Saturday amid one of the season's severest cold waves.

Secretary of State Dean Rusk, who became ill in London and did not attend the funeral, said he had "a little cold and temperature" as he stepped off the VIP jet transport at snow-covered Andrews Air Force Base nearby in Maryland.

Aides said Rusk would try to recuperate at home rather than go to the hospital as did President Johnson and Secretary of Defense Robert S. McNamara, two other victims of the current round of "executive flu."

Chief Justice Earl Warren, who headed the U.S. delegation, said, "I'm just fortunate so far, I guess," in not catching the malady.

Undersecretary of State W. Averell Harriman, who substituted for Rusk at the London ceremony, said, "I took flu shots."

Former President Eisenhower returned on the same

Death Takes Ghormley of Dairy Firm

LOS ANGELES (AP)—Alfred M. Ghormley, 63, vice chairman of the board of Carnation Co., regarded as a national authority on dairying and food-product merchandising, died Saturday.

He had been with the Los Angeles-headquartered firm since 1915. He was named president in 1960 and vice chairman in 1963.

He had served as a director of the Milk Industry Foundation, International Association of Ice Cream Manufacturers, the National Dairy Council, the California Dairy Council, the California Dairy Industry Advisory Board and American Dairy Association.

Movies Immoral as Ever, Vatican Reviewers Say

VATICAN CITY (UPI)—Movies in 1964 generally were as immoral as in the preceding year, the Vatican paper L'Osservatore Romano reported Saturday.

Of 447 films checked out by the Ecclesiastical Film Review Commission, the paper said, only 54 were suitable for viewing by a family.

"Unfortunately we are still very far from considering this extraordinary means of expression as a gift of God in the service of man," commented Father Giacinto Ciccio in a signed article on the annual evaluation.

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Sun. 10 to 5; Tues., Wed., Sat., 9:30 to 5:30

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Avalanches Kill 4; Buried Man Rescued

ALTA, Utah (AP) — Steady, heavy snows triggered more avalanches in the high Wasatch Mountains Saturday, bottling up resorts and stranding 300 persons in this ski center only 25 miles from Salt Lake City.

Most of those marooned were in the sixth day of the weather-caused exile — and mightily unhappy. They were restricted to lodges because of slide threats on the ski slopes.

All were well and warm. The only problem, resort officials said, was a growing feeling of "cabin fever" because of long confinement.

AVALANCHES plagued many other parts of mountain-rich Utah and southern Idaho where, ironically, unseasonable warm weather in the Boise area brought minor street-flooding.

One man was killed when his tractor was buried in a snowslide near Cascade, Idaho. Norval Fleetwood, about 45, of Cascade, was clearing a mountain road when the slide hit. His body was recovered.

A Utah man making a snow survey was luckier. Buried four hours by an avalanche, 28-year-old Robert Doty of Logan was found unharmed when a member of a search party sat down to rest and heard Doty's faint cries.

"I APPARENTLY blacked out for a while and came to when someone stepped on the snow and broke my air pocket," Doty said. "I could smell the sweet, fresh air and started shouting."

Thirty-five men with long poles tramped the avalanche area after Doty's snow vehicle was buried in the mountains east of Farmington, 15 miles north of Salt Lake City.

"I DIDN'T see it coming, or hear it," the lucky Doty said after his rescue. "It was like riding a big wave—except I never came up."

The only highway to the 7,000-foot-high Brighton resort, near Alta, was open only intermittently because of avalanches. Skiers left Brighton before the slides started.

PORTLAND, Ore. (UPI)—Warm rainstorms caused death-dealing landslides and new flooding in the Pacific Northwest Saturday.

Rain-loosened slides killed three persons, smashed at least a dozen homes and blocked highways in Oregon, Washington and Idaho. About 1,000 persons were driven from homes by rising water.

Holcomb Gabrielson, 45, Puget Island, Wash., was killed early Saturday when a 1,500-foot mud slide cascaded into the Columbia River 25 miles east of Astoria, Ore. The slide triggered a wave that rolled Gabrielson's house into the river.

In Washington state, a portion of a hill gave way near Randle and smashed into a house, killing Mr. and Mrs. William Mullin, an elderly couple.

Pomona Dean Gets U.S. Post

CLAREMONT, (UPI)—Dr. Edward Sanders, dean of students at Pomona College, has been appointed head of the newly-created federal Division of Student Aid in Washington.

The college announced Sanders would be granted a year's leave of absence from his Pomona duties.

Freeway Safety Cut by Carbon Monoxide

(Continued from Page A-1)

Another way to get a big dose of the gas is to drive too close to the car ahead, he said.

Still another is to do a lot of starting and stopping in heavy traffic.

Air conditioning of the car is not the answer, he continues. An air conditioner doesn't filter out carbon monoxide.

Leaks in a car's exhaust system will increase the concentration of the gas inside a car, studies showed.

"Automobile exhaust control is the answer not only for eye-irritating smog but also for the reduction of the carbon-monoxide level we are

QUEEN WEEPS AT HISTORIC TRIBUTE TO SIR WINSTON

(Continued from Pg. A-1)

There were tears Saturday among the estimated half a million who lined the route to St. Paul's, the church whose great dome outlined against the reddened sky during the Nazi blitz became with Churchill a symbol of Britain's endurance.

Queen Elizabeth led the nation in mourning and her eyes glistened with tears and her lips quivered as she heard the services in the vast cathedral. There were strains of the hymns Churchill had chosen, including "The Battle Hymn of the Republic" in honor of his American mother. There was the mournful sound of taps played by a trumpeter in honor of the great warrior.

NEVER before had a British monarch attended the funeral of a commoner. It was an honor that Queen Victoria did not even bestow on the Duke of Wellington, who defeated Napoleon and saved England. But Churchill was no common man—he was the queen's old friend and counselor.

Four kings were present for the funeral, as were queens and presidents and prime ministers from throughout the world. And the kings themselves saluted the commoner who saved their nations from the Nazis in the great war.

Secretary of State Dean Rusk, who was to have represented President Johnson, became ill with a heavy cold and could not attend. The U.S. delegation was led by Chief Justice Earl Warren. Gen. Dwight D. Eisenhower attended as the guest of Lady Churchill and paid a stirring farewell to his old comrade-in-arms.

THE NATION wanted to place Churchill among the immortals in Westminster Abbey, but he



—AP Wirephoto

THIS WAS SCENE outside St. Paul's Cathedral as Churchill's casket was borne to gun carriage for procession to Thames River.

chose instead to lie beside his parents at Bladon where he was born 90 years ago.

And there could have been a great funeral in Westminster Abbey, but this is for royalty and St. Paul's is the church of the people.

Sir Winston, who had outlined his own wishes in a funeral book he kept, chose St. Paul's, the towering edifice where other great warriors were buried — Wellington and Admiral Nelson, who defeated the French at Trafalgar Bay.

The funeral followed his plans almost to the letter, but it was the

queen who decided herself to attend.

There were the three days of lying in state at Westminster Hall, nearly 1,000 years old, for the great statesman.

THERE was the sorrowful procession through the streets, the casket on a gun carriage pulled by massed sailors, the honors of a great warrior. The funeral itself was for a man of the people and the trip across the Thames on a barge with naval honors was for a man who was twice first lord of the Admiralty.

The body was piped aboard—an honor never

before bestowed upon a civilian. And then Royal Air Force fighters roared low overhead, a last tribute from "the few" who were immortalized in his great speech of thanks to the fighter pilots who saved Britain.

Throughout the procession there was the distant booming of cannon, echoing throughout the city—two 90-gun salutes, one a minute for the 90 years of his life and again for the 90 minutes of the muted pageantry and funeral. There was another salute of 19 guns from the Tower of London—more than ever before given a civilian.

U.S. VIPs Return From London Rites

WASHINGTON (AP) — The U.S. delegation to the Churchill funeral returned home late Saturday amid one of the season's severest cold waves.

Secretary of State Dean Rusk, who became ill in London and did not attend the funeral, said he had "a little cold and temperature" as he stepped off the VIP jet transport at snow-covered Andrews Air Force Base nearby in Maryland.

Aides said Rusk would try to recuperate at home rather than go to the hospital as did President Johnson and Secretary of Defense Robert S. McNamara, two other victims of the current round of "executive flu."

Chief Justice Earl Warren, who headed the U.S. delegation, said, "I'm just fortunate so far, I guess," in not catching the malady.

Undersecretary of State W. Averell Harriman, who substituted for Rusk at the London ceremony, said, "I took flu shots."

Former President Eisenhower returned on the same

Death Takes Ghormley of Dairy Firm

LOS ANGELES (AP) — Alfred M. Ghormley, 68, vice chairman of the board of Carnation Co., regarded as a national authority on dairying and food-product merchandising, died Saturday.

He had been with the Los Angeles-headquartered firm since 1915. He was named president in 1960 and vice chairman in 1963.

He had served as a director of the Milk Industry Foundation, International Association of Ice Cream Manufacturers, the National Dairy Council, California Dairy Council, the California Dairy Industry Advisory Board and American Dairy Association.

Movies Immoral as Ever, Vatican Reviewers Say

VATICAN CITY (UPI) — Movies in 1964 generally were as immoral as in the preceding year, the Vatican paper L'Osservatore Romano reported Saturday.

Of 447 films checked out by the Ecclesiastical Film Review Commission, the paper said, only 54 were suitable for viewing by a family.

"Unfortunately we are still very far from considering this extraordinary means of expression as a gift of God in the service of man," commented Father Giacinto Ciccio in a signed article on the annual evaluation.

CDC Chief Backs Preprimary OKs

FRESNO (AP)—Tom B. Carvey, California Democratic Council president, said Saturday he favors preprimary endorsements by the CDC and believes the majority of the council's directors agree.

CDC directors began two days of talks here Saturday. Principal item on the agenda is a report by a special program planning committee, headed by Roy Greenaway of Fresno.

The committee was created after CDC's founding president, Alan Cranston, was defeated by former presidential press secretary Pierre Salinger in the primary election. Cranston had been endorsed by the council.

SEVERAL CDC members questioned the advisability of the preprimary endorsements and recommendations on controversial resolutions.

Greenaway's committee found nothing wrong with the endorsement principle, but suggested local endorsing districts should have to meet a minimum size requirement. Greenaway explained that size regulations would prohibit the existence of "paper clubs" which endorse in the name of the entire CDC.

Carvey, of Los Angeles, said there is little chance the findings of the planning committee will be turned down completely.

HE SAID he expects the board to adopt at least part of the report for presentation at the council's annual convention in March in Sacramento.

The committee findings were brought before the board early Saturday and are expected to be voted upon Sunday. Carvey said the rest of the time would be devoted to planning details of the coming CDC convention, the first ever held north of Fresno.

IRS Note to Taxpayers: Don't Overpay

WASHINGTON (AP) — The government has a message for taxpayers: stop sending so much money.

The Internal Revenue Service says that 70% of the mathematical errors discovered by electronic computers result from taxpayers making an overpayment through use of the wrong tax table.

The service said married taxpayers filing joint returns and single taxpayers have mistakenly used the tables designed only for married couples filing separate returns.

There was a tone of slight annoyance in the IRS statement: "Internal Revenue will certainly refund overpayments but urges all taxpayers to read instructions carefully so they will avoid using the wrong tax table."

Yugo Freighter Sinks

TARANTO, Italy (AP)—The 779-ton Yugoslav freighter Racisce sank in rough seas off this Ionian port Saturday with a load of lead concentrate. All 16 crew members were rescued. The sinking was blamed on a cargo shift.

248 E. Broadway
LONG BEACH
HE 6-5654

Cairo Press Reacts Mildly to Wheat Vote

CAIRO, U.A.R. (UPI)—The newspaper Al Gomhuria said Saturday the American House of Representatives' vote to cease sales of surplus wheat to the U.A.R. was a "stab which did not hurt us."

Al Gomhuria said it could not understand the vote because such a thing could only happen in a state of war. It said enforcement of such a vote would not benefit anyone.

Dinner with Andy is Always a Pleasure

Open Monday thru Friday 11:30 P.M. Sat. till 2 Sun. we rest.

Local U.S. Choice Roast Beef	\$1.10
Pounded Round Steak Swiss Steak	\$1.10
Fresh 1/4 of a 4-lb. Chicken	\$1.10
Baked Tomato Meat Loaf	\$1.00
Eastern Baked Ham (Jones Dairy Farm)	\$1.25
U.S. Choice Corned Beef Brisket	\$1.35
Loan Roast Pork (Jones Dairy Farm)	\$1.50
Roast Prime Rib of Beef	\$1.95
Roast Tom Turkey and Dressing	\$1.35
Roast Leg of Lamb (Eastern U.S. Prime)	\$1.50
Two Funks and Kraut	\$1.00

DINNER INCLUDES Salad, Baked Idaho Potatoes and Vegetable, Roll and Butter, Golden Cup Coffee or Cup Hot Tea or Butterfleck.

Andy's Hot Buns
643 1/2 PINE AVE., DOWNTOWN ANAHEIM & PACIFIC
7 A.M. to 8 P.M. 7 Days a Week
Owned & Operated by Andy

'fashion at a price shop' street floor

Columbia

LONG BEACH AND LAKEWOOD CENTER

february special



No-Iron Arnel Jersey Travelers

\$5 each or 2 for \$9

SIZES 12 to 20 and 14 1/2 to 24 1/2

Gay spring prints, 10.95 values, in care-free Celanese Arnel triacetate jersey. The completely washable jersey that dries quickly, retains its shape, is non-clingy and needs no ironing.

Left—Beautiful rose print with softly draped cowl neckline, comes in muted rose print of blue, green or beige tones.

Right—Fern print, with braid bound sweetheart neckline, has clear fern print in blue, gold or green on white background.

SHOP MON. 'TIL 9 P.M. —PACIFIC AVE. AT 1st, LONG BEACH

free park and shop—Lincoln Park Garage

LAKEWOOD CENTER OPEN MONDAY 12:30 TO 9:30

yarn mart!

YARN SALE

special to celebrate our

NEW BELMONT SHORE YARN CENTER

5287 EAST 2nd STREET

NOW ON SALE AT OUR
BELMONT SHORE, BELLFLOWER
and LONG BEACH STORES

DUPONT ORLON YARN

4-PLY WEIGHT

4-OZ. SKEIN \$1

18 COLORS

BELMONT SHORE, 5287 E. 2nd ST. GE 3-8833
BELLFLOWER, 17159 LAKEWOOD BLVD. ME 4-3895
LONG BEACH, 630 PINE AVENUE HE 7-2050

HOURS: Mon., Thurs., Fri. 9:30 to 9;
Sun. 10 to 5; Tues., Wed., Sat., 9:30 to 5:30

yarn mart!

Seal Beach Chamber to Install



Mrs. Robert J. Herron Jr. will be installed president of the Seal Beach Chamber of Commerce Feb. 16 at the Elks Club, 4101 E. Willow, Long Beach. Mrs. Herron succeeds Willard Morris.

The installation dinner kicks off the 50th anniversary celebration of Seal Beach as a city. B. K. Jones, supervisor of Long Beach golf courses, will be master of ceremonies.

John Williams, Seal Beach city manager, will install officers, including:

Rollie Vinzant, first vice

MRS. ROBERT HERRON JR.
To Be Installed

president; Laurence A. Peters, second vice president; Ed-

ward Halsey, treasurer; Dr.

Leonard Ash, D.C., recording

secretary; Jack Cook, cor-

responding secretary; Ken

Wedul, sergeant at arms;

Lynn Judy, office manager.

Directors are William Mor-

ris, William J. Jones, David

Burns, Glenn O. Jones and

Kenneth Baustian.

Hassan Spain Guest

MADRID (UPI)—Generalissimo Francisco Franco has invited King Hassan II of Morocco to a hunting party in southern Spain next month.

diplomatic sources said here today.

Sensational Sunday Carpet Event Today (Sunday) Only, January 31st

Carl's WAREHOUSE

SEMI-ANNUAL



**TODAY
ONLY**

**10 a.m.
TO
5:30
p.m.**

Walker's
the friendly store of Long Beach



**CLEAN SWEEP
WOMEN'S SHOE SALE**

originally **188**
to 14.99

Out they go! Fall shoes at fantastic savings. Dress . . . flats . . . sports. Many, many color . . . styles . . . sizes. Hurry in for best selection, they won't last long at this price.

lower floor



4th & Pine—HE 2-7451 • Park Free Victoria Lots



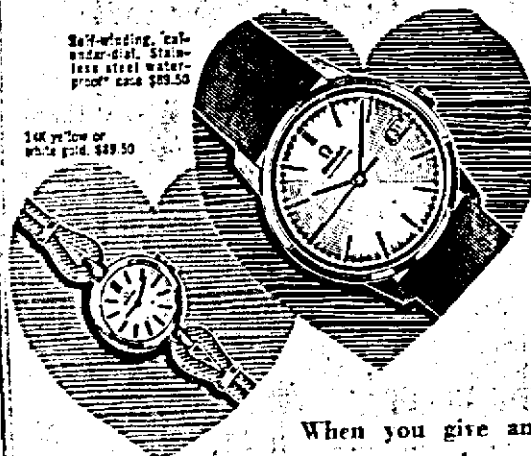
Walker's
the friendly store of Long Beach

recommends

OMEGA

to say "with love forever"

Self-winding, Cal-
ender-dial, Stain-
less steel water-
proof case \$89.50



When you give an Omega watch you say a thousand unaid things with golden eloquence. Long after ordinary gifts have been forgotten an Omega will still be a faithful reminder of your eternal devotion. With models priced from \$65 to over \$1000 Omega is the ideal Valentine Day gift . . . for a lifetime of proud possession. It will be a privilege to help you make a selection today!

*as long as case, crystal and crown remain intact

terms on some watches as low as \$5 monthly

We are headquarters for Omega—the world's most wanted watch.

FINE JEWELRY street floor

4th & Pine HE 2-7451 Park Free Victoria Lots

CARPET SALE

REMNANTS ★ ROLL ENDS ★ DISCONTINUED PATTERNS

Exciting Values . . . must be seen to be appreciated

TODAY ONLY!

**10 A.M.
to
5:30 P.M.**

Don't miss this giant warehouse sale. You'll find hundreds of room size remnants, roll ends, and discontinued patterns manufactured by the world's most prominent carpet mills. You'll find rug sizes suitable for individual rooms or enough to carpet your entire home . . . All the popular fibers, textures and designs will be available. All broadloom and remnants are priced so low you must shop early for the very best selection. All sales final.

Carl's

SOUTHERN CALIFORNIA'S FINEST
FURNITURE AND CARPET SELECTION

NOTICE:

Motel, Hotel, Apt.
Owners
Ideal sizes and prices
for your units

Bring room measurements

All Sales Final

CREDIT TERMS

As Low as
No Money Down
3 Years to Pay

AT WAREHOUSE ONLY

Rear of Store Next to Parking Lot

1250 E. PACIFIC COAST HWY., LONG BEACH • Ample Parking

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Walker's
the friendly store of Long Beach



**CLEAN SWEEP
WOMEN'S SHOE SALE**

originally
to 14.99

1.88

Out they go! Fall shoes at fantastic savings. Dress . . flats . . sports. Many, many color . . styles . . sizes. Hurry in for best selection, they won't last long at this price.

lower floor



4th & Pine—HE 2-7451 • Park Free Victoria Lots



Walker's
the friendly store of Long Beach

recommends

**Ω
OMEGA**

to say "with love forever"

Self-winding, bal-
eand-dial. Stain-
less steel water-
proof case \$89.50

14K yellow or
white gold \$99.50



When you give an Omega watch you say a thousand unsaid things with golden eloquence. Long after ordinary gifts have been forgotten an Omega will still be a faithful reminder of your eternal devotion. With models priced from \$65 to over \$1000 Omega is the ideal Valentine Day gift . . . for a lifetime of proud possession. It will be a privilege to help you make a selection today!

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terms on some watches as low as \$5 monthly

We are headquarters for Omega — the world's most wanted watch.

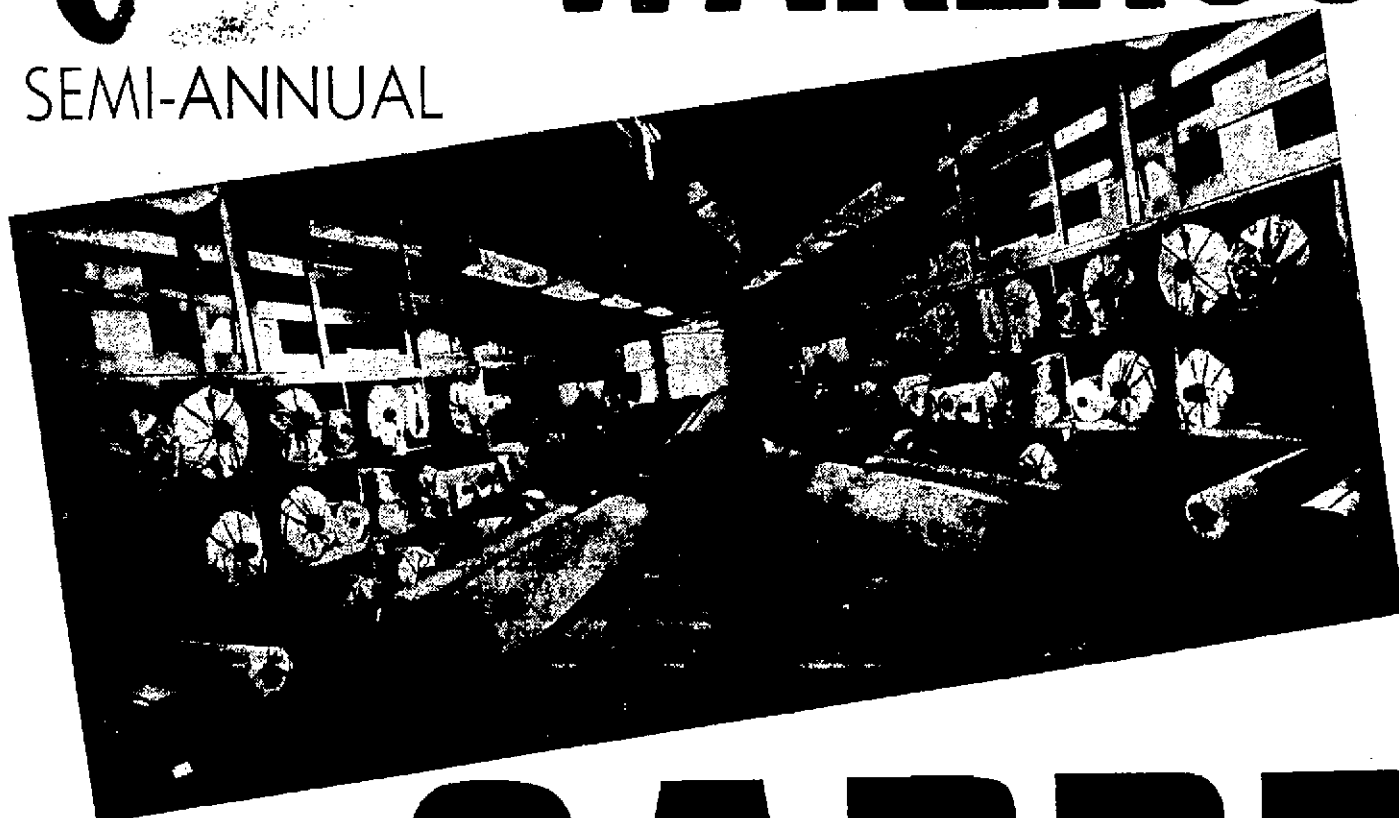
FINE JEWELRY street floor

4th & Pine HE 2-7451 Park Free Victoria Lots

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Carl's WAREHOUSE

SEMI-ANNUAL



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CARPET

REMNANTS ★ ROLL ENDS ★ DISCONTINUED PATTERNS

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TODAY ONLY!

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3 Years to Pay

AT WAREHOUSE ONLY

Rear of Store Next to Parking Lot

1250 E. PACIFIC COAST HWY., LONG BEACH • Ample Parking

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the friendly store of Long Beach



FAMOUS MAKER'S JUNIOR SPORTSWEAR

35% TO 50% OFF

We can't mention the name . . . but you'll recognize the famous label. Because we could buy the great quantity for you all at once . . . we bring you this exclusive event! Plenty of coordinated skirts, shirts, pants, also dresses and sweaters . . . Plenty of the latest, most wanted fabrics . . . Plenty of colorful stripes, solids and prints. Lucky you! Here's your chance to fill in your wardrobe at great savings. Top sizes range from 34 to 40, skirts and pants from 5 to 15. Extra salespeople—extra selling space—don't miss it—it's sensational.

10.98 Wool twill middy top.....7.99
8.98 Wool twill skirt, lined.....4.99
15.95 Wool sheath dress.....9.99
7.98 Cotton print blouse.....3.99
8.98 Wool twill V-neck vest.....4.99
8.98 Wool twill slim skirt.....4.99
5.98 Cotton long sleeve blouse.....2.00
6.98 Cotton skirt, fully lined.....2.50
12.95 Stretch capris.....6.99
6.98 Nylon jersey print blouse.....2.99
6.98 Cotton gabardine pants.....3.99

5.98 Cotton blouses.....2.99
6.98 Cotton culottes.....3.99
7.98 Cotton pleated skirt.....4.99
6.98 Stretch sweaters.....3.99
7.98 Sweater shells.....4.99
13.98 Sweaters, 2 styles.....5.99
17.98 Mohair, Fisherman knit sweaters.....9.99
17.98 Wool stripe dress.....11.99
reg. to 9.98 Skirts, many styles.....4.99-5.99

second floor

Walker's
the friendly store of Long Beach



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We can't mention the name . . . but you'll recognize the famous label. Because we could buy the great quantity for you all at once . . . we bring you this exclusive event! Plenty of coordinated skirts, shirts, pants, also dresses and sweaters . . . Plenty of the latest, most wanted fabrics . . . Plenty of colorful stripes, solids and prints. Lucky you! Here's your chance to fill in your wardrobe at great savings. Top sizes range from 34 to 40, skirts and pants from 5 to 15. Extra salespeople—extra selling space—don't miss it—it's sensational.

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8.98 Wool twill V-neck vest.....	4.99	7.98 Sweater shells.....	4.99
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6.98 Cotton skirt, fully lined.....	2.50	17.98 Wool stripe dress	11.99
12.95 Stretch capris.....	6.99	reg. to 9.98 Skirts, many styles	4.99-5.99
6.98 Nylon jersey print blouse.....	2.99		
6.98 Cotton gabardine pants.....	3.99		

second floor

Russ - U.S. Exchanges to Widen

WASHINGTON (AP) — The United States and Russia have agreed to step up their cultural exchanges in 1966 including performances by

outstanding musicians of the two countries, the State Department announced Saturday.

The Cleveland Symphony Orchestra will play in a half-dozen Russian cities in a six-week tour beginning in April and the Juilliard Quartet will go to the Soviet Union in May, the department said.

While American stars including pianist Van Cliburn and violinist Isaac Stern are going to Russia, the Soviets are sending to America the Moscow Symphony Orchestra, the Moiseyev Dancers

and four prominent musicians.

The agreement to press ahead at an increased tempo with the exchanges, which also include scholars, athletes and technical specialists, was reached in negotiations last week between Frank G. Siscoe, director of the State Department's Soviet and Eastern European Exchanges staff, and Boris Krylov, head of the American section of the Soviet State Committee for Cultural Relations with Foreign Countries.

Pilot's Final, Selfless Act Earns DFC

LAKENHEATH, England (AP) — The U.S. Air Force announced Saturday that 1st Lt. Desmond F. McGowan, 27, of New York City has been awarded the Distinguished Flying Cross posthumously for "unselfish heroism" in attempting to keep his stricken jet fighter from crashing into a populated area of Tripoli, Libya.

McGowan, stationed at Lakenheath, had just taken off from Wheelus Air Base, Libya, Thursday when his F100 lost power. He tried to steer the craft clear of Tripoli houses and almost succeeded, the Air Force citation said.

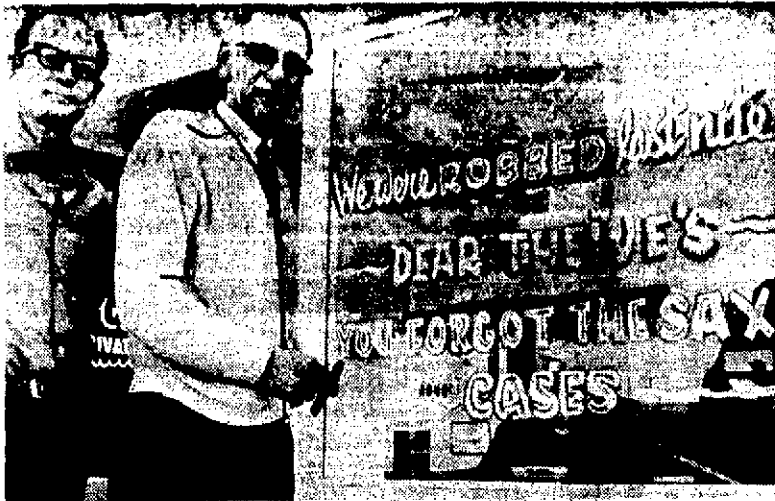
He crashed into a house on the fringe of the city, and two Libyan women were killed.

Bandits Take \$300 at Ralphs

A smooth-working bandit team held up a crowded Long Beach supermarket Saturday, looted five cash registers and fled with more than \$300.

Patrolman Al Hoisington said the two men walked into Ralphs Market, 2038 E. 10th St., about 7:30 p.m., and forced Ron Snell, 25, night manager, to help them.

HAVE YOU read "Personals" in Classified? It's fun. Check today and every day.



DIDN'T STEAL SENSE OF HUMOR

Dwight Roe (left) and James Story, co-owners of Roe and Story Music Studio, 1154 E. Artesia Blvd., painted a sardonic window memo Saturday to the thieves who stole three saxophones, a trumpet, an accordion and a tape recorder after forcing their way into the store sometime during the early morning hours. Their sign read: "We Were Robbed Last Nite — Dear Theive's (sic)—You Forgot The Sax Cases."

Whittier Boy Cited for African Rescue

DAR ES SALAAM, Tanzania (AP) — A 10-year-old American schoolboy and a woman were presented Saturday with bravery citations by U. S. Ambassador to Tanzania William Leonhart for saving the life of an African man earlier this month.

Schoolboy Jeff Boomhower of Whittier, Calif., heard the man shouting for help off a beach Jan. 17. He plunged into the sea and swam out 50 yards.

He held the drowning man's head above the water until Mrs. Louann Gatch of Hacienda Heights, Calif., swam out to help bring the man ashore.

IBM Shifts Plore

NEW YORK (AP)—Emanuel R. Plore has become vice president and chief scientist of International Business Machines Corp. He formerly was vice president and group executive.

COMPLETE WEATHER

FORECAST
Long Beach and Vicinity: Sunny. Patchy early morning fog along coast. High 77.
Mostly clear: Sunny but with high thin cloudiness. Little temperature change.
Interior and Desert Regions: Sunny but with high thin cloudiness. High 46.
Ottawa and Vicinity: (77) Conception to Mexican border: Light variable winds becoming westerly 10 to 20 knots in afternoon. Patchy morning fog, but mostly sunny. A little cooler.

SUN, MOON AND TIDES
Sunrise: 6:51 Sunset: 5:23
Moonrise: 2:29 a.m. Moonset: 4:35 p.m.
Tides: High, 5.8 feet at 8:02 a.m. and 3.7 at 9:44 p.m. Low, 2.1 at 1:56 a.m. and 4.7 at 3:18 p.m.

SATURDAY'S WEATHER REPORTS			California		
Loc.	H.	L.	Loc.	H.	L.
Long Beach	76	50	Lake Arrowhead	40	33
Long Beach Airport	76	50	Newport Beach	66	45
Anaheim	75	49	Riverside	77	58
Aviation	75	50	Sacramento	49	42
Bakersfield	67	49	San Bernardino	73	46
San Bernardino	73	46	San Diego	69	47
Bishop	71	53	San Francisco	58	48
Sierra	70	44	San Jose	69	47
Sierra Centro	70	44	Victorville	69	36
Fresno	49	35			

Across the Nation			H. L. Prc.		
Loc.	H.	L.	Loc.	H.	L.
Albuquerque	63	36	Miami Beach	73	53
Albuquerque	63	36	Minneapolis-St. Paul	33	14
Bismarck	3	18	Minneapolis-St. Paul	33	14
Boston	13	9	New Orleans	70	57
Buffalo	13	9	New York	30	17
Chicago	3	3	Oklahoma City	18	15
Cleveland	3	3	Philadelphia	18	15
Denver	33	23	Phoenix	61	3
Des Moines	11	17	Pittsburgh	31	3
Detroit	11	17	Portland	52	33
Fairbanks	1	24	Portland	52	33
Fort Worth	53	34	Reno	59	30
Hartford	50	34	Richmond	19	17
Honolulu	73	61	St. Louis	46	30
Indianapolis	11	1	Salt Lake City	7	10
Kansas City	10	1	Seattle	52	44
Las Vegas	73	41	Seattle	52	44
Memphis	23	21	Washington	71	43

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NO APPOINTMENT NECESSARY



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WORLD NEWS BRIEFS



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Assisting Mrs. Taubman in this year's dramatic campaign are Robert Graham, Mrs. Robert C. Westmyer and Darrel Neighbors, vice chairmen; Harry J. Krusz, secretary; Roy Showalter, finance; Don Kracke, promotion; Byron O'Neil, governmental relations; James Selover, community education; Bill Lockett, capital improvements; Don Gibbs, neighborhood relations, and Mrs. Elizabeth Hudson, school participation.

Reservations for the dinner should be made at the Chamber of Commerce office, 121 Linden Ave., before Wednesday evening.

Other Cities Curing Disease of Hearts: Some Examples

(Fourth in a series)
By MARY ELLIS CARLTON

Long Beach is not the only city suffering from encroaching ugliness, clogged arteries, heart trouble and suburbanitis.

Cities all over the nation—from Long Beach, Calif., to Long Beach, N. Y.—are diagnosing their problems.

Many of the more progressive cities are going under the knife, amputating trouble areas, replacing them with new aesthetic, more economic developments.

Only gradually has it become clear that the sickness of cities is a kind of heart disease... that they have been dying at the center where the great stores, the great cultural centers, the great enterprises are supposed to be.

THE SUBURBAN sprawl—more apparent in Southern California than in any other parts of the nation—has leeched the center city's lifeblood, imperiling the whole urban organism.

Suddenly, in large and small cities alike, everybody—bankers, businessmen, city officials, newspapers, civic associations of all shapes and sizes—have found themselves united in a new concern for their cities.

From hither to yonville, there's a mustering of community forces unparalleled in modern times.

Some of our own neighbors—Los Angeles, Pomona, Fresno, San Diego—have found the miracle drug: organized community action.

Pomona

Pomona, for instance, has found a remedy that seems to be working for the benefit of all—merchants, taxpayers, industry and shoppers. Just a few years ago, Po-

mona—hub of beautiful Pomona Valley—took stock of itself. The central business district was a picture of neglect, apparently on the verge of extinction.

Businesses and banks were moving to suburban shopping centers. Those which remained had a dilapidated look. Shoppers were few, sales kept falling. Many stores were abandoned, empty.

"It was," said one merchant, "like teeth missing from a smile."

TODAY, the downtown heart of Pomona is beating regularly. Business is good and getting better. A new feeling of prosperity is evident. Businesses which moved away are coming back and new stores (including a new \$4,000,000 department store built by Long Beach's Harry Buffum) are moving to the area.

The key: a pedestrian mall—opened two years ago—which stretches for nine blocks through the central business district. Automobile traffic is not permitted. Re-

placing the traffic snarl are shrubs, flowers and shaded benches where shoppers can pause.

Ample parking for thousands of cars is available a few hundred feet from the mall. Most of the parking spaces are free.

ONCE AGAIN—as in years past, before the automobile took over—shopping downtown is a social event. Children, safe from the hazards of traffic, romp on the mall while parents shop. Older residents pause to chat with old acquaintances.

The entire project was accomplished through private enterprise, without expenditure of any public money. Because of the city's new heartbeat, neighborhoods and outlying industrial areas are sprucing up and improving their outlook.

Last year, Pomona was named cleanest city in its population class by the Clean-Up, Point-Up, Fix-Up Agency in Washington, D. C. It's been named a finalist in this year's competition.

Fresno
Almost the same story of what community action can do for revitalization of a city—comes from Fresno, shopping

center for the world's richest agricultural region. Citizens—alarmed by the downtown blight, the dingy fringe areas, encroaching ugliness and economic slump—decided it was time to pull their 87-year-old city up by its bootstraps.

THEIR approach was the Fresno Plan, a project of cooperative citizen effort and financing by the city government, of the Redevelopment Agency of Fresno and forward-looking merchants.

The city's modernization beautification program includes new government buildings, apartment buildings, plans for hospital expansions, new office and professional buildings.

Frosting on the cake is a six-block mall, opened this year, that attracts throngs of interested visitors every day. "They come in busloads from all over California and adjacent states to see the mall and inquire about how it was accomplished," said Kearney Hodge, a merchant within the mall and one of the mainstays in its development.

His comment: "The mall acts as a vacuum cleaner. It pulls the people in."

ON A RECENT visit there, I walked along the tree-lined, glittery walks of the downtown area, talked to shoppers resting on the attractive benches, enjoyed the splash of water from fountains and the soft, piped music that drowns out traffic noises. Reflector pools, arbors, subdued lighting and a 60-foot clock tower (focal point of the mall) add to the beauty.

There is space to stroll, to shop, to sit. Here the pedestrian is king. And pedestrians, in ever-increasing numbers, have upped downtown sales by 30%, Hodge said.

San Francisco
In San Francisco, citizens where shocked and galvanized into action by the state-built Embarcadero Freeway, which they discovered was barreling along the edge of downtown, cutting off the view of their cherished waterfront.

The resultant outcry halted the expressway (which now leads to nothing in particular) and incidentally aroused city leaders into more organized and enlightened planning.

UNDER WAY ARE 991 acres of new projects totaling \$655 million in private investment, \$81 million in federal grants and \$79 million in non-cash grants-in-aid and tax credits from the city.

When in San Francisco recently, I visited one of the city's most ambitious developments—the Golden Gate-way project at the foot of Telegraph Hill, on the site of the fragrant old Central Market. Here three high-rise apartment houses have gone up with a cluster of little blue-roofed town houses in between. Both the houses and the apartment buildings rise from a platform two stories high: the covered area underneath will be used for parking and will serve as a pedestrian gallery of shops.

Another result of civic action is a conservation program for neighborhoods of old houses that are going downhill. Hundreds already have been restored.

San Diego
Great things are happening in San Diego, too. In 1960, when a group of business men got the results of an exhaustive study of the city's economic prospects, the outlook was so gloomy, that, as one economist put it: "You could have cut the pessimism with a knife."

Not a single office building had gone up in the central business district since 1928.

The downtown area was a sleazy jungle of honky-tonks and arcades. Suburban shopping centers had whittled relentlessly at downtown retail volume: the city faced a 30% decline in sales revenue by 1962. San Diego was lagging far behind lesser-blessed cities.

THINGS being what they were, a bond issue was certain to be beaten. So leaders of the city formed San Diego Inc. and made an outright gift of \$15 million to the city, which agreed to borrow the rest for a \$215-million rehabilitation project.

Finally, after two years of tearing down and building up, San Diego's functional, L-shaped concourse is com-

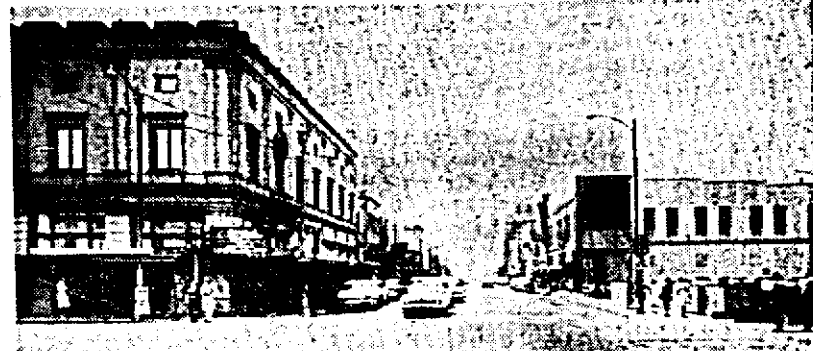
plete. It includes an 11-story parking garage, flanked by a pleasant terrace, the capacious convention and city hall, a 14-story city administration building and the elegant 3,000-seat civic theater, which opened recently.

SINCE San Diego Inc. began its work, nearly \$90 million has been invested in the downtown area in building and restoration. And, as is always the case, the city's success has inspired other groups to deal

similarly with problem neighborhoods.

Here in Long Beach, too, citizens are taking a fresh look at the face of our city—and they don't like what they are seeing. There's new determination to stem the tide of ugliness—to make something more than a visual junkyard of our city by the sea.

CITIZENS have proved with a flood of telephone calls and letters—that they are ready to declare war on en-



BEFORE—This was the heart of Pomona business district—slowly decaying through neglect, traffic strangulation. Outlying shopping districts were booming, outselling downtown merchants by increasing margins.



AFTER—A closeup view of Pomona's Second Street, now brightened by a pedestrian mall. Since the mall opened, property values have doubled, the vacancy factor has decreased from about 14% to almost zero. It's an example of what can be accomplished through organized citizen action.

croaching ugliness and apathetic attitudes, on the jungle of billboards and signs, tele-

phone polls and industrial wrecks.

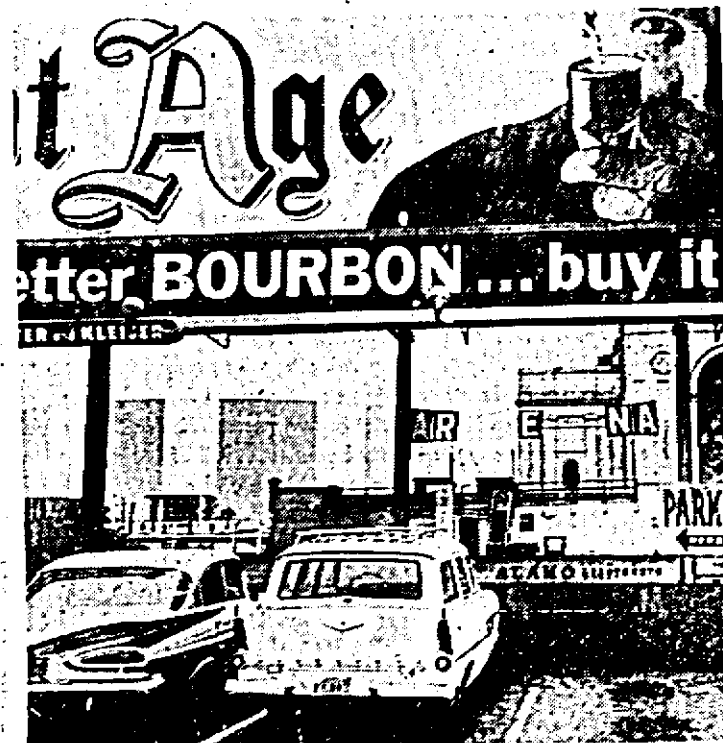
The loudest cry of all is for revitalization of the downtown area.

What other cities have done, Long Beach can do—and will! Citizen action is the only cure.

NEXT SUNDAY: "Long Beach's Downtown Dilemma" ... and, the following Sunday, "The City We Can Become."

"... for in our cities, the world's future will be decided"

—Grady Clay, Editor
Landscape Architect



HERE ARE SOME eyesores that will be under attack by Long Beach beautifiers. At left, the tawdriness that overshadows beauty of Long Beach's new multimillion-dollar Arena... ugly entrances to the city, such as this jungleground of industrial chaos on Willow Street... downtown blight, similar to this scene on Pine Avenue.





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members of the Long Beach Civic Light Opera Association.

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Assisting Mrs. Taubman in this year's dramatic campaign are Robert Graham, Mrs. Robert C. Westmyer and Darrel Neighbors, vice chairmen; Harry J. Krusz, secretary; Roy Showalter, finance; Don Kracke, promotion; Byron O'Neil, governmental relations; James Selover, community education; Bill Lockett, capital improvements; Don Gibbs, neighborhood relations, and Mrs. Elizabeth Hudson, school participation.

Reservations for the dinner should be made at the Chamber of Commerce office, 121 Linden Ave., before Wednesday evening.

Other Cities Curing Disease of Hearts: Some Examples

(Fourth in a series)
By MARY ELLIS CARLTON

Long Beach is not the only city suffering from encroaching ugliness, clogged arteries, heart trouble and suburbanitis.

Cities all over the nation—from Long Beach, Calif., to Long Beach, N.Y.—are diagnosing their problems.

Many of the more progressive cities are going under the knife, amputating trouble areas, replacing them with new aesthetic, more economic developments.

Only gradually has it become clear that the sickness of cities is a kind of heart disease... that they have been dying at the center where the great stores, the great cultural centers, the great enterprises are supposed to be.

THE SUBURBAN sprawl—more apparent in Southern California than in any other parts of the nation—has leeched the center city's lifeblood, imperiling the whole urban organism.

Suddenly, in large and small cities alike, everybody—bankers, businessmen, city officials, newspapers, civic associations of all shapes and sizes—have found themselves united in a new concern for their cities.

From hither to yonville, there's a mustering of community forces unparalleled in modern times.

Some of our own neighbors—Los Angeles, Pomona, Fresno, San Diego—have found the miracle drug: organized community action.

Pomona
Pomona, for instance, has found a remedy that seems to be working for the benefit of all—merchants, taxpayers, industry and shoppers.

Just a few years ago, Pomona—hub of beautiful Pomona Valley—took stock of itself. The central business district was a picture of neglect, apparently on the verge of extinction.

Businesses and banks were moving to suburban shopping centers. Those which remained had a dilapidated look. Shoppers were few, sales kept falling. Many stores were abandoned, empty.

"It was," said one merchant, "like teeth missing from a smile."

TODAY, the downtown heart of Pomona is beating regularly. Business is good and getting better. A new feeling of prosperity is evident. Businesses which moved away are coming back and new stores (including a new \$4,000,000 department store built by Long Beach's Harry Buffum) are moving to the area.

The key: a pedestrian mall—opened two years ago—which stretches for nine blocks through the central business district. Automobile traffic is not permitted. Replacing the traffic snarl are shrubs, flowers and shaded benches where shoppers can pause.

Ample parking for thousands of cars is available a few hundred feet from the mall. Most of the parking spaces are free.

ONCE AGAIN—as in years past, before the automobile took over—shopping downtown is a social event. Children, safe from the hazards of traffic, romp on the mall while parents shop. Older residents pause to chat with old acquaintances.

The entire project was accomplished through private enterprise, without expenditure of any public money. Because of the city's new heartbeat, neighborhoods and outlying industrial areas are sprucing up and improving their outlook.

Last year, Pomona was named cleanest city in its population class by the Clean-Up, Point-Up, Fix-Up Agency in Washington, D.C. It's been named a finalist in this year's competition.

Fresno
Almost the same story of what community action can do for revitalization of a city comes from Fresno, shopping center for the world's richest agricultural region.

Citizens—alarmed by the downtown blight, the dingy fringe areas, encroaching ugliness and economic slump—decided it was time to pull their 87-year-old city up by its bootstraps.

THEIR approach was the Fresno Plan, a project of cooperative citizen effort and financing by the city government, of the Redevelopment Agency of Fresno and forward-looking merchants.

The city's modernization beautification program includes new government buildings, apartment buildings, plans for hospital expansions, new office and professional buildings.

Frosting on the cake is a six-block mall, opened this year, that attracts throngs of interested visitors every day. "They come in busloads from all over California and adjacent states to see the mall and inquire about how it was accomplished," said Kearney Hodge, a merchant within the mall and one of the main springs in its development.

His comment: "The mall acts as a vacuum cleaner. It pulls the people in."

ON A RECENT visit there, I walked along the tree-lined, glittery walks of the downtown area, talked to shoppers resting on the attractive benches, enjoyed the splash of water from fountains and the soft, piped music that drowns out traffic noises. Reflecting pools, arbors, subdued lighting and a 60-foot clock tower (focal point of the mall) add to the beauty.

There is space to stroll, to shop, to sit. Here the pedestrian is king. And pedestrians, in ever-increasing numbers, have upped downtown sales by 30%, Hodge said.

San Francisco
In San Francisco, citizens where shocked and galvanized into action by the state-built Embarcadero Freeway, which they discovered was barreling along the edge of downtown, cutting off their view of their cherished waterfront.

The resultant outcry halted the expressway (which now leads to nothing in particular) and incidentally aroused what community action can do for revitalization of a city comes from Fresno, shopping

UNDER WAY ARE 991 acres of new projects totaling \$655 million in private investment, \$81 million in federal grants and \$79 million in non-cash grants-in-aid and tax credits from the city.

When in San Francisco recently, I visited one of the city's most ambitious developments—the Golden Gate-way project at the foot of Telegraph Hill, on the site of the fragrant old Central Market. Here three high-rise apartment houses have gone up with a cluster of little blue-roofed town houses in between. Both the houses and the apartment buildings rise from a platform two stories high: the covered area underneath will be used for parking and will serve as a pedestrian gallery of shops.

Another result of civic action is a conservation program for neighborhoods of old houses that are going downhill. Hundreds already have been restored.

San Diego
Great things are happening in San Diego, too. In 1960, when a group of business men got the results of an exhaustive study of the city's economic prospects, the outlook was so gloomy, that, as one economist put it: "You could have cut the pessimism with a knife."

Not a single office building had gone up in the central business district since 1928. The downtown area was a sleazy jungle of honky-tonks and arcades. Suburban shopping centers had whittled relentlessly at downtown retail volume; the city faced a 30% decline in sales revenue by 1962. San Diego was lagging far behind lesser-blessed cities.

THINGS being what they were, a bond issue was certain to be beaten. So leaders of the city formed San Diego Inc. and made an outright gift of \$1.5 million to the city, which agreed to borrow the rest for a \$21.5-million rehabilitation project.

Finally, after two years of tearing down and building up, San Diego's functional, L-shaped concourse is complete. It includes an 11-story parking garage, flanked by a pleasant terrace, the capacious convention and city hall, a 14-story city administration building and the elegant 3,000-seat civic theater, which opened recently.

SINCE San Diego Inc. began its work, nearly \$90 million has been invested in the downtown area in building and restoration. And, as is always the case, the city's success has inspired other groups to deal

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CITIZENS have proved — with a flood of telephone calls and letters — that they are ready to declare war on en-

croaching ugliness and apathetic attitudes, on the jungle of billboards and signs, tele-

citizens are taking a fresh phone polls and industrial

look at the face of our city

—and they don't like what

they are seeing. There's new

determination to stem the tide

of ugliness—to make some-

thing more than a visual junk-

yard of our city by the sea.

What other cities have done, Long Beach can do—and will!

Citizen action is the only cure.

NEXT SUNDAY: "Long Beach's Downtown Dilemma" and, the following Sunday, "The City We Can Become."



BEFORE—This was the heart of Pomona business district—slowly decaying through neglect, traffic strangulation. Outlying shopping districts were booming, outselling downtown merchants by increasing margins.



AFTER—A closeup view of Pomona's Second Street, now brightened by a pedestrian mall. Since the mall opened, property values have doubled, the vacancy factor has decreased from about 14% to almost zero. It's an example of what can be accomplished through organized citizen action.



TWO YEARS AGO, ENFORCEMENT became the keynote of New York City's war on litter. The city hired 100 uniformed sanitation policemen who patrol all areas of the city in squad cars, on motor scooters and on foot. Every apprehended litterbug receives a summons and risks a \$25 fine. Called the Flying Squad, officers handed out 7,013 summonses during first two weeks of operation.

"... for in our cities, the world's future will be decided"

—Grady Clay, Editor
Landscape Architect



HERE ARE SOME eyesores that will be under attack by Long Beach beautifiers. At left, the fawdriness that overshadows beauty of Long Beach's new multimillion-dollar Arena... ugly entrances to the city, such as this jungleland of industrial chaos on Willow Street... downtown blight, similar to this scene on Pine Avenue.

Romance's Glow Thaws U.S.-Cuban Freeze a Bit

When Hector Lopez and his childhood sweetheart, Oilda Concepcion, are joined in marriage next month, only a continent will stand between them.

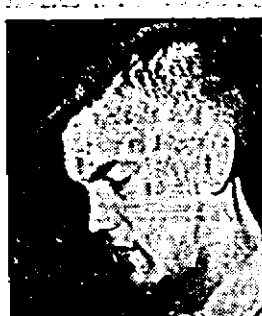
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Lopez, who is studying English and architectural drafting at El Camino College in Torrance, left his fiancée behind when he fled Cuba in October 1963 aboard a Red Cross ship to New York. From



Oilda Concepcion

there he went to Florida, where he joined the Army. When he was released in



HECTOR LOPEZ

California, Lopez began thinking about how he and Miss

Concepcion could be reunited, but the severed relations between Cuba and the United States dictate that she cannot leave her country unless she is married.

Lopez was told he might solve the problem by marrying her by proxy, using his stepfather as a stand-in. He obtained the notarized papers legalizing the marriage here, then sent them to the Cuban consul in Czechoslovakia, where all American-Cuban relations are handled.

The papers came back a month ago and Lopez hurried them off to Cuba, where they

should arrive in another week. "And now we have the big wait," said Lopez, who works part-time as a commissary clerk for Delta Air Lines at Los Angeles International Airport. Miss Concepcion must wait at least eight months for a government-authorized flight from Cuba to Spain, and then three to five months for her American passport. "It is a long time off," said Lopez, "but already I am excited. We will be married again, of course, with a big Catholic wedding when Oilda arrives. And we pray that they will be soon."

Assignments Given Two GOP Reps.

WASHINGTON (AP)—Two California congressmen have assumed Republican leadership roles on two House committees. Rep. Glen Lipscomb, R-Calif., has been assigned to replace Rep. Gerald Ford, R-Mich., the new House Republican leader, as ranking GOP member on the Appropriations Subcommittee handling Defense Department budgets. Rep. William S. Mailliard, R-Calif., is ranking Republican on the House Merchant Marine and Fisheries Committee and, in that capacity, is ex-officio member of all its subcommittees.

Winston Churchill Memorial Commemorative Cover Issued

LONDON, England (AP)—The great British statesman who once proclaimed, "We shall fight on the beaches, we shall fight in the fields and in the streets, we shall never surrender," is honored in death with an historic commemorative cover, just released. This unique collector's item portrays Sir Winston on a Memorial Envelope bearing the valuable Shakespeare postage stamp canceled at London, S. W. 1—the post office serving the Houses of Parliament and the official residence of the British Prime Ministers. Churchill is the only person ever to be made an honorary American citizen by Congress. As an introduction to the world's most rewarding hobby, interested U.S. readers can get this highly-prized Memorial Cover and a collection of exciting British Empire stamps by sending 25c to Kenmore Stamp Co., C-847, Milford, New Hampshire. U.S.A. New Collectors' Catalog, stamps on approval, and illustrated "How To Collect Stamps" book included.

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The senator said the monument, to be erected in Mexico City, will be a duplicate of a statue of the Civil War President in Lincoln Park, Chicago. Kuchel sponsored an act passed by Congress last year which authorized the gift. This year's bill is required to provide the funds.

The original statue is known as "Lincoln, the Man," and was done by the Irish-American sculptor, Augustus Saint Gaudens. The Mexican government had donated a site.

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CHEESEBURGER 20¢

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Short — Average — Tall

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8.98 VALUE

Now, in the length you need! Smartly tailored, washable skirts in slimline styling. Textured Turlite® featuring the fine Century fit. Sizes 8 short to 20 tall. Choose Royal, Green, Chocolate or Black.

Shop Where You Get S & H Green Stamps on Every Purchase, Cash or Charge

Butters

You get the point... we're having our

annual sale

Carneo

SAVE AT LEAST 20%

And we're pointing out the wonderful savings on our wonderful Carneo stockings... during our very special once-a-year sale. Choose your favorite style, be it the remarkable End/Rim, the superb-fitting Shepemaker stretch, the popular Double-knit seamless. Fashionable colors to complement your wardrobe, too. Come see, come save.

REGULARLY	SPECIAL PRICE	PAIR PRICE
\$1.65	\$1.32	\$3.85
1.50	1.20	3.50
1.35	1.08	3.15
1.15	.92	2.85

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MONDAY THRU FRIDAY 9:30 TO 9:30

SATURDAY 9:30 TO 5:30; SUNDAY NOON 'TIL 5

FASHIONS

FINAL CLEARANCE! WOMEN'S WOOL COATS

Reg. 25.00 **18⁸⁸**

Clearance of our better 100% wool coats. Here are all the great new basics of the season quality tailored, button front coats brought together in one great collection, and marked down to assure amazing savings.

SPORTSWEAR

WOMEN'S JWELED SWEATERS

9.98 VALUE **6.99**

Remember the woman in your life on Valentine's Day with a lovely sweater trimmed in sequins and seed pearls. Lovely pastels. Sizes 36 to 40.

WOMEN'S BLOUSES

5.98 VALUES **3.98**

Pretty overblouses in gay prints, to wear with capris or skirts. Choose long or short sleeves. Conventional prints in sizes 30 to 38.

PASTEL WOOL SKIRTS

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An array of styles in yummy new Spring shades to wear just anywhere. Mint Green, Orange Ice, Blue Ice or Lemon Yellow. Sizes 8 to 18.

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Washable nylon and acetate stretch capris so popular for active sportswear. Some with stirrups. Many colors, sizes 8-18.

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Washable nylon and cotton capris featuring side or back zipper. You'll want several at this low price. Navy or Black. Sizes 8-18.

SALE! WOMEN'S SHIRTS

2.99 VALUE **1.88**

Inner and outer styles in premium quality cotton. Selection of colorful prints or solids. Fine tailoring. Washable of course. Sizes 32 to 38.

SHOP SUNDAY, NOON 'TIL 5 P.M.

LINGERIE

FAMOUS NAME BRUSHED SLEEPWEAR

Reg. 6.98-7.98 **4.88**

Dainty 100% brushed nylon sleepwear in long pajama, long gowns, shift gowns, and sleepcoats. Nylon lace trim. Peter Pan collar. Pink, Blue, White. Sizes S-M-L.

PROPORTIONED SLIPS and HALF-SLIPS

Reg. 5.98 **4.00**

Luxurious nylon tricot slip with dainty nylon lace intricate shapes all over embroidered bodice. White, Black, Candy in sizes 32-40 average! 32-38 short.

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Whimsical and charming... nylon tricot petti pants with delightful embroidered sayings on them. White, Black and Red. Sizes S-M-L.

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HANDBAG SALE!

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What Valentine wouldn't love a smartly styled handbag in pretty pastels and Black patents... and such a special price!

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INDEPENDENT-PRESS-TELEGRAM-A-9
Long Beach 12, Calif., Sunday, Jan. 31, 1960

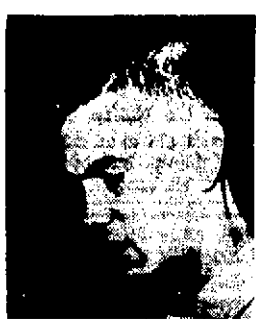
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The applicants were Nathan Cohn and associates of San Francisco and Robert A. Eaton and associates of Los Angeles.

The San Francisco National Bank was declared insolvent a week ago and shut down on orders from U.S. Comptroller James P. Saxon. It reportedly was topheavy with fixed-time deposits, on some of which excessive interest was paid.

There were reports that efforts were being made to reopen San Francisco National Bank. However, federal officials prepared to close out all deposit accounts under the insurance program which guarantees them up to \$10,000.

Friday about 500 depositors lined up at the bank's financial district headquarters to collect their deposits. They were paid off with individual checks from the government.

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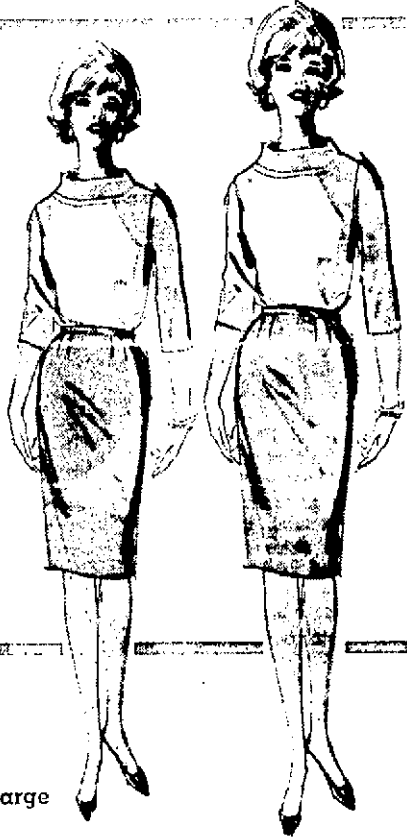
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Now, in the length you need! Smartly tailored, washable skirts in slimline styling. Textured Tumble® featuring the fine Century fit. Sizes 8 short to 20 tall. Choose Royal, Green, Chocolate or Black.



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Butter's

You get the point...
we're having our

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SAVE AT LEAST 20%

And we're pointing out the wonderful savings on our wonderful Cameo stockings . . . during our very special once-a-year sale. Choose your favorite style, be it the remarkable End/Ran, the superb-fitting Shapemaker stretch, the popular Dabbie seamless. Fashionable colors to complement your wardrobe, too. Come see, come save.

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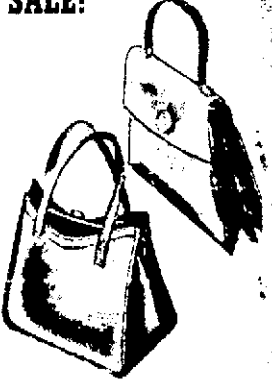
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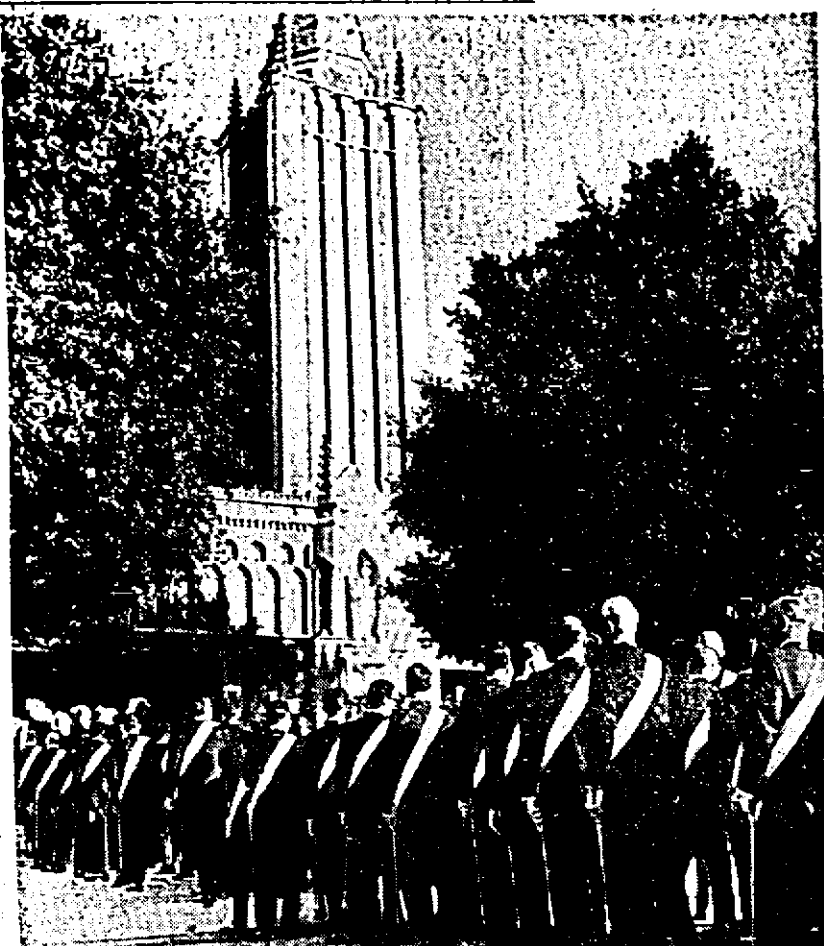
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Mon. thru Fri., 9:30 to 9:30; Sat., 9:30 to 5:30; Sun., Noon 'til 5 p.m.



—Staff Photo by Kent Henderson

TIME OUT FOR PRAYER

Wearing sashes and swords, members of Knights of Columbus file slowly into St. Anthony's Church at Sixth Street and Olive Avenue for a benediction. The blessing was part of day-long ceremonies raising 126 candidates to the 4th or patriotic degree in the order.

Columbian Knights in Rites Here

A color guard of 150 brilliantly attired Knights of Columbus, their black and red capes swishing gracefully in the afternoon breeze, led a contingent of more than 1,000 Knights and their wives on a colorful procession through Long Beach Saturday.

The parade, starting out at Lafayette Hotel and terminating at St. Anthony's Church, Sixth Street and Olive Avenue, highlighted day-long ceremonies in which 126 Southern California members of the Catholic fraternal order were initiated into the 4th degree of the organization.

THE COLOR guard, its banks of multicolored flags held aloft and its white-plumed caps rising stiffly in the air, followed members of the Long Beach Junior Concert Band as the procession covered the six blocks between hotel and church.

Once there, the assemblage heard Father Sylvester Ryan pronounce the benediction, then regrouped for the trip back to the Lafayette.

Earlier, at the hotel, the candidates received exemplification in the 4th or patriotic degree, while other Knights and their wives and guests sat in the audience.

The 4th-Degree Class was named in honor of Delor Bombardier, a retired Long Beach school teacher who has been active in the Knights for 30 years.

THE CEREMONIAL initiation was conducted by Edward Campbell of Riverside, master of the Southern California province.

Hosting the assemblage was the Gov. Peter H. Barnett Assembly, whose jurisdiction covers Long Beach, Lakewood, Wilmington, San Pedro and Bellflower. The assembly is headed by Lester Robertson, Faithful Navigator.

The day ended with a banquet and dance that began at 7 p.m.

Worry Warts More Prone to Heart Attacks

PHOENIX, Ariz. (AP)—The best way to have a heart attack is to worry about having one, says an expert.

Dr. Gilbert Blount, director of the University of Colorado's cardiovascular laboratory, said in an interview Saturday that people have little real control over their heart.

Of course, he said, you should watch what you eat. "But overconcern can lead to emotional and psychiatric problems," he declared.

"Fifty percent of those people who go to their doctor, thinking they have heart disease, don't have it."

STORK'S VISITS PRETTY HECTIC

Little Bundles of Disaster

DES MOINES, Iowa (UPI)—Willis Condon, a tough veteran of the Pork Chop Hill fighting during the Korean conflict, is afraid to think what might happen if he and his wife have any more children.

Seven years ago their first child was born and Condon had to drive through a flash flood which covered streets with 3½ feet of water to get his wife to a hospital.

Two years ago the couple's second child was born and a massive snowstorm

left the Condon home with out electricity for a week.

Friday, Mrs. Condon was rushed to Des Moines General Hospital for the birth of their third child. She was in the delivery room when a fire broke out at the rear of the building.

Firemen ordered the hospital cleared of patients and employees, but Mrs. Condon's obstetrician refused to leave. He and his assistants remained until David Owen Condon, weight 10 pounds and 3 ounces, entered the world.

Meanwhile, Condon, aiding in removal of patients from the blazing hospital, was caught in an explosion and blown out of a fire door. He escaped injury.

Buffet Luncheon

Imagine this 11 Hot Prime Rib Sandwich served from the buffet and only 95¢ ... fresh linens and immaculate surroundings. Served Tuesdays thru Fridays at The Tenderloin, 4363 Atlantic Ave. Closed Mondays.

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CLOSED all day Saturdays

DR. CAMPBELL

LONG BEACH: 446 Pine Ave

EXAMINATION WITHOUT APPOINTMENT



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GOODBYE TO MONEY PROBLEMS in getting new dentures FAST PLATE REPAIRS

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Now entering its second month... Kerr's Grand Opening Celebration will continue as long as Southern families request these special value! Kerr's have installed more than 18,000 sq. yards of carpet with careful efficiency into local area homes within the last thirty days! Why not let Kerr's quote you the lowest INSTALLED prices on Mohawk, Fark, Mages, Roxbury, Berwen, Hollytex, Armstrong... and a host of other leading carpet brands!

Super Value Feature

...for Provincial and Traditional decor lovers! MANUFACTURER'S

STOCK DISPOSAL!

... of Early California pattern (braided effect)

\$5.95 SQ. YD.

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4.50 SQ. YD.

By skilled craftsmen. Choice of colors

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NYLON

Completely Installed Over 50-sq. Yd.

6.50 SQ. YD.

By skilled craftsmen. Choice of colors

TOP BRAND

ACRYLIC CARPET

Completely Installed Over 50-sq. Yd.

7.95 SQ. YD.

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ROLL ENDS

Up to 30-yard quantities available. Good Selection

2.50 SQ. YD.

Take Up to 3 Years to Pay!

CAREFUL INSTALLATION INCLUDES 50-SQ. PAD

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Your Golden Opportunity... the excellence of a Sears Custom-Tailored suit plus an extra pair of contrasting or matching custom tailored trousers for a fraction more than the cost of the suit alone! Choose any style... select from many fabrics, patterns, colors. Your individual measurements are taken to assure you of complete satisfaction!

Your suit will be Custom-Tailored expressly for you... and the personalized coat label will prove it!

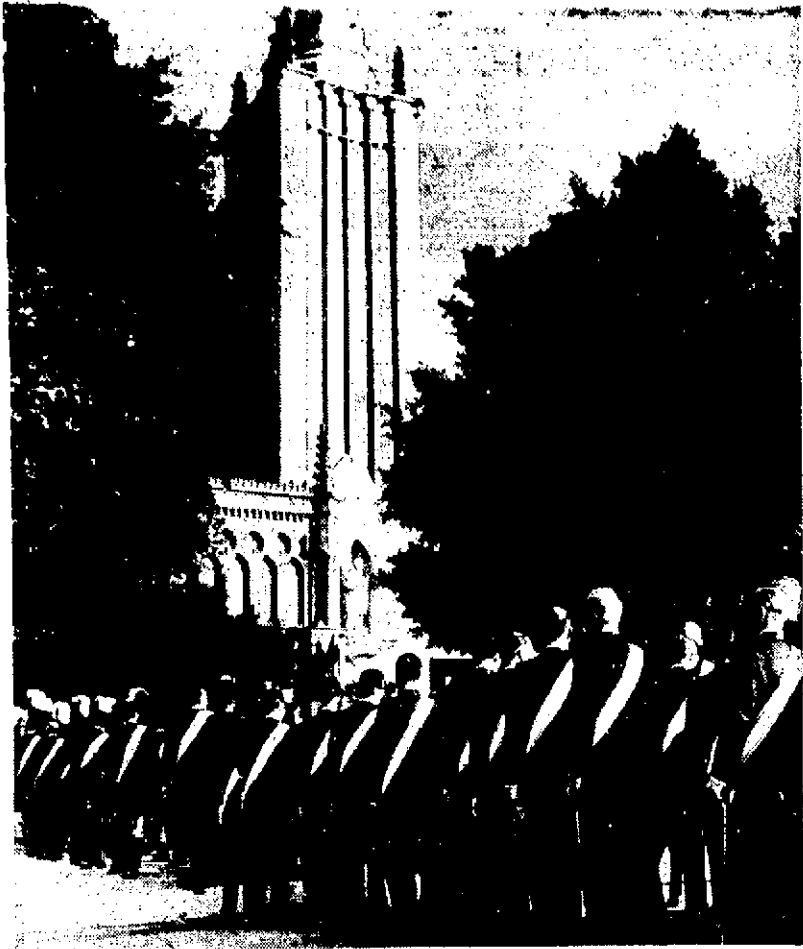
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Shop 6 Nights

SHOP MONDAY THRU SATURDAY 9:30 A.M. TO 9:15 P.M.





—Staff Photo by KENT HENDERSON

TIME OUT FOR PRAYER

Wearing sashes and swords, members of Knights of Columbus file slowly into St. Anthony's Church at Sixth Street and Olive Avenue for a benediction. The blessing was part of day-long ceremonies raising 126 candidates to the 4th or patriotic degree in the order.

Columbian Knights in Rites Here

A color guard of 150 brilliantly attired Knights of Columbus, their black and red capes swishing gracefully in the afternoon breeze, led a contingent of more than 1,000 Knights and their wives on a colorful procession through Long Beach Saturday.

The parade, starting out at Lafayette Hotel and terminating at St. Anthony's Church, Sixth Street and Olive Avenue, highlighted day-long ceremonies in which 126 Southern California members of the Catholic fraternal order were initiated into the 4th degree of the organization.

THE COLOR guard, its banks of multicolored flags held aloft and its white-plumed caps rising stiffly in the air, followed members of the Long Beach Junior Concert Band as the procession covered the six blocks between hotel and church.

Once there, the assemblage heard Father Sylvester Ryan, pronounce the benediction, then regrouped for the trip back to the Lafayette.

Earlier, at the hotel, the candidates received exemplification in the 4th or patriotic degree, while other Knights and their wives and guests sat in the audience.

The 4th-Degree Class was named in honor of Delor Bombardier, a retired Long Beach school teacher who has been active in the Knights for 30 years.

THE CEREMONIAL initiation was conducted by Edward Campbell of Riverside, master of the Southern California province.

Hosting the assemblage was the Gov. Peter H. Burnett Assembly, whose jurisdiction covers Long Beach, Lakewood, Wilmington, San Pedro and Bellflower. The assembly is headed by Lester Robertson, Faithful Navigator.

The day ended with a banquet and dance that began at 7 p.m.

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SEARS ROEBUCK AND CO.

An Extra Pair of Trousers FOR ONLY 12⁹⁸

With Purchase of

Men's Custom Tailored Suits

from 69⁵⁰ to \$120

Your Golden Opportunity . . . the excellence of a Sears Custom-Tailored suit plus an extra pair of contrasting or matching custom tailored trousers for a fraction more than the cost of the suit alone! Choose any style . . . select from many fabrics, patterns, colors. Your individual measurements are taken to assure you of complete satisfaction!

Your suit will be Custom-Tailored expressly for you . . . and the personalized coat label will prove it!

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Super Value Feature

. . . for Provincial and Traditional decor lovers! MANUFACTURER'S

STOCK DISPOSAL!

. . . of Early California pattern (braided effect)

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NYLON

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6⁵⁰ SQ. YD.

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Believe \$10,000 Holdup at Penney's Was a Repeat Job

Two men who got away with \$17,000 last November in the armed robbery of the J.C. Penney store in Torrance returned to the scene of the crime Saturday.

And, after holding 23 employees at gunpoint, they took \$10,000 more.

The cool duo appeared at the store in Del Amo Shopping Center at 6 a.m. and ordered three janitors into a lunch room. Then as the clerks came to work one by one, the pair herded them into the lunch room until Jack Miller, assistant manager, arrived at 8:15.

Miller was taken to the cashier's room and forced to open a safe. Two office employees were forced to stuff paper money into shopping bags which the two men grabbed as they ran from the store.

TORRANCE detectives said the gunmen made inquiries of

Miller about the Nov. 30 robbery but indicated that it was not their job. However, police attribute both holdups to them.

The robbers were described as being short and stocky. One was dressed in a black raincoat with black trousers. The second wore a ski cap with the flaps pulled down over his ears. Both were armed with .38-caliber pistols.

An employee of the store, Patrick Hawkins, 33, told detectives he saw the men run from the building and drive away in a late-model sports car.

SEEK PARAPLEGIC CLUE

Hunt Turns to L.B. in Mystery Killing

The search for clues in the specially equipped auto belonging to the victim, Jack Raymond Flager, 36, who lived in Garden Grove and was an outpatient of Veterans Administration Hospital in Long Beach.

The car is a 1959 red-and-white Plymouth two-door sedan bearing Michigan license plates.

Homicide detectives believe Flager may have hired one or more persons to fire the shot-gun blast which ended his life late Wednesday afternoon as he sat in his wheelchair near the base of the Carbon Canyon Dam.

4 Businesses Destroyed in Blast, Blaze

LOS ANGELES (CNS)—The explosion Saturday of a volatile cleaning fluid in a 1,200-gallon tank mushroomed into a major blaze, gutting four business establishments and causing an estimated \$150,000 damage, according to a county fire department report.

A complete estimate of the damage is not expected for several days.

Capt. Thomas Rehm of the county Fire Prevention Bureau said acetone was being pumped into a storage tank at the U. S. Container Co., 6501 S. Alameda St., shortly after 9 a.m. when flames from a small furnace 30 feet away ignited vapor fumes.

FOUR of the five businesses involved in the fire were demolished. The fifth suffered minor damage.

Destroyed were the U. S. Container Co.; the Basic Barbecue Co.; the P. B. Rubber Co., a division of Borg-Warner Corp.; and the Paper Box Co. The Paul F. Olson Refrigeration Co. suffered partial damage to the outside structure. All of the businesses were housed under one roof.

Rehm said the blaze, which shot flames 300 feet high, covered a small block bounded by Alameda, Wilson, 65th and 66th streets.

Bell Gardens fireman Norman Bedley, 31, was taken to St. Francis Hospital where he was treated for smoke inhalation and released. Several firemen were treated at the scene for minor injuries.

South Gate Man Lost in Fall Off Boat

ABOUT 150 firemen under the direction of Assistant County Fire Chief George Burnton were involved in fighting the blaze, and some were expected to remain at the scene until this morning.

Thirty units from the county, Los Angeles, Huntington Park and City of Commerce fire departments were involved in the two-hour battle to bring the blaze under control.

Onlookers and area residents were kept away by 12 sheriff's deputies who closed off streets surrounding the fire area.

Orators to Compete

INDIANAPOLIS (AP)—The American Legion's 25th annual national high school oratorical contest finals will be held April 8 in Portland, Ore., the legion announced Saturday.

Shot Boy Fighting for Life

A Lakewood sheriff's deputy's son who shot himself in the head with his father's service revolver remained in critical condition Saturday, paralyzed from the waist down.

Robert D. Ross Jr., 3, fired a .38-caliber slug through his head Friday evening after finding his father's gun in the family auto while it was parked in front of a relative's home in Norwalk.

Ross Sr., 26, and his wife, Carrie Sue, rushed their son to nearby Norwalk Community Hospital where he underwent a 4½-hour brain operation.

Deputies said the slug entered the boy's head above his left eye and passed through his skull.

South Gate Man Lost in Fall Off Boat

A 65-year-old South Gate engineer was lost at sea Saturday when he fell overboard from a 23-foot cabin cruiser in San Pedro Channel, 10 miles south of the Long Beach light.

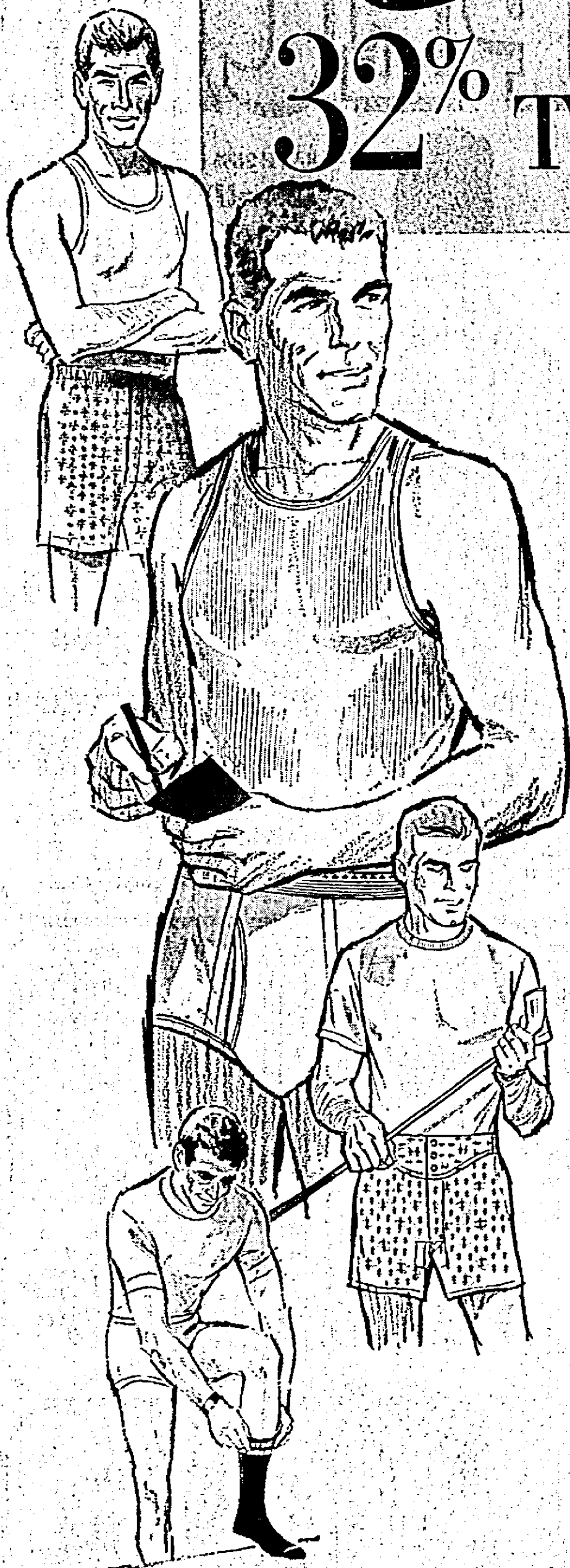
The Coast Guard identified the victim as Charles L. Eshleman, father of two, who lived at 10805 St. James Ave., South Gate.

Coast Guard helicopters and a patrol boat searched the area for nearly three hours, without finding Eshleman's body. Search was abandoned at dark, but is expected to be resumed today.

Eshleman was a passenger on a boat operated by Lloyd Volmer, 56, of 10727 Tristan Drive, Downey.

Sears Has Everything for Men's Comfortable Wear!

SEARS
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Save
32% TO 35%

Sensational Buy on Men's
Extra Comfortable Cotton
Underwear

Regular \$1.29

88¢ each

or 6 for \$5

A-Shirts... imported Egyptian combed cotton made of 2-ply mercerized yarns for longer wear and greater luster. White, small to extra large.

Briefs... imported Egyptian combed cotton with reinforced seams all around leg openings. Small to extra large sizes. In white only.

Crew Neck T-Shirts... imported Egyptian combed cotton with 35% Dacron® polyester added to the collar for extra wear. Small to extra large. White.

"Dualwear" T-Shirts... combed cotton body and cotton collar reinforced with Dacron® polyester for shape retaining fit. Small to extra large. White.

V-Neck T-Shirts... imported Egyptian combed cotton, Dacron® polyester reinforced in collar. Formease sleeves. Small to extra large sizes. White!

Yoke Front Shorts... 100% combed, mercerized cotton broadcloth shorts in your choice of assorted patterns. Easy stride tailoring. Men's sizes 30-44.

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SEEK PARAPLEGIC CLUE Hunt Turns to L.B. in Mystery Killing

The search for clues in the bizarre killing of a paraplegic last Wednesday in Orange County centered in Long Beach late Saturday.

Orange County detectives, after exhausting leads in their own area, have started an intensive investigation in cooperation with Long Beach police.

MEANWHILE, a statewide broadcast was issued on the

specially equipped auto belonging to the victim, Jack Raymond Flager, 36, who lived in Garden Grove and was an outpatient of Veterans Administration Hospital in Long Beach.

The car is a 1959 red-and-white Plymouth two-door sedan bearing Michigan license plates.

Homicide detectives believe Flager may have hired one or more persons to fire the shotgun blast which ended his life late Wednesday afternoon as he sat in his wheelchair near the base of the Carbon Canyon Dam.

LONG BEACH police said they had taken a report last December from an unidentified person who informed them that a man confined to a wheel chair and calling himself "Jack Slater" was offering \$1,000 to anyone who would kill him.

Detectives said the victim had been involved in two prior shooting incidents in Florida and in Ohio, one of which had left him a cripple.

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Top Officials of Nation Invited to 'Red Mass'

WASHINGTON (UPI)—Top Catholic officials of the U.S. government have been invited to a "Red Mass" this morning in St. Matthew's Roman Catholic Cathedral here. The mass is held annually near the beginning of the judicial year to invoke God's blessing upon those associated with the law. The custom by the officiating clergy, dates back to the 12th Century in Europe. Justices of the Supreme Court and the judges of other courts were invited, along with members of the cabinet, leaders of Congress, and the diplomatic corps. Archbishop Patrick A. O'Boyle will celebrate the Mass. Fr. Gerard J. Campbell, S.J., new president of Georgetown University, will preach the sermon.

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PRIME RIB CAPITOL
Serving Choice Prime Rib Dinners for \$1.95. The Teederlein Restaurant, 4363 Atlantic Ave. Is fast becoming "The Prime Rib Capitol." Join us soon.

VALENTINE'S PRICES ROLLED BACK
Our Famous Top Sirloin Steak... new \$1.50
Includes Soup, Salad and Baked Potatoes
Served Daily, 8 a.m. to Midnight
2923 East Anaheim St. GE 7-4357



No Phone Orders on These Items! Some Quantities Limited!

Monday and Tuesday SPECIALS February 1st and February 2nd!

SAVE 27% on 69" Cotton Denim
Monday & Tuesday
2 yds. \$1
All cotton sportswear favorite... crease, wrinkle and soil resistant, 36-in. wide. Washable. Solid colors and stripes.
Yardage Dept.

SAVE 25% to 50% on Women's Chenille Robes
Monday & Tuesday
Regular \$3.98 to \$5.98
2.99
Warm and soft cotton chenille robes in your choice of many popular styles and colors. Terrific selection at this low, low price, so hurry in today. Available in women's sizes.
Lingerie Dept.

Little Boys' \$5.99 Oxfords
Monday & Tuesday
3.97
Attractively styled 4-eye-let oxfords with spray embossed vamp. Super value, at this low price! In black.
Shoe Dept.

Boys' \$1.98 Cotton T-shirts
SAVE 25%!
Monday & Tuesday
Latest fashion... turn-down T-shirts of 100% cotton with elasticized collar, ribbed cuffs, short sleeves. Sizes 6 to 18.
Boys' Wear Dept.
2 for \$3

SAVE 25% on \$3.98 Elfin Cordtex Lace Bras
Monday & Tuesday
2.99
Dainty uplifting bra shapes you after many, many washings as it does brand new. White only, sizes 32 to 38A, 32 to 40B, 32 to 42C.
Bra & Girdle Dept.
CHARGE IT
on Sears Revolving Charge

Boys'-Girls' 4 pr. \$1 Anklets
SAVE 23%!
Monday & Tuesday
Combed cotton with nylon reinforced heel and toe. Girls' sizes 4 to 7 1/2, boys' sizes 5 to 7 1/2. Washfast colors. Save at Sears.
Infant & Children's Dept.
4 pr. 77c

\$54.95 Colonial Bunk Beds
SAVE \$15.07!
Monday & Tuesday
Authentic wagon wheel design... solid hardwood in warm Salem maple finish. Includes ladder and guard rail. Converts to twin beds.
Furniture Dept.
39.88
NO MONEY DOWN
Sears Easy Terms

Sears Plastic Shower Curtains
Terrific Value!
Monday & Tuesday
Size 72x72-inches... durable plastic shower curtains that are mildew resistant. Poly bagged. Your choice in assorted colors.
Domestic Dept.
99c

Sears Knit Rayon Panels
Super Value!
Monday & Tuesday
Size 54-inch and 81-inch lengths... knit rayon panels in your choice of assorted colors and white. Buy now!
Drapery Dept.
77c

SAVE \$2.30 on \$5.29 Socket Sets
Sensational Buy!
Monday & Tuesday
Craftsman 9-pc. 3/4-in. socket sets... eight 12-point sockets from 3/4 to 1 1/2-in. Comes in metal tray. Big Sears value!
Hardware Dept.
2.99

Separately \$17.15! Cookware Sets
Monday & Tuesday
9.99
Five-pc. aluminum cookware sets... 1 and 2 qt. covered saucepans, combination cooker, 6-qt. covered pot, 10 1/2" chicken fryer.
Housewares Dept.

\$1.69 Pkg. of 2 Pairs Trouser Creasers
SAVE 40%!
Monday & Tuesday
37-in. long... cuts hours of ironing time. Adjustable.
Naiant Dept.
1.69
Lightweight Vacuum Cleaners
Monday & Tuesday
Goes from rug to bare floors without attachments.
Vacuum Cleaner Dept.
16.98

\$1.98 Smoke or Amber Ceiling Fixtures
SAVE 50%!
Monday & Tuesday
Screws into standard bulb outlets. For halls, stairways, etc.
Electrical Dept.
99c
\$1.89 Turtle Bowl, Kit and Turtle
SAVE 40%!
Monday & Tuesday
Easy to care for gift pets for the children.
Garden Shop
99c

\$6.88 Fiber Wheel Skate Boards
SAVE \$1.80!
Monday & Tuesday
Size 23 1/2-in. x 3 1/2-in. Solid ash with clear finish.
Sporting Goods Dept.
4.99
\$3.90 Front End Auto Special
SAVE \$1.00!
Monday & Tuesday
Brake adjustment, front wheel repack, wheel rotation.
Automotive Dept.
88c

ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES

Top Officials of Nation Invited to 'Red Mass'

WASHINGTON (UPI)—Top officials of the U.S. government have been invited to a "Red Mass" this morning in St. Matthew's Roman Catholic Cathedral here.

The mass is held annually near the beginning of the judicial year to invoke God's blessing upon those associated with the law. The custom dates back to the 12th century in Europe. The service gets its name from the red vestments worn by the officiating clergy. Justices of the Supreme Court and the judges of other courts were invited, along with members of the cabinet, leaders of Congress, and the diplomatic corps.

Archbishop Patrick A. O'Boyle will celebrate the Mass. Fr. Gerard J. Campbell, S.J., new president of Georgetown University, will preach the sermon.

THINGS SELL fast through Classified Ads!

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PRIME RIB CAPITOL

Serving Choice Prime Rib Dinners for \$1.95. The Tenderloin Restaurant, 4363 Atlantic Ave., is fast becoming "The Prime Rib Capitol." Join us soon.

VALENTINE'S PRICES ROLLED BACK

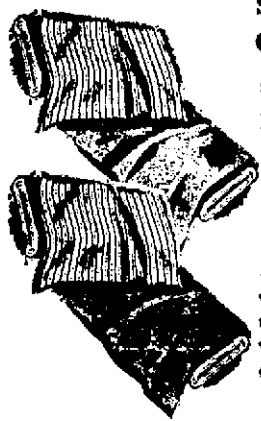
Our Famous Top Sirloin Steak... now \$1.50
Includes Sauce, Salad and Baked Potatoes
Served Daily, 5 p.m. to midnight
2923 East Anaheim St. GE 9-4357



No Phone Orders on These Items! Some Quantities Limited!

Monday and Tuesday SPECIALS

February 1st
and February 2nd!



SAVE 27% on 69" Cotton Denim

Monday & Tuesday

2 yds. \$1

All cotton sportswear favorite... crease, wrinkle and soil resistant. 36-in. wide. Washable. Solid colors and stripes. Yardage Dept.



SAVE 25% to 50% on Women's Chenille Robes

Monday & Tuesday

2.99

Regular \$3.98 to \$5.98

Warm and soft cotton chenille robes in your choice of many popular styles and colors. Terrific selection at this low, low price, so hurry in today. Available in women's sizes. Lingerie Dept.



Little Boys' \$5.99 Oxfords

Monday & Tuesday

3.97

Attractively styled 4-eye-let oxfords with spray embossed vamp. Super value at this low price! In black. Shoe Dept.



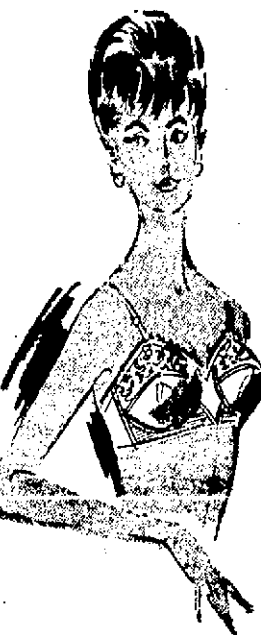
Boys' \$1.98 Cotton T-shirts

SAVE 25%!

Latest fashion... turtleneck T-shirts of 100% cotton with elasticized collar, ribbed cuffs, short sleeves. Sizes 6 to 18. Boys' Wear Dept.

Monday & Tuesday

2 for \$3



SAVE 25% on \$3.98 Elfin Cordtex Lace Bras

Monday & Tuesday

2.99

Dainty uplifting bra shapes you after many, many washings as it does brand new. White only, sizes 32 to 38A, 32 to 40B, 32 to 42C. Bra & Girdle Dept.

CHARGE IT on Sears Revolving Charge



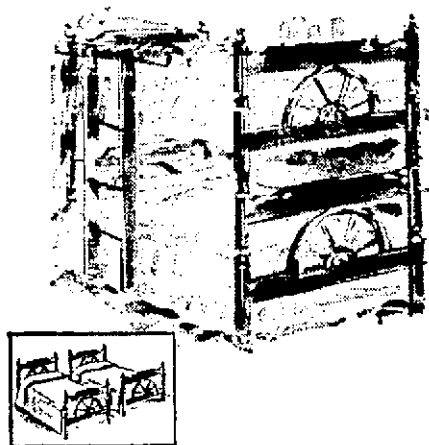
Boys'-Girls' 4 pr. \$1 Anklets

SAVE 23%!

Combed cotton with nylon reinforced heel and toe. Girls' sizes 4 to 7 1/2, boys' sizes 5 to 7 1/2. Washfast colors. Save at Sears. Infants' & Children's Dept.

Monday & Tuesday

4 pr. 77c



\$54.95 Colonial Bunk Beds

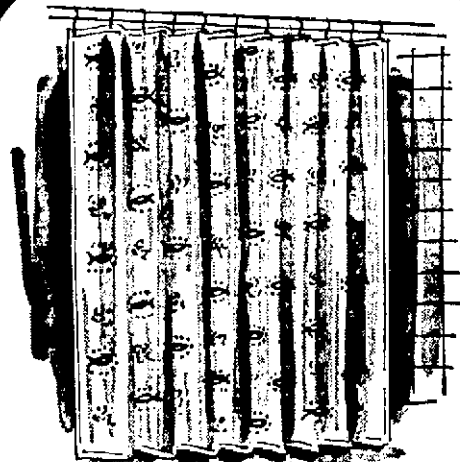
SAVE \$15.07!

Authentic wagon-wheel design... solid hardwood in warm Salem maple finish. Includes ladder and guard rail. Converts to twin beds. Furniture Dept.

Monday & Tuesday

39.88

NO MONEY DOWN
Sears Easy Terms



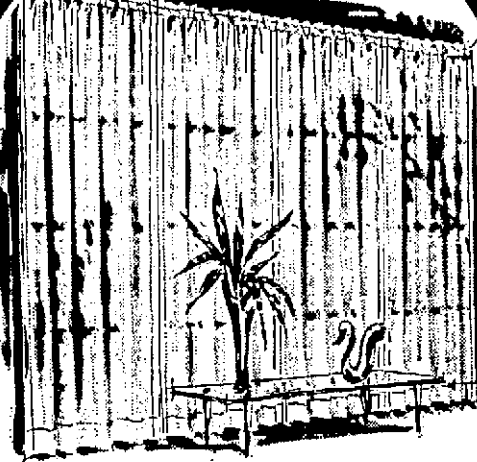
Sears Plastic Shower Curtains

Terrific Value!

Size 72x72-inches... durable plastic shower curtains that are mildew resistant. Poly bagged. Your choice in assorted colors. Domestic Dept.

Monday & Tuesday

99c



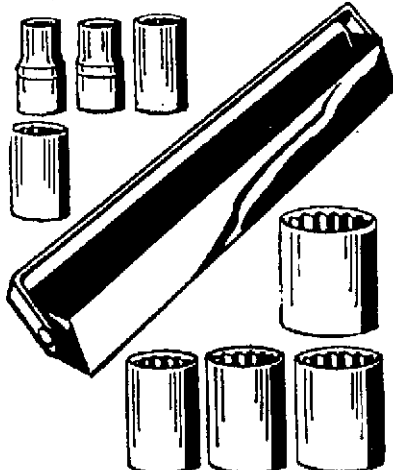
Sears Knit Rayon Panels

Super Value!

Size 54-inch and 81-inch lengths... knit rayon panels in your choice of assorted colors and white. Buy now! Drapery Dept.

Monday & Tuesday

77c



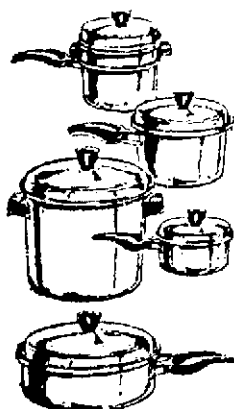
SAVE \$2.30 on \$5.29 Socket Sets

Sensational Buy!

Craftsman 9-pc. 3/8-in. socket sets... eight 12-point sockets from 3/8 to 1 1/2-in. Comes in metal tray. Big Sears value! Hardware Dept.

Monday & Tuesday

2.99

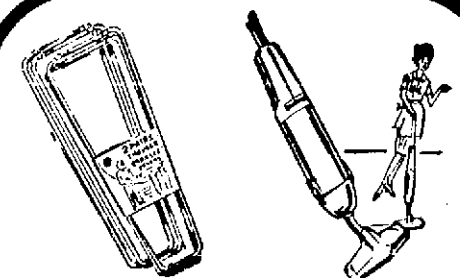


Separately \$17.15! Cookware Sets

Monday & Tuesday

9.99

Five-pc. aluminum cookware sets... 1 and 2 qt. covered saucepans, combination cooker, 6-qt. covered pot, 10 1/2" chicken fryer. Housewares Dept.

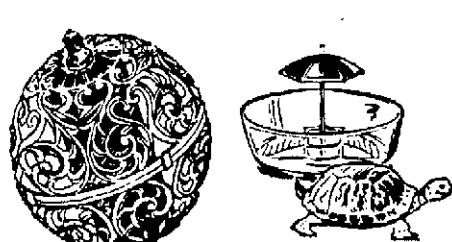


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SAVE 40%! \$1 pka. of 2 pairs 37-in. long... cuts hours of ironing time. Adjusts! Notions Dept.

Lightweight Vacuum Cleaners

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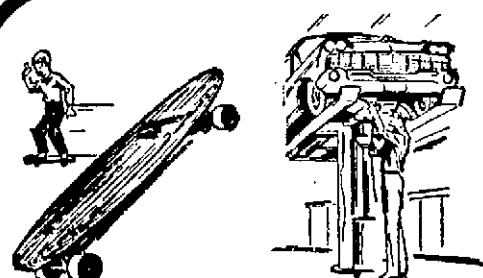


\$1.98 Smoke or Amber Ceiling Fixtures

SAVE 50%! 99c each Screws into standard bulb outlets. For halls, stairways, etc. Electrical Dept.

\$1.89 Turtle Bowl, Kit and Turtle

SAVE 48%! 99c Easy to care for gift-pets for the children. Garden Shop



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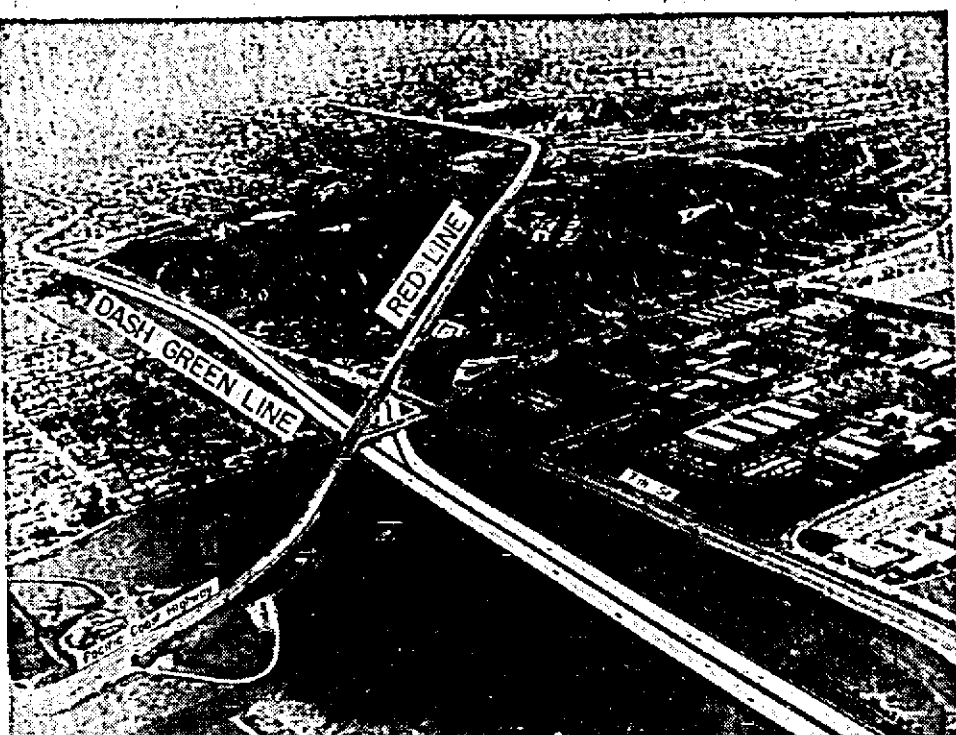
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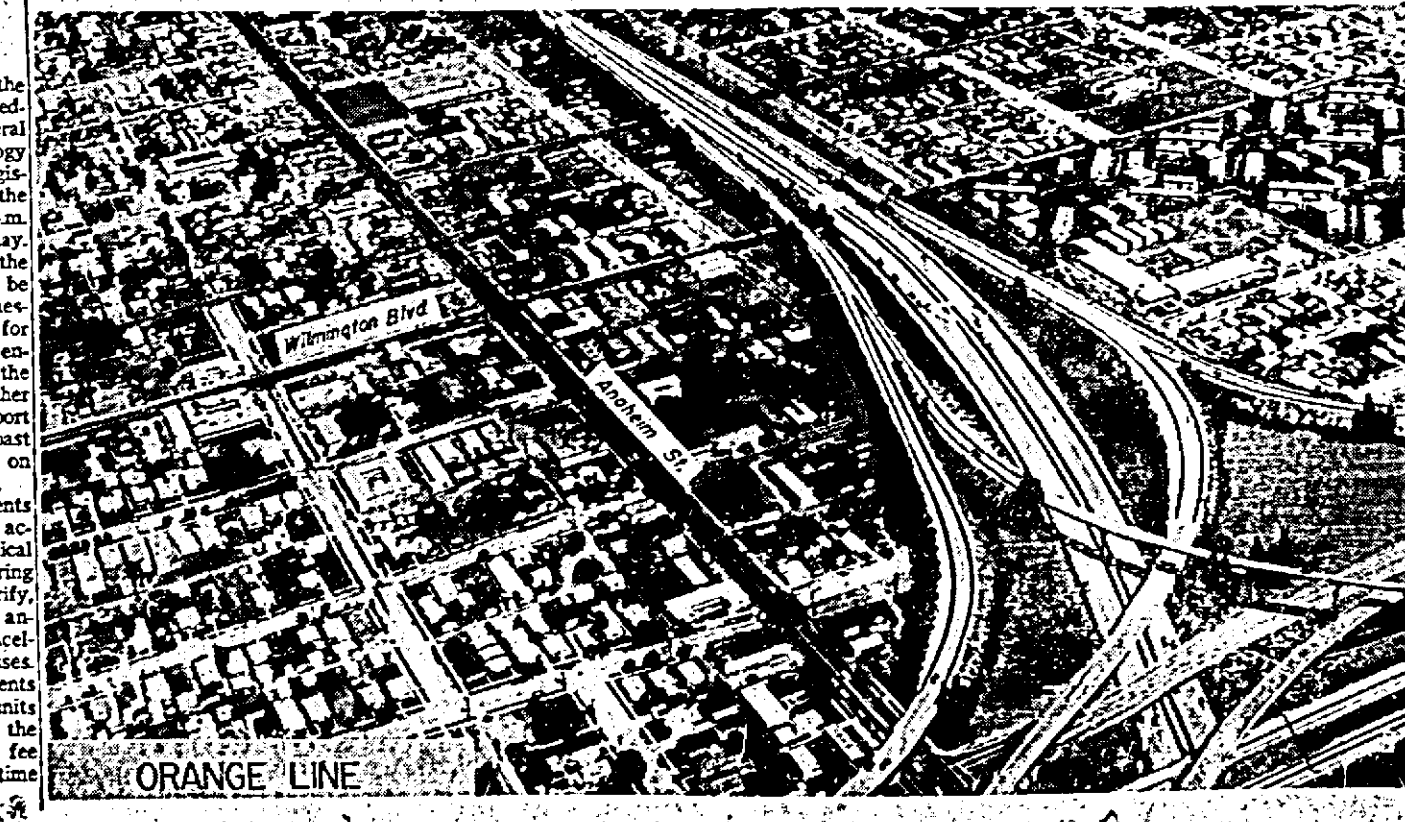
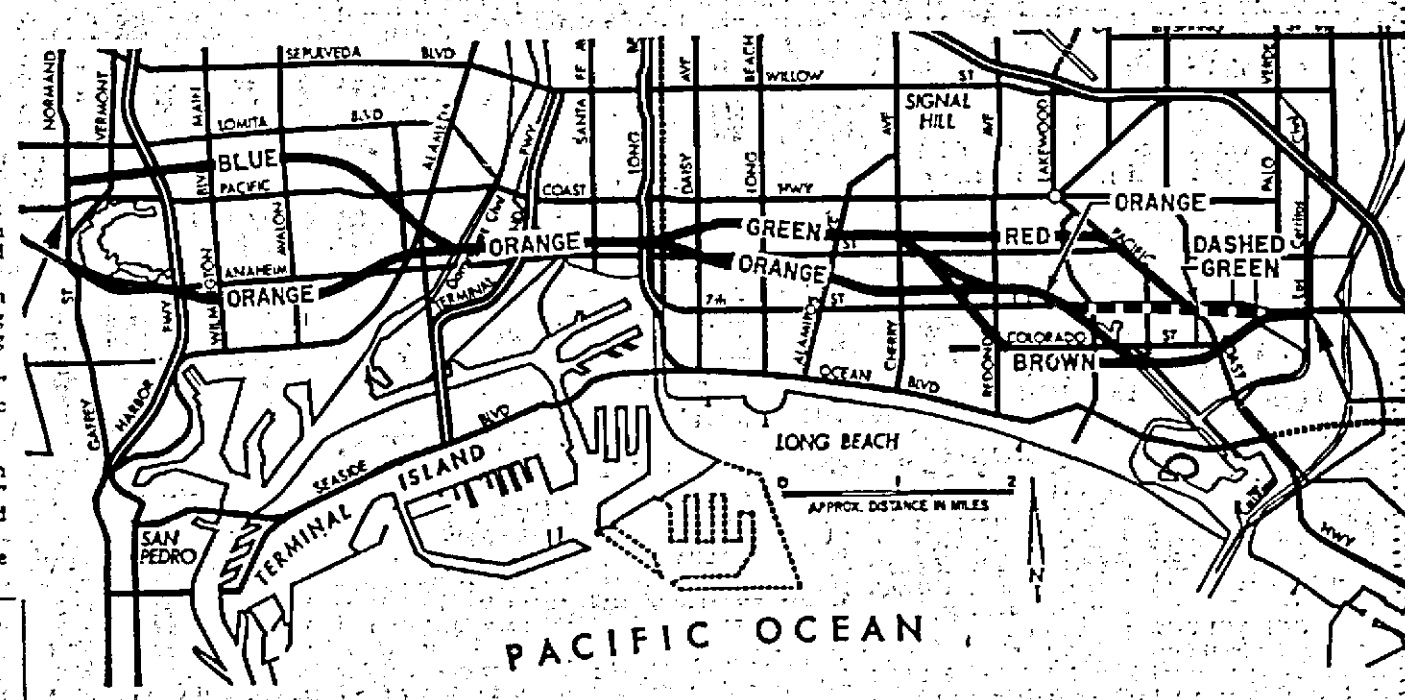
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Independent-Press-Telegram
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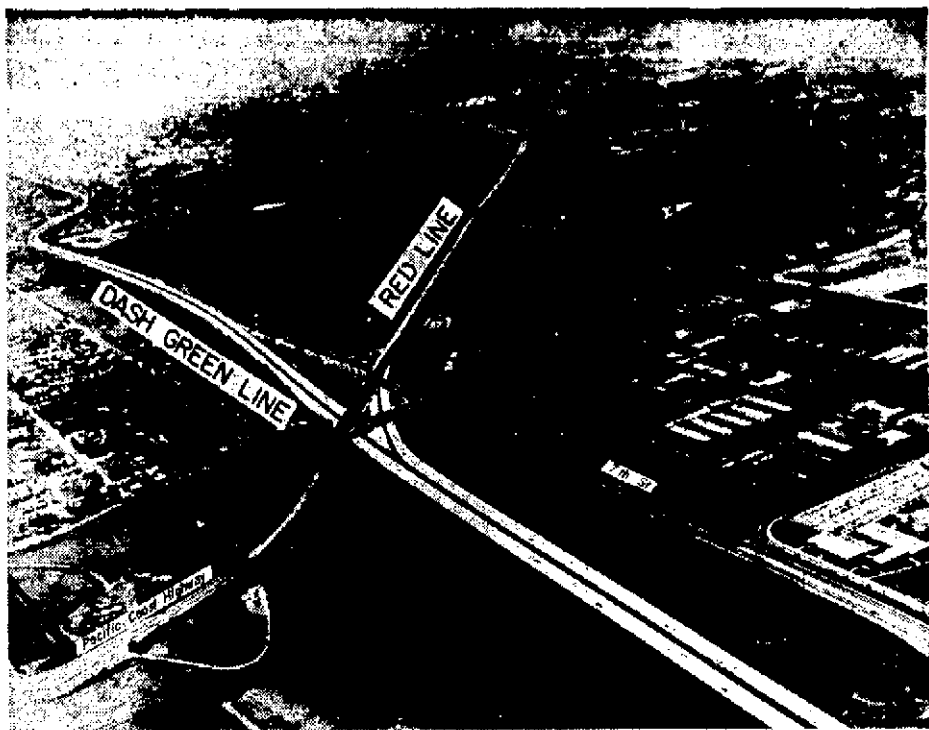
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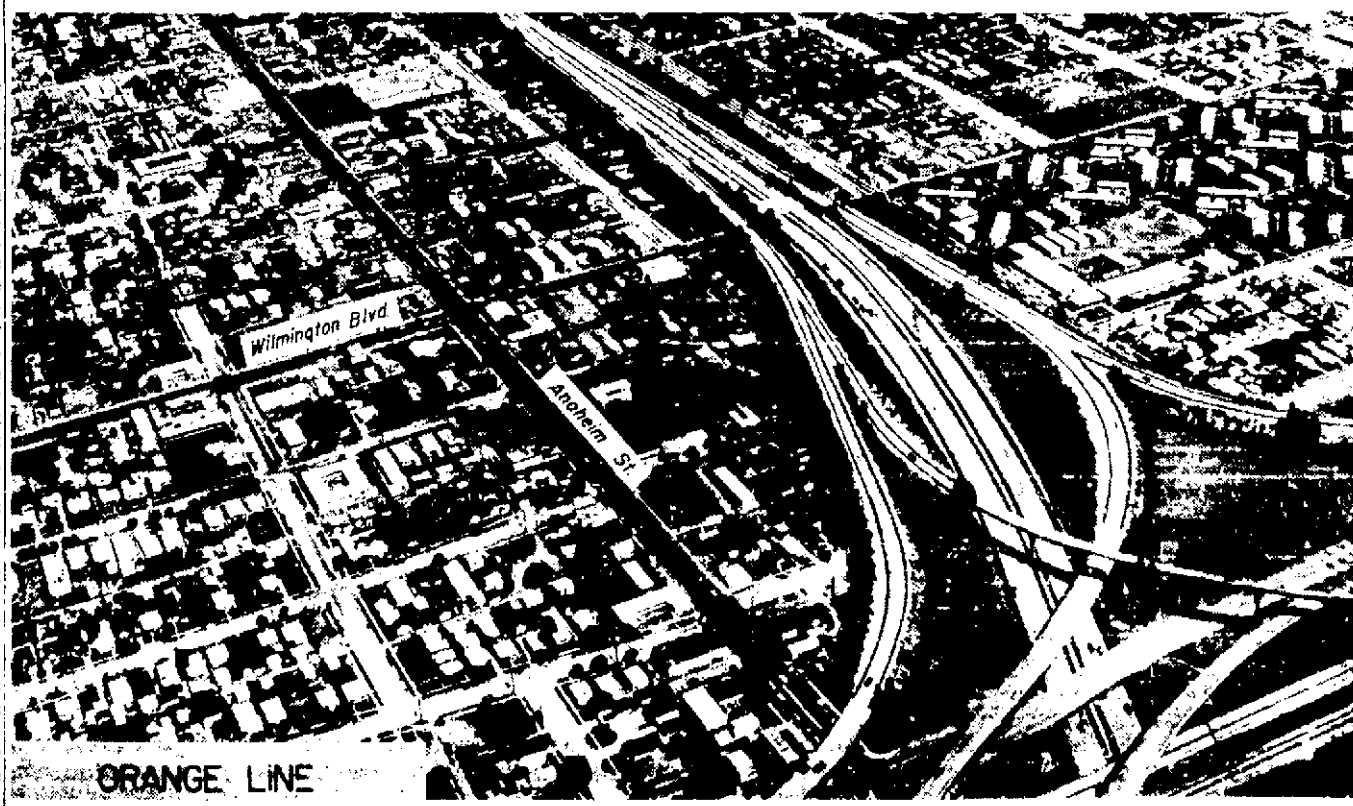
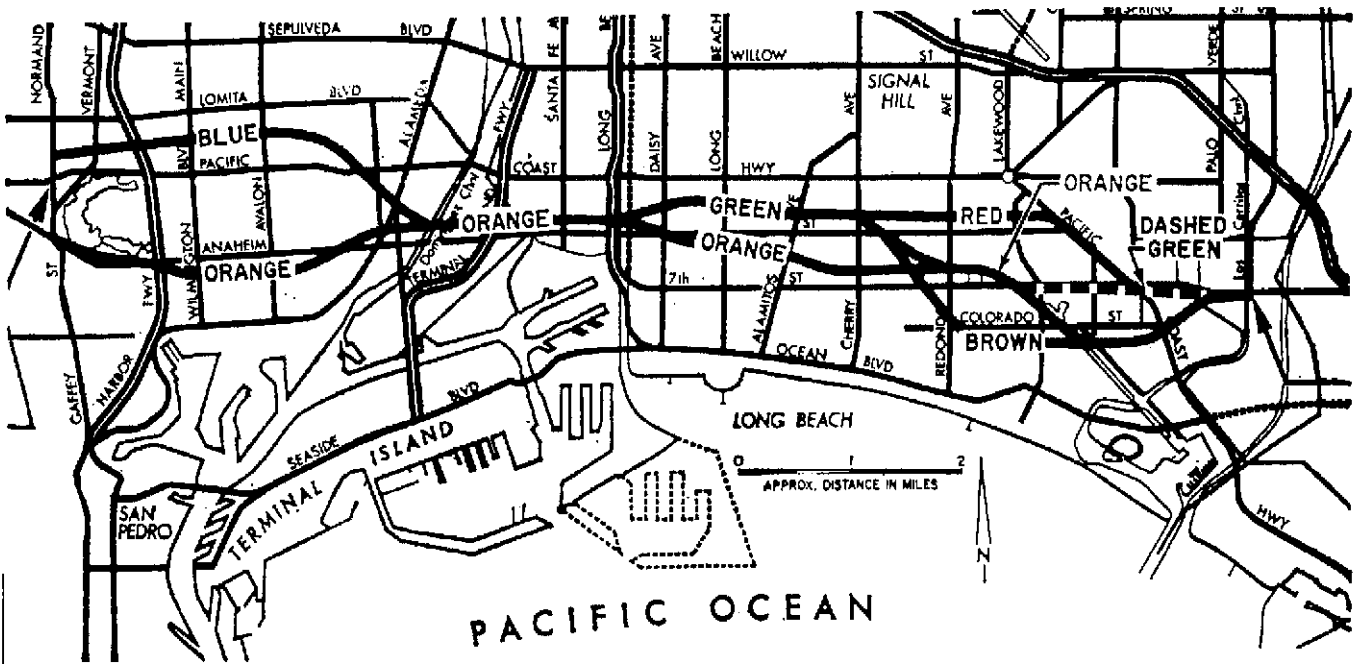
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EDITORIAL

Insult on Injury

EVERYBODY SYMPATHIZES, of course, with the citizens of the flood-battered northern portions of California. Certainly those stricken areas deserve relief. We only wish Gov. Brown, casting around for a means of financing that relief, had come up with an answer other than the one which he proposed this week.

He suggest obtaining \$37 million of a proposed \$42 million by placing a special, temporary one-cent-per-gallon tax on gasoline.

The gasoline users of this state are already taking a severe tax beating. They pay a seven-cent state tax and a four-cent federal tax on every gallon of gasoline. The tax represents a third of the amount paid for a gallon of premium gasoline and almost half the amount paid for a gallon of regular. In addition, every car owner is touched for a stiff registration fee every year and charged periodic fees for renewal of his driver's license. The burden is onerous.

Gasoline buyers cannot expect relief from their present burden, but that burden should not be increased. New taxes, if needed, should be imposed on other products or activities less necessary to the conduct of daily life.

The fact that the new tax is advertised as "temporary" offers small comfort. Many of the taxes which Americans pay today were imposed "temporarily" almost 30 years ago.

Nonpartisanship

THE NEW LEGISLATIVE session has produced the perennial suggestion that candidates for city councils and board of supervisors in California be required to run under partisan labels.

For excellent reasons, partisan politics were eliminated from local and county offices in this state 54 years ago. As recently as 1963, a public poll showed that Californians overwhelmingly support the non-partisan character of these offices.

As has been vividly illustrated in some of the cities in the eastern part of this country, partisanship at the local level tends to breed corruption. The relatively small areas of cities enable bosses and machines to take charge and turn public offices into political feeding troughs.

Experience with both partisan and non-partisan systems has proven that local government operates more efficiently and more honestly under the latter.

We are happy to note that the Long Beach City Council (made up of men from both Democratic and Republican ranks) took a unanimous stand this week against the state legislative proposal to inject partisanship into their functions.

A Man of Action

STUDENTS on his bus were smoking, cursing, and making personal threats. Driver Donald Boyer decided he'd had enough.

His destination was Richmond (Calif.) High School, but he took a detour and dropped 10 of his rowdy passengers off at the Richmond police station. Later he dropped 12 more there.

Police notified parents, gave the students a lecture, and delivered the sheepish youngsters to school in patrol cars.

Driver Boyer suspects that his bus drive next week will take place in a politer and more orderly atmosphere.

And we suspect that a more orderly atmosphere in general would prevail if direct action such as this were taken more often.

Sen. Soaper Says

By BILL VAUGHAN

ONE OUT of four American adult males have quit cigarettes since 1962. The American adult male at the next desk says that it's nice to know he's in the majority in something anyway.

IT IS DISGRACEFUL that some professional football players were barred from New Orleans night spots on account of their color. But a friend who left the contents of his wallet in one wishes he had been given the same treatment.

THE BRITISH seem to be proud of having produced a striped tomato, although history teaches us that no nation which produced a striped tomato ever did anything very important afterward.

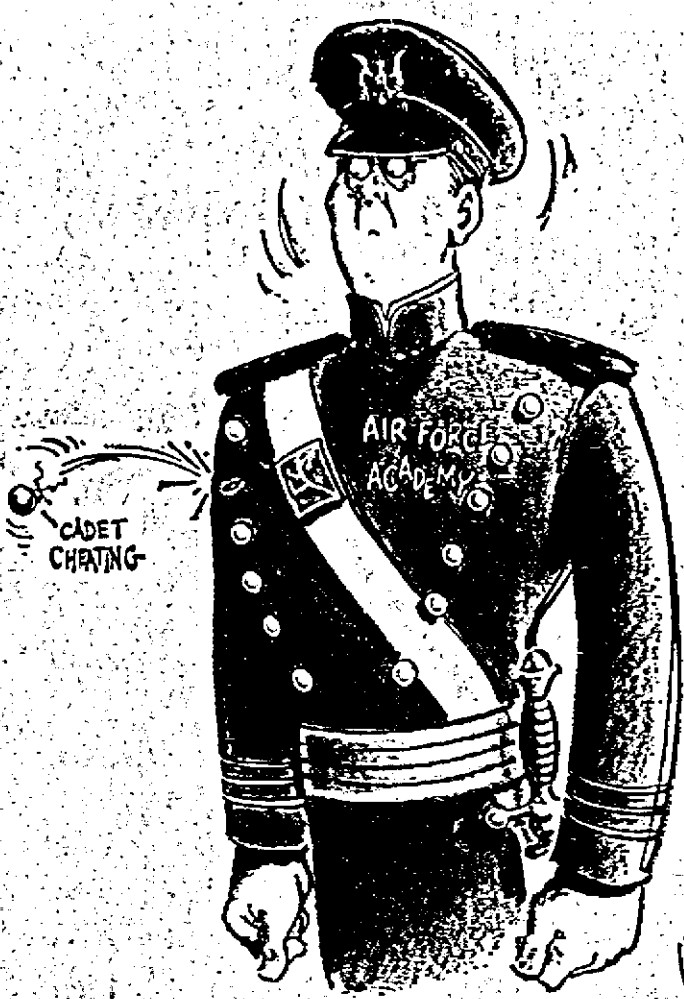
OTHER countries have juvenile delinquents as bad as ours, and if we can't lead the world in this field, why not pull out of it entirely?

CONGRESSMAN Sludgepump is concerned about the population explosion, pointing out that a lot of people have children even though they don't have a payroll to put them on.

THE KU KLUX KLAN claims it is gaining members. It's a seasonal thing; happens every January when the sheets are on sale.

PRESIDENT Johnson is bombarding Congress with messages on education, immigration, foreign aid and space. And if he runs out of subjects he can always send along a few words about Texas.

COACH HENRY Ba warns that the Russians may catch up to us in basketball. In that case, we'll just think up another game that nobody else can play.



JIM M'CAULEY

Chances Look Good for Some Reform in Appraiser System

SACRAMENTO — Latest strategy of those who seek to perpetuate California's political spoils system—the lucrative jobs for part-time state inheritance tax appraisers—is to favor token reforms.

Public concern and indignation has been too great for the Sacramento establishment to head off consideration of any reforms. The object: Sacrifice some of the appraiser take to avoid a complete overhaul that might drain off all the easy money that now flows into the pockets of political cronies. This half-way approach still would preserve the political patronage system over 150 appraisers.

The move for partial reform was spurred by several recent events.

There were the sensational charges of Sen. Jack Schrade, R-San Diego, that politically appointed appraisers had been pressured to kick in campaign contributions to their political boss, Controller Alan Cranston.

Subsequently, Cranston admitted that "less than half" his campaign contributions came from his appointed appraisers.

Appraisers earn up to \$58,000 a year for part-time duties that require little actual work. They also are substantial campaign contributors.

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McCauley

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EDITORIAL

Insult on Injury

EVERYBODY SYMPATHIZES, of course, with the citizens of the flood-battered northern portions of California. Certainly those stricken areas deserve relief. We only wish Gov. Brown, casting around for a means of financing that relief, had come up with an answer other than the one which he proposed this week.

He suggest obtaining \$37 million of a proposed \$42 million by placing a special, temporary one-cent-per-gallon tax on gasoline.

The gasoline users of this state are already taking a severe tax beating. They pay a seven-cent state tax and a four-cent federal tax on every gallon of gasoline. The tax represents a third of the amount paid for a gallon of premium gasoline and almost half the amount paid for a gallon of regular. In addition, every car owner is touched for a stiff registration fee every year and charged periodic fees for renewal of his driver's license. The burden is onerous.

Gasoline buyers cannot expect relief from their present burden, but that burden should not be increased. New taxes, if needed, should be imposed on other products or activities less necessary to the conduct of daily life.

The fact that the new tax is advertised as "temporary" offers small comfort. Many of the taxes which Americans pay today were imposed "temporarily" almost 30 years ago.

Nonpartisanship

THE NEW LEGISLATIVE session has produced the perennial suggestion that candidates for city councils and board of supervisors in California be required to run under partisan labels.

For excellent reasons, partisan politics were eliminated from local and county offices in this state 54 years ago. As recently as 1963, a public poll showed that Californians overwhelmingly support the non-partisan character of these offices.

As has been vividly illustrated in some of the cities in the eastern part of this country, partisanship at the local level tends to breed corruption. The relatively small areas of cities enable bosses and machines to take charge and turn public offices into political feeding troughs.

Experience with both partisan and non-partisan systems has proven that local government operates more efficiently and more honestly under the latter.

We are happy to note that the Long Beach City Council (made up of men from both Democratic and Republican ranks) took a unanimous stand this week against the state legislative proposal to inject partisanship into their functions.

A Man of Action

STUDENTS on his bus were smoking, cursing, and making personal threats. Driver Donald Boyer decided he'd had enough.

His destination was Richmond (Calif.) High School, but he took a detour and dropped 10 of his rowdy passengers off at the Richmond police station. Later he dropped 12 more there.

Police notified parents, gave the students a lecture, and delivered the sheepish youngsters to school in patrol cars.

Driver Boyer suspects that his bus drive next week will take place in a politer and more orderly atmosphere.

And we suspect that a more orderly atmosphere in general would prevail if direct action such as this were taken more often.

Sen. Soaper Says

By BILL VAUGHAN

ONE OUT of four American adult males have quit cigarettes since 1962. The American adult male at the next desk says that it's nice to know he's in the majority in something anyway.

IT IS DISGRACEFUL that some professional football players were barred from New Orleans night spots on account of their color. But a friend who left the contents of his wallet in one wishes he had been given the same treatment.

THE BRITISH seem to be proud of having produced a striped tomato, although history teaches us that no nation which produced a striped tomato ever did anything very important afterward.

OTHER countries have juvenile delinquents as bad as ours, and if we can't lead the world in this field, why

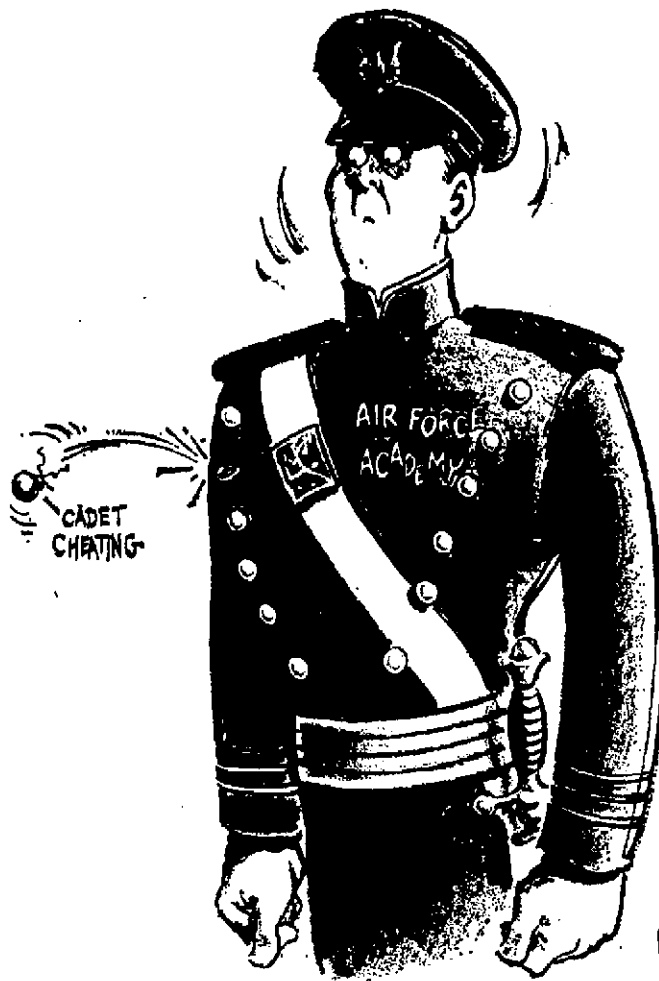
not pull out of it entirely?

CONGRESSMAN Sludgepump is concerned about the population explosion, pointing out that a lot of people have children even though they don't have a payroll to put them on.

THE KU KLUX KLAN claims it is gaining members. It's a seasonal thing; happens every January when the sheets are on sale.

PRESIDENT Johnson is bombarding Congress with messages on education, immigration, foreign aid and space. And if he runs out of subjects he can always send along a few words about Texas.

COACH HENRY Iba warns that the Russians may catch up to us in basketball. In that case, we'll just think up another game that nobody else can play.



JIM M'CAULEY

Chances Look Good for Some Reform in Appraiser System

I. P.T. Sacramento Bureau

SACRAMENTO — Latest strategy of those who seek to perpetuate California's political spoils system—the lucrative jobs for part-time state inheritance tax appraisers—is to favor token reforms.

Public concern and indignation has been too great for the Sacramento establishment to head off consideration of any reforms. The object: Sacrifice some of the appraiser take to avoid a complete overhaul that might drain off all the easy money that now flows into the pockets of political cronies. This half-way approach still would preserve the political patronage system over 150 appraisers.

The move for partial reform was spurred by several recent events.

There were the sensational charges of Sen. Jack Schrade, R-San Diego, that politically appointed appraisers had been pressured to kick in campaign contributions to their political boss, Controller Alan Cranston.

Subsequently, Cranston admitted that "less than half" his campaign contributions came from his appointed appraisers.

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But the pressures mounted again last autumn when it came to light that a single appraiser stood to gain a \$75,000 to \$90,000 windfall as a fee from appraising a single \$180 million estate. To the credit of appraisers and the probate court, it subsequently was agreed that a "substantially lower" fee would be paid.

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Hiring Policies at Carpet Mill Probed

WASHINGTON—This column owes an apology to Herbert Shuttleworth, President of the Mohasco Industries of Amsterdam, N.Y., which operates a carpet yarn and carpet factory at Greenville, Miss.



Last November I reported that Mr. Shuttleworth, a director of the Community Chest in Amsterdam, a trustee of the Amsterdam City Hospital and active in St. Mary's Hospital, "cannot afford to ignore the conditions of violence and racial inequality in Mississippi."

This column now appears to be in error. Mohasco Industries is the third largest manufacturing employer in Mississippi with about three thousand people employed in Greenville, Eu-

pore, New Albany, and Okona. Out of 1,100 people employed at Greenville, approximately 900 are white men and women, with approximately 200 to 300 Negro men employed only in maintenance and manual labor. No Negro women have been employed during the 12 years since the Greenville mill was opened—until a few days ago.

The last two months, however, a large number of Negro women have applied for jobs. They have been given little cards on which to apply for a job application blank, but were never given the actual application blanks. When they called upon the personnel manager for interviews, the reply was: "We are not hiring anyone."

Meanwhile, however, white women were being hired.

Meanwhile, also, the jobs of male employees had not been upgraded for approx-

mately 10 years. However, the Industrial Foundation of Greenville recently decided to cite the Greenville mill as "the best plant of the year" and invited President Shuttleworth of the parent company in Amsterdam, N.Y., to come down to Greenville Jan. 19 to receive the award. Mr. Shuttleworth accepted.

On Jan. 12, however, Dr. Matthew Page, chairman of a local committee on fair employment, together with three other members, telegraphed Shuttleworth asking for a conference on Jan. 19 during his visit.

President Shuttleworth then cancelled his trip to Greenville.

REPLYING to Dr. Page's telegram, Thomas A. Boyan, personnel manager of Mohasco Industries, appeared to pass the buck in part, to Washington. "Due to the press of business, Mr. Shuttleworth has found it neces-

sary to cancel his scheduled visit to Greenville," he said. "Thus he would not be available for the meeting suggested."

"The matters which you refer to in your telegram (regarding inequality of employment) are and have been under study and will be resolved by the management of the Greenville mill. Their efforts along this line have been appropriately evaluated by representatives of the General Services Administration of the Federal Government."

"We consider it inappropriate to submit matters of company policy to outside groups not directly responsible for the management of this company."

At the General Services Administration in Washington, it was stated that the Greenville mill manufactures carpets for the Federal Government. It was also stated that GSA has a small staff to police racial discrimina-

tion. However, GSA passed the buck on to the President's Fair Employment Committee for further information.

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COP NAY,
COMMITTEE

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MRS. T. W. BARWISE
315 Winnipeg Place

VIRGINIA KELLY

Protocol Post Ranks High

THERE IS A NEW young star rising in the firmament of government. He is Lloyd N. Hand "hand picked" by President Johnson to serve as State Department Chief of Protocol with the rank of ambassador.

Because Ambassador Hand is a former aide of the President and a close personal friend, diplomats view his appointment as proof that protocol will have even greater significance in the Johnson Administration.

Until the Eisenhower Administration, protocol chiefs had always been career diplomats who had risen to the rank of ambassador through years in foreign service.

"All American" is the term for Mr. Hand. Born in Illinois in 1929, he received his bachelor's degree and LL.M. from the University of Texas. From 1957 to 1961, he served on the staff of the

then-Senator and later Vice President Johnson. Since 1961, Ambassador Hand has lived in Los Angeles where he has been vice president of Pierce National Life Insurance Co.

When he was sworn in at the State Department, he said, "Next to the day that I married Ann, this is the most important day in my life. I know that in these times it has never been more important that day-to-day relationships be maintained with other countries. I am proud and honored at the confidence the President and Secretary of State have in me."

AMBASSADOR Hand pledged himself to work for the goals President Johnson set in his inaugural address. He added that he and Mrs. Hand accept the challenge because they have complete

confidence in the President, the Secretary of State and other leaders of government.

Undersecretary of State George Ball said, "Most people regard protocol as abstruse and mysterious but it is practical and not completely formalized."

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Ambassador Hand is no neophyte, said Mr. Ball, for he assisted in the recent visit of the President of Mexico and other state visits.

\$1.29 Universal Vacuum Bottle
Pint **96¢**
Keep contents hot or cold for hours. Screw on plastic cap can be used for cup. Saur-Temp model.

7 1/2" Skillet
\$1.29 Value! **88¢**
Heavy duty stainless steel with cool plastic handle. Popular Saur-Pan. Fast, even heating.

Sauce Pan Set
3-Pc. Enamel **99¢**
Famous quality sauce pan set in popular sizes, all enamel finish for durability.

\$1.09 Dish Drainer
Colorful **86¢**
Heavy duty wire drainer coated with soft, durable rubber is choice of kitchen colors.

Sisal Door Mat
\$3.99 Value! **\$3.33**
Heavy duty sisal fibers woven for extra strength and staining. Full 18x30 inch size.

88¢ Queen Size Metal Lap Tray
Choice of Patterns **76¢**
Washable and easy to keep clean. Beautiful patterns. Brass finish. Kpt. Fold flat.

Cherry Chase
Valentine Heart—Win her with a Valentine pleaser of luscious assorted chocolates. **\$7.19** Poured Box

Rosa Lee
Valentine Heart—Deliciously delicious assortment of chocolates in heart shaped box. **\$7.29** Poured Box

"To My Valentine"
Valentine Heart—To my valentine, in the sweetest way there is. Assorted chocolates. **\$7.10** Poured Box

Sampler Heart
Whisper's—Choice of red or white satin box, both have delicious assortment. **\$3.50** 16 oz. Box

63¢ Value! Assorted Hershey Bars
Pack of 3 for **49¢**
Choice of almond, semi-sweet, milk, knicker, or Mr. Goodbar. Delicious for lunches, snacks.

49¢ Vick's Inhalers 33¢
4 Ounce Bottle
59¢ Pepto Bismol 39¢
Pack of 12 Suppositories
\$1.49 Preparation H \$1.17

Great 18 Oz. Jar
\$1.33 Noxema Skin Cream . . 96¢
Poured Jar
\$1.59 Nutri Tonic Shampoo . 99¢

9 Oz. Latex Squeeze Bottle
98¢ Mennen Baby Magic . 74¢
Child's Toothbrush Free with
69¢ Colgate Fluoride TOOTH PASTE 49¢

For The Hair
60¢ Value! Lanolin Plus . . 19¢

12-oz. Aerosol Can—Beauty Salon
Mr. Paul Hair Spray . 2 for \$1.29

Betty Woods—Scented
Dusting Powder With Lambs Wool Puff 88¢

THRIFTY'S OWN PRICE SPECTACULAR
Evening In Paris Toiletries
\$1.00 Values! **39¢**
LAST 3 DAYS!
Choose from Cleansing Cream, Nite Cream, Skin Freshener, Dry Skin Balm, Oil Spray, Face Powder, Satin Finish Makeup. Nationally advertised products.

THRIFTY'S OWN PRICE SPECTACULAR
98¢ Flock Lined Rubber Gloves
First Quality! **39¢**
LAST 3 DAYS!
Famous Dunlop, heavy quality gloves with comfortable flock lining—on slip surface. Roll down cuff for better protection. Sizes S, M, L.

THRIFTY'S OWN PRICE SPECTACULAR
29¢ Girls' Briefs
3 PAIR FOR **48¢**
LAST 3 DAYS!
Washes easily, dries quickly. Tailored or lace trimmed style in choice of colors. Full cut sizes 2 to 14. Practical non-run acetate tricot.

Reg. \$2.99 & \$3.99 Bed Pillows
Feather or Acrylic **\$2.66**
Choose from either of these! Feather or the Acrylic pillows. Plump, buoyant and resilient. 20x26 inch size.

72x90" Blankets
Bouquet Plaid **\$3.57**
Common Solid **\$3.57**
Cord. winter weight blankets in solid colors or in attractive plaid designs.

Botique Figurines
Lucky Wheel **97¢**
Cute figurines on plastic base. 5 different sayings! I Love You, I'm Yours, Big Baby, etc.

Magnetop
9x6 Value! **79¢**
Spins twice as long on tape as conventional tape. Can do over 1,000 tracks.

Hasbro Rub-ons
9x6 Value! **77¢**
Wash off impression transparencies of famous Walt Disney characters. Easy to apply.

\$9.95 Val. DuPont Elec. Toothbrush
By Price **\$6.88**
Concord, electric, engineered & made by DuPont. All the features of higher priced toothbrushes.

Hot Water Bottle
\$1.99 Value! **\$1.49**
Thrifty, 2 quart capacity, embossed surface and 2 year guarantee.

Kleersine
Decongestant Tablets—Hardy pack of 25 tablets helps to relieve cold discomfort and clear nasal passage. **89¢**

Rubbing Alcohol
8 1/2" Pint—Thrifty brand isopropyl. Now is your chance to stock up and save. **2 for 25¢**

49¢ Mouthwash
Thrifty—Fruity quart amber color mouth wash. Good tasting, leaves your breath clean, fresher. **39¢**

\$2.33 Contour Auto Floor Mat
Lowest Price! **\$1.88**
One piece auto mat of fresh live rubber in choice of 12 colors. Backed with heavy rubber. Molded to remove moisture.

Hiring Policies at Carpet Mill Probed

WASHINGTON—This column owes an apology to Herbert Shuttleworth, President of the Mohasco Industries of Amsterdam, N.Y., which operates a carpet yarn and carpet factory at Greenville, Miss.



PEARSON

Last November I reported that Mr. Shuttleworth, a director of the Community Chest in Amsterdam, a trustee of the Amsterdam City Hospital and active in St. Mary's Hospital, "cannot afford to ignore the conditions of violence and racial inequality in Mississippi."

This column now appears to be in error. Mohasco Industries is the third largest manufacturing employer in Mississippi with about three thousand people employed in Greenville, Eu-

pore, New Albany, and Okolona.

Out of 1,100 people employed at Greenville, approximately 900 are white men and women, with approximately 200 to 300 Negro men employed only in maintenance and manual labor. No Negro women have been employed during the 12 years since the Greenville mill was opened—until a few days ago.

The last two months, however, a large number of Negro women have applied for jobs. They have been given little cards on which to apply for a job application blank, but were never given the actual application blanks. When they called upon the personnel manager for interviews, the reply was: "We are not hiring anyone."

Meanwhile, however, white women were being hired.

Meanwhile, also, the jobs of male employees had not been upgraded for approxi-

mately 10 years.

However, the Industrial Foundation of Greenville recently decided to cite the Greenville mill as "the best plant of the year" and invited President Shuttleworth of the parent company in Amsterdam, N.Y., to come down to Greenville Jan. 19 to receive the award. Mr. Shuttleworth accepted.

On Jan. 12, however, Dr. Matthew Page, chairman of a local committee on fair employment, together with three other members, telegraphed Shuttleworth asking for a conference on Jan. 19 during his visit.

President Shuttleworth then cancelled his trip to Greenville.

REPLYING to Dr. Page's telegram, Thomas A. Boyan, personnel manager of Mohasco Industries, appeared to pass the buck in part, to Washington. "Due to the press of business, Mr. Shuttleworth has found it neces-

sary to cancel his scheduled visit to Greenville," he said. "Thus he would not be available for the meeting suggested."

"The matters which you refer to in your telegram (regarding inequality of employment) are and have been under study and will be resolved by the management of the Greenville mill. Their efforts along this line have been appropriately evaluated by representatives of the General Services Administration of the Federal Government."

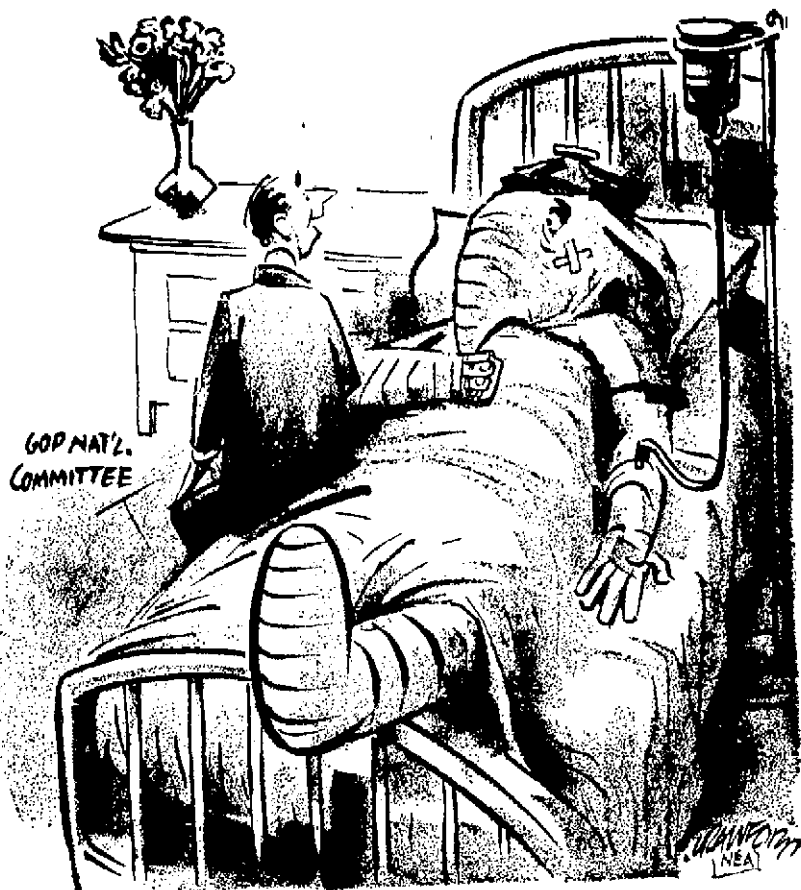
"We consider it inappropriate to submit matters of company policy to outside groups not directly responsible for the management of this company."

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JAY C. WEBSTER
34 E. 52nd St.

LONG BEACH seems to have the unfortunate habit of starting things and failing to carry them through; lagging on a project, or dropping it entirely. I love Long Beach and as I travel to other places I am always happy to return to my home town. There is so much natural beauty here and such great opportunity to make this the beauty spot of the world—but allowing tardiness and shoddiness to take over certainly won't achieve this goal.

MRS. G. H. GILLYATT
3516 Colorado St.

EVERY APPROACH to Long Beach is uninviting, ugly and shameful. I sincerely hope that your series of articles inspires the City Fathers, oil companies, other industrialists, businessmen and all citizens to help make Long Beach the beautiful city it could be.

JERRY F. GEORGESEN
5770 The Toledo

WE ARE much encouraged to read your articles and know that someone at least is willing to try to do something about Long Beach. As a resident for many years and a property owner, I concur wholeheartedly in your approach to a very difficult situation.

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Thrifty

CUT RATE DRUG STORES

LAST 3 DAYS ...

Grand Opening Sale

In Progress at all 250 Thrifty Drug Stores

4050 W. Washington at 10th

Thrifty's Newest, Most Modern, Self-Service Cut-Rate Drug Store

Prices Good Today Thru Tuesday, Feb. 2

\$1.29 Universal Vacuum Bottle

Pint **96¢**

Keep contents hot or cold for hours. Squeeze on plastic top can be used for cups. Shatterproof model.

7 1/2" Skillet

\$1.29 Value! 88¢

Heavy duty stainless steel with cool plastic handle. Popular Sauté Pan. Fast, even heating.

Sauce Pan Set

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Whitman's—\$3.50

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63¢ Value! Assorted Hershey Bars

Pack of 3 **49¢**

Choice of almond, vanilla, milk, karamel or Mt. Goodbar. Delicious for lunches, snacks.

Believe Nasal Congestion

49¢ Vick's Inhalers 33¢

4 Ounce Bottle

59¢ Pepto Bismol 39¢

Pack of 12 Suppositories

\$1.49 Preparation H \$1.17

Giant 10 Oz. Jar

\$1.33 Noxema Skin Cream . . 96¢

Pound Jar

\$1.59 Nutri Tonic Shampoo . 99¢

9 Oz. Lotion Squeeze Bottle

98¢ Mennen Baby Magic . 74¢

Child's Toothbrush Free with

69¢ Colgate Fluoride TOOTH PASTE 49¢

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Feather or Acrylic \$2.66

Choose from either of these finest of the feather pillows. Plump, buoyant and resilient. 20x26 inch size.

72x90" Blankets

Beacon Plaid Cannon Solid \$3.57

Cozy, winter weight blankets in solid colors or in attractive plaid designs.

Botique Figurines

Lulus Wool 97¢

Cute figurines on plastic base. 5 different designs. 1 1/2" high. Yes, I'm Yours, Reg. Baby, etc.

Magnetop

92¢ Value! 79¢

Springs twice as long on its tip as conventional tops. Can do over 1,000 tricks.

Hasbro Rub-ons

92¢ Value! 77¢

Wash off impression transparencies of famous Walt Disney characters. Easy to apply.

\$9.95 Val. DuPont Elec. Toothbrush

Our Price **\$6.88**

Cordless, electric, engineered & made by DuPont. All the features of higher priced toothbrushes.

Hot Water Bottle

\$1.98 Value! 1.49

Thrifty, 2 quart capacity, embossed surface and 2 year guarantee.

Kleersine

Decongestant Tablets 89¢

Handy pack of 25 tablets. Helps to relieve cold, discomfort and clear nasal passage.

Rubbing Alcohol

Full Pint—Thrifty brand isopropyl. Now is your chance to stock up and save.

2 for 25¢

49¢ Mouthwash 39¢

Thrifty brand antiseptic mouthwash. Good tasting. Leaves your mouth sweet, fresher.

\$2.33 Contour Auto Floor Mat

1.88

Lowest Price!

Our new auto mat of plush live rubber in a wide variety of colors. Black, blue, green, white or red color. Molded to conform precisely.

THRIFTY'S OWN PRICE SPECTACULAR

Evening In Paris Toiletries

\$1.00 Values! 39¢

LAST 3 DAYS!

Choose from Cleansing Cream, Nite Cream, Skin Freshener, Day Skin Bath Oil Spray, Face Powder, Satin Finish Makeup. Naturally advertised products.

THRIFTY'S OWN PRICE SPECTACULAR

98¢ Flock Lined Rubber Gloves

First Quality! 39¢

LAST 3 DAYS!

Protects, cleanses, heavy quality gloves with comfortable flock lining. Washable. Slip surface. Be down with the best protection. Sizes S, M, L.

THRIFTY'S OWN PRICE SPECTACULAR

29¢ Girls' Briefs

3 PAIR FOR 48¢

LAST 3 DAYS!

Washable, elastic, girls' briefs. Trimmed with a beautiful stripe. Choice of colors. Full cut size 2 to 11. Frictionless, absorbent fabric.

441 Pine Ave. and 4th St.
442 Pacific St. (San Pedro)
4112 Viking at Carson (Lakewood Village Triangle)
442 Pacific Ave. at San Antonio (Lucky Knolls)
17428 Ballflower Blvd. at Ramona

Los Coyotes Blvd. at Ximena (Circle Shopping Center)
3001 Century Blvd. at Buell
E. Spring at Palo Verde (Lakewood Plaza Center)
4951 Paramount Blvd. and Del Amo

W. Western & Caddington Dr. (Harbor Heights Center)
4827 Westminster at Golden West
104 W. Anaheim at Avalon (Wilshire Plaza Center)
Steens at Ballflower, Lee Allen Center

Upland Lease Owners Can 'Shop Around' Until April 1

2 Months Left for Oil 'Bargains'

Owners of almost 1,000 upland parcels within productive range of the East Long Beach offshore oil development have only two months to shop around for the highest lease terms.

Chances are they will share some of the proceeds anyway, but the bargaining will end after April 1.

Principal alternative to leasing their property to one of the seven companies active in the field is to join as working-interest owners by signing the unit agreement at City Hall.

This may be done as late as April 1, 1966. But officials of the city's new Department of Oil Properties emphasized that it is desirable for such owners to commit their interests within two months, as an aid to orderly planning of the development.

UNDER STATE law they also have the right to seek inclusion later in company leases. But in that case there will be no shopping around. They must sign with the company having the majority interest in their tract.

This general outline of the alternatives was issued by Leonard W. Brock, director of the Department of Oil Properties.

Owners who want more detailed information as to their particular parcels were advised to stop by at the petroleum office in Room 103 at the City Hall.

They won't get any definite advice, for city officials are chary of appearing to promote the interest of private oil companies.

But they will be able to obtain approximate estimates of the obligations involved in becoming working-interest owners.

THERE ARE advantages and disadvantages in this choice. Owners must put up a proportionate share of the cost of production costs and must provide a market for their share of the oil.

On the other hand, working-interest owners get certain income tax breaks not open to those who lease.

Owners of more than 9,000 of the townlot parcels have elected to sign leases, thus assuring the formation of the unit. One larger owner, Long Beach Unified School District, has indicated it will become a working-interest partner.

Forms for the latter procedure will be available at the City Hall office.

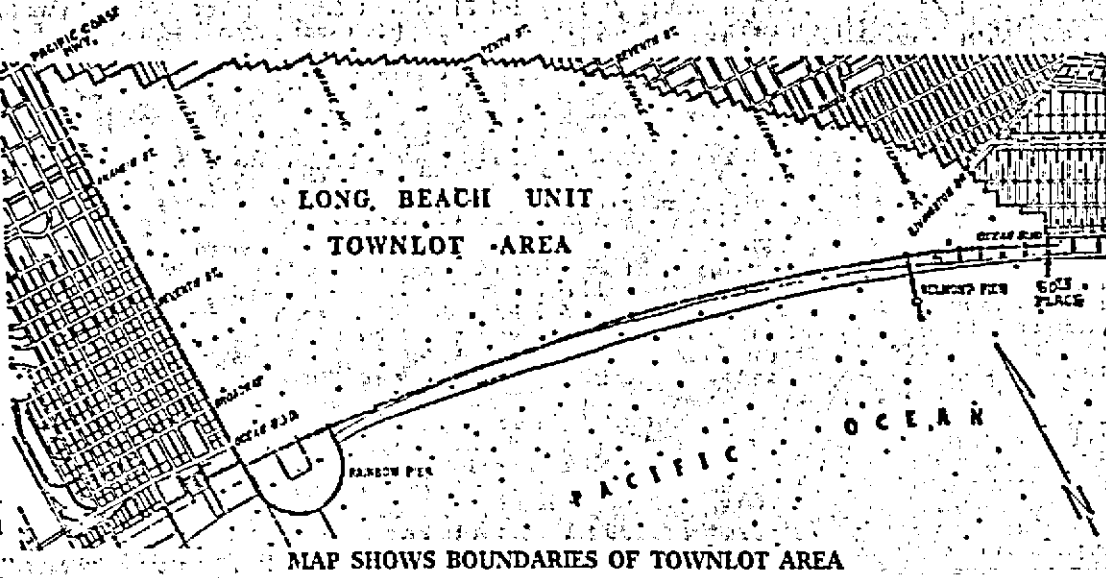
Owners preferring to lease may take their choice among the companies offering such agreements. These are Richfield Oil Corp., Jade Oil Co., Standard of California, Union Signal, S. I. Corp. (Orion Oil) and R. J. Burns.

The townlot area, as now delineated on the map, is upland commercial and residential property bounded by the shoreline, Pine Avenue and, roughly, by a diagonal line extending from a point near Pacific Coast Highway and Pine Avenue to 50th Place and Ocean Boulevard.

"These lines define what is believed to be the productive limits," said Brock. "If actual production reveals that oil lies beyond these boundaries, the additional property will be included at a later date, and necessary profit-sharing adjustments will be made."

Bids for the contractor's agreement, under which the Long Beach Unit will be opened Feb. 9 at the city hall. This field contractor will develop both the upland (townlot) and tideland oil properties from landscaped islands in the ocean.

North Dakota Picnic
The North Dakota State annual picnic will be held at Recreation Park Feb. 14.



MAP SHOWS BOUNDARIES OF TOWNLOT AREA



GEORGE CHRISTOPHER
Speaks Here

Christopher Speaks at S.A. Dinner

George Christopher, former mayor of San Francisco, will be the speaker at the Salvation Army advisory board installation dinner at 7 p.m. Friday.

The dinner, in the Salvation Army Community Center, 455 E. Spring St., will launch a year-long program of Salvation Army Centennial events.

Gordon Young, vice president of the Bank of America main branch, will be installed chairman of the advisory board. Other officers to be installed are: Ben Pearson, vice chairman; John Wolf, treasurer and Mrs. Paul Wheeler, secretary.

The dinner is open to the public. Reservations may be made by phoning the Salvation Army office.

STATE SOCIETY Calendar

- MONDAY
All States, 205 W. Broadway, 7:30 p.m.
- WEDNESDAY
All States trip to Hollywood; bus leaves 11 a.m. from 148 E. Ocean Ave.
Pennsylvania, 550 Pacific Ave., 6:30 p.m.
- THURSDAY
Texas, 208 Linden Ave., 6:30 p.m.
- SATURDAY
Minnesota, 208 Linden Ave., noon.

Mrs. Hudson in Reelection Bid

Mrs. Elizabeth Hudson, member of the Long Beach Board of Education for 20 years and six-time president of the board, Saturday announced her candidacy for reelection April 2.

Mrs. Hudson said she will emphasize in her campaign the record of the school board over the years "in building and maintaining one of the nation's finest school systems."

In her announcement statement, Mrs. Hudson also stressed the importance of the traditional ability of Long Beach board members to work harmoniously.

"The board has always had the ability to see all sides of a problem, and seeing them, to come up with valid, common-sense consensus decisions," she declared. "Few boards of education have this asset."

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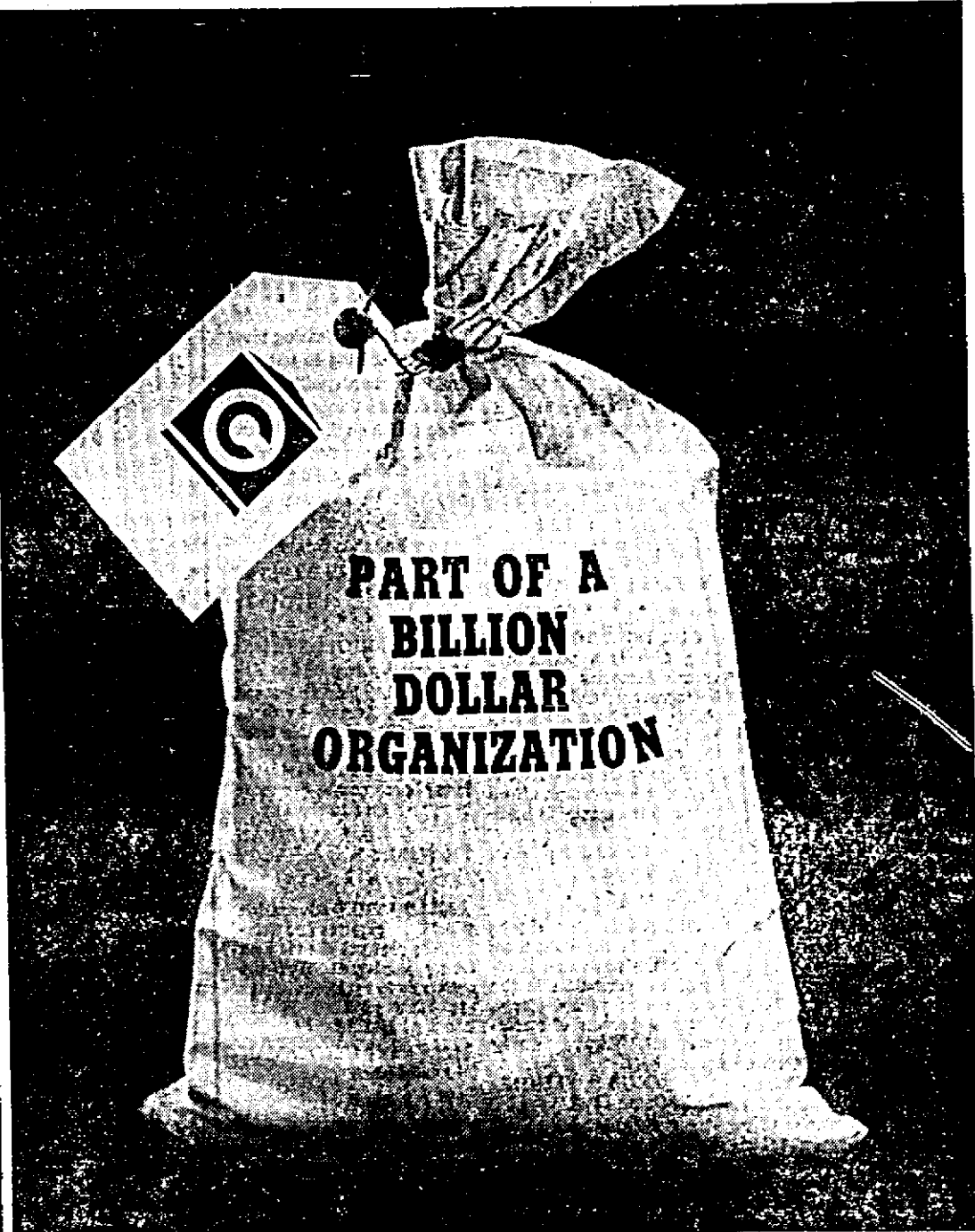
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PRIME RIBS
\$1.95 on the dinner
Hard to believe? It's true! The Tenderloin Restaurant, 4363 Atlantic Ave., L.B., now serves Choice Prime Rib at this unbelievable price. Visit us soon and become a believer.



What's in it for you?

Quite a lot. As one of the eleven California savings and loan associations that make up Financial Federation, we're proud to announce that we and our affiliates now have more than a billion dollars in combined assets. To you, our savers and our borrowers, this billion-dollar milestone demonstrates the acceptance of our sound, progressive policies. As a member of Financial Federation, we offer the unique advantage of personalized local management combined with federated strength. Each loan is tailored to your individual needs. Savings accounts are assured maximum earnings with maximum safety. Stop by and let us acquaint you with some of our exclusive services.

COMMUNITY SAVINGS

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pays or credits **4.96%** each year when its current annual rate of **4.85%** is compounded monthly and maintained one year.

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100 YEARS OF SERVICE
SINCE I LINE BROSSEY OF CALIFORNIA



PEANUT SUPER-SALESGIRLS
William F. Ramsey, finance chairman, Long Beach Council of Camp Fire Girls, is a pushover for these peanut salesgirls—his daughters, Blue Bird Linda, 8 (left), and Camp Fire Girl Joyce, 9. Camp Fire Girls' peanut sale continues to Feb. 15 in Long Beach, Signal Hill, Lakewood, Bellflower, Artesia, Hawaiian Gardens and Dominguez.

Upland Lease Owners Can 'Shop Around' Until April 1

2 Months Left for Oil 'Bargains'

Owners of almost 1,000 upland parcels within productive range of the East Long Beach offshore oil development have only two months to shop around for the highest lease terms.

Chances are they will share some of the proceeds anyway, but the bargain-hunting will end after April 1.

Principal alternative to leasing their property to one of the seven companies active in the field is to join as working-interest owners by signing the unit agreement at City Hall.

This may be done as late as April 1, 1966. But officials of the city's new Department of Oil Properties emphasized that it is desirable for such owners to commit their interests within two months, as an aid to orderly planning of the development.

UNDER STATE law they also have the right to seek inclusion later in company leases. But in that case there will be no shopping around. They must sign with the company having the majority interest in their tract.

This general outline of the alternatives was issued by Leonard W. Brock, director of the Department of Oil Properties.

Owners who want more detailed information as to their particular parcels were advised to stop by at the petroleum office in Room 103 at the City Hall.

They won't get any definite advice, for city officials are chary of appearing to promote the interest of private oil companies.

But they will be able to obtain approximate estimates of the obligations involved in becoming working-interest owners.

THERE ARE advantages and disadvantages in this choice. Owners must put up a proportionate share of the cost of production costs and must provide a market for their share of the oil.

On the other hand, working-interest owners get certain income tax breaks not open to those who lease.

Owners of more than 9,000 of the townlot parcels have elected to sign leases, thus assuring the formation of the unit. One larger owner, Long Beach Unified School District, has indicated it will become a working-interest partner.

Forms for the latter procedure will be available at the City Hall office.

Owners preferring to lease may take their choice among the companies offering such agreements. These are Richfield Oil Corp., Jade Oil Co., Standard of California, Union, Signal, S. I. Corp. (Orion Oil) and R. J. Burnside.

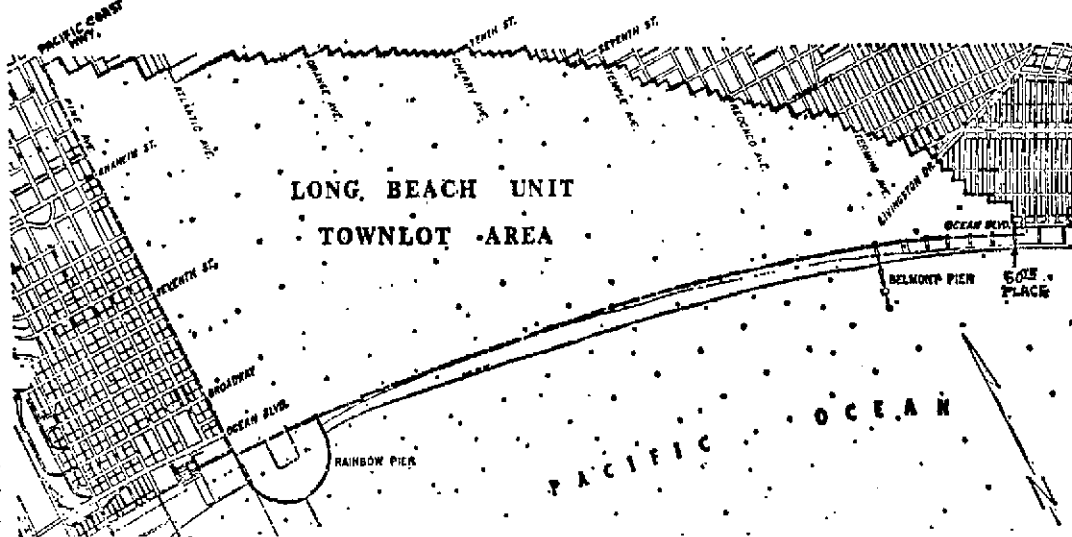
The townlot area, as now delineated on the map, is upland commercial and residential property bounded by the shoreline, Pine Avenue and, roughly, by a diagonal line extending from a point near Pacific Coast Highway and Pine Avenue to 50th Place and Ocean Boulevard.

"These lines define what is believed to be the productive limits," said Brock. "If actual production reveals that oil lies beyond these boundaries, the additional property will be included at a later date, and necessary profit-sharing adjustments will be made."

Bids for the contractor's agreement, under which the Long Beach Unit will be opened Feb. 9 at the city hall. This field contractor will develop both the upland (townlot) and tideland oil properties from landscaped islands in the ocean.

North Dakota Picnic

The North Dakota State annual picnic will be held at Recreation Park Feb. 14.



MAP SHOWS BOUNDARIES OF TOWNLOT AREA



GEORGE CHRISTOPHER Speaks Here

Christopher Speaks at S.A. Dinner

George Christopher, former mayor of San Francisco, will be the speaker at the Salvation Army advisory board installation dinner at 7 p.m. Friday.

The dinner, in the Salvation Army Community Center, 455 E. Spring St., will launch a year-long program of Salvation Army Centennial events.

Gordon Young, vice president of the Bank of America main branch, will be installed chairman of the advisory board. Other officers to be installed are: Ben Pearson, vice chairman; John Wolf, treasurer and Mrs. Paul Wheeler, secretary.

The dinner is open to the public. Reservations may be made by phoning the Salvation Army office.

STATE SOCIETY Calendar

MONDAY
All States, 205 W. Broadway, 7:30 p.m.

WEDNESDAY
All States trip to Hollywood; bus leaves 11 a.m. from 148 E. Ocean Ave.

THURSDAY
Texas, 208 Linden Ave., 6:30 p.m.

MINNESOTA, 208 Linden Ave., noon.

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Mrs. Hudson in Reelection Bid

Mrs. Elizabeth Hudson, member of the Long Beach Board of Education for 20 years and six-time president of the board, Saturday announced her candidacy for reelection April 2.

Mrs. Hudson said she will emphasize in her campaign the record of the school board over the years "in building and maintaining one of the nation's finest school systems."

In her announcement statement, Mrs. Hudson also stressed the importance of the traditional ability of Long Beach board members to work harmoniously.

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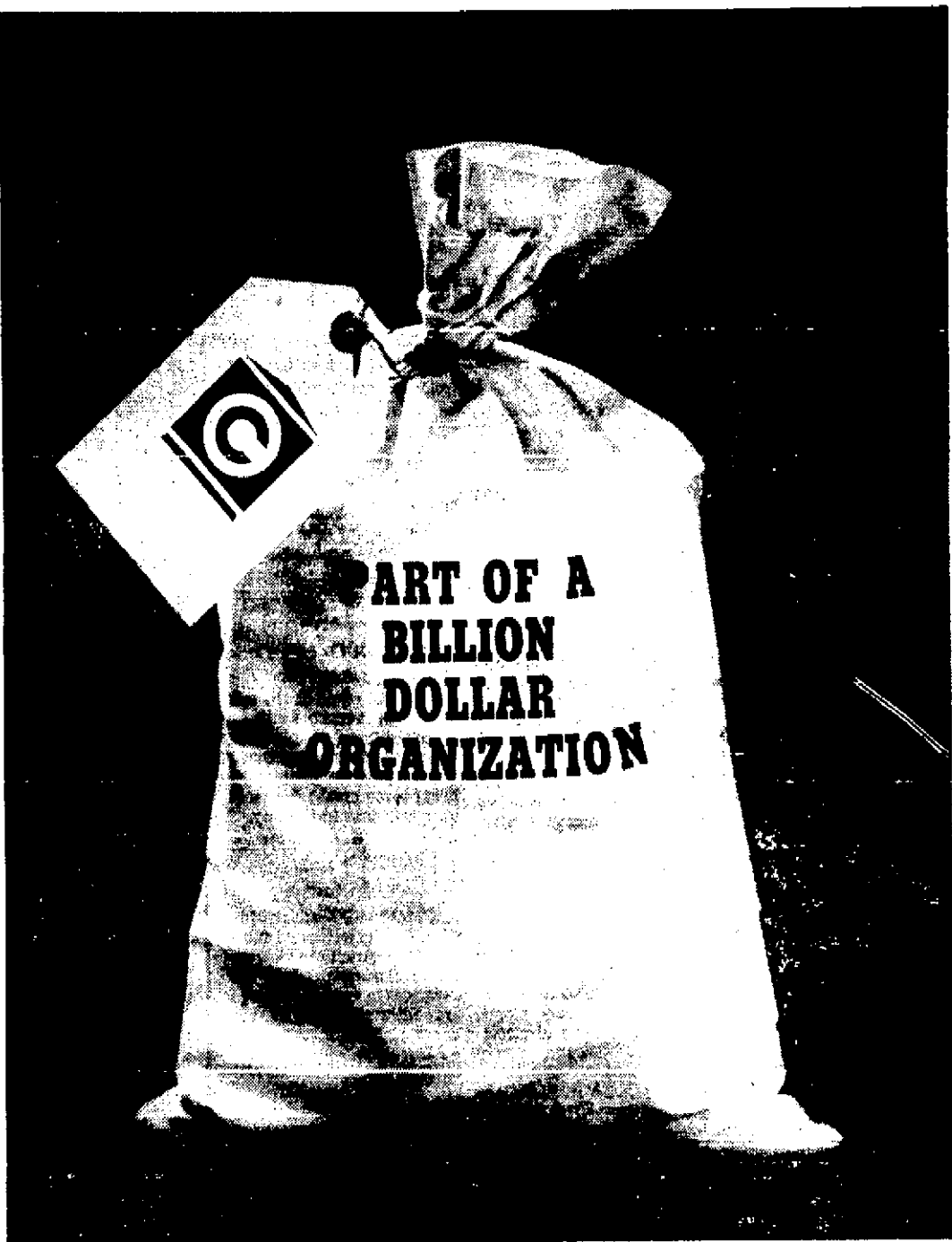
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American Opera's 'La Boheme' Lauded

By DANIEL CARIAGA

The American Opera Company opened its 1963 season in Los Angeles Wilshire Ebell Theater Friday night with a distinguished production of Puccini's "La Boheme." The main feature of the production is the beautiful singing of the entire cast, for which the credit must go to General Director Benjamin Goldman, who undoubtedly makes the final decisions on casting.

The cast he assembled for this "Boheme" would make any opera producer proud. Besides their really gorgeous

singing, their acting is strong, and their individual good looks are a pleasure to any body's eyes.

Genevieve Weide's Mimi is everything Puccini intended. Her characterization is a miracle of femininity, her singing the model of bel canto. The voice is large, mellow and well-produced, but to describe it, thus is to miss the main point: it is one of the most beautiful sounds I have ever heard.

The four Bohemians make a strong, youthful quartet, and are individually brilliant

singing, their acting is strong, and their individual good looks are a pleasure to any body's eyes. Alan Gilbert, as Marcello, is in a cast of excellent actors, the best. And, truth to tell, his singing is just as fine as his acting. Baldo dal Ponte makes easy work out of Rodolfo's high tessitura. His stage movement needs the relaxation and confidence so evident in his singing, before his acting will be credible. However, vocally his Rodolfo can compete right now with anyone's.

Harold Enns, as Colline, and Nathan Rundlett, as Schaunard, contributed mightily to the well-paced

production. The very funny horseplay in Act IV was tellingly executed; indeed, stage director Robert Rogers did his best work in this act.

Musetta was sung by Susan Cashman, whose dependable voice and striking figure are perfect for the part. The double role of Benoit and Alcindoro was handled easily by Robert Milewski.

The chorus, trained by James MacInnes, sang well in Act II, but, because of the small stage area, spent most of the time huddled at the back of the stage, looking

very much like five pounds of sardines stuffed into a one-pound can. If the only way to eliminate this sort of crowding is to cut the chorus in half, I recommend that course of action.

Holding the podium authoritatively all evening was conductor Richard Lessing, whose strength and precision are as amazing as his modest demeanor. But make no mistake: this was his show, and he gave us every bar of it without faltering. He is a real maestro.

The American Opera Com-

pany's next presentation, a double bill of "Cavalleria Rusticana" and "Pagliacci," plays Feb. 13, again in Wilshire Ebell. I will certainly be there; I think this company's productions are too exciting to miss.

Grace Acquires Seed Firm

NEW YORK (AP)—W. R. Grace Co. announced it will acquire Rudy-Patrick Seed Co. of Kansas City for stock. Rudy-Patrick had sales of \$33 million in 1963.

ALWAYS ON SUNDAYS!

... as well as every day of the week you may enjoy delicious prime rib, served on the dinner, for only \$1.95. Visit us this Sunday and enjoy this dining treat at Welch's, San Antonio Dr. at Atlantic Ave.



CLIVE GRAHAM
Cited



DR. HORACE RAINS
Honored

2 Cited JVV Men of Year

Realtor Clive Graham and Dr. Horace Rains M.D. have been named "Men of the Year" by the Bernard and Milton Sahl Post 593, Jewish War Veterans.

The two men, "selected for their contribution to the advancement of brotherhood and civic betterment," will be honored at award presentations at 8 p.m. Feb. 11 in the Jewish Community Center, 2601 Grand Ave., said William Davis, post commander.

Graham is chairman of the California Fair Employment Practices Commission and chairman of the Long Beach Human Relations Committee. He actively opposed Prop. 13 at the last election. He is chairman of the Civic Development Committee of the Chamber of Commerce; member and past director of the YMCA; on the Advisory Committee of Long Beach City College; is a past president of the Property Owners Assn. and was the 51st president of the California Real Estate Association.

Dr. Rains is president of the Long Beach Tuberculosis and Health Assn., chairman of the United Civil Rights Committee; vice chairman of the Human Relations Committee of Long Beach and is on the planning committee of the Fair Housing Foundation. He is a past president of the National Association for the Advancement of Colored People. He is a graduate of Meharry Medical School and began practicing medicine in Long Beach in 1954.


The Bernard and Milton Sahl Post "Man of the Year" awards have been made for 15 years, said Bernard Feinberg, chairman of the event.

The Week's Recreation Schedule

Open house and dedication at the new El Dorado Park Recreation Center, 2800 Studebaker Road, will be marked Wednesday. Program and refreshments, 7:30 p.m.

THE SIDEWINDER Top contest preliminaries are now being held at all Long Beach parks and are open to girls and boys up through age 15. A girl and boy winner will be selected before Feb. 19 from each park, to represent their playground at the all city affair, Feb. 20 at Bixby Park.

LOOKING AHEAD: two new dance classes for adults open soon. A social dance class begins Feb. 16 at MacArthur Park, 8 to 10 p.m. The fee is \$5 per person for tea lessons. Gene Foley and Joanne Parsons instruct. A folk dance class starts Feb. 17 at Whaley Park, from 8 to 10 p.m. The fee is \$6 per person for 12 lessons. Al Vincent instructs.



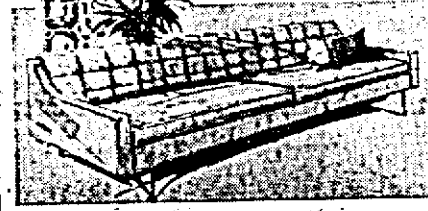
\$1,000,000 WAREHOUSE SALE

SAVE TO 49%

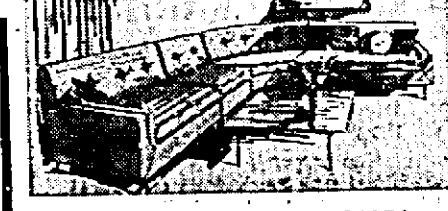
TWO, just two days of the most sensational SAVINGS in our 45 Year History. The finest in famous merchandise, gathered from our huge Warehouse, and other 5 stores, and ecketed to give you VALUES unbelievable. OUR big 45,000 ft. store is crammed & jammed with one & few of a kind buys, but remember quantities are limited in some cases... All items subject to prior sale. No Mail or phone orders, all sales final.



10 ft. 4 Cushion Foam Sofa
Pillowback, foam cushioned, fully upholstered, spring construction, padded cushions, 4 cushion styling, slope arm, easy rolling brass casters, in textured weaves.
\$148
NO MONEY DOWN \$15.50 MO.



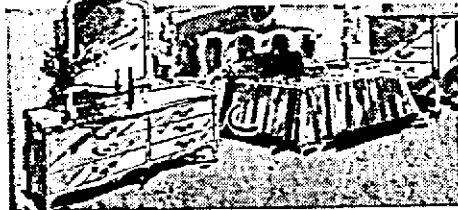
92" Prestige Tufted Foam Sofa
SAVE \$121 on this contemporary tufted, thick foam cushioned sofa, with arm covers in matching fabric. Covered seat platform, walnut finish, decorative casters.
\$98
NO MONEY DOWN \$5 MONTHLY



KROEHLER 4-PC. SECTIONAL
Save \$146 on this impressive sectional, made with superb Kroehler construction. All foam full springs, fully upholstered.
\$136
NO MONEY DOWN-\$7 MONTHLY



5 Pc. Pillowback Quilt Sectional
SAVE \$200 on this foam, spring construction, easy rolling casters, 5 pc., quilted, with loose pillow back. A tremendous sectional, at tremendous savings.
\$199
NO MONEY DOWN, \$9.50 MONTHLY



WHITE PROVINCIAL BEDROOM
5 pc. include 54" double dresser, framed mirror, full or twin size panel bed, two night stands. Flamingo maple top, bone white with authentic hardware.
\$164
NO MONEY DOWN, \$8.50 MONTHLY



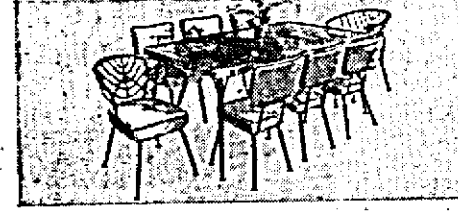
Open Stock Salem Maple Pieces
44" dresser base (mirror \$18) bachelor chest, corner desk, student desk, 4 dr. chest full bed & stand, 4 pc. bunk bed.
\$38
NO MONEY DOWN-\$5 MONTHLY



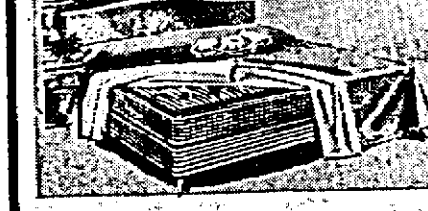
BASSETT WALNUT BEDROOM
Outstanding value with famed Bassett construction. Warm rosewood finish, maple wood veneer, mahogany veneer, walnut finish. 52" double dresser, mirror, full size headboard.
\$100
NO MONEY DOWN-\$5 MONTHLY



5 Pc. "Lucerne" Dining Room
Walnut & maple finish group with 43" oval extension table, opening to 56", 4 & 4 hi back side chairs. Functional, beauty, combined with budget pricing.
\$178
NO MONEY DOWN, \$9.50 MO.



9 Pc. Douglas Banquet Dinette
Contour arm chairs add to this banquet table, 36"x48" with 2 leaves extending to 60"x72". Roughhewn top, 4 side chairs, plus 2 arm chairs.
\$99.88
NO MONEY DOWN \$5 MONTHLY



6'x7' King Size Sleep Set
From a famous maker, 6x7 mattress and box spring, both at this low price! Durable covers, multiple coils, one of the wheels' set beds in town!
\$69
NO MONEY DOWN-\$5 MONTHLY

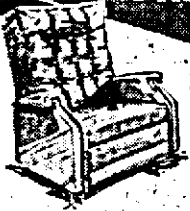


Danish Type Walnut Desk
Save \$22 on this hi style. Danish type desk, maple wood, plastic top, 4 roomy drawers.
\$22.88
NO MONEY DOWN \$5 MO.

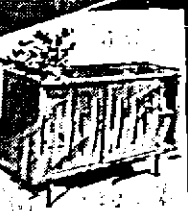


Decorator White & Gold Tables
Decorative White & Gold Tables. Cocktail, breakfast console, with recessed base, square console, and roomy multipurpose cabinet, all in rich white & gold finish.
3 FOR \$109
NO MONEY DOWN \$3.50 MONTHLY


WHEELIN'-DEALIN' DANDIES




RECLINER
Reg. \$69.95 **\$39.88**
High back, blast tufted plastic, many positions.




DECORATOR CABINET
Reg. \$29.95 **\$14.88**
Rich walnut finish, built in shelves, ideal for many uses.



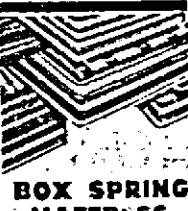
SWIVEL BAR STOOL
Special **\$6.88**
30" high, and only 4 to a customer at this low price.



MARBLE Table
Reg. \$29.95 **\$7.88**
12" round marble top, pedestal table, brass trim, ideal for lamp table.



2 Beds, 2 Matt. 2-Bunks
Special **\$66**
4 piece maple bunk bed, can be converted to 2 twin mattresses & 2 link springs.



BOX SPRING MATTRESS
Reg. \$49.95 **\$24.88**
Twin or full size, top brand mattress and box spring, durable.

DOUBLE DISCOUNTS ON APPLIANCES, TV'S



SHARP 16" PORTABLE
\$76
Sharpest picture ever on full 16" screen, light weight case, top fringe reception.
NO MONEY DOWN-\$5 MONTHLY



FAMOUS COLOR TV
\$297
One of 3... Admiral RCA Victor, Zenith screen, base is optional.
NO MONEY DOWN-\$15 MONTHLY



FRIGIDAIRE WASHER
\$169
3 speed, automatic, extra sturdy, rapidly spins, 24 cycle.
NO MONEY DOWN-\$5 MONTHLY



ADMIRAL REFRIG.
\$118
Real budget buy! Full width top freezer, full depth.
NO MONEY DOWN-\$5 MONTHLY



Entertainment CENTER
\$199
Big 27" picture, from a famous maker, Barco 4 speed control, 10 speakers, 1210.
NO MONEY DOWN-\$10 MONTHLY



6-FT. STEREO DIA. NEEDLE
\$199
Diamond needle, full range, 100% accurate, 10 speakers, 1210.
NO MONEY DOWN-\$10 MONTHLY



BROWN GAS RANGE
\$88
Apartment size, 4 full size burners, large oven.
NO MONEY DOWN-\$5 MONTHLY



Imperial 14" FROST-FREE
\$228
Refrigerator freezer looks built in, many features.
NO MONEY DOWN-\$10 MONTHLY

FLOOR COVERINGS FLING

100% FILAMENT NYLON pile, Moroccan Bend, solids, tweeds, limit 60 yds. **\$1.99 yd.**

WORLD FAMOUS 100% acrylic fiber, slightly irreg. reg. \$6.99 **\$2.99 yd.**

100% CUT NYLON pile, "Velwood," beige, rose beige. **\$2.99 yd.**

SAKS 100% DUPONT 101 nylon, deep pile, 11 colors. **\$4.99 yd.**

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Over 400 Pianos to Choose From

NEW SPINET PIANOS
SAVE \$200
\$387

Acoustic made, 1965 model, full keyboard.
NO MONEY DOWN-FREE DELIVERY

EASY GRANTS, from \$297 to \$497
SPINET & CONSOLE
TYPES from \$187

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5253 Hazelbrook Ave.,
Lakewood Center



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Graham is chairman of the California Fair Employment Practices Commission and chairman of the Long Beach Human Relations Committee. He actively opposed Prop. 13 at the last election. He is chairman of the Civic Development Committee of the Chamber of Commerce; member and past director of the YMCA; on the Advisory Committee of Long Beach City College; is a past president of the Property Owners Assn. and was the 51st president of the California Real Estate Association.

Dr. Rains is president of the Long Beach Tuberculosis and Health Assn., chairman of the United Civil Rights Committee; vice chairman of the Human Relations Committee of Long Beach and is on the planning committee of the Fair Housing Foundation. He is a past president of the National Association for the Advancement of Colored People. He is a graduate of Meharry Medical School and began practicing medicine in Long Beach in 1954.

The Bernard and Milton Sahl Post "Man of the Year" awards have been made for 15 years, said Bernard Feinberg, chairman of the event.

The Week's Recreation Schedule

Open house and dedication at the new El Dorado Park Recreation Center, 2800 Studebaker Road, will be marked Wednesday. Program and refreshments, 7:30 p.m.

THE SIDEWINDER Top contest preliminaries are now being held at all Long Beach parks and are open to girls and boys up through age 15. A girl and boy winner will be selected before Feb. 19 from each park, to represent their playground at the all city affair, Feb. 20 at Bixby Park.

LOOKING AHEAD: two new dance classes for adults open soon. A social dance class begins Feb. 16 at MacArthur Park, 8 to 10 p.m. The fee is \$5 per person for ten lessons. Gene Foley and Joanne Parsons instruct. A folk dance class starts Feb. 17 at Whaley Park, from 8 to 10 p.m. The fee is \$6 per person for 12 lessons. Al Vincent instructs.

American Opera's 'La Boheme' Lauded

By DANIEL CARIAGA

The American Opera Company opened its 1965 season in Los Angeles Wilshire Ebell Theater Friday night with a distinguished production of Puccini's "La Boheme." The main feature of the production is the beautiful singing of the entire cast, for which the credit must go to General Director Benjamin Goldman, who undoubtedly makes the final decisions on casting.

The cast he assembled for this "Boheme" would make any opera producer proud. Besides their really gorgeous

singing, their acting is strong, and their individual good looks are a pleasure to anybody's eyes.

Genevieve Weide's Mimi is everything Puccini intended. Her characterization is a miracle of femininity, her singing the model of bel canto. The voice is large, mellow and well-produced, but to describe it thus is to miss the main point: it is one of the most beautiful sounds I have ever heard.

The four Bohemians make a strong, youthful quartet, and are individually brilliant,

Alan Gilbert, as Marcello, is in a cast of excellent actors, the best. And, truth to tell, his singing is just as fine as his acting.

Baldo dal Ponte makes easy work out of Rodolfo's high tessitura. His stage movement needs the relaxation and confidence so evident in his singing, before his acting will be credible. However, vocally his Rodolfo can compete right now with anyone's.

Harold Enns, as Colline, and Nathan Rundlett, as Schaunard, contributed mightily to the well-paced

production, the very funny horseplay in Act IV was tellingly executed; indeed, stage director Robert Rogers did his best work in this act.

Musetta was sung by Susan Cashman, whose dependable voice and striking figure are perfect for the part. The double role of Benoit and Alcindoro was handled easily by Robert Milewski.

The chorus, trained by James MacInnes, sang well in Act II, but, because of the small stage area, spent most of the time huddled at the back of the stage, looking

very much like five pounds of sardines stuffed into a one-pound can. If the only way to eliminate this sort of crowding is to cut the chorus in half, I recommend that course of action.

Holding the podium authoritatively all evening was conductor Richard Lessing, whose strength and precision are as amazing as his modest demeanor. But make no mistake: this was his show, and he gave us every bar of it without faltering. He is a real maestro.

The American Opera Com-


pany's next presentation, a double bill of, "Cavalleria Rusticana" and "Pagliacci," plays Feb. 13, again in Wilshire Ebell. I will certainly be there; I think this company's productions are too exciting to miss.

Grace Acquires Seed Firm

NEW YORK (AP)—W. R. Grace Co. announced it will acquire Rudy-Patrick Seed Co. of Kansas City for stock. Rudy-Patrick had sales of \$33 million in 1963.

ALWAYS ON SUNDAYS!

... as well as every day of the week you may enjoy delicious prime rib, served on the dinner, for only \$1.95. Visit us this Sunday and enjoy this dining treat at Welch's, San Antonio Dr. at Atlantic Ave.



\$1,000,000 WAREHOUSE SALE

SHOP: Today
Sunday 10-5:30
Monday 9 to 9

SAVE TO 49%

TWO, just two days of the most sensational SAVINGS in our 48 year History. The finest in famous merchandise, gathered from our huge Warehouse, and other 5 stores, and ticketed to give you VALUES unbelievable. OUR big 45,000 ft. store is crammed & jammed with one-of-a-kind buys, but remember quantities are limited in some cases... All items subject to prior sale. No Mail or phone orders, all sales final.

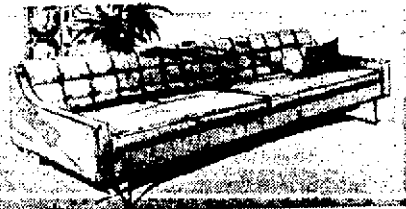
SALE



10 ft. 4 Cushion Foam Sofa

Pillowback, foam cushioned, fully zippered, spring construction, padded outside, 4 cushion styling, slope arm, easy rolling brass casters, in textured weave. NO MONEY DOWN \$6.50 MO.

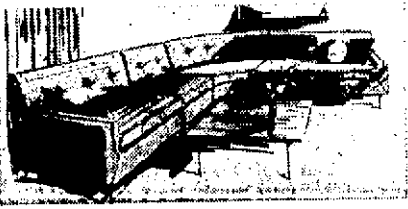
\$148



92" Prestige Tufted Foam Sofa

SAVE \$121 on this contemporary tufted, thick foam cushioned sofa, with arm covers in matching fabrics. Covered seat platforms, walnut finish, decorator colors. NO MONEY DOWN \$5 MONTHLY

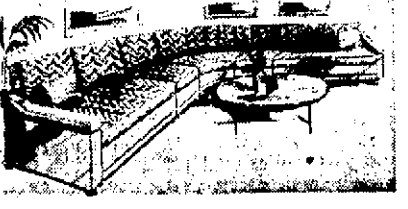
\$98



KROEHLER 4-PC. SECTIONAL

Save \$148 on this impressive sectional, made with superb Kroehler construction. All foam full springs, fully zippered. NO MONEY DOWN—\$7 MONTHLY

\$136



5 Pc. Pillowback Quilt Sectional

SAVE \$200 on this foam, spring construction, easy rolling casters, 5 pc. quilted, with loose pillow back. A tremendous sectional, at tremendous savings. NO MONEY DOWN. \$8.50 MONTHLY

\$199



WHITE PROVINCIAL BEDROOM

5-Pcs. include 54" double dresser, framed mirror, full or twin size panel bed, two night stands. Plastic mar-proof tops, bone white with authentic hardware. NO MONEY DOWN. \$8.50 MONTHLY

\$164



Open Stock Salem Maple Pieces

44" dresser base (mirror \$18) bachelor chest, corner desk, student desk, 4 dr. chest, full bed & stand, 4 pc. bunk bed. NO MONEY DOWN—\$5 MONTHLY

\$38



BASSETT WALNUT BEDROOM

Outstanding value with famed Bassett construction. Warm rosewood inlays, mar-proof plastic tops, mahogany veneers, walnut finish. 52" double dresser, mirror, full size headboard. NO MONEY DOWN—\$5 MONTHLY

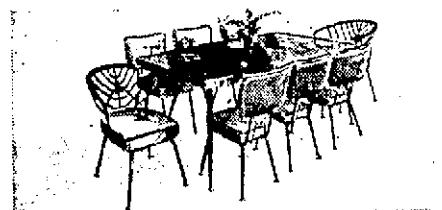
\$100



5 Pc. "Lucerne" Dining Room

Walnut & pumice finish group with 40" oval extension table, opening to 96", & 4 hi back side chairs. Functional, beauty, combined with budget pricing. NO MONEY DOWN. \$9.50 MO.

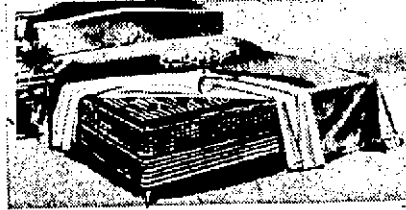
\$178



9 Pc. Douglas Banquet Dinette

Colour arm chairs add to this banquet table, 36"x48" with 2 leaves extending it to 60"x72". Naugahyde upholstery, 6 side chairs, plus 2 arm chairs. NO MONEY DOWN \$5 MONTHLY

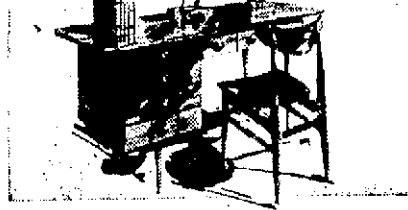
\$99⁸⁸



6'x7' King Size Sleep Set

From a famous maker, 6x7 mattress and box spring, both at this low price! Durable covers, multiple coils, one of the wheelin'-dealin' deals in town! NO MONEY DOWN—\$5 MONTHLY

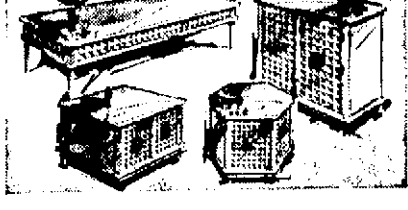
\$69



Danish Type Walnut Desk

Save \$22 on this hi style. Danish type desk, mar-proof plastic top, 4 roomy drawers. NO MONEY DOWN \$5 MO.

\$22⁸⁸

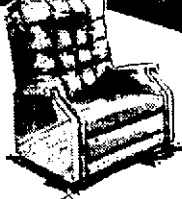


Decorator White & Gold Tables

Decorator White & Gold Tables, Cocktail, Hexagon console, with recessed base, square commode, and roomy multi-purpose cabinet, all in rich White & gold finish. NO MONEY DOWN \$5.50 MONTH

3 FOR \$109

WHEELIN'-DEALIN' DANDIES



RECLINER

Reg. \$69.95 **\$39⁸⁸**
High back, biscuit tufted plastic, many positions.



DECORATOR CABINET

Reg. \$29.95 **\$14⁸⁸**
Rich walnut finish, built-in shelves, ideal for many uses.



SWIVEL BAR STOOL

Special **\$6⁸⁸**
30" high, and only 4 to customer at this low price.



MARBLE Table

Reg. \$29.95 **\$7⁸⁸**
38" round marble top pedestal table, brass stem, ideal for lamp table.



2 Beds, 2 Matt. 2-Bunks

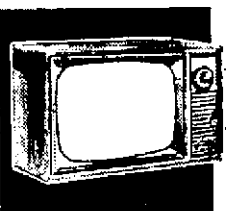
Special **\$66**
2 Bunks, maple bunk beds, 12 covered for twin, 2 mattresses & 2 link springs.



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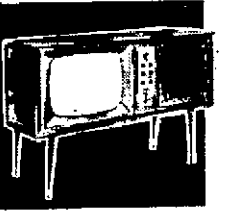
Reg. \$49.95 **\$24⁸⁸**
Twin on full size, top board mattress and box spring, durable.

DOUBLE DISCOUNTS ON APPLIANCES, TV'S



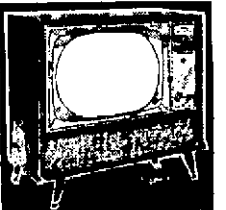
SHARP 16" PORTABLE

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Sharpest picture ever on full 16" screen, lightweight case, top fringe reception. NO MONEY DOWN—\$5 MONTHLY



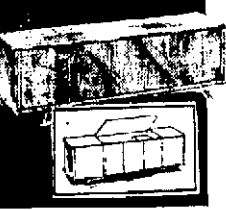
Entertainment CENTER

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Big 23" picture, from a famous maker. Stereo, 4-speed automatic changer, radio. NO MONEY DOWN—\$8.50 MONTHLY



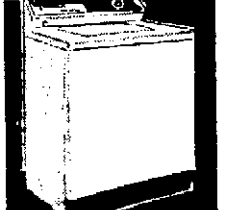
FAMOUS COLOR TV

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One of 3... Admiral RCA Victor, Zenith screen, base is optional. NO MONEY DOWN—\$14.50 MONTHLY



6-FT. STEREO DIA. NEEDLE

\$199
Diamond needle, full range hi-fi control, 5 speaker, AM-FM radio. NO MONEY DOWN—\$9.50 MONTHLY



FRIGIDAIRE WASHER

\$169
2 speed, automatic, extra sturdy, rapidly spins, rock cycle. NO MONEY DOWN—\$5 MONTHLY



BROWN GAS RANGE

\$88
Apartment size, 4 full size burners, large oven. NO MONEY DOWN—\$5 MONTHLY



ADMIRAL REFRIG.

\$118
Real budget buy! Built with top freezer, dual defrost. NO MONEY DOWN—\$6 MO MONTHLY



Imperial 14" FROST-FREE

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100% FILAMENT NYLON pile, Moccasin Band, solids, limit 60 yds. **\$1.99 yd.**

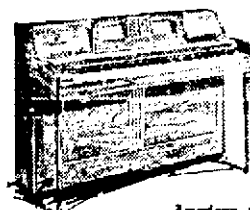
WORLD FAMOUS 100% acrylic fiber, slightly irreg. reg. \$6.99 **\$3.99 yd.**

100% CUT NYLON pile, "Val-wood," beige, rose beige. **\$2.99 yd.**

SAKS 100% DUPONT 101 nylon, deep pile, 11 colors. **\$4.99 yd.**

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NEW SPINET PIANOS

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Whittier School Pupil Rocelyn Rambo Finds Ups and Downs Easy

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Policeman Turns Teacher

By CHUCK CHEATHAM

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Before You Take Treatments Anywhere You Should Have This Examination

This examination is conducted by a licensed doctor and will give you an accurate preliminary evaluation of your physical condition. X-RAY FLUOROSCOPE is used, plus other standard diagnostic methods. National authorities advise an examination at least once every two years regardless of age. Want to know about your sinuses—just look—HEAD TO TOE OBSERVATION OF SINUSES, EARS, NOSE AND THROAT. LUNGS AND BRONCHIAL TRACT. SPINAL VERTEBRAE AND BONE STRUCTURE. PULSE AND HEART ACTION. BLOOD PRESSURE. STOMACH. KIDNEYS. COLON. NERVOUS SYSTEM. LIVER AND GALL BLADDER.

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OPEN SAT. 9 A.M. TO 12 P.M.
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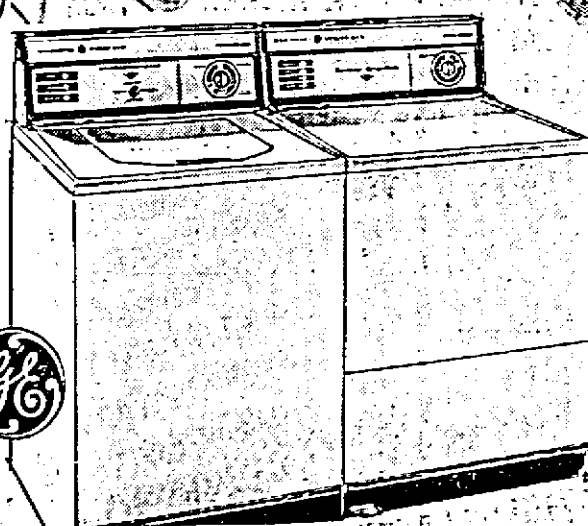
Prowler Gets Tailor's \$425

A tailor was robbed of his trousers Saturday, and the wallet containing \$425 which was in them.

Officer Duane Cosby said a prowler forced a bathroom window, and stealthily stole the trousers belonging to Bohumil R. Schorozsky, 75, a retired tailor, of 1355 Loma Ave.



G.E. WHITE GOODS Sale!



*** MODEL WA-850A—FILTER-FLO WASHER**
Up to 14-Pound Clothes Capacity, Filter-Flo Washing System, Mini-Wash System, Water Saver Load Selection, Two Wash and Two Spin Speeds, Three Wash Cycles, Three Wash Temperatures, Two Rinse Temperatures, Soak Cycle, Unbalance Load Control, Safety Lid Switch. **228⁸⁸**

Other Models Starting at 179.95

*** MODEL DE-820A—HIGH SPEED DRYER**
Up to 14-Pound Clothes Capacity, High Speed Drying System, Automatic Dry Control, Variable Time Dry Control, Magnetic Door Latch, Illuminated Control Panel, Synthetic De-Wrinkler, Interior Drum Light, Fluff Cycle, Safety Start Switch, Four Way Venting, Easy-to-Reach Liner Trap. Operates on 120 or 240-Volt Circuits. Other Models Starting at **189⁸⁸**
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PAY ME MARCH 15

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Truly the best time of the year to have your dental needs taken care of is RIGHT NOW... the time of the year I must maintain my large volume and keep my staff busy. The LOWEST PRICES OF THE YEAR and on MY EASIEST CREDIT TERMS.

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PENSIONERS:
DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT THE FOLLOWING PROGRAM IS NOW IN EFFECT FOR PENSIONERS. WHAT THIS MEANS IS THAT YOU CAN GO TO YOUR DENTIST AND HAVE ARRANGEMENTS MADE TO START YOUR WORK AND THE COUNTY WILL IN TURN PAY FOR YOUR DENTAL SERVICE.

UNION MEMBERS:
FOR THOSE OF YOU WHO HAVE DENTAL CARE PLANS WITH YOUR UNION, WE WILL BE GLAD TO FILL OUT THE NECESSARY FORMS FOR YOUR DENTAL SERVICE.



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DR. BEAUCHAMP'S LONG BEACH OFFICE

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DR. BEAUCHAMP

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PLATES REPAIRED WHILE YOU WAIT!



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THE NEW teacher is a product of Long Beach schools. He graduated from Wilson High School, Long Beach City College and Long Beach State College with B.A. and M.A. degrees.

At City College, Whitmore was captain of the 1937 track team and at State he was captain of the 1955 golf team.

Whitmore was a lifeguard for two years before joining the police department Jan. 1, 1940. He was appointed detective inspector in 1946 and police lieutenant in 1961.

He was commended 21 times by superiors and citizens for his excellent police work. He was a foot and radio-car patrolman, traffic-safety investigator and assigned to the residential burglary and homicide details for three years each before becoming a uniform lieutenant.

The case that gave him his greatest satisfaction was solving 60 residential burglaries in Long Beach, Pomona, Riverside, San Bernardino, San Diego and Los Vegas. Four men were convicted of the burglaries and over \$30,000 in furs, jewels and household furnishings was recovered in 1950.

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\$3 EXAMINATION \$3

SICK AND SUFFERING STOP WASTING TIME & MONEY



Before You Take Treatments Anywhere You Should Have This Examination

This examination is conducted by a licensed doctor and will give you an excellent preliminary evaluation of your physical condition. X-RAY FLUOROSCOPE is used, plus other standard diagnostic methods. National authorities advise an examination at least once every two years regardless of age. Thousands of people have had this examination. What is it worth to know about your ailments—just each—HEAD TO TOE? OBSERVATION OF SINUS, EARS, NOSE AND THROAT, LUNGS AND RESPIRATORY TRACT, SPINAL VERTEBRAL AND BONE STRUCTURE, PULSE AND HEART ACTION, BLOOD PRESSURE, STOMACH, KIDNEYS, COLON, NERVOUS SYSTEM, LIVER AND GALL BLADDER.

DR. H. L. HUTCHINGS, D. C.

DIRECTOR

"IN SOUTHERN CALIFORNIA SINCE 1951"

2067 ATLANTIC AVE. LONG BEACH

PHONE: 591-1385

OPEN MON.-WED.-FRI. 7 A.M. TO 7 P.M. OPEN TUES. & THURS. 7 A.M. TO 3 P.M. Please bring this ad and morning urine specimen with you.

DENTAL PLATES

with ALL THE CREDIT YOU NEED!

PAY ME MARCH 15

New MODERN DENTAL PLATES are available to everyone with Dr. Beauchamp's EASY CREDIT TERMS and VERY LOW PRICES. Make your first small payment March 15, then take as long as two years to pay an approved credit. All credit is strictly confidential and handled by us. No finance company or bank to deal with. Come in NOW and take advantage of Dr. Beauchamp's PAY LATER CREDIT PLAN. NO DELAY... NO RED TAPE. WORK STARTED IMMEDIATELY.

NO APPOINTMENT NECESSARY



DR. BEAUCHAMP
Credit Dentist

DR. BEAUCHAMP'S
LONG BEACH
OFFICE

BIG SAVINGS NOW!

THE TIME OF THE YEAR TO REALLY SAVE

Truly the best time of the year to have your dental needs taken care of is RIGHT NOW... the time of the year I must maintain my large volume and keep my staff busy. The LOWEST PRICES OF THE YEAR and on MY EASIEST CREDIT TERMS.

PLATEWORK • EXTRACTIONS • PARTIALS • X-RAYS • FILLINGS • CROWNS • INLAYS •

Pensioners & Union Members Welcomed!

PENSIONERS:

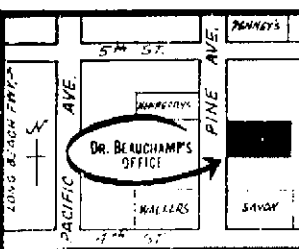
DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT THE FOLLOWING PROGRAM IS NOW IN EFFECT FOR PENSIONERS. WHAT THIS MEANS IS THAT YOU CAN GO TO YOUR DENTIST AND HAVE ARRANGEMENTS MADE TO START YOUR WORK AND THE COUNTY WILL IN TURN PAY FOR YOUR DENTAL SERVICE.

UNION MEMBERS:

FOR THOSE OF YOU WHO HAVE DENTAL CARE PLANS WITH YOUR UNION, WE WILL BE GLAD TO FILL OUT THE NECESSARY FORMS FOR YOUR DENTAL SERVICE.



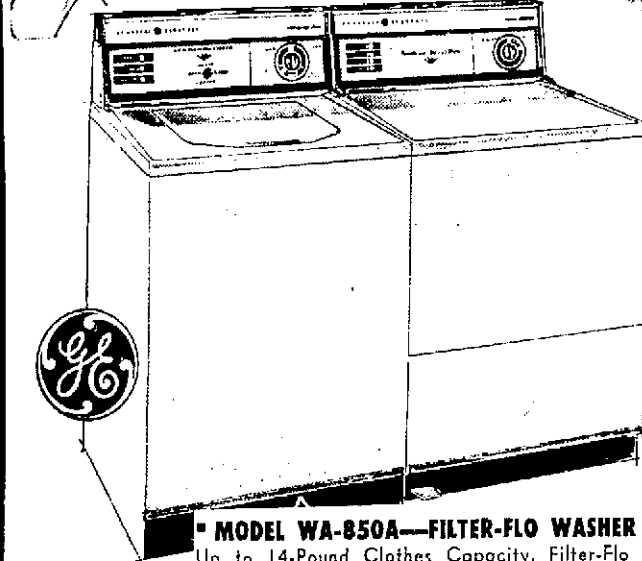
438 PINE AVE.
LONG BEACH
HE 5-0240



DR. BEAUCHAMP
438 PINE AVENUE
LONG BEACH
FREE PARKING HE 5-0240

SODIUM PENTOTHAL
ARRANGED
PLATES REPAIRED
WHILE YOU WAIT!

G.E. WHITE GOODS Sale!



MODEL WA-850A—FILTER-FLO WASHER

Up to 14-Pound Clothes Capacity, Filter-Flo Washing System, Mini-Wash System, Water Saver Load Selection, Two Wash and Two Spin Speeds, Three Wash Cycles, Three Wash Temperatures, Two Rinse Temperatures, Soak Cycle, Unbalance Load Control, Safety Lid Switch. \$228⁸⁸

Other Models Starting at 179.95

MODEL DE-820A—HIGH SPEED DRYER


Up to 14-Pound Clothes Capacity, High Speed Drying System, Automatic Dry Control, Variable Time Dry Control, Magnetic Door Latch, Illuminated Control Panel, Synthetic De-Wrinkler, Interior Drum Light, Fluff Cycle, Safety Start Switch, Four-Way Venting, Easy-to-Reach Lint Trap.

Operates on 120 or 240-Volt Circuits \$189⁸⁸
Other Models Starting at 139⁹⁵

AVAILABLE IN WHITE, YELLOW, TURQUOISE & DARK COPPERTONE COLORS

IMPERIAL Hardware Co.
437 LONG BEACH BLVD. LONG BEACH HE 6-6237

Elizabeth Sweeney, Former Long Beach Resident, Dies



Ornamental IRON

COLUMNS, STAIRS,
GATES, RAILS,
INTERIORS, RATES,
ORNAMENTAL LAMP
POSTS, ETC.

Locally Owned and
Operated Since 1954
Ornamental Iron
Manufactured in
Our Own Shop

WEST COAST METALCRAFTS

PHONE Garfield 4-1564

**BUDGET
TERMS**

3980 CHERRY AVE.

**TIME
PLAN**

Mrs. Sweeney, who succumbed to cancer, moved to the Bay Area with her husband, William, in October, after an eight-year residence in Long Beach.

While here, she became active in art circles, both as a patron of the arts and as

ager of an industrial abrasives firm.

Also surviving are son, D. B.; daughter, Katy; brother, Dan Blackburn, and mother, Mrs. H. A. Blackburn.

Burial will be in San Francisco.


100





SAV-ON
Moto
SAE - 20-

Qts. 8

Scot
FACIAL
Box of 40



REYNOLD



Cheate Battery

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YUASO

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DIAMOND

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DUNCAN Spinn

Imperial
Perfect
long
but
storing
button

Tournament
Perfect all-
time tricks. Mar-
& deluxe bu

Beginner
Modern two-
ed combin-
paint, str

5 & 10 STORES

Open 7 Days A Week
10 P.M. to 10 P.M.

Long Beach - 7444 Bellflower Blvd.
Los Angeles - 10000 Wilshire Blvd.
Los Angeles - 17015 Western Ave.
Los Angeles - 3660 S. Santa Anita
Los Angeles - 3000 S. Santa Anita
Berkeley Branch - 1820 Howe Ave.
Beverly Hills - 11775 Benedict Ave.
Beverly Hills - 5023 Woodland Ave.
Beverly Hills - 18419 Sherman Way
San Bernardino - 470 W. 1st St.
San Diego - 1151 University Ave.
San Diego - 1311 University Ave.
San Diego - 1311 University Ave.
Santa Ana - 1433 W. 17th St.
Santa Ana - 4444 Lincoln Blvd.
Santa Ana - 5615 Westwood Ave.
Santa Ana - 2143 Ventura Blvd.
Torrance - 5620 W. 170th St.
Torrance - 5620 W. 170th St.
Torrance - 5620 W. 170th St.

**Reduces Wrinkles
Due to Dryness**

Ultra Feminine replenishes estrogen and progesterone, which cannot be stored by your skin. Use daily, your oil glands produce at a more youthful rate. Skin cells can hold maximum moisture.

**Guaranteed To Make
You Look Younger.**

Reg. 7.50
Size

4.50

Prescription

10 in 30-day Drugs

Ice Cream

**CARNATION
or ARDEN**

Choose from over 13
tempting flavors. Make
snack time ... ice cream
time.

½ Gallon **59¢**

**Ice Cream To
SMUCKER'S —
Assorted Flavors**

28 oz. **3 for 1**

DUNCAN Spinning "TOPS"

Imperial "Snap-Top"

Perfectly balanced for extra long spin. Marpool point. Pop-out compartment for storing string & deluxe button. **8.00 Value** **79¢**

Tournament

Perfect all-around top for all tricks. Marpool point, string & deluxe button. **58¢ Value** **49¢**

Beginners

Moderate two colored lacquered combination. Marpool point, string & deluxe button. **33¢**


BEAUTY SALON
Liquid Cleanser
Dry Skin
Formula



Pure white
lotion for
deep
cleansing.
NATURAL
16 oz. Size

1.25

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**Reduces Wrinkles
Due to Dryness**

Ultra Feminine replenishes estrogen and progesterone, which cannot be stored by your skin. Use daily, your oil glands produce at a more youthful rate. Skin cells can hold maximum moisture.

**Guaranteed To Make
You Look Younger.**

Reg. 7.50
\$120

4.50

DUNCAN Spinning "TOPS"

Imperial "Snap-Top"

Perfectly balanced for extra long spin. Marpool point. Pop-out compartment for storing string & deluxe button. **8.00 Value** **79¢**

Tournament

Perfect all-around top for all tricks. Marpool point, string & deluxe button. **58¢ Value** **49¢**

Beginners

Moderate two colored lacquered combination. Marpool point, string & deluxe button. **33¢**

BIG STORES

Open 10 to 10 P.M. — 7 Days A Week



Long Beach — 2164 Bellflower Blvd.
Los Angeles — 6350 W. Third St.
Los Angeles — 17913 Western Ave.
Los Angeles — 5650 S. Santa Barbara
Los Angeles — 3115 S. Western Ave.
Long Beach — 1520 Irvine Ave.
Marina — 11775 Reservoir Ave.
Pasadena — 5029 Woodland Ave.
Pasadena — 18419 Sherman Way
San Fernando — 674 E. 7th St.
San Diego — 1411 University Ave.
San Diego — 3331 Woodcrest Blvd.
San Diego — 3501 N. Western Ave.
Santa Ana — 1423 W. 17th St.
South Lake — 4444 Town Blvd.
Spring Valley — 5615 Seward Ave.
Stock & Getty — 4313 Ventura Blvd.
Van Nuys — 4528 Van Nuys
Westchester — 1651 S. Sepulveda Blvd.
Whittier — 15731 Woodlawn Lane

**Reduces Wrinkles
Due to Dryness**

Ultra Feminine replenishes estrogen and progesterone, which cannot be stored by your skin. Use daily, your skin produces at a more youthful rate. Skin cells can hold maximum moisture.

**Guaranteed To Make
You Look Younger.**

**Get Your Next Prescription
in 10 to 30 min. — No Druggist**

Reg. 7.50
Size

4.50

Death Notices

Elizabeth Sweeney, Former Long Beach Resident, Dies

INDEPENDENT-PRESS-TELEGRAM—B-7
Long Beach 12, Calif., Sunday, Jan. 31, 1966

HINES — Florence, 74, of 1720 E. Second St., died Saturday. Surviving is sister, Vera Atkins. Service Tuesday, 9:30 a.m., Mottell's Mortuary.

BARNARD — Nennil N., 46, electronics technician, of 1760 Linden Ave., died Thursday. Surviving are wife, Maxine; sons, Emerle, Ronald; daughters, Mrs. Sharon Bates, Mrs. Patricia Sergott; mother, Mrs. Flossie M. Darby; brother, Silven. Service Monday, 2 p.m., Dunaway-Fox Mortuary.

GODFREY — Anna Mae, 83, of 425 E. Plymouth St., died Friday. Surviving is daughter, Mrs. Bessie Clagg. Service Monday, 2 p.m., Hunter Mortuary.

BOND — Annie H., 76, of 48 E. 53rd St., died Saturday. Surviving is daughter, Mrs. Ila P. Hering. Service Tuesday, 2 p.m., First Assembly of God Church, Hunter Mortuary directing.

KENNEDY (Bellflower) — Beverly J., 19, of 10463 Hopland St., died Friday. Surviving are parents, Mr. and Mrs. Howard Kennedy; brothers, Ronald, Leroy; sister, Barbara. Service Monday, 2 p.m., Bellflower Mortuary.

PETERSON — Anders M., business analyst, of 332 Golden Ave., died Jan. 17. Private service, Dilday Family Funeral Directors.

WHITNEY (Paramount) — Ralph E., 61, mechanic, of 14731 Lakewood Blvd., died Saturday. Surviving are wife, Mary; daughters, Mrs. Mary L. Goodhue. Service Monday 3 p.m., Forest Lawn Cypress Mortuary.

JONES (Stanton) — Clarence S., 77, carpenter, of 8681 Katella Ave., died Thursday. Surviving are wife, Doris; sister, Mrs. Eva Menard. Service Monday, 12:30 p.m., Forest Lawn Cypress Mortuary.

REED — Michael W., 61, truck driver, of 1870 Daisy Ave., died Thursday. Surviving are wife, Daisy; son, Michael J. Service Monday, 11 a.m., Forest Lawn Cypress Mortuary.

WHITE — Ramona, 51, of 1809 E. 57th St., died Thursday. Surviving are husband, David; son, Clyde Nord; brothers, Ieland and John Williams; sister, Mrs. Helen Gleason, Mrs. Mildred Carver; father, Bert Williams. Service Wednesday, 11 a.m., Forest Lawn Cypress Mortuary.

McCLINTON — William H., 85, retired fruit checker, of 434 W. Fifth St., died Friday. Surviving is brother, Robert. Service Monday, 1 p.m., Patterson & Snively Mortuary.

JONAS (Bellflower) — Elaine, 3, of 16227 Eucalyptus Ave., died Friday. Surviving are parents, Mr. and Mrs. Albert A.; brothers, Jerry, Albert; sisters, Pamela, Ronda; grandparents, Mrs. Jimmie Denton, Col. E. P. Edwards, Mr. and Mrs. Albert Jonas Sr. Rosary today, 8 p.m., Paramount Mortuary; Mass of the Angels, Monday, 8 a.m., Our Lady of the Rosary Church.

ROCHIN (Paramount) — Consuelo, 40, of 7543 Jefferson Ave., died Thursday. Surviving are brothers, Ben, Manuel and Tony Barala; sister, Mrs. Laura Leliberio. Rosary Monday, 8 p.m., Paramount Mortuary; Requiem Mass Tuesday, 9 a.m., Our Lady of the Rosary Church.

Funeral Due for Mayor of P.V. Estates

Funeral service for Palos Verdes Estates Mayor H. F. B. Roessler will be Tuesday, 2 p.m., at St. Francis Episcopal Church, Palos Verdes Estates. Roessler, 71, died of a heart attack Friday night. He had been mayor continuously since 1940. His profession was engineering.

He is survived by his wife, Edna; two sons, Robert and Mark; a daughter, Mrs. Jean Prince; a brother, Fritz, and four sisters, Mrs. Lillie Brogan, Mrs. Maria Hardimon, Mrs. Ann Ferguson and Mrs. Jack Mertens.

White & Day Mortuary, Redondo Beach, is in charge.

NEWMAN — Mae Emily, 84, retired dress maker, of 1139 Molino Ave., died Saturday. Surviving are niece, Mrs. Audrey Carroll; nephews, Robert and C. A. Newman. Service Tuesday, 2:30 p.m., Patterson & Snively Mortuary.

SWEET — Ernest D., 65, retired studio foreman, of 1307 Ocean Ave., died Friday. Surviving are wife, Dorothy; son, Walter; daughter, Mrs. Mildred Tobin; brother, Paul; sister, Edith Taylor. Graveside service Tuesday, 1:30 p.m., Veterans Cemetery, Sawtell, Mottell's Mortuary directing.

FAGAN — Maud H., 79, of 108 E. 55th St., died Friday. Surviving are daughters, Mrs. Kay Rucker, Mrs. Willa Lee Sullivan; son, Charles E. Tarleton; sisters, Mrs. Lucy Alice, Mrs. Mamie Lemon; brother, Jerry Wood. Service Tuesday, 10 a.m., Hunter Mortuary.

SMITH — George O., 64, of 5153 Ebell St., school custodian, died Friday. Surviving are daughters, Mrs. Sonia Allen; Mrs. Erla Carson; son, Victor; brother, Rudolph; sisters, Mrs. Gene Thin; Mrs. Olive Baird. Service Tuesday, 11 a.m., Mottell's Mortuary.

FERRERA (Westminster) — Marie L., 74, of 15550 Camelia Lane, died Friday. Rosary Monday, 8 p.m., Peek Family Colonial Funeral Home. Requiem Mass Tuesday, 9 a.m. Blessed Sacrament Church.

NIBBELINK — Isaac D., 68, gardener, of 3758 McNab Ave., died Friday. Surviving are wife, Florence; son, Duane; sister, Mrs. Gertrude Qualal. Service Tuesday, 2 p.m., First Presbyterian Church, Lakewood, Westminster Memorial Park Mortuary directing.

Funeral for Mrs. Elizabeth Sweeney, 50, formerly of Long Beach, who died in San Francisco Friday, will be held at 2 p.m. today at Ashley and McMullen Mortuary in San Francisco.

Mrs. Sweeney, who succumbed to cancer, moved to the Bay Area with her husband, William, in October, after an eight-year residence in Long Beach.

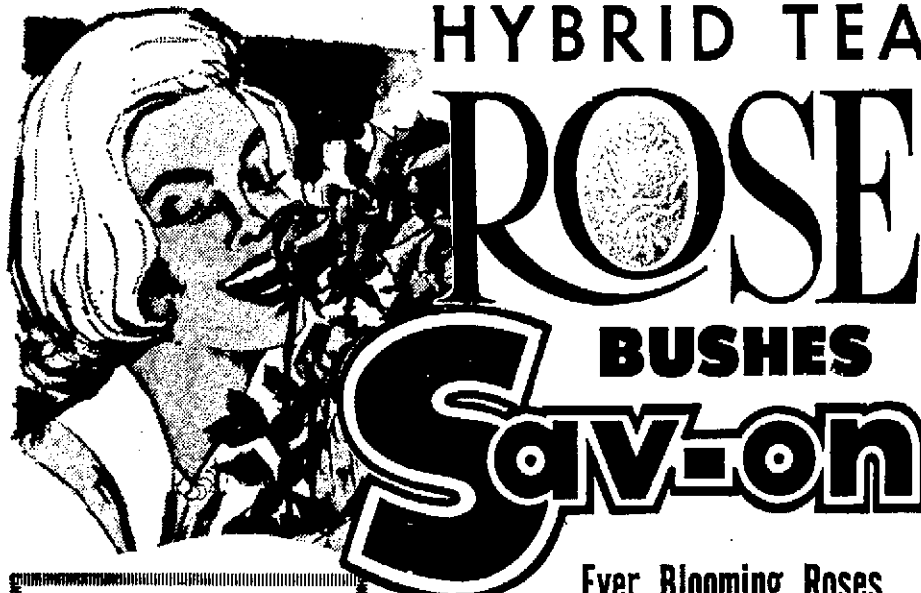
While here, she became active in art circles, both as a patron of the arts and as

a member of the Long Beach Art Association. For several years, she also was active in the Pacific Coast Club here.

Mrs. Sweeney came to the Southland 30 years ago. Her husband is west coast manager of an industrial abrasives firm.

Also surviving are son, D. B.; daughter, Katy; brother, Dan Blackburn, and mother, Mrs. H. A. Blackburn.

Burial will be in San Francisco.



HYBRID TEA ROSE BUSHES Sav-on

SAV-ON Motor Oil
SAE — 20-30-40
Qts. **8 for \$1.00**

Scotties FACIAL TISSUES
Box of 400 (200 — 2 Ply)
5 for \$1.00

REYNOLD'S Wrap
Aluminum Foil
Over Tempared — Cutter Box
12"x25 Ft. **29¢**

Nestle's KING SIZE CANDY BARS
3 for \$1.00

CHOCOLATE Covered Cherries
BRACH'S "Morningside" Cured in cream. 12 oz. **39¢**

Batteries for FLASHLIGHTS
DIAMOND — 1.5 Volt
10 for \$1.00

Alarm Clock
KEND — Keywound 40 hr. clock with easy-to-read face, loud alarm. **1.98**

Sho-Curl HAIR SPRAY
Water Soluble — Lacquer Free. 13 oz. **59¢**

Ever Blooming Roses
• Certified California Grown • 2 Years Old — Fully Matured
• Moisturized — Naturalized Packing • Planting Instructions on Each Pak
Economy Selection
TWO OR MORE CANES IN EACH PAK
• Charlotte Armstrong • Lowell Thomas • Peach
• Countess Vandell • The Doctor • Eclipse
69¢ Each

Standard Varieties
THREE OR MORE CANES PER PAK
• Hearts Desire • Miranda • Crimson Glory
• K. A. Victoria • Picture • Pres. Hoover
89¢ Each

PATENTED ROSES
Popular Varieties Include the 1965 All American Rose Selections
• Mister Lincoln • Camelot
3.50
Including Last Year's Winner
• Granada **3.50**
60 Ft. Garden Hose
"Signature" — 5/8" Bore... Green plastic with full flow brass couplings. Won't crack, kink or break. 10 Yr. Guarantee
3.49

GOLDEN Vigoro
LAWN FOOD — Formula with additional iron makes lawns green fast, keeps them green.
35 lbs. **2.98**

Lawn Sprinkler-Soaker
"Green Thumb" — Attaches to faucet... sprinkles on normal water pressure, soaks with light water pressure.
40 ft. **98¢**

Blood Meal
SWIFT — Stimulates vegetative growth. 5 lbs. **89¢**

Bone Meal
SWIFT — Stimulates development of seeds, flowers, roots. 10 lbs. **1.29**

Ammonium Sulphate
SWIFT — Quick green up — promotes leaf growth. 25 lbs. **98¢**

SNEAKERS for the FAMILY
Made in U.S.A. ... Firmly woven cotton duck uppers, bouncy foam cushion insole and crepe type rubber sole. Black or white and ...
Assorted Fashion Colors
Ladies' 4 to 10 **1.98** Misses' 12 1/2 to 3 **1.98**
Childs' 8 1/2 to 12 **1.98** Infants' 3 to 8 **1.78**

Ice Cream
CARNATION or ARDEN
Choose from over 13 tempting flavors. Make snack time... ice cream time.
1/2 Gallon **59¢**
Ice Cream Topping
SMUCKER'S — Assorted Flavors 20 oz. **3 for \$1.00**

DUNCAN Spinning "TOPS"
Imperial "Snap-Top"
Perfectly balanced for extra long spin. Marproof point. Pop-out compartment for storing string & deluxe button. 1.00 Value
79¢
Tournament
Perfect all around top for all tricks. Marproof point, string & deluxe button. 59¢ Value
49¢
Beginners
Modern twin colored lacquered combination. Marproof point, string and deluxe button. 39¢ Value
33¢

IT'S LOVE AT FIRST BITE GIVE CANDY to your sweetheart
Masfield's Chocolates
Heart Box
Milk and dark chocolates... red box with embossed design. 1/2 lb. **98¢**
Heart Box with RIBBON — Assorted pastel colors... ass't light and dark chocolates. 1 lb. **1.89**
Heart Box with CORSAGE — Decorator Rose and ribbon trimmed. Assorted colors. 1 lb. **2.79**
Fancy Heart Box
Lace trimmed with decorator rose and ribbon. Assorted colors. 2 lb. **4.79**

babybuys
Plastic Pants
EMPIRE — Boilable plastic with snap sides, elastic waist & leg. Colors & white. S-M-L-XL **4 for \$1.00**
Diaper Liners
DENNISON — Contains "Para-col" to guard against diaper rash... stubborn diaper stains. Box of 144 **69¢**
Stretch Diapers
CHIX — All cotton stretch gauze... Comfort fit for all babies. More absorbent — super soft. Doz. **2.98**

"Grow" Sleeper
2 PC... Warm, comfortable, shrink resistant. Grows a full size or more. Colors. **1.69**
Baby Needs by Johnson & Johnson
Shampoo
Can't irritate eyes. 1.99 7 oz. Size **77¢**
Powder
Protects against rash. 88¢ 14 oz. Size **77¢**
Lotion
Keeps skin smooth. 1.00 8 oz. Size **77¢**
Oil
Cleans, soothes tender skin. 98¢ 16 oz. Size **77¢**

Beauty Salon Hand & Body LOTION
Enriched blue lotion for soft, lovely skin.
16 oz. Size **1.25**

BEAUTY SALON Liquid Cleanser Dry Skin Formula
Pure white lotion for deep cleansing.
16 oz. Size **1.25**

ANALIST
Cold Tablets — Relief from sinus congestion. 30¢ — 20's **79¢**

Bromo-Seltzer
Relief from upset stomach — headache. 89¢ Size **59¢**

VITAMIN "C"
SAV-ON — U.S.P. 100 mg. Bottle of 100. 79¢ Size **2 for \$1.00**

ST. JOSEPH
Children's Aspirin
1/4 gr. Orange flavor. 39¢ — 50's **29¢**

Formula 44
Cough Syrup — Extra strength — calms cold coughs. 98¢ 3 1/2 oz. Size **79¢**

4-WAY COLD TABLETS
Fast-acting relief of cold distress. 79¢ Box of 30's **59¢**

Mentholatum
Ease head & chest cold. 89¢ 3 oz. Jar **59¢**

LAVORIS
Mouthwash & Gargle in Sparkle De-cancer. 95¢ 15 1/2 oz. Size **79¢**

VICKS
Va-Tra-Nol — Specialized nasal medication. 75¢ 1 oz. Size **63¢**

FORMULA "42" CREME SHAMPOO
LEMONIZED — for all shades of hair. Reg. 99¢ 14 oz. Size **2 for \$1.00**

NESTLE'S DELUXE Hot Cocoa MIX
Milk and sugar are in it. 14 lbs. **69¢**

AD PRICES PREVAIL Jan. 31st to Feb. 3rd Sunday through Wednesday

Sav-on SELF-SERVICE DRUG STORES
Open 9 A.M. to 10 P.M. — 7 Days A Week

Alhambra — 1485 East Valley Blvd. Anaheim — 407 N. Loma St. Anaheim — 1720 E. Loma St. Azusa — 357 N. Citrus Ave. Buena Park — 8820 Valley View St. Burbank — 301 N. San Fernando Rd. Cerritos — 5011 Fairbrook Ave. Chula Vista — 541 1/2 St. Compton — 1916 N. Long Beach Blvd. Downey — 7915 Florence Ave. Fullerton — 2450 E. Chapman Ave. Gardena — 15000 Crenshaw Blvd. Glendale — 12631 Buena Vista St. Granada Hills — 30509 Buena Vista St. Hawthorne — 3433 W. 17th St. Huntington Park — 6601 Pacific Blvd. Inglewood — 133 N. Market St. Ladera Hills — 5749 W. Century Blvd. Lakewood — 5745 Javeland Blvd. Lancaster — 645 N. Lancaster Blvd. La Puente — 1415 N. Main St. Long Beach — 500 E. 4th St. Long Beach — 2165 Bellflower Blvd. Los Angeles — 9900 W. 10th St. Los Angeles — 1701 S. Western Ave. Los Angeles — 3660 Santa Barbara Ave. Los Angeles — 3010 S. Sepulveda Blvd. Newport Beach — 1000 Irvine Ave. Norwalk — 11739 Rosecrans Ave. Palmdale — 9089 Woodman Ave. Pasadena — 18419 Sherman Way San Bernardino — 470 E. 1st St. San Diego — 3151 University Ave. San Diego — 3331 Reservoir Blvd. San Pedro — 850 N. Western Ave. Santa Ana — 3433 W. 17th St. South Gate — 4444 Tweedy Blvd. Spring Valley — 661 Sweetwater Rd. Studio City — 32142 Ventura Blvd. Torrance — 5070 W. 190th St. Westchester — 8605 Sepulveda St. Whittier — 15731 Whittier Lane

Mr. Potato Head
Different... Exciting
HASBRO — Ass't of 4 different sets... each with life-like fruits or vegetables. **79¢**

"Bridg-it" GAME
HASBRO — Fast-moving, fascinating fun game of plot, plan and maneuver. **1.69**

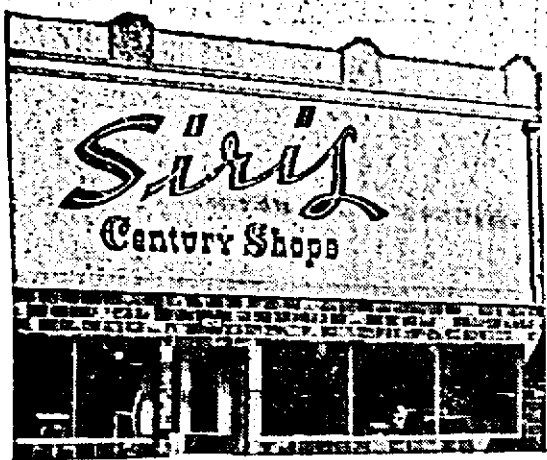
"Rub-ons" Magic Color PICTURE TRANSFERS
HASBRO — Its dry — no mess, fuss or spill. Set contains 4 color pictures. **79¢**

"Wheel-lo" MAGNETIC SPINNING WHEEL TOP
It goes uphill, downhill, over & under. Complete with colorful wheel-lets. **79¢**

Helena Rubinstein Color-Tone CONCENTRATE SHAMPOO
Helps your hair regain lustre, manageability and the lovely glints of color. Choose from 4 shades. 2.50 Value **1.50**

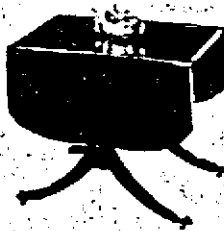
Helena Rubinstein "Ultra Feminine" HORMONE CREAM
Reduces Wrinkles Due to Dryness
Ultra Feminine replenishes estrogen and progesterone, which cannot be stored by your skin. Use daily, your own glands produce a more youthful state. Skin cells can hold maximum moisture.
Guaranteed To Make You Look Younger. Reg. 7.50 Size **4.50**

Bring Your Next Prescription in to Sav-on Drugs



1252 LONG BEACH BLVD.
Our Shop Across the Street
PRESENTS

MAHOGANY
DROP
LEAF
TABLE
DUNCAN
PHYFE
STYLE
129.50 VALUE
75.00



COMPLETE
PROVINCIAL SET
Is glowing fruitwood.
64-inch triple dresser,
mirror, 2 commodes.
Carved chair back
bed. 424.00 value.
275.00



FAMILY ROOM

6-PIECE
GROUP

- SLEEPER
SOLID maple wings deep seating com-
fort. Choice of heavy tweed fabrics
with concealed full size mattress.
 - HEAVY MAPLE
TABLES
Hand hewn effect. Distressed Coffee,
End and Lamp Tables.
 - PAIR OF LAMPS
Is authentic styling in brass and glass.
Three way sockets. Complete this
room.
- TOTAL
VALUE 404.50 **287⁵⁰**

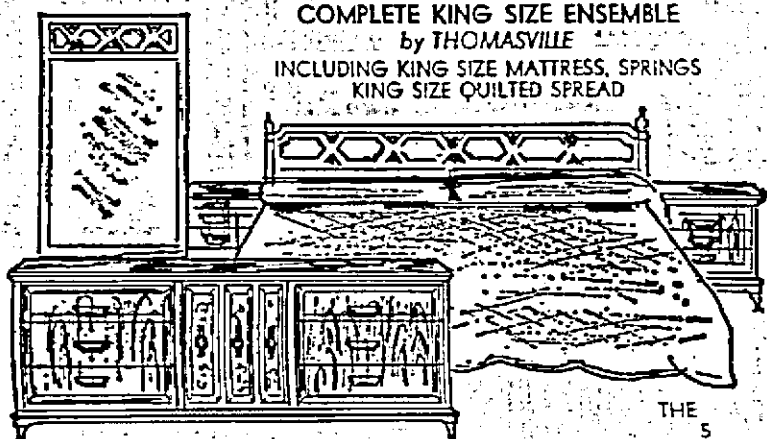
EARLY AMERICAN, PROVINCIAL, 18th CENTURY, VICTORIAN, USED FURNITURE, AT THE BEST PRICES IN TOWN



1235 LONG BEACH BLVD.
STARTS TODAY
SUNDAY
11 A.M. - 5 P.M.

HOME SHOW 65

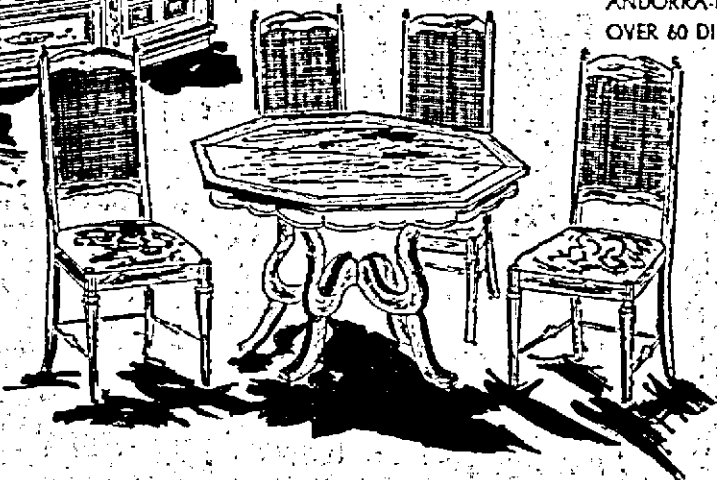
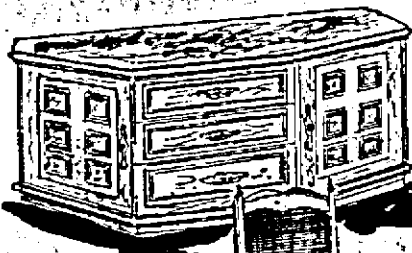
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PIECE
SET
PLUS
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PLUS
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\$12 VALUE
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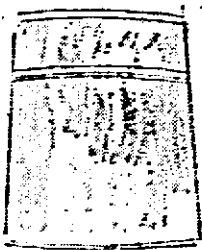
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HIGH CANE BACK CHAIRS
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THE SOFA . . . Eight feet of quilted luxury are yours in this loose pillow Mediterranean design in choice
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IMPORTED ITALIAN MARBLE top 42 inches round on ornate base.
DECORATOR COMMODE . . . In green . . . red . . . gold . . . or white adds interest.
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OVERSIZE LAMP . . . Your choice of oversize accent lamps.
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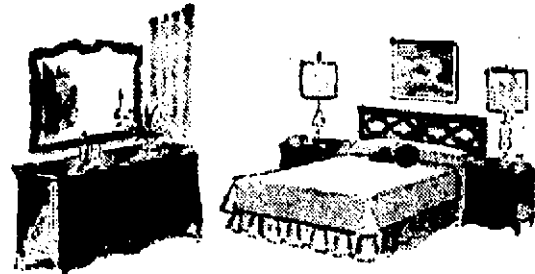
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In glowing fruitwood,
64-inch triple dresser,
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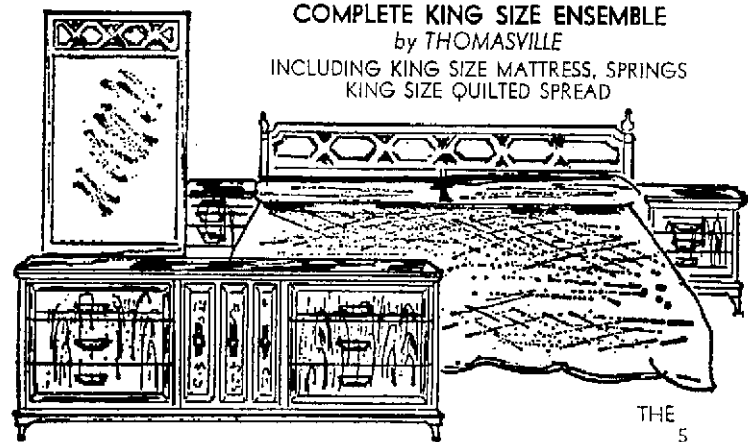


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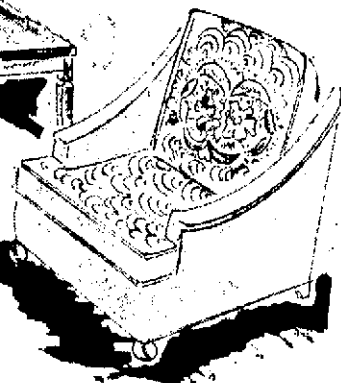
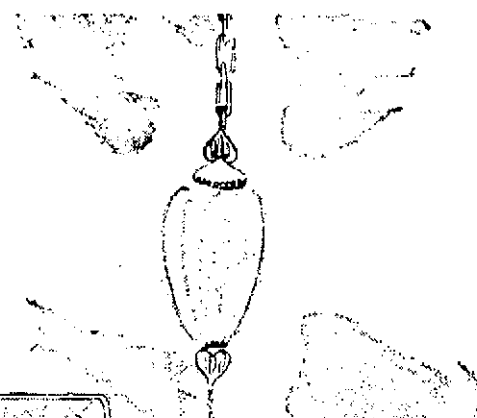
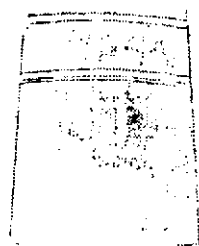
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WEEK DAYS 9-5:30
SUNDAY 11-5

Duel Sizzles, Hill Rise Fizzles

West, Elgin Too Much for S.F., 109-99

SAN FRANCISCO (Special)—The Lakers scored their fourth victory in a row and sixth in their last seven games Saturday night as Jerry West and Elgin Baylor teamed in pacing them to a 109-99 victory over the San Francisco Warriors.

The NBA win put the Lakers four games ahead of the

NBA Standings

WESTERN DIVISION	W	L	Pct.
Lakers	11	7	.610
St. Louis	10	8	.556
San Francisco	7	11	.389
Phoenix	6	12	.333
Portland	5	13	.278
Golden State	4	14	.222
San Diego	3	15	.167
Utah	2	16	.111
Los Angeles	1	17	.056

EASTERN DIVISION	W	L	Pct.
Celtics	12	6	.667
Pacers	11	7	.610
Knicks	10	8	.556
Wizards	9	9	.500
Trail Blazers	8	10	.444
76ers	7	11	.389
Warriors	6	12	.333
Clippers	5	13	.278
Grizzlies	4	14	.222

St. Louis Hawks in the Western Division race.

San Francisco will get a chance for revenge tonight when the same clubs play at the L.A. Sports Arena. Game time is 7:05.

WEST SCORED 11 of his 33 points in the final period while Baylor accounted for 13 of his 32 points in the same quarter as the Warriors went down to their 18th loss in the last 19 games.

The Warriors were ahead 85-83 with 8:14 to go in the game when the Lakers' one-two punch combined for 10 straight points—eight by West—as the Lakers went ahead to stay, 93-85, with four minutes to go.

The first half was nip-and-tuck with the Warriors holding a 25-24 first-quarter lead. The Lakers rallied to go ahead 47-45 at the half.

THE LAKERS threatened to make a rout of it early in the third period with eight consecutive points for a 59-48 lead. But the Warriors bounced back with nine straight of their own to pull within 59-57 and eventually tied the game at 76-76 after three quarters.

Center Nate Thurmond topped the Warriors with 24 points.

Warriors	G	P	T	Lakers	G	P	T
Ames	4	13	8	Baylor	12	24	10
C. Drake	4	13	8	Goodrich	11	22	10
H. Brown	4	13	8	McGinnis	11	22	10
McGinnis	4	13	8	West	11	22	10
Phillips	4	13	8	Baylor	12	24	10
Thurmond	4	13	8	Goodrich	11	22	10
Rodgers	4	13	8	McGinnis	11	22	10
Totals	37	25	44	Totals	47	26	109

Warriors: 33-23-109. Lakers: 25-24-99.

Rebounds: Warriors 25, Lakers 25.

Points in paint: Warriors 25, Lakers 25.

Turnovers: Warriors 25, Lakers 25.

Minutes: Warriors 25, Lakers 25.

Free throws: Warriors 25, Lakers 25.

Three-pointers: Warriors 25, Lakers 25.

Four-pointers: Warriors 25, Lakers 25.

Five-pointers: Warriors 25, Lakers 25.

Six-pointers: Warriors 25, Lakers 25.

Seven-pointers: Warriors 25, Lakers 25.

Eight-pointers: Warriors 25, Lakers 25.

Nine-pointers: Warriors 25, Lakers 25.

Ten-pointers: Warriors 25, Lakers 25.

Eleven-pointers: Warriors 25, Lakers 25.

Twelve-pointers: Warriors 25, Lakers 25.

Thirteen-pointers: Warriors 25, Lakers 25.

Fourteen-pointers: Warriors 25, Lakers 25.

Fifteen-pointers: Warriors 25, Lakers 25.

Sixteen-pointers: Warriors 25, Lakers 25.

Seventeen-pointers: Warriors 25, Lakers 25.

Eighteen-pointers: Warriors 25, Lakers 25.

Nineteen-pointers: Warriors 25, Lakers 25.

Twenty-pointers: Warriors 25, Lakers 25.

Twenty-one-pointers: Warriors 25, Lakers 25.

Twenty-two-pointers: Warriors 25, Lakers 25.

Twenty-three-pointers: Warriors 25, Lakers 25.

Twenty-four-pointers: Warriors 25, Lakers 25.

Twenty-five-pointers: Warriors 25, Lakers 25.

Twenty-six-pointers: Warriors 25, Lakers 25.

Twenty-seven-pointers: Warriors 25, Lakers 25.

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Twenty-nine-pointers: Warriors 25, Lakers 25.

Thirty-pointers: Warriors 25, Lakers 25.

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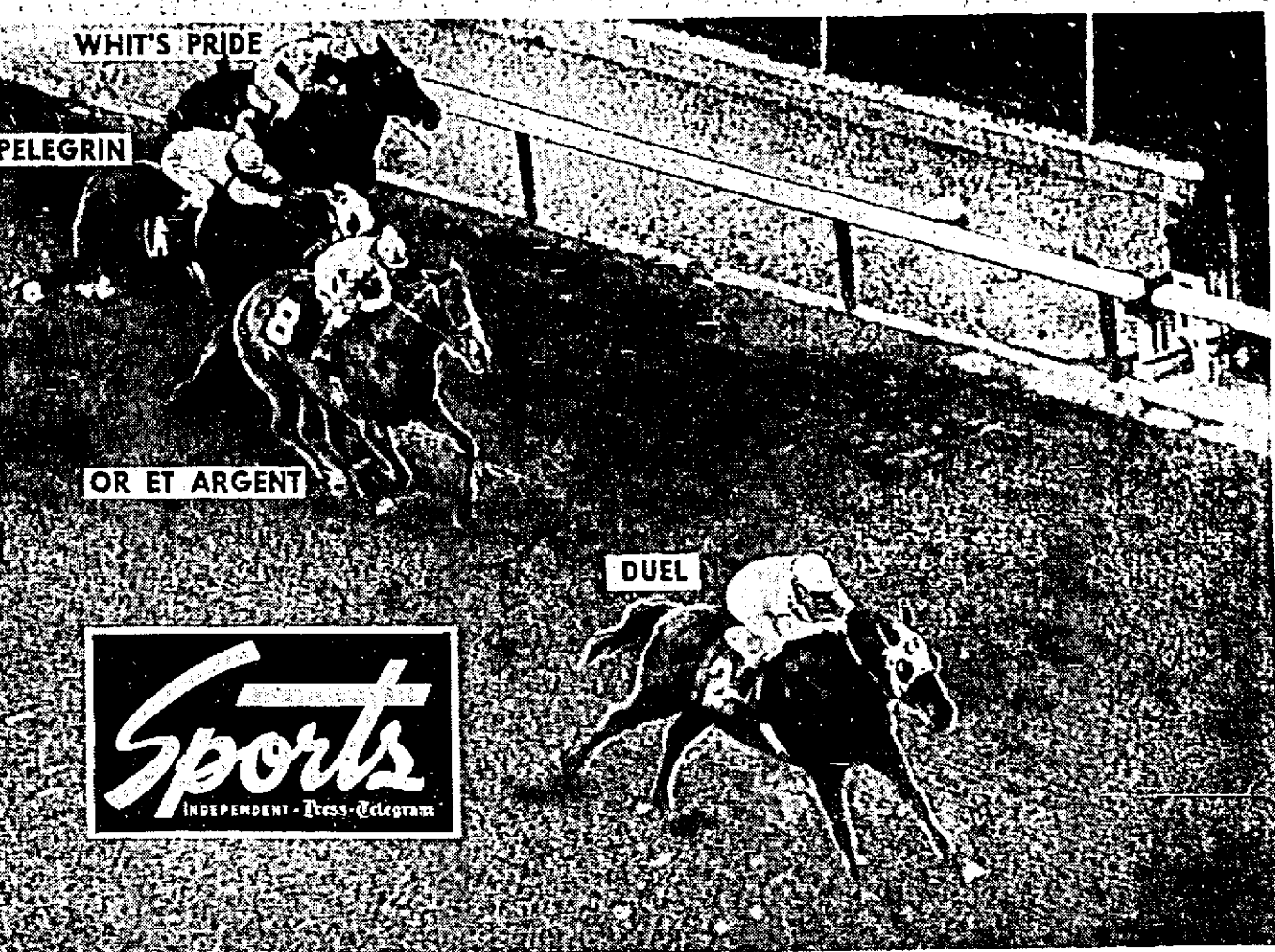
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Ninety-eight-pointers: Warriors 25, Lakers 25.

Ninety-nine-pointers: Warriors 25, Lakers 25.

Hundred-pointers: Warriors 25, Lakers 25.



DUEL? IT WAS EASY—THREE LENGTHS
Manuel Ycaza eases up on Duel, crossing finish line a three-length winner in Strub Stakes at Santa Anita Saturday. Heavily-bet favorite Hill Rise was a distant fourth.



ROUGH REBOUNDING
Billy Smith of Loyola is on top of the heap and gets rebound against UCLA. Bruins are Gail Goodrich (left) and Freddie Goss (center, foreground).

VILLEMURE FRUSTRATING

Blades Suffer 1st Shutout Loss of Year Before 9,144

By RICH ROBERTS
Vancouver goalie Gilles Villemure frustrated the Blades and 9,144 fans in a 5-0 Western Hockey League victory at the L.A. Sports Arena Saturday night.

It was the Blades' first shutout defeat of the season and Villemure's first blank in 37 games. He had a 3.91 average.

The 24-year-old masked net attendant, WHL rookie of the year two years ago, endured the Blades' heaviest pressure, stopping 34 shots every way from straight up to flat on his back.

Near the end, with the Blades' cause hopeless, he had even the alien fans rooting for him.

Villemure said he started wearing his mask five games ago because "I thought it

would change my luck. I Cahan's webbing across the wasn't afraid of anything, chin, 10 stitches worth, earning you, but I think I'll wear it the rest of the season. I've been hit in the face \$25 fine. The rule was with sticks four times since acted Jan. 18.

I've worn it, and I broke five teeth in training camp."

The mask was made from white plastic fibrous material molded from a cast of his face.

Villemure realized he had earned his shutout, exclaiming, "I gotta give credit to that No. 9—Yeah, Brian Smith. He shoots real hard. I like this rink because it's warmer than the others. You're sweating."

The league's new rule on high-sticking was enforced for the first time in the second period, shortly after Vancouver took a 1-0 lead.

Norm Johnson caught Larry

36 for Goodrich, UCLA Streak at 1

CHICAGO (AP)—Ten consecutive points by Gail Goodrich midway in the last half broke open a tight game and led to an 85-72 victory by top-ranked UCLA over Loyola at Chicago Stadium before 16,700 fans.

Until Goodrich's outburst that pushed the Bruins ahead 61-50, the score had been tied eight times and the lead changed 20 times.

The victory atoned for an

87-82 UCLA loss to Iowa Friday night and left the Bruins with a 14-2 mark for the season. It was accomplished without the services of ace scorer Keith Erickson, who sat out with a pulled groin muscle.

Loyola forged a 35-33 edge at intermission as Jim Coleman pumped 15 points in a 61-50, the score had been tied eight times and the lead changed 20 times.

The victory atoned for an

free throw by Billy Smith and baskets by Coleman and Bill Daly sent Loyola in front 40-33 for the biggest margin to that point.

THEN THE lead was changed four times until Ken Washington's basket put UCLA ahead to stay at 47-46. After Fred Goss hit a bucket and two free throws to pad the advantage, Goodrich took charge with his 10-point spree that stamped Loyola with its sixth defeat in 16 games.

In all, Goodrich netted 36 points, 24 in the last half, for his biggest scoring binge of the season.

Loyola threatened behind the 19-point production of Coleman and 17 by Frank Perez. But it could not offset Goodrich's rampage and the 22-point contribution by Goss.

Loyola captured 53 rebounds to 55 for the NCAA champions, who made good on 33 of 76 floor shots for a 43.4 percentage. The Ramblers hit on 28 of 77 for 36.4.

Illinois' starters scored all its points in a 101-87 conquest of Notre Dame in the nightcap. The Illini have won 11 of 14 games, Notre Dame nine of 16.

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FIELD GOAL?
Purdue's Earl Brown has wrong sport in mind if he's trying for field goal. His teammates didn't get much kick out of game either, losing to Michigan, 98-81.

'No Place to Run,' Odds-On Choice Badly Beaten 4th

By ERNE MASON

No one had a chance against Hill Rise, the experts said, but the way the race was run, Hill Rise never had a chance.

Duel, second favorite at long race, but he was just no odds of 6-1, captured the match for the winner.

\$124,600 Charles H. Strub Stakes for 4-year-olds at Santa Anita Saturday while Hill Rise, a 3-5 favorite, never moved at the leaders and finished a soundly-beaten fourth.

Duel responded perfectly, jockey Manuel Ycaza said.

"He broke perfect from the gate and we were in a great spot, laying behind all the speed. Then when I moved with him around the turn, he really took off, responding like a good horse. This horse has every chance to be a great one."

"Everything was beautiful." Ycaza was as happy as a fellow with a winning ticket in the Irish Sweepstakes. But jockey Don Pierce, aboard Hill Rise, was as dejected as Khrushchev.

"I just had no place to let him run," Pierce mourned. "Every time we started to go we got stopped—until it was too late."

Ken Church, aboard runner-up Or Et Argent, said, "My horse ran an outstand-

ing race, but he was just no odds of 6-1, captured the match for the winner.

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CLAIBORNE Farm's Duel, whose sire Round Table won the event in 1958, carried 112 pounds and won by three lengths. Or Et Argent beat Duel by a length for second. Time for the 1 1/4 miles over a fast track was 2:00 3/4.

Duel paid \$14, \$7.20 and \$6. Or Et Argent returned \$13 and \$9.50 and Pelegrin, an entry with Ramant, kicked back \$4.50.

IT WAS only the second defeat in six starts at Santa Anita for Hill Rise, a fast-closing fourth.

Although Duel broke alertly, Ycaza did not attempt to battle the early speed of Canadian B. and Whit's Pride in the field of 10.

Hill Rise, breaking from the second post position, was shuffled back to ninth as the horses headed past the stands for the first time.

Going around the first turn into the backstretch, Canadian B. clung to a head lead, with Whit's Pride second and Royal Eiffel third. Ycaza held Duel in fifth place and watched for his chances, while Pierce, on Hill Rise, hugged the rail and hoped for an opening.

AS THE horses headed past the half-mile pole, Royal Eiffel moved up briefly to the lead, with Whit's Pride fading as Pelegrin and Or Et Argent advanced.

By this time it was apparent to the crowd of 55,350 that Pierce was having box problems. But Ycaza found racing room and as they straightened out in the stretch, he had Duel in third place.

With a long stretch drive reminiscent of his sire, Duel, in easy strides, quickly passed Pelegrin and Or Et Argent. Hill Rise finally found a hole, but it was much too late.

Duel earned \$79,600 for his impressive, decisive victory.

DOESN'T TOE LINE, KNICK FINED \$100
NEW YORK (AP)—Art Heyman of the New York Knicks was fined \$100 Saturday by the National Basketball Association club "for conduct detrimental to himself and to the team."

Coach Harry Gallatin and general manager Eddie Donohue made the announcement after the former Duke all-America failed to keep an appointment with the team doctor for examination of an injured toe and returned to New York from Philadelphia by train instead of team bus.

Heyman has been on the spot with the Knicks most of the season, claiming he should be played more.

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Team	W	L	Pct.
Lakers	30	11	.732
St. Louis	29	12	.707
Baltimore	24	17	.585
Detroit	21	20	.512
San Francisco	13	28	.318

EASTERN DIVISION			
Team	W	L	Pct.
Boston	25	16	.610
Cincinnati	24	17	.585
Philadelphia	23	18	.563
New York	18	23	.438

Saturday's Results
Boston 97, New York 90.
Detroit 121, St. Louis 97.
Lakers 109, San Francisco 99.
(Only games scheduled).

Games Tonight
Cincinnati at Philadelphia.
San Francisco at Lakers.
Detroit at St. Louis.

St. Louis Hawks in the Western Division race.

San Francisco will get a chance for revenge tonight when the same clubs play at the L.A. Sports Arena.

Game time is 7:05.

WEST SCORED 11 of his 33 points in the final period while Baylor accounted for 13 of his 32 points in the same quarter as the Warriors went down to their 18th loss in the last 19 games.

The Warriors were ahead 85-83 with 8:14 to go in the game when the Lakers' one-two punch combined for 10 straight points—eight by West—as the Lakers went ahead to stay, 93-85, with four minutes to go.

The first half was nip-and-tuck with the Warriors holding a 25-24 first-quarter lead. The Lakers rallied to go ahead 47-45 at the half.

THE LAKERS threatened to make a rout of it early in the third period with eight consecutive points for a 59-48 lead. But the Warriors bounced back with nine straight of their own to pull within 59-57 and eventually tied the game at 76-76 after three quarters.

Center Nate Thurmond topped the Warriors with 24 points.

Warriors	G	F	T	Lakers	G	F	T
Attles	4	13	9	Baylor	7	12	32
Dierking	5	8	12	Ellis	7	12	33
Hightower	0	3	3	Hazzard	3	4	10
McLenore	4	5	13	Imhoff	2	8	4
McNeely	2	2	4	King	0	0	0
Neumann	8	2	16	LaRusso	1	7	9
Phillips	2	4	8	West	13	10	33
Thurmond	9	6	24	Willey	2	0	4
Rodgers	3	0	0	Barnett	0	0	0

Totals 37 25-44 99 Totals 41 27-36-109

Warriors 25-38 31-22-22

Lakers 24-22 29-33-109

Fouled out: None

Personal fouls: Warriors 25, Lakers 27

All: 4,899.

Five Trojans Hit 'Doubles' in Easy Win

FORT COLLINS, Colo. (AP)—All five starters scored in double figures as Southern California handed Colorado State University an 80-65 basketball trouncing Saturday night.

The Trojans shot a blistering 56% from the floor as they took a nine-point half-time lead and were never headed.

CSU, forced to shoot from far outside by USC's pressing defense, was unable to get a sustained offensive drive going, and connected on only 40% of its field goal attempts.

Sonny Bustion, the Rams' 6-7 center, led all scorers with 22 points. Teammate Lonnie Wright was held to 15.

John Block paced the Trojans' well-balanced attack with 18, and Bill Westphal added 17.

USC	G	F	T	CSU	G	F	T
Wright	6	9	12	Wright	6	8	15
Balcom	4	2	14	Postler	4	8	18
Westphal	4	2	12	Postler	4	8	18
Block	4	2	12	Postler	4	8	18
Westphal	4	2	12	Postler	4	8	18
Block	4	2	12	Postler	4	8	18
Westphal	4	2	12	Postler	4	8	18
Block	4	2	12	Postler	4	8	18
Westphal	4	2	12	Postler	4	8	18

Totals 29 27-31 80 Totals 27 21-30 65

Halftime score: USC 35, Colorado St. 27

Fouled out: USC, Balcom, Westphal.

CSU, Fouled out: USC, Balcom, Westphal.

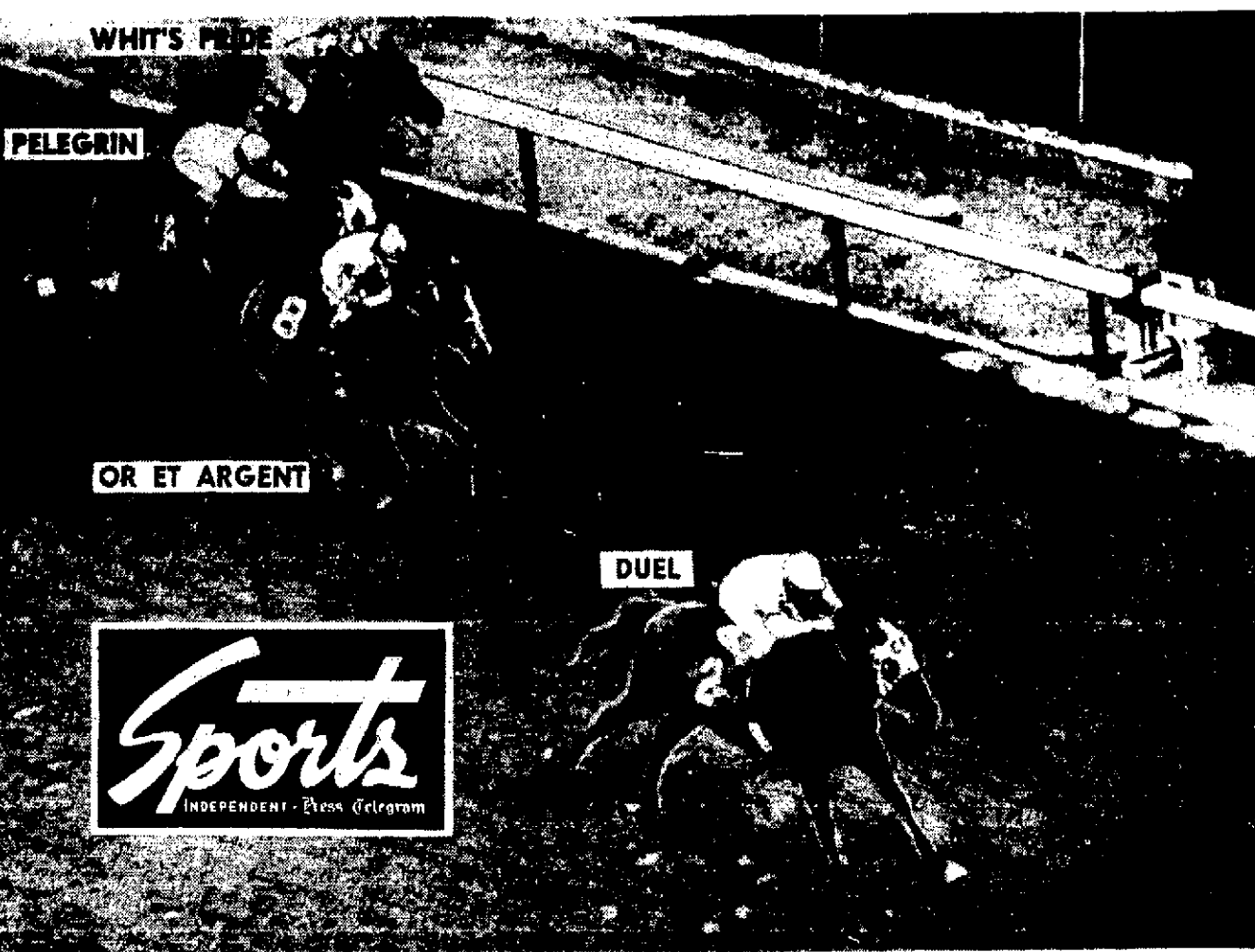
Total fouls: USC 18, CSU 21.

All: 2,100.

Sports Calendar

Horse Racing—California, 11:30 a.m.

Soccer—L.A. Soccer Club vs. Riverside.



DUEL? IT WAS EASY—THREE LENGTHS
Manuel Ycaza eases up on Duel, crossing finish line a three-length winner in Strub Stakes at Santa Anita Saturday. Heavily-bet favorite Hill Rise was a distant fourth.



ROUGH REBOUNDING
Billy Smith of Loyola is on top of the heap and gets rebound against UCLA. Bruins are Gail Goodrich (left) and Freddie Goss (center, foreground).

VILLEMURE FRUSTRATING

Blades Suffer 1st Shutout Loss of Year Before 9,144

By RICH ROBERTS

Vancouver goalie Gilles Villemure frustrated the Blades' shutout defeat of the season, and 9,144 fans in a 5-0 Western Hockey League victory at the L.A. Sports Arena Saturday night.

It was the Blades' first shutout defeat of the season, and Villemure's first blank in 37 games. He had a 3.91 average.

The 24-year-old masked net attendant, WHL rookie of the year two years ago, endured the Blades' heaviest pressure, stopping 34 shots every way from straight up to flat on his back.

Near the end, with the Blades' cause hopeless, he had injured high-sticking enforced for the first time in the second period, shortly after Vancouver took a 1-0 lead.

Villemure said he started wearing his mask five games ago because "I thought it

would change my luck. I wasn't afraid of anything, but I think I'll wear it the rest of the season. I've been hit in the face with sticks four times since Jan. 18. I've worn it, and I broke five teeth in training camp."

The mask was made from white plastic fibrous material molded from a cast of his face.

Villemure realized he had earned his shutout, exclaiming, "I gotta give credit to that No. 9—Yeah, Brian Smith. He shoots real hard. I like this rink because it's warmer than the others. You stay in the game more when you're sweating."

36 for Goodrich, UCLA Streak at 1

CHICAGO (AP)—Ten consecutive points by Gail Goodrich midway in the last half broke open a tight game and led to an 85-72 victory by top-ranked UCLA over Loyola Chicago Saturday night in the 10-point spread.

UCLA forged a 35-33 edge at intermission as Jim Coleman pumped 15 points in a tug-of-war that had the lead traded 15 times and the score changed 20 times.

The victory atoned for an 87-82 UCLA loss to Iowa Friday night and left the Bruins with a 14-2 mark for the season. It was accomplished without the services of ace scorer Keith Erickson, who sat out with a pulled groin muscle.

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'No Place to Run,' Odds-On Choice Badly Beaten 4th

By ERNIE MASON

No one had a chance against Hill Rise, the experts said, but the way the race was run, Hill Rise never had a chance.

Duel, second favorite at 6-1, captured the match for the winner."

\$124,600 Charles H. Strub Stakes for 4-year-olds at Santa Anita Saturday while Hill Rise, a 3-5 favorite, never moved at the leaders and finished a soundly-beaten fourth.

Duel responded perfectly, jockey Manuel Ycaza said, for Hill Rise never was in "He broke perfect from the gate and we were in a great spot, laying behind all the speed. Then when I moved with him around the turn, he really took off, responding like a good horse. This horse has every chance to be a great one."

"Everything was beautiful." Ycaza was as happy as a fellow with a winning ticket in the Irish Sweepstakes. But jockey Don Pierce, aboard Hill Rise, was as dejected as Khrushchev.

"I just had no place to let him run," Pierce mourned. "Every time we started to go we got stopped—until it was too late."

Ken Church, aboard runner-up Or Et Argent, said, "My horse ran an outstand-

ing race, but he was just no match for the winner."

Clairborne Farm's Duel, whose sire Round Table won the event in 1958, carried 112 pounds and won by three lengths. Or Et Argent beat Pelegrin by a length for second. Time for the 1 1/4 miles over a fast track was 2:00 3/4.

Duel paid \$14, \$7.20 and \$6. Or Et Argent returned \$13 and \$9.80 and Pelegrin, an entry with Ramant, kicked back \$4.80.

IT WAS only the second defeat in six starts at Santa Anita for Hill Rise, a fast-closing fourth.

Although Duel broke alertly, Ycaza did not attempt to battle the early speed of Canadian B. and Whit's Pride in the field of 10.

Hill Rise, breaking from the second post position, was shuffled back to ninth as the horses headed past the stands for the first time.

Going around the first turn into the backstretch, Canadian B. clung to a head lead, with Whit's Pride second and Royal Eifel third. Ycaza held Duel in fifth place and watched for his chances, while Pierce, on Hill Rise, hugged the rail and hoped for an opening.

AS THE horses headed past the half-mile pole, Royal Eifel moved up briefly to the lead, with Whit's Pride fading as Pelegrin and Or Et Argent advanced.

By this time it was apparent to the crowd of 55,380 that Pierce was having box problems. But Ycaza found that Duel in fifth place and watched for his chances, while Pierce, on Hill Rise, hugged the rail and hoped for an opening.

With a long stretch drive reminiscent of his sire, Duel, in easy strides, quickly passed Pelegrin and Or Et Argent. Hill Rise finally found a hole, but it was much too late.

Duel earned \$79,600 for his impressive, decisive victory.

DOESN'T TOE LINE, KNICK FINED \$100

NEW YORK (AP)—Art Heyman of the New York Knicks was fined \$100 Saturday by the National Basketball Association club "for conduct detrimental to himself and to the team."

Coach Harry Gallatin and general manager Eddie Donovan made the announcement after the former Duke all-America failed to keep an appointment with the team doctor for examination of an injured toe and returned to New York from Philadelphia by train instead of team bus.

Heyman has been on the spot with the Knicks most of the season, claiming he should be played more.

Sports on TV, Radio

TELEVISION
Horse vs. Royals, KABC (TV), 11 a.m.
Lucky International Golf, KTLA (TV), 2:30 p.m.
Sports Spectacular (Bowling), KNXT (TV), 7:30 p.m.
General World of Golf, KABC (TV), 10 p.m.
Ski Show, KCOP (TV), 5:30 p.m.
The Ski Scene, KTVU (TV), 8:30 p.m.

RADIO
Lakers vs. Warriors, KFI, 7 p.m.

Murakami Decides to Stay in Japan

OSAKA, Japan (UPI)—Masamori Murakami, the first Japanese to play major league baseball in the United States, said Saturday he would not return to the San Francisco Giants for the 1965 season.

He reported voluntarily in training Saturday with the Nankai Hawks and said he would accompany the team to its spring training camp.

SOME DUEL!

8823—Elphig race, 1 1/4 miles, 4 year olds, The Charles H. Strub Stakes, Purse \$100,000 added, Gross \$124,600

Index	Horse	Owner	WT	PP	1	2	3	4	5	6	7	8	9	10	Str.	Fin.	Jockey	Odds
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Sports Merry-Go-Round

By HANK HOLLINGWORTH
Executive Sports Editor

The Clients Compose

The readers are writing:

"I have an idea that I feel should be brought to yours and the public's attention. Two of my friends and I signed to play golf at El Dorado one morning and were waiting our turn. To our dismay some golf commissioners and a councilman pushed in ahead of us with THREE threesomes. The delay cost us and at least six other foursomes a longer delay. Paying \$2.50 per person to play golf on a public course should rate consideration above privileges granted to a public servant on a pass, in my opinion. Do you agree?" (signed) Robert S. Young, 2508 Nipomo Ave. (I do.)



HANK HOLLINGWORTH

"Your many loyal readers, I am sure, are looking forward to your fulfilling your promise when you decide the Jr. Rose Bowl championship by 'which side of the 50-yard line the football winds up.' It is hard to determine whether the Jr. Rose Bowl has proven inadequate in respect for or in admiration of junior college athletics or whether it has proven inadequate in determining who should or should not have participated in the game. After you have decided all of this submit your findings to chairman Joe Kroll and forget the whole matter. I would advise you not to publish this for it is almost as hard to understand as the dictionary's explanation of the use of 'regard' and 'regards.'" (signed) W. R. Henderson, Lazy 'H' Rancho, 13112 Cannery, Garden Grove. (I think you were right.)

"This is Billy Trowell again. I am going to try to answer your question on how come people are always trying to get baseballs and footballs that come into the stands. This is my answer, but I've read your columns ever since my last letter and I enjoyed them all: Say Koufax throws a ball to Mays, Willie hits it foul and people tip their \$100 suits. If someone gets it they can say that Koufax, Mays, the Dodgers and Giants touched it. That's something. You don't need to print it because it's just a dumb letter. (signed) Billy Trowell, 3131 Sawyer St. (Doesn't anyone want to get in print today?)

"AS MEMBERS of the community trying to support college activities, we wish to express our disgust at the behavior of a portion of Long Beach State's student body at a basketball game (Jan. 8). On TWO occasions when a foul was called against Long Beach, the cheerleader led a group shouting 'Oh - - -'. To be subjected to such language as an organized yell in a public place is an insult to anyone. If this is the behavior we can expect, we will join the many who remain at home." (signed) Mr. and Mrs. Harry J. Cornwall, 6275 E. 6th St. (I don't think it will happen again. The dean of men already has called a technical foul on the cheerleader and one more means he's out of the game—PERMANENTLY!)

"The letter sent you by Seal Beach's 'Marble Bunny' was funny, but lacked any proven fact. I recall when Cerritos was formed and asked the Eastern Conference for admittance. They were refused membership, then were admitted to the Western State Conference where they had things pretty much their way. The Falcons then stepped into the Metro Conference and have had a heckuva time just staying alive. Schools in the Eastern Conference knew Cerritos would be too tough a nut to crack so voted against the Falcons' admittance. Cerritos for years seemed to have good teams, but they are just another club in the Metro loop. I know the Eastern Conference people and believe me they like their little klatch and are not too fond of contesting the tougher clubs in the Metro." (signed) Paul Roggia, 14328 S. Grayland, Norwalk. (That's what I've been saying for years.)

"HAVE ENJOYED reading your column for years. Particularly appreciate how you publish letters from fans agreeing or disagreeing with your opinion. However, you struck a nerve with your article about Johnny McKay's football career at Wake Forest. Will bet McKay is proud to be a Wake Forest man, as I am myself. Now, how's about a boost for the Demon Deacons of Wake Forest, a fine old Southern Baptist College." (signed) Dr. Edwin K. Oxenbey, 266 E. San Antonio Dr. (Here's a boost for Wake Forest... but not from the Long Beach State College cheerleader.)

"I enjoy your sports columns very much—and I'm from Georgia. I want to say I was tremendously happy that UCLA (my new home town) had hired Pepper Rodgers as asst. coach. To this I give out a proud Rebel yell. Pepper quarterbacked Georgia Tech and his record was outstanding. If UCLA's new coach, Tommy Prothro, could be influenced by Pepper, UCLA fans might be treated to razzle-dazzle that brought Georgia Tech fame. Maybe UCLA could recruit down South with Pepper, or is that foolish to suggest?" (signed) James Gill, Wilmington. (Not foolish at all, sir. But if the Bruins recruit down south, like Southern California, they'd be better off. There's a lot of pepper in the Southland. California-wise.)

STALLWORTH ENDS WITH 40

Michigan Moves Toward No. 1

Compiled from Wire Reports

Michigan's Wolverines, ranked No. 2 among college basketball teams last week and probably destined to lead the list in this week's poll, ran away from Big 10 rival Purdue Saturday and ran their season victory total to 13 games.

The polished Wolverines controlled both backboards and hit on better than 50% of their shots to beat the Boilermakers 95-81 and remain unbeaten in five Big 10 contests.

Michigan's overall record now is 13-3. UCLA, ranked No. 1 in the polls

last week, was beaten Friday night by Iowa and, counting Saturday night's Bruin win over Loyola of Chicago, the UCLA team has a 14-2 record.

A stiff Michigan defense, led by guard Larry Tregoning, held Purdue ace Dave Schellhase to a career low of eight points, four in each half. The 6-4 junior had been averaging 29.8 points per game.

Bill Euntin with 25 points, Cazzie Russell with 18, and Oliver Darden with 22 paced the Michigan attack. Tregoning tallied 15 before leaving midway in

the second half with a twisted ankle. Nationally fourth-ranked St. Joseph's turned on the gas in the second half Saturday night to defeat stubborn Xavier, 93-78.

Rick Barry, the nation's leading scorer, got 51 points and a school record-breaking 29 rebounds to lead the University of Miami to a 115-92 victory over Oklahoma City. His scoring outburst boosted his season average to 38.2.

San Francisco's aroused Dons scored the first 10 points and went on to a 91-75 non-league basketball

victory over Arizona State. Ollie Johnson and Russ Gumina scoring 26 points apiece to lead the Dons.

Texas Tech broke the 100-point barrier for the third straight time in out-racing Texas Christian 108-94, boosting the Red Raiders' Southwest Conference record to 4-0.

Wichita used all-American Dave Stallworth's final 40 points and an effective full court press to race to its sixth straight Missouri Valley Conference victory, 96-76, over Louisville. Stallworth's eligibility is completed.

Poly Waltzes to 72-49 Win Over Wilson

By DOUG IVES

Poly High's usually smooth-working Rabbits were anything but artistic Saturday night, but they still had enough horsepower to drub arch-rival Wilson, 72-49, before a sparse gathering of 2,100 in the City College gym.

In notching their 17th season victory, Poly also tied for the Moore League lead with Millikan, each with 3-0 marks.

The Hares hit only 38% of their field goal tries and failed on a whopping 21 free throws, but their dominance of the backboards—mainly by Phil Muckelroy—enabled them to get off 71 shots to Wilson's 52.

TRENT GAINES, Poly's stellar guard, didn't let the sloppy play around him become contagious, as he hit a nifty 9 of 13 from the floor and led all scorers with 21 points. He sat out the final period.

Wilson performed well in spots, but the Bruins were their own worst enemy too often. They blew seven lay-ins, including three in the first period when they might have stayed in contention.

Poly led 16-8 after one period, then stepped up the pace to pull out 38-20 at intermission and 61-33 after three quarters. Subs did the mop-up work.

RESERVE Steve Hoover was the most impressive Bruin, scoring 10 points and lending a strong floor game. John Mastright, despite three fouls in the first period, led Wilson with 15 points.

Chuck Moore, Poly's other top scorer, made only 10 points, but he played less than three quarters due to a minor injury.

Poly	Wilson
Hoover 10	Wilson 15
Mastright 15	Moore 10
Gaines 21	Miller 10
Muckelroy 10	McLain 10
Smith 10	Clark 10
Johnson 10	Sagehorn 10
Miller 10	McLain 10
Totals 72-49	Totals 52-33

TV score: Poly 72, Wilson 49. Coe score: Poly 48, Wilson 32.

19th Hole Most Popular During 'Snowball' Golf

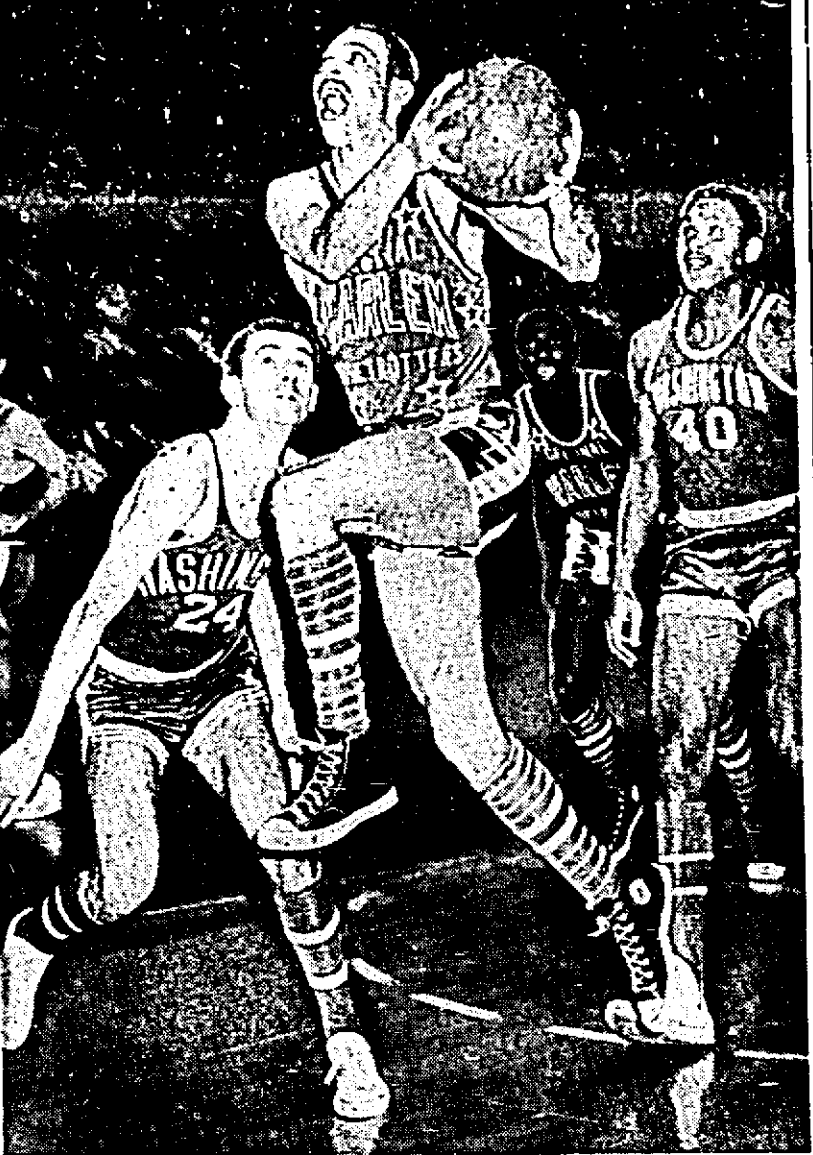
KENDALLVILLE, Ind. (UPI)—Forty-five golfers, two of them women, turned out Saturday for the Kendallville Country Club's annual "Snowball Screwball" golf tournament.

"We froze," tourney manager Elmer Newton said. The temperature never got above 10 degrees during the nine hole tourney, won by Charles Welch, 49, Auburn, Ind., with a 49.

Newton said some of the 45 came off the course swearing they wouldn't go near another golf course before July. He added that the "19th hole" did business as never before. Newton said the greens were wonderfully smooth but a trifle fast—they were sheathed with ice. The ground was frozen so solid that contestants were permitted to use short lengths of rubber hose in place of tees.

Soph Scores 71

NEWHALL (AP)—Clay-bourn Jones, Los Angeles Pacific College 6-4 sophomore, shot 71 points for a Golden State Athletic Association record as his team defeated Los Angeles Baptist, 120-61, Saturday night.



MAKE WAY FOR THE CAPTAIN

That's captain Tex Harrison of Globetrotters coming through and Washington Generals are obliging enough to make room. Trotters won another

... AND STILL CHAMPION ...

Globetrotters Do It Again

By BRUCE YOUNG

The globetrotting Globetrotters won another basketball game Saturday night on their annual stopover in Long Beach and won new thousands of votes as the comedy kings of vaudeville err, sport.

A crowd of 11,215 turned out at the Long Beach Arena to watch the world-renowned court jesters perform their time-tested and laugh-infested routines.

Only those who turned out to see the Washington Generals pull an upset were disappointed. For the 27th time already this young year the Globetrotters beat their traveling companions. The score was 83-74, one of the closer battles in the long series of "round-the-world engagements between the two teams.

Meadowlark Lemon, billed as the crown prince of basketball, was the lead clown as he performed the full catalog of Trotter tricks, including the routine that ends with the referee

chasing him into the grandstands. Lemon scored 16 points and was the game's leading rebounder. He got 28 rebounds for the Globetrotters and quite a few for the Generals, who needed

assistance. The Globetrotters, who have displayed their montage of zany antics in 87 countries on six continents, were supported by a European dance troupe, the Czechoslovakia State Folk

Dancers, a group of 43 which performed for an hour. Famed pitcher Leroy (Satchel) Paige, baseball's answer to the "Fountain of Youth," also made an appearance at halftime.



PACIFIC COAST	MIDWEST
Valley State 72, L.B. State 49.	UCLA 85, Loyola of Chicago 72.
L.A. State 81, San Diego St. 80.	Illinois 101, Notre Dame 81.
North Carolina 81, Oregon 49.	Michigan 81, Purdue 81.
State St. 51, Stanford 49.	Missouri 81, Kansas State 74.
USF 81, Arizona St. 71.	Northwestern 77, Michigan 75.
Montana 81, Seattle 49.	Wisconsin 81, Louisville 74.
Chico St. 71, Humboldt St. 57.	St. Paul 107, Morgan State 107.
Pacific Lutheran 74, Whitman 71.	Evangelical 81, Valparaiso 70.
Whitman 71, Pacific of Fresno 74.	San Diego 81, Central 74.
San Francisco 81, Sacramento St. 74.	DePaul 81, Toledo 49.
College of Idaho 74, Whitman 71.	Hiram 81, Ohio Wesleyan 49.
Portland 81, Central 74.	St. Joseph 81, St. Louis 49.
Washington 81, Washington 74.	St. Joseph 81, St. Louis 49.
Washington 81, Washington 74.	St. Joseph 81, St. Louis 49.

Edlefsen Wins Indoor Net Title

SALT LAKE CITY (AP)—USC's Tom Edlefsen won the Western Indoor Invitational Tennis Tournament Saturday night by defeating Utah's Jim Osborne 6-2, 4-6, 12-10.

Osborne gained the finals by whipping UCLA's top-ranked Arthur Ashe 6-3, 6-4 in semifinals earlier in the day.

Edlefsen won a berth in the finals by beating Ian Crookenden of UCLA 6-4, 14-12.

Best Time Nullified at Lions Drag Strip

Ron Hampshire drove a Waterman-Martin dragster powered by a fueled Chrysler engine to the lowest elapsed time ever at Lions Drag Strip before a crowd of 5,700 Saturday night.

Hampshire, from Van Nuys, was clocked in 7.57 seconds for the quarter-mile, but was unable to come within 2% of that time in a followup run, so it will not be entered in the track record books.

Results: Top fuel eliminator—Mike Sneyers (San Bernardino, 17.28, 17.77 seconds); Top eliminator—Bob Odom (Riverside, 17.46, 18.19 seconds); Top speed—Joe (Long Beach, 17.46, 18.19 seconds); Top speed—Joe (Long Beach, 17.46, 18.19 seconds).

Barnicoat Nets 32 but 49ers Lose

By AL LARSON

John Barnicoat's 32-point barrage went for naught as Valley State hit a blazing 53% to beat back Long Beach State 92-86 Saturday night in a tension-packed CCAA basketball game on the winner's court.

The upstart Matadors now are tied with L.A. State and San Diego for second with a 3-2 record as the first round of conference play drew to a close. Fresno is back in the driver's seat with a 4-1 record and the 49ers dropped back into last place with a 1-4 mark.

With four starters hitting in double figures, the Matadors avenged the 102-93 loss at the hands of the 49ers in the finals of the Kris Kringle Klassic.

OLLIE Carter, the league's leading scorer, led Valley's charge by ramming in 21 points after intermission. The 6-3 guard finished with 23 points to top all Matador scorers.

Long Beach moved out to a five-point lead in the first half behind the hot hands of Chuck Hagen, John Rambo and Barnicoat. But Paul Edmondson came off the bench, whipped in three field goals and Valley trailed 41-40 at halftime.

The lead changed hands seven times at the outset of the second half, but Carter's basket forged Valley ahead 48-47 with 17:20 to go. Valley built up a seven-point margin with 10 minutes left. Long Beach battled the Northridge five on even terms until the final buzzer but could never close the gap to less than three points.

THE MATADORS zone defense bothered the 49ers at the outset, with only Hagen finding the range from outside. The junior guard made

Merta Leads L.A. Upset of San Diego

Center Steve Merta came close to breaking his school record by scoring 32 points Saturday night before fouling out with five minutes to play in leading Los Angeles State to an upset 95-80 victory over San Diego State.

Merta also pulled down 12 rebounds, topped for his team, and shot 75% from the floor. Merta set a school record last season against Long Beach State by scoring 38 points.

nine of LBSC's first 15 points and wound up with 15.

Valley, unbeaten in seven starts at home this season, sank 38 of 72 shots from the field (53%), while Long Beach cashed in 35 of 83 field goal attempts (42%).

Rambo was second high for the 49ers with 22 points and tops in the rebound department with 12.

LBSC	49ers
Barnicoat 32	Edmondson 21
Carter 21	Hagen 21
Edmondson 21	Rambo 22
Hagen 21	Rambo 22
Rambo 22	Rambo 22
Totals 92-86	Totals 92-86

STREAK ENDS AT 71 GAMES

COLLEGE PARK, Md. (UPI)—Dematha Catholic High School Saturday night defeated Power Memorial Academy, 46-43, ending the New York team's 71-game winning streak and holding it's 7-foot-1 star, Lew Alcindor, to 16 points.

Dematha of Hyattsville, Md., used a tough zone defense to contain the Power Panthers.

Alcindor, who has been averaging 30 points a game, was held in check by Dematha's Bernard Williams, 6-foot-3, and Bob Whitmore, 6-foot-8.

Bears Down Broncos by 20

SAN JOSE (UPI)—The California Bears were never headed Saturday night while scoring an easy 80-60 victory over the Santa Clara Broncos in a non-conference game.

Santa Clara	Bears
McCartan 24	McCartan 24
McCartan 24	McCartan 24
McCartan 24	McCartan 24
Totals 80-60	Totals 80-60

Complete Staff

HOUSTON (UPI)—The Houston Astros completed their 1963 minor league managerial assignments this week with the announcement that Dave Philley will manage Durham in the class A Western Carolina League, and Billy Goodman will manage Cocoa in the class A Florida State League.

BLADES...

(Continued From Page C-1)

it came back off the post and glanced off his right skate, trickling between his legs.

Johnson left the rink to get his jaw sewed back together immediately after the injury and defenseman Jack Evans joined him before the end of the period.

Evans, whose mouth was cut by Jean Marc Picard's stick at San Francisco the night before, injured his right knee on a body check.

Thus immobilized, the Blades yielded two more goals in the last 40 seconds of the middle period.

BOB KABEL sent Cahan a long drop pass and when McCartney came far out to break up the play, the puck zipped right by him.

Nineteen seconds later Bob McCusker brought the puck off the rear board and, falling off balance to his knees, beat McCartney with a difficult angle to make it 3-0.

Johnson and Evans returned to play the final period.

BLUE LINES: Blade coach Al Pike is looking on the square when he wins a three-way collision between the San Francisco Stars and Boston Bruins when Boston's Jack MacInnis was called up to the B's lineup before Friday night's game at the Cow Palace. Pike's second in the headliner, Mike Seals, has a working agreement with the Bruins and will play Saturday night. Seals was hospitalized back home Saturday night after suffering a blood infection. Officially, he dressed Friday and served goalie Jack McCartney's mission. Seals was hospitalized back home Saturday night after suffering a blood infection. Officially, he dressed Friday and served goalie Jack McCartney's mission.

FIRST PERIOD	SECOND PERIOD	THIRD PERIOD
Blades 1, Bruins 0	Blades 1, Bruins 0	Blades 1, Bruins 0
Totals 3-0	Totals 3-0	Totals 3-0

'Dancing' Liston Set Free

DENVER (UPI)—Sonny Christmas, the fighter who left a convict's world to gain the most coveted boxing title in the world, was found innocent Saturday of a charge of drunk driving.

The 30-year-old boxer, who could have been sentenced to as much as a year in prison put the hefty Liston into a Cadillac's stereo tape and fined \$1,000, convinced a county court jury that he match.

Liston admitted being uncooperative with the small jury that he testified.

He also argued that the police who arrested him "were picking on me." The preacher uncooperative, he said.

The fighter denied he was stumbling when arrested. He said he was doing a dance to the music of his 1965 Cadillac's stereo tape and was "dancing," not stumbling.

Liston admitted being uncooperative with the small jury that he testified.



By JERRY WYNN

Call them athletes, entertainers or clowns, the Harlem Globetrotters are one of the world's foremost sports attractions. Famed from Bombay, India, to Boise, Idaho, and all stops in between, the Globetrotters passed their sternerest drawing test Saturday night. Any basketball team which can fill the Long Beach Arena must be magic.

The man responsible for the success of the Globetrotters is Abe Saperstein, the round man of the roundball sport. Founder, owner and coach, Saperstein has seen his shoe-string investment of 39 years grow into a million dollar bonanza today.

What do you think is the major reason for the Globetrotters' hold on the public, Abe?

"The Globetrotters are a great American attraction that has risen to the top and remained on top. The quality of the show stays the same year after year. Even such famous teams as the Yankees in baseball and Chicago Bears in football are in competitive situations. If they have a bad year, interest tapers off. But the Globetrotters have never tapered. Their appeal is astounding."

How does Long Beach compare with other cities you visit?

"Excellent. We've always done well here and personally, I like it here. It might sound corny, but there always are people coming up to me and saying, 'Remember when you played in Algona, Iowa, in 1931? I was there.' Playing in Long Beach is like a homecoming for me."

Red Auerbach has called your proposal for a series between the Globetrotters and Boston Celtics "ridiculous." How do you answer him?

"It's so ridiculous I already have received letters from promoters asking me for dates. Red has been known to pop off since the inception of the NBA. I guess he was just popping off then. It just doesn't make sense to me to see anyone run away from money."

How would the Globetrotters fare against the Celtics?

"I don't know, but I would like to find out. I'd put five guys out there who would be fighting like mad. We've never taken a back seat to any team."

Do you think San Francisco was wise to trade Wilt Chamberlain?

"There was more to that trade than reached print. I've always liked Wilt and regard him highly. He's one of the great names in basketball. I think it was significant that Wilt scored only 20 points the night Philadelphia broke Boston's winning streak. He can play on a winning team."

Who was the greatest player you ever had on the Globetrotters?

"I'd have to break that down into specialists. The greatest pivotman was Innar Jackson. He was with us for 15 years and was the greatest ballhandler I ever saw. The best floor man was Harry Rusay. The best corner man was Babe Presley."

Who would you pick on your all-time all-pro team?

"Russell and George Mikan at the pivot; Jim Pollard in the corner, and Bob Cousy, Bob McDermott and Nat Holman on the floor. McDermott was the greatest long shot in the game. Holman played on the original Celtics."

Is there one experience you consider your greatest thrill in basketball?

"Yes. On Aug. 22, 1951, we played a game in Berlin before 75,000 at Olympic Stadium. There was a big Communist youth rally going on in the city and Sugar Ray Robinson had been booed in a fight that week. So we were asked by the State Department to do a job for America."

"The real hero was Jesse Owens. He was dropped from a helicopter into the stadium in his Olympic uniform. He received the greatest ovation I have ever heard. The crowd was super-charged with dramatic electricity. It was one of the great spectacles of our time."

Doing a job for America as well as entertaining the world are the Harlem Globetrotters of Abe Saperstein.

L-o-n-g Putt by McGowan Leads Lucky

SAN FRANCISCO (AP)

Little Jack McGowan, a 34-year-old veteran from Largo, Fla., birdied the 18th hole with a 50-foot putt for a three-under-par 68 and the third-round lead in the \$57,500 Lucky International Golf Tournament with a 54-hole score of 207 Saturday.

Almost everyone had conceded the lead to the double-eagle shooting of Bud Holscher, who had finished more than an hour before with a 65 for a 208 total.

McGowan confounded them by finishing with four straight threes, including three birdies as he played in the final threesome.

Holscher, a 34-year-old club pro from North Hollywood, dropped his double-eagle two on the par 5, 510-yard ninth hole of the Harding Park municipal course. Even rarer than a hole-in-one, the double-eagle carried Holscher into the early lead.

McGowan's great finish left the Californian one stroke back. Next with 209 was New Zealand's Bob Charles, who carded an even par 71 for his third round.

Deadlocked at 210 were Mike Souchak with 68, Gardner Dickinson with a 71, and George Archer with a 69.

Rich Tee Tour

DUNEDIN, Fla. (AP)—Professional golfers will shoot for \$1,715,400 in prize money on the spring and summer tour, the largest amount ever offered.

Billy Martindale of Jacksonville, Tex., co-leader with Charles at the midway point, slipped to a 74 and 212, along with a 50-foot putt for a fifth others.

McGowan played even par for his opening nine, then birdied the 10th hole and bogied birdies on 11, 15, 16 and 18 on putts of 3, 4, 9, and 15 feet.

The 146-pounder said, "I played the first nine very tight, but I salvaged a couple of pars. I got hot after 11."

His fine finish put him six strokes under for the 54-hole distance with the final 18 in the 72-hole scramble for \$7,500 first prize scheduled today.

Canada's George Knudson ran into trouble on the 18th when his second shot out of a sand trap, stuck in a tree and he had to take a penalty stroke. He took a six, a 73 for the 18 and 213 total.

At 212 with Martindale were Harold Kneese, Australia's Bruce Crampton, Doug Ford, Billy Maxwell and Butch Baird.

Jack McGowan 68-71-68-207
Bud Holscher 65-74-69-208
Mike Souchak 68-71-70-209
Gardner Dickinson 71-71-68-210
George Archer 69-71-70-210
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Doug Ford 71-71-70-212
Billy Maxwell 71-71-70-212



By JERRY WYNN

Call them athletes, entertainers or clowns, the Harlem Globetrotters are one of the world's foremost sports attractions. Famed from Bombay, India, to Boise, Idaho, and all stops in between, the Globetrotters passed their sternest drawing test Saturday night. Any basketball team which can fill the Long Beach Arena must be magic.

The man responsible for the success of the Globetrotters is Abe Saperstein, the round man of the roundball sport. Founder, owner and coach, Saperstein has seen his shoe-string investment of 39 years grow into a million dollar bonanza today.

What do you think is the major reason for the Globetrotters' hold on the public, Abe?

"The Globetrotters are a great American attraction that has risen to the top and remained on top. The quality of the show stays the same year after year. Even such famous teams as the Yankees in baseball and Chicago Bears in football are in competitive situations. If they have a bad year, interest tapers off. But the Globetrotters have never tapered. Their appeal is astounding."

How does Long Beach compare with other cities you visit?

"Excellent. We've always done well here and personally, I like it here. It might sound corny, but there always are people coming up to me and saying, 'Remember when you played in Algona, Iowa, in 1931? I was there.' Playing in Long Beach is like a homecoming for me."

Red Auerbach has called your proposal for a series between the Globetrotters and Boston Celtics "ridiculous." How do you answer him?

"It's so ridiculous I already have received letters from promoters asking me for dates. Red has been known to pop off since the inception of the NBA. I guess he was just popping off then. It just doesn't make sense to me to see anyone run away from money."

How would the Globetrotters fare against the Celtics?

Rebound Mark by Russell

NEW YORK (UPI) — Bill Russell tied Wilt Chamberlain's Madison Square Garden record of 38 rebounds Saturday night as the Eastern Division-leading Boston Celtics defeated the last-place New York Knickerbockers, 97-90.

Russell's 25 retrieves after intermission established a Garden rebound record for a half.

The Detroit Pistons scored their easiest victory of the season in trimming the St. Louis Hawks, 121-97.

Jumping in front 40-20 by the end of the first quarter as they hit on 17 of 31 shots from the floor, the Pistons then built a 30-point bulge in the second quarter.

St. Louis G F T Detroit G F T
Frazier 1 4 12 11 0 10
Garcia 1 4 12 11 0 10
Hudson 1 4 12 11 0 10
Patterson 1 4 12 11 0 10
Vaughn 1 4 12 11 0 10
Totals 5 20 48 55 0 40

New York G F T Boston G F T
Barnes 1 4 12 11 0 10
Bourne 1 4 12 11 0 10
Reed 1 4 12 11 0 10
Bryant 1 4 12 11 0 10
Gola 1 4 12 11 0 10
Budd 1 4 12 11 0 10
Egan 1 4 12 11 0 10
Green 1 4 12 11 0 10
Herman 1 4 12 11 0 10
Inoué 1 4 12 11 0 10
Knickerbockers 1 4 12 11 0 10
Totals 12 48 108 132 0 60

Totals: 32 76 41 97 Totals: 32 76 41 97
New York 19 14 31 52
Boston 13 21 31 52
Fouled out: Bryant, Sanders
Total fouls: New York 27, Boston 30.
Att.: 12,245.

Forget the Ball, Watch the Caddies

TOKYO (UPI) — Six Japanese girls have been invited by Bob Hope to caddy as an attraction at the Bob Hope Classic golf tournament at Palm Springs.

The girls are caddies at the Musashino Golf Club outside of Tokyo.

It will be the first time Japanese girl caddies will perform abroad.

The girls will caddy for the last two rounds, which will be televised.

Arnold Palmer against the field.

That once was the way to handicap the Palm Springs Golf Classic. With three victories in four years from 1959-62, Palmer considered the tournament his personal plunder.

But there is a noticeable change in the old establishment this week as the 90-hole, four-course marathon gets ready for its Wednesday-through-Sunday engagement.

The name of the tournament has been altered to the Bob Hope Desert Classic to honor the honorary mayor of Palm Desert as well as to reap a Saturday, Sunday national television harvest—and Palmer no longer finds himself the undisputed favorite.

Jack Nicklaus, Tony

"I don't know, but I would like to find out. I'd put five guys out there who would be fighting like mad. We've never taken a back seat to any team."

Do you think San Francisco was wise to trade Wilt Chamberlain?

"There was more to that trade than reached print. I've always liked Wilt and regard him highly. He's one of the great names in basketball. I think it was significant that Wilt scored only 20 points the night Philadelphia broke Boston's winning streak. He can play on a winning team."

Who was the greatest player you ever had on the Globetrotters?

"I'd have to break that down into specialists. The greatest pivotman was Inna Jackson. He was with us for 15 years and was the greatest ballhandler I ever saw. The best floor man was Harry Rusan. The best corner man was Babe Presley."

Who would you pick on your all-time all-pro team?

"Russell and George Mikan at the pivot; Jim Pollard in the corner, and Bob Cousy, Bob McDermott and Nat Holman on the floor. McDermott was the greatest long shot in the game. Holman played on the original Celtics."

Is there one experience you consider your greatest thrill in basketball?

"Yes. On Aug. 22, 1951, we played a game in Berlin before 75,000 at Olympic Stadium. There was a big Communist youth rally going on in the city and Sugar Ray Robinson had been booted in a fight that week. So we were asked by the State Department to do a job for America."

"The real hero was Jesse Owens. He was dropped from a helicopter into the stadium in his Olympic uniform. He received the greatest ovation I have ever heard. The crowd was super-charged with dramatic electricity. It was one of the great spectacles of our time."

Doing a job for America as well as entertaining the world are the Harlem Globetrotters of Abe Saperstein.

Choose Your Weapon



GOLF SUMMIT MEETING THIS WEEK

Hope, Nicklaus New Look in Old 'Palmer Springs'

By JERRY WYNN

Arnold Palmer against the field.

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Jack Nicklaus, Tony

and Champagne Tony is threatening Arnie's No. 1 popularity rating. He is quick with a quip, pleasant with galleries and cooperative with reporters.

At Pebble Beach last week, he came into the press room after shooting a stormy 79 while many golfers would have stormed directly to the 19th hole.

Casper never will be a personality boy, but there is no underestimating his relentless attacks on par.

So there should be an unusually big meeting at the golf summit this week and plenty of competition for the first-place purse of \$15,000 and the Chrysler Imperial Crown automobile and Eisenhower Trophy which also go to the winner.

It's no longer Palmer against the field.

L-o-n-g Putt by McGowan Leads Lucky

SAN FRANCISCO (AP) — Little Jack McGowan, a 34-year-old veteran from Largo, Fla., birdied the 18th hole with a 50-foot putt for a three-under-par 68 and the third-round lead in the \$57,500 Lucky International Golf Tournament with a 54-hole score of 207 Saturday.

Almost everyone had conceded the lead to the double-eagle shooting of Bud Holscher, who had finished more than an hour before with a 65 for a 208 total.

McGowan confounded them by finishing with four straight threes, including three birdies as he played in the final threesome.

HOLSCHER, a 34-year-old club pro from North Hollywood, dropped his double-eagle two on the par 5, 510-yard ninth hole of the Harding Park municipal course. Even rarer than a hole-in-one, the double-eagle carried Holscher into the early lead.

McGowan's great finish left the Californian one stroke back. Next with 209 was New Zealand's Bob Charles, who carded an even par 71 for his third round.

Deadlocked at 210 were Mike Soucak with 68, Gardner Dickinson with a 71, and George Archer with a 69.

Rich Tee Tour

DUNEDIN, Fla. (AP)—Professional golfers will shoot for \$1,715,400 in prize money on the spring and summer tour, the largest amount ever offered.

Jack McGowan 68-71-68-207
Bud Holscher 70-72-68-208
Bob Charles 71-67-71-209
Mike Soucak 72-70-68-210
Gardner Dickinson 71-71-68-210
George Archer 69-73-69-210
Doug Ford 71-68-72-211
Bruce Crampton 71-72-69-212
Harold Kneese 70-72-70-212
Billy Martindale 69-72-72-212
Ray Floyd 73-69-72-213
Kurt Nielsen 72-70-72-213
Bill Baird 68-72-72-213
Claude King 72-72-72-213
Frank Beard 72-71-71-213
Don Sawyer 72-71-71-213
Miller Barber 70-71-72-213
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Bob Maxwell 74-70-70-214
Randy Glover 74-70-70-214
Charles Sifford 72-71-71-214
Jerry Rawls 71-70-72-215
Dick Hurlburt 73-70-72-215
Ray Floyd 73-69-72-215
Bob Goss 72-70-72-215
Doug Sanders 75-69-71-215
Jim Ferrer 70-70-73-215
Dave Monty 70-72-72-215
Dick Hurlburt 70-72-72-215
Mason Rudolph 72-71-71-215
Jack Montgomerie 72-72-72-215
Kermit Zarley 72-71-72-215
Jerry Steigman 72-71-72-215
Rod Russell 72-71-72-215
Emie Vessier 72-70-72-215
Ray Bost 72-72-72-217
Joe Carr 70-72-72-217
Fred Hawkins 72-71-73-217
Barney Adams 72-72-72-218
Joe Taylor 73-70-72-218
Al Balding 73-72-72-218
Bert Roney 73-72-72-218
Dale Douglass 74-69-75-218
Stan Thirk 74-73-71-219
Steve Reid 74-73-71-219
Ed Furgal 72-70-74-219
Bill Casper 73-73-73-219
Bill Casper 73-73-73-219
Bob Bruno 74-72-73-219
Don Gullin 74-72-73-219
Fred Marti 71-70-78-219
Mike Fetcho 77-75-72-219

Billy Martindale of Jacksonville, Tex., co-leader with Charles at the midway point, slipped to a 74 and 212, along with five others.

McGowan played even par for his opening nine, bogied the 10th hole and then had birdies on 11, 15, 16 and 18 on putts of 3, 4, 9, and 15 feet.

The 146-pounder said, "I played the first nine very ratty, but I salvaged a couple of pars. I got hot after 11."

His fine finish put him six strokes under for the 54-hole distance with the final 18 in the 72-hole scramble for \$7,500 first prize scheduled today.

Canada's George Knudson ran into trouble on the 18th when his second shot out of a sand trap, stuck in a tree and he had to take a penalty stroke. He took a six, a 73 for the 18 and 213 total.

At 212 with Martindale were Harold Kneese, Australia's Bruce Crampton, Doug Ford, Billy Maxwell and Butch Baird.

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Fred Marti 71-70-78-219
Mike Fetcho 77-75-72-219

Third Win in Three Nights for Crothers

BOSTON (UPI)—Five new comers joined an exhausted veteran in an assault on local records Saturday night in the 76th Boston Athletic Association track meet.

Canadian pharmacist Bill Crothers captured his third major race in as many nights and just missed a newly accepted indoor record when he won the 600-yard race in 1:09.3.

Underdogs copped surprise victories in the hurdles, high jump, one and two-mile runs and the pole vault.

Li'l Lindgren Winner of Swift 2-Mile

PORTLAND, Ore. (AP) — Gerry Lindgren won the featured two-mile race in the Oregon Indoor track meet Saturday night in the fastest time of the season.

Lindgren, a freshman at Washington State University, was timed in 8:37.9. He led from the start and won going away, leading the field by 40 yards at the finish. Ken Moore of Oregon was second, 8:43.2, and Tracy Smith of Oregon State third, 8:45.7.

The only double winner was Arizona's Gayle Hopkins, collegiate long jump champion. Hopkins won at 25 feet, 3 3/4 inches, and also won the triple jump at 50 feet, 3/4 inch.

The University of Oregon came up with a surprise in sophomore Neil Steinhauer, who won the shotput at 61 feet, 5 inches. All five of his tosses were over 60 feet.

In the 60-yard dash, Fresno State's Daryl Newman raced to victory in 6.1.

Other winners included Don Scott, Oregon, 2:09.8 in the 1,000; Chris Johnson, USC, 4:06.6 in the mile; Theo Viltz, USC, and Tom Wyatt, Oregon State, tied in 60-yard high hurdles, 7.3, and Bill Fosdick, USC, pole vault at 15-4.

MORE 'HOPE' FOR GOLFERS IN SPA PLAY

PALM SPRINGS (UPI)—A \$10,000 event called the "Hope of Tomorrow" golf tournament will be played in conjunction with the \$100,000 Bob Hope Desert Classic, it was announced Saturday.

Dave Marr, chairman of the PGA tournament committee, said that the comedian had put up a \$10,000 purse for professionals who entered the Desert Classic but cannot get into the limited field.

The special tournament will be played Wednesday, Thursday and Friday of next week at the Palm Desert Country Club in Palm Desert.

ANAHEIM (AP) — Commissioners of the Amateur Softball Association of America concluded their 33rd annual convention Saturday by re-electing Bill Keithan of Pasadena, Tex., as president.

In other action, a controversial proposal to move the men's pitching distance from 46 feet to the former distance of 48 feet was rejected by the international joint rules committee.



HAT'S OFF TO MCGOWAN

Bud Holscher takes off his cap, probably in disbelief, after learning that Jack McGowan's 50-foot birdie putt on 18th cost Holscher third-round lead in Lucky International golf. McGowan's 207 leads Holscher by one stroke.

Next Braves Home 'Hitter's Ball Park'

ATLANTA (UPI)—Milwaukee sluggers Hank Aaron and Eddie Mathews paid their first visit Saturday to the future home of the Braves—the nearly-completed \$18 million Atlanta Stadium.

Both said they were impressed by the work that has been accomplished here in the past nine months. The huge oval, which will seat 50,000 for baseball and 57,000 for football, is expected to be ready for the Braves exhibition series with the Detroit Tigers April 9-10-11.

"This should be a hitter's ball park," Mathews said as he eyed the huge overhang expected to cut out most of the wind. "But there's a lot of running room outside the foul lines and those fast outfielders are going to get a lot of people out of there on foul balls."

Aaron, who played minor league ball at Jacksonville, Fla., used the occasion to again deny that he had said he didn't want to play in the South.

"I was misquoted," the Braves star batsman said. "I said I didn't like leaving Milwaukee—but that was because I've become attached to that town."

USGA Will Split Final Open Rounds

NEW YORK (UPI) — The United States Golf Association broke with tradition Saturday when it changed the format of the U.S. Open Championship, splitting the last two rounds over two days instead of one.

The announcement was made at the USGA's annual meeting in New York where Mrs. Edwin H. Vore Jr., of Bryn Mawr, Pa., the former Glenna Collett and a six-time winner of the women's amateur title, was named winner of the 1965 Bobby Jones award for "distinguished sportsmanship in golf."

'RE-RUN' OF OLYMPIC 800 SET FEB. 13

There will be a "re-run" of the Tokyo Olympic 800 meters in the Los Angeles Indoor Games Feb. 13.

Two-time 800 winner Peter Snell of New Zealand, Valeriy Bulishev of Russia and Dieter Bogatzki of Germany accepted invitations during the week, and Saturday bronze medal winner Wilson Kiprugut of Kenya joined the field.

Silver medalist Bill Crothers of Canada also is expected to compete. The Olympians will race over the L. A. Sports Arena's 1,000-yard wood course. Tickets are on sale at Mutual Agencies.

Snell Selected 'World Track Athlete of '64'

LOS ANGELES (UPI)—Peter Snell of New Zealand, winner of two gold medals in the 1964 Olympic Games, was chosen Saturday as "world track athlete of 1964" by three-to-four day change has been made in the Women's winner of the Olympic Games. It is believed that another steeplechase, was chosen the advantage of the four-day outstanding European athlete; journey would be better paired and Bob Hayes of Floridaings for the final round and A. & M., double gold medal in expanded television, pre-sprinter was picked as tops man for the United States.

World rankings for both men and women have been increased to \$125,000 from \$87,000, with \$25,000 going to the first professional.

The amateur championship, to be contested at the Southern Hills Country Club in Tulsa, Okla., Wednesday through Saturday, Sept. 15-18, has been cut from six days to four.

THE MOVE to spread the final 36 holes of the Open over a two-day period was prompted by the amount of time players were being forced to spend on the course.

Last year's tournament brought the problem to light when Ken Venturi, the eventual winner, almost collapsed from heat exhaustion after eight hours and 24 minutes on the Congressional Country Club Course in Washington, D.C. The Open will be held at the Belvedere Country Club in St. Louis, June 17-20, this year.

The change also dispels any worries about weather delays that might create a schedule that would have some golfers on the course for more than 36 holes on the final day.

Once Over Lightly

By DAVE LEWIS
Sports Editor

Why Patterson-Chuvalo?

Monday night's fight between Floyd Patterson and George Chuvalo further emphasizes the ridiculous situation in which the World Boxing Association has found itself ever since making the silly move of withdrawing recognition from Cassius Clay as heavyweight champion... and also "suspending" Sonny Liston.

The Patterson-Chuvalo affair is listed as an elimination bout in the WBA's quest to find a new heavyweight king. The winner is supposed to meet the victor of the forthcoming Ernie Terrell-Eddie Machen bout for that group's version of the title.

How Machen got back into the act after losing to Patterson last fall is still a big question.

What makes the whole situation so laughable is that while the Patterson-Chuvalo battle could develop into one of the most interesting heavyweight brawls in some time, the man the WBA refuses to recognize as champion had to step in and help bail out the fight from a financial blood-bath.

The bout was being met with complete apathy until Clay started talking up a storm about the winner possibly qualifying for a title bout with him once he takes care of Liston in their return go.

CLAY HELPED THE FIGHT get a big play with his antics at the respective training camps... giving carrots to "The Rabbit" (Patterson) and calling Chuvalo the great "white hope" while also referring to him as "The Washer Woman."

At last report, the bout, which will be telecast on a closed-circuit hookup to about 70 theaters around the country, might come close to grossing \$400,000, enough to get everyone off the hook.

What brought Patterson and Chuvalo together in the first place?

When the Clay-Liston bout was called in November because of Cassius' operation, the closed-circuit TV outfit tried to stall off a \$400,000 bath in red ink by attempting to quickly match Patterson and Chuvalo over the network of theaters already hooked up.

However, Patterson refused on such short notice and the TV people and the theaters around the country took the loss.

The idea of such a match stuck, though, and Madison Square Garden finally booked it.

PATTERSON STILL HOPES TO GET another crack at the title through Clay, not Liston—while Chuvalo suddenly moved back into the heavyweight picture in October by knocking out one of the top contenders, Doug Jones.

The 27-year-old Chuvalo from Canada was supposed to be a sacrifice for Jones' bid for a title fight, but he became the first man to knock out Jones; in fact, the first to put him on the floor.

Many boxing men, of course, discount Chuvalo's knock-out of Jones as being important enough to put him in championship contention.

Jones never has been the same since absorbing a beating from Clay two years ago. He has gone down steadily. Two months before he was stopped by Chuvalo, Doug accepted a bout with Billy Daniels, who had announced he was going to quit the ring to become a barber, and looked bad in losing the decision.

UP TO THE 11-ROUND K.O. WIN over Jones, Chuvalo had campaigned eight years with indifferent success. He lost to the likes of Howard King, everybody's patsy, Pete Rademacher, Bob Cleroux and Joe Erskine; fought draws with Alex Mitoff and Tony Alonti, while his biggest victories were decisions over Mike DeJohn and Julio Medeiros, and K.O. wins over Frankie Daniels, Yvon Durelle and Willie Basmanoff.

He quit the ring in 1962 when he had a disagreement with his manager over getting him a new trainer. As he explained: "I felt I was improving as a fighter, but I kept getting hit with the same punches and I didn't know why."

Chuvalo finally bought back his contract and after starting off 1964 in a shaky manner by dropping a decision to Zora Folley, an old family friend agreed to take over as manager and finance a better training program.

THE NEW "COMMAND" MADE A FEW changes. George had been using a sweeping left hook which was a good one when it landed. But too often it failed to find the mark and this left him wide open for a counter. They've shortened the hook, and also taught him the "wrap-around-the-head" defense that made it so hard to hit Archie Moore.

How will he do against Patterson? Well, anyone who fights Floyd must be given a chance because the ex-champ still has the same flaws which have made him so vulnerable.

However, he's still an effective fighting machine against most of the talent around today still fast afoot with extremely quick hands, and a relentless attack. He's especially good against anyone who hangs back and lets him carry the fight.

WHAT MAKES MONDAY'S BOUT an interesting one is that Chuvalo always has been known as a "brawler." He's aggressive, a willing mixer and his style has been likened to that of Rocky Marciano.

While not a great puncher, 22 of his 29 wins have been by knockout and he certainly can hit hard enough to make a dent in Patterson's fragile chin, which is made even more tender by a weak neck.

This could well prove to be Floyd's toughest fight outside of the first bout with Ingemar Johansson and the two disasters with Liston, but he figures to win it handily.

Chuvalo's best chance for victory appears in tagging Floyd inside five rounds by pressing home a vigorous two-fisted attack from the opening round.

THIS HOCKEY TEAM AT 'HOME' ALL THE TIME

MARQUETTE, Mich. (AP)—The penalty box is bigger than the rink for this classy hockey team at Marquette.

The team plays only home games so far but would like to be invited outside.

It has a good winning record, above the .700 mark over the past five years.

The players are prisoners at the Marquette branch of the state penal complex.

Warden Ray Buchhoe is proud of his team.

"They have shown themselves to be great sports," the warden bragged. "They always are on good behavior when another team comes in to play them."

Oddly enough, the warden observed, some of the best hockey players on the team never had skates on before until they were sent to Marquette.

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John Fitzpatrick of Angels (right). Reiser demonstrates how not to hit (off front foot). Among other instructors were Buddy Hicks (Braves), Jim Gilliam (Dodgers), Roger Craig (Reds) and Stan Williams (Yankees). Three attended from Las Vegas, one from Yuma, Ariz.

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Blades to 'Ruins'--Promotion or...?

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SO WHAT'S Norris to think, leaving a minor league club in fifth place but that is just entering a dogfight for a playoff spot?

"Oh, boy, here's my big chance" ... or, "maybe I'll be awful and they'll send me right back" ... or, "I wonder if I paid that last life insurance premium..."

Norris was called up to replace Boston's Ed Johnston, who is ailing and probably needs a rest—a good long rest.

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New York	7	15	4	18
Boston	6	16	5	17

AL Hockey

San Diego 4, Buffalo 2
Philadelphia 3, Baltimore 2

REED LEADS LIFE OF REILLY

Long Beach State College coach Don Reed looks on as all-America JC quarterback Jack Reilly fills out enrollment form. Reilly, who starred at Santa Monica City College, will rejoin ex-teammate and end Shelly Novack with 49ers.

Timberlake Inks Giant Contract

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The first pact gave the 220-pounder, who neither smokes nor swears but can pass, punt and run, a bonus that was estimated at just under \$100,000.

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BOB TIMBERLAKE
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Laver Aussie Champ

ADELAIDE, Australia (AP)—Rod Laver won the \$3,729 Australian Professional Tennis Tournament Saturday night, defeating fellow Australian and world champion Ken Rosewall 6-3, 6-4 in the final.

HE WAS THE third draft choice of the Giants and also had been picked by the Buffalo Bills of the American Football League.

Timberlake, who plans to enter the Presbyterian ministry after his playing days are over, inferred that one reason he signed with the Giants was their nearness to the Princeton, N. J. Theological Seminary.

Are pro football and preaching compatible?

"I see nothing wrong in good, clean violence," replied Timberlake, "in fact, I've always enjoyed it."

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HE ADMITTED that sometimes in the heat of play he hears unchurchly language "but I just tell the guys to cut it out and get in there and play football."

Present was Ernie Koy, Jr., powerful running halfback from Texas, whom the Giants signed earlier in the week.

Coach Allie Sherman said that Timberlake, Koy and Tucker Fredrickson of Auburn plus sophomores Ernie Wheelwright and Steve Thurlow gave him the talent to start a big-man backfield.

Frederickson, the club's No. 1 draft choice, had been expected to attend but remained in the South because of threatened storms that might interfere with his return home.

Once Over Lightly

by DAVE LEWIS
Sports Editor

Why Patterson-Chuvalo?

Monday night's fight between Floyd Patterson and George Chuvalo further emphasizes the ridiculous situation in which the World Boxing Association has found itself ever since making the silly move of withdrawing recognition from Cassius Clay as heavyweight champion . . . and also "suspending" Sonny Liston.

The Patterson-Chuvalo affair is listed as an elimination bout in the WBA's quest to find a new heavyweight king. The winner is supposed to meet the victor of the forthcoming Ernie Terrell-Eddie Machen bout for that group's version of the title.

How Machen got back into the act after losing to Patterson last fall is still a big question.

What makes the whole situation so laughable is that while the Patterson-Chuvalo battle could develop into one of the most interesting heavyweight brawls in some time, the man the WBA refuses to recognize as champion had to step in and help bail out the fight from a financial blood-bath.

The bout was being met with complete apathy until Clay started talking up a storm about the winner possibly qualifying for a title bout with him once he takes care of Liston in their return go.

★ ★ ★
CLAY HELPED THE FIGHT get a big play with his antics at the respective training camps . . . giving carrots to "The Rabbit" (Patterson) and calling Chuvalo the great "white hope" while also referring to him as "The Washer Woman."

At last report, the bout, which will be telecast on a closed-circuit hookup to about 70 theaters around the country, might come close to grossing \$400,000, enough to get everyone off the hook.

What brought Patterson and Chuvalo together in the first place?

When the Clay-Liston bout was called in November because of Cassius' operation, the closed-circuit TV outfit tried to stall off a \$400,000 bath in red ink by attempting to quickly match Patterson and Chuvalo over the network of theaters already hooked up.

However, Patterson refused on such short notice and the TV people and the theaters around the country took the loss.

The idea of such a match stuck, though, and Madison Square Garden finally booked it.

★ ★ ★
PATTERSON STILL HOPES TO GET another crack at the title through Clay, not Liston—while Chuvalo suddenly moved back into the heavyweight picture in October by knocking out one of the top contenders, Doug Jones.

The 27-year-old Chuvalo from Canada was supposed to be a sacrifice for Jones' bid for a title fight, but he became the first man to knock out Jones; in fact, the first to put him on the floor.

Many boxing men, of course, discount Chuvalo's knock-out of Jones as being important enough to put him in championship contention.

Jones never has been the same since absorbing a beating from Clay two years ago. He has gone down steadily. Two months before he was stopped by Chuvalo, Doug accepted a bout with Billy Daniels, who had announced he was going to quit the ring to become a barber, and looked bad in losing the decision.

★ ★ ★
UP TO THE 11-ROUND K.O. WIN over Jones, Chuvalo had campaigned eight years with indifferent success. He lost to the likes of Howard King, everybody's patsy; Pete Rademacher, Bob Cleroux and Joe Erskine; fought draws with Alex Mitoff and Tony Alongi, while his biggest victories were decisions over Mike DeJohn and Julio Mederas, and K.O. wins over Frankie Daniels, Yvon Durelle and Willie Basmanoff.

He quit the ring in 1962 when he had a disagreement with his manager over getting him a new trainer. As he explained: "I felt I was improving as a fighter, but I kept getting hit with the same punches and I didn't know why."

Chuvalo finally bought back his contract and after starting off 1964 in a shaky manner by dropping a decision to Zora Folley, an old family friend agreed to take over as manager and finance a better training program.

★ ★ ★
THE NEW "COMMAND" MADE A FEW changes. George had been using a sweeping left hook which was a good one when it landed. But too often it failed to find the mark and this left him wide open for a counter. They've shortened the hook, and also taught him the "wrap-around-the-head" defense that made it so hard to hit Archie Moore.

How will he do against Patterson? Well, anyone who fights Floyd must be given a chance because the ex-champ still has the same flaws which have made him so vulnerable.

However, he's still an effective fighting machine against most of the talent around today still fast afoot with extremely quick hands, and a relentless attack. He's especially good against anyone who hangs back and lets him carry the fight.

★ ★ ★
WHAT MAKES MONDAY'S BOUT an interesting one is that Chuvalo always has been known as a "brawler." He's aggressive, a willing mixer and his style has been likened to that of Rocky Marciano.

While not a great puncher, 22 of his 29 wins have been by knockout and he certainly can hit hard enough to make a dent in Patterson's fragile chin, which is made even more tender by a weak neck.

This could well prove to be Floyd's toughest fight outside of the first bout with Ingemar Johansson and the two disasters with Liston, but he figures to win it handily.

Chuvalo's best chance for victory appears in tagging Floyd inside five rounds by pressing home a vigorous two-fisted attack from the opening round.

THIS HOCKEY TEAM AT 'HOME' ALL THE TIME

MARQUETTE, Mich. (AP)—The penalty box is bigger than the rink for this classy hockey team at Marquette. The team plays only home games so far but would like to be invited outside.

It has a good winning record, above the .700 mark over the past five years.

The players are prisoners at the Marquette branch of the state penal complex.

Warden Ray Buchhoe is proud of his team.

"They have shown themselves to be great sports," the warden bragged. "They always are on good behavior when another team comes in to play them."

Oddly enough, the warden observed, some of the best hockey players on the team never had skates on before until they were sent to Marquette.

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STOP COLLEGE RAIDS---OR ELSE!

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Continued From Wire Service

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Chicago	24	17	5	53	151	112
Toronto	19	16	11	49	131	109
St. Louis	24	18	6	54	129	112
Orlando	15	22	9	39	112	142
New York	11	32	4	26	101	167
Boston						

Saturday's Results
Montreal 5, New York 1
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Detroit 3, Chicago 1

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St. Louis 4, Buffalo 0
Pittsburgh 4, Philadelphia 0
Detroit 5, Baltimore 3

Timberlake Inks Giant Contract

NEW YORK (AP)—Bob Timberlake, Michigan's all-time last fall and then was America quarterback of 1964, signed a pair of contracts, with the New York Giants of the National Football League Saturday.

The first pact gave the 220-pounder, who neither smokes nor swears but can pass, punt and run, a bonus that was estimated at just under \$100,000.

The second provided Timberlake with a salary that is about the same as any other giant rookie would get for the next two years.

Timberlake guided Michigan to the Big Ten football title last fall and then was instrumental in crushing Oregon State in the Rose Bowl on Jan. 1.

HE WAS THE third draft choice of the Giants and also had been picked by the Buffalo Bills of the American Football League. Timberlake, who plans to enter the Presbyterian ministry after his playing days are over, inferred that one reason he signed with the Giants was their nearness to the Princeton, N. J. Theological Seminary.

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Bob Timberlake Bonus Close to \$100,000

Monosyllabic Pearls Advice for Chuvalo

When George Chuvalo shuffles out to fight Floyd Patterson in Madison Square Garden Monday, he will be all alone. At Monticello, N.Y., though, he had his policemen with him—the little cop in the Cat-skins. Ted McWhorter, the Canadian heavyweight's trainer, is a wisp of a man with a wispy mustache who wears a narrow-brimmed hat so far back on his head you'd offer odds it must hang from a peg driven into the wall.

In most fight camps when a fighter is sparring, the trainer stays safely outside the ropes with the top strand under his chin and drops monosyllabic pearls of advice—"Get off... left hand... downstairs." McWhorter, looking shrunken in an unbuttoned coat sweater, goes into the ring with his man and is at his right elbow throughout, crouching as if poised to spring, his lips moving incessantly though most of his words are inaudible at ringside.

When Chuvalo emerged from the ladies' room in ring togs last week, the wind was driving falling snow on a plane across the white landscape of Kutsher's Country Club. Around the ring in Convention Hall were a few refugees from the slopes in ski clothes, a few members of the hotel staff, one snuffing Irish terrier, and one girl child of about two in a snow suit with peaked hood.

Between the ropes Chuvalo laid in a brute of a day's work—10 rounds with three sparring partners, three rounds of target prac-

tice against the trainer's upraised gloves, a routine of sit-ups and such, a hitch of shadow-boxing. After three rounds his pink pelt showed through a drenched T-shirt; after eight, sweat soaked the white jersey trunks.

THOUGH HE is an inch taller than the six-foot Patterson, he looks shorter because he is thickly built, more along the lines of Rocky Marciano than of any other heavyweight of recent prominence. The neck is 18 inches ("I stand on my head a lot"), the thigh measures 25, which is bigger than jockey Bobby Ussery's waist.

Doing three rounds with a heavyweight named Harvey Cody Jones, he made little use of the ring, staying close and punching for the head. For the first half of each round his jab would snap in sharply, then slack off in the last minute. Because he moved so little he looked easy to hit, but his right forearm and glove blocked most of Jones' hooks. McWhorter kept urging him to put punches together in combinations. Sometimes he did.

Doing four rounds with Jim Christopher, a lightweight, and three with Lucky Little, 160 pounds, he worked on the body. Both of these sparring partners were a heavy leather chastity belt above the trunks and clear up around the rib cage. An extraordinary number of Chuvalo's hooks landed low, perhaps because the armour made him careless.

Then McWhorter pulled

on boxing gloves and held them up palm outward, as targets, the way Lucien Roupp used to do for Marcel Cerdan. Hooking into the trainer's right palm and shooting rights into his left, Chuvalo punched as hard and fast as he could, snorting as he fired. They were all short, heavy, inside blows, faintly reminiscent of the right hand Ingemar Johansson never showed in America until the night the Hammer of Thor dropped Patterson seven times.

BACK IN the ladies' room, a visitor mentioned a fight he had seen in Toronto in 1956. It was Chuvalo's first professional bout and he hacked up a huge pot-bellied South African named Johnny Arthur.

"Well, my first official pro bout," the fighter said. "Just before that I had knocked out four opponents one night in a show called the Jack Dempsey heavyweight tournament—Dempsey refereed the final bout. I took the first two out in a round each and the others in two each and although the tournament was open only to amateurs I got \$500 for winning and that made me a pro."

"I thought I could have knocked out Arthur," he said, "but in those days they were trying to make a boxer out of me and they wouldn't let me turn loose." He said he had watched just about all of Patterson's fights, on television or closed-circuit or film. Floyd's greatest asset? "Those fast hands."



GEORGE CHUVALO
All Alone Monday



FLOYD PATTERSON
'Those Fast Hands'

It Will Be a Great Fight, Says Louis

By JOE LOUIS
Former Heavyweight Champion
For The Associated Press

NEW YORK—I have fought a lot of fights and written about just as many. I have been right and I have been wrong, both in and out of the ring.

Most fights are more or less easy to judge but I'm having trouble with the Floyd Patterson-George Chuvalo fight that takes place in Madison Square Garden Monday night.

I've gone on record as picking the Canadian champion to stop Patterson in eight rounds. I'm not changing my prediction. However, I've got to say that this fight is a fight with a lot of "ifs."

I picked Chuvalo because he is stronger than Patterson and can punch with either hand.

Both are hungry fighters, Patterson because he's fighting for a cause—to prove himself. That's the main reason for my doubts.

One thing I don't doubt. I don't doubt this will be a great fight. Maybe the best heavyweight fight in many years.



THREE REMAIN

The three surviving members of Notre Dame's Four Horsemen backfield of the 1920s stand outside St. Paul's Cathedral in Pittsburgh as coffin of Harry Stuhldreher, the fourth member who died Tuesday, is carried by. From top are Elmer Layden, Don Miller and Jim Crowley.

Final Respects for 'Fourth' Horseman

PITTSBURGH (AP)—They stood side by side, the three of them to pay their final respects Saturday to a friend and former teammate. Together, they were the Four Horsemen.

Harry Stuhldreher, the quarterback of that famed Notre Dame backfield of the 1920s, is gone.

A solemn high requiem mass was sung at St. Paul's Cathedral near the University of Pittsburgh's Cathedral of Learning in the city's Oak-

Chuvalo Goes Into Seclusion

MONTICELLO, N.Y. (UPI)—Heavyweight contender George Chuvalo completed his training and went into seclusion Saturday to await his Monday night Madison Square Garden ring date with former heavyweight champion Floyd Patterson.

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Caliente

FIRST RACE—4 furlongs:
Light Prince, Wright—\$1.40 3.40 5.40
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SECOND RACE—4 furlongs:
Wing Victor, Sanchez—\$1.40 3.40 5.40
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THIRD RACE—4 furlongs:
Yazaca, Gussler—\$1.40 3.40 5.40
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FOURTH RACE—4 furlongs:
Tramp, De Leon—\$1.40 3.40 5.40
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FIFTH RACE—4 furlongs:
Leah Nite, Caballo—\$1.40 3.40 5.40
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SIXTH RACE—4 furlongs:
Enuff Silver, Nakano—\$1.40 3.40 5.40
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SEVENTH RACE—4 furlongs:
Wise Abby, Caballero—\$1.40 3.40 5.40
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EIGHTH RACE—4 furlongs:
Cover Stone, Esparza—\$1.40 3.40 5.40
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NINTH RACE—4 furlongs:
She's A Corner, Shirata—\$1.40 3.40 5.40
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TENTH RACE—4 furlongs:
Evevux, Sanchez—\$1.40 3.40 5.40
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SANTA ANITA RACE CHARTS

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1st Race—4 furlongs, 4 year olds and up. Claiming. Purse \$400. Claiming price \$25.00.

Index	Horse	Owner	Wt	PP	St	1/4	1/2	3/4	Str.	Fin.	Jockey	Odds
1871	Cuenca	N.W. Larkin	118	11	9	1	1	1	1	1	Harmatz	3.50
1872	W. W. Larkin	N.W. Larkin	118	11	9	1	1	1	1	1	Harmatz	3.50
1873	W. W. Larkin	N.W. Larkin	118	11	9	1	1	1	1	1	Harmatz	3.50
1874	W. W. Larkin	N.W. Larkin	118	11	9	1	1	1	1	1	Harmatz	3.50
1875	W. W. Larkin	N.W. Larkin	118	11	9	1	1	1	1	1	Harmatz	3.50
1876	W. W. Larkin	N.W. Larkin	118	11	9	1	1	1	1	1	Harmatz	3.50
1877	W. W. Larkin	N.W. Larkin	118	11	9	1	1	1	1	1	Harmatz	3.50
1878	W. W. Larkin	N.W. Larkin	118	11	9	1	1	1	1	1	Harmatz	3.50
1879	W. W. Larkin	N.W. Larkin	118	11	9	1	1	1	1	1	Harmatz	3.50
1880	W. W. Larkin	N.W. Larkin	118	11	9	1	1	1	1	1	Harmatz	3.50

INDEPENDENT PRESS-TELEGRAM Long Beach 12, Calif., Sunday, Jan. 17, 1965

RACING ROUNDUP Parka Repeats in Bougainvillea Run

Pelican Stable's Parka duplicated his feat of last year by winning the \$34,850 Bougainvillea Turf Handicap Saturday at Hialeah Park in a stirring finish.

Western Warrior was second, Your Alibhai third and Salesman Prior fourth in the field of 14.

Time for the 1 3/16 miles on the grass was 1:53 1/2, identical to the time Parka required in setting a track record at this distance last year.

Parka carried high weight of 122 pounds, two more than last year, with John L. Rotz in the saddle and paid \$5.80, \$3.60 and \$3.

Western Warrior, with Heliodoro Gustines making up most of his 118 pounds, was three-fourths of a length behind the winner and paid \$4.60 and \$3.40. Your Alibhai, with jockey Billy Phelps aboard, Miss Misque responded readily in the stretch and covered the six furlongs in 1:10 1/4.

Miss Misque returned \$5.20, \$4, and \$3.20. Ping paid \$7.40 and \$5.60. Sabon Dance returned \$7.40.

EVREUX, an 8-year-old sprinter making a comeback, raced to a neck victory in the featured six-furlong Magdalena Purse at Caliente.

Evreux paid \$7.40, \$2.80 and \$2.60.

One player who was not immediately identified, had a perfect card of six winners for the 5-10 handicapping pool and received \$48,028.20. Fifteen ticket holders had five out of a possible six winners for a return of \$1,067.20 each.

Ducks Lose Non-League Tilt to OSU

CORVALLIS, Ore. (UPI)—Oregon State, led by a 22-point effort by Jim Jarvis, defeated Oregon 53-48 in a non-conference basketball game Saturday.

The victory avenged a 59-53 loss to the Ducks in the teams' first meeting of the season at Eugene Friday night.

Oregon State led all the way in posting its ninth win in 15 games. There were no ties.

The Beavers jumped off to an 11-3 lead and held a 23-20 edge at halftime. Their biggest lead in the game was 38-25.

Oregon State (23) Oregon (48)

	G	F	A	R	T		
French	1	3	5	Anderson	0	0	0
French	1	3	5	Anderson	0	0	0
French	1	3	5	Anderson	0	0	0
French	1	3	5	Anderson	0	0	0
French	1	3	5	Anderson	0	0	0
French	1	3	5	Anderson	0	0	0
French	1	3	5	Anderson	0	0	0
French	1	3	5	Anderson	0	0	0
French	1	3	5	Anderson	0	0	0
French	1	3	5	Anderson	0	0	0

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'46-'62 Sixes	
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'54-'57	
FORD MERC.	\$225
'58-'62 292's	

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Fishin' Around

By DONNELL CULPEPPER

Tuna Club Gets Ready for Trip

The seventh annual expedition of the Southern California Tuna Club to Tuna Club Cove on Lake Mead promises to be as much of a success as all previous ones have been, judging from the enthusiasm generated at the organization dinner meeting at the Lafayette Hotel club room Thursday night.

General chairman Warren Merrill had glowing reports from his various committees about their plans. Merrill announced that much of the committee work will go to younger members of the club. For instance, John Osler, Burr Dilday and Dave Ward, fairly new to the SCTC, will go up four days ahead of the camp opening to take care of construction work.

The camp will be held 20 miles uplake from Temple Bar and it takes a great amount of preliminary work to get the cove ready for the 70 to 80 men who will go there on March 31. They will return on April 4, and in that following week members of the Long Beach Sportsman's Club will have their annual spring camp at the same site.

Juel Bosen, who owns a delicatessen at 2943 E. Broadway, will go up with the work crew, as will Eugene LeGrand, chairman of the food committee. Bosen has been the camp chef since the trips started.

Mottell Peek, a new member, will be in charge of camp cleanup, and Buck Buchanan, another new member, will be in charge of the fish-cleaning gang.

IT WAS MY PLEASURE to install the officers of the San Pedro Chapter of the Izaak Walton League of America Friday night and meet many of them for the first time. This is a lively outfit and one that tries hard to do all it can for conservation. In fact, the league has always carried the motto, "Defender of the woods, waters and wildlife."

Ken Malloy, state secretary for the IWL, became president. Taking office with him were Leonard Freeman, first vice president; Anthony Yanko, second vice president; Warren Avery, secretary, and Chuck Ursini, treasurer.

The Ikettes — that's the women's division of the chapter — also installed officers. Aida Slavich became president, with these others taking office with her: Grace Crawford, first vice president; Honor Klett, secretary, and Mary Malloy, treasurer.

The IWL of San Pedro has been working on a project that helps beautify the city. Members get large trash barrels, clean them and then paint the cans with the chapter's name in neat letters. The litter cans are placed in service stations and other places.

Also, the chapter has a campaign going to establish a fishing pier for San Pedro. It has progressed to the point where two Los Angeles city councilmen have presented a petition to the council for a study of the feasibility of such a structure.

HERBERT MURPHY AND JIM KUSTER have returned from another trip to Lake Mead and report that bass now are taking plugs in the coves near Temple Bar. One angler caught 20 ringers around three and four pounds. Both Herb and Jim are associated with a number of Long Beach persons who are developing Temple Bar as one of the top resorts along the entire Colorado River system of lakes.

Farther south on the Colorado, bass fishing is picking up at Lake Havasu City. The fish are being caught in about 30 feet of water, although some are moving into the shallows. Lively crappie fishing is taking place off the marina docks and some trout to four pounds have been caught.

The hottest fishing by far is in the Salton Sea. At least 1,000 seagulls have moved to that area and are trying to get gulf croakers before the corvina eat them. With the gulls working from above and the corvina from below and the fishermen on the surface, it is presenting quite a sight.

This is the first time that gulls in any appreciable number ever went to the Sea. Apparently they flew over the mountains from the San Diego area and they are going to stay as long as corvina keep ripping schools of croakers to bits.

Most anglers are using mudsuckers, but some are having excellent success by using crone spoons or wobblers with red stripes.

FRIENDS OF DAY V. JONES were saddened last week to hear of his untimely death in a Jeep accident at Serenidad Resort in Mulege, Baja California. He was widely known to the ocean fishing fraternity in Southern California.

Davey, as most of his friends spelled his name, was killed when the Jeep hit a boulder and overturned and crushed him. He was driving it uphill to the Mulege Mission where he was to attend a wedding. He was only 33 years of age.

Davey probably was one of the most dapper-appearing men along the Southern California coast prior to his departure for Mulege in 1963. He sported a very heavy black beard and a mustache with upturned ends. Once you saw Davey you never forgot him. Once you talked to him, you realized he was a friend to everybody.

He handled public relations for Redondo Sportfishing for several years. But he had been a fisherman, newspaperman, political aide, television personality, real estate broker and finally a resort operator.

Above all, he was a sportsman, and when sportfishing anywhere was threatened, he was one of the leaders to appear before the Fish and Game Commission. He was highly respected by the commissioners and by friends in the Department of Fish and Game.

He was buried at Mulege, just as he had wished. His estranged wife, Melba, lives at Redondo Beach.

Yale QB Killed in Crash as Car Hits Tree

GREENFIELD, Mass. (UPI) — The quarterback of Yale's 1964 football team was killed Saturday when the car in which he was riding went out of control and struck a tree.

Edward McCarthy, 21, of Fairfield, Conn., was the victim. Two other Yale students were injured.

West Appointed Seattle Prexy

Bert West, veteran Pacific Coast radio executive, has been appointed president of the Seattle Angels of the Pacific Coast League.

The 40-year-old West captained the UCLA track squad and played in the 1947 Rose Bowl game. He has been serving as general manager of a Seattle radio station.

The Seattle club is owned by the L. A. Angels.

Buona Notte Out

DONCASTER, England (UPI) — Buona Notte, fourth favorite in the racing Grand National Steeplechase, broke his neck in a race Saturday and was destroyed.



CHAMP TO PERFORM

National senior ladies champion Peggy Fleming of Paramount Arctic Blades figure skating club will participate in an exhibition program Monday night at Paramount rink. Several national finalists will perform.

PARAMOUNT SKATERS IN EXHIBITION MONDAY

Nine competitors who will represent the Paramount Arctic Blades ice skating club in the national championships Feb. 10-13 will perform exhibitions Monday night at the club's home rink.

Included in the lineup of talent will be defending national ladies champion Peggy Fleming.

Others who will perform before heading for the nationals at Lake Placid, N.Y., will be Ronnie Frank and Johnny Moore in the junior men's division, Sandra Holmes in junior ladies, Page Paulsen and Larry Susick in junior pairs, Roger Bass in novice men, Julie Holmes in novice ladies and the silver dance team of Jean Sherbloom and Dave Turner.

The ice rink is at 8041 Jackson St., Paramount.

Albie Determined to Stage Comeback

Albie Pearson, the smallest man in the major leagues, Saturday said he is determined to have a big year in 1965 as he returned his signed contract with the Angels.

Pearson's salary was estimated at \$31,000.

U.S. Bobsled 5th, Canada Takes Lead

ST. MORITZ (AP)—Canada's Olympic champion Victor Emery took a lead of more than one second Saturday at the halfway point of the world Four-man Bobsled Championships while one United States entry clung to a contender's position.

On a course that improved as the race progressed, Emery's crew made the first two of four runs down the icy one-mile chute in 1:19.43 and 1:19.09 for an aggregate time of 1:38.52. Second was a German sled piloted by Toni Pensberger with 2:39.87.

Right behind Pensberger came eight other sleds so closely bunched in the standings that any one of them might have a shot at the title.

Two more runs are scheduled today.

The American sled driven by Fred Fortune of Lake Placid, N.Y., newly designated as U.S. No. 1, was in fifth place with a time of 2:40.43.

Testimonial Dinner for Stangeland Set

Wednesday night's testimonial dinner for Long Beach City College football coach Jim Stangeland has been opened to the public, a spokesman for the sponsoring LBCC Booster Club has announced.

USC football coach John McKay will be guest speaker at the affair, which will be held at the Long Beach Lodge. Members of the 1964 LBCC national championship grid team will attend. Reservations can be made with Herb Vaughn at 426-5001.

REPLAY OF 16-INNING TIE

Dodgers Visit Rockets

By CHUCK MEDICK

The top game of the Winter Semi-Pro Baseball League is in prospect today as the L.A. Dodgers again visit Blair Field to battle the Long Beach Rockets at 1:30.

Two weeks ago they played to a 16-inning tie.

Dodger manager Kenny Myers returns with virtually the same cast that took part

two weeks ago.

Walter Jones, who hurled nine innings of shut-out ball against the Rockets, will be back along with Larry Eckenrode, Roy Gleason,

Rowe

Tim Young and Earl Brown.

Rockets manager Jack Graham probably will start Don Rowe on the mound and have Casey Cox, Terry Richards and Terry Roe in the bullpen.

The Montebello Red Sox have captured the league championship, going unbeaten in 12 games. The Rockets are in second place, a game behind.

Today's game winds up the regular season.

Wagner, Moran Join Mauch Stars

Two of Southern California's favorite major leaguers, Leon Wagner and Billy Moran, will perform for Gene Mauch's Major League All-Stars against the Dodger All-Stars in the Southern California Baseball Association's 14th annual medical benefit game at LaPalma Park in Anaheim, Feb. 7.

Former Angels, Wagner and Moran are now teammates with the Cleveland Indians and their presence helps provide Mauch with the most impressive all-star

Billie Jean, Ebborn Bow to Aussies

MELBOURNE (UPI) — The veteran Australian team of Margaret Smith and Leslie Turner rallied to take the women's doubles crown of the Australian Tennis Championships Saturday by defeating Billie Jean Moffitt of Long Beach, Calif., and Robyn Ebborn of Australia, 1-6, 6-2, 6-3.

Top-seeded Roy Emerson was in control all the way as he advanced to the finals of men's singles with a straight-set victory over countryman John Newcombe, 7-5, 6-4, 6-1.

EMERSON will face Fred Stolle for the championship. Stolle moved ahead by outlasting Tony Roche in a gruelling match, 6-4, 8-6, 9-7.

Miss Moffitt spent most of the afternoon backing up Miss Ebborn trying to return Miss Smith's slams but wilted under the pressure.

Off Saturday's showing Emerson is rated as the choice in the men's finals. He completely dominated play in his match with a tremendous display of power tennis, particularly discouraging Newcombe with his service returns.

Stolle came up with a series of sensational service breaks for his hard-earned victory. Stolle and Emerson are partners in men's doubles play.

Maccabees Test Magyars in Top L.A. Soccer Tilt

The climbing Maccabees, unbeaten in their last six games, move into the soccer spotlight today at Rancho Cienega Stadium, Los Angeles, against Magyars in the 2:30 main event of three Greater L.A. League games.

Today's major division games will be the final warm-ups for two all-star games against teams of the California League at Rancho Cienega, Feb. 7.

Today's schedule:

Rancho Cienega Stadium (LaBrea Ave. and Rondo Rd., 4:30-10:30) Kickers: Victoria vs. Argonauts; 7:30, Maccabees vs. Magyars; 9:30, Maccabees vs. Argonauts; 11:30, Maccabees vs. Argonauts. Dodger Stadium (145 W. 12th St., San Pedro) 1:30, Guadalajara vs. Costa Rica; 3:30, Guadalajara vs. Costa Rica; 5:30, Guadalajara vs. Costa Rica. Van Ness Field: 10:30, Blue White vs. Danubia; 12:30, Santa Monica vs. L.A. Tacos. Huntington Park: 10:30, Santa Monica vs. L.A. Tacos. Mar Vista Field: 12:30, Paramount Utd. vs. Maccabees; 2:30, Paramount Utd. vs. Blue White. Baldwin Hills Field: Noon, Scandia vs. Santa Monica; 2:30, Olympia vs. This. Huntington Park: 10:30, Santa Monica vs. L.A. Tacos. Santa Barbara: 2:30, Santa Barbara vs. Pacific Elites.

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British Soccer

(Home teams first)
Fourth Round
Derby 0, Middlesbrough 1 (tie); Everton 1, Liverpool 1 (tie); Plymouth 1, Shrewsbury 2; Peterborough 2, Arsenal 1; Preston 1, Bolton 0; Reading 1, Burnley 1 (tie); Sheffield United 0, Aston Villa 2; Southampton 1, Crystal Palace 2; Stoke 0, Manchester United 0 (tie); Sunderland 1, Huddersfield 0; Tottenham Hotspur 2, Ipswich 0; West Ham 1, Chelsea 1; Wolverhampton 2, Rotherham 2 (tie).

English League
First Division
Derby 2, Manchester City 0; Norwich 3, Swindon 0.

Second Division
Barnsley 3, Luton 0; Bristol City 1, Exeter 1 (tie); Gillingham 2, Oldham 1; Grimsby 1, Bristol Rovers 2; Southend 1, Mansfield 0; Walsall 0, Port Vale 1 (tie); Watford 2, Colchester 0.

Third Division
Aldershot 2, Barrow 1; Bradford 1, Oxford 0; Chesterfield 0, Rotherham 1; Exeter 1, Gillingham 2; Gillingham 2, Oldham 1; Grimsby 1, Bristol Rovers 2; Southend 1, Mansfield 0; Walsall 0, Port Vale 1 (tie); Watford 2, Colchester 0.

Fourth Division
Aldershot 2, Barrow 1; Bradford 1, Oxford 0; Chesterfield 0, Rotherham 1; Exeter 1, Gillingham 2; Gillingham 2, Oldham 1; Grimsby 1, Bristol Rovers 2; Southend 1, Mansfield 0; Walsall 0, Port Vale 1 (tie); Watford 2, Colchester 0.

Scottish League
First Division
Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0; Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0.

Second Division
Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0; Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0.

Third Division
Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0; Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0.

Fourth Division
Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0; Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0.

Fifth Division
Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0; Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0.

Sixth Division
Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0; Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0.

Seventh Division
Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0; Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0.

Eighth Division
Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0; Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0.

Ninth Division
Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0; Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0.

Tenth Division
Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0; Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0.

Eleventh Division
Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0; Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0.

Twelfth Division
Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0; Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0.

Thirteenth Division
Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0; Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0.

Fourteenth Division
Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0; Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0.

Fifteenth Division
Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0; Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0.

Sixteenth Division
Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0; Aberdeen 0, Dundee 0; Falkirk, postponed; Clydebank 1, Rangers 0; Partick Thistle 1, Kilmarnock 0; St. Johnstone 0, Motherwell 0.

Fishing Facts

Oceanwide — 19 passengers on 1 boat caught 102 rock cod, 48 passengers on 2 boats caught 53 calico bass, 23 halibut, 7 sculpin, 36 miscellaneous.

Pacific Land — 142 passengers on 5 boats caught 1,043 rock cod, 30 cow cod, 1 ling cod, 40 sole, 57 halibut, 251 calico bass, 44 whitefish, 33 sculpin.

Pierpoint Landing — 224 passengers on 5 boats caught 4 bonito, 1 calico bass, 16 rock cod, 16 cow cod, 10 halibut, 217 miscellaneous.

City Baseball

TODAY'S SCHEDULE
City College-noon, Coast Federal Savings vs. Embassy, 2:30, Retirement Builders vs. Douglas D-Cy Jets.
Wilson High-noon, Little America Jr. vs. Guaranteed Home, 2:30, EDOCO vs. Robertshaw Controls.

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6.70 x 15	8.95	17.72	35.08
6.70 x 15	8.95	17.72	35.08
6.70 x 15	8.95	17.72	35.08

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POPPINS Mary

"Mary Poppins" Walt Disney's musical fantasy starring Julie Andrews and Dick Van Dyke, opens Friday in Long Beach.

The acclaimed film, based on P. L. Travers' stories, blends live-action and animation—a Disney major contribution to the motion picture art—and features some of the best performers of the American and British entertainment world.

In the cast are David Tomlinson, star of more than 35 English films; Glynis Johns, established star of films and television; Ed Wynn, 77, whose antics have been a mainstay of all forms of American theater; stage actress Hermione Baddeley; the inimitable Elsa Lanchester; veteran comedian Arthur Treacher; 35-year screen vet-

eran Reginald Owen and other sparkling performers including Reta Shaw, Arthur Malet, Jane Darwell, Cyril Delevanti, Lester Matthews, Clive L. Halliday, Don Barclay, Marjorie Bennett, Alma Lawton and Marjorie Eaton. The story relates the wonderful adventures of a whimsical nursemaid (Julie Andrews) whose ways with children are magical.

TWO NEW FILMS opening in the area Wednesday are "A Boy Ten Feet Tall," starring Edward G. Robinson, and "The Pleasure Seekers," with major cast.

"Boy Ten Feet Tall" is an adventure story filmed in Africa and co-stars Fergus Finlay, Constance Cummings, Harry Corbett and Paul Stassino. McClelland



DICK VAN DYKE . . . In Disney's "Mary Poppins"

plays a 10-year-old boy whose parents were killed in an air raid during the Suez Crisis. He sets out to find an only aunt and the film follows his adventures with a diamond smuggler (Robinson) who befriends him.

ANN-MARGRET, Carol Lynley and Pamela Tiffin play opposite Tony Francios, Gardner McKay and Andre Lawrence in the romantic drama "The Pleasure Seekers," filmed in Spain. The cast also includes Gene Tierney and Brian Keith.

It is the story of three American girls who live in Madrid. Each has her own notions about love, and these undergo change as each girl has the romance of her life.



ANN-MARGRET EDWARD G. ROBINSON

LEE REMICK

Taxis Tuned in on Her Scream

By EARL WILSON

NEW YORK — Beautiful, perfect lady Lee Remick's a screamer.

She'll scream with or without provocation...but her most talented screaming is for New York taxis in bitter cold weather when the drivers have the "Off Duty" sign on.

"I," Miss Remick boasted a recent afternoon, "am the best taxi-getter in town!" "I scream so loud, I scared hell out of two old ladies the other day."

Miss Remick, her husband Bill Collier and their daughter Kate, 6, live in a townhouse in the Upper East Side near which she does her best screaming.

She could live in warm California but she wants to get away occasionally "from that one-eyed monster," the camera, and do another B'way

show. She's just finished a movie, "Baby, the Rain Must Fall," wearing one beaten-up, wilted-looking old dress for three months.

TODAY'S BEST LAUGH: Joe E. Lewis watches a lot of TV at home, but he explains that he can't help it: "The set is built into the bar."

WISH I'D SAID THAT:

Show Times

Here are starting times of features in Long Beach theaters as listed by theater managers:

ART	1:30, 3:30, 5:30, 7:30, 9:30
"Goodbye, Charlie"	1:30, 3:30, 5:30, 7:30, 9:30
"The Outrage"	1:30, 3:30, 5:30, 7:30, 9:30
"Fate Is the Hunter"	1:30, 3:30, 5:30, 7:30, 9:30
"The Pleasure Seekers"	1:30, 3:30, 5:30, 7:30, 9:30
"A Shot in the Dark"	1:30, 3:30, 5:30, 7:30, 9:30
"Young Lovers"	1:30, 3:30, 5:30, 7:30, 9:30
"Man from Galveston"	1:30, 3:30, 5:30, 7:30, 9:30
"Mondo Pazzo"	1:30, 3:30, 5:30, 7:30, 9:30
"Duel of Champions"	1:30, 3:30, 5:30, 7:30, 9:30

"There's Always Something" (Hugh Allen) of the guy who took up golf because he needed the exercise—and then kept making holes-in-one.

REMEMBERED QUOTE:

"The best time to hold your tongue is when you feel you must say something or bust."

—Josh Billings.

EARLS PEARLS: Joseph Ryle came up with a slogan for the Winter Antique Show: "There's Always something Old Under the Sun."

LAKEWOOD
OPEN 11:30 A.M.—CONTINUOUS
DIRECT FROM HOLLYWOOD
CINEMA ENGAGEMENT IN
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**WINNER OF 3
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Shown 12:30, 3:45
7:00 and 9:45
**HOW THE
WEST WAS WON**
Extra! Disney "Island of Sea"

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4th & Cherry

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"FATE IS THE HUNTER"

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Atlantic nr. South
GA 3-1161

"THE OUTRAGE"

"WHERE LOVE HAS GONE"

Belle Davis • Olivia de Havilland

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Music by Jule Stein—Lyrics by Stephen Sondheim
Book by Arthur Laurents—Suggested by memoirs of Gypsy Rose Lee

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Director-Choreographer
JACK KROESER
Music Director

All-star cast: Bill Elliot, Jack Ritchel, Barbara Weber, Pansie Georgian, Hartley Stevens, Kim Weber, Tom Golden, Armand Roles, Bill Bradley Burwood Fisher, Eva Reber, Eddie Martinez, Marvin Weiss, Donna Steels, Valerie Hobbs, and Barbara Daltch, Barbara Baker, Barbara Kennedy.

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MERALTA, Downey
Cont. 12 "ROCKY"
Cont. 12 "HIDEOUT"

NEW AVENUE, Downey
Cont. 12 "BECKET"
Cont. 12 "HIDEOUT"

NORWALK, Norwalk
Cont. 12 "ROCKY"
Cont. 12 "HIDEOUT"

REDONDO BEACH
STRAND OPEN 12:30 FR 8-8000
"MONDO PAZZO"
"DUEL OF THE CHAMPIONS"

ANAHEIM FR 8-4448
BROOKHURST
ROCKY, Downey
"MY YOUNG A COLLEGE GIRL"

FOX, 225 W. Lincoln
ROCKY OPENS 12:30
Doris Day—"THE UNDISCOVERED COUNTRY"
"THE UNDISCOVERED COUNTRY"
"VIVA LAS VEGAS"
Both in Color

FULLERTON
WILKINSON ART 828-8777
"MURDER AT THE GALLON"
"HIDEOUT"

FOX, 815 W. Harbor
ROCKY OPENS 12:30
Steve McQueen—"THE RAIN MUST FALL"
"BABY, THE RAIN MUST FALL"
"MONDO PAZZO"
"DUEL OF THE CHAMPIONS"
"THE NEW TITANS"

GARDEN GROVE JE 7-6000
"A SHOT IN THE DARK"
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FOREIGN PRESS VIEWS

2-Way Threat Seen for U.S. in Viet Nam

Several European newspapers last week turned their editorial sights on United States involvement in the Viet Nam war.

The Swedish Dagens Nybeter said: "It is an open question whether the worst threat for the United States to lose face in Southeast Asia comes from the Viet Cong rebels or from the Saigon generals. Listening to (South Vietnamese Premier) Gen. Nguyen Khanh one would think that the war against the Viet Cong is a South Vietnamese affair. One thing however seems to be correct in the distorted picture painted by Khanh: The United States has lost the political initiative."

The Spanish newspaper Ya said, "After the chain of defeats which the guerrillas have been inflicting on government troops and American instructors, it appears that Washington has changed its criteria and accepted the idea of Khanh and his 'young colonels' taking charge of the desperate situation. It is probably the last trump to be played; if Khanh were to fail the United States would withdraw, leaving the neutralist band to try its hand."

The East German Communist Party newspaper Neues Deutschland said, "Sen. (J. W.) Fulbright (D-Ark.), chairman of the Senate Foreign Policy Committee, has described the situation in South Viet Nam as desperate. If he means Washington's chances in South Viet Nam to change the situation for the better then he is right."

The West German newspaper Frankfurter Rundschau said, "Success or failure of all efforts to bring about political stability in South Viet Nam in the long run will depend on finding a platform which does justice to the intentions of the Americans as well as of all ethnic groups of South Viet Nam."

The settlement of this problem appears to lie in the far distance. Thus Washington is running the risk of eventually losing the basis of its strategy."

The Portuguese A Voz said, "Buddhists in Indo-China are again mounting an offensive against the government and the Americans with extreme fanaticism, sacrifice and suicide in a way such as to impress natives and foreigners." It said Khanh appeared to fear "that the U.S. government is beginning to temporize and open breaches." If those fears are substantiated "there will quickly follow the collapse of Indo-China and all of Southeast Asia," it said.

The London Daily Telegraph, turning to American domestic affairs, said, "America's founding fathers would have gaped in awe at the astronomic magnitude of the figures used by President Johnson in his budget. . . . Yet in their wisdom they worked surely for a prosperity they could not foresee. If America is so rich today, it is largely because she is still, as they intended, free and undivided, in sharp contrast to an old world which supplied most of her citizens."

"In all, this is the budget of a nation not only rich but supremely confident. The whole free world will pray that this confidence be in no way misplaced," the Telegraph said.

The French newspaper L'Express said, "It has been discovered on the other side of the Atlantic that the efficiency of male workers regularly has gone down in offices with mixed personnel as hems have gone up . . ." it said.

"It is true that American women, justly proud of the curves of their lower limbs, are more enthusiastic than European women are to bare them. But French women are not lagging."

"Not all silhouettes are as they should be, with the ideally long proportions of star models. In the streets, in restaurants, in offices, we have seen terrible exhibitions."

By HARRY W. SHARPE

United Press International

President Johnson asked Congress last week to put up the cash for his great society program.

He submitted a \$99.7 billion all-purpose budget for the new fiscal year starting July 1. Most, as usual, goes for defense. But large chunks would pay for better health, education, housing and anti-poverty projects "to improve our way of life."

The President regards this as his election mandate.

FISCAL experts said that barring big cuts in future defense spending, the budget, the biggest in history, may be the last under the \$100 billion mark as the nation continues to grow.

Johnson foresaw a \$5.3 billion deficit and a still higher public debt, but also a booming prosperity that could bring a balanced budget in fiscal 1968.

The President said in a separate business outlook that the economy was in good shape. But he promised to take special fiscal action in the unlikely event it should falter. He also promised Congress that he would be on guard for inflationary trends.

"WE CAN no more afford inflation in 1965 than we could in 1964," he said, adding that he counted on labor-management's "sense of responsibility." His remarks seemed pointed chiefly at big steel which has made selective price hikes and is preparing to negotiate new labor contracts.

The President's message went to Congress while he was still debilitated by a severe cold which for a time had kept him hospitalized. His doctors forbade him to attend former British Prime Minister Winston Churchill's state funeral in London Saturday.

The chief executive was represented by Chief Justice Earl Warren, Secretary of State Dean Rusk, and David K. E. Bruce, ambassador to Britain. Former

President Dwight D. Eisenhower was there at the personal invitation of the Churchill family.

American flags around the world flew at half-staff all week on orders of Johnson who eulogized Churchill as "history's child."

In the wake of his own illness, Johnson urged Congress to correct through constitutional amendment "three conspicuous and long-recognized" defects in the Constitution affecting the presidency.

The first two dealt with presidential disability. He endorsed a pending amendment which would eliminate any vacancy in the office of vice president and fix procedures in event a President could not carry on his duties.

HE ALSO proposed an amendment to spell out provisions for filling both offices if either or both of the elected candidates dies or becomes unable to serve between an election and inauguration day.

His third proposal was that a state's presidential electors be required to cast their ballots for the presidential candidate winning a majority of the state's votes. This was aimed pri-



NICHOLAS KATZENBACH (right), new attorney general, and Sen. Everett Dirksen, R-Ill., chat before a Senate judiciary subcommittee hearing Friday in which Katzenbach testified in support of a proposed constitutional amendment to assure continuity in presidential succession.

marily at preventing some states from choosing unpicked or runaway electors. Senate Republican leader Everett M. Dirksen, Ill., doubted the GOP would go along with it. All the amendments would require ratification by three-fourths of the states.

In other news spheres the President named Nicholas Katzenbach, 43, of Trenton, N.J., to be U.S. attorney general succeeding Robert F. Kennedy, now a New York senator. Kat-

zenbach has been filling the post since last September. He promptly pledged that there would be no let up in the Justice Department's anti-crime drive or enforcement of the new Civil Rights Law.

The Atomic Energy Commission reported "significant progress" in development of nuclear warheads capable of penetrating enemy missile defenses. This appeared to be the answer to Russian claims that they had perfected anti-missile

missiles. AEC Chairman Glenn T. Seaborg also assured Congress that recent cutbacks in nuclear weapons production will not jeopardize U.S. weapons superiority.

Russia, in response to a State Department note, denied it had deliberately violated the nuclear test-ban treaty. The department queried Moscow after a huge Russian underground atomic test vented the earth and polluted the atmosphere.

A TOP-LEVEL investigation of the honor system at the Air Force Academy in Colorado Springs, Colo., was ordered by the Pentagon as a result of a cribbing scandal in which many cadets have resigned. More than 300 cadets, including 30 members of the football team, may be involved.

General Motors Corp. reported 1964 profits of 1.735 billion.

MOSCOW hinted that the venting was accidental—an explanation the U.S. seemed willing to accept, with reservations. The release of fallout was described as negligible.

Later this year the AEC hopes to set off the first of four mammoth underground blasts to show engineers how to dig a new canal across the Central

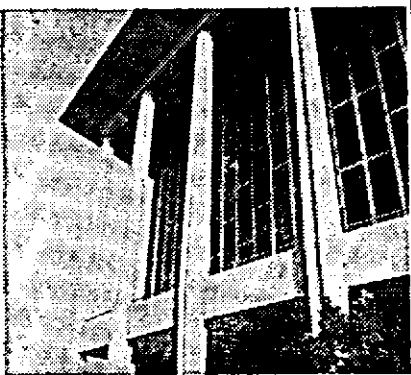
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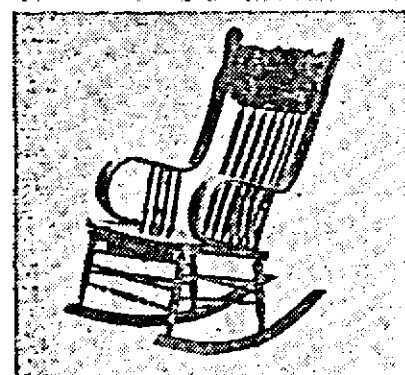
discover:



A Puppy at the Pound



Music Center



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We spend a good deal of time protecting people's money and helping increase it for college educations, trips abroad, trips home, retirement in Tahiti, and Heaven only knows what else. But if you can't wait for life to be richer, discover a puppy at the Los Angeles Pound, the joy of the Los Angeles Music Center, an antique hunt at Goodwill Industries, the carbonated music of the Pepsi generation. Life is fuller when the riches are in the heart of the saver. Have you discovered that?

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Date of Next Drawing



Flying A Sign

April 13, 1965

WINNERS

TEN COLOR TELEVISION SETS

First number drawn—438182 Winner—Andrew Zaglis 715 West 31st Street San Pedro, California Given away at: 25801 S. Normandie W. K. Stockley Harbor City, California	Twentieth number drawn—A097925 Winner—Mrs. Laura Stafford 3900 Lewis Avenue Long Beach, California Given away at: 3400 Orange Ed Isenberg Long Beach, California
Third number drawn—823355 Winner—Dorothy McDonald 5004 Woodruff Lakewood, California Given away at: 25224 S. Vermont Joe Fischer Harbor City, California	Eighteenth number drawn—A097925 Winner—Paul Beaton 2021 Appleton Long Beach, California Given away at: 3135 E. Broadway R. V. Barber Long Beach, California
Fourth number drawn—723363 Winner—Bernice Winters 715 Electric Seal Beach, California Given away at: 1000 Pacific Coast Hwy Joe Coffey Seal Beach, California	Nineteenth number drawn—801590 Winner—Van Madson 4749 Kearville Lakewood, California Given away at: 2610 Los Coyotes Chet Werle Long Beach, California
Sixth number drawn—A013464 Winner—Barbara Zimmerman 208 26th Hermosa Beach, California Given away at: 120 Torrance Joe Coggins Redondo Beach, California	Twentieth number drawn—A002544 Winner—M. A. Bledich 23529 Calabasas Road Calabasas, California Given away at: 318 W. Compton William Shimizu Compton, California
Fiftieth number drawn—434671 Winner—C. S. Spencer 13613 Regent View Belvedere, California Given away at: 445 E. Compton Jerry Chomplea Compton, California	Twenty-first number drawn—570046 Winner—Mrs. Ted T. Inouye 2508 Delamond Torrance, California Given away at: 2677 Lomita Vern Heacock Lomita, California

THE FOLLOWING WERE WINNERS FROM THE DRAWING HELD JAN. 12, 1965

THE FOLLOWING WERE WINNERS OF 100 GALLONS OF FLYING "A" GASOLINE

Twenty-fourth number drawn—478249 Winner—Milan Micanovich 215 W. Carson Torrance, California Given away at: 708 E. Carson Wm. Stratton Torrance, California	Thirtieth number drawn—351309 Winner—Mr. Roy J. C. Bird 448 Terraine Long Beach, California Given away at: 7th and Park Henry L. Jones Long Beach, California
--	--

NO PURCHASE NECESSARY

FOREIGN PRESS VIEWS

2-Way Threat Seen for U.S. in Viet Nam

Several European newspapers last week turned their editorial sights on United States involvement in the Viet Nam war.

The Swedish *Dagens Nyheter* said:

"It is an open question whether the worst threat for the United States to lose face in Southeast Asia comes from the Viet Cong rebels or from the Saigon generals.

"Listening to (South Vietnamese Premier) Gen. Nguyen Khanh one would think that the war against the Viet Cong is a South Vietnamese affair. One thing however seems to be correct in the distorted picture painted by Khanh: The United States has lost the political initiative."

The Spanish newspaper *Ya* said, "After the chain of defeats which the guerrillas have been inflicting on government troops and American instructors, it appears that Washington has changed its criteria and accepted the idea of Khanh and his 'young colonels' taking charge of the desperate situation. It is probably the last trump to be played; if Khanh were to fail the United States would withdraw, leaving the neutralist band to try its hand."

The East German Communist Party newspaper *Neues Deutschland* said, "Sen. (J. W.) Fulbright (D-Ark.), chairman of the Senate Foreign Policy Committee, has described the situation in South Viet Nam as desperate. If he means Washington's chances in South Viet Nam to change the situation for the better then he is right."

The West German newspaper *Frankfurter Rundschau* said, "Success or failure of all efforts to bring about political stability in South Viet Nam in the long run will depend on finding a platform which does justice to the intentions of the Americans as well as of all ethnic groups of South Viet Nam."

The settlement of this problem appears to lie in the far distance. Thus Washington is running the risk of eventually losing the basis of its strategy."

The Portuguese *A Voz* said, "Buddhists in Indo-China are again mounting an offensive against the government and the Americans with extreme fanaticism, sacrifice and suicide in a way such as to impress natives and foreigners." It said Khanh appeared to fear "that the U.S. government is beginning to temporize and open breaches." If those fears are substantiated "there will quickly follow the collapse of Indo-China and all of Southeast Asia," it said.

The London *Daily Telegraph*, turning to American domestic affairs, said, "America's founding fathers would have gaped in awe at the astronomic magnitude of the figures used by President Johnson in his budget. . . . Yet in their wisdom they worked surely for a prosperity they could not foresee. If America is so rich today, it is largely because she is still, as they intended, free and undivided, in sharp contrast to an old world which supplied most of her citizens."

"In all, this is the budget of a nation not only rich but supremely confident. The whole free world will pray that this confidence be in no way misplaced," the *Telegraph* said.

The French newspaper *L'Express* said, "It has been discovered on the other side of the Atlantic that the efficiency of male workers regularly has gone down in offices with mixed personnel as hems have gone up. . . ." It said, "It is true that American women, justly proud of the curves of their lower limbs, are more enthusiastic than European women are to bare them. But French women are not lagging. . . ."

"Not all silhouettes are as they should be, with the ideally long proportions of star models. In the streets, in restaurants, in offices, we have seen terrible exhibitions."

By HARRY W. SHARPE
United Press International

President Johnson asked Congress last week to put up the cash for his great society program.

He submitted a \$99.7 billion all-purpose budget for the new fiscal year starting July 1. Most, as usual, goes for defense. But large chunks would pay for better health, education, housing and anti-poverty projects "to improve our way of life."

The President regards this as his election mandate.

FISCAL experts said that barring big cuts in future defense spending, the budget, the biggest in history, may be the last under the \$100 billion mark as the nation continues to grow.

Johnson foresaw a \$5.3 billion deficit and a still higher public debt, but also a booming prosperity that could bring a balanced budget in fiscal 1968.

The President said in a separate business outlook that the economy was in good shape. But he promised to take special fiscal action in the unlikely event it should falter. He also promised Congress that he would be on guard for inflationary trends.

"WE CAN no more afford inflation in 1965 than we could in 1964," he said, adding that he counted on labor-management's "sense of responsibility." His remarks seemed pointed chiefly at big steel which has made selective price hikes and is preparing to negotiate new labor contracts.

The President's message went to Congress while he was still debilitated by a severe cold which for a time had kept him hospitalized. His doctors forbade him to attend former British Prime Minister Winston Churchill's state funeral in London Saturday.

The chief executive was represented by Chief Justice Earl Warren, Secretary of State Dean Rusk, and David K. E. Bruce, ambassador to Britain. Former

President Dwight D. Eisenhower was there at the personal invitation of the Churchill family.

American flags around the world flew at half-staff all week on orders of Johnson who eulogized Churchill as "history's child."

In the wake of his own illness, Johnson urged Congress to correct through constitutional amendment "three conspicuous and long-recognized" defects in the Constitution affecting the presidency.

The first two dealt with presidential disability. He endorsed a pending amendment which would eliminate any vacancy in the office of vice president and fix procedures in event a President could not carry on his duties.

HE ALSO proposed an amendment to spell out provisions for filling both offices if either or both of the elected candidates dies or becomes unable to serve between an election and inauguration day.

His third proposal was that a state's presidential electors be required to cast their ballots for the presidential candidate winning a majority of the state's votes. This was aimed primarily at preventing some states from choosing unpledged or runaway electors.



NICHOLAS KATZENBACH (right), new attorney general, and Sen. Everett Dirksen, R-Ill., chat before a Senate judiciary subcommittee hearing Friday in which Katzenbach testified in support of a proposed constitutional amendment to assure continuity in presidential succession.

enbach has been filling the post since last September. He promptly pledged that there would be no let up in the Justice Department's anti-crime drive or enforcement of the new Civil Rights Law.

The Atomic Energy Commission reported "significant progress" in development of nuclear warheads capable of penetrating enemy missile defenses. This appeared to be the answer to Russian claims that they had perfected anti-missile

missiles. AEC Chairman Glenn T. Seaborg also assured Congress that recent cutbacks in nuclear weapons production will not jeopardize U.S. weapons superiority.

Russia, in response to a State Department note, denied it had deliberately violated the nuclear test-ban treaty. The department queried Moscow after a huge Russian underground atomic test vented the earth and polluted the atmosphere.

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American isthmus. The President again gave his complete backing to Gen. Maxwell D. Taylor, U.S. ambassador to Communist-plagued South Viet Nam, after another coup overthrew the government. Some South Vietnamese military and political dissidents want Taylor recalled. So far 368 American troops have died in the anti-Communist war, 20 are missing, and 1,612 have been wounded.

A TOP-LEVEL investigation of the honor system at the Air Force Academy in Colorado Springs, Colo., was ordered by the Pentagon as a result of a cribbing scandal in which many cadets have resigned. More than 300 cadets, including 30 members of the football team, may be involved. General Motors Corp. reported 1964 profits of 1.735 billion.

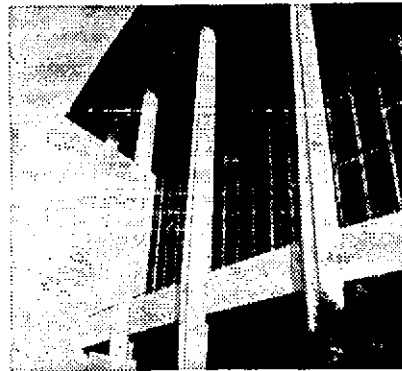
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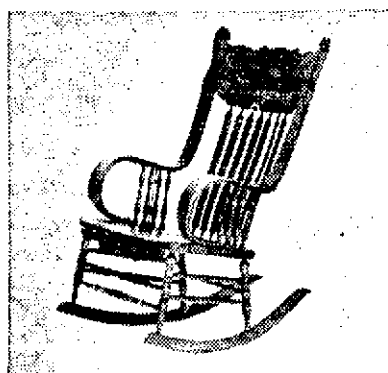
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We spend a good deal of time protecting people's money and helping increase it for college educations, trips abroad, trips home, retirement in Tahiti, and Heaven only knows what else. But if you can't wait for life to be richer, discover a puppy at the Los Angeles Pound, the joy of the Los Angeles Music Center, an antique hunt at Goodwill Industries, the carbonated music of the Pepsi generation. Life is fuller when the riches are in the heart of the saver. Have you discovered that?

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Free Tickets at Your Harbor Area FLYING "A" DEALERS

Look for the
Date of Next Drawing



Flying A Sign
April 13, 1965

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TEN COLOR TELEVISION SETS

First number drawn—898182 Winner—Andrew Kuglis 715 West 31st Street San Pedro, California Given away at: 25801 S. Normandie W. K. Shockley Harbor City, California	Twenty-ninth number drawn—327871 Winner—Mrs. Laura Stafford 3908 Lewis Avenue Long Beach, California Given away at: 3400 Orange Ed Isenberg Long Beach, California
Third number drawn—023555 Winner—Dorothy McDonald 5006 Weddell Lakewood, California Given away at: 25224 S. Vermont Joe Zacher Harbor City, California	Eighteenth number drawn—A097925 Winner—Paul Benson 2021 Appleton Long Beach, California Given away at: 1935 E. Broadway R. V. Barber Long Beach, California
Fourth number drawn—723363 Winner—Bernice Winters 715 Electric Seal Beach, California Given away at: 1100 Pacific Coast Hwy Joe Coffey Seal Beach, California	Nineteenth number drawn—001590 Winner—Von Madsen 4749 Knoxville Lakewood, California Given away at: 2410 Los Coyotes Chef Wasko Long Beach, California
Sixth number drawn—A013464 Winner—Eberhard Zimmerman 206 28th Hermosa Beach, California Given away at: 120 Torrance Tec Caggins Redondo Beach, California	Twentieth number drawn—A002544 Winner—N. A. Dadich 23529 Calabasas Road Calabasas, California Given away at: 390 W. Compton William Shimizu Compton, California
Fifteenth number drawn—634471 Winner—C. S. Spencer 13613 Regent View Belflower, California Given away at: 445 E. Compton Jerry Champion Compton, California	Twenty-first number drawn—590366 Winner—Mrs. Ted T. Inouye 2508 Dalemead Torrance, California Given away at: 2477 Lomita Virgil Hancock Lomita, California

THE FOLLOWING WERE WINNERS FROM THE DRAWING HELD JAN. 12, 1965

THE FOLLOWING WERE WINNERS OF 100 GALLONS OF FLYING "A" GASOLINE

Twenty-fourth number drawn—678249
Winner—Milan Micanovich
215 W. Carson
Torrance, California
Given away at: 708 E. Carson
Wm. Stratton Torrance, California

Thirtieth number drawn—351309
Winner—Mr. Roy J. C. Bird
448 Terraine
Long Beach, California
Given away at: 7th and Park
Henry L. Jones Long Beach, California

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#2 BELLFLOWER-LAKEWOOD 5787 South Street GE 0-0850
#3 BELSHORE/NAPLES 5318 E. Second Street HA 5-6425
#4 BIXBY KNOLLS 3748 Atlantic Avenue WA 5-1271
#5 DOWNTOWN 408 E. First Street GE 9-2191
#6 EASTSIDE 3434 E. Seventh Street GA 7-5418
#7 GARDEN GROVE 9591 Garden Grove Blvd. HE 7-1251
#8 LAKEWOOD 4323 E. Carson Street GE 9-0404

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#11 PLAZA 2224 Palo Verde Avenue GE 1-1371
#12 SEAL BEACH 333 Main Street GE 1-2534
#13 W. STAMINSTER 14034 Beach Blvd. TW 3-7561
#14 WESTSIDE/WRIGLEY 482 W. Willow Street GA 6-3903
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1 Blk. W. of L.B. Frwy.

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Delbert's Hair Stylist 9741 Flower, Bellflower TO 6-5514

Perma Tress Springdale & Edinger Center 897-8593

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Eastern Furniture 6086 Atlantic Ave. GA 3-9078

Self Service Furniture 5874 Atlantic Ave. GA 2-9565

INCOME TAX

MacFrankel, L.L.B. 9027 E. Alondra, Bellflower WA 5-2215

LUMBER YARDS

Sutherland Lumber, Inc. 14821 E. Artesia, La Mirada 868-6681

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Long Beach Honda 4328 E. Anaheim St. GE 9-0943

Long Beach Honda 5105 Atlantic Ave. GA 3-1433

RADIO & TV SERVICE

King Key TV 733 W. Pacific Coast Hwy. HE 7-6744

REAL ESTATE

D. Van Lixzen, Realtor 2170 Pacific Ave. 591-1361

D. Van Lixzen 5942 Orange GA 2-0977

D. Van Lixzen 101 Big Bear Blvd. & 1028 Greenway Dr., Big Bear City UN 6-3434

REAL ESTATE RENTALS

Dagley Realty 900 Long Beach Blvd. HE 6-9751

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One-Way Trailer Rentals 2800 South St., 8-6 GA 3-6413

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Dick Browning 1227 L.B. Blvd. Olds Parts & Service

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Genevieve 1-2372 or TAYLOR 8-3121

Funeral Notices

BERETICH—John, 81, 591

Arbuckle Ave., Westchester, N.Y.

Survived by wife, Mrs. Beretich; son, Thomas; daughter, Mrs. Mary Ann Beretich; and three grandchildren.

Funeral service, 2:30 p.m., Monday, Jan. 22, at Forest Lawn Funeral Home, 1227 L.B. Blvd., Long Beach.

Interment, Forest Lawn Cemetery.

CHRISTENSEN—Mrs. Anna Mae, 83, 425

W. 10th St., Long Beach, Calif.

Survived by husband, Mr. Christensen; son, Mr. Robert Christensen; daughter, Mrs. Barbara Ann Christensen; and three grandchildren.

Funeral service, 2:30 p.m., Monday, Jan. 22, at Forest Lawn Funeral Home, 1227 L.B. Blvd., Long Beach.

Interment, Forest Lawn Cemetery.

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SPECIAL INTERVIEWS
LONG BEACH
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For appointment call Mr. Clark, Adams 2-4366.

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PL 3-3521

Shamrock Sales
9225 East Garvey Avenue
San Gabriel, CA 91055
222-0953

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TELEPHONE
RECEPTIONIST
AGE 23 to 35
Part Time, Hours 5-9 p.m.
Phone 435-2411
Between 2 & 4 p.m.
1041 EAST 7th ST.

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1974 Kennedy Hwy., Sat. open. A-33 students to train for F&E. We have dictaphone secretarial positions in small clean offices. The successful candidate will be responsible for dictating and transcribing legal documents. The position offers a flexible schedule and excellent benefits.

TELEPHONE
RECEPTIONIST
AGE 23 to 35
Part Time, Hours 5-9 p.m.
Phone 435-2411
Between 2 & 4 p.m.
1041 EAST 7th ST.

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shopping center for every value
seeker. ARTESIAN APTS. today!

1101 WOODRUFF AVE.
\$74.50-PAY weekly or mo. Lnk.
bureau, fr. ref., a/c, bath. Apts.
9911 E. Belmont. 646-8174

514 W. REDEC SINGLE 1 bdrm.
Unit, 1000 W. 2nd St. 646-1715

1 BDRM. 2 Bath. Also unfurn.
From \$110 To \$2-0830

DELUXE 1br. Maple furn. All elec.
Unit, 1000 W. 2nd St. 646-1715

COMPTON-LYNWOOD
SPECIAL \$59.50 MO.
NEWLY DECORATED POOL
HEATED. 1 BDRM. 1 BATH
3719 E. Segunda Lynwood
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1, 2 & 3 BR. Apt. 1015 Bld. Heated
Pool. Carpet, laundry facilities.
Children welcome.
1326 Atlantic Dr. 679-1427

LAKEWOOD
2-BR. 2-BM. \$125
on lease. Pool, monthly bath,
carpet, a/c, 1800 sq. ft. and more.
Call. Adults only. No pets.

100% GE APPLIANCES
Call Mr. St. @ Paramount Blvd.
NEW Bldg. 1 BR. 300 2 BR. 300
3 BR. 300. Call. 646-0000. Adults.
2500 Norwalk & 1/2 mi. N. of
Shawnee. 646-0000

679 E. 13th. Modern. Pool. 2143
Pioneer. Mr. Carlson. 640-2001

NORWALK
1 & 2 BDRM. furn. apts. private
park. a/c. cord. heated pool.
24 hr. car. 24 hr. car. 24 hr. car.
Carrington Auto. College. 11023
Fennell. No. Alameda. 646-11023

1 BDRM. 1 BATH. 1/2 BDRM.
1/2 BDRM. 1 BATH. 1/2 BDRM.

SOUTH RAY
PENTHOUSE
Deluxe 2 Br. 2 Bdr. w.w.d. Heated
pool, sun-bath, w. closets, 24 hr. car. 24 hr. car.
on lease. MGR. furn. for
sale. 1 bdrm. 1 bath. 1/2 bdrm.
1/2 bdrm. 1 bath. 1/2 bdrm.
Beach. 646-4544. ME 4-2023

DIAMOND HEAD APTS. 505
1 bdrm. furn. a/c. 646-4544
Heated pool, sauna room, 1/2
bdrm. 1 bath. 1/2 bdrm. 1 bath.
sauna, sunbath, parking, 1/2
bdrm. 1 bath. 1/2 bdrm. 1 bath.
Arlington Ave. Terrace.

Unfurnished Apts.
LONG BEACH
2105 E. 4th
Gold Medalion 1 bdrm.
Car. 24 hr. 24 hr. 24 hr.

2 WKS. FREE RENT.
1-2 bdr. Dshrm. 213 Gladys a
\$67.50 MODERN 1br. 24 hr.
Rm. Available 1st 1133 Rm.

1 BDRM. Apt. Near freeway.
One bdr. apt. from Pacific Hwy.
646-2407 646-2407

1 BR. 1 BDRM. 1 BDRM.
Near stores, freeway. 24 hr.
24 hr. 24 hr. 24 hr.

BIXBY KNOLLS - 1 BDR.
Modern furn. Adults only. 646-11023

BRONZE MEDALLION
1 & 2 BR. apts. for lease.
673 OHIO NE 1 & 2 BR. 646-11023

3 BR. CAR. DRAPER 11023
1 BR. CAR. DRAPER 11023

THE TOWER \$71.50
DOWNTOWN BELFLOWER
LIV. RM., BR., KIT & BATH
CLO. FOLKLORE
\$72.50 FLOOR BELFLOWER
TO 6 CDR.

THE TROPICANA
Beautifully furn. 1 & 2 bdrms. Air
electric. Heated pool. Walk to
shopping of Town. Best 1321
RAMONA
\$99.25 & UP—MEN
2 BR., at street, adults, suit.
1000 Pasadita, 1st st W. of Lake-
wood Blvd. 2 bks. N. of Arroyo
Rd. 624-8263

Deluxe 1-Br., Brand New
New shops, laundry fac. \$79.50
100 E. Alameda (1 1/2 bl. W. of
Lawrence Boulevard) ME #262.
TO 6-293

LARGE 2-BDRMS.
2 baths, colored tiles, carpets,
& drapes priv. bath, adults.
Close from school bus. \$79.50
Order St. phone 867-5711.

BRAND NEW \$105 UP
2 1/2 BR., 2 BTH., CARP., WYCOND.
1200 S. 74th & 74th Pkwy. S.W.
ADULTS ONLY. Call 725-5919.
Close Ramona Ave. 725-4265

V PETS WELCOME
Near 2Dr. Centers, drapes, stove,
carpet, close from school bus.
Frid. Corporation. 725-1356. Apt. 722

Large 1-Bedroom Apt.
Stove & refrigerator, carpeting,
bath, tile. Call 846-8548

BEST \$120 VALUE
DELUXE Fam. Apt. 2BR., pool,
near schools & stores. 725-5748

1 1/2 BECHM. 1 car. or van. 725-5748
1 1/2 car. in small bldg. No
dishwasher. Childen ok.
Call 725-5748

BECHM. 1300 Bellflower Blvd.
newly dec. walking distance
Beachcom. 3rd mo. See Adm.
Call 2-2

BRAND new drive 1, 2 & 3 br.,
or unfurn. Sec'd flrs. 100
N. Broadway. Call 810-7578

Unfurnished Apts. 107 LONG BEACH

To live on an island

This is

portofino

THE C

To live in a superb marina.

rocks gently in your slip. Around

of Naples Island and Alamitos

To sail and swim and fish and w

in the warm sun — all at your fr

Poolside, you'll enjoy the gol

dies — swimming in the heated p

simply enjoying chan

Marin

as little as \$285 per month

Pentho

PORTOFINO MARINA APARTMENTS / SEE THE TO

Unfurnished Apts. 107

LONG BEACH

Spectacular

New Gold Medallion

Villa d'Or

777 BELLFLOW BLVD.

LONG BEACH

1-2-3 Bedroom, 2 Baths

A/C, Furnished

ALL ELECTRIC KITCHEN

HEATED POOL

ELEVATOR

HEATED POOL

PRIVATE BALCONY

CARPET

CLOSE TO COLLEGE, VA HOSPITAL, MARINA AND FREEWAY

CORNER 7TH ST. BELLFLOW

ER BLVD. AND PACIFIC COAST HWY.

433-6950

Unfurnished Apts. 107

LONG BEACH

DOWNTOWN

EASY WALK TO OCEAN

SHEER ELEGANCE

Large Sparkling New Gold Medallion 2-Bdrm.

Legs, walk-in closets, marble pullmans, sound-proof, thick pile carpets, autom. oven, refrig., ceiling heat, imported crystal chandeliers, elevator. Adults only.

800 LINDEN AVE.

Gold Medallion

XTRA LARGE 2-BR.

\$115 MO.

CARPETS, DRAPES, BUILT-INS, ELEVATOR, PACE GAGE AVAILABLE

Nr. School, Churches, Shopping

ASK ABOUT OUR MOVIE IN ALLOWANCE

2200 E. 6th Mgr. Apt. 4

DECORATORS CHOICE

DEL AMO TROPICAL

\$115-\$125. 2-BR. w/built-in stove, separate area called "bar" including carports. Open beam ceilings, colored bath fixtures w/marble

26 4-unit bldg. (separate small children's section). No apt. landscaping & waterfalls! Beautifully maintained. 21x24 pool.

CA-83944 New 5-6915

Or call by swim pool

2 btk 5-6915

Unfurnished Apts. 107

LONG BEACH

2 & 3-BEDROOM APTS.

Designed and Built for Families! Fenced play yard. Only 18 units. Carport, drive-in, built-in ramp. \$99.50 - \$125 - \$135

1900 HARBOR AVE. GA 4-5731

Furn. or Unfurn. 1 & 2-BR.

NEW - 1754 PINE AVE.

BEN F. MARRON CO.

OWNERS - BUILDERS

BRAND NAME - 1754 PINE AVE. 1525 E. Wardlow Rd. CA 4-5512 or CA 4-8844

PUBLIC NOTICE

"You'll Thank Me Later"

When you see these beautiful large and modern homes with carports, drop-ins, disposal, walk to walk carport, spacious closets. Appliances included. These units cannot be duplicated any place in L.B. for the price.

\$85 TO \$125

1754 SHERMAN PLACE

11 BIR. E. of Cherry, 1 BIR. S. of PCH

RIGHT DOWNTOWN

360 LIME

BRAND NEW

1 BDRM. GOLD MEDALLION ALL ELECTRIC, FRONT DOORS, SOUNDPROOF ELEVATOR GARAGES & CARPORTS

1 BLS. TO ST. ANTHONY'S

HE 7-7887

MONTH FREE

NEW 1-2-3 BDRMS.

Soundproof, bldg.s, w/w crpts, drapes, gar w/storage, lvs closets, incl. auto. w/ children's play area

1305 19th St., 432-4349

BEAUTIFUL VIEW

SPARKLING NEW, NEAR OCEAN

SOUTHWOOD MANOR

SOUTHWEST MARION

YOUR CHOICE:
1. Furnish or unfurn.
2. 2 bdr., 2 bath
3. Studio or flat
4. Pool, car port, pool
5. With or without kids.

WE OFFER:
1. REASONABLE PRICES
2. Choice of colors, low down payments
3. E.J.'s, terrazzo, dishwasher
4. Full kitchen

100% G.E. APPLIANCES
3rd fl cor. Paramount Blvd.
Call 7-9681

NEW DUPLEX
KITCHEN IN CENTER AREA
\$201 PLUS \$150 P.D. 2 BR + DEN.
Overlooks largest pool in city.
Furnished view. Private patio.
2 bdrm. f.a. heat, air cond., fire
place, built-in bar, 3 b/w
refrigerator, broiler, ceramic tile,
carpet, shower drain, glass door
E.D.A. gar. Carcener, w. water dir.
ADULTS LEASE.
Showings: Cat 1 GA 77574
Phone 501-2144

THE VIEW
1836 Stanley Signal Hill

New 2 br, gold meditation, built-in
cabinets & stove, d. disposal, lower
kitchen, large
parade with storage space, nice
laundry room, central air conditioning
N. of Pacific Coast Hwy.
CA 12326 - 422-7834 TP 3-4841

2 & 3-BR. TWS.
AND
2-Br. & Den w/Fireplace
AT
3109 CRO PLACE
W. of Redondo, N. of Broadway
BEN F. MARRON CO.
OWNERS - BUILDERS
Call GE 4-5572 GE 4-5572 RD 4 43844

LOMA VIEW APTS.
1, 2, 3-BR., L.A. VIEW, 2 BATH, WOODEN
FLOORING, STOVE, DISHWASHER, CARPET

THE ELITE CONNE
has a 1 bedroom, vintage
bedroom, elevator, dishwasher,
tile, floor mats, automatic oven,
luxurious decor, central air con-
ditioning, best. \$125.
Call 7-9681

700 E. 5TH
CORNER S.W. LINE
MAY BEAUTIFUL 3-BDRM. 2 Bath
den and w.c. w. showers, built-in
bar, carpet, tile floors, new
appliances
OCEAN FRONT
Lovely 2bedrm., 3 bath. Re-
frigerator
ROSIE REESE, Realtor
GE 6-1019 590-9171

LOVELY 1 & 2 bdrms. gpts. w/
wains refrig., carpet & drapes
on wheels, built-in bar, central
air conditioning, full kitchen,
ramps and transo. Beautifully
landscaped, \$\$\$-\$125 mo. See Mr.
Scott, 108 Madison Ave.

OCEAN VIEW—LOVELY 2BR., EN-
TERED KITCHEN, FULLY
FURNISHED. Draperies, Pri. gar. Attached
\$345 E. Ocean Blvd. Call weekly
GE 3-0111

NEW ALL ELECTRIC

New Deluxe 2-Br. Triplex
(Lowest with 2 baths)
An electric built-in carpets
drapes, enclosed spaces,
heart room, central air conditioning.
Call 678-0900 or 678-1100

Belmont Heights
New Gold Medalion
Xtra Large 1-Br.
One 2-Br., 2-Bath Left
REAS. 433-3398

PARK ESTATES
✓ 1 & 3 BEDROOMS
✓ NEWLY DECORATED
✓ FULL KITCHEN
✓ FORCED AIR HEAT
✓ CARPET & CHAIRS
✓ LARGE YARD RANGE
✓ LARGE 4 ROOMY
FREE A/C, COOL COST, locally
\$4.50 & Florida \$4.75/5

N.R. COMMUNITY HOSP.
1625 LOMA 3175 MO.
2 BR. GOLD MEDALION
They are large, low cost
1 & 2 store space, bath
ADULTS \$6.97/4; \$6.10/3

SERVICES
SPACIOUS 2-BDRM.
Garage avail. Recently redecor.
New shopping center
4600 N.W. 10th St. GA 4183

GOLD MEDALION
1 & 2 Br. Apts. & uniform from
\$110. Craps, drapes, sounder, front
Anglo, 1st flr. heated parlor
Bill Goss. GE 9-2729

2-BR. DELUXE
W.w. carpets, drapes, btl-ins.
\$29.50. Call 678-4254
at 1909 E. RASHOUD

1130 ORIZABA
DELUXE 2bdm. All electric. Car-
pets, drapes, built ins. bar, chil-
dren waiting area, schools.

1887 E. 3rd
Newer 2 br. apt. w/ car, schools
& mkt. Btl-ins above & oven, w/w
ref. Gar. avail. 1100. 438-2709

1817 E. OCEAN
2 Bedrooms, deluxe ocean view, W.
carpeted drapes, btl-ins. Adults.
Manager ABT.

734 LOMA
1 BR. W/W targets \$75 ms. up.

Swimming pool
ALL GOLD MEDALION
Recreation Room
✓ Subterranean parking
✓ Carpets and tile floors
FROM \$115 MO. ADULTS ONLY
1751 LOMA
ME \$159/Mo. Mon. Apt. 4 HA 1-7776

Continental Living
PLUSH
Steam rm., gym rm., gold medal-
ion, floor, art, heated pool &
bar, roof sunning porch, 2nd
parking. Priv. balcon. maid ser-
vice. Call 433-4723
1725 CORONADO 433-4723

315 GLADYS
NEW GOLD MEDALION
Just completed—must see to ap-
preciate. 3 story with recreation
room, swimming pool, tennis court.
low prices. Will furnish. Teens OK

RENTAL CENTER
We have new clean 1 & 2 BR.
furnished & unfurnished.
Ready for immediate occupancy
Spacious locations in Lakeland
No rental fees! For information
call 654-6547 between 9 a.m. and
5 p.m.

Ocean View Penthouse
4 Exposures, new 3Bdrm., family
rm., 2 baths, 2 patios, 2 automatic
garages, full kitchen, electric, stove,
dishwasher, carpets, drapes,
refrigerator. Over 6000 sq. ft. \$810
new 2BR. \$550

BELMONT HEIGHTS
NEW 3-BR., 1½ BATH
All electric, 1629 Mo. 11/75 MS
3454 E. 1ST ST. MON. APRT. 20

BANNER CIRCLE APTS.
BIXBY KNOWLS AREA, 14150 up
Large 1bdm. with ref., dish-
washer, carpet, tile, wood
wood.
1200 E. San Antonio Dr. GA 4-4283

Equisite Contemporary
Newly decorated, New
\$115 + up Adults (teenager) 1 &
2 Br. 1 & 2 Bath, w/w carp.
draped bed room, built in bar,
cell, hear, gar. 437-7233 HA 3-4559

FREE MONTH'S RENT
On yr. lease. New large 2 bdrm.
apartment, fully furnished, 1st floor.
All elec. btl-ins. 12 n. wardrobe
closets, traps, dpls. 1522 777
Loma HA 3-4559

POOL APT. \$75

Stove, refrig., carpets, drapes.
W.W. carpet, ocean. 9751
Kennebec. 439-4575

HEY, LOOK ME OVER
2 Bdrm. Deluxed, Gold Medalion
w/w carpets, carpets, built-in
A/C, tile floors, 1100. 433-4723

NEW STUDIO APTS.
Gold Medalion 2 br., 1½ b.
child OK, fenced play area, 1100
1111 Wilton

POOL BEL HGTS.
1br., upper, 1100, airy view
w/w drapes, stove, refrig. 1100
ant lav atmosphere, 2323 Terrell

EXTRA BIG 2 BR. \$110
EXPENSIVE w/w carpets, drapes,
A/C-W.H.C. Near Shops, 455
Ocean. 455 ROSS

BELMONT HEIGHTS
2 bedroom Luxury Apt. Draped
carpets, tile floors, 1100.
Adults. 226 Belmont

FABULOUS OCEAN VIEW
2BR, fireplace, w/w, \$140
438-8710

1868 GARDENA
★ 2 BR. Stone & Refrig.
Call 678-4254 or 678-4254

2-BDRM. APT. \$80
Per mo. Garage & laundry
818 Raymond Ave.

CHILDREN WELCOME
2BR, gar, lav, kcal, 1100
Call 678-4254 or 678-4254

LOVELY large 1BR. Apt. U.S.
base call 1402 Chas
base call GA 7459 Ocean
show.

LOWER quart, like new 1 & 2
trans. 500

SPACIOUS under 1BR. apt.
rm. Stove, ref., carpet, 1100
1100 Florida.

\$91.50 - 2 BR. New Gold Medalion
W.w. drapes, Gar available.
1100 ME

\$80-Large, redeco. 2 br. 1100
1100 W.W. drapes, finished play
2nd Est. 433-4723

"FIREPLACE"
New 2BR, 2 bath, btl-ins, cs
1100

All electric 2BR. Carpets, gar.
adults. Belmont Heights.
Call 433-4723 or 433-4723

2-BR.-MOD. 1BR. natural cabri
tile. Villa Capri Apartments
Fremont

N.R. Large under 1BR. Quiescent

[illegible]

Furnished Apts. **107**

S36-18R Room Carlsbad, CA
S36-19B Gateway 427-2271
\$65 Dlx. 1BR. Plant OK. Stove &
refrig. 1527 Cedar. HE 7-7121.
MOD. 1br. w/o crpl., dress, bthr.,
frid., stove, new car. 424-1544.

Unfurnished Apts. **107 Unfurnished Apts.**

S36-18R Room Carlsbad, CA
S36-19B Gateway 427-2271
Child OK. No Rvcrstr. 1BR.
WRIGHTLEY - Very nice 1BR.
corner, Garage.
1BR. ST. NEW DELUXE
ADULTS 2721 Sandring C.

\$100 Mo.
2 BEDROOMS
2 FULL BATHS
ALL BRAND NEW

- Completely carpeted (even the closets) with 100% nylon
- Every window draped with 200% coverage
- Gold Meditation built-in oven and range
- Garages included — Disposals
- Abundant oversized closets and storage space

SIGNAL HILL'S FINEST

Only two minutes South of San Diego Freeway,
on California Street (South of Willow)

426-2936 If no answer call DA 7-81

Unfurnished Apts. 107

LONG BEACH

386 TEMPLE
A BRAND NEW BEAUTIFUL
1 & 2 BEDROOM
COLLAGE MEDALLION APTS.
★ All new cabinets & stove
★ Dishwasher
★ New carpeting & drapes
★ w/w walk-in closets
★ Great value available
★ In close to bus stops
★ Convenient to new Lucky Mart.
Call Tel. 435-7232
FROM \$35
HE 9-0733

2-BR., 2-B.A. \$125
on lease. Pool, monthly basis,
carport available at additional
cost. Call 435-7232
100% GE APPLIANCES
Cor. 56th St. @ Paramount Blvd.
NOW OPEN
3100 E. 7th
1 - 2 BR., 2 B.A. Carpet, drapes,
blinds, teen-agers OK.

409 N. MARKET
2 BEDRM. & POOL & GAR.
Closest to shopping center and
drapes and extra CHILD CR.
\$110 mo. w/cr. Advt. 2 Phone
GA 3-7891

4-UNIT-VIEW-\$1512
New 3 br. Extra large duplex.
Gold Medallion. Built like a priv.
house. Hardwood floors, granite
Adults. No pets \$699 E. 20th (off
Temple). 439-0532

NEW 1 & 2 BR. APTS.
Closest to shopping center, drapes
& refrig. pool privileges hard-
wooding built. \$92.50 & up. Adults
only. Call 435-7232

2 BLOCKS WEST OF CERRITOS
NO FEES—TO 2 BEDROOM APTS.
W/CARPETS, DISHWASHER, STOVE,
ACMINT, FURN., & UNFURN.
CHILDREN OK.
MAINT. CHOOSE FROM
915 REDONDO OR CALL 439-0710

CHILDREN WELCOME
1 & 2 bedrooms, w/w carpets, B &
E kitchen, wood floor, central heat-
ing, \$57.50 & up. 1830 Gardena,
bl. 435-7300 or WH 41467.

Unfurnished Apts. 107

LONG BEACH

Cerritos Circle
Duplex Garden Estates

2 Bedrm., 2 bath, crpt., & drapes,
all building. Lease from \$235 per
month. Tella Wardlaw, 4102 Cerritos
Pacific North to San Antonio Rd.
Mar. Ave. Open daily 10 a.m. to
6 p.m. Phone 434-3548.

94 E. MARKET
w/crpt., drapes & blndng. 1st flr.
2 br., 2 b.a. \$375. Call 435-7232
Nice clean cheerful apt. GA

1425 HELLMAN
(NORTH) WALNUTS
Deluxe 1 & 2 br., crpt. from \$30.
W/carp., drapes & blndng. No
cleaning fee. 435-7232, 596-0728

EAST SIDE
3 bedroom, stone terring
Apt. has been redco. 3009 E. Incl.
\$69.50. CB 4471, 725-5431

NEW 2-BR. \$90
w/crpt., drapes, blndng. Gar.
3042 E. 13th St. 435-7232
309 E. 3RD ST. 435-7232

1 MO. FREE RENT
New 2 & 3 br., w/w crpt.,
drapes, blndrs. nr. L.B. Free Cr.
1000 Edison 435-7232

LARGE DELUXE 2-BR.
1ST MONTH FREE
439-0710, 435-7232, CE 409H
NLS-Near new party furn. 1-BR.
Refrig., stove, drapes thruout.
Disposal. 435-7232, 435-7232
GA 34678 or GA 34008

NEW NR. WILSON HT.
3 br., 1105, Drms. w/w crpt.,
dish. \$35 Roswell, ME 4-1011

New Deluxe 2-Br., 2nd Flr.
Cnpt stove, refrig., drapes. \$100.
7642 Pacific 435-7232

Also Bachelor & 2 Bedroom
Also bachelor & 2 bldg. Ga.
435-7232, 435-7232
2165 E. 21st St. 439-394

New Deluxe 2 Br., 75-a studio
435-7232, 435-7232

Unfurnished Apts. 107

LONG BEACH

- THE ISLANDER
2 & 3-BR., 1½ BATHS
Sheds apt. heated floor, w/crpt.
pet. drapes, built i.s.
\$115 UNFURN. & UP
\$135 FURN. & UP
LUXURIOUSLY FURNISHED
439 Cherry 435-3402

LAST ONE
2 BRAM. 100
Gold Medallion all elec. Wilson
Hd district brick Overlawn ranch.
W/crpt., drapes, blndng. 435-7232

New Deluxe 1-BR. \$88
1 MONTH FREE RENT
Stove, Refrig., W/W Crpt., Drapes.
1111 S. Main 435-7232
432 Sunrise, nr. Atlantic & Willow

New 2-Br., 2-Ba. Apt.
Crpt., draps, blnds. Brk rm.
\$120 mo. 502 Walnut, CE 4169.
Mo. free on lease.

KLANIE
3 br unfurn. crpt., dish, blnds.
and child proof door, automatic.
\$100 mo. 1124 E. 5th, 435-7232

BRAND NEW 2-BDRM.
Loe. Duplex. Blinds, drapes, crpt.
P.H. mart. 435-7232
125 PINE AVE.

BRAND NEW -2-BR.
Fenced yard, head. Porch, \$105.
3rd E. 16th St. K.L.B. 435-7232
435-7232, 435-7232

HOMELY ROOMY, DELUXE
2 & 3 br., wood & carpet, dish-
washers, air-cond., 4312 Cherry
Ave., Los Alamitos. \$99.00x or
\$109

\$90—Children OK.—\$90
New 2 br., 2 ba., w/crpt., no cat.
drapes, builtins, fenced play yard.
Low price. 1357 E. 14th 434-6311

\$65 BRAND NEW 1-BR.
Hardwood floors, dish., etc. 413 W.
435-7232

3-BR. CHILDREN, NEW
Crpt., drap., blndng., box closets

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2 BDRM. Near Beach. Teenager OK
438-9011

1 BR. duplex avail. bdrms. 4504
Jacinto Wye. 434-5054

CLEAN 1 BR. Near Nixby Stores.
TODAY 4. 431W Wye. GA 2-5633

Stucco 2 BR. 2 BDR. All extras.
Child OK. 10444 Park 439 7140

NEW 2 BR. carpets, drapes, refrig.
bath. 995 incl. 2649 Elm Ave.
202-CHEERFUL 2 BR. newly dec.
garden type. disc. 4504 Orange.

1 BR. w/ w. c. from drapes. bth. inc.
1038 Grand. GE 4-2420

SIGHT & SOUND is Free to renters
All areas & Prices. 628-9153

1 BR. E. 5th. Carpets, draps, stove.
refrig. Avail. 575 W. GE 4-5054

1 BR. 155. stove 545. refrig &
stove. 1783 Chestnut. ME 2-5508

545 NIXBY KNOLLS 1 BR.
Newly DEC. Adults. 104-7009

NU. DIX 2 BR. w/ w. c. draps, ads.
875 W. 3rd. Avail. 755 Nixbory

UNUSUAL new apt. elec. 104. Dr.
Nixby Park. GE 1-2712

NL-NEED GOOD 2 BR. TENANT
Child OK. 7-14072

1 BR. BAY FRONT - New 5
Has everything. TE 3-5

FREE 1 month rent. 545 N.
1075 Carlton. L.B. AIE 4-4

BELIER HTS. New 1br. W/ w. c.
Apt. 215 Newport. 435-5

BEL. 6H - Low. elegant 3
grpts. 1024. 100. 434-040. 435

500-1br. ref. 4011. 434-11

Reminders. 5022 Oak. GA 3-3

1 BR. BLTINS. CPPTS. DRAP.
175. 439-4579. 1041 Mon

NR. TOWN. 1047 stove. ref.
1055 Elm

Unfurnished Apts.

107 Unfurnished Apts.

107 Unfurnished Apts.



**"HERE'S A VISIT YOU
WILL NEVER FORGET"**

**"Supreme Elegance in
Apartment Living"**

NEW

Park Belaire

107
 at PARK AVENUE APARTMENTS in
LONG BEACH
 An elegant setting of 1, 2 or 3 Bedroom suites, 1 and 2
 Baths. All beautifully enhanced with plush carpeting,
 drapes and luxurious appointments • Two and Den • Two
 and Studio type floor planning • Glorious, oversized
 patios designed with your privacy in mind.
 ALL-ELECTRIC DELUXE
 FUNCTIONAL KITCHENS
 AUTOMATIC DISHWASHERS
 WALK-IN CLOSETS
 ELECTRIC RADIANT HEAT
 ELEGANT BATHS & DRESSING
 AREAS. Beautifully lighted
 CLOSED GARAGES, extra storage
 WOOD-BURNING FIREPLACES
 HEATED POOL
 with JACUZZI POOL

 UNFURNISHED
 - from
\$160
 FROM THE TRAFFIC CIRCLE IN
 LONG BEACH, take Pacific Coast
 Hwy. east to Clark Street (near Moffat
 Restaurant) then left (north) on Clark
 to Garford. Turn left (west) and walk
 for signs.
 438-6741

[illegible]

FARM VAC. 50A-298.
FARGATE—1 br. Nice neighbor-
hood. Call 678-1338.
NICE 2 Bdrms on Linden. \$100
GA 41916. Bkr.

COLORADO Lagoon Rm. 355 mo.
\$41. 541 8146.

LEASE — OPTION \$135 MO.
B.R.C. COTS TERM UN 4-9181

2 BR. 2 BA. WALK-IN
On Pioneer st., Carlon, MA 04201
\$1250. Call 678-1338.

2 1/2 BEDRM. Infrk OK. \$1179
Call 678-1338.

BELLFLOWER—2 Br. New City &
Rt. NAA & everything. ME #7230

Rental Agencies #113

OWNERS
PROTECT YOUR INVESTMENT
with a 12 month term rental
PRESTIGE RLTY PM 423 PMH
RENTAL Problems? See phone book
under Rental Agents or Owners

FILL UP FAST USE. Use
629-2323 Sight & Sound 629-8629

Professional and Business
Offices for least 114

- TOP LOCATION -
R.E., INSURANCE, Etc.
3520 L.B. Blvd., Suite 104
Front & Rear Entrance
44 CAR PARKING
Contact Perrin, Suite 220
PHONE 426-7626

Alondra Square Center
Shops & offices space available
15,500 sq. units. Ideal for small
shops or offices, good exposure.
Call 678-1338

UNION DEVELOPMENT CO.
JESSE LIVING & OFFICE TOO
New Good Mediation appts. Prime
area office. Kind for sale
from home & office @ desired.
Reasonable rent.
CALL JESSEY KNOLLS RLTY
#11251

RIVRY KNOLLS

5 OPER. \$3000 MO.
Natural for Oriental BRING
\$2000 Seller's Extremities Your
OPPORTUNITY

Jessy Chidester HE 7-0764
1644 W. Pac. Cent. Hwy. L.B.

FAMILY CARE
In Bellflower. Gross about \$200
per week. Call 678-1338

LIQUOR STORE
M.L.B. area. Over \$9500 mo. \$27-
500 stock. We have financial
OFFERS TO BUY FROM

BEER & WINE BAR
BEAUTIFUL some food. Low dn.
Cafe-DTINL. L.B.

Mrs. B. to 4 — Gross \$85 day
rent. \$1000. Call 678-1338

GIRLE BEER BAR
In So. El Monte. NEW—already
doing 3 to 10 kids day. Takes
less than \$1000. Call 678-1338

Neighborhood. CHL Bar
Gross about \$2000 mo. Rent \$175.
\$20-300 P.P. \$10,000 dn. mignl dn.

Hamburger Handout
High \$1200 per ALL day. Above
\$7500 mo. pass 2 yrs. Open 5½
days. Same owner 14 yrs. Best
grossed ever. No competition like
rent. Better see this today!

SHACK BAR
In super market. Rent \$150
mo. All good food. Call 678-1338

6027 ATLANTIC
Business Sales
GA 2-0954

WANTED TO BUY A
BEER BAR???
WE HAVE ALL SIZES
IN AT Areas—All Prices
Call 678-1338

COCKTAILS—
STRAIGHT BAR
Owner 100% net. Good lease &
location. Call 678-1338

MARKET
with new equipment. Gross
\$18,000 monthly. Rent \$150
plus \$1000 down. Min. ask
Price. Call 678-1338

ASK FOR HOWARD

STEAM BATH & MASSAGE
Call 678-1338. Fully equipped,
quick sale. PRICE!
Call 678-1338

ASK FOR PAUL HOWARD

LEASE NEW BUILDING
HOT DOG/HAMBURGER
Self service, take out.
Location with new car wash
Call 678-1338

ASK FOR PAUL HOWARD
JACK JAY JACK
255 E. Broadway

DONUT SHOP
High \$1200 per ALL day. Above
\$7500 mo. pass 2 yrs. Open 5½
days. Same owner 14 yrs. Best
grossed ever. No competition like
rent. Better see this today!

SHACK BAR
In super market. Rent \$150
mo. All good food. Call 678-1338

6027 ATLANTIC
Business Sales
GA 2-0954

WANTED TO BUY A
BEER BAR???
WE HAVE ALL SIZES
IN AT Areas—All Prices
Call 678-1338

COCKTAILS—
STRAIGHT BAR
Owner 100% net. Good lease &
location. Call 678-1338

[illegible]

Spec. Opp. ● ● ● ● ●
BUSINESS SALES
\$3600 L.B. BLVD.
GA 6-1371
R & W. BUBBLE SPOT
Bord own. Rent for
customers. MAN, WHATEA
LOTION spot. Need about
\$4000

EARN—\$1500 Needed
S. SMALL BUSINESS OPPORTUNITY
can match this for
best & volume! Its JUST
OUTRIGHT EARN!

BEER & WINE BAR
CAREP! We honestly be-
lieve its \$5000 Under-
stand & wait until you see its
CLASS! \$2500 will cover

Paint Store \$19,000 Yr.
Including fully high altitude
10 yrs. ●
● ● ● ● ●
PAINT STORE
OF THE FINEST Store
\$4000 P. inc. inventory
over.

CLASSY MARKET
no gross. \$1000. Lots beer,
groceries to mix with. In-
pos. PROVEN INVEST-
ment. Come see what you can
find. \$3000 to \$2500 will cov-

Laundry & Cleaning
gross in '84, 15 yrs. new,
\$2000 to \$1000. No more busi-
ness. EXTREMELY HIGH NET.
parking area. Need about
\$25000

Suitout—10 Mos. NEW
to 1st 10 mos. of operation
\$1000 to \$1000. No more class
mil. \$15,000 handles.

Kitts. & Coffee Shop
no gross mo. Busy, busy foot
c. Large parking area. A
rent. Submit on down,

also have for your approval:
● ● ● ● ●
Underdrains ● ● ● ● ●
Markets ● ● ● ● ●
Coffee Shovels ● ● ● ● ●
Shops ● ● ● ● ●
Hobby Shops ● ● ● ● ●
Stores ● ● ● ● ●

CLEANING SHOPS

BUYERS & SELLERS:
LEASE CHECK WITH US
POSITIVELY GUARANTEE
YOUR MONEY. LISTING ONLY.
BUSINESS SALES
3600 L.B. BLVD.
GA 6-1371

● ● ● ● ●
Making Less Than
\$1000 A MONTH?
Better Register at
CHIDESTER'S
DON'T STAY HOME—THE
TAKES ARE TOO HIGH
Beer—Nets 16-\$2500 mo.
Shop. Tropical decor. Prime
Here's CHICE made.

Nets sold \$800 mo.
cash back (IN A FLASH!)
Kitts & up. Rent only \$125
month

Floating beer barges
floating offering in our har-
bor. LOW DOWN PAYMENT. To re-
ceive 50% TRAFFIC SUCK

KITLS.—\$11,000 MO.
vrs. old. Just started with
them. Making And describe
how to see it truly
HOWPLACE! Need about

KITLS.—\$15,500 TOTAL
to \$150. Need \$5000 to clinch it

Beer—60 Barrels Mo.
I check ups. We called the
owners. "LAST WORD IN GOOD
BUSINESS". \$8950 total. New
KITLS. SOUND UNBELIEV-
ABLE

COFFEE SHOP
on clear \$1000 MO. No profit
Downtown. Rent \$175. Complete
equipment. \$5500 complete.

Embroid. stand \$1750 total
double window front & back
outside panel STEADY STRONG
TRAFFIC. SUCH
DOLL' PLACE!

Pizzeria—\$1500 mo. net
downtown. Nts. 7 to
made Sun. Estab. 15 yrs. Own-
er's make "REAL REE"

Coffee Shop—\$9000 mo.
rented 3-br. home. Need \$5000
to do it all if you wish?

SCCELLANEOUS BUSINESSES

5 OPER. \$3000 MO.
2nd Floor, Excellent RRING
\$2900 Seller's Extremities YOUR
OPPORTUNITY.

\$\$\$ Childer HE-7-0764
1644 W. Pac. Cst. Hwy L.B.
● ● ●

FAMILY CAFE
Relliflow, Gross "bout \$300
lv. Terms-or will trade?
LIQUOR SHOP
L.B. Area, Over \$2500 mo. \$27-
to \$3000. 100% OPERATION
OTHERS TO CHOOSE FROM
BEE & WINE BAR
CAUTII-LIL. Some fine. Low dn.
CAFE-DNTN.LB.
Yrs., 8 to 4 - Gross \$85 day.
Gross \$1000 mo. 100% OPERATION
GIRLIE BEER BAR
Sp. El Monte, New-already
ing 8 to 10 kops day. Takes
lots of money. Blvd
Neighborhood. Cktl. Bar.
Gross \$450 \$5000 mo. Rent \$175.
Low cap. \$1000 dn. night do.
Hamburger Handout
PROPERTY & ALL. Can prove
the deal. Gross \$1000 mo.
yvs. Same owner 14 yrs. Relin-
q. Good terms. Paym'ts, like
rent. Best buy this year!
SNAKE BAR
super market. Rent \$150 Incl.
Inc. 6029 good deal for ctle.
ROZAN ATLANTIC
Business Sales
GA-2-0954

WANT TO BUY?
BEER BAZAR??
WE HAVE ALL SIZES
In All Areas-All Prices
Call NOW! FREE LIST!

Book binding net \$2300 incl. m.
Printer club Small profit low m.
Moccasins & lenini net \$1000 mo.
shoes net \$2700 mo.
L.I. equip. (cul-off). Net \$2700 mo.

**WE CAN SAVE YOUR BUSINESS
QUICK-SALE & ABOVE ALL
ON THE QT. ALL TYPES
INVITED**

Jess Childser HE-7-076
1644 W. Pac. Cst. Hwy..L.B.
MARCT
With meat department & liquor
Gross \$180 monthly. High sales
area East L.B. Rent free. No m.
Price \$45K FOR HOWARD
ASK-FOR HOWARD

STEAM BATH & MASSAGE PRI-
Ole established clientele. Full
equipped. QUICK SALE. GOOD
PRI.
ASK FOR PAUL HOWARD

LEASE NEW BUILDING
HOT DOG-HAMBERGER LCT
Self service, take out, in con-
junction with new car wash being
built.
ASK FOR PAUL HOWARD
JACK "JAY" JACOBI
205 E. Broadway NE-2-395

DONUT SHOP
Netts \$1200 mo. Beut in every
way. Gross \$1500 mo. 100% m.
equip. Located major hwy. (Busi-
ness area). Small dn. paymt. \$250
mo. Call Jess Childser HE-7-076
or Norweik. UN-67734. ask for SA.

CAFE
Short Orders. Netts \$1000 n.
Woman owned. Gross \$1200 m.
Take a nice couple with smn-
down paymt. (Books open) 120
mo. Call Jess Childser HE-7-076
or Norweik. UN-67734. ask for MAX.

COCKTAILS--
STRAIGHT BAR
Owner of 10 yrs. retiring. 20
mo. net. Good lease & parking
space. Call Jess Childser HE-7-076
or Norweik. UN-67734. ask for MAX.

[illegible]

Complexes for Sale 135
WCCO shows TBR. ex. 50-717 BZ
Eden Roc Rfity 438-9389
Cut \$4600. Deluxe 2-Br.
F. Pl. for you! \$2990. Be Own-
er! VEX L. WOODS REALTY

QUARTY VIEW A.W.C. BR. BAATH
COPR. 1200. many others.
GE #9 \$42,500. By owner.
GE #107. 2nd Jamboree. CPE
PEN 2A. 1115 Raymond Ave. East
Side T.R. & 1st. Lbs. call
after 5:00. 2nd Jamboree. CPE
DE BY SIDE—2000+ E. 179.
1 Br. & 1 Small down.
Resting Country Club. GE #292
NEW DUPLEX BUILT TO
YOUR LOT. GE #249
Call 1st time. bid GOOD RENTAL
\$79. 17th. Owner. 637-2461. I.B.
EEL SHOPS R 4 lot. 30x100. M.
Bnfr. 637-508. GE #716.

THE DIRECT LINE

Kendrick
2-5959

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 HE 2-5959
 LOWER GARDEN GROVE
 Belmont MC4 Garden Grove Bl.
 1-1721 JE 7-1120

OPEN HOUSE DIRECTORY

ADDRESS	PHONE	DISTRICT
2-BEDROOM		
10140 Hagel Place	925-5005	Bellflower
9448 Rendalia	925-5894	Bellflower
3701 E. Vermont	432-3489	Belmont Heights
365 Loma	HE 7-7061	Belmont Heights
376 Newport	GA 6-6994	Belmont Heights
4161 Gaviota	GA 3-7981	Bixby Area
3922 Gardenia	GA 4-8529	Bixby Knolls
4516 Obispo	431-2213	Lakewood Area
4640 Obispo	GA 3-7981	Lakewood Area
11082 Midway Dr.	GE 4-3415	Los Alamitos
145 San Antonio	GE 4-8870	Los Cerritos
345 E. Mt. View	GA 3-7981	North Long Beach
494 Ellis	GA 7-7049	North Long Beach
5635 Lewis Ave.	GA 3-1487	North Long Beach
6636 Olive Ave.	GA 2-1286	North Long Beach
2032 Delta	GA 6-7083	Westside
2140 Golden	GA 4-4712	Wrigley
741 W. Patterson	GA 4-3534	Wrigley
2-BEDROOM & DEN OR FAMILY ROOM		
13629 Ardis	925-5005	Bellflower
9855 Beach St.	TO 7-7273	Bellflower
9123 Rendalia	WA 5-3945	Bellflower
1033 Freeland	GA 2-3481	Bixby Area
1064 Norman Court	432-3489	Eastside
3758 Radnor	Lakewood Area
3439 Gondar	HA 5-2104	Lakewood Plaza
3012 Catwin Ave.	HA 5-8583	Los Altos
5574 Riviera Walk	GE 4-8870	Naples
5320 Las Lomas	GE 4-8870	Park Estates
2289 Golden	HE 6-0257	Wrigley
3-BEDROOMS		
317 Winnipeg Place	438-9389	Belmont Heights
4481 Gundry	GA 3-7981	Bixby Area
6712 Walkerton	HA 5-1641	Carson Park
3116 E. 15th St.	GA 4-1666	Circle Area
3455 Halbrite	HE 6-7002	Eastside
12882 Amethyst	596-4416	Garden Park
2633 Deerford	438-9441	Lakewood Area
20824 Florcraft	HA 1-8211	Lakewood Area
2302 Palo Verde	438-9441	Lakewood Plaza
5728 Scrivener	Lakewood Plaza
5171 Patterson St.	HA 9-5228	Los Altos
3631 Harding	ME 3-8991	North Long Beach
6404 Indiana	GA 3-7981	North Long Beach
11631 Dartmouth	925-5894	Norwalk
11751 Parkmead	UN 4-2907	Santa Fe Springs
2002 Studebaker Rd.	GA 4-7605	State College Area
1219 Maddox	427-1685	Westside
2126 Oregon	GA 4-4712	Wrigley
3-BEDROOM & DEN OR FAMILY ROOM		
9621 Cloverwood	GA 3-0561	Bellflower
752 Ohio	GE 8-6639	Eastside
6208 Arbor Rd.	GA 3-5466	Lakewood Area
11525 E. 205th	596-1671	Lakewood Area
3552 Canehill	GA 4-8529	Lakewood Plaza
6938 Fairbrook	HA 1-8211	Los Altos
2531 Gondar	596-7153	Los Altos
6712 White	NE 1-6653	North Long Beach
3542 Kempton Dr.	HA 1-8211	Rossmoor
629 South Shore Dr.	GE 1-4329	Seal Beach
4-BEDROOM		
4612 Suite Drive	GA 3-6476	Huntington Beach
1714 Jackson	423-4187	North Long Beach
7 Silver Springs Rd.	FR 8-2941	Rolling Hills
DUPLEXES		
925 Stanley	434-9007	Eastside
5821-23 Falcon	GA 3-1487	North Long Beach
HOMES WITH POOL		
4806 Bellflower	591-5674	Bellflower
1071 45th Way	GA 3-6516	Bixby Knolls
4341 Montair	GA 4-8529	Lakewood Village
3021 Maine Way	GE 1-3511	Rossmoor
HOME & INCOME		
16836 Grand	TO 7-7757	Bellflower
4647 Barker Way	ME 4-5188	Belmont Heights
236 Corona	GE 3-4433	Belmont Shore
1705 E. 63rd	GA 3-0971	North Long Beach
12 Virgil Walk	GE 4-8870	Naples
1934 Canal	432-3489	Westside

◆ ◆ ◆ ◆ ◆

GRI NOTHING DOWN!!
Need to believe but it's true.
Beautifully modern home with
top down & 7 full baths! and a
sparkling 16x32 pool. Owner wants
bulk sale. Call today! \$199,000.
Call: GE 4-7426, 3199 Pa-
cific Hwy.

WALKER & LEE

WOW!!!
NO DOWN GFI - LOW DN. FHA
4-BEDRMS., 1½ BATHS
ALL LARGE ROOMS
FULL PRICE \$18,000!!

RAPHAEL Rltns.
4435 E. Spring HA. 8-9317

2-Story Dream House!
4 Bedrooms, 2½ Baths + family rm.
Very large living room, Blt'n etc.
Beautiful kitchen, double doors!
Tremendous closets. Expensive
appliances, etc. Offered at \$19,900.
Traps. Professionally landscaped.
Try \$3,950 down!

RAPHAEL Rltns.
4435 E. Spring HA. 8-9317

\$950 TOTAL
Moves you in this V.A. owned 3-
Bedroom, 1½ bath house. Attached
garage, rero-carpeted in, etc.
No. 2nd St. \$925 loan. Pay-
ments month include taxes. All
Call:

BRUNET REALTY
866-NOLA EVEZ TO 7-8767

OPEN—11 TO 5 P.M.
12333 DECCA
Must sell quickly—3 bdr., 1½ ba.
Highly decorated, tile floors,
right off South St. & Newburg
River, then follow the arrows into
the woods.

STEEL & MOSS CO.
500 E. 4th St. HE 7-0541

NEED ROOMY?
2300 W. 1st st., 2 story, 4 Br., 3 bath.
Nr. Freeway in Westminster—10
min. to Lone Beach. Blt-ins, dis-
washer, central air conditioning.
Fenced yard. P.F. \$28,500.

Nelson Investment Co.
7681 Westminster Ave. 714. 897-1024
1840 S. Main St. 714. 897-3569

L.B. CITY EMPLOYEES
• Only 1 yr. old
• 4 bedrooms
• Hardwood floors
• Full bath
• NEW W.W. / DATES
• Built-in vac. & refrigerator
• UNDER \$25,000
• Trades considered. Bob A.
• Write: CARL HARRIS
METRIC Rlfy 434-8434

BARGAIN!
3-Bedrooms, 1½ baths, completely
refined. Forced air heat. Screened
patio. 4 carport. \$19,900. Call:
\$19,400 — SUBMIT DOWN!

RAPHAEL Rltns.
4435 E. Spring HA. 8-9317

You'll Never Believe It!
With only \$1200 down, you can
own this 3-Bedroom, home, 1½ ba.
Bldg. A real, complete, ready-to-go
home. Located At Bardall
price of \$17,450. HUVER & CALL
Real Estate

SOL LEVINY REALTY
6781N Carson HA 1-8433

SWIMMING TIME
• 4 Bedroom, 2½ Baths
• Large Living Room
• Built-in vac. & range
• 1800 Sq. Ft. LIV AREA
• 1000 Sq. Ft. BALD & Hilltop pool
• Only \$4000 dn. • BOB A
• Trades considered
• Write: CARL HARRIS
METRIC Rlfy 434-8434

Near Lakewood Center
Lovely 2 bdrm, home. Loc. yard.
Large family rm., disc. chrmn.
1-bedroom guest apt. w/ refig.
included. See & submit!

Gene Nebaker Realty
2735 Carson HA 5-848

WANT POOL?
• newer 3 bedroom, 2 bath, dlm. rm.
burn in frame, oven, tiled, w.c.
hardwood floors, 1000 sq. ft. liv-
ing area. Call: 434-8434
See this

GE PAGE, RLTR, GE 4-3395

NO DOWN \$3 bdrm. Home, 1½
bedrooms. Only \$99 mo. P &
GI terms. WELLS, GE 4-0226

ALAMITOS BAY
IN PENINSULA
Gorgeous Corner duplex owner
off, offers space, elegance &
charm. 2 bdrms., 2½ baths, 1000
sq. ft. view. Both units with real fire
view. Owner abt. has w.c. refig.
dishwasher, built-in vac. & range.
Breakfast-eating bar. Large on
water. Central air conditioning.
ramps, 2 ovens, dishwasher, dis-
posal. tile terrace drains, broad
plank floor, wood burning stove,
ranges, F.A. heat thermostat, pull-out
shower, built-in vac. & range, tile
puddle garage & rare to find fir-
mello garden. Lower unit 1 bdr.
w.c., shower, refrigerator, tile
unit. A beautiful property. Price
of ownership \$59,000. Call: Fred
RENE Rlfy GE 4-9028

DELIGHTFUL BAYFRON
3 Bedrooms, large living room
large family rm., disc. chrmn.
1-bedroom guest apt. Prime corner
location. Custom built in 1960.
Call: CHARLES LANF. GE 9-346

CLIVE GRAHAM CO.
800 E. Ocean, Realtors HE 2-396

Bayfront on Peninsula
WALK OR SKILL RLY
DO NOT DISTURB OCCUPANTS
Huge 4 bdrms., 2½ baths, 1000 sq.
den, 2 baths, sun decks, 2 yrs. old.
Exceptional buy. To see call
CHARLES LANF. GE 9-346
5845 Highway 101, Unit 101, L.B.
Res. GE 4-9324 OFFICE L.B.
Res. GE 1-1802 GE 4-2508

LIVE ON THE WATER
In lovely, live-in 2-story Bayfron-
t. 4 bedrooms, 2½ baths, dining
family room, 3 baths, pvt. 2-bd.
briest apt. Bay frnt. to ocean.
For more details... Call: Mrs.
MRS. PHILLIPS... GE 4-3395

CLIVE GRAHAM CO.
800 E. Ocean, Realtors HE 2-396

OCEAN VIEW DUPLEX
Upper 2 BR., 2 1/2 ba., large fam-
ily room with deluxe kitchen & fir-
mello garden. 2000 sq. ft. \$220
mo. \$69,000. Just Listed.
MAX LIVONI REALTY
1101 Alameda HE 4-972

ALAMITOS HEIGHTS
CAPE COD
See this delightful home with
huge 4rs., up & 1 br., dlm. &
3 baths, charming rm., w/c, refig.
oven, range, 2000 sq. ft. kitchen
& breakfast area. Small home
ready to move in.
OUR PLEASURE TO SHOW
Lot S. of 2nd Terrace, 60x130
MILDRED COBBIN
GE 4-7426, 3199 Pacific Hwy. GE 4-9317

367 MANILA
Brand new 4 BR., 1½ baths, fir-
electric kitchen, 1800 sq. ft. hillside.
Call: MARION DAVISSON
OPEN TO REALISTIC OFFERS
CALL FOR DETAILS
MARION DAVISSON
HE 8-6419

OPEN 620 FLINT AVE
\$29,500 full price with a LO-
DOWN PAYMENT buys this
new 2 bdr., 2 bath, 1000 sq. ft.
Call STU GRAHAM GE 9-139

STEEL & MOSS CO.
500 E. 4th St. HE 7-0541

Open Sat. & Sun. 611 Ultime
2BR. & den. Beautiful hills. Climb
to recreation golf course & park
at 1000 ft.

LEAR Realty GA 6-593

HEAVILY INSULATED
405 HAVANA, OPEN 15
seals. 4 BR., 2 baths, over 20
sq. ft. Low liv. rm. & din. rm.
3 bedrooms, 2 baths, 1000 sq. ft.
TOM STEVENS RTVY GE 4-911

SO HARD TO FIND
View lot #3130 to allow construc-
tion of frame up to 4 units EAT
Marv Joe, 439-2941, 438-5671
[725] WE 1-4343, 434-5671

DELIGHTFUL 4-BR.
Sunken live-in, full on the water.
kitchen, w.c. & drapes, refig.,
vac., range, 2000 sq. ft. Call:
STU GRAHAM GE 9-139

Terrific, 3 BRs., 2 Bath
Custom built, spacious room
terrace dining, pretty rem.
Call: MARY ANN KNOTTS PL
GA 4-9317, 3199 Pacific Hwy.

NEW 2-STORY—4 BR.
Call: GE 5-0706
365 MANILA

2 BEDRMS. & heated pool, le-

ALAMITOS HEIGHTS
OPEN 1-4 362 ORLENA

[illegible]

BELMONT HEIGHTS
OPEN 13-24 GRANADA

[illegible]

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Home for Sale 139

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Moving & Storage

MOVING?



HE 5-893


7 Moving & Storage 1

For the **LOWEST**
Local Moving &
Storage Rates

CALL

Hodges-
Mayflower

Moving and Storage

A black and white illustration of a vintage Mayflower moving truck. The truck is a box truck with a large cargo area. On the side of the cargo box, the word "Mayflower" is written in a stylized font, with "Moving and Storage" written below it. A driver is visible in the cab. The truck is shown from a side profile, facing right.

REFRIG. FREE
 Income: Most exclusive
 Belvoir, 2 B.R., 2 bath,
 dining room, large
 in rear, fire on
 MA 51977
 MODERN
 S-SCHRAEDER
 MA 51974
 BEST BUYS
 2 B.R., 2 bath, modern
 kitchen, 2nd floor
 only one room of P.A.
 Rty. 4125 South St.
 24-36 or MA 51197
 READY TO GO
 2 bdrm., 2 1/2 bath, trans-
 ferred, kitchen, P.A.
 & outfitting.
 & Call John read 594-4514 or
 9627 John Read Rty.
 N.L.B. STEAL \$
 Come to see this \$28.2K.
 you can buy at this price.
 2 B.R. & 2 BATH. PAR-
 GE \$4200
 OLD RLY RD \$5-2731
 \$500 DOWN
 3-bdrm. 1 1/2 bath, located
 good area. Forced air heat.
 MA 51977
 HARRY RHY GE0-0521
 LOS ALAMITOS BLVD
 2-BRS., 2 BATHS
 3-year-old home. Close to
 school's & bus. P.A. heat.
 kitchen, 2nd & 3rd.
 85223 Bixby Knolls Rty.

YOU become the PROUD
owner of 3 homes on 1 lot.
room to build. ALL FOR
\$29,900.00
VA REALTY ME #333
Lakewood Blvd., Bellerose
VA RESALES
down payment, built cons-
truction, for information,
call to list.
Saras Alantree Realty
66-2096 or GE 1-8983
MENT WITH OPTION
B.R.M. 1/4 bns. hwd.
br-in. cbs. garage, fenced,
& B&B.
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RACING MARBLE STADIUM
large & beautiful
large freestds. full of ex-
traneous. Modern kitchen,
overstuffed leather chair
& shopping. A dream
Call
A MOORE real GE 4261
YOU GOT \$500?

BORN, 1 1/2 BATH
BUILT-IN STOVE
Move in now
minutes to Long Beach
78-9647

HARMATZ BLDG. WA 5704
 GOVERNMENT OWNED
 4 Bedrms. Like new. 5 1/2% fi-
 ning with top coat
 LAND BLDG. WA 1373

100

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ADDRESS	PHONE	DISTRICT
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10140 Hegel Place	925-5005	Bellflower
9448 Rendalia	925-5894	Bellflower
3701 E. Vermont	432-3489	Belmont Heights
365 Loma	HE 7-7061	Belmont Heights
376 Newport	GA 6-6994	Belmont Heights
4161 Gaviota	GA 3-7981	Bixby Area
3922 Gardenia	GA 4-8529	Bixby Knolls
4516 Obispo	431-2213	Lakewood Area
4640 Obispo	GA 3-7981	Lakewood Area
11082 Midway Dr.	GE 4-3415	Los Alamitos
145 San Antonio	GE 4-8870	Los Cerritos
345 E. Mt. View	GA 3-7981	North Long Beach
494 Ellis	GA 7-7049	North Long Beach
5635 Lewis Ave.	GA 3-1487	North Long Beach
6636 Olive Ave.	GA 2-1286	North Long Beach
2032 Delta	GA 6-7083	Westside
2140 Golden	GA 4-4712	Wrigley
741 W. Patterson	GA 4-3534	Wrigley
2-BEDROOM & DEN OR FAMILY ROOM		
13629 Ardis	925-5005	Bellflower
9855 Beach St.	TO 7-7273	Bellflower
9123 Rendalia	WA 5-3945	Bellflower
1033 Freeland	GA 2-3481	Bixby Area
1064 Norman Court	432-3489	Eastside
3758 Radnor	-----	Lakewood Area
3439 Gonder	HA 5-2104	Lakewood Plaza
3012 Catwin Ave.	HA 5-8583	Los Altos
5574 Riviera Walk	GE 4-8870	Naples
5320 Las Lomas	GE 4-8870	Park Estates
2289 Golden	HE 6-0257	Wrigley
3-BEDROOMS		
317 Winnepag Place	438-9387	Belmont Heights
4481 Gundry	GA 3-7981	Bixby Area
6712 Walkerton	HA 5-1641	Carson Park
3116 E. 15th St.	GA 4-1666	Circle Area
3455 Halbritt	HE 6-7002	Eastside
12882 Amerthysl	596-4416	Garden Park
2633 Deerford	438-9441	Lakewood Area
20824 Florcraft	HA 1-8211	Lakewood Area
2302 Palo Verde	438-9441	Lakewood Plaza
5728 Scrivener	-----	Lakewood Plaza
5171 Patterson St.	HA 9-5228	Los Altos
3631 Harding	ME 3-8991	North Long Beach
6404 Indiana	GA 3-7981	North Long Beach
11631 Dartmouth	925-5894	Norwalk
11751 Parkmead	UN 4-2907	Santa Fe Springs
2002 Studebaker Rd.	GA 4-7605	State College Area
1219 Maddox	427-1685	Westside
2126 Oregon	GA 4-4712	Wrigley
3-BEDROOM & DEN OR FAMILY ROOM		
9621 Cloverwood	GA 3-0561	Bellflower
752 Ohio	GE 8-6639	Eastside
6208 Arbor Rd.	GA 3-5466	Lakewood Area
11525 E. 205th	596-1671	Lakewood Area
3552 Canehill	GA 4-8529	Lakewood Plaza
6938 Fairbrook	HA 1-8211	Los Altos
2531 Gonder	596-7153	Los Altos
6712 White	NE 1-6653	North Long Beach
3542 Kempton Dr.	HA 1-8211	Rossmoor
629 South Shore Dr.	GE 1-4329	Seal Beach
4-BEDROOM		
4612 Suite Drive	GA 3-6476	Huntington Beach
1714 Jackson	423-4187	North Long Beach
7 Silver Springs Rd.	FR 8-2941	Rolling Hills
DUPLEXES		
925 Stanley	434-9007	Eastside
5821-23 Falcon	GA 3-1487	North Long Beach
HOMES WITH POOL		
4806 Bellflower	591-5674	Bellflower
1071 45th Way	GA 3-8516	Bixby Knolls
4141 Montair	GA 4-8529	Lakewood Village
3021 Maine Way	GE 1-3511	Rossmoor
HOME & INCOME		
16836 Grand	TO 7-7757	Bellflower
4647 Barker Way	ME 4-5188	Belmont Heights
236 Corona	GE 3-4433	Belmont Shore
1705 E. 63rd	GA 3-0971	North Long Beach
12 Virgil Way	GE 4-8870	Naples
1934 Canal	432-3489	Westside

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3-BR.—D" MODEL
W to W carpet, drapes, built-in breakfast nook, Mr. Carson's 1974 Oldsmobile Cutlass, 1974 Camaro, low combination washer & dryer, built-in furniture included in price! Call today.
Tenney Realty GA-2-0971
LOW DOWN PAYMENT
3-BR., newly redecorated, near school's & shopping. Vacant.
4503 Nipomo HE 2-7945
Real Luxury—Xinf Loc.

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to make a 3 schools. Quick look
See, ask for more info. Call
3530 MYRTLE
Owner ready, 2BR on smaller lot.
Call for more info. Call
DEAL - Summary - Very Good
3511 GAVIOTA
Reduced price. 2BR and 2 1/2
1978, carpet, wall shower. Don't
leave it. L.B. E. E. E. E. E.
3461 ROSE
Just reduced, 2BR. Quality
carpeted and built. Call for more info.
Very nice and a patio. E. E. E. E. E.
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Cute & clean - 2BR on R3
or R4 lot. Call for more info.
CALL ON THESE
✓ TWO ON ONE
Front has 2BR, den, bath, &
kitchen.

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Best in a
room, see:
MUCH CAN BE
LOW
ME \$358

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ca. Shipped
dressed Sprinkled

perious, low
arch, Out of town
\$1,500. EYE. CR \$22
\$1,500. EYE. CR \$22
2 BR. 3 1/2 BATH. Highest bid
N. Eves. 427-1547

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Small lot. Nr. B'way & Grand
Price! Call: \$1,500. EYE. CR
2565

2 BR. + FAMILY RM.
Remod. w/ 2 baths. A beautiful
place. Call: 427-1547
HUNTER Assoc. 426-615

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This property provides an
2 BR. split level separate d.
2 BR. split level & dr. & dr.
1 year old 2 BR. home.
paved & drained for additional

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DEN
51 to gradness
2nd floor
kitchen
in part. And.
Call: GE 4-3302

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HOUSES
ADDRESSES
w/ w/ bar-3
1st floor
2nd floor-2
3rd floor-2
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100th floor-2

MARION DAVISSO
HE 6-4819
Open Sat. & Sun. 1 to 5
2 bdrm. & family room.
2nd floor.
kitchen, cup. pan.
& range in guest house.
w/ full bath.
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MA 6-4819
\$27,500.
OPEN 11 to 5
Lovely spanish stucco duplex.
B.R. each. Owner's apt. has
bath.
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IF IT'S LOCATION

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2 Pine house on 1 lot-2 BR
 Only \$14,000. Xing. term.
HEIDE, HE 51242 or GE 51242
 this 3 bedroom, 2 1/2 bath, 2
 drapes, 2 fireplaces
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 GA 41606 GA 41606

PRICE REDUCED
 Open 1 to 5-3578 LEANS
 1/2 acre, 3 BR, 2 1/2 bath
 + oil stove, by owner. 5

by OWNER
 3 bedroom, 2 1/2 bath, new
 drapes, 2 fireplaces, 2
 rumous, 2 car car. GA

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 3 BR. or 2 & Den. \$72,000
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on a large lot.
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BATH

2381 Roswell, Oper.
 2 BR & den 2 Bath
 2 BR, 2 Bath, 2 H.R.
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NEAR Lakewood & Stearns
 2 BR, 2 Bath, 2 H.R.
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 2000 MARION, NW, ST. C
 2 BR, 2 Bath, 2 H.R.
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 Lower price of Spring
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 Close
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4 Br. & car, 3 baths,
drains, dishwasher, c.
built.
3 Corner lot, black
\$17790
Br., detached arch. w. pool
BUILT IN 1978. Charming
w/lot, lovely view, double
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SEE THE LOVELY SITES
It's better than you think
it is! Call today!
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365 Loma HE 7-7061 Belmont Heights

376 Newport GA 6-6994 Belmont Heights

4161 Gaviote GA 3-7981 Bixby Area

3922 Gardenia GA 4-8529 Bixby Knolls

4516 Obispo 431-2213 Lakewood Area

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494 Ellis GA 7-7049 North Long Beach

5635 Lewis Ave. GA 3-1487 North Long Beach

6636 Olive Ave. GA 2-1286 North Long Beach

2032 Delta GA 6-7083 Westside

2140 Golden GA 4-4712 Wrigley

741 W. Patterson GA 4-3534 Wrigley

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13629 Ardis 925-5005 Bellflower

9855 Beach St. TO 7-7273 Bellflower

9123 Rendalia WA 5-3945 Bellflower

1033 Freeland GA 2-3481 Bixby Area

1064 Norman Court 432-3489 Eastside

3758 Radnor Lakewood Area

3439 Gonder HA 5-2104 Lakewood Plaza

3012 Catwin Ave. HA 5-8583 Los Altos

5574 Riviera Walk GE 4-8870 Naples

5320 Las Lomas GE 4-8870 Park Estates

2289 Golden HE 6-0257 Wrigley

3-BEDROOMS

317 Winnipeg Place 438-9389 Belmont Heights

4481 Gundry GA 3-7981 Bixby Area

6712 Walkerton HA 5-1641 Carson Park

3116 E. 15th St. GA 4-1666 Circle Area

3455 Halbritte HE 6-7002 Eastside

12862 Amethyst 596-4416 Garden Park

2633 Daerford 438-9441 Lakewood Area

20824 Florcraft HA 1-8211 Lakewood Area

2302 Palo Verde 438-9441 Lakewood Plaza

5728 Scrivener Lakewood Plaza

5171 Patterson St. HA 9-5228 Los Altos

3631 Harding ME 3-8991 North Long Beach

6404 Indiana GA 3-7981 North Long Beach

11631 Dartmouth 925-5894 Norwalk

11751 Parkmead UN 4-2907 Santa Fe Springs

2002 Studebaker Rd. GA 4-7605 State College Area

1219 Meddow 427-1685 Westside

2126 Oregon GA 4-4712 Wrigley

3-BEDROOM & DEN OR FAMILY ROOM

9621 Cloverwood GA 3-0561 Bellflower

752 Ohio GE 8-6639 Eastside

6208 Arbor Rd. GA 3-5466 Lakewood Area

11525 E. 205th 596-1671 Lakewood Area

3552 Caneshill GA 4-8529 Lakewood Plaza

6938 Fairbrook HA 1-8211 Los Altos

2531 Gonder 596-7153 Los Altos

6712 White NE 1-6653 North Long Beach

3542 Kempton Dr. HA 1-8211 Rossmoor

629 South Shore Dr. GE 1-4329 Seal Beach

4-BEDROOM

4612 Suite Drive GA 3-6476 Huntington Beach

1714 Jackson 423-4187 North Long Beach

7 Silver Springs Rd. FR 8-2941 Rolling Hills

DUPLEXES

925 Stanley 434-9007 Eastside

5821-23 Falcon GA 3-1487 North Long Beach

HOMES WITH POOL

4806 Bellflower 591-5674 Bellflower

1071 45th Way GA 3-6516 Bixby Knolls

4341 Montair GA 4-8529 Lakewood Village

3021 Maine Way GE 1-3511 Rossmoor

HOME & INCOME

16836 Grand TO 7-7757 Bellflower

4647 Barker Way ME 4-5188 Belmont Heights

236 Corona GE 3-4433 Belmont Shore

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Hard to believe but it is true. Beautiful 3 bdrm & family room home with full bath, fireplace, sparkling pool. Owner wants quick sale will pay all costs. Has 1000 sq. ft. of land. Call 432-3489. 1110 E. 15th St. WALKER & LEE

WOW!!

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4-BEDROOMS, 1 1/2 BATHS

ALL LARGE ROOMS

FULL PRICE \$18,000!!

RAPHAEL Rltts.

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2-Story Dream House!

4 bedrooms, 2 1/2 baths, full bath, fireplace, sparkling pool, w.w. carpet, thru-out. Custom designed. Professionally landscaped. Call 432-3489.

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\$590 TOTAL

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12333 DECCA

Must see quickly! 2-bdr, 1 1/2-bath, needs a little work, but priced right. Go to 12333 Decca & Norwalk then follow the arrows into Imperial Estates.

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300 E. 4th St. HE 7-0451

NEED ROOM?

2300 sq. ft. 2 story, 4 bdr, 3 bath, fireplace, w.w. carpet, thru-out. min. to Long Beach. Billings, washer, carport, driveway, fire. Fenced. Call 432-3489.

Nelson Investment Co.

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L.B. CITY EMPLOYEES

3 BDRM., 2 BATHS

Hardwood floor, w.w. carpet, new w.w. DRAPES

Low down to all

UNDER \$25,000

Trades considered. Bob A.

OPEN 345 HALBRITTE

METRIC Rty 434-8434

BARGAIN!

3-Bedroom, 1 1/2-bath, completely new, forced air, w.w. carpet, beautiful landscaping. Only \$19,400. SUBMIT DOWN!!

RAPHAEL Rltts.

6415 E. Spring HA 5-917

You'll Never Believe It!

with only \$1200 down, you may own this 3-Bedroom, 1 1/2-bath, F.A. heat, completely redone, 2 bks, from school. At a Bargain price of \$17,800. Call 432-3489.

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62617 Carson HA 1-8438

SWIMMING POOL

4 BDRM., 2 BATHS

DINING ROOM

Building over a garage

20x40 heated & filtered pool

ONLY through w.w. carpet, BOB A.

Trades considered

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Near Lakewood Center

Lovely 2 bdrm home, large yard. Room to expand, stove & ref. included. See & submit.

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WANT POOL?

A newer 3-bdrm, 2 bath, w.w. carpet, built in range, oven, fire, w.w. DRAPES, lovely patio, dbl. car. Call 432-3489.

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NO DOWN-3 bdrm home, Owner relocates. Only \$17,000. Call 432-3489.

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Gorgeous corner duplex owner offers space, elegance & charm of a home w/w ocean view. Both units with real tile floors, w.w. carpet, thru-out, w.w. DRAPES, thru-out. Call 432-3489.

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11631 Dartmouth 925-5894 Norwalk

11751 Parkmead UN 4-2907 Santa Fe Springs

2002 Studebaker Rd. GA 4-7605 State College Area

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236 Corona GE 3-4433 Belmont Shore

1705 E. 63rd GA 3-0971 North Long Beach

12 Virgil Walk GE 4-8870 Naples

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SEE 5 NU. UNDER CLASS. 132

OPEN 1-5 176 QUINCY
4-BR. & Fam. Rm., 3 Ba.
On 1/2 acre, 176 Quincy, 4 bdr, 3 ba, w.w. carpet, thru-out, w.w. DRAPES, thru-out. Call 432-3489.

A PLEASURE TO SHOW

One of the largest 2-bdr. In Shore. Real, fire, in liv. rm. Sec. 2nd floor, 2 bdr, 2 bath, w.w. carpet, thru-out. Call 432-3489.

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SPACIOUS 3-BEDRM.

2 BATHS, 2 STORY

5289 APPIAN WAY

OPEN 12-5

COMPLETELY CARPETED

BUILT-IN SUNDKES

REAR PORCH, GARAGE

CAN TAKE TRADE-IN

COMPARE ANY BEACH HOME

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"Majestic Waterfront"

Two-story custom home with 4400 sq. ft. plus private dock & boat lift. Call 432-3489.

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Have you been looking for a home with an ocean view at a reasonable price? This 2-story Spanish style home has it all. Call 432-3489.

CLIVE GRAHAM CO.

800 E. Ocean, Realtors, HE 7-3951

CHOICE OF 2 TRIPLEXES

NORTH OF 2ND - for gracious living see this 1 1/2 bdr, 1 1/2 bath, w.w. carpet, thru-out. Call 432-3489.

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HOMES
For Your Inspection
NO MISTAKE WITH
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THIS "ESTATE"
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p. clean & priced right
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quick possession,
FINE FOR
FAMILY FUN
ful "Salem" model located
varize lot. Large, light,
rooms. All elec. kitchen
in, ref, & freezer. A
Anthony POOL set in
most beautiful landscaped

1782 FOSTER RD.
then call to inspect.
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'Round the Clock

LAKE METRIC'S TOUR
THRU ROSSMOOR
4 OPEN HOUSES

"GEORGETOWN"
1741 NEWBURY
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"KEMPTON"
2921 ACECA
"GEORGETOWN"
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Also hard to find "Brilliant
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 Loaded with Charm ★
 Modern luxury 3.Bedrm. & fam-
 room. Formal dining area. A-
 closed playground, off of a huge
 dramatic beamed ceiling living
 room. Dramatic lighting & fireplace
 for a crafts. All elec. appli-
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GRAB THE KIDS
& buy this 3-Bdrn. w/ a sunken
den, fireplace, built-in dining,
kitchen, fireplace, hardwood floors, car-
pet. On R-4 lot. Only \$19,400.
Call low down.
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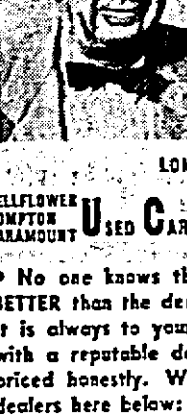
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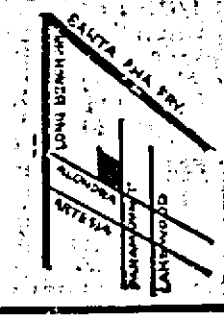
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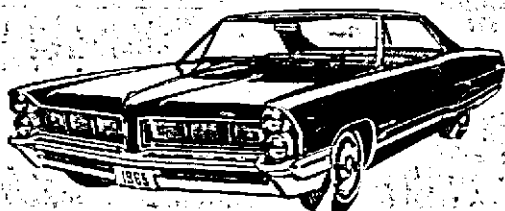
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LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barbet, 6200 N. Bellflower Blvd., Lived. Ray Vines, 4201 E. Willow	IMPERIAL	LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, Inc., 1460 Long Beach Blvd. HE 2-3916
BELLFLOWER, COMPTON, DOWNEY, NORWALK Guy Moorhart, Inc. 1112 No. Long Beach Blvd., Compton NE 2-7171	LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ray Vines, 4201 E. Willow 426-7301	SIMCA
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Car's Motor, 1200 Avalon, Wilmington TE 5-3131	SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Car's Motor, 1200 Avalon, Wilmington TE 5-3131	LONG BEACH, LAKEWOOD Holiday Rambler - Simca 1427 and 1310 Long Beach Blvd. HE 6-1231
COMET	JAGUAR	SPRITE
LONG BEACH, LAKEWOOD Murphy Lincoln Mercury, 1940 Lakewood Blvd. 434-9916	LONG BEACH Boulevard Buick, 1881 Long Beach Blvd. 591-5415	LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911
BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fiedabco, 17617 Bellflower Blvd., Bellflower TO 6-1761	JEEP	SUNBEAM
CORVAIR	LONG BEACH, LAKEWOOD Desser Motors, 4005 E. Anaheim GA 4-510	LONG BEACH, LAKEWOOD Import Auto, Inc., 1460 Long Beach Blvd. HE 2-3916
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Harbor Chevrolet, 3700 Cherry Partwood Chevrolet 5059 Lakewood Blvd., Lakewood	LANCER	TEMPEST
PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount ME 0-5866	LONG BEACH, LAKEWOOD, COMPTON Shavely & Langford 401 N. Long Beach Blvd., Compton NE 1-6163	LONG BEACH, LAKEWOOD Selta Pontiac, 1545 Long Beach Blvd. HE 7-4111
Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton NE 9-3060	LINCOLN CONTINENTAL	BELLFLOWER, COMPTON, DOWNEY, NORWALK Suburban Pontiac 17639 So. Bellflower Blvd., Bellflower TO 6-1725
CORVETTE	LONG BEACH, LAKEWOOD Murphy Lincoln Mercury, 1940 Lakewood Blvd. 434-9916	THUNDERBIRD
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Harbor Chevrolet, 3770 Cherry	MG	LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Glen Organ Ford 220 So. Long Beach Blvd., Compton 591-3311
PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount NE 9-3060	MERCURY	Mal Burns, 2000 Long Beach Blvd. 591-3311
Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton	LONG BEACH, LAKEWOOD Murphy Lincoln Mercury, 1940 Lakewood Blvd. 434-9916	Los Altos Ford, 2302 Bellflower Blvd. 596-2761
DART	BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fiedabco, 17617 Bellflower Blvd., Bellflower TO 6-1761	Courtesy Ford 15727 Paramount Blvd., Paramount ME 3-1107
LONG BEACH Verna Holmes, 35th & Atlantic Glenn E. Thomas Co., 345 E. Anaheim HE 6-1231	METROPOLITAN	WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smoler Ford 336 W. Anaheim, Wilmington TE 5-6621
BELLFLOWER, LAKEWOOD, COMPTON Jack Widger Dodge 16900 Lakewood Blvd., Bellflower NE 1-6163	MIDGET	TRIUMPH
Shavely & Langford 401 N. Long Beach Blvd., Compton	LONG BEACH Jamestown, 1350 Long Beach Blvd. HE 2-7911	LONG BEACH Briny-Gray Imports, 3515 Atlantic Jamestown, 1350 Long Beach Blvd. HE 2-7911
DATSUN		VALIANT
LONG BEACH Long Beach Honda 5105 Atlantic, GA 3-1413 + 4328 E. Anaheim, GE 0-9043		LONG BEACH, LAKEWOOD Ray Vines, 4201 E. Willow 426-7301
		R. O. Gould Co., 1600 Long Beach Blvd. HE 7-2971
		Ed Barbet, 6200 N. Bellflower Blvd., Lakewood TO 7-2731
		SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Car's Motor, 1200 Avalon, Wilmington TE 5-3131
		VOLVO
		LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON Cuba Bros., Long Beach at 29th St. 426-2007
		Briny-Gray Imports, 3515 Atlantic GA 4-0951
		Ed Barbet's Volvoville 8200 N. Bellflower Blvd., Lakewood TO 7-2731
		ORANGE COUNTY Anaheim Imports 336 So. Anaheim Blvd., Anaheim 615-2050
		VOLKSWAGEN
		LONG BEACH, LAKEWOOD Lakewood Motors TO 6-0741; SP 3-3551
		5815 South St., "Dutch Village Shopping Center," Lakewood HE 7-2879
		BELLFLOWER, COMPTON, DOWNEY, NORWALK Lee Carpenter, 1150 E. Compton Blvd., Compton NE 8-0435
		SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Kendall Motors, 1241 Pac. Cst. Hwy., No. San Pedro TE 2-2424

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L. A. ANDERSON 1842 E. Anaheim, HE 7-5614	COTTER'S WAGON TOWN 2223 Long Beach Blvd. GA 6-7041	ED JENSON 15804 Lakewood, Bellflower, TO 7-7171
BEN RUSHING 850 L. B. Blvd., HE 5-7424	COTTER MOTOR SALES, 2165 L.B. Blvd., 591-2334	LOHMEIER MOTORS 1580 L. B. Blvd., HE 6-6352
C. BOB AUTREY 1570 L.B. Blvd., HE 2-4441	DENHAM'S 2533 Lakewood Blvd., GE 3-0929	MARK THORNTON 7911 Alondra, Prmt., ME 3-0071
BOB THOMPSON AUTO SALES 2070 Long Beach Blvd., 591-5529	DORSA USED CARS 1001 L. B. Blvd., HE 6-7204	W. F. McPHEETERS 1450 L. B. Blvd., HE 2-5337
CABE BROS. 2901 L.B. Blvd., 426-7003	C. FRED HOLMSEN 437 E. Anaheim, HE 5-8971	WOOLFERT MOTORS 2399 E. Pacific Coast Hwy., HE 9-9790
CAYIN USED CARS, 2120 W. Pac. Cst. HE 6-5580		

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Sunday Feb. 7th

A special presentation of Beauty and You, by the Long Beach area beauty salons.

Independent Press Telegram

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HE 2-5959

OLDSMOBILE
A-1
FACTORY AIR CONDITIONED
'61 OLD SMOBILE
Chrysler body with matching
trim. Automatic transmission,
power steering, radio, heater,
heater, while side wall tires, EZ
pass. A nice car throughout this
ready to go.
\$1699
MEL BURNS FORD
2035 Long Beach Blvd.
2 Blocks North of Hwy. 101
991-3315 991-3316

PLYMOUTH
A-1
'62 PLYMOUTH
Saver 2-dr. Sedan
V8 engine, automatic trans-
mission, radio, heater and
wall tires. White body with
interior. This car has been
very best of cars has been
taken for sale THIS
WEEK-END.
SEE IT!!
MEL BURNS FORD
2035 Long Beach Blvd.
2 Blocks North of Hwy. 101
991-3315 991-3316

PONTIAC
A-1
'59 PLYMOUTH
"Saver" Sedan
Dual Range Automatic trans-
mission, radio, heater, heater,
wall tires, green body with
white top. A great little car
that is priced to go.
\$399
MEL BURNS FORD
2035 Long Beach Blvd.
2 Blocks North of Hwy. 101
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PONTIAC
A-1
'61 OLD SMOBILE
Dynamo 88, 4-dr. H.T.
This car has factory air condi-
tioning, automatic transmission,
power steering, radio, heater,
heater, while side wall tires,
and a lot more. The price is
right.
\$1299
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What does Glenn E. Thomas?

56 Years in the Automotive business mean to you?

It means you, the customer, get the benefit of the experience and background of the oldest established dealership in Long Beach. . . It means you're dealing with an institution built for more than half a century, on sound, honest business practice. . . It means, at Glenn E. Thomas you're assured of Dependability. . . Integrity. However, we know these things alone will not bring you to our door. The business of selling automobiles is highly competitive. Obviously, we could not have stayed in business 56 years without this knowledge, without leading our competition. So . . . before you buy any new automobile:

THINK PRICE

At Glenn E. Thomas we price our New '65 Dodges realistically. We do not use "Gimmicks" to get you into our showroom. We do not make impossible promises we cannot keep. But we do guarantee you the lowest possible price.

THINK DEAL

At Glenn E. Thomas we give you what your present car is worth. As a buyer you should be interested in the value of your present trade-in, or the amount you must pay down, the amount you pay monthly and, importantly, the financing cost on the unpaid balance.

We know, with 56 years affiliation with Long Beach banks and finance houses, no one can offer lower interest on the unpaid balance than Glenn E. Thomas.

56 years of Dependability. . . Service. . . Integrity and Price are your best assurance of a reputable automotive firm. Did you know that you can buy a New 1965 Dodge Coronet for just

\$2089

with the down payment and terms flexible to suit your budget? Make it a point to make our acquaintance TODAY!

Southern California's Leading Dodge Dealer

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Since 1909

310 E. ANAHEIM (Corner of Elm) LONG BEACH, CALIF. HE 6-4041

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'62 CHEVROLET P.U. Fleetside \$1195
Std. shift, radio, heater.
'60 CORVETTE, White with Red \$1750
interior. Radio, heater.
'61 CHRYSLER New Yorker. Completely
equipped and factory air. \$1875
Lic. No. FKB 380
'62 DODGE Dart, Auto. trans., \$995
radio, heater. 4-Door sedan.
'64 FORD Galaxie 500. 4-Dr., H.T., auto.
trans., radio, heater, \$2195
power steering.
'62 MERCURY Monterey 4-Dr. Sedan. Auto.
trans., radio, heater, power steer-
ing, power brakes, fact. air. \$1775

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months. Low as \$199 down delivers most models
on approved credit plus tax and license.

'63 PLYMOUTH Sport Fury Convertible.
White, auto. transmission, \$1875
radio, heater.
'60 VALIANT 200. 4-Dr. Std. shift, \$775
radio, heater. Lic. No. KSS 930.
'61 VALIANT 100. Blue, 4-Dr., Std. \$875
shift, radio, heater.
'61 VOLKSWAGEN. \$1225
'60 BUICK LeSabre 4-Dr., auto. trans., radio,
heater, power steering, power \$1075
brakes, factory air.
'62 CHRYSLER Newport Wagon. Auto. trans.,
rad., htr., power steer., power \$2500
brakes, fact. air. Lic. No. JTL 041

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'61 Chevrolet Monza
'59 Rambler Wagon
'62 Falcon "6" Stick
'62 Falcon Wagon, Automatic
'62 Ford 2-Door Stick
'61 Opel "Like New"
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A BRAND NEW 1965 CORVAIR MONZA

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'62 RAMBLER 2-dr.

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'59 RAMBLER 2-dr.

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'61 RAMBLER Wagon

Stock No. 1121.

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'63 RAMBLER Wagon

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'62 FORD Falcon Wagon

Automatic transmission, radio, heater. Stock No. 1260.

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Black exterior — extra sharp.
Factory air conditioning. Lic. FLK 501.

1962 Pontiac Bonni 4 D HT

\$1899

Yellow and white with sharp gold interior.
License QIC 703.

'59 Pont. Starchief 4-Dr. HT

\$799

Local, one-owner car; R-H, auto., P/steer.
and brakes. IFF 523.

1962 Chevy Impala Super Spt

\$1749

Sharp metallic grey with white top.
Red interior. License QIM 560.

'63 Chevrolet Impala HT Cpe.

\$2299

Metallic brown and white; radio, heater, automatic, power steering and brakes; power windows and seat. It's extra nice. Lic. IJH 097.

'62 Pontiac Catalina HT Cpe.

\$1999

Blue with blue interior; radio, heater, automatic, power steering and brakes; plus FACTORY AIR CONDITIONING. Lic. FMW 189.

'60 Pontiac Bonni., 4-Dr. HT

\$1099

Deep metallic blue and blue int.; R-H, auto., P/steer. and brakes, white tires. An excellent buy. PUZ 364.

'61 Volvo 2-Dr.

\$699

R-H, 4-speed. EXCELLENT for driving to work or as a second car. IHR 092.

'56 Pontiac Catalina Coupe

\$149

Auto. R-H P/steer. Transportation special. FKS 694.

'60 Pontiac Bonneville Vista

\$1199

White with gold interior; automatic, radio, heater, power steering and brakes; PLUS PONTIAC AIR CONDITIONING. KEW 840.

'63 Pontiac Bonni. Safari

\$3099

Full power, PLUS FACTORY AIR; sharp 2-tone; extra nice. PMM 047.

1961 Chrysler Newport 4 Dr

\$949

1-owner. Very clean. White sidewall tires, etc. License FFH 223.

1959 Pontiac Bonni Spt Cpe

\$899

Sharp two-tone. Extra clean inside and out. License PTE 154.

'61 Lark Convertible

\$799

Radio, heater; stick with overdrive; AIR COND.; white with sharp blue interior. KFH 698.

1962 Tempest Convertible

\$1049

Radio, heater, automatic; Lic. QMG 414.

'58 Pont. Cus. Starchief 4-Dr.

\$449

R-H, auto., P/steer. and brakes. This car is way above average. PPP 163.

'60 Continental 4-Dr. HT

\$1299

A beautiful car, with soft blue exterior and blue interior. FJX 344.

1961 Olds 98 4 D H.T.

\$1799

Full power and factory air. This is a beautiful white car with blue interior. Real luxury at a low, low price. Lic. JSK 981.

'62 Pontiac Bonni., 4-Dr. H.T.

\$1999

Green with green int.; white tires. R-H, auto., P/steer and brakes; AIR COND. FJD 843.

'59 Chev. Parkwood Sta Wag.

\$849

Radio, heater, automatic, power steering and brakes; white with SHARP slate interior. Lic. KHM 691.

'62 Pontiac Grand Prix

\$2599

Jet black with vinyl top; loaded, including AIR CONDITIONING and BIG ENGINE. A BOMB. HURRY ON THIS ONE. Lic. HQG 626.

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'59 T-BIRD

HT. Jet black, matching int. V-8, R&H, auto., pwr. steer., brakes, fact. air, disc, chrome wheels, w-s-w.

\$799
FULL PRICE

'59 BUICK

Invicta, 2-Dr. Hardtop. V-8, radio, heater, auto., power steering and brakes, w-s-w.

\$699
FULL PRICE

'61 FORD

Sedan. Radio, heater, auto., V-8, power steering, factory air cond. Arctic white.

\$799
FULL PRICE

'62 MERCURY

Custom Hardtop, jet black with all vinyl matching interior, V-8, radio, heater, auto., w-s-w, power steering, sharp car.

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FULL PRICE

'64 ECONOLINE

Van. Fully factory equipped and Western mirrors.

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'57 OLDS

Hardtop. V-8, radio, heater, auto., power steering and brakes, w-s-w. Transp. special.

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'60 FORD

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FULL PRICE

'59 CHEV.

Impala. V-8, radio, heater, auto., w-s-w.

\$699
FULL PRICE

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'60 CHEV. IMPALA HARDTOP

\$44 Down **\$22** Semi-Monthly

'60 FORD SEDAN

\$28 Down **\$14** Semi-Monthly

'60 FALCON 2-DR.

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'61 COMET

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PARAMOUNT



\$10 Million Project Going Up on Peninsula

By ED KENYON
PALOS VERDES—Rising from the broad stretches of what until recently were strawberry and tomato patches cultivated by Japanese farmers is a complex of 240 apartments commanding a sweeping view of the Pacific Ocean.

By next September, the Palos Verdes Bay Club, as the condominium is known, will be completed by Project Ocean View, developers of the \$10 million project, located on the ocean side of Palos Verdes Drive South

between the Wayfarers Chapel and Marineland. Palos Verdes Bay Club is a forerunner of things to come on the south end of Palos Verdes Peninsula, one of the last large chunks of unoccupied ocean front in Los Angeles County.

“WITH LAND SELLING for more than \$100,000 an acre around here, there’s little doubt that this is the way most of the ocean front will be developed,” says Harold G. Gibson, sales manager for the project.

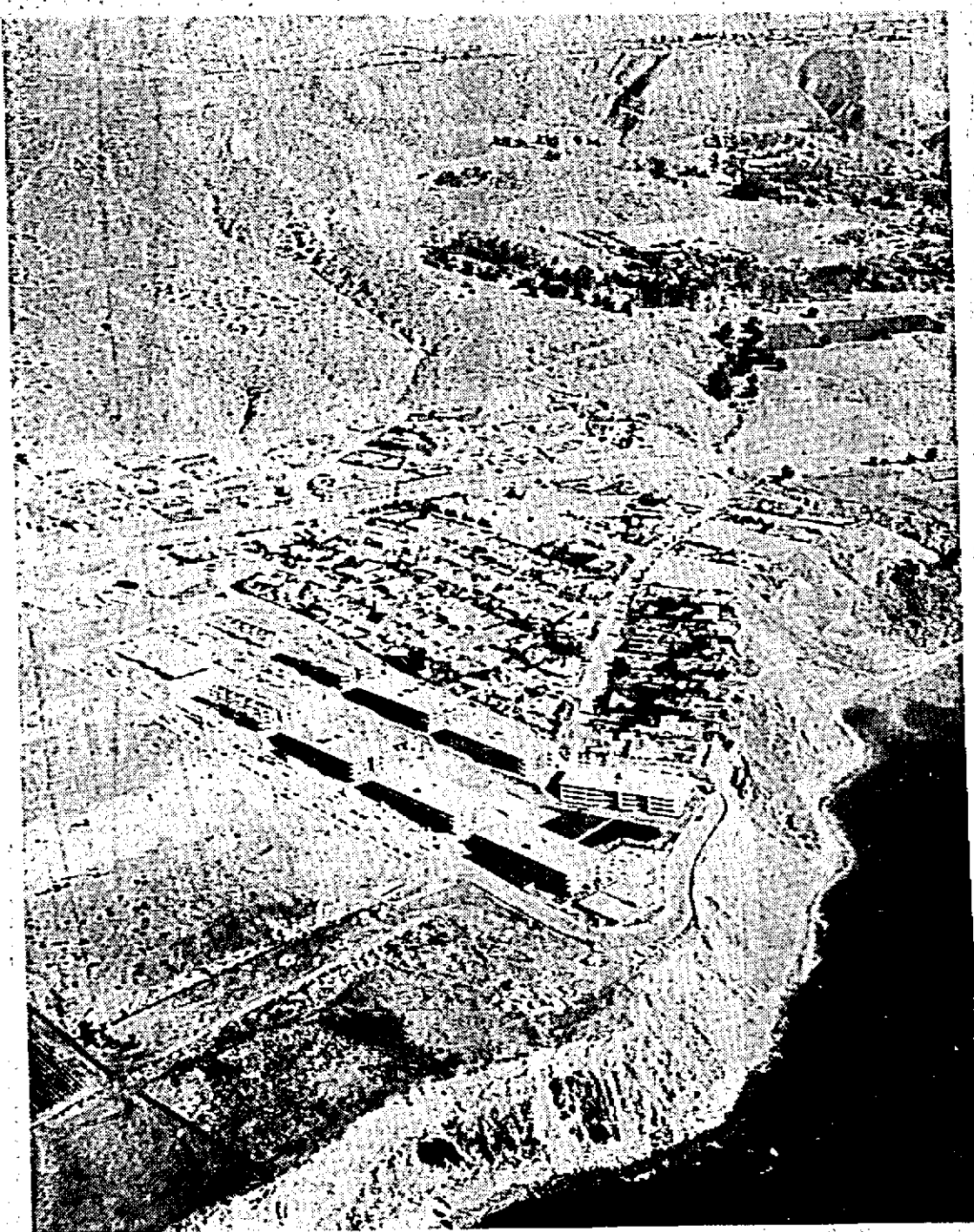
“There aren’t too many people who can afford to pay the price to build a single-family home here.” With prices ranging upwards of \$49,950 for the two-bedroom, two-bath apartments, there aren’t too many who can afford living at the Palos Verdes Bay Club; but Gibson says there are enough to have sold some 40% of the units thus far.

smog-free air and semi-rural living of the Palos Verdes Peninsula have moved into single-family homes. But they have moved in large enough numbers to boost the population of the area from less than 30,000 in 1960 to nearly 50,000 today. By 1980, everyone confidently predicts, the peninsula will have a population between 200,000 and 250,000.

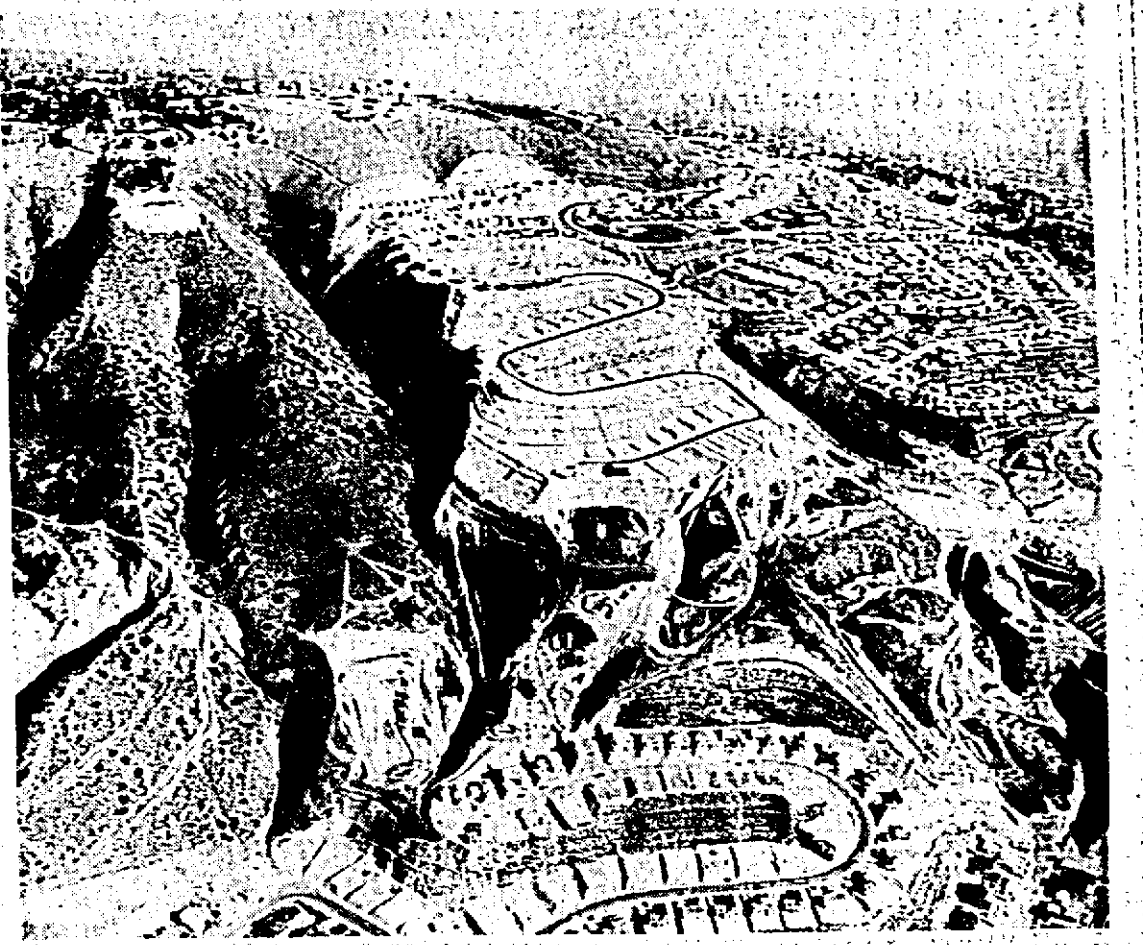
Most of this new population will be to the south end of the peninsula, which has been least highly developed thus far. BUILDING in the area, which is unincorporated,

totalled some \$25 million last year, according to the Lomita office of the county engineer, which handles building permits for the area. Building has continued despite the adverse publicity of the Portuguese Bend slide, which is only a mile from the Palos Verdes Bay Club development. Robert M. Moller, district engineer, says the county carefully supervises all buildings plans in the area and refers plans to the county geologist when new tracts are being developed.

Independent Press-Telegram
Progress
BUSINESS REAL ESTATE
LONG BEACH, CALIF., SUNDAY, JANUARY 31, 1965
SECTION R—PAGE 1



AERIAL PHOTOGRAPH shows coastal location of Palos Verdes Bay Club condominium on Palos Verdes Peninsula, east of Marineland. Ten-million-dollar project is seen as forerunner of thing to come in area.



USE OF MODERN-DAY earth-moving machinery has opened new areas of development in hill country such as this scene on San Pedro's hill. Homes are being built on rough land leveled into choice sites.



SAVED FOR TRANSPLANTING Numerous trees and shrubs on Long Beach Veterans Hospital grounds involved in new construction project are being taken up and boxed as above for future transplanting.

V. A. Hospital Project in Gear at L. B.

By VERN ANTHONY
Editor of Progress Section

Action has begun on the grounds of the Long Beach Veterans Hospital preliminary to actual construction work on the planned \$16,469,000 expansion and alteration program.

Land is being leveled along the Seventh Street frontage for future parking facilities. Trees in the area are being either cut down or boxed to protect their roots so they can be transplanted at a later date.

JOE SUTTON, assistant hospital director, has disclosed the project phases as follows:

Phase 1—Demolition of present buildings X-8, 9, 10 and 11, and construction of a 240-bed two-story psychiatric building, just to the north of the hospital's east wing units occupied in 1958.

Phase 2—Construction of an 11-story medical and surgical structure to the front, or south, of the main hospital building near the present flagpole area. This Tower Building will provide 700 beds.

Phase 3—Alterations and modernization of buildings 1, 2, 7 and 8.

New parking areas also will be provided in the southwest corner of the hospital grounds, located at Bellflower Boulevard and Seventh Street. There will be new landscaping, too, which is why the best trees having to be moved from the sites involved are being saved for replanting.

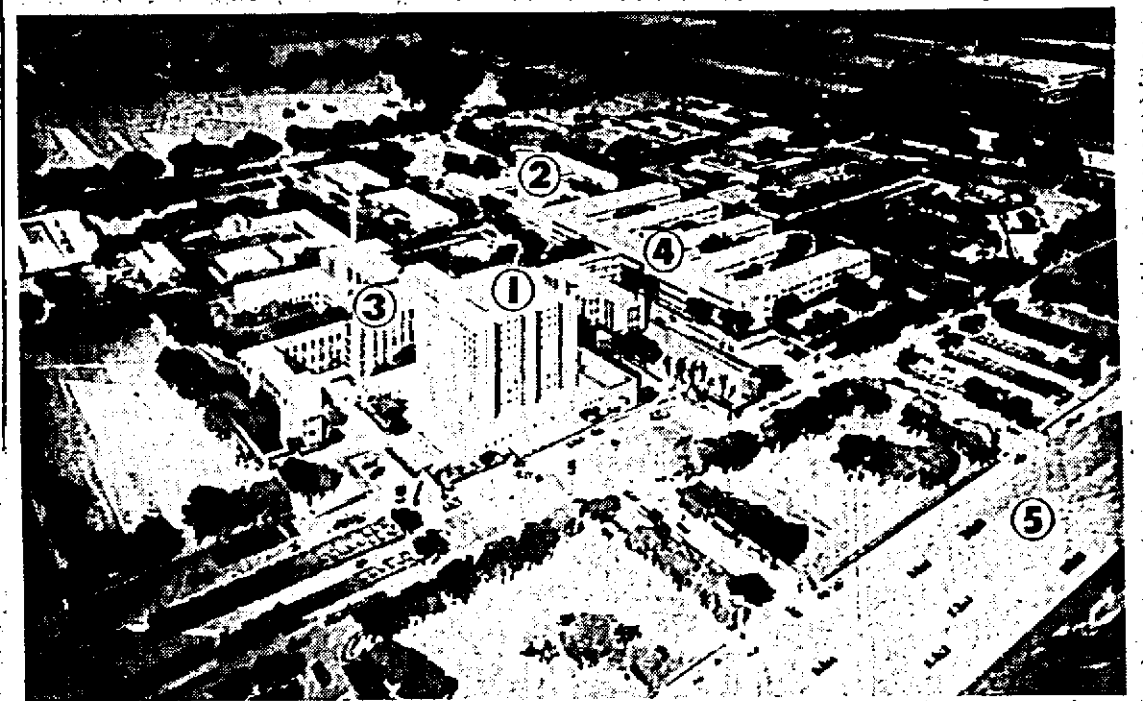
EXCAVATION work will get under way soon for the two new buildings, Sutton said.

The present south side entrance from Seventh Street will be closed during construction work, with a new entrance located farther east.

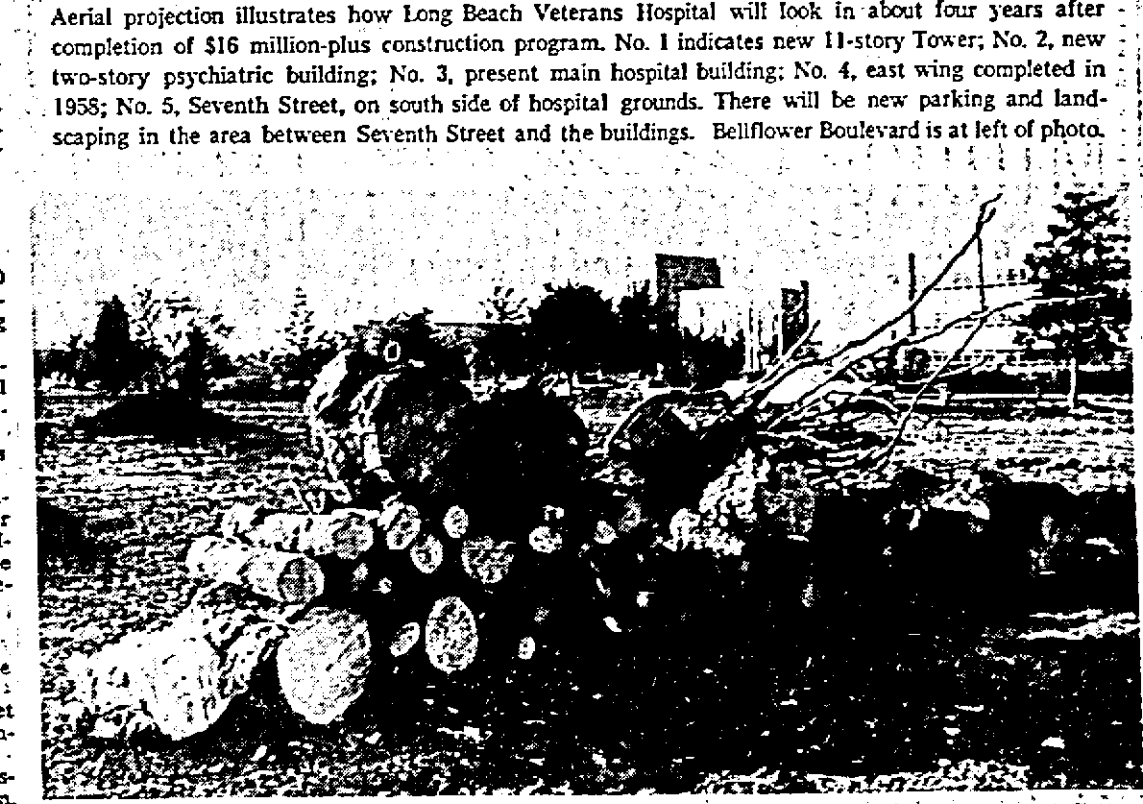
Wooden buildings now in use on the 110-acre hospital grounds will be eliminated by the new construction.

The contract calls for completion of the project within 1,400 days, or a little less than four years. Contractor is Robert E. McKee of Los Angeles; architect, Wilson & Associates, also of Los Angeles.

Ground-breaking ceremonies for the project were held Jan. 13.



HOW VA HOSPITAL COMPLEX WILL LOOK Aerial projection illustrates how Long Beach Veterans Hospital will look in about four years after completion of \$16 million-plus construction program. No. 1 indicates new 11-story Tower; No. 2, new two-story psychiatric building; No. 3, present main hospital building; No. 4, east wing completed in 1958; No. 5, Seventh Street, on south side of hospital grounds. There will be new parking and landscaping in the area between Seventh Street and the buildings. Bellflower Boulevard is at left of photo.



FUTURE PARKING SITE Grading work is under way in this Seventh Street side section of Long Beach Veterans Hospital grounds. This will be one of car parking areas. New 11-story Tower will be in front of present main unit (center).

Sales Conference Set for Feb. 25

Realtors of the area will attend the 18th annual Education and Sales Conference of the California Real Estate Association, to be held at Long Beach Feb. 25.

The all-day program, starting at 8:45 a.m., will be in the Municipal Auditorium.

Don Jones is chairman of the Long Beach Board of Education Committee.

Sales conference are being held statewide. The one for Orange County boards will be Feb. 23, at the Santa Ana Elks Club.



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'65 CHEVROLET IMPALA COUPE

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'65 FORD GALAXIE 500

Automatic transmission, radio, heater, power steering, white sidewall tires. Stock No. 57.

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'65 T-BIRD

Air conditioning, power windows, automatic transmission, power steering, power brakes, white sidewall tires. Stock No. 11405.

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Parkwood Chevrolet
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Carl's Motor, 1200 Avalon, Wilmington

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Harbor Chevrolet, 3770 Cherry
Parkwood Chevrolet
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Jack Widger Dodge
16900 Lakewood Blvd., Bellflower
WILMINGTON
Suburban Motors, 455 E. Anaheim

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Lee Carpenter, 1150 E. Compton Blvd., Compton
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Kendon Motors, 1241 Pac. Cst. Hwy. No. San Pedro

BELLFLOWER
COMPTON
PARAMOUNT

BONA FIDE USED CAR DEALERS DIRECTORY

SAN PEDRO
WILMINGTON
LONG BEACH

L. A. ANDERSON

1842 E. Anaheim, HE 7-5614

BEN RUSHING

850 L. B. Blvd., HE 5-7424

C. BOB AUTREY

1570 L.B. Blvd., HE 2-4441

BOB THOMPSON AUTO SALES

2090 Long Beach Blvd. 591-5629

CABE BROS.

2901 L.B. Blvd., 426-7003

CAVIN USED CARS, 2120 W. Pac. Cst. HE 6-5580

COTTER'S WAGON TOWN

2223 Long Beach Blvd. GA 6-7041

COTTER MOTOR SALES, 2165 L.B. Blvd., 591-2334

DENHAM'S

2533 Lakewood Blvd., GE 3-0929

DORSA USED CARS

1001 L. B. Blvd., HE 6-7204

C. FRED HOLMSEN

437 E. Anaheim, HE 5-8971

ED JENSON

15804 Lakewood, Bellflower, TO 7-7717

LOHMEIER MOTORS

1580 L. B. Blvd., HE 6-6662

MARK THORNTON

7911 Alondra, Prmt., ME 3-0071

W. F. McPHEETERS

1450 L. B. Blvd., HE 2-5407

WOOLPERT MOTORS

2399 E. Pacific Coast Hwy. HE 9-9960

VALENTINE BEAUTY SPECIALS

Aimed to win Hearts

Independent Press Telegram

Sunday Feb. 7th

A special presentation of Beauty and You, by the Long Beach area beauty salons.

CLASSIFIED

HE 2-5959



TEST HOP OVER LONG BEACH

Willard Marvin of Aztec Sales, airplane dealer (left), points out features of plane being piloted by Lee Craig, newsman, trying out Comanche 260 model shown flying over Long Beach area.

REPORT ON TEST FLIGHT

Soundproofing Wins Nod in Comanche 260

(Continued from Page 1) The latter caused Marvin an uncomfortable moment when it came off in his hand as he was demonstrating its use to this non-Piper pilot.

Piper's new Comanche 260, with its fuel-injected engine, should have little trouble attracting its share of attention in today's booming light plane market.

In a recent demonstration flight from Aztec Sales, Long Beach Airport Piper dealer, we found the Comanche offered a fair turn of speed and a solid, stable ride surrounded by plush interior furnishings that manage to escape the current trend toward a boudoir atmosphere.

FLYING the Comanche — when we could wrestle the controls from Willard Marvin of Aztec — proved it responsive and fairly light to handle. Soundproofing was the best encountered so far in any of the '65 models.

We're still not overly fond

of several Piper features, namely, the hand brake and the overhead trim crank.

The latter caused Marvin an uncomfortable moment when it came off in his hand as he was demonstrating its use to this non-Piper pilot.

THE COMANCHE behaves very well at or near its flap-down stall speed of 61 miles an hour. At the other end of the scale, Piper's handy Tru-Speed indicator showed that the 195 mph top claimed was not exaggerated.

With its wide, sturdy gear, the Comanche should be no problem for even a novice to land.

All in all, it's a fine airplane.

DON'T KEEP things you don't use. Sell them with inexpensive Classified Ads and have cash instead.

Straub Heads Realty Firm's Exchange Setup

Donald A. Straub, real estate exchanger and lecturer, has been named to head the Exchange and Estate Building Division of Sparrow Realty, it was announced last week by



Oliver W. Speraw, president. Straub, a native of Minneapolis, is a member of the Educational Committee of the Exchange Division, California Real Estate Association.

He is on the CREA's Exchange Division teaching staff and will be one of the instructors at the next Exchange Seminar, slated for Feb. 8-12 in San Francisco.

Straub is married and lives at 3102 San Anselmo.

In welcoming Straub into the business, Speraw said: "We do not sell income property per se. We solve individual investment problems, which results in the acquiring or exchange of real property."

'LANDMARK' TO RISE

Hail New Lakewood Cal-Fed Building

By VERN ANTHONY
Editor of Progress Section

Hailed as a new landmark and Curtis Peco of C. L. Peck Construction Co., the contractor.

California Federal officials included senior vice president O. M. Chubb, Frank Carroll and Robert Sheehan; Lee Mohr, vice president, who opened the original Lakewood office and now is manager of the firm's Southwest office; and Don Fylpaz, vice president, also a former Lakewood office manager, who now is in charge of the Anaheim office.

The savings firm's office will be quartered on the ground floor of the new building, along with a 20 by 60 ft. community room.

MAYOR Robert Baker was among those acclaiming the new building as a major asset to the community.

Master of ceremonies at the luncheon was Fred Jensen, manager of California Federal's Lakewood office opened nine years ago at 4249 Woodruff Ave. Jensen is incoming president of the Lakewood Chamber of Commerce.

Offices of the Walker & Lee real estate firm which have occupied the corner for years will give way to the 30,000 square foot new building, but Walker & Lee will have new quarters in the California Federal structure.

Cal-Fed also acquired several adjacent residential properties for the new building site.

IN ADDITION to Lakewood city councilmen attending, there were Frank Hart and Arthur Hancock, Walker & Lee executives; Floyd Ribble of Allison & Ribble, architects;

L.B. Underwriter Going to Institute

Lewis N. Hindley, C.L.U., field underwriter, New York Life, Long Beach, will leave Monday for a seven-day program of advanced study in business and family financial planning at the 40th Charter Life Underwriters Institute at the Arizona State University at Tempe.

Hindley is one of more than 150 C.L.U.s who are registered to attend two institutes which will be conducted this winter on university campuses for members of the American Society of Chartered Life Underwriters.

Hindley, a native of Long Beach, is a 1942 graduate of the University of Southern California and holds a bachelor's degree in banking and finance.



AT START OF LAKEWOOD PROJECT

President Howard Edgerton (left) of California Federal Savings flew from roof of company's Los Angeles office building by helicopter last week for kickoff of construction of new Lakewood building at Bellflower Boulevard and Carson Street. In center is Mayor Robert Baker of Lakewood; at right is Fred Jensen, Cal-Fed's Lakewood manager.



ON WALKER & LEE SITE

New million-dollar California Federal Building to be erected in Lakewood will be on site long occupied by Walker & Lee real estate offices. Two executives of firm are shown here with Howard Edgerton of Cal-Fed. From left: Frank Hart, executive vice president of Walker & Lee; Edgerton, and DeWitt Lee, president of Walker & Lee, which will have offices in new Cal-Fed building.



QUEEN TITLE COMPETITORS

This bevy of Long Beach area beauties will be among contestants in the queen contest Feb. 24 when the Long Beach Home-O-Rama opens for a five-day run in the Long Beach Arena. Standing (from left) are Anne Futrell, Joyce Cobley, Nancy Roberts and Barbara Pahner. Kneeling is Peggy Lee. A queen and two princesses will be selected to reign over home show.

Queen Contest to Spark Home-O-Rama Opening

Beauty will keynote the opening of the Sixth Annual Long Beach Home-O-Rama Feb. 24 when the traditional queen contest will be held onstage at 7:30 p.m. in the Long Beach Arena.

Ten or more of the Greater Long Beach Area's loveliest girls will compete for the honor of reigning over the five-day home show being staged under auspices of the Long Beach Builders Exchange.

George Colours, producer of the Home-O-Rama, said a queen and two princesses will be chosen by an impartial panel of judges. He said a member of the builders group, yet to be named, will be chairman of the contest.

ENTRIES to date, Colours said, include Joyce Cobley, Laura Lee, Pat Kale and Nancy Roberts, all of Long Beach; Anne Futrell, Norwalk; Peggy Lee, Los Alamitos; Barbara Pahner, Downey, and Anita Vecchi, Anaheim.

The Home-O-Rama, designed to give the public an opportunity to see the latest products for the home, will feature hundreds of decorated booths containing a wealth of home valued at more than the finest in everything from \$10,000.

Insurance Firm in New Location

Effective Monday, Feb. 1, all operations of the Western Southern Life Insurance Co. in Long Beach will be centered in its new sales and service office, 920 East 45th St., having just moved from its former location at 5231 Atlantic Ave.

District sales manager William E. Stewart said the new location will prove to be more convenient for all parties.

the BIXBY ROYAL NOW OPEN!

Own-Your-Own APARTMENTS
2033 E. THIRD ST.



MOORE Realty

EXCLUSIVE SALES AGENTS

2 BATHS
2 BEDROOMS
from
\$19,250
including Garage

Light Refreshments
Served Today, 12 to 8
Courtesy of the SOUTHERN CALIFORNIA EDISON CO.

CUSTOM HOME FEATURES

- Built-in Range and Oven
- Electric Eye Garage Door
- Wall-to-Wall Carpeting
- Custom Draped
- Thermo Ceiling Heat
- Beautifully Furnished Lobby
- Separate Laundry Area
- Elevator
- Colored TV Antenna Built-in
- Intercom System from Outside to All Apts.
- Locked Lobby
- Large Enclosed Storage Space in Garage



Building Award by Southern California State for Superior Excellence

IN LONG BEACH THE PRESTIGE ADDRESS

Cerritos Circle

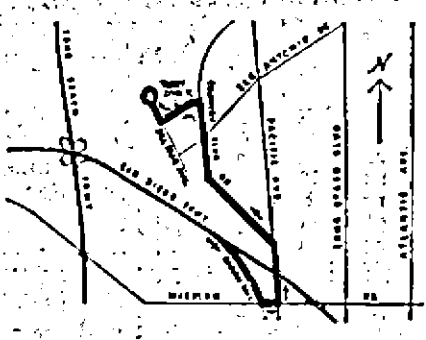
DUPLEX GARDEN ESTATES

Dramatically designed 1300 sq. ft. of 3 and 4 story units and lovely grounds with garden service make Cerritos a luxury home. Located for people with taste, comfort and desire are provided by harmonious with very interior.

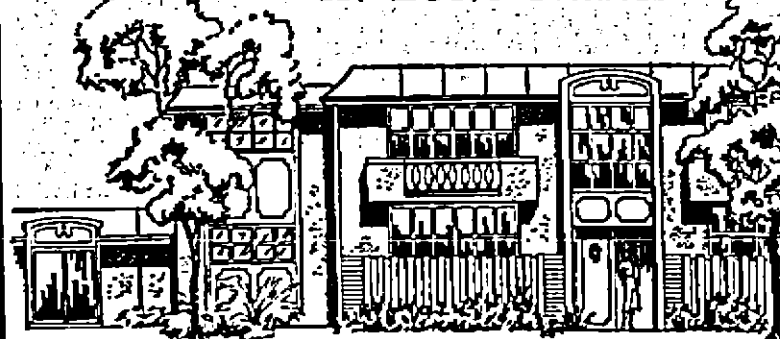
The fully equipped Gold Medal 1300 sq. ft. with natural walnut cabinets also include Frigidaire dishwasher, 2 ovens and built-in range & stove, 2 bedrooms, 2 1/2 baths, air-conditioned, spacious living and dining areas and 2 car garage combine contemporary living with modern style.

Adjoining Virginia Country Club in an exclusive area of Long Beach, each unit stands alone and elegant. Private patio entrance set the tone for an individual life.

Rental & Sales Office, 4103 PEL MAR, LONG BEACH Phone 424-7558



AN INVITATION TO VISIT THE FIRST garden type COOPERATIVE APARTMENT HOMES IN LONG BEACH



Model Apartment Open Daily

If you like carefree gracious living... want the pleasure of planning the interior of your own apartment-home... want the enjoyment of heated pools... recreation rooms... hobby rooms... see Sovereign Park Estates today... choice of 10 spacious floor plans... from 735 to 1700 sq. ft. ... located in the finest residential area of Long Beach... not a retirement concept... planned for adults of all ages... garages... laundry rooms... storage rooms... beautifully landscaped... complete outside maintenance.



Sovereign Park Estates

COOPERATIVE APARTMENT HOMES

5110 ATHONTON STREET • THE PRESTIGE ADDRESS IN LONG BEACH

Phone GE 4-9115 or SP 3-2539

A Sovereign Development Company Project 1307 Esplanade, Redondo Beach, California

Last of Wartime Breed Of Air Chiefs Retires

EAKER also recalled that when LeMay was commanding the 3rd Air Division in England, flight surgeon told him he was working too hard, worrying a lot, smoking too many cigars, flying too many missions—and might wind up with ulcers.

—AP Wirephoto

As to just what a vigorous, hard-working, youthful-minded general of 58 will do to keep busy and happy, LeMay is not prepared to say. He says he has received a number of tentative job offers, but will not make up his mind about them until after his retirement, when things have settled down a bit.

Optimism Hits Market as '900 Barrier' Falls

Omarr Reads the Stars

New Comic Fling by Palos Players

[illegible]

Council Calendar

DOING IT YOURSELF can be expensive. Better let one of the reliable service firms you find in the Classified section do it. Turn back now.

Ship Arrivals, Departures

R. C. Sorensen (T3) 150
 San Fran Press Launch Co. Tug Co. Ind
 Richmond Standard Oil Co. Ltd. Jan. 31 San Diego

VESSELS DUE TODAY
 From Operative
 Vancouver States Line
 San Diego Ore Coast Tug Co Feb. 1 Richmond City
 Los Angeles Line Feb. 1
 Westpac Alaska G.S.K. Line Feb. 1
 Newark Line Feb. 2
 San Francisco Line Feb. 2
 Coast Bay Consignee De Nav. Peru Feb. 2
 San Diego Amer. Pres. Line Feb. 4
 W.K. Line Feb. 4
 San Francisco Feb. 4

To Sail
 Feb. 1 San Fran
 Feb. 1 Richmond City
 Feb. 1
 Feb. 1 Oakland
 Feb. 1
 Feb. 1
 Feb. 4 San Fran
 Feb. 4 San Fran

Russia Orbits New Satellite

MOSCOW (UPI) -- The Soviet Union launched another unmanned satellite, the Cosmos 53, the 53rd in the Cosmos series designed for space research.

Cosmos 52 was orbited Jan. 11, 1965.

Tass news agency said Cosmos 53 "carries scientific equipment designed for the continuation of the exploration of space in accordance with the program first announced by Tass on March 16, 1962."

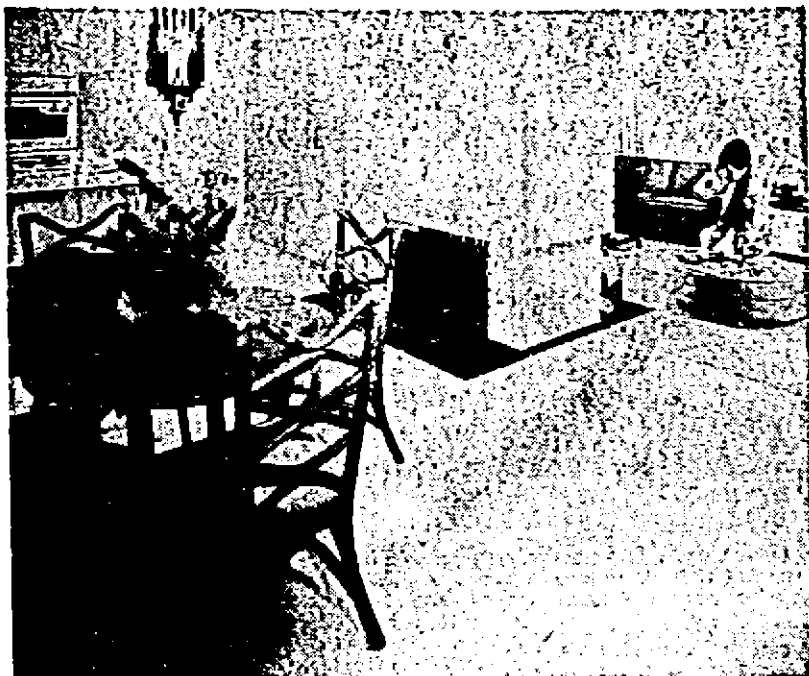
Mr. Reads the Stars

FORECAST FOR MONDAY

Violet Sell, Librarian, to Retire

[illegible]

Park Avenue Laguna Residents Get County's Lowest Tax Rate



OFFERED IN LAGUNA BEACH

Park Avenue Laguna Homes, in Laguna Beach, offer many attractive features such as the large dining area as pictured here.

Sales aides assert that residents at Park Avenue Laguna are fortunate in that the community, being within the city of Laguna Beach, has the lowest tax rate in Orange County. It was also pointed out that at Park Avenue Laguna, residents actually own the land with their title insured by Orange County Title Co. Under ground utilities are featured at the Laguna Beach building site and builder Leslie Miklos points out that the absence of unsightly utility poles not only enhances property values at the development but preserves a beautiful panoramic view for residents.

Prestige Address for Home

PARK AVENUE Laguna is a planned community of one and two-story homes offering three and four bedroom homes with two and three baths. Formal dining rooms and separate family rooms are also available. Views overlook the Pacific Ocean and the city of Laguna Beach. The Park Avenue Laguna homes also feature separate bonus game rooms, open beam ceiling living rooms with fireplaces, wall-to-wall carpeting throughout the entire house and forced-air heat. Additional features include built-in double oven with barbecue rotisserie, dishwasher, ash hardwood cabinets and ceramic tile kitchen tops.

Park Avenue Laguna, by Leslie Homes, is in the center of extensive community planning that will include new shopping centers, schools, churches and new freeway routes to Orange County.

THE HOMES SELL from \$25,650 with 30-year loans. You may purchase for as low as 5% down, it was added. To reach Park Avenue Laguna, take the Santa Ana Freeway to Laguna Beach Canyon Road. Turn right to the Coast Hwy. 101 in Laguna Beach. Turn left on Hwy. 101 to Legion Street, Park Avenue or Thalia Drive. Then turn left on either street and drive to hilltop luxury and Park Avenue Laguna, by Leslie Homes.

Another development by Leslie Miklos may be seen in San Juan Capistrano. The homesite is called Capistrano daily in the Classified section.

WHAT AN EASY way to find the better job you want. Read the "Help Wanted" ads in the Classified section.

WHAT AN EASY way to find the better job you want. Read the "Help Wanted" ads in the Classified section.



OFF FOR ISLANDS

Ready for the islands after a big sales year, Pearl and Ray Halldahl, of George M. Holstein and Sons' Westmont community in Fountain Valley, are ready for a Hawaiian trip following a new high sales total for the 40-year-old building firm. The two contest winners joined in the company's high of 1,062 units sold in Orange County in 1964.

Huntington Fernhill Features All-Adult Living

Fernhill, in Huntington Beach, offers an "all-adult living" formula that sales agent Frank McFarland of McFarland and Matlocks reports is "filling a void in Southland home offerings."

Fernhill homeowners enjoy planned development living, sometimes loosely referred to as "town house" or "condominium" home ownership. A small monthly maintenance payment as part of the purchasing arrangements provides professional care for all buildings and exteriors.

FERNHILL DIFFERS from other developments, in McFarland's view, in both the standard of the homes and the basic concept behind them. "It is intended for active adults, the kind of people who can use their freedom from maintenance

L.B. Man Joins

Los Angeles Chapter, National Association of Accountants, has announced acceptance into membership of Eric N. Hultberg, 5102 Coralite St., Long Beach, business manager accountant for Walker-Buerge Ford, West Los Angeles.

McFarland also emphasized livability rarely found in so-called condominiums. The two and three-bedroom homes have up to 1,500 square feet of living area. "This is as much or more than most single-family individual homes offer today," he said.



KITCHENS feature Frigidaire built-ins, including the drawer type range-oven combination.

Fernhill adjoins Meadowlark Country Club and its own facilities include three putting greens, tennis, badminton and shuffleboard courts, and a large heated swimming pool.

Fernhill prices range from \$22,400 to \$25,500 with 30-year financing and 6 1/4% loans available.

Visitors take Bolsa Chica Road south from the San Diego Freeway to Warner, and turn left on Warner to Fernhill.

L.A. Banquet Feb. 18

Annual banquet of the Los Angeles Realty Board will be held at 6:45 p.m. Feb. 18 at the Statler Hilton Hotel. Los Angeles Police Chief William Parker will speak.

SPACIOUS ROOMS

Spaciousness is keynote of all-adult Fernhill, planned development in Huntington Beach, adjoining Meadowlark Golf Club. Designed for active adults, Fernhill offers two and three-bedroom, two-bath homes from \$22,400.

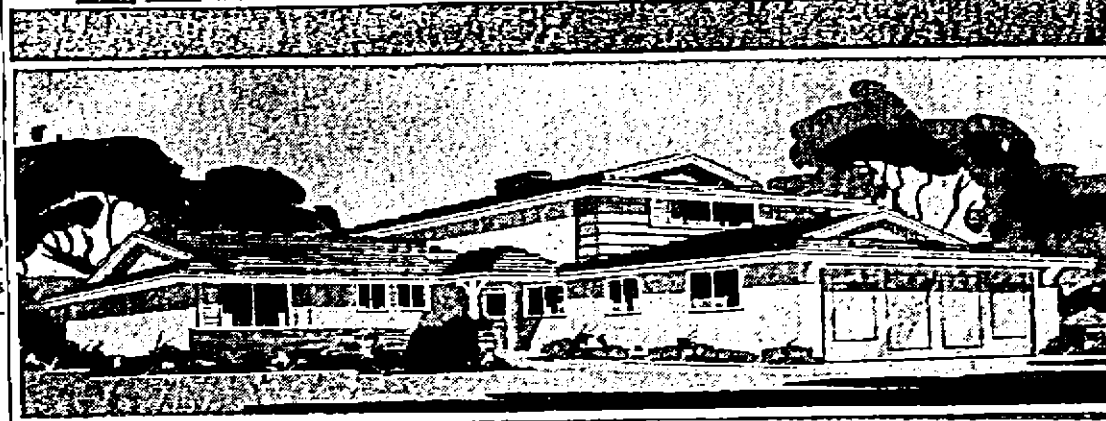
RAINBOW

HOMES IN ANAHEIM

1 AND 2 STORY
3-4-5 BEDROOMS - FAMILY ROOM
2 AND 2-1/2 BATHS

Where Dreams Come True!

GRAND
OPENING



\$395

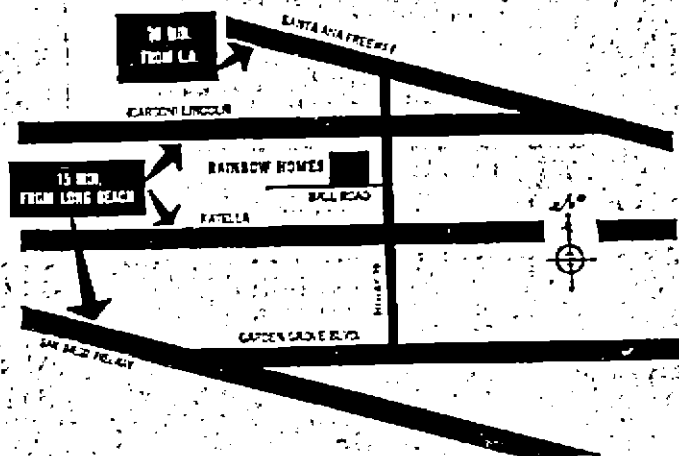
from

plus costs

priced from \$25,500

Roper Built-in Range and Oven and Dishwasher
Redwood Fencing... Rear and Side Yards, completely encloses the yard, with gate
Wall-to-Wall Carpeting... a money-saving feature of 100% Continuous Filament Nylon

- Massive Wood-burning fireplaces
- Mantel over Fireplace
- Distinctive Ash Paneling
- 70,000 BTU Forced Air Furnaces
- 40 Gal. Hot Water Heater
- Range Hood and Fan
- Weatherstrip Doors
- Spacious 2-car Garage, Large Enough for Hobby Space
- Used Brick Planters
- Family Rooms
- Mirrors and Medicine Cabinet
- Ceramic Tile in Shower
- Sliding Glass Doors
- Folding Wardrobe Doors
- Special Bandsaw Detail
- Shake Shingle Roofs
- 2" x 8" Facia Board
- Television Outlet
- Utilities Installed and Paid For
- Street Lights



Ready for the islands after a big sales year, Pearl and Ray Halldahl, of George M. Holstein and Sons' Westmont community in Fountain Valley, are ready for a Hawaiian trip following a new high sales total for the 40-year-old building firm. The two contest winners joined in the company's high of 1,062 units sold in Orange County in 1964.

\$10 Million Project Going Up on Peninsula

By ED KENYON
PALOS VERDES—Rising from the broad stretches of what until recently were strawberry and tomato patches cultivated by Japanese farmers is a complex of 240 apartments commanding a sweeping view of the Pacific Ocean.

By next September, the Palos Verdes Bay Club, as the condominium is known, will be completed by Project Ocean View, developers of the \$10 million project, located on the ocean side of Palos Verdes Drive South

between the Wayfarers Chapel and Marineland. Palos Verdes Bay Club is a forerunner of things to come on the south end of Palos Verdes Peninsula, one of the last large chunks of unoccupied ocean front in Los Angeles County.

"WITH LAND SELLING for more than \$100,000 an acre around here, there's little doubt that this is the way most of the ocean front will be developed," says Harold G. Gibson, sales manager for the proj-

ect. "There aren't too many people who can afford to pay the price to build a single-family home here."

With prices ranging upwards of \$49,950 for the two-bedroom, two-bath apartments, there aren't too many who can afford living at the Palos Verdes Bay Club; but Gibson says there are enough to have sold some 40% of the units thus far.

UNTIL NOW, most of those who have been attracted to the ocean view,

smog-free air and semi-rural living of the Palos Verdes Peninsula have moved into single-family homes.

LONG BEACH, CALIF., SUNDAY, JANUARY 31, 1965
SECTION R—PAGE 1

But they have moved in large enough numbers to boost the population of the area from less than 30,000 in 1960 to nearly 50,000 today. By 1980, everyone confidently predicts, the peninsula will have a population between 200,000 and 250,000.

Most of this new population will be to the south end of the peninsula, which has been least highly developed thus far.

BUILDING in the area, which is unincorporated,

totalled some \$25 million last year, according to the Lomita office of the county engineer, which handles building permits for the area.

Building has continued despite the adverse publicity of the Portuguese Bend slide, which is only a mile from the Palos Verdes Bay Club development.

Robert M. Moller, district engineer, says the county carefully supervises all buildings plans in the area and refers plans to the county geologist when new

tracts are being developed.

WHEN the Portuguese Bend slide wiped out hundreds of homes, the county was slapped with suits totalling millions of dollars; but, Moller says, "we've learned a lot about the slide danger since then."

Building in the immediate slide area, of course, is not permitted, but Moller says slide danger area constitutes only about 10% of the total county area on the peninsula, leaving much room for growth.



AERIAL PHOTOGRAPH shows coastal location of Palos Verdes Bay Club condominium on Palos Verdes Peninsula, east of Marineland. Ten-million-dollar project is seen as forerunner of thing to come in area.



USE OF MODERN-DAY earth-moving machinery has opened new areas of development in hill country such as this scene on San Pedro's hill. Homes are being built on rough land leveled into choice sites.



SAVED FOR TRANSPLANTING
Numerous trees and shrubs on Long Beach Veterans Hospital grounds involved in new construction project are being taken up and boxed as above for future transplanting.

Sales Conference Set for Feb. 25

Realtors of the area will attend the 18th annual Education and Sales Conference of the California Real Estate Association, to be held at Long Beach Feb. 25.

The all-day program, starting at 8:45 a.m., will be in the Municipal Auditorium.

Don Jones is chairman of the Long Beach Board of Education Committee.

Sales conference are being held statewide. The one for Orange County boards will be Feb. 23, at the Santa Ana Elks Club.

V. A. Hospital Project in Gear at L. B.

By VERN ANTHONY
Editor of Progress Section

Action has begun on the grounds of the Long Beach Veterans Hospital preliminary to actual construction work on the planned \$16,469,000 expansion and alteration program.

Land is being leveled along the Seventh Street frontage for future parking facilities. Trees in the area are being either cut down or boxed to protect their roots so they can be transplanted at a later date.

JOE SUTTON, assistant hospital director, has disclosed the project phases as follows:

Phase 1—Demolition of present buildings X-8, 9, 10 and 11, and construction of a 240-bed two-story psychiatric building, just to the north of the hospital's east wing units occupied in 1958.

Phase 2—Construction of an 11-story medical and surgical structure to the front, or south, of the main hospital building near the present flagpole area. This Tower Building will provide 700 beds.

Phase 3—Alterations and modernization of buildings 1, 2, 7 and 8.

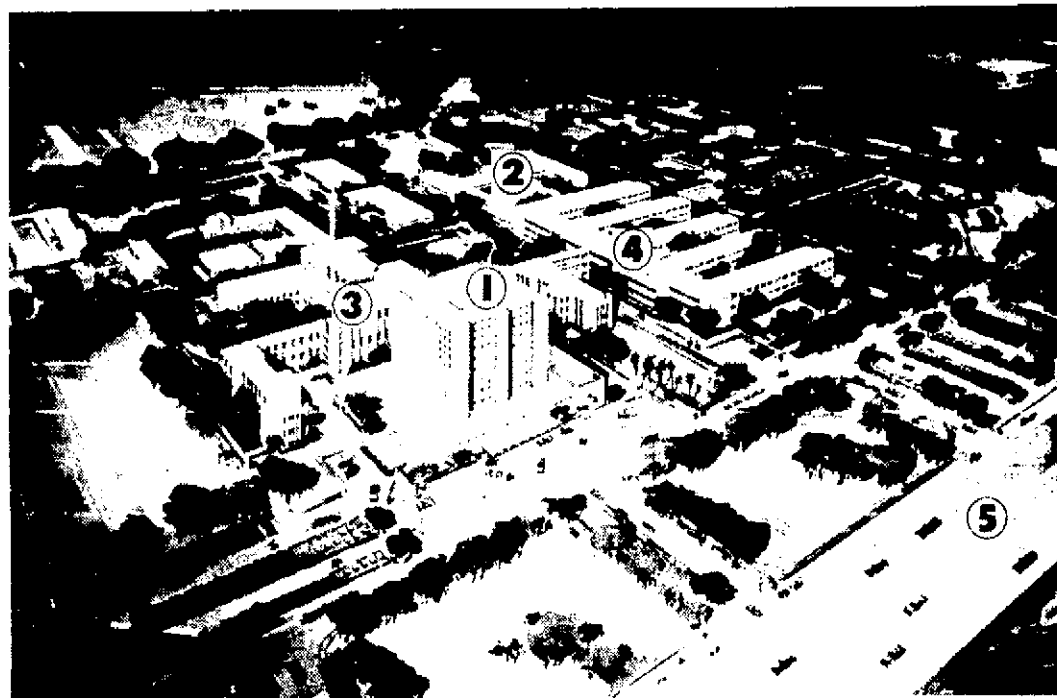
New parking areas also will be provided in the southwest corner of the hospital grounds, located at Bellflower Boulevard and Seventh Street. There will be new landscaping, too, which is why the best trees having to be moved from the sites involved are being saved for replanting.

EXCAVATION work will get under way soon for the two new buildings, Sutton said.

The present south side entrance from Seventh Street will be closed during construction work, with a new entrance located farther east.

Wooden buildings now in use on the 110-acre hospital grounds will be eliminated by the new construction. The contract calls for completion of the project within 1,400 days, or a little less than four years. Contractor is Robert E. McKee of Los Angeles; architect, Wilson & Associates, also of Los Angeles.

Ground-breaking ceremonies for the project were held Jan. 13.



HOW VA HOSPITAL COMPLEX WILL LOOK

Aerial projection illustrates how Long Beach Veterans Hospital will look in about four years after completion of \$16 million-plus construction program. No. 1 indicates new 11-story Tower; No. 2, new two-story psychiatric building; No. 3, present main hospital building; No. 4, east wing completed in 1958; No. 5, Seventh Street, on south side of hospital grounds. There will be new parking and landscaping in the area between Seventh Street and the buildings. Bellflower Boulevard is at left of photo.



FUTURE PARKING SITE

Grading work is under way in this Seventh Street side section of Long Beach Veterans Hospital grounds. This will be one of car parking areas. New 11-story Tower will be in front of present main unit (center).



NEAR SAN DIEGO FREEWAY

Under construction adjacent to San Diego Freeway and just north of Long Beach Elks Club (dome at left center) is \$1,200,000 Long Beach Intercommunity Mental Care Center. Framing for portion of three-acre project shows in foreground. Two main buildings will be separated by a parking lot. There will be a 100-bed building for mild mental cases and another 100-bed structure for exceptional children. The Center, at 2626 Grand Ave., is being built by Medevco Development Co., Glendora, William C. Kalepp, president. Completion is scheduled by October. Signal Hill looms in background of photo.

Painting and Decorating Chapter Holds Installation

Homer S. Maddox, 2714 E. 220th St., has taken office as president of the Harbor Area Chapter of the Painting and Decorating Contractors Association of California.

Other recently installed officers for the coming year are Irvine Davis, vice president; John Viscardi, secretary; Robert McLaughlin, treasurer; and Lorne Brown, sergeant-at-arms.

Maddox received the gavel from retiring President Carl Jacobson when officers were installed by Walter Miller of Glendale at the annual installation dinner dance held at the Edgewater Inn.

PRESENTATIONS for best training of apprentices were made to A-A-1 Painting Co. of Paramount, and to Fred Just Painting Co. of Long Beach.

Honored guests at the banquet were California State Association officers and their wives: President Paul Wentzel of El Cerrito, Vice President Marvin Johnston of Carl Burg, state association Long Beach and Carl Leut-



HOMER MADDOX
Harbor Area Head

maker of Oakland, and Treasurer Hans Hank of San Francisco.

Serving as master of ceremonies for the evening was Marvin Johnston of Carl Burg, state association Long Beach and Carl Leut-

Apartment Group Names New Director-at-Large

Ray Heimburger, attorney and apartment owner, has been named a director-at-large of the Long Beach Apartment House Association, President Arnold B. Berg announced Saturday.

Heimburger has been active here for many years in legal and property owner circles, as well as in civic affairs.

LBAMA President Berg also announced that, following a meeting of the directors of the California Association of Apartment Owners at Burlingame last week, it was decided that the 1965 annual convention of the state group will be held in Santa Monica later this year.

BERG and Samuel Lackman, veteran director and attorney of the Long Beach Association, took part in the Burlingame meeting, and Berg said Saturday a vigorous program was scheduled there for the state-wide group to pursue throughout the year.

Directors of the LBAMA held their monthly meeting last Thursday evening and also launched an intensive and strong program for the new year ahead.

"A CONTINUING, intensive, membership campaign

will be waged every month," said Berg, who recently was elected 1965 head of the LBAMA for a second term, "to make the association continually more effective."

"It already represents some 4,000 apartment owners and operators in the Long Beach area," he added, "but we are going to enlist new members and seek to bring the association membership to more than 5,000 in the immediate months ahead."

Bellflower Unit Will Hear Butler

BELLFLOWER — Howard Butler, Long Beach realtor, will be guest speaker at the Thursday breakfast meeting of the Bellflower District Board of Realtors.

The meeting will be at the Student Center, Cerritos College, 7:30 a.m., with President Ray Smith presiding.

Butler, whose subject will be, "You Gotta Study These Days," will draw on his years of teaching students in the Howard Butler School of Real Estate for the material for his talk.

A second feature of the meeting will be the awarding of gifts to members who maintained perfect records at membership meetings during 1964. Perfect records are held by 30 members and of these six have perfect attendance for five years, with one member of these having maintained this record for six years.

Tony Whan Will Address L.B. Club

Tony Whan, consultant to Pacific Outdoor Advertising Co. and Pacific Indoor Advertising Co., a subsidiary, will address the Long Beach Advertising Thursday noon at the Lafayette Hotel.

Whan's articles on advertising, selling and merchandising have appeared in numerous trade publications and he is a nationally known speaker.

Noel B. Cady, owner of Cady Printing and Lithograph Co., will be chairman of the program, which will be preceded with a social period at 11:30 a.m.

Name Sales Firm for Development

Marcus Development Co., Garden Grove, has appointed Stop Realty to sell its Hyde Park Condominium Estates, 700 E. Taft, Orange.

Harry Massell, Stop Realty's owner, stated "that we feel these are the finest luxury three and four-bedroom condominiums available today. It offers families a complete enclosed park-like setting with outstanding recreational facilities."



Attends Conference

Jerry J. Coursey Jr., general agent for the Connecticut Mutual Life Insurance Co. in Long Beach, attended the last of the company's four General Agents' Regional Conferences at San Francisco last week. The agenda for the two-day meeting included analysis of economic factors, both national and regional, affecting the life insurance business.

PRESIDENT

Robert Guess, general contractor and president of Universe Builders, Inc., has been named president of the American Building Contractors Association for 1965. Guess is a native of Redondo Beach.

DIP INTO THE WELL of wonderful job opportunities. Check "Help Wanted" in Classified today.

IS THIS ANY WAY TO LIVE?



YOU BET IT IS!

And that's why in the short time since Rossmoor Townhouses were opened to the public more than 50% of this luxury home development inside the original walled community of Rossmoor has been sold out.

True townhouse living has finally come to Southern California. And, you'll find it right in town, immediately adjacent to the Rossmoor Shopping Center... within walking distance of the theatre, bank, department store, supermarket, drug store and all other shopping.

concrete patio; GE Medallion kitchens complete with range and oven, disposal, dishwasher, combination washer-dryer; wall-to-wall nylon carpeting; absolute privacy (no common walls).

And now, The San Diego Freeway extends to Los Alamitos Blvd., just 5 blocks from the entrance to Rossmoor Townhouses. You're at the Los Angeles Civic Center in 25 minutes. Major employment centers are within short driving distance.

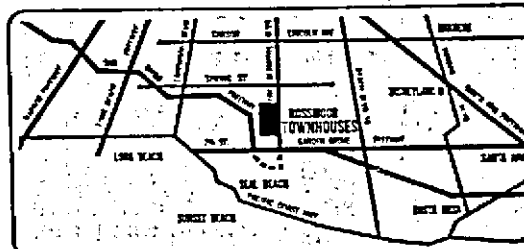
Nearby cooling ocean breezes provide your home with natural air conditioning. The beach is less than 10 minutes away. If you're a golfer, you'll find several excellent courses just a few minutes from your door. And remember, because of professional maintenance, you have all the free fun time in the world. So come to Rossmoor and see these striking new 2, 3 and 4 bedroom homes today!

Separate monthly maintenance payment covers all maintenance.

Priced from only \$19,950
\$995 Down, 6% 30 Year Loans
2, 3, 4, Bedroom Family Homes

When you move into a Rossmoor Townhouse you enjoy carefree living in a country club atmosphere with 7 acres of landscaped grounds and recreational facilities including huge swimming pool, jacuzzi whirlpool, children's wading pool, putting greens, shuffleboard courts and a most unusual private club house. Best of all there's a professional staff to take care of all gardening, pool and general maintenance—even including painting the exterior of your home.

The magnificence of this townhouse village and its distinctive architecture in the original walled community of Rossmoor is unsurpassed by homes selling for as much as \$7000 more. Imagine these features! Sliding glass doors, opening on your own private,



NOW! DIRECT FREEWAY ROUTE: South on Long Beach Freeway or Harbor Freeway to San Diego Freeway, South to Los Alamitos North Exit, turn left 5 blocks on Los Alamitos Blvd. to Rossmoor Center, FROM LONG BEACH: East on 7th Street to Los Alamitos North Exit. Left to Rossmoor, 5 blocks.

ROSSMOOR TOWNHOUSES
FURNISHED MODELS OPEN DAILY 10 A.M. TILL 8 P.M. / TELEPHONE (213) 596-3486

NEW UNIT
In Beautiful GARDEN GROVE



Elegance
beyond Words...

Two-story, 3-bedroom homes
have huge master bedroom
with own fireplace.

YOU MUST SEE to fully appreciate the Stately-Spacious Homes of

GARDEN PARK Estates

ONE and TWO-STORY PLANS 3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths
from \$21,200 to \$27,900 full price

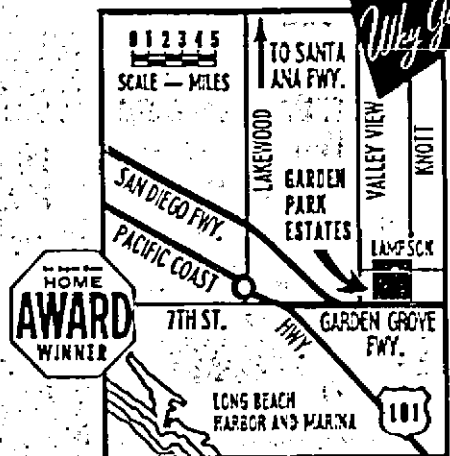
VETERANS NOTHING DOWN (except costs and imposts)
Excellent Conventional Terms
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NON-VETERANS Lowest FHA Down
30 & 35-Year FHA Financing Available

Genuine LATE AND PLASTER walls and ceilings • Concrete driveways—new for Orange County
• Natural ash cabinets with superamic (ceramic) tile top and splash • Gaffers & Sattler gas forced air heating with summer cooling switch • Genuine Italian mosaic tile in the showers and over tubs
• Deco, stive stone or used brick fireplaces, gas log lighters • O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE • Modern-Aire hood, light and fan... and many other outstanding luxury features!

Built by S.S. Pride of Quality

Interior Decor by C. Tony Perlers
Internationally Known Decorator



JUST 3 MILES TO LONG BEACH

FROM LOS ANGELES take the Santa Ana Freeway to Artesia Boulevard turnoff, go south on Valley View to Lampson or Knott Avenue to homes at corner of Garden Grove Freeway and Knott.

FROM LONG BEACH take the Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Street.

FROM THE SAN DIEGO FREEWAY drive through Long Beach to Garden Grove Freeway, turn left at Knott Street.



TONY WHAN
Speaks Thursday



TEST HOP OVER LONG BEACH

Willard Marvin of Aztec Sales, airplane dealer (left), points out features of plane being piloted by Lee Craig, newsman, trying out Comanche 260 model shown flying over Long Beach area.

REPORT ON TEST FLIGHT

Soundproofing Wins Nod in Comanche 260

(Editor's note: This is another in a series of articles by Lee Craig, aviation editor of the Independent, Post-Telegram, discussing 1965 model light aircraft. He is flying different models from Long Beach Airport, a leader in light plane activities, and reporting on them.)

Piper's new Comanche 260, with its fuel-injected engine, should have little trouble attracting its share of attention in today's booming light plane market.

In a recent demonstration flight from Aztec Sales, Long Beach Airport Piper dealer, we found the Comanche offered a fair turn of speed and a solid, stable ride surrounded by plush interior furnishings that manage to escape the current trend toward a boudoir atmosphere.

FLYING the Comanche — when we could wrestle the controls from Willard Marvin of Aztec — proved it responsive and fairly light to handle. Soundproofing was the best encountered so far in any of the '65 models.

We're still not overly fond

of several Piper features; namely, the hand brake and the overhead trim crank.

The latter caused Marvin an uncomfortable moment when it came off in his hand as he was demonstrating its use to this non-Piper pilot.

THE COMANCHE behaves very well at or near its flap-down stall speed of 61 miles an hour. At the other end of the scale, Piper's handy True Speed indicator showed that the 195 mph top claimed was not exaggerated.

With its wide, sturdy gear, the Comanche should be no problem for even a novice to land.

All in all, it's a fine airplane.

DON'T KEEP things you don't use. Sell them with inexpensive Classified Ads and have cash instead.

Straub Heads Realty Firm's Exchange Setup

Donald A. Straub, real estate exchanger and lecturer, has been named to head the Exchange and Estate Building Division of Sparow Realty, it was announced last week by



Oliver W. Speraw, president. Straub, a native of Minneapolis, is a member of the Educational Committee of the Exchange Division, California Real Estate Association. He is on the CREA's Exchange Division teaching staff and will be one of the instructors at the next Exchange Seminar, slated for Feb. 8-12 in San Francisco.

Straub is married and lives at 3102 San Anselme.

In welcoming Straub into the business, Speraw said: "We do not sell income property per se. We solve individual investment problems, which results in the acquiring or exchange of real property."

'LANDMARK' TO RISE

Hail New Lakewood Cal-Fed Building

By VERN ANTHONY
Editor of Properties Section

Hailed as a new landmark potential for Lakewood, Construction Co., the ground was broken last week for construction of a million-dollar, three-story building by California Federal Savings at the northeast corner of Bellflower Boulevard and Carson Street.

Company officials, headed by President Howard Edgerton, who flew down by helicopter from the heliport atop the firm's Los Angeles high rise office building, joined with civic leaders in speeches at a luncheon following the groundbreaking.

MAYOR Robert Baker was among those acclaiming the new building as a major asset to the community.

Master of ceremonies at the luncheon was Fred Jensen, manager of California Federal's Lakewood office opened nine years ago at 4249 Woodruff Ave. Jensen is incoming president of the Lakewood Chamber of Commerce.

Offices of the Walker & Lee real estate firm which have occupied the corner for years will give way to the 30,000 square foot new building; but Walker & Lee will have new quarters in the California Federal structure.

Cal-Fed also acquired several adjacent residential properties for the new building site.

IN ADDITION to Lakewood city councilmen attending, there were Frank Hart and Arthur Hancock, Walker & Lee executives; Floyd Rible of Allison & Rible, architects;

and Curtis Peco of C. L. Peck Construction Co., the contractors.

California Federal officials included senior vice president O. M. Chatburn, Frank Carroll and Robert Sheehan; Lee Mohr, vice president, who opened the original Lakewood office and now is manager of the firm's Southwest office; and Don Fylpaa, vice president, also a former Lakewood office manager, who now is in charge of the Anaheim office.

The savings firm's office will be quartered on the ground floor of the new building, along with a 20 by 60 ft. community room.

L.B. Underwriter Going to Institute

Lewis N. Hindley, C.L.U., field underwriter, New York Life, Long Beach, will leave Monday for a seven-day program of advanced study in business and family financial planning at the 40th Charter Life Underwriters Institute at the Arizona State University at Tempe.

Hindley is one of more than 150 C.L.U.s who are registered to attend two institutes which will be conducted this winter on university campuses for members of the American Society of Chartered Life Underwriters.

Hindley, a native of Long Beach, is a 1942 graduate of the University of Southern California and holds a bachelor's degree in banking and finance.



QUEEN TITLE COMPETITORS

This bevy of Long Beach area beauties will be among contestants in the queen contest Feb. 24 when the Long Beach Home-O-Rama opens for a five-day run in the Long Beach Arena. Standing (from left) are Anne Futrell, Joyce Cobley, Nancy Roberts and Barbara Palmer. Kneeling is Peggy Lee. A queen and two princesses will be selected to reign over home show.

Queen Contest to Spark Home-O-Rama Opening

Beauty will keynote the opening of the Sixth Annual Long Beach Home-O-Rama Feb. 24 when the traditional queen contest will be held onstage at 7:30 p.m. in the Long Beach Arena.

Ten or more of the Greater Long Beach Area's loveliest girls will compete for the honor of reigning over the five-day home show being staged under auspices of the Long Beach Builders Exchange.

George Coloursis, producer of the Home-O-Rama, said a queen and two princesses will be chosen by an impartial panel of judges. He said a member of the builders group, yet to be named, will be chairman of the contest.

ENTRIES to date, Coloursis said, include Joyce Cobley, Laura Lee, Pat Kale and Nancy Roberts, all of Long Beach; Anne Futrell, Norwalk; Peggy Lee, Los Alamitos; Barbara Palmer, Downey, and Anita Vecchi, Anaheim.

The Home-O-Rama, designed to give the public an opportunity to see the latest products for the home, will feature hundreds of decorated booths containing a wealth of home valued at more than \$10,000.

Insurance Firm in New Location

Effective Monday, Feb. 1, all operations of the Western Southern Life Insurance Co. in Long Beach will be centered in its new sales and service office, 920 East 45th St., having just moved from its former location at 5231 Atlantic Ave.

Western Southern Life, founded in 1888 at Cincinnati, Ohio, is one of the nation's leading life insurance firms with more than \$1,350 billion of assets and insurance in force exceeding \$6.4 billion.

Serving the Long Beach area from the new office are 17 Western-Southern representatives, Stewart stated.



AT START OF LAKEWOOD PROJECT

President Howard Edgerton (left) of California Federal Savings flew from roof of company's Los Angeles office building by helicopter last week for kickoff of construction of new Lakewood building at Bellflower Boulevard and Carson Street. In center is Mayor Robert Baker of Lakewood; at right is Fred Jensen, Cal-Fed's Lakewood manager.

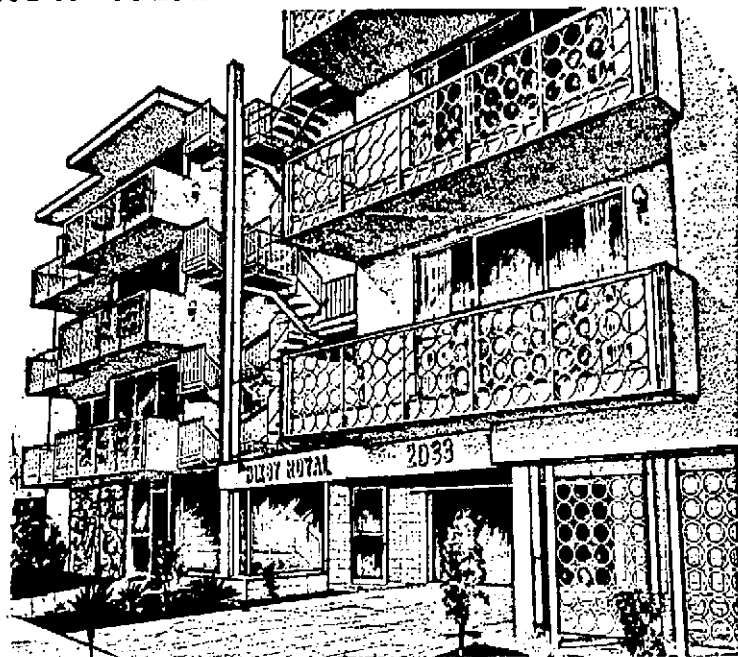


ON WALKER & LEE SITE

New million-dollar California Federal Building to be erected in Lakewood will be on site long occupied by Walker & Lee real estate offices. Two executives of firm are shown here with Howard Edgerton of Cal-Fed. From left: Frank Hart, executive vice president of Walker & Lee; Edgerton, and DeWitt Lee, president of Walker & Lee, which will have offices in new Cal-Fed building.

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2033 E. THIRD ST.



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EXCLUSIVE
SALES
AGENTS

2 BATHS
2 BEDROOMS
from
\$19,250
including Garage

CUSTOM HOME FEATURES

- Built-in Range and Oven
- Electric Eye Garage Door
- Wall-to-Wall Carpeting
- Custom Draped
- Thermo Ceiling Heat
- Beautifully Furnished Lobby
- Separate Laundry Area
- Elevator
- Colored TV Antenna Built-in
- Intercom System from Outside to All Apts.
- Locked Lobby
- Large Enclosed Storage Space in Garage



Model Home Award
by Southern
California Edition
for Electrical
Excellence

Light Refreshments
Served Today, 12 to 5
Courtesy of the SOUTHERN
CALIFORNIA Edison CO.

IN LONG BEACH THE PRESTIGE ADDRESS

Cerritos Circle

DUPLEX GARDEN ESTATES

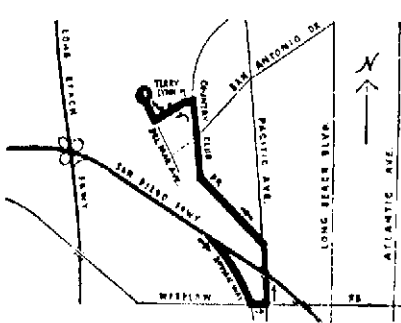
Dramatically designed 1500 sq. ft. of 2 and 1 1/2 story units and lovely grounds with garden service make Cerritos a luxury home. Created for people with taste, carpets and drapes are provided to harmonize with any interior.

The fully equipped Gold Medal Kitchen with natural walnut cabinets also include refrigerator, dishwasher, disposal and built-in range & oven. 2 bedrooms, 2 1/2 baths, air-conditioned, spacious living and dining areas and 2 car garages combine contemporary living with convenience.

Adjacent to Long Beach Country Club in an exclusive area of Long Beach, each unit stands alone and elegant. Private patio entrances set the tone for an individual life.

Rental & Sales Office, 4103 DEL MAR, LONG BEACH

Phone 424-7508



AN INVITATION

TO VISIT THE FIRST garden type COOPERATIVE APARTMENT HOMES
IN LONG BEACH

Model Apartment Open Daily

If you like carefree gracious living . . . want the pleasure of planning the interior of your own apartment-home . . . want the enjoyment of heated pools . . . recreation rooms . . . hobby rooms . . . see Sovereign Park Estates today . . . choice of 10 spacious floor plans . . . from 735 to 1700 sq. ft. . . located in the finest residential area of Long Beach . . . not a retirement concept . . . planned for adults of all ages . . . garages . . . laundry rooms . . . storage rooms . . . beautifully landscaped . . . complete outside maintenance.



Here is the best part of all . . . 5 1/4% insured FHA financing . . . Only \$120.00 reserves any apartment-home now . . . down payments from \$590 to \$1990 . . . Including share cost and 10% selling expense . . . Monthly payments from \$114.50 . . . (Subject to adjustment, depending on cost) Including principal, interest, taxes, maintenance, insurance and reserve funds . . . All the advantages of luxury apartment living combined with all the equity and tax advantages of owning your own home . . . Get full details from our representative today . . . luxury living . . . sensible prices.

Sovereign Park Estates

COOPERATIVE APARTMENT HOMES

5110 ATHONTON STREET • THE PRESTIGE ADDRESS IN LONG BEACH

Phone GE 4-0915 or SP 5-2537

A Sovereign Development Company Project 1807 Islandia Redondo Beach, California



IDEAS PLUS EFFORT

Ideas plus effort equal cost reduction, reads plaque held aloft by Capt. Jamie Adair, Long Beach Naval Shipyard commander. He awarded Presidential Citation to Joseph A. Lauriha (left) and Edward Menager, shipyard employees, for making suggestions saving the government thousands of dollars.

Money-Saving Ideas Pay Off for Shipyard Workers

How do you make a high trailer self-dumping without having to purchase a dump truck?

A Long Beach Naval Shipyard employee, Almon L. Fant, 74524 Pearce St. came up with the answer: "Let's use a power lawn motor engine."

His suggestion was accepted and last week he was awarded a Presidential citation in a special ceremony. The idea is expected to save \$32,922 yearly.

Sixteen other shipyard employees also were honored for coming up with 10 more cost-cutting ideas totaling \$371,523.

THE GOVERNMENT'S overall cost reduction bonus suggestion plan has started into its 11th year. In it is

a formula for workers to get back about 5% of the amount of money their suggestions save.

The new idea has to work for a year before any monies are realized though.

Top money-saving suggestion came from a pair of Long Beach workers, Edward E. Menager of 25 Bonito Ave., Apt. 105, and Joseph A. Lauriha of 3536 Pacific Ave.

CAPT. JAMIE ADAIR, yard commander, noted the pair's idea to use ultrasonic sound to inspect fire-side tubes in boiler walls on Navy ships would save \$58,249 yearly.

He told wives "to keep your husbands primed to stay conscious of the government's reduction program. That 5% can buy a lot of new hats and dresses."

The captain presented all winning employees with a citation.

OTHER recipients, and

Belmont Savings Sets Dividends

The board of directors of Belmont Savings & Loan Association has declared a 6% stock dividend to be paid March 12 to the stockholders of record at the close of business Feb. 12.

No fractional shares will be issued. In lieu thereof, such fractions will be sold and the proceeds given to stockholders.

NLB Club Set for Quiz Program

Norm Woest, an assistant vice president for Title Insurance & Trust Co., and Tom Stoner, customer relations representative, will present the "T. I. Quiz Program" at the Thursday meeting of the North Long Beach Real Estate Club.

Woest, whose entire business career has been with Title Insurance & Trust, where he started 31 years ago, will "grant" dollar bills, presented on Corporation Grant Deed forms, especially designed and created for the program.

He will award money to those who answer correctly his questions.

The meeting is scheduled for 8 a.m. at the Crown Bowl, 1301 Artesia Blvd. with Joe Hodge as program chairman.

FOR AVALON CASINO, TOO

Meinhardt to Direct S.S. Catalina Events

Appointment of Oscar Meinhardt as director of special events for M.G.R.S., Inc., operators of the S.S. Catalina and the Avalon Casino, has been announced by Charles Stillwell, M.G.R.S. president.

Meinhardt, who originated and directed the Miss Universe and International Beauty Congress pageants in Long Beach from 1951 until his resignation in 1963, will book Casino entertainment and produce all special attractions on the "Big White Ship," and the Island. He also will supervise advertising and sales promotion for M.G.R.S.



OSCAR MEINHARDT
Entertainment Chief

"WE ARE indeed fortunate to obtain the creative ability and vast experience of Oscar Meinhardt," Stillwell declared.

"We feel that he will bring our thousands of passengers events and entertainment of exceptional interest both on the S.S. Catalina and at the Casino. We believe that Mr. Meinhardt's efforts will result in furnishing added enjoyment to the tourists and mainland visitors to Catalina Island during the coming season."

MEINHARDT brings to his new position an extensive background in planning, producing and promoting theatrical and other entertainment projects. Before coming to Long Beach, he produced the famous "Miss America" Beauty Pageant in Atlantic City. He also served as ad-

vertising and sales promotion director for Catalina Swim Suits and promotion director for the Los Angeles Apparel Market.

Meinhardt will make his headquarters at the M.G.R.S. office in Wilmington.

Texan to Address Norwalk Realtors

NORWALK—A Texas pastor will address the next breakfast meeting of the Norwalk-La Mirada Board of Realtors.

Dr. Robert B. Thieme Jr., pastor of Berean Church in Houston, now attending a conference at Biola College, will be the speaker at the 7:30 a.m. event in the Norwalk Bowl restaurant, Firestone the famous "Miss America" Beauty Pageant in Atlantic City. He also served as ad-

Preview
NEW
1965
MODEL
HOMES

*Exclusive
Parkside Living
City
of Long Beach*

El Dorado Park
ESTATES

TWO-STORY • TRI-LEVEL • SPLIT-LEVEL • ONE-STORY
luxury residences
6-4-3 BEDROOMS • Family Rooms • 3 and 2 Baths

FROM \$31,450 TO \$43,450

CONVENTIONAL FINANCING

All Utilities Underground... NO UNSIGHTLY POLES

BUILT BY
S.S.
CONSTRUCTION CO.

FRIGIDAIRE
ELECTRICAL

YOU ENJOY ALL THIS AND MORE

5 minutes from

Prestige Homes

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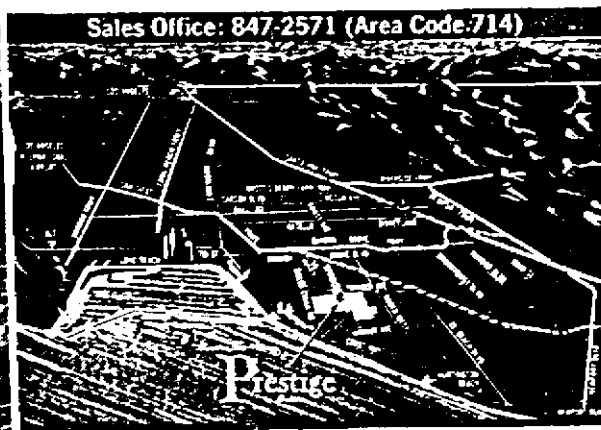


One of the most popular home developments—over 1600 purchased—in all of Southern California. The best location: a mile from Douglas Space Center, few minutes drive to San Diego Fwy., beaches, marinas, golf course, all schools, churches and shopping; plus outstanding features: 1 & 2 Stories, 3, 4, 5 Bedrooms, 2 and 3 Bathrooms, 28 Striking Elevations, 7 Spacious Floor Plans, Large Family Room & Dining Area, Separate Dining Room Some Plans, Nylon Carpeting, Tappan built-in Range, Oven, Dishwasher, Pantry in 2-Story Homes, Del Piso or Slate Entryways, Year's Warranty, Up to 2,300 sq. ft. of area.

From \$21,200

FHA/Conventional/Cal. Vet. Financing

Sales Office: 847-2571 (Area Code 714)



From Long Beach: Take the San Diego Fwy. east to Bolsa Chica Road. South on Bolsa Chica to Edinger Ave., left on Edinger to Springdale St., right on Springdale to 7 model homes. Open daily from 10 to 7.

DOYLE & SHIELDS DEVELOPMENT CO., INC.

**GOLFING • SAILING
SWIMMING • BOATING
SURFING • FISHING
BOWLING • FLYING**

Today's Greatest Home Buy!

SUNSHINE CERTIFIED RESALE HOMES



LOW AS \$195 DOWN
FULL PRICE as low as \$20,995
HUNTINGTON BEACH

3 Bedrooms, 2 baths
with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

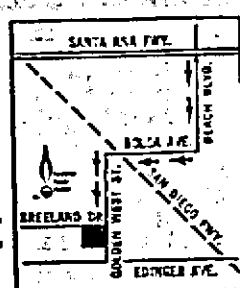
They're "Certified" Sunshine Resale Homes so you're sure of TOP VALUE!

MODEL HOME—
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For information call:
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SUNSHINE HOMES

DRIVING DIRECTIONS: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. to Breafield Dr. Follow signs to model home.



Refreshments Served
Sunday, Jan. 31, 1-5 p.m.
Coffee—Cookies—Punch

Park Avenue Laguna Residents Get County's Lowest Tax Rate



OFFERED IN LAGUNA BEACH

Park Avenue Laguna Homes, in Laguna Beach, offer many attractive features such as the large dining area as pictured here.

Sales aides assert that residents at Park Avenue Laguna are fortunate in that the community, being within the city of Laguna Beach, has the lowest tax rate in Orange County. It was also pointed out that at Park Avenue Laguna, residents actually own the land with their title insured by Orange County Title Co. Under ground utilities are featured at the Laguna Beach building. site and builder Leslie Miklos points out that the absence of unsightly utility poles not only enhances property values at the development but preserves a beautiful panoramic view for residents.

PARK AVENUE Laguna is a planned community of one and two-story homes offering three and four bedroom homes with two and three baths. Formal dining rooms and separate family rooms are also available. Views overlook the Pacific Ocean and the city of Laguna Beach. The Park Avenue Laguna homes also feature separate bonus game rooms, open beam ceiling living rooms with fireplaces, wall-to-wall carpeting throughout the entire house and forced-air heat. Additional features include built-in double oven with barbecue rotisserie, dishwasher, ash hardwood cabinets and ceramic tile kitchen tops.

Park Avenue Laguna, by Leslie Homes, is in the center of extensive community planning that will include new shopping centers, schools, churches and new freeway routes to Orange County.

THE HOMES SELL from \$25,650 with 30-year loans. You may purchase for as low as 5% down, it was added. To reach Park Avenue Laguna, take the Santa Ana Freeway to Laguna Beach Canyon Road. Turn right to the Coast Hwy. 101 in Laguna Beach. Turn left on Hwy. 101 to Legion Street, Park Avenue or Thalia Drive. Then turn left on either street and drive to hilltop luxury and Park Avenue Laguna, by Leslie Homes.

Another development by Leslie Miklos may be seen in San Juan Capistrano. The homesite is called Capistrano

West. Available are one and two-story homes with three and four bedrooms, two baths and family rooms. Five floor plans are available and prices begin at just \$22,750 at Capistrano West. Financing of 5 1/2% is available.

To view the furnished models, go south on the Santa Ana Freeway through Santa Ana to the Pacific Coast Hwy. (Hwy. 101) turnoff. Continue north on 101 to Del Obispo St. Right turn on Del Obispo to Capistrano West.

Prestige Address for Home

A prestige address, synonymous with good living is the hallmark of El Dorado Park Estates, says a spokesman for S & S Construction Co., Long Beach, the builders. "Every man strives for the best he can attain in life, and a good solid address is part of that effort," the spokesman said. "El Dorado Park, in Long Beach, provides that prestige, for here is parkside living at its best."

EL DORADO FEATURES one-story, split-level and tri-level luxury residences. Three, four and five-bedroom models are offered with either two or three baths. Medallion kitchens highlight the built-in range, double oven and dishwasher, which are color-coordinated with the hood and fan. Vinyl floors and tile work-tops are installed. Prices are from \$31,450 and conventional financing is available. The street of 1965 model display homes can be reached by driving east on Spring St. to Los Alamitos. Visitors are cordially invited.

WHAT AN EASY way to find the better job you want. Read the "Help Wanted" ads daily in the Classified section.

Huntington Fernhill Features All-Adult Living

Fernhill, in Huntington Beach, offers an "all-adult living" formula that sales agent Frank McFarland of McFarland and Mattocks reports is "filling a void in Southland home offerings."

Fernhill homeowners enjoy planned development living, sometimes loosely referred to as "town house" or "condominium" home ownership. A small monthly maintenance payment as part of the purchasing arrangements provides professional care for all buildings and exteriors.

FERNHILL DIFFERS from other developments, in McFarland's view, in both the standard of the homes and the basic concept behind them. "It is intended for active adults, the kind of people who can use their freedom from maintenance

L.B. Man Joins

Los Angeles Chapter, National Association of Accountants, has announced acceptance into membership of Eric N. Hultberg, 5102 Coralite St., Long Beach, business manager accountant for Walker-Buerge Ford, West Los Angeles.

chores to thoroughly enjoy ful leisure-time attractions," the Orange Coast's wonder-he said.

McFarland also emphasized the homes offer a degree of

livability rarely found in so-called condominiums. The two and three-bedroom homes have up to 1,500 square feet of living area. "This is as much or more than most single-family individual homes offer today," he said.

KITCHENS feature Frigidaire built-ins, including the drawer type range-oven combination.

Fernhill adjoins Meadowlark Country Club and its own facilities include three putting greens, tennis, badminton and shuffleboard courts, and a large heated swimming pool.

Fernhill prices range from \$22,400 to \$25,500 with 30-year financing and 6 1/4% loans available.

Visitors take Bolsa Chica Road south from the San Diego Freeway to Warner, and turn left on Warner to Fernhill.

L.A. Banquet Feb. 18

Annual banquet of the Los Angeles Realty Board will be held at 6:45 p.m. Feb. 18 at the Stadler Hilton Hotel. Los Angeles Police Chief William Parker will speak.



SPACIOUS ROOMS

Spaciousness is keynote of all-adult Fernhill, planned development in Huntington Beach, adjoining Meadowlark Golf Club. Designed for active adults, Fernhill offers two and three-bedroom, two-bath homes from \$22,400.



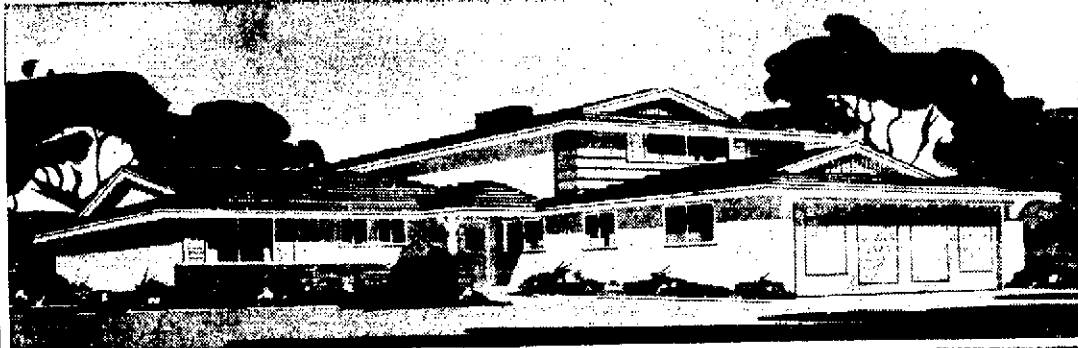
A MEDALLION HOME

Where Dreams Come True!

RAINBOW

HOMES IN ANAHEIM

1 AND 2 STORY
3-4-5 BEDROOMS — FAMILY ROOM
2 AND 2-1/2 BATHS

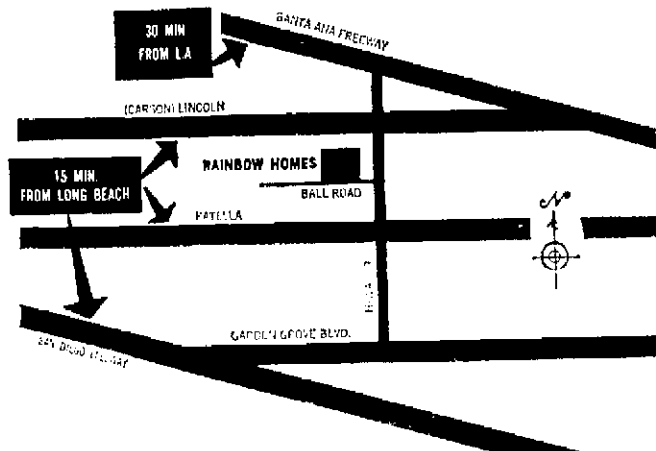


\$395
from
plus costs
priced from \$25,500

Roper Built-in Range and Oven and Dishwasher

Redwood Fencing . . . Rear and Side Yards, completely encloses the yard, with gate
Wall-to-Wall Carpeting . . . a money-saving feature of 100% Continuous Filament Nylon

- Massive Wood-burning fireplaces
- Mantel over Fireplace
- Distinctive Ash Paneling
- 70,000 BTU Forced Air Furnaces
- 40 Gal. Hot Water Heater
- Range Hood and Fan
- Weatherstrip Doors
- Spacious 2-car Garage, Large Enough for Hobby Space
- Used Brick Planters
- Family Rooms
- Mirrors and Medicine Cabinet
- Ceramic Tile in Shower
- Sliding Glass Doors
- Folding Wardrobe Doors
- Special Bandsaw Detail
- Shake Shingle Roofs
- 2" x 8" Facia Board
- Television Outlet
- Utilities Installed and Paid For
- Street Lights



OFF FOR ISLANDS

Ready for the islands after a big sales year, Pearl and Ray Haffdahl, of George M. Holstein and Sons' Westmont community in Fountain Valley, are ready for a Hawaiian trip following a new high sales total for the 40-year-old building firm. The two contest winners joined in the company's high of 1,062 units sold in Orange County in 1964.

Palos Verdes Bay Club Offering Luxury Villas

Palos Verdes Bay Club, im- are priced from \$32,950, with common areas and recrea- pressively designed apart-10% down payment. Pur- tional facilities. tment-home condominium, pro- chaser receives an individual vides residents with more grant deed for his residential. Furnished display models recreational luxuries than the unit, plus an undivided in- illustrate the apartment plans wealthiest home buyer could test in the condominium's available to buyers. find in a single home, states developer Larry Carlin.

Two tennis courts, four putting greens and two swimming pools, each with adjacent whirlpool bath, cater to the leisuretime whims of Palos Verdes Bay Club residents. Badminton and shuffleboard courts also are located in the elaborately landscaped 18-acre setting.

A 5,500 sq. ft. clubhouse highlights a huge main room equipped with fireplace, two barbecue pits and kitchen and bar facilities for entertaining. Card and billiard rooms, separate men's and women's gymnasiums and sauna baths occupy wings of the clubhouse.

PALOS VERDES Bay Club directly overlooks the ocean one-half mile from Marineland. It is reached by turning shoreward from Palos Verdes Dr. South at Sea Hill Dr.

The resident-owned apartments, termed villas because of the spectacular ocean views seen from each apartment suite, boast floor plans of up to 1,999 sq. ft. Spaciousness is reflected in private balconies and living rooms up to 32 ft in length.

Villas are designed with two bedrooms and two baths, the master bedroom featuring a sitting room wing. All wardrobe doors are mirrored. Wall-to-wall carpeting includes bathrooms.

THE APARTMENT VILLAS



VIEW FROM BALCONY

Palos Verdes Bay Club, ocean-fronting condominium, offers apartment-home ownership in a setting enriched by elaborate grounds and recreational facilities. Location is on the Palos Verdes Peninsula shore, one-half mile beyond Marineland.

Downey Park Rental Units Are Available

K-B Development Co. is conducting open house, signaling completion of its Downey Park family rental apartments.

There will be regularly conducted tours through the 104-unit facility, located just south of the Santa Ana Freeway at Brookshire Ave. and Lakewood Blvd.; also refresh-

ments and souvenirs for the children.

Developers Arthur Kaplan and Stanley Black have created an entirely new concept in family apartment living, combining the spaciousness of private dwellings with park-like surroundings and country-club living. The rental apartment project is said to be one of the largest and most modern in the Downey area.

RENTALS FOR ONE, two and three-bedroom apartments begin at \$140 monthly. Each is sound-proofed and has a private balcony and patio, a separate kitchen and two baths. Provided is carpeting, drapes, central heating, built-in dishwasher and garbage disposal.

Luxury features on the grounds include two swimming pools with adjoining sauna baths plus a banquet

and recreation building. An open lounging area surrounds the adult pool while a children's pool as an adjacent playground.

In the new facility, Kaplan and Black feel they have fulfilled the more demanding requirements of a growing segment of families with children and they urge all to see for themselves.

Decline Reported in Subdivisions

The California Division of Real Estate received 2,912 subdivision filings during 1964, a decrease of 2.2% from 1963, according to Milton G. Gordon, commissioner.

That decline started principally in the last quarter, he said, consistent with the slowed pace of homebuilding.



GETS AWARD

Palmer W. Power, Long Beach architect, was recipient of the Tom E. Norcross Memorial Award at the recent installation dinner of the Builders' Exchange of Long Beach. Construction industry's public service award was presented by Don Anderson, retiring president of Exchange. Noel M. Guertin is new president.

Palm Springs Units Offered on Leases

Palo Fierro Estates, a group of 34 executive two and three-bedroom garden apartments constructed at a cost of \$1,000,000 is previewing this weekend in Palm Springs with models adjoining the Canyon Country Club at the corner of LaVerne and Calle Fierro Streets.

The announcement of the now leasing and renting apartments was made by Foster Peterson Advertising of Tustin.

The Palo Fierro apartments surround a large rolling green with a putting course and two heated pools.

THE APARTMENTS range in size from 2,000 to 1,710 square feet with atriums, all-electric kitchens, sunken living rooms with Swedish fireplaces, air conditioning.

Golfing privileges are also available to tenants through the Spa Management Co. of Palm Springs.

Palo Fierro Estates may be reached by driving south through Palm Springs on Palm Canyon Drive and to the Bill-

more Hotel and turning south one block on Camino Real and right on Laverne Street to the corner of Laverne and Calle Fierro Streets.

Today—New Homes Tour on TV

NARROW YOUR SEARCH—SAVE TIME & GAS

WATCH

HOME BUYER'S GUIDE

See the fine Home Communities approved and recommended by the California Institute of Better Living



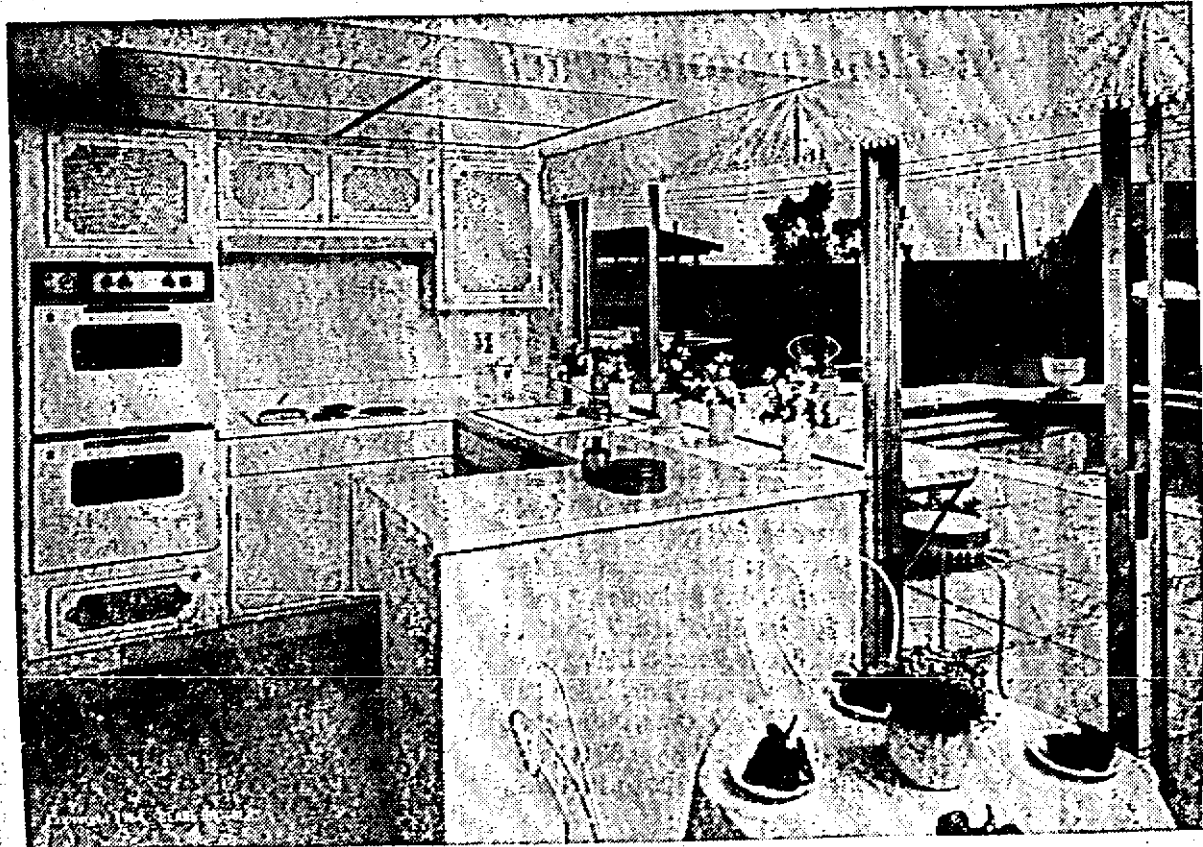
Every Sunday 11 AM-12 noon.

DEANE BROTHERS

PACIFIC SANDS IMPERIAL

FASTEST SELLING BEACH COMMUNITY

IN CALIFORNIA Present sales pace predicts January **SELLOUT!**

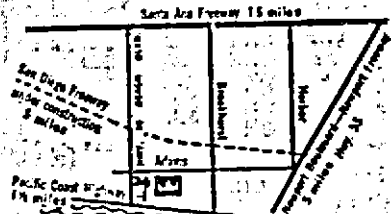


Exclusive GARDEN KITCHENS ■ 3, 4 and 5 BEDROOMS ■
1 and 2 STORY HOMES ■ UNDERGROUND UTILITIES ■ FULL
GROWN TREE IN FRONT OF EACH HOME

from \$18,950 to \$27,400



Sales Office Open
9:00 a.m. to 7:00 p.m. Daily
After 7:00 p.m. by appointment



DEANE BROTHERS
Developers/Builders
P.O. Box E
Pacific Beach, California

On Adams between Beach Boulevard and
Brookhurst in Huntington Beach
Phone 534-1431 Area Code 714

OCEANA Oceanside

\$11,495 — \$17,495

From L. B. — South on Hiway 101 to the Mission Ave. turnoff, which is Hiway 76 — east 3 miles on Hiway 76 to El Camino Real — then south to Oceana.

FAIRGREEN Yorba Linda

From \$18,950

From L. B. — Carson to Brookhurst — North to Riverside Freeway — East on Riverside Freeway to the Yorba Linda turnoff, which is Imperial Hiway — North to Orangefarms.

FAIRWAY PARK

East side of Long Beach

From \$24,250

From L. B. — East on Spring (Cerritos). Cross Los Alamitos Blvd. Look for models on Cerritos.

RANCHO BERNARDO

San Diego

From L. B. — South on Hiway 101 to Oceanside — East on Hiway 78 to Escondido — South 5 miles to development.

WHISPERING HILLS

Northridge

From \$39,900

From L. B. — Long Beach-Santa Ana Freeway to Hollywood-Ventura Freeway West to Reseda Blvd. — North on Reseda to Devonshire — West to Tampa and models.

ORANGEDALE

Corona

From \$20,950

From L. B. — Carson to Brookhurst, North to Riverside Freeway — East on Riverside Freeway to Lincoln turnoff in Corona — South on Lincoln to Taylor Ave. and models.

LAKE ARROWHEAD

Home sites from \$5,990

From L. B. — Riverside Freeway to San Bernardino turnoff — North to Highland Ave. — East on Highland to Hiway 18 — Left (north) on Hiway 18 to the Lake.

CRESTA VERDE ESTATES

Corona

From L. B. — Carson to Brookhurst — North to Riverside Freeway — East on Riverside Freeway to Norco turnoff to Corona — North on Main St. to Parkridge — right, up hill to development.

RED MILL ESTATES

Tustin

\$32,500 — \$37,500

From L. B. — Santa Ana Freeway to Red Hill turnoff (in Tustin) — North on Red Hill Ave. to Bryan Ave. — East (right) on Bryan to models.

LANDMARK HOMES

Walnut

From \$25,975

From L. B. — Long Beach Freeway to San Bernardino Freeway to Barranca — then South on San Jose Hills Rd., which becomes Grand Ave. to Valley Blvd. — right on Valley to Correy Rd. — right to models.

NEW HORIZONS

South Bay Area

From \$19,995

From L. B. — San Diego Freeway to Hawthorne Blvd. in Torrance — South 2 miles on Hawthorne to Sepulveda — East 1/2 mile to development.

HYDE PARK

Orange

\$35,000

From L. B. — Willow (Katella) to Glassel — North on Glassel to Taft — East on Taft to models.



—Staff Photo

NEAR SAN DIEGO FREEWAY

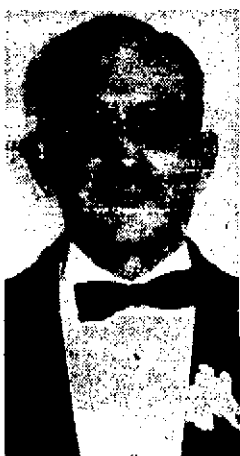
Under construction adjacent to San Diego Freeway and just north of Long Beach Elks Club (dome at left center) is \$1,200,000 Long Beach Intercommunity Mental Care Center. Framing for portion of three-acre project shows in foreground. Two main buildings will be separated by a parking lot. There will be a 100-bed building for mild mental cases and another 100-bed structure for exceptional children. The Center, at 2626 Grand Ave., is being built by Medevco Development Co., Glendora, William C. Kalepp, president. Completion is scheduled by October. Signal Hill looms in background of photo.

Painting and Decorating Chapter Holds Installation

Homer S. Maddox, 2714 E. 220th St., has taken office as president of the Harbor Area Chapter of the Painting and Decorating Contractors Association of California.

Other recently installed officers for the coming year are Irvine Davis, vice president; John Viscardi, secretary; Robert McLaughlin, treasurer; and Lorne Brown, sergeant-at-arms.

Maddox received the gavel from retiring President Carl Jacobson when officers were installed by Walter Miller of Glendale at the annual installation dinner dance held at the Edgewater Inn.



HOMER MADDOX
Harbor Area Head

PRESENTATIONS for best training of apprentices were made to A-A-1 Painting Co. of Paramount, and to Fred Just Painting Co. of Long Beach.

Honored guests at the banquet were California State Association officers and their wives: President Paul Wentzel of El Cerrito, Vice President Marvin Johnston of Long Beach and Carl Leut-

maker of Oakland, and Treasurer Hans Hank of San Francisco.

Serving as master of ceremonies for the evening was Carl Burg, state association executive secretary.

Apartment Group Names New Director-at-Large

Ray Heimburger, attorney and apartment owner, has been named a director-at-large of the Long Beach Apartment House Association.

President Arnold B. Berg announced Saturday.

Heimburger has been active here for many years in legal and property owner circles, as well as in civic affairs.

HEIMBURGER

LBAMA President Berg also announced that, following a meeting of the directors of the California Association of Apartment Owners at Burlingame last week, it was decided that the 1965 annual convention of the state group will be held in Santa Monica later this year.

BERG and Samuel Lackman, veteran director and attorney of the Long Beach Association, took part in the Burlingame meeting, and Berg said Saturday a vigorous program was scheduled there for the state-wide group to pursue throughout the year.

Directors of the LBAMA held their monthly meeting last Thursday evening and also launched an intensive and strong program for the new year ahead.

"A CONTINUING, intensive membership campaign

will be waged every month," said Berg, who recently was elected 1965 head of the LBAMA for a second term, "to make the association continually more effective."

"It already represents some 4,000 apartment owners and operators in the Long Beach area," he added; "but we are going to enlist new members and seek to bring the association membership to more than 5,000 in the immediate months ahead."

Bellflower Unit Will Hear Butler

BELLFLOWER — Howard Butler, Long Beach realtor, will be guest speaker at the Thursday breakfast meeting of the Bellflower District Board of Realtors.

The meeting will be at the Student Center, Cerritos College, 7:30 a.m., with President Ray Smith presiding.

Butler, whose subject will be, "You Gotta Study These Days," will draw on his years of teaching students in the Howard Butler School of Real Estate for the material for his talk.

A second feature of the meeting will be the awarding of gifts to members who maintained perfect records at membership meetings during 1964. Perfect records are held by 30 members and of these six have perfect attendance for five years, with one member of these having maintained this record for six years.

Tony Whan Will Address L.B. Club

Tony Whan, consultant to Pacific Outdoor Advertising Co. and Pacific Indoor Advertising Co., a subsidiary, will address the Long Beach Advertising Thursday noon at the Lafayette Hotel.

Whan's articles on advertising, selling and merchandising have appeared in numerous trade publications and he is a nationally known speaker.

Noel B. Cady, owner of Cady Printing and Lithograph Co., will be chairman of the program, which will be preceded with a social period at 11:30 a.m.



TONY WHAN
Speaks Thursday

Name Sales Firm for Development

Marcus Development Co., Garden Grove, has appointed Stop Realty to sell its Hyde Park Condominium Estates, 700 E. Taft, Orange.

Harry Massell, Stop Realty's owner, stated "that we feel these are the finest luxury three and four-bedroom condominiums available today. It offers families a complete enclosed park-like setting with outstanding recreational facilities."



Attends Conference

Jerry J. Coursey Jr., general agent for the Connecticut Mutual Life Insurance Co. in Long Beach, attended the last of the company's four General Agents' Regional Conferences at San Francisco last week. The agenda for the two-day meeting included analysis of economic factors, both national and regional, affecting the life insurance business.

PRESIDENT

Robert Guess, general contractor and president of Universe Builders, Inc., has been named president of the American Building Contractors Association for 1965. Guess is a native of Redondo Beach.

DIP INTO THE WELL of wonderful job opportunities. Check "Help Wanted" in Classified today.

IS THIS ANY WAY TO LIVE?



YOU BET IT IS!

And that's why in the short time since Rossmoor Townhouses were opened to the public more than 50% of this luxury home development inside the original walled community of Rossmoor has been sold out.

True townhouse living has finally come to Southern California. And, you'll find it right in town, immediately adjacent to the Rossmoor Shopping Center . . . within walking distance of the theatre, bank, department store, supermarket, drug store and all other shopping.

Priced from only \$19,950
\$995 Down, 6% 30 Year Loans
2, 3, 4, Bedroom Family Homes

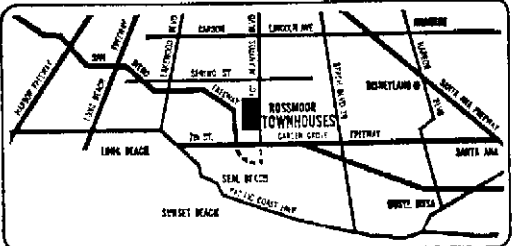
When you move into a Rossmoor Townhouse you enjoy carefree living in a country club atmosphere with 7 acres of landscaped grounds and recreational facilities including huge swimming pool, jacuzzi whirlpool, children's wading pool, putting greens, shuffleboard courts and a most unusual private club house. Best of all there's a professional staff to take care of all gardening, pool and general maintenance—even including painting the exterior of your home.

The magnificence of this townhouse village and its distinctive architecture in the original walled community of Rossmoor is unsurpassed by homes selling for as much as \$7000 more. Imagine these features! Sliding glass doors, opening on your own private,

concrete patio; GE Medallion kitchens complete with range and oven, disposal, dishwasher, combination washer-dryer; wall-to-wall nylon carpeting; absolute privacy (no common walls). And now, The San Diego Freeway extends to Los Alamitos Blvd., just 5 blocks from the entrance to Rossmoor Townhouses. You're at the Los Angeles Civic Center in 25 minutes. Major employment centers are within short driving distance.

Nearby cooling ocean breezes provide your home with natural air conditioning. The beach is less than 10 minutes away. If you're a golfer, you'll find several excellent courses just a few minutes from your door. And remember, because of professional maintenance, you have all the free fun time in the world. So come to Rossmoor and see these striking new 2, 3 and 4 bedroom homes today!

Separate monthly maintenance payment covers all maintenance.



NOW! DIRECT FREEWAY ROUTE: South on Long Beach Freeway or Harbor Freeway to San Diego Freeway; South to Los Alamitos North Exit, then left 5 blocks on Los Alamitos Blvd. to Rossmoor Center. FROM LONG BEACH: Exit on 7th Street to Los Alamitos North Exit. Left to Rossmoor, 5 blocks.

ROSAMOOR TOWNHOUSES
FURNISHED MODELS OPEN DAILY 10 A.M. TILL 8 P.M. / TELEPHONE (213) 596-3486

NEW UNIT In Beautiful GARDEN GROVE



Elegance beyond Words...



Two-story, 5-bedroom homes have huge master bedroom with own fireplace.

YOU MUST SEE to fully appreciate the Stately-Spacious Homes of

GARDEN PARK Estates

ONE and TWO-STORY PLANS 3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths
from **\$21,200** to **\$27,900** full price

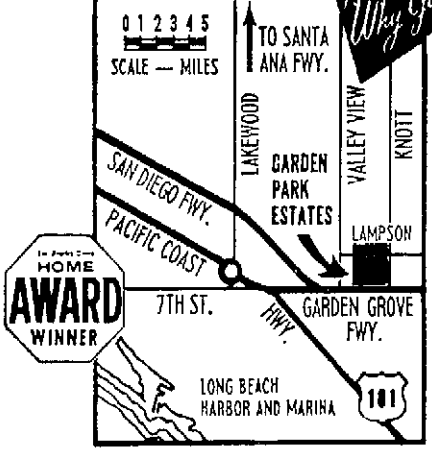
VETERANS NOTHING DOWN (except costs and impounds)
Excellent Conventional Terms
Cal-Vet Approved

NON-VETERANS Lowest FHA Down
30 & 35-Year FHA Financing Available

- Genuine LATH AND PLASTER walls and ceilings • Concrete driveways—new for Orange County
- Natural ash cabinets with superamic (ceramic) tile top and splash • Gaffers & Sattler gas forced air heating with summer cooling switch • Genuine Italian mosaic tile in the showers and over tubs
- Decorative stone or used brick fireplaces, gas log lighters • O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE • Modern-Aire hood, light and fan . . . and many other outstanding luxury features!

Built by **SS** Pride of Quality

Interior Decor by C. Tony Perler
Internationally Known Decorator



JUST 3 MILES TO LONG BEACH

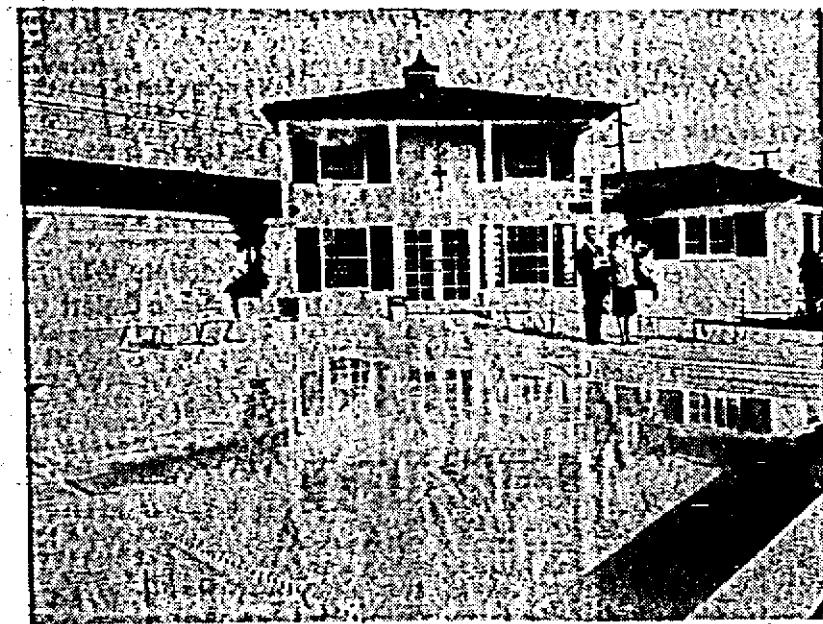
FROM LOS ANGELES take the Santa Ana Freeway to Artesia Boulevard turnoff, go south on Valley View to Lampson or Knott Avenue to homes at corner of Garden Grove Freeway and Knott.

FROM LONG BEACH take the Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Street.

FROM THE SAN DIEGO FREEWAY drive through Long Beach to Garden Grove Freeway, turn left at Knott Street.



Huntington Beach Surfside Home Development Off to Fast Selling



AT SURFSIDE
This magnificent Colonial clubhouse sets the scene for carefree seashore living at the beach area's newest townhouse development. Surfside offers one and four-bedroom homes priced from \$14,950 with low monthly payments of \$116.50, which includes principal, interest, taxes, insurance and maintenance.

'Total Convenience' Kitchens in Premier Homes Have Appeal

The concept of "Total Convenience" kitchens at Premier Homes in Huntington Beach has won enthusiastic buyer acceptance, reports Frank McFarland of McFarland and Matlocks, sales agents.

The "Total Convenience" kitchen concept is based on providing everything the homemaker needs, with numerous additions to the standard range and oven combination ordinarily offered, according to McFarland. Premier kitchens offer a double oven with independent controls, both ovens being in the same basic unit for economy of space as well as convenience. Electric range and garbage disposal are also "top-of-the-line" items from a name manufacturer.

AUTOMATIC electric dishwasher, custom benchtop-mounted mixer-blender-knife sharpener unit, mixing valve over sink, and custom built-in dispenser for kitchen papers and foil are included.

Hardwood raised panel cabinets of top quality and the lavish use of easily-cleaned ceramic tile for counter tops, further enhance the kitchens.

Premier Homes are offered in three and four bedrooms, two bath models, with prices ranging from \$23,400. VA no down and FHA minimum down financing are available. There are no second trust deeds.

CUSTOM extras included in Premier's purchase price include roof guttering all around, atrium-type tiled en-

Surfside, exciting new development of cluster homes by the sea in Huntington Beach, is continuing its grand opening this weekend. Situated just 1500 feet from the Pacific shoreline, the \$21,000-000 residential development is being jointly constructed by the Security Fore Corp. and Deane Brothers.

Over 1,500 people toured the one, two, three and four-bedroom models on opening day, and according to Charles Hester, president of Security Fore, the number of sales has zoomed. "We have already sold 103 homes," he smiled.

Thoughtfully designed in traditional Cape Cod and Colonial styling, Surfside offers residents a choice of both one and two-story homes. Each purchaser owns his own home, the lot beneath it, a two-car garage, spacious fenced patio area, and an undivided share of the common areas and recreational facilities.

IN KEEPING with the architectural beauty of Surfside, all utility lines are underground and TV antennas have been installed under the handsome shake roofs.

Recreational facilities at the smart new development include spacious lawns and green belts; a stately Colonial clubhouse; cabana club; two enormous swimming pools, badminton, volleyball and basketball courts; plus fully equipped playgrounds for the children.

Life in this unique seashore community provides each resident with an unlimited choice of sailing, swimming, surfing and fishing facilities within steps of his home. Fine shopping areas, churches of all faiths and highly rated elementary and high schools are nearby.

AVAILABLE FOR as little as 5% down, the townhouses are priced from \$14,950 with low-budget monthly payments beginning at \$116.50 which includes principal, interest, taxes, insurance and maintenance.

Each home features plush wall-to-wall carpeting; a Travertine tile entry foyer; lifetime Welser locks; and color-coordinated interiors by Brittingham & Steen. All homes are fully insulated and constructed of double walls to insure maximum privacy and exacting temperature control.

Smartly styled kitchens feature colorful ceramic tile counters; hand-finished natural wood cabinetry; built-in Frigidaire range and oven; Insinkerator disposal; and a Frigidaire dishwasher.

Five model homes, furnished, are open daily from 10 a.m. to sundown at 8176 Atlanta Ave., just north of the Pacific Coast Hwy. in Huntington Beach.

NOW Available for IMMEDIATE OCCUPANCY

For the first time
LUXURY FAMILY APARTMENTS
designed especially for you and your children . . .
at reasonable rentals

Downey Park Apartments
Unfurnished Rentals from \$140.00 mo. . . .

ENJOY THESE CONVENIENCES IN YOUR NEW 1, 2, and 3 BEDROOM FAMILY APARTMENTS

- CARPETING, DRAPES, GAS RANGES, DISHWASHERS, GARBAGE DISPOSALS
- EACH APT. HAS CENTRAL HEATING AND AIR CONDITIONING
- SEPARATE POOL AND PLAYGROUND FOR CHILDREN
- SEPARATE ADULT POOL AND RECREATION AREA
- ENTERTAINMENT FACILITIES FOR GUESTS
- COVERED PARKING
- SAUNA HEALTH BATHS
- CLOSE TO SCHOOLS AND TRANSPORTATION

Balanced Power Homes
© S. CAL. E. C. & S. CO. E. C.

HURRY!
MAKE YOUR RENTAL RESERVATION NOW!
CALL TO 2-6721

For the Ultimate in Family Living It's . . .
Downey Park Apartments
Corner of Lakewood at Santa Ana Freeway (Entrance on Brookshire)

ANOTHER K/A DEVELOPMENT!

Own your own APARTMENT VILLA



right on the proud
Palos Verdes
ocean front

Aristocratic
Apartment-Homes

Up to
1,999 Sq. Ft.
of living area and
private balcony

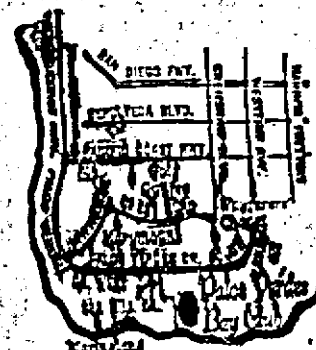
Here, on the view-rich shore that outlives the Mediterranean itself, are apartment-homes of unbelievable beauty and bigness. Panoramic ocean views from every apartment.

Living rooms up to 32 ft. long. Two richly styled bedrooms, plus spacious sitting room or den. Two exquisitely appointed baths. Beautiful wall-to-wall carpeting and draw drapes. Gold Medallion kitchens with G.E. double ovens; 14 cu. ft. refrigerator-freezer; dishwasher. Custom-designed elevators. Subterranean garage. Lobbies resplendent with walls and floors of imported Italian marble.

Palos Verdes Bay Club—its very name inspired by its dignified 18-acre setting. On its opulently landscaped grounds are a magnificent 5,500 SQ. FT. CLUBHOUSE, 2 TENNIS COURTS, 2 SWIMMING POOLS, and all the accouterments for good living.

At Palos Verdes Bay Club, you own property of enduring values, built to the most meticulous specifications. Steel—Steel-reinforced concrete—wood and genuine lath and plaster.

Glamorous, Privately Owned Apartment Villas
from \$32,950 10% DOWN . . . plus exact costs and impounds . . . 30-year loans



A CONDOMINIUM: You enjoy the pride of full ownership. You get separate grant deed and title, separate loan and separate tax statement — just as you would in a single home. Your title is insured through Title Insurance & Trust Company.

Recreational facilities maintained through a monthly maintenance fee

Teenagers 14 and Over Welcome

SEE THE WORLD'S MOST BEAUTIFUL
DISPLAY APARTMENTS

1/2 mile from Marineland on the ocean side of Palos Verdes Drive South

Project Ocean View, developer: 8560 Wilshire Blvd., Beverly Hills



IDEAS PLUS EFFORT

Ideas plus effort equal cost reduction, reads plaque held aloft by Capt. Jamie Adair, Long Beach Naval Shipyard commander. He awarded Presidential Citation to Joseph A. Lauriha (left) and Edward Menager, shipyard employees, for making suggestions saving the government thousands of dollars.

—Staff Photo

Money-Saving Ideas Pay Off for Shipyard Workers

How do you make a high trailer self-dumping without having to purchase a dump truck?

A Long Beach Naval Shipyard employee, Almon L. Fant, 74824 Pearce St. came up with the answer: "Let's use a power lawn motor engine."

His suggestion was accepted and last week he was awarded a Presidential citation in a special ceremony. The idea is expected to save \$32,922 yearly.

Sixteen other shipyard employees also were honored for coming up with 10 more cost-cutting ideas totaling \$371,523.

THE GOVERNMENT'S overall cost reduction bonus suggestion plan has started into its 11th year. In it is

a formula for workers to get back about 5% of the amount of money their suggestions save.

The new idea has to work for a year before any monies are realized though.

Top money-saving suggestion came from a pair of Long Beach workers, Edward E. Menager of 25 Bonito Ave., Apt. 105, and Joseph A. Lauriha of 3556 Pacific Ave.

CAPT. JAMIE ADAIR, yard commander, noted the pair's idea to use ultrasonic sound to inspect fire-side tubes in boiler walls on Navy ships would save \$88,249 yearly.

He told wives "to keep your husbands primed to stay conscious of the government's reduction program. That 5% can buy a lot of new hats and dresses."

The captain presented all winning employees with a citation.

OTHER recipients, and

Belmont Savings Sets Dividends

The board of directors of Belmont Savings & Loan Association has declared a 6% stock dividend to be paid March 12 to the stockholders of record at the close of business Feb. 12.

No fractional shares will be issued. In lieu thereof, such as 8 a.m. at the Crown Bowl, fractions will be sold and the 101 Artesia Blvd. with Joe proceeds given to stockholders as program chairman.

FOR AVALON CASINO, TOO

Meinhardt to Direct S.S. Catalina Events

Appointment of Oscar Meinhardt as director of special events for M.G.R.S. Inc., operators of the S.S. Catalina and the Avalon Casino, has been announced by Charles Stillwell, M.G.R.S. president.

Meinhardt, who originated and directed the Miss Universe and International Beauty Congress pageants in Long Beach from 1951 until his resignation in 1963, will book Casino entertainment and produce all special attractions on the "Big White Ship," and the Island. He also will supervise advertising and sales promotion for M.G.R.S.



OSCAR MEINHARDT
Entertainment Chief

"WE ARE indeed fortunate to obtain the creative ability and vast experience of Oscar Meinhardt," Stillwell declared.

"We feel that he will bring our thousands of passengers events and entertainment of exceptional interest both on the S.S. Catalina and at the Casino. We believe that Mr. Meinhardt's efforts will result in furnishing added enjoyment to the tourists and mainland visitors to Catalina Island during the coming season."

MEINHARDT brings to his new position an extensive background in planning, producing and promoting theatrical and other entertainment projects. Before coming to Long Beach, he produced the famous "Miss America" Beauty Pageant in Atlantic City. He also served as ad-

vertising and sales promotion director for Catalina Swim Suits and promotion director for the Los Angeles Apparel Market.

Meinhardt will make his headquarters at the M.G.R.S. office in Wilmington.

Texan to Address Norwalk Realtors

NORWALK—A Texas pastor will address the next breakfast meeting of the Norwalk-La Mirada Board of Realtors.

Dr. Robert B. Thieme Jr., new pastor of Berean Church in Houston, now attending a conference at Biola College, will be the speaker at the 7:30 a.m. event in the Norwalk Bowl restaurant, Firestone and Imperial.

Wayne Ordos is program chairman.



Exclusive
Perkadee Living
City
of Long Beach

El Dorado Park ESTATES



TWO-STORY • TRI-LEVEL • SPLIT-LEVEL • ONE-STORY

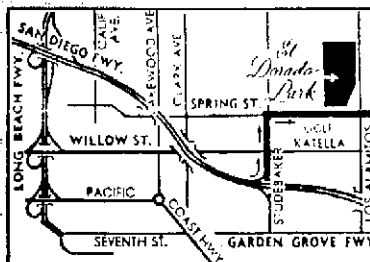
luxury residences

5-4-3 BEDROOMS • Family Rooms • 3 and 2 Baths

FROM \$31,450 TO \$43,450

CONVENTIONAL FINANCING

All Utilities Underground... NO UNSIGHTLY POLES



NLB Club Set for Quiz Program

Norm Woest, an assistant vice president for Title Insurance & Trust Co., and Tom Sener, customer relations representative, will present the "T. I. Quiz Program" at the Thursday meeting of the North Long Beach Real Estate Club.

Woest, whose entire business career has been with The Insurance & Trust, where he started 31 years ago, will "grant" dollar bills, presented on Corporation Grant Deed forms, especially designed and created for the program.

He will award money to those who answer correctly the questions.

The meeting is scheduled for 8 a.m. at the Crown Bowl, 101 Artesia Blvd. with Joe proceeds given to stockholders as program chairman.

BUY ALL THIS AND MORE

5 minutes from

Prestige Homes

in Huntington Beach

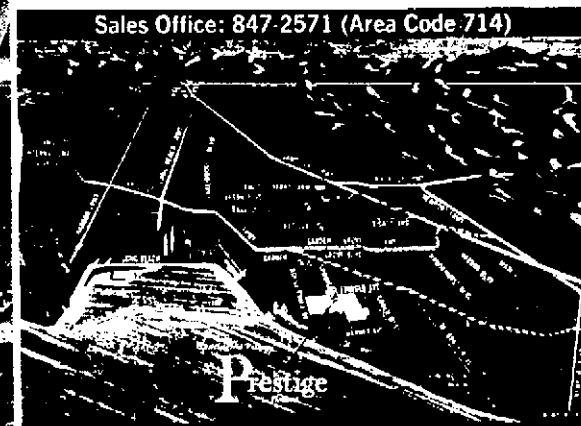


One of the most popular home developments—over 1600 purchased—in all of Southern California. The best location: a mile from Douglas Space Center, few minutes drive to San Diego Fwy., beaches, marinas, golf course, all schools, churches and shopping; plus outstanding features: 1 & 2 Stories, 3, 4, 5 Bedrooms, 2 and 3 Bathrooms, 28 Striking Elevations, 7 Spacious Floor Plans, Large Family Room & Dining Area, Separate Dining Room Some Plans, Nylon Carpeting, Tappan built-in Range, Oven, Dishwasher, Pantry in 2-Story Homes, Del Piso or Slate Entryways, Year's Warranty, Up to 2,300 sq. ft. of area.

from \$21,200

FHA/Conventional/Cal-Vet Financing

Sales Office: 847-2571 (Area Code 714)



From Long Beach: Take the San Diego Fwy. east to Bolsa Chica Road. South on Bolsa Chica to Edinger Ave., left on Edinger to Springdale St., right on Springdale to 7 model homes. Open daily from 10 to 7.

DOYLE & SHIELDS DEVELOPMENT CO., INC.



GOLFING • SAILING
SWIMMING • BOATING
SURFING • FISHING
BOWLING • FLYING

Today's Greatest Home Buy!

SUNSHINE CERTIFIED RESALE HOMES



LOW AS \$195 DOWN
FULL PRICE as low as \$20,995
HUNTINGTON BEACH

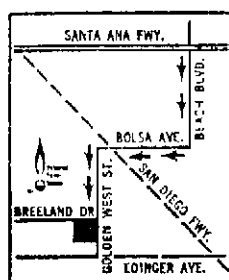
3 Bedrooms, 2 baths
with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

They're "Certified" Sunshine Resale Homes so you're sure of TOP VALUE!

MODEL HOME—
15841 Rollins,
Huntington Beach

For information call:
(Days) 897-8318
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SUNSHINE
HOMES



DRIVING DIRECTIONS: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Brea Blvd. Brea Blvd. to Golden West St. South on Golden West St. to Brea Blvd. Follow signs to model home

Refreshments Served
Sunday, Jan. 31, 1-5 p.m.
Coffee—Cookies—Punch



OF UNUSUAL DESIGN
Townhouse beauty is reflected by the lush landscaping and unusual exterior elevations at Rossmoor Townhouses, open daily.

Townhouses Selling Fast in Rossmoor

More than 50% of the townhouses developed by Bernard Solomon, chairman of Jaymar Corp., developers of the community, said that the townhouses are selling fast. Features include all-electric kitchens with built-in American ovens and range disposals, dishwasher, and combination washer-dryer; concrete, private patio; two-car garage and privacy. Gardening, pool work, yard work and exterior painting is taken care of by a professional staff, leaving all the free time for Rossmoor residents.

PRICED from \$19,950, these two, three and four-bedroom homes offer all modern living conveniences plus a location within walking distance of all necessary shopping and pleasures. Features include all-electric kitchens with built-in American ovens and range disposals, dishwasher, and combination washer-dryer; concrete, private patio; two-car garage and privacy. Gardening, pool work, yard work and exterior painting is taken care of by a professional staff, leaving all the free time for Rossmoor residents.

From Long Beach go east on Seventh St. to Los Alamitos Blvd. North exit, then left 5 blocks to Rossmoor.

Landmark Homes in New Showing

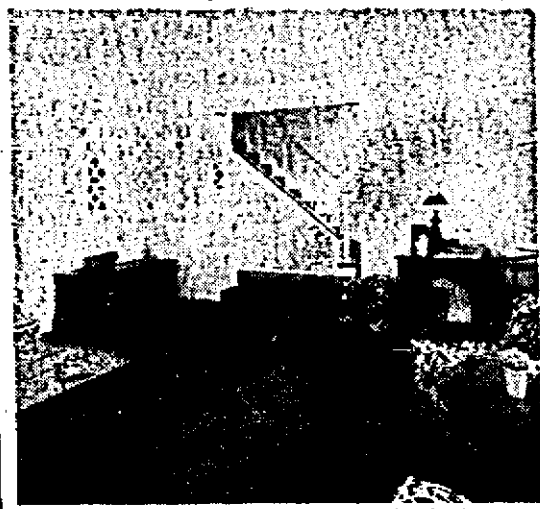
The public is invited to attend the all new showing of Landmark Homes in Artesia. According to R. C. Morrison, sales manager, Landmark Homes are located in an established residential neighborhood with schools, churches, shopping and recreational centers nearby.

When Landmark Homes are still in the designing stage, we organize each style residence to have the most convenience, comfort, privacy and beauty. That is why the massive bedroom suite is upstairs, giving adult privacy that is highly desired," he added.

Bob Morrison added that "OUR HOMES have been designed for large families, with four and five bedrooms and 2 baths. We know that large families need separate entertainment areas, so we designed a family room for teenage entertaining and gave it easy access to the kitchen. The lovely sunken living room is also an ideal area for entertaining."

Landmark Homes, Artesia, are situated at Gridley and Artesia Boulevard in Artesia. Excellent financing is said to be available and floor plans offer up to approximately 1950 square feet of actual living area. Immediate occupancy is available.

The builders of this collection of homes are Shattuck & McHone, a Santa Ana based building firm.



HOMES HAVE APPEAL
Shown is the attractive interior of one model of the Landmark Homes in Artesia where new models are now showing.

"We wanted to set a standard of the highest quality for Landmark," Morrison went on, "so we built our homes with the finest materials. The front landscaping features brick and natural stone facades and planters that individualize each residence and also have underground sprinkler systems. The back yards are completely fenced and are pool-sized."

INCLUDED AT this convenient location are four and five bedrooms, with family room, custom entry floor, masonry fireplace, deluxe paneling, forced-air heating, aluminum sliding glass doors, 100% nylon carpeting, custom cabinets and complete built-in kitchen.

L.B. Realtors Will Hear Sales Expert

Internationally known sales training authority and public speaking consultant Fred Herman will address the Long Beach District Board of Realtors Tuesday, it was announced last week by W. W. Smith, program chairman.

Herman has instructed sales groups in Canada, Europe and the Orient, as well as in the United States. The breakfast meeting will be held at 7:15 a.m. in the Crown Cafeteria.

NOTES ON BUSINESS AND ECONOMY

Bank Deposits in California Hit \$33 Billion at Year End

By KEN CHILCOTE

Bank deposits in California reached an all-time high of \$33.1 billion at the end of 1964, the California Bankers Association has announced.

This was a 6.8% gain over the previous year. As of Dec. 31 there were 194 banks with a total of 2,430 banking offices in the state. An agreement for the acquisition of the business and assets of Avis Rent A Car as another consumer service operation of International Telephone and Telegraph Corp. was announced by the two concerns.

RACHEL LABORATORIES, 700 Henry Ford Ave., has filled orders for \$42,900 for medicinal and pharmaceutical preparations sold to South Viet Nam through the U.S. foreign aid program. The Howard Johnson's Restaurants chain, which operates 711 dining spots and 206 motor lodges in the Eastern Seaboard and Middle West, will move to the west, with the first one to be built in the College Center shopping complex in Costa Mesa at Harbor Boulevard and Adams Street.

South Gate, for a 180,000 sq. ft. warehouse. Kwikset, a division of Emhart Corp., Bloomfield, Conn., is building a 40,000 sq. ft. warehouse and office facility at the plant site at 516 E. Santa Ana St., Anaheim.

INDUSTRIAL ASPHALT of Van Nuys is to build a new facility at 8182 Katella Ave., Stanton, to be used in the manufacture and storage of asphalt paving materials. Platt Music Corp., which operates, on a lease basis, departments in May Co. stores, will move soon into a new 62,000 sq. ft. facility on about 6 acres at Maricopa and Alaska Sts., in Torrance. A new packing company, Watson Meats, is building a plant at 1784 E. Vernon in Vernon.

IRON-WALLED rooms will be built in the metrology building being constructed at North American Aviation's Autometrics Division at 3370 E. Miraloma, Anaheim. The walls will shield from electromagnetic interference, a seismic stabilized platform. The building will serve to calibrate and measure instrumentation equipment.

Divco-Wayne Industries of New York, producers of mobile homes, has purchased 12 acres fronting on Grand Ave. in Santa Ana for construction of a plant. Jarco Engineering of 3034 Bristol St., Costa Mesa, is to move into an expanded plant at 4043 Birch St., Newport Beach. The firm is engaged in tank truck fabrication and assembly.

PEOPLE IN NEWS—Mitchell E. Chodkowski has been promoted to associate manager of The Life Insurance Co. of Virginia's Long Beach district office. Leonard B. Winton of Victor Compotometer, 1324 Pine Ave., won an expense paid trip for himself and wife to Miami Beach and Nassau. Samuel A. McKelvy, a senior claims adjuster for Continental Insurance Cos., has transferred to

the Long Beach office from Pittsburgh. William H. Van Leuven, 5140 El Roble St., has been promoted to assistant cashier status at the Bank of America's Compton branch.

L.A. Realty Board to Banquet Feb. 18

Annual banquet of the Los Angeles Realty Board will be held at 6:45 p.m. Feb. 18 at the Statler Hilton Hotel. Los Angeles Police Chief William Parker will speak.

Ralph Story, KNXT commentator, will emcee the program. Honored guests will include Maurice G. Read, president of the National Association of Real Estate Boards, and David Robinson, head of the state association.

Firm Now World's No. 1 Home Builder

Los Angeles based Kaufman and Broad Building Co. \$41,100,000 — of Levitt & Sons, Inc., considered the nation's largest home builder as the result of the announced acquisition of the Lusk Corp. by Kaufman and Broad.

The Los Angeles Division of Kaufman and Broad is currently building two town-owned builders of single and house developments—Holiday Village at Brookhurst and Adams in Huntington Beach based in Tucson, builds in and Windsor Square at Har New York, Indianapolis, St. Louis and Edinger in Fountain Louis, Albuquerque, Phoenix Valley, and Tucson.

Gene Rosenfeld, vice president and general manager of the Los Angeles Division, announced that the firm plans considerable expansion of operations throughout California, including a townhouse subdivision in Garden Grove. Robert F. Lusk, president of and several other developments totaling in excess of 1,500 units in the San Fernando Valley.

Credit Card Setup for Truckers Planned

Formation of a national trucking industry with headquarters in San Jose, was announced last week by its founder and president, Rich change. The combined sales of the two companies in 1964 were in excess of \$55,000,000, they reported. This would eclipse by a wide margin the

PREMIER

Homes in Huntington Beach

FOUR WAYS BETTER

"TOTAL CONVENIENCE" HOTPOINT ELECTRIC KITCHEN

- Double Oven
- Range
- Nutone Food Center with Mixer, Blender and Knife Sharpener
- Mason Mixing Valve
- Dishwasher
- Disposal
- "Paper Maid" Dispenser

CUSTOM EXTRAS—NORMALLY CONFINED TO HIGH-PRICED HOMES

- Tiled Entry
- Wall Paneling
- Front Landscaping & Rear Fencing
- Ceramic Tile in Kitchen & Baths
- Complete Roof Guttering
- Premium Area—Fully Finished Room

FHA-GUARANTEED QUALITY CONSTRUCTION

- Built to America's most exacting quality standards

PRICED BELOW MARKET

- Compare your Premier Home with any similarly priced home in the area. Premier offers the Premium values.

In these and dozens of other ways, your Premier Home offers you the buy of your life. Good schools, modern shopping, a recreational wonderland and the matchless climate of Huntington Beach make your Premier Home the perfect family investment. See Premier Homes today.

from \$23,400

VA No Down • FHA Minimum Down Financing • 29 & 35 Year Loans • No 2nd Trust Deeds

3 & 4 BEDROOMS, 2 BATHS, FAMILY ROOM • PREMIUM AREA—Fully Finished Room With Storage Closet, Tile Floor & Plumbing Roughed in for Future Bath

- 3 & 4 Bedrooms, 2 Baths, Family Room
- Premium Area—Fully Finished Room With Storage Closet, Tile Floor & Plumbing Roughed in for Future Bath
- Hotpoint Built-In Double Oven, Range, Dishwasher, Disposal
- Nutone Food Center
- Paper Maid Built-In Dispenser
- Wall-to-Wall Luxury Carpeting
- Rear Yard Completely Fenced, With Access Gate
- Front Yard Landscaped
- Raised Panel Ash Cabinets
- Ceramic Tile Counter Tops
- Kitchen Exhaust Fan
- Ceramic Tile, Glass Enclosed Stall Showers
- Mixing Valves
- Wood Burning Fireplace With Log Lighter
- 43,000 BTU Forced Air Heating With Summer Switch
- Shake, Shingle and Rock Roofs
- Attached Garage With Storage Area
- Complete Roof Gutter and Downspout
- Pool Size Lots
- Street Lights, Sewers, Curbs, Gutters and Streets In & Paid For
- 29 & 35 Year Loans
- No 2nd Trust Deeds
- 1 Year Home Warranty

*Optional at builder's cost

Take the Santa Ana Freeway to Highway 39 (Beach Blvd.) and drive south on 39 to Warner. Turn right on Warner to Springfield and the mode is. From Long Beach: Take Pacific Coast Highway south to the intersection of Warner Avenue at the south end of Sunset Beach. Turn left on Warner to Springfield and Premier Homes.

McFarland & Matlock, Inc. Sales Agents

LES ALAMITOS RACE TRACK
CAMPUS BLVD
GARDEN GROVE
HUNTINGTON BEACH
PREMIER HOMES
NORTH BEACH
SUNSET BEACH
WYOMING

Palos Verdes Bay Club Offering Luxury Villas

Palos Verdes Bay Club, in-are priced from \$32,950, with common areas and recreation facilities. Pressively designed apart-10% down payment. Purchaser receives an individual deed for his residential unit, plus an undivided interest in the condominium's developer Larry Carlin.

Two tennis courts, four putting greens and two swimming pools, each with adjacent whirlpool bath, cater to the leisuretime whims of Palos Verdes Bay Club residents. Badminton and shuffleboard courts also are located in the elaborately landscaped 18-acre setting.

A 5,500 sq. ft. clubhouse highlights a huge main room equipped with fireplace, two barbecue pits and kitchen and bar facilities for entertaining. Card and billiard rooms, separate men's and women's gymnasiums and sauna baths occupy wings of the clubhouse.

PALOS VERDES Bay Club directly overlooks the ocean one-half mile from Marineland. It is reached by turning shoreward from Palos Verdes Dr. South at Sea Hill Dr.

The resident-owned apartments, termed villas because of the spectacular ocean views seen from each apartment suite, boast floor plans of up to 1,999 sq. ft. Spaciousness is reflected in private balconies and living rooms up to 32 ft in length.

Villas are designed with two bedrooms and two baths, the master bedroom featuring a sitting room wing. All wardrobe doors are mirrored. Wall-to-wall carpeting includes bathrooms.

THE APARTMENT VILLAS



VIEW FROM BALCONY

Palos Verdes Bay Club, ocean-fronting condominium, offers apartment-home ownership in a setting enriched by elaborate grounds and recreational facilities. Location is on the Palos Verdes Peninsula shore, one-half mile beyond Marineland.

Downey Park Rental Units Are Available

K-B Development Co. is conducting open house, signaling completion of its Downey Park family rental apartments.

There will be regularly conducted tours through the 104-unit facility, located just south of the Santa Ana Freeway at Brookshire Ave. and Lakewood Blvd.; also refresh-

ments and souvenirs for the children.

Developers Arthur Kaplan and Stanley Black have created an entirely new concept in family apartment living, combining the spaciousness of private dwellings with park-like surroundings and country-club living. The rental apartment project is said to be one of the largest and most modern in the Downey area.

RENTALS FOR ONE, two and three-bedroom apartments begin at \$140 monthly. Each is sound-proofed and has a private balcony and patio, a separate kitchen and two baths. Provided is carpeting, drapes, central heating, built-in dishwasher and garbage disposal.

Luxury features on the grounds include two swimming pools with adjoining sauna baths plus a banquet

and recreation building. An open lounge area surrounds the adult pool while a children's pool as an adjacent playground.

In the new facility, Kaplan and Black feel they have fulfilled the more demanding requirements of a growing segment of families with children and they urge all to see for themselves.

Decline Reported in Subdivisions

The California Division of Real Estate received 2,912 subdivision filings during 1964, a decrease of 2.2% from 1963, according to Milton G. Gordon, commissioner.

That decline started principally in the last quarter, he said, consistent with the slowed pace of homebuilding.

GETS AWARD

Palmer W. Power, Long Beach architect, was recipient of the Tom E. Norcross Memorial Award at the recent installation dinner of the Builders' Exchange of Long Beach. Construction industry's public service award was presented by Don Anderson, retiring president of Exchange. Noel M. Guertin is new president.

Palm Springs Units Offered on Leases

Palo Fierro Estates, a group of 34 executive two and three-bedroom garden apartments constructed at a cost of \$1,000,000 is previewing this weekend in Palm Springs with models adjoining the Canyon Country Club at the corner of LaVerne and Calle Fierro Streets.

The announcement of the now leasing and renting apartments was made by Foster Peterson Advertising of Tustin.

The Palo Fierro apartments surround a large rolling green with a putting course and two heated pools.

THE APARTMENTS range in size from 2,000 to 1,710 square feet with atriums, all-electric kitchens, sunken living rooms with Swedish fireplaces, air conditioning.

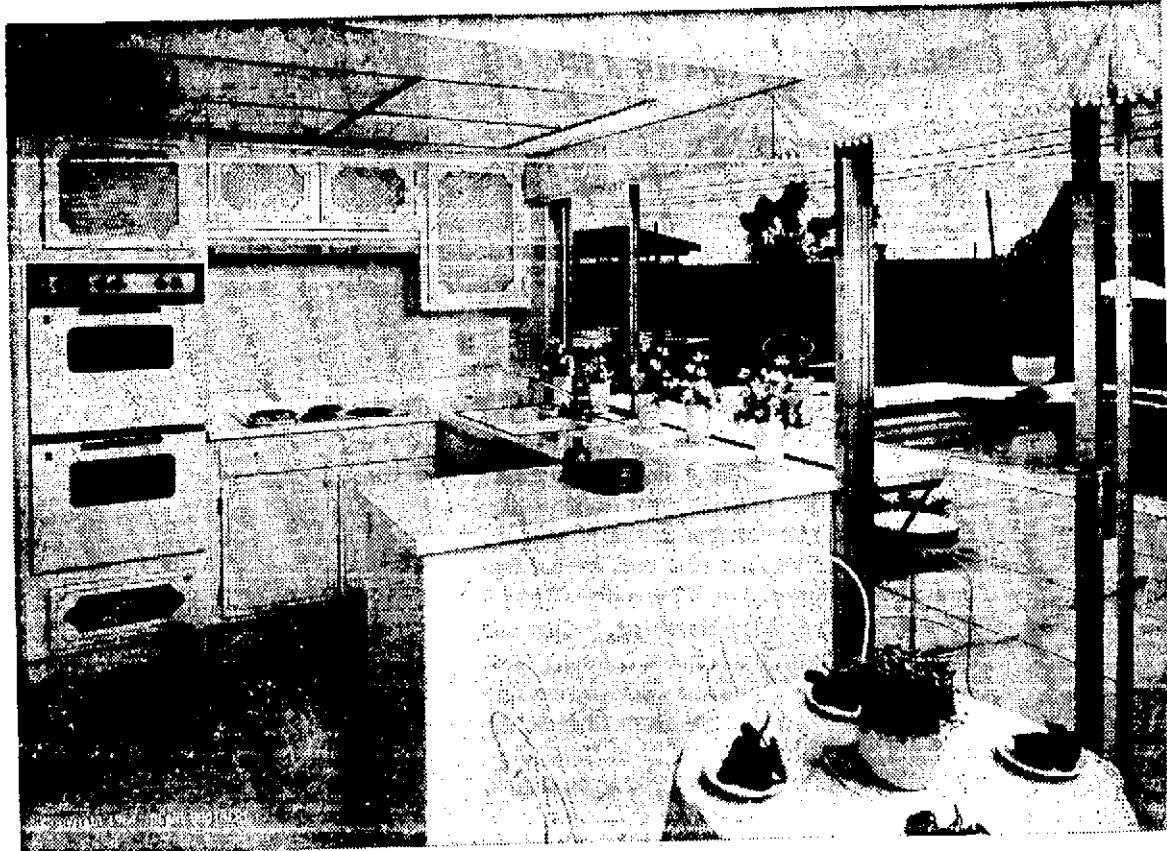
Golfing privileges are also available to tenants through the Spa Management Co. of Palm Springs.

Palo Fierro Estates may be reached by driving south through Palm Springs on Palm Canyon Drive and to the Bilt-

more Hotel and turning south one block on Camino Real and right on Laverne Street to the corner of Laverne and Calle Fierro Streets.

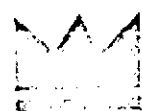
Today—New Homes Tour on TV
NARROW YOUR SEARCH—SAVE TIME & GAS—
WATCH
HOME BUYER'S GUIDE
See the fine Home Communities approved and recommended by the California Institute of Better Living
KTLA 5
Every Sunday 11 AM-12 noon.

DEANE BROTHERS PACIFIC SANDS IMPERIAL FASTEST SELLING BEACH COMMUNITY IN CALIFORNIA Present sales pace predicts January **SELLOUT!**

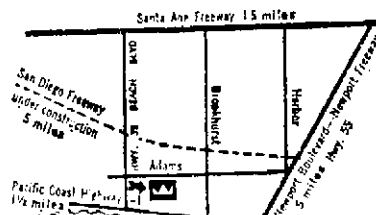


Exclusive GARDEN KITCHENS ■ 3, 4 and 5 BEDROOMS ■
1 and 2 STORY HOMES ■ UNDERGROUND UTILITIES ■ FULL
GROWN TREE IN FRONT OF EACH HOME

from \$18,950 to \$27,400



Sales Office Open
9:00 am to 5:00 pm, Daily
After 2:00 pm, appointment



DEANE BROTHERS
Developers/Builders
P.O. Box E
Huntington Beach, California

On Adams between Beach Boulevard and
Brookhurst in Huntington Beach
Phone 536-1431 ■ Area Code 714

OCEANA Oceanside

\$11,495 — \$17,495

From L. B. — South on Hiway 101 to the Mission Ave. turnoff, which is Hiway 76 — east 3 miles on Hiway 76 to El Camino Real — then south to Oceana.

LAKE ARROWHEAD

Home sites from \$5,990

From L. B. — Riverside Freeway to San Bernardino turnoff — North to Highland Ave. — East on Highland to Hiway 18 — Left (north) on Hiway 18 to the Lake.

FAIRGREEN Yorba Linda

From \$18,950

From L. B. — Carson to Brookhurst — North to Riverside Freeway — East on Riverside Freeway to the Yorba Linda turnoff, which is Imperial Hiway — North to Orangethorpe.

CRESTA VERDE ESTATES Corona

Corona

From L. B. — Carson to Brookhurst — North to Riverside Freeway — East on Riverside Freeway to Norco turnoff to Corona — North on Main St. to Parkridge — right, up hill to development.

FAIRWAY PARK

East side of Long Beach

From \$24,250

From L. B. — East on Spring (Cerritos), Cross Los Alamitos Blvd. Look for models on Cerritos.

RED MILL ESTATES

Tustin

\$32,500 — \$37,500

From L. B. — Santa Ana Freeway to Red Hill turnoff (in Tustin) — North on Red Hill Ave. to Bryan Ave. — East (right) on Bryan to models.

RANCHO BERNARDO

San Diego

From L. B. — South on Hiway 101 to Oceanside — East on Hiway 78 to Escondido — South 5 miles to development.

LANDMARK HOMES

Walnut

From \$25,975

From L. B. — Long Beach Freeway to San Bernardino Freeway to Barranca — then South on San Jose Hills Rd., which becomes Grand Ave. to Valley Blvd. — right on Valley to Carrey Rd. — right to models.

WHISPERING HILLS

Northridge

From \$39,900

From L. B. — Long Beach-Santa Ana Freeway to Hollywood-Ventura Freeway West to Reseda Blvd. — North on Reseda to Devonshire — West to Tampa and models.

NEW HORIZONS

South Bay Area

From \$19,995

From L. B. — San Diego Freeway to Hawthorne Blvd. in Torrance — South 2 miles on Hawthorne to Sepulveda — East 1/2 mile to development.

ORANGEDALE

Corona

From \$20,950

From L. B. — Carson to Brookhurst — North to Riverside Freeway — East on Riverside Freeway to Lincoln turnoff in Corona — South on Lincoln to Taylor Ave. and models.

HYDE PARK

Orange

\$35,000

From L. B. — Willow (Katella) to Glassel — North on Glassel to Taft — East on Taft to models.

Rainbow Home Opening Continued in Anaheim

Grand Opening festivities continue at Rainbow Homes in West Anaheim. The majority of homebuyers are families with growing children who need the luxury of space with functional floor plans, said a spokesman for the homes.

One and two stories, three, four and five bedrooms, family rooms and two and two and a half baths are available in four different floor plans, each with a variety of exterior elevations. Architecturally, the homes are distinguished by brick, used brick and stone masonry as well as many other quality construction features of lasting appeal and good taste.

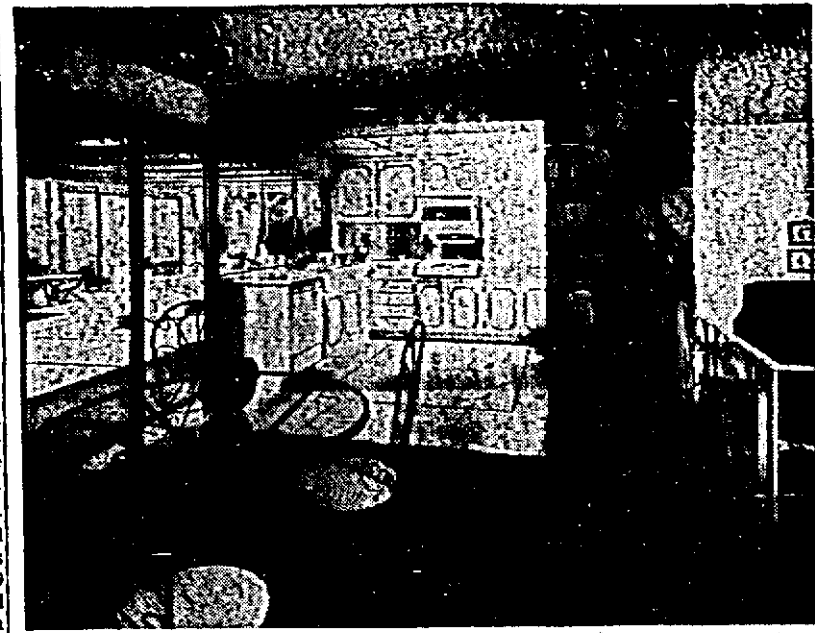
Wall-to-wall carpeting of 100% continuous filament nylon, redwood fencing completely enclosing the rear and side yards, and all-electric kitchens are some of the features that represent important savings to the new homemaker.

ROPER BUILT-IN range and oven and dishwasher, an abundance of cabinets with

easy to maintain counter tops, Blvd) or Katella to Hiway 39, ventilating hoods and fans are included in all kitchens, assuring homeowners of top performance as well as beauty in the kitchens.

There are massive wood-burning fireplaces in living rooms, mantles, ash paneling, separate family rooms, and separate service and utility rooms in all homes. Baths are equipped with ceramic tiled showers and there are 70,000 BTU forced air furnaces, weatherstripped doors, used brick planters, sliding glass doors, folding wardrobe doors, television outlets, street lights and utilities installed, two-car garages with hobby space, special hand-sawn detail, shake shingle roofs and 2' x 8' fascia board.

Priced from \$25,500, Rainbow Homes can be purchased for from \$395 down plus costs. Models, at Hiway 39 and Ball Road, may be visited by driving out Santa Ana Freeway to Hiway 39, south to Ball Road and west to the homes. From Long Beach go out 7st Street (Garden Grove



Only a few choice homes remain at Pacific Sands Imperial but each of them are on exceptionally well located lots. The Garden Kitchen is a feature of each home.

Pacific Sands Homes Are Remaining for Sale

Following a precedent setting sales pace, Pacific Sands Imperial has only a few choice homes remaining—all new concept development of on large lots in the walled detached single family dwelling beach community, reports Bob Hardesty, marketing vice president of Deane Brothers, the builder-developer.

Pacific Sands Imperial is a new concept development of on large lots in the walled detached single family dwelling beach community, reports Bob Hardesty, marketing vice president of Deane Brothers, the builder-developer.

With 97 customized residences, the community has underground utilities, rolled curbs and sidewalks adjacent to curblines, eliminating the need to use scarce land for parkways. The houses feature entry courtyards, the exclusive "Garden Kitchen" design, and three sets of sliding glass walls to private patios.

THE ALL-ELECTRIC "Garden Kitchen" has one full wall of sliding glass windows above countertop work areas, which, when opened, connect the kitchen to rear patio areas. An automatic wall oven, countertop range, automatic dishwasher and disposer are all built-in, and highlighted by recessed luminous ceilings.

The remaining choice homes are open daily from 10 a.m. to dusk, and are priced from \$18,950.

Pacific Sands Imperial is located in the city of Huntington Beach, within sight of ocean beaches. It may be reached by driving south on Beach Blvd. (Hwy. 39) from the Santa Ana or San Diego Freeway to Adams Ave., and turning left one mile.

Electrical Group to Install Feb. 13

Ladies night and annual installation will be observed Feb. 13 by Los Angeles Chapter, National Electrical Contractors Association.

The dinner-dance event will feature special entertainment, too, and will be held in the Embassy ballroom of the Ambassador Hotel in Los Angeles, starting at 7 p.m.

There will be a St. Valentine's Day theme, according to Harry M. Daby, president. Other present officers include Allen F. Knickrehm, vice president; Richard E. Arbogast, treasurer; and R. V. Carey, executive manager.

Rates Among Firm's Leading Managers

Orville A. Rundle of 311 Linares, Long Beach, manager of New York Life Insurance Co.'s Long Beach general office, has been named one of the company's outstanding general managers of 1964, according to Richard K. Paynter Jr., board chairman. Rundle's office surpassed sales quotas in life, health and group insurance, as well as recruiting and balanced production.

NOW at Fernhill



Adult Living Free From Nuisance Chores

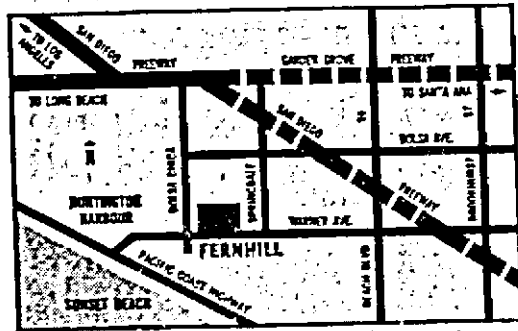
LEISURE TIME FOR GROWN-UP ACTIVITIES
Now—at Fernhill—adult living takes on wonderful new meaning. Beautiful Meadowlark Golf and Country Club adjoins your Fernhill home. Home ownership at Fernhill—a planned development—frees you from all maintenance and upkeep chores by payment of a small monthly maintenance fee. You are gloriously free to enjoy the wonder world of recreation that surrounds Fernhill. Tennis, swimming, putting, badminton and barbecue facilities are part of your own Fernhill recreation area. Beach and fishing within five minutes. Now—at Fernhill—in cool, smogless Huntington Beach you can find adult living with a difference. See Fernhill today.

2 and 3 Bedrooms • 2 Baths • Complete Medallion Frigidaire Kitchens, Including: Electric Range, Oven, Dishwasher, Disposer and Range Hood, All by Frigidaire • Raised Panel Ash Cabinets • Ceramic Counter Tops • Woodburning Fireplaces In Used Brick, Stone and Slump Stone, with Log Lighter • Nook Area • Nylon Wall-to-Wall Carpeting Throughout • Ceramic Tile Shower Enclosures • Mirrored Ceramic Tile Double Sink Pullmans • Forced Air Heat • Moen Mixing Valves • Brick or Stone Interior Planters (Plan 2) • Separate Service Room • Storage Closets • Shake Roofs • Attached Garage With Hobby and Storage Area • Patio Slab With Electric Outlet • Exterior Planters of Used Brick or Stone • Fences • Sprinklers • Landscaping • 3 Floor Plans • All Utilities Underground

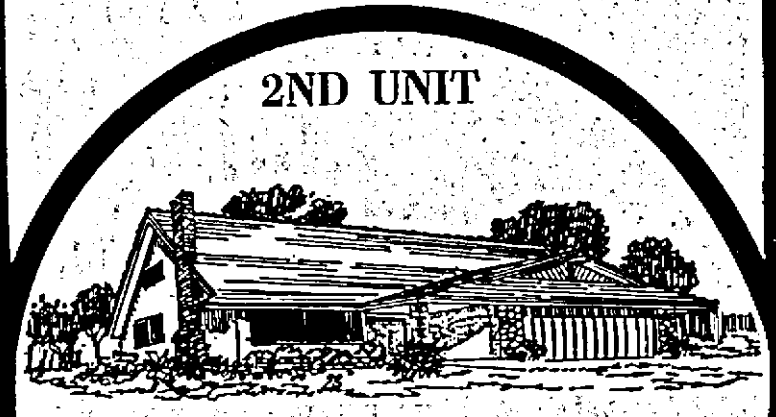
\$22,400 to \$25,500 as low as 5% down. 30 yr. 6 1/4% loans

DIRECTIONS: Take Santa Ana Freeway to the Beach Blvd. (Hiway 39) turnoff, and drive south on Beach to Warner. Turn right on Warner to Fernhill. OR: Take the San Diego Freeway to Bolsa Chica Road and drive south on Bolsa Chica to Warner. Turn left on Warner to Fernhill. FROM LONG BEACH: Take Hiway 101 to the intersection of Warner Av. at the south end of Sunset Beach. Turn left on Warner to Fernhill or take the San Diego Freeway as above.

Built by **FERNHILL HOMES**
305 17th Street
Huntington Beach, California
McFarland & Mattheus Inc.—Sales Agents



GRAND OPENING IN CLOSE-IN ARTESIA

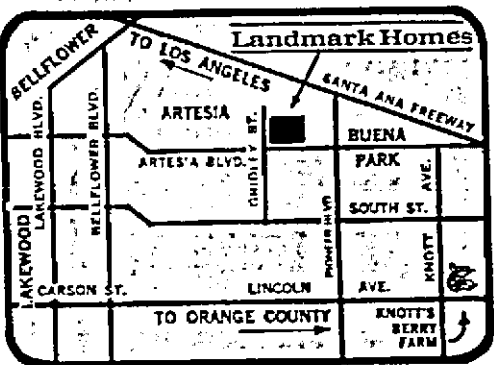


Luxury Homes in a Preferred Established Location

Landmark Homes, Artesia, is the perfect address for growing families who plan ahead. These are spacious, beautifully planned family size homes that are but minutes from both Orange and Los Angeles County's major employment, recreation, educational and shopping centers. The conveniences offered within the Long Beach area are also only minutes away. Every modern facility of importance is literally in your own back yard.

COMPARE these outstanding features: custom nylon carpeting • front yard landscaping • front sprinklers • rear fencing • massive fireplaces • deluxe built-ins with dishwasher • custom cabinetry • forced air heating • step-down living room.

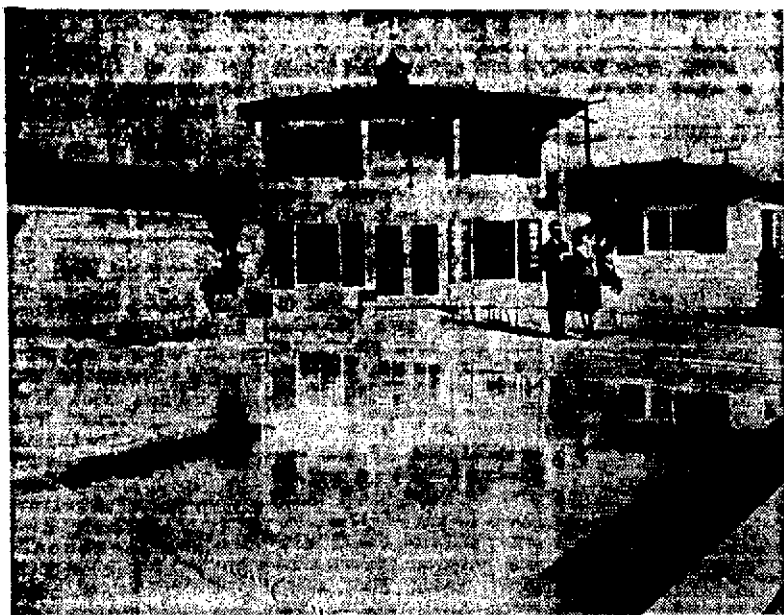
4 & 5 BEDROOMS, 2 BATHS, FAMILY ROOMS
Approximately 1950 Sq. Ft. **Excellent Financing**



From Bellflower and vicinity, go south on Bellflower Blvd. to Artesia Blvd. Left on Artesia to Gridley and left to models. Also, from the Santa Ana Fwy., south on Pioneer Blvd. to Artesia and right to Gridley and the beautiful furnished models.

Landmark Homes in Artesia
SHATTUCK & McHONE, Builders/Developers

Huntington Beach Surfside Home Development Off to Fast Selling



AT SURFSIDE

This magnificent Colonial clubhouse sets the scene for carefree seashore living at the beach area's newest townhouse development. Surfside offers one and four-bedroom homes priced from \$14,950 with low monthly payments of \$116.50, which includes principal, interest, taxes, insurance and maintenance.

'Total Convenience' Kitchens in Premier Homes Have Appeal

The concept of "Total Convenience" kitchens at Premier Homes in Huntington Beach has won enthusiastic buyer acceptance, reports Frank McFarland of McFarland and Matlocks, sales agents.

The "Total Convenience" kitchen concept is based on providing everything the homemaker needs, with numerous additions to the standard range and oven combination ordinarily offered, according to McFarland. Premier kitchens offer a double oven with independent controls, both ovens being in the same basic unit for economy of space as well as convenience. Electric range and garbage disposal are also "top-of-the-line" items from a name manufacturer.

AUTOMATIC electric dishwasher, custom benchtop-mounted mixer-blender-knife sharpener unit, mixing valve over sink, and custom built-in dispenser for kitchen papers and foil are included.

Hardwood raised panel cabinets of top quality and the lavish use of easily-cleaned ceramic tile for counter tops, further enhance the kitchens.

Premier Homes are offered in three and four bedrooms, two bath models, with prices ranging from \$23,400. VA no down and FHA minimum down financing are available. There are no second trust deeds.

CUSTOM extras included in Premier's purchase price include roof guttering all around, atrium-type tiled en-

try, lavish use of ceramic tile and cultured marble in the baths, and a fully-finished "Premium Area."

The "Premium Area" is equipped with plumbing roughed-in. "The homebuyer can use this space to suit his individual needs, and some of our buyers to date have already used the area for extra-

Finest of Schools Serve Garden Park

Higher all-round school grades and less school dropouts are to be expected at Garden Park Estates, in Garden Grove, due to the fine environment conditions, a spokesman for the S & S Construction Co., said.

"Educators nationally are saying that the student's home life and community environment contribute greatly to his learning processes and educational success," the spokesman said, "and Garden Park offers its children the finest opportunity to grow up in a fine residential climate."

Eight schools, from elementary through high school, exist within the walls of the Garden Park community. Long Beach State College is only five minutes away, and the University of California at Irvine is now under construction. Recreation areas, so vital to youth development, exist all around including the beaches, marina,

bedrooms and a bath," McFarland reported.

Visitors reach Premier Homes by taking the San Diego Freeway to Bolsa Chica Road and driving north on Bolsa Chica to Warner, then left to Premier's showcase. Orange County visitors take Hwy. 39 to Warner and turn right to Premier.

parks, and entertainment spots such as Disneyland and Knott's Berry Farm.

GARDEN PARK Homes offer three, four and five-bedroom plans in one and two-story models. They feature concrete driveways, thermostatically-controlled forced-air heating, wood-burning fireplaces, and colored plumbing fixtures in the baths.

Balanced power kitchens feature built-in gas range and oven, with hood and exhaust fan, all color-matched.

Priced from \$21,200, with low down payment, Garden Park offers 30 to 35-year financing through FHA and veterans need only pay costs and impounds.

Flying More

National Airlines flew 15,428,096 ton miles of cargo during the six months ending Dec. 31, an increase of 22% over the same period in 1963.

Surfside, exciting new development of cluster homes by the sea in Huntington Beach, is continuing its grand opening this weekend. Situated just 1500 feet from the Pacific shoreline, the \$21,000,000 residential development is being jointly constructed by the Security Fore Corp. and Deane Brothers.

Over 1,500 people toured the one, two, three and four-bedroom models on opening day, and according to Charles Hester, president of Security Fore, the number of sales has zoomed. "We have already sold 103 homes," he smiled.

Thoughtfully designed in traditional Cape Cod and Colonial styling, Surfside offers residents a choice of both one and two-story homes. Each purchaser owns his own home, the lot beneath it, a two-car garage, a spacious fenced patio area, and an undivided share of the common areas and recreational facilities.

IN KEEPING with the architectural beauty of Surfside, all utility lines are underground and TV antennas have been installed under the handsome shake roofs.

Recreational facilities at the smart new development include spacious lawns and green belts; a stately Colonial clubhouse; cabana club; two enormous swimming pools, badminton, volleyball and basketball courts; plus fully equipped playgrounds for the children.

Life in this unique seashore community provides each resident with an unlimited choice of sailing, swimming, surfing and fishing facilities within steps of his home. Fine shopping areas, churches of all faiths and highly rated elementary and high schools are nearby.

AVAILABLE FOR as little as 5% down, the townhouses are priced from \$14,950 with low-budget monthly payments beginning at \$116.50 which includes principal, interest, taxes, insurance and maintenance.

Each home features plush wall-to-wall carpeting; a Travertine tile entry foyer; lifetime Weiser locks; and color-coordinated interiors by Brittingham & Steen. All homes are fully insulated and constructed of double walls to insure maximum privacy and exacting temperature control.

Smartly styled kitchens feature colorful ceramic tile counters; hand-finished natural wood cabinetry; built-in Frigidaire range and oven; built-in disposal; and a Frigidaire dishwasher.

Five model homes, furnished, are open daily from 10 a.m. to sundown at 8176 Atlanta Ave., just north of the Pacific Coast Hwy. in Huntington Beach.

Own your own APARTMENT VILLA



right on the proud
Palos Verdes
ocean front

**Aristocratic
Apartment-Homes**

Up to
**1,999 Sq. Ft.
of living area and
private balcony**

Here, on the view-rich shore that outrivals the Mediterranean itself, are apartment-homes of unbelievable beauty and bigness. Panoramic ocean views from every apartment.

Living rooms up to 32 ft. long. Two richly styled bedrooms, plus spacious sitting room or den. Two exquisitely appointed baths. Beautiful wall-to-wall carpeting and draw drapes. Gold Medallion kitchens with G.E. double ovens; 14 cu. ft. refrigerator-freezer; dishwasher. Custom-designed elevators. Subterranean garage. Lobbies resplendent with walls and floors of imported Italian marble.

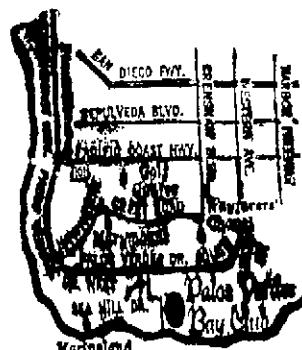
Palos Verdes Bay Club—its very name inspired by its dignified 18-acre setting. On its opulently landscaped grounds are a magnificent 5,500 SQ. FT. CLUBHOUSE, 2 TENNIS COURTS, 2 SWIMMING POOLS, and all the accouterments for good living.

At Palos Verdes Bay Club, you own property of enduring values, built to the most meticulous specifications. Steel—Steel-reinforced concrete—wood and genuine lath and plaster.



Glamorous, Privately Owned Apartment Villas

from \$32,950 10% DOWN, • plus usual costs and impounds • 30-year loans



A CONDOMINIUM: You enjoy the pride of full ownership. You get separate grant deed and title, separate loan and separate tax statement—just as you would in a single home. Your title is insured through Title Insurance & Trust Company.

Recreational facilities maintained through a monthly maintenance fee

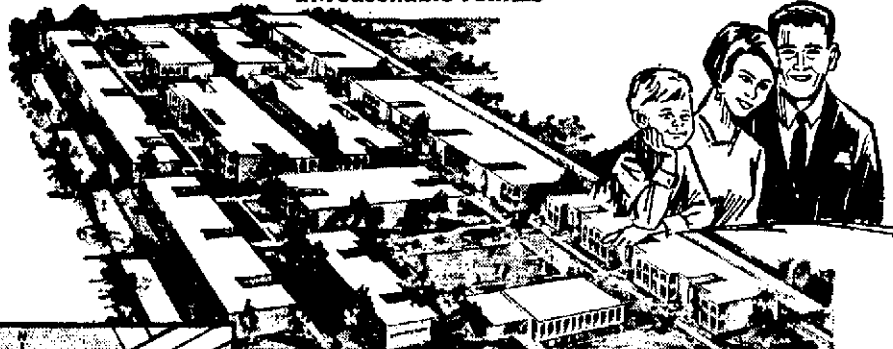
Teenagers 14 and Over Welcome
SEE THE WORLD'S MOST BEAUTIFUL
DISPLAY APARTMENTS

1/2 mile from Marineland on the ocean
side of Palos Verdes Drive South

Project Ocean View, developers: 8660 Wilshire Blvd., Beverly Hills

NOW Available for IMMEDIATE OCCUPANCY

For the first time
LUXURY FAMILY APARTMENTS
designed especially for you and your children...
at reasonable rentals



Downey Park Apartments

Unfurnished Rentals from \$140.00 mo. . . .

ENJOY THESE CONVENIENCES IN YOUR NEW
1, 2, and 3 BEDROOM FAMILY APARTMENTS

- CARPETING, DRAPES, GAS RANGES, DISHWASHERS, GARBAGE DISPOSALS
- EACH APT. HAS CENTRAL HEATING AND AIR CONDITIONING
- SEPARATE POOL AND PLAYGROUND FOR CHILDREN
- SEPARATE ADULT POOL AND RECREATION AREA
- ENTERTAINMENT FACILITIES FOR GUESTS
- COVERED PARKING
- SAUNA HEALTH BATHS
- CLOSE TO SCHOOLS AND TRANSPORTATION

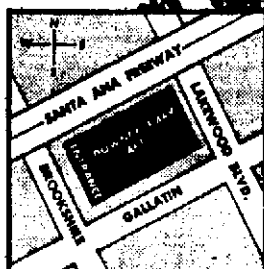
Balanced
Power
Homes
© S. CAL.
G.C. &
S. CO. G.C.

For the Ultimate in Family Living it's . . .

Downey Park Apartments

Corner of Lakewood at Santa Ana Freeway (Entrance on Brookshire)

ANOTHER K/B DEVELOPMENT!



HURRY!
MAKE YOUR
RENTAL RESERVATION
NOW!
CALL
TO 2-5721

GRAND OPENING

MODELS ESPECIALLY DESIGNED
FOR ADULT LIVING

Holiday Village

GARDEN PATIO HOMES

A NEW
CONCEPT IN
LIVING FOR
PEOPLE WITHOUT
CHILDREN



3 MINUTES FROM
THE BEACH

Complete Social and
Recreational Activities
For Everyone

EVERY WEEK A NEW SOCIAL EVENT
ASK FOR OUR SOCIAL CALENDAR

- ★ Up to 4 Bedrooms
- ★ 2 Baths
- ★ Tax advantages of home ownership
- ★ You get a title and deed to land and home
- ★ All exterior maintenance and lawn care done for you and covered by separate monthly payment
- ★ Walk to shopping
- ★ 3 minutes from the beach
- ★ 5 year written warranty
- ★ Immediate occupancy

2-BEDROOM HOME

With Wall to Wall Carpeting Throughout

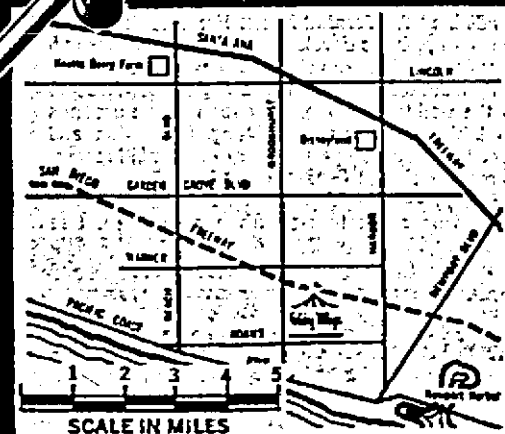
FRIGIDAIRE WASHER, DRYER,
BUILT-IN OVEN AND RANGE,
REFRIGERATOR.

PRIVATE FENCED PATIO

\$115 PER MONTH

Includes principal, interest, taxes and insurance

SEE HOLIDAY VILLAGE TODAY



From Coast Highway: North on Brookhurst two miles to Adams and Brookhurst in Huntington Beach

From Los Angeles: Santa Ana Freeway to Brookhurst South to Adams East on Adams to Holiday

MODELS OPEN 10 A.M. TO 8 P.M.



Sales by: Kaufman & Broad Home Sales, Inc.

Home Office 10829 Wilshire Blvd.
Los Angeles 24





OF UNUSUAL DESIGN
Townhouse beauty is reflected by the lush landscaping and unusual exterior elevations at Rossmoor Townhouses, open daily.

Townhouses Selling Fast in Rossmoor

More than 50% of the unusually designed homes in Rossmoor Townhouses development are sold. The homes are located in an established residential neighborhood with schools, churches, shopping and recreational centers nearby.

Bernard Solomon, chairman of Jaymar Corp., developers of the community, said that the rapid sales were close to the major reasons for the quality features of the homes themselves and low price and terms.

From Long Beach go east two, three and four-bedroom homes offer all modern living on 5 blocks to Rossmoor.

NOTES ON BUSINESS AND ECONOMY

Bank Deposits in California Hit \$33 Billion at Year End

By KEN CHILCOTE
Business Editor
Bank deposits in California reached an all-time high of \$33.1 billion at the end of 1964, the California Bankers Association has announced.

This was a 6.8% gain over the previous year. As of Dec. 31 there were 194 banks with a total of 2,430 banking offices in the state. An agreement for the acquisition of the business and assets of Avis Rent A Car as another consumer service operation of International Telephone and Telegraph Corp. was announced by the two concerns.

RACHEL LABORATORIES, 700 Henry Ford Ave., has filled orders for \$42,900 for medicinal and pharmaceutical preparations sold to South Viet Nam through the U.S. foreign aid program. The Howard Johnson's Restaurants chain, which operates 711 dining spots and 206 motor lodges in the Eastern Seaboard and Middle West, will move to the west, with the first one to be built in the College Center shopping complex in Costa Mesa at Harbor Boulevard and Adams Street.

SUNBEAM EQUIPMENT Corp. has licensed Thermo Products Co. Garden Grove, to manufacture and sell Sunbeam heat treating furnaces and related equipment. The territory includes 12 Western states. Sunbeam Equipment is a wholly owned subsidiary of Sunbeam Corp. of Chicago.

Prudential Insurance invested \$1,179,321 in Long Beach real estate loans in 1964 of which \$644,321 went for residential purposes.

SPARRER SAUSAGE CO., Bellflower, is expanding and building a plant in Long Beach at 1326 W. 11th St. District office. Leonard Owner William M. Sparrer B. Winton of Victor Comp. says the work and installation of new machinery will be completed in May.

Purex Corp., Ltd., has acquired 5 1/2 acres adjoining the firm's McKelvey, a senior claims ad grocery products manufacturing plant at 9300 Rayo Ave.

INDUSTRIAL ASPHALT of Van Nuys is to build a new facility at 8182 Katella Ave., Stanton, to be used in the manufacture and storage of asphalt paving materials. Platt Music Corp., which operates, on a lease basis, departments in May Co. stores, will move soon into a new 62,000 sq. ft. facility on about 6 acres at Maricopa and Alaska Sts., in Torrance.

A new packing company, Watson Meats, is building a plant at 1784 E. Vernon in Vernon.

IRON-WALLED rooms will be built in the metrology building being constructed at North American Aviation's Autonetics Division at 3370 E. Muraloma, Anaheim. The walls will shield from electromagnetic interference, a seismic stabilized platform. The building will serve to calibrate and measure instrumentation equipment.

Divco-Wayne Industries of New York, producers of mobile homes, has purchased 12 acres fronting on Grand Ave., in Santa Ana for construction of a plant. Jarcn Engineering of 3034 Bristol St., Costa Mesa, is to move into an expanded plant at 4043 Birch St., Newport Beach. The firm is engaged in tank, truck fabrication and assembly.

PEOPLE IN NEWS—Mitchell E. Chudkowski has been promoted to associate manager of The Life Insurance Co. of Virginia's Long Beach district office. Leonard Owner William M. Sparrer B. Winton of Victor Comp. says the work and installation of new machinery will be completed in May.

Purex Corp., Ltd., has acquired 5 1/2 acres adjoining the firm's McKelvey, a senior claims ad grocery products manufacturing plant at 9300 Rayo Ave.

Firm Now World's No. 1 Home Builder

Los Angeles-based Kaufman and Broad Building Co. \$41,000,000 — of Levitt & has become the largest home builder in the free world now's biggest home builder as the result of the announced in terms of sales acquisition of the Lusk Corp. The Los Angeles Division by Kaufman and Broad.

Both firms are publicly currently building two town-owned builders of single and house developments—Holiday multi-family homes in number Village at Brookhurst and ous markets. The Lusk Corp. Adams in Huntington Beach based in Tucson, builds in and Windsor Square at Hay-New York, Indianapolis, St. bar and Edinger in Fountain Louis, Albuquerque, Phoenix Valley and Tucson.

Gene Rosenfeld, vice president and general manager of erates in Detroit, Chicago, the Los Angeles Division, an Phoenix and greater Los An- nounced that the firm plans geles. Chairman of the board considerable expansion of op- and president of the combined erations throughout Califor- firm will be Eli Broad, found- ma, including a townhouse er of Kaufman and Broad, subdivision in Garden Grove, Robert E. Lusk, president of and several other develop- Lusk, will become an execu- 1,500 units in the San Fer- nando Valley.

Credit Card Setup for Truckers Planned
Formation of a national trucking industry with head- quarters in San Jose, was an- nounced last week by its the American Truck Ex- founder and president, Rach change. The combined sales and M. DeFisle of the trucking companies in 1964. Known as the Truckard Co. were in excess of \$35,000,000, the company plans to put its they reported. This would credit cards into operation

Landmark Homes in New Showing

The public is invited to attend the all new showing of still in the designing stage, Landmark Homes in Artesia, we organize each style resi- According to R. C. Morrison, sales manager, Landmark Homes are located in an established residential neighborhood with schools, churches, shopping and recreational centers nearby.

Bob Morrison added that "OUR HOMES have been designed for large families, with four and five bedrooms, and 2 baths. We know that large families need separated entertainment areas, so we designed a family room for teenage entertaining and gave it easy access to the kitchen. The lovely sunken living room is also an ideal area for entertaining.

tom cabinets and complete built-in kitchen. Landmark Homes, Artesia, are situated at Gridley and Artesia Boulevard in Artesia. Excellent financing is said to be available and floor plans offer up to approximately 1950 square feet of actual living area. Immediate occupancy is available.

The builders of this collection of homes are Shattuck & McHone, a Santa Ana based building firm.



HOMES HAVE APPEAL
Shown is the attractive interior of one model of the Landmark Homes in Artesia where new models are now showing.

"We wanted to set a standard of the highest quality for Landmark," Morrison went on, "so we built our homes with the finest materials. The front landscaping features brick and natural stone facades and planters that individualize each residence and also have underground sprinkler systems. The back yards are completely fenced and are pool-sized."

INCLUDED AT this convenient location are four and five bedrooms, with family room, custom entry floor, masonry fireplace, deluxe paneling, forced-air heating, aluminum sliding glass doors, 100% nylon carpeting, cus-

Earnings Jump
Baker Oil Tool, Inc. in its first fiscal quarter registered a 47% gain in earnings per share on a 24% increase in revenues. T. Sutter, chairman, revealed,

L.B. Realtors Will Hear Sales Expert
Internationally known sales training authority and public speaking consultant Fred Herman will address the Long Beach District Board of Realtors Tuesday, it was announced last week by W. W. Smith, program chairman.

Herman has instructed sales groups in Canada, Europe and the Orient, as well as in the United States. The breakfast meeting will be held at 7:15 a.m. in the Crown Cafeteria.

PREMIER

Homes in Huntington Beach

FOUR WAYS BETTER

- "TOTAL CONVENIENCE" HOTPOINT ELECTRIC KITCHEN**
 - Double Oven
 - Range
 - Nutone Food Center with Mixer, Blender and Knife Sharpener
 - Moen Mixing Valve
 - Dishwasher
 - Disposal
 - "Paper Maid" Dispenser
- CUSTOM EXTRAS — NORMALLY CONFINED TO HIGH-PRICED HOMES**
 - Tiled Entry
 - Wall Paneling
 - Front Landscaping & Rear Fencing
 - Ceramic Tile in Kitchen & Baths
 - Complete Roof Guttering
 - Premium Area — Fully Finished Room
- FHA-GUARANTEED QUALITY CONSTRUCTION**
 - Built to America's most exacting quality standards
- PRICED BELOW MARKET**
 - Compare your Premier Home with any similarly priced home in the area. Premier offers the Premium values.

In these and dozens of other ways, your Premier Home offers you the buy of your life. Good schools, modern shopping, a recreational wonderland and the matchless climate of Huntington Beach make your Premier Home the perfect family investment. See Premier Homes today.

from \$23,400

VA No Down • FHA Minimum Down Financing • 29 & 35 Year Loans • No 2nd Trust Deeds

3 & 4 BEDROOMS, 2 BATHS, FAMILY ROOM • PREMIUM AREA — Fully Finished Room With Storage Closet, Tile Floor & Plumbing Roughed in for Future Bath

A WILLIAM ROUSEY Development

Take the Santa Ana Freeway to Highway 39 (Hwy 39) and drive south on 39 to Warner. Turn right on Warner to Springdale and the models. From Long Beach, take Pacific Coast Highway south to the intersection of Warner Avenue at the south end of Sunset Beach. Turn left on Warner to Springdale and Premier Homes.

McFarland & Mattocks, Inc. Sales Agents

Hotpoint

- 3 & 4 Bedrooms, 2 Baths, Family Room
- Premium Area — Fully Finished Room With Storage Closet, Tile Floor & Plumbing Roughed in for Future Bath
- Hotpoint Built-In Double Oven, Range, Dishwasher, Disposal
- Nutone Food Center
- Paper Maid Built-In Dispenser
- Wall-to-Wall "Luxury Carpeting"
- Rear Yard Completely Fenced, With Access Gate
- Front Yard Landscaped
- Raised Panel Ash Cabinets
- Ceramic Tile Counter Tops
- Kitchen Exhaust Fan
- Ceramic Tile, Glass Enclosed Stall Showers
- Mixing Valves
- Wood Burning Fireplace With Log Lighter
- 80,000 BTU Forced Air Heating
- With Summer Switch
- Shale, Shingle and Rock Roofs
- Attached Garage With Storage Area
- Complete Roof Gutter and Downspout
- Pool Size Lots
- Street Lights, Sewers, Curbs, Gutters and Streets in & Paid For
- 29 & 35 Year Loans
- No 2nd Trust Deeds
- 1-Year Home Warranty

*Optional at builder's cost

Wide Selection of Stylings Available in Prestige Homes



A PRESTIGE HOME

One of the most popular home plans in all Orange County is Prestige Homes' four-bedroom, three-bathroom Plan 1800, shown above. Available in six different exteriors, the plan has a separate dining area, sunken living room, family room with fireplace and extra large closets.

A wide latitude of choice in exterior designs and floor plans is offered homebuyers by Prestige Homes in Huntington Beach, according to Larry P. Shields of the Doyle & Shields Development Co.

Two shopping centers are within walking distance. The seven model homes are open daily from 10 a.m. to 8 p.m. From Long Beach take short distance to Prestige Homes in Huntington Beach.

Buyers may choose from 30 exterior elevations ranging from English, French and Spanish styles to modern ranch contemporary. Shields pointed out, "while the seven central hall plans encompass three-bedroom, two-bath, one-story homes to four-bedroom, three-bathroom, two-story models."

Homebuyers are continuing to purchase Prestige Homes at a better than one-a-day pace, Shields noted. "Features include nylon carpeting, Del Pino or slate tile entryways, double front doors on some models, formal dining room in some plans, large family rooms, some with fireplaces, Tappan built-in range, oven, dishwasher and disposal in the all-electric kitchens, and up to 2,300 sq. ft. of liveable room in the largest — and most popular — plan: the 1800."

A VARIETY of financing plans — conventional, FHA and CalVet — are available for the use of homebuyers on the homes, which range in price from \$24,200 to just over \$30,000.

A new grade school is located within the community and a new high school and

Morris Plan Sets 50-Year Records

New highs for its 50-year history were set by California's Morris Plan Co. during 1964 in its totals of loans, retail sales contracts, and thrift certificates outstanding. The company also has announced a one-year gain in business activity exceeding that of any single year in its history.

Through Morris Plan's annual consolidated statement of condition which was issued last week, President Ralph N. Larson revealed that the company's total assets at the close of business Dec. 31, 1964, reached a new high of \$126,346,117 and also established a one-year record gain of \$19,220,496 over total footings for 1963.

A WANT AD TOPS 'EM ALL when it comes to thrift, convenience and speed in selling and buying.

Sunday, Jan. 31, 1965—R-11

Bixby Royal Open House Continuing

Open house is continuing at The Bixby Royal, 30-unit de luxe own-your-own at 2033 E. Third St.

Built by R. W. Randall, the two-bedroom, two-bath units are priced from \$19,250, including a garage for each unit. Moore Realty is the sales agency.

The Gold Medallion units have many outstanding luxury appointments. These include electric eye garage door controls, thermo ceiling heat, elevator, built-in colored TV antenna, intercom system from outside to all apartments, large enclosed storage space in the garages and locked lobby.

BEAUTIFUL ornamental iron railings protect each porch and the entrance lobby is locked so only the owners have entry rights.

Each apartment has built-in range and oven, wall-to-wall carpeting and custom drapes.

Light refreshments will be served today from 10 a.m. to 5 p.m., courtesy of the Southern California Edison Co.

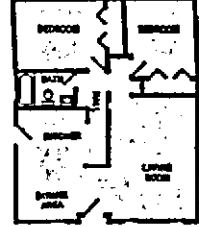
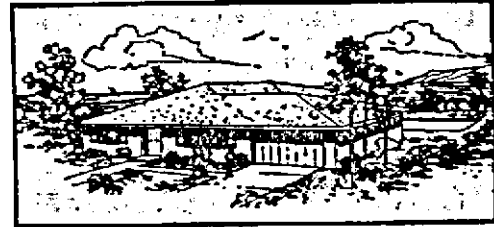
CALIFORNIA LOT OWNERS...

DID YOU KNOW...



GUARANTEED HOMES WILL BUILD

A HOME OR INCOME UNIT ON-YOUR-LOT LIKE THIS...



MODEL 935 TWO BEDROOMS—ONE BATH

FOR PRICES FROM **\$4695*** ON-YOUR-LOT NO \$ DOWN 100% FINANCING

CALL OR COME IN FOR FREE INFORMATION OR BROCHURE

<p>ARCATA Jim Trosby, Gen. Mgr. 178 S. First 445-1125</p> <p>BELLFLOWER Ed Bunch Sr., Gen. Mgr. 5737 East Compton Blvd. 70-6701</p> <p>BURBANK Frank Sclafano, Gen. Mgr. 2018 W. Burbank Blvd. 344-2151</p> <p>COMPTON Roy Conn, Gen. Mgr. 12820 Atlantic Ave. NE 9-1223</p> <p>ESCALONA Raynor Hartwig, Gen. Mgr. 11120 S. Western 327-0061</p> <p>BOLLYWOOD Don Bonarone, Gen. Mgr. 340 N. Larchmont 360-5725</p> <p>HUNTINGTON PARK Steve Sobot, Gen. Mgr. 2244 East 529-1224</p>	<p>INGLEWOOD Ed Marks, Gen. Mgr. 401 S. La Brea CR 2-2111</p> <p>LONG BEACH Paul Sabol, Gen. Mgr. 1081 Atlantic Ave. NE 2-0907</p> <p>LOS ANGELES EAST Ray Grady, Gen. Mgr. 5536 E. Olympic Blvd. PA 2-3223</p> <p>PASADENA Jim Jones, Gen. Mgr. 850 Colorado CR 9-1414</p> <p>POMONA Fred Lane, Gen. Mgr. 1530 N. Early Ave. BA 2-3152</p> <p>TAZEWELL Don Smith, Gen. Mgr. 5587 Tazewell Blvd. XZ 2-1114</p> <p>WILMINGTON Lee Crumley, Gen. Mgr. 3400 W. 10th St. EM 2-0737</p>	<p>WEST COVINA Bob White, Gen. Mgr. 224 S. Glendora Ave. 339-3395</p> <p>WILMINGTON John Siskert, Gen. Mgr. 1418 W. 1st St. 328-4233</p>
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1. Name of lot _____ 2. Best to show. Please send me information on building a home on the lot and on lot.

NAME _____

ADDRESS _____

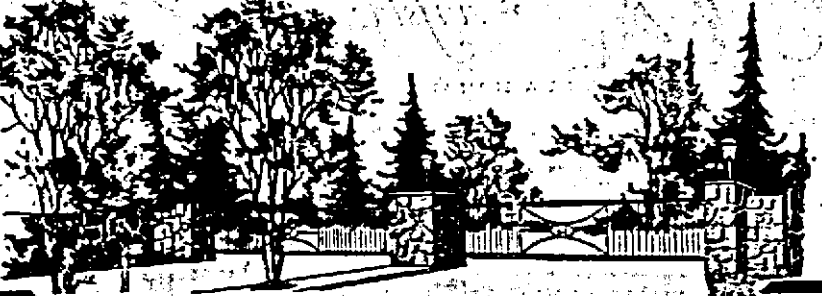
CITY _____ PHONE _____

3. Please send me all information on owner-occupied homes and income units.

4. Please send me a Building Consultant manual on improving plans and values.

MAIL TO: Box 2237 Costa Mesa, California

FOR THE DISCRIMINATING HOMEBUYER...



Hyde Park CONDOMINIUM ESTATES

Orange County's Most Respected Address...

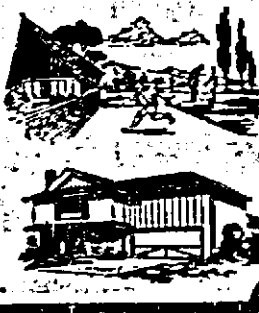
HYDE PARK OFFERS YOU...

- An Aristocratic Way of Life —
- One and Two Family Homes Constructed Independently of Each Other —
- Carefree, Maintenance-free, Country Club Living with Recreational Facilities Provided for the Entire Family —
- A Convenient, Central Location —
- A Choice of 3 or 4 Bedrooms —

- Built-in Gas Ovens (Micro-wave plus Standard), G.E. Dishwasher, Forced Air Heat and Central Gas Air Conditioning Throughout —
- Fireplaces, two and a half baths, Custom Drapes and 100% Nylon Carpeting Throughout —
- A Private, Electronically Controlled (Key Card) Entrance Gate —

HYDE PARK
Condominium Estates
194 Tait Ave.—Orange
637-4884

Developed by
WINSTON W. HODGE
RUSSELL A. HODGE
Developers of America's
Finest Condominiums



Only They... HAVE A BETTER VIEW



Elegant Homes... Within the City of Laguna Beach

At Park Avenue Laguna you will live in fabulous Laguna Beach 1,000 feet above the beautiful blue Pacific, where underground utilities permit breathtakingly beautiful and inspiring panoramic views. This is luxurious beach living in the manner you've only dreamed about... till now. Hill-top view sites, custom styled homes, magnificent interior designs, exclusive features... and best of all — You Actually Own The Land in this beautifully planned community of executive hillside homes. For a choice selection of panoramic view sites and custom styled homes — visit Park Avenue Laguna NOW.

- MIXTURES CARPETING • DRAMATIC FIREPLACES • FORMAL DINING ROOMS • SEPARATE FAMILY ROOMS • DELUXE BUILT-INS WITH DOUBLE OVEN, BROTHERS AND DISHWASHER • BEAUTIFUL ENTRY HALLS • BONUS BOBBY AND GAME ROOMS • PRIVATE DINING ROOMS

1 & 2 Story Homes **From Only \$25,650**
3 & 4 Bedrooms
2 & 3 Baths **AS LOW AS 5% Down**

Park Avenue Laguna Residents Enjoy...

'THE LOWEST TAX RATE IN ALL ORANGE COUNTY'

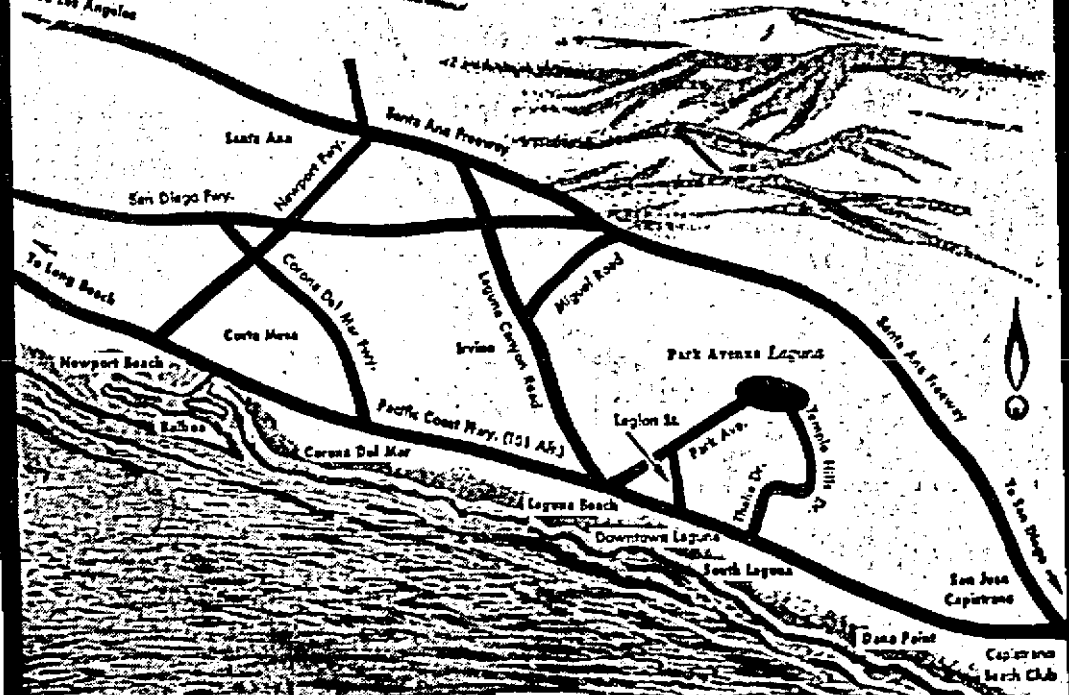
DIRECTIONS: From Los Angeles and vicinity, south on the Santa Ana Freeway through Santa Ana to Laguna Beach Canyon Road. Right on Laguna Beach Canyon Road to Highway 101 in Laguna Beach. Left on Highway 101 to Park Avenue, Legion Street or Thalia Drive. Turn left on either and continue to hilltop fresh Park Avenue Laguna's beautifully furnished model homes.

Phone 494-9159 (Area Code 714)
Models Open Daily 10:00 A.M. - 9:00 P.M.

NOTICE:

Because unsightly signs are not permitted in the exclusive City of Laguna Beach, may we suggest that you bring this map with you to guide your way to Park Avenue Laguna.

5 1/2% FINANCING AVAILABLE



Park Avenue Laguna

By Leslie Homes

A MOST DISTINGUISHED ADDRESS... IN FABULOUS LAGUNA BEACH

Leslie Homes Mean Highest Quality — Best Value — Lasting Beauty

Rainbow Home Opening Continued in Anaheim Pacific Sands Homes Are Remaining for Sale

Grand Opening festivities continue at Rainbow Homes in West Anaheim. The majority of homeseekers are families with growing children who need the luxury of space with functional floor plans, said a spokesman for the homes.

One and two stories, three, four and five bedrooms, family rooms and two and two and a half baths are available in four different floor plans, each with a variety of exterior elevations. Architecturally, the homes are distinguished by brick, used brick and stone masonry as well as many other quality construction features of lasting appeal and good taste.

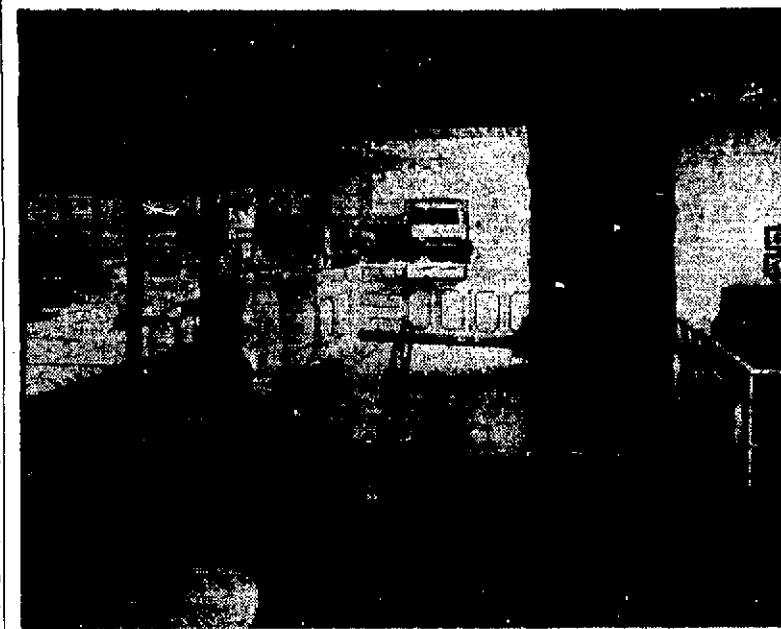
Wall-to-wall carpeting of 100% continuous filament nylon, redwood fencing completely enclosing the rear and side yards, and all-electric kitchens are some of the features that represent important savings to the new homemaker.

ROPER BUILT-IN range and oven and dishwasher, an abundance of cabinets with

easy to maintain counter tops, ventilating hoods and fans are included in all kitchens, assuring homeowners of top performance as well as beauty in the kitchens.

There are massive wood-burning fireplaces in living rooms, mantles, ash paneling, separate family rooms, and separate service and utility rooms in all homes. Baths are equipped with ceramic tiled showers and there are 70,000 BTU forced air furnaces, weatherstripped doors, used brick planters, sliding glass doors, folding wardrobe doors, television outlets, street lights and utilities installed, two-car garages with hobby space, special band-sawn detail, shake shingle roofs and 2' x 8' fascia board.

Priced from \$25,500, Rainbow Homes can be purchased for from \$395 down plus costs. Models, at Hiway 39 and Ball Road, may be visited by driving out Santa Ana Freeway to Hiway 39, south to Ball Road and west to the homes. From Long Beach go out 7st Street (Garden Grove



Only a few choice homes remain at Pacific Sands Imperial but each of them are on exceptionally well located lots. The Garden Kitchen is a feature of each home.

Following a precedent-set by the builder-developer, Pacific Sands Imperial has only a few choice homes remaining—all on large lots in the walled beach community, reports Bob Hardesty, marketing vice-president of Deane Brothers, Inc., the builder-developer.

Pacific Sands Imperial is a new concept development of detached single family dwellings, incorporating a number of variations in zoning restrictions and construction details, which has been tested and examined by local planning commission representatives.

With 97 customized residences, the community has underground utilities, rolled curbs and sidewalks adjacent to curblines, eliminating the need to use scarce land for parkways. The houses feature entry courtyards, the exclusive "Garden Kitchen" design, and three sets of sliding glass walls to private patios.

The remaining choice homes are open daily from 10 a.m. to dusk, and are priced from \$18,950.

Pacific Sands Imperial is located in the city of Huntington Beach, within sight of ocean beaches. It may be reached by driving south on Beach Blvd. (Hwy. 39) from the Santa Ana or San Diego Freeway to Adams Ave., and turning left one mile.

THE ALL-ELECTRIC "Garden Kitchen" has one full wall of sliding glass windows above countertop work areas, which, when opened, connect the kitchen to rear patio areas. An automatic wall oven, countertop range, automatic dishwasher and disposer are all built-in, and highlighted by recessed luminous ceilings.

Three or four-bedroom floor plans each have two baths, and more than a dozen exterior designs have been created for the one and two-story homes. Formal living and dining rooms, family rooms and secluded master suites have also been incorporated. Residents of the community also have exclusive use of the large Pacific Sands Cabana Club.

The dinner-dance event will feature special entertainment, too, and will be held in the Embassy ballroom of the Ambassador Hotel in Los Angeles, starting at 7 p.m.

There will be a St. Valentine's Day theme, according to Harry M. Dalby, president. Other present officers include Allen F. Knickrehm, vice president; Richard E. Arbogast, treasurer; and R. V. Carey, executive manager.

Rates Among Firm's Leading Managers

Orville A. Rundle of 311 Linares, Long Beach, manager of New York Life Insurance Co.'s Long Beach general office, has been named one of the company's outstanding general managers of 1964, according to Richard K. Paynter Jr., board chairman. Rundle's office surpassed sales quotas in life, health and group insurance, as well as recruiting and balanced production.

He has been attending a five-day educational conference on estate-planning, legislation, business insurance, marketing and management in Hollywood, Fla.



NOW at Fernhill

Adult Living Free From Nuisance Chores

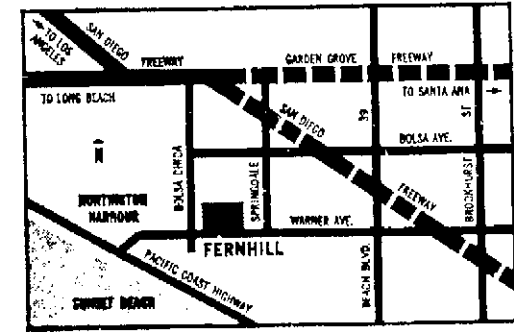
LEISURE TIME FOR GROWN-UP ACTIVITIES

Now—at Fernhill—adult living takes on wonderful new meaning. Beautiful Meadowlark Golf and Country Club adjoins your Fernhill home. Home ownership at Fernhill—a planned development—frees you from all maintenance and upkeep chores by payment of a small monthly maintenance fee. You are gloriously free to enjoy the wonder world of recreation that surrounds Fernhill. Tennis, swimming, putting, badminton and barbecue facilities are part of your own Fernhill recreation area. Beach and fishing within five minutes. Now—at Fernhill—in cool, smogless Huntington Beach you can find adult living with a difference. See Fernhill today.

2 and 3 Bedrooms • 2 Baths • Complete Medallion Frigidaire Kitchens, Including: Electric Range, Oven, Dishwasher, Disposer and Range Hood, All by Frigidaire • Raised Panel Ash Cabinets • Ceramic Counter Tops • Woodburning Fireplaces In Used Brick, Stone and Slump Stone, with Log Lighter • Nook Area • Nylon Wall-to-Wall Carpeting Throughout • Ceramic Tile Double Shower Enclosures • Mirrored Ceramic Tile Double Sink Pullmans • Forced Air Heat • Moen Mixing Valves • Brick or Stone Interior Planters (Plan 2.) • Separate Service Room • Storage Closets • Shake Roofs • Attached Garage With Hobby and Storage Area • Patio Slab With Electric Outlet • Exterior Planters of Used Brick or Stone • Fences • Sprinklers • Landscaping • 3 Floor Plans • All Utilities Underground

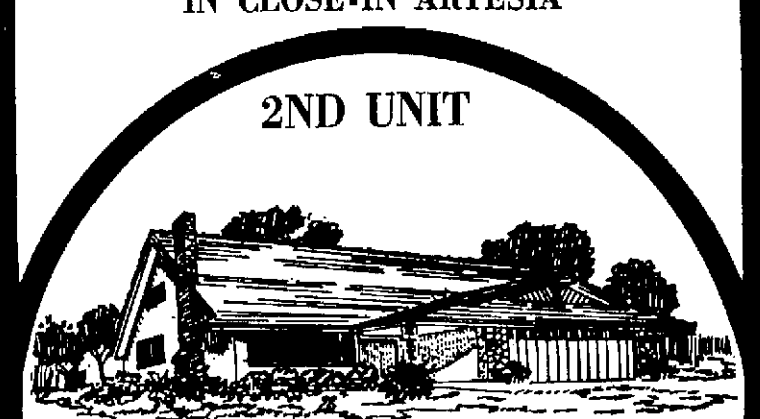
\$22,400 to \$25,500 as low as 5% down. 30 yr. 6 1/4% loans

DIRECTIONS: Take Santa Ana Freeway to the Beach Blvd. (Hwy. 39) turnoff, and drive south on Beach to Warner. Turn right on Warner to Fernhill, OR: Take the San Diego Freeway to Bolsa Chica Road and drive south on Bolsa Chica to Warner. Turn left on Warner to Fernhill. **FROM LONG BEACH:** Take Hiway 101 to the intersection of Warner Av. at the south end of Sunset Beach. Turn left on Warner to Fernhill or take the San Diego Freeway as above.



Build by **FERNHILL HOMES**
305 17th Street
Huntington Beach, California
McFarland & Matlocks Inc.—Sales Agents

GRAND OPENING IN CLOSE-IN ARTESIA

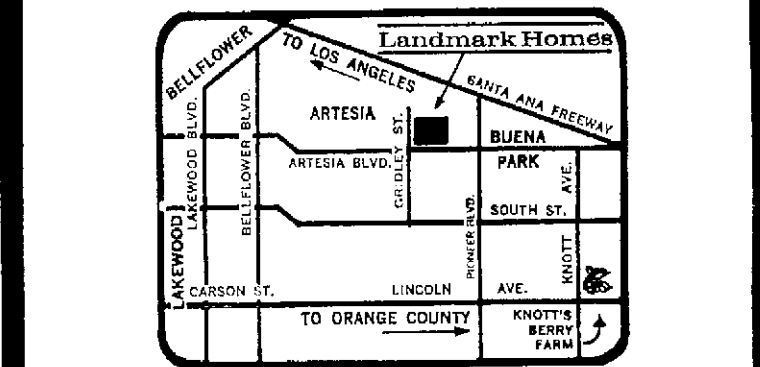


Luxury Homes in a Preferred Established Location

Landmark Homes, Artesia, is the perfect address for growing families who plan ahead. These are spacious, beautifully planned family size homes that are but minutes from both Orange and Los Angeles County's major employment, recreation, educational and shopping centers. The conveniences offered within the Long Beach area are also only minutes away. Every modern facility of importance is literally in your own back yard.

COMPARE these outstanding features: custom nylon carpeting • front yard landscaping • front sprinklers • rear fencing • massive fireplaces • deluxe built-ins with dishwasher • custom cabinetry • forced air heating • step-down living room.

4 & 5 BEDROOMS, 2 BATHS, FAMILY ROOMS
Approximately 1950 Sq. Ft. *Excellent Financing*



From Bellflower and vicinity, go south on Bellflower Blvd. to Artesia Blvd. Left on Artesia to Gridley and left to models. Also, from the Santa Ana Fwy., south on Pioneer Blvd. to Artesia and right to Gridley and the beautiful furnished models.

Landmark Homes in Artesia
SHATTUCK & McHONE, Builders/Developers

GRAND OPENING TODAY!

Surfside HOMES BY THE SEA



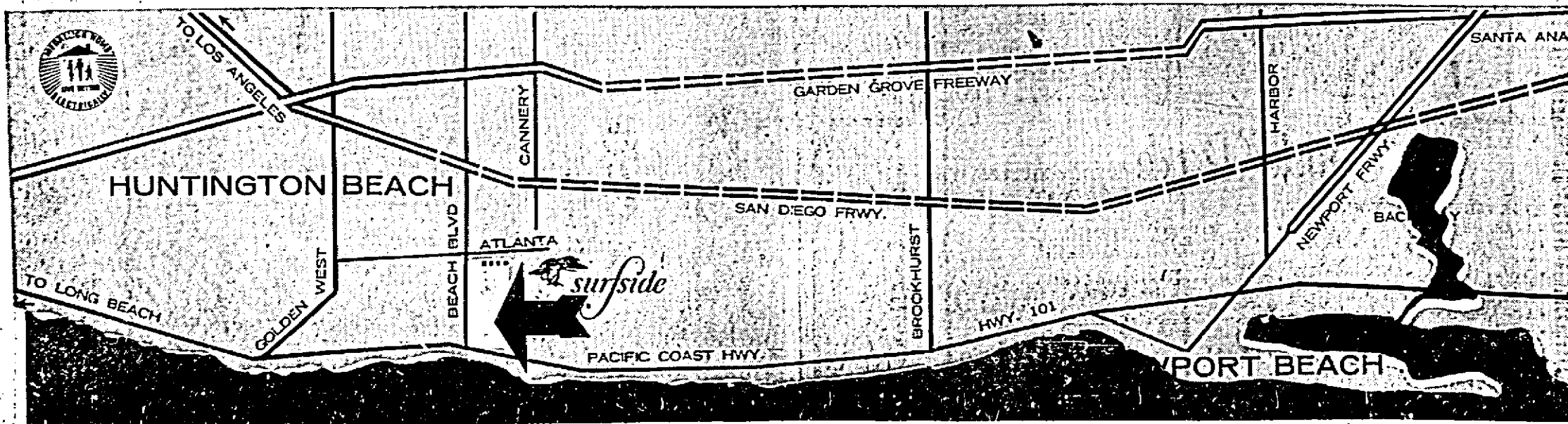
NOW YOU CAN OWN A HOME, ON LAND YOU OWN,
IN THE WORLD FAMOUS NEWPORT HARBOR-HUNTINGTON BEACH AREA
YES, LIVE "SURFSIDE" FOR LESS THAN EVER BEFORE!

- | | | | |
|------------------------------|--|-------------------------|---------------------------------------|
| • 1, 2, 3, & 4 Bedroom Homes | • Dishwashers | • Carpets Throughout | • Stately Colonial Clubhouse |
| • Up to 25 Baths | • Private Fenced Rear Yard | • Acres of Lawn | • Huge Swimming Pools |
| • 2-car Attached Garages | • Shake Roofs | • Underground Utilities | • Shuffleboard, Badminton, Basketball |
| • All Electric Kitchens | • Membership in the Exclusive Surfside Cabana Club | | • Separate Children's Playgrounds |

prices from \$14,950 *surfside* 5% down

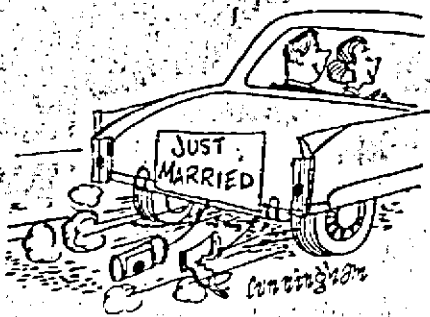
5 FURNISHED MODELS — OPEN FROM 10 A.M. UNTIL DARK.

THERE WILL BE A SEPARATE MONTHLY FEE TO PROVIDE FOR ALL MAINTENANCE.



Books 'n Bouquets

First, Finals
THEN . . .
the Final Step



Ask any starry-eyed staffer in the women's department if she thinks it's June in January and I vow she'll answer: "I do . . . I do . . . I DO!"

No matter what the calendar says, it's June, moon, swoon and all that stuff in the romance department.

In fact, there's been such a traffic jam on the bridal path this weekend that . . .

Two brides, colliding head-on in the selection of bridesmaids, finally gave up and drew straws. . . .

Three couples had to share wedding decorations at one crowded church. . . .

And at the newspaper, writers have been buried under a pile-up of those blue questionnaires we send out for wedding information.

WHAT'S CAUSED the bridal tidal wave?

Well, it wasn't due to planet pull or a predicted increase in license fees. It was all a matter of education: the result of practical planning by level-headed college kids.

This is the semester break. Finals are over. There's a free week before school reconvenes. What better time to be married, they reason. It's the perfect time to skip off on a honeymoon without having to skip class.

"There could be a better time — I THINK," complained one mother of the bride. "This has been rugged: finals, gown try-ons, wedding arrangements! Seems to me that getting ready for a wedding is tense enough without test-cramping, too."

MOST OF THE BRIDES who chose this weekend to say "I do" had to set the date sometime last summer or fall and thus were able to cope with arrangements without becoming deranged.

But all agreed that the right-after-finals start of wedded life DOES have its disadvantages. Take the girls, for example, who had to vie for bridesmaids.

Wailed one: "So many of my friends were getting married, too, that it almost took bribery to get together a bridal party. I resolved the problem with a smaller wedding."

"We had a terrible time getting a minister and a church," moaned another. "And we HAD to share flowers — with three weddings scheduled the same day, there just wasn't time to change decor."

One efficient miss made arrangements to take her finals and turn in term papers a week ahead of schedule. Most, however, relied on mother to pull things together.

"While she worried about grades, I worried about gowns," said one such harried parent.

AS TO NON-COLLEGE-GOING couples, they were surprised to be trampled in the rush.

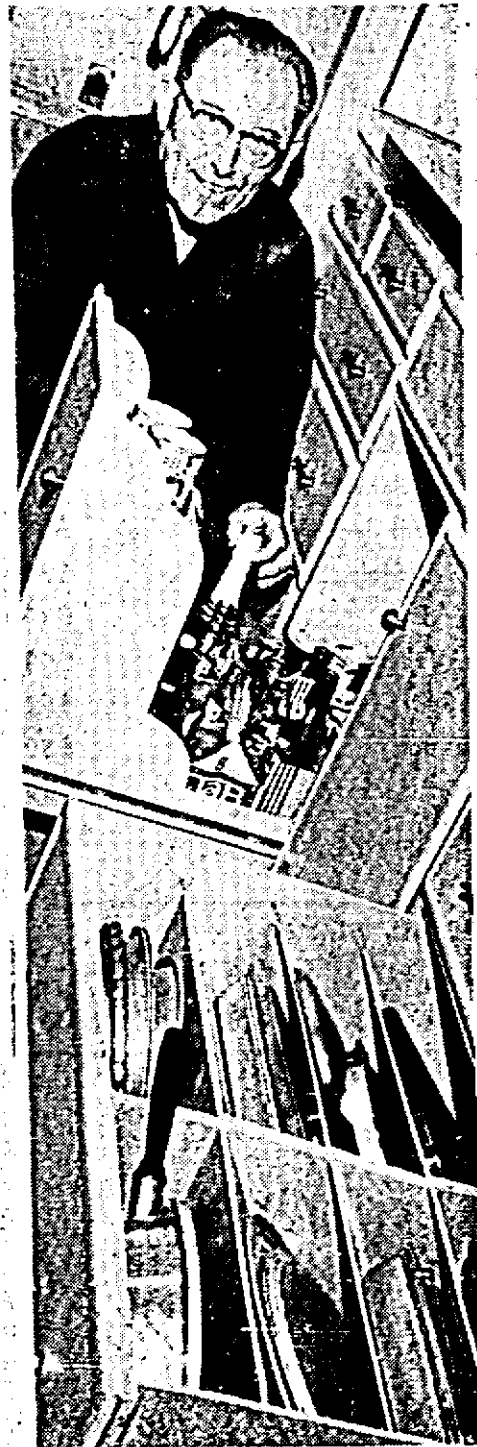
"I thought we'd have a quiet winter wedding . . . avoid the June scramble," confided one such confounded bride.

"Ha! Florists, caterers and wedding consultants busy, busy — as difficult to reach as a man on Mars."

But apparently things worked out . . . she's pictured on page something-or-other with umpteen other brides.

INDEPENDENT-Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, JAN. 31, 1965 SECTION W



Staff Photo by Kent Henderson

His Kitchen Is Top Drawer

Cupboards should be shelved as far as B. J. Witte is concerned. A clever carpenter, he replaced wife's kitchen cabinets with drawers. Result: a practical idea for home improvement. If you have a similar one—let us know.

For the whys and hows of Witte's kitchen redo, read Mary Neth's story page W-7



PAPSIE GEORGIAN as Dainty June leads chorus in red, white and blue, spangled, all stops out routine in "Gypsy."

BEHIND the Scenes with GYPSY

By ELISE EMERY
Arts Page Editor

Rehearsals for "Gypsy" have an air of excitement and urgency as the cast sings and dances its way toward opening night Thursday.

And, if Harvey Waggoner, general manager of Long Beach Civic Light Opera, has his way Gypsy Rose Lee herself will be in the audience when the curtain goes up at 8:30 p.m. in the Concert Hall.

Waggoner has written to burlesque's most elegant queen:

"Dear Miss Lee,
"I would like to extend an invitation to you to attend the premiere performance of our production of 'Gypsy' on Thursday, Feb. 4, in Long Beach Municipal Auditorium.

"It would add such glamor to the event if you could attend. You have accomplished so much in your life and have won a legion of friends and admirers, and we therefore would like to use this means of expressing our homage . . ."

The musical is based on Miss Lee's memoirs and recreates the gaudy, hilarious days of vaudeville and the back stage world of burlesque.

The role of Rose, indomitable, sometimes terrifying mother of Gypsy and her sister, June, was played on Broadway in 1959 by Ethel Merman. Bell Ellig of La Mirada portrays the ambitious, domineering mother in Civic Light Opera's production.

(Continued on Page W-8.)



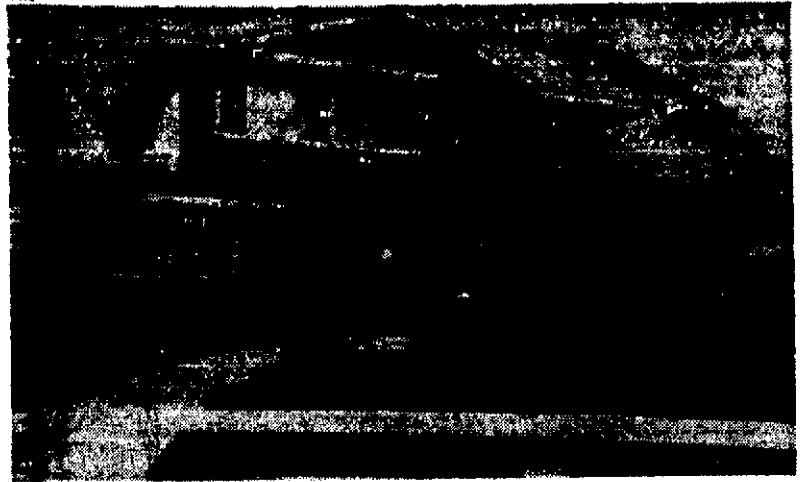
'LET ME ENTERTAIN YOU,' sings Barbara Weber provocatively. Lithe and lovely she plays the versatile burlesque virtuoso in title role of "Gypsy."



PUTTING ALL THE PIECES together for a full scale, handsomely staged production, director-choreographer Bill Roberts teaches, needles, cajoles, orders and demonstrates at rehearsal.

Staff
Photos
by
Curt
Johnson

Wide Selection of Stylings Available in Prestige Homes



PRESTIGE HOME
One of the most popular home plans in all Orange County is Prestige Homes' four-bedroom, three-bathroom Plan 1800, shown above. Available in six different exteriors, the plan has a separate dining area, sunken living room, family room with fireplace and extra large closets.

A wide latitude of choice, two shopping centers are to Bolsa Chica Road, south of Huntington Beach, within walking distance. The seven model homes are open daily from 10 a.m. to 8 p.m. From Long Beach: take the San Diego Freeway east to Edinger, right on Springdale a short distance to Prestige Homes in Huntington Beach.

Buyers may choose from 30 exterior elevations ranging from English, French and Spanish styles to modern ranch, contemporary," Shields pointed out, "while the seven central hall plans encompass three-bedroom, two-bath, one-story homes to four-bedroom, three-bathroom, two-story models."

Homebuyers are continuing to purchase Prestige Homes at a better than one-a-day pace, Shields noted. "Features include nylon carpeting, Del Pico or slate tile entryways, double front doors on some models, formal dining room in some plans, large family rooms, some with fireplaces, Tappan built-in range, oven, dishwasher and disposal in the all-electric kitchens, and up to 2,300 sq. ft. of liveable room in the largest — and most popular — plan: the 1800!"

A VARIETY of financing plans—conventional, FHA and Cal-Vet are available for the use of homebuyers on the homes, which range in price from \$24,200 to just over \$30,000.

A new grade school is located within the community and a new high school and

Morris Plan Sets 50-Year Records

New highs for its 50-year history were set by California's Morris Plan Co. during 1964 in its totals of loans, retail sales contracts, and thrift certificates outstanding. The company also has announced a one-year gain in business activity exceeding that of any single year in its history.

Through Morris Plan's annual consolidated statement of condition which was issued last week, President Ralph N. Larson revealed that the company's total assets at the close of business Dec. 31, 1964, reached a new high of \$126,346,117 and also established a one-year record gain of \$19,220,496 over total footings for 1963.

A WANT AD TOPS 'EM ALL when it comes to thrift, convenience and speed in selling and buying.

Sunday, Jan. 31, 1965—A-11

Bixby Royal Open House Continuing

Open house is continuing at The Bixby Royal, 30-unit de luxe own-your-own at 2033 E. Third St.

Built by R. W. Randall, the two-bedroom, two-bath units are priced from \$19,250, including a garage for each unit. Moore Realty is the sales agency.

The Gold Medallion units have many outstanding luxury appointments. These include electric eye garage door controls, thermo ceiling heat, elevator, built-in colored TV antenna, intercom system from outside to all apartments, large enclosed storage space in the garages and locked lobby.

BEAUTIFUL ornamental iron railings protect each porch and the entrance lobby is locked so only the owners have entry rights.

Each apartment has built-in range and oven, wall-to-wall carpeting and custom drapes.

Light refreshments will be served today from 10 a.m. to 5 p.m., courtesy of the Southern California Edison Co.

CALIFORNIA LOT OWNERS...

DID YOU KNOW...

GUARANTEED HOMES WILL BUILD

A HOME OR INCOME UNIT ON-YOUR-LOT LIKE THIS...

MODEL 935 TWO BEDROOMS—ONE BATH

FOR PRICES FROM

\$4695

CALL OR COME IN FOR FREE INFORMATION OR BROCHURE

ON-YOUR-LOT NO \$ DOWN 100% FINANCING

<p>ARCADIA Don Wilkey, Gen. Mgr. 129 S. First 445-1125</p> <p>BELLFLOWER Del Bunch Sr., Gen. Mgr. 9717 East Compton Blvd. 70-9791</p> <p>BURBANK Frank Sclerillo, Gen. Mgr. 2010 W. Burbank Blvd. 248-8181</p> <p>COMPTON Andy Conit, Gen. Mgr. 12900 Atlantic Ave. NE 9-3223</p> <p>GARDENA Naylor Hartwig, Gen. Mgr. 18120 S. Western 327-0063</p> <p>HOLLYWOOD Dan Donahoe, Gen. Mgr. 340 N. Larchmont MO 6-9725</p> <p>HUNTINGTON PARK Steve Sabat, Gen. Mgr. 5244 S. Main 588-1231</p>	<p>INGLEWOOD Ed Marks, Gen. Mgr. 401 S. La Brea GR 7-2111</p> <p>LONG BEACH Paul Sabot, Gen. Mgr. 1081 Atlantic Ave. HE 7-0987</p> <p>LOS ANGELES EAST Jay Greeley, Gen. Mgr. 5536 E. Olympic Blvd. FA 2-3305</p> <p>PASADENA Jim Jones, Gen. Mgr. 250 Colorado CL 6-3141</p> <p>POMONA Fred Lane, Gen. Mgr. 1540 N. Carey Ave. NA 5-5352</p> <p>TARZANA Don Sietts, Gen. Mgr. 5587 Reseda Blvd. 681-2518</p> <p>Van Nuys Lyn Gaudin, Gen. Mgr. 14840 Van Nuys Blvd. EN 2-0787</p>	<p>WEST COYAMA Bob White, Gen. Mgr. 324 S. Glendora Ave. 336-5355</p> <p>WILMINGTON John Slobert, Gen. Mgr. 1428 W. 1st. St. Hwy. 338-4231</p>
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CONSUMER: I want a lot _____ for _____ dollars. Please send me information on building a home or income unit on my lot.

NAME _____

ADDRESS _____

CITY _____ PHONE _____

☐ Please send me full information on Guaranteed Homes and Income Units.

☐ Please have a Building Consultant contact me regarding plans and prices.

MAIL TO:
Box 2757 Costa Mesa, California

Only They...

HAVE A BETTER VIEW

Elegant Homes... Within the City of Laguna Beach

At Park Avenue Laguna you will live in fabulous Laguna Beach 1,000 feet above the beautiful blue Pacific, where underground utilities permit breathtakingly beautiful and inspiring panoramic views. This is luxurious beach living in the manner you've only dreamed about... till now. Hill-top view sites, custom styled homes, magnificent interior designs, exclusive features... and best of all—You Actually Own The Land in this beautifully planned community of executive hillside homes. For a choice selection of panoramic view sites and custom styled homes—visit Park Avenue Laguna NOW.

• KITCHENS CARPETING • DRAMATIC FIREPLACES • FORMAL DINING ROOMS • SEPARATE FAMILY ROOMS • DELUXE BATHS WITH DOUBLES OVEN, ROTISSERIE AND THERMOMETER • BEAUTIFUL ENTRY HALLS • BORN HOBBY AND GAME ROOMS • PRIVATE DINING ROOMS

1 & 2 Story Homes From Only **\$25,650**

3 & 4 Bedrooms

2 & 3 Baths

AS LOW AS 5% Down

Park Avenue Laguna Residents Enjoy...

***THE LOWEST TAX RATE IN ALL ORANGE COUNTY!**

DIRECTIONS: From Los Angeles and vicinity, south on the Santa Ana Freeway through Santa Ana to Laguna Beach Canyon Road. Right on Laguna Beach Canyon Road to Highway 101 in Laguna Beach. Left on Highway 101 to Park Avenue, Laguna Street or Thelia Drive. Turn left on either and continue to hilltop fresh Park Avenue Laguna's beautifully furnished model homes.

Phone 494-9189 (Area Code 714)
Models Open Daily 10:00 A.M. - 8:00 P.M.

NOTICE!
Because unwelcome signs are not permitted in the exclusive City of Laguna Beach, may we suggest that you bring this map with you to guide your way to Park Avenue Laguna.

5 1/2% FINANCING AVAILABLE

Park Avenue Laguna

By Leslie Homes

A MOST DISTINGUISHED ADDRESS... IN FABULOUS LAGUNA BEACH

Leslie Homes Mean Highest Quality Best Value Lasting Beauty

FOR THE DISCRIMINATING HOMEBUYER...

Hyde Park

CONDOMINIUM ESTATES
Orange County's Most Respected Address...

HYDE PARK OFFERS YOU...

- An Aristocratic Way of Life—
- One and Two Family Homes Constructed Independently of Each Other—
- Carefree, Maintenance-free, Country Club Living with Recreational Facilities Provided for the Entire Family—
- A Convenient, Central Location—
- A Choice of 3 or 4 Bedrooms—
- Built-in Gas Ovens (Micro-wave plus Standard), G.E. Dishwasher, Forced Air Heat and Central Gas Air Conditioning Throughout—
- Fireplaces, two and a half baths, Custom Drapes and 100% Nylon Carpeting Throughout—
- A Private, Electronically Controlled (Key Card) Entrance Gate—

HYDE PARK
Condominium Estates
700 Taft Ave.—Orange
637-4884

Developed by
WINSTON W. HODGE
RUSSELL A. HODGE
Developers of America's
Finest Condominiums



FLOWERS AND FINERY for Spring... and a luncheon, too. Mmes. Joseph Tiernan (left), William Young and Grant Niever of Alpha Alpha Chapter, Phi Alpha Kappa National Sorority, are making nosegays for luncheon-fashionshow, Feb. 8, in Petroleum Club, 3636 Linden Ave. Proceeds will benefit National Multiple Sclerosis Foundation.

CFWC Juniors Set Area Meet Saturday

Workshops, discussions, lectures and planning for state convention offers full day of education for all California Federation of Women's Clubs, Junior Membership, when the area "C" groups meet for conference Saturday at the Cockatoo Inn, Hawthorne.

Scheduled to give district reports are presidents Mrs. Obie Silverwood, Los Cerritos; Mrs. Lynn C. Tites, Verdugo Metropolitan; Mrs. William Starke, Orange; and Mrs. Robert Reaney, Marina.

Mrs. Glen Bailey, CFWC first vice president, will conduct a panel discussion on all chairmanships. State Junior Chairmen participating will be Mmes. Charles Colburn, Jack Donaldson, Harry Hemstall, J. Allen Butler, Bill Swick, Dick Anthony, Jack Wilcox, Stuart Allington, Marshal Gordon, Dallas Mundt, and Wilmington Juniors' member, Mrs. Raymond Allison, who is state youth chairman.

WORKSHOPS have been arranged by Mrs. William Kessener on the jobs of club coordinators, and by Mrs. Norma Nethery on the duties of press chairmen.

Main speaker will be Mrs. Richard Baender, state ethics chairman, said Mrs. Robert Kidd, vice president of Area "C."

Fun ingredient of the day's program will be a skit presented by the Dolphins of Manhattan Beach.

Additional speakers will be Mmes. Ian Donald and Robert Carroll on efficiency in writing reports.

Hostesses will be Marina District with Mmes. Thomas Smith and Lee Hausman as conference and registration chairmen.



sketched an exotic dress by Dorothy O'Hara in rayon and acetate crepe... spring pink, white, biscayne green... even this early... hundreds of other lovely spring dresses... \$19.95 to \$100

handsome suits and coats too
VINSONS bixby knolls
ATLANTIC at 45th

Fraternal Calendar

MONDAY
Searchlight Chapter 435, OES, first initiation for 1965, 7:30 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway.

Wide Awake Rebekah Lodge 71, first meeting for new officers, 8 p.m., Machinists Hall, 729 Elm Avenue. Birthday of Thomas Willey, IOOF founder, will be celebrated.

El Petrol Chapter, OES, meeting honors Ann and Hershel Keel, associate matron and patron, 8 p.m., Alta Loma Temple, Orange Avenue and Burnett Street.

TUESDAY
Mar Vista Chapter 511, OES, stated session, 7:30 p.m., Monte Vista Temple, 1120 E. Market St.

North Long Beach Temple 44, Pythian Sisters, meeting honors charter members and temple's 15th birthday, 7:30 p.m., Monte Vista Temple.

Review 15, Woman's Benefit Association, noon luncheon, 1 p.m. business session, Machinists Hall. Visiting members are welcome. Pioneer members convene at 11:30 a.m.

WEDNESDAY
Rebekah Lodge 360, instruction for officers to be conducted by Inez Stevens, district deputy president, 8 p.m., YWCA, 550 Pacific Ave.

Chapter 506, Women of Moose, musical program and enrollment of new members, 8 p.m., Moose Home, 1200 Atlantic Ave.

THURSDAY
Degree of Honor Lodge 108, first meeting for new officers, 8 p.m., Machinists Hall.

Emera Jewel Club, OES, noon luncheon and business meeting, Machinists Hall.

Jessamine Club of Service Chapter, OES, noon covered-dish luncheon, Community Room, 3901 Atlantic Ave.

SATURDAY
Esther Association, OES, noon luncheon and installation hosted by Long Beach Chapter, Clifton's Lakewood Center. Reservations may be made with Mrs. David Evans, 3214 Knoxville Ave., or Mrs. Paul Rowland, 2307 Heather Ave.

Court Compton Benefit Today
Pancakes, ham and scrambled eggs will be served by Court Compton 942, Catholic Daughters of America, following the masses today at Our Lady of Victory in the school hall.

Proceeds will benefit Mill Hill missions. The public is invited.

Committee members include Mmes. Hugh Derby, Boyd Coy, Forrest Emerson, Harold McVey, Lawrence Vergano and Misses Anna and Sue Paszli.

CLUBS... Bosses Hearts and Flowers



LEGAL SECRETARIES Judy Beadies (left) and Sheila Clements tip hats to Henry Clock as preview of hat doffing by secretaries at annual bosses' night.

Secretaries Star for Bosses Night

An original "Showboat Show-Off Show" will be presented by 20 members of Long Beach Legal Secretaries at the association's annual bosses' night Friday at Lakewood Country Club.

Libby Krause is chairman. The show is directed by Larry Johns with Suzanne Wright as choreographer.

BOSSES and judges will be shown candid camera shots of previous bosses' nights during 6 p.m. social hour. Wilma Conde will preside and Henry H. Clock, newly installed president of Long Beach Bar Association, will act as master of ceremonies at 7 p.m. dinner.

Among those attending will be Judge Fred Miller and Judge Joe Raycraft, honorary members.



Mr. and Mrs. Philip W. Hamble

Met on Merry-Go-Round Mark 60th Year

At their 60th wedding anniversary reception today, Mr. and Mrs. Philip W. Hamble will be on a imaginary merry-go-round, reminiscing a tradition they followed until recent years.

The two first met at the old carousel on the Pike July 4, 1903, and commemorated the meeting with a ride on each anniversary.

Married in Norwalk on Feb. 3, 1905, they moved to Long Beach the following day. Their present residence is at 1546 Sherman Place.

MR. HAMBLE came to Long Beach from Havelock, Iowa, in 1902 and attended the old Poly High School at Eighth Street and American Avenue. A general building contractor (he retired in 1953), he is a charter member of Long Beach Historical Society and Long Beach Country Club, now known as Meadowlark Country Club.

Mrs. Hamble, born in St. Charles, Iowa, came to Norwalk in 1895 where she attended grammar school. She graduated from High School in Pasadena.

A PAST president of Blue Star Mothers and Daughters of the Union Veterans, she is still an active officer in both organizations. Mrs. Hamble was chosen Queen for a Day on Jack Bailey's program June 14, 1963. Benefits were given to Long Beach Veterans Administration Hospital through the Blue Star Mothers.

THE RECEPTION today will be at the home of their son, Robert L. Hamble, 5283 Daggett St. The Hambles have another son, Bertram C. Hamble, Bakersfield, five grandchildren and eleven great-grandchildren.

Something
Lovely
Happens

Capture a new look at Hammond's. Add shimmer and highlights to faded hair. Many exciting shades to choose from. Let our talented stylists help you decide which is right for you. Call today for an appointment.

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Our Quality

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HEART FOR CHARITY... is key to dance Friday in Petroleum Club. From left, members of Long Beach Medical Assistants Association, Mmes. Ed Forrest, dance chairman; Patricia Laird and Delores Vincent admire decoration for their event. Proceeds will benefit Exceptional Children's Foundation. Tickets for dance (cocktails at 8, music by "Frank Martz and His Aristocrats" at 9 p.m.) will be available at the door.

ALONG SORORITY ROW... Speakers, Open Houses Slated

Alpha Delta Kappa
Joan Hansen, vice principal of Lindberg Junior High School, will be guest speaker at a meeting of Zeta Chapter of Alpha Delta Kappa, teachers honorary international sorority, Thursday at 7:30 p.m. in the home of Terri Enders, 440 Havana Ave.

Ruth Kirkland, president of Alpha Theta Chapter, will hostess a dinner Tuesday, 6 p.m., in her home, 364 E. Eighth St. Enid Schmidt will relate her experiences teaching school in Japan and Nepal.

Pi Chapter will meet with Elaine Tilgall, 2450 Pepperwood Ave., at 7:30 p.m. Thursday. Dr. Wallace Moos, professor of education at CSLB, will be guest speaker.

Mu Phi Epsilon
Mrs. Frances Merritt, blind organist, will present a program, "Music for the Blind," at a meeting of Long Beach Alumnae Chapter of Mu Phi Epsilon Tuesday, 6:30 p.m., at St. John's United Presbyterian Church. Reservations with Mrs. Helen Johnstone, 5026 Knoxville Ave., Lakewood.

Alpha Omicron Pi
Formation of final plans for installation of the Lambda Beta Colony to Lambda Beta Chapter of Alpha Omicron Pi at CSLB will be made at an alumnae meeting Tuesday, 8 p.m., in the home of Mrs. K. C. Lueberg, 4000 Pacific Ave.

Mrs. J. T. Bryan, advisor for the colony, will report on collegiate activities. Reservations may be made with the hostess.

On the Campus
Three on-campus CSCSB sororities — Alpha Omicron Pi, Delta Gamma and Epsilon Phi — will hold open house from 2 to 6 p.m. Feb. 14, 15 and 18. Invitation is extended to all women students interested in joining a sorority.

Sigma Gamma Rho also will vie for new sisters during registration week, Feb. 1-5. Applications are available at the college activities office.

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SWEATERS and CARDIGANS
DANISH GIFT SHOP
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January SALE

LAST WEEK

ONE-OF-A-KIND FINAL CLEARANCE

Natural Norwegian Blue Fox Shrug	\$65
Black Dyed Broadtail Lamb Jacket	\$195
Dyed White, Sheared Muskrat Jacket	\$235
Natural Aeolean* Mink Suit Stole	\$350
Natural Aeolean* Mink Suit Stole	\$350
Natural Tourmaline* Mink Princess Stole	\$495
Natural Pastel Mink Gill Sport Coat	\$525
Tip Dyed Russian Sable Capelet	\$595
Natural Autumn Haze* Mink Jacket	\$595
Full Length Natural Mink Coats, from	\$1495

SPECIAL GROUP

Natural Mink Capes and Stoles... popular shades, all let-out skins. Double fur collars, ring collars and Cameo styles... This is a limited group with prices subject to prior sale.

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HOMES BY THE SEA

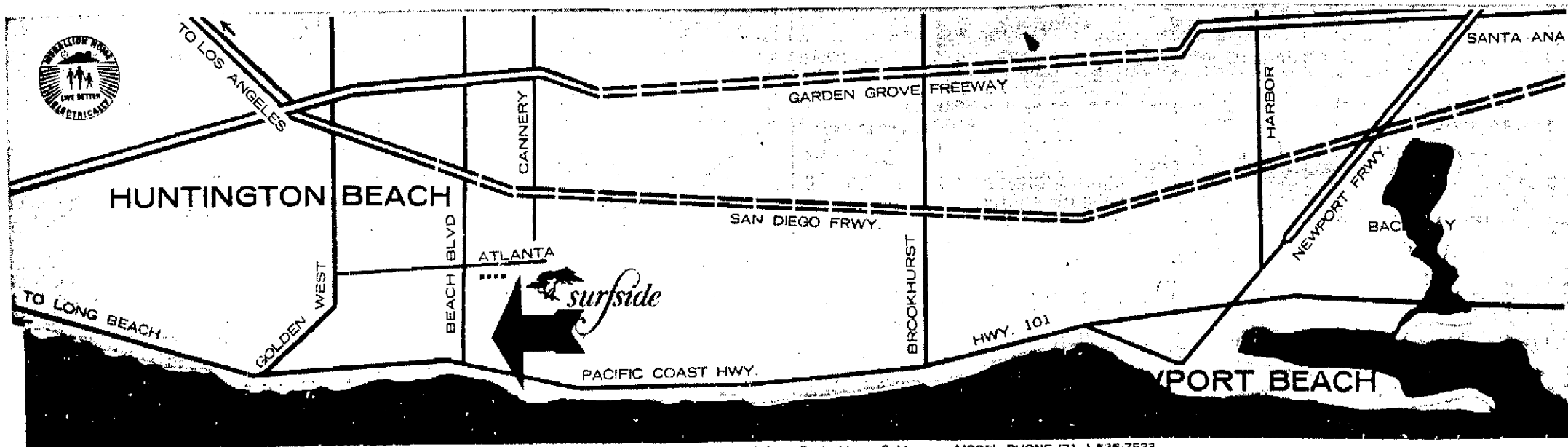
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prices from \$14,950 *surfside* *5% down*

5 FURNISHED MODELS — OPEN FROM 10 A.M. UNTIL DARK.

THERE WILL BE A SEPARATE MONTHLY FEE TO PROVIDE FOR ALL MAINTENANCE.



Who's Whose



Mrs. Clayton M. Fassett

Fassett-Anderson

Darlene Merrily Anderson became the bride of Clayton M. Fassett at a candlelight ceremony Saturday in North Long Beach Brethren Church.

The bride chose a full-length sheath of peau de soie and faillie decorated with seed pearls and beads. The bridegroom's sister, Mrs. Gene Avery, was matron of honor.

Other members of the wedding party included Gene Avery, best man; Julie Webb, Shirlee Seaman, Leo Mitchell, Roy Anderson and Mike Saccomano.

Parents of the newlyweds are Mr. and Mrs. Roy Anderson of Long Beach and Mr. and Mrs. Connor Fassett, Paradise.

The newlyweds both graduated from Jordan High School and LBCC.

On their return from a honeymoon in Northern California and Nevada, they will reside in Anaheim.



Mrs. Gerald Brock

Brock-Smith

Exchange of vows Saturday at St. Matthew's Catholic Church was followed by a Northern California honeymoon for the newlywed Eugene Brock.

The couple will make their home in Long Beach.

For the wedding ceremony, the bride, the former Mary Kathleen Smith, daughter of the James E. Smiths, Long Beach, wore a peau de soie gown fashioned by her mother.

Attending her were Kathleen Mueller, maid of honor and Marjorie Smith, Molly Gilligan, Mary Alice McAvoy, Theresa Seeley and Gail Brock, bridesmaids.

The groom, son of Vernon E. Brock, Norwalk, chose his brother, Vernon J. Brock, as best man.

James Eldridge and the bride's brothers, Thomas J., Richard E., Patrick B. and Michael J. Smith were ushers.

THE NEW Mrs. Brock was graduated from St. Anthony's High School and now attends C.S.C.B. as a senior. She is a member of Newman Club, Sailing Club, Council of Presidents and recipient of the Miss Newmanite Award '63, Southern and Central California area.

Her husband, an alumnus of C.S.C.B., now working on his masters, was a member of Associated Students of Engineering.



Mrs. Lloyd Bierer

Newman Club, Council of Presidents, College Religious Council and a recipient of the Mr. Newmanite Award '64, Southern and Central California area.

Bierer-Glenn

Leilalee Lois Glenn, daughter of Mr. and Mrs. Frank R. Glenn, Long Beach, became the bride of Lloyd Victor Bierer, son of the Boswell Bierers, Woodlake, at a ceremony Saturday in the Reorganized Church of Jesus Christ of Latter Day Saints.

The bride's attendants were Sharon Lee Briggs, and Georgia Marcum.

Wayne Bierer, the groom's brother, was best man. Jerry Holmberg and John Andrews were ushers.

THE CEREMONY was performed by High Priest Raymond W. Huggett, assisted by Priest Norman Glenn, the bride's brother and Elder John Ferguson.

The new Mrs. Bierer wore a formal silk slipper satin gown.

She was graduated from Poly High School and attended Graceland College, Lamoni, Iowa and C.S.C.B.

The groom is an alumnus of the University of Redlands.

Following a honeymoon in Hawaii, the newlyweds will make their home in the Long Beach area.

Local Couples Set Wedding Dates

Horne-Rackauckas

Mr. and Mrs. Clayton George Horne announce the engagement of their daughter, Georgeann Carol, to Anthony Joseph Rackauckas Jr., son of Mr. and Mrs. Anthony J. Rackauckas, all of Lakewood.

The bride-elect is a graduate of Mayfair High School and a student at CSLB. Her fiancé graduated from Lakewood High School and is attending LBCC.

A summer wedding is planned.

Norris-Nelson

Wilson High School graduates Nancy Jill Norris and E. Paul Nelson are planning a June wedding, her parents, Mr. and Mrs. O. William Norris, have revealed.

Miss Norris attends LBCC; her fiancé, Orange Coast College. He is the son of Mr. and Mrs. Arthur Dale Nelson.

Glenn-LeBlanc

News of the engagement of Sandra Jean Glenn to Patrick L. LeBlanc has been revealed in Wilmington by the bride's parents, Mr. and Mrs. Leo Glenn. Parents of the bridegroom-to-be are Mr. and Mrs. Leo LeBlanc of Long Beach.

The couple graduated from St. Anthony's High School. Miss Glenn attends Queen of Angels School of

Nursing. Her fiancé attended LBCC.

The wedding will be an event of August.

Beard-Root

Engagement of Ruth Evelyn Beard, daughter of Mr. and Mrs. Harvey Beard of Long Beach, and David Alan Root, son of Mr. and Mrs. Orrin Root of Cincinnati, has been announced.

The bride-elect is a graduate of Wilson High School and a student at Pacific Christian College, where she is on the dean's honor roll and is student body secretary.

Root attended Columbia University, University of Cincinnati, Cincinnati Bible Seminary and is now senior class president of Pacific Christian College.

The wedding will take place Aug. 21.

From the East

For a pleasant dessert after a main course of Chinese-style food, serve chilled ginger.

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REDUCED TO
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CAREER CALENDAR

Combine Work, Fun

Therapists

California Physical Therapists Association will meet Tuesday, 7:30 p.m., in the Garden Room, Third Street and Alamitos Avenue.

Evelyn E. Cole will discuss speech therapy and there will be a white elephant sale. Guests are invited.

Insurance Women

"Girl Guides at Disney-

land" will be the subject for speaker Robert Wormhoudt, Disneyland Enterprises, at the Thursday meeting of Insurance Women of Long Beach at 7 p.m. in the Coral Room Restaurant.

Assistants

Southeast Medical Assistants Association will convene at 7:30 p.m. Tuesday at King's Restaurant for dinner and election of officers.



FOR VALENTINES

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With gorgeous hair
A Valentine's date
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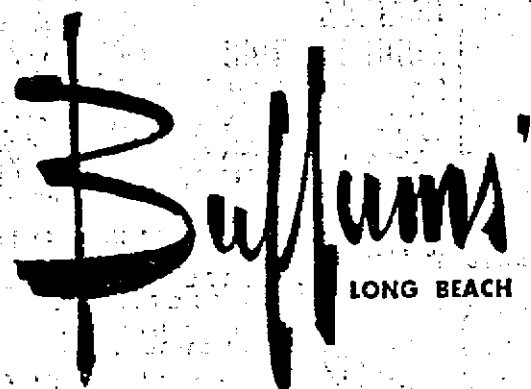
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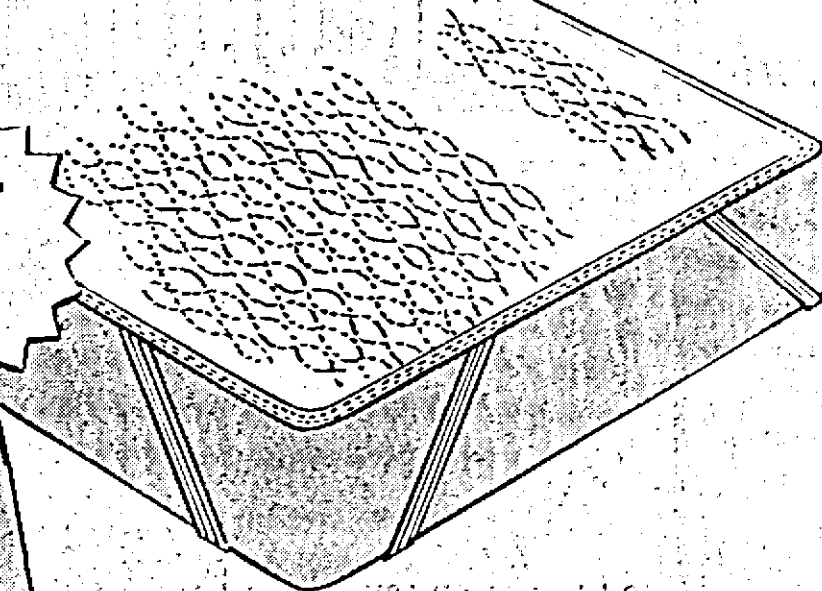
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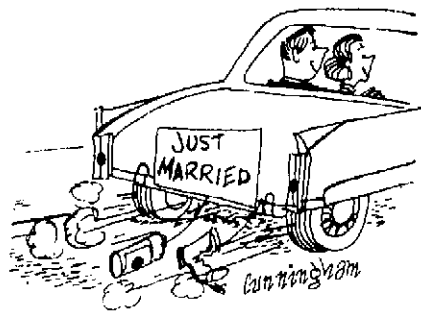
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Books 'n Bouquets

First, Finals
THEN . . .
the Final Step



Ask any starry-eyed staffer in the women's department if she thinks it's June in January and I vow she'll answer: "I do . . . I do . . . I DO!"

No matter what the calendar says, it's June, moon, swoon and all that stuff in the romance department.

In fact, there's been such a traffic jam on the bridal path this weekend that . . .

Two brides, colliding head-on in the selection of bridesmaids, finally gave up and drew straws. . . .

Three couples had to share wedding decorations at one crowded church. . . .

And at the newspaper, writers have been buried under a pile-up of those blue questionnaires we send out for wedding information.

WHAT'S CAUSED the bridal tidal wave?

Well, it wasn't due to planet pull or a predicted increase in license fees. It was all a matter of education: the result of practical planning by level-headed college kids.

This is the semester break. Finals are over. There's a free week before school reconvenes. What better time to be married, they reason. It's the perfect time to skip off on a honeymoon without having to skip class.

"There could be a better time — I THINK," complained one mother of the bride. "This has been rugged: finals, gown try-ons, wedding arrangements! Seems to me that getting ready for a wedding is tense enough without test-cramping, too."

MOST OF THE BRIDES who chose this weekend to say "I do" had to set the date sometime last summer or fall and thus were able to cope with arrangements without becoming deranged.

But all agreed that the right-after-finals start of wedded life DOES have its disadvantages. Take the girls, for example, who had to vie for bridesmaids.

Wailed one: "So many of my friends were getting married, too, that it almost took bribery to get together a bridal party. I resolved the problem with a smaller wedding."

"We had a terrible time getting a minister and a church," moaned another. "And we HAD to share flowers — with three weddings scheduled the same day, there just wasn't time to change decor."

One efficient miss made arrangements to take her finals and turn in term papers a week ahead of schedule. Most, however, relied on mother to pull things together.

"While she worried about grades, I worried about gowns," said one such harried parent.

AS TO NON-COLLEGE-GOING couples, they were surprised to be trampled in the rush.

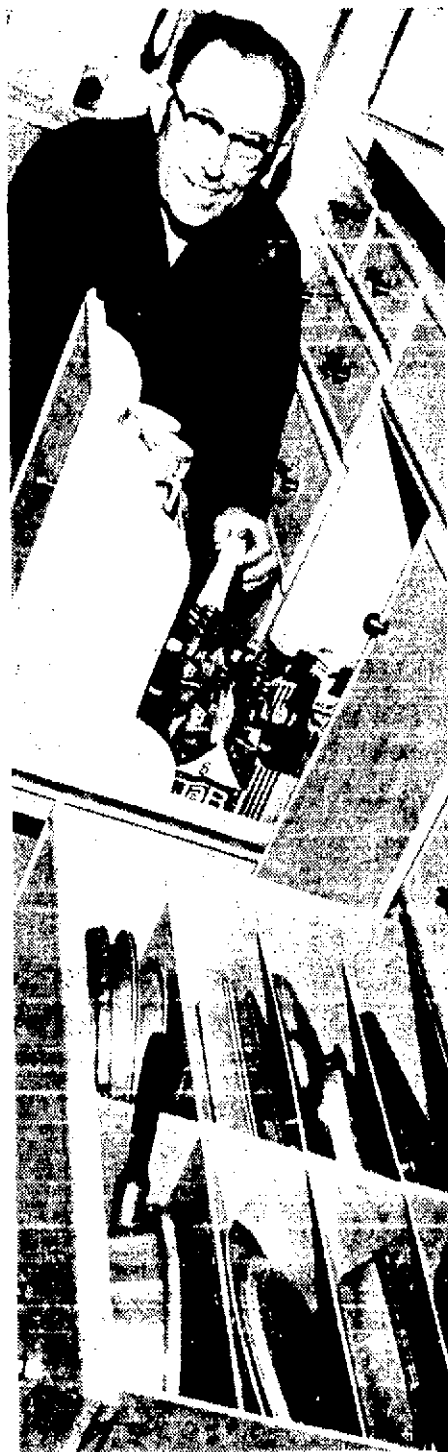
"I thought we'd have a quiet winter wedding . . . avoid the June scramble," confided one such confounded bride.

"Ha! Florists, caterers and wedding consultants busy, busy, busy — as difficult to reach as a man on Mars."

But apparently things worked out . . . she's pictured on page something-or-other with umpteen other brides.

INDEPENDENT-Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, JAN. 31, 1965 SECTION W



His Kitchen Is Top Drawer

Cupboards should be shelved as far as B. J. Witte is concerned. A clever carpenter, he replaced wife's kitchen cabinets with drawers. Result: a practical idea for home improvement. If you have a similar one—let us know. For the whys and hows of Witte's kitchen redo, read Mary Neth's story page W-7

Staff Photo by Kent Henderson



PAPSIE GEORGIAN as Dainty June leads chorus in red, white and blue, spangled, all stops out routine in "Gypsy."

BEHIND the Scenes with GYPSY

By ELISE EMERY
Arts Page Editor

Rehearsals for "Gypsy" have an air of excitement and urgency as the cast sings and dances its way toward opening night Thursday.

And, if Harvey Waggoner, general manager of Long Beach Civic Light Opera, has his way Gypsy Rose Lee herself will be in the audience when the curtain goes up at 8:30 p.m. in the Concert Hall.

Waggoner has written to burlesque's most elegant queen:

"Dear Miss Lee,
"I would like to extend an invitation to you to attend the premiere performance of our production of 'Gypsy' on Thursday, Feb. 4, in Long Beach Municipal Auditorium.

"It would add such glamor to the event if you could attend. You have accomplished so much in your life and have won a legion of friends and admirers, and we therefore would like to use this means of expressing our homage. . . ."

The musical is based on Miss Lee's memoirs and recreates the gaudy, hilarious days of vaudeville and the back stage world of burlesque.

The role of Rose, indomitable, sometimes terrifying mother of Gypsy and her sister, June, was played on Broadway in 1959 by Ethel Merman. Bell Ellig of La Mirada portrays the ambitious, domineering mother in Civic Light Opera's production.

(Continued on Page W-8.)



'LET ME ENTERTAIN YOU,' sings Barbara Weber provocatively. Lithe and lovely she plays the versatile burlesque virtuoso in title role of "Gypsy."



PUTTING ALL THE PIECES together for a full scale, handsomely staged production, director-choreographer Bill Roberts teaches, needles, cajoles, orders and demonstrates at rehearsal.

Staff
Photos
by
Curt
Johnson

AT SATURDAY CEREMONIES

Seven Brides Say 'I Do'



Mrs. Steven Miller

Miller-Guyett

Pamela Ellen Guyett exchanged vows with Steven Everett Miller at an afternoon ceremony in Lutheran Church of the Holy Trinity.

The bride, daughter of the Walter R. Guyetts, Lakewood, attended LBCC. The groom, now a student at UC at Berkeley, is the son of the Everett L. Millers, Long Beach.

Both were graduated from Lakewood High School, where she was a member of Socci, he of Thor.

FOR THE wedding, the new Mrs. Miller wore a beau de sole empire gown and was attended by Diana Miller, the groom's sister, maid of honor and Kathy Dickey, Roberta Jerauld and Cathy Miller, bridesmaids.

Michael Barry was best man, Bill Guyett, the bride's brother, Craig Miller, the groom's brother and Michael Stites were ushers.

The newlyweds will make their home in West Los Angeles.

Kunkle-

Stewart

Gowned in a dress of empire style, Diann Lee Stewart exchanged vows with Robert Edward Kunkle at an afternoon ceremony in St. Luke's Episcopal Church.

Attending the bride were Mrs. Eric Snetten, matron of honor and Peggy Caraco, Janet Bates and Jill Whitt, bridesmaids.

George Owen Kunkle Jr., was best man for the groom, son of Mrs. George Owen Kunkle, Annapolis, Md. and the late Lt. George Owen Kunkle.

Lt. (jg) Richard C. Whiteley, Lt. Harvey McKelvey, Lt. Robert H. Burke and Jonathan A. Stewart III seated the guests.

THE NEW Mrs. Kunkle, daughter of Mr. and Mrs. Johnathan A. Stewart, Long Beach, is an alumna of Poly High School and C.S.C.L.B.

The groom was graduated from the U.S. Naval Academy at Annapolis.

The newlyweds will reside in Long Beach following a honeymoon in Santa Barbara.

Morrow-

Carpenter

Newlywed Mr. and Mrs. Norman Kendall Morrow followed an evening exchange of vows at California Heights Methodist Church with a honeymoon trip to Northern California.

They will reside in Inglewood upon their return.

The bride, the former Caroline Lee Carpenter, daughter of Mr. and Mrs. Jack Tyler Miller, Garden Grove, attended LBCC where she was a member of Entre Nous.

THE GROOM, son of Mrs. Audrey Morrow, Long Beach and John Morrow, Inglewood, attends C.S.C.L.B. where he is a member of SAE. He is an alumnus of Poly High and LBCC where he was affiliated with Tong.

For the ceremony the new Mrs. Morrow wore an empire sheath of white crepe. Attending her were Mrs. Katherine McDonald, her sister, maid of honor and Karen Morrow, the groom's sister and Mrs. Larry Busby and Sylvia Root, bridesmaids.

Harvey Crow was best man; Jim Herrick, Roger Van Hook and Sam Breuklander were ushers.

Nelson-Magnell

Margaret Ann Magnell, a senior at USC, wed George Thomas Nelson, a '63 graduate of the university, at an evening ceremony in Angelica Lutheran Church, Los Angeles.

The new Mrs. Nelson, daughter of Mrs. Anna L. Magnell, Glendora and Rolf B. Magnell, Azusa, wore a white sheath trimmed with Venetian lace for the ceremony.

Wedding attendants included Nancy Vaskov, maid of honor; Molly Botkin, Kay Archer, and Mrs. Daryl Wolf, bridesmaids and Mary Ann Toman and Luci Sides, junior bridesmaids.

JAY NELSON, the groom's brother, was best man and Mike McNulty, Ira Rosenstein, Bill Elliott, Chis Rope and Mike Perkal were ushers.

The bride, a physical education major, is a member of Phi Kappa Theta.

The groom, son of Mrs. Jane Nelson, Long Beach, and the late Everett Nelson, was a civil engineering major affiliated with Delta Tau Delta, Chi Epsilon and ASCE. He also is an alumnus of Wilson High School.

Crosby-Scott

St. Luke's Episcopal Church was the setting for the afternoon wedding of Sharon Lee Scott and Thomas Fulton Crosby Jr.

The bride, gown in a formal empire sheath, was preceded to the altar by sisters Carol Jane Scott, Eleanor Scott and Mary Anne Neighbors, maid of honor, bridesmaid and flower girl respectively.

She is the daughter of Charles H. Scott and Mrs. Darrell Neighbors, both of Long Beach, and a graduate of Poly High School and UC at Berkeley, where she was a Delta Gamma.

THE GROOM, son of the Thomas Fulton Crosbys, Long Beach, chose his brother, John Patrick Crosby, as best man. Charles Scott, Richard Luessebrink and Gregory Lawson were ushers.

Crosby Jr., a student at Boalt Law School, Berkeley and member of Delta Upsilon, is an alumnus of Wilson High School and Stanford University.

The couple will reside in Berkeley following a honeymoon in Mexico.

Richards-Lamb

Now honeymooning in Palm Springs are newlywed Mr. and Mrs. Thomas Lemuel Richards.

The couple, who will make their home in Long Beach, were wed at an evening ceremony in Church of Jesus Christ of Latter Day Saints.

The bride, the former Susan Jo Lamb, daughter of Mr. and Mrs. Howard Baylies Lamb, Long Beach, wore a rose-point lace gown for the ceremony.

BARBARA SNOWBALL was maid of honor and Luz Gutierrez and Nan Fuller were bridesmaids. Charles Smith was best man and Victor Halbert, Alan Mearns and Robert Sahara were ushers.

The new Mrs. Richards was graduated from Millikan High School and attended LBCC.

The groom, son of the James C. Richards, Los Angeles, is an alumnus of C.S.C.L.B.

Wike-Prichard

Lieutenant John James Wike and Nettie Sue Prichard were wed at an evening ceremony in St. Luke's Episcopal Church.

The bride, daughter of Mrs. Hubert J. Prichard, Long Beach, and the late Dr. Hugh Prichard, was given in marriage by her brother Hugh.

Attending her were Judy Lang, maid of honor and Jane Newcomb, Marguerite Matlock, Diane Christopher, and Beverly Horton, bridesmaids.

MICHAEL WIKE, best man and Ted Flood, Christopher Smith, Ron Van Wert and Gregory Lawson, ushers, completed the wedding party.

The bride and groom, son of the Lloyd V. Wikes, Long Beach, were graduated from Wilson High School, where she was a member of Bruin Belles.

She also is a graduate of UCLA, where she was a member of Alpha Lambda Delta; he of UCSB, where he was affiliated with Delta Tau Delta.

The newlyweds will make their home in Virginia, where he is stationed at Fort Eustis.



Mrs. George Thomas Nelson



Mrs. Thomas Crosby Jr.



Mrs. T. L. Richards



Mrs. Lloyd V. Wike



Mrs. Robert Edward Kunkle



Mrs. Norman Morrow



Mrs. James William Coulter

Sharon Hubbell Bride of James Coulter

Sharon Marie Hubbell, daughter of Dr. and Mrs. Adrian C. Hubbell of Huntington, formerly of Long Beach, became the bride of James William Coulter, son of Mrs. James D. Coulter, of North Hollywood and the late Dr. Coulter, Saturday at St. Andrew's Presbyterian Church, Newport Beach.

Wearing an ivory antique satin gown accented with Swiss lace, the bride was attended by Sandra Hubbell, maid of honor, Susan, Sidney and Stephanie Hubbell, Nancy Coulter, Pamela Booth, Mmes. Richard C. Econn and N. Bruce Ashwill.

THE BRIDEGROOM was attended by Jesse R. Pebley, best man, John and Kenneth Coulter, Michael Nisbet, Michael McCann, Herman Meschwitz, Philip Gainsborough and Michael Gasas seated guests.

A reception followed the ceremony in the home of the bride's parents.

The new Mrs. Coulter, a member at Kappa Kappa Gamma, attended Stanford University and was graduated from USC. The bridegroom graduated from USC, a Phi Delta Theta member.

Following a honeymoon in Aspen, Colo., the couple will reside in Los Angeles.

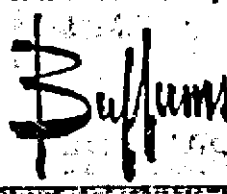
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Spring Minded Half Sizes

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29.95

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10-FT. SOFA OR LOVE SEAT

Long, sleek and lovely, this 10 foot sofa is a decorator's delight! Or if you prefer... 2 love seats for the same low price. Luxuriously quilted over inches of foam in a wide choice of colors.

\$298



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FLOWERS AND FINERY for Spring... and a luncheon, too. Mmes. Joseph Tiernan (left), William Young and Grant Niever of Alpha Alpha Chapter, Phi Alpha Kappa National Sorority, are making nosegays for luncheon-fashion show, Feb. 8, in Petroleum Club, 3636 Linden Ave. Proceeds will benefit National Multiple Sclerosis Foundation.

CFWC Juniors Set Area Meet Saturday

Workshops, discussions, lectures and planning for state convention offers full day of education for all California Federation of Women's Clubs, Junior Membership, when the area "C" groups meet for conference Saturday at the Cockatoo Inn, Hawthorne.

Scheduled to give district reports are presidents Mrs. Obie Silverwood, Los Cerritos; Mrs. Lynn C. Tites, Verdugo Metropolitan; Mrs. William Starke, Orange; and Mrs. Robert Reaney, Marina. Mrs. Glen Bailey, CFWC first vice president, will conduct a panel discussion on all chairmanships. State Junior Chairmen participating will be Mmes. Charles Colburn, Jack Donaldson, Harry Hemstall, J. Allen Butler, Bill Swink, Dick Anthony, Jack Wilcox, Stuart Allington, Marshal Gordon, Dallas Mundt, and Wilmington Juniors' member, Mrs. Raymond Allison, who is state youth chairman.

WORKSHOPS have been arranged by Mrs. William Kessener on the jobs of club coordinators, and by Mrs. Norma Nethery on the duties of press chairmen.

Main speaker will be Mrs. Richard Baender, state ethics chairman, said Mrs. Robert Kidd, vice president of Area "C."

Fun ingredient of the day's program will be a skit presented by the Delphins of Manhattan Beach.

Additional speakers will be Mmes. Ian Donald and Robert Carroll on efficiency in writing reports.

Hostesses will be Marina. District with Mmes. Thomas Smith and Lee Hausmen as conference and registration chairmen.

Public Card Fete

Good Sports Club will sponsor a public luncheon and card party Monday noon in Garden Room, Third Street and Alamitos Avenue.

CLUBS... Bosses Hearts and Flowers



LEGAL SECRETARIES Judy Beadles (left) and Sheila Clements tip hats to Henry Clock as preview of hat doffing by secretaries at annual bosses' night.

Secretaries Star for Bosses Night

An original "Showboat Show-Off Show" will be presented by 20 members of Long Beach Legal Secretaries at the association's annual bosses' night Friday at Lakewood Country Club. Libby Krause is chairman. The show is directed by Larry Johns with Suzanne Wright as choreographer.

he shown candid camera shots of previous bosses' nights during 6 p.m. social hour. Wilma Conde will preside and Henry H. Clock, newly installed president of Long Beach Bar Association, will act as master of ceremonies at 7 p.m. dinner.

Among those attending will be Judge Fred Miller and Judge Joe Raycraft, honorary members.

BOSSES and judges will



Mr. and Mrs. Philip W. Hamble

Met on Merry-Go-Round

Mark 60th Year

At their 60th wedding anniversary reception today, Mr. and Mrs. Philip W. Hamble will be on a imaginary merry-go-round, reminiscing a tradition they followed until recent years.

The two first met at the old carousel on the Pike July 4, 1903, and commemorated the meeting with a ride on each anniversary.

Married in Norwalk on Feb. 3, 1905, they moved to Long Beach the following day. Their present residence is at 1546 Sherman Place.

MR. HAMBLE came to Long Beach from Havelock, Iowa, in 1902 and attended the old Poly High School at Eighth Street and American Avenue. A general building contractor (he retired in 1955), he is a charter member of Long Beach Historical Society and Long Beach Country Club, now known

as Meadowlark Country Club.

Mrs. Hamble, born in St. Charles, Iowa, came to Norwalk in 1895 where she attended grammar school. She graduated from High School in Pasadena.

A **PAST** president of Blue Star Mothers and Daughters of the Union Veterans, she is still an active officer in both organizations. Mrs. Hamble was chosen Queen for a Day on Jack Bailey's program June 14, 1963. Benefits were given to Long Beach Veterans Administration Hospital through the Blue Star Mothers.

THE RECEPTION today will be at the home of their son, Robert L. Hamble, 5283 Daggett St. The Hambles have another son, Bertram C. Hamble, Bakersfield, five grandchildren and eleven great-grandchildren.



HEART FOR CHARITY... is key to dance Friday in Petroleum Club. From left, members of Long Beach Medical Assistants Association, Mmes. Ed Forrest, dance chairman; Patricia Laird and Delores Vincent admire decoration for their event. Proceeds will benefit Exceptional Children's Foundation. Tickets for dance (cocktails at 8, music by "Frank Martz and His Aristocrats" at 9 p. m.) will be available at the door.

ALONG SORORITY ROW...

Speakers, Open Houses Slated

Alpha Delta Kappa

Joan Hansen, vice principal of Lindberg Junior High School, will be guest speaker at a meeting of Zeta Chapter of Alpha Delta Kappa, teachers honorary international sorority, Thursday at 7:30 p.m. in the home of Terri Enders, 440 Havana Ave.

Ruth Kirkland, president of Alpha Theta Chapter, will hostess a dinner Tuesday, 6 p.m., in her home, 364 E. Eighth St. Enid Schmidt will relate her experiences teaching school in Japan and Nepal.

Pi Chapter will meet with Elaine Tihangi, 2450 Pepperwood Ave., at 7:30 p.m. Thursday. Dr. Wallace Moos, professor of education at CSLB, will be guest speaker.

Mu Phi Epsilon

Mrs. Frances Merritt, blind organist, will present a program, "Music for the Blind," at a meeting of Long Beach Alumnae Chapter of Mu Phi Epsilon Tuesday, 6:30 p.m., at St. John's United Presbyterian Church. Reservations with Mrs. Helen Johnstone, 5026 Knoxville Ave., Lakewood.

Alpha Omicron Pi Formation of final plans for installation of the Lambda Beta Colony to Lambda Beta Chapter of Alpha Omicron Pi at CSLB will be made at an alumnae meeting Tuesday, 8 p.m., in the home of Mrs. K. C. Lueberg, 4000 Pacific Ave.

Mrs. J. T. Bryan, advisor for the colony, will report on collegiate activities. Reservations may be

made with the hostess.

On the Campus

Three on-campus CSCLB sororities — Alpha Omicron Pi, Delta Gamma and Epsilon Phi — will hold open house from 2 to 6 p.m. Feb. 14, 15 and 18. Invitation is extended to all women students interested in joining a sorority.

Sigma Gamma Rho also will vie for new sisters during registration week, Feb. 1-5. Applications are available at the college activities office.

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Natural Norwegian Blue Fox Shrug.....	\$65
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Natural Pastel Mink Gill Sport Coat.....	\$525
Tip Dyed Russian Sable Capelet.....	\$595
Natural Autumn Haze* Mink Jacket.....	\$595
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even this early... hundreds of other lovely spring dresses... \$19.95 to \$100

handsome suits and coats too

VINSONS bixby knolls
ATLANTIC at 45th

Court Compton Benefit Today

Pancakes, ham and scrambled eggs will be served by Court Compton 942, Catholic Daughters of America, following the masses today at Our Lady of Victory in the school hall.

Proceeds will benefit Mill Hill missions. The public is invited.

Committee members include Mmes. Hugh Derby, Boyd Coy, Forrest Emerson, Harold McVey, Lawrence Vergano and Misses Anna and Sue Paszl.



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Lovely
Happens

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Mrs. Kurt Goerwitz

Goerwitz-Blake

Vows were exchanged by Dorothy Jean Blake and Kurt Goerwitz Saturday in La Canada Presbyterian Church.

The bride, daughter of Mr. and Mrs. David C. Blake, Altadena, is a sophomore at UCLA. The groom, son of Mr. and Mrs. John Goerwitz, Long Beach, is a junior at UC at Santa Barbara. He was graduated from Millikan High School, she from Muir.

FOR THE CEREMONY, the bride, gowned in a Peau taffeta dress, was attended by her sister, Roberta Blake, as maid of honor. Gretchen Schnieder, Jerrilyn Kissler, Sally Baldwin and Troy Paschke were bridesmaids.

Dennis Merzel served as best man. Mike Eshelman and Richard Blake and Stephen McNea, cousins of the bride, were ushers.



Mrs. Nicholas Peters



Mrs. Leonard Affieri Jr.



Mrs. Frank Berry

WEDDING BELLS

...With Rings on Their Fingers

Peters-Cleghorn

Now honeymooning in Palm Springs are newlywed Mr. and Mrs. Nicholas Robert Peters, who exchanged vows Saturday in Community Methodist Church, Seal Beach.

The bride, the former Bonnie Jean Cleghorn, daughter of Mr. and Mrs. D. D. Cleghorn, Seal Beach, wore a brocade gown for the ceremony.

Attending her were Marjorie Cleghorn, a sister, as maid of honor and Patricia Ann Cameron, bridesmaid.

H. Gaylord Cooper was best man.

ED PETERSON, Michael W. Peters, the groom's brother and Donald D. Cleghorn, the bride's brother, were ushers.

The new Mrs. Peters was graduated from Wilson High School and attended CSCLB.

The groom, son of Mr. and Mrs. C. R. Peters, Seal Beach, attends CSCLB.

Upon return from their honeymoon, the couple will live in Seal Beach.

THE BRIDE and groom, son of Mrs. Martha Affieri, South Gate, are graduates of CSCLB where she was a Delta Zeta, he a member of Sigma Pi, Statesmen and Circle K.

He now is president of Beach Cities Alumni Association of Sigma Pi.

Following a honeymoon in Northern California, the couple will make their home in Long Beach.

Berry-Agee

North Long Beach Methodist Church was the setting for the wedding of Linda Agee and Frank Mautz Berry.

The bride, daughter of Mr. and Mrs. Raymond P. Agee, Long Beach, is an alumna of Jordan High and a senior at CSCLB, where she is affiliated with Little Sister of Minerva.

The groom, son of Mrs. John Berry, Huntington Park and the late Mr. Berry, was graduated from CSCLB, where he was a member of Sigma Alpha Epsilon. He also belongs to the American Marketing Association.

FOR THE ceremony, the bride gowned in a formal dress of silk organza, was attended by Sandee Agee, her sister, maid of honor and Mrs. Donald Clark, Martha Erwin and Diane Zucker, bridesmaids. Suzanne Agee, her cousin, was flower girl.

Completing the wedding party were William D. Cooper, best man; Robert Brown, Joe Saylor and Ray Agee, the bride's brother, ushers and Ronald Agee, the groom's brother, ring bearer.

The newlyweds will make their home in Bellflower, following a honeymoon in San Francisco.



Mrs. Bill Wilson

Wilson-Boyle

Now honeymooning at Big Bear are newlywed Mr. and Mrs. Bill Cyrus Wilson.

The pair exchanged vows Saturday in Church of Our Savior, Los Angeles.

Niki Greveling served the bride, who was gowned in white Alencon lace, as maid of honor. Lorna Graham, and Claudia Owen were bridesmaids; Cosmo Wilson Jr., the groom's brother, was best man and Robert Simmons and James Hull were ushers.

The new Mrs. Wilson, the former Karen Christine Boyle, is the daughter of Mrs. Betty Huse Boyle, Los Angeles and the late David P. Boyle.

Both she and the groom, son of Mr. and Mrs. Cosmo Wilson, Long Beach, attend USC.

She is an Alpha Gamma Delta and member of the Homecoming and Troy Camp committees.

He is a Kappa Alpha, a Phi Eta Sigma and member of Trojan Squires.

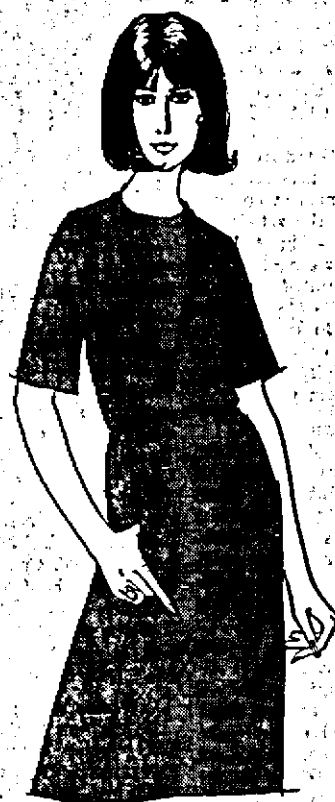
For Vegetables

Hard-cook an extra egg. Mash it fairly fine and add it to mayonnaise to serve with a cooked vegetable salad.

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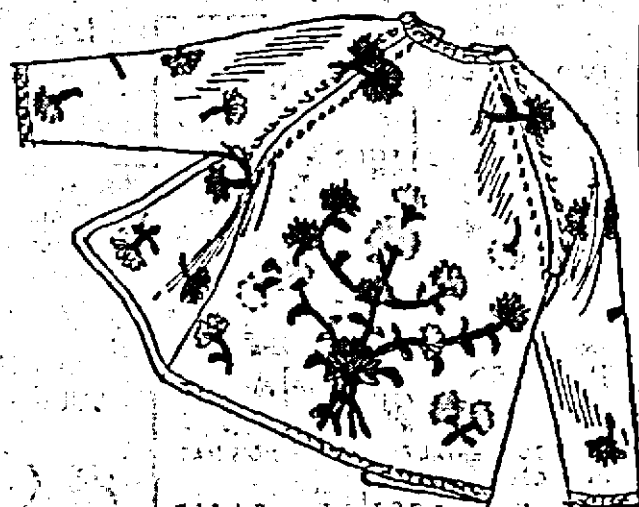
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Scoop shell. White, pink, yellow or aqua. S,M,L sizes — 12.98

SPRING TAKES A FANCY TO KNITS... skirts, cardigans and shells for putting together a variety of day and late day looks. Soft, wool shaker knits from the Orient... fully fashioned and hand-detailed with embroidery and crocheted trims to entice a pretty coordination of lovely young spring pastels.

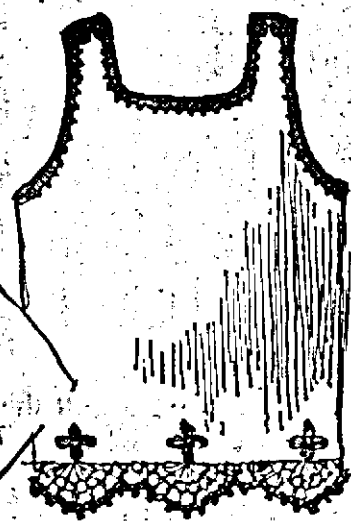
Accessory Shop.



Cardigan: White with yellow trim or mint, aqua and pink trim. M,L. 19.98



Coordinated straight skirt: White, yellow, aqua or mint. 8-14 — 12.98



Square neck shell: White with pink, yellow or aqua trim. S,M,L — 12.98



Cardigan: White with yellow and green embroidery. M,L. 19.98

Who's Whose



Mrs. Clayton M. Fassett

Fassett-Anderson

Darlene Merrily Anderson became the bride of Clayton M. Fassett at a candlelight ceremony Saturday in North Long Beach Brethren Church.

The bride chose a full-length sheath of peau de soie and faille decorated with seed pearls and beads. The bridegroom's sister, Mrs. Gene Avery, was matron of honor.

Other members of the wedding party included Gene Avery, best man; Julie Webb, Shirlee Seaman, Leo Mitchell, Roy Anderson and Mike Saccomano.

Parents of the newlyweds are Mr. and Mrs. Roy Anderson of Long Beach and Mr. and Mrs. Connor Fassett, Paradise.

The newlyweds both graduated from Jordan High School and LBCC.

On their return from a honeymoon in Northern California and Nevada, they will reside in Anaheim.



Mrs. Gerald Brock

Brock-Smith

Exchange of vows Saturday at St. Matthew's Catholic Church was followed by a Northern California honeymoon for the newlywed Eugene Brock.

The couple will make their home in Long Beach.

For the wedding ceremony, the bride, the former Mary Kathleen Smith, daughter of the James E. Smiths, Long Beach, wore a peau de soie gown fashioned by her mother.

Attending her were Kathleen Mueller, maid of honor and Marjorie Smith, Molly Gilligan, Mary Alice McAvoy, Theresa Sealey and Gail Brock, bridesmaids.

The groom, son of Vernon E. Brock, Norwalk, chose his brother, Vernon J. Brock, as best man.

James Eldridge and the bride's brothers, Thomas J., Richard E., Patrick B. and Michael J. Smith were ushers.

THE NEW Mrs. Brock was graduated from St. Anthony's High School and now attends CSCLB as a senior. She is a member of Newman Club, Sailing Club, Council of Presidents and recipient of the Miss Newmanite Award '63, Southern and Central California area.

Her husband, an alumnus of CSCLB, now working on his masters, was a member of Associated Students of Engineering.



Mrs. Lloyd Bierer

Newman Club, Council of Presidents, College Religious Council and a recipient of the Mr. Newmanite Award '64, Southern and Central California area.

Bierer-Glenn

Leilalee Lois Glenn, daughter of Mr. and Mrs. Frank R. Glenn, Long Beach, became the bride of Lloyd Victor Bierer, son of the Boswell Bierers, Woodlake, at a ceremony Saturday in the Reorganized Church of Jesus Christ of Latter Day Saints.

The bride's attendants were Sharon Lee Briggs, and Georgia Marcum.

Wayne Bierer, the groom's brother, was best man. Jerry Holmberg and John Andrews were ushers.

THE CEREMONY was performed by High Priest Raymond W. Huggett, assisted by Priest Norman Glenn, the bride's brother and Elder John Ferguson.

The new Mrs. Bierer wore a formal silk slipper satin gown.

She was graduated from Poly High School and attended Graceland College, Lamoni, Iowa and CSCLB.

The groom is an alumnus of the University of Redlands. Following a honeymoon in Hawaii, the newlyweds will make their home in the Long Beach area.

Local Couples Set Wedding Dates

Horne-Rackauckas

Mr. and Mrs. Clayton George Horne announce the engagement of their daughter, Georgeanne Carol, to Anthony Joseph Rackauckas Jr., son of Mr. and Mrs. Anthony J. Rackauckas, all of Lakewood.

The bride-elect is a graduate of Mayfair High School and a student at CSCLB. Her fiancé graduated from Lakewood High School and is attending LBCC.

A summer wedding is planned.

Norris-Nelson

Wilson High School graduates Nancy Jill Norris and E. Paul Nelson are planning a June wedding, her parents, Mr. and Mrs. O. William Norris, have revealed.

Miss Norris attends LBCC; her fiancé, Orange Coast College. He is the son of Mr. and Mrs. Arthur Dale Nelson.

Glenn-LeBlanc

News of the engagement of Sandra Jean Glenn to Patrick L. LeBlanc has been revealed in Wilmington by the bride's parents, Mr. and Mrs. Leo Glenn. Parents of the bridegroom-to-be are Mr. and Mrs. Leo LeBlanc of Long Beach.

The couple graduated from St. Anthony's High School. Miss Glenn attends Queen of Angels School of

Nursing. Her fiancé attended LBCC.

The wedding will be an event of August.

Beard-Root

Engagement of Ruth Evelyn Beard, daughter of Mr. and Mrs. Harvey Beard of Long Beach, and David Alan Root, son of Mr. and Mrs. Orrin Root of Cincinnati, has been announced.

The bride-elect is a graduate of Wilson High School and a student at Pacific Christian College, where she is on the dean's honor roll and is student body secretary.

Root attended Columbia University, University of Cincinnati, Cincinnati Bible Seminary and is now senior class president of Pacific Christian College.

The wedding will take place Aug. 21.

For a pleasant dessert after a main course of Chinese-style food, serve chilled ginger.

From the East

canned pineapple enlivened with slivers of preserved ginger.

Audrey's
BRIDALS and FORMALS

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Great Annual January Sale

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ALL SALES FINAL

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CAREER CALENDAR

Combine Work, Fun

Therapists

California Physical Therapists Association will meet Tuesday, 7:30 p.m., in the Garden Room, Third Street and Alamitos Avenue.

Evelyn E. Cole will discuss speech therapy and there will be a white elephant sale. Guests are invited.

Insurance Women

Girl Guides at Disney-

land" will be the subject for speaker Robert Wormhoudt, Disneyland Enterprises, at the Thursday meeting of Insurance Women of Long Beach at 7 p.m. in the Coral Room Restaurant.

Assistants

Southeast Medical Assistants Association will convene at 7:30 p.m. Tuesday at King's Restaurant for dinner and election of officers.



FOR VALENTINES

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With gorgeous hair
A Valentine's date
Is sure to rate

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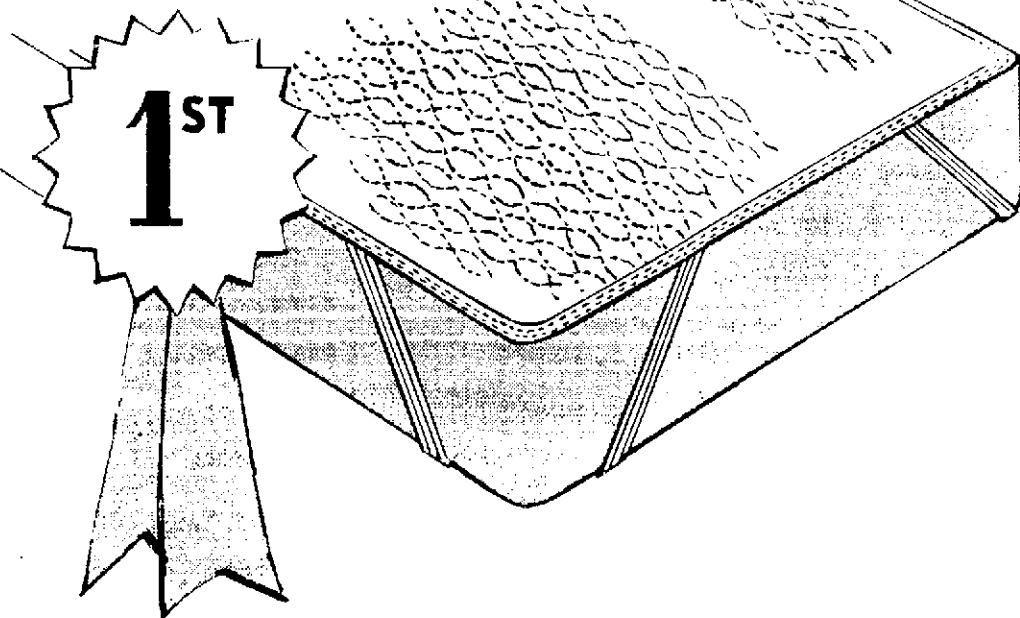
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The mattress pad that outmodes all others because it gives you year-round "total comfort", allowing twice the air circulation and reducing body-heat build-up. That's not all—check this . . .

- ★ FIRE SAFETY that won't wash out—this fabulous Beta will not burn!
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- ★ COMPLETELY WASHABLE—whether you use a machine or wash by hand!
- ★ QUICK DRYING—meaning that the Beta can be in continuous use!
- ★ MILDEW PROOF—dampness and climate changes don't affect the Beta!

More . . . the snowy white Beta is soft and pleasant to the touch, is non-allergenic, has a high-count Santorized cotton backing, extra plump pure white acetate filling, elastic anchor bands—and boasts a permanently controlled fit!

Twin . . . **6.98** Double . . . **8.98** King-size . . . **14.98**

See the Beta in our Bedding Department

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CLUB CALENDAR

Stood Up and Were Counted!

By JOYCE KENT
L. F. C. C. C. C.

Long Beach is organized! In the first four days following appearance of this "stand up and be counted" request to clubs, more than 100 organizations were heard from.

Excluding from the count PTAs and federations covering wide geographic areas, the groups represent more than 10,000 members—ranging in size from 13-member United States Coast Guard Auxiliary to the 1,200-member Ebell Club of Long Beach.

Have we heard from your club? For presidents or press chairmen who may have missed the article and form appearing in last Sunday's Women's Section, the form is reprinted on Page W-7 today. We seek your cooperation in compiling a complete file on women's organizations within the city. Let's hear from you!

Petroleum Wives
Installation of Mrs. Robert E. Ziebarth as president of Petroleum Club will share the spotlight with fashions from Vinson's when Petroleum Wives meet for noon luncheon Wednesday at Petroleum Club. She succeeds Mrs. Joseph K. Kellogg.

A resident of Palos Verdes Estates, Mrs. Ziebarth is active in numerous Long Beach organizations, among them charter member and past president of Las Madrinas Guild to Long Beach Memorial Hospital and founder member of Long Beach Dramatic Allied Arts Guild.

Reservations for luncheon are to be made at the club. The fashion show, featuring members as models, is being arranged by Mrs. Leland Drollinger, program chairman.

Pharmaceutical Wives
Women's Auxiliary to Long Beach Pharmaceutical Association will meet for luncheon at Princess of India Restaurant Tuesday noon. Members will bring hand-made articles in anticipation



Mrs. Robert Ziebarth
... Petroleum Wives

of the spring scholarship luncheon.

Christian Women's Club
Women interested in learning to paint home accessories are particularly invited to meet with Long Beach Christian Women's Club for noon luncheon Tuesday at Lakewood Country Club. Reservations may be made with Mrs. Everett Leaf, 227 W. Cummings, or Mrs. Carl F. Cross, 2650 Montair Ave. Dr. Gloria Graham, professor of education at Cal State, Los Angeles, will speak.

Woman's City Club
A program of folk songs and popular tunes will be presented by Guitarists Rick Smith and Jorge Aguilar during 1:30 p.m. program Friday for Woman's City Club. Reservations for noon luncheon may be made with Katherine Crandall.

Ebell Club
"From Phoenix to Lake Louise" titles the film program to be narrated by Norm Wakeman following 1:30 p.m. business session Monday of Ebell in Ebell Auditorium. Luncheon is planned at noon. Department meetings include Travel, 10 a.m., Ross Hall speaking on "South Pacific." Parliament-



Mrs. John Turley
... Young Californians

tary Law, Edith Hitchcock speaking on "Nominations and Elections." Current Events, 11 a.m., Dr. Kenneth Glenn, professor of sculpture, CSLB, speaker. Matrons of Ebell will celebrate its 45th birthday with a luncheon meeting Wednesday. A musical program arranged by Mrs. E. B. Lehammer will feature selections from grand opera sung by Carole Powell, soprano, Gary Murphy, baritone, and Clayton Ivey, tenor. Charles Ritchie will accompany. On Friday the creative writing department will meet at 10 a.m. to study "The Mariners Abroad."

Alamitos Library
A film on colonial life in Williamsburg will be shown when Alamitos Branch Library meets at 1:30 p.m. Wednesday at the library, 1836 E. Third St. Luncheon will be served at 12:30.

NLB Women's Club
Noon luncheon will be served Wednesday at Houghton Park Clubhouse for North Long Beach Women's Club, CFWC, with a program on "Hats and History" presented by Eileen Woods to follow.

Club's ways and means department will have a silver tea and white elephant sale, 1 to 4 p.m. Feb. 9, in home of Mrs. Clifford Robinson, 6229 Cerritos Ave.; Garden Department meets Feb. 8 in the home of Sara Hamel, 6467 California Ave.; Craft Department meets 9:30

a.m. Feb. 10, home of Mrs. Carl Puckett, 413 E. 52nd St.

Belmont Ayuda Club
Mrs. Joseph Knuff, 280 Claremont Ave., will hostess noon luncheon for Belmont Ayuda Club Wednesday. Organ music will be played by Juanita Diefenbach.

Jordan Faculty Wives
Faculty Wives Club of Jordan High School will meet at 7:30 p.m. Monday, home of Mrs. Bernard Gleason, 1850 Josie Ave. A talk on interior decorating, "Come Catch a Rainbow," will be given by William E. O'Neill.

Young Californians
Mrs. John Turley was installed as president of Young Californians during a luncheon at Hoeffly's. Joining her on the board are Mmes. William Terpstra, vice president; Jerry Starr and Richard Kiley, secretaries; Robert Heinz, treasurer; Herbert Gifford, publicity; George Hanania, parliamentarian. Mrs. Hanania is retiring president.

Emblem Club
Members with birthdays in February will be honored during a social hour following 7:30 p.m. meeting Wednesday of Long Beach Emblem Club 106 at Elks Lodge, 4101 E. Willow St. Reservations for a forthcoming fashion show will be taken by Mrs. Robert Thomas.

NLB Grandmothers
A social hour will precede noon meeting of North Long Beach Grandmothers Club Monday in American Legion Hall, 59th Street and Orange Avenue. All interested grandmothers Club Monday in American Legion Hall, 59th Street and Orange Avenue. All interested grandmothers are welcome.

Kitchener DBE
A program of readings by dramatist Romola Temkin will light 1 p.m. meeting Tuesday of Lord Kitchener Chapter, Daughters of the British Empire in Guild Hall of St. Luke's Episcopal Church. Members and friends are invited.

Golden Age Club
Card play will follow the noon luncheon and business session of Golden Age Club at 10 a.m. Thursday in Linden Hall.

ABIGAIL VAN BUREN

Spread a Little Sunshine

DEAR ABBY: My wife is a little nutty. It runs in her family. Her father shot a postman 50 years after the Civil War ended thinking he was a Union soldier. I love the South, especially Florida. My problem is I can't get her to move down here permanently. I am retired and we could well afford it. We have a place up North, too, but a person has to be crazy to stay up there all winter and freeze when they could sit around in Florida and do nothing but take it easy. My wife is a big church worker up North. She can't preach, or teach or sing. I don't know exactly what she does for them except to keep the membership up, but she's associated herself with a bunch of zombies who look more dead than alive to me. I've come to the conclusion that all women are 100% nutty by the time they reach 60. My wife is 66. What do you think of my situation?—LOVES FLORIDA



ABBY

DEAR LOVES: I can understand why a woman wouldn't want to leave her church work to sit around all day and listen to her husband tell her how "nutty" she is. Climate isn't everything. You had better put a little sunshine into your personality if you want your Missus to join you. Otherwise you deserve to sweat it out in Florida alone.

DEAR ABBY: I am bewildered. My six-year-old came home from school with a list of things his teacher wanted for Christmas. A bottle of very expensive perfume was circled, which meant that was the gift she expected from my son. I had embroidered a handkerchief and was planning to send that until this "list" showed up. I told my husband about it and he said I shouldn't send anything. I talked to some of the other mothers in my son's room and they were all going along with the teacher's requests because they feared

the consequences if they didn't. I telephoned the principal and told her what I thought of a teacher who would pull a stunt like that, and she said teachers were hard to come by and they had to put up with a lot. When the grades came out, my son got an "UNSATISFACTORY" in "COOPERATION" and I want to know what you think I should do now?—BURNED UP

DEAR BURNED UP: If the teacher actually sent home such a "list" and the principal was too timid to censure her for it, both should be called on the carpet by the Board of Education. However, don't hang your protest on the boy's bad mark. He may have had that coming anyway.

DEAR ABBY: I am 45, have wrinkles, a big nose, varicose veins and I'm bowlegged. So what? We don't have much money, but I'm thankful for the roof over my head, a husband who cares, two fine sons and many good friends. A woman my age wrote and asked you please to tell her the truth about face-lifting. She said she wouldn't mind the pain or spending any amount of money if only she could look like she did 10 years ago.

It's too bad she can't tear herself away from her mirror long enough to see people with real problems. Abby, what that lady needs is not a face-lifting, but a posterior-lifting. If she doesn't mind the pain, I will gladly perform the operation—HAPPY, HOME-LY HOUSEWIFE

CONFIDENTIAL TO "STAYING TOGETHER BECAUSE OF THE KIDS": I commend you for your noble attitude. Now, be just a trifle more noble, and don't let the kids know it. It makes them feel guilty.

Problems? Write to ABBY, Box 69700, Los Angeles, Calif. For a personal reply, enclose a stamped, self-addressed envelope.

What's on the Menu? Dignitaries to Visit

Local OES Chapters

Chapters of Order of the Eastern Star in the 62nd District of Long Beach will receive an official visit from Ellen C. Walters of Greenville, worthy grand matron, and James H. Hoole of Sherman Oaks, worthy grand patron, Thursday at 8 p.m. at Monte Vista Masonic Temple, 1120 E. Market St.

Among dignitaries attending will be Thelma Bailey, right worthy grand trustee; Thelma Rehner Warner, grand committee member and past grand officers of the district.

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Mr. and Mrs. Phillip Rampey

Rampeys Celebrate 50th Anniversary

Mr. and Mrs. Phillip H. Rampey will celebrate their 50th wedding anniversary today with an open house, 2 to 5 p.m., in the home of their son, Basil, 256 Roswell Ave.

Singlares Meet at Jewish Center

Arthur Murray dancers will demonstrate the newest steps at Feb. 7 meetings of Singlares, Long Beach Jewish Community Center.

Open to anyone over 32 years of age and single, the group meets the first and third Sundays of each month at 8 p.m. in Room 1 at Jewish Center.

Cards, Luncheon

The Women's Guild of the Church of Religious Science will sponsor a benefit luncheon and card party Thursday noon at 505 E. 36th St. Mrs. Ray Burkland, in charge of arrangements, will be assisted by Mrs. Mel North and Mrs. Ora Miller. Mrs. Arthur S. Pritchett is hostess. The public is invited.

Oswald Jacoby Easy Open Advantage

It wasn't until the third round of the '65 world championship team trials that a hand was actually passed out and even here it was only passed out at one of the nine tables.

Five South players chose to open in second seat with 11 high-card points, four ten spots and a fairly good five card heart suit.

All five were properly rewarded when they played either two or three hearts and always made nine tricks.

Four South players elected to pass, whereupon three of the four Wests opened with one diamond on their 11 high-card points. In all three cases, they wound up playing two or three diamonds and making their contracts.

In defending against hearts, most West players opened a spade. This led to an eventual spade ruff, but did not help the defense because South was able to discard one of dummy's diamonds on his long spades and avoid the loss of a diamond trick.

THIS HAND clearly illustrates the advantage of light opening bids. Every time South opened, his side played and made a part score. Every time South passed and West opened, his side played and made a part score.

It is also worthy of note that the South hand is worth 13 points when two points

NORTH 31	
♥Q98	
♦K943	
♠A7	
♣8532	
WEST	EAST (D)
♥12	♥KJ52
♦A2	♦65
♠QJ853	♠K942
♣KJ32	♣Q74
SOUTH	
♥A1084	
♦QJ1087	
♠102	
♣A10	
East and West vulnerable See article for bidding and opening lead.	

are added for the doubletons to the 11 high-card points. In addition, its two aces constitute two defensive tricks.

The West hand is not so clear cut as an opening bid. It has the same point value as the South hand, but South had major suits while West had minor suits. South has two aces while West has only one and South has four tens and West none.



NE 6-3265

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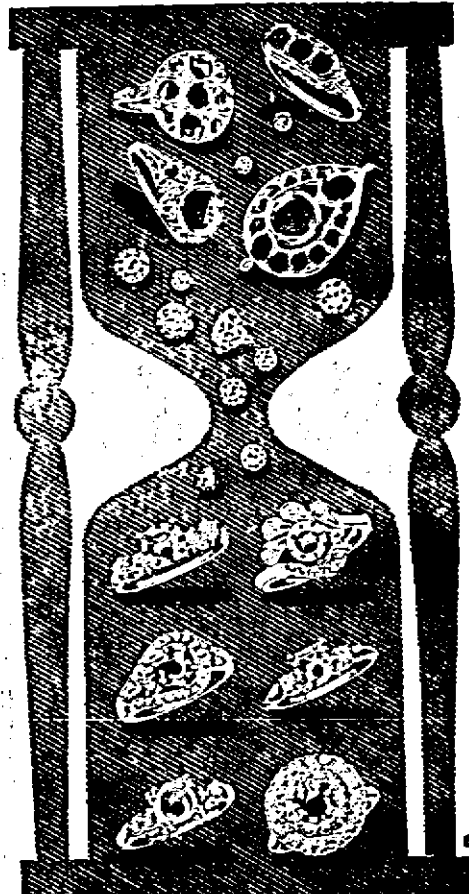
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AT SATURDAY CEREMONIES

Seven Brides Say 'I Do'



Mrs. Steven Miller

Miller-Guyett

Pamela Ellen Guyett exchanged vows with Steven Everett Miller at an afternoon ceremony in Lutheran Church of the Holy Trinity.

The bride, daughter of the Walter R. Guyetts, Lakewood, attended LBCC. The groom, now a student at UC at Berkeley, is the son of the Everett L. Millers, Long Beach.

Both were graduated from Lakewood High School, where she was a member of Socci, he of Thor.

FOR THE wedding, the new Mrs. Miller wore a peau de soie empire gown and was attended by Diana Miller, the groom's sister, maid of honor and Kathy Dickey, Roberta Jerauld and Cathy Miller, bridesmaids.

Michael Barry was best man, Bill Guyett, the bride's brother; Craig Miller, the groom's brother and Michael Stites were ushers.

The newlyweds will make their home in West Los Angeles.

Kunkle-Stewart

Gowned in a dress of empire style, Diann Lee Stewart exchanged vows with Robert Edward Kunkle at an afternoon ceremony in St. Luke's Episcopal Church.

Attending the bride were Mrs. Eric Sneathen, matron of honor and Peggy Caraco, Janet Bates and Jill Whit, bridesmaids.

George Owen Kunkle Jr., was best man for the groom, son of Mrs. George Owen Kunkle, Annapolis, Md. and the late Lt. George Owen Kunkle.

Lt. (jg) Richard C. Whiteley, Lt. Harvey McKelvey, Lt. Robert H. Burke and Jonathan A. Stewart III seated the guests.

THE NEW Mrs. Kunkle, daughter of Mr. and Mrs. Johnathan A. Stewart, Long Beach, is an alumna of Poly High School and CSEB.

The groom was graduated from the U.S. Naval Academy at Annapolis.

The newlyweds will reside in Long Beach following a honeymoon in Santa Barbara.

Morrow-Carpenter

Newlywed Mr. and Mrs. Norman Kendall Morrow followed an evening exchange of vows at California Heights Methodist Church with a honeymoon trip to Northern California.

They will reside in Inglewood upon their return. The bride, the former Caroline Lee Carpenter, daughter of Mr. and Mrs. Jack Tyler Miller, Garden Grove, attended LBCC where she was a member of Entre Nous.

THE GROOM, son of Mrs. Audrey Morrow, Long Beach and John Morrow, Inglewood, attends CSEB where he is a member of SAE. He is an alumnus of Poly High and LBCC where he was affiliated with Tong.

For the ceremony the new Mrs. Morrow wore an empire sheath of white crepe. Attending her were Mrs. Katherine McDonald, her sister, maid of honor and Karen Morrow, the groom's sister and Mrs. Larry Busby and Sylvia Root, bridesmaids.

Harvey Crow was best man; Jim Herrick, Roger Van Hook and Sam Breuklander were ushers.



Mrs. Robert Edward Kunkle



Mrs. Norman Morrow

Nelson-Magnell

Margaret Ann Magnell, a senior at USC, wed George Thomas Nelson, a '63 graduate of the university, at an evening ceremony in Angelica Lutheran Church, Los Angeles.

The new Mrs. Nelson, daughter of Mrs. Anna L. Magnell, Glendora and Rolf B. Magnell, Azusa, wore a white sheath trimmed with Venetian lace for the ceremony.

Wedding attendants included Nancy Vaskov, maid of honor; Molly Botkin, Kay Archer, and Mrs. Daryl Wolf, bridesmaids and Mary Ann Toman and Luci Sides, junior bridesmaids.

JAY NELSON, the groom's brother, was best man and Mike McNulty, Ira Rosenstein, Bill Elliott, Chris Rope and Mike Perkal were ushers.

The bride, a physical education major, is a member of Phrateres Sorority.

The groom, son of Mrs. Jane Nelson, Long Beach, and the late Everett Nelson, was a civil engineering major affiliated with Delta Tau Delta, Chi Epsilon and ASCE. He also is an alumnus of Wilson High School.

Crosby-Scott

St. Luke's Episcopal Church was the setting for the afternoon wedding of Sharon Lee Scott and Thomas Fulton Crosby Jr.

The bride, gowning in a formal empire sheath, was preceded to the altar by sisters Carol Jane Scott, Eleanor Scott and Mary Anne Neighbors, maid of honor, bridesmaid and flower girl respectively.

She is the daughter of Charles H. Scott and Mrs. Darrell Neighbors, both of Long Beach, and a graduate of Poly High School and UC at Berkeley, where she was a Delta Gamma.

THE GROOM, son of the Thomas Fulton Crosbys, Long Beach, chose his brother, John Patrick Crosby, as best man. Charles Scott, Richard Luessebrink and Gregory Lawson were ushers.

Crosby Jr., a student at Boalt Law School, Berkeley and member of Delta Upsilon, is an alumnus of Wilson High School and Stanford University.

The couple will reside in Berkeley following a honeymoon in Mexico.

Richards-Lamb

Now honeymooning in Palm Springs are newlywed Mr. and Mrs. Thomas Lemuel Richards.

The couple, who will make their home in Long Beach, were wed at an evening ceremony in Church of Jesus Christ of Latter Day Saints.

The bride, the former Susan Jo Lamb, daughter of Mr. and Mrs. Howard Baylies Lamb, Long Beach, wore a rose-point lace gown for the ceremony.

BARBARA SNOWBALL was maid of honor and Luz Gutierrez and Nan Fuller were bridesmaids. Charles Smith was best man and Victor Halbert, Alan Meerns and Robert Sahara were ushers.

The new Mrs. Richards was graduated from Millikan High School and attended LBCC.

The groom, son of the James C. Richards, Los Angeles, is an alumnus of CSEB.

Wike-Prichard

Lieutenant John James Wike and Nettie Sue Prichard were wed at an evening ceremony in St. Luke's Episcopal Church.

The bride, daughter of Mrs. Hubert J. Prichard, Long Beach, and the late Dr. Hugh Prichard, was given in marriage by her brother Hugh.

Attending her were Judy Lang, maid of honor and Jane Newcomb, Marguerite Matlock, Diane Christopher, and Beverly Horton, bridesmaids.

MICHAEL WIKE, best man and Ted Flood, Christopher Smith, Ron Van Wert and Gregory Lawson, ushers, completed the wedding party.

The bride and groom, son of the Lloyd V. Wikes, Long Beach, were graduated from Wilson High School, where she was a member of Bruin Belles.

She also is a graduate of UCLA, where she was a member of Alpha Lambda Delta; he of UCSB, where he was affiliated with Delta Tau Delta.

The newlyweds will make their home in Virginia, where he is stationed at Fort Eustis.



Mrs. George Thomas Nelson



Mrs. Thomas Crosby Jr.



Mrs. T. L. Richards



Mrs. Lloyd V. Wike

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Mrs. James William Coulter

Sharon Hubbell Bride of James Coulter

Sharon Marie Hubbell, daughter of Dr. and Mrs. Adrian C. Hubbell of Huntington, formerly of Long Beach, became the bride of James William Coulter, son of Mrs. James D. Coulter of North Hollywood and the late Dr. Coulter, Saturday at St. Andrew's Presbyterian Church, Newport Beach.

Wearing an ivory antique satin gown accented with Swiss lace, the bride was attended by Sandra Hubbell, maid of honor, Susan Sidney and Stephanie Hubbell, Nancy Coulter, Pamela Booth, Mmes. Richard C. Eason and N. Bruce Ashwill.

THE BRIDEGROOM was attended by Jesse R. Pebley, best man, John and Kenneth Coulter, Michael Nisbet, Michael McCann, Herman Meschwitz, Philip Gainsborough and Michael Gesas seated guests.

A reception followed the ceremony in the home of the bride's parents.

The new Mrs. Coulter, a member at Kappa Kappa Gamma, attended Stanford University and was graduated from USC. The bridegroom graduated from USC, a Phi Delta Theta member.

Following a honeymoon in Aspen, Colo., the couple will reside in Los Angeles.

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'Drawers Are Better Than Doors

By Mary Neth

There's no cupboard clutter in the Witte kitchen. It's not that the cupboards are Mother Hubbard bare—there just aren't many there. The Wittes of 3576 Falcon Ave., have drawers instead. That's because, as B. J. Witte puts it, he's a man "with a practical eye."

After helping his wife, Ethel, in the kitchen a couple of times, Witte was convinced "cupboards are confoundingly inconvenient and just plain idiotic."

The reasons: "You have to bend way over, practically get on hands and knees, to find anything in the lower ones. Then what you want is always WAY in the back."

CONCLUDING THIS, did Witte just chuck in disapproval, then head for the living room couch? Absolutely not.

He got busy—replaced cluttered cabinets with streamlined, no-bind, roll-out drawers.

(He put them in without benefit of nails, used glue and dowels instead, made the rollers himself, each two pieces of quarter-inch cold roll steel, then refinished the entire kitchen in handsome ash.)

Below the sink, he built deep drawers for cleaning supplies and oversized bottles and to the right, a bank of graduated drawers for everything from cutlery and casseroles to lids of pots and pans.

(The lid drawer, by the way, is designed like a big file—all pot tops fit in slots.)

Across the room, there's a four-foot-high pantry—all drawers, of course. "It's easy to pick out canned and packaged goods, they pull out to plain sight.")



Mrs. B. J. Witte—her pantry pulls out.

WITTE'S KITCHEN CAPERS also include stainless steel trim... a sink banked by dual bread boards ("There are times when one needs two")... a laundry area divider, concealing handy pull-out supply cabinet... safety locks on remaining high cupboards ("in case of earthquakes")... and a work island ("one of the first"). He did it all in a year's time.

"I worked by myself, piece meal," he says.

Result: "Ethel's adamant — she tells me she wouldn't move elsewhere unless I promise her another drawer-lined kitchen."

Calling All Clubs



One hundred heard from. How many hundred to go?

In an effort to bring a new, streamlined look to treatment of women's organizations within the city, the Independent, Press-Telegram Women's Section feels a compilation of ALL groups should be first order of business.

Is your club social? Fraternal? Patriotic? Sorority? Academic? Business?

Please complete and return to Joyce Keat, chb editor
Independent, Press-Telegram Women's Department, Long Beach

Name of organization _____

Number of members _____ Are meetings open to public? _____

National affiliation _____ No. of local chapters _____

Election date _____ Installation date _____

President _____ Phone _____

Publicity _____ Phone _____

Type of club (service, social, business, etc.) _____

Major annual events _____

The assistance of presidents or press chairmen in filling out the accompanying coupon will aid us in better serving you. Comments and suggestions on a separate piece of paper (coupons are destined for a permanent file) will be appreciated.

Now 18---Secretaries to Celebrate Birthday

Queen Beach Chapter, the National Secretaries Association, will celebrate its 18th birthday Tuesday at a 6:30 social hour and 7:30 p.m. dinner in Edgewater Inn.

Five charter members remain on the roster: Mmes. Chester Crowley, Madeline Ferguson, Al Hutto and Misses Vera and Felda Wilson. Past presidents will be honored and a ceremonial birthday cake lighted.

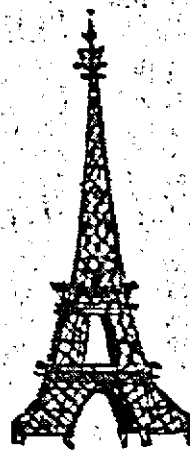
John Robert Clarke, author of "The Importance of Being Perfect," will be guest speaker.

NSA IS AN international

organization of 25,000 members with chapters in Mexico City, Alaska, Hawaii, Puerto Rico, Canada, Finland and every state in the Union. Membership is open to women presently employed as secretaries and who have a minimum of two year's experience.

Inquiries concerning membership may be directed to Mrs. Phillip Morrell, 3470 Cerritos Ave.

Dinner reservations may be made with Mrs. Jacquelyn Childs, Gaylord Properties Corp., 1003 Security Building. Guests welcome.



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Best Settle for His Sister's Friendship

DEAR MRS. MAYFIELD:

I met my best friend's brother several months ago and we double-dated a few times. I had to go out of town for a month and since I have returned, he will barely speak to me.

He is dating another girl who is a great gossip and I think she has been telling him lies about me. Otherwise, why would he be so distant now when he was so friendly before I left town?

Shall I try to find out why he is acting this way or just let it go? I do like him a lot.—IN LOVE

DEAR IN LOVE:

You might find out from your "best friend" why her brother switched his attentions. If there is a misunderstanding, she is the logical one to help get it cleared up.

It could just be that he really likes the other girl and isn't interested in you. Perhaps you put too much importance on the double-

Dear Molly Mayfield

dating you two did a few months ago. In any event, his sister is the one for you to talk to since she brought the two of you together.—M.M.

DEAR MRS. MAYFIELD:

I have a very big problem. I am in love with a boy who is already married, and I'm about to have a baby.

Dave is 23 and I am 17. He wants to divorce his wife but she won't let him go. She doesn't love him; she just doesn't want me to marry him.

Another thing—I'm afraid to tell Mother of my condition. Dad died recently and she still hasn't gotten over the shock of his death.

I just can't add to her unhappiness right now.

What do you think I should do?—WORRIED

DEAR WORRIED:

Regardless of how much you dread adding to your mother's unhappiness, you will have to tell her. It's too bad, but now she is going to have to suffer for your mistake right along with you. It isn't fair, is it? But that's what happens when you defy the laws of society—your loved ones suffer as much or more than you do. Eventually, your mother will recover from the shock and help you do whatever has to be done.

As for Dave, he is just another married man having fun on the side and he probably doesn't want a divorce any more than his wife does. In spite of what he may tell you, I've had hundreds of letters just like yours and when it comes right down to it, the husband fights to keep his wife if she decides she's had enough of his playing around.

You have behaved very stupidly; now it's time to try to make amends to the ones you have hurt.—M.M.

South Sea Dances Set

VI Kingston's South Sea Island Dancers will be featured at Community Program Monday, 8 p.m., in Municipal Auditorium.

There is no charge for admission to the show, sponsored by the Long Beach Recreation Department.

Dances from Hawaii, Samoa, Tahiti and the Philippines will be presented by the young dancers. A Samoan knife dance by Terri Carducci, a Tahitian "salt and pepper" dance and a hula by Gerri Sithar, a native of Maui, will be featured.

Carl R. Robertson will lead community sing at 7:30 p.m. with Regenia Beam, accompanist. Following the stage show, Tyo Orchestra will play for old-time and square dancing with Joe Marshall as caller.

A BARKER'S MID-WINTER SALE SPECIAL PURCHASE!

three fantastic values in swivel rockers each styled exclusively for Barker Bros.

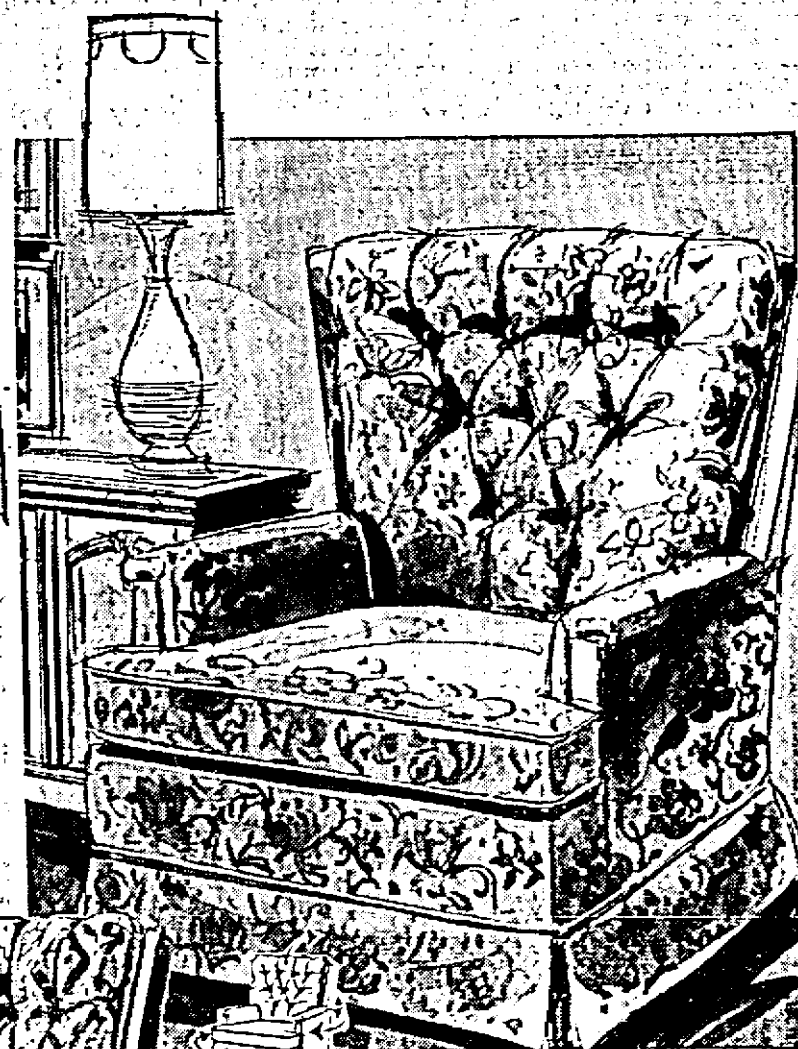


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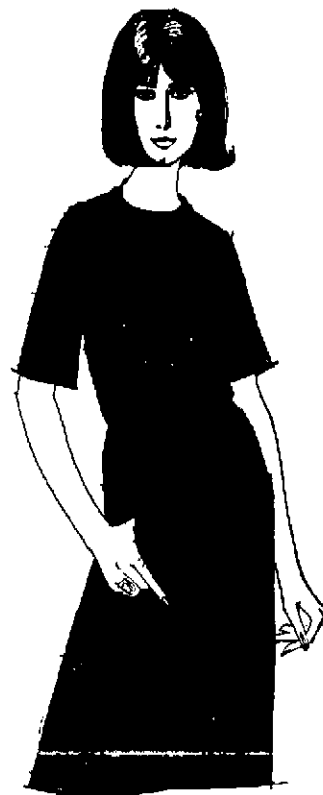
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Mrs. Nicholas Peters



Mrs. Leonard Affieri Jr.



Mrs. Frank Berry

WEDDING BELLS

...With Rings on Their Fingers

Peters-Cleghorn

Now honeymooning in Palm Springs are newlywed Mr. and Mrs. Nicholas Robert Peters, who exchanged vows Saturday in Community Methodist Church, Seal Beach.

The bride, the former Bonnie Jean Cleghorn, daughter of Mr. and Mrs. D. D. Cleghorn, Seal Beach, wore a brocade gown for the ceremony.

Attending her were Marjorie Cleghorn, a sister, as maid of honor and Patricia Ann Cameron, bridesmaid.

H. Gaylord Cooper was best man.

ED PETERSON, Michael W. Peters, the groom's brother and Donald D. Cleghorn, the bride's brother, were ushers.

The new Mrs. Peters was graduated from Wilson High School and attended CSCLB.

The groom, son of Mr. and Mrs. C. R. Peters, Seal Beach, attends CSCLB.

Upon return from their honeymoon, the couple will live in Seal Beach.

THE BRIDE and groom, son of Mrs. Martha Affieri, South Gate, are graduates of CSCLB where she was a Delta Zeta, he a member of Sigma Pi, Statesmen and Circle K.

He now is president of Beach Cities Alumni Association of Sigma Pi.

Following a honeymoon in Northern California, the couple will make their home in Long Beach.

Berry-Agee

North Long Beach Methodist Church was the setting for the wedding of Linda Agee and Frank Mautz Berry.

The bride, daughter of Mr. and Mrs. Raymond P. Agee, Long Beach, is an alumna of Jordan High and a senior at CSCLB, where she is affiliated with Little Sister of Minerva.

The groom, son of Mrs. John Berry, Huntington Park and the late Mr. Berry, was graduated from CSCLB, where he was a member of Sigma Alpha Epsilon. He also belongs to the American Marketing Association.

FOR THE ceremony, the bride gowned in a formal dress of silk organza, was attended by Sandee Agee, her sister, maid of honor and Mrs. Donald Clark, Martha Erwin and Diane Zucker, bridesmaids. Suzanne Agee, her cousin, was flower girl.

Completing the wedding party were William D. Cooper, best man; Robert Brown, Joe Saylor and Ray Agee, the bride's brother, ushers and Ronald Agee, the groom's brother, ring bearer.

The newlyweds will make their home in Bellflower, following a honeymoon in San Francisco.



Mrs. Bill Wilson

Wilson-Boyle

Now honeymooning at Big Bear are newlywed Mr. and Mrs. Bill Cyrus Wilson.

The pair exchanged vows Saturday in Church of Our Savior, Los Angeles.

Niki Grevelding served the bride, who was gowned in white Alencon lace, as maid of honor. Lorna Graham, and Claudia Owen were bridesmaids; Cosmo Wilson Jr., the groom's brother, was best man and Robert Simmons and James Hull were ushers.

The new Mrs. Wilson, the former Karen Christine Boyle, is the daughter of Mrs. Betty Huse Boyle, Los Angeles and the late David P. Boyle.

Both she and the groom, son of Mr. and Mrs. Cosmo Wilson, Long Beach, attend USC.

She is an Alpha Gamma Delta and member of the Homecoming and Troy Camp committees.

He is a Kappa Alpha, a Phi Eta Sigma and member of Trojan Squires.



Mrs. Kurt Goerwitz

Goerwitz-Blake

Vows were exchanged by Dorothy Jean Blake and Kurt Goerwitz Saturday in La Canada Presbyterian Church.

The bride, daughter of Mr. and Mrs. David C. Blake, Altadena, is a sophomore at UCLA. The groom, son of Mr. and Mrs. John Goerwitz, Long Beach, is a junior at UC at Santa Barbara. He was graduated from Millikan High School, she from Muir.

FOR THE CEREMONY, the bride, gowned in a Peau taffeta dress, was attended by her sister, Roberta Blake, as maid of honor. Gretchen Schnieder, Jerrilyn Kissler, Sally Baldwin and Troy Paschke were bridesmaids. Dennis Merzel served as best man. Mike Eshelman and Richard Blake and Stephen McNea, cousins of the bride, were ushers.

Following a honeymoon in Hawaii, the newlyweds will make their home in Goleta.

Affieri Jr.-Brown

Pamela Dee Brown became the bride of Leonard Affieri Jr. Saturday at a ceremony in Holy Family Catholic Church, Orange.

The new Mrs. Affieri, daughter of Mr. and Mrs. Wilson G. Wright III, Orange, wore an empire gown and was attended by Candice Sattazhn as maid of honor.

Other members of the wedding party were Cynthia Wright, Carolyn Smith, Carol Litwiler and Mrs. James Mahoney, bridesmaids; Glenn Cook, best man and George Wright, John Merino, Steven Grosfeld and James Mahoney, ushers.

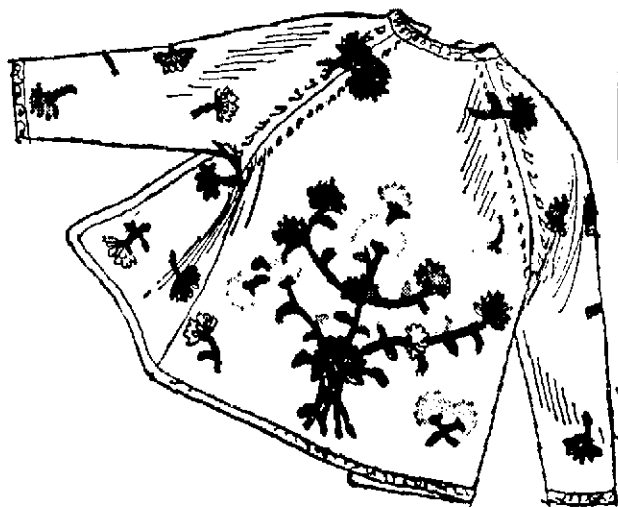
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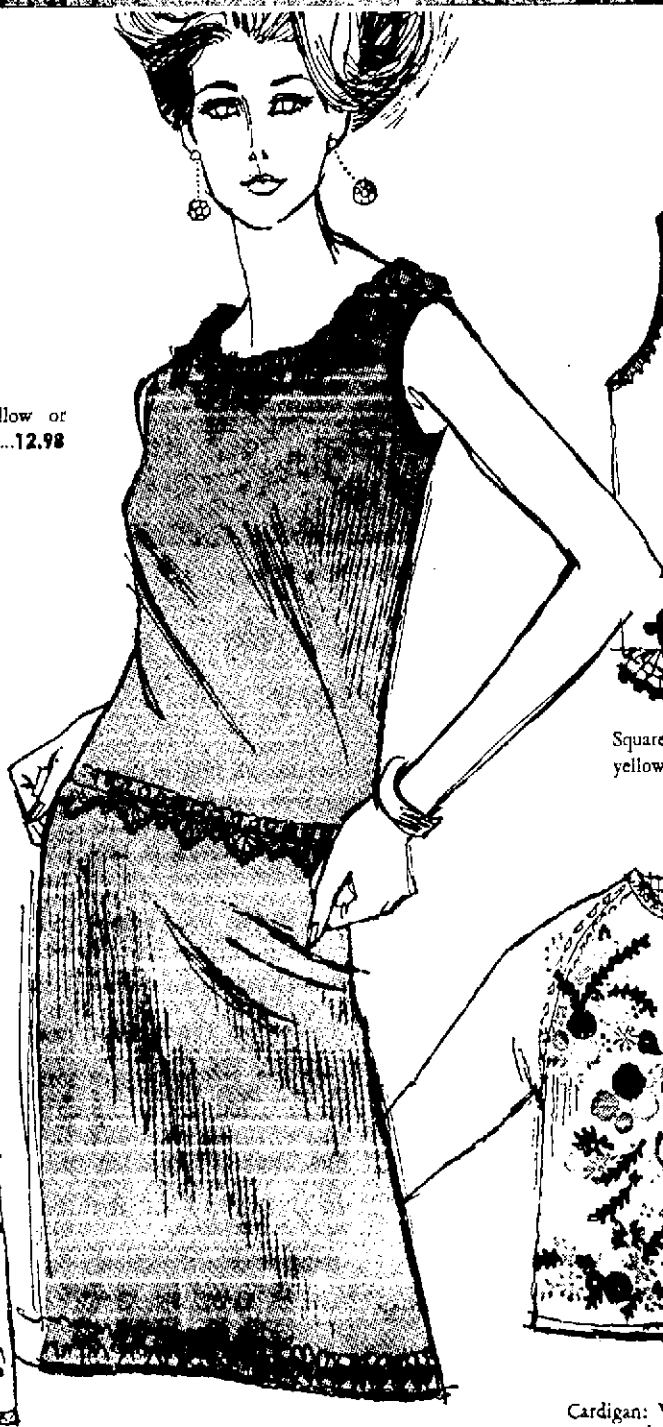
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shells for putting together a variety of day and late day looks. Soft, wool shaker knits from the Orient ... fully fashioned and hand-detailed with embroidery and crocheted trims to entice a pretty coordination of lovely young spring pastels.

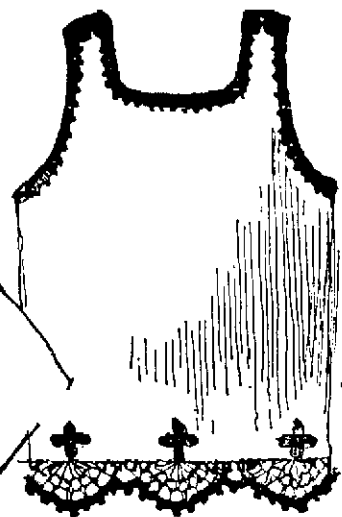
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Cardigan: White with yellow and green embroidery. M,L.19.98



SHOWDOWN between Mama Rose (Bell Ellig) and Gypsy (Barbara Weber) climaxes tempestuous scene in Long Beach Civic Light Opera's musical, "Gypsy," which opens Thursday night in the Concert Hall.

Show in Quick Time Tempo

(Continued from Page W-1)

Says Bob Brownell, who was in the original Broadway cast for a year-and-a-half and has attended rehearsals here:

"Bell is so much like Ethel Merman that it's eerie. Having to live up to Merman is a rough assignment, but she's got a powerful voice and she can do it."

Brownell, 18, is a theater arts major at UCLA. He played first a newsboy and later a farm boy in "Gypsy" on Broadway, then toured with the company.

"I'VE GROWN up with the show," he points out. "I love it and never get tired of it. It's real show business. It has great music, the color of vaudeville and burlesque—it recreates a great period of American history. It's serious and tragic and comic and funny. Everybody from little kids to admirers of burlesque loves it."

Kim Weber plays Gypsy as a child, Baby Louise. Her sister, Barbara Weber, 17, is Gypsy as an adult. A senior in Marina High School, Huntington Beach, Barbara last was seen here as Liesl in Civic Light Opera's "Sound of Music."

DONNA STEELE is the young Baby June. For Papsie Georgian, 19, the role of grown-up Dainty June is a labor of love.

Like Brownell, she is a theater arts major at UCLA and travels to rehearsals by bus. In the midst of finals, she has spent every rehearsal break studying for exams.

Papsie, who plans a stage career, already has retired from one enormously successful career. She is four times national solo synchronized swimming champion with the American Athletes Union, is the youngest person ever to hold the Pan-American championship and is in the Helms Hall of Fame. She has been sent by the United States State Department on swimming exhibitions to the Far East and to South America.

PAPSIE, daughter of an Oakland physician, has been swimming since she was 3 and dancing since she was 5.

"After I graduate," she says, "I'm going to give four or five years to the stage. If I can't make it in that time I'll get out. I'm not going to wait for 40 years."

As an afterthought she adds, "Of course, someone can always walk in your life and change your mind."

Completing the roster of commuting principals is Jack Ritschel of Hawthorne, who plays Herbie, the man Rose charms into acting as agent for the vaudeville act.

A graduate of the State University of Iowa where he took his B.A. in speech and drama, he has appeared in more than 20 musicals.

VERSATILE Bill Roberts is both director and choreographer for this production and Jack Kroesen is musical director.

Tickets are on sale at the Civic Light Opera office, 518 E. Fourth St. for the show which will run Feb. 4 through 7 and 11 through 14 with matinees on both Sundays. There will be no evening performance on the 14th.

In the words of Brownell, "Gypsy never plays to a bad audience. There's something in it for everyone!"

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FINAL REHEARSALS and final exams vied for Papsie Georgian's time. The pretty, petite swimming champion is a theater arts major at UCLA.

Jack Kay Is Artist Tortured by Truth

By VIRGINIA LADDEY

The showing of 46 oil paintings by Jack Kay continues at the Naples Gallery, 5604 E. Second St., through Feb. 25. Hours, Monday through Friday, are 10 a.m. until 6 p.m.

Kay is a consummate technician in his craft. He has complete control of light and shade, color harmony, physical and aerial perspective. He can control any number of things going on in a canvas with cohesive serenity; the viewer is strongly aware of every different texture—the difference between a bean field and one of grass, the feel of wood, concrete, glass, water, fabric, or flesh, as well as the age of each.

Yet Kay's work is fresh, the application of pigment is free and direct. He is not imitating anything anyone else has done. Many painters would be content to continue in this happy vein, ad infinitum.

IN THIS SHOW, there are many great examples of this style. "Family Portrait" is a mother and three children at the doorstep. Most of the color is in putty shades amidst which pale blue, pretty pink, and soft green glow sharply. In "Bean Field" is a low expanse of rows in spatula-laid pigment, backed by a fresh meadow, shacks, billboards, high-tension wires, and the intrusion of the roofs of an

enterprising housing development. Two others show what goes on under the bridge to Terminal Island; one looks through to a cement plant, the other is a busy small boat harbor.

BUT KAY IS evidently gnawed by that mysterious worm which torments serious artists—the need to say something more, to find new ways to get closer to truth. There are many works in this exhibit which are experimental. Some indicate possible new directions; others could have been omitted.

On Stage---

CHapel Theater, 414 Pacific Coast Highway, Torrance, Sunday in New York, 1:30 p.m. Friday through Sunday in Feb. 20.

COMMUNITY PLAYHOUSE, 5201 E. 12th St., Lakewood, 7:15 p.m. Thursday, 1:30 p.m. Friday, Saturday, 7:15 p.m. Sunday.

THEATRE UPSTAIRS, 122 W. Rose, Carson, "Susan Slept Here," 8:30 p.m. Friday, Saturday, through Feb. 4.

HUNTINGTON BEACH PLAYHOUSE, 2110 Main St., Huntington Beach, 7:15 p.m. Thursday, 1:30 p.m. Friday, Saturday, 7:15 p.m. Sunday.

MAGNOLIA THEATRE, 2010 Magnolia Ave., "The Little Foxes," 8 p.m. Thursday, 1:30 p.m. Friday, Saturday, 7:15 p.m. Sunday.

TOP Broadway Theater, 2100 Magnolia Ave., "Babylon 5," 8:30 p.m. Friday through Sunday in Feb. 20.

PALOS VERDES PLAYHOUSE, 714 E. 12th St., Palmdale, 7:15 p.m. Thursday, 1:30 p.m. Friday, Saturday, 7:15 p.m. Sunday.

SEASIDE PLAYHOUSE, 124 Main St., Seaside, 7:15 p.m. Thursday, 1:30 p.m. Friday, Saturday, 7:15 p.m. Sunday.

THEATRE UPSTAIRS, 122 Leona, Huntington Beach, 7:15 p.m. Thursday, 1:30 p.m. Friday, Saturday, 7:15 p.m. Sunday.

Complexion Steaming

To clean and freshen the complexion, ease away cross-faces and unwanted expression lines and put more life into your skin, try complexion steaming. With a towel over your head, steam over a basin of hot water in which a teaspoon of lemon juice can be added if available. Beforehand anoint the skin with oil of olive so when the hot steam clears the pores the oil penetrates. After steaming, tone with a lemon freshener and smooth the skin to youthful beauty with a film of clay.

Margaret Merril

Film Series Moves to U.S. Parks

Symphony Offers Furjanick Awards

Turning to the American scene after many trips to foreign lands, Long Beach City College's International Film Series will present "Yellowstone, Tetons and Glacier Park" at five local high school auditoriums this week.

Narrator Stan Midgely will present the opening film-lecture at 8 p.m. Monday in the Wilson High School auditorium. The program will be repeated Tuesday at Jordan, Wednesday at Polytechnic, Thursday at Millikan. Tickets for students and adults will be sold at the door each night.

MIDGELY is known as the "lone wolf" among travel photographers, since he usually goes by himself.

Long Beach Symphony Association is offering the Nicolai Furjanick Memorial Cash Award of \$500 and an opportunity to appear as soloist with the orchestra to the winner of the annual Auditions for Young Artists. Winner of second place will receive a cash prize of \$100.

CONTESTANTS must not be more than 25 years old and must be either string players or pianists. They must be prepared to perform three works—a sonata, suite or similar piece, a composition by a contemporary composer and one concerto from the standard repertoire.

Auditions will be held at California State College, Long Beach, Sunday, Feb. 14 beginning at 10 a.m. The public is invited, there is no admission charge. The winner will perform under direction of Lauris Jones in the Concert Hall Sunday, March 14.

ENTRY forms for the contest may be obtained from Mrs. Charles Dorrans, chairman of Young Artists Auditions, 2630 Knoxville Ave., Long Beach 90815, or by calling the Long Beach Symphony Association office at 1936 E. Seventh St. Entries must be completed and returned not later than Sunday, Feb. 7.

on filming expeditions, frequently on foot or by bicycle.

The Yellowstone film includes many views from the wilderness trail never seen by most tourists.

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CLUB CALENDAR

Stood Up and Were Counted!

By JOYCE KENT
L. P. T. Club Editor

Long Beach is organized! In the first four days following appearance of this "stand up and be counted" request to clubs, more than 100 organizations were heard from.

Excluding from the count PTAs and federations covering wide geographic areas, the groups represent more than 10,000 members—ranging in size from 13-member United States Coast Guard Auxiliary to the 1,200-member Ebelle Club of Long Beach.

Have we heard from your club? For presidents or press chairmen who may have missed the article and form appearing in last Sunday's Women's Section, the form is reprinted on Page W-7 today. We seek your cooperation in compiling a complete file on women's organizations within the city. Let's hear from you!

Petroleum Wives

Installation of Mrs. Robert E. Ziebarth as president of Petroleum Club will share the spotlight with fashions from Vinson's when Petroleum Wives meet for noon luncheon Wednesday at Petroleum Club. She succeeds Mrs. Joseph K. Kellogg.

A resident of Palos Verdes Estates, Mrs. Ziebarth is active in numerous Long Beach organizations, among them charter member and past president of Las Madras Guild to Long Beach Memorial Hospital and founder member of Long Beach Dramatic Allied Arts Guild. Reservations for luncheon are to be made at the club. The fashion show, featuring members as models, is being arranged by Mrs. Leland Drollinger, program chairman.

Pharmaceutical Wives

Women's Auxiliary to Long Beach Pharmaceutical Association will meet for luncheon at Princess of India Restaurant Tuesday noon. Members will bring handmade articles in anticipation



Mrs. Robert Ziebarth
... Petroleum Wives



Mrs. John Turley
... Young Californians

of the spring scholarship luncheon.

Christian Women's Club

Women interested in learning to paint home accessories are particularly invited to meet with Long Beach Christian Women's Club for noon luncheon Tuesday at Lakewood Country Club. Reservations may be made with Mrs. Everett Leaf, 227 W. Cummings, or Mrs. Carl F. Cross, 2650 Montair Ave. Dr. Gloria Graham, professor of education at Cal State, Los Angeles, will speak.

Woman's City Club

A program of folk songs and popular tunes will be presented by Guitarists Rick Smith and Jorge Aguilar during 1:30 p.m. program Friday for Woman's City Club. Reservations for noon luncheon may be made with Katherine Crandall.

Ebelle Club

"From Phoenix to Lake Louise" titles the film program to be narrated by Norm Wakeman following 1:30 p.m. business session Monday of Ebelle in Ebelle Auditorium. Luncheon is planned at noon. Department meetings include Travel, 10 a.m., Ross Hall speaking on "South Pacific." Parliamentary Law, Edith Hitchcock speaking on "Nominations and Elections." Current Events, 11 a.m., Dr. Kenneth Glenn, professor of sculpture, CSLB, speaker. Matrons of Ebelle will celebrate its 45th birthday with a luncheon meeting Wednesday. A musical program arranged by Mrs. E. B. Leifhammer will feature selections from grand opera sung by Carole Powell, soprano, Gary Murphy, baritone, and Clayton Ivey, tenor. Charles Ritchie will accompany. On Friday the creative writing department will meet at 10 a.m. to study "The Mariners Abroad."

Alamitos Library
A film on colonial life in Williamsburg will be shown when Alamitos Branch Library meets at 1:30 p.m. Wednesday at the library, 1836 E. Third St. Luncheon will be served at 12:30.

NLB Women's Club

Noon luncheon will be served Wednesday at Houghton Park Clubhouse for North Long Beach Women's Club, CFWC, with a program on "Hats and History" presented by Eileen Woods to follow.

Club's ways and means department will have a silver tea and white elephant sale, 1 to 4 p.m. Feb. 9, in home of Mrs. Clifford Robinson, 6229 Cerritos Ave. Garden department meets Feb. 8 in the home of Sara Hamel, 6467 California Ave. Craft Department meets 9:30

a.m. Feb. 10, home of Mrs. Carl Puckett, 413 E. 52nd St.

Belmont Ayuda Club

Mrs. Joseph Kruff, 280 Claremont Ave., will hostess noon luncheon for Belmont Ayuda Club Wednesday. Organ music will be played by Juanita Dittenbach.

Jordan Faculty Wives

Faculty Wives Club of Jordan High School will meet at 7:30 p.m. Monday, home of Mrs. Bernard Gleason, 1880 Josie Ave. A talk on interior decorating, "Come Catch a Rainbow," will be given by William E. O'Neill.

Young Californians

Mrs. John Turley was installed as president of Young Californians during a luncheon at Hoefly's. Joining her on the board are Mmes. William Terpstra, vice president; Jerry Starr and Richard Kiley, secretaries; Robert Heinz, treasurer; Herbert Gifford, publicity; George Hanania, parliamentarian. Mrs. Hanania is retiring president.

Emblem Club

Members with birthdays in February will be honored during a social hour following 7:30 p.m. meeting Wednesday of Long Beach Emblem Club 106 at Elks Lodge, 4101 E. Willow St. Reservations for a forthcoming fashion show will be taken by Mrs. Robert Thomas.

NLB Grandmothers

A social hour will precede noon meeting of North Long Beach Grandmothers Club Monday in American Legion Hall, 59th Street and Orange Avenue. All interested grandmothers Club Monday in American Legion Hall, 59th Street and Orange Avenue. All interested grandmothers are welcome.

Kitchener DRE

A program of readings by dramatist Romola Temkin will highlight 1 p.m. meeting Tuesday of Lord Kitchener Chapter, Daughters of the British Empire in Guild Hall of St. Luke's Episcopal Church. Members and friends are invited.

Golden Age Club

Card play will follow the noon luncheon and business session of Golden Age Club at 10 a.m. Thursday in Linden Hall.

ABIGAIL VAN BUREN

Spread a Little Sunshine

DEAR ABBY: My wife is a little nutty. It runs in her family. Her father shot a postman 50 years after the Civil War ended thinking he was a Union soldier. I love the South, especially Florida. My problem is I can't get her to move down here permanently. I am retired and we could well afford it. We have a place up North, too, but a person has to be crazy to stay up there all winter and freeze when they could sit around in Florida and do nothing but take it easy. My wife is a big church worker up North. She can't preach, or teach or sing. I don't know exactly what she does for them except to keep the membership up, but she's associated herself with a bunch of zombies who look more dead than alive to me. I've come to the conclusion that all women are 100% nutty by the time they reach 60. My wife is 66. What do you think of my situation?—LOVES FLORIDA



ABBY

DEAR LOVES: I can understand why a woman wouldn't want to leave her church work to sit around all day and listen to her husband tell her how "nutty" she is. Climate isn't everything. You had better put a little sunshine into your personality if you want your Missus to join you. Otherwise you deserve to sweat it out in Florida alone.

DEAR ABBY: I am bewildered. My six-year-old came home from school with a list of things his teacher wanted for Christmas. A bottle of very expensive perfume was circled, which meant that was the gift she expected from my son. I had embroidered a handkerchief and was planning to send that until this "list" showed up. I told my husband about it and he said I shouldn't send anything. I talked to some of the other mothers in my son's room and they were all going along with the teacher's requests because they feared

the consequences if they didn't. I telephoned the principal and told her what I thought of a teacher who would pull a stunt like that, and she said teachers were hard to come by and they had to put up with a lot. When the grades came out, my son got an "UN-SATISFACTORY" in "COOPERATION" and I want to know what you think I should do now?—BURNED UP

DEAR BURNED UP: If the teacher actually sent home such a "list" and the principal was too timid to censure her for it, both should be called on the carpet by the Board of Education. However, don't hang your protest on the boy's bad mark. He may have had that coming anyway.

DEAR ABBY: I am 45, have wrinkles, a big nose, varicose veins and I'm bow-legged. So what? We don't have much money, but I'm thankful for the roof over my head, a husband who cares, two fine sons and many good friends. A woman my age wrote and asked you please to tell her the truth about face-lifting. She said she wouldn't mind the pain or spending any amount of money if only she could look like she did 10 years ago.

It's too bad she can't tear herself away from her mirror long enough to see people with real problems.

Abby, what that lady needs is not a face-lifting, but a posterior-lifting. If she doesn't mind the pain, I will gladly perform the operation—HAPPY, HOME-LY HOUSEWIFE

CONFIDENTIAL TO "STAYING TOGETHER BECAUSE OF THE KIDS": I commend you for your noble attitude. Now, be just a trifle more noble, and don't let the kids know it. It makes them feel guilty.

Problems? Write to ABBY, Box 69700, Los Angeles, Calif. For a personal reply, enclose a stamped, self-addressed envelope.

What's on the Menu?

The following menus will be served in Long Beach elementary schools in the week of Feb. 1-5.

MONDAY: Toasted cheese sandwich, tossed green salad, spicy applesauce, oatmeal cookie, and milk.

TUESDAY: Pizza, garden peas, apricot halves, fruit kabob and milk.

WEDNESDAY: Fried chicken, mashed potatoes with gravy, raw carrot slices, purple plums, whole wheat bread with butter and milk.

THURSDAY: Italian spaghetti, creamy coleslaw, fruit gelatin, hot buttered French bread and milk.

FRIDAY: Baked fish, buttered spinach, fruit cup supreme, peanut butter sandwich and milk.

The above items make up the elementary children's lunch 30c. Soup and salad from the junior-senior high school a la carte menu are

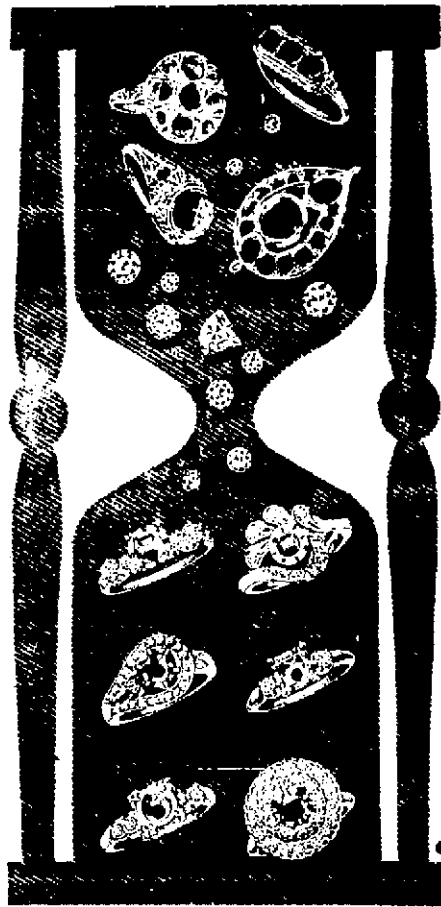
Dignitaries to Visit Local OES Chapters

Chapters of Order of the Eastern Star in the 82nd District of Long Beach will receive an official visit from Ellen C. Walters of Greenville, worthy grand matron, and James H. Houle of Sherman Oaks, worthy grand patron, Thursday at 8 p.m. at Monte Vista Masonic Temple, 1120 E. Market St. Among dignitaries attending will be Thelma Bailey, right worthy grand trustee; Thelma Rehner Warner, grand committee member and past grand officers of the district.

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Mr. and Mrs. Phillip Rampey

Rampeys Celebrate 50th Anniversary

Mr. and Mrs. Phillip H. Rampey will celebrate their 50th wedding anniversary today with a luncheon, 2 to 5 p.m., at the home of their son, Basil, 256 Roswell Ave.

The goldenweds were married Jan. 27, 1915, in Coweta, Okla., and came to Long Beach in 1923, where they lived until moving to Lancaster last year.

Singlares Meet at Jewish Center

Arthur Murray dancers will demonstrate the newest steps at Feb. 7 meetings of Singlares, Long Beach Jewish Community Center.

Open to anyone over 32 years of age and single, the group meets the first and third Sundays of each month at 8 p.m. in Room 1 at Jewish Center.

Cards, Luncheon

The Women's Guild of the Church of Religious Science will sponsor a benefit luncheon and card party Thursday noon at 505 E. 36th St. Mrs. Ray Burkland, in charge of arrangements, will be assisted by Mrs. Mel North and Mrs. Orie Miller. Mrs. Arthur S. Pritchett is hostess. The public is invited.

Oswald Jacoby

Easy Open Advantage

It wasn't until the third round of the '65 world championship team trials that a hand was actually passed out and even here it was only passed out at one of the nine tables.

Five South players chose to open in second seat with 11 high-card points, four ten spots and a fairly good five card heart suit.

All five were properly rewarded when they played either two or three hearts and always made nine tricks.

Four South players elected to pass, whereupon three of the four Wests opened with one diamond on their 11 high-card points. In all three cases, they wound up playing two or three diamonds and making their contracts.

In defending against hearts, most West players opened a spade. This led to an eventual spade ruff, but did not help the defense because South was able to discard one of dummy's diamonds on his long spades and avoid the loss of a diamond trick.

THIS HAND clearly illustrates the advantage of light opening bids. Every time South opened, his side played and made a part score. Every time South passed and West opened, his side played and made a part score.

It is also worthy of note that the South hand is worth 13 points when two points

NORTH 26	
♠ Q 8 8	
♥ K 9 4 3	
♦ A 7	
♣ 9 6 5 2	
WEST	EAST (D)
♠ 7 3	♠ K J 5 2
♥ A 2	♥ 6 5
♦ Q J 8 5	♦ K 9 4 2
♣ K J 8 3	♣ Q 7 4
SOUTH	
♠ A 10 6 4	
♥ Q J 10 8 7	
♦ 10 3	
♣ A 10	
East and West vulnerable See article for bidding and opening lead.	

are added for the doubletons to the 11 high-card points. In addition, its two aces constitute two defensive tricks.

The West hand is not so clear cut as an opening bid. It has the same point value as the South hand, but South had major suits while West had minor suits. South has two aces while West has only one and South has four tens and West none.

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"AT THE SIGN OF THE BIG RED PIANO"

LBMA Invites Show Entries

By ELISE EMERY
Arts Page Editor

LONG BEACH Art Association has announced winners in its February show which opens in the gallery, 800 E. Ocean Blvd., next Sunday.

First place went to Loyce Carhart for her oil, "Yellow Poppy." A collage by Grace Dimmick and an oil by Natalie Beckman tied for second prize. Julie Polousky, Byron Rodamel and Marie Bucher won honorable mentions.

Tom Rose of Chapman College and Boise Grand High School art departments judged the show.

ARTISTS LEAGUE of Seal Beach invites artists to enter its annual Oil and Water Color Show which will open Feb. 13 in the Art Center, 105 Main St., Seal Beach.

Entries will be accepted Feb. 7 through 11 from 1 to 4 and 7 to 9 p.m. The center will supply further details. Seven awards in each of the two categories, traditional and modern, will be given.

William Hill, senior curator of education at Los Angeles County Museum and former director of galleries at CSLB, will judge the exhibit. Presentation of awards will begin at 2 p.m. Feb. 13.

A RECEPTION today from 3 to 5 p.m. will open a photography exhibit by Edmund Teske in Palos Verdes Estates Art Gallery, 2400 Campesina.

Unlike straight photography, Teske's work is the result of duotone solarization technique in which over or after exposure causes the image to become positive. His work includes multiple images and subtle and subdued colors.

The photographer has been affiliated with Hull House, New Bauhaus, Chouinard and Frank Lloyd Wright's Taliesin.

Gallery hours are 1 to 4 p.m. weekdays and 3 to 5 p.m. Saturdays and Sundays through February.

AN EXHIBIT of paintings by Ann Skroch will open

Monday in Pacific Coast Club, 850 E. Ocean Blvd. and will hang through February. A reception Saturday will be open to the public. The artist, grandmother of 10, has been painting for three years.

MORE THAN 100 paintings, drawings, lithographs and sculpture by Jasper Johns, one of the artists who triggered pop art, are on display at Pasadena Art Museum, 46 N. Los Robles Ave., Pasadena.

After the exhibit closes here at the end of February, the museum director, Walter Hopps, will take a special selection of the works to Tokyo where he will lecture.

Wednesday at 8:15 p.m. in the museum Max Kozloff, who is the author of a forthcoming book on the artist, will lecture on "Jasper Johns and the Genesis of Post Abstract Expressionist Art." Admission fee is \$1.50 to the public and \$1 to museum members and students.

Artists living in the area from Santa Barbara to the Mexican border are eligible to enter the third annual Southern California Exhibition to be sponsored by Long Beach Museum of Art April 4 through 25. Purchase prizes and cash awards will total more than \$1,400.

Hand delivered entries will be accepted by the museum Feb. 17 through 25. Entry forms are available at the museum.

Jurors will be Donald J. Brewer, director of La Jolla Museum of Art; David Gebhardt, director of the art gallery at the University of California at Santa Barbara; and Frederick Wight, chairman of the art department at the University of California at Los Angeles.

Prizes and awards will be presented at a public reception in the museum April 4 which will be given by Friends of the Museum.

CALIFORNIA State College, Long Beach, has been selected by the Aluminum Company of America as a participant in its design education program.

The art department has received a \$1,000 grant as part of the program.

An industrial design student who most effectively uses aluminum for his project during the spring semester will receive the Alcoa Student Design Merit Award. The college will maintain a technical library and a supply of aluminum for student projects and will be provided with visiting lecturers.

CSLB and San Jose State College are the only California schools selected for this year's program.



THE SMOTHERS BROTHERS will star in an evening of folk music and comedy Saturday at Long Beach Arena. Tenor Glenn Yarbrough, formerly of the Limelights, will share the billing.

St. Olaf Choir Due Saturday

A troupe of 70 singing ambassadors from a small Midwest college will offer a sacred concert Saturday at 8:15 p.m. in Millikan High School Auditorium.

The choir sings a cappella and uses no microphones or sound effects.

THIS WILL BE the final tour for the choir's conductor, Dr. Olaf C. Christiansen, who is retiring. He is the son of F. Melius Christiansen who founded the choir at the turn of the century and built the singing group at St. Olaf College in Northfield, Minn., into an acclaimed choir.

The Long Beach concert is sponsored by the choir of Our Saviour's Lutheran Church, 370 Junipero Ave. Tickets are on sale at Humphreys Music Company, 135 E. Third St. Tickets will not be on sale at the box office.

'Suzie' Opens Run Tuesday

"The World of Suzie Wong," a Broadway stage hit and a highly successful motion picture, opens a two week run Tuesday at Melodyland Theater. "The Solid Gold Cadillac," starring Martha Raye closes today with performances at 3 and 8:30 p.m.

Japanese beauty Nobu McCarthy, stalwart John Smith, who has made his mark on television in the Western series, "Laramie," and Howard Morton, are starred.

Nobu has the title role, playing Suzie Wong, the gorgeous warm-hearted Hong Kong lady-of-the-evening. Young Smith in the male lead, portrays a Canadian artist who comes to Hong Kong to pursue his profession and falls madly in love with Suzie. Morton has the part of a frustrated English businessman.

"THE WORLD of Suzie Wong" is an off-beat play. Its setting is a brothel, in the heart of teeming, colorful Hong Kong, and its main character, a beautiful, young prostitute with a heart of gold, caused a sensation when first produced on Broadway. But the lines and action are handled with exquisite good taste, and Suzie Wong quickly won the hearts of playgoers and the admiration of film fans.



Gerre Hancock

music of the old masters. There is no admission charge, but an offering will be received.

Hairston to Perform Spirituals

Jester Hairston, always warmly welcomed by Long Beach audiences, will sing Negro spirituals Friday at Grace Methodist Church, 2325 E. Third St.

The 7:15 p.m. program will follow a 6:30 p.m. potluck supper. The public is invited.

Hairston is in demand at colleges and high schools as a lecturer and choral clinician. He will leave shortly for a tour of Europe.

The singer has conducted his professional choir in such films as "Carmen Jones," "Land of the Pharaohs" and "Portrait of Jenny." and did the singing for Sidney Poitier in the theme song from "Lilies of the Field." Many of his choral arrangements are recorded in albums of the Voices of Walter Schumann Choir.

CHEF OF THE WEEK

No Parking for Parks

By MILDRED K. FLANARY
L.P.T. Food Editor

Harold Parks, today's chef of the week, is a man with a big heart—just ask anyone at Memorial Hospital.

Seems, Parks has donated a cardiac crash cart to the hospital. Mounted on wheels, the efficient life-saving piece of equipment can be zipped to any corner of Memorial

in less than four minutes.

A modest man, Parks didn't tell us of his gift. We found out quite by accident.

HE TALKED, rather, about his service stations (the Parks Texacos—13 in all), his hobbies (fishing and golfing) and his love of travel.

"My wife and I set aside two months a year for visiting foreign lands," he said. "This year we plan to head for the Mediterranean."

Parks, whether at home or abroad, is always on the go. Maybe his nomadic childhood set the pattern.

Parks' family moved from Gloucester, Ohio (where he was born), to Troy, Idaho, to Kansas City, to West Virginia, to Alberta, Canada—then to California.

The latter safari took place in 1934.

A ONE-TIME mining engineer, Parks has skipped about a bit when it comes to careers, too.

He's owned a coal mine, been an Army man (he served in the WWI battle of

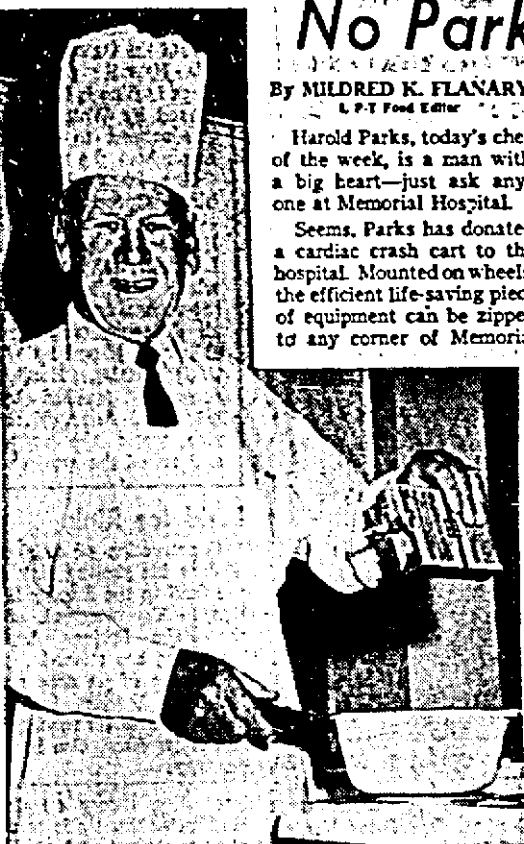
Ypres in Belgium), a Navy man (member of the Royal Navy—Canadian Volunteer Reserve) and, at one time, worked for an oil company. It wasn't until 1934 that he went into business for himself, opening his first station at 6204 Long Beach Blvd.

Though Parks is definitely a man on the go—a real dynamo—he settles down quickly when it comes to making decisions.

For example, it took him only a moment to choose a favorite recipe. The choice, you'll agree, was a good one.

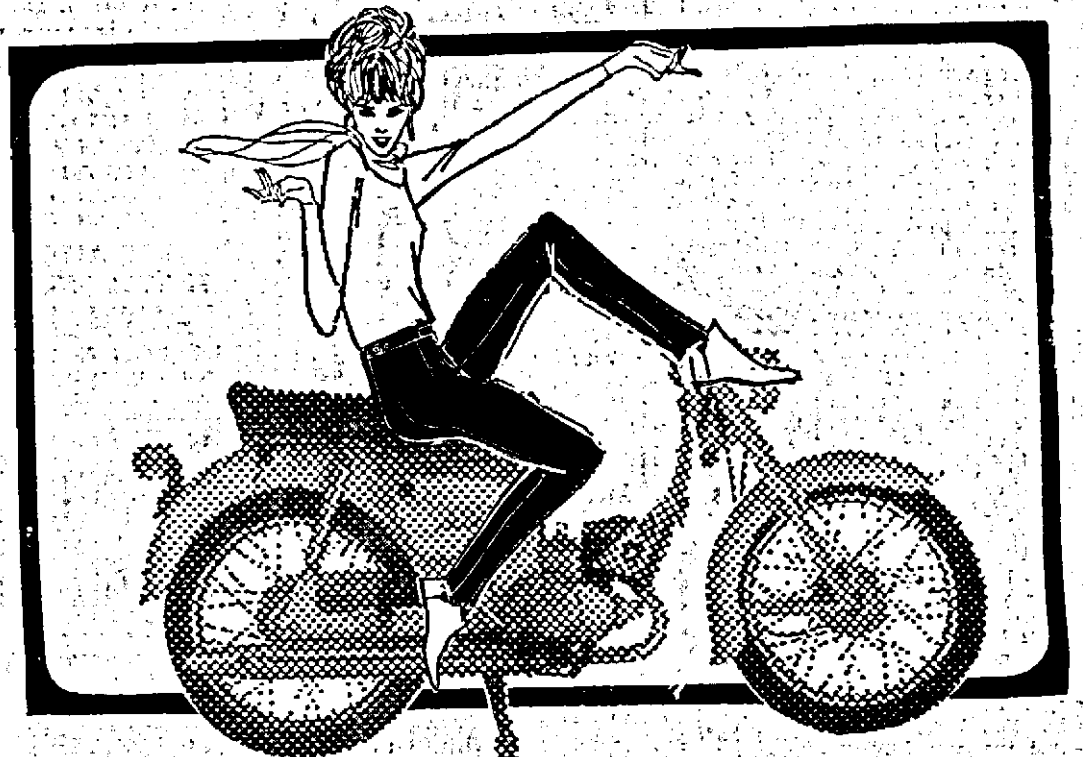
WILD RICE AND OYSTERS

1 cup wild rice
4 cups water
1 large onion
Salt and pepper
Boil rice until dry and each grain fluffy. Add sage to taste. Butter baking dish—one layer rice—one layer oysters "cut, if large" one layer dry bread crumbs, salt and pepper and butter. Repeat procedure, and cover with warm milk. . . . (Be sure milk covers entirely). Bake 25 to 30 minutes in 350° oven.



Harold Parks

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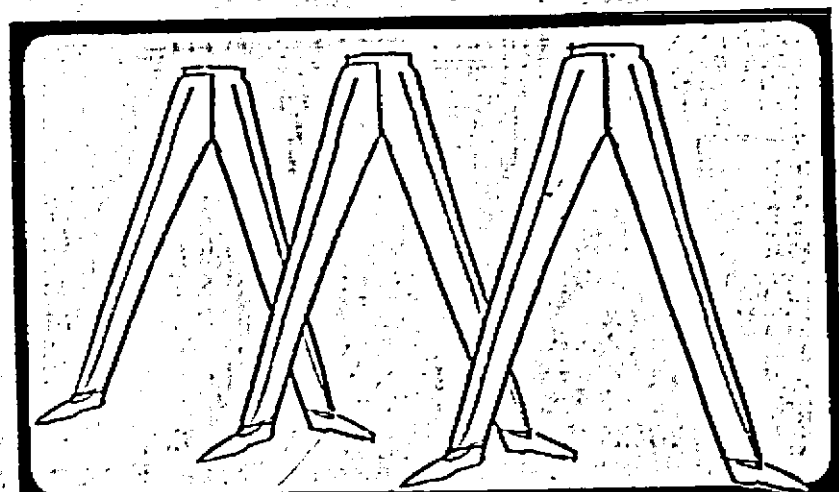
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'Drawers Are Better Than Doors

By Mary Neth

There's no cupboard clutter in the Witte kitchen. It's not that the cupboards are Mother Hubbard bare—there just aren't many there.

The Wittes of 3576 Falcon Ave., have drawers instead.

That's because, as B. J. Witte puts it, he's a man "with a practical eye."

After helping his wife, Ethel, in the kitchen a couple of times, Witte was convinced "cupboards are confoundingly inconvenient and just plain idiotic."

The reasons: "You have to bend way over, practically get on hands and knees, to find anything in the lower ones. Then what you want is always WAY, WAY in the back."

CONCLUDING THIS, did Witte just cluck in disapproval, then head for the living room couch?

Absolutely not. He got busy—replaced cluttersome cabinets with streamlined, no-bind, roll-out drawers.

(He put them in without benefit of nails, used glue and dowels instead, made the rollers himself, each two pieces of quarter-inch cold roll steel, then refinished the entire kitchen in handsome ash.)

Below the sink, he built deep drawers for cleaning supplies and oversized bottles and to the right, a bank of graduated drawers for everything from cutlery and casseroles to lids of pots and pans.

(The lid drawer, by the way, is designed like a big file—all pot tops fit in slots.)

Across the room, there's a four-foot-high pantry—all drawers, of course. "It's easy to pick out canned and packaged goods, they pull out to plain sight.")



Mrs. B. J. Witte—her pantry pulls out.

WITTE'S KITCHEN CAPERS also include stainless steel trim... a sink banked by dual bread boards ("There are times when one needs two")... a laundry area divider, concealing handy pull-out supply cabinet... safety locks on remaining high cupboards ("in case of earthquakes")... and a work island ("one of the first"). He did it all in a year's time.

"I worked by myself, piece meal," he says.

Result: "Ethel's adamant — she tells me she wouldn't move elsewhere unless I promise her another drawer-lined kitchen."

Calling All Clubs



One hundred heard from. How many hundred to go?

In an effort to bring a new, streamlined look to treatment of women's organizations within the city, the Independent, Press-Telegram Women's Section feels a compilation of ALL groups should be first order of business.

Is your club social? Fraternal? Patriotic? Sorority? Academic? Business?

The assistance of presidents or press chairmen in filling out the accompanying coupon will aid us in better serving you. Comments and suggestions on a separate piece of paper (coupons are destined for a permanent file) will be appreciated.

Now 18---Secretaries to Celebrate Birthday

Queen Beach Chapter, the National Secretaries Association, will celebrate its 18th birthday Tuesday at a 6:30 social hour and 7:30 p.m. dinner in Edgewater Inn.

Five charter members remain on the roster: Mmes. Chester Crowley, Madeline Ferguson, Al Hutto and Misses Verla and Felda Wilson. Past presidents will be honored and a ceremonial birthday cake lighted.

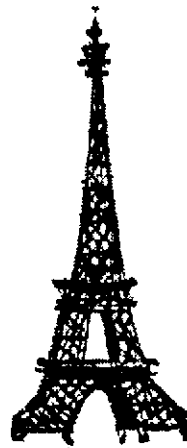
John Robert Clarke, author of "The Importance of Being Imperfect," will be guest speaker.

NSA IS AN international

organization of 25,000 members with chapters in Mexico City, Alaska, Hawaii, Puerto Rico, Canada, Finland and every state in the Union. Membership is open to women presently employed as secretaries and who have a minimum of two year's experience.

Inquiries concerning membership may be directed to Mrs. Phillip Morrell, 3470 Cerritos Ave.

Dinner reservations may be made with Mrs. Jacquelyn Childs, Gaylord Properties Corp., 1003 Security Building. Guests welcome.



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Best Settle for His Sister's Friendship

DEAR MRS. MAYFIELD:

I met my best friend's brother several months ago and we double-dated a few times. I had to go out of town for a month and since I have returned, he will barely speak to me.

He is dating another girl who is a great gossip and I think she has been telling him lies about me. Otherwise, why would he be so distant now when he was so friendly before I left town?

Shall I try to find out why he is acting this way or just let it go? I do like him a lot.—IN LOVE

DEAR IN LOVE:

You might find out from your "best friend" why her brother switched his attentions. If there is a misunderstanding, she is the logical one to help get it cleared up. It could just be that he really likes the other girl and isn't interested in you. Perhaps you put too much importance on the double-

Dear Molly Mayfield

dating you two did a few months ago. In any event, his sister is the one for you to talk to since she brought the two of you together.—M.M.

DEAR MRS. MAYFIELD:

I have a very big problem. I am in love with a boy who is already married, and I'm about to have a baby.

Dave is 23 and I am 17. He wants to divorce his wife but she won't let him go. She doesn't love him; she just doesn't want me to marry him.

Another thing—I'm afraid to tell Mother of my condition. Dad died recently and she still hasn't gotten over the shock of his death.

I just can't add to her unhappiness right now.

What do you think I should do?—WORRIED

DEAR WORRIED:

Regardless of how much you dread adding to your mother's unhappiness, you will have to tell her. It's too bad, but now she is going to have to suffer for your mistake right along with you. It isn't fair, is it? But that's what happens when you defy the laws of society—your loved ones suffer as much or more than you do. Eventually, your mother will recover from the shock and help you do whatever has to be done.

As for Dave, he is just another married man having fun on the side and he probably doesn't want a divorce any more than his wife does, in spite of what he may tell you. I've had hundreds of letters just like yours and when it comes right down to it, the husband fights to keep his wife if she decides she's had enough of his playing around.

You have behaved very stupidly; now it's time to try to make amends to the ones you have hurt.—M.M.

South Sea Dances Set

Vi Kingston's South Sea Island Dancers will be featured at Community Program Monday, 8 p.m., in Municipal Auditorium.

There is no charge for admission to the show, sponsored by the Long Beach Recreation Department.

Dances from Hawaii, Samoa, Tahiti and the Philippines will be presented by the young dancers. A Samoan knife dance by Terri Carducci, a Tahitian "salt and pepper" dance and a hula by Gerri Sithar, a native of Maui, will be featured.

Carl R. Robertson will lead community sing at 7:30 p.m. with Regina Beam, accompanist. Following the stage show, Tio Orchestra will play for old-time and square dancing with Joe Marshall as caller.



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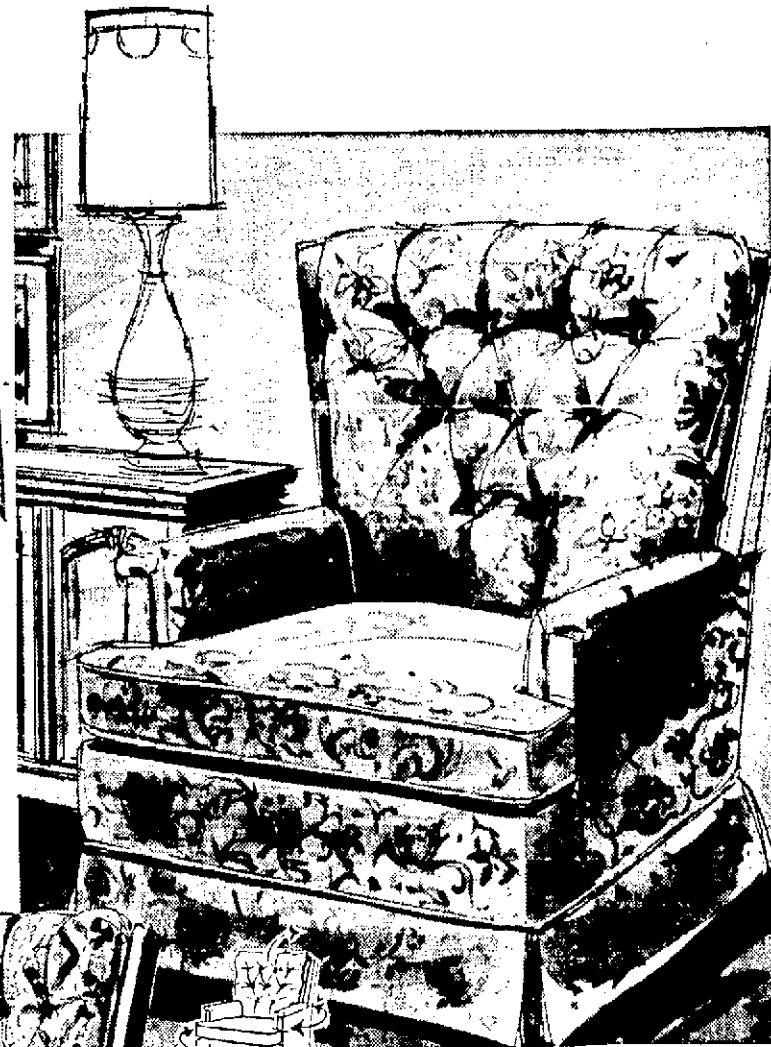


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SHOWDOWN between Mama Rose (Bell Ellig) and Gypsy (Barbara Weber) climaxes tempestuous scene in Long Beach Civic Light Opera's musical, "Gypsy," which opens Thursday night in the Concert Hall.

Show in Quick Time Tempo

(Continued from Page W-1)

Says Bob Brownell, who was in the original Broadway cast for a year-and-a-half and has attended rehearsals here:

"Bell is so much like Ethel Merman that it's eerie. Having to live up to Merman is a rough assignment, but she's got a powerful voice and she can do it."

Brownell, 18, is a theater arts major at UCLA. He played first a newsboy and later a farm boy in "Gypsy" on Broadway, then toured with the company.

"I'VE GROWN up with the show," he points out. "I love it and never get tired of it. It's real show business. It has great music, the color of vaudeville and burlesque—it recreates a great period of American history. It's serious and tragic and comic and funny. Everybody from little kids to admirers of burlesque loves it."

Kim Weber plays Gypsy as a child, Baby Louise. Her sister, Barbara Weber, 17, is Gypsy as an adult. A senior in Marina High School, Huntington Beach, Barbara last was seen here as Liesl in Civic Light Opera's "Sound of Music."

DONNA STEELE is the young Baby June. For Papsie Georgian, 19, the role of grown-up Dainty June is a labor of love.

Like Brownell, she is a theater arts major at UCLA and travels to rehearsals by bus. In the midst of finals, she has spent every rehearsal break studying for exams.

Papsie, who plans a stage career, already has retired from one enormously successful career. She is four times national solo synchronized swimming champion with the American Athletes Union, is the youngest person ever to hold the Pan-American championship and is in the Helms Hall of Fame. She has been sent by the United States State Department on swimming exhibitions to the Far East and to South America.

PAPSIE, daughter of an Oakland physician, has been swimming since she was 3 and dancing since she was 5.

"After I graduate," she says, "I'm going to give four or five years to the stage. If I can't make it in that time I'll get out. I'm not going to wait for 40 years."

As an afterthought she

adds, "Of course, someone can always walk in your life and change your mind."

Completing the roster of commuting principals is Jack Ritschel of Hawthorne, who plays Herbie, the man Rose charms into acting as agent for the vaudeville act.

A graduate of the State University of Iowa where he took his B.A. in speech and drama, he has appeared in more than 20 musicals.

VERSATILE Bill Roberts is both director and choreographer for this production and Jack Kroesen is musical director.

Tickets are on sale at the Civic Light Opera office, 518 E. Fourth St., for the show which will run Feb. 4 through 7 and 11 through 14 with matinees on both Sundays. There will be no evening performance on the 14th.

In the words of Brownell, "Gypsy never plays to a bad audience. There's something in it for everyone!"

Boys' Choir Will Sing in Pavilion

The 26-voice Texas Boys' Choir of Fort Worth will make its West Coast debut Tuesday at 8:30 p.m. in the Pavilion of the Music Center, Los Angeles. Founded in 1946, the group ranges in age from 8 to 15. George Bragg is conductor.

The concert is under auspices of the newly formed Southern California Choral Association of which Roger Wagner is music director.

THE CHOIR has performed more than 1,400 engagements, including appearances in Westminster Abbey, at the Festival of Holland and in New York City's Town Hall. The chorists sang High Mass for Pope John XXIII in Rome and have performed on national television programs. They record for Decca Gold Label.

The widely varied program will range from 16th century religious airs to American folk songs and "Lavender Cowboy."

Tickets are on sale at the Music Center, Mutual Agencies, Wallace's Music City stores and all offices of the Auto Club of Southern California.



FINAL REHEARSALS and final exams vied for Papsie Georgian's time. The pretty, petite swimming champion is a theater arts major at UCLA.

Jack Kay Is Artist Tortured by Truth

By VIRGINIA LADDEY

The showing of 46 oil paintings by Jack Kay continues at the Naples Gallery, 5604 E. Second St., through Feb. 25. Hours, Monday through Friday, are 10 a.m. until 6 p.m.

Kay is a consummate technician in his craft. He has complete control of light and shade, color harmony, physical and aerial perspective. He can control any number of things going on in a canvas with cohesive serenity; the viewer is strongly aware of every different texture—the difference between a bean field and one of grass, the feel of wood, concrete, glass, water, fabric, or flesh, as well as the age of each.

Yet Kay's work is fresh, the application of pigment is free and direct. He is not imitating anything anyone else has done. Many painters would be content to continue in this happy vein, ad infinitum.

IN THIS SHOW, there are many great examples of this style. "Family Portrait" is a mother and three children at the doorstep. Most of the color is in putty shades amidst which pale blue, pretty pink, and soft green glow sharply. In "Bean Field" is a low expanse of rows in spatula-laid pigment, backed by a fresh meadow, shacks, billboards, high-tension wires, and the intrusion of the roofs of an

enterprising housing development. Two others show what goes on under the bridge to Terminal Island; one looks through to a cement plant, the other is a busy small boat harbor.

BUT KAY IS evidently gnawed by that mysterious worm which torments serious artists—the need to say something more, to find new ways to get closer to truth. There are many works in this exhibit which are experimental. Some indicate possible new directions; others could have been omitted.

Film Series Moves to U.S. Parks

Turning to the American scene after many trips to foreign lands, Long Beach City College's International Film Series will present "Yellowstone, Tetons and Glacier Park" at five local high school auditoriums this week.

Narrator Stan Midgely will present the opening film-lecture at 8 p.m. Monday in the Wilson High School auditorium. The program will be repeated Tuesday at Jordan, Wednesday at Lakewood, Thursday at Polytechnic and Friday at Millikan. Tickets for students and adults will be sold at the door each night.

MIDGELY is known as the "lone wolf" among travel photographers, since he usually goes by himself

Symphony Offers Furjanick Awards

Long Beach Symphony Association is offering the Nicolas Furjanick Memorial Cash Award of \$500 and an opportunity to appear as soloist with the orchestra to the winner of the annual Auditions for Young Artists. Winner of second place will receive a cash prize of \$100.

CONTESTANTS must not be more than 25 years old and must be either string players or pianists. They must be prepared to perform three works—a sonata, suite or similar piece, a composition

on filming expeditions, frequently on foot or by bicycle.

The Yellowstone film includes many views from the wilderness trail never seen by most tourists.

tion by a contemporary composer and one concerto from the standard repertoire.

Auditions will be held at California State College, Long Beach, Sunday, Feb. 14 beginning at 10 a.m. The public is invited, there is no admission charge. The winner will perform under direction of Lauris Jones in the Concert Hall Sunday, March 14.

ENTRY forms for the contest may be obtained from Mrs. Charles Dorrans, chairman of Young Artists Auditions, 2630 Knoxville Ave., Long Beach 90815, or by calling the Long Beach Symphony Association office at 1936 E. Seventh St. Entries must be completed and returned not later than Sunday, Feb. 7.

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On Stage---

CHAPEL THEATER, 4154 Pacific Coast Highway, Torrance, "Sunday in New York," 8:30 p.m. Friday through Sunday to Feb. 28.

COMMUNITY PLAYHOUSE, 3201 E. Anaheim St., "All the Way Home," 8:30 p.m. Thursday, 8:30 p.m. Friday, Saturday, through Feb. 20.

COMPTON CITY THEATER, 103 N. Rose, Compton, "Susan Steel Here," 8:30 p.m. Friday, Saturday, through Saturday.

HUNTINGTON BEACH PLAYHOUSE, 210 Main St., Huntington Beach, "The Little Indian," 8:30 p.m. Friday, Saturday, through Feb. 28.

MAGNOLIA THEATER, 2100 Magnolia Ave., "The Little Foxes," 8 p.m. Thursday, Sunday, 8:30 p.m. Friday, Saturday.

OFF-BROADWAY THEATER, 2102 Magnolia Ave., "Babylon by Candlelight," 8:30 p.m. Friday through Sunday through Feb. 28.

PALOS VERDES PLAYHOUSE, 9515 Via Tejon, Palos Verdes Estates, "Third Best Sport," 8:30 p.m. Friday, Saturday through Feb. 28.

PEPPERHART PLAYHOUSE, 124 Main St., Seal Beach, "The Company Men," 8:30 p.m. Friday, Saturday, through Feb. 28.

THEATER UPSTAIRS, 835 Locust Ave., "Hallelujah," 8:30 p.m. Friday, Saturday through Feb. 27.

(Advertisement)

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Margaret Mervin

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Sunday, January 31, 1965

Southland

Treasures the
Desert Yield

See Page 8

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT PRESS TELEGRAM



LBMA Invites Show Entries

By ELISE EMERY
Arts Page Editor

Artists living in the area from Santa Barbara to the Mexican border are eligible to enter the third annual Southern California Exhibition to be sponsored by Long Beach Museum of Art April 4 through 25. Purchase prizes and cash awards will total more than \$1,400.

Hand delivered entries will be accepted by the museum Feb. 17 through 25. Entry forms are available at the museum.

Jurors will be Donald J. Brewer, director of La Jolla Museum of Art; David Gebhardt, director of the art gallery at the University of California at Santa Barbara; and Frederick Wight, chairman of the art department at the University of California at Los Angeles.

Prizes and awards will be presented at a public reception in the museum April 4 which will be given by Friends of the Museum.

CALIFORNIA State College, Long Beach, has been selected by the Aluminum Company of America as a participant in its design education program.

The art department has received a \$1,000 grant as part of the program.

An industrial design student who most effectively uses aluminum for his project during the spring semester will receive the Alcoa Student Design Merit Award. The college will maintain a technical library and a supply of aluminum for student projects and will be provided with visiting lecturers.

CSLB and San Jose State College are the only California schools selected for this year's program.

LONG BEACH Art Association has announced winners in its February show which opens in the gallery, 800 E. Ocean Blvd., next Sunday.

First place went to Loyce Carhart for her oil, "Yellow Poppy." A collage by Grace Dimmick and an oil by Natalie Beckman tied for second prize. Julie Polousky, Byron Rodarmel and Marie Bucher won honorable mentions.

Tom Rose of Chapman College and Bolsa Grand High School art departments judged the show.

ARTISTS LEAGUE of Seal Beach invites artists to enter its annual Oil and Water Color Show which will open Feb. 13 in the Art Center, 105 Main St., Seal Beach.

Entries will be accepted Feb. 7 through 11 from 1 to 4 and 7 to 9 p.m. The center will supply further details. Seven awards in each of the two categories, traditional and modern, will be given.

William Hill, senior curator of education at Los Angeles County Museum and former director of galleries at CSLB, will judge the exhibit. Presentation of awards will begin at 2 p.m. Feb. 13.

A RECEPTION today from 3 to 5 p.m. will open a photography exhibit by Edmund Teske in Palos Verdes Estates Art Gallery, 2400 Campeonina.

Unlike straight photography, Teske's work is the result of duotone solarization technique in which over or after exposure causes the image to become positive. His work includes multiple images and subtle and subdued colors.

The photographer has been affiliated with Hull House, New Bauhaus, Chouinard and Frank Lloyd Wright's Taliesin.

Gallery hours are 1 to 4 p.m. weekdays and 3 to 5 p.m. Saturdays and Sundays through February.

AN EXHIBIT of paintings by Ann Skroch will open

Monday in Pacific Coast Club, 880 E. Ocean Blvd. and will hang through February. A reception Saturday will be open to the public. The artist, grandmother of 10, has been painting for three years.

MORE THAN 100 paintings, drawings, lithographs and sculpture by Jasper Johns, one of the artists who triggered pop art, are on display at Pasadena Art Museum, 46 N. Los Robles Ave., Pasadena.

After the exhibit closes here at the end of February, the museum director, Walter Hopps, will take a special selection of the works to Tokyo where he will lecture.

Wednesday at 8:15 p.m. in the museum Max Kozloff, who is the author of a forthcoming book on the artist, will lecture on "Jasper Johns and the Genesis of Post Abstract Expressionist Art." Admission fee is \$1.50 to the public and \$1 to museum members and students.



THE SMOTHERS BROTHERS will star in an evening of folk music and comedy Saturday at Long Beach Arena. Tenor Glenn Yarbrough, formerly of the Limelights, will share the billing.

Hancock to Play First West Coast Recital in L.B.

Gerre Hancock, brilliant young American organist, will make his first West Coast appearance Tuesday at 8:15 p.m. in First Congregational Church, Third Street and Cedar Avenue.

His recital is sponsored by the music committee of the church.

Hancock became a Fellow of the American Guild of Organists at the age of 25 and took his sacred music master's degree from Union Theological Seminary in New York.

HE STUDIED in Paris on a Rotary Foundation fellowship, was a finalist in the Munich International Music Competitions in 1962, was assistant organist at St. Bartholomew's, New York, and now is organist and choir-master of Christ Episcopal Church in Cincinnati.

A FEATURED recitalist at the national convention of the American Guild of Organists in June, 1964, at Philadelphia, he also was recitalist at the centenary anniversary of the Royal College of Organists in London during July, 1964.

His program will include romantic and contemporary selections as well as the



Gerre Hancock
music of the old masters.
There is no admission charge, but an offering will be received.

Hairston to Perform Spirituals

Jester Hairston, always warmly welcomed by Long Beach audiences, will sing Negro spirituals Friday at Grace Methodist Church, 2325 E. Third St.

The 7:15 p.m. program will follow a 6:30 p.m. potluck supper. The public is invited.

Hairston is in demand at colleges and high schools as a lecturer and choral clinician. He will leave shortly for a tour of Europe.

The singer has conducted his professional choir in such films as "Carmen Jones," "Land of the Pharaohs" and "Portrait of Jennie," and did the singing for Sidney Poitier in the theme song from "Lilies of the Field." Many of his choral arrangements are recorded in albums of the Voices of Walter Schumann Choir.

St. Olaf Choir Due Saturday

A troupe of 70 singing ambassadors from a small Midwest college will offer a sacred concert Saturday at 8:15 p.m. in Millikan High School Auditorium.

The choir sings a cappella and uses no microphones or sound effects.

THIS WILL BE the final tour for the choir's conductor, Dr. Olaf C. Christiansen, who is retiring. He is the son of F. Mellus Christiansen who founded the choir at the turn of the century and built the singing group at St. Olaf College in Northfield, Minn., into an acclaimed choir.

The Long Beach concert is sponsored by the choir of Our Saviour's Lutheran Church, 370 Junipero Ave. Tickets are on sale at Humphreys Music Company, 135 E. Third St. Tickets will not be on sale at the box office.

'Suzie' Opens Run Tuesday

"The World of Suzie Wong," a Broadway stage hit and a highly successful motion picture, opens a two week run Tuesday at Melodyland Theater. "The Solid Gold Cadillac" starring Martha Raye closes today with performances at 3 and 8:30 p.m.

Japanese beauty Nobu McCarthy, stalwart John Smith, who has made his mark on television in the Western series, "Laramie," and Howard Morton, are starred.

Nobu has the title role, playing Suzie Wong, the gorgeous warm-hearted Hong Kong lady-of-the-evening. Young Smith in the male lead, portrays a Canadian artist who comes to Hong Kong to pursue his profession and falls madly in love with Suzie. Morton has the part of a frustrated English businessman.

"THE WORLD of Suzie Wong" is an off-beat play. Its setting in a brothel, in the heart of teeming, colorful Hong Kong, and its main character, a beautiful, young prostitute with a heart of gold, caused a sensation when first produced on Broadway. But the lines and action are handled with exquisite good taste, and Suzie Wong quickly won the admiration of film fans.

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CHEF OF THE WEEK

No Parking for Parks

By MILDRED K. FLANARY
L. P. Food Editor

Harold Parks, today's chef of the week, is a man with a big heart—just ask anyone at Memorial Hospital.

Seems, Parks has donated a cardiac crash cart to the hospital. Mounted on wheels, the efficient life-saving piece of equipment can be zipped to any corner of Memorial

in less than four minutes. A modest man, Parks didn't tell us of his gift. We found out quite by accident.

HE TALKED, rather, about his service stations (the Parks Texacos—13 in all), his hobbies (fishing and golfing) and his love of travel.

"My wife and I set aside two months a year for visiting foreign lands," he said. "This year we plan to head for the Mediterranean."

Parks, whether at home or abroad, is always on the go. Maybe his nomadic childhood set the pattern.

Parks' family moved from Gloucester, Ohio (where he was born), to Troy, Idaho, to Kansas City, to West Virginia, to Alberta, Canada—then to California.

The latter safari took place in 1934.

A ONE-TIME mining engineer, Parks has skipped about a bit when it comes to careers, too.

He's owned a coal mine, been an Army man (he served in the WWI battle of

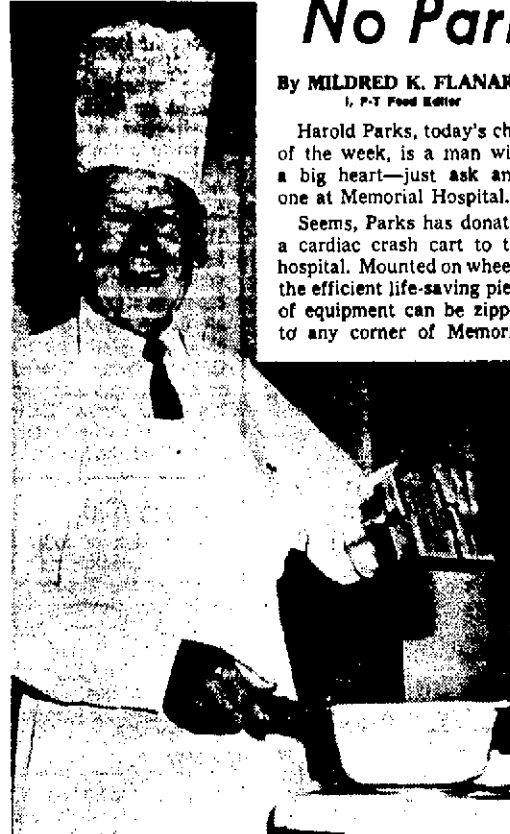
Ypres in Belgium), a Navy man (member of the Royal Navy—Canadian Volunteer Reserve) and, at one time, worked for an oil company. It wasn't until 1934 that he went into business for himself, opening his first station at 6204 Long Beach Blvd.

Though Parks is definitely a man on the go—a real dynamo—he settles down quickly when it comes to making decisions.

For example, it took him only a moment to choose a favorite recipe. The choice, you'll agree, was a good one.

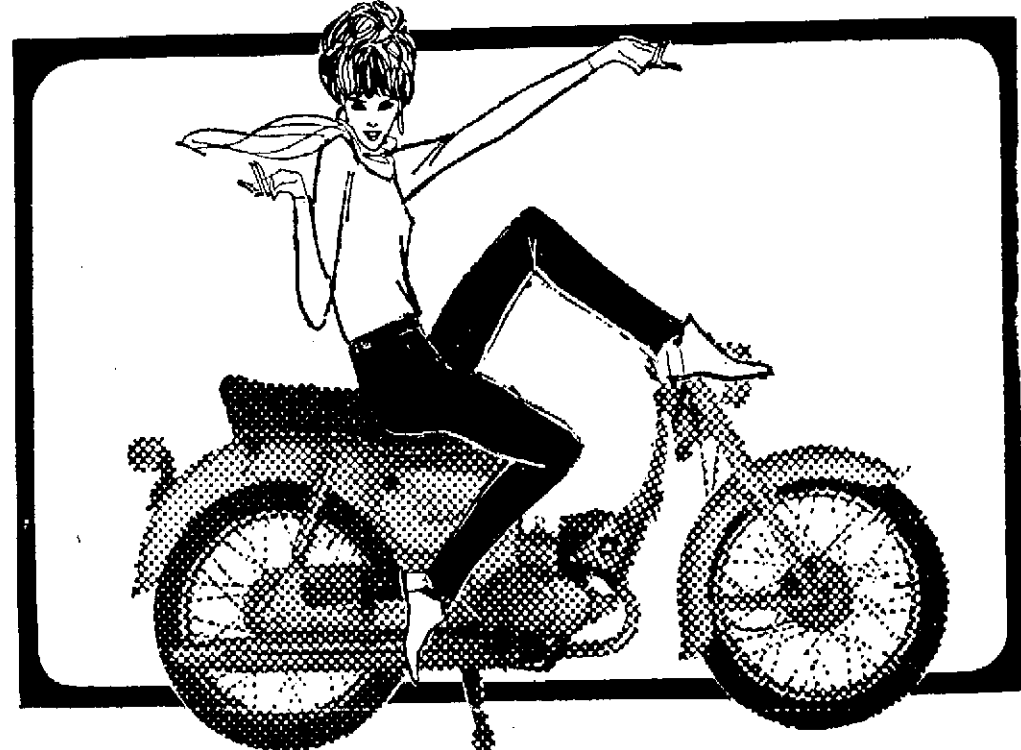
WILD RICE AND OYSTERS

1 cup wild rice
4 cups water
1 large onion
Salt and pepper
Boil rice until dry and each grain fluffy. Add sage to taste. Butter baking dish—one layer rice—one layer oysters "cut, if large" one layer dry bread crumbs, salt and pepper and butter. Repeat procedure, and cover with warm milk . . . (be sure milk covers entirely). Bake 25 to 30 minutes in 350° oven.



Harold Parks

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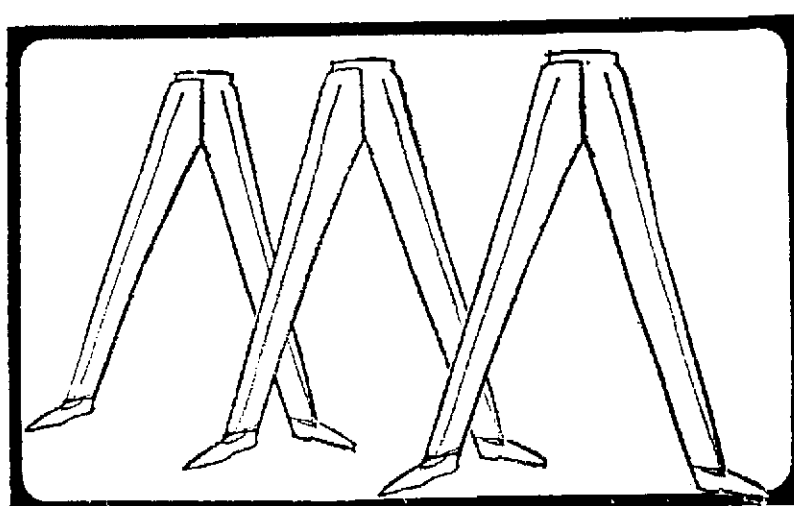


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MOTORIZING IN MEXICO

You're on Your Way With a Sanborn Log

By Fred Taylor Kraft
Travel Editor

Since Mexico is practically a kissing neighbor that offers friendship, constantly improved hotel and highway facilities as well as a vast variety of scenic marvels, it is fast becoming a leading destination of Southland travelers.

People who have gadded to such spots as Mexico City are so delighted that they now wish to get out into the Mexican hinterlands, see how the Mexican people live, taste the old-world atmosphere of the sleepy villages, and determine for themselves whether the scenery really is as beautiful as their neighbors proclaim it to be.

This department is constantly receiving inquiries about travel in Mexico. Probably because most questions about air travel are quickly and efficiently answered by travel agents, most of those that come to us are about travel by auto — and they are constantly growing.

IS IT SAFE to drive a car into Mexico?

I have never driven my own gas buggy into Manzanillo, but some of my most reliable private eyes have. Each says the surest way to guarantee a pleasant trip is to "first see Dan Sanborn."

Sanborn conducts a Mexican insurance service. His headquarters are in McAllen, Texas, but branch offices are located in a number of border cities, including El Centro and Yuma, Calif. and Nogales, Ariz.

For \$16, a long-time friend recently purchased insurance from Sanborn at El Centro for two weeks in Mexico. His policy did not include a collision clause (he said his car was too old to worry about), but it did provide medical coverage for his family of five, and \$10,000 liability.

That was only the beginning of Dan Sanborn's service. With his policy my friend was given Sanborn's Mexico Travel-Aid Packet which included an up-to-the-minute log of the entire trip he proposed to take.

"THIS PACKET," he says stoutly, "is the best thing that ever happened to a motor tourist in Mexico, meaning me. It took me by the hand and led me carefully throughout the journey, told me where to turn where there were no highway signs, warned of poor stretches of road under repair, and even listed the better medium-priced places to eat and stay. If I needed a warning along the way, I was warned."

"That wasn't all. The packet identified interesting spots along the way that we otherwise would have passed up without noticing, adding pleasure and satisfaction."

LAST WEEK, I wrote for and received one of the Travel-Aid Packets (direct your letter to Sanborn at McAllen, Texas, and he'll send you a free copy, too). I discovered that my friend hadn't told the half of it. Besides providing information on highways in general (in addition to a specific log that might be asked for) the packet offers suggestions on how to behave below the

Around the World With DEPLANE

"As neither of us like to fly, we wonder about going to Mexico by train. Is this possible? Reasonably comfortable?"

I'VE BEEN getting occasional letters from people who have ridden Mexico's trains. They rate them from good to excellent. (I haven't been on one though for—well, it was in days when the porter pulled the shades at dusk. The sight of a lighted, moving target was just too tempting for every Mexican with a rifle.)

You might have some trouble buying tickets from place to place...not enough American trade for ticket sellers to learn English. A few words in Spanish like "round trip" and so on might be a good idea.

American travel agents don't usually sell individual Mexican rail travel. For the simple reason that travel agents don't charge you—they make their money on fixed commissions. And Mexican railroads don't pay commissions to agents. Airlines and ships do.

However, there are a few travel agents who specialize in group rail tours of Mexico—fairly inexpensive this way. They charter a Pullman or two and hook them onto trains. Unhook them in the stopover places.

"How do you tip railroad and airline porters in European countries?"

RAILROAD porters have a fixed minimum per bag. Just like the U.S. I ask them, "How much?" Airline porters generally are paid by the company. If you give them something, it is truly a tip. On arrival, I change dollars for local currency at the airport bank. And I ask the bank man what the local custom is on tipping.

In all countries there is a

border (you don't want to be a bad Norte Americano, do you?), how and when to tip, money exchange, hints on buying gasoline, and how to eat to stay well. It gives the altitudes of leading Mexican cities, and it even includes a sticker for your dashboard that converts miles into kilometers, dollars into pesos.

"It's a pity," said another ardent Sanborn customer I know, "that there isn't an organization that can handle your travel problems throughout the world the way Sanborn does for Mexico."



BARBARA L. DIETZ, 20, daughter of Mr. and Mrs. Lawrence A. Dietz, 3302 Corianna Dr., Palos Verdes, has graduated from Continental Airlines' hostess training school and is flying aboard the line's jet-powered Viscount IIs. Miss Dietz attended California State College, Long Beach.

general small tip—say equivalent to our American quarter. That is, the tip for the hat check girl and the doorman. The boy who brings ice or the baggage tip per bag.

In England, it's the shilling. In France, one new franc. Spain, the five-peseta piece called a "duro." Italy, 100 lire. Once you've found this coin, you have the answer to those several tipping situations a day.

David Dodge, the overseas-based novelist, has an

FILM STARS SS LURLINE

A motion picture about the famed California-Hawaii passenger liner Lurline is being released by Walt Disney Productions to schools throughout the world.

The 20-minute color film—"Operation Lurline"—was produced by Paul Hoefer Productions of La Jolla. The picture, which details behind-the-scenes activities by all departments aboard ship, was filmed by W. C. (Bill) Hahn, a Hoefer associate, assisted by his wife, Anne. Hahn also wrote the script and edited the movie.

Build Ice Rink

Construction of a 20 by 40-foot ice skating rink on the trail to the Rander Station in Tramwayland, atop the Palm Springs Aerial Tramway, has started.

Clearing of an area near Mountain Station, for use as a slide area for toboggans and snow discs, also is under way.

interesting theory on this. He figures this tip is equivalent to the price of a bottle of local beer.

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Desert Events Lure Visitors

Two events will lure Southlanders to the desert area the first weekend in February. One, the Bob Hope Desert Golf Classic, will be held on Palm Springs courses; the other, the Tomato Festival, will be held in the capital of the multi-million dollar tomato area of Niland.

The golf classic will be played on Bermuda Dunes, Eldorado, Indian Wells and La Quinta courses. In addition to an array of golfing greats, many Hollywood celebrities will participate.

The Tomato Festival program will include dune

Inland Sea on Cruises

The Japanese call the Inland Sea the most peaceful and beautiful area of their country and compare it with the Grecian Isles and the Scottish Loch country. The beauty of the picturesque waterways may be seen in the myriad of islets, white sand beaches and interesting coastline.

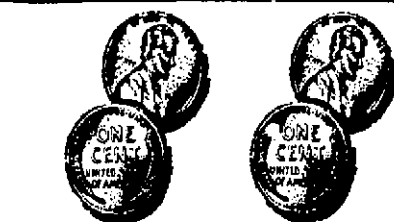
An opportunity for passengers to see the enchanting Inland Sea and to visit additional ports in the Orient is offered by American President Lines on three special springtime cruises.

Sailing in the popular April-May period, the luxury liners President Cleveland, President Wilson, and President Roosevelt will make calls at Nagasaki and Kobe, Japan, and at Keelung, Taiwan.

buggy races on the sand dunes.

The President Cleveland sails from San Francisco April 17, the President Roosevelt departs May 1, and the President Wilson leaves May 15. All three liners embark passengers at Los Angeles the following day. The full itinerary is Honolulu, Yokohama, Keelung, Hong Kong, Manila, Hong Kong, Nagasaki, Inland Sea, Kobe, Yokohama, Honolulu, and San Francisco.

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Cherry Blossom Festival Feb. 8-Mar. 28 Oahu Japanese pageantry	KUHIO DAY March 26 Oahu, Maui State holiday honoring an island prince	Merry Monarch Festival April 21-24 Hilo Discovery Festival April 30-May 2 Kauai	Lei Day May 1 All Islands Capt. Cook Festival May 6-9 Kona Coast, Hawaii	Fiesta Filipina May 22-June 22 Weekend shows on Oahu Kamehameha Day June 11 State holiday

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OUR COVER



The world is a wonderful place to a child who feels a sense of kinship with all living things. There's proof in the sensitive cover study of a Dearheart Chinchilla Silver Persian kitten and a little girl taken by commercial and calendar cat photographer Mary Meade Maddick, Los Angeles. Whether this is the beginning of a trusting and happy life together or a parting caress

of a child leaving a cat show, both kitten and child are richly rewarded by time spent together. To learn more about those who love cats and data on an upcoming Long Beach cat show, see Page 19.

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NEXT WEEK

There's a massive redevelopment project under way in a city that already is noted for world trade, world tourism and scenic beauty. It's the city that's known as Soko and it's San Francisco gaining new Asian "face." For details see next week's Southland Magazine.

Fred Taylor Kraft, Editor



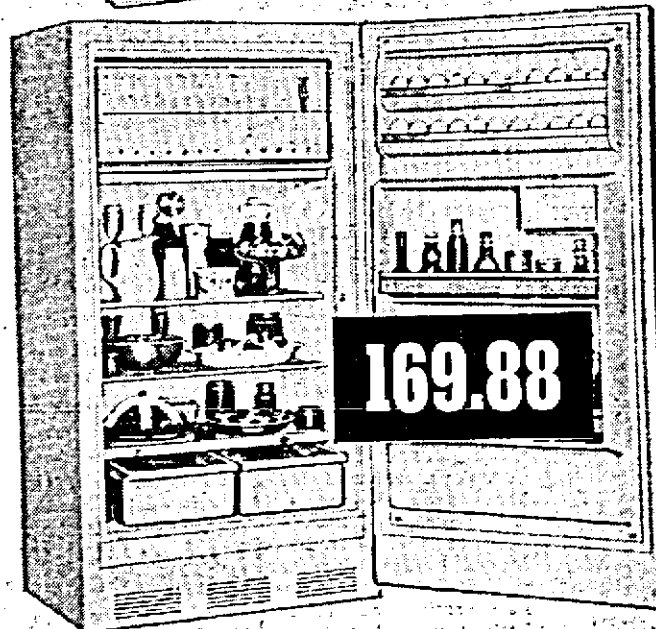
GENERAL ELECTRIC

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Sunday, January 31, 1965

**Treasures the
Desert Yield**

See Page 8

MAGAZINE OF THE EVENT NEWS AND THE INDEPENDENT PRESS-TELEGRAM



Outside House Painting Now Eliminated

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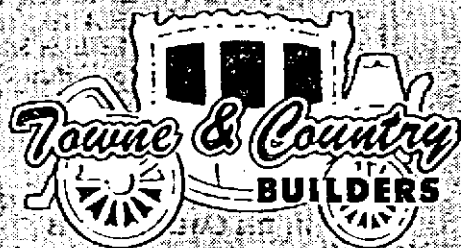
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MOVIES

South Pole Melts in Fun



Anjanette Comer plays a half-Maori stewardess in South Pole romance.



Janine Gray also finds romantic interest in a polar deep freeze set.



Floored in brawl in "Quick, Before It Melts," Robert Morse gets an interesting view, above. And, below, with Conlan Carter, meets penguin.

THERE have been unusual settings for motion pictures but none as unusual as that of Metro-Goldwyn-Mayer's uproarious new romantic comedy, "Quick, Before It Melts." It all takes place at the South Pole!

George Maharis, Robert Morse and a glamorous screen newcomer, Anjanette Comer, are the stars of the hi-jinks of this rib-tickling offering based on Philip Benjamin's wacky novel, with blonde Janine Gray and brunette Yvonne Craig also attractively involved in the romantic complications. They all face formidable acting competition from another member of the cast, named Milton Fox. The hilarious antics of this actor—a penguin—alone makes "Quick, Before It Melts" worth the price of admission.

BUT THERE are other rewards in this felicitous story of shy, introverted magazine writer Oliver Cannon (Robert Morse) and the completely uninhibited and brash photographer Peter Santelli (George Maharis), who are assigned by SAGE ("the magazine that thinks for you") to cover a scientific mission in the Antarctic.

Before this mission has been completed with results as unexpected as they are explosive, our boys have moved with jet speed from New York to New Zealand, where they become involved with Tiare (Anjanette Comer), a beautiful half-Maori airline hostess, and her roommate Diana (Janine Gray); create an international incident when they attempt to persuade a Russian scientist attached to the Little America base to defect; get into constant hot water with the Admiral (James Gregory) in charge

of Operation Deep Freeze; and as a final complication, promote a publicity stunt to fly a bevy of beauties into Little America to prove that the world's last frontier isn't so remote after all. It is a feat from which Antarctica never fully recovers.

WITH THE help of penguin Milton Fox, all the dizzy and daffy complications are resolved before the final fadeout.

While exterior background shots for "Quick, Before It Melts" were filmed in Panavision and Metrocolor near Nome, Alaska, and on the frozen Bering Sea, much of the story's action takes place under the ice with an authentic replica of the Antarctic base constructed on two huge sound stages at the MGM Studios. So realistic are these settings that they almost make the spectator shiver.



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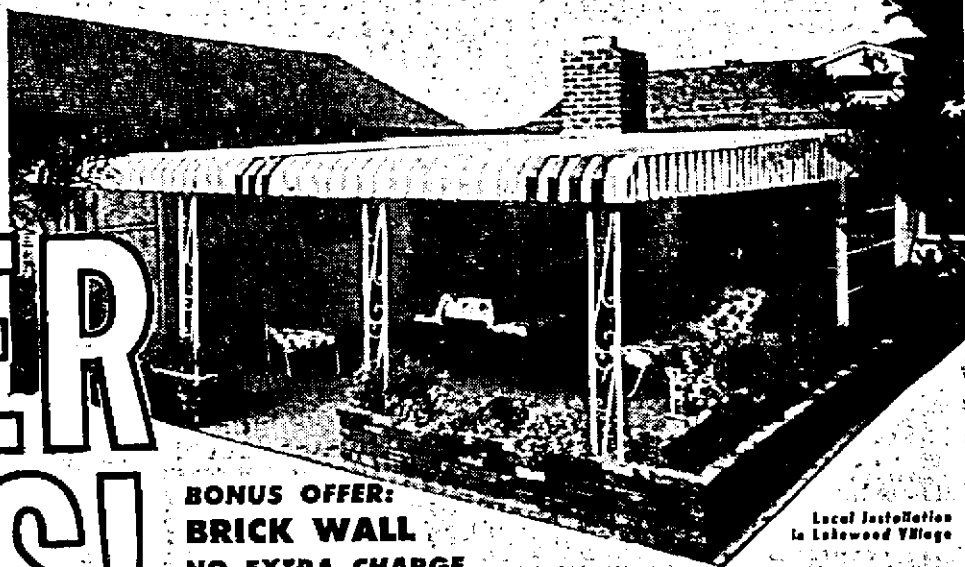
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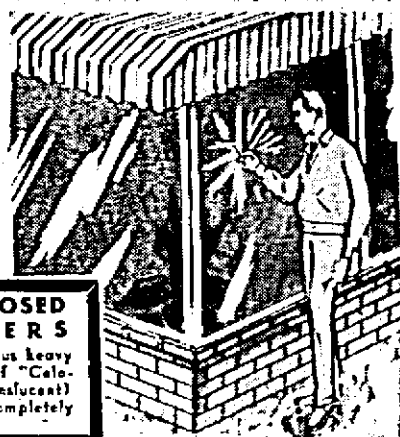
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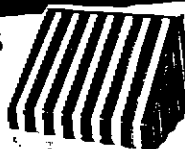
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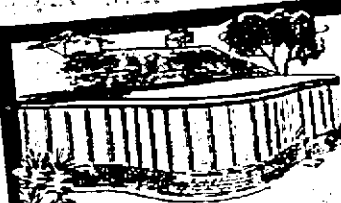
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Southland

OUR COVER



The world is a wonderful place to a child who feels a sense of kinship with all living things. There's proof in the sensitive cover study of a Dearheart Chinchilla Silver Persian kitten and a little girl taken by commercial and calendar cat photographer Mary Meade Maddick, Los Angeles. Whether this is the beginning of a trusting and happy life together or a parting caress

of a child leaving a cat show, both kitten and child are richly rewarded by time spent together. To learn more about those who love cats and data on an upcoming Long Beach cat show, see Page 19.

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NEXT WEEK

There's a massive redevelopment project under way in a city that already is noted for world trade, world tourism and scenic beauty. It's the city that's known as Soko and it's San Francisco gaining new Asian "face." For details see next week's Southland Magazine.

Fred Taylor Kraft, Editor

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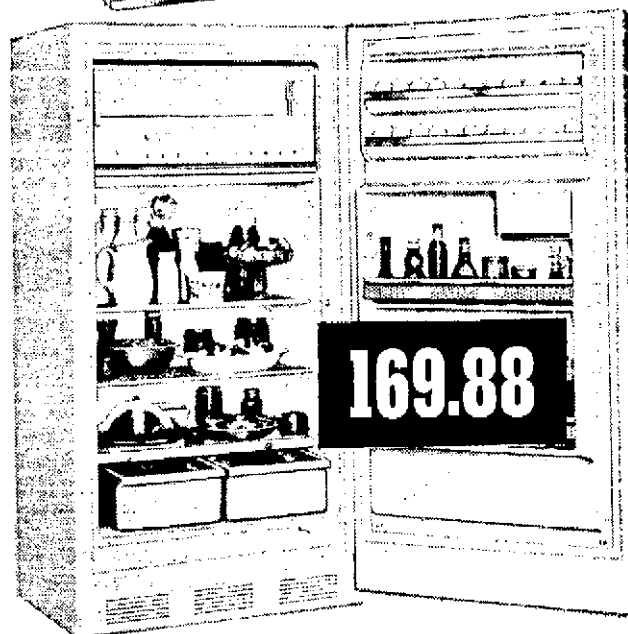
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4 Links to Maritime History

By Bob and Jan Young

WITH THE return of four ladies of the sea, much of California's colorful maritime history has been recaptured in the completion of the San Francisco Maritime State Historic Park on Oct. 2, 1963. The Hyde Street pier has been made to accommodate four vessels which in themselves form an important link with the past of the Golden State.

The four ships have been stored and are available for

public inspection daily from 10 a.m. to 10 p.m., with State Rangers constantly on duty to answer questions and explain the history of the various ships now permanently docked at the Monument.

The Wapama, the C. A. Thayer, the Alma and the Eureka are the four wayward ladies of the sea which compose the remainder of California's historic fleet. Each of these ships seems

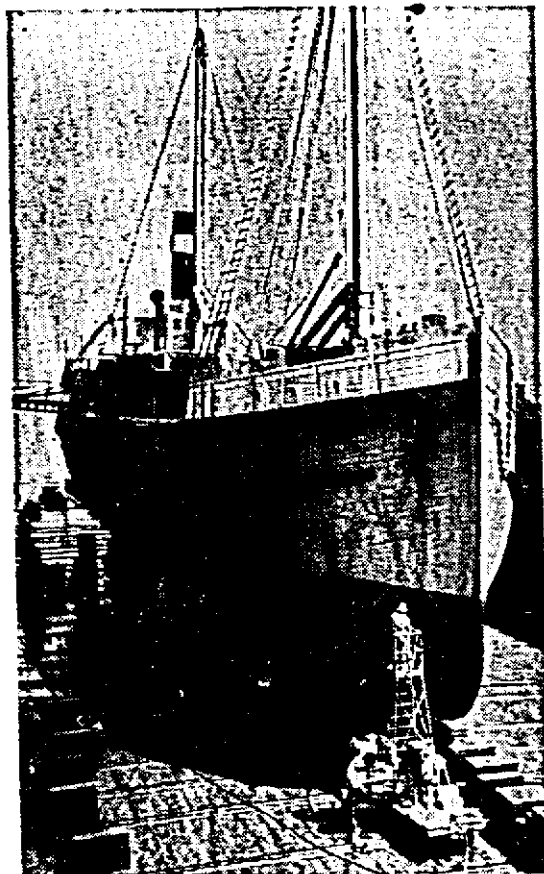
to represent more than a mere sum of its statistical measurements and accomplishments. There is a sense of historical significance in each vessel.

THE WAPAMA is the last of what was once a fleet of 300 steam schooners, aboard which our own "Scandinavian Navy" brought lumber from the dog holes of the dangerous Mendocino Coast to San Francisco. Much of

this lumber went into the rebuilding of the Bay City following the great earthquake there.

Also used as a lumber hauling vessel, the C. A. Thayer, one of the last three masted schooners, had a checkered career in the great days of the sailing ships that have meant so much to the ultimate development of California.

California made a unique contribution to naval archi-



Last of 300 steam schooners in coastal lumber trade, Wapama, is ready for museum duty.

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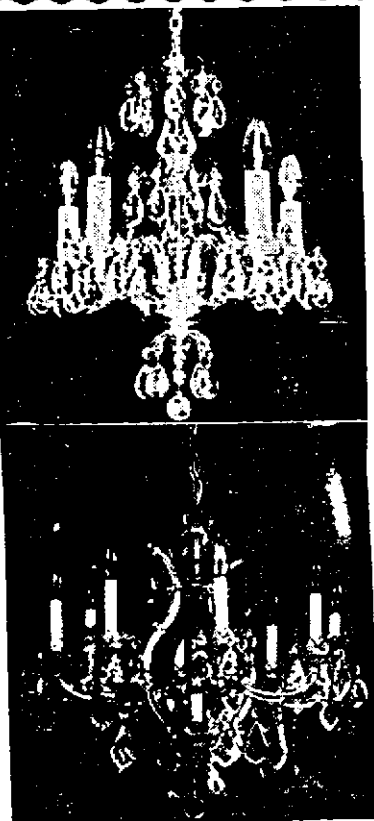
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ture in the development of such ships as the Alma, a unique scow schooner built in 1891 and manned by the so-called "Tule Sailors" in supplying fast-growing towns with food and fodder.

The Eureka, the last of the walking beam ferries, a nostalgic part of the busy San Francisco Bay, sits majestically at the Hyde Park Street Pier as if it were waiting for the cars and passengers to get aboard. It was on a similar ship that the start of the Laura Fair murder case began. But it is quieter now, with relics of the past, such as restored vintage automobiles, corn poppers and other memorabilia of the past stored aboard for viewing by the public.

RESTORATION of these ships was a delicate, intricate project in itself since it required rescue of the original plans so restoration would be faithful. And only master craftsmen such as fitters and riggers, also a disappearing clan, were permitted to do the work of recreating the vessels with loving care.

In preparation, too, is a ship museum and magnificent collection of antique locomotives and other railway rolling stock belonging to various railway and locomotive societies.

Already intensely interesting, when completely assembled the Maritime Monument will be an attraction which, it is expected, will draw tourists from every section of the United States.

Stones Gain New Favor

Marble always has been popular, and in recent years the public has come to appreciate the beauty of onyx and agate.

So say Al and Melba Holt, 4010 E. Anaheim St., who specialize in items made of these semi-precious stones. They create table tops, plaques, figures, lamps, fountains.

The stones, they say, are mined near Durango, Mexico. A son-in-law, Floyd Thomas, is part owner of one mine. The stones are taken to Juarez where they are cut with a diamond saw under water. Then craftsmen lay them by hand in individual mosaic patterns and colors. Patterns vary be-

cause of the range of colors and choice of stones.

After the stones are cut for table tops, the Holts explain, they are selected for their color and laid in special designs, then the molds are made for each individual piece starting with a steel band which later is removed. They are reinforced with steel on the reverse side. They are polished on a revolving disc with an acid and running water, then finished entirely by hand, sanding and polishing to give lifetime beauty. The permanent finish and resistance to heat or cold make them practical as well as ornamental.—VERA WILLIAMS

Southland Magazine

Outside House Painting Now Eliminated

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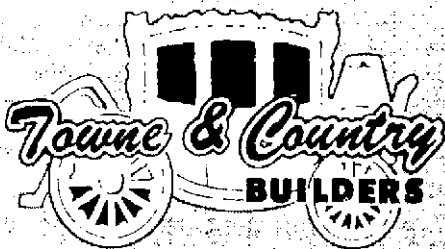
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After more than 2 decades,
a movie cameraman looks back:

He Shot Stars

Joe Walters: Veteran
movie cameraman, today.

By CHARLES CRUTCHER

WHEN HE was a young and ambitious boy, Joe Walters was wooed and won by the camera.

He wasn't even particular what kind of a camera—large or small, still or movie. He began dreaming of himself as a motion picture cameraman, cap on backwards, shooting exotic movie queens.

And soon he was.

When he was 14, Walters began working for Universal in its small studio at Fort Lee, N. J.

"I was bellhop, property boy," recalls Walters, now 68, of 13611 Cedar Crest, Seal Beach. "Anything they asked me to do in Jersey, I did."

"I cranked the rushes or scenes of the previous day's work. Now this is done by a regular operator, and the cameraman doesn't touch a piece of film. It is all shot and run off in a projection room before anything is taken out."

WHEN UNIVERSAL branched out and selected the West Coast for one of its sites, the company founded Universal City. Walters came along and got his first big break behind the moving picture camera. A break which almost broke him.

It was Dec. 1, 1925 at the Long Beach air field. Joe Walters was filming the airplane sequence for "Potash and Perlmutter," starring George Sidney and Alexander Carr, for Sam Goldwyn.

Walters operated one camera and Tom Brannigan the other in the back seat of a Cadillac. In the front seat sat two anxious cops, supposedly in a police patrol car. As the movie plot went, they were in hot pursuit of thieves in an approaching plane.

"The car was to meet the plane at a certain point in the field. But the timing went wrong. We were either too early or too late. They smashed. I got a skull fracture and an injured back and was laid up in hospitals for weeks."

DID WALTERS and Brannigan get their shots? They didn't. Film and pieces of cameras were thrown



Walters is intent on shooting the best side of Frances Langford in this 1940 still photo.

over the field. They managed to rescue a previous "take," but not the spectacular crash.

Movie stories were written on the cuff in those days, Walters recalls. Ideas were jotted down as the stories unfolded during shooting.

He remembers "Go West," a comedy starring Buster Keaton, in 1924. Walters was behind the camera.

"On a Sunday morning we went on location in downtown Los Angeles. We had a permit to block off Hill Street between Fourth and Seventh Streets.

"**BUSTER KEATON** was to lead 1,500 head of cattle down Hill Street.

"We got the shots all right, but we weren't quite satisfied.

"Keaton, the star-director of 'Go West,' and I went into a huddle. We concluded that Keaton should lead the 1,500 cattle on horseback instead of on foot. This was more western-like, more appropriate."

A horse was hurried to Keaton. The horse didn't fit Keaton, and Keaton didn't fit the horse, but it was a comedy, so that didn't matter.

The company had a big problem on its hands. The cattle had to be turned around, herded over to Broadway by Seventh, then around to Hill again. This time they were herded up Hill to Fourth, instead of down Hill to Seventh.

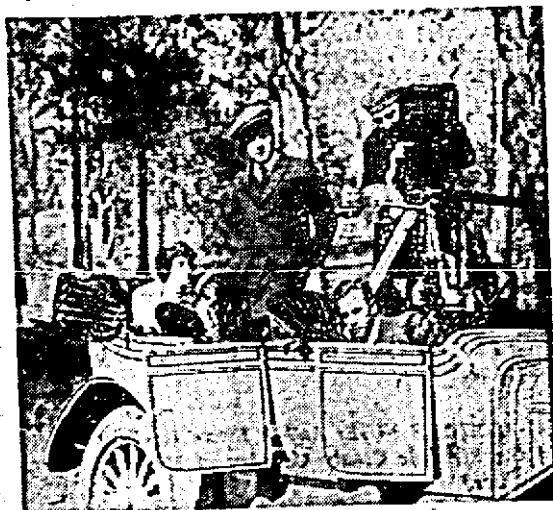
"Shots of that kind can't be made in downtown Los Angeles any more," the cameraman reflects. "They'll tie up too much traffic."

WALTERS SHOT "The Wreck of the Hesperus" for Columbia Pictures. There were no accidents in the "wreck." But it was a tough picture to make in cold, wet rain.

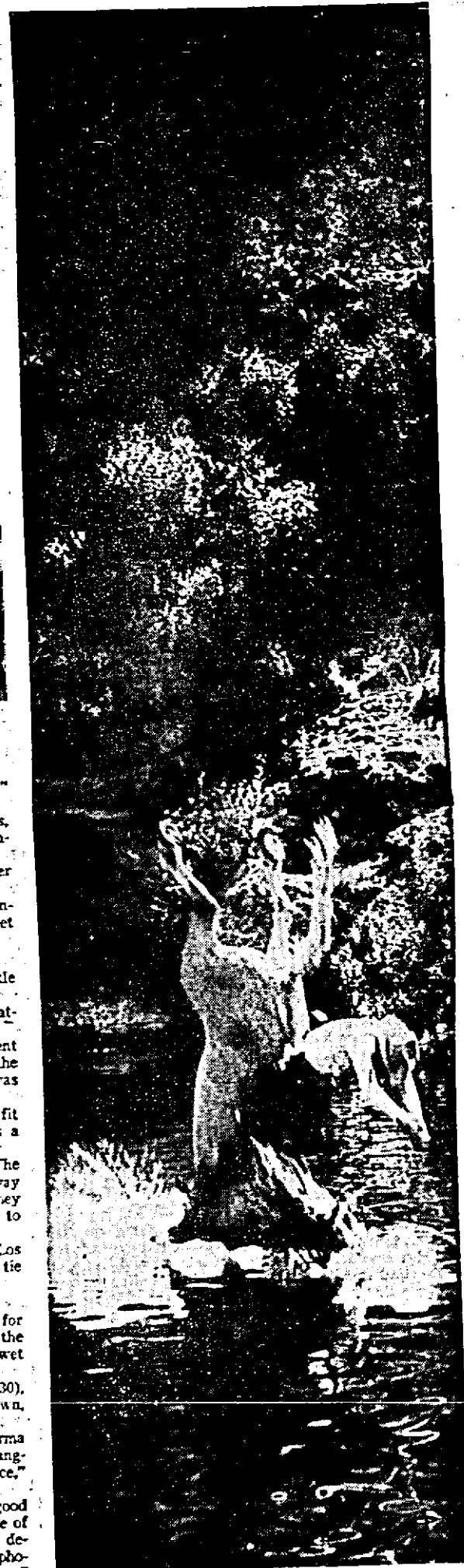
He got screen credits for "Dawn Patrol" (1930), "Song of the Flame," "Top Speed," starring Joe E. Brown, and musicals starring Alice White.

He made publicity pictures of Gene Autry, Norma Talmadge, Roy Rogers, John Wayne and Frances Langford. He took publicity still shots of "Old Barn Dance," "Smilin' Thru" and "Under Western Skies."

"Every man or woman, movie star or not, has a good and bad side," says the veteran cameraman. "One side of the face photographs better than the other side. Stars demand their favorite cameramen, who know how to photograph them best, and will give them the best lighting."



Walters, a learning cameraman, crouches on floorboards of this car, with Mary Fuller and King Baggot, then top stars, in the rear.



Walters handled movie camera in this shot of Roy Rogers' double in dangerous plunge.

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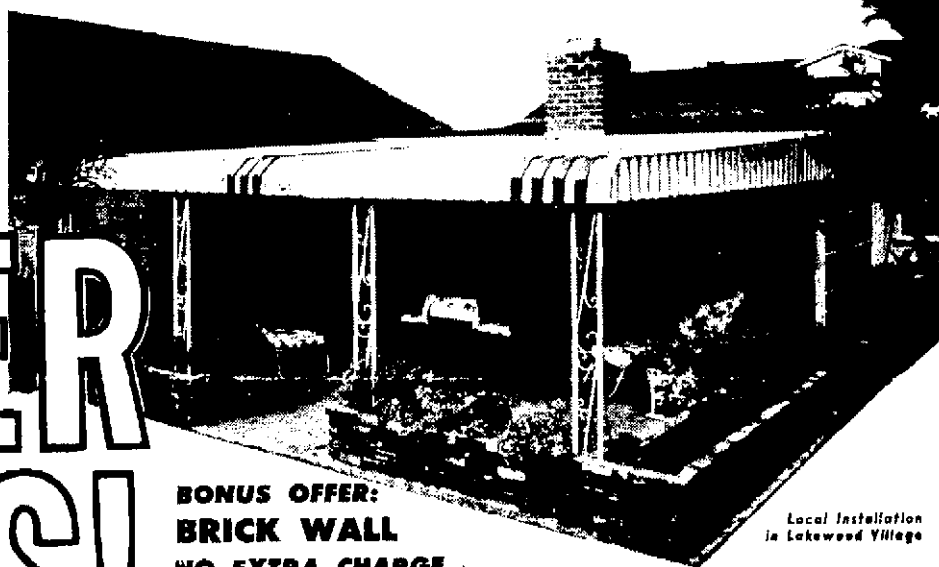
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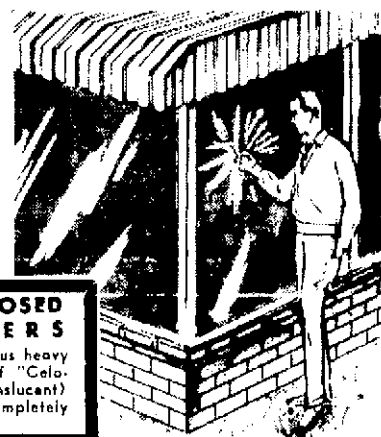
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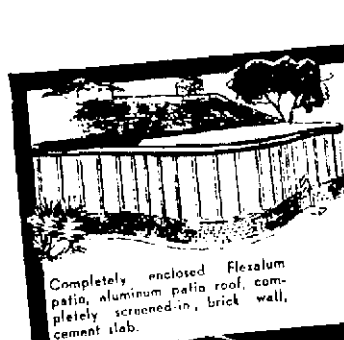
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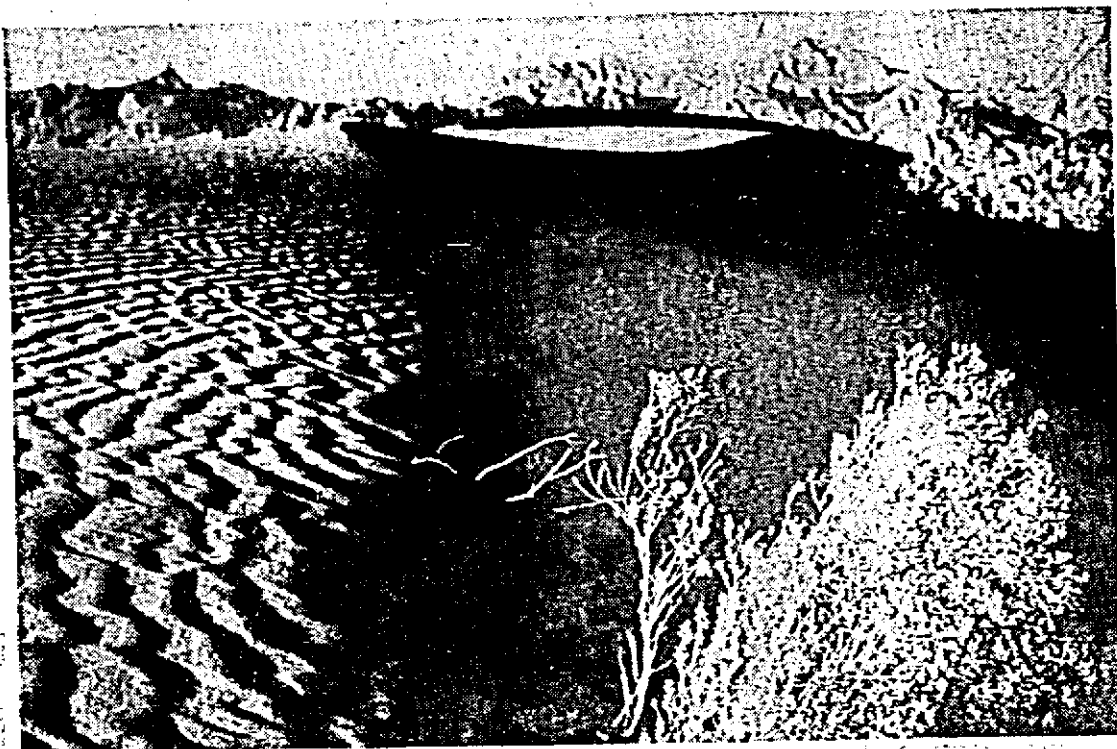
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Treasure Troves of the Desert

By RETTA E. EWERS



IT IS NOT generally known that the Great American Deserts—the Mojave and the Colorado—and other areas catalogued as “desert country” produce almost every known form of gems, including the more precious stones as diamonds, sapphires, rubies and topaz.

Wandering prospectors occasionally pick up diamonds, small perhaps, but nonetheless diamonds and perfectly formed. In a few places blue clay pipes similar to those found in the rich Kimberley fields of South Africa are known to exist, notably in the vicinity of Newberry, Calif., on the Mojave Desert. One of these days some enterprising mining engineer will discover a fortune for himself in the hills about Newberry.

Sapphires, rubies and topaz have been picked up in the country north of Barstow. Collectors of that area usually have lapis, lazuli, turquoise, garnets, tourmaline, bloodstone, jade, beryl, aquamarine, and zircons in their displays. Rare gems such as red or yellow spinel, thompsonite and green kunzite are often found by prospectors and present-day rockhounds. Azurite and varicolored jasper are quite plentiful, and produce fine cabinet specimens and cabachons for rings.

ICELAND SPAR, while unfit for gemstones, make splendid specimens; borax and selenite form into weird shapes of perpetual beauty. Jewel stones, or gems, however, make up but a small portion of the wealth of this great chemical laboratory of the deserts.

Metallic and nonmetallic minerals so far discovered number, to date, more than 62 varieties, and experts predict that eventually every form of mineral will be found in the Great Desert country. More and more often the new elements that make up the atomic and H-bombs are being located in some out-of-the-way place that no one has ever before heard about.

The dry lakes of the desert produce potash, borax, Epsom salts, soda, kaolin, gypsum and salt peter, to name a few.

Asbestos, bentonite, bismuth, cadmium, cobalt, sodium, sulphur and talc are known to exist in our deserts. Portland cement, millions of sacks of which are annually used in building projects, come from the rocky hills about Victorville.

LARGE DEPOSITS of marl, a lime product, are being worked near Wild Station, north of Hesperia. Deposits of diatomaceous earth, and Fuller's earth, have been



reported. Chalk areas have been worked for years in the hills above Bryman, and this mineral finds a ready market in paint manufacturing.

From the lime rock company in Victorville comes the finely ground fertilizer for the citrus groves and produce acreages in Coachella Valley, Southern California, and other parts of the world.

Among the list of already known minerals found on the deserts are aluminum, antimony, barium, chromium, corundum, copper, electrum, galena, gold, hematite, lead, nickel, silver, tungsten, vanadium and zinc. Near Atolia large deposits of tungsten in the form of scheelite was mined during the last war, amalgamated with iron to make a harder and tougher steel.

THE KELLEY MINE, near Randsburg, where diamonds are also found, produced several million dollars

Shifting sands and other natural phenomenon have often covered mines and mineral wealth. Joe Ewers, husband of the author, and Bert Albrecht inspect ore at an abandoned mine.

worth of high-grade silver immediately following World War I. Much of this ore was in the form of ruby silver. The recently reopened mine, at the 700-foot level, has produced silver ore running into the thousands of dollars per ton.

Many and varied are the tales told by prospectors of the early days of the West, as they stumbled across fabulously rich deposits of mineral wealth. They filled their pockets with the precious ore, marked well the area, noting natural landmarks so that they could return one day to work the mines. In some cases the discoverers died before they could return, but generally left some clues to the discoveries. Others took up the work of relocating the deposits, but natural calamities such as cloudbursts, earth slides, or sandstorms had obliterated the guide marks and they were unable to find the strikes.

OCCASIONALLY one of these “lost mines” is rediscovered. A few years ago the newspapers carried a story of the finding of the Lost Padres Mine in the Tehachapi Mountains. This was also known as the “Lost Horse Mine,” and its history goes back to the days of the missions, when Indians, under the direction of the padres, worked the mine.

The Lost Dutch Oven, Gun Sight and Peg Leg Mines are somewhat similar. Every old prospector, rockhound and mineral collector secretly cherishes the thought that he might just be the lucky one to find one of these lost mines.

The desert is sometimes hot, dry and seemingly inhospitable; but to the initiated it is a storehouse of wealth, beauty, health and wonders; a place where deep, dark, cool canyons hide patches of palm trees, bubbling springs, running streams and Indian artifacts. Where rest and contentment abide, the sun shines all day long, and the nights are cooled by the ever-present smell of sage and creosote, borne through open windows by the prevailing night breezes.

“The Lord looked upon His creation, and behold, it was good.”

(EDITOR'S NOTE: Author Ewers is vice president of the Riverside County Chamber of Mines and Gems Societies.)

4 Links to Maritime History

By Bob and Jan Young

WITH THE return of four ladies of the sea, much of California's colorful maritime history has been recaptured in the completion of the San Francisco Maritime State Historic Park on Oct. 2, 1963. The Hyde Street pier has been made to accommodate four vessels which in themselves form an important link with the past of the Golden State.

The four ships have been stored and are available for

public inspection daily from 10 a.m. to 10 p.m., with State Rangers constantly on duty to answer questions and explain the history of the various ships now permanently docked at the Monument.

The Wapama, the C. A. Thayer, the Alma and the Eureka are the four wayward ladies of the sea which compose the remainder of California's historic fleet. Each of these ships seems

to represent more than a mere sum of its statistical measurements and accomplishments. There is a sense of historical significance in each vessel.

THE WAPAMA is the last of what was once a fleet of 300 steam schooners, aboard which our own "Scandinavian Navy" brought lumber from the dog holes of the dangerous Mendocino Coast to San Francisco. Much of

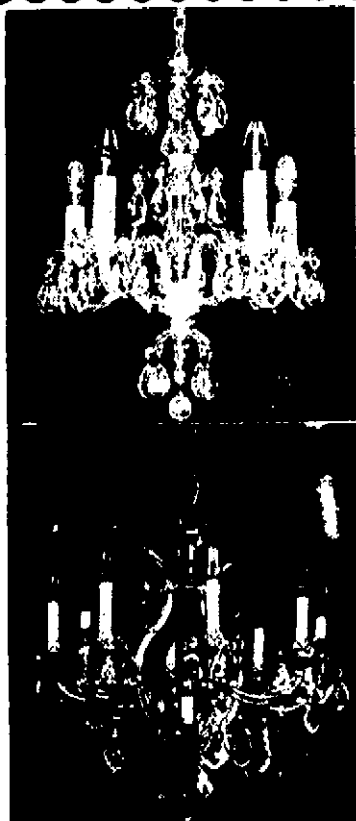
this lumber went into the rebuilding of the Bay City following the great earthquake there.

Also used as a lumber hauling vessel, the C. A. Thayer, one of the last three masted schooners, had a checkered career in the great days of the sailing ships that have meant so much to the ultimate development of California.

California made a unique contribution to naval archi-



Last of 300 steam schooners in coastal lumber trade, Wapama, is ready for museum duty.



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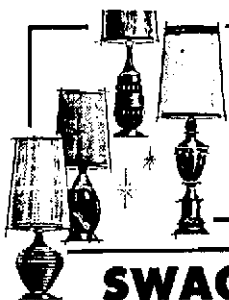


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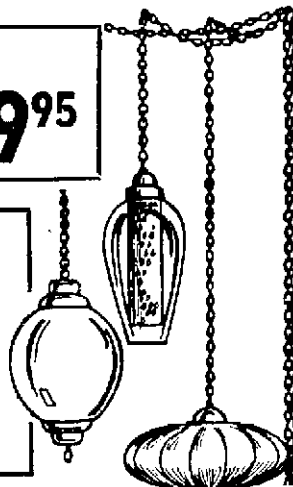
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ture in the development of such ships as the Alma, a unique scow schooner built in 1891 and manned by the so-called "Tule Sailors" in supplying fast-growing towns with food and fodder.

The Eureka, the last of the walking beam ferries, a nostalgic part of the busy San Francisco Bay, sits majestically at the Hyde Park Street Pier as if it were waiting for the cars and passengers to get aboard. It was on a similar ship that the start of the Laura Fair murder case began. But it is quieter now, with relics of the past, such as restored vintage automobiles, corn poppers and other memorabilia of the past stored aboard for viewing by the public.

RESTORATION of these ships was a delicate, intricate project in itself since it required rescue of the original plans so restoration would be faithful. And only master craftsmen such as fitters and riggers, also a disappearing clan, were permitted to do the work of recreating the vessels with loving care.

In preparation, too, is a ship museum and magnificent collection of antique locomotives and other railway rolling stock belonging to various railway and locomotive societies.

Already intensely interesting, when completely assembled the Maritime Monument will be an attraction which, it is expected, will draw tourists from every section of the United States.

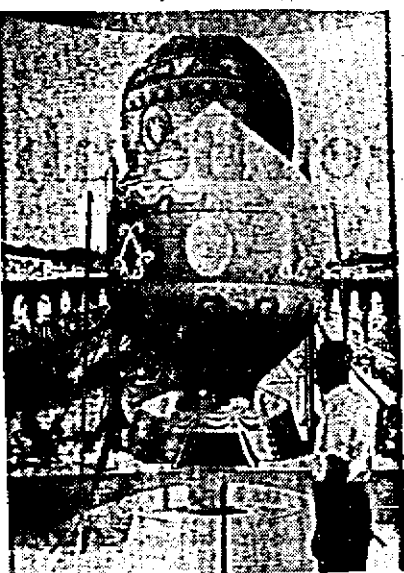
Stones Gain New Favor

Marble always has been popular, and in recent years the public has come to appreciate the beauty of onyx and agate.

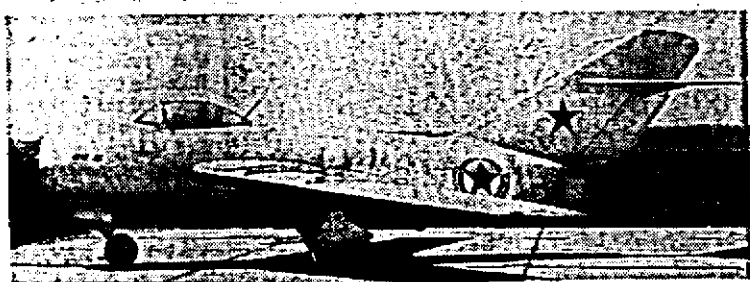
So say Al and Melba Holt, 4010 E. Anaheim St., who specialize in items made of these semi-precious stones. They create table tops, plaques, figures, lamps, fountains.

The stones, they say, are mined near Durango, Mexico. A son-in-law, Floyd Thomas, is part owner of one mine. The stones are taken to Juarez where they are cut with a diamond saw under water. Then craftsmen lay them by hand in individual mosaic patterns and colors. Patterns vary because of the range of colors and choice of stones. After the stones are cut for table tops, the Holts explain, they are selected for their color and laid in special designs, then the molds are made for each individual piece starting with a steel band which later is removed. They are reinforced with steel on the reverse side. They are polished on a revolving disc with an acid and running water, then finished entirely by hand, sanding and polishing to give lifetime beauty. The permanent finish and resistance to heat or cold make them practical as well as ornamental.—VERA WILLIAMS

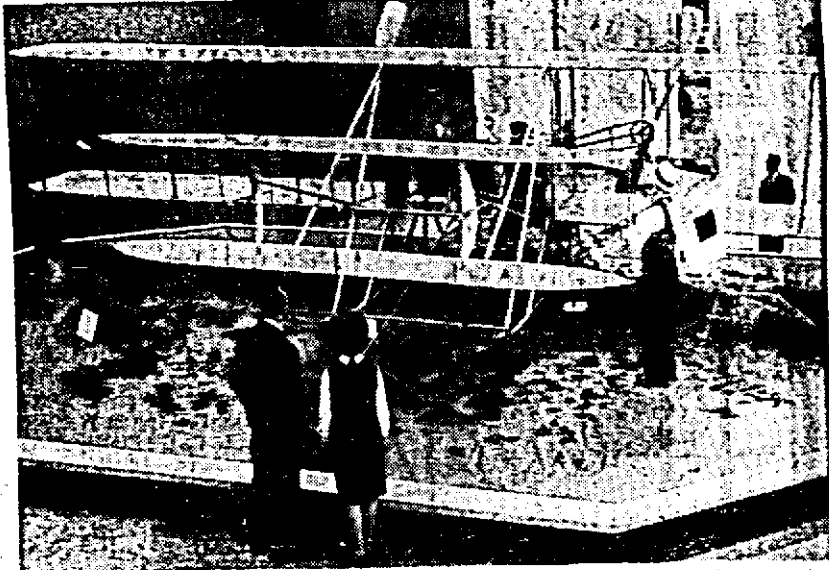
Museum of Military Air Might



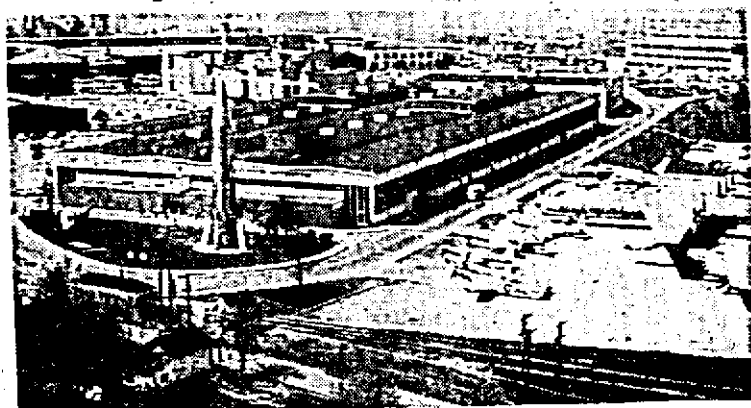
Montgolfier balloon (1/4th scale model) is one of the interest exhibits in the Air Force Museum at Wright-Patterson.



MIG-15, flown into South Korea in 1953 and turned over to the U. S. Air Force by North Korean pilot, Ro Kum Suk, is a museum piece.



Reproduction of Wright Brothers' Model A plane used by the Army. The Wrights taught first military airmen to fly in such a plane.



General view of Air Force Museum at Wright-Patterson Air Force Base in Ohio. More than 70 models of planes, missiles are on display.

By LOU JOBST

A BLUNT-NOSED MIG-15 fighter, five-pointed Red Stars emblazoned on the shiny aluminum fuselage and tail, sits ready to go on a taxi strip.

Nearby, amid a collection of World War II warplanes, squats an aging B29 nicknamed "Bock's Car."

Both aircraft made aviation history.

The "Bock's Car" lumbered off a coral air strip on Saipan more than 19 years ago to drop an atom bomb on Nagasaki, an action that brought the war to a close.

The 600-m.p.h. Russian jet screamed into a landing at Kimpo Air Force Base near Seoul in 1953 where its North Korean pilot surrendered it to the Americans for a bounty of \$100,000.

THE TWO PLANES are among 70 flying machines and missiles which comprise the world's biggest showcase of military aviation, the U. S. Air Force Museum at Wright-Patterson AF Base in Ohio.

The collection of flying memorabilia spans the history of aviation from the Wright Brothers to the Space Age.

Part of the Air University Command, the Museum, visited by more than 500,000 persons last year, is situated almost on the exact spot where Orville and Wilbur Wright made many of their first test flights after returning from Kitty Hawk.

The Museum was first organized by the Army flying service in 1923, remained small and academic and was closed down during WWII. It was reopened in 1954, and has become, in only 10 years, one of the nation's best known museums.

THE MAIN BUILDING of the museum is an old hangar which has been remodeled. It contains 100,000 square feet of floor displays and thousands of relics including a

piece of fabric from the WWI Spad flown by ace Eddie Rickenbacker.

It also contains a modified Model "A" aeroplane, the so-called 1909 Military Flyer built by the Wrights and generally considered the first military airplane in the world.

It was a model of this plane that crashed at Ft. Myer, Va., in 1908, killing Lt. Thomas E. Selfridge and seriously injuring Wilbur Wright.

On subsequent tests the plane flew over a measured five-mile course from Ft. Myer to Alexandria, Va., at an average speed of 42,583 miles per hour and was bought by the military for \$30,000.

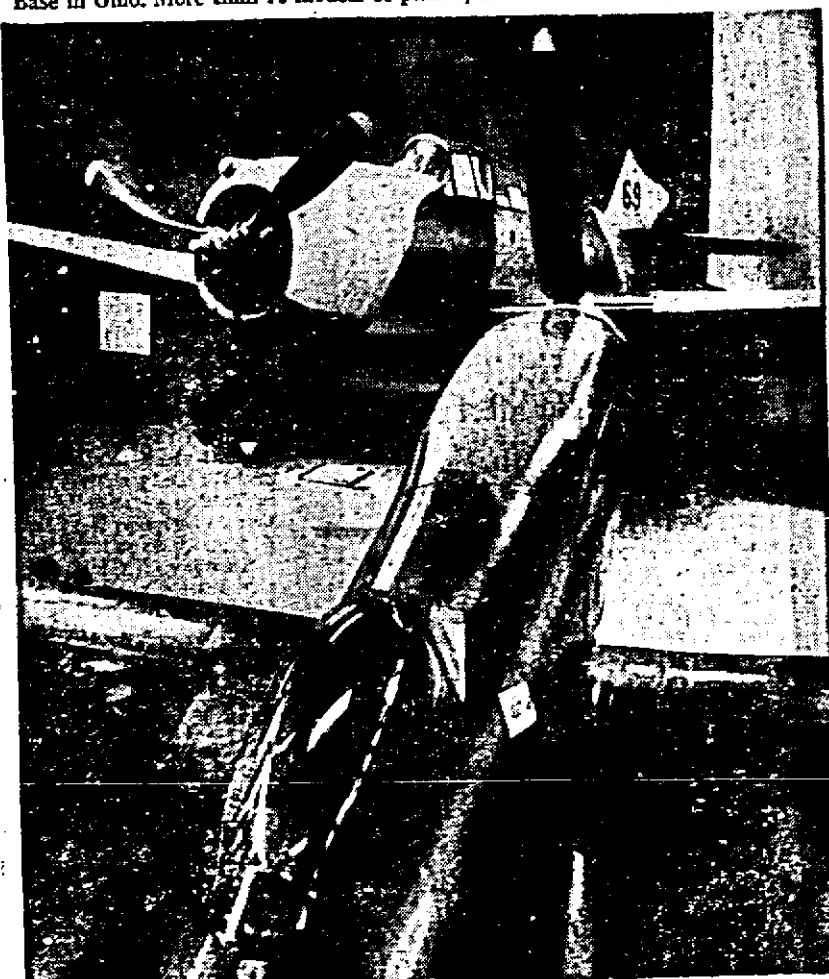
THE INDOOR exhibit, which features, in chronological order, most of the pre-WWII planes, also includes an 1/4th scale model of the Montgolfier balloon which first carried man on an aerial voyage in November 1783, reproductions of winged deities, including the hawk-headed Ashur, and a collection of notable paintings and sketches from the Air Force's global operations.

Outside on a four-acre exhibit are ranged more than 30 other airplanes, including the Flying Fortress, the B24 Liberator, the B25 Mitchell, a Nazi Junkers JU88-D, an Aircobra, a Mustang and the eight-engine B36, biggest plane in the Museum.

THE COLLECTION also includes such famed military machines as the British "Spitfire," the Japanese "George," the split-tailed American "Lightning" and the massive "Thunderbolt."

Also in the display is the "New Orleans," the Douglas Aircraft Co. World Cruiser which circled the world in 1924.

Most of the planes were flown to Wright-Patterson, refurbished and put on display. The "outside" planes are covered with a lacquer to prevent deterioration by weather.



British Spitfire (foreground) won fame in the Battle of Britain and (background) Curtis P36 Hawk, a pursuit plane obsolete before WWII.



After more than 2 decades,
a movie cameraman looks back:

He Shot Stars

**Joe Walters: Veteran
movie cameraman, today.**

By CHARLES CRUTCHER

WHEN HE was a young and ambitious boy, Joe Walters was wooed and won by the camera.

He wasn't even particular what kind of a camera—large or small, still or movie. He began dreaming of himself as a motion picture cameraman, cap on backwards, shooting exotic movie queens.

And soon he was.
When he was 14, Walters began working for Universal in its small studio at Fort Lee, N. J.

"I was bellhop, property boy," recalls Walters, now 68, of 13611 Cedar Crest, Seal Beach. "Anything they asked me to do in Jersey, I did."

"I cranked the rushes or scenes of the previous day's work. Now this is done by a regular operator, and the cameraman doesn't touch a piece of film. It is all shot and run off in a projection room before anything is taken out."

WHEN UNIVERSAL branched out and selected the West Coast for one of its sites, the company founded Universal City. Walters came along and got his first big break behind the moving picture camera. A break which almost broke him.

It was Dec. 1, 1925 at the Long Beach air field. Joe Walters was filming the airplane sequence for "Potash and Perlmutter," starring George Sidney and Alexander Carr, for Sam Goldwyn.

Walters operated one camera and Tom Brannigan the other in the back seat of a Cadillac. In the front seat sat two anxious cops, supposedly in a police patrol car. As the movie plot went, they were in hot pursuit of thieves in an approaching plane.

"The car was to meet the plane at a certain point in the field. But the timing went wrong. We were either too early or too late. They smashed. I got a skull fracture and an injured back and was laid up in hospitals for weeks."

DID WALTERS and Brannigan get their shots?
They didn't. Film and pieces of cameras were thrown



Walters is intent on shooting the best side of Frances Langford in this 1940 still photo.

over the field. They managed to rescue a previous "take," but not the spectacular crash.

Movie stories were written on the cuff in those days, Walters recalls. Ideas were jotted down as the stories unfolded during shooting.

He remembers "Go West," a comedy starring Buster Keaton, in 1924. Walters was behind the camera.

"On a Sunday morning we went on location in downtown Los Angeles. We had a permit to block off Hill Street between Fourth and Seventh Streets.

"**BUSTER KEATON** was to lead 1,500 head of cattle down Hill Street.

"We got the shots all right, but we weren't quite satisfied.

"Keaton, the star-director of 'Go West,' and I went into a huddle. We concluded that Keaton should lead the 1,500 cattle on horseback instead of on foot. This was more western-like, more appropriate."

A horse was hurried to Keaton. The horse didn't fit Keaton, and Keaton didn't fit the horse, but it was a comedy, so that didn't matter.

The company had a big problem on its hands. The cattle had to be turned around, herded over to Broadway by Seventh, then around to Hill again. This time they were herded up Hill to Fourth, instead of down Hill to Seventh.

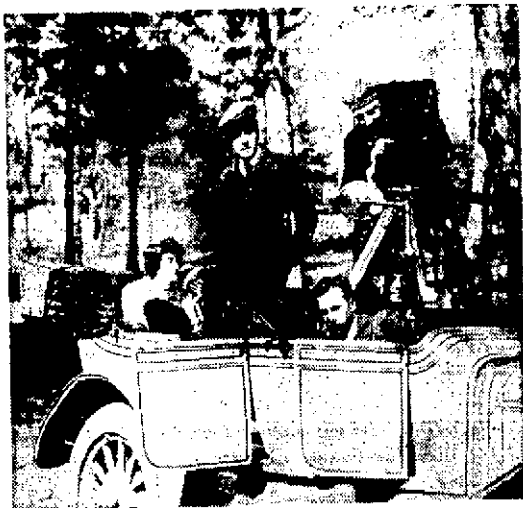
"Shots of that kind can't be made in downtown Los Angeles any more," the cameraman reflects. "They'll tie up too much traffic."

WALTERS SHOT "The Wreck of the Hesperus" for Columbia Pictures. There were no accidents in the "wreck." But it was a tough picture to make in cold, wet rain.

He got screen credits for "Dawn Patrol" (1930), "Song of the Flame," "Top Speed," starring Joe E. Brown, and musicals starring Alice White.

He made publicity pictures of Gene Autry, Norma Talmadge, Roy Rogers, John Wayne and Frances Langford. He took publicity still shots of "Old Barn Dance," "Smilin' Thru" and "Under Western Skies."

"Every man or woman, movie star or not, has a good and bad side," says the veteran cameraman. "One side of the face photographs better than the other side. Stars demand their favorite cameramen, who know how to photograph them best, and will give them the best lighting."



Walters, a learning cameraman, crouches on floorboards of this car, with Mary Fuller and King Baggot, then top stars, in the rear.



Walters handled movie camera in this shot of Roy Rogers' double in dangerous plunge.

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TODAY: 15TH ANNIVERSARY OF . . .

Birth of the Hydrogen Bomb

By HOYT McAFEE

IT STARTED off as a blustery, cheerless day and the prospect of big news breaking on that date—Jan. 31, 1950—seemed remote indeed. During an early-morning stroll toward the Senate Office Building in Washington, D. C., the slightly stooped, distinguished-looking man turned to me with a puzzled look on his face.

He—U. S. Senator Clyde Hoey of North Carolina—remarked: "Before we left the hotel, I received a call from a close friend on the Atomic Energy Committee. He assured me that he has some special information to share with me."

"But he insists upon revealing it to me in the privacy of my office. It must have to do with some bold new program the government plans to launch in the nuclear field. I have a hunch our scientists are ready to begin production of a destructive new weapon."

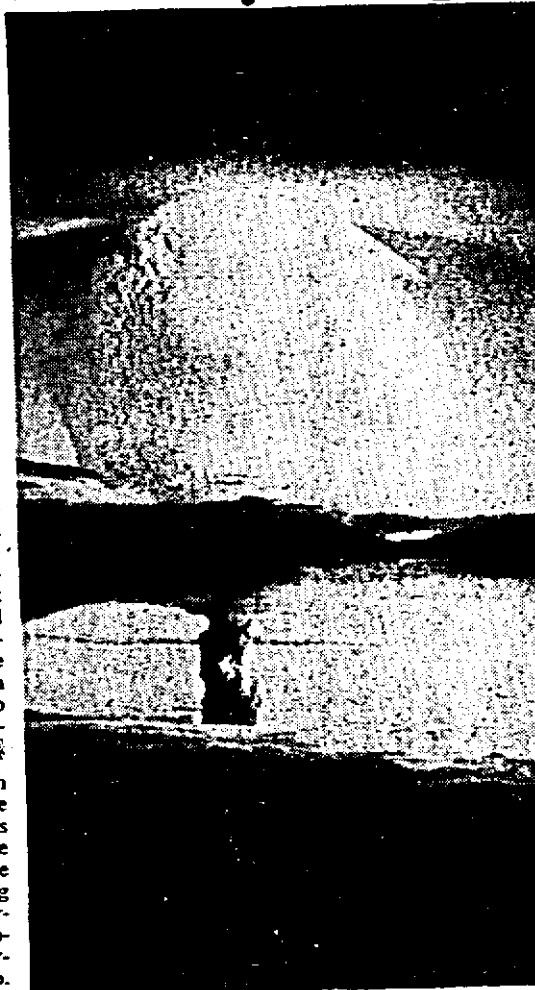
SENATOR HOEY'S hunch proved to be an accurate one. For an hour later his confidential source from the Atomic Energy Committee disclosed: "We're preparing to take another major forward step: this time by producing a weapon more devastating than the atom bomb."

"Yes, I mean the hydrogen bomb. Our scientists and military experts have decided we can start this project at once and with the confident expectation of achieving the desired results."

That revelation confirmed hush-hush talk we had heard bruited about frequently on Capitol Hill—that the U. S. was poised to begin production of a monster H-bomb. But Senator Hoey's trusted informant emphasized: "Not a word about this to anyone! For the President—Harry Truman—must be the first to announce it officially. He may do so today."

Naturally, his latter remarks were made for my benefit. He realized how it would pain me, a newspaper reporter turned press relations writer for Senator Hoey, to sit on such a blockbuster of a news story.

BUT, BY THEN, I had grown accustomed to my sometimes frustrating role of receiving inside information, only to have to hold it in confidence. That was the fate, I soon learned, of all press relations men working for energetic and colorful U. S. senators. In my case, an advance tip on a major story about to break would cause me to clamp at the bit and sigh: "What a treat it



Federal Civil Defense Photo from United Press

Roots sunk deep in the earth, the bulbous cloud of the mighty H-bomb rises high into the sky above Marshall Islands test ground.

would be if I were a reporter this minute—instead of a press relations writer for a U. S. senator!"

Later that day, President Truman did make the predicted announcement. Speaking calmly in his usual Missouri twang, he told startled and excited reporters: "This may interest you. After due deliberations at the highest official level, this government has decided to begin production of a hydrogen bomb immediately."

Some of the correspondent broke ranks and made a frantic dash for the nearest available telephones. Others remained behind to try to pump the President for more specific details.

OVER ON THE "hill," Sen. Hoey couldn't resist the temptation to rib me. He twitted: "Well, there goes the big story you had the jump on. And if you're inclined to resign and return to straight reporting, remember that my pretty women secretaries are more pleasing to look at than some of the baldish and paunchy men editors you'd

ing. It struck us that the scientists and military experts—often at odds—had composed their differences and were clicking as a team in a move that would clearly strengthen American's position of security.

Early in November 1952, the senator was quietly informed that the first hydrogen-bomb test would be conducted that month. When the blast did occur on Nov. 16, it had a jolting effect over a wide area of the Pacific. As an aftermath, it churned up tidal waves which lashed points as distant as the Hawaiian Islands.

Additionally, Japanese fishermen in far Pacific waters complained bitterly that radioactive materials from the exploded bomb had poisoned many thousands of fish. As was to be expected, Red China and Russia leveled a new propaganda barrage at the U.S. government.

AFTER SEN. HOEY'S death in May 1955, I resumed my reporting career for Sunday supplements and adventure magazines. Both at White Sands proving grounds in the New Mexico desert and at nearby Alamogordo, I heard scientists speak of the H-bomb as an "accomplished fact."

In their minds, there was no doubt that it could be delivered if necessary, to a chosen target. Their scientific jargon reminded me of the jaw-breaking medical terms doctors often use among themselves. But translated, they felt that the H-bomb could create far greater havoc and destruction than its forerunner, the atom bomb.

In closely guarded, scientific language, scientists in the New Mexico desert (where the first A-bomb was detonated on July 16, 1945) speculated on the "next step." This meant, I ascertained, that research on it was "progressing satisfactorily."

In plain language, the experts were "reaching for the know-how to produce a cobalt bomb." According to the late Professor Albert Einstein (the scientist who first urged President Franklin D. Roosevelt to go ahead on the atom bomb), this one would "contain a destructive power beyond comprehension."

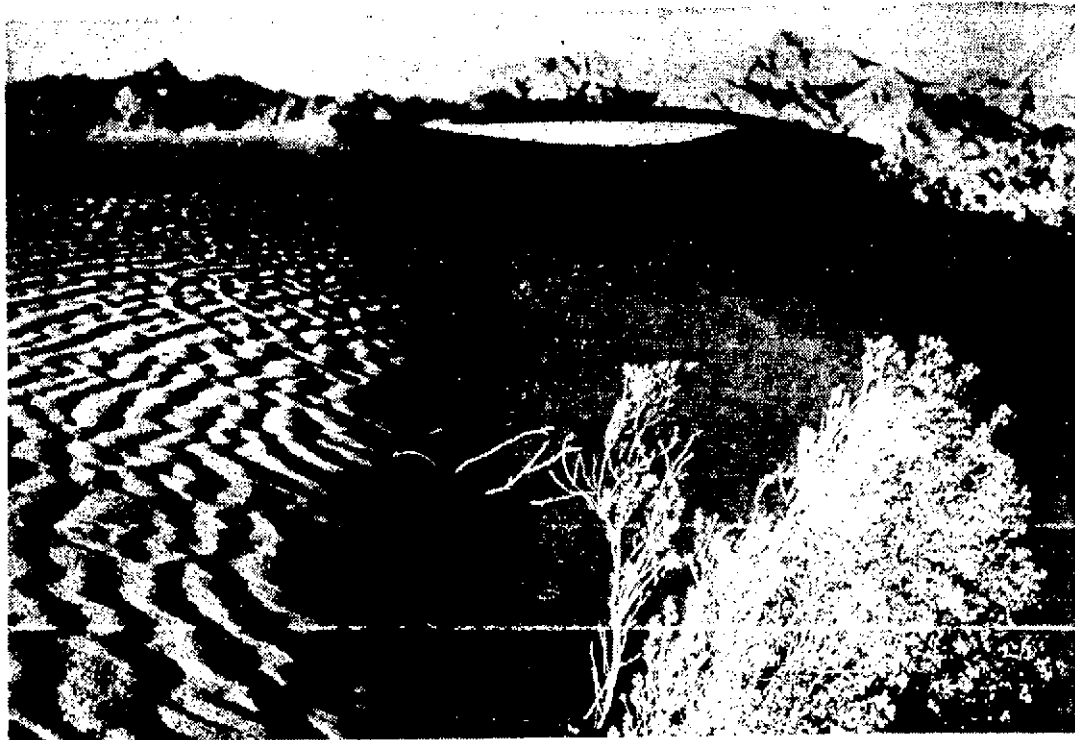
It would, he freely predicted, shake the earth with its convulsions and quickly destroy all human life. So it would appear that the birth of the hydrogen bomb project, 15 years ago, was merely a prelude to a third and more awesome undertaking.

AFTER TRUMAN'S announcement, a virtual news blackout descended upon American efforts to bring a workable H-bomb off the assembly line. On three separate occasions, however, Sen. Hoey received confidential reports on its progress from his colleagues on the Atomic Energy Committee.

They sounded encourag-

Treasure Troves of the Desert

By **RETTA E. EWERS**



IT IS NOT generally known that the Great American Deserts—the Mojave and the Colorado—and other areas catalogued as “desert country” produce almost every known form of gems, including the more precious stones as diamonds, sapphires, rubies and topaz.

Wandering prospectors occasionally pick up diamonds, small perhaps, but nonetheless diamonds and perfectly formed. In a few places blue clay pipes similar to those found in the rich Kimberley fields of South Africa are known to exist, notably in the vicinity of Newberry, Calif., on the Mojave Desert. One of these days some enterprising mining engineer will discover a fortune for himself in the hills about Newberry.

Sapphires, rubies and topaz have been picked up in the country north of Barstow. Collectors of that area usually have lapis, lazuli, turquoise, garnets, tourmaline, bloodstone, jade, beryl, aquamarine, and zircons in their displays. Rare gems such as red or yellow spinel, thomsonite and green kunzite are often found by prospectors and present-day rockhounds. Azurite and varicolored jasper are quite plentiful, and produce fine cabinet specimens and cabachons for rings.

ICELAND SPAR, while unfit for gemstones, make splendid specimens; borax and selenite form into weird shapes of perpetual beauty. Jewel stones, or gems, however, make up but a small portion of the wealth of this great chemical laboratory of the deserts.

Metallic and nonmetallic minerals so far discovered number, to date, more than 62 varieties, and experts predict that eventually every form of mineral will be found in the Great Desert country. More and more often the new elements that make up the atomic and H-bombs are being located in some out-of-the-way place that no one has ever before heard about.

The dry lakes of the desert produce potash, borax, Epsom salts, soda, kaolin, gypsum and salt peter, to name a few.

Asbestos, bentonite, bismuth, cadmium, cobalt, sodium, sulphur and talc are known to exist in our deserts. Portland cement, millions of sacks of which are annually used in building projects, come from the rocky hills about Victorville.

LARGE DEPOSITS of marl, a lime product, are being worked near Wild Station, north of Helendale. Deposits of diatomaceous earth, and Fuller's earth, have been



Shifting sands and other natural phenomenon have often covered mines and mineral wealth. Joe Ewers, husband of the author, and Bert Albrecht inspect ore at an abandoned mine.

worth of high-grade silver immediately following World War I. Much of this ore was in the form of ruby silver. The recently reopened mine, at the 700-foot level, has produced silver ore running into the thousands of dollars per ton.

Many and varied are the tales told by prospectors of the early days of the West, as they stumbled across fabulously rich deposits of mineral wealth. They filled their pockets with the precious ore, marked well the area, noting natural landmarks so that they could return one day to work the mines. In some cases the discoverers died before they could return, but generally left some clues to the discoveries. Others took up the work of relocating the deposits, but natural calamities such as cloudbursts, earth slides, or sandstorms had obliterated the guide marks and they were unable to find the strikes.

OCCASIONALLY one of these “lost mines” is rediscovered. A few years ago the newspapers carried a story of the finding of the Lost Padres Mine in the Tehachapi Mountains. This was also known as the “Lost Horse Mine,” and its history goes back to the days of the missions, when Indians, under the direction of the padres, worked the mine.

The Lost Dutch Oven, Gun Sight and Peg Leg Mines are somewhat similar. Every old prospector, rockhound and mineral collector secretly cherishes the thought that he might just be the lucky one to find one of these lost mines.

The desert is sometimes hot, dry and seemingly inhospitable; but to the initiated it is a storehouse of wealth, beauty, health and wonders; a place where deep, dark, cool canyons hide patches of palm trees, bubbling springs, running streams and Indian artifacts. Where rest and contentment abide, the sun shines all day long, and the nights are cooled by the ever-present smell of sage and creosote, borne through open windows by the prevailing night breezes.

“The Lord looked upon His creation, and behold, it was good.”

(EDITOR'S NOTE: Author Ewers is vice president of the Riverside County Chamber of Mines and Gems Societies.)

reported. Chalk areas have been worked for years in the hills above Bryman, and this mineral finds a ready market in paint manufacturing.

From the lime rock company in Victorville comes the finely ground fertilizer for the citrus groves and produce acreages in Coachella Valley, Southern California, and other parts of the world.

Among the list of already known minerals found on the deserts are aluminum, antimony, barium, chromium, corundum, copper, electrum, galena, gold, hematite, lead, nickel, silver, tungsten, vanadium and zinc. Near Atolia large deposits of tungsten in the form of sheelite was mined during the last war, amalgamated with iron to make a harder and tougher steel.

THE KELLEY MINE, near Randsburg, where diamonds are also found, produced several million dollars

La Reina Rule

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach, Calif., 90812, for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Please give brief data on PARROT. — D.I., Long Beach; E.D., Harbor City.

D.I., E.D.: PARROTT has an English background. One source was from an Inn-sign trademark picturing a brightly colored parrot as the emblem of the ancestor's hostelry. Parrott can also be from the old French-English "Per-et" meaning "young peter." Two 16th Century Oxford, England, listings show this name's spelling evolution. They are John Parrett or Perott or Parrett, 1520, and Edward Parrett or Perott or Perrett, 1548. The Parrott shield is silver, crossed by a diagonal red stripe on which are three gold seashells, emblems of ancestral participation in the Crusades.

DEAR MISS RULE: What is the origin of AMADON. — L.A., Long Beach.

L.A.: AMADON is French, signifying "young beloved one," referring to a nickname bestowed on the ancestor. The Amadon shield granted in the medieval French province of Limousin is blue, crossed by a gold stripe lying below three gold seashells. Below the stripe is a silver sword placed crosswise.

DEAR MISS RULE: Kindly give genealogy on LEDBETTER. — C.L., Garden Grove; B.L., Long Beach.

C.L., B.L.: LEDBETTER developed from the archaic German warrior title "Leit-Betto-Hen" denoting "brilliant army leader." No shield is recorded for this family.

DEAR MISS RULE: Please analyze MICHAELIS. — C.M., Garden Grove.

C.M.: MICHAELIS is one of several German surnames derived from the Biblical "Michael" meaning "who is like God." The Michaelis shield from Prussia has a diagonal gold stripe embossed with three blue stars, crossing a blue background with a silver border.

DEAR MISS RULE: Please identify NEFF. — L.N., Los Alamitos; B.N., Westminster; L.N., B.N.: NEFF, from the German "Neffe," means "nephew." This unusual name refers back to medieval centuries when the ancestor was the distinguished nephew of a proud baronial lord. The Von Neff shield granted in Estonia is red,

decorated with a gold serpent, shaped in a circle, with its tail in its mouth. This emblem was an ancient symbol of eternal life.

DEAR MISS RULE: Kindly analyze PETTIGREW, PETTICREW — V.W., Midway City; A.P., Long Beach. V.W., A.P.: PETTIGREW and the spelling variation Petticrew are from a curious old English nickname "Pied-de-grue" meaning "crane-foot." This term brought to Britain from France, described a thin, long-legged ancestor. "Pied-de-grue" is also the root of our modern word "pedigree."

DEAR MISS RULE: Please explain YARGUS — E.Y., Wilmington.

E.Y.: YARGUS, a phonetically spelled archaic German surname from the Greek baptismal name Georgios, means "farmer." The German root-form of Yargus was Jorgius. No shield or other data is available in Yargus.

DEAR MISS RULE: What is the source of CUSHNAGHAN. — J.M., Long Beach.

J.M.: CUSHNAGHAN began in old Ireland as the clan name O'Cosnachain. This rare Gaelic cognomen deciphers as "sons of the young defender."

DEAR MISS RULE: Please give data on GARNIER. — G.G., Long Beach.

G.G.: GARNIER had its beginning in France as the warrior title "Warrior-Her," translated as "guardian soldier." The Garnier shield, granted in the medieval French province of Maine, is blue decorated with three gold butterflies.

DEAR MISS RULE: Would like the origin of GROVE. — D.G., L.M., Long Beach.

D.G., L.M.: GROVE refers to English ancestors who lived at a "grove of trees." GROVES personifies "Son of the dweller at the grove." Ancestors of these lineages include Stephen Atte (at the) Grove of Somerset in 1327 and George Groves, married at London in 1668. The Grove shield is ermine, crossed by a red chevron which is embossed with three silver seashells. The shells are symbols of ancestral participation in the Crusades.

DEAR MISS RULE: Would like data on HARTZELL. — G.H., Wilmington.

G.H.: HARTZELL was initiated as the German hero name Hartz-el depicting "young hart-deer." The hart represented bravery. No shield is recorded for Hartzell.

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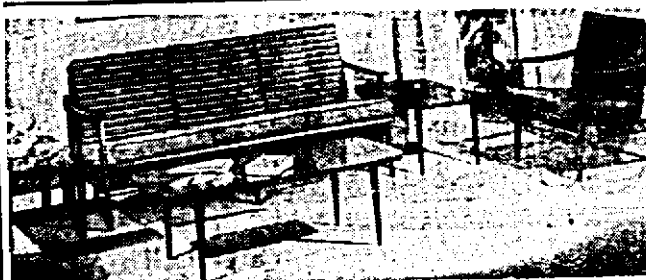


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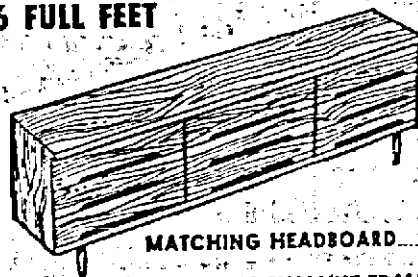
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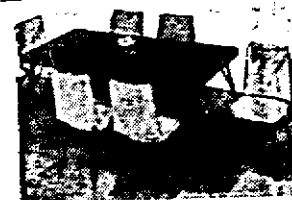
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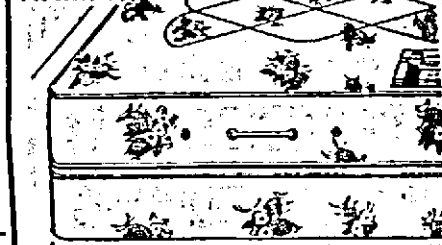
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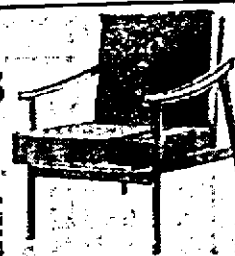


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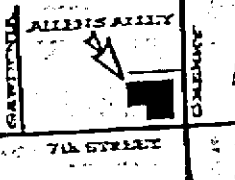
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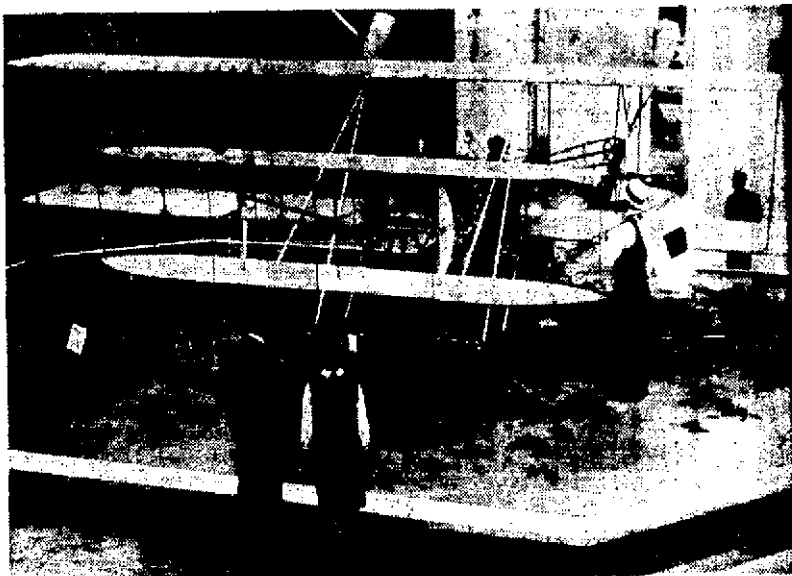
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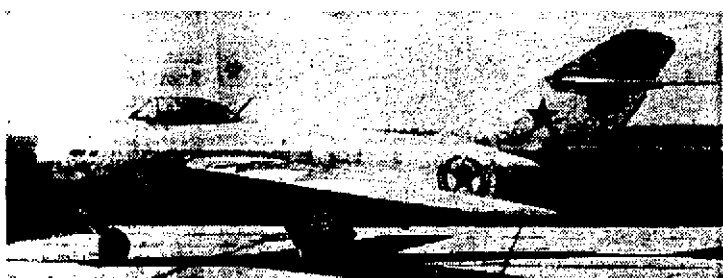
Museum of Military Air Might



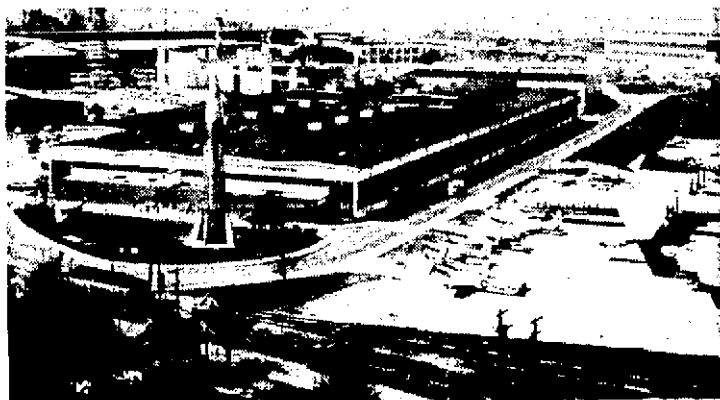
Montgolfier balloon (1/8th scale model) is one of the interest exhibits in the Air Force Museum at Wright-Patterson.



Reproduction of Wright Brothers' Model A plane used by the Army. The Wrights taught first military airmen to fly in such a plane.



MIG-15, flown into South Korea in 1953 and turned over to the U. S. Air Force by North Korean pilot, Ro Kum Suk, is a museum piece.



General view of Air Force Museum at Wright-Patterson Air Force Base in Ohio. More than 70 models of planes, missiles are on display.

By LOU JOBST

A BLUNT-NOSED MIG-15 fighter, five-pointed Red Stars emblazoned on the shiny aluminum fuselage and tail, sits ready to go on a taxi strip.

Nearby, amid a collection of World War II warplanes, squats an aging B29 nicknamed "Bock's Car."

Both aircraft made aviation history.

The "Bock's Car" lumbered off a coral air strip on Saipan more than 19 years ago to drop an atom bomb on Nagasaki, an action that brought the war to a close.

The 600-m.p.h. Russian jet screamed into a landing at Kimpo Air Force Base near Seoul in 1953 where its North Korean pilot surrendered it to the Americans for a bounty of \$100,000.

THE TWO PLANES are among 70 flying machines and missiles which comprise the world's biggest showcase of military aviation, the U. S. Air Force Museum at Wright-Patterson AF Base in Ohio.

The collection of flying memorabilia spans the history of aviation from the Wright Brothers to the Space Age.

Part of the Air University Command, the Museum, visited by more than 500,000 persons last year, is situated almost on the exact spot where Orville and Wilbur Wright made many of their first test flights after returning from Kitty Hawk.

The Museum was first organized by the Army flying service in 1923, remained small and academic and was closed down during WWII. It was reopened in 1954, and has become, in only 10 years, one of the nation's best known museums.

THE MAIN BUILDING of the museum is an old hangar which has been remodeled. It contains 100,000 square feet of floor displays and thousands of relics including a

piece of fabric from the WWI Spad flown by ace Eddie Rickenbacker.

It also contains a modified Model "A" aeroplane, the so-called 1909 Military Flyer built by the Wrights and generally considered the first military airplane in the world.

It was a model of this plane that crashed at Ft. Myer, Va., in 1908, killing Lt. Thomas E. Selfridge and seriously injuring Wilbur Wright.

On subsequent tests the plane flew over a measured five-mile course from Ft. Myer to Alexandria, Va., at an average speed of 42,583 miles per hour and was bought by the military for \$30,000.

THE INDOOR exhibit, which features, in chronological order, most of the pre-WWII planes, also includes an 1/8th scale model of the Montgolfier balloon which first carried man on an aerial voyage in November 1783, reproductions of winged deities, including the hawk-headed Ashur, and a collection of notable paintings and sketches from the Air Force's global operations.

Outside on a four-acre exhibit are ranged more than 30 other airplanes, including the Flying Fortress, the B24 Liberator, the B25 Mitchell, a Nazi Junkers JU88-D, an Aircobra, a Mustang and the eight-engine B36, biggest plane in the Museum.

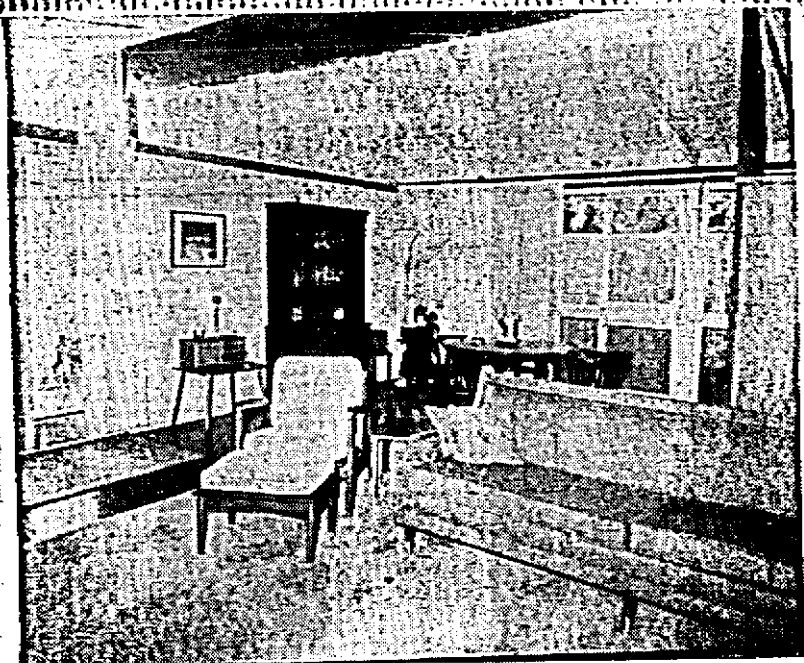
THE COLLECTION also includes such famed military machines as the British "Spitfire," the Japanese "George," the split-tailed American "Lightning" and the massive "Thunderbolt."

Also in the display is the "New Orleans," the Douglas Aircraft Co. World Cruiser which circled the world in 1924.

Most of the planes were flown to Wright-Patterson, refurbished and put on display. The "outside" planes are covered with a lacquer to prevent deterioration by weather.



British Spitfire (foreground) won fame in the Battle of Britain and (background) Curtiss P36 Hawk, a pursuit plane obsolete before WWII.



Ingenuity and imagination have developed individuality in the home of the C. R. Scarboroughs. Above, a living room view.

Photos by Chuck Sundquist

Another view of the Scarborough living room (right) showing relationship of interior to patio installations by reason of glass areas.

SOUTHLAND HOMES

Ideas Are Basic Here

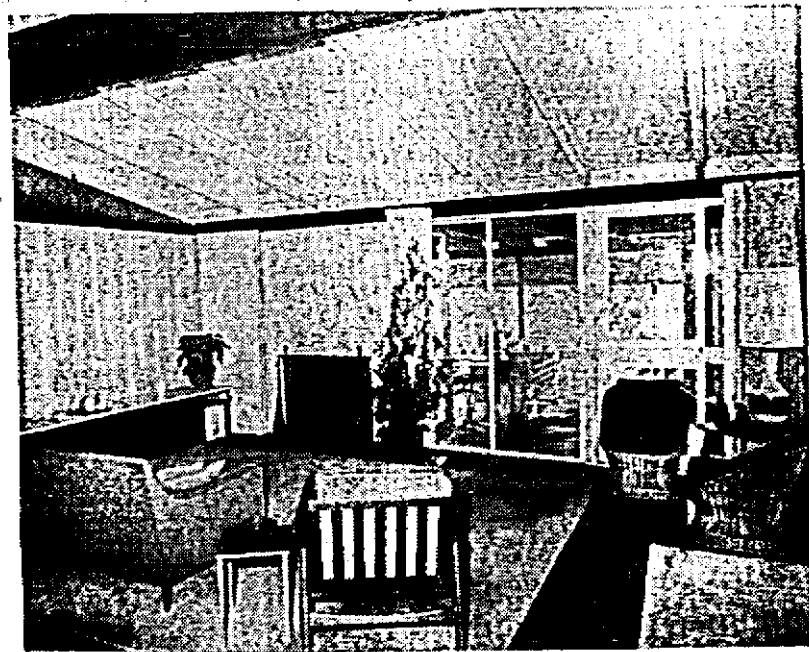
By Stella George

INGENIOUS and imaginative ideas have developed an individuality in the home of Mr. and Mrs. C. R. Scarborough, 7204 Rosebay Ave., and Mrs. Scarborough is responsible for many of the bits of home-making that have resulted in the over-all achievement. For instance, many guests have wondered where Mrs.

Scarborough purchased the unusual black chests which line one wall in the living room. Even close inspection belies the fact that the talented lady created the chests from orange crates which were subsequently painted black and given a "marble" top with contact shelf paper. A decorative light green bamboo screen is placed behind the chests.

Furnishings include basket chairs, white occasional chairs and white lamps with a touch of blue.

The dining room opens into the living room. Here again imagination and artistry combine to lend a distinctive touch to the decor. A mahogany dining room set is painted black, as is the buffet. The rug is light green and cream colored



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TODAY: 15TH ANNIVERSARY OF . . .

Birth of the Hydrogen Bomb

By HOYT McAFEE

IT STARTED off as a bluster, cheerless day and the prospect of big news breaking on that date—Jan. 31, 1950—seemed remote indeed. During an early-morning stroll toward the Senate Office Building in Washington, D. C., the slightly stooped, distinguished-looking man turned to me with a puzzled look on his face.

He—U. S. Senator Clyde Hoey of North Carolina—remarked: "Before we left the hotel, I received a call from a close friend on the Atomic Energy Committee. He assured me that he has some special information to share with me."

"But he insists upon revealing it to me in the privacy of my office. It must have to do with some bold new program the government plans to launch in the nuclear field. I have a hunch our scientists are ready to begin production of a destructive new weapon."

SENATOR HOEY'S hunch proved to be an accurate one. For an hour later his confidential source from the Atomic Energy Committee disclosed: "We're preparing to take another major forward step; this time by producing a weapon more devastating than the atom bomb."

"Yes, I mean the hydrogen bomb. Our scientists and military experts have decided we can start this project at once and with the confident expectation of achieving the desired results."

That revelation confirmed hush-hush talk we had heard bruited about frequently on Capitol Hill—that the U. S. was poised to begin production of a monster H-bomb. But Senator Hoey's trusted informant emphasized: "Not a word about this to anyone! For the President—Harry Truman—must be the first to announce it officially. He may do so today."

Naturally, his latter remarks were made for my benefit. He realized how it would pain me, a newspaper reporter turned press relations writer for Senator Hoey, to sit on such a blockbuster of a news story.

BUT, BY THEN, I had grown accustomed to my sometimes frustrating role of receiving inside information, only to have to hold it in confidence. That was the fate, I soon learned, of all press relations men working for energetic and colorful U. S. senators. In my case, an advance tip on a major story about to break would cause me to clasp my hands and sigh: "What a treat it



Federal Civil Defense Photo from United Press

Roots sunk deep in the earth, the bulbous cloud of the mighty H-bomb rises high into the sky above Marshall Islands test ground.

would be if I were a reporter this minute—instead of a press relations writer for a U. S. senator!"

Later that day, President Truman did make the predicted announcement. Speaking calmly in his usual Missouri twang, he told startled and excited reporters: "This may interest you. After due deliberations at the highest official level, this government has decided to begin production of a hydrogen bomb immediately."

Some of the correspondent broke ranks and made a frantic dash for the nearest available telephones. Others remained behind to try to pump the President for more specific details.

OVER ON THE "hill," Sen. Hoey couldn't resist the temptation to rib me. He twitted: "Well, there goes the big story you had the jump on. And if you're inclined to resign and return to straight reporting, remember that my pretty women secretaries are more pleasing to look at than some of the baldish and paunchy men editors you'd

probably deal with."

He had a point there! Initial reaction of Soviet Russia and her satellites to Truman's announcement surprised no top official in Washington. At first, the Russians bragged that their scientists long had been privy to the secrets of the H-bomb and its development. Then Red leaders suddenly shifted gears and began blasting the United with propaganda attacks, the usual outpouring of twaddle from Moscow: "The imperialist, war-mongering American military and political leaders. Their threats and scare tactics won't deter the Soviet Union from its policy of preparedness along with pursuit of world peace."

AFTER TRUMAN'S announcement, a virtual news blackout descended upon American efforts to bring a workable H-bomb off the assembly line. On three separate occasions, however, Sen. Hoey received confidential reports on its progress from his colleagues on the Atomic Energy Committee.

They sounded encourag-

ing. It struck us that the scientists and military experts—often at odds—had composed their differences and were clicking as a team: in a move that would clearly strengthen American's position of security.

Early in November 1952, the senator was quietly informed that the first hydrogen-bomb test would be conducted that month. When the blast did occur on Nov. 16, it had a jolting effect over a wide area of the Pacific. As an aftermath, it churned up tidal waves which lashed points as distant as the Hawaiian Islands.

Additionally, Japanese fishermen in far Pacific waters complained bitterly that radioactive materials from the exploded bomb had poisoned many thousands of fish. As was to be expected, Red China and Russia leveled a new propaganda barrage at the U.S. government.

AFTER SEN. HOEY'S death in May 1955, I resumed my reporting career for Sunday supplements and adventure magazines. Both at White Sands proving grounds in the New Mexico desert and at nearby Alamogordo, I heard scientists speak of the H-bomb as an "accomplished fact."

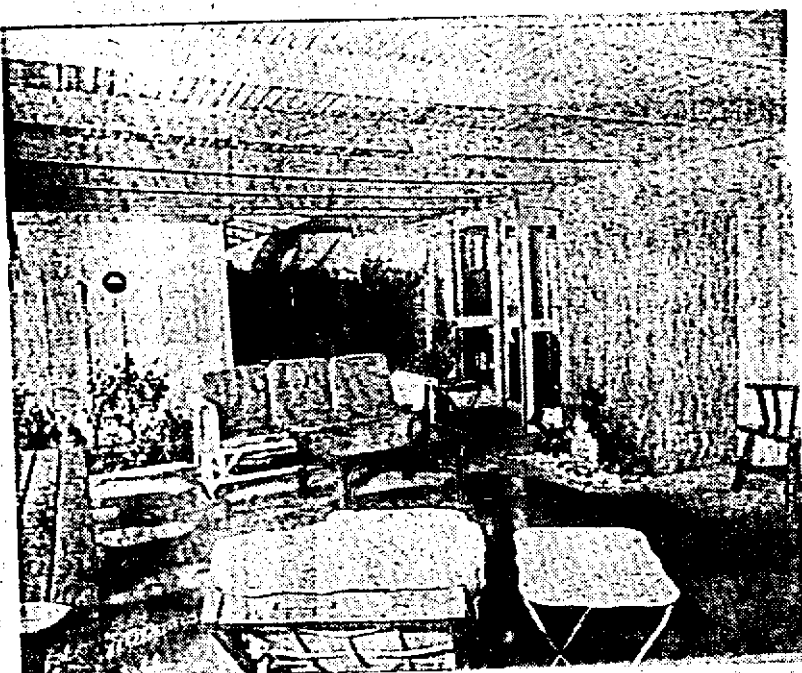
In their minds, there was no doubt that it could be delivered if necessary, to a chosen target. Their scientific jargon reminded me of the jaw-breaking medical terms doctors often use among themselves. But translated, they felt that the H-bomb could create far greater havoc and destruction than its forerunner, the atom bomb.

In closely guarded, scientific language, scientists in the New Mexico desert (where the first A-bomb was detonated on July 16, 1945) speculated on the "next step." This meant, I ascertained, that research on it was "progressing satisfactorily."

In plain language, the experts were "reaching for the know-how to produce a cobalt bomb." According to the late Professor Albert Einstein (the scientist who first urged President Franklin D. Roosevelt to go ahead on the atom bomb), this one would "contain a destructive power beyond comprehension."

It would, he freely predicted, shake the earth with its convulsions and quickly destroy all human life. So it would appear that the birth of the hydrogen bomb project, 15 years ago, was merely a prelude to a third and more awesome undertaking.

Southland Magazine



drapes extend along the far side of the room.

A BAR TABLE separates the kitchen from the dining room and the former is separated from the living room by a tall divider. All the dividers (which form the hallways) have large, ample closets.

A den is on the other side of the bamboo screen in the living room. It is comfortably furnished with a sofa, desk, table and mosaic coffee table.



Shrubbery and trees surround the approach via tiled walkway to this livable home.

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EASY TERMS — NEW LOW INTEREST RATE

Roofed patio area is separated from outdoor section by a post and roll-up screen divider (at left but not shown in photo).

bly furnished with a sofa, desk, table and mosaic coffee table.

The bedroom belonging to Ann, age 11, has white walls and drapes and an olive green rug. The desk and chest of drawers are white and she has a French dressing table. The bedspread is blue.

Greer, age 9, has a huge formica work table which is ideal for countless purposes. The room doubles as a play and bedroom. The master bedroom is furnished in walnut and has a hemp rug.

FRENCH DOORS in the living area open onto the patio. Actually, there are two patios which are separated by a pebble path and a long bench. The large pool is L-shaped.

Most of the home owners in the Rancho area of Long Beach have taken exceptional pride in making the houses and gardens as attractive as possible, and the Scarboroughs are no exception. Green and white cement blocks are decorative in the front where plants and shrubs abound. A bird bath welcomes the many small feathered guests who drop by daily without an invitation.

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Complete kit includes unwound brass case, hands, pendulum, weights and drive. Westerner Time Movement.

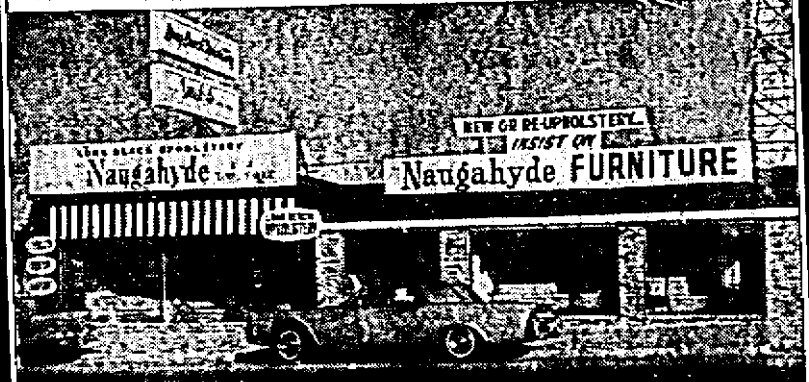
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WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach, Calif., 90812, for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Please give brief data on PARROT, — D.L., Long Beach; E.D., Harbor City.

D.L., E.D.: PARROTT has an English background. One source was from an Inn-sign trademark picturing a brightly colored parrot as the emblem of the ancestor's hostelry. Parrott can also be from the old French-English "Per-ot" meaning "young peter." Two 16th Century Oxford, England, listings show this name's spelling evolution. They are John Parrett or Perott or Parett, 1520, and Edward Parrett or Perott or Perrett, 1546. The Parrott shield is silver, crossed by a diagonal red stripe on which are three gold seashells, emblems of ancestral participation in the Crusades.

DEAR MISS RULE: What is the origin of AMADON. — L.A., Long Beach.

L.A.: AMADON is French, signifying "young beloved one," referring to a nickname bestowed on the ancestor. The Amadon shield granted in the medieval French province of Limousin is blue, crossed by a gold stripe lying below three gold seashells. Below the stripe is a silver sword placed crosswise.

DEAR MISS RULE: Kindly give genealogy on LEDBETTER. — C.L., Garden Grove; B.L., Long Beach.

C.L., B.L.: LEDBETTER developed from the archaic German warrior title "Lelt-Betto-Heri" denoting "brilliant army leader." No shield is recorded for this family.

DEAR MISS RULE: Please analyze MICHAELIS. — C.M., Garden Grove.

C.M.: MICHAELIS is one of several German surnames derived from the Biblical "Michael" meaning "who is like God." The Michaelis shield from Prussia has a diagonal gold stripe embossed with three blue stars, crossing a blue background with a silver border.

DEAR MISS RULE: Please identify NEFF. — L.N., Los Alamitos; B.N., Westminster. L.N., B.N.: NEFF, from the German "Neffe," means "nephew." This unusual name refers back to medieval centuries when the ancestor was the distinguished nephew of a proud baronial lord. The Von Neff shield granted in Estonia is red,

decorated with a gold serpent, shaped in a circle, with its tail in its mouth. This emblem was an ancient symbol of eternal life.

DEAR MISS RULE: Kindly analyze PETTIGREW, PETTIGREW — V.W., Midway City; A.P., Long Beach. V.W., A.P.: PETTIGREW and the spelling variation Petticrew are from a curious old English nickname "Pied-de-grue" meaning "crane-foot." This term brought to Britain from France, described a thin, long-legged ancestor. "Pied-de-grue" is also the root of our modern word "pedigree."

DEAR MISS RULE: Please explain YARGUS — E.Y., Wilmington.

E.Y.: YARGUS, a phonetically spelled archaic German surname from the Greek baptismal name Georgios, means "farmer." The German root-form of Yargus was Jorgius. No shield or other data is available in Yargus.

DEAR MISS RULE: What is the source of CUSHNAGHAN — J.M., Long Beach.

J.M.: CUSHNAGHAN began in old Ireland as the clan name O'Cosnachain. This rare Gaelic cognomen deciphers as "sons of the young defender."

DEAR MISS RULE: Please give data on GARNIER — G.G., Long Beach.

G.G.: GARNIER had its beginning in France as the warrior title "Warin-Heri," translated as "guardian soldier." The Garnier shield, granted in the medieval French province of Maine, is blue decorated with three gold butterflies.

DEAR MISS RULE: Would like the origin of GROVE, GROVES — D.G., L.M., Long Beach.

D.G., L.M.: GROVE refers to English ancestors who lived at a "grove of trees." GROVES personifies "Son of the dweller at the grove." Ancestors of these lineages include Stephen Atte (at the) Grove of Somerset in 1327 and George Groves, married at London in 1668. The Grove shield is ermine, crossed by a red chevron which is embossed with three silver seashells. The shells are symbols of ancestral participation in the Crusades.

DEAR MISS RULE: Would like data on HARTZELL — G.H., Wilmington.

G.H.: HARTZELL was initiated as the German hero name Hartz-el depicting "young hart-deer." The Hart represented bravery. No shield is recorded for Hartzell.

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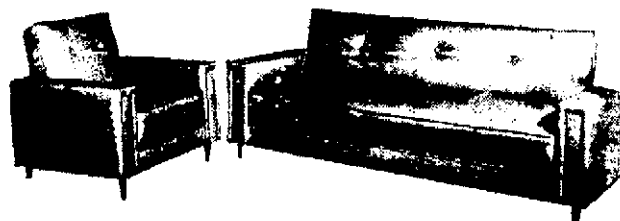
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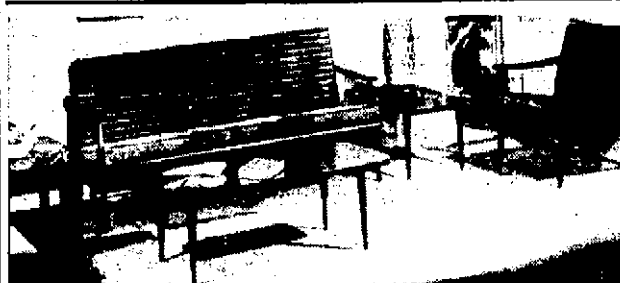


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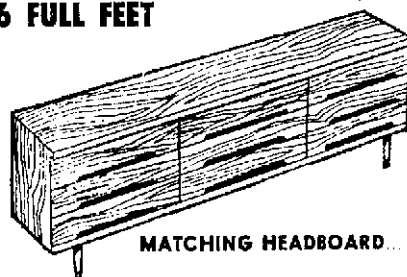
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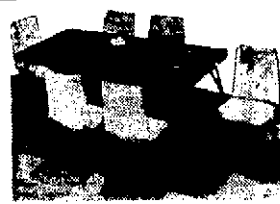
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You Ask We Answer

By Haslin

Q. Identify the two men who made the first rowboat trip across the Atlantic Ocean, in the 1890s. W.L.

A. In 1896, two New Jersey men of Scandinavian ancestry, George Herbo and Frank Samuelson, accomplished this feat in 55 days and 19 hours. They left the Battery in New York harbor on June 7, and on July 31 arrived at St. Mary's in the Scilly Islands, off England. The trip was made in a rowboat 18 feet 4 inches long, named the Fox in honor of Richard K. Fox, who had backed their trip in the interest of his publication, the Police Gazette.

Q. Why do the Greyhound buses leave their headlights on during the day? R.A.

A. Research has indicated that motor vehicles can blend into the background even during the day. The lights-on policy of Greyhound was originated in accordance with this theory. Results have been spectacular. The policy has reduced the system-wide rate of daytime accidents by 11% in the United States and by 24% in Greyhound's Canadian division.

Q. Was Socrates the first Greek philosopher? S.A.

A. No. Thales, who lived from about 636-546 B.C., and was born approximately 170 years before Socrates, is called the first Greek philosopher. He believed that one basic substance was the origin of all things and declared that substance to be water.

Q. When did a big league baseball crowd first reach 80,000 paid admissions? P.O.

A. On Sunday, September 9, 1928, when the New York Yankees and the Philadelphia Athletics played a double-header in Yankee Stadium in New York City. The New York Times headlined the following day: "Crowd of 85,265, baseball record, sees New York win two; largest gathering in game's history overflows stadium; 100,000 turned away." The official figures, as announced by E. G. Barrow, secretary of the Yankees, were 81,622 paid admissions and 3,643 using the pass gate—a total of 85,265.

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D.C. Please enclose return postage or self-addressed, stamped envelope.

Southland Magazine



Ingenuity and imagination have developed individuality in the home of the C. R. Scarboroughs. Above, a living room view.

Photos by Chuck Sundquist

Another view of the Scarborough living room (right) showing relationship of interior to patio installations by reason of glass areas.

SOUTHLAND HOMES

Ideas Are Basic Here

By Stella George

INGENIOUS and imaginative ideas have developed an individuality in the home of Mr. and Mrs. C. R. Scarborough, 7204 Rosebay Ave., and Mrs. Scarborough is responsible for many of the bits of home-making that have resulted in the over-all achievement.

For instance, many guests have wondered where Mrs.

Scarborough purchased the unusual black chests which line one wall in the living room. Even close inspection belies the fact that the talented lady created the chests from orange crates which were subsequently painted black and given a "marble" top with contact shelf paper. A decorative light green bamboo screen is placed behind the chests.

Furnishings include basket chairs, white occasional chairs and white lamps with a touch of blue.

The dining room opens into the living room. Here again imagination and artistry combine to lend a distinctive touch to the decor. A mahogany dining room set is painted black, as is the buffet. The rug is light green and cream colored.



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Southland Magazine



Valley of the Sun Soup has special appeal at those evening meals when something warm, satisfying seems right for the menu.

Soup for Supper

By Mildred K. Flanary

Southland Magazine Home Economics Editor

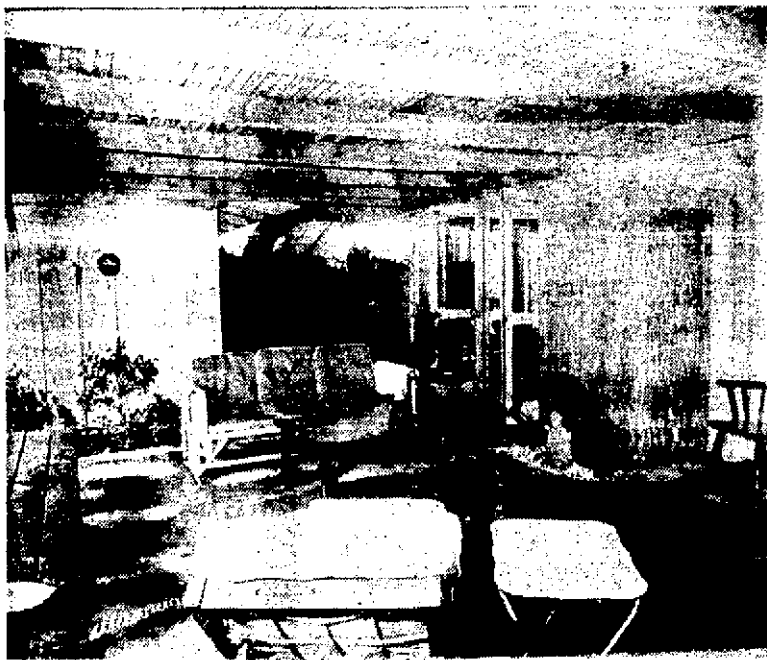
SOUPE suppers are special! And they can be elegant—or just hearty family fare.

So, if you would like to establish an individual style of your very own and yet entertain with an elegant manner, consider the possibility of suppers from a tureen. There's always a warm promise of pleasure

when soup is served. Its aroma delights the senses, awakens the appetites to the satisfaction in store.

Tureen suppers are right any night, but on certain nights nothing can taste as good as soup. Like Monday nights to offset a weekend of feasting, or when the weather is acting up and the rain is coming

(Continued on Page 24)



drapes extend along the far side of the room.

A BAR TABLE separates the kitchen from the dining room and the former is separated from the living

room by a tall divider. All the dividers (which form the hallways) have large, ample closets.

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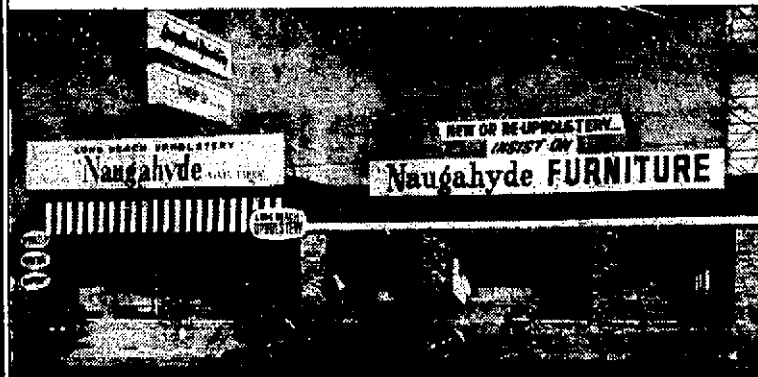
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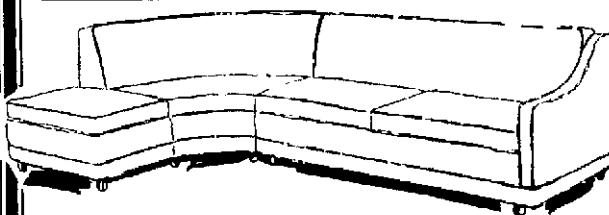
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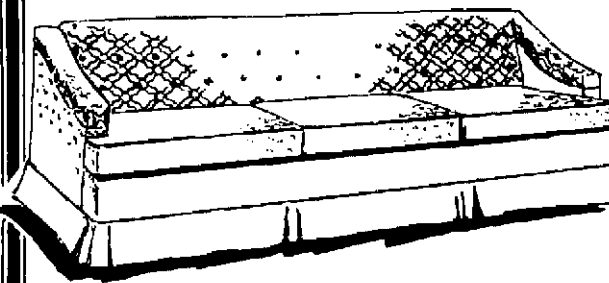


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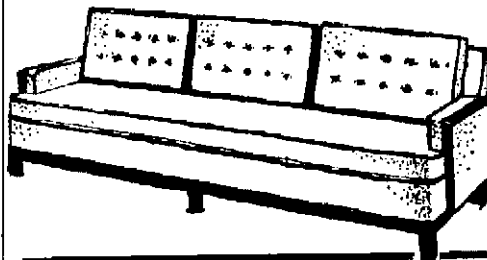
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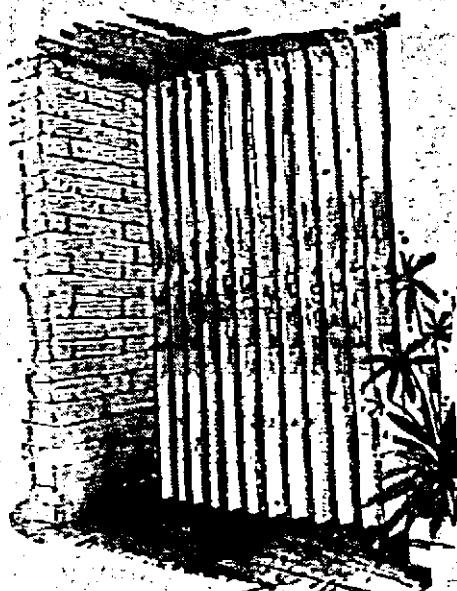
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Surfing --City Style

By BOB LOEFFELBEIN

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Ultimate trick for a sidewalk "surfer" is shown by 14-year-old Kerry Spencer.



Brad Blank and Scott Archer of Santa Monica's Makaha skateboard team demonstrate the "limbo." Blank is reigning national skateboard champion.

Southland Magazine

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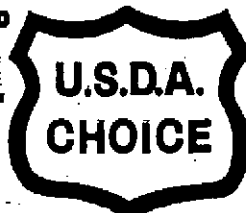


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*You Ask
We Answer*
By Haskin

Q. Identify the two men who made the first rowboat trip across the Atlantic Ocean, in the 1890s. W.L.

A. In 1896, two New Jersey men of Scandinavian ancestry, George Herbo and Frank Samuelson, accomplished this feat in 55 days and 19 hours. They left the Battery in New York harbor on June 7, and on July 31 arrived at St. Mary's in the Scilly Islands, off England. The trip was made in a rowboat 18 feet 4 inches long, named the Fox in honor of Richard K. Fox, who had backed their trip in the interest of his publication, the Police Gazette.

Q. Why do the Greyhound buses leave their headlights on during the day? R.A.

A. Research has indicated that motor vehicles can blend into the background even during the day. The lights-on policy of Greyhound was originated in accordance with this theory. Results have been spectacular. The policy has reduced the system-wide rate of daytime accidents by 11% in the United States and by 24% in Greyhound's Canadian division.

Q. Was Socrates the first Greek philosopher? S.A.

A. No. Thales, who lived from about 636-546 B.C. and was born approximately 170 years before Socrates, is called the first Greek philosopher. He believed that one basic substance was the origin of all things and declared that substance to be water.

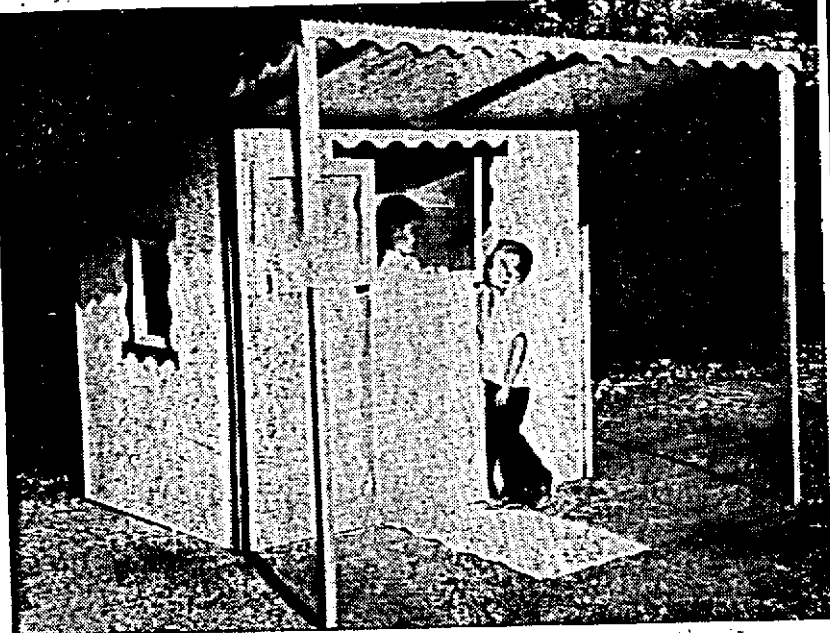
Q. When did a big league baseball crowd first reach 80,000 paid admissions? P.D.

A. On Sunday, September 9, 1928, when the New York Yankees and the Philadelphia Athletics played a double-header in Yankee Stadium in New York City. The New York Times headlined the following day: "Crowd of 85,265, baseball record, sees New York win two, largest gathering in game's history overflows stadium 100,000 turned away." The official figures, as announced by F. G. Borah, secretary of the Yankees, were 81,622 paid admissions and 3,643 using the pass gate—a total of 85,265.

As a reader of Southland you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D.C. Please enclose return postage or self-addressed, stamped envelope.

Southland Magazine

Happy Days House



Happy hours, day after day, are the lot of youngsters who enjoy this little playhouse that has "adult" style design but is just child sized.

By Steve Ellingson

THE TIE that binds, where children are concerned, is having fun together. And... the experts still haven't found a better preparation for a happy successful grown-up life than the old-fashioned recipe of happy, wholesome childhood fun.

Play is a young child's occupation, in just as realistic a sense, as selling bonds or taking care of a

home are for Daddy and Mommy. Even though play is business, that doesn't mean that it isn't fun too. It means that little folks enjoy their work, and lucky is the person who has carried over into adult years the enjoyment of the work of his younger days.

The playhouse pictured here with NBC's little TV entertainers Helen and Wes Kluver can inspire the hap-

piest time of a child's life. Here tots can play at house-keeping, hold court, have club meetings and give tea parties to their hearts content. And all without adult interference. A playhouse gives youngsters the feeling, that for the very first time, they have "their very own" home. And, since the home is "just their size" children can live in their world of fantasy. It's probably the best inducement to lure kids away from the spectator amusements into an active participating playtime.

You will notice that the little house has Dutch doors, windows and a large overhanging roof, the same as an adult's home. After the youngsters grow up, it makes a handy storage room for garden tools and all sorts of things.

The house is certainly easy to construct when you use the easy-to-follow plan. The principal material used is plywood or hardboard. Any Dad can complete it in a couple of weekends. The design is such that the walls and the roof may be completed indoors and taken outside for quick assembly. Nothing could please a child more for an Easter present.

The easy-to-follow plan for building the playhouse pictured here may be obtained by specifying No. 224 and sending name and address with \$1 in currency check or money order payable to Steve Ellingson, Pattern Dept., Southland Magazine, Box 2353, Van Nuys, Calif. 91409.

RATTANLAND By the Sea

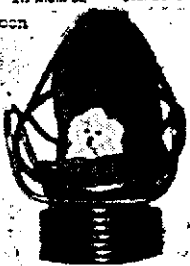
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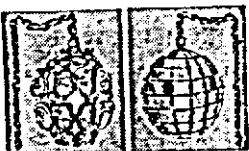
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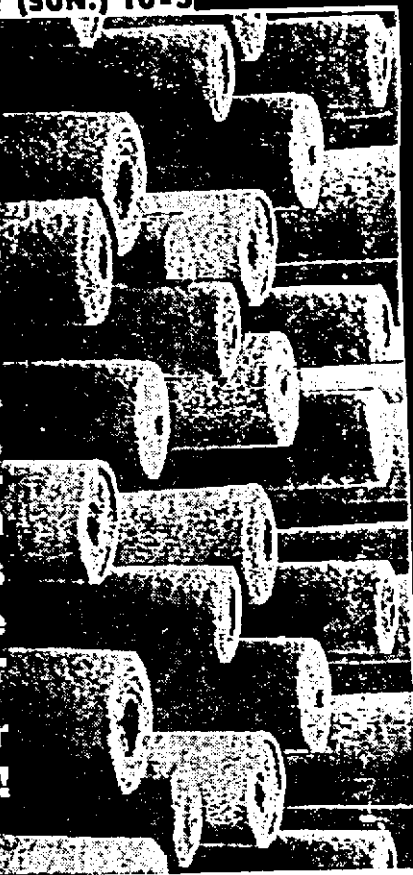
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8x7'9"	Caprolan	Roman Gold	\$18.00	12.95
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12x13'4"	Fil. Nylon	Mustard Gold	\$59.62	42.95
12x12'8"	501 Yarn	Avocado	\$59.75	45.00
12x12'5"	501 Yarn	Gold	\$62.00	44.95
12x14'3"	Fil. Nylon	Cinnamon	\$67.25	49.95
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Valley of the Sun Soup has special appeal at those evening meals when something warm, satisfying seems right for the menu.

Soup for Supper

By Mildred K. Flanary
Southland Magazine Home Economics Editor

SOUP suppers are special! And they can be elegant—or just hearty family fare.

So, if you would like to establish an individual style of your very own and yet entertain with an elegant manner, consider the possibility of suppers from a tureen. There's always a warm promise of pleasure

when soup is served. Its aroma delights the senses, awakens the appetites to the satisfaction in store.

Tureen suppers are right any night, but on certain nights nothing can taste as good as soup. Like Monday nights to offset a weekend of feasting, or when the weather is acting up and the rain is coming

(Continued on Page 24)

Free Swimming Pool Planning Kit

If you are planning a pool this year here is your opportunity to get a free kit showing all phases of pool construction. Also included are tips on pool buying plus complete information on special equipment. Kit is packed with facts and ideas you will want to know before you build.

This free kit was put out by Anthony Pools, world's largest pool-builder.

Its authoritative information was developed by Anthony, based on the building of over 24,000 pools.

In the pictures and text it describes the way modern pools are constructed. The growing use of high-speed automatic equipment for excavation and gunite cementing has kept the price of Anthony pools low while prices in general have gone up. A modern pool is just about the biggest bargain you can get these days.

It is important that you choose a builder large enough to offer you modern speed and economy.

During the first four months of this year Anthony has built more pools in the greater Los Angeles area than the next three largest pool builders combined. This is a dramatic

endorsement of Anthony's value, service, and reputation.

Kit also describes such Anthony exclusive accessories as Hida-Sweep automatic pool cleaner - it is never removed from the pool - and Antho-Pure, the automatic pool purifier that holds up to six months' supply of Gardex.

Other sub-assemblies and accessories manufactured in Anthony's 15 acre plant and sold direct to the pool buyer help keep Anthony's price low.

Anthony Pools' stock is listed on the American and Pacific Coast Stock exchanges.

For your free copy of this valuable kit, drop in or call Anthony Pools South Gate office at 5371 Firestone Blvd., phone SP 3-2210, TO 1-0331, or our Torrance office, 25412 S. Crenshaw Blvd., phone 832-5391 or our Anaheim office at 2050 So. Harbor, phone JE 4-3102.

ANTIQUES

Primitive Furniture Goes Modern

By Helen L. Gillum

AMERICAN primitive furniture and oriental antiques are particularly favored by Mr. and Mrs. Richard A. Olson, 6731 Pageantary St., and the quiet charm of their home reflects the good taste and careful selection exercised to make such a combination successful.

The Olsons' primitive furniture, fashioned by country woodworkers a century or more ago, is constructed mostly of walnut. Much of it was purchased on the east coast, where auctions, shops, barns and attics yield such cottage items. Olson's hobby is to refinish and restore damaged articles, while he leaves the better preserved ones as found.

Their old walnut plantation desk is used daily. This interesting type of table desk was made from the 1840s, with sloped writing board, drawers and upper cupboards for ledgers, and pigeonholes for smaller items. They were used by planters, farmers, storekeepers, and schoolmasters, and in countinghouses and banks.

THE OLSONS took a photograph of the desk after purchase several years ago. Sadly the worse for wear then, it is hardly recognizable now, after its skillful restoration by Olson, which includes a beautiful new green baize covering on the writing surface. Needless to say, this desk is now worth many times the nominal sum of the original purchase.

Fitting harmoniously into a corner of the dining-living room is a walnut corner cupboard, 6 feet, 10 inches high. Its great height and 44-inch-width provide generous cupboard space below and in the glass-enclosed upper section. Beautiful old silver holloware gleams behind the glass, blending softly with the cabinet's dark patina and elegant, yet countrified style.

An amusing feature of the old cupboard is a small triangular hole in each shelf, where a long-gone mouse gnawed his way from one shelf to another. Old tool marks and minor scars and imperfections enhance the cabinet's quaint old-fashioned appeal.

A WALNUT dry sink serves as a room-divider between the living-dining areas. Old kitchen cupboards like this—sometimes called "dry zinc benches"—contained a metal-lined "trough" for washing

dishes. Hot water came from a reservoir on the kitchen range, or an iron teakettle. (And there was neither drain nor garbage disposal to carry off the waste—only a pail beneath to catch the water!)

The Olsons' dry sink has the original zinc lining and has required no restoration. It shows off flower arrangements effectively while books, magazines and family possessions are neatly stored in the bottom section. It is 50 inches long, 33 inches high and 20 inches wide.

In the dining room stands a spool-turned walnut dining table. A "milk chest", 43 inches high by 33 inches long, which once held crocks, bowl and other dairy utensils, now stores silver and linen. A fruitwood "meal chest", 26 inches high and 30 inches wide, with special compartments that once stored grain, is now used as a bar. Outstanding is a spool-turned mirror of pine with walnut corners and original mirror, 49 by 21 inches in size. Six small plank-bottomed pine chairs are in daily use, as is a Boston rocker.

THE MASTER bedroom is attractive with its turned-



Once sadly the worse for wear, this plantation's walnut desk has been expertly restored.

design, four-poster bed in excellent condition. A huge walnut blanket chest, marble-topped bonnet chests, nut "pie safe" with pierced tin door panels and sides awaits its turn in the garage to be refinished and placed in the house among the other interesting objects from America's historical wooden age of the 1800s.

The service porch boasts an old chopping block (of maple) which serves as a handy "catch-all" and which stirs memories of

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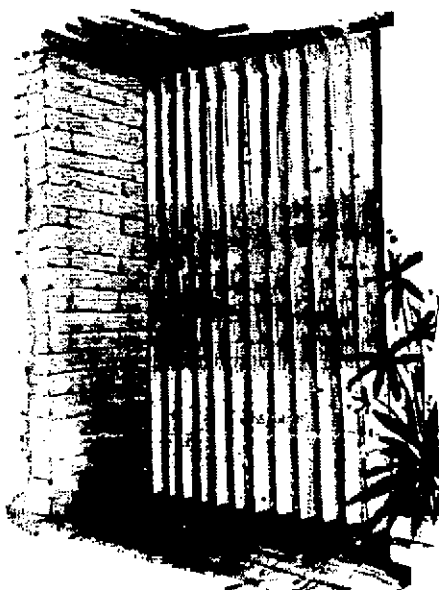
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Southland Magazine

A Ribbon for Kitty

By Eleanor Avery Price

ROYALTY of the feline world will be on display next Saturday and Sunday when Intra Valley and Western Cat Clubs present a cat show at Morgan Hall, 8th Street and Locust Avenue.

Lydia Dzbanski and Christine Whittier will judge all-breed classes, and Eve Lydick and Lou Murray will judge specialties.

On hand will be many cats bred selectively in order to bring out certain traits, according to specified cat club rules, to give eye appeal. Randomly created cats are just as loved by their owners, but it takes real patience, a lot of work, and a great fondness for cats to spend years improving or creating a breed. There are all sorts of genes, striping factors, etc. one must comprehend. Sometimes just a single mutant gene, often recessive, must be guarded for generations of cats. Breeders often feel they are "taking one step forward and two backward."

So try to be understanding when you see an exhibitor polishing his cat as though it were a precious jewel. It is, to him! And forgive him if you use jargon you don't understand, or tells you not to pet your hands into a cat's cage and not to ask him questions as he leaves for the judges' table to see if his labor of love brings an approval.

PROBABLY no bench show cat has escaped improvement. The Domestic Shorthairs are not like cats down the alley. They have standards which they must meet. Tabbies may present more problems than some other cats because genetically they are the "cat of all cats," and their ancestral qualities keep popping up. On the other hand, any purebred cat with stripes that he is not supposed to have, carries his "curse" through life as a badge of shame, even though there is someone who dearly loves him. Siamese, Burmese, Russian Blues, and Abyssinians are "permitted" to have lighter bones, longer tails, and more wedge-shaped heads than other Shorthairs. And it is "demanded" that all cats have dark yellow eyes except Silvers, Siamese, Himalayans, Whites, Russian Blues, Havanas, and perhaps some rare breed.

At one time blue-eyed, longhaired white Angoras were catdom's aristocrats. Then breeders decided Longhairs should have massive

(Continued on Page 24)



HANS BOMSKOW Photo

Among show beauties is this Chinchilla Silver Persian, owned by Jeanne Ramsdale, L. B.



BOND Photo

Selective breeding gives the popular Siamese personality. Dorothy Bond owns this fine pair.



HANS BOMSKOW Photo

Irene Laffoon's silver tabby, Double Champion Robbie of Reenes; decidedly no alley cat.

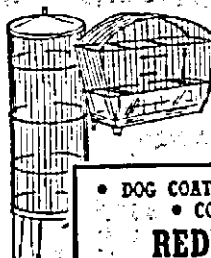
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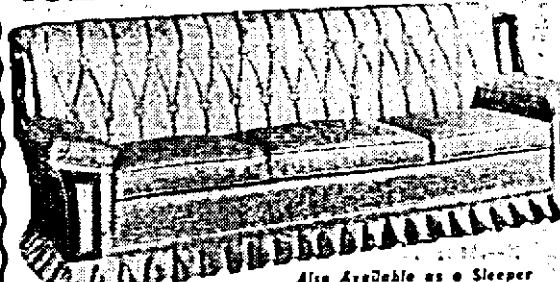
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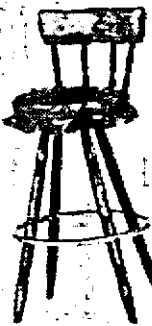
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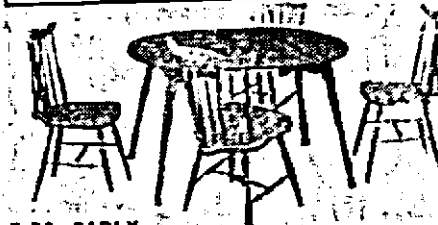
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Happy-Days House



Happy hours, day after day, are the lot of youngsters who enjoy this little playhouse that has "adult" style design but is just child sized.

By Steve Ellingson

THE TIE that binds, where children are concerned, is having fun together. And... the experts still haven't found a better preparation for a happy successful grown-up life than the old-fashioned recipe of happy, wholesome childhood fun.

Play is a young child's occupation, in just as realistic a sense, as selling bonds or taking care of a

home are for Daddy and Mommy. Even though play is business, that doesn't mean that it isn't fun too. It means that little folks enjoy their work, and lucky is the person who has carried over into adult years the enjoyment of the work of his younger days.

The playhouse pictured here with NBC's little TV entertainers Helen and Wes Kluver can inspire the hap-

piest time of a child's life. Here tots can play at house-keeping, hold court, have club meetings and give tea parties to their hearts content. And all without adult interference. A playhouse gives youngsters the feeling, that for the very first time, they have "their very own" home. And, since the home is "just their size" children can live in their world of fantasy. It's probably the best inducement to lure kids away from the spectator amusements into an active participating playtime.

You will notice that the little house has Dutch doors, windows and a large overhanging roof, the same as an adult's home. After the youngsters grow up, it makes a handy storage room for garden tools and all sorts of things.

The house is certainly easy to construct when you use the easy-to-follow plan. The principal material used is plywood or hardboard. Any Dad can complete it in a couple of weekends. The design is such that the walls and the roof may be completed indoors and taken outside for quick assembly. Nothing could please a child more for an Easter present.

The easy-to-follow plan for building the playhouse pictured here may be obtained by specifying No. 224 and sending name and address with \$1 in currency check or money order payable to Steve Ellingson, Pattern Dept., Southland Magazine, Box 2383, Van Nuys, Calif. 91409.

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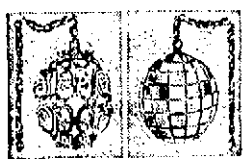
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12x11	Caprolan Nylon	Gold	\$58.00	39.95
8'5"x13	501 DuPont	Blue/Green Tweed	\$52.00	39.95
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12x11'4"	Caprolan	Cinnamon	\$58.00	39.95
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12x13'4"	Fil. Nylon	Mustard Gold	\$59.62	42.95
12x12'8"	501 Yarn	Avocado	\$59.75	45.00
12x12'6"	501 Yarn	Gold	\$62.00	44.95
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Rocks 'Round the World

By Walter Finch

BOB VAN PELT has been a rockhound for 30 years, hunting and gathering rocks from around the world.

For the past six years he has specialized in spheres—round balls. He has 50 spheres, ranging from one inch to seven inches in diameter.

"Do you realize," asks Van Pelt, 1245 E. Fourth St., "that rock-hunting with its various ramifications—polishing, faceting and the like—ranks as America's No. 2 hobby? No. 1 is coin or stamp collecting."

VAN PELT has a sphere from Utah of 21 different minerals, its colors ranging from green to bronze to grey to yellow. He has red jasper, green and gray and green verd antique, bronze-colored from sulphide, blue calcite, lavender fluorite, variations of oolite. He has crazy lace and brown lace; he has rainbow iridescent, jet black, gold sheen and mahogany obsidian; gold, honey, silver, green-banded, chocolate brown, orange and striped red and orange onyx. He has spotted black and white hornblende from New Mexico, jadeite from Wyoming, jade from Burma, pale green and white idocrase from the Crestmore quarry near Riverside, tourmaline from the Queen mine at Pala, puddingstone (it looks exactly like plum pudding) from South Dakota, a septarian nodule from Utah, gleaming anthracite (hard coal) from Virginia, moonstone from Utah, rutile quartz with pyrite inclusions from Brazil, black marble with embedded seashells from Bell Mountain, black and white rhodonite from Randsburg—and a crystal ball, made of rock crystal, from Brazil.

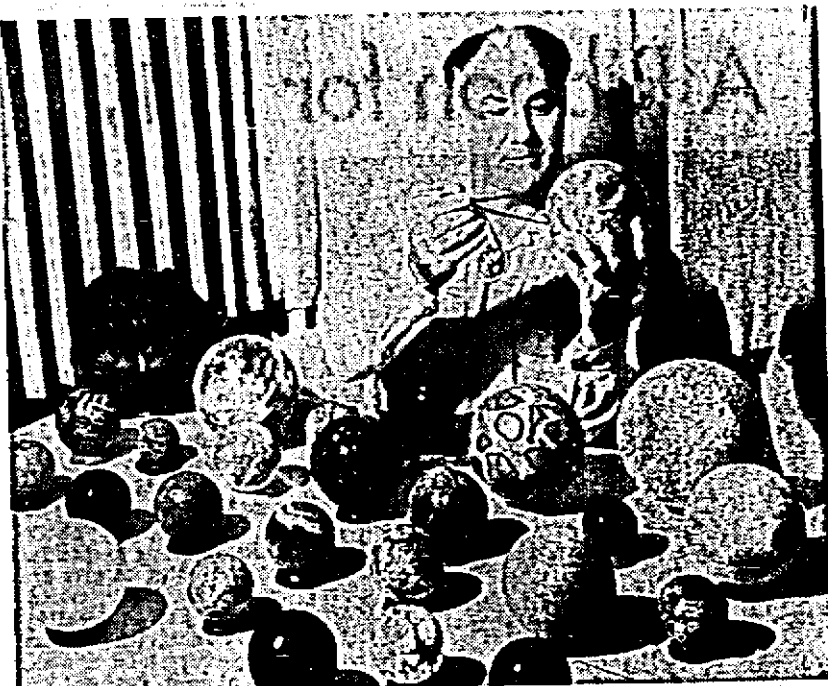
VAN PELT has slabs of jadeite, actinolite, thueelite, idocrase, yellow slag, onyx and calcite. He has large slabs of petrified wood, notably cypress, palm and cedar. And from Mexico he has a slab of green wood, 25 inches across, inlaid with white onyx.

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Rocks—spherical rocks, that is—are the specialty of one Long Beach man's hobby. He is Bob Van Pelt, shown here with some of his globes.

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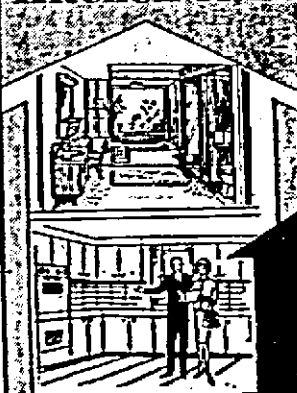


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If you are planning a pool this year here is your opportunity to get a free kit showing all phases of pool construction. Also included are tips on pool buying plus complete information on special equipment. Kit is packed with facts and ideas you will want to know before you build.

This free kit was put out by Anthony Pools, world's largest pool-builder.

Its authoritative information was developed by Anthony, based on the building of over 24,000 pools.

In the pictures and text it describes the way modern pools are constructed. The growing use of high-speed automatic equipment for excavation and gunite cementing has kept the price of Anthony pools low while prices in general have gone up. A modern pool is just about the biggest bargain you can get these days.

It is important that you choose a builder large enough to offer you modern speed and economy.

During the first four months of this year Anthony has built more pools in the greater Los Angeles area than the next three largest pool builders combined. This is a dramatic

endorsement of Anthony's value, service, and reputation.

Kit also describes such Anthony exclusive accessories as Hida-Sweep automatic pool cleaner — it is never removed from the pool — and Antho-Pure, the automatic pool purifier that holds up to six months' supply of Gardex.

Other sub-assemblies and accessories manufactured in Anthony's 15 acre plant and sold direct to the pool buyer help keep Anthony's price low.

Anthony Pools' stock is listed on the American and Pacific Coast Stock exchanges.

For your free copy of this valuable kit, drop in or call Anthony Pools South Gate office at 5871 Firestone Blvd., phone SP 3-2210, TO 1-0381, or our Torrance office, 25412 S. Crenshaw Blvd., phone 832-5391 or our Anaheim office at 2050 So. Harbor, phone JE 4-3100.

Primitive Furniture Goes Modern

By Helen L. Gillum

AMERICAN primitive furniture and oriental antiques are particularly favored by Mr. and Mrs. Richard A. Olson, 6731 Pageantary St., and the quiet charm of their home reflects the good taste and careful selection exercised to make such a combination successful.

The Olsons' primitive furniture, fashioned by country woodworkers a century or more ago, is constructed mostly of walnut. Much of it was purchased on the east coast, where auctions, shops, barns and attics yield such cottage items. Olson's hobby is to refinish and restore damaged articles, while he leaves the better preserved ones as found.

Their old walnut plantation desk is used daily. This interesting type of table desk was made from the 1840s, with sloped writing board, drawers and upper cupboards for ledgers, and pigeonholes for smaller items. They were used by planters, farmers, storekeepers, and schoolmasters, and in countinghouses and banks.

THE OLSONS took a photograph of the desk after purchase several years ago. Sadly the worse for wear then, it is hardly recognizable now, after its skillful restoration by Olson, which includes a beautiful new green baize covering on the writing surface. Needless to say, this desk is now worth many times the nominal sum of the original purchase.

Fitting harmoniously into a corner of the dining-living room is a walnut corner cupboard, 6 feet, 10 inches high. Its great height and 44-inch-width provide generous cupboard space below and in the glass-enclosed upper section. Beautiful old silver holloware gleams behind the glass, blending softly with the cabinet's dark patina and elegant, yet countrified style.

An amusing feature of the old cupboard is a small triangular hole in each shelf, where a long-gone mouse gnawed his way from one shelf to another. Old tool marks and minor scars and imperfections enhance the cabinet's quaint old-fashioned appeal.

A WALNUT dry sink serves as a room-divider between the living-dining areas. Old kitchen cupboards like this—sometimes called "dry zinc benches"—contained a metal-lined "trough" for washing

dishes. Hot water came from a reservoir on the kitchen range, or an iron teakettle. (And there was neither drain nor garbage disposal to carry off the waste—only a pail beneath to catch the water!)

The Olsons' dry sink has the original zinc lining and has required no restoration. It shows off flower arrangements effectively while books, magazines and family possessions are neatly stored in the bottom section. It is 50 inches long, 33 inches high and 20 inches wide.

In the dining room stands a spool-turned walnut dining table. A "milk chest", 43 inches high by 38 inches long, which once held crocks, bowl and other dairy utensils, now stores silver and linen. A fruitwood "meal chest", 26 inches high and 30 inches wide, with special compartments that once stored grain, is now used as a bar. Outstanding is a spool-turned mirror of pine with walnut corners and original mirror, 49 by 21 inches in size. Six small plank-bottomed pine chairs are in daily use, as is a Boston rocker.

THE MASTER bedroom is attractive with its turned-



Once sadly the worse for wear, this plantation's walnut desk has been expertly restored.

design, four-poster bed in excellent condition. A huge walnut blanket chest, marble-topped bonnet chests, and a dresser carry out the primitive theme.

The service porch boasts an old chopping block (of maple) which serves as a handy "catch-all," and which stirs memories of

butcher shops of yesteryear with sawdust floors and their balanced scales. A walnut "pie safe" with pierced tin door panels and sides awaits its turn in the garage to be refinished and placed in the house among the other interesting objects from America's historical wooden age of the 1800s.

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Illness View Altered

By Ben Zinser

Southland Magazine Medical-Science Writer

FOR MANY years medical science thought that hemophilia, a blood disease, was a hereditary ailment found only in males but transmitted by females.

That concept has now been modified, according to a report in Postgraduate Medicine. A female can also be a victim under certain circumstances.

Hemophilia is characterized by the blood's inability to clot, and the patient bleeds easily.

The danger is that internal bleeding will begin and can't be stopped.

Dr. A. Pavlovsky and associates of the National Academy of Medicine of Buenos Aires, Argentina, recently told the Argentine Society of Clinical Investigations of two girls who are hemophiliacs. Their fathers are also hemophiliacs.

The researchers say hemophilia may occur in a female if her father has the disease and the mother is a carrier of the trait.

A DEVICE that emits bursts of high-frequency electromagnetic energy can give prompt and lasting relief of pain in various foot disorders, a researcher reports.

Called the Diapulse, the apparatus was used in the treatment of 20 foot patients with varying complaints over a four-month period. No untoward side effects were observed, reports Dr. Marvin D. Steinberg, consultant podiatrist to two New York foot clinics.

Diapulse therapy is considered a useful adjunct in the practice of podiatry, he says in the Journal of the American Podiatry Association.

This type of treatment not only relieves pain but also suppresses spasms of blood vessels, to improve circulation, he says. In one case, am-

putation was forestalled, thanks to Diapulse, Dr. Steinberg says.

A NEW disease—the "blue diaper" syndrome—has been reported by doctors at the University of Minnesota Medical School.

Researchers have seen it so far in two infants, both offspring of the same parents. It's a metabolic disorder with the peculiar manifestation of bluish discoloration of baby's diaper.

Victims also fail to thrive, suffer recurrent unexplained fever, are vulnerable to infection and become irritable. The ailment is also marked by a high calcium level in the blood and deposition of calcium in the kidneys.

The report is in the American Journal of Medicine.

A NEW antibiotic, gentamicin, has cleared up meningitis in a 5-week-old boy who did not respond to conventional medications.

The victim suffered meningitis caused by a bacillus known as Pseudomonas aeruginosa, according to three Harvard researchers reporting in the American Journal of the Medical Sciences. When the infection failed to clear after treatment with chloramphenicol and polymyxin, injections of gentamicin, or Garamycin as it is also called, were given.

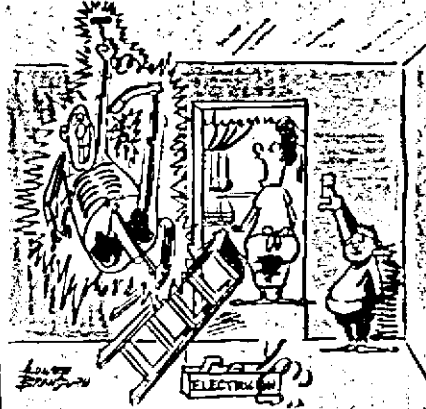
The new drug is recommended for the treatment of serious infections caused by organisms classified as Gram-negative.

A COMPOUND called glucagon reduces hunger and promotes weight loss, government researchers report.

Given by intramuscular injection, the agent should be administered only to hospitalized, obese patients for whom weight loss is medically urgent, the researchers say. Repeated injections must be given, and side effects may occur, so the drug is not practical for an outpatient.

(This column frequently reports advances in medical research and opinions of medical authorities not yet accepted in general practice.)

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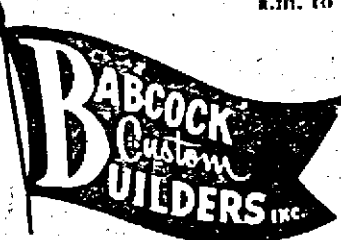
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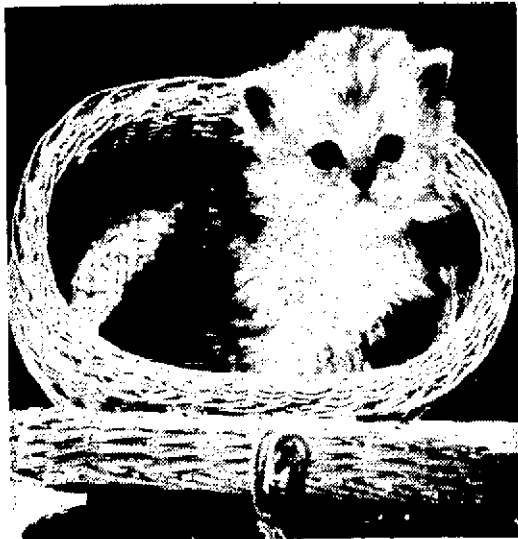
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A Ribbon for Kitty

By Eleanor Avery Price



HANS BOMSKOW Photo

Among show beauties is this Chinchilla Silver Persian, owned by Jeanne Ramsdale, L. B.



BOND Photo

Selective breeding gives the popular Siamese personality. Dorothy Bond owns this fine pair.



HANS BOMSKOW Photo

Irene Laffoon's silver tabby, Double Champion Robbie of Reemes; decidedly no alley cat.

ROYALTY of the feline world will be on display next Saturday and Sunday when Intra Valley and Western Cat Clubs present a cat show at Morgan Hall, 8th Street and Locust Avenue.

Lydia Dzbanski and Christine Whittier will judge all-breed classes, and Eve Lydick and Lou Murray will judge specialties.

On hand will be many cats bred selectively in order to bring out certain traits, according to specified cat club rules, to give eye appeal. Randomly created cats are just as loved by their owners, but it takes real patience, a lot of work, and a great fondness for cats to spend years improving or creating a breed. There are all sorts of genes, striping factors, etc. one must comprehend. Sometimes just a single mutant gene, often recessive, must be guarded for generations of cats. Breeders often feel they are "taking one step forward and two backward."

So try to be understanding when you see an exhibitor polishing his cat as though it were a precious jewel. It is, to him! And forgive him if you use jargon, you don't understand, or tells you not to put your hands into a cat's cage and not to ask him questions as he leaves for the judges table to see if his labor of love brings an approval.

PROBABLY no bench show cat has escaped improvement. The Domestic Shorthairs are not like cats down the alley. They have standards which they must meet. Tabbies may present more problems than some other cats because genetically they are the "cat of all cats," and their ancestral qualities keep popping up. On the other hand, any purebred cat with stripes that he is not supposed to have, carries his "curse" through life as a badge of shame, even though there is someone who dearly loves him. Siamese, Burmese, Russian Blues, and Abyssinians are "permitted" to have lighter bones, longer tails, and more wedge-shaped heads than other Shorthairs. And it is "demanded" that all cats have dark yellow eyes except Silvers, Siamese, Himalayans, Whites, Russian Blues, Havanas, and perhaps some rare breed.

At one time blue-eyed, longhaired white Angoras were catdom's aristocrats. Then breeders decided Longhairs should have massive. (Continued on Page 24)

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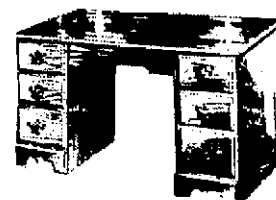
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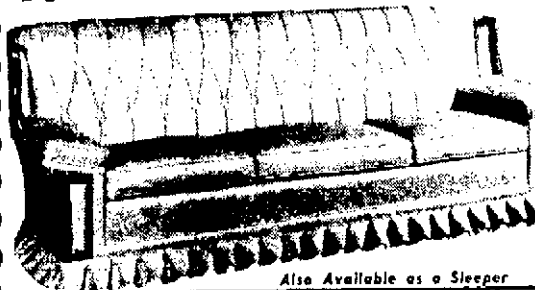


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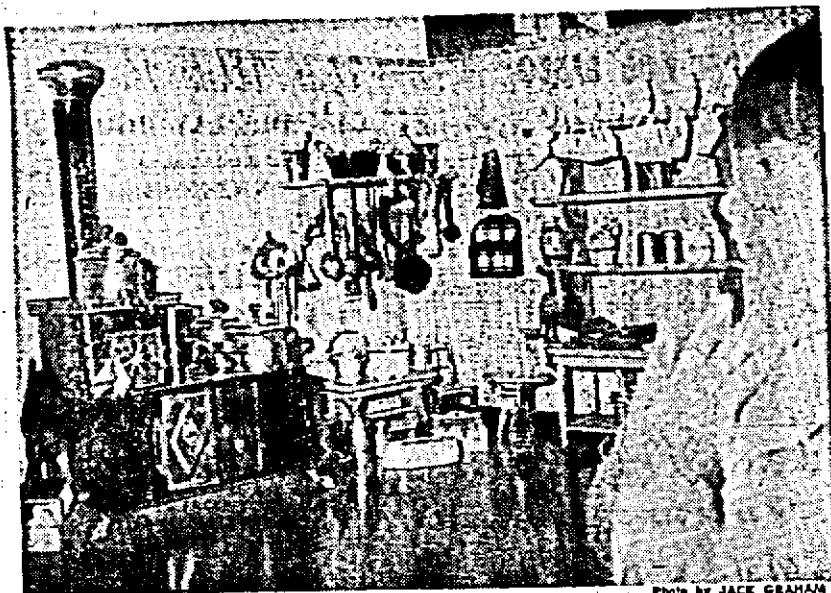
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Antique kitchen of Germany, circa 1870s, has been turned over to Rancho Los Cerritos by Miss Olga Solnitz for enjoyment of community's children.

By Helen Graham

EVERYTHING but the kitchen sink" is an expression having special meaning for Miss Olga Sol-

nitz, friend of Long Beach, resident of New York, and native of Germany. This was the first thought she

could utter in her spell-bound state as she gazed, at age 6, at her birthday gift in Kassel, Germany. It was a miniature doll's kitchen with more than 100 working utensils and dishes, perfect in every detail, save one.

Sure enough, there was no kitchen sink, no faucet, no running water. Indeed, in 1870, water was a well and bucket affair. But, true to child psychology, it was this one tiny lack which allowed her to speak through her awed wonder at the magnificent gift.

Spread before her, 52 inches wide, 23 inches deep and 20 inches high was a three-walled masterpiece of German craftsmanship. Brass kettles, soup tureen, coffee roaster, hutch, sideboard, shelves of ceramic spice jars, tiny china place settings with pearl handled knives, forks, and a huge black stove to be stoked with wood or coal, all to scale.

THE TREASURE had been hidden for a whole generation, since her mother and her mother's two sisters had shared its joys in the 1870s when a friend had painstakingly constructed the handsome toy for Miss Solnitz's grandfather. Now she could copy the culinary skills learned in real life with tiny, make-believe tortes, molded salads, spiced hasenpfeffer, or the lush kuchen of the Solnitz household. Or she could set an elegant dolls table, do the imaginary family wash in the stove-top clothes boiler, or use the real kitchen towels labeled in German, "for hands," "for pots and pans," "for glassware," and so on. All through her childhood Miss Solnitz enjoyed her treasured toy.

Decades later, Miss Solnitz became a Hitler-driven refugee, moving just in time with her family to the United States. Another month

perhaps and she might have lost all her belongings to the Nazis.

A niece, Mrs. Clyde Osborne, 1840 Stearnlee Ave., suggested that such a treasure as the authentic German kitchen belonged to the larger family of children in our community. Miss Solnitz graciously agreed. Rancho Los Cerritos museum curator, William S. Evans, was delighted, not only because the gift is handsomely valuable in itself, but particularly since the old Bixby Ranch, 4600 Virginia Road, is the seat of Long Beach history. It flourished at just this point in the 1870's and would have had (had it been preserved) exactly such a large scale, opulent family kitchen as the toy represents.

EVANS' SOLUTION is still in the dream phase, but he plans to place a display case, properly dust-filtered and lighted, at the end of the Rancho's sun porch, just where the kitchen would have been, into which visitors may peer, as though looking through the kitchen window, to see the miniatures of the culinary heyday, circa 1870.

Dolls today drink, wet, cry, burp and drive convertibles in fashion plate ensembles, while modern car washes, gasoline pumps, bake ovens and plush lais for dolls titillate our children. These miniatures of the adult world are nothing new, of course, as Miss Solnitz's doll kitchen proves. Indeed, she discovered just this year, in an exclusive New York toy shop, German crafted brass and copper pots and pans identical to those of her venerable toy, for \$4 each. It is all part of a long tradition of toy making.

But if today's kitchens are gadget-ridden, this culinary laboratory, almost a century old, with walls banked with waffle and cookie irons, fancy molds, grinders, spice

dispensers, decorators, and sieves would put today's handy-dandy electric devices to shame.

Parents may offer experience in such historical respect to children on a visit to Rancho Los Cerritos, where antique toys for children are on display in the living room of the museum. (House and gardens are open

free to the public Wednesday through Sunday, 1 to 5 p.m.)

Absence of a kitchen sink might not intrigue small fry today, but leave the miniature TV set out of the modern fashion doll's living room, and a chorus of chiding cherubs would respond just as Miss Solnitz did to the lack of a fauceted sink.

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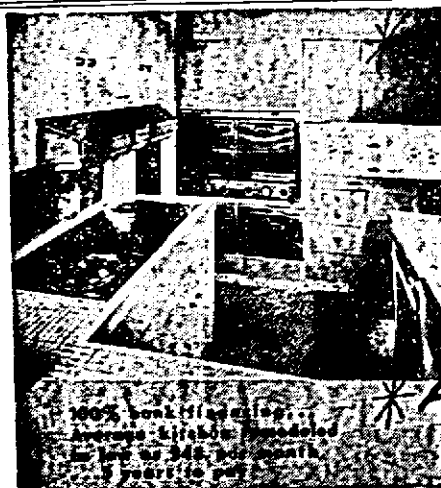
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Rocks 'Round the World

By Walter Finch

BOB VAN PELT has been a rockhound for 30 years, hunting and gathering rocks from around the world.

For the past six years he has specialized in spheres—round balls. He has 50 spheres, ranging from one inch to seven inches in diameter.

"Do you realize," asks Van Pelt, 1246 E. Fourth St., "that rock-hunting with its various ramifications—polishing, faceting and the like—ranks as America's No. 2 hobby? No. 1 is coin or stamp collecting."

VAN PELT has a sphere from Utah of 21 different minerals, its colors ranging from green to bronze to grey to yellow. He has red jasper, green and gray and green verd antique, bronze-colored iron sulphide, blue calcite, lavender fluorite, variations of oolite. He has crazy lace and brown lace; he has rainbow iridescent, jet black, gold sheen and mahogany obsidian; gold, honey, silver, green banded, chocolate brown, orange and striped red and orange onyx. He has spotted black and white hornblende from New Mexico, jadeite from Wyoming, jade from Burma, pale green and white idocrase from the Crestmore quarry near Riverside, tourmaline from the Queen mine at Pala, puddingstone (it looks exactly like plum pudding) from South Dakota, a septarian nodule from Utah, gleaming anthracite (hard coal) from Virginia, moonstone from Utah, rutile quartz with pyrite inclusions from Brazil, black marble with embedded seashells from Bell Mountain, black and white rhodonite from Randsburg—and a crystal ball, made of rock crystal, from Brazil.

VAN PELT has slabs of jadeite, actinolite, thueelite, idocrase, yellow slag, onyx and calcite. He has large slabs of petrified wood, notably cypress, palm and cedar. And from Mexico he has a slab of green wood, 25 inches across, inlaid with white onyx.



Rocks—spherical rocks, that is—are the specialty of one Long Beach man's hobby. He is Bob Van Pelt, shown here with some of his globes.

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How to Win Propaganda War

By Vera Williams
Southland Magazine Book Editor



WHY does Coca-Cola sell better than the nation that produces it?

Why does the United States, a master in the field of advertising, fail when it tries to put its message across to the rest of the world?

Arthur E. Meyerhoff, advertising executive, tells in "THE STRATEGY OF PERSUASION" (Coward-McCann, \$4.50) how he believes America can win the propaganda war abroad by the revolutionary use of professional advertising and promotion techniques.

The book contains an introduction by Eugene Burdick, co-author of "The Ugly American"; a foreword by Harry and Bonaro Overstreet, authors of "What We Must Know About Communism"; and an afterword by Rep. Dante B. Fascell, chairman of the international organizations and movements subcommittee of the House Foreign Affairs Committee.

Already hailed as a breakthrough by some of the nation's top political scientists in and out of government, this blueprint for a more effective strategy in the cold war is recognized as one of the most important books of the new year.

The author points to what he considers painful ironies

in the current propaganda war. Prominent among them: America's merchandising techniques have been taken over on a grand scale by the Soviet Union, while America hesitates to use them in world relations.

The author builds a lucid case for the reorganization of the USIA along the lines of American advertising.

Meyerhoff heads his own advertising agency, Arthur Meyerhoff Associates, Inc., with offices in Chicago, Toronto, Montreal and Zurich. Much of his personal work has been for public-service projects.

CLANCY Sigal's "WEEK-END IN DINLOCK" (Houghton Mifflin, \$3), while technically a novel, is better understood as an excellent piece of documentary journalism. Sigal, an American who attended UCLA, spent several brief periods living with coal miners in England's industrial Midlands, and has distilled his encounters into several fictional people and one fictional town.

The book is thus techni-

cally fiction, but its main value is in vivid, objective, really journalistic description of the shabby mining town and the lives of abused miners. Sigal's descriptions are generally good and sometimes outstanding.

He meets a miner turned painter, caught between his art and his abrasive life, and lives with the miner and his simple-minded wife. He describes the rigid hierarchy of job prestige among the miners, who are ruled by a demagogic but humane union boss. Finally, he goes down into the mine for a look at the demonic, punishing work of getting coal, and his description suggests a descent into the inferno.

The book is journalistic because Sigal does not get overinvolved emotionally in the situation, but is able to give objective descriptions even when talking about his own feelings. He calls the miner's life an atrocity and shows it as one, but his descriptions are more important than his accusations.

THROUGHOUT history, in every land, the rituals and economies of mankind have glittered with a magic yellow metal, which has excited adventure, conquest, exploration and waves of prospecting.

Gina Allen, a novelist who grew up in Lead, S. D., home of the Western Hemisphere's largest gold mine, has written a fascinating and lavishly illustrated history of "GOLD" (Crowell, \$5.95).

She traces gold, first discovered and valued in the Stone Age because it was lustrous and endured, while iron rusted away, through its use for royal and religious purposes in such ancient civilizations as Egypt and Troy, Benvenuto Cellini's era and the great gold rushes.

Here you see tributes in gold to Egypt's 2,000 gods, wonder at Cellini's genius, explore King Tut's grave, suffer with the soundboughs and Forty-Niners and win and lose with such Colorado adventurers as Leadville Johnny Brown and his Molly, Jack Dempsey, Bernard Baruch and a grocery delivery man at Cripple Creek named Groucho Marx.

In contrast, gold mining today is industrial and the Homestake Mining Co. of Lead, S. D., originally incorporated in California in 1877 by George Hearst (father of William Randolph) and two partners, is the only major producer in the United States.

To get three-tenths of an ounce of gold, no larger than the tip of a little finger,

the Homestake mine must blast, lift, crush, mill, amalgamate and treat with cyanide, precipitate and refine one ton of ore.

THE ARTIST Edwin Rosskam's first novel, "THE ALIEN" (Grossman, \$4.50) is a Caribbean "Cannery Row." Substitute for Monterey the "Little Mud," that colony of teeming shacks on the outskirts of San Juan, Puerto Rico, and you have many of the steinbeckian delights of the near-classic of a generation ago—though Rosskam is in no sense either imitative or derivative.

His hero, Emil Blumelein, is as far removed from the Montana farm of his boyhood as one can be as he cultivates his garden on Callyon Salspuedes and watches the miracle of life unfold in a myriad of ways in the crowded Puerto Rican tropical slum. This "Don Emilio," as the Puerto Ricans know him, is an eccentrics' eccentric, and so in their own ways are such delightful people of "Little Mud" as Bickleta, always ready to sell "Don Emilio" an assortment of nearly new appliances—he does actually sell him a merry-go-round.

AT 22, Cassius Clay is one of the most bizarre, and disliked, figures in the annals of sports. But he is also heavyweight champion of the world, and undoubtedly the first Black Muslim to attain the title.

"THE CASSIUS CLAY STORY" (Fleet, \$3.95) by George Sullivan is a matter-of-fact biography of the brash youngster who started training in a Louisville gym at 12 and, within 9 years, proved in the ring, at least, his oft-repeated boast, "I am the greatest."

The book recounts his achievements and antics through his amateur days, gold medal triumph in the 1960 Olympics and spectacular professional career including the signing for the second fight with Sonny Liston, but stops short of the surprise postponement of that bout because of his hernia operation.

CAREERS of the men who shaped the course of jazz over the past 70 years are sketched by Dave Dexter Jr. in "THE JAZZ STORY: From the '30s to the '60s" (Prentice-Hall, \$4.95). The jazz story unravels through the lives of such great jazz musicians and singers as King Oliver, Jelly Roll Morton, Louis Armstrong, Bix Beiderbecke, Fletcher Henderson, Duke Ellington, Count Basie,



FORD BELL HAS WRITTEN his corporate will, "YOU'RE IN CHARGE" (Doubleday, \$3.95), a book of tough and practical memos to the executive or manager who one day is going to be in charge. He has drawn on a lifetime of big business experience, capped by 27 years at the helm of one of the most successful corporations in the nation.

Billie Holiday, Benny Goodman, Thelonious Monk, Charlie Parker, Dizzie Gillespie and Miles Davis, as well as their contemporaries. Here also is a history of jazz movements, including New Orleans and Dixieland, swing, bop and the jazz of today, "The New Thing" and a history of the era and the localities in which each type of jazz flourished.

IN THE PAST turbulent quarter-century, top-flight newspaper writers often have found themselves observing and recording scenes and events obscured or sup-

pressed in the heat of the day's events.

These background stories—all of them good and some mighty good—come to light in "I CAN TELL IT NOW," edited by David Brown and W. Richard Bruner (Dutton, \$5.95). Here are articles by 35 members of the Overseas Press Club of America, telling chronologically events from Guadalcanal and Normandy to the Kennedy assassination and the Johnson succession.

One of the funniest: Margaret Bourke-White's account of her dream about FDR and three blondes.

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Illness View Altered

By Ben Zinser

Southland Magazine Medical-Science Writer

FOR MANY years medical science thought that hemophilia, a blood disease, was a hereditary ailment found only in males but transmitted by females.

That concept has now been modified, according to a report in Postgraduate Medicine. A female can also be a victim under certain circumstances.

Hemophilia is characterized by the blood's inability to clot, and the patient bleeds easily. The danger is that internal bleeding will begin and can't be stopped.

Dr. A. Pavlovsky and associates of the National Academy of Medicine of Buenos Aires, Argentina, recently told the Argentine Society of Clinical Investigations of two girls who are hemophiliacs. Their fathers are also hemophiliacs.

The researchers say hemophilia may occur in a female if her father has the disease and the mother is a carrier of the trait.

A DEVICE that emits bursts of high-frequency electromagnetic energy can give prompt and lasting relief of pain in various foot disorders, a researcher reports.

Called the Diapulse, the apparatus was used in the treatment of 20 foot patients with varying complaints over a four-month period. No untoward side effects were observed, reports Dr. Marvin D. Steinberg, consultant podiatrist to two New York foot clinics.

Diapulse therapy is considered a useful adjunct in the practice of podiatry, he says in the Journal of the American Podiatry Association.

This type of treatment not only relieves pain but also suppresses spasms of blood vessels, to improve circulation, he says. In one case, am-

putation was forestalled, thanks to Diapulse, Dr. Steinberg says.

A NEW disease—the "blue diaper" syndrome—has been reported by doctors at the University of Minnesota Medical School.

Researchers have seen it so far in two infants, both offspring of the same parents. It's a metabolic disorder with the peculiar manifestation of bluish discoloration of baby's diaper.

Victims also fail to thrive, suffer recurrent unexplained fever, are vulnerable to infection and become irritable. The ailment is also marked by a high calcium level in the blood and deposition of calcium in the kidneys.

The report is in the American Journal of Medicine.

A NEW antibiotic, gentamicin, has cleared up meningitis in a 5-week-old boy who did not respond to conventional medications.

The victim suffered meningitis caused by a bacillus known as Pseudomonas aeruginosa, according to three Harvard researchers reporting in the American Journal of the Medical Sciences. When the infection failed to clear after treatment with chloramphenicol and polymyxin, injections of gentamicin, or Garamycin as it is also called, were given.

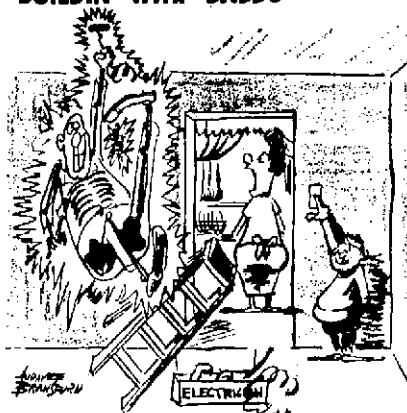
The new drug is recommended for the treatment of serious infections caused by organisms classified as Gram-negative.

A COMPOUND called glucagon reduces hunger and promotes weight loss, government researchers report.

Given by intramuscular injection, the agent should be administered only to hospitalized, obese patients for whom weight loss is medically urgent, the researchers say. Repeated injections must be given, and side effects may occur, so the drug is not practical for an outpatient.

(This column frequently reports advances in medical research and opinions of medical authorities not yet accepted in general practice.)

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Plastic Bottles Do Double Duty

By Lorena Fleissig

PLASTIC HOLDERS of liquids are becoming more attractive with each new name brand put on the grocery shelves. Thanks to the commercial artists whose full time job is to design bottles that are easy to handle, pleasing as to form and appealing in color just to intrigue the housewife.

She chooses a certain container because of price alone, but other times she selects because of the design, planning to convert the plastic shell into an art form for her special purpose.

The housewife may choose from an ever increasing color range in material that is opaque or softly transparent. A pearl-toned container, resembling Lalique, a perfect setting for a symbol of the holy days, see illustration.

TO PREPARE the setting,

wash well and remove the outside paper. Depending on the size of the figure measure its height and make a paper pattern to allow an inch of space or margin around the figure. Make a pencilled outline around the pattern. Before cutting the opening, decide what tactics should be used. If the plastic is hard or tough, pierce with a heated ice pick or the point of an old knife blade. Keep reheating the blade and forcing it as far as it will go. However, the cutting is more often than not rather jagged and requires trimming with scissors or tin snip. Therefore it is better to cut the original hole not right on the pencilled line.

If the material is soft, it may be easily punctured with the point of a steak knife and sawed open far enough to make space for the scissors to complete the cutting on the guide lines.

When the opening is neatly trimmed, select the decorative border. The braid in the picture has a double white rickrack center border

dered on each side with frilly gold and white net.

TO APPLY the ruffled braid, spread a line of white liquid glue down the center back of the cloth and also around the edge of the opening. Let the glue become tacky. In a few moments carefully press the trim to the plastic and it will adhere. If not, then too much glue was applied. The same method is used to cement the circle of ruffling to the top of the bottle.

The original metal cap was discarded. To cover the opening at the top a small gold paper doily was cut to fit across, over it was glued a circle of blue (medium) smaller than the gold doily to allow an eighth of an inch of gold edge to show. A small gold knob was glued to the center of the blue circle. A pretty button or jewelry could be used.

The cherub figure kneels on a similar circle of blue with the gold edge of the doily showing. It covers the top of a stiff plastic lid from an ice cream carton, pint size.

ANY SIMPLE posed figurine will be effectively displayed

in such a frame suitable to the color and height. The soft blues and pinks of some of the plastic containers provide good foils. And all the trimmings needed may be available in the scrapbag. If not, there are beautiful but inexpensive braids to be found in the stores, braids of satin and embroidery, of gold and silver thread studded richly with sequins.

On bottles having an overall flat surface, small ornaments of glass or pearl may be glued in profusion. They may be placed an inch apart in all over pattern. Place dots first to get a uniform appearance.

Camera Guild

Long Beach Camera Guild members will compete in color slide and stereo activities at their meeting at 7:45 p.m. Wednesday in Los Altos Library. Charles Lawton, field trip chairman, has scheduled a guild trip to the San Diego Zoo for Sunday, Feb. 6. Christmas scene award winners are Beverly Cosper, color slides, and Catherine Laursen, stereo.

Cutaway plastic container provides a shrine for tiny figurine suitable to the holy days.

Soup and Salad for Supper

(Continued from Page 15)
down, or before a quiet evening at the movies or the bridge table.

Valley of the Sun Soup

- 1 lb. ground beef
- 2 tblsp. chopped onion
- 1 tsp. chili powder
- 1 can (10 1/4-oz.) condensed vegetable bean soup
- 1 can (10 1/4-oz.) condensed tomato soup
- 1 1/2 soup cans water
- 1/2 cup cooked elbow macaroni
- Corn curls

Brown beef and cook onion with chili powder until onion is tender; stir to separate meat particles. Add soups and water. Simmer 5 minutes to blend flavors. Stir often. Add macaroni, heat. Garnish with corn curls. Makes 4 servings.

Mixed Green Salad

- 1 envelope low calorie Italian salad dressing mix, vinegar, water
- 1/2 head chicory, cut in bite-size pieces
- 1/2 head romaine, cut in bite-size pieces
- 1/2 cup sliced celery

- 1 medium green pepper, cut in thin strips
- 6 radishes, thinly sliced across top and sides
- 1/2 cup low calorie Italian salad dressing

Prepare salad dressing mix with vinegar and water as directed on envelope. Chill. Place chicory, romaine, celery, green pepper and radishes in salad bowl. Toss lightly. Garnish with carrot curls if desired, and serve with 1/2 cup of the salad dressing. Makes about 6 to 8 cups, or about 8 servings side salad.

Party Pear and Pistachio Dessert

- 2 packages (3-oz. each) lemon-lime flavor gelatin
- 2 cups boiling water
- 1 1/2 cups cold water
- 4 tsp. vinegar
- 2 cups diced fresh or canned pears
- 1/2 cup coarsely chopped pistachio nuts
- 1/2 cup sour cream

Dissolve gelatin in boiling water. Add cold water and vinegar, and chill until slightly thickened. Add pears and nuts to 3 cups of the gelatin mixture and set

aside. Place remaining gelatin in a bowl over larger bowl of ice and water and beat with a rotary beater until fluffy and thick. Beat sour cream into whipped gelatin. Pour into a 1 1/2-quart mold and chill until firm—about 15 minutes. Then spoon fruit-nut mixture over top; chill until firm—4 to 5 hours or overnight. Unmold. Makes 5 1/2 cups or 8 servings.

A Ribbon for Kitty

(Continued from Page 19)
heads and cobby bodies. The Angora became extinct as a breed when old-time Persians and Angoras were interbred to produce the ancestors of present day Longhairs in all hues. Perhaps Chinchilla Silver Persians have a slight edge in sheer beauty among Longhairs. Little girls must grow up before using makeup, but Chinchilla Silvers, both sexes, are born with "mascara" embroidering their emerald green or turquoise blue eyes as well as their lips and noses. And they

have just enough black tipping to their silver-white coats to lend a sparkling effect.

ALTHOUGH MAN wants to rule the earth and not share it with something unimprovable, there are certain traits no cat breeder would dream of changing: the cat's ability to walk like a king and without making a sound, his power to spring, his eyes that adjust to dim light, the sheaths for his claws, his teeth that can tear meat, his rough tongue suitable to clean himself and to scrape meat from bones.

Coin Club

"A Day in a Coin Shop," will be the topic of Alva Christensen at a meeting of Long Beach Coin Club at 7:30 p.m. Tuesday in the Recreation Department building, 350 E. Ocean Blvd., Elm Way entrance. The public is invited. An auction and bourse dealers are on the program.

Recipe of the Week

THICK slices of ham prepared in tasty combination are featured in this week's prize recipe that wins \$5 for Joseph G. Eskin, 3637 Gaviota Ave., Long Beach 90807. The recipe:

Cranberry Ham Rolls

- 4 tblsp. butter or margarine
- 4 tblsp. onion, chopped fine
- 4 tblsp. chopped celery
- 2 cups cooked rice
- 4 slices of ham, 1/4-inch thick

Cranberry glaze

Melt butter in small saucepan. Add onion and celery. Cook until soft. Remove from heat and add cooked rice and seasoning. Spread on each ham slice and roll-up and fasten with tooth picks. Place in greased shallow pan.

Cranberry Glaze

- 1 can jellied cranberry sauce
 - 1/2 cup brown sugar
- Combine and spoon over ham rolls and bake at 350 degrees for 15-20 minutes.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 601 Pine Ave., Long Beach, Calif. 90812.

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Kitchen for the Kids



Photo by JACK GRAHAM

Antique kitchen of Germany, circa 1870s, has been turned over to Rancho Los Cerritos by Miss Olga Solmitz for enjoyment of community's children.

By Helen Graham

"EVERYTHING but the kitchen sink" is an expression having special meaning for Miss Olga Solmitz, friend of Long Beach, resident of New York, and native of Germany. This was the first thought she

could utter in her spell-bound state as she gazed, at age 6, at her birthday gift in Kassel, Germany. It was a miniature doll's kitchen with more than 100 working utensils and dishes, perfect in every detail, save one.

Sure enough, there was no kitchen sink, no faucet, no running water. Indeed, in 1870, water was a well and bucket affair. But, true to child psychology, it was this one tiny lack which allowed her to speak through her awed wonder at the magnificent gift.

Spread before her, 52 inches wide, 23 inches deep and 20 inches high was a three-walled masterpiece of German craftsmanship. Brass kettles, soup tureen, coffee roaster, hutch, sideboard, shelves of ceramic spice jars, tiny china place settings with pearl handled knives, forks, and a huge black stove to be stoked with wood or coal, all to scale.

THE TREASURE had been hidden for a whole generation, since her mother and her mother's two sisters had shared its joys in the 1870s when a friend had painstakingly constructed the handsome toy for Miss Solmitz's grandfather. Now she could copy the culinary skills learned in real life with tiny, make-believe tortes, molded salads, spiced hasenpfeffer, or the lush kuchen of the Solmitz household. Or she could set an elegant dolls table, do the imaginary family wash in the stove-top clothes boiler, or use the real kitchen towels labeled in German, "for hands," "for pots and pans," "for glassware," and so on. All through her childhood Miss Solmitz enjoyed her treasured toy.

Decades later, Miss Solmitz became a Hitler-driven refugee, moving just in time with her family to the United States. Another month

perhaps and she might have lost all her belongings to the Nazis.

A niece, Mrs. Clyde Osborne, 1840 Stearnlee Ave., suggested that such a treasure as the authentic German kitchen belonged to the larger family of children in our community. Miss Solmitz graciously agreed. Rancho Los Cerritos museum curator, William S. Evans, was delighted, not only because the gift is handsomely valuable in itself, but particularly since the old Dixby Ranch, 4600 Virginia Road, is the seat of Long Beach history. It flourished at just this point in the 1870's and would have had (had it been preserved) exactly such a large scale, opulent family kitchen as the toy represents.

EVAN'S SOLUTION is still in the dream phase, but he plans to place a display case, properly dust-filtered and lighted, at the end of the Rancho's sun porch, just where the kitchen would have been, into which visitors may peer, as though looking through the kitchen window, to see the miniatures of the culinary heyday, circa 1870.

Dolls today drink, wet, cry, burp and drive convertibles in fashion plate ensembles, while modern car washes, gasoline pumps, bake ovens and plush lanais for dolls titillate our children. These miniatures of the adult world are nothing new, of course, as Miss Solmitz's doll kitchen proves. Indeed, she discovered just this year, in an exclusive New York toy shop, German crafted brass and copper pots and pans identical to those of her venerable toy, for \$4 each. It is all part of a long tradition of toy making.

But if today's kitchens are gadget-ridden, this culinary laboratory, almost a century old, with walls banked with waffle and cookie irons, fancy molds, grinders, spice

dispensers, decorators, and sieves would put today's handy-dandy electric devices to shame.

Parents may offer experience in such historical retrospect to children on a visit to Rancho Los Cerritos, where antique toys for children are on display in the living room of the museum. (House and gardens are open

free to the public Wednesday through Sunday, 1 to 5 p.m.)

Absence of a kitchen sink might not intrigue small fry today, but leave the miniature TV set out of the modern fashion doll's living room, and a chorus of child-ing cherubs would respond just as Miss Solmitz did to the lack of a fauceted sink.

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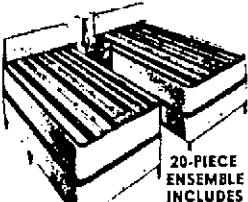


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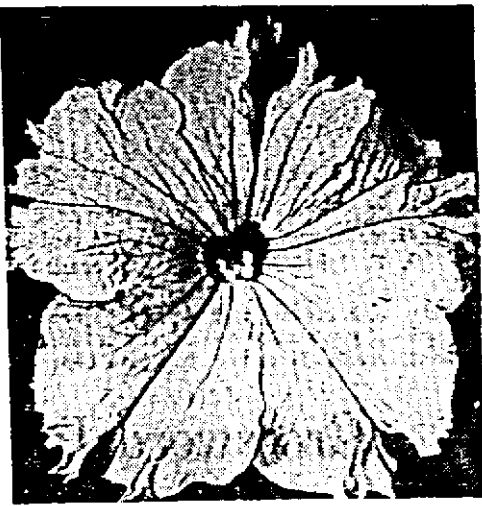
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New Rose Typifies Progress

By Joe Littlefield



Prize Petunia

Heavily fringed, 3-3½-inch, light salmon pink petunia, Appleblossom is 1965 All-America Selections choice in this division. It's a grandiflora hybrid of pleasing form and color, with white throat. Plants are 12-inch, compact.

Pest Preventer

Crabgrass, bane of gardeners, is attacked anew with a new type of control, called Daethal. The material kills crabgrass seed in the germinating period and also wipes out seedlings that might have sprouted prior to application.

One application provides control for the entire season,

according to Germain's Inc., horticulturists introducing the herbicide. The material is simple to use, best with a garden spreader, and is washed into the soil, being careful to clean all foliage. The material is packaged in 5 and 10-pound sizes, 5 pounds being sufficient to treat 1,000 square feet. Instructions are included.

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PROGRESS doesn't stand still, neither do styles of clothing, cars, or most any products one may think of. Progress means improvements, and the same applies to agriculture and horticulture. For instance, there's a continual action taking place in hybridization of roses to improve the quality of flowers in fragrance, color, longer lasting cut blossoms, longer flower stems, fuller, bushier and more disease resistant foliage.

After many years, one of our most revered presidents, Abraham Lincoln has been honored by having a wonderful new rose named after him. Mister Lincoln is a deep, rich, velvety crimson color hybrid tea rose with the delightful flower fragrance that hybridizers seek.

The large well formed blossoms, sometimes six inches across are thickly petaled. The buds are long and pointed, excellent for exhibition purposes. Mr. Lincoln is a vigorous, well-branched bush with good green foliage. It was hybridized by Swim and Weeks of Ontario.

DORMANT roses need some major attention this time of the year. First, pruning, then dormant spraying, and mulching. There are several methods of pruning roses. First study the bush, determine which are the vigorous canes that grew up throughout in the bush last year, then cut out the woodiest, knobby, twiggiest, poorest, oldest canes to equal the number of new canes. Then, cut out dead wood, twiggy, weak side branches, and finally cut back the canes to shape the

bush—and you've pruned it! Always cut close on a downward slant to above an outside leaf, an outside leafless single bud, or just above an outside side branch.

Remove any old mulch that hasn't worked into the soil. Soak soil thoroughly, then spray the rose with a strong dormant spray containing oil and a fungicide, mixed with right amount of water. Spray bush thoroughly, also the soil around the plant. Now, scatter a heaping handful of bone meal, and spread evenly several inches of manure or a humus fertilizer, then slowly soak down. Water the bush again a day or so later. Thereafter, water only as needed.

A panel discussion and rose pruning demonstration will be presented at 1 p.m. Saturday at Exposition Park, Los Angeles.

Specialists, among them the author of this article, will be on hand to speak, answer questions and demonstrate pruning techniques.

Cutting Garden

Because it always seems such a shame to spoil the garden picture by cutting flowers, the house often goes unadorned. Consider this year having a small cutting garden—a few rows of annuals planted just for cutting and indoor use.

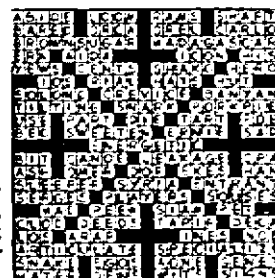
The kinds of annuals will depend, of course, on your likes and dislikes but the flower colors of the varieties you grow should be selected to blend or contrast with the color schemes of the rooms in your house.

GARDEN CLUBS

Los Altos Garden Club will have a dessert luncheon and meeting at 12:30 p.m. Wednesday at St. John's Presbyterian Church, 2345 Ximeno Ave. A book report will be given by Leslie Swadling of the Long Beach Main Library. Hostesses will include Mrs. H. C. Whitesell, Mrs. Sam Rue, Mrs. Edward Elwood and Mrs. Helen Wiest.

Muriel Oyaas will preside and the tea committee will include Helen T. Trimble, Alma Lang, Ruth LaFlash, Nina Parr, Stella Ward and Anna Woods. Visitors are welcome.

SOLUTION TO TODAY'S PUZZLE
(See Page 26)



"Miracle of the Rose," a colored slide program, will be narrated by Mrs. Marion Liken, vice president of Belmont Heights Garden Club, at a meeting of the club at 1 p.m. Tuesday in Wesley Hall, 317 Termino Ave., Mrs.



Mister Lincoln, commemorating the great U. S. President, is a 1965 AARS and an example of the continuing progress in rose culture.

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Modesto Ash—Medium size round crown tree

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California Sycamore—a native tree with rapid growth and variegated trunk

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European White Birch—Medium size tree, often planted in groups of three

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By Vera Williams

Southland Magazine Book Editor

WHY does Coca-Cola sell better than the nation that produces it?

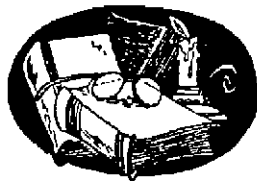
Why does the United States, a master in the field of advertising, fail when it tries to put its message across to the rest of the world?

Arthur E. Meyerhoff, advertising executive, tells in "THE STRATEGY OF PERSUASION" (Coward-McCann, \$4.50) how he believes America can win the propaganda war abroad by the revolutionary use of professional advertising and promotion techniques.

The book contains an introduction by Eugene Burdick, co-author of "The Ugly American"; a foreword by Harry and Bonaro Overstreet, authors of "What We Must Know About Communism"; and an afterword by Rep. Dante B. Fascell, chairman of the international organizations and movements subcommittee of the House Foreign Affairs Committee.

Already hailed as a breakthrough by some of the nation's top political scientists in and out of government, this blueprint for a more effective strategy in the cold war is recognized as one of the most important books of the new year.

The author points to what he considers painful ironies



in the current propaganda war. Prominent among them: America's merchandising techniques have been taken over on a grand scale by the Soviet Union, while America hesitates to use them in world relations.

The author builds a lucid case for the reorganization of the USIA along the lines of American advertising.

Meyerhoff heads his own advertising agency, Arthur Meyerhoff Associates, Inc., with offices in Chicago, Toronto, Montreal and Zurich. Much of his personal work has been for public-service projects.

CLANCY Sigal's "WEEK-END IN DINLOCK" (Houghton Mifflin, \$3), while technically a novel, is better understood as an excellent piece of documentary journalism. Sigal, an American who attended UCLA, spent several brief periods living with coal miners in England's industrial Midlands, and has distilled his encounters into several fictional people and one fictional town.

The book is thus techni-

cally fiction, but its main value is in vivid, objective, really journalistic description of the shabby mining town and the lives of abused miners. Sigal's descriptions are generally good and sometimes outstanding.

He meets a miner turned painter, caught between his art and his abrasive life, and lives with the miner and his simple-minded wife. He describes the rigid hierarchy of job prestige among the miners, who are ruled by a demagogic but humane union boss. Finally, he goes down into the mine for a look at the demonic, punishing work of getting coal, and his description suggests a descent into the inferno.

The book is journalistic because Sigal does not get overinvolved emotionally in the situation, but is able to give objective descriptions even when talking about his own feelings. He calls the miner's life an atrocity and shows it as one, but his descriptions are more important than his accusations.

THROUGHOUT history, in every land, the rituals and economies of mankind have glittered with a magic yellow metal, which has excited adventure, conquest, exploration and waves of prospecting.

Gina Allen, a novelist who grew up in Lead, S.D., home of the Western Hemisphere's largest gold mine, has written a fascinating and lavishly illustrated history of "GOLD!" (Crowell, \$5.95).

She traces gold, first discovered and valued in the Stone Age because it was lustrous and endured, while iron rusted away, through its use for royal and religious purposes in such ancient civilizations as Egypt and Troy, Benvenuto Cellini's era and the great gold rushes.

Here you see tributes in gold to Egypt's 2,000 gods, wonder at Cellini's genius, explore King Tut's grave, suffer with the sourdoughs and Forty-Niners and win and lose with such Colorado adventurers as Leadville Johnny Brown and his Molly, Jack Dempsey, Bernard Baruch and a grocery delivery man at Cripple Creek named Groucho Marx.

In contrast, gold mining today is industrial and the Homestake Mining Co. of Lead, S.D., originally incorporated in California in 1877 by George Hearst (father of William Randolph) and two partners, is the only major producer in the United States.

To get three-tenths of an ounce of gold, no larger than the tip of a little finger,

the Homestake mine must blast, lift, crush, mill, amalgamate and treat with cyanide, precipitate and refine one ton of ore.

THE ARTIST Edwin Rosskam's first novel, "THE ALIEN" (Grossman, \$4.50) is a Caribbean "Cannery Row." Substitute for Monterey the "Little Mud," that colony of teeming shacks on the outskirts of San Juan, Puerto Rico, and you have many of the steinbeckian delights of the near-classic of a generation ago—though Rosskam is in no sense either imitative or derivative.

His hero, Emil Blumlein, is as far removed from the Montana farm of his boyhood as one can be as he cultivates his garden on Callyon Salsipuedes and watches the miracle of life unfold in a myriad of ways in the crowded Puerto Rican tropical slum. This "Don Emilio," as the Puerto Ricans know him, is an eccentric's eccentric, and so in their own ways are such delightful people of "Little Mud" as Bicieta, always ready to sell "Don Emilio" an assortment of nearly new appliances—he does actually sell him a merry-go-round.

AT 22, Cassius Clay is one of the most bizarre, and disliked, figures in the annals of sports. But he is also heavyweight champion of the world, and undoubtedly the first Black Muslim to attain the title.

"THE CASSIUS CLAY STORY" (Fleet, \$3.95) by George Sullivan is a matter-of-fact biography of the brash youngster who started training in a Louisville gym at 12 and, within 9 years, proved in the ring, at least, his oft-repeated boast, "I am the greatest."

The book recounts his achievements and antics through his amateur days, gold medal triumph in the 1960 Olympics and spectacular professional career including the signing for the second fight with Sonny Liston, but stops short of the surprise postponement of that bout because of his heroin operation.

CARRIERS of the men who shaped the course of jazz over the past 70 years are sketched by Dave Dexter Jr. in "THE JAZZ STORY: From the '90s to the '60s" (Prentice-Hall, \$4.95). The jazz story unrolls through the lives of such great jazz musicians and singers as King Oliver, Jelly Roll Morton, Louis Armstrong, Bix Beiderbecke, Fletcher Henderson, Duke Ellington, Count Basie,



FORD BELL HAS WRITTEN his corporate will, "YOU'RE IN CHARGE" (Doubleday, \$3.95), a book of tough and practical memos to the executive or manager who one day is going to be in charge. He has drawn on a lifetime of big business experience, capped by 27 years at the helm of one of the most successful corporations in the nation.

Billie Holiday, Benny Goodman, Thelonious Monk, Charlie Parker, Dizzie Gillespie and Miles Davis, as well as their contemporaries. Here also is a history of jazz movements, including New Orleans and Dixieland, swing, bop and the jazz of today, "The New Thing" and a history of the era and the localities in which each type of jazz flourished.

IN THE PAST turbulent quarter-century, top-flight newspaper writers often have found themselves observing and recording scenes and events obscured or sup-

pressed in the heat of the day's events.

These background stories—all of them good and some mighty good—come to light in "I CAN TELL IT NOW," edited by David Brown and W. Richard Bruner (Dutton, \$5.95). Here are articles by 38 members of the Overseas Press Club of America, telling chronologically events from Guadalcanal and Normandy to the Kennedy assassination and the Johnson succession.

One of the funniest: Margaret Bourke-White's account of her dream about FDR and three blondes.

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DRAPERIES BY MR. HAROLD

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Troubles We Don't Talk About

What Troubles? Complaints so personal that few people talk about them—burning, irritation and itching in the sensitive perianal (rectal and genital) area.

What Causes Them? Many things, but especially the lack of hygiene. Doctors say that lack of proper cleanliness often prevents the condition from clearing up. This is true because the perianal area is repeatedly contaminated with potentially harmful bacteria and fungi.

What Do Specialists Recommend? Thorough and regular cleansing, particularly after each bowel movement. This halts the vicious "itch-scratch" cycle. In many cases, this alone will solve the problem of burning, itching, and irritation.

Why Not Plain, Ordinary Soap? Because soap washes away natural skin oils. Frequent and repeated use of soap can cause dryness and irritation, resulting in itching.

What Should Be Used? A new, foamy aerosol medication called ANNUL. It is a gentle but thorough cleanser to be used on toilet tissue or cotton. ANNUL is an antibacterial, antifungal cleanser—soothing, emollient and protective. Soothes burning and irritation. Helps to protect against secondary infection of raw, irritated skin.

The Best Way to stop itch-irritation is never let it get started. Begin regular use of ANNUL this week. Or if you suffer now, begin relief in seconds with ANNUL. It relieves itch-irritation without local pain killers that can mask symptoms and postpone sound medical treatment. If your discomfort persists by all means see your doctor. Ask your doctor whether it isn't wise to use ANNUL with other medications.

Effective Deodorant: Women especially, can be troubled with embarrassing odor. ANNUL is an effective deodorant foam because of its superior cleansing and antibacterial actions. Makes you feel fresher. Scented. Completely groomed.

Most people, after they have tried ANNUL, never use toilet tissue without it. And so inexpensive. You'll find ANNUL in your pharmacy.



Annul
The Foamy Cleanser

the medicated foam that makes toilet tissue a soothing, antibacterial cleanser.

SOUTHLAND

Each Sunday, Southland Magazine brings you a variety of fresh, bright subjects. Look for Southland in your Sunday Independent, Press-Telegram. If you are not a subscriber, dial HE 5-1161 and order the paper home delivered.

Twenty-six

Mitchell's Mojave Caverns

By Vera S. Von Strauss

ONE of California's newest state parks, Mitchell's Caverns, boasts some of the most unusual geological formations found anywhere in the Southwest.

The caverns, discovered in the late 1920s by a prospecting couple who decided that life on the desert couldn't be worse than the Depression in Los Angeles, take on an aura of fantasy from giant stalactites and stalagmites. The rock formations of the park's two caves pre-date the Cambrian period—the earliest division of the Paleozoic era, when land plants, amphibians and reptiles first appeared on earth.

The caves, found by Mr. and Mrs. J. E. Mitchell, are located 35 miles west of Needles at an elevation of 4,700 feet in the Providence Mountains. An extinct volcano rises 5,970 feet in the background.

THE ROAD leading to the area begins at Essex, on Hwy. 66, where cabins are available. The caves lie 22 miles upgrade to the west.

This Mojave desert area once was the home of the Shoshonean Indian, sometimes called Chemehevi or "fish eaters." One of their burial plots is in the south cave, called Tecops in honor of one of their last chiefs. The north cave is El Pakiva, which means "Devil House."

Only these two caves are accessible, although Mitchell said he found 20 others.

The caverns are formed of massive, dense, light-grained limestone, with a small amount of dolomite and chert. Fossils are prevalent.

MITCHELL said he and his wife settled in the area because the beauty of the desert and the high altitude of the Providence Mountains appealed to them.

"We had some tough

times, though," he said. "We lived mainly on beans, corn pone and desert rodents. My wife and I built this house. Not modern, but comfortable, and we love it."

"There were plenty of rocks about, and I scoured the desert for old lumber and a few railroad ties. About all we had to buy was the glass for windows, and some water pipes. I laid the pipe up the mountain and into the volcano. We got hot water all the time, and let it cool off during the night for drinking."

The caves lie a quarter of a mile from the Mitchell house, and are reached by a winding trail.

OLD MINING tunnels and diggings dot the hillside. A guide said that silver and gold and other minerals were plentiful here. Twelve miles north is an old ghost town that grew up around the fabulously rich gold mine Bonanza King, which has been closed since the First World War.

Across the Valley is Wild Horse Mesa, which contains strata of rock and soil with petrified redwood trees imbedded in its centuries-old magma, showing that at one time Giant Sequoia once grew here. At the Murphy Ranch at the foot of Wild Horse Mesa Zane Grey, the novelist, lived when he wrote his book, "Wild Horse Mesa."

Inside the caves the Shoshonean women stayed just before their children were born. A maternity ward such as they used has been reconstructed.

Indian fiestas were held outside, and runners brought great catches of fish from the distant Colorado River and baked them on open fires.

TEMPERATURES at Mitchell Caverns rarely

reach 100, although the summers are hot in the valley below. In May and June, thousands of yucca are in bloom.

Winter, however, is the best time for visiting the park. Take plenty of warm

clothing and bedding and a few cabins near the caves, but chances are they already will have been taken.

Home of caves' discoverers, Mr. and Mrs. J. E. Mitchell, is built of desert rock.

Crossword Puzzle

Solution to Puzzle on Page 25.

Southland

By Herb I. Risteen

ACROSS

- 1 Stay.
- 6 Come into sight.
- 10 Farm animal.
- 14 Arrow.
- 19 Exposed.
- 20 Killer whale.
- 21 Soviet city.
- 22 Monte.
- 23 Sweet stuff: 2 words.
- 25 Home of the lemur.
- 27 Water bird.
- 28 Verdi opera.
- 29 Sacred picture.
- 30 Pronoun.
- 31 Evergreen.
- 32 Money.
- 33 Military cap.
- 34 Protagonist.
- 39 Hawaiian hawk.
- 41 Moroccan coin.
- 42 Huberdashery item.
- 43 Humble abode.
- 44 Goodbye: 2 words.
- 47 Chink.
- 48 East Indian tree.
- 52 Knightly diversion.
- 53 Nonsense creature.
- 55 Sports hat.

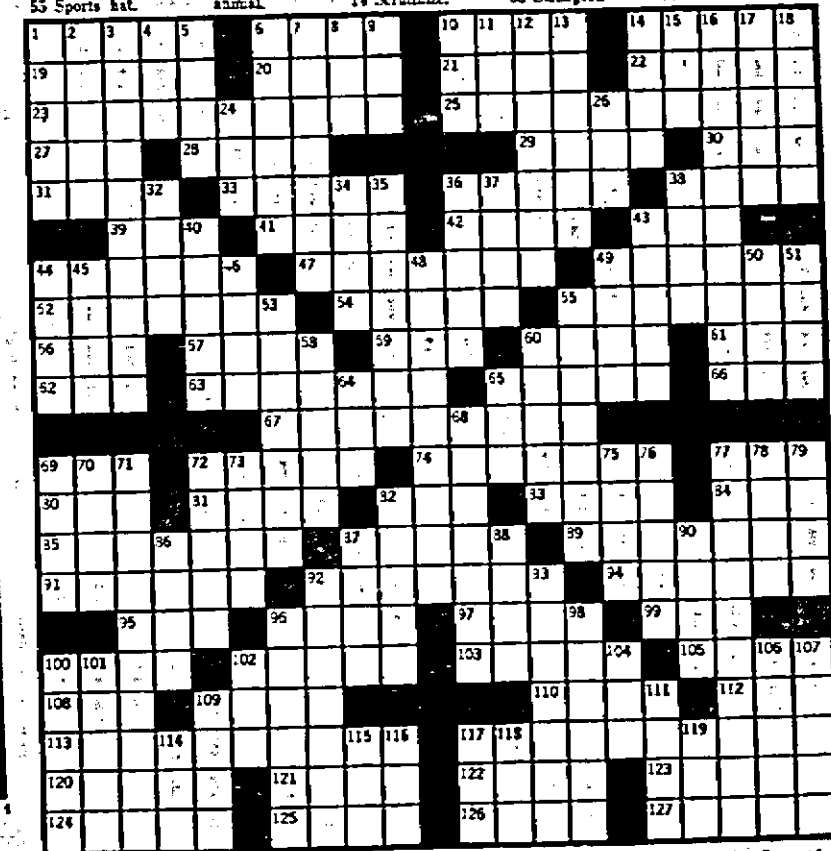
- 56 Treat.
- 57 Separate.
- 59 Terminate.
- 60 Sourish.
- 61 City in Africa.
- 62 River.
- 63 Make palatable.
- 64 Mr. Ford.
- 66 Doleful.
- 67 Full of ginger.
- 69 Small tool.
- 72 Craft.
- 74 Gas main problem.
- 77 Bookkeeper.
- 80 Hardwood tree.
- 81 Hebrew measure.
- 82 Chick beret.
- 83 — eat (supplements).
- 84 Chinese river.
- 85 Fagged fellow.
- 87 Middle East land.
- 89 One who enrolls.
- 91 Popular fabric.
- 92 Broadway bigwig.
- 94 Drencher.
- 95 Wildly gay.
- 96 Take a look.
- 97 Asian area.
- 99 Favorite.
- 100 Bumpkin.
- 102 Exploit.
- 103 Tropical animal.

DOWN

- 1 Monastery church.
- 2 Vermont city.
- 3 Firm in purpose.
- 4 Moisture.
- 5 Novelist Terben.
- 6 More raucous.
- 7 — chemistry.
- 8 Wood sorrel.
- 9 Delacy.
- 10 Cypri.
- 11 Heavenly altar.
- 12 Intercade.
- 13 Informal wear.
- 14 Scrutinize.

- 15 Owns.
- 16 Original models.
- 17 Special talent.
- 18 Body part.
- 21 Thru.
- 25 Sticky substance: deposit.
- 31 Chimney.
- 34 Salt.
- 35 Feeble.
- 36 English county.
- 37 Cat.
- 38 Piece.
- 40 Insignificant one.
- 41 Western writer.
- 44 Kind of pea.
- 45 French river.
- 46 Bite.
- 48 Excessive pride.
- 49 Singer.
- 50 Verdi opera.
- 51 Exigency.
- 53 Less experienced.
- 55 Breakfast item.
- 58 Met performer.
- 60 Juvenile vehicle: slang.
- 61 — aZ.
- 63 Creek letter.
- 68 Strangest.

- 69 Common fish.
- 70 — of Pines.
- 71 Regulating device.
- 72 Death successfully with.
- 73 Iowa college town.
- 75 Roman family.
- 76 Plug up.
- 77 Punishing.
- 78 Window section.
- 79 Insects.
- 82 Borneo natives.
- 86 Mild expletive.
- 87 Vehicle.
- 88 Melody.
- 90 Was regretful.
- 92 Nobility.
- 93 Knowing.
- 96 Kang out.
- 98 Hanks up.
- 100 Battle.
- 101 Blackmore heroine.
- 102 Actress Joanna.
- 104 Portuguese coin.
- 106 Beguile.
- 107 Eggs on.
- 109 Maple tree genus.
- 111 Droop.
- 114 Renowned Republican.
- 115 Cargo weight.
- 116 Letter.
- 117 Old saying.
- 118 Oahu fare.
- 119 Garland.



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Southland Magazine



Mitchell's Caverns State Park visitors rest at entrance to cave in Providence Mountains.

Plastic Bottles Do Double Duty

By Lorena Fleissig

PLASTIC HOLDERS of liquids are becoming more attractive with each new name brand put on the grocery shelves. Thanks to the commercial artists whose full time job is to design bottles that are easy to handle, pleasing as to form and appealing in color just to intrigue the housewife.

She chooses a certain container because of price alone, but other times she selects because of the design, planning to convert the plastic shell into an art form for her special purpose.

The housewife may choose from an ever increasing color range in material that is opaque or subtly transparent. A pearl-toned container, resembling lalique, a perfect setting for a symbol of the holy days, see illustration.

TO PREPARE the setting,

wash well and remove the outside paper. Depending on the size of the figure measure its height and make a paper pattern to allow an inch of space or margin around the figure. Make a pencilled outline around the pattern. Before cutting the opening, decide what tactics should be used. If the plastic is hard or tough, pierce with a heated ice pick or the point of an old knife blade. Keep reheating the blade and forcing it as far as it will go. However, the cutting is more often than not rather jagged and requires trimming with scissors or tin snip. Therefore it is better to cut the original hole not right on the pencilled line.

If the material is soft, it may be easily punctured with the point of a steak knife and sawed open far enough to make space for the scissors to complete the cutting on the guide lines.

When the opening is neatly trimmed, select the decorative border. The braid in the picture has a double white rickrack center border

dered on each side with frilly gold and white net.

TO APPLY the ruffled braid, spread a line of white liquid glue down the center back of the cloth and also around the edge of the opening. Let the glue become tacky. In a few moments carefully press the trim to the plastic and it will adhere. If not, then too much glue was applied. The same method is used to cement the circle of ruffling to the top of the bottle.

The original metal cap was discarded. To cover the opening at the top a small gold paper doily was cut to fit across, over it was glued a circle of blue (medium) smaller than the gold doily to allow an eighth of an inch of gold edge to show. A small gold knob was glued to the center of the blue circle. A pretty button or jewelry could be used.

The cherub figure kneels on a similar circle of blue with the gold edge of the doily showing. It covers the top of a stiff plastic lid from an ice cream carton, pint size.

ANY SIMPLE posed figurine will be effectively displayed

played in such a frame suitable to the color and height. The soft blues and pinks of some of the plastic containers provide good foils. And all the trimmings needed may be available in the scrapbag. If not, there are beautiful but inexpensive braids to be found in the stores, braids of satin and embroidery, of gold and silver thread studded richly with sequins.

On bottles having an overall flat surface, small ornaments of glass or pearl may be glued in profusion. They may be placed an inch apart in all over pattern. Place dots first to get a uniform appearance.

Camera Guild

Long Beach Camera Guild members will compete in color slide and stereo activities at their meeting at 7:45 p.m. Wednesday in Los Altos Library. Charles Lawson, field trip chairman, has scheduled a guild trip to the San Diego Zoo for Sunday, Feb. 6. Christmas scene award winners are Beverly Cosper, color slides, and Catherine Laursen, stereo.

Coin Club

"A Day in a Coin Shop," will be the topic of Alva Christensen at a meeting of Long Beach Coin Club at 7:30 p.m. Tuesday in the Recreation Department building, 350 E. Ocean Blvd., Elm Way entrance. The public is invited. An auction and bourse dealers are on the program.

A Ribbon for Kitty

(Continued from Page 19)

heads and cobby bodies. The Angora became extinct as a breed when old-time Persians and Angoras were interbred to produce the ancestors of present day Longhairs in all hues. Perhaps Chinchilla Silver Persians have a slight edge in sheer beauty among Longhairs. Little girls must grow up before using makeup, but Chinchilla Silvers, both sexes, are born with "mascara" embroidering their emerald green or turquoise blue eyes as well as their lips and noses. And they

have just enough black tipping to their silver-white coats to lend a sparkling effect.

ALTHOUGH MAN wants to rule the earth and not share it with something unimprovable, there are certain traits no cat breeder would dream of changing: the cat's ability to walk like a king and without making a sound, his power to spring, his eyes that adjust to dim light, the sheaths for his claws, his teeth that can tear meat, his rough tongue suitable to clean himself and to scrape meat from bones.

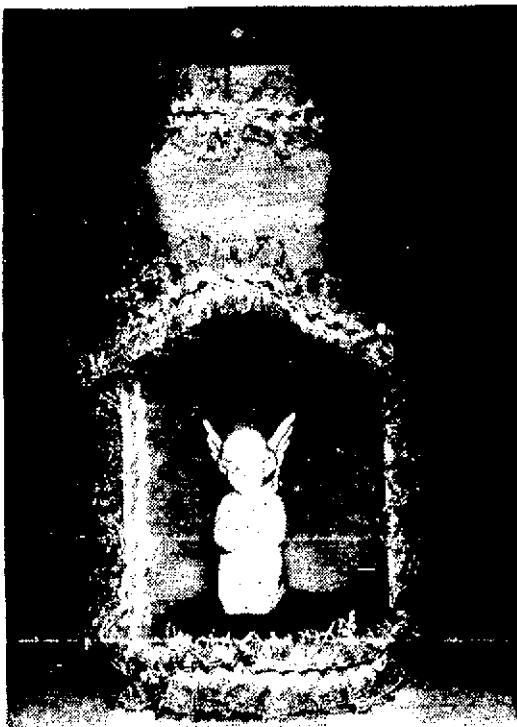


Photo by Larry Reichner Studio

Cutaway plastic container provides a shrine for tiny figurine suitable to the holy days.

Soup and Salad for Supper

(Continued from Page 15)
down, or before a quiet evening at the movies or the bridge table.

Valley of the Sun Soup

- 1/4 lb. ground beef
- 2 tbsps. chopped onion
- 1/2 tsp. chili powder
- 1 can (10 3/4-oz.) condensed vegetable bean soup
- 1 can (10 3/4-oz.) condensed tomato soup
- 1 1/2 soup cans water
- 1/2 cup cooked elbow macaroni
- Corn curls

Brown beef and cook onion with chili powder until onion is tender; stir to separate meat particles. Add soups and water. Simmer 5 minutes to blend flavors. Stir often. Add macaroni, heat. Garnish with corn curls. Makes 4 servings.

Mixed Green Salad

- 1 envelope low calorie Italian salad dressing mix, vinegar, water
- 1/2 head chicory, cut in bite-size pieces
- 1/2 head romaine, cut in bite-size pieces
- 1/2 cup sliced celery

- 1 medium green pepper, cut in thin strips
- 6 radishes, thinly sliced across top and sides
- 1/2 cup low calorie Italian salad dressing

Prepare salad dressing mix with vinegar and water as directed on envelope. Chill. Place chicory, romaine, celery, green pepper and radishes in salad bowl. Toss lightly. Garnish with carrot curls if desired, and serve with 1/2 cup of the salad dressing. Makes about 6 to 8 cups, or about 8 servings side salad.

- 2 packages (3-oz. each) lemon-lime flavor gelatin
- 2 cups boiling water
- 1 1/2 cups cold water
- 4 tsp. vinegar
- 2 cups diced fresh or canned pears
- 1/4 cup coarsely chopped pistachio nuts
- 1/4 cup sour cream

Party Pear and Pistachio Dessert

Dissolve gelatin in boiling water. Add cold water and vinegar, and chill until slightly thickened. Add pears and nuts to 3 cups of the gelatin mixture and set

aside. Place remaining gelatin in a bowl over larger bowl of ice and water and beat with a rotary beater until fluffy and thick. Beat sour cream into whipped gelatin. Pour into a 1 1/2-quart mold and chill until firm—about 15 minutes. Then spoon fruit-nut mixture over top; chill until firm—4 to 5 hours or overnight. Unmold. Makes 5 1/2 cups or 8 servings.

(Continued from Page 19)
heads and cobby bodies. The Angora became extinct as a breed when old-time Persians and Angoras were interbred to produce the ancestors of present day Longhairs in all hues. Perhaps Chinchilla Silver Persians have a slight edge in sheer beauty among Longhairs. Little girls must grow up before using makeup, but Chinchilla Silvers, both sexes, are born with "mascara" embroidering their emerald green or turquoise blue eyes as well as their lips and noses. And they

Recipe of the Week

THICK slices of ham prepared in tasty combination are featured in this week's prize recipe that wins \$5 for Joseph G. Eskin, 3637 Gaviota Ave., Long Beach 90807. The recipe:

Cranberry Ham Rolls

- 4 tbsps. butter or margarine
- 4 tbsps. onion, chopped fine
- 4 tbsps. chopped celery
- 2 cups cooked rice
- 4 slices of ham, 1/4-inch thick
- Cranberry glaze

Melt butter in small saucepan. Add onion and celery. Cook until soft. Remove from heat and add cooked rice and seasoning. Spread on each ham slice and roll-up and fasten with tooth picks. Place in greased shallow pan.

Cranberry Glaze

- 1 can jellied cranberry sauce
- 1/2 cup brown sugar

Combine and spoon over ham rolls and bake at 350 degrees for 15-20 minutes.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.

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by Tedd Thomey


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ROOM STEAKS CHAR-BROILED

Milady at the Piano-ter
JEANIE WINSTON

The Lafayette
HE 5-5681

IN SWITZERLAND, dinner guests often play a game while eating fondue, a dish which consists of a scrumptious cheese and wine concoction into which everyone dips pieces of French bread held on a long fork.

Any person accidentally dropping a bit of bread into the fondue must make up for his booboo by buying all the other guests a glass of wine.

That game is often played by guests dining in the plush Cafe Lafayette in the Lafayette Hotel, Broadway and Linden Avenue. The custom was introduced by Peter Hirsbrunner, a native of Bern, Switzerland, who recently returned to the hotel as executive chef. His fondue is served on a chafing dish which keeps the delightful, rich mixture warm while the guests have their fun. It's served for two or more persons for \$3.50 each on a dinner which includes a superb tossed green salad.

Other Hirsbrunner specialties in the Cafe Lafayette include trout stuffed with delectable crabmeat, \$3.50; veal Cordon Bleu with ham and cheese, \$4.50, and spectacular flaming duck, which is \$11 for two persons.

Closed Sundays, the Cafe Lafayette - decorated in stunning classical French - serves luncheon and dinner the rest of the week. Guests visiting the hotel on Sundays enjoy dining in the smart downstairs Ivanhoe Room, where chef Joe Dunham charcoal-broils marvelous New York cut steaks, top sirloins and filet mignon, priced from \$4.50. The dinners include assorted crisp relishes, tossed green salad, baked Idaho potato, beverage and individual decanters of delicious burgundy. Chicken Tyrolienne, \$3, and shashlik Caucasiennne, \$3.50, are also offered.



Cartoon by Pete Willett
PETER HIRSBRUNNER
Flaming Duck, Too

nons, priced from \$4.50. The dinners include assorted crisp relishes, tossed green salad, baked Idaho potato, beverage and individual decanters of delicious burgundy. Chicken Tyrolienne, \$3, and shashlik Caucasiennne, \$3.50, are also offered.

SUNDAY TREAT - Yes, I know I'm guilty of occasionally raving like a madman over a dish I especially like. But can I help it if the prime rib au jus at the Corsican Room, 5430 E. Second St., Naples, is so good it makes me want to jump up and down and yell? Naturally, being basically calm, discriminating gourmet-type, I seldom let myself go so enthusiastically. Therefore, let me add this calm footnote: Try the prime rib au jus (\$4.50 on a large dinner) at the Corsican. Savor its flavor and meaty juiciness. You'll agree that it's very, very good.

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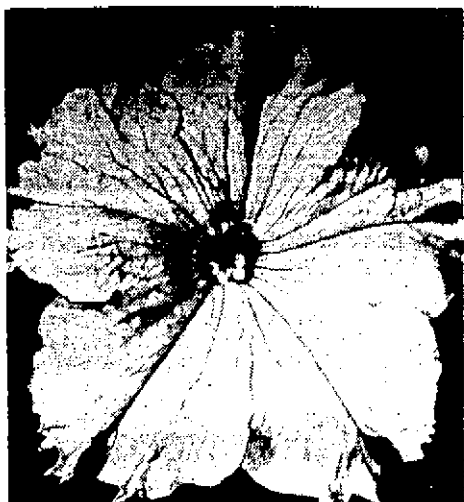
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Prize Petunia

Heavily fringed, 3-3½-inch, light salmon pink petunia, Appleblossom is 1965 All-America Selections choice in this division. It's a grandiflora hybrid of pleasing form and color, with white throat. Plants are 12-inch, compact.

Pest Preventer

Crabgrass, bane of gardeners, is attacked anew with a new type of control, called Dacthal. The material kills crabgrass seed in the germinating period and also wipes out seedlings that might have sprouted prior to application.

One application provides control for the entire season.

according to Germain's Inc., horticulturists introducing the herbicide. The material is simple to use, best with a garden spreader, and is washed into the soil, being careful to clean all foliage. The material is packaged in 5 and 10-pound sizes, 5 pounds being sufficient to treat 1,000 square feet. Instructions are included.

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YOUR GARDEN

New Rose Typifies Progress

By Joe Littlefield

PROGRESS doesn't stand still, neither do styles of clothing, cars, or most any products one may think of. Progress means improvements, and the same applies to agriculture and horticulture. For instance, there's a continual action taking place in hybridization of roses to improve the quality of flowers in fragrance, color, longer lasting cut blossoms, longer flower stems, fuller, bushier and more disease resistant foliage.

After many years, one of our most revered presidents, Abraham Lincoln has been honored by having a wonderful new rose named after him. Mister Lincoln is a deep, rich, velvety crimson color hybrid tea rose with the delightful flower fragrance that hybridizers seek.

The large well formed blossoms, sometimes six inches across are thickly petaled. The buds are long and pointed, excellent for exhibition purposes. Mr. Lincoln is a vigorous, well-branched bush with good green foliage. It was hybridized by Swim and Weeks of Ontario.

DORMANT roses need some major attention this time of the year. First, pruning, then dormant spraying, and mulching. There are several methods of pruning roses. First study the bush, determine which are the vigorous canes that grew up throughout in the bush last year, then cut out the woodiest, knoggiest, twiggiest, poorest, oldest canes to equal the number of new canes. Then, cut out dead wood, twiggy, weak side branches, and finally cut back the canes to shape the

bush—and you've pruned it! Always cut close on a downward slant to above an outside leaf, an outside leafless single bud, or just above an outside side branch.

Remove any old mulch that hasn't worked into the soil. Soak soil thoroughly, then spray the rose with a strong dormant spray containing oil and a fungicide, mixed with right amount of water. Spray bush thoroughly, also the soil around the plant. Now, scatter a heaping handful of bone meal, and spread evenly several inches of manure or a humus fertilizer, then slowly soak down. Water the bush again a day or so later. Thereafter, water only as needed.

A panel discussion and rose pruning demonstration will be presented at 1 p.m. Saturday at Exposition Park, Los Angeles.

Specialists, among them the author of this article, will be on hand to speak, answer questions and demonstrate pruning techniques.

Cutting Garden

Because it always seems such a shame to spoil the garden picture by cutting flowers, the house often goes unadorned. Consider this year having a small cutting garden—a few rows of annuals planted just for cutting and indoor use.

The kinds of annuals will depend, of course, on your likes and dislikes but the flower colors of the varieties you grow should be selected to blend or contrast with the color schemes of the rooms in your house.

* GARDEN CLUBS *

Los Altos Garden Club will have a dessert luncheon and meeting at 12:30 p.m. Wednesday at St. John's Presbyterian Church, 2345 Ximeno Ave. A book report will be given by Leslie Swadling of the Long Beach Main Library. Hostesses will include Mrs. H. C. Whitesell, Mrs. Sam Rue, Mrs. Edward Elwood and Mrs. Helen Wiest.

"Miracle of the Rose," a colored slide program, will be narrated by Mrs. Marion Liken, vice president of Belmont Heights Garden Club, at a meeting of the club at 1 p.m. Tuesday in Wesley Hall, 317 Termino Ave., Mrs.

Muriel Oyaas will preside and the tea committee will include Helen T. Trimble, Alma Lang, Ruth LaFlash, Nina Parr, Stella Ward and Anna Woods. Visitors are welcome.

SOLUTION TO TODAY'S PUZZLE
(See Page 24.)

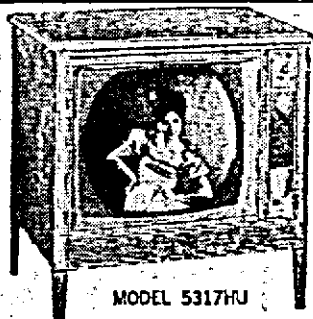
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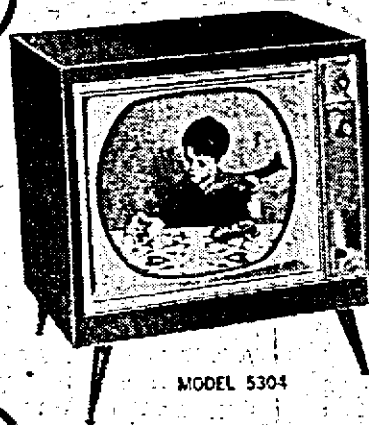


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Enhance your decor and your viewing pleasure at the same time! Elegant Italian Provincial model looks good from any angle. Features new "Fringe Lock" Circuit for outstanding reception even in fringe areas. Cherry fruit-wood cabinet.

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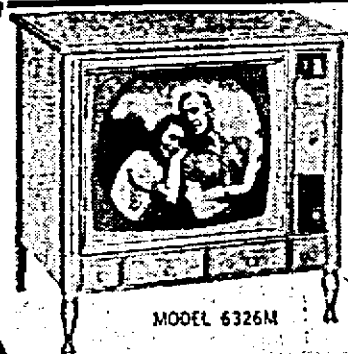
MODEL 5304

Picture Perfect
Priced Right, Too!

Who says you can't afford color tv! Here's a model with all the fine quality features found in more expensive models, at a price you can afford. Handwired chassis gives the most true-to-life color picture yet. Rugged metal cabinet converts from table model to console with easy-to-add legs.

\$399.63

\$19.95 MO.



MODEL 6326M

Early American Charm
"Space Command"
Convenience!

Tune your color tv from across the room with Zenith's exclusive remote control Space Command tuning, a special feature of this model. Automatic color cut-off circuitry locks out color when you switch to black & white. Convergence assembly assures perfect registry when you switch to color. Either way, you'll always get the best if it's Zenith!

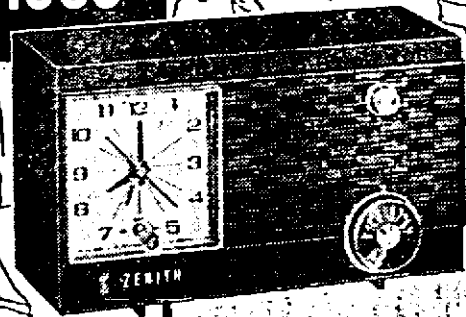
\$9 WEEK

McMahan's
FURNITURE STORES

CALIFORNIA'S LARGEST ZENITH DEALER
Carry Their Own Accounts - No Cash or Finance Companies Involved

ALL
NEW
for
1965

ZENITH
deluxe
**AM CLOCK
RADIO**



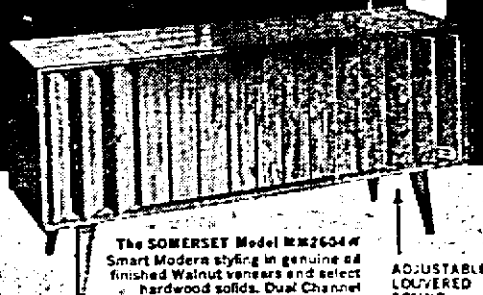
**ZENITH
QUALITY FEATURES**
Radio Alarm and
Time Set Control
•
Clock-Radio Switch
•
Large Clock Face
•
"Modern Decor" Styling

The TRUMPETER • Model M507
Slim, trim, "modern decor" styling. New
electric clock with large, easy-to-read
numerals. Wavemagnet® antenna. Auto-
matic gain control. Your choice of Char-
coal color, Stormist White color or Gla-
cier Blue color.

ONLY \$ **19.63**
50c WEEK

your greatest clock radio buy!

NEW
8 SPEAKER
ZENITH
HIGH
FIDELITY
STEREO
with FM/AM-STEREO FM RADIO



\$5.50 WEEK

8-SPEAKER SOUND SYSTEM
Eight Zenith quality
high fidelity
speakers: two 10"
woofers, two 4" and
four 3 1/2" tweeters.

MICRO-TOUCH® 2G TONE ARM
World's most sensitive! Only
2 grams (1/16 oz.) needle
pressure. Play your records
a lifetime with virtually
no record wear.

ADJUSTABLE
LOUVERED
SOUND
DIRECTORS

The Ultimate in TV Tuning Convenience!

Just
In!
ALL NEW 1965
ZENITH
19" **SPACE COMMAND**
REMOTE CONTROL TV



**\$11.85
MONTHLY**

The BROOKDALE
Model M2210 U-4
THE SKYLINE SERIES
Compact vinyl clad metal
cabinet in Gray Green color.

**HANDCRAFTED FOR GREATER
DEPENDABILITY**

FINEST PERFORMANCE FEATURES • Super Gold Video Guard
82-Channel Tuning System • 3 Stage IF Amplifier • Power Trans-
former • Custom "Perma-Set" VHF Fine Tuning Control • Peak
Picture Control • 13,500 Volts Picture Power

McMahan's
FURNITURE STORES
SINCE 1919

1895 E. ANAHEIM ST., LONG BEACH HE 6-5211
317 LONG BEACH BLVD., LONG BEACH HE 2-5444
909 AVALON, WILMINGTON TE 4-4548
16810 BELLFLOWER BL., BELLFLOWER TO 7-2745

OPEN FRI. AND
MONDAY NIGHTS
TIL 9 P.M.

WILMINGTON STORE ONLY
CLOSED MONDAY NIGHT

Troubles We Don't Talk About

What Troubles? Complaints so personal that few people talk about them—burning, irritation and itching in the sensitive perianal (rectal and genital) area.

What Causes Them? Many things, but especially the lack of hygiene. Doctors say that lack of proper cleanliness often prevents the condition from clearing up. This is true because the perianal area is repeatedly contaminated with potentially harmful bacteria and fungi.

What Do Specialists Recommend? Thorough and regular cleansing, particularly after each bowel movement. This halts the vicious "itch-scratch" cycle. In many cases, this alone will solve the problem of burning, itching, and irritation.

Why Not Plain, Ordinary Soap? Because soap washes away natural skin oils. Frequent and repeated use of soap can cause dryness and irritation, resulting in itching.

What Should Be Used? A new, foamy aerosol medication called ANNUL. It is a gentle but thorough cleanser to be used on toilet tissue or cotton. ANNUL is an antibacterial, antifungal cleanser—soothing, emollient and protective. Soothes burning and irritation. Helps to protect against secondary infection of raw, irritated skin.

The Best Way to stop itch-irritation is never let it get started. Begin regular use of ANNUL this week. Or if you suffer now, begin relief in seconds with ANNUL. It relieves itch-irritation without local pain killers that can mask symptoms and postpone sound medical treatment. If your discomfort persists by all means see your doctor. Ask your doctor whether it isn't wise to use ANNUL with other medications.

Effective Deodorant: Women especially, can be troubled with embarrassing odor. ANNUL is an effective deodorant foam because of its superior cleansing and antibacterial actions. Makes you feel fresher. Secure. Completely groomed.

Most people, after they have tried ANNUL, never use toilet tissue without it. And so inexpensive. You'll find ANNUL in your pharmacy.



Annul™
The Personal Cleanser
the medicated foam that makes toilet tissue a soothing, antibacterial cleanser.

SOUTHLAND

Each Sunday, Southland Magazine brings you a variety of fresh, bright subjects. Look for Southland in your Sunday Independent, Press-Telegram. If you are not a subscriber, dial HE 5-1161 and order the paper home delivered.

Twenty-six

Mitchell's Mojave Caverns

By Vera S. Von Strauss

ONE of California's newest state parks, Mitchell's Caverns, boasts some of the most unusual geological formations found anywhere in the Southwest.

The caverns, discovered in the late 1920s by a prospecting couple who decided that life on the desert couldn't be worse than the Depression in Los Angeles, take on an aura of fantasy from giant stalactites and stalagmites. The rock formations of the park's two caves pre-date the Cambrian period—the earliest division of the Paleozoic era, when land plants, amphibians and reptiles first appeared on earth.

The caves, found by Mr. and Mrs. J. E. Mitchell, are located 35 miles west of Needles at an elevation of 4,700 feet in the Providence Mountains. An extinct volcano rises 5,970 feet in the background.

THE ROAD leading to the area begins at Essex, on Hwy. 66, where cabins are available. The caves lie 22 miles upgrade to the west.

This Mojave desert area once was the home of the Shoshonean Indian, sometimes called Chemehevi or "fish eaters." One of their burial plots is in the south cave, called Tecops in honor of one of their last chiefs. The north cave is El Pakiva, which means "Devil House."

Only these two caves are accessible, although Mitchell said he found 20 others.

The caverns are formed of massive, dense, light-grained limestone, with a small amount of dolomite and chert. Fossils are prevalent.

MITCHELL said he and his wife settled in the area because the beauty of the desert and the high altitude of the Providence Mountains appealed to them.

"We had some tough

times, though," he said. "We lived mainly on beans, corn pone and desert rodents. My wife and I built this house. Not modern, but comfortable, and we love it."

"There were plenty of rocks about, and I scoured the desert for old lumber and a few railroad ties. About all we had to buy was the glass for windows, and some water pipes. I laid the pipe up the mountain and into the volcano. We got hot water all the time, and let it cool off during the night for drinking."

The caves lie a quarter of a mile from the Mitchell house, and are reached by a winding trail.

OLD MINING tunnels and diggings dot the hillside. A guide said that silver and gold and other minerals were plentiful here. Twelve miles north is an old ghost town that grew up around the fabulously rich gold mine Bonanza King, which has been closed since the First World War.

Across the Valley is Wild Horse Mesa, which contains strata of rock and soil with petrified redwood trees imbedded in its centuries-old magma, showing that at one time Giant Sequoia once grew here. At the Murphy Ranch at the foot of Wild Horse Mesa Zane Grey, the novelist, lived when he wrote his book, "Wild Horse Mesa."

Inside the caves the Shoshonean women stayed just before their children were born. A maternity ward such as they used has been reconstructed.

Indian fiestas were held outside, and runners brought great catches of fish from the distant Colorado River and baked them on open fires.

TEMPERATURES at Mitchell Caverns rarely

reach 100, although the summers are hot in the valley below. In May and June, thousands of yucca are in bloom.

Winter, however, is the best time for visiting the park. Take plenty of warm

clothing and bedding and a few cabins near the caves, but chances are they already will have been taken.

Home of caves' discoverers, Mr. and Mrs. J. E. Mitchell, is built of desert rock.

Southland Crossword Puzzle

Solution to Puzzle on Page 25.

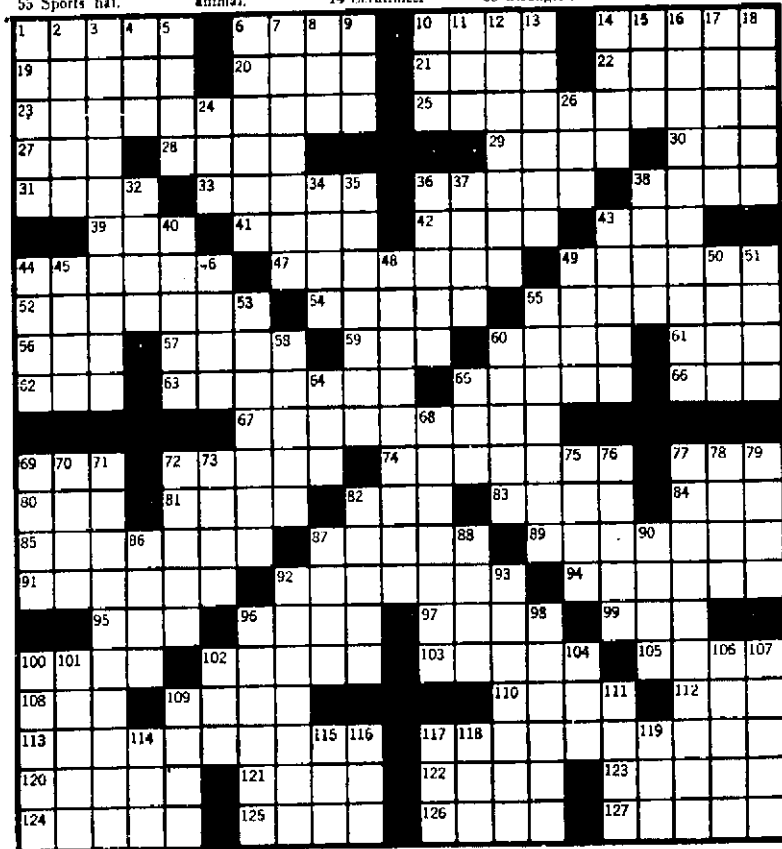
By Herb L. Risteen

ACROSS

- 1 Stay.
- 6 Come into sight.
- 10 Farm animals.
- 14 Arrow.
- 19 Exposed.
- 20 Killer whale.
- 21 Soviet city.
- 22 Monte ____.
- 23 Sweet stuff: 2 words.
- 25 Home of the lemur.
- 27 Water bird.
- 28 Verdi opera.
- 29 Sacred picture.
- 30 Pronoun.
- 31 Evergreens.
- 33 Money.
- 36 Military cap.
- 38 Protagonist.
- 39 Hawaiian hawks.
- 41 Moroccan coin.
- 42 Haberdashery items.
- 43 Humble abode.
- 44 Goodbye: 2 words.
- 47 Chink.
- 49 East Indian tree.
- 52 Knightly diversion.
- 54 Nonsense creature.
- 55 Sports hat.
- 56 Treat.
- 57 Separate.
- 59 Terminate.
- 60 Spanish.
- 61 City in Africa.
- 62 River ____.
- 63 Make palatable.
- 65 Mr. Ford.
- 66 Doleful.
- 67 Full of ginger.
- 69 Small tool.
- 72 Craft.
- 74 Gas main problem.
- 77 Bookkeeper.
- 80 Hardwood tree.
- 81 Helicover measure.
- 82 Click beetle.
- 83 ____ out (supplements).
- 84 Chinese river.
- 85 Fagged fellow.
- 87 Middle East land.
- 89 One who enrolls.
- 91 Popular fabrics.
- 92 Broadway bigwigs.
- 94 Drenches.
- 95 Wildly gay.
- 96 Take a look.
- 97 Asian area.
- 99 Favorite.
- 100 Bumpkin.
- 102 Exploits.
- 103 Tropical animal.
- 105 Numerical prefix.
- 108 ____ Angeles.
- 109 Sandhog tree.
- 110 Chemical suffixes.
- 112 A swell: Slang.
- 113 Funnies clearly.
- 117 Apply to a certain use.
- 120 Western Indian.
- 121 Conceits.
- 122 Excellent.
- 123 Small carnivore.
- 124 Spiteful one.
- 125 Animal abodes.
- 126 Punsters.
- 127 Travel aids.

DOWN

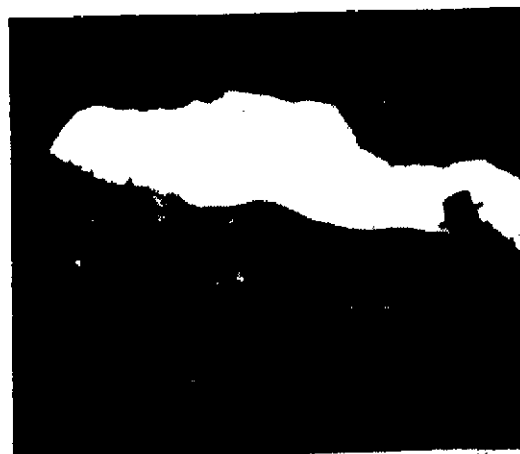
- 15 Owns.
- 16 Original model.
- 17 Special talent.
- 18 Body part.
- 21 Thus.
- 26 Sticky substance: Slang.
- 32 Chinner deposit.
- 34 Salts.
- 35 Feeble.
- 36 English county.
- 37 Cut.
- 38 Piece.
- 40 Insignificant ones.
- 43 Western writer.
- 44 Kind of pen.
- 45 French river.
- 46 Bite.
- 48 Excessive pride.
- 49 Singer.
- 50 Lucrative.
- 50 Verdi opera.
- 51 Exigency.
- 53 Lees experienced.
- 55 Breakfast item.
- 58 Mel performer.
- 60 Juvenile vehicle: Slang.
- 61 ____ off.
- 65 Greek letter.
- 68 Strangest.
- 69 Common f-h.
- 70 ____ of Pines.
- 71 Regulating device.
- 72 Dealt successfully with.
- 73 Iowa college town.
- 75 Roman family.
- 76 Plug up.
- 77 Punishing.
- 78 Window section.
- 79 Insects.
- 82 Horned natives.
- 86 Mild expletive.
- 87 Vehicle.
- 88 Melody.
- 90 Was regretful.
- 92 Nobility.
- 93 Knowing.
- 96 Rang out.
- 98 Hashes up.
- 100 Battle.
- 101 Blackmore heroine.
- 102 Actress Joanne.
- 104 Portuguese coin.
- 106 Beguile.
- 107 Eggs on.
- 109 Maple tree genus.
- 111 Droops.
- 114 Renowned Republican.
- 115 Cargo weight.
- 116 Letter.
- 117 Old saying.
- 118 Oahu fare.
- 119 Garland.



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Southland Magazine



Mitchell's Caverns State Park visitors rest at entrance to cave in Providence Mountains.

Tele Views

Sunday, January 31, 1965

'The People'
vs. 'Bonanza'

(See Page 4)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



ABC-TV'S WACKY WAVES FROM "BROADSIDE," including Kathy Nolan (standing), Sheila James (driving), Joan Staley and Lol Roberts, are in hot water with the Navy. (See Bert's Eye View," Page 4.)

Gourmet's Guide

by Tedd Thomey

Southland Dining at its Finest in the
Long Beach and Orange County Area

APPLE VALLEY
STEAK HOUSE
DON MASON at the Piano
733 E. Broadway, L.B.

THE TEAHOUSE
EVENING IN JAPAN
BY RESERVATION
CATERING PARTY GROUPS OF 10-50
GA 7-8804

6736 E. 2nd St. (Naples), Long Beach

Arnold's FARM HOUSE
FAMILY RESTAURANT
BUENA PARK
CLOSED MON. 7-11
6601 Manchester, Buena Park

Cafe Lafayette
Gourmet Cuisine
FREE VALET PARKING
THE LAFAYETTE HOTEL
Broadway & Linden Blvd. ME 5-5881
Sunday

DESIGNED TO DELIGHT YOU
"COME AS YOU ARE"
FINE FOOD COCKTAILS
Ken's
RESTAURANT
394 LONG BEACH BLVD.
PHONE 52-2136

Rossmoor Inn
FINE DINING AND ENTERTAINMENT
Luncheon 11:30 A.M. - 3 P.M.
12311 Los Alamitos Blvd.
JA 7-1196 GE 1-1569

Best Cantonese and American Food
Anyplace
LEILANI
5234 E. 2nd St., Long Beach

UNRIVALLED CONTINENTAL AND AMERICAN
COMPLETE LUNCHEON MENU
Whatever you may desire
Francois MANHATTAN
CLOSED MONDAY
1909 East 4th St.
ME 6-0620
LONG BEACH
Luncheon and Dinner

Moreno's
Restaurants
Offering Mexican & American Foods
Luncheon-Dinner
3490 LONG BEACH BLVD.
Cantina for Cocktails
427-8733 - Closed Mondays

THE BEST FRIED CHICKEN
YOU HAVE EVER TASTED
You'll enjoy dining at this NEW
Kentucky Fried Chicken Restaurant
serve yourself or order to go
Kentucky Fried Chicken
TWO LOCATIONS
1190 E. Carson St. GA 4-8586
at Orange Ave. Long Beach
4917 Bellflower Blvd. 925-6593
at Del Amo Lakewood

Southern California's most beautiful restaurant
Welch's
Atlantic Blvd.
at San Antonio Drive
Luncheon Fashion Show Saturday 1 P.M.
LONG BEACH GA 2-1225

Ivanhoe
ROOM STEAKS
CHAR-BROILED
Nightly at the Piano-Bar
JEANIE WINSTON
The Lafayette
ME 5-5681

IN SWITZERLAND, dinner guests often play a game while eating fondue, a dish which consists of a scrumptious cheese and wine concoction into which everyone dips pieces of French bread held on a long fork.

Any person accidentally dropping a bit of bread into the fondue must make up for his booboo by buying all the other guests a glass of wine.

That game is often played by guests dining in the plush Cafe Lafayette in the Lafayette Hotel, Broadway and Linden Avenue. The custom was introduced by Peter Hirsbrunner, a native of Bern, Switzerland, who recently returned to the hotel as executive chef. His fondue is served on a chafing dish which keeps the delightful, rich mixture warm while the guests have their fun. It's served for two or more persons for \$3.50 each on a dinner which includes a superb tossed green salad.

Other Hirsbrunner specialties in the Cafe Lafayette include trout stuffed with delectable crabmeat, \$3.50; veal Cordon Bleu with ham and cheese, \$4.50, and spectacular flaming duck, which is \$11 for two persons.

Closed Sundays, the Cafe Lafayette — decorated in stunning classical French — serves luncheon and dinner the rest of the week. Guests visiting the hotel on Sundays enjoy dining in the smart downstairs Ivanhoe Room, where chef Joe Dunham charcoal-broils marvelous New York cut steaks, top sirloins and filet mignon, priced from \$4.50. The dinners include assorted crisp relishes, tossed green salad, baked Idaho potato, beverage and individual decanters of delicious burgundy. Chicken Tyrolienne, \$3, and shashlik Caucasiennne, \$3.50, are also offered.



Caricature by Pete Willeffe
PETER HIRSBRUNNER
Flaming Duck, Too

nons, priced from \$4.50. The dinners include assorted crisp relishes, tossed green salad, baked Idaho potato, beverage and individual decanters of delicious burgundy. Chicken Tyrolienne, \$3, and shashlik Caucasiennne, \$3.50, are also offered.

SUNDAY TREAT — Yes, I know I'm guilty of occasionally raving like a madman over a dish I especially like. But can I help it if the prime rib au jus at the Corsican Room, 5430 E. Second St., Naples, is so good it makes me want to jump up and down and yell? Naturally, being basically calm, discriminating gourmet-type, I seldom let myself go so enthusiastically. Therefore, let me add this calm footnote: Try the prime rib au jus (\$4.50 on a large dinner) at the Corsican, Savor its flavor and meaty juiciness. You'll agree that it's very, very good.

Watch for our Re-opening
King Arthur's
STEAK HOUSE
COCKTAILS
HA5-9113
SPRING AT BELLFLOWER

CORAL ROOM
with JOE CETANI at the PIANO BAR
4130 PARAMOUNT AT CARSON
LAKEWOOD • 425-9134

Come on Over!
Try Our Delicious
CHAR BROILED STEAK DINNER
Often imitated—Never duplicated
Closed Sunday Cocktails
Melody Cove
1960 Santa Fe ME 6-4355
2 blks. No. of Pac. Cst. Hwy.

DELICIOUS FOOD at SENSIBLE PRICES
JONES'
DINING ROOM & CAFETERIA
120-126 E. 5th ST.
Downtown LONG BEACH
Closed Saturday
Established 35 Years
Same Location

THE **CORSICAN ROOM**
Introducing RANDY MOORE at the Steakway
Luxurious Dining Room for Your Dining Pleasure
5430 E. 2nd Belmont Shore (Naples) GE 3-9204

ME-N-ED'S
PIZZA PARLOR
Ye Olde Public House
4115 Paramount at Carson
421-8908 Lakewood

the Tenderloin
4363 Atlantic Ave.
Artistic 6-5333
LONG BEACH

fine foods from Hubert's Cafeteria
Our Famous Dinner Special
• ROAST BEEF \$1.20
includes salad, potato, vegetable, roll, beverage
OPEN 7 A.M. to 7 P.M. Closed Sunday
310 E. 4th St. Long Beach ME 2-1565

Alfred
Outstanding Continental Cuisine
ATLANTIC AT 45th
GA 3-2149

ME 7-0554
the Reef
Long Beach Harbor

World-Famous
Sam's SEA FOOD
Hawaiian Village
Family Restaurant
Luncheon Banquet Facilities
1627 Pacific Coast Hwy. 430-7551
Huntington Beach

Same Top Quality for Over 14 Years
Andy's Hot Cafe
SPECIAL ROAST BEEF DINNER... \$1.10
SPECIAL LUNCHEONS FROM 11 A.M.
843 1/2 PINE AVE.
DOWNTOWN LONG BEACH and ANAHEIM at PACIFIC

Now, Some Low Prices In Our Dining Room As In the Coffee Shop
HA 5-4807
Americana
RESTAURANT
4101 Bellflower

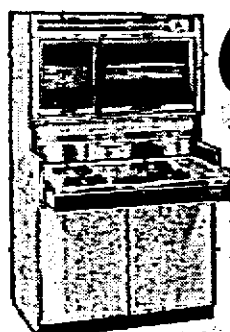
Wink's
RESTAURANT AND Viking Room Lounge
GOOD FOOD
• SIZZLING STEAKS
• DELICIOUS COCKTAILS
• OPEN 5:30 A.M. TO 1 A.M.
3400 Cherry at Wardlaw Rd.
GA 7-7737 GA 6-3583

101 RANCH HOUSE
PRIME RIBS
King Cut 3.95
Med. Cut 3.25
On Complete Dinners
Entertainment Specially
Reservations 556-2372
1600 Pacific Coast Hwy. - Seal Beach

Continental Cuisine
Wynnefor RESTAURANT
Your Host—Jimmy Richmond
Cocktail Lounge
Lunch and Dinner
Banquet Rooms
2230 PACIFIC COAST HIGHWAY
Lomita, Calif. DA 5-1424
Closed Tuesdays

the Savings are Greater at DOOLEY'S!

CUSTOM COOKING CENTER ROPER



MODEL 1925

Charm GAS RANGE

- Delayed cook and keep controls.
- Eye-level bake and broil oven.
- Automatic meat probe.
- Tem-Trol dual surface unit.
- Powered rotisserie.
- Slide-out cook top with slide-away cover.

SPECIAL! New 1965 Charmette ROPER Deluxe GAS RANGE

34" DOUBLE OVEN
GAS RANGE

Has extra quality features: Eye-level oven has glass door, x-ray window in lower bake oven (removable door) oven door seal, convenient appliance outlet, four circle simmer burners with click knob controls, porcelain enamel burner pans, safety stop, chrome plated oven racks, deluxe chrome trim.



DOOLEY'S
LOW
MONEY-SAVING
PRICE!

268⁸⁸

FREE DELIVERY, NORMAL INSTALLATION, 1-YEAR GUARANTEE and SERVICE!

DOOLEY'S SERVICE IS BEST
by Actual Survey.

WEDGEWOOD GAS RANGE WITH GIANT 21-inch OVEN

Lo-Temp oven Control, pull-out broiler drawer. Choice of white or copper.

DOOLEY'S LOW PRICE

128⁸⁸

FREE DELIVERY, NORMAL INSTALLATION, 1-YEAR GUARANTEE & SERVICE

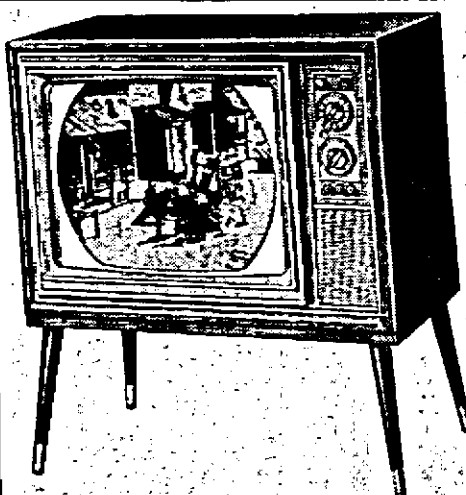
New 1965 GAFFERS & SATTLER GAS RANGE

A quality gas range with clock and minute minder. Large expanded oven, 4 giant size burners.

DOOLEY'S LOW PRICE

138⁸⁸

FREE DELIVERY, NORMAL INSTALLATION, 1-YEAR GUARANTEE & SERVICE



The All New MOTOROLA COLOR TV

New Lo-Boy Styling in Walnut Finish Wood Cabinet Console
WITH ALL 82 CHANNEL UHF/VHF

OVER-STOCK
SALE
PRICE!

318⁸⁸

ADD \$25⁰⁰ FOR
SET-UP, DELIVERY,
90-DAY SERVICE AND
FULL GUARANTEE



JUST ARRIVED
NEWEST LATEST 1965 MODELS

Hotpoint

DELUXE 15-cu.-ft. 2-DOOR

"NO-FROST" No frost ever in the freezer or refrigerator sections.

REFRIGERATOR-FREEZER

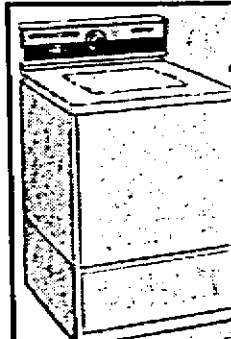
BIG CAPACITY BOTTOM FREEZER
With SWING-OUT BASKET

ROLLS OUT ON WHEELS
Twin porcelain crispers, deluxe dairy store area. Slide out shelves.

SALE PRICE!

318⁸⁸

FREE DELIVERY, SERVICE & FULL GUARANTEE



New 1965
Hotpoint

FULLY
AUTOMATIC
WASHER

All Porcelain
Inside and Out

148⁸⁸

Free delivery, normal installation, 1-year guarantee on parts and labor, 5-year parts guarantee on transmission.

New HOTPOINT DRYER

SPECIAL!

128⁸⁸

Free Delivery, 1-year parts and labor guarantee, normal installation (venting not included).

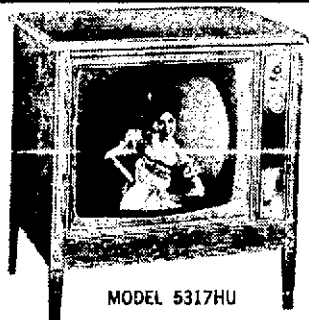
DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD., - NORTH LONG BEACH

NEW STYLING! NEW FEATURES! NEW LOW PRICES!

All New 1965 **ZENITH**

NOW WITH 82 CHANNEL TUNING!

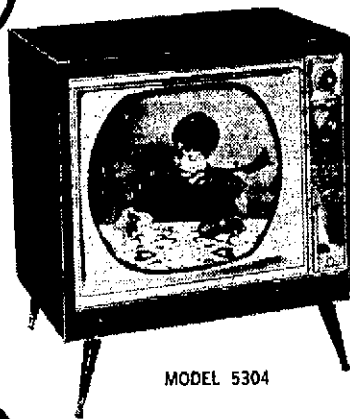


MODEL 5317HU

Italian Provincial Beauty Distinctive Lo-Boy Styling!

Enhance your decor and your viewing pleasure at the same time! Elegant Italian Provincial model looks good from any angle. Features new "Fringe Lock" Circuit for outstanding reception even in fringe areas. Cherry fruitwood cabinet.

\$6.50 WEEK

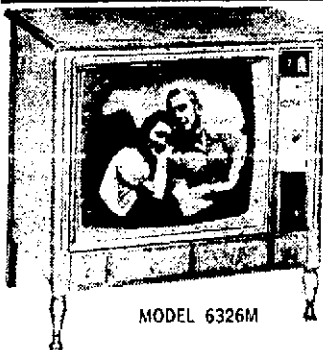


MODEL 5304

Picture Perfect Priced Right, Too!

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\$399.63
\$19.85 MO.



MODEL 6326M

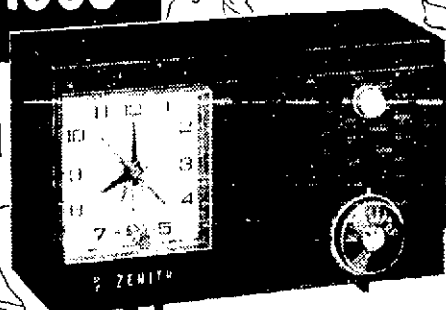
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\$9 WEEK

ALL
NEW
for
1965

ZENITH
deluxe
**AM CLOCK
RADIO**



ZENITH QUALITY FEATURES

- Radio Alarm and Time Set Control
- Clock-Radio Switch
- Large Clock Face
- "Modern Decor" Styling

The **TRUMPETER** • Model M507
Slim, trim, "modern decor" styling. New electric clock with large, easy-to-read numerals. Wavemagnet antenna. Automatic gain control. Your choice of Charcoal color, Starmist White color or Glacier Blue color.

ONLY \$ 19.63
50c WEEK

your greatest clock radio buy!

NEW
8 SPEAKER
ZENITH
HIGH
FIDELITY
STEREO



The **SOMERSET** Model MM2604W
Smart Modern styling in genuine oil finished Walnut veneers and select hardwood solids. Dual Channel Stereo Amplifier. Zenith 2G "Stereo Precision" Record Changer.

\$5.50 WEEK

8-SPEAKER SOUND SYSTEM
Eight Zenith quality high fidelity speakers: two 10" woofers, two 4" and four 3 1/2" tweeters.

MICRO-TOUCH 2G TONE ARM
World's most limited! Only 2 grams (1/14 oz.) needle pressure. Play your records a lifetime with virtually no record wear.

ADJUSTABLE
LOUVERED
SOUND
DIRECTORS

The Ultimate in TV Tuning Convenience!

Just
In!

ALL NEW 1965
19" ZENITH
SPACE COMMAND
"REMOTE CONTROL" TV



Tune TV from
across the
room!

Just press
buttons on unit
to change VHF
channels, turn TV
on or off, adjust
volume to two
levels and mute.

\$11.85
MONTHLY

The **BROOKDALE**
Model M221Q U-4
THE SKYLINE SERIES
Compact vinyl clad metal
cabinet in Gray-Green color.

**HANDCRAFTED FOR GREATER
DEPENDABILITY**

FINEST PERFORMANCE FEATURES • Super Gold Video Guard
82-Channel Tuning System • 3-Stage IF Amplifier • Power Trans-
former • Custom "Perma-Set" VHF Fine Tuning Control • Peak
Picture Control • 18,500 Volts Picture Power

McMahan's
FURNITURE STORES

SINCE 1919

1895 E. ANAHEIM ST., LONG BEACH HE 6-5211
317 LONG BEACH BLVD., LONG BEACH HE 2-5444
909 AVALON, WILMINGTON TE 4-4548
16810 BELLFLOWER BL., BELLFLOWER TO 7-2745

OPEN FRI. AND
MONDAY NIGHTS
'TIL 9 P.M.

WILMINGTON STORE ONLY
CLOSED MONDAY NIGHT!



DOOLEY'S

Hardware Mart

General Electric **STEREO**

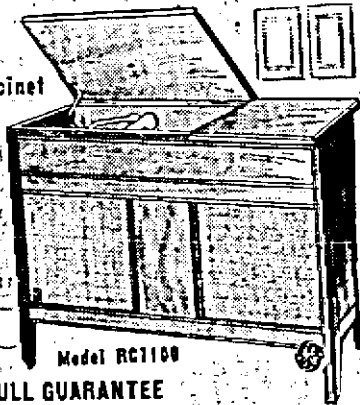
1965 Model in Genuine All-Wood Cabinet

Has 4-speed record changer, 4 speakers, dual channel amplifiers and diamond stylus.

DOOLEY'S LOW PRICE

112⁸⁸

FREE DELIVERY, 90-DAY SERVICE & FULL GUARANTEE



Model RC1100

Latest 1965

**RCA VICTOR
COLOR
TELEVISION**

ALL CHANNEL UHF/VHF

348⁸⁸

Add \$25 for SET-UP, DELIVERY, 90-DAY SERVICE and FULL GUARANTEE



If your indoor antenna doesn't pick up a clear picture...

get this...

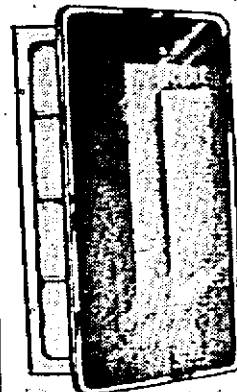


and your picture will look like this

RCA stylists and electronic engineers have scored a major advance in indoor TV antenna design. New RCA indoor antennas look beautiful... work beautifully. They'll smarten up your TV room and pull in a stronger, sharper picture than you ever thought possible with an indoor antenna. Ask for the RCA Stratoscope antenna for both VHF and UHF channels... RCA Stratoscope for VHF only.

COME IN AND SEE THEM. WE HAVE THEM IN STOCK NOW.

FOR ONLY **8⁸⁸**



Quality

Medicine Cabinet

Has a double-strength mirror with stainless steel frame measures 16" x 26" and fits 14" x 24" opening. Has adjustable glass shelves and toothbrush holder. In baked white enamel.

DOOLEY'S LOW PRICE **6⁸⁸**

Dura-Steel

BATHROOM CABINETS

24"x28" 13.88
36"x28" 17.88

SPECIAL OFFER



8 1/2" TEFLON-COATED PAN

REG. \$2.75
VALUE

\$1¹⁹

LIMITED TIME ONLY!

WITH THE PURCHASE OF ONE GALLON OR MORE OF LUCITE® WALL PAINT

at DOOLEY'S

FOR ONLY **5.88** Gallon

White and Regular Colors



Super Special!

ONLY AT DOOLEY'S



1965 Hotpoint

"Custom" 5348 Super Deluxe CONVERTIBLE

DISHWASHER

with QUALITY MAPLE WOOD CHOPPING BLOCK TOP

Features full extension GIANT CAPACITY random loading racks. "JET MOUNTAIN" washing action with exclusive Uni-Dial System to get dishes, fine crystal and silverware CLEANER, BRIGHTER, SPOTLESS. Has safety seal innerlock door latch and is "Sound Shielded" for New Dishwasher quietness.

DOOLEY'S LOW PRICE

198⁰⁰

FREE DELIVERY, FREE SERVICE and GUARANTEE



Newest 1965

ZENITH

BIG 23-in. TV

BIG SCREEN TV with All 82-Channel Tuning Has cut-front sound, pre-set tuner. A 100% Hand-crafted TV.

FREE

\$16.95 VALUE Deluxe Roll-Around TV STAND!

DOOLEY'S SPECIAL LOW PRICE!

188⁸⁸

COMPLETE WITH STAND

FREE DELIVERY, 90-DAY SERVICE and GUARANTEE!

MON. & FRI. 9 to 9-TUES., WED., THURS., SAT. 9 to 6
SUNDAYS 10 to 5

DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD. - NORTH LONG BEACH

Tele Vues

Sunday, January 31, 1965

*'The People'
vs. 'Bonanza'*

(See Page 4)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



ABC-TV'S WACKY WAVES FROM "BROADSIDE," including Kathy Nolan (standing), Sheila James (driving), Joan Staley and Lois Roberts, are in hot water with the Navy. (See Bert's Eye View," Page 4.)

BERT'S EYE VIEW

Navy Torpedoes 'Broadside' and Kathy Nolan Fires Back

By BERT RESNIK
TV and Radio Editor

KATHY NOLAN can't understand why she's been torpedoed by the Navy.

Kathy is the star of ABC-TV's Sunday night series, "Broadside," about Navy WAVES.

The Navy, via its chief of naval information, recently issued a directive stating that "Broadside" was to receive "no cooperation, production or promotional assistance."

Kathy doesn't understand it because the only times she has done anything in connection with the Navy, it has been at their invitation.

There was, for example, last Navy Day when she was in Long Beach to appear at a Lafayette Hotel banquet with Assistant Secretary of the Navy Kenneth E. Belieu.

"Maybe they think I pushed him off the podium," she said.

★ ★ ★
AS A MATTER OF FACT, she had a very pleasant chat with the Navy executive. And, as another matter of fact, in her speech she said:

"It's kind of marvelous to live in America because only in America can you kid the things you love."

She still feels the same way.
"I wish the Navy's attitude would live up to my statement," she said.

There are other "kidding" comedies about the military service. Kathy mentioned the Sgt. Bilko series, "No Time for Sergeants," "Gomer Pyle" and "McHale's Navy."

None are under current "no cooperation" official edicts.

★ ★ ★
THE "BROADSIDE" edict was issued shortly after Kathy visited the aircraft carrier USS Yorktown. She helped them make a 90-millimeter film.

There was no incident then, as far as she knows, that should have precipitated the thumbs-down attitude of the Navy.

Kathy has made 28 appearances at the Navy's invitation, has helped in a toy campaign, assisted in making arrangements for the "Yorktown Man of the Month" to have a weekend holiday in Beverly Hills, and have had 20 pictures made with admirals and chaplains at the Long Beach Navy Base.

She's also had an invitation from 60 WAVES at the Long Beach naval installation. Because of the edict, she won't accept unless she hears from them again. She's not about to get any of her official sister counterparts in hot salty water.

Furthermore, the Navy may have divorced Kathy, but she hasn't divorced them.

"I still love the Navy," she said. "I hope it's only a temporary separation."

'For the People' Premieres Tonight

NEW YORK (NEA) — Once more unto the breach, dear friends, goes another CBS-TV program in an effort to make a dent in Bonanza's ratings.

Beginning today (9 p.m. Sunday, channel 2). For the People, a show produced by Herbert (The Defenders, The Doctors and The Nurses) Brocklin will move into the spot from which such shows as Judy Garland and The Celebrity Game sank into No Viewer's Land.

For the People is the other side of The Defenders' coin. But it's also a lot more, according to William Shatner, who plays the lead, an assistant district attorney.

"We ARE dealing with the prosecution of evil, putting these people out of the way for society's protection. We are using an active, inquiring camera, which moves and pries.

"There is much more cops and robbers here than in The Defenders, more emphasis on solving crimes."

The structure of television being what it is today, it's very difficult for a show starting in midseason to build a rating in time to get on the schedule for the following season.

"WE ARE AT a distinct disadvantage starting late," Shatner admits, "because

viewing habits are more or less set. But we have an advantage in that we are the



WILLIAM SHATNER

only show opening at that time.

"If we make good our promises for an exciting, entertaining series, we can change viewing habits. If we fail to make good, then viewers will have to go back to watching a lot of junk."

By mid-February CBS is supposed to make a decision as to whether For the People will be around next season.

"Renewal, I think, will depend on the reviews we get. No one expects us to start with a huge rating.

"I don't think network people are stupid. The shows they have lopped off the schedule were inherently dull. The networks want quality. If they have a quality show it only adds to their luster."

TeleVues

FOR THE WEEK BEGINNING JANUARY 31, 1965	
Bert's Eye View	1
Critic's Corner	11
Television Movie Tips	13
Pan and Fan	15
Week's Top Shows	15
FM Highlights	17
Radio	19

BERT RESNIK, EDITOR



Garden Grove Store (only)
OPEN SUNDAY
9 a.m. to 6 p.m.

Specials Good Thru Wed.,
Feb. 3rd, Only

LEGS & THIGHS

EXTRA FRESH



USDA Grade A Turkey
Plump, Tasty, Tender
in Parts. Shown the
parts your family likes
best.

Fresh Fryer
Breasts 45¢

**CENTER
MEAT CO.**

LAKEWOOD CENTER
3823 Factory Ave. JAE 3-4200
Open Daily 9 to 6, Fri. 9 to 5
GARDEN GROVE (next to Zoo)
9772 Chapman Ave. L.E. 5-1151
SANTA ANA 114 W. 2nd St.
Across from Sears

39¢ lb

BONELESS
**SPENCER
STEAKS**

SAVE
50¢ lb.

1 19¢ lb.

Cut from the finest aged
right, custom-fed steers.
"THE EYE OF THE RIB"

FARMER JOHN
Center Cut
**HAM
SLICES**

79¢ lb

ANY THICKNESS!

SAVE 40¢ lb.

BONELESS
**VEAL
CUTLETS**

69¢ lb

Perfect serving
4-oz. each.
Plain or Breaded

BONELESS
**CUBE
STEAKS**

79¢ lb

Ideal for Breakfast or
Dinner. Delicious
1 to 18-oz. avg. . .

SAVE 40¢ lb.

INSIST ON THE VERY BEST!

SIDE OF BEEF
Gourmet Quality
USDA Graded Choice
Our Selected Custom-Fed
49¢ lb



Avg. Wt.
285 to
325 lbs.

**SWIFT PROTEN
SIDE OF BEEF**



NATIONALLY
ADVERTISED
Avg. wt. 275 to
325 lbs. Save 40¢
on every pound.
Why Pay 89¢ lb.
Elsewhere?

53¢ lb

HINDQUARTER OF BEEF

SAVE \$10 PER
HINDQUARTER



USDA CHOICE
or USDA GUD
CUSTOM-FED
Avg. Wt.
110-115 lbs.

59¢ lb

We Cut, Wrap and Sharp-Freeze AT NO EXTRA CHARGE
NO MONEY DOWN—A NO. TO PAY—NO PAYMENTS FOR 45 DAYS

the Savings are Greater at DOOLEY'S!

CUSTOM COOKING CENTER ROPER



MODEL 1985

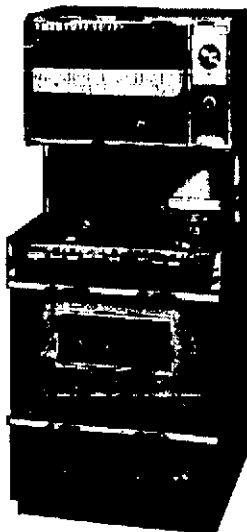
Charm GAS RANGE

- Delayed cook and keep controls.
- Eye-level bake and broil ovens.
- Automatic meat probe.
- Test-Trol dual surface unit.
- Powered rotisserie.
- Slide-out cook top with slide-away cover.

SPECIAL! New 1965 Charmette ROPER Deluxe GAS RANGE

30" DOUBLE OVEN
GAS RANGE

Has extra quality features: Eye-level oven has glass door, x-ray window in lower bake oven (removable door) oven door seal, convenient appliance outlet, four circle simmer burners with click knob controls, porcelain enamel burner pans, safety stop, chrome plated oven racks, deluxe chrome trim.



DOOLEY'S
LOW
MONEY-SAVING
PRICE!

268⁸⁸

FREE DELIVERY, NORMAL INSTALLATION, 1-YEAR GUARANTEE and SERVICE!

DOOLEY'S SERVICE IS BEST
by Actual Survey.

WEDGEWOOD GAS RANGE WITH GIANT 21-inch OVEN

Lo-Temp oven Control, pull-out broiler drawer. Choice of white or copper.

DOOLEY'S LOW PRICE

128⁸⁸

FREE DELIVERY, NORMAL INSTALLATION, 1-YEAR GUARANTEE & SERVICE

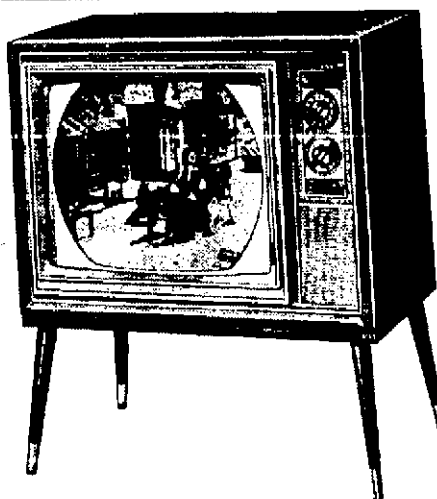
New 1965 GAFFERS & SATTLER GAS RANGE

A quality gas range with clock and minute minder. Large expanded oven, 4 giant size burners.

DOOLEY'S LOW PRICE

138⁸⁸

FREE DELIVERY, NORMAL INSTALLATION, 1-YEAR GUARANTEE & SERVICE

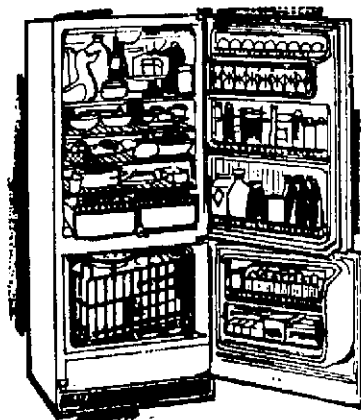


The All New MOTOROLA COLOR TV

New Lo-Boy Styling in Walnut Finish Wood Cabinet Console
WITH ALL 82 CHANNEL UHF/VHF
OVER-STOCK
SALE
PRICE!

318⁸⁸

ADD \$25⁰⁰ FOR
SET-UP, DELIVERY,
90-DAY SERVICE AND
FULL GUARANTEE



JUST ARRIVED NEWEST LATEST 1965 MODELS

Hotpoint

DELUXE 15-cu.-ft. 2-DOOR

"NO-FROST" No frost over in the freezer or refrigerator sections.

REFRIGERATOR-FREEZER

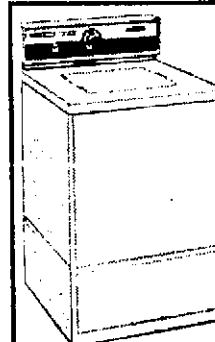
BIG CAPACITY BOTTOM FREEZER
WITH SWING-OUT BASKET

ROLLS OUT ON WHEELS
Twin porcelain crispers, deluxe dairy store area. Slide out shelves.

SALE PRICE!

318⁸⁸

FREE DELIVERY, SERVICE & FULL GUARANTEE



New 1965 Hotpoint

FULLY
AUTOMATIC
WASHER

All Porcelain
Inside and Out

148⁸⁸

Free delivery, normal installation, 1-year guarantee on parts and labor, 5-year parts guarantee on transmission.


New HOTPOINT DRYER
SPECIAL!

128⁸⁸

Free Delivery, 1-year parts and labor guarantee, normal installation (venting not included).

DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD., - NORTH LONG BEACH



DOOLEY'S

Hardware Mart

General Electric

STEREO

1965 Model in Genuine All-Wood Cabinet

Has 4-speed record changer, 4 speakers, dual channel amplifiers and diamond stylus.

DOOLEY'S LOW PRICE

112⁸⁸

Model RCT100

FREE DELIVERY, 90-DAY SERVICE & FULL GUARANTEE

Latest 1965

RCA VICTOR

COLOR

TELEVISION

ALL CHANNEL UHF/VHF

348⁸⁸

Add \$25 for SET-UP, DELIVERY, 90-DAY SERVICE and FULL GUARANTEE



RCA

THIS MASTERPIECE



Newest 1965

ZENITH

BIG 23-in. TV

BIG SCREEN TV with All 82-Channel Tuning

Has out-front sound, pre-set tuner, A 100% Hand-crafted TV.

DOOLEY'S SPECIAL LOW PRICE!

188⁸⁸

COMPLETE WITH STAND

FREE DELIVERY, 90-DAY SERVICE and GUARANTEE!

MON. & FRI. 9 to 9-TUES., WED., THURS., SAT. 9 to 6 SUNDAYS 10 to 5

If your indoor antenna doesn't pick up a clear picture... get this...




and your picture will look like this

RCA stylists and electronic engineers have scored a major advance in indoor TV antenna design. New RCA indoor antennas look beautiful... work beautifully. They'll smarten up your TV room and pull in a stronger, sharper picture than you ever thought possible with an indoor antenna. Ask for the RCA Stratomaster antenna for both VHF and UHF channels... RCA Stratoscope for VHF only.

COME IN AND SEE THEM. WE HAVE THEM IN STOCK NOW.

FOR ONLY **8⁸⁸**



Quality Medicine Cabinet

Has a double-strength mirror with stainless steel frame... measures 16" x 26" and fits 14" x 21" opening. Has adjustable glass shelves, and toothbrush holder. In baked white enamel.

DOOLEY'S LOW PRICE

6⁸⁸

Dura-Steel BATHROOM CABINETS

24"x28"	13.88
36"x28"	17.88

SPECIAL OFFER



8 1/2" TEFLON-COATED PAN

REG. \$2.75 VALUE

\$1¹⁹

LIMITED TIME ONLY!

WITH THE PURCHASE OF ONE GALLON OR MORE OF LUCITE® WALL PAINT

at **DOOLEY'S**

FOR ONLY **5.88** Gallon

White and Regular Colors



Super Special!

ONLY AT DOOLEY'S



1965 Hotpoint "Custom" S348 Super Deluxe CONVERTIBLE DISHWASHER

with QUALITY MAPLE WOOD CHOPPING BLOCK TOP

Features full extension GIANT CAPACITY random loading racks, "JET FOUNTAIN" washing action with exclusive Uni-Dial System to get dishes, fine crystal and silverware CLEANER, BRIGHTER, SPOTLESS. Has safety seal interlock door latch and is "Sound Shielded" for New Dishwasher quietness.

DOOLEY'S LOW PRICE

198⁰⁰

DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD., - NORTH LONG BEACH

FREE DELIVERY, FREE SERVICE and GUARANTEE

SUNDAY

January 31, 1965

★ PAID ADVERTISEMENT 8:00 A.M.

- 2 Lamp Unto My Feet: "Evolution of Catholic Church in Latin Amer."
- 4 Movie: "Black Magic," Orson Welles ('49)
- 5 In God We Trust (Prot.)
- 7 Sun. Story Time (relig.)
- 9 The Story, Ford Philpot
- 11 The Fisher Family (relig.) 8:30
- 2 Look Up & Live: "The Philosophy of the Playboy in America" (pt. 1). Three actors, as college students, portray philosophies of playboy, Christian, altruist.
- 5 Herald of Truth (relig.)
- 7 Movie: "One-Way Ticket," Lloyd Nolan
- 9 King & Odie (cartoons)
- 11 Dr. Norman Vincent Peale
- 13 TV Gospel Time (relig.)

9:00 A.M.

- 2 Camera Three: "The Pinter Plays." Off-Broadway cast perform scenes from avant-garde one-act plays.
- 5 The Adventist Hour
- 9 Youth Wants to Know
- 11 Opinion in the Capital Rep. Gerald Ford
- 13 Variedades, R. Iglesias
- 34 Canciones del Recuerdo 9:30
- 2 Silver Wings (USAF): "Reins of Command," Brig. Gen. James Stewart
- 4 The Christophers
- 9 Foreign Legionnaire
- 11 Superman, Geo. Reeves
- 34 Por los Caminos Norte

10:00 A.M.

- 2 Learning '65: "English as Second Language"
- 4 This Is the Life (Luth.)
- 5 Popeye Cartoons
- 7 The Bullwinkle Show
- 9 Movie: "Yukon Vengeance," Kirby Grant
- 11 Wonderama, P. Winchell
- 13 Panorama Latino (Span.)



NBA BASKETBALL, 11 a.m., ch. 7, has Wilt Chamberlain and his 76ers teammates hosting the Cincinnati Royals at Philadelphia's Convention Hall.

SPORTS SPECTACULAR, 2:30 p.m., ch. 2, via tape, has women's finals of the All-Star Bowling tournament (Philadelphia), further coverage of the L. A. Invitational Track Meet (Sports Arena), and filmed highlights of last year's Colorado River Assault.

LUCKY Invitational Golf Tournament, 3 p.m., ch. 5, with the wind-up of the \$50,000 classic from San Francisco's Harding Park.

SPORTS IN ACTION, 4 p.m., in color, ch. 4, has host Jim Simpson with tapes of last month's 11th annual Sports Car International speed week in Nassau, with its trophy race for \$5000, plus a search for poisonous snakes by herpetologist Brad Bradford in the swampland of the Florida Everglades.

WONDERFUL WORLD of Golf, 4 p.m., in color, ch. 7, finds "Champagne Tony" Lema traveling to the Rungested Golf Club, Denmark, for an 18-hole match with Danish pro Carl Poulson. (Next week: Jay Hebert in Germany.)

34 Madres Egoistas (serial)

10:30

- 2 Through Children's Eyes: "All About Fire"
- 4 Southern Baptist Hour: "Denomination's Life & Growth." Distinctive elements of Baptist faith and attitudes
- 7 Beany & Cecil (cartoon)
- 13 (Color) Faith for Today 11:00 A.M.

- 2 Focus: Opportunity: "Advertising as Career"
- 4 Movie: "Rogues Regiment," Dick Powell
- 5 HOME BUYERS' GUIDE

- ★ Paul Langford visits new homes throughout So. Calif.
- 7 NBA Basketball (see sports box)
- 13 Church in the Home 11:30

- 2 Viewpoint, Jere Witter with Hale Champion
- 9 Movie: "The Plunderers," Jeff Chandler ('60)
- 12:00 NOON

- 2 Sunday News Report
- 5 Boots & Saddles
- 11 Bold Journey, J. Douglas
- 13 Rev. Oral Roberts (relig.) 12:30

- 2 Face the Nation (see box)
- 4 (Color) Quiz a Catholic: Fr. David Suelzer, O.S.C.
- 5 Movie: "Sundown," Gene Tierney ('41)
- 11 I Search for Adventure
- 13 Social Security in Action
- 34 Guinotes (puppets) 12:45

- 13 Reconciliation (relig.) 1:00 P.M.
- 2 Pianoforte, John Crown
- 4 (Clr) Confrontation: "Dare the Movie Makers Be Makers of Morals?"
- 7 Directions '65: "Mordcaai Ardon" (repeat)
- 11 Movie: "The Actress," Spencer Tracy ('53)
- 13 Voice of Calvary (relig.)
- 34 Teatro Fantastico 1:30

- 2 Insight Into Judaism
- 4 International Zone (UN): "A Roof of My Own"
- 5 Peter Gunn, C. Stevens
- 7 Issues & Answers, Edw. P. Morgan. Economic state of nation is discussed by Sec. of Treasury C. Douglas
- 11 Dillon, and Gardner Ackley, chairman of LBJ's Council of Economic Advisers.
- 9 Movie: "The Plunderers," Jeff Chandler ('60)
- 13 Cal's Corral (to 4 p.m.) 2:00 P.M.

- 2 As Others See Us
- 4 (Clr) Existence (agric.)
- 7 Discovery '65: "Yuri and Irena Come to America" (pt. 2). The Russian youngsters wind up their U.S. tour by visiting artist Norman Rockwell, Sen. Robert Kennedy, the Baird puppets and touring Washington.
- 34 Ven (Evangelical) 2:30

- 2 CBS Sports Spectacular (see sports box)
- 4 (Color) College Report: "Out of Silence" (Redlands). Speech therapy.
- 7 770 on TV, Carl George
- 34 Padres Culpables 3:00 P.M.

- 4 Sunday, Frank Blair, with tribute to memory of Churchill, reports on U.S. budget and search for new canal site.
- 5 Lucky International Open (see sports box)
- 7 The Best of Scope
- 11 "WAR ZONE"—movie

- ★ BY UNION MORTGAGE "We Dive at Dawn," John Mills, Eric Portman 3:30
- 7 Press Conference, Baxter Ward, Maj. Gen. Wm. J.

Hixon, C.O. of 63rd

Inf., discusses proposed Reserve-Guard merger.

- 9 Championship Bowling 4:00 P.M.

- 2 Alumni Fun, Peter Lind Hayes, Ann Sothorn (see also Mon. box), test pilot Scott Crossfield and Time, Inc., staff editor represent Washington, while Syracuse is the alma mater for William Lundigan, Colts star John Mackey and Robert McCaffrey

- 4 (Color) NBC Sports in Action (sports box)
- 5 WEIRD, WEIRD WORLD

- ★ Pres. by Reliable Mortgage "Invisible Man Returns," Vincent Price ('40)
- 7 (Color) Wonderful World of Golf (see sports box)
- 13 Newsroom, Don Rose 4:30

- 2 Repertoire Workshop: "Delia Quinet." Four young men from the University of Missouri
- 9 CHARLIE CHAM at the OLYMPICS

- ★ Pres. by Reliable Mortgage Robin Hood, R. Greene
- 34 La Universidad Presenta 5:00 P.M.

- 2 Sunday with Jack Benny.
- 4 (Color) Wild Kingdom, Marlin Perkins: "People That Time Forgot," Australia's aborigines.
- 7 (Color) American Sportsman (see box)
- 11 "CHILLER" PRESENTED

- ★ BY UNION MORTGAGE "Cape Canaveral Monsters," Scott Peters
- 13 Changing Times, Ed Hart
- 34 Club del Hogar (games) 5:30

- 2 Ted Mack & Original Amateur Hour
- 4 (Clr) College Bowl, Robt. Earle. With Lawrence retiring as series' 16th "undefeated champion," Portland (Ore.) State meets San Francisco.
- 13 (Color) The Ski Show
- 34 Queen Lo Sabe? 6:00 P.M.

- 2 20th Century, Walter Cronkite: "The Nisei—Pride and the Shame," Gen. Mark Clark, Sen. Daniel K. Inouye (D-Hawaii), Eugene V. Rostow. Inglorious chapter of World War II as thousands of Japanese-Americans are imprisoned without trial or hearing while their blood brothers fight and die for the U.S.
- 4 (Color) Meet the Press Dr. Bernard B. Fall, authority on Southeast Asia
- 5 "POLKA PARADE"—Color

- ★ Join the Family Fun LIVE—FARMER JOHN "Mary Poppins" medley.
- 7 "THE PHONY AMERICAN"
- ★ STARS WILLIAM BENDIX & CHRISTINE KAUFMAN! with Ron Randell ('62)
- 9 SURF'S UP! Live! Color!
- ★ STAN RICHARDS Hosts
- 13 (Color) Rocky & Friends
- 34 Brailando y Cantando 6:30

- 2 World War I, Robt. Ryan. "Baredevils and Dog-fights." War gets a new dimension and a new arena of combat—the air.
- 4 Profiles in Courage: "Frederick Douglass," Robert Hooks, Claudia McNeil, Harry Townes, Frederick O'Neal, Alfred Ryder, Richard Rust, James Edwards. Fugitive slave risks his own recapture in order to work openly for the Abolitionist movement.



ROBERT COOTE plays a dying prospector during "The Rogues" at 10 p.m. Sunday, channel 4.

- 9 (Color) Greatest Show on Earth, Jack Palance, Lucille Ball, Lonely, hardened veteran performer finds her heart opening to little boy.
- 11 Room for One More
- 13 Color Spec.—"APARTMENT FOR PEGGY"—Wm. Holden

- ★ FOR PEGGY—Wm. Holden Jeanne Crain, Edmund Gwenn ('48)
- 34 Un Canto de Mexico 7:00 P.M.

- 2 Lassie, Robert Bray. Flood follows a devastating brush fire before hilltop reseeded is finished, and little girl (Suzy Somers) is caught in the swirling waters.
- 5 (Clr) Curt Massey Show
- 11 (Color) James A. Fitz-Patrick's Travelcade
- 34 Toros (bullfights) 7:30

- 2 My Favorite Martian, Ray Walston. Martin "adopts" a little orphan (Katie Sweet) in an effort to prove to Tim a Martian theory that childhood is an unnecessary stage.
- 4 (Clr) Disney's Wonderful World of Color: "Gallegher," Roger Mobley, Edmond O'Brien, Judson Pratt, Jack Warden, Robert Middleton (pt. 2). Copy boy is nearly killed in his efforts to save the reputation of the chief of police.
- 5 The Jim Backus Show
- 7 Wagon Train, Robert Fuller, Frank McGrath, Frank De Kova. A town's inhabitants flee in panic because of the sound of millions of wings.
- 9 "OLD MAN & THE SEA"

- ★ Starring SPENCER TRACY with Felipe Pazo, Harry Bellaver ('58-color)
- 11 (Clr) Far Horizons, Paul Coates: "Caribbean" 8:00 P.M.

- 2 The Ed Sullivan Show, with Mickey Rooney, Shelley Berman, Roger Williams, Bobby Van, Miriam Makeba, Lesley Gore, the Agostinos, Burt Lancaster, the Gomberts, Ravis and Babs
- 5 Law & Mr. Jones, James Whitmore, Wm. Sargent.
- 11 (Clr) It's a Wonderful World, John Cameron Swayze: "Hong Kong"
- 13 Stoney Burke, Jack Lord 8:30

- 4 BRANDED! EXCITING NEW-STYLE WESTERN WITH CHUCK CONNORS
- June Lockhart and Claude Akins guestar as the "Fugitive on horse-

back" meets his Girard. But a pretty widow has some letters that prove McCord's innocence.

★ EASTERN MORTGAGE CO. And Then There Were None

- 7 Broadside, Kathy Nolan
- Adrian's sleep-teaching machine boomerangs, and he's implanted with the idea of volunteering for dangerous active duty. (Arnold Stang joins series next week.)

- 11 EXCITING SKI ACTION!
- ★ Warren Miller's "THE SKI SCENE" from HAMM's beer. 9:00 P.M.

- 2 For the People (see box)
- 4 (Color) Bonanza, Pernell Roberts, Earl Holliman, Robert Wolke. Violence moves into Virginia City when neighbors ignore the Cartwrights' advice and hire a gunman to protect their herds.
- 7 Movie: "One, Two, Three," James Cagney, Horst Buchholz, Pamela Tiffin, Arlene Francis ('62-1st run). Billy Wilder comedy, based on play by Ferenc Molnar.
- 11 Men in Crisis, Edmond O'Brien: "Mao vs. Chiang." Battle for China
- 13 The Ann Sothern Show
- 34 Domingos Alegres 9:30

- 9 Adventures in Paradise
- 11 Decision: Conflicts of Harry S. Truman: "Potsdam—Stacked Deck"
- 13 Dan Smoot Reports 9:45
- 13 Capitol Rep't, D. Jackson
- 2 Candid Camera, Durward

- 2 What's My Line? J. Daly
- 5 Open End, David Susskind (see box)
- 9 BOGART... ACTION MOVIE!
- ★ Pres. by Reliable Mortgage "Key Largo," Claire Trevor, Lauren Bacall
- 11 Movie: "Bride Came C.O.D.," James Cagney
- 13 Movie: "Blockbusters." 11:00 P.M.

- 2 Sunday News, Bill Stout
- 4 (Color) KNBC News
- 7 L.A. TV DEBUT PEDRO
- ★ ARMENDARIZ—"Conqueror of the DESERT"—COLOR 11:15

- 2 Movie: "Angels in the Outfield," Paul Douglas
- 4 The Saint, Roger Moore 12:00 MIDNIGHT
- 11 Under Discussion: "Nuclear Pulse"
- 13 Movie: "Double Jeopardy," Rod Cameron 12:30
- 5 Quest for Certainty 1:15
- 2 Movie: "Broadway Thru a Keyhole."

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Tele-Vues

Kirby. Strange behavior of pocket billiard balls baffles players, and Funt shows sequences from series' British counterpart.

★ "THE ROGUES"

D. RIVEN - C. BOYER G. YOUNG

with Darren McGavin, Dianne Foster. Timmy plays his dying prospector's role to the hilt when his cohorts go after a wealthy but obnoxious American while on African safari.

- 11 News, Burrell and Coates
- 13 Mantovani, John Conte
- 34 Teatro Familiar (drama) 10:30

- 2 What's My Line? J. Daly
- 5 Open End, David Susskind (see box)
- 9 BOGART... ACTION MOVIE!
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SPECIAL

FACE THE NATION—President Sukarno of the Republic of Indonesia, who formally withdrew his country from the U.N. this month, will speak at 12:30 p.m., ch. 2, in an interview filmed Thursday in Jakarta with CBS newsmen Paul Niven and Bernard Kalb.

AMERICAN SPORTSMAN—Actor Robert Stack, all-American skeet champion at 16, uses his own .458 Winchester Magnum to make his first African safari in east Kenya, accompanied by professional hunter Tony Archer, as he stalks and kills a huge rogue lion. Hour is the first of four color specials, to be seen monthly, with AFL commissioner Joe Foss as "on-location" host and Curt Gowdy introducing the segments. In other portions of the 5 p.m., ch. 7 opener, Joe Brooks and Bill Carpenter go after a 500-lb. tuna off Bimini, and Stack and Foss shoot their limit of Kenya pigeons and grouse. Later shows will find Stack and Foss hunting elephants and the dangerous African Cape buffalo.

FOR THE PEOPLE—When defense attorneys such as the Prestons and Perry Mason are series' heroes, the D.A. becomes the "heavy" with his true role in the system of justice distorted. ABC and Warner Brothers had announced plans two years ago to dramatize the role of the district attorney, but it never came about. Now "Defenders" producer Herbert Brodtkin will show the other side of the picture in an hour-long series to screen at 9 p.m., ch. 2, focusing on the innocent people hurt by crime and on the men charged with the prosecution of evil to protect society. William Shatner stars with Howard da Silva, Lonny Chapman and Jessica Walter (for once, a married attorney), with opening script, by Ernest Kinoy, dealing with an elusive big-time racketeer whose indictment becomes an obsession with the young assistant district attorney. Series introduces two new concepts, the "hard line" story and the active camera.

OPEN END—The big rating services that hold in their hands the life or death of television series, the audit families that participate in them, the accuracy of their samplings and the agency views are probed at 10:30 p.m., ch. 5, by host David Susskind and a panel including A. C. Nielsen Jr., FCC commission Kenneth A. Cox, TV producer Mark Goodson and advertising agency directors.

BERT'S EYE VIEW

Navy Torpedoes 'Broadside' and Kathy Nolan Fires Back

By BERT RESNIK
TV and Radio Editor

KATHY NOLAN can't understand why she's been torpedoed by the Navy.

Kathy is the star of ABC-TV's Sunday night series, "Broadside," about Navy WAVES.

The Navy, via its chief of naval information, recently issued a directive stating that "Broadside" was to receive "no cooperation, production or promotional assistance."

Kathy doesn't understand it because the only times she has done anything in connection with the Navy, it has been at their invitation.

There was, for example, last Navy Day when she was in Long Beach to appear at a Lafayette Hotel banquet with Assistant Secretary of the Navy Kenneth E. BeLieu.

"Maybe they think I pushed him off the podium," she said.

★ ★ ★
AS A MATTER OF FACT, she had a very pleasant chat with the Navy executive. And, as another matter of fact, in her speech she said:

"It's kind of marvelous to live in America because only in America can you kid the things you love."

She still feels the same way.

"I wish the Navy's attitude would live up to my statement," she said.

There are other "kidding" comedies about the military service. Kathy mentioned the Sgt. Bilko series, "No Time for Sergeants," "Gomer Pyle" and "McHale's Navy."

None are under current "no cooperation" official edicts.

★ ★ ★
THE "BROADSIDE" edict was issued shortly after Kathy visited the aircraft carrier USS Yorktown. She helped them make a 90-millimeter film.

There was no incident then, as far as she knows, that should have precipitated the thumbs-down attitude of the Navy.

Kathy has made 28 appearances at the Navy's invitation, has helped in a toy campaign, assisted in making arrangements for the "Yorktown Man of the Month" to have a weekend holiday in Beverly Hills, "and have had 20 pictures made with admirals and chaplains at the Long Beach Navy Base."

She's also had an invitation from 60 WAVES at the Long Beach naval installation. Because of the edict, she won't accept unless she hears from them again. She's not about to get any of her official sister counterparts in hot salty water.

Furthermore, the Navy may have divorced Kathy, but she hasn't divorced them.

"I still love the Navy," she said. "I hope it's only a temporary separation."

'For the People' Premieres Tonight

NEW YORK (NEA) — Once more unto the breach, dear friends, goes another CBS-TV program in an effort to make a dent in Bonanza's ratings.

Beginning today (9 p.m. Sunday, channel 2), For the People, a show produced by Herbert (The Defenders, The Doctors and The Nurses) Brodtkin will move into the spot from which such shows as Judy Garland and The Celebrity Game sank into No Viewer's Land.

For the People is the other side of The Defenders' coin. But it's also a lot more, according to William Shatner, who plays the lead, an assistant district attorney.

★ ★ ★
"We ARE dealing with the prosecution of evil, putting these people out of the way for society's protection. We are using an active, inquiring camera, which moves and pries.

"There is much more cops and robbers here than in The Defenders, more emphasis on solving crimes."

The structure of television being what it is today, it's very difficult for a show starting in midseason to build a rating in time to get on the schedule for the following season.

★ ★ ★
"WE ARE AT a distinct disadvantage starting late," Shatner admits, "because

viewing habits are more or less set. But we have an advantage in that we are the



WILLIAM SHATNER

only show opening at that time.

"If we make good our promises for an exciting, entertaining series, we can change viewing habits. If we fail to make good, then viewers will have to go back to watching a lot of junk."

By mid-February CBS is supposed to make a decision as to whether For the People will be around next season.

"Renewal, I think, will depend on the reviews we get. No one expects us to start with a huge rating.

"I don't think network people are stupid. The shows they have lopped off the schedule were inherently dull. The networks want quality. If they have a quality show it only adds to their luster."

TeleVues

FOR THE WEEK BEGINNING JANUARY 31, 1965

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Radio	19

BERT RESNIK, EDITOR

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MONDAY

February 1, 1965
★ PAID ADVERTISEMENT

- 6:30
2 The Apothecary
4 (Clr) You're Going Abroad
7 Guidelines (education)
7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs returns from Jamaica
7 Scope (adult education)
11 Survey of Arts: "China" 7:30
7 Pinky Lee, Carl'n Capers
11 The Hobo Kelly Show (premiere). Children's show with puppets, leprechauns, cartoons, games, "Kukla & Ollie" 7:45
9 Big Babysitter (cartoons) 8:00 A.M.
2 Panorama Pacific, Rowe
7 I Married Joan, J. Davis
9 Pancake Man, Hal Smith 8:30
7 The Count Marco Show
9 Big Babysitter (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Make Room for Daddy
5 For Kids Only (cartoons)
7 The Pamela Mason Show
11 New Jack Lalanne Show
13 News, George Nolan 9:15
13 Movie: "Jungle Man," Buster Crabbe (41) 9:30
2 I Love Lucy, Lucille Ball
4 (Clr) What This Song? Mel Torme, Carol Lawrence are Win's guests.
5 The Romper Room
11 Movie: "His Brother's Wife," Barbara Stanwyck, Robt. Taylor (36) 10:00 A.M.
2 Andy of Mayberry
4 Concentration, H. Downs
7 The Mike Douglas Show
9 Movie: "Behave Yourself," Farley Granger, Shelley Winters (51) 10:15
13 G'depost: Focus on Amer. 10:30
2 The McCoy's, W. Brennan
4 (Clr) Jeopardy, Fleming
5 Restless Gun, John Payne 10:45
13 Guidepost to Spanish II

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11:00 A.M.

- 2 The Love of Life
4 (Clr) Say When, James
5 Peter Gunn, C. Stevens
13 Essence of Judaism 11:15
13 Guidepost to Spanish I
28 Parlons Français 11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequence
5 Thin Man, Peter Lawford
7 Price Is Right, B. Cullen
Guest: Henry Morgan
9 Spectrum (education)
11 Sheriff John, J. Rovick
13 Teleplay: "Roman Introduce," Gladys George 11:45
2 The Guiding Light
28 The Friendly Giant 12:00 NOON
2 My Little Margie
4 (Clr) Let's Make a Deal
5 Scarlett Hill (serial)
7 The Donna Reed Show
9 Fun Time (comedies)
13 The Ann Southern Show
28 45 Years w/Fitzpatrick "Mad Years of Hitler" 12:30
2 As the World Turns
4 Moment of Truth
5 The Ray Milland Show
7 Father Knows Best
9 Abbott and Costello
11 Movie: "Main St. After Dark," Edward Arnold
13 Letters to the Manager
28 Invitation to Art 12:45
13 Bill Johns, News 1:00 P.M.
2 Passport, Allen Ludden
Peggy Cass, George Grizzard are week's guests.
4 The Doctors, J. Pritchett
5 (Clr) World Adventures
7 Tennessee Ernie Ford
Guest: Roger Miller
9 Movie: "Down 3 Dark Streets," Broderick Crawford (54)
13 Movie: "I've Always Loved You," Philip Dorn
28 In-Class Spanish, Science 1:30
2 Art Linkletter H'se Party
4 Another World
5 Movie: "52nd St.," Kenny Baker (37)
7 Girl Talk, Virginia Graham, Morgana King, Amanda Howard 2:00 P.M.
2 To Tell the Truth, Collyer
4 (Color) You Don't Say! Jimmy Piersall, Gloria DeHaven are guests.
7 Flame in the Wind 2:15
11 Movie: "Keeper of the Flame," Spencer Tracy, Katharine Hepburn (42) 2:30
2 The Edge of Night
4 Match Game, G. Rayburn
Bobby Darin, Joan Fontaine captain teams.
5 The Ray Milland Show
7 Day in Court: Divorce decision

- 9 9 on the Line, W. Thomas
Dr. James A. Peterson asks "What's Wrong with Women?" 3:00 P.M.
2 The Secret Storm (begins 12th year today)
4 Everything's Relative, Jim Hutton (premiere). Chicago-produced quiz show in which two families of four compete for prizes.
5 Newscent, S. Chambers
7 General Hospital
13 (Color) Rocky & Friends
28 Special on Communism 3:15
13 (Color) Felix the Cat 3:30
2 The Jack Benny Show
4 Movie: "Caught," James Mason (49)
5 Bozo and His Friends
7 The Young Marrieds
9 (Clr) King & Odie, Zolar
28 Test Pattern 4:00 P.M.
2 Life of Riley, W. Bendix
5 Popeye Cartoons
7 Trailmaster: "Clementine Jones," Ann Blyth
9 (Clr) Andy's Gang, Zolar
11 Sheriff John's Club Time
13 (Color) Courageous Cat
28 Japanese Brush Painting "The Human Figure" 4:30
2 Movie: "I Married a Woman," George Gobel, Diana Dors (56-1st run)
5 Burns and Allen Show
9 (Clr) Astro Boy, Eng. Bill
28 Lyrics & Legends: "Mexican-Amer. Border Songs" 4:45
34 Escuela KMEX (English) 4:15
13 (Color) Rocky & Friends 5:00 P.M.
5 The Regis Philbin Show, with Dr. Frank C. Baxter, Marilyn Burroughs, The Four Lads, Brian Kelly, Ronald (Baby LeRoy) Overacker
7 News Hour, Baxter Ward (Peter Jennings becomes anchorman of the network segment at 5:30.)
9 Space Patrol, Eng. Bill
11 Billy Barty & 3 Stooges
13 The Lloyd Thaxton Show
28 What's New? "Adventures of Tom Sawyer"
34 Sucesos de la Semana 5:30
9 People's Choice, J. Cooper
11 The Mickey Mouse Club
28 The Friendly Giant
34 Lo Imperdonable (serial) 5:45
4 (Color) KNBC News
28 Sing Hi—Sing Lo 6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC Nws, Latham
7 Movie: "Return of the Fly," Vincent Price (59)
9 9th St. West, Sam Riddle
Guest: Johnny Mathis
11 P. Winchell-Bugs Bunny
13 BUFF 'N' REDDY—COLOR
★ CARTOONS w/BOB ADKINS
28 Metropolis: Creator or Destroyer? "Philadelphia" 6:30
34 Noticiero 34 (News) 6:30
4 Huntley-Brinkley Report
5 Leave It to Beaver
13 Woody Woodpecker

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RAQUEL WELCH embarks upon a boat trip during "Wendy and Me" at 9 p. m. Monday, channel 7.

- 23 Heritage: Thomas Parran
34 Padres Culpables (serial) 7:00 P.M.
2 Walter Cronkite, News
4 (Color) Golden Voyage: "The Alps"
5 Rifleman, Chuck Connors
9 Honeymooners, Gleason
11 77 Sunset Strip, R. Smith
13 (Clr) Captured: "Brazil"
28 Japanese Brush Painting "The Human Figure"
34 Mascara de Angel (serial) 7:30
2 To Tell the Truth, Collyer
4 Karen, Debbie Watson. Karen's friends turn thumbs down when she tries to promote a date for the gangling son (Jay Ripley) of a family friend — until Miami discovers he has a way with a guitar.
5 (Clr) High Road to Danger: "The High Trail"
7 Voyage to the Bottom of the Sea, Richard Basehart. A robot, recovered from a space capsule, has been re-programmed and converted into a destructive monster.
9 GREGORY PECK
★ "MAN IN THE GRAY FLANNEL SUIT" with Jennifer Jones, Marissa Pavan, Lee J. Cobb (56-color). Man considers revealing to his wife the existence of a wartime illegitimate son. (After tonight's screening, movie will be a 2-part.)
13 (Clr) Holiday, Bill Burrud: "France"
28 Preview 89th Congress: "The Great Society"
34 Momias de Guanajuato 8:00 P.M.
2 I've Got a Secret, Steve Allen
4 Man from U.N.C.L.E., Robert Vaughn, Richard Haydn. Solo and Illya fret when mild-mannered man sets out to prove he can destroy U.N.C.L.E. any time he chooses.
5 Movie: "Rawhide," Tyrone Power, Susan Hayward (51)
11 The Dakotas, Jack Elam
13 THE LIEUTENANT
★ Guest: PAPPY ROYINGTON
Rice tries to prove his courage after jet flight makes him ill and terrorized.
28 French Chef, Julia Child: "Dinner in a Pot"
34 Comicos y Canciones 8:30
2 The Andy Griffith Show. When Goober gets a girl of his own (Josie Lloyd),

Andy and Barney think they'll get some privacy with their own dates.
7 No Time for Sergeants, Sammy Jackson. Will's visiting kinfolk refuse to believe his promotion to general was a clerical error, and insist he live up to the rank.

- 28 Cecil Brown: Inside Channel 28 (8:40)
34 Brindis Seniorial 9:00 P.M.
2 Lucy Show (see box)
4 (Color) Jonathan Winters Show (see box)
7 Wendy & Me, George Burns, Connie Stevens. When Norton lends Jeff his yacht, he plans for a second honeymoon, until Wendy invites everyone she can think of to go along.
11 The 11th Hour, Wendell Corey, Sylvia Sidney. Graham tries a group therapy experiment, bringing together five persons with completely different emotional disturbances.
13 Man of the World, Craig Stevens. Mike finds the high road to Loch Lomond filled with murderers and blackmailers.
28 The Population Problem: The Gathering Millions. A look at the population pressures within Brazil.
34 Madres Egoistas (serial) 9:30
2 Many Happy Returns, John McGiver, Jesslyn Fax, Harry Millard. Burnley masquerades as a general in effort to learn why Lynn Hall's soldier fiance has called off their wedding.
7 The Bing Crosby Show. As dinner guests of an American-born Japanese and his Nipponese wife (James Shigeta, Nohu McCarthy), Bing and Ellie are baffled by domestic formalities, but impressed by the woman's deference to her husband.
34 Un Canto de Mexico 10:00 P.M.
2 CBS News Special: "Mystery of Stonehenge" (see box)
4 Alfred Hitchcock Hour: "Thanatos Palace Hotel," Angie Dickinson, Steven Hill, Barry Atwater. A would-be suicide's attempts to form a rebel group among members of a "suicide club" end in disaster.
5 Robt. Taylor's Detectives
7 Ben Casey, Vincent Edwards, Peter Haskell, Barbara Barrie. Casey clashes with a brilliant scholar suffering from an undisclosed ailment and a little medical knowledge, who diagnoses fellow hospital patients.
11 George Putnam, News
13 (Clr) Treasure: "Quest for the Holy Grail"
28 45 Years w/Fitzpatrick: "Mad Years of Hitler"
34 Sports; Telecomedias 10:15
9 Clete Roberts, News 10:30
5 Newscent, S. Chambers
9 Wyatt Earp, H. O'Brian
13 News, Johns-Fishman
28 On Hearing Music: Viola 11:00 P.M.
2 News, Jerry Dunphy
4 (Clr) KNBC Nws, Latham
5 Movie: "Fair Wind to Java," Fred MacMurray
7 Baxter Ward, News
9 (Color) Movie: "Appointment in Honduras," Glenn Ford, Ann

SPECIAL

LUCY SHOW — If Lucy agrees to return next season, and if Vivian Vance doesn't, the next four segments could well preview the hilarity due next fall. While Vivian takes a vacation from her usual role, comedienne Ann Southern steps in to gueststar as an impoverished countess who comes to live with Lucy after the death of her husband, the count. Danfield Society is impressed, and tonight's 9 p.m., ch. 2 segment, finds Lucy and the countess invited to a wine-tasting gala, which the two attend on an empty stomach.
JONATHAN WINTERS — Britain's "TV comedian of the (1963) year" Michael Bentline, star of the BBC's "It's a Square World," displays his off-beat approach to humor at 9 p.m., in color, ch. 4, when he joins Winters in his third (of 6) comedy special of the season. Winters again improvises things to do with a prop, and performs one of his "comedy classics," while Bentline shows a filmed sequence from his BBC series. (Andy Williams, next week at this time, presents the Golden Gloves awards from the Coconut Grove.)

STONEHENGE MYSTERY — A scientific detective story unveiling the mystery that for centuries has surrounded the ruins of Stonehenge is an hour-long CBS news special in color at 10 p.m., ch. 2. Charles Collingwood is narrator, joining London correspondent Alexander Kendrick in exploring the rev theory about the ruins of the prehistoric monument 90 miles south of London, and the controversy this theory has provoked in the scientific community.

TONIGHT — Host Johnny Carson, announcer Ed McMahon and music director Skitch Henderson have come out to California and the series makes its third Burbank-originated stint for two weeks starting at 11:15 p.m., in color, ch. 4. (Nice thing about these visits is that we get the shows on a same-day basis.) Guesting tonight are Bob Hope, the Andrews Sisters, Sue Raney and Carol Anderson, with upcoming visits from Gov. Brown, Ethel Merman, Danny Thomas, Charles Boyer and the "Boranza" stars.

- Sheridan (53)
11 Movie: "Border Incident," Ricardo Montalban, George Murphy (49)
13 Movie: "White Savage," Maria Montez, Jon Hall
28 Comment: Cecil Brown 11:15
4 (Clr) Tonight (see box)
7 The Les Crane Show with violinist Joseph Weissman 11:30
2 Movie: "Saracen Blade," Ricardo Montalban (54) 12:30
9 Clete Roberts, News
13 Movie: "Song of India," Sabu (49) 12:45
9 Movie: "Behave Yourself," Farley Granger 1:15
2 Movie: "Easy to Take,"

SUNDAY

January 31, 1965

★ PAID ADVERTISEMENT

8:00 A.M.

- 2 Lamp Unto My Feet: "Evolution of Catholic Church in Latin Amer."
- 4 Movie: "Black Magic," Orson Welles ('49)
- 5 In God We Trust (Prot.)
- 7 Sun. Story Time (relig.)
- 9 The Story, Ford Philpot
- 11 The Fisher Family (relig.)

8:30

- 2 Look Up & Live: "The Philosophy of the Play-boy in America" (pt. 1). Three actors, as college students, portray philosophies of playboy, Christian, altruist.
- 5 Herald of Truth (relig.)
- 7 Movie: "One-Way Ticket," Lloyd Nolan
- 9 King & Odie (cartoons)
- 11 Dr. Norman Vincent Peale
- 13 TV Gospel Time (relig.)

9:00 A.M.

- 2 Camera Three: "The Pinter Plays." Off-Broadway cast perform scenes from avant-garde one-act plays.
- 5 The Adventist Hour
- 9 Youth Wants to Know
- 11 Opinion in the Capital Rep. Gerald Ford
- 13 Variedades, R. Iglesias
- 34 Canciones del Recuerdo

9:30

- 2 Silver Wings (USAF): "Reins of Command," Brig. Gen. James Stewart
- 4 The Christophers
- 9 Foreign Legionnaire
- 11 Superman, Geo. Reeves
- 34 Por los Caminos Norte

10:00 A.M.

- 2 Learning '65: "English as Second Language"
- 4 This Is the Life (Luth.)
- 5 Popeye Cartoons
- 7 The Bullwinkle Show
- 9 Movie: "Yukon Vengeance," Kirby Grant
- 11 Wonderama, P. Winchell
- 13 Panorama Latino (Span.)

★ Sports Today

NBA BASKETBALL, 11 a.m., ch. 7, has Wilt Chamberlain and his 76ers teammates hosting the Cincinnati Royals at Philadelphia's Convention Hall.

SPORTS SPECTACULAR, 2:30 p.m., ch. 2, via tape, has women's finals of the All-Star Bowling tournament (Philadelphia), further coverage of the L. A. Invitational Track Meet (Sports Arena), and filmed highlights of last year's Colorado River Assault.

LUCKY Invitational Golf Tournament, 3 p.m., ch. 5, with the wind-up of the \$50,000 classic from San Francisco's Harding Park.

SPORTS IN ACTION, 4 p.m., in color, ch. 4, has host Jim Simpson with tapes of last month's 11th annual Sports Car International speed week in Nassau, with its trophy race for \$5000, plus a search for poisonous snakes by herpetologist Brad Bradford in the swampland of the Florida Everglades.

WONDERFUL WORLD of Golf, 4 p.m., in color, ch. 7, finds "Champagne Tony" Lema traveling to the Rungested Golf Club, Denmark, for an 18-hole match with Danish pro Carl Poulsen. (Next week: Jay Hebert in Germany.)

34 Madres Egoistas (serial) 10:30

- 2 Through Children's Eyes: "All About Fire"
- 4 Southern Baptist Hour: "Denomination's Life & Growth." Distinctive elements of Baptist faith and attitudes.
- 7 Beany & Cecil (cartoon)
- 13 (Color) Faith for Today

11:00 A.M.

- 2 Focus: Opportunity: "Advertising as Career"
- 4 Movie: "Rogues' Regiment," Dick Powell
- 5 **HOME BUYERS' GUIDE**
- ★ Paul Langford visits new homes throughout So. Calif.
- 7 NBA Basketball (see sports box)
- 13 Church in the Home

11:30

- 2 Viewpoint, Jere Witter with Hale Champion
- 9 Movie: "The Plunderers," Jeff Chandler ('60)

12:00 NOON

- 2 Sunday News Report
- 5 Boots & Saddles
- 11 Bold Journey, J. Douglas
- 13 Rev. Oral Roberts (relig.)

12:30

- 2 Face the Nation (see box)
- 4 (Color) Quiz a Catholic: Fr. David Suelzer, O.S.C.
- 5 Movie: "Sundown," Gene Tierney ('41)
- 11 I Search for Adventure
- 13 Social Security in Action
- 34 Guinoles (puppets)

12:45

- 13 Reconciliation (relig.)

1:00 P.M.

- 2 Pianoforte, John Crown
- 4 (Clr) Confrontation: "Dare the Movie Makers Be Makers of Morals?"
- 7 Directions '65: "Mordecai Ardon" (repeat).
- 11 Movie: "The Actress," Spencer Tracy ('53)
- 13 Voice of Calvary (relig.)
- 34 Teatro Fantastico

1:30

- 2 Insight Into Judaism.
- 4 International Zone (UN): "A Roof of My Own."
- 5 Peter Gunn, C. Stevens
- 7 Issues & Answers, Edw. P. Morgan. Economic state of nation is discussed by Sec. of Treasury C. Douglas Dillon, and Gardner Ackley, chairman of LBJ's Council of Economic Advisers.
- 9 Movie: "The Plunderers," Jeff Chandler ('60)
- 13 Cal's Curral (to 4 p.m.)

2:00 P.M.

- 2 As Others See Us
- 4 (Clr) Existence (agric.)
- 7 Discovery '65: "Yuri and Irena Come to America" (pt. 2). The Russian youngsters wind up their U.S. tour by visiting artist Norman Rockwell, Sen. Robert Kennedy, the Baird puppets and touring Washington.
- 34 Ven (Evangelical)

2:30

- 2 CBS Sports Spectacular (see sports box)
- 4 (Color) College Report: "Out of Silence" (Redlands). Speech therapy.
- 7 770 on TV, Carl George
- 34 Padres Culpables

3:00 P.M.

- 4 Sunday, Frank Blair, with tribute to memory of Churchill, reports on U.S. budget and search for new canal site.
- 5 Lucky International Open (see sports box)
- 7 The Best of Scope
- 11 **"WAR ZONE"—movie**
- ★ BY UNION MORTGAGE "We Dive at Dawn," John Mills, Eric Portman
- 7 Press Conference, Baxter Ward. Maj. Gen. Wm. J.

Hixon, C.O. of 63rd Inf., discusses proposed Reserve-Guard merger.

9 Championship Bowling 4:00 P.M.

- 2 Alumni Fun, Peter Lind Hayes, Ann Sothorn (see also Mon. box), test pilot Scott Crossfield and Time, Inc., staff editor represent Washington, while Syracuse is the alma mater for William Lundigan, Colts star John Mackey and Robert McCaffrey
- 4 (Color) NBC Sports in Action (sports box)
- 5 **WEIRD, WEIRD WORLD**
- ★ Pres. by Reliable Mortgage "Invisible Man Returns," Vincent Price ('40)
- 7 (Color) Wonderful World of Golf (see sports box)
- 13 Newsroom, Don Rose

4:30

- 2 Repertoire Workshop: "Delia Quintet." Four young men from the University of Missouri
- 9 **CHARLIE CHAM** at the OLYMPICS
- ★ Pres. by Reliable Mortgage
- 13 Robin Hood, R. Greene
- 34 La Universidad Presenta

5:00 P.M.

- 2 Sunday with Jack Benny.
- 4 (Color) Wild Kingdom, Marlin Perkins: "People That Time Forgot," Australia's aborigines.
- 7 (Color) American Sportsman (see box).

5:30

- 11 **"CHILLER" PRESENTED**
- ★ BY UNION MORTGAGE
- "Cape Canaveral Monsters," Scott Peters
- 13 Changing Times, Ed Hart
- 34 Club del Hogar (games)

5:30

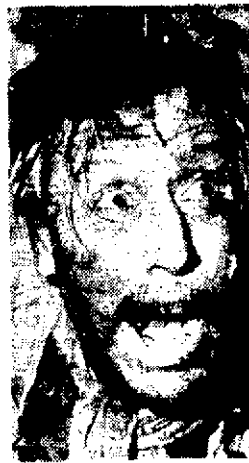
- 2 Ted Mack & Original Amateur Hour
- 4 (Clr) College Bowl, Robt. Earle, with Lawrence retiring as series' 16th "undefeated champion," Portland (Ore.) State meets San Francisco.
- 13 (Color) The Ski Show
- 34 Quien Lo Sabe?

6:00 P.M.

- 2 20th Century, Walter Cronkite: "The Nisei—Pride and the Shame," Gen. Mark Clark, Sen. Daniel K. Inouye (D-Hawaii), Eugene V. Rostow. Inglorious chapter of World War II as thousands of Japanese-Americans are imprisoned without trial or hearing while their blood brothers fight and die for the U.S.
- 4 (Color) Meet the Press Dr. Bernard B. Fall, authority on Southeast Asia
- 5 **"POLKA PARADE"—Color**
- ★ Join the Family Fun LIVE—FARMER JOHN "Mary Poppins" medley.
- 7 **"THE PHONY AMERICAN"**
- ★ STARS WILLIAM BENDIX & CHRISTINE KAUFMAN! with Ron Randall ('62)
- 9 **SURFS UP! Live! Color!**
- ★ STAN RICHARDS Hosts
- 13 (Color) Rocky & Friends
- 34 Brailando y Cantando

6:30

- 2 World War I, Robt. Ryan. "Daredevils and Dog-fights." War gets a new dimension and a new arena of combat—the air.
- 4 Profiles in Courage: "Frederick Douglass," Robert Hooks, Claudia McNeil, Harry Townes, Frederick O'Neal, Alfred Ryder, Richard Rust, James Edwards. Fugitive slave risks his own recapture in order to work openly for the Abolitionist movement.



ROBERT COOTE plays a dying prospector during "The Rogues" at 10 p. m. Sunday, channel 4.

- 9 (Color) Greatest Show on Earth, Jack Palance, Lucille Ball. Lonely, hardened veteran performer finds her heart opening to little boy.
- 11 Room for One More
- 13 **Color Spec.—"APARTMENT FOR PEGGY"**—Wm. Holden
- Jeanne Crain, Edmund Gwenn ('48)
- 34 Un Canto de Mexico

7:00 P.M.

- 2 Lassie, Robert Bray. Flood follows a devastating brush fire before hilltop reseeding is finished, and little girl (Suzy Somers) is caught in the swirling waters.
- 5 (Clr) Curt Massey Show
- 11 (Color) James A. FitzPatrick's Travelcade
- 34 Toros (bullfights)

7:30

- 2 My Favorite Martian, Ray Walston. Martin "adopts" a little orphan (Katie Sweet) in an effort to prove to Tim a Martian theory that childhood is an unnecessary stage.
- 4 (Clr) Disney's Wonderful World of Color: "Gallegher," Roger Mobley, Edmund O'Brien, Judson Pratt, Jack Warden, Robert Middleton (pt. 2). Copy boy is nearly killed in his efforts to save the reputation of the chief of police.
- 5 The Jim Backus Show
- Wagon Train, Robert Fuller, Frank McGrath, Frank De Kova. A town's inhabitants flee in panic because of the sound of millions of wings.
- 9 **"OLD MAN & THE SEA"**
- ★ Starring SPENCER TRACY with Felipe Pazo, Harry Bellaver ('58-color).
- 11 (Clr) Far Horizons, Paul Coates: "Caribbean"

8:00 P.M.

- 2 The Ed Sullivan Show, with Mickey Rooney, Shelley Berman, Roger Williams, Bobby Van, Miriam Makeba, Lesley Gore, the Agostinos, Burt Lancaster, the Gombergs, Ravis and Babs
- 5 Law & Mr. Jones, James Whitmore, Wm. Sargent.
- 11 (Clr) It's a Wonderful World, John Cameron Swayze: "Hong Kong"
- 13 Stoney Burke, Jack Lord

8:30

- 4 **BRANDED! EXCITING NEW-STYLE WESTERN**
- ★ WITH CHUCK CONNORS
- June Lockhart and Claude Akins guestar as the "Fugitive on horse-

back" meets his Girard. But a pretty widow has some letters that prove McCord's innocence.

6 **EASTERN MORTGAGE CO.**

★ And Then There Were None

Judith Anderson, W. Huston

7 Broadside, Kathy Nolan.

Adrian's sleep-teaching machine boomerangs, and he's implanted with the idea of volunteering for dangerous active duty. (Arnold Slang joins series next week.)

11 **EXCITING SKI ACTION!**

★ Warren Miller's "THE SKI SCENE" from HAMM's beer.

9:00 P.M.

2 For the People (see box)

4 (Color) Bonanza, Pernell Roberts, Earl Holliman, Robert Wolke. Violence moves into Virginia City when neighbors ignore the Cartwrights' advice and hire a gunman to protect their herds.

7 Movie: "One, Two, Three," James Cagney, Horst Buchholz, Pamela Tiffin, Arlene Francis ('62-1st run). Billy Wilder comedy, based on play by Ferenc Molnar.

11 Men in Crisis, Edmund O'Brien: "Mao vs. Chiang." Battle for China

13 The Ann Sothorn Show

34 Domingos Alegres

9:30

9 Adventures in Paradise

11 Decision: Conflicts of Harry S Truman: "Potsdam—Stacked Deck"

13 Dan Smoot Reports

9:45

13 Capitol Rep't, D. Jackson

2 Candid Camera, Durward

10:00 P.M.

2 What's My Line? J. Daly

5 Open End, David Susskind (see box)

9 **BOBART... ACTION MOVIE!**

★ Pres. by Reliable Mortgage

"Key Largo," Claire Trevor, Lauren Bacall

11 Movie: "Bride Came C.O.D.," James Cagney

13 Movie: "Blockbusters."

11:00 P.M.

2 Sunday News, Bill Stout

4 (Color) KNBC News

7 **L. A. TV DEBUT! PEDRO**

★ ARMENDARIZ—"Conqueror of the DESERT"—COLOR

11:15

2 Movie: "Angels in the Outfield," Paul Douglas

4 The Saint, Roger Moore

12:00 MIDNIGHT

11 Under Discussion: "Nuclear Pulse"

13 Movie: "Double Jeopardy," Rod Cameron

12:30

5 Quest for Certainty

1:15

2 Movie: "Broadway Thru a Keyhole."

1:30

2 Movie: "Broadway Thru a Keyhole."

1:45

2 Movie: "Broadway Thru a Keyhole."

2:00

2 Movie: "Broadway Thru a Keyhole."

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2 Movie: "Broadway Thru a Keyhole."

8:45

2 Movie: "Broadway Thru a Keyhole."

9:00

Oriental Actor on 'Valentine's Day' as American as Fourth of July

HOLLYWOOD (UPI) — It may be the year of the snake in China, but in network circles it has been the year of the Oriental.

At least five series featured Oriental performers in regularly featured roles. In "Mr. Broadway," "The Mickey Rooney Show," "McHale's Navy" and "Kentucky Jones," Far Easterners were seen each week.

Perhaps the best of the parts, however is Jack Soo's in "Valentine's Day."

SOO, who resembles Robert Mitchum, plays the wise-cracking hustler Rocky Sin opposite Tony Franciosa in the ABC-TV show. He's a flip horse-player, girl-chaser and booze-connoisseur who provides most of the laughs.

But it's been a long haul for Soo whose real name is Goro Suzuki, and who spent several years in a Japanese relocation camp in the United States during World War II.

"I changed my name to Soo after the war because no one wanted to hire a Japanese actor," he explained during a break at 20th Century-Fox where the show is filmed.

"I CHOSE SOO because it's neutral, neither Korean,

Japanese or Chinese. Actually it was more Korean than anything else, and I wanted to pick a country without an army. Then the Communists armed North



JACK SOO

Korea and I was about ready to change it again."

A native of Oakland, Calif., Soo has a quick sense of humor overlaid with built-in optimism.

His speech, mannerisms and attitude bear no trace of traditional Oriental characteristics. He admits that like most other second and third generation Nisei, he's

as American as the 4th of July.

"I KEPT the name of Soo when I appeared in 'Flower Drum Song' because Pat Suzuki was one of the stars and I couldn't very well go back to my original name," the actor explained.

"Opportunities for Oriental actors have changed a great deal in the last 15 years. We're not limited to mowing lawns and opening doors or playing stereotyped houseboys anymore. Those stock characters are gradually fading away.

"Then, too, the Oriental settings and casts for 'World of Suzie Wong,' 'Flower Drum Song,' 'Tea-house of the August Moon' and others have shown Chinese, Japanese and Koreans as real people with distinct personalities.

"I refused chances to appear in plays back in New York because most of them wanted me to do houseboys. It wasn't a racial thing with me; I turned them down because I felt I wasn't practicing my craft. Acting isn't a game or hobby with me. It's a living, and I want to be good at what I'm doing."

Soo has decided to make his permanent home in Hollywood where he thinks movie and television opportunities are greater than in New York City.



ROBERT STACK BAGS A LION during "The American Sportsman" special at 5 p.m. today (Sunday), channel 7 in COLOR.

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13 plus years old range or refrigerator,	up to \$25

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FRIGIDAIRE 30" ELECTRIC RANGE This is the deluxe model with automatic clock-controlled oven, top light, convenience outlet, long size oven-tray with storage. Savings Price of \$98	GENERAL ELECTRIC Under Counter REFRIG. This cute 30" high refrigerator has been thoroughly reconditioned. Has silver racks. Freezer compartment with glistering white exterior. See Price \$109
O'KEEFE & MERRITT 30" GAS RANGE Top grade, side cabinet storage compartment, remote-controlled oven. Fully reconditioned. Low Price of \$59	FRIGIDAIRE 18 CU. FT. REFRIG. Super-Freezer "U" unit, eye shelves, hydrator pan, glistering silver \$89
TAPPAN 30" GAS RANGE Top light, signal timer, visual cooking chart, glass door chrome oven, two side compartments, heavy wood racks and slide out shelf. The Buy at \$79	FRIGIDAIRE COLD PANTRY DELUXE REFRIG. Loaded with luxury. Cheese, butter, utility built, large pull-out hydrator, built-in, lower door shelves, slide-out racks, removable scale top rack meat tender and hydrator pan. Four slide out top drawers, removable lower level cold pantry food freezer with slide-out shelves, plus \$189

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<p>NOT ONE CENT DOWN</p> <p>Turquoise, Yellow, Copper, White</p> <p>Maytag dependability, for a low-budget price. Large load capacity. Clothes-brightening gyrofoam washing action.</p>	<p>Still in small-budget class. 6 wash cycles, 2 speeds for all fabrics. Cold water wash. Porcelain enamel top and lid.</p>	<p>NOW IN COLORS</p> <p>Special soak cycle for heavily soiled clothes. Fabric softener dispenser. Lint filter agitator. Water level control.</p>
<p>NO EXTRA COST for COLORS</p> <p>Color for every budget</p> <p>Loaded with work-saving extras at modest price. 2 speeds. New soak cycle. Fabric softener dispenser. Metered fill.</p>	<p>Custom features. Pre-wash and soak cycle with automatic advance into regular washing cycle. Automatic bleach dispenser.</p>	<p>ALL COLORS ON DISPLAY</p> <p>Ultimate in washing ease. Push the button in this automated Maytag that matches the load, and the washer does the rest automatically. New softener dispenser and automatic bleach dispenser.</p>

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SPECIAL

TUESDAY

February 2, 1965

★ PAID ADVERTISEMENT

RED SKELTON—For the fourth time in his 14 years of television, Skelton will present his entire 8:30 p.m., ch. 2 hour in pantomime—without speaking a word—but this time joined by France's great mime, Marcel Marceau, the two alternating a series of sketches or vignettes. Marceau, in his white-garbed Bip role, presents "A Tug of War," and sketches involving a gambler, a skater and a mask maker, while Skelton offers his classic drunken doctor, mixing a salad, a girl dressing and "the old man watches a parade." The two artists then join in a silent "Pinocchio," with Marceau in the title role and Skelton as the old carpenter, Gepetto. Maurice Chevalier serves as host and narrator for the hour (taped Dec. 9 before a black-tie audience hosted by French consul general in L. A. Louis de Cabrol).

TELEPHONE HOUR—Jane Powell is singing hostess for a color salute to American music at 10 p.m., ch. 4. An all-star cast joins in tributes to popular, folk, jazz, ragtime and country-western songs, including Roy Rogers and Dale Evans, Louis Armstrong and his All-Stars, baritone Jack Haskell and pianist Max Morath and his Rag Quartet.

- 2 Troubled Self: "The Hysterical Self"
- 4 (Color) Going Abroad
- 7 Guidelines (education)
- 7:00 A.M.
- 2 Captain Kangaroo: Ground Hog Day
- 4 Today, Hugh Downs
- 7 Scope (adult education)
- 11 TV Institutes (educ.)
- 7:30
- 7 Pinky Lee, Cartoons
- 11 The Hobo Kelly Show
- 7:45
- 9 Big Babysitter (cartoons)
- 8:00 A.M.
- 2 Panorama Pacific, Rowe
- 7 Married Joan, J. Davis
- 9 Pancake Man, Hal Smith
- 8:30
- 7 The Count Marco Show
- 9 Big Babysitter (cartoons)
- 9:00 A.M.
- 2 News with Mike Wallace
- 4 Make Room for Daddy
- 5 For Kids Only (cartoons)
- 7 The Pamela Mason Show
- 11 New Jack LaLanne Show
- 13 News, George Nolan
- 9:15
- 13 Movie: "Jungle Siren," Ann Corio (42)
- 9:30
- 2 I Love Lucy, Lucille Ball
- 4 (Clr) What's This Song?
- 5 The Romper Room
- 11 Movie: "Disraeli," George Arliss (29)
- 10:00 A.M.
- 2 Andy of Mayberry
- 4 Concentrat'n, H. Downs
- 7 The Mike Douglas Show
- 9 Movie: "Blue Veil," Jane Wyman, Charles Laughton (51)
- 10:15
- 13 G'depost: Culture Studies
- 10:30
- 2 The McCoys, W. Brennan
- 4 (Clr) Jeopardy, Fleming
- 5 Restless Gun, John Payne
- 11:00 A.M.
- 2 The Love of Life
- 4 (Clr) Say When, A. James
- 5 Peter Gunn, C. Stevens
- 11:15
- 13 Assignment Education
- 28 Parions Francais
- 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Thin Man, Peter Lawford
- 7 Price Is Right, Bill Cullen
- 9 Spectrum (education)
- 11 Sheriff John, J. Rovick
- 13 Teleplay: "Winners Never Lose," Pat O'Brien
- 11:45
- 2 The Guiding Light
- 28 The Friendly Giant
- 12:00 NOON
- 2 My Little Margie
- 4 (Clr) Let's Make a Deal
- 5 Scarlett Hill (serial)
- 7 The Donna Reed Show
- 9 Fun Time (comedies)
- 13 The Ann Sothern Show

- 28 French Chef, Julia Child: "Dinner in a Pot" 12:30
- 2 As the World Turns
- 4 Moment of Truth
- 5 The Ray Milland Show
- 7 Father Knows Best
- 9 Abbott and Costello
- 11 Movie: "Gay Sisters," Barbara Stanwyck (42)
- 13 Letters to the Manager
- 28 The Independent Mr. Jefferson, Trials of drafting the Declaration of Independence for final approval
- 1:00 P.M.
- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 (Clr) World Adventures
- 7 Tennessee Ernie Ford
- Guest: Pat O'Brien
- 9 (Color) Movie: "Rancho Notorious," Marlene Dietrich (52)
- 13 (Color) Movie: "Magic Fire," Yvonne De Carlo
- 28 In-Class Music, Culture
- 1:30
- 2 Art Linkletter H'se Party
- Guests: Cliff Robertson, Johnny Prophet
- 4 Another World
- 5 Movie: "No Minor Vices," Dana Andrews
- 7 Girl Talk, Virginia Graham, Maureen O'Sullivan and daughter Mia Farrow
- 2:00 P.M.
- 2 To Tell the Truth, Collyer
- 4 (Color) You Don't Say
- 7 Flame in the Wind
- 2:15
- 11 Movie: "Blonde for a Day," Hugh Beaumont
- 2:30
- 2 The Edge of Night
- 4 Match Game, G. Rayburn
- 7 Day in Court, Peter Helm. College student is charged with assault and battery. (Brooke Bundy, Helm's real-life wife, plays his sister.)
- 9 9 on Line, Wayne Thomas with Sammy Cahn, Stan Kenton
- 3:00 P.M.
- 2 The Secret Storm
- 4 Everything's Relative
- 5 Newscene, S. Chambers
- 7 General Hospital
- 13 (Color) Rocky & Friends
- 28 Teacher '65
- 3:15
- 13 (Color) Felix the Cat
- 3:30
- 2 The Jack Benny Show
- 4 Movie: "Just This Once," Janet Leigh, Peter Lawford (52-1st run)
- 5 Bozo & His Friends
- 7 The Young Marrieds
- 9 (Clr) King & Odie, Zolar
- 28 In-Service Mathematics
- 4:00 P.M.
- 2 Life of Riley, W. Bendix
- 5 Popeye Cartoons
- 7 Trailmaster, Robt. Culp
- 9 (Clr) Andy's Gang, Zolar
- 11 Sheriff John's Club Time
- 13 (Color) Courageous Cat
- 28 World of Music: Violin
- 4:30
- 2 Movie: "Stage to Tucson," Rod Cameron (51)
- 5 Burns and Allen Show



JANE POWELL is hostess for the "Telephone Hour" at 10 p. m. Tuesday, ch. 4 in COLOR.

- 9 (Clr) Astro Boy, Eng. Bill
- 28 Posin's Giants: Space
- 34 Escuela KMEX (English)
- 5:00 P.M.
- 5 That Regis Philbin Show, with Keenan Wynn, Dick Gregory, The Women-folk, Dr. Joyce Brothers and Vic Dana
- 7 News Hour, Baxter Ward
- 9 Space Patrol, Eng. Bill
- 11 Billy Barty & 3 Stooges
- 13 The Lloyd Thaxton Show
- 28 What's New?
- 34 Seguro Social (soc. sec.)
- 5:30
- 9 The People's Choice
- 11 The Mickey Mouse Club
- 28 The Friendly Giant
- 34 Lo Imperdonable (serial)
- 5:45
- 4 (Color) KNBC News
- 28 Sing Hi—Sing Lo
- 6:00 P.M.
- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC Nws, Latham
- 7 Movie: "Fighting Rats of Tobruk," Chips Rafferty
- 9 9th St. West, Sam Riddle
- 11 P. Winchell-Bugs Bunny
- 13 RUFF 'N' REDDY—COLOR
- ★ CARTOONS w/ BOB ADKINS
- 28 A Time to Dance
- 34 Noticiero 34 (News)
- 6:30
- 4 Huntley-Brinkley Report
- 5 Leave It to Beaver
- 13 Huckleberry Hound
- 28 Heritage: Dr. Parran
- 34 Padres Culpables (serial)
- 7:00 P.M.
- 2 Walter Cronkite, News
- 4 (Color) America! Jack Douglas: "Fifth Ave."
- 5 Rifleman, Chuck Connors
- 9 The Honeymooners
- 11 Cheyenne, Clint Walker
- Ann McCrea
- 13 WONDERS OF THE WORLD
- ★ PERUVIAN PAGEANT—Clr Yma Sumac is seen.
- 28 World of Music: Violin
- 34 Mascara de Angel (serial)
- 7:30
- 2 Ralph Story's Los Angeles. A look at the

"shocking conditions" at the Music Center, plus witchcraft at Hermosa Beach and the complicated checklist for registering candidates for city office.

4 Mr. Novak, James Franciscus, Burgess Meredith, Cloris Leachman. Novak is directing a faculty variety revue which is opposed by an English teacher as being beneath their dignity. (It was while filming this 2-partter that Meredith was signed as replacement for Dean Jagger, whose last appearance is Feb. 23.)

5 (Clr) Kingdom of Sea: "Jewel in the Sea"

7 Combat! Rick Jason, Vic Morrow, Frankie Avalon, Jack Hogan. Young, inexperienced recruit relies on Kirby for brotherly protection, and Kirby carries his false sense of responsibility to the brink of disaster.

9 (Color) Movie: "Man in the Gray Flannel Suit," Gregory Peck (56). First of 2-part screening.

13 (Clr) Wanderlust, Bill Burrud: "Marvels of the Mayans." Guest is Mrs. Laura Alvarez Murphy, acting consul general of Mexico in L.A.

28 One of a Kind: Bernard G. (Cheyenne) Schatz

34 Momias de Guanajuato

ROLLER SKATING championship, 8:30 p.m., ch. 5, Dick Lane at the Olympic.

8:00 P.M.

2 The Joey Bishop Show. Joey helps Rusty and his fellow pledges carry out an unusual fraternity initiation stunt. James Henaghan Jr., son of the former Hollywood columnist and dancer Gwen Verdon, are featured.

5 Richard Diamond

11 Movie: "Woman in the Window," Edw. G. Robinson, Joan Bennett (44)

13 (Color) American West, Jack Smith: "Megalopolis of the West." A tour of L.A. and its backyard attractions, from the air and from the ground.

28 The Last Continent: "Antarctica Ice Cap"

34 Festival de Canciones

8:30

2 Red Skelton (see box)

4 (Color) Huilabaloo. Guest host Paul Anka with Bill Dana, Everly Brothers, Brenda Lee, Jay and the Americans, Petula Clark, Marvin Gay, the Iguanas, Miss Teenage America and, from London, Cliff Bennett and the Rebel Rousers.

5 Roller Skating Championships (see sports bx)

7 McHale's Navy, Ernest Borgnine. Binghamton installs his aide as executive officer and spy in the camp of the enemy, and then is stuck with what to do with Parker.

13 "SCIENCE IN ACTION"

★ "NEW MATHEMATICS" Explanation of new techniques replacing outmoded rote methods.

28 Cecil Brown: Marriage of Figaro (8:40). Nicola Rossi Lemeni and Rosanna Carteri star in

Tele-Vues

Milan-produced opera, with RAI orchestra.

34 Voces de Mexico 9:00 P.M.

7 Tycoon, Walter Brennan. Resentful over a good friend being forced into retirement, Walter gets interested in a new agency which is recruiting for a kind of senior citizens peace corps.

13 HIGH & WILD—"OCTOPUS HUNT, VICTORIA, B.C."

★ Dangerous hunt in British Columbia offshore waters.

34 Madres Egoistas (serial) 9:15

9 Clete Roberts, News 9:30

2 Petticoat Junction, Bea Benaderet. Hoping to beat the phone company's \$800 installation charge, Uncle Joe goes into the bootleg telephone business, using scrap wire, barbed wire fences and railroad rails.

4 (Color) That Was the Week That Was

7 Peyton Place I, Barbara Parkins. Betty enters the New York world of the party girl.

9 Wyatt Earp, H. O'Brien

13 (Color) Expedition! "Flight to the Giants," Norman Dyrenfurth

34 Estudio "A" (musical) 10:00 P.M.

2 Doctors and the Nurses, Shirl Conway, Eileen Heckart. Distracted mother, blaming Alden's personnel for the death of her only daughter, has her own reason for inviting four staff members to her home.

4 (Color) Bell Telephone Hour (see box)

7 The Fugitive, David Janssen, Dianne Foster. A man from Kimble's early escape days tells him that he left behind evidence he'd met with foul play, and a man is being held for his murder.

9 Bus Stop, Earl Holliman

11 George Putnam, News

13 (Color) Vagabond: "Skiing in Squaw Valley"

34 La Hora de Bellas Artes 10:30

5 Newscene, S. Chambers

13 News, Johns-Fishman

28 Miklos Schwab (10:43) 11:00 P.M.

2 News, Jerry Dunphy

4 (Clr) KNBC Nws, Latham

5 Movie: "House on 92nd St.," Wm. Wythe

7 Baxter Ward, News

9 Movie: "Good Sam," Gary Cooper

11 Movie: "Subway in the Sky," Van Johnson (59)

13 Movie: "Atlantic City," 11:15

4 (Color) Tonight, Johnny Carson with Don Adams, William Frawley

7 The Les Crane Show with Diane Warwick, Keir Dullea, John Davidson

28 Comment: Cecil Brown 11:30

2 Movie: "Look for the Silver Lining," June Haver, Ray Bolger 12:30

13 Movie: "Mill on the Floss," James Mason

9 Clete Roberts (12:35) 12:50

9 Movie: "Blue Veil," 1:00

4 Changing Times; News

11 Movies: "Marriage Is a Private Affair," "Man with a Gun" and "Incredible Petrified World" 1:15

2 Movie: "White Angel,"

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★ PERUVIAN PAGEANT—Clr Yma Sumac is seen.

28 World of Music: Violin

34 Mascara de Angel (serial)

MONDAY

February 1, 1965

★ PAID ADVERTISEMENT

6:30
2 The Apothecary
4 (Clr) You're Going Abroad
7 Guidelines (education)

7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs returns from Jamaica.
7 Scope (adult education)
11 Survey of Arts: "China"

7:30
7 Pinky Lee, Cart'n Capers
11 The Hobo Kelly Show (premiere). Children's show with puppets, leprechauns, cartoons, games, "Kukla & Ollie"

7:45
9 Big Babysitter (cartoons)
8:00 A.M.
2 Panorama Pacific, Rowe
7 I Married Joan, J. Davis
9 Pancake Man, Hal Smith

8:30
7 The Count Marco Show
9 Big Babysitter (cartoons)

9:00 A.M.
2 News with Mike Wallace
4 Make Room for Daddy
5 For Kids Only (cartoons)
7 The Pamela Mason Show
11 New Jack LaLanne Show
13 News, George Nolan

9:15
13 Movie: "Jungle Man," Buster Crabbe (41)

9:30
2 I Love Lucy, Lucille Ball
4 (Clr) What This Song? Mel Torme, Carol Lawrence are Win's guests.
5 The Romper Room
11 Movie: "His Brother's Wife," Barbara Stanwyck, Robt. Taylor (36)

10:00 A.M.
2 Andy of Mayberry
4 Concentration, H. Downs
7 The Mike Douglas Show
9 Movie: "Behave Yourself," Farley Granger, Shelley Winters (51)

10:15
13 G'depost: Focus on Amer.

10:30
2 The McCays, W. Brennan
4 (Clr) Jeopardy, Fleming
5 Restless Gun, John Payne

10:45
13 Guidepost to Spanish II

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11:00 A.M.

2 The Love of Life
4 (Clr) Say When, James
5 Peter Gunn, C. Stevens
13 Essence of Judaism

11:15
13 Guidepost to Spanish I
28 Parlons Français

11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequence
5 Thin Man, Peter Lawford
7 Price Is Right, B. Cullen
Guest: Henry Morgan
9 Spectrum (education)
11 Sheriff John, J. Rovick
13 Teleplay: "Roman Interlude," Gladys George

11:45
2 The Guiding Light
28 The Friendly Giant

12:00 NOON
2 My Little Margie
4 (Clr) Let's Make a Deal
5 Scarlett Hill (serial)
7 The Donna Reed Show
9 Fun Time (comedies)
13 The Ann Sothern Show
28 45 Years w/Fitzpatrick "Mad Years of Hitler"

12:30
2 As the World Turns
4 Moment of Truth
5 The Ray Milland Show
7 Father Knows Best
9 Abbott and Costello
11 Movie: "Main St. After Dark," Edward Arnold
13 Letters to the Manager
28 Invitation to Art

12:45
13 Bill Johns, News

1:00 P.M.
2 Passworld, Allen Ludden
Peggy Cass, George Grizzard are week's guests.
4 The Doctors, J. Pritchett
5 (Clr) World Adventures
7 Tennessee Ernie Ford
Guest: Roger Miller
9 Movie: "Down 3 Dark Streets," Broderick Crawford (54)

13 Movie: "I've Always Loved You," Philip Dorn
28 In-Class Spanish, Science

1:30
2 Art Linkletter H'se Party
4 Another World
5 Movie: "52nd St.," Kenny Baker (37)
7 Girl Talk, Virginia Graham, Morgana King, Amanda Howard

2:00 P.M.
2 To Tell the Truth, Collyer
4 (Color) You Don't Say! Jimmy Piersall, Gloria DeHaven are guests.
7 Flame in the Wind

2:15
11 Movie: "Keeper of the Flame," Spencer Tracy, Katharine Hepburn (42)

2:30
2 The Edge of Night
4 Match Game, G. Rayburn
Bobby Darin, Joan Fontaine captain teams.
5 The Ray Milland Show
7 Day in Court: Divorce decision

9 9 on the Line, W. Thomas
Dr. James A. Peterson asks "What's Wrong with Women?"

3:00 P.M.
2 The Secret Storm (begins 12th year today)
4 Everything's Relative, Jim Hutton (premiere). Chicago-produced quiz show in which two families of four compete for prizes.

5 Newscene, S. Chambers
7 General Hospital
13 (Color) Rocky & Friends
28 Special on Communism

3:15
13 (Color) Felix the Cat

3:30
2 The Jack Benny Show
4 Movie: "Caught," James Mason (49)
5 Bozo and His Friends
7 The Young Marrieds
9 (Clr) King & Odie, Zolar
28 Test Pattern

4:00 P.M.
2 Life of Riley, W. Bendix
5 Popeye Cartoons
7 Trailmaster: "Clementine Jones," Ann Blyth
9 (Clr) Andy's Gang, Zolar
11 Sheriff John's Club Time
13 (Color) Courageous Cat
28 Japanese Brush Painting "The Human Figure"

4:30
2 Movie: "I Married a Woman," George Gobel, Diana Dors (56-1st run)
5 Burns and Allen Show
9 (Clr) Astro Boy, Eng. Bill
Lyrics & Legends: "Mexican-Amer. Border Songs"

4:45
34 Escuela KMEX (English)

5:00 P.M.
5 The Regis Philbin Show, with Dr. Frank C. Baxter, Marilyn Burroughs, The Four Lads, Brian Kelly, Ronald (Baby LeRoy) Overacker

7 News Hour, Baxter Ward (Peter Jennings becomes anchorman of the network segment at 5:30.)
9 Space Patrol, Eng. Bill
11 Billy Barty & 3 Stooges
13 The Lloyd Thaxton Show
28 What's New? "Adventures of Tom Sawyer"

34 Sucesos de la Semana

5:30
9 People's Choice, J. Cooper
11 The Mickey Mouse Club
28 The Friendly Giant
34 Lo Imperdonable (serial)

5:45
4 (Color) KNBC News
28 Sing Hi—Sing To

6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC Nws, Latham
7 Movie: "Return of the Fly," Vincent Price (59)
9 9th St. West, Sam Riddle
Guest: Johnny Mathis
11 P. Winchell-Bugs Bunny
13 BUFF 'N' REDDY—COLOR

★ CARTOONS w/BOB ADKINS
28 Metropolis: Creator or Destroyer? "Philadelphia"
34 Noticiero 34 (News)

6:30
4 Huntley-Brinkley Report
5 Leave It to Beaver
13 Woody Woodpecker

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RAQUEL WELCH embarks upon a boat trip during "Wendy and Me" at 9 p. m. Monday, channel 7.

28 Heritage: Thomas Parron
34 Padres Culpables (serial)

7:00 P.M.
2 Walter Cronkite, News
4 (Color) Golden Voyage: "The Alps"

5 Rifleman, Chuck Connors
9 Honeymooners, Gleason
11 77 Sunset Strip, R. Smith
13 (Clr) Captured! "Brazil"
28 Japanese Brush Painting "The Human Figure"

34 Mascara de Angel (serial)

7:30
2 To Tell the Truth, Collyer

4 Karen, Debbie Watson. Karen's friends turn thumbs down when she tries to promote a date for the gangling son (Jay Ripley) of a family friend — until Mimi discovers he has a way with a guitar.
5 (Clr) High Road to Danger: "The High Trail"
7 Voyage to the Bottom of the Sea, Richard Basehart. A robot, recovered from a space capsule, has been re-programmed and converted into a destructive monster.

9 GREGORY PECK

★ **"MAN in the GRAY FLANNEL SUIT"** with Jennifer Jones, Marissa Pavan, Lee J. Cobb (56-color). Man considers revealing to his wife the existence of a wartime illegitimate son. (After tonight's screening, movie will be a 2-partner.)

13 (Clr) Holiday, Bill Burrud: "France"

28 Preview 89th Congress: "The Great Society"

34 Momias de Guanajuato

8:00 P.M.

2 I've Got a Secret, Steve Allen
4 Man from U.N.C.L.E., Robert Vaughn, Richard Haydn. Solo and Illya fret when mild-mannered man sets out to prove he can destroy U.N.C.L.E. any time he chooses.

5 Movie: "Rawhide," Tyrone Power, Susan Hayward (51)

11 The Dakotas, Jack Elam

13 THE LIEUTENANT

★ **GUEST: PAPPY BOYINGTON**
Rice tries to prove his courage after jet flight makes him ill and terrorized.

28 French Chef, Julia Child: "Dinner in a Pot"

34 Comicos y Canciones

8:30
2 The Andy Griffith Show. When Goober gets a girl of his own (Josie Lloyd),

Andy and Barney think they'll get some privacy with their own dates.

7. No Time for Sergeants, Sammy Jackson, Will's visiting kinfolk refuse to believe his promotion to general was a clerical error, and insist he live up to the rank.

28 Cecil Brown, Inside Channel 28 (8:40)

34 Brindis Senorial

9:00 P.M.

2 Lucy Show (see box)
4 (Color) Jonathan Winters Show (see box)

7 Wendy & Me, George Burns, Connie Stevens. When Norton lends Jeff his yacht, he plans for a second honeymoon, until Wendy invites everyone she can think of to go along.

11 The 11th Hour, Wendell Corey, Sylvia Sidney. Graham tries a group therapy experiment, bringing together five persons with completely different emotional disturbances.

13 Man of the World, Craig Stevens. Mike finds the high road to Loch Lomond filled with murderers and blackmailers.

28 The Population Problem: The Gathering Millions. A look at the population pressures within Brazil.

34 Madres Egoistas (serial)

9:30
2 Many Happy Returns, John McGiver, Jesslyn Fax, Harry Millard.

Burnley masquerades as a general in effort to learn why Lynn Hall's soldier fiance has called off their wedding.

7 The Bing Crosby Show. As dinner guests of an American-born Japanese and his Nipponese wife (James Shigeta, Nohu McCarthy) Bing and Ellie are baffled by domestic formalities, but impressed by the woman's deference to her husband.

34 Un Canto de Mexico

10:00 P.M.

2 CBS News Special: "Mystery of Stenchenge" (see box)

4 Alfred Hitchcock Hour: "Thanatos Palace Hotel," Angie Dickinson, Steven Hill, Barry Atwater. A would-be suicide's attempts to form a rebel group among members of a "suicide club" end in disaster.

5 Robt. Taylor's Detectives
7 Ben Casey, Vincent Edwards, Peter Haskell, Barbara Barrie. Casey clashes with a brilliant scholar suffering from an undisclosed ailment and a little medical knowledge, who diagnoses fellow hospital patients.

11 George Putnam, News

13 (Clr) Treasure: "Quest for the Holy Grail"

28 45 Years w/Fitzpatrick: "Mad Years of Hitler"

34 Sports: Telecomedias

10:15
9 Cleo Roberts, News

10:30
5 Newscene, S. Chambers

9 Wyatt Earp, H. O'Brien

13 News, Johns-Fishman

28 On Hearing Music: Viola

11:00 P.M.

2 News, Jerry Dunphy

4 (Clr) KNBC Nws, Latham

5 Movie: "Fair Wind to Java," Fred MacMurray

7 Baxter Ward, News

9 (Color) Movie: "Appointment in Honduras," Glenn Ford, Ann

SPECIAL

LUCY SHOW — If Lucy agrees to return next season, and if Vivian Vance doesn't, the next four segments could well preview the hilarity due next fall. While Vivian takes a vacation from her usual role, comedienne Ann Sothern steps in to guesstar as an impoverished countess who comes to live with Lucy after the death of her husband, the count. Danfield society is impressed, and tonight's 9 p.m., ch. 2 segment, finds Lucy and the countess invited to a wine-tasting gala, which the two attend on an empty stomach.

JONATHAN WINTERS — Britain's "TV comedian of the (1963) year" Michael Bentine, star of the BBC's "It's a Square World," displays his off-beat approach to humor at 9 p.m., in color, ch. 4, when he joins Winters in his third (of 6) comedy special of the season. Winters again improvises things to do with a prop, and performs one of his "comedy classics," while Bentine shows a filmed sequence from his BBC series. (Andy Williams, next week at this time, presents the Golden Gloves awards from the Coconut Grove.)

STONEHENGE MYSTERY — A scientific detective story unveiling the mystery that for centuries has surrounded the ruins of Stonehenge is an hour-long CBS news special in color at 10 p.m., ch. 2. Charles Collingwood is narrator, joining London correspondent Alexander Kendrick in exploring the new theory about the ruins of the prehistoric monument 90 miles south of London, and the controversy this theory has provoked in the scientific community.

TONIGHT — Host Johnny Carson, announcer Ed McMahon and music director Skitch Henderson have come out to California and the series makes its third Burbank-originated stint for two weeks starting at 11:15 p.m., in color, ch. 4. (Nice thing about these visits is that we get the shows on a same day basis.) Guesting tonight are Bob Hope, the Andrews Sisters, Sue Raney and Carol Andreson, with upcoming visits from Gov. Brown, Ethel Merman, Danny Thomas, Charles Boyer and the "Bonanza" stars.

5 Sheridan (53)

11 Movie: "Border Incident," Ricardo Montalban, George Murphy (49)

13 Movie: "White Savage," Maria Montez, Jon Hall

28 Comment: Cecil Brown

11:15
4 (Clr) Tonight (see box)

7 The Les Crane Show with violinist Joseph Weissman

11:30
2 Movie: "Saracen Blade," Ricardo Montalban (54)

12:30
9 Cleo Roberts, News

13 Movie: "Song of India," Sahu (49)

12:45
9 Movie: "Behave Yourself," Farley Granger

1:15
2 Movie: "Easy to Take,"



KIM NOVAK, as she appears in an upcoming movie, "The Amorous Adventures of Moll Flanders," is featured on "Alcoa Preview" at 10 p. m. Thursday, channel 7. Host for the program is Douglas Fairbanks.

CRITIC'S CORNER

Excerpted Reviews on Recent TV Shows

Program: "On Broadway Tonight," aired Jan. 22 on channel 2.

When Ethel Merman first stepped forth on stage and began to give issue in her fashion, it is reported that seven motorists pulled to a curb outside thinking they had heard a police siren.

One account said glasses were shattered in bars as far away as Third Avenue.

She told this reviewer once, a few years ago, that George Gershwin used to come in on matinees of his musical, "Girl Crazy," and go to the orchestra pit to accompany her on the piano because he loved to hear her hold that note for 16 bars in "I Got Rhythm."

Gershwin told her right then that if she ever took a singing lesson it would spoil everything. She never has. She slays me.

The hostess with the mostes has been adorning Broadway ever since 1930 with a series of smashes, right through to "Gypsy" in 1959. Last night on the CBS "On Broadway Tonight," she rejoined host Rudy Vallee for the first time since they were in "The George White Scandals of 1932."

She sang a medley of songs that the late Cole Porter wrote—in a way it was a parting tribute to him—for her to introduce on Broadway. She kills me. I suspect the stage was invented for her. Television wasn't. ("Bla-ho, Gabriel, Bla-hoooo.")

Critic H. D. Quigg of UPI

★ ★ ★

Program: "Branded," premiered last Sunday on channel 4.

NBC's half-hour "Branded" has Chuck Connors playing a sort of Old West version of "The Fugitive." He is a cavalry officer thrown out of the service, apparently for cowardice. I imagine that hereafter he will be trying to establish unsuccessfully his innocence until the show runs out of steam or sponsors.

Critic Cynthia Lowry of AP

It is extremely unfair to brand Chuck Connors a coward.

For the talented actor has signed to appear in a series which, based on its opener, is so trite as to border between melodrama and boredom.

Unless there was a gun pointed at his head, Connors

unquestionably displayed considerable courage—or lack of judgment—when he signed his contract.

The best thing that can be said for this western is that it might start a trend for easterns.

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Oriental Actor on 'Valentine's Day' as American as Fourth of July

HOLLYWOOD (UPI) — It may be the year of the snake in China, but in network circles it has been the year of the Oriental.

At least five series featured Oriental performers in regularly featured roles. In "Mr. Broadway," "The Mickey Rooney Show," "McHale's Navy" and "Kentucky Jones," Far Easterners were seen each week.

Perhaps the best of the parts, however is Jack Soo's in "Valentine's Day."

SOO, who resembles Robert Mitchum, plays the wise-cracking hustler Rocky Sln opposite Tony Franciosa in the ABC-TV show. He's a flip horse-player, girl-chaser and booze-connoisseur who provides most of the laughs.

But it's been a long haul for Soo whose real name is Goro Suzuki, and who spent several years in a Japanese relocation camp in the United States during World War II.

"I changed my name to Soo after the war because no one wanted to hire a Japanese actor," he explained during a break at 20th Century-Fox where the show is filmed.

"I CHOSE SOO because it's neutral, neither Korean,

Japanese or Chinese. Actually it was more Korean than anything else, and I wanted to pick a country without an army. Then the Communists armed North



JACK SOO

Korea and I was about ready to change it again."

A native of Oakland, Calif., Soo has a quick sense of humor over-laid with built-in optimism.

His speech, mannerisms and attitude bear no trace of traditional Oriental characteristics. He admits that like most other second and third generation Nisei, he's

as American as the 4th of July.

"I KEPT the name of Soo when I appeared in 'Flower Drum Song' because Pat Suzuki was one of the stars and I couldn't very well go back to my original name," the actor explained.

"Opportunities for Oriental actors have changed a great deal in the last 15 years. We're not limited to mowing lawns and opening doors or playing stereotyped houseboys anymore. Those stock characters are gradually fading away.

"Then, too, the Oriental settings and casts for 'World of Suzie Wong,' 'Flower Drum Song,' 'Tea-house of the August Moon' and others have shown Chinese, Japanese and Koreans as real people with distinct personalities.

"I refused chances to appear in plays back in New York because most of them wanted me to do houseboys. It wasn't a racial thing with me; I turned them down because I felt I wasn't practicing my craft. Acting isn't a game or hobby with me. It's a living, and I want to be good at what I'm doing."

Soo has decided to make his permanent home in Hollywood where he thinks movie and television opportunities are greater than in New York City.



ROBERT STACK BAGS A LION during "The American Sportsman" special at 5 p.m. today (Sunday), channel 7 in COLOR.

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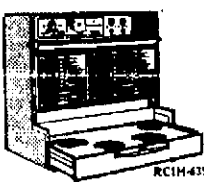
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WEDNESDAY

February 3, 1965

★ PAID ADVERTISEMENT

- 6:30**
2 Apothecary: "Cosmetics"
4 (Color) Going Abroad
7 Guidelins (education)
- 7:00 A.M.**
2 Captain Kangaroo
4 Today, Hugh Downs with Burt Lancaster, Sylvia Porter, Rehling Puppets
7 Scope (adult education)
11 Survey of Arts: "China"
7:30
7 Pinky Lee, Cart'n Capers
11 The Hobo Kelly Show
- 8:00 A.M.**
2 Panorama Pacific, Rowe
7 Married Joan, J. Davis
9 Pancake Man, Hal Smith
- 8:30**
7 The Count Marco Show
9 Big Babysitter (cartoons)
13 (Clr) Science in Action "Modern Math"
- 9:00 A.M.**
2 News with Mike Wallace
4 Make Room for Daddy
5 For Kids Only (cartoons)
7 The Pamela Mason Show
11 New Jack LaLanne Show
13 News, George Nolan
- 9:15**
5 Tricks & Treats: "Rex Sole Amandine"
13 Movie: "Law of the Timber," Monte Blue (41)
- 9:30**
2 I Love Lucy, Lucille Ball
4 (Clr) What's This Song?
5 The Romper Room
11 Movie: "Hotel for Women," Ann Southern (39)
- 10:00 A.M.**
2 Andy of Mayberry
4 Concentration, H. Downs
7 The Mike Douglas Show with Hermione Gingold
9 Movie: "Payment on Demand," Bette Davis (51)
- 10:15**
13 Essence of Judaism
- 10:30**
2 The McCoys, W. Brennan
4 (Clr) Jeopardy, Fleming
5 Restless Gun, John Payne
13 Resources of So. Calif.

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- 10:15**
13 Guidepost to Spanish II
- 11:00 A.M.**
2 The Love of Life
4 (Clr) Say When, James
5 Peter Gunn, C. Stevens
13 Soc. Security in Action.
- 11:15**
13 Guidepost to Spanish I
23 Parloons Francis
- 11:30**
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Thin Man, Peter Lawford
7 Price Is Right, Bill Cullen
9 Spectrum (education)
11 Sheriff John, J. Rovick
13 Teleplay: "Heart's Desire," Celeste Holm
- 11:45**
2 The Guiding Light
23 The Friendly Giant
- 12:00 NOON**
2 My Little Margie
4 (Clr) Let's Make a Deal
5 Scarlett Hill (serial)
7 The Donna Reed Show
9 Fun Time (comedies)
13 The Ann Southern Show
- 12:30**
2 As the World Turns
4 Moment of Truth
5 The Ray Milland Show
7 Father Knows Best
9 Abbott and Costello
11 Movie: "Bluebeard," John Carradine (44)
13 Letters to the Manager

- 1:00 P.M.**
2 Password, Allen Ludden
4 The Doctors, J. Pritchett
5 (Clr) World Adventures
7 Tennessee Ernie Ford
Guests: Don Cherry, Ken Venturi
9 Movie: "Without Reservations," Claudette Colbert, John Wayne (46)
13 (Color) Movie: "Centennial Summer," Jeanne Crain, Cornel Wilde (46)
23 In-Class Spanish, Science

- 1:30**
2 Art Linkletter H'se Party with 2 Carnegie Medal winners, from Oceanside
4 Another World
5 Movie: "Magnificent Doll," Ginger Rogers, David Niven (46), Dolly Madison and Aaron Burr
7 Girl Talk, Virginia Graham, Constance Bennett.

- 2:00 P.M.**
2 To Tell the Truth, Collyer
4 (Color) You Don't Say
7 Flame in the Wind
- 2:15**
11 Movie: "Skipper Surprised His Wife," Robert Walker (51). Man tries running house in scientific Navy manner.

- 2:30**
2 The Edge of Night
4 Match Game, G. Rayburn
7 Day in Court. Defendant's father suggests attorney try bribery.
9 9 on the Line, C. Roberts with former CIA official Thomas Braden



FRED GWYNNE of "The Munsters" guests on "The Danny Kaye Show" at 10 p. m. Wednesday, channel 2.

- 3:00 P.M.**
2 The Secret Storm
4 Everything's Relative
5 Newscene, S. Chambers
7 General Hospital
13 (Color) Rocky & Friends
23 Beyond Earth: Space
- 3:15**
13 (Color) Felix the Cat

- 3:30**
2 The Jack Benny Show
4 Movie: "World for Ransom," Dan Duryea (54)
5 Bozo & His Friends
7 The Young Marrieds
9 (Clr) King & Odie, Zolar
23 Teachers In-Service

- 4:00 P.M.**
2 Life of Riley, W. Bendix
5 Popeye Cartoons
7 Trailmaster: "John Augustus," Joseph Cotten
9 (Clr) Andy's Gang, Zolar
11 Sheriff John's Club Time
13 (Color) Courageous Cat
23 Turn of Century

- 4:30**
2 Movie: "Who Done It?" Abbott & Costello (42)
5 Burns and Allen Show
9 (Clr) Astro Boy, Eng. Bill
23 Lyrics & Legends. Guest: Harry Jackson
34 Escuela KMEX (English)

- 5:00 P.M.**
5 That Regis Philbin Show, with Dick Gregory, Ann Jeffries, Rick Jason
7 News Hour, Baxter Ward
9 Space Patrol, Eng. Bill
11 Billy Barty & 3 Stooges
13 The Lloyd Thaxton Show
23 What's New? "Tom Sawyer" (continued)
34 Cual Rs su Problema

- 5:30**
9 The People's Choice
11 The Mickey Mouse Club
23 The Friendly Giant
34 Lo Imperdonable (serial)
- 5:45**
4 (Color) KNBC News
23 Sing Hi—Sing Lo

- 6:00 P.M.**
2 Big News, Jerry Dunphy
4 (Clr) KNBC Nws, Latham
7 Movie: "Sad Horse," David Ladd, Chill Willis
9 9th St. West, Sam Riddle
11 P. Winchell-Bugs Bunny
13 RUFF 'N' REDDY—COLOR
★ CARTOONS w/BOB ADKINS

- 28 Frontiers of the Sea
34 Noticiero 34 (News)
- 6:15**
23 Compass Rose: "Eskimo"
6:30
4 Huntley-Brinkley Report
5 Leave It to Beaver
13 (Color) Peter Potamus
28 Heritage: E. Ormandy
34 Padres Culpables (serial)
- 7:00 P.M.**
2 Walter Cronkite, News
4 (Clr) Death Valley Days: "Paid in Full," Keith Andes, Michael Constantine. Cattle buyer uses a ruse to outwit a crafty "King of the Pecos" who's swindled whole town out of its livestock.
5 Rifleman, Chuck Connors
9 Honeymooners, Gleason
11 77 Sunset Strip, Richard Long, Kathleen Crowley
13 THIS EXCITING WORLD-Clr
★ AFRICAN OSTRICH RACE
28 Turn of Century: "Women"

- 7:30**
34 Mascara de Angel (serial)
2 Mr. Ed, Alan Young. Ed invents a new soft drink in which a neighbor (Neil Hamilton) wants to invest.
4 (Color) The Virginian, James Drury, Shirley Knight. Pretty amnesia victim, unaware of her clouded past or that two outlaws have threatened to kill her, wins the help and affection of the Virginian.

- 8:00 P.M.**
5 Special of Week: "Danger: Continent 7." Rear Adm. George J. Dufek, commander of Operation Deepfreeze. History of the 55 years of expeditions to Antarctica, from Robert Scott through Byrd to the IGY.
7 Ozzie & Harriet. Joe and Ozzie go to a trunk auction, and fall victims of their own curiosity.
9 (Color) Movie: "Man in the Gray Flannel Suit," Gregory Peck (56). Second half is shown.

- 8:30**
13 (Clr) Islands in the Sun: "Treasure of Quintana Roo"
23 At Issue: "Quality of Medical Care in U.S."
34 Momias de Guanajuato



WRESTLING, 8:30 p.m.
ch. 5 has Dick Lane mikeside at the Olympic.

- 8:00 P.M.**
2 My Living Doll, Bob Cummings, Julie Newmar. Rhoda unwittingly joins a group of female astronauts when she visits a space center with Dr. Bob.
7 The Patty Duke Show. Last month it was Sinatra Jr., and now it's Bobby Vinton's turn to make his acting debut on this series, playing a young writer, nephew of the

publisher, whom the Lanes think is being groomed for Martin's job.
11 Espionage: "Light of a Friendly Star." Carl Schell, Ronald Howard. Spy's outlook on life is changed by the young daughter of a British ambassador.
13 RICHARD BOONE SHOW
★ THE ARENA—PART II
Lloyd Bochner, Harry Morgan, Bethel Leslie. D.A. deliberately makes the wrong decision in trying girl as a juvenile, because he refuses to make it a political issue
31 Arriba el Norte

8:30
2 Beverly Hillsbillies, Buddy Ebsen. Proving there's nothing new under the TV sun, a plot used recently with the Addams family now comes to roost in the Clampett mansion, as a poetry-spouting beatnik (Alan Reed Jr.) is taken in to the hillbillies' house, and each thinks the other has lost his marbles.
5 WRESTLING—DICK LANE
★ Pres. by Reliable Mortgage (see sports box)
7 "SHINDIG"
★ BIG BEAT MUSIC! with Peter and Gordon (singing "I Go to Pieces"). Donna Loren, Bobby Sherman, the Hondells, Glen Campbell, John Andrea, Clara Ward Singers, the Kingsmen, Jackie and Gayle, the Condors, Gale Garnett, the Dovells

- 23 Cecil Brown: Fine Arts Quartet Plays Brahms
34 Miercoles Musical
- 9:00 P.M.**
2 Dick Van Dyke Show. Rob finds that Laura and Millie are stage mothers of the worst kind when their sons are cast in a TV commercial.
4 Movie: "The Angry Hills" Robert Mitchum, Stanley Baker, Gia Scala, Elisabeth Mueller (Br. '59-1st run). War correspondent takes on dangerous mission aiding the Greek resistance
11 Breaking Point, Paul Richards, Arthur O'Connell, Rosemary De Camp. Aged retired barber needs a reason to want to live.
13 True, Jack Webb: "Last Day." Mark Dempsey. Truck driver arouses suspicion when he makes unscheduled stop at security-tight factory.
34 Madres Egoistas (serial)

- 9:15**
9 Clete Roberts, News
- 9:30**
2 The Cara Williams Show. Cara becomes the unwilling "baby sitter" for a chimp and a mynah bird being used in a Fenwick space project.
7 BURKE'S LAW
★ STARRING GENE BARRY Nick Adams, Edgar Bergen, Vic Damone, Debra Paget, Gale Storm and Marie Wilson are suspects when tennis champion is killed when he strikes a dynamite-filled tennis ball.
9 Wyatt Earp, H. O'Brien
13 The Rebel, Nick Adams
34 TV Musical Ossart
23 Cineposh (9:40). Premiere, Michael Jackson and panel discuss film.

SPECIAL
HEART ATTACK—Peter Sellers, whose near-fatal heart attack made headlines around the world, describes, in London, his own experiences with the No. 1 killer, and what effect the attack had on his work, his activities and on his attitude toward life. Also interviewed during "ABC Scope" at 10:30 p.m., ch. 7, are the Duke and Duchess of Windsor, from Houston, Dr. Michael DeBakey, the surgeon who performed heart surgery on the Duke, and Dr. Don Chapman, president of the American Heart Association. Portions of two operations will be shown, open heart surgery, and one similar to that of the Duke in which a dacron patch is inserted, with both patients seen talking with Dr. DeBakey 12 hours after their operations. Chairman of LBJ's commission on heart disease, cancer and stroke, Dr. DeBakey will outline his plan for the establishment of regional medical centers to combat the disease.

- 10:00 P.M.**
2 The Danny Kaye Show. Herman Munster clumps in for a visit—as do his alter ego Fred Gwynne and singer John Gary.
9 Hollywood! John Willis with Walter Brennan, Peter Fonda, Connie Stevens
11 George Putnam, News
13 (Clr) Adventure Theatre: "Fight for Survival"
34 Box de Los Miercoles (boxing, Mexico City)
28 Cecil Brown (10:10)

- 10:30**
5 Newscene, S. Chambers
7 ABC Scope: "Heart Attack" (see box)
13 News, Johns-Fishman

- 11:00 P.M.**
2 News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 Movie: "Ride the Man Down," Brian Donlevy
7 Baxter Ward, News
9 Movie: "Call Northside 777," James Stewart, Lee J. Cobb (48)
11 Movie: "Belle of Yukon," Randolph Scott (41)
13 Movie: "Invisible Stripes," Humphrey Bogart (39)

- 11:15**
4 (Color) Tonight, Johnny Carson
7 The Les Crane Show with Vic Dana, two comedy writers

- 11:30**
2 Movie: "Cargo to Cape-town," Broderick Crawford (50)

- 12:30**
5 Movie: "Aerial Gunner," Richard Arlen (43)
13 Movie: "To Give My Life," Tom Brown (36)

- 12:45**
9 Clete Roberts, News
- 1:00**
4 Changing Times, News
9 Movie: "Payment on Demand," Bette Davis (51)
11 Movies: "Sun Valley Serenade," "Ramar" and "Devil's Pass"
1:15
2 Movie: "Dragon Murder Case," George Meeker

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SPECIAL

RED SKELTON—For the fourth time in his 14 years of television, Skelton will present his entire 8:30 p.m., ch. 2 hour in pantomime—without speaking a word—but this time joined by France's great mime, Marcel Marceau, the two alternating a series of sketches or vignettes. Marceau, in his white-garbed Bip role, presents "A Tug of War," and sketches involving a gambler, a skater and a mask maker, while Skelton offers his classic drunken doctor, mixing a salad, a girl dressing and "the old man watches a parade." The two artists then join in a silent "Pinocchio," with Marceau in the title role and Skelton as the old carpenter, Gepetto. Maurice Chevalier serves as host and narrator for the hour taped Dec. 9 before a black-tie audience hosted by French consul general in L. A. Louis de Cabrol.

TELEPHONE HOUR — Jane Powell is singing hostess for a color salute to American music at 10 p.m., ch. 4. An all-star cast joins in tributes to popular, folk, jazz, ragtime and country-western songs, including Roy Rogers, and Dale Evans, Louis Armstrong and his All-Stars, baritone Jack Haskell and pianist Max Morath and his Rag Quartet.

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TUESDAY

February 2, 1965

★ PAID ADVERTISEMENT

- 6:30
2 Troubled Self: "The Hysterical Self"
4 (Color) Going Abroad
7 Guidelines (education)

7:00 A.M.

- 2 Captain Kangaroo: Ground Hog Day
4 Today, Hugh Downs
7 Scope (adult education)
11 TV Institutes (educ.)

7:30

- 7 Pinky Lee, Cartoons
11 The Hobo Kelly Show
7:45

8:00 A.M.

- 2 Panorama Pacific, Rowe
7 Married Joan, J. Davis
9 Pancake Man, Hal Smith
8:30

- 7 The Count Marco Show
9 Big Babysitter (cartoons)
9:00 A.M.

- 2 News with Mike Wallace
4 Make Room for Daddy
5 For Kids Only (cartoons)
7 The Pamela Mason Show
11 New Jack LaLanne Show
13 News, George Nolan

9:15

- 13 Movie: "Jungle Siren," Ann Corio (42)
9:30

- 2 I Love Lucy, Lucille Ball
4 (Clr) What's This Song?
5 The Romper Room
11 Movie: "Disraeli," George Arliss (29)

10:00 A.M.

- 2 Andy of Mayberry
4 Concentra'n, H. Downs
7 The Mike Douglas Show
9 Movie: "Blue Veil," Jane Wyman, Charles Laughton (51)
10:15

- 13 G'depost: Culture Studies
10:30

- 2 The McCoys, W. Brennan
4 (Clr) Jeopardy, Fleming
5 Restless Gun, John Payne

11:00 A.M.

- 2 The Love of Life
4 (Clr) Say When, A. James
5 Peter Gunn, C. Stevens
11:15

- 13 Assignment Education
28 Parloons Francais
11:30

- 2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Thin Man, Peter Lawford
7 Price Is Right, Bill Cullen
9 Spectrum (education)
11 Sheriff John, J. Rovick
13 Teleplay: "Winners Never Lose," Pat O'Brien
11:45

- 2 The Guiding Light
28 The Friendly Giant
12:00 NOON

- 2 My Little Margie
4 (Clr) Let's Make a Deal
5 Scarlett Hill (serial)
7 The Donna Reed Show
9 Fun Time (comedies)
13 The Ann Sothern Show

- 28 French Chef, Julia Child: "Dinner in a Pot"
12:30

- 2 As the World Turns
4 Moment of Truth
5 The Ray Milland Show
7 Father Knows Best
9 Abbott and Costello
11 Movie: "Gay Sisters," Barbara Stanwyck (42)
13 Letters to the Manager
28 The Independent Mr. Jefferson. Trials of drafting the Declaration of Independence for final approval.

1:00 P.M.

- 2 Password, Allen Ludden
4 The Doctors, J. Pritchett
5 (Clr) World Adventures
7 Tennessee Ernie Ford
Guest: Pat O'Brien
9 (Color) Movie: "Rancho Notorious," Marlene Dietrich (52)

- 13 (Color) Movie: "Magic Fire," Yvonne De Carlo
28 In-Class Music, Culture
1:30

- 2 Art Linkletter H'se Party
Guests: Cliff Robertson, Johnny Prophet
4 Another World
5 Movie: "No Minor Vices," Dana Andrews
7 Girl Talk, Virginia Graham, Maureen O'Sullivan and daughter Mia Farrow

2:00 P.M.

- 2 To Tell the Truth, Collyer
4 (Color) You Don't Say
7 Flame in the Wind
2:15

- 11 Movie: "Blonde for a Day," Hugh Beaumont
2:30

- 2 The Edge of Night
4 Match Game, G. Rayburn
7 Day in Court, Peter Helm. College student is charged with assault and battery. (Brooke Bundy, Helm's real-life wife, plays his sister.)

- 9 On Line, Wayne Thomas with Sammy Cahn, Stan Kenton
3:00 P.M.

- 2 The Secret Storm
4 Everything's Relative
5 Newscene, S. Chambers
7 General Hospital
13 (Color) Rocky & Friends
28 Teacher '65

3:15

- 13 (Color) Felix the Cat
3:30

- 2 The Jack Benny Show
4 Movie: "Just This Once," Janet Leigh, Peter Lawford (52-1st run)
5 Bozo & His Friends
7 The Young Marrieds
9 (Clr) King & Odie, Zolar
28 In-Service Mathematics
4:00 P.M.

- 2 Life of Riley, W. Bendix
5 Popeye Cartoons
7 Trailmaster, Robt. Culp
9 (Clr) Andy's Gang, Zolar
11 Sheriff John's Club Time
13 (Color) Courageous Cat
28 World of Music: Violin
4:30

- 2 Movie: "Stage to Tucson," Rod Cameron (51)
5 Burns and Allen Show



JANE POWELL is hostess for the "Telephone Hour" at 10 p. m. Tuesday, ch. 4 in COLOR.

- 9 (Clr) Astro Boy, Eng. Bill Posin's Giants: Space
34 Escuela KMEC (English)
5:00 P.M.

- 5 That Regis Philbin Show, with Keenan Wynn, Dick Gregory, The Women-folk, Dr. Joyce Brothers and Vic Dana
7 News Hour, Baxter Ward
9 Space Patrol, Eng. Bill
11 Billy Barty & 3 Stooges
13 The Lloyd Thaxton Show
28 What's New?
34 Seguro Social (soc. sec.)
5:30

- 9 The People's Choice
11 The Mickey Mouse Club
28 The Friendly Giant
34 Lo Imperdonable (serial)
5:45

- 4 (Color) KNBC News
28 Sing III—Sing Lo
6:00 P.M.

- 2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
7 Movie: "Fighting Rats of Tobruk," Chips Rafferty
9 9th St. West, Sam Riddle
11 P. Winchell-Bugs Bunny
13 RUFF 'N' REDDY—COLOR
★ CARTOONS w/BOB ADKINS
28 A Time to Dance
34 Noticiero 34 (News)
6:30

- 4 Huntley-Brinkley Report
5 Leave It to Beaver
13 Huckleberry Hound
28 Heritage: Dr. Parran
34 Padres Culpables (serial)
7:00 P.M.

- 2 Walter Cronkite, News
4 (Color) America! Jack Douglas: "Fifth Ave."
5 Rifleman, Chuck Connors
9 The Honeymooners
11 Cheyenne, Clint Walker
Ann McCrea
13 WONDERS OF THE WORLD
★ PERUVIAN PAGEANT—Clr
Yma Sumac is seen.
28 World of Music: Violin
Mascara de Angel (serial)
7:30

- 2 Ralph Story's Los Angeles. A look at the

"shocking conditions" at the Music Center, plus witchcraft at Hermosa Beach and the complicated checklist for registering candidates for city office.

4 Mr. Novak, James Franciscus, Burgess Meredith, Cloris Leachman. Novak is directing a faculty variety revue which is opposed by an English teacher as being beneath their dignity. (It was while filming this 2-partter that Meredith was signed as replacement for Dean Jagger, whose last appearance is Feb. 23.)

5 (Clr) Kingdom of Sea: "Jewel in the Sea"
7 Combat! Rick Jason, Vic Morrow, Frankie Avalon, Jack Hogan. Young, inexperienced recruit relies on Kirby for brotherly protection, and Kirby carries his false sense of responsibility to the brink of disaster.

9 (Color) Movie: "Man in the Gray Flannel Suit," Gregory Peck (56). First of 2-part screening.
13 (Clr) Wanderlust, Bill Burrud: "Marvels of the Mayans." Guest is Mrs. Laura Alvarez Murphy, acting consul general of Mexico in L.A.
28 One of a Kind: Bernard G. (Cheyenne) Schatz
34 Monjas de Guanajuato

10:00 P.M.

2 Doctors and the Nurses. Shirl Conway, Eileen Heckart. Distracted mother, blaming Alden's personnel for the death of her only daughter, has her own reason for inviting four staff members to her home.

4 (Color) Bell Telephone Hour (see box)
7 The Fugitive, David Janssen, Dianne Foster. A man from Kimble's early escape days tells him that he left behind evidence he'd met with foul play, and a man is being held for his murder.

9 Bus Stop, Earl Holliman
11 George Putnam, News
13 (Color) Vagabond: "Skiing in Squaw Valley"
34 La Hora de Bellas Artes
10:30

5 NewsScene, S. Chambers
13 News, John Fishman
28 Miklos Schwab (10:43)
11:00 P.M.

2 News, Jerry Dunphy
4 (Clr) KNBC News Latham
5 Movie: "House on 92nd St.," Wm. Eythe
7 Baxter Ward, News
9 Movie: "Good Sam," Gary Cooper
11 Movie: "Sulway in the Sky," Van Johnson (50)
13 Movie: "Atlantic City,"
11:15

4 (Color) Tonight, Johnny Carson with Don Adams, William Frawley
7 The Les Crane Show with Dionne Warwick, Keir Dullea, John Davidson
28 Comment: Cecil Brown
11:30

2 Movie: "Look for the Silver Lining," June Haver, Ray Bolger
12:30

13 Movie: "Mill on the Floss," James Mason
9 Cleto Roberts (12:35)
12:50

9 Movie: "Blue Veil,"
1:00

4 Changing Times: News
11 Movies: "Marriage Is a Private Affair," "Man with a Gun" and "Incredible Petrified World"
1:15

2 Movie: "White Angel,"

Tele-Vues

Milan-produced opera, with RAI orchestra,
34 Voces de Mexico
9:00 P.M.

7 Tycoon, Walter Brennan. Resentful over a good friend being forced into retirement, Walter gets interested in a new agency which is recruiting for a kind of senior citizens peace corps.

13 HIGH & WILD—"CCTOPUS HUNT, VICTORIA, B.C." Dangerous hunt in British Columbia offshore waters.

34 Madres Egoistas (serial)
9:15

9 Cleto Roberts, News
9:30

2 Petticoat Junction, Bea Benaderet. Hoping to beat the phone company's \$800 installation charge, Uncle Joe goes into the bootleg telephone business, using scrap wire, barbed wire fences and railroad rails.

4 (Color) That Was the Week That Was
7 Peyton Place I, Barbara Parkins. Betty enters the New York world of the party girl.

9 Wyatt Earp, H. O'Brien
13 (Color) Expedition! "Flight to the Giants," Norman Dyrenfurth
34 Estudio "A" (musical)
10:00 P.M.

2 Doctors and the Nurses. Shirl Conway, Eileen Heckart. Distracted mother, blaming Alden's personnel for the death of her only daughter, has her own reason for inviting four staff members to her home.

4 (Color) Bell Telephone Hour (see box)
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11 Movies: "Marriage Is a Private Affair," "Man with a Gun" and "Incredible Petrified World"
1:15

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TELEVISION MOVIE TIPS



PAMELA TIFFIN is featured in the 1961 movie, "One, Two, Three," at 9 p. m. today (Sunday) on channel 7. A soft-drink company attempts to negotiate a trade agreement with the Communists.



GREGORY PECK has the leading role in the 1956 COLOR movie, "The Man in the Gray Flannel Suit," at 7:30 p. m. Monday, channel 9. Wartime romance causes repercussions for public-relations man.



CHRISTINE Kaufman stars in the 1962 movie, "The Phony American," at 6 p. m. today (Sunday) on channel 7. It's about an Air Force captain who befriends a war orphan.

SUNDAY

APARTMENT FOR PEGGY — 6:30 p. m. in COLOR on channel 13. A 1948 movie with Jeanne Crain and William Holden. The "apartment" is an attic, all a young couple can afford while the husband, a veteran, attends college.

THE OLD MAN AND THE SEA — 7:30 p. m. in COLOR on channel 9. A 1953 movie starring Spencer Tracy and based on an Ernest Hemingway story. It's about a fisherman who hasn't caught a fish in 84 days.

AND THEN THERE WERE NONE — 8:30 p. m. on channel 5. A 1944 movie with Barry Fitzgerald, Louis Hayward and Walter Huston. Excellent thriller about 10 people who are invited to a deserted island. It's murder.

THE BRIDE CAME COD — 10:30 p. m. on channel 11. Stars James Cagney and Bette Davis. A 1941 movie about a man hired to bring a spoiled heiress back to her father.

CONQUEROR OF THE DESERT — 11 p. m. in COLOR on channel 7. A 1958 Italian production about a hero who leads an army to help the oppressed.

ANGELS IN THE OUTFIELD — 11:15 p. m. on channel 2. A 1951 movie with Paul Douglas, Janet Leigh and Keenan Wynn. Story of a baseball team that gets heavenly help.

MONDAY

APPOINTMENT IN HONDURAS — 11 p. m. in COLOR

on channel 9. A 1953 movie with Glenn Ford and Ann Sheridan. Adventurer aids deposed president.

TUESDAY

THE WOMAN IN THE WINDOW — 8 p. m. on channel 11. About a college professor involved with a beautiful woman and murder. A 1944 production with Edward G. Robinson, Joan Bennett and Dan Duryea.

WEDNESDAY

THE ANGRY HILLS — 9 p. m. on channel 4. A 1959 English production with Robert Mitchum, Theodore Bikel and Sebastian Cabot. Based on a novel by Leon Uris, it's about a wounded undercover agent with a secret list.

THURSDAY

DESIREE — 8 p. m. in COLOR on channel 5. A

1954 production with Marlon Brando, Jean Simmons and Merle Oberon. About Napoleon.

FRIDAY

CASANOVA BROWN — 8 p. m. on channel 11. A 1944 movie with Gary Cooper and Teresa Wright. College professor, whose first marriage has been annulled, learns he's to be father. The

fact intrudes upon his plans for marrying another woman.

THE PLUNDERERS — 9 p. m. on channel 5. Pretty fast-moving western about a cavalry officer assigned to bring in an outlaw. A 1948 movie with Rod Cameron and Ilora Massey.

OLIVER TWIST — 10 p. m. and Saturday on channel 9. A 1948 English pro-

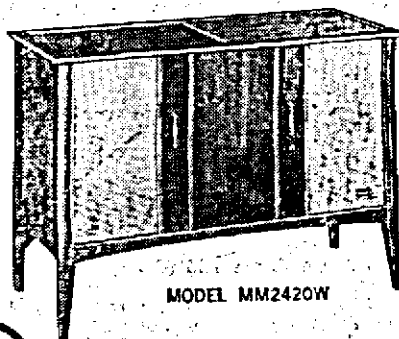
duction with Robert Newton, Alec Guinness and Anthony Newley. Dickens' classic about the struggles of an orphan boy.

FIVE AGAINST THE HOUSE — 11:30 p. m. on channel 2. Pretty good drama about a college student who plans to rob a gambling house. A 1955 movie with Guy Madison, Kim Novak and Brian Keith.

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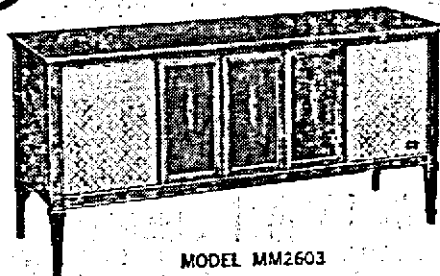


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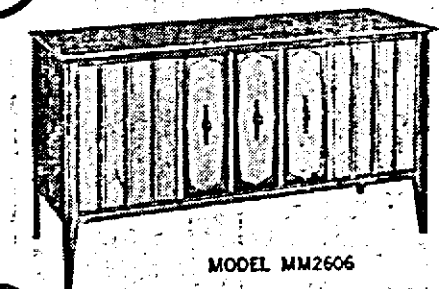


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CRITIC'S CORNER

Excerpted Reviews on Recent TV Shows

Program: "On Broadway Tonight," aired Jan. 22 on channel 2.

When Ethel Merman first stepped forth on stage and began to give issue in her fashion, it is reported that seven motorists pulled to a curb outside thinking they had heard a police siren.

One account said glasses were shattered in bars as far away as Third Avenue.

She told this reviewer once, a few years ago, that George Gershwin used to come in on matinees of his musical, "Girl Crazy," and go to the orchestra pit to accompany her on the piano because he loved to hear her hold that note for 16 bars in "I Got Rhythm."

Gershwin told her right then that if she ever took a singing lesson it would spoil everything. She never has. She slays me.

The hostess with the mostes' has been adorning Broadway ever since 1930 with a series of smashes, right through to "Gypsy" in 1959. Last night on the CBS "On Broadway Tonight," she rejoined host Rudy Vallee for the first time since they were in "The George White Scandals of 1932."

She sang a medley of songs that the late Cole Porter wrote—in a way it was a parting tribute to him—for her to introduce on Broadway. She kills me. I suspect the stage was invented for her. Television wasn't. ("Bla-ho, Gabriel. Bla-hoooo.")

Critic H. D. Quigg of UPI

★ ★ ★

Program: "Branded," premiered last Sunday on channel 4.

NBC's half-hour "Branded" has Chuck Connors playing a sort of Old West version of "The Fugitive." He is a cavalry officer thrown out of the service, apparently for cowardice. I imagine that hereafter he will be trying to establish unsuccessfully his innocence until the show runs out of steam or sponsors.

Critic Cynthia Lowry of AP

It is extremely unfair to brand Chuck Connors a coward.

For the talented actor has signed to appear in a series which, based on its opener, is so trite as to border between melodrama and boredom.

Unless there was a gun pointed at his head, Connors



KIM NOVAK, as she appears in an upcoming movie, "The Amorous Adventures of Moll Flanders," is featured on "Alcoa Preview" at 10 p. m. Thursday, channel 7. Host for the program is Douglas Fairbanks.

unquestionably displayed considerable courage—or lack of judgment—when he signed his contract.

The best thing that can be said for this western is that it might start a trend for easterns.

Critic Bert Resnik of "TeleVues"

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SPECIAL

THURSDAY

February 4, 1965

★ PAID ADVERTISEMENT

PERRY COMO—With the excitement of the city's second centennial celebration still lingering, Como opens his show with a St. Louis medley as he airs his fourth special of the season from Kiel Auditorium at 10 p.m., ch. 4. Sharing in the spirit of St. Louis are Shirley Jones with a medley of her own from her Broadway musical roles, and Danny Thomas who pins down Como to appear on his own show a week from Sunday (as was agreed and announced several weeks ago).

ALCOA PREVIEW—Premiere. Glimpses behind the making of major entertainment events will be offered viewers as Douglas Fairbanks Jr. hosts a series of four hour-long specials watching the creation and production of movies, plays and other entertainment, seen from the other side of the footlights. Opener is on ch. 7, also at 10 p.m. Going to London, Fairbanks visits the set of "The Amorous Adventures of Moll Flanders," talks with stars Kim Novak and Vittorio De Sica, and tells the story behind the filming. We then go to the Columbia record studio in Manhattan to watch Tony Bennett in an actual recording session, and follow writer-director-star Anthony Newley through the rounds of auditions, casting calls, rehearsals and pre-Broadway opening in Philadelphia of his new musical, "Roar of the Greasepaint."

ALL THE KING'S HORSES—If your preference runs to thought-provoking commentary on our times, rather than Como's music-and-comedy or Fairbank's entertainment tour, ch. 9 offers still another choice for the 10 p.m. hour. Steve Allen, a leader in the crusade against nuclear testing, hosts a "Perspective on Greatness" look at what would happen if the earth were shattered by nuclear explosions.

- 6:30
- 2 The Troubled Self
- 4 (Color) Going Abroad
- 7 Guidelines (adult educ.)
- 7:00 A.M.
- 2 Capt. Kangaroo, with guitarist Mundell Lowe
- 4 Today, Hugh Downs
- 7 Billy Rose, June Christy
- 7 Scope (adult education)
- 11 Mathematics In-Service
- 7:30
- 7 Pinky Lee, Cartoons
- 11 The Hobo Kelly Show
- 8:00 A.M.
- 2 Panorama Pacific, Rowe
- 7 I Married Joan, J. Davis
- 9 Pancake Man, Hal Smith
- 8:30
- 7 The Count Marco Show
- 9 Big Babysitter (cartoons)
- 9:00 A.M.
- 2 News with Mike Wallace
- 4 Make Room for Daddy
- 5 Supermarket Review
- 7 The Pamela Mason Show
- 11 New Jack LaLanne Show
- 13 News, George Nolan
- 9:15
- 5 For Kids Only (cartoons)
- 13 Movie: "Mr. Celebrity," Buzzy Henry (41)
- 9:30
- 2 I Love Lucy, Lucille Ball
- 4 (Clr) What's This Song?
- 5 The Romper Room
- 11 Movie: "He Married His Wife," Joel McCrea (40)
- 10:00 A.M.
- 2 Andy of Mayberry
- 4 Concentration, H. Downs
- 7 The Mike Douglas Show
- 9 Movie: "Secret Fury," Claudette Colbert (50)
- 10:15
- 13 Guidepost to Math
- 10:30
- 2 The McCays, W. Brennan
- 4 (Clr) Jeopardy, Fleming
- 5 Restless Gun, John Payne
- 11:00 A.M.
- 2 The Love of Life
- 4 (Clr) Say When, A. James
- 5 Peter Gunn, C. Stevens
- 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Thin Man, Peter Lawford
- 7 Price Is Right, Bill Cullen
- 9 Spectrum (education)
- 11 Sheriff John, J. Rovick
- 13 Teleplay: "To Lift a Feather," Wm. Lundigan
- 11:45
- 2 The Guiding Light
- 28 The Friendly Giant
- 12:00 NOON
- 2 My Little Margie

- 4 (Clr) Let's Make a Deal
- 5 Scarlet Hill (serial)
- 7 The Donna Reed Show
- 9 Fun Time (comedies)
- 13 The Ann Sothern Show
- 28 Origami: "2 Boats"
- 12:30
- 2 As the World Turns
- 4 Moment of Truth
- 5 The Ray Milland Show
- 7 Father Knows Best
- 9 Abbott and Costello
- 11 Movie: "Man from Dakota," Wallace Beery (40)
- 13 Letters to the Manager
- 28 Eastern Wisdom: "Zen"
- 1:00 P.M.
- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 (Clr) World Adventures
- 7 Tennessee Ernie Ford
- 9 Movie: "Breakaway," Tom Conway (57)
- 13 (Color) Movie: "Down Argentine Way," Betty Grable (41)
- 28 In-Class Math, Art
- 1:30
- 2 Art Linkletter H'se Party
- 4 Another World
- 5 Movie: "3 Musketeers," Ritz Brothers (39)
- 7 Girl Talk, V. Graham
- 2:00 P.M.
- 2 To Tell the Truth
- 4 (Color) You Don't Say
- 7 Flame in the Wind
- 2:15
- 11 Movie: "4-Sided Triangle," Barbara Payton
- 2:30
- 2 The Edge of Night
- 4 Match Game, G. Rayburn
- 7 Day in Court, Assault
- 9 on the Line, C. Roberts
- Guest: Steve Allen
- 3:00 P.M.
- 8 The Secret Storm
- 4 Everything's Relative
- 5 Newscene, S. Chambers
- 7 General Hospital
- 13 (Color) Rocky & Friends
- 28 Impressions (premiere): "John Massfield." Series is produced by Cal State Fullerton.
- 3:15
- 13 (Color) Felix the Cat
- 3:30
- 2 The Jack Benny Show
- 4 (Color) Movie: "Caribbean," John Payne
- 5 Bozo & His Friends
- 7 The Young Marrieds
- 9 (Clr) King & Odie, Zolar
- 28 In-Service Mathematics
- 4:00 P.M.
- 2 Life of Riley, W. Bendix
- 5 Popeye Cartoons
- 7 Trailmaster, Ward Bond
- 9 (Clr) Andy's Gang, Zolar
- 11 Sheriff John's Club Time
- 13 (Color) Courageous Cat
- 28 Science Reporter
- 4:30
- 2 Movie: "Affair in Trinidad," Glenn Ford
- 5 Burns and Allen Show
- 9 (Clr) Astro Boy, Eng. Bill
- 28 Dr. Posin's Giants: Sun
- 34 Escuela KMEC (English)
- 5:00 P.M.
- 5 That Regis Philbin Show, with Ann Miller, Melbourne Christopher
- 7 News Hour, Baxter Ward
- 9 Space Patrol, Eng. Bill



SINGER SHIRLEY Jones guests on the "Perry Como Show" at 10 p.m. Thursday, channel 4 in COLOR.

- 11 Billy Barty & 3 Stooges
- 13 The Lloyd Thaxton Show
- 28 What's New
- 34 U.S. Army
- 5:30
- 9 People's Choice, J. Cooper
- 11 The Mickey Mouse Club
- 28 The Friendly Giant
- 34 Lo Imperdonable (serial)
- 5:45
- 4 (Color) KNBC News
- 23 Sing Hi—Sing Lo
- 6:00 P.M.
- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC Nws, Latham
- 7 Movie: "Love That Brute," Paul Douglas
- 9 9th St. West, Sam Riddle
- 11 P. Winchell—Bugs Bunny
- 13 (Color) Ruff 'n' Reddy
- 28 Origami: "2 Boats"
- 34 Noticiero 34 (News)
- 6:30
- 4 Huntley-Brinkley Report
- 5 Leave It to Beaver
- 13 Yogi Bear (cartoons)
- 28 Heritage: E. Ormandy
- 34 Padres Culpables
- 7:00 P.M.
- 2 Walter Cronkite, News
- 4 (Clr) Happy Wanderers: "Vacation in Washington" Salmon fishing
- 5 Rifleman, Chuck Connors
- 9 Honeymooners, Gleason
- 11 Cheyenne, Clint Walker
- 13 (Clr) Passport to Travel: "Egypt," to Cairo, Sphinx, Pyramids, Suez
- 28 Science Reporter
- 34 Mascara de Angel (serial)
- 7:30
- 2 The Munsters, Fred Gwynne, Al Lewis. Not knowing Grandpa has substituted himself for Igor the bat, his entry in the school pet fair, Eddie starts a chain of trades and Grandpa-Igor winds up at a space rocket lab.
- 4 Daniel Boone, Fess Parker, Macdonald Carey, Claude Akins. A

- Shawnee brave frightens a British officer into raving madness so that the tribe's restless dead may be avenged.
- 5 THIS COLORFUL WORLD
- ★ The Channel Islands—Clr
- 7 (Color) Jonny Quest. The Quest party is captured by misshapen cave men led by an escaped Nazi war criminal.
- 9 (Color) Movie: "Man In the Gray Flannel Suit," Gregory Peck (56). First half is shown tonight.
- 13 (Color) True Adventure: "Harpooning Whales"
- 28 Speculation, Keith Berwick: "Does It Pay to Come out of the Stone Age?"
- 34 Mexico 1900 (serial)
- 8:00 P.M.
- 2 Perry Mason, Raymond Burr, Jeanne (ex-Novak) Bal, Linden Chiles, Roland Winters. An illegally-tapped telephone used in a stock market swindle becomes a murder weapon.
- 5 (Color) Movie: "Desiree," Marion Brando, Jean Simmons (54)
- 7 The Donna Reed Show. Jeff picks up a windfall in a suitcase at an unclaimed freight auction, but gets a lesson in values and ethics from a most remarkable man (Oliver McGowan).
- 11 The Great War, Michael Redgrave: "Hell Can't be So Terrible," Verdon
- 13 Survival! James Whitmore: "Tornado." Tragedy and heroism meet at Wichita Falls (Tex.) last April 2.
- 34 Automex Presenta
- 8:30
- 4 Dr. Kildare, Richard Chamberlain, Jack Warden, Patricia Hyland, Adrienne Hayes. Widower cab driver jeopardizes his life in his efforts to care for one teenage daughter and convince the wayward other one to return
- 7 My Three Sons, Fred MacMurray. The social seas become turbulent when the Douglasses are invited to a smooty country club.
- 11 Men in Crisis, Edmond O'Brien: "Darrow vs. Bryan," the Scoopes "monkey" trial
- 13 Winston Churchill's Valiant Years: "Triumph in France"
- 28 Cecil Brown: Age of Dissent: Young Men with Opinions (8:40). Canadian-filmed thoughts of youth.
- 34 Casas y Casas de Casa
- 9:00 P.M.
- 2 Password, Allen Ludden. Elizabeth Ashley and Roddy McDowall
- 7 Bewitched, Elizabeth Montgomery. Darrin suspects Endora when he's hit by a series of jinxes after refusing to let Samantha pop off with her mother to a wedding in Egypt.
- 11 East Side/West Side, George C. Scott, Paul Mace. Young boy, working as runner in the numbers racket, mistakenly contacts Brock as a client.
- 13 DICK POWELL THEATRE
- ★ Dana Andrews & Vera Miles with Rip Torn, Barry Sullivan, Ruta Lee. Talented young writer arrives in Hollywood to find life less glamorous

- than he'd dreamed.
- 34 El Crisol (serial)
- 9:30
- 2 Baileys of Balboa, Paul Ford, Wynton and Landley plot to ship Jim aboard a Hawaiian-bound racing yacht in order to break off his budding romance
- 4 (Color) Hazel, Shirley Booth, Gregory Morton, Barbara Shelley. Hazel almost misses her dance date with Enzo Martelli when a temperamental prima donna takes a fancy to him.
- 7 Peyton Place II, Dorothy Malone, Ryan O'Neal. Constance faces a startling fact.
- 9 Wyatt Earp, H. O'Brien
- 34 Guitarras (guitarists)
- 28 Pablo Casals (9:40)
- 10:00 P.M.
- 2 The Defenders, E. G. Marshall, David Opatoshu, Kim Hunter. The Prestons want their client to repudiate his confession that he surprised his wife and her lover together in his own home and shot the man. But he believes the legendary "unwritten law" gives him a moral right to kill the other man. (Jessica Walters, of Herbert Brodtkin's other legal series "For the People," plays the wife of the slain man.)
- 4 Perry Como (see box)
- 5 Robt. Taylor's Detectives
- 7 "ALCOA PREVIEW"
- ★ Douglas Fairbanks, Jr. (see box)
- 9 Special '65: "All the Kings Horses and All the Kings Men" (box)
- 11 George Putnam, News
- 13 (Color) Vagabond: "Quebec, Paris of America"
- 34 Sports: Cine Argentino: "Vuelo de la Muerte"
- 28 Eastern Wisdom (10:10)
- 10:30
- 5 Newscene, S. Chambers
- 13 News, Johns-Fishman
- 28 Cecil Brown (10:40)
- 11:00 P.M.
- 2 News, Jerry Dunphy
- 4 (Clr) KNBC Nws, Latham
- 5 Movie: "Fighting Kentuckian," John Wayne (49)
- 7 Baxter Ward, News
- 9 Movie: "Street with No Name," Mark Stevens (48)
- 11 Movie: "Vice Squad," Edw. G. Robinson (53)
- 13 Movie: "Dust Be My Destiny," John Garfield (39)
- 11:15
- 4 (Color) Tonight, Johnny Carson with Louis Nye, Tuesday Weld, four stars of "Bonanza"
- 7 The Les Crane Show, with actor Cliff Robertson, 3 magicians
- 11:30
- 2 Movie: "Desperate Journey," Errol Flynn, Ronald Reagan (42)
- 12:30
- 13 Movie: "Corregidor," Otto Kruger (43)
- 12:45
- 9 Clete Roberts, News
- 1:00
- 4 Changing Times, News
- 9 Movie: "Secret Fury," Claudette Colbert (50)
- 11 Movies: "Mannequin," "No Time to Kill" and "Nick Carter, Master Detective"
- 1:15
- 2 Movie: "Danger, Love at Work," Ann Sothern, Jack Haley (37)

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WEDNESDAY

February 3, 1965

★ PAID ADVERTISEMENT

- 6:30
2 Apothecary: "Cosmetics"
4 (Color) Going Abroad
7 Guidelines (education)

- 7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs with
Burt Lancaster, Sylvia
Porter, Reahling Puppets
7 Scope (adult education)
11 Survey of Arts: "China"

- 7:30
7 Pinky Lee, Cart'n Capers
11 The Hobo Kelly Show

- 8:00 A.M.
2 Panorama Pacific, Rowe
7 Married Juan, J. Davis
9 Pancake Man, Hal Smith

- 8:30
7 The Count Marco Show
9 Big Babysitter (cartoons)
13 (Clr) Science in Action
"Modern Math"

- 9:00 A.M.
2 News with Mike Wallace
4 Make Room for Daddy
5 For Kids Only (cartoons)
7 The Pamela Mason Show
11 New Jack LaLanne Show
13 News, George Nolan

- 9:15
5 Tricks & Treats:
"Rex Sole Amandine"
13 Movie: "Law of the Tim-
ber," Monte Blue (41)

- 9:30
2 I Love Lucy, Lucille Ball
4 (Clr) What's This Song?
5 The Romper Room
11 Movie: "Hotel for Wom-
en," Ann Sothern (39)

- 10:00 A.M.
2 Andy of Mayberry
4 Concentration, H. Downs
7 The Mike Douglas Show
with Hermione Gingold
9 Movie: "Payment on De-
mand," Bette Davis (51)

- 10:15
13 Essence of Judaism
10:30
2 The McCoys, W. Brennan
4 (Clr) Jeopardy, Fleming
5 Restless Gun, John Payne
13 Resources of So. Calif.

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- 10:45
13 Guidepost to Spanish II
11:00 A.M.
2 The Love of Life
4 (Clr) Say When, James
5 Peter Gunn, C. Stevens
13 Soc. Security in Action.
11:15
13 Guidepost to Spanish I
28 Parlovis Francais
11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Thin Man, Peter Lawford
7 Price Is Right, Bill Cullen
9 Spectrum (education)
11 Sheriff John, J. Rovick
13 Teleplay: "Heart's De-
sire," Celeste Holm

- 11:45
2 The Guiding Light
28 The Friendly Giant
12:00 NOON
2 My Little Margie
4 (Clr) Let's Make a Deal
5 Scarlett Hill (serial)
7 The Donna Reed Show
9 Fun Time (comedies)
13 The Ann Sothern Show
28 Age of Dissent: Young
Men with Opinions. Out-
spoken presentation of
what Canadian youth
think of our times and
the world they'll inherit.

- 12:30
2 As the World Turns
4 Moment of Truth.
5 The Ray Milland Show
7 Father Knows Best
9 Abbott and Costello
11 Movie: "Bluebeard,"
John Carradine (44)
13 Letters to the Manager

- 1:00 P.M.
2 Password, Allen Ludden
4 The Doctors, J. Pritchett
5 (Clr) World Adventures
7 Tennessee Ernie Ford
Guests: Don Cherry,
Ken Venturi
9 Movie: "Without Reser-
vations," Claudette Col-
bert, John Wayne (46)
13 (Color) Movie: "Centen-
nial Summer," Jeanne
Crain, Cornel Wilde (46)
28 In-Class Spanish, Science

- 1:30
2 Art Linkletter H'se Party
with 2 Carnegie Medal
winners, from Oceanside
4 Another World
5 Movie: "Magnificent
Doll," Ginger Rogers,
David Niven (46). Dolly
Madison and Aaron Burr.
7 Girl Talk, Virginia Gra-
ham, Constance Bennett.

- 2:00 P.M.
2 To Tell the Truth, Collyer
4 (Color) You Don't Say
7 Flame in the Wind
2:15
11 Movie: "Skipper Sur-
prised His Wife," Robert
Walker (51). Man tries
running house in scien-
tific Navy manner.

- 2:30
2 The Edge of Night
4 Match Game, G. Rayburn
7 Day in Court. Defend-
ant's father suggests
attorney try bribery.
9 9 on the Line, C. Roberts
with former CIA official
Thomas Braden



FRED GWYNNE of "The
Munsters" guests on
"The Danny Kaye Show"
at 10 p. m. Wednesday,
channel 2.

- 3:00 P.M.
2 The Secret Storm
4 Everything's Relative
5 Newscene, S. Chambers
7 General Hospital
13 (Color) Rocky & Friends
28 Beyond Earth: Space

- 3:15
13 (Color) Felix the Cat
3:30
2 The Jack Benny Show
4 Movie: "World for Ran-
som," Dan Durys (54)
5 Bozo & His Friends
7 The Young Marrieds
9 (Clr) King & Odie, Zolar
28 Teachers In-Service

- 4:00 P.M.
2 Life of Riley, W. Bendix
5 Popeye Cartoons
7 Trailmaster: "John Au-
gustus," Joseph Cottien
9 (Clr) Andy's Gang, Zolar
11 Sheriff John's Club Time
13 (Color) Courageous Cat
28 Turn of Century

- 4:30
2 Movie: "Who Done It?"
Abbott & Costello (42)
5 Burns and Allen Show
9 (Clr) Astro Boy, Eng. Bill
28 Lyrics & Legends. Guest:
Harry Jackson
34 Escuela KMXC (English)

- 5:00 P.M.
5 That Regis Philbin Show,
with Dick Gregory, Ann
Jeffries, Rick Jason
7 News Hour, Baxter Ward
9 Space Patrol, Eng. Bill
11 Billy Barty & 3 Stooges
13 The Lloyd Thaxton Show
28 What's New? "Tom
Sawyer" (continued)
34 Cual Rs su Problema

- 5:30
9 The People's Choice
11 The Mickey Mouse Club
28 The Friendly Giant
34 Lo Imperdonable (serial)
5:45
4 (Color) KNBC News
28 Sing Hi—Sing Lo

- 6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC Nws, Latham
7 Movie: "Sad Horse,"
David Ladd, Chill Wills
9 9th St. West, Sam Riddle
11 P. Winchell-Bugs Bunny
13 RUFF 'N' REDDY—COLOR
★ CARTOONS w/BOB ADKINS

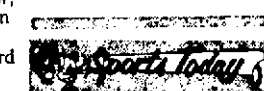
- 28 Frontiers of the Sea
34 Noticiero 34 (News)
6:15
28 Compass Rose: "Eskimo"
6:30
4 Huntley-Brinkley Report
5 Leave It to Beaver
13 (Color) Peter Potamus
28 Heritage: E. Ormandy
34 Padres Culpables (serial)

- 7:00 P.M.
2 Walter Cronkite, News
4 (Clr) Death Valley Days:
"Paid in Full," Keith
Andes, Michael Constan-
tine. Cattle buyer uses a
ruse to outwit a crafty
"King of the Pecos"
who's swindled whole
town out of its livestock.
5 Rifleman, Chuck Connors
9 Honeymooners, Gleason
11 77 Sunset Strip, Richard
Long, Kathleen Crowley
13 THIS EXCITING WORLD-CIR
★ AFRICAN OSTRICH RACE
28 Turn of Century:
"Women"
34 Mascara de Angel (serial)

- 7:30
2 Mr. Ed, Alan Young.
Ed invents a new soft
drink in which a neigh-
bor (Neil Hamilton)
wants to invest.

- 4 (Color) The Virginian,
James Drury, Shirley
Knight. Pretty amnesia
victim, unaware of her
clouded past or that two
outlaws have threatened
to kill her, wins the
help and affection of
the Virginian.
5 Special of Week: "Dang-
er: Continent 7." Rear
Adm. George J. Dufek,
commander of Operation
Deepfreeze. History of
the 55 years of expedi-
tions to Antarctica, from
Robert Scott through
Byrd to the IGY.

- 7 Ozzie & Harriett. Joe
and Ozzie go to a trunk
auction, and fall victims
of their own curiosity.
9 (Color) Movie: "Man in
the Gray Flannel Suit,"
Gregory Peck (56)
Second half is shown.
13 (Clr) Islands in the Sun:
"Treasure of Quintana
Roo"
28 At Issue: "Quality of
Medical Care in U.S."
34 Momias de Guanajuato



WRESTLING, 8:30 p.m.,
ch. 5 has Dick Lane mike-
side at the Olympic.

- 8:00 P.M.
2 My Living Doll, Bob
Cummings, Julie New-
mar. Rhoda unwittingly
joins a group of female
astronauts when she
visits a space center
with Dr. Bob.
7 The Patty Duke Show.
Last month it was Sinat-
ra Jr., and now it's Bob-
by Vinton's turn to make
his acting debut on this
series, playing a young
writer, nephew of the

publisher, whom the
Lanes think is being
groomed for Martin's job.
11 Espionage: "Light of a
Friendly Star," Carl
Schell, Ronald Howard.
Spy's outlook on life is
changed by the young
daughter of a British
ambassador.

- 13 RICHARD ROONE SHOW
★ THE ARENA—PART II
Lloyd Bochner, Harry
Morgan, Bethel Leslie.
D.A. deliberately makes
the wrong decision in
trying girl as a juvenile,
because he refuses to
make it a political issue
34 Arriba el Norte

- 8:30
2 Beverly Hillbillies, Buddy
Ebsen. Proving there's
nothing new under the
TV sun, a plot used re-
cently with the Addams
family now comes to
roost in the Clampett
mansion, as a poetry-
spouting beatnik (Alan
Reed Jr.) is taken in to
the hillbillies' house,
and each thinks the
other has lost his
marbles.

- 5 WRESTLING—DICK LANE
★ Pres. by Reliable Mortgage
(see sports box)
7 "SHINDIG"

- ★ BIG BEAT MUSIC!
with Peter and Gordon
(singing "I Go to
Pieces"), Donna Loren,
Bobby Sherman, the
Hondells, Glen Camp-
bell, John Andrea, Clara
Ward Singers, the Kings-
men, Jackie and Gayle,
the Condors, Gale Gar-
nett, the Dovells
28 Cecil Brown; Fine Arts
Quartet Plays Brahms
34 Miercoles Musical

- 9:00 P.M.
2 Dick Van Dyke Show.
Rob finds that Laura and
Milhe are stage mothers
of the worst kind when
their sons are cast in a
TV commercial.
4 Movie: "The Angry
Hills," Robert Mitchum,
Stanley Baker, Gia Scala,
Elisabeth Mueller (Br-
59-1st run). War corre-
spondent takes on dan-
gerous mission aiding the
Greek resistance

- 11 Breaking Point, Paul
Richards, Arthur O'Con-
nell, Rosemary De Camp.
Aged retired barber
needs a reason to want
to live.
13 True, Jack Webb: "Last
Day," Mark Dempsey.
Truck driver arouses sus-
picion when he makes
unscheduled stop at se-
curity-tight factory.
34 Madres Egoistas (serial)

- 9:15
9 Clete Roberts, News
9:30
2 The Cara Williams Show.
Cara becomes the unwill-
ing "baby sitter" for a
chimp and a mynah bird
being used in a Fenwick
space project.

- 7 BURKE'S LAW
★ STARRING GENE BARRY
Nick Adams, Edgar Ber-
gen, Vic Damone, Debra
Paget, Gale Storm and
Marie Wilson are sus-
pects when tennis cham-
pion is killed when he
strikes a dynamite-filled
tennis ball.
9 Wyatt Earp, H. O'Brian
13 The Rebel, Nick Adams
34 TV Musical Ossart
28 Cineposium (9:40). Pre-
miere, Michael Jackson
and panel discuss film.

SPECIAL

HEART ATTACK—Peter
Sellers, whose near-fatal
heart attack made headlines
around the world, describes,
in London, his own experi-
ences with the No. 1 killer,
and what effect the attack
had on his work, his activi-
ties and on his attitude to-
ward life. Also interviewed
during "ABC Scope" at
10:30 p.m., ch. 7, are the
Duke and Duchess of Wind-
sor, from Houston, Dr. Mich-
ael DeBakey, the surgeon
who performed heart sur-
gery on the Duke, and Dr.
Don Chapman, president of
the American Heart Associa-
tion. Portions of two oper-
ations will be shown, open
heart surgery, and one simi-
lar to that of the Duke in
which a dacron patch is in-
serted, with both patients
seen talking with Dr. De-
Bakey 12 hours after their
operations. Chairman of
LBJ's commission on heart
disease, cancer and stroke,
Dr. DeBakey will outline his
plan for the establishment
of regional medical centers
to combat the disease.

- 10:00 P.M.
2 The Danny Kaye Show.
Herman Munster clumps
in for a visit—as do his
alter ego Fred Gwynne
and singer John Gary.
9 Hollywood! John Willis
with Walter Brennan,
Peter Fonda, Connie
Stevens
11 George Putnam, News
13 (Clr) Adventure Theatre:
"Fight for Survival"
34 Box de Los Miercoles
(boxing, Mexico City)
28 Cecil Brown (10:10)

- 10:30
5 Newscene, S. Chambers
7 ABC Scope: "Heart At-
tack" (see box)
13 News, Johns-Fishman

- 11:00 P.M.
2 News, Jerry Dunphy
4 (Clr) KNBC Nws, Latham
5 Movie: "Ride the Man
Down," Brian Donlevy
7 Baxter Ward, News
9 Movie: "Call Northside
777," James Stewart, Les
J. Cobb (48)
11 Movie: "Belle of Yukon,"
Randolph Scott (44)
13 Movie: "Invisible
Stripes," Humphrey Bo-
gart (39)

- 11:15
4 (Color) Tonight, Johnny
Carson
7 The Les Crane Show
with Vic Dana, two
comedy writers

- 11:30
2 Movie: "Cargo to Cape-
town," Broderick Craw-
ford (50)

- 12:30
5 Movie: "Aerial Gunner,"
Richard Arlen (43)
13 Movie: "I'd Give My
Life," Tom Brown (36)

- 12:45
9 Clete Roberts, News

- 1:00
4 Changing Times; News
9 Movie: "Payment on De-
mand," Bette Davis (51)
11 Movies: "Sun Valley
Serenade," "Ramar" and
"Devil's Pass"
1:15
2 Movie: "Dragon Murder
Case," George Meeker

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JAY RIPLEY AND HIS GUITAR prove enchanting to teen-age girls during "Karen" at 7:30 p. m. Monday, channel 4. Among the enchanted (left to right) are Debbie Watson, title star; Bernadette Withers, Trudi Ames and Gina Gillespie.

Week's Top Shows

Sunday — "American Sportsman" at 5 p.m. in COLOR on channel 7 follows actor Robert Stack on a lion hunt.

Monday — "The Mystery of Stonehenge" at 10 p.m. in COLOR on channel 2 examines conflicting views on the prehistoric function of stone ruins in England.

Tuesday — "The Red Skelton Show" at 8:30 p.m. on channel 2 welcomes French pantomimist Marcel Marceau. He and Red will present an hour of pantomime and Maurice Chevalier will serve as host-narrator.

Wednesday — "ABC Scope" at 10:30 on channel 7 brings a half-hour documentary on "Heart Attack." Among those interviewed will be Peter Sellers.

Thursday — "Alcoa Preview" at 10 p.m. on channel 7 is an hour special hosted by Douglas Fairbanks Jr. It presents behind-the-scenes views of upcoming entertainment events.

Friday — "The Bob Hope Theater" at 8:30 p.m. in COLOR on channel 4 stars John Cassavetes, Chester Morris and Carol Lynley in a drama about World War I aviators.

Saturday — A 19-hour telethon for the Arthritis Foundation starts at 11 p.m. on channel 5. Numerous Hollywood personalities will participate.

Pretzel-Bender

Among contestants on "What's My Line?" have been a pretzel bender, a worm raiser, a sausage stuffer and a maker of false teeth for bows.

Pan and Fan Mail

"No Time for Sergeants" is one of the funniest programs on the air. I think I laughed last night until I hurt.

Is there anything that can be done to boost Sammy Jackson's ratings?—Mrs. E. G. Hutchinson, Long Beach.

Might try making him a lieutenant.

We don't think much of the new King Family show. Too many Kings with too little talent.

It takes more than a large number of people, relatives or not, to produce a good TV program.

If they would cut the program down to 30 minutes and reduce the cast to only those who have talent, the show might be rated as slightly less than average.

J. Paul Gleason, Long Beach

Does it give you a royal pain, J. Paul?

Some years ago, radio stations in this general area rebroadcast the hourly time signals from the Naval Observatory (NAA) in Washington.

I am informed that one or more FM stations do this now, but I don't know where to look on the dial.

AtLee S. Arnold, Long Beach

I don't know about the FM stations, AtLee, but if you're willing to settle for an AM outlet, the hourly naval beep is on KMPC (710).

Is the psychiatrist treating George on Peyton Place the same person who is after Richard Kimble on the Fugitive?

Betty Parrish, Artesia.

No. The psychiatrist is John Zaremba. The policeman is Barry Morse.

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Vice-President

It means you, the customer, get the benefit of the experience and background of the oldest established dealership in Long Beach . . . It means you're dealing with an institution built for more than half a century, on sound, honest business practice . . . It means, at Glenn E. Thomas you're assured of dependability . . . Integrity.

However, we know these things alone will not bring you to our door. The business of selling automobiles is highly competitive. Obviously, we could not have stayed in business 56 years without this knowledge, without leading our competition. So . . . before you buy any new automobile:

THINK PRICE

At Glenn E. Thomas we price our New '65 Dodges realistically. We do not use "Gimmicks" to get you into our showroom. We do not make impossible promises we cannot keep. But we do guarantee you the lowest possible price.

THINK DEAL

At Glenn E. Thomas we give you what your present car is worth. As a buyer you should be interested in the value of your present trade-in, or the amount you must pay down, the amount you pay monthly and, importantly, the financing cost on the unpaid balance. We know, with 56 years affiliation with Long Beach banks and finance houses, no one can offer lower interest on the unpaid balance than Glenn E. Thomas.

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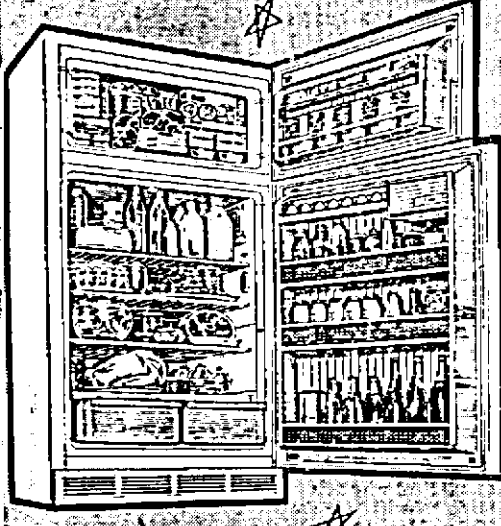
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- Giant 182-lb. Zero-Zone Freezer
- 2 Freezer-Door Shelves
- 4 Full-Width Shelves, 1 Adjustable
- Porcelain Crispers
- Handy Egg Shelf
- Batter Chest
- 3 Door Shelves
- Magnetic Door Gaskets all 4 sides

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TELEVISION MOVIE TIPS



PAMELA TIFFIN is featured in the 1961 movie, "One, Two, Three," at 9 p. m. today (Sunday) on channel 7. A soft-drink company attempts to negotiate a trade agreement with the Communists.



GREGORY PECK has the leading role in the 1956 COLOR movie, "The Man in the Gray Flannel Suit," at 7:30 p. m. Monday, channel 9. Wartime romance causes repercussions for public-relations man.



CHRISTINE Kaufman stars in the 1962 movie, "The Phony American," at 6 p. m. today (Sunday) on channel 7. It's about an Air Force captain who befriends a war orphan.

SUNDAY
APARTMENT FOR PEGGY — 6:30 p.m. in COLOR on channel 13. A 1948 movie with Jeanne Crain and William Holden. The "apartment" is an attic, all a young couple can afford while the husband, a veteran, attends college.

THE OLD MAN AND THE SEA — 7:30 p.m. in COLOR on channel 9. A 1958 movie starring Spencer Tracy and based on an Ernest Hemingway story. It's about a fisherman who hasn't caught a fish in 84 days.

AND THEN THERE WERE NONE — 8:30 p.m. on channel 5. A 1944 movie with Barry Fitzgerald, Louis Hayward and Walter Huston. Excellent thriller about 10 people who are invited to a deserted island. It's murder.

THE BRIDE CAME COD — 10:30 p.m. on channel 11. Stars James Cagney and Bette Davis. A 1941 movie about a man hired to bring a spoiled heiress back to her father.

CONQUEROR OF THE DESERT — 11 p.m. in COLOR on channel 7. A 1958 Italian production about a hero who leads an army to help the oppressed.

ANGELS IN THE OUTFIELD — 11:15 p.m. on channel 2. A 1951 movie with Paul Douglas, Janet Leigh and Keenan Wynn. Story of a baseball team that gets heavenly help.

MONDAY
APPOINTMENT IN HONOLULU — 11 p.m. in COLOR

on channel 9. A 1953 movie with Glenn Ford and Ann Sheridan. Adventurer aids deposed president.

TUESDAY
THE WOMAN IN THE WINDOW — 8 p.m. on channel 11. About a college professor involved with a beautiful woman and murder. A 1944 production with Edward G. Robinson, Joan Bennett and Dan Duryea.

WEDNESDAY
THE ANGRY HILLS — 9 p.m. on channel 4. A 1959 English production with Robert Mitchum, Theodore Bikel and Sebastian Cabot. Based on a novel by Leon Uris, it's about a wounded, undercover agent with a secret list.

THURSDAY
DESIREE — 8 p.m. in COLOR on channel 5. A

1954 production with Marlon Brando, Jean Simmons and Merle Oberon. About Napoleon.

FRIDAY
CASANOVA BROWN — 8 p.m. on channel 11. A 1944 movie with Gary Cooper and Teresa Wright. College professor, whose first marriage has been annulled, learns he's to be father. The

fact intrudes upon his plans for marrying another woman.

THE PLUNDERERS — 9 p.m. on channel 5. Pretty fast-moving western about a cavalry officer assigned to bring in an outlaw. A 1948 movie with Rod Cameron and Ilona Massey.

OLIVER TWIST — 10 p.m. and Saturday on channel 9. A 1948 English pro-

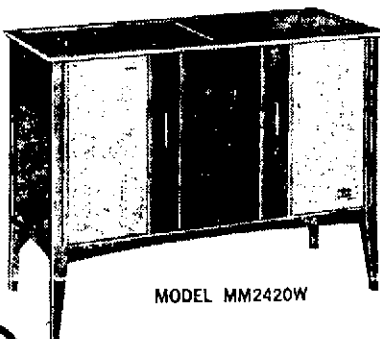
Thirteen
duction with Robert Newton, Alec Guinness and Anthony Newley. Dickens' classic about the struggles of an orphan boy.

FIVE AGAINST THE HOUSE — 11:30 p.m. on channel 2. Pretty good drama about a college student who plans to rob a gambling house. A 1955 movie with Guy Madison, Kim Novak and Brian Keith.

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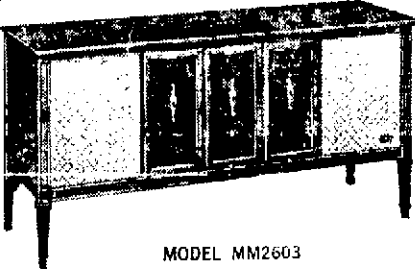
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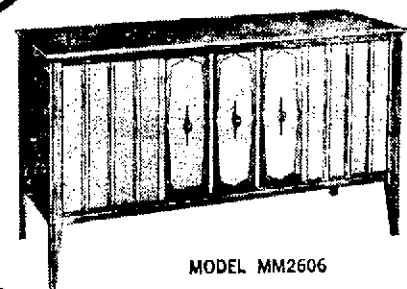


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FRIDAY

February 5, 1965

★ PAID ADVERTISEMENT

- 6:30
2 Apothecary: Dentifrices
4 (Color) Going Abroad
7 Guidelines (adult educ.)
- 7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs
7 Scope (adult education)
11 Survey of Arts: "China"
7:30
7 Pinky Lee, Cartoons
11 The Hobo Kelly Show
7:45
9 Big Babysitter (cartoons)
- 8:00 A.M.
2 Panorama Pacific, Rowe
1 Married Joan, J. Davis
9 Pancake Man, Hal Smith
8:30
7 The Count Marco Show
9 Big Babysitter (cartoons)
- 9:00 A.M.
2 News with Mike Wallace
4 Make Room for Daddy
Guest: Hans Conried
5 For Kids Only (cartoons)
7 The Pamela Mason Show
11 New Jack LaLanne Show
13 News, George Nolan
9:15
13 Movie: "Shake Hands
With Murder," Iris
Adrian (44)
9:30
2 I Love Lucy, Lucille Ball
4 (Clr) What's This Song?
5 The Romper Room
11 Movie: "Adventures of
Casanova," Arturo de
Cordova (49)
- 10:00 A.M.
2 Andy of Mayberry
4 Concentration, H. Downs
7 The Mike Douglas Show
with Hermione Gingold
9 Movie: "Call of the
Wild," Clark Gable,
Loretta Young (35)
10:15
13 The Intelligent Parent:
"Where Is Your Child
Tonight?"
10:30
2 The McCoya's, W. Brennan
4 (Clr) Jeopardy, Fleming
5 Restless Gun, John Payne
10:45
13 Guidepost to Spanish II

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- 11:00 A.M.
2 The Love of Life
4 (Clr) Say When, A. James
5 Peter Gunn, C. Stevens
13 Mr. Merchandising
11:15
13 Guidepost to Spanish I
11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Thin Man, Peter Lawford
7 Price Is Right, Bill Cullen
9 Spectrum (education)
11 Sheriff John, J. Rovick
13 Teleplay: "Another
Sunlight," David Brian
11:45
2 The Guiding Light
28 The Friendly Giant
- 12:00 NOON
2 My Little Margie
4 (Clr) Let's Make a Deal
5 Scarlett Hill (serial)
7 The Donna Reed Show
9 Fun Time (comedies)
13 The Ann Sothern Show
28 Layman's Guide to
Modern Art: The Artist
12:30
2 As the World Turns
4 Moment of Truth
5 The Ray Milland Show
7 Father Knows Best
9 Abbott and Costello
11 Movie: "Avalanche,"
Bruce Cabot (46)
13 Letters to the Manager
28 Parents and Dr. Spock:
"The Facts of Life"
12:45
13 Bill Johns, News
- 1:00 P.M.
2 Password, Allen Ludden
4 The Doctors, J. Pritchett
5 (Clr) World Adventures
7 Tennessee Ernie Ford
9 Movie: "Angel Who
Pawed Her Harp," Felix
Aylmer, Diane Cilento
(Br.-56), Comedy fantasy
13 (Color) Movie: "Home-
stretch," Cornel Wilde
28 In-Class Spanish, Science
1:30
2 Art Linkletter H'se Party
Guests: Hal Kanter, the
Kunysz family
4 Another World
5 Movie: "Confirm or
Deny," Don Ameche,
Joan Bennett (41)
7 Girl Talk, Virginia
Graham, Penny Fuller,
Jimmy Somers
- 2:00 P.M.
2 To Tell the Truth, Bud
Collyer
4 (Color) You Don't Say
7 Flame in the Wind
2:15
11 Movie: "Day the Sky
Exploded," Paul
Hubschmid (Ital.-61)

SPECIAL

CHRYSLER THEATRE — One of several war dramas being considered for next season, a sort of earlier-
vintage "12 o'clock High," is spun off in color at 8:30 p.m., ch. 4, as John Cassavetes and Chester Morris team up for "The Fliers." Based on the colorful exploits of the escadrille, an elite corps of World War I fighter pilots, who value their code of ethics almost more than their ability to kill, show deals with an embittered ex-infantryman-turned-aviator who cannot conform to "old school tie" pattern of waging war. When he shoots down a top German aviator and machine-guns him on the ground, he's challenged to a duel in the air and declines the "honor." Carol Lynley, Alfred Ryder, Tom Simcox and Roxane Berard are featured. (Bob Hope's fourth variety hour of the season takes this slot next week, headlining Johnny Carson, Jack Jones, Louis Prima and Carroll Baker.)

- 2:30
2 The Edge of Night
4 Match Game, G. Rayburn
7 Day in Court: Assault.
Monty takes the stand.
9 on the Line, C. Roberts.
Guest: Dr. Linus Pauling
- 3:00 P.M.
2 The Secret Storm
4 Everything's Relative
5 Newscene, S. Chambers
7 General Hospital
13 (Color) Rocky & Friends
28 Test Pattern
- 3:15
13 (Color) Felix the Cat
3:30
2 The Jack Benny Show
4 Movie: "Sudden Fear,"
Joan Crawford, Jack
Palance (52)
5 Bozo & His Friends
7 The Young Marrieds
9 (Clr) King & Odie, Zolar
- 4:00 P.M.
2 Life of Riley, W. Bendix
5 Popeye Cartoons
7 Trailmaster: "Johnny
Masters," Anthony
George
9 (Clr) Andy's Gang, Zolar
11 Sheriff John's Club Time
13 (Color) Courageous Cat
28 20th Century Revolutions
in World Affairs:
"Weapons"
4:30
2 Movie: "And Now
Tomorrow," Alan Ladd,
Loretta Young (44)
5 Burns and Allen Show
9 (Clr) Astro Boy, Eng. Bill
28 Lyrics & Legends:
Outlaw Ballads, Oscar
Brand
34 Escuela KMEX (English)
4:45
13 (Color) Rocky & Friends

- 5:00 P.M.
5 That Regis Philbin Show
with Gene Baylos, jazz
organist Jimmy Smith,
Nina Wayne, bathing
beauty fashion show
7 News Hour, Baxter Ward
9 Space Patrol, Eng. Bill
11 Billy Barty & 3 Stooges
13 The Lloyd Thaxton Show
28 What's New? "Tom
Sawyer," Tom's in love.
34 Usted y Su Salud
5:30
9 The People's Choice
11 The Mickey Mouse Club
28 The Friendly Giant
34 Lo Imperdable (serial)
5:45
4 (Color) KNBC News
28 Compass Rose: Eskimo
- 6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC news, Latham
7 Movie: "Code Two,"
Ralph Meeker (53).
9 9th St. West, Sam Riddle
11 P. Winchell-Bugs Bunny
13 (Color) Ruff 'n' Reddy
28 Invitation to Art
34 Noticiero 34 (News)
6:30
4 Huntley-Brinkley Report
5 Leave It to Beaver
13 (Color) Magilla Gorilla
28 Glenn Gould (pianist)
34 Padres Culpables (serial)
- 7:00 P.M.
2 Walter Cronkite, News
4 Little Hobo, London
the Wonder Dog, Henry
Gibson (poet of Joey
Bishop fame). Through
a comedy of errors, meek
storekeeper becomes
town's hero by capturing
a bank robber.
5 Rifleman, Chuck Connors
9 Honeybears, J. Gleason
11 77 Sunset Strip, Efrem
Zimbalist, Peggy McCay
13 RIFORD—KEN CURTIS
★ A RACE TO THE GROUND
28 Glory Trail: gold mining
34 Mascara de Angel (serial)
7:30
2 Rawhide, Eric Fleming,
Sheb Wooley, Robert
Cabal, Rocky Shanan. On
their first cattle drive
after the return of Pete
Nolan. Hey Soos and Joe
Scarlett to Favor's crew.
Nolan is jailed on the
charge of murdering a
deputy sheriff.
4 International Showtime,
Don Ameche: "Blue
Danube Ice Pasant." Ice
spectacle, taped in
Budapest.
5 (Clr) Kingdom of the
Sea: "Men, Sea, Spears"
7 (Color) The Flintstones
Ghost town lawman fails
to tell Fred why he's
made "sheriff for a day."
9 (Color) Movie: "Man in
the Gray Flannel Suit,"
Gregory Peck (56).
Second half is seen
13 (Clr) Science Fiction
Thriller: "Negative Man,"
Dane Clark. Accidental
power discharge gives
young electrician super-
human senses and a



ONE OF THE Marquis Chimps dresses up for a visit to "The Jack Benny Program" at 9:30 p. m. Friday, channel 4.

- doubling of his IQ.
28 Religions of Man: "Bud-
dhism." One branch for
monks, another for
laymen.
34 Mexico 1900 (serial)
- 8:00 P.M.
5 Robt. Taylor's Detectives
7 Farmer's Daughter, Inger
Stevens. Katy falls in
with a group of avante
garde poets when she
takes a moonlighting job
in the Progressive
Bookshop.
11 Movie: "Casanova
Brown," Gary Cooper,
Teresa Wright, Frank
Morgan (44). Fairly
amusing Nunnally
Johnson comedy.
★ TRAVEL QUIZ—MATCH
George Nolan is host.
28 Layman's Guide to
Modern Art: "The Artist"
34 La Hora de Raul Astor
8:30
2 On Broadway Tonight,
Rudy Vallee, Judy
Garland makes her first
U.S. TV appearance
of the season when she
introduces, and performs
with, a pair of Australian
singers.
4 (Color) Chrysler Theatre:
"The Fliers" (see box)
7 Addams Family, Carolyn
Jones. Enter another
relative—Cousin Itt, a
midget with abundant
hair and double-talk
lingo. Gomez tries to get
Itt the zoo curator's
job, but he winds up
incarcerated by zoo
keepers.
13 ARREST & TRIAL—CHUCK
★ CONKORS & BEN GAZZARA
with Broderick Crawford.
When his mother is slain
by a sniper's bullet, an
emotionally-disturbed
teenager confesses to the
shooting.
28 Cecil Brown: Stories of
Guy De Maupassant
34 Premier Orfeon (musical)
9:00 P.M.
5 Movie: "The Plunderers,"
Forrest Tucker (49)
7 Valentine's Day, Tony
Franciosa, Richard
LePore. An ex-con
reverts to type when Val
inures his journalistic
pride by making changes
in his memoirs of life as
as Sing Sing inmate.
34 El Crisol (serial)
9:15
9 Clete Roberts, News
9:30
2 Gomer Pyle—USMC, Jim
Nabors. Carter has to

- break a date because of
guard duty and sends
Gomer to keep his girl
(Sherry Jackson)
company, never thinking
she might develop a
crush on Pyle.
- 4 The Jack Benny Program
Jack calls on the
Marquis chimps to
discuss a contract with
their owner and learns
there's no show business
like monkey business.
Australian singer Lorræ
Desmond is introduced.
7 FDR: "The 100 Days."
The Brain Trust, led by
Raymond Moley and
Rexford Tugwell, gets to
work on new ideas to
assault the depression
9 Wyatt Earp, H. O'Brien
34 Las Estrellas y Usted
28 Science Reporter (9:40):
"Air Pollution"
- 10:00 P.M.
2 Slattery's People, Rich-
ard Crenna, Robert
Blake, Madlyn Rhue,
Gene Evans. To force an
investigation into
operations of the boxing
commission, Slattery
introduces a bill to
outlaw boxing.
4 (Clr) Jack Paar Program,
with Mike Nichols and
Elaine May, Jack
Douglas and Reiko, the
Barry Sisters and
Alexander King
7 12 o'clock High, Robert
Lansing, Keir Dullea. A
new navigator shows
disturbing personality
problems
9 Cinema IX: "Oliver
Twist," Alec Guinness,
Robert Newton, John
Howard Davis (Br.-48-
1st run). Anthony
Newley, who wrote the
musical stage version
"Oliver," is featured as
the Artful Dodger.
11 George Putnam, News
13 (Clr) Adventure Theatre:
"Crocodile" and "North
of the Arctic Circle"
34 Cine Argentino
28 Cecil Brown (10:10)
10:30
5 Newscene, S. Chambers
13 News, Johns-Fishman
- 11:00 P.M.
2 News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 COLOR—PLYMOUTH THTR
★ River of No Return, Marilyn
Monroe & Robert Mitchum
First in weekly series of
top color movies.
7 Baxter Ward, News
11 Movie: "Go, Man, Go."
13 Movie: "Bullets or
Ballots," Edw. G. Robin-
son, Humphrey Bogart
11:15
4 (Color) Tonight, Johnny
Carson with George
Burns, Johnny Mathis
7 The Les Crane Show,
with controversial
columnist Drew Pearson
11:30
2 Movie: "5 Against the
House," Guy Madison,
Kim Novak (55-1st run).
Plot to rob Reno's
burglar-proof Harold's
Club, to prove it can be
done.
12:20
9 Movie: "Call of the Wild"
12:30
13 Movie: "Devil Dogs of
the Air."
5 Movie (12:40):
"Renegades."
1:00
4 Changing Times, News
11 Movies: "Last Holiday,"
"A Royal Scandal" and
"Naughty Marietta"
1:15
2 Movie: "Josette,"
Simone Simon

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SPECIAL

PERRY COMO—With the excitement of the city's second centennial celebration still lingering, Como opens his show with a St. Louis medley as he airs his fourth special of the season from Kiel Auditorium at 10 p.m., ch. 4. Sharing in the spirit of St. Louis are Shirley Jones with a medley of her own from her Broadway musical rules, and Danny Thomas who pins down Como to appear on his own show a week from Sunday (as was agreed and announced several weeks ago).

ALCOA PREVIEW—Premiere. Glimpses behind the making of major entertainment events will be offered viewers as Douglas Fairbanks Jr. hosts a series of four hour-long specials watching the creation and production of movies, plays and other entertainment, seen from the other side of the footlights. Opener is on ch. 7, also at 10 p.m. Going to London, Fairbanks visits the set of "The Amorous Adventures of Moll Flanders," talks with stars Kim Novak and Vittorio De Sica, and tells the story behind the filming. We then go to the Columbia record studio in Manhattan to watch Tony Bennett in an actual recording session, and follow writer-director-star Anthony Newley through the rounds of auditions, casting calls, rehearsals and pre-Broadway opening in Philadelphia of his new musical, "Roar of the Greasepaint."

ALL THE KING'S HORSES—If your preference runs to thought-provoking commentary on our times, rather than Como's music-and-comedy or Fairbank's entertainment tour, ch. 9 offers still another choice for the 10 p.m. hour. Steve Allen, a leader in the crusade against nuclear testing, hosts a "Perspective on Greatness" look at what would happen if the earth were shattered by nuclear explosions.

THURSDAY

February 4, 1965
★ PAID ADVERTISEMENT

- 6:30
- 2 The Troubled Self
- 4 (Color) Going Abroad
- 7 Guidelines (adult educ.)
- 7:00 A.M.
- 2 Capt. Kangaroo, with guitarist Mundell Lowe
- 4 Today, Hugh Downs
- Billy Rose, June Christy
- 7 Scope (adult education)
- 11 Mathematics In-Service
- 7:30
- 7 Pinky Lee, Cartoons
- 11 The Hobo Kelly Show
- 8:00 A.M.
- 2 Panorama Pacific, Rowe
- 7 Married Joan, J. Davis
- 9 Pancake Man, Hal Smith
- 8:30
- 7 The Count Marco Show
- 9 Big Babysitter (cartoons)
- 9:00 A.M.
- 2 News with Mike Wallace
- 4 Make Room for Daddy
- 5 Supermarket Review
- 7 The Pamela Mason Show
- 11 New Jack LaLanne Show
- 13 News, George Nolan
- 9:15
- 5 For Kids Only (cartoons)
- 13 Movie: "Mr. Celebrity," Buzzy Henry (41)
- 9:30
- 2 I Love Lucy, Lucille Ball
- 4 (Clr) What's This Song?
- 5 The Romper Room
- 11 Movie: "He Married His Wife," Joel McCrea (40)
- 10:00 A.M.
- 2 Andy of Mayberry
- 4 Concentration, H. Downs
- 7 The Mike Douglas Show
- 9 Movie: "Secret Fury," Claudette Colbert (50)
- 10:15
- 13 Guidepost to Math
- 10:30
- 2 The McCoys, W. Brennan
- 4 (Clr) Jeopardy, Fleming
- 5 Restless Gun, John Payne
- 11:00 A.M.
- 2 The Love of Life
- 4 (Clr) Say When, A. James
- 5 Peter Gunn, C. Stevens
- 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Thin Man, Peter Lawford
- 7 Price Is Right, Bill Cullen
- 9 Spectrum (education)
- 11 Sheriff John, J. Rovick
- 13 Teleplay: "To Lift a Feather," Wm. Lundigan
- 11:45
- 2 The Guiding Light
- 28 The Friendly Giant
- 12:00 NOON
- 2 My Little Margie

- 4 (Clr) Let's Make a Deal
- 5 Scarlet Hill (serial)
- 7 The Donna Reed Show
- 9 Fun Time (comedies)
- 12 The Ann Sothern Show
- 28 Origami: "2 Boats"
- 12:30
- 2 As the World Turns
- 4 Moment of Truth
- 5 The Ray Milland Show
- 7 Father Knows Best
- 9 Abbott and Costello
- 11 Movie: "Man from Dakota," Wallace Beery (40)
- 13 Letters to the Manager
- 28 Eastern Wisdom: "Zen"
- 1:00 P.M.
- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 (Clr) World Adventures
- 7 Tennessee Ernie Ford
- 9 Movie: "Breakaway," Tom Conway (57)
- 13 (Color) Movie: "Down Argentine Way," Betty Grable (41)
- 28 In-Class Math, Art
- 1:30
- 2 Art Linkletter H'se Party
- 4 Another World
- 5 Movie: "3 Musketeers," Ritz Brothers (39)
- 7 Girl Talk, V. Graham
- 2:00 P.M.
- 2 To Tell the Truth
- 4 (Color) You Don't Say
- 7 Flame in the Wind
- 2:15
- 11 Movie: "4 Sided Triangle," Barbara Payton
- 2:30
- 2 The Edge of Night
- 4 Match Game, G. Rayburn
- 7 Day in Court, Assault
- 9 On the Line, C. Roberts
- Guest: Steve Allen
- 3:00 P.M.
- 8 The Secret Storm
- 4 Everything's Relative
- 5 Newsweek, S. Chambers
- 7 General Hospital
- 13 (Color) Rocky & Friends
- 28 Impressions (premiere): "John Masefield." Series is produced by Cal State Fullerton.
- 3:15
- 13 (Color) Felix the Cat
- 3:30
- 2 The Jack Benny Show
- 4 (Color) Movie: "Caribbean," John Payne
- 5 Bozo & His Friends
- 7 The Young Marrieds
- 9 (Clr) King & Odie, Zolar
- 28 In-Service Mathematics
- 4:00 P.M.
- 2 Life of Riley, W. Bendix
- 5 Popeye Cartoons
- 7 Trailmaster, Ward Bond
- 9 (Clr) Andy's Gang, Zolar
- 11 Sheriff John's Club Time
- 13 (Color) Courageous Cat
- 28 Science Reporter
- 4:30
- 2 Movie: "Affair in Trinidad," Glenn Ford
- 5 Burns and Allen Show
- 9 (Clr) Astro Boy, Eng. Bill
- 28 Dr. Posin's Giants: Sun
- 34 Escuela KMXC (English)
- 5:00 P.M.
- 5 That Regis Philbin Show, with Ann Miller, Melbourne Christopher
- 7 News Hour, Baxter Ward
- 9 Space Patrol, Eng. Bill



SINGER SHIRLEY Jones guests on the "Perry Como Show" at 10 p. m. Thursday, channel 4 in COLOR.

- 11 Billy Barty & 3 Stooges
- 13 The Lloyd Thaxton Show
- 28 What's New
- 34 U.S. Army
- 5:30
- 9 People's Choice, J. Conper
- 11 The Mickey Mouse Club
- 28 The Friendly Giant
- 34 Lo Imperdonable (serial)
- 5:45
- 4 (Color) KNBC News
- 28 Sing Hi—Sing Lo
- 6:00 P.M.
- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC Nws, Latham
- 7 Movie: "Love That Brute," Paul Douglas
- 9 9th St. West, Sam Riddle
- 11 P. Winchell—Bugs Bunny
- 13 (Color) Ruff 'n' Reddy
- 28 Origami: "2 Boats"
- 34 Noticiero 34 (News)
- 6:30
- 4 Huntley-Brinkley Report
- 5 Leave It to Beaver
- 13 Yogi Bear (cartoons)
- 28 Heritage: E. Ormandy
- 34 Padres Culpables
- 7:00 P.M.
- 2 Walter Cronkite, News
- 4 (Clr) Happy Wanderers: "Vacation in Washington" Salmon fishing
- 5 Rifleman, Chuck Connors
- 9 Honeymooners, Gleason
- 11 Cheyenne, Clint Walker
- 13 (Clr) Passport to Travel: "Egypt," to Cairo, Sphinx, Pyramids, Suez
- 28 Science Reporter
- 34 Mascara de Angel (serial)
- 7:30
- 2 The Munsters, Fred Gwynne, Al Lewis. Not knowing Grandpa has substituted himself for Igor the bat, his entry in the school pet fair, Eddie starts a chain of trades and Grandpa-Igor winds up at a space rocket lab.
- 4 Daniel Boone, Fess Parker, Macdonald Carey, Claude Akins. A

Shawnee brave frightens a British officer into raving madness so that the tribe's restless dead may be avenged.

5 THIS COLORFUL WORLD
★ **The Channel Islands—Clr**

7 (Color) Jonny Quest, The Quest party is captured by misshapen cave men led by an escaped Nazi war criminal.

9 (Color) Movie: "Man in the Gray Flannel Suit," Gregory Peck (56). First half is shown tonight.

13 (Color) True Adventure: "Harpooning Whales"

28 Speculation, Keith Berwick: "Does It Pay to Come out of the Stone Age?"

34 Mexico 1900 (serial)

8:00 P.M.

2 Perry Mason, Raymond Burr, Jeanne (ex-Novak) Bal, Linden Chiles, Roland Winters. An illegally-tapped telephone used in a stock market swindle becomes a murder weapon.

5 (Color) Movie: "Desiree," Marlon Brando, Jean Simmons (54)

7 The Donna Reed Show. Jeff picks up a windfall in a suitcase at an unclaimed freight auction, but gets a lesson in values and ethics from a most remarkable man (Oliver McGowan).

11 The Great War, Michael Redgrave: "Hell Can't be So Terrible." Verdun

13 Survival! James Whitmore: "Tornado." Tragedy and heroism meet at Wichita Falls (Tex.) last April 2.

34 Automech Presenta

8:30

4 Dr. Kildare, Richard Chamberlain, Jack Warden, Patricia Hyland, Adrienne Hayes. Widower cab driver jeopardizes his life in his efforts to care for one teenage daughter and convince the wayward other one to return

7 My Three Sons, Fred MacMurray. The social seas become turbulent when the Douglasses are invited to a snooty country club.

11 Men in Crisis, Edmond O'Brien: "Darrow vs. Bryan," the Scopes "monkey" trial.

13 Winston Churchill's Valiant Years: "Triumph in France"

28 Cecil Brown: Age of Dissent: Young Men with Opinions (8:40). Canadian-filmed thoughts of youth.

34 Casos y Cosas de Casa

9:00 P.M.

2 Password, Allen Ludden. Elizabeth Ashley and Roddy McDowall

7 Bewitched, Elizabeth Montgomery, Darrin suspects Endora when he's hit by a series of jinxes after refusing to let Samantha pop off with her mother to a wedding in Egypt.

11 East Side/West Side, George C. Scott, Paul Mace, Young boy, working as runner in the numbers racket, mistakenly contacts Brock as a client.

13 DICK POWELL THEATRE
★ **Dana Andrews & Vera Miles** with Rip Torn, Barry Sullivan, Ruta Lee. Talented young writer arrives in Hollywood to find life less glamorous

than he'd dreamed.

34 El Crisol (serial)

9:30

2 Baileys of Balboa, Paul Ford. Wynton and Landley plot to ship Jim aboard a Hawaiian-banded racing yacht in order to break off his budding romance

4 (Color) Hazel, Shirley Booth, Gregory Morton, Barbara Shelley. Hazel almost misses her dance date with Enzo Martelli when a temperamental prima donna takes a fancy to him.

7 Peyton Place II, Dorothy Malone, Ryan O'Neal. Constance faces a startling fact.

9 Wyatt Earp, H. O'Brien

34 Guitarras (guitarists)

28 Pablo Casals (9:40)

10:00 P.M.

2 The Defenders, E. G. Marshall, David Opatoshu, Kim Hunter. The Prestons want their client to repudiate his confession that he surprised his wife and her lover together in his own home and shot the man. But he believes the legendary "unwritten law" gives him a moral right to kill the other man. (Jessica Walters, of Herbert Brodtkin's other legal series "For the People," plays the wife of the slain man.)

4 Perry Como (see box)

5 Robt. Taylor's Detectives

★ "ALCOA PREVIEW"
★ **Douglas Fairbanks, Jr.** (see box)

9 Special '65: "All the Kings Horses and All the Kings Men" (box)

11 George Putnam, News

13 (Color) Vagabond: "Quebec, Paris of America"

34 Sports: Cine Argentino: "Vuelo de la Muerte"

28 Eastern Wisdom (10:10)

10:30

5 Newsweek, S. Chambers

13 News, Johns-Fishman

28 Cecil Brown (10:40)

11:00 P.M.

2 News, Jerry Dunphy

4 (Clr) KNBC Nws, Latham

5 Movie: "Fighting Kentuckian," John Wayne (49)

7 Baxter Ward, News

9 Movie: "Street with No Name," Mark Stevens (48)

11 Movie: "Vice Squad," Edw. G. Robinson (53)

13 Movie: "Dust Be My Destiny," John Garfield (39)

11:15

4 (Color) Tonight, Johnny Carson with Louis Nye, Tuesday Weld, four stars of "Bonanza"

7 The Les Crane Show, with actor Cliff Robertson, 3 magicians

11:30

2 Movie: "Desperate Journey," Errol Flynn, Ronald Reagan (42)

12:30

13 Movie: "Corregidor," Otto Kruger (43)

12:45

9 Clete Roberts, News

1:00

4 Changing Times, News

9 Movie: "Secret Fury," Claudette Colbert (50)

11 Movies: "Mannequin," "No Time to Kill" and "Nick Carter, Master Detective"

1:15

2 Movie: "Danger, Love at Work," Ann Sothern, Jack Haley (37)

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FM HIGHLIGHTS

TODAY

Bob Florence at 8 a.m. on KBIG ... Sammy Davis in multiplex at 10 a.m. on KRHM ... Latin Hour in multiplex at 11 a.m. on KGGK ... Rome Symphony Orchestra at noon on KRHM ... German Hour in multiplex at 1 p.m. on KGGK ... Count Basie at 3 p.m. on KBIG ... Roland Shaw in multiplex at 4 p.m. on KGGK ... Stan Getz at 5 p.m. on KBIG ... Johnny Green at 6 p.m. on KRHM ... Chris Connor at 8 p.m. on KBIG ... "Jewish-American Theater" at 9 p.m. on KRHM ... Peggy Lee at 9:30 p.m. on KNOB ... "Victory at Sea" in multiplex at 11 p.m. on KGGK ... Della Reese at 12:05 a.m. on KNOB.

In multiplex at 12:05 p.m. on KNOB ... Andre Kostelanetz at 2 p.m. on KBBI ... Tony Bennett at 3:30 p.m. on KBIG ... Roy Brooks at 5:05 p.m. on KNOB ... Frank Chacksfield at 6 p.m. on KBBI ... Robert Goulet in multiplex at 8 p.m. on KGGK ... Pete Jolly at 8:30 p.m. on KBIG ... London Symphony Orchestra at 9 p.m. on KBBI ... Rosemary Clooney at 10 p.m. on KBIG ... Cannonball Adderley at 11:05 p.m. on KNOB.

FM STATIONS

KLON	92.7	KCBH	92.7
EXLU	92.7	KHOF	92.7
EPFK	92.7	EMLA	92.7
WJAC	92.7	KHNS	92.7
KKX	92.7	KLUE	92.7
KPOL	92.7	KBBI	92.7
KGO	92.7	KFOA	92.7
KRMH	92.7	KFLA	92.7
KABC	92.7	KBBG	92.7
KRHS	92.7	KBCA	92.7
KWIZ	92.7	KLFM	92.7
KWFO	92.7	KFBM	92.7
KNOB	92.7	KPIL	92.7

MONDAY

Sweets Edison at 10 a.m. on KBIG ... Ramsey Lewis



PEGGY CASS

Panel Shows Easiest TV Jobs

By JOAN CROSBY

NEW YORK (NEA)—Peggy Cass wants it on the record that she is an actress. That means she can take words written on paper and turn them into a characterization.

"I love panels," said Peggy, between appearances on To Tell the Truth. "They are the easiest job in television and I feel like a fairy godmother tapped me on the shoulder."

"I hope I can go on and on and audiences don't mind old ladies on the panel. I plan to age gracefully with the tube. But I want to act, too."

"I WOULD like to be in a Broadway musical and two movies—one each directed by Billy Wilder and Federico Fellini. I would like to portray an alcoholic mother of a dope fiend. I would like to be on some of the television shows that are filmed in New York."

"But I can't get on any of them. What do they think I have a Tony at home for?"

PEGGY won her Tony for her role in the Broadway version of "Auntie Mame," which she repeated in the movie. She would like casting directors to remember that. She would also like them to know she is very good at crying.

"I cry a lot. It's gotten so there isn't one dentist left in New York who can stand to see me coming. I sit down in the chair, grip the arms, and the tears start."

"Between the Martinis I drink before I go, and the tears, there isn't one left who wants me for a patient."

Hoofer Directs

Former hoofer Jack Donohue, producer-director of "The Lucy Show," danced on Broadway in the "Ziegfeld Follies," "Good News" and "Follow Thru."

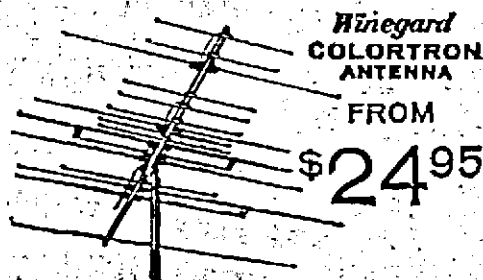


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JAY RIPLEY AND HIS GUITAR prove enchanting to teen-age girls during "Karen" at 7:30 p. m. Monday, channel 4. Among the enchanted (left to right) are Debbie Watson, title star; Bernadette Withers, Trudi Ames and Gina Gillespie.

Week's Top Shows

Sunday — "American Sportsman" at 5 p.m. in COLOR on channel 7 follows actor Robert Slack on a lion hunt.

Monday — "The Mystery of Stonehenge" at 10 p.m. in COLOR on channel 2 examines conflicting views on the prehistoric function of stone ruins in England.

Tuesday — "The Red Skelton Show" at 8:30 p.m. on channel 2 welcomes French pantomimist Marcel Marceau. He and Red will present an hour of pantomime and Maurice Chevalier will serve as host-narrator.

Wednesday — "ABC Scope" at 10:30 on channel 7 brings a half-hour documentary on "Heart Attack." Among those interviewed will be Peter Sellers.

Thursday — "Alcoa Preview" at 10 p.m. on channel 7 is an hour special hosted by Douglas Fairbanks Jr. It presents behind-the-scenes views of upcoming entertainment events.

Friday — "The Bob Hope Theater" at 8:30 p. m. in COLOR on channel 4 stars John Cassavetes, Chester Morris and Carol Lynley in a drama about World War I aviators.

Saturday — A 19-hour telethon for the Arthritis Foundation starts at 11 p. m. on channel 5. Numerous Hollywood personalities will participate.

Pretzel-Bender

Among contestants on "What's My Line?" have been a pretzel bender, a worm raiser, a sausage stuffer and a maker of false teeth for tows.

Pan and Fan Mail

"No Time for Sergeants" is one of the funniest programs on the air. I think I laughed last night until I hurt.

Is there anything that can be done to boost Sammy Jackson's ratings?—Mrs. E. G. Hutchinson, Long Beach. Might try making him a lieutenant.

We don't think much of the new King Family show. Too many Kings with too little talent.

It takes more than a large number of people, relatives or not, to produce a good

TV program.

If they would cut the program down to 30 minutes and reduce the cast to only those who have talent, the show might be rated as slightly less than average. J. Paul Gleason, Long Beach. Does it give you a royal pain, J. Paul?

Some years ago, radio stations in this general area rebroadcast the hourly time signals from the Naval Observatory (NAA) in Washington.

I am informed that one or more FM stations do this

now, but I don't know where to look on the dial.

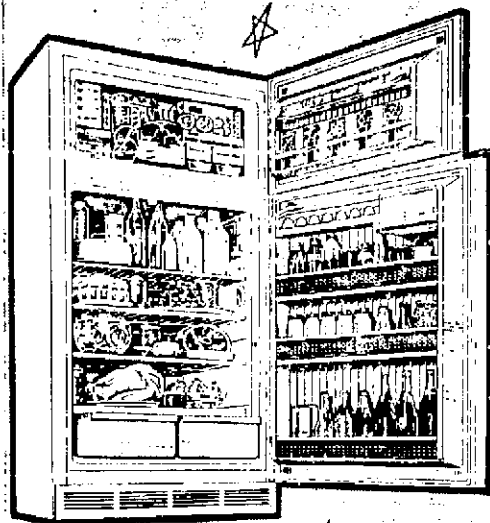
AtLee S. Arnold, Long Beach. I don't know about the FM stations, AtLee, but if you're willing to settle for an AM outlet, the hourly naval beep is on KMPC (710).

Is the psychiatrist treating George on Peyton Place the same person who is after Richard Kimble on the Fugitive?

Betty Parrish, Artesia. No. The psychiatrist is John Zaremba. The policeman is Barry Morse.

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Vice-President

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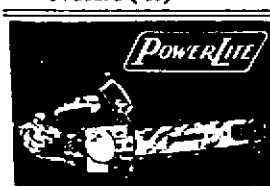
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SATURDAY

February 6, 1965
★ PAID ADVERTISEMENT

- 4 Mr. Wizard, Don Herbert
11 Mr. Wishbone, Jim Allan
13 Sacred Heart Program
8:00 A.M.
2 Mr. Mayor, Bob Keeshan
4 Piano Literature (CSCA): "Bach"
5 Design for Learning
7 Cartoon Capers
9 From the Ground Up
13 Movie: "Gunfire at Indian Gap," Anthony George (57)
8:30
4 (Color) Hector Heathcote
5 Hopalong Cassidy
7 Movie: "The Hostage," Ron Randall (56)
9 Movie: "Lucky Nick Cain," George Raft (51)
11 Superman, Geo. Reeves
9:00 A.M.
2 Alvin Show (cartoons)
4 (Clr) Underdog (cartoon)
11 Movie: "The Hitchhiker," Frank Lovejoy (53)
13 Panorama Latino (Span.)
34 Trova Mexicana
9:30
2 Tennessee Tuxedo
4 Fireball XL5 (cartoon)
5 Movie: "Crystal Ball," Ray Milland, Paulette Goddard (43)



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 - Headaches
 - Heart Trouble
 - Kidney Trouble
 - Liver Trouble
 - Lumbago
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Bob Hope Desert Golf Classic

Classic, 2 p.m., ch. 4, has the finals in the pro-amateur competition at Indian Wells Country Club (Palm Desert), fourth day of the 5-day, 90-hole of the tourney formerly called the Palm Springs Golf Classic. ("Big-Three Golf" is preempted today.)

SWIM MEET, 2 p.m., ch. 11, has Bill Welsh at Westwood for the USC-UCLA conference meet, with diving exhibition at half-time.

AAWU BASKETBALL, 3 p.m., ch. 5, finds Frank Sims at Eugene as Oregon hosts the University of California.

CBS GOLF CLASSIC, 3:30 p.m., ch. 2, is the quarter-final match from La Quinta between Tony Lema and Bobby Nichols and the Herbert brothers, postponed from last week by coverage of the Churchill funeral.

PRO BOWLERS TOUR, 3:30 p.m., ch. 7, is the Mobile (Ala.) Open, Chris Schenkel and Billy Welu mikeside.

SANTA ANITA Feature Race, 4:30 p.m., ch. 2, is the \$50,000-added Santa Margarita Handicap.

WIDE WORLD OF Sports, 5 p.m., ch. 7, has Bill Fleming with tapes of the Gold Skate International roller skating classic (Bakersfield), plus Valery Brumwell featured in the Philadelphia track and field games.

Boots, Barbara Stanwyck, Bob Cummings
4 Bob Hope Desert Golf Classic (sports box)
7 Movie: "5 Guns West," John Lund (55)
11 USC-UCLA Swim Meet (see sports box)
3:00 P.M.
4 Movie: "Coroner Creek," Randolph Scott (49)
5 AAWU Basketball (see sports box)
9 News: Golf Tips (3-10)
13 Movie: "Pittsburgh Kid," Billy Conn
3:15
9 Headline History: "Babe Ruth"
3:30
2 Golf Classic (sports box)
7 Pro Bowlers Tour (see sports box)
9 Movie: "Yellow Squadron," Hasse Ekman (Ger.-55)
11 Broken Arrow, J. Lupton
34 Cita con Aldo Monti
4:00 P.M.
11 Wanted: Dead or Alive, Steve McQueen
34 Futbol (soccer matches from Mexico City)
4:30
2 Santa Anita Feature Race (see sports box)
4 (Clr) Gadabout Gaddis, the "Flying Fisherman" goes after bass at Oswego bay (N.Y.)
5 TV Bowling Tournament

2 My Friend Flicka
4 Teacher '63: "Parents Learn the New Math"
7 Hoppy Hooper (cartoon)
13 (Color) Fore Golfers, Art Parra
1:00 P.M.
2 I Love Lucy, Lucille Ball
4 Profile: "Art of Lynn Fayman"
5 Movie: "Thunderbirds," John Derek (52)
7 New Amer. Bandstand, Dick Clark with The Hondells, Donna Loren, "hot line" to Bob Conrad
1:30
2 CBS Saturday News
4 (Clr) Agriculture USA: "Container Industry"
13 Movie: "Prisoner of Japan," Gertrude Michael, Alan Baxter
34 Mascara de Angel (serial)
2:00 P.M.
2 Movie: "Bride Wore

6:00 P.M.
2 Jerry Dunphy Report
4 (Color) KNBC News
5 World of Jimmie Rodgers
11 (Clr) Travelcade, James A. FitzPatrick: "India"
13 (Color) Rocky & Friends
34 Todos a Bailar (dance)
6:15
2 Newsmakers: Charles Dederich, founder of Synanon, unique narcotic addiction rehabilitation center.
6:30
4 (Clr) News Conference
5 Leave It to Beaver
7 Saturday News
9 Dobie Gillis, D. Hickman
11 Chiller (movie): "U.F.O." Tom Powers (56)
13 Bronco, Ty Hardin
7:00 P.M.
2 Sea Hunt, Lloyd Bridges. Unexploded torpedoes at bottom of West Coast harbor.
4 (Color) Survey '63, Bob Wright: "ABC's for Baby Sitters"
5 Rifleman, Chuck Connors
7 Shivers, Gene Weed. Series' postponed second outing features Jackie De Shannon, Gary (Jerry's son) Lewis and the Playboys, Eddie Hodges, Mel Carter, Sonny and Cher.
9 Movie: "O.K., Nero," Walter Chiari, Silvana Pampanini (Ital.-53). Slapstick flashback fantasy.
34 Lucha Libre (wrestling from Guadalajara)
7:30
2 The Jackie Gleason Show Mel Torme, Helen Curtis, Reginald Van Gleason III and a surprise guest share the spotlight.
4 (Color) Flipper, Brian Kelly. A sunken treasure chest and a subsequent theft turn the dolphin into a detective.
5 (Color) Melody Ranch Guest: Rex Allen
7 The King Family A game of musical "Monopoly"
13 Bourbon Street Beat, Andrew Duggan
8:00 P.M.
4 Kentucky Jones, Dennis Weaver, Rickey Derr. Ike is convinced that a goat bought at auction is no ordinary goat but a reincarnation of his great

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FRIDAY

February 5, 1965

★ PAID ADVERTISEMENT

6:30

- 2 Apothecary: Dentifrices
4 (Color) Going Abroad
7 Guidelines (adult educ.)

7:00 A.M.

- 2 Captain Kangaroo
4 Today, Hugh Downs
7 Scope (adult education)
11 Survey of Arts: "China"

7:30

- 7 Pinky Lee, Cartoons
11 The Hobo Kelly Show
7:45

9 Big Babysitter (cartoons)

8:00 A.M.

- 2 Panorama Pacific, Rowe
7 I Married Joan, J. Davis
9 Pancake Man, Hal Smith

8:30

- 7 The Count Marco Show
9 Big Babysitter (cartoons)

9:00 A.M.

- 2 News with Mike Wallace
4 Make Room for Daddy
Guest: Hans Conried
5 For Kids Only (cartoons)
7 The Pamela Mason Show
11 New Jack LaLanne Show
13 News, George Nolan

9:15

- 13 Movie: "Shake Hands
With Murder," Iris
Adrian ('44)

9:30

- 2 I Love Lucy, Lucille Ball
4 (Clr) What's This Song?
5 The Romper Room
11 Movie: "Adventures of
Casanova," Arturo de
Cordova ('48)

10:00 A.M.

- 2 Andy of Mayberry
4 Concentration, H. Downs
7 The Mike Douglas Show
with Hermione Gingold
8 Movie: "Call of the
Wild," Clark Gable,
Loretta Young ('35)

10:15

- 13 The Intelligent Parent:
"Where Is Your Child
Tonight?"

10:30

- 2 The McCoys, W. Brennan
4 (Clr) Jeopardy, Fleming
5 Restless Gun, John Payne

10:45

- 13 Guidepost to Spanish II

OLDEST WEST COAST MFG

TV PICTURE TUBES

GLASSCRAFT

2 YEAR GUARANTEE

ASK YOUR SERVICEMAN

At No Extra Cost Call

GA 6-2011 TO 6-2116

11:00 A.M.

- 2 The Love of Life
4 (Clr) Say When, A. James
5 Peter Gunn, C. Stevens
13 Mr. Merchandising

11:15

- 13 Guidepost to Spanish I

11:30

- 2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Thin Man, Peter Lawford
7 Price Is Right, Bill Cullen
9 Spectrum (education)
11 Sheriff John, J. Rovick
13 Teleplay: "Another
Sunlight," David Brian

11:45

- 2 The Guiding Light
28 The Friendly Giant

12:00 NOON

- 2 My Little Margie
4 (Clr) Let's Make a Deal
5 Scarlett Hill (serial)
7 The Donna Reed Show
9 Fun Time (comedies)
13 The Ann Sothern Show
28 Layman's Guide to
Modern Art: The Artist

12:30

- 2 As the World Turns
4 Moment of Truth
5 The Ray Milland Show
7 Father Knows Best
9 Abbott and Costello
11 Movie: "Avalanche,"
Bruce Cabot ('46)
13 Letters to the Manager
28 Parents and Dr. Spock:
"The Facts of Life"

12:45

- 13 Bill Johns, News

1:00 P.M.

- 2 Passport, Allen Ludden
4 The Doctors, J. Pritchett
5 (Clr) World Adventures
7 Tennessee Ernie Ford
9 Movie: "Angel Who
Pawed Her Harp," Felix
Aylmer, Diane Cilento
(Br.-'56), Comedy fantasy
13 (Color) Movie: "Home-
stretch," Cornel Wilde
28 In-Class Spanish, Science

1:30

- 2 Art Linkletter H'se Party
Guests: Hal Kanter, the
Kunysz family
4 Another World
5 Movie: "Confirm or
Deny," Don Ameche,
Joan Bennett ('41)
7 Girl Talk, Virginia
Graham, Penny Fuller,
Jimsey Somers

2:00 P.M.

- 2 To Tell the Truth, Bud
Collyer
4 (Color) You Don't Say
7 Flame in the Wind

2:15

- 11 Movie: "Day the Sky
Exploded," Paul
Hubschmid (Ital.-'61)

SPECIAL

CHRYSLER THEATRE —

One of several war dramas being considered for next season, a sort of earlier-vintage "12 o'clock High," is spun off in color at 8:30 p.m., ch. 4, as John Cassavetes and Chester Morris team up for "The Fliers." Based on the colorful exploits of the escadrille, an elite corps of World War I fighter pilots, who value their code of ethics almost more than their ability to kill, show deals with an embittered ex- infantryman-turned-aviator who cannot conform to "old school tie" pattern of waging war. When he shoots down a top German aviator and machine-guns him on the ground, he's challenged to a duel in the air and declines the "honor." Carol Lynley, Alfred Ryder, Tom Simcox and Roxane Berard are featured. (Bob Hope's fourth variety hour of the season takes this slot next week, headlining Johnny Carson, Jack Jones, Louis Prima and Carroll Baker.

2:30

- 2 The Edge of Night
4 Match Game, G. Rayburn
7 Day in Court: Assault.
Monty takes the stand.
9 9 on the Line, C. Roberts.
Guest: Dr. Linus Pauling

3:00 P.M.

- 2 The Secret Storm
4 Everything's Relative
5 Newscene, S. Chambers
7 General Hospital
13 (Color) Rocky & Friends
28 Test Pattern

3:15

- 13 (Color) Felix the Cat

3:30

- 2 The Jack Benny Show
4 Movie: "Sudden Fear,"
Joan Crawford, Jack
Palace ('52)
5 Bozo & His Friends
7 The Young Marrieds
9 (Clr) King & Odie, Zolar

4:00 P.M.

- 2 Life of Riley, W. Bendix
5 Popeye Cartoons
7 Trailmaster: "Johnny
Masters," Anthony
George
9 (Clr) Andy's Gang, Zolar
11 Sheriff John's Club Time
13 (Color) Courageous Cat
28 20th Century Revolutions
in World Affairs:
"Weapons"

4:30

- 2 Movie: "And Now
Tomorrow," Alan Ladd,
Loretta Young ('44)
5 Burns and Allen Show
9 (Clr) Astro Boy, Eng. Bill
28 Lyrics & Legends:
Outlaw Ballads, Oscar
Brand
34 Escuela KMAX (English)

4:45

- 13 (Color) Rocky & Friends

5:00 P.M.

- 5 That Regis Philbin Show
with Gene Baylors, jazz
organist Jimmy Smith,
Nina Wayne, bathing
beauty fashion show
7 News Hour, Baxter Ward
9 Space Patrol, Eng. Bill
11 Billy Barty & 3 Stooges
13 The Lloyd Thaxton Show
28 What's New? "Tom
Sawyer," Tom's in love.
34 Usted y Su Salud

5:30

- 9 The People's Choice
11 The Mickey Mouse Club
28 The Friendly Giant
34 Lo Imperdonable (serial)

5:45

- 4 (Color) KNBC News

- 28 Compass Rose: Eskimo

6:00 P.M.

- 2 Big News, Jerry Dunphy
4 (Clr) KNBC nws, Latham
7 Movie: "Code Two,"
Ralph Meeker ('53).

- 9 9th St. West, Sam Riddle

- 11 P. Winchell-Bugs Bunny

- 13 (Color) Ruff 'n' Reddy

- 28 Invitation to Art

- 34 Noticiero 34 (News)

6:30

- 4 Huntley-Brinkley Report

- 5 Leave It to Beaver

- 13 (Color) Macilla Gorilla

- 28 Glenn Gould (olantist)

- 34 Padres Culpables (serial)

7:00 P.M.

- 2 Waller Cronkite, News

- 4 Little Hobo, London

- 7 The Wonder Dog, Henry

- Gibson (poet of Joey

- Bishop fame). Through

- a comedy of errors, meek

- storekeeper becomes

- town's hero by capturing

- a bank robber.

- 5 Rifleman, Chuck Connors

- 9 Honeymen, J. Gleason

- 11 77 Sunset Strip, Efrem

- Zimballist, Peggy McCay

- 13 RIFORD—KEN CURTIS

- ★ A RACE to the GROUND

- 28 Glory Trail: gold mining

- 34 Mascara de Angel (serial)

7:30

- 2 Rawhide, Eric Fleming,

- Sheb Wooley, Robert

- Cabal, Rocky Shanan. On

- their first cattle drive

- after the return of Pete

- Nolan, Hey Soos and Joe

- Scarlett to favor's crew,

- Nolan is jailed on the

- charge of murdering a

- deputy sheriff.

- 4 International Showtime,

- Don Ameche: "Blue

- Danube Ice Pageant." Ice

- spectacle, taped in

- Budapest.

- 5 (Clr) Kingdom of the

- Sea: "Men, Sea, Spears"

- 7 (Color) The Flintstones

- Ghost town lawman fails

- to tell Fred why he's

- made "sheriff for a day."

- 9 (Color) Movie: "Man in

- the Gray Flannel Suit,"

- Gregory Peck ('56).

- Second half is seen

- 13 (Clr) Science Fiction

- Thr: "Negative Man,"

- Dane Clark. Accidental

- power discharge gives

- young electrician super-

- human senses and a



ONE OF THE Marquis Chimps dresses up for a visit to "The Jack Benny Program" at 9:30 p. m. Friday, channel 4.

doubling of his IQ.
28 Religions of Man: "Bud-
dism." One branch for
monks, another for
laymen.
34 Mexico 1900 (serial)

8:00 P.M.

- 5 Robt. Taylor's Detectives

- 7 Farmer's Daughter, Inger

- Stevens. Katy falls in

- with a group of avante

- garde poets when she

- takes a moonlighting job

- in the Progressive

- Bookshop.

- 11 Movie: "Casanova

- Brown," Gary Cooper,

- Teresa Wright, Frank

- Morgan ('44). Fairly

- amusing Nunnally

- Johnson comedy.

- ★ TRAVEL QUIZ—MATCH

- WITS WITH EXPERTS

- George Nolan is host.

- 28 Layman's Guide to

- Modern Art: "The Artist"

- 34 La Hora de Raul Astor

8:30

- 2 On Broadway Tonight,

- Rudy Vallee. Judy

- Garland makes her first

- U.S. TV appearance

- of the season when she

- introduces, and performs

- with, a pair of Australian

- singers.

- 4 (Color) Chrysler Theatre:

- "The Fliers" (see box)

- 7 Addams Family, Carolyn

- Jones. Enter another

- relative—Cousin Itt, a

- midwit with abundant

- hair and double-talk

- lingo. Gomez tries to get

- Itt the zoo curator's

- job, but he winds up

- incarcerated by zoo

- keepers.

- 13 ARREST & TRIAL—CHUCK

- ★ CONNORS & BEN GAZZARA

- with Broderick Crawford.

- When his mother is slain

- by a sniper's bullet, an

- emotionally-disturbed

- teenager confesses to the

- shooting.

- 28 Cecil Brown: Stories of

- Guy De Maupassant

- 34 Premier Orfeon (musical)

9:00 P.M.

- 5 Movie: "The Plunderers,"

- Forrest Tucker ('48)

- 7 Valentine's Day, Tony

- Franciosa, Richard

- LePore. An ex-con

- reverts to type when Val

- injuries his journalistic

- pride by making changes

- in his memoirs of life as

- as Sing Sing inmate.

- 34 El Crisol (serial)

9:15

- 9 Cleo Roberts, News

9:30

- 2 Gomer Pyle—USMC, Jim

- Nabors. Carter has to

Tele-Vues

break a date because of
guard duty and sends
Gomer to keep his girl
(Sherry Jackson)
company, never thinking
she might develop a
crush on Pyle.

- 4 The Jack Benny Program
Jack calls on the
Marquis chimps to
discuss a contract with
their owner and learns
there's no show business
like monkey business.

- Australian singer Lorræ
Desmond is introduced.

- 7 FDR: "The 100 Days."

- The Brain Trust, led by

- Raymond Moley and

- Rexford Tugwell, gets to

- work on new ideas to

- assault the depression

- 9 Wyatt Earp, H. O'Brien

- 34 Las Estrellas y Usted

- 28 Science Reporter (9:40):

- "Air Pollution"

10:00 P.M.

- 2 Slattery's People, Rich-

- ard Crenna, Robert

- Blake, Madlyn Rhue,

- Gene Evans. To force an

- investigation into

- operations of the boxing

- commission, Slattery

- introduces a bill to

- outlaw boxing.

- 4 (Clr) Jack Paar Program,

- with Mike Nichols and

- Elaine May, Jack

- Douglas and Reiko, the

- Barry Sisters and

- Alexander King

- 7 12 o'clock High, Robert

- Lansing, Keir Dullea. A

- new navigator shows

- disturbing personality

- problems

- 9 Cinema IX: "Oliver

- Twist," Alec Guinness,



PEGGY CASS

Panel Shows Easiest TV Jobs

By JOAN CROSBY

NEW YORK (NEA)—Peggy Cass wants it on the record that she is an actress. That means she can take words written on paper and turn them into a characterization.

"I love panels," said Peggy, between appearances on *Tell the Truth*. "They are the easiest job in television and I feel like a fairy godmother tapped me on the shoulder."

"I hope I can go on and on and audiences don't mind, old ladies on the panel. I plan to age gracefully with the tube. But I want to act, too."

"I WOULD like to be in a Broadway musical and two movies—one each directed by Billy Wilder and Federico Fellini. I would like to portray an alcoholic mother of a dope fiend. I would like to be on some of the television shows that are filmed in New York."

"But I can't get on any of them. What do they think I have a Tony at home for?"

PEGGY won her Tony for her role in the Broadway version of "Auntie Mame," which she repeated in the movie. She would like casting directors to remember that. She would also like them to know she is very good at crying.

"I cry a lot. It's gotten so there isn't one dentist left in New York who can stand to see me coming. I sit down in the chair, grip the arms, and the tears start."

"Between the Martinis I drink before I go, and the tears, there isn't one left who wants me for a patient."

Hoofer Directs

Former hoofer Jack Donohue, producer-director of "The Lucy Show," danced on Broadway in the "Ziegfeld Follies," "Good News" and "Follow Thru."

FM HIGHLIGHTS

TODAY

Bob Florence at 8 a.m. on KBIG . . . Sammy Davis in multiplex at 10 a.m. on KRHM . . . Latin Hour in multiplex at 11 a.m. on KGGK . . . Rome Symphony Orchestra at noon on KRHM . . . German Hour in multiplex at 1 p.m. on KGGK . . . Count Basie at 3 p.m. on KBIG . . . Roland Shaw in multiplex at 4 p.m. on KGGK . . . Stan Getz at 5 p.m. on KBIG . . . Johnny Green at 6 p.m. on KRHM . . . Chris Connor at 8 p.m. on KBIG . . . "Jewish-American Theater" at 9 p.m. on KRHM . . . Peggy Lee at 9:30 p.m. on KNOB . . . "Victory at Sea" in multiplex at 11 p.m. on KGGK . . . Della Reese at 12:05 a.m. on KNOB.

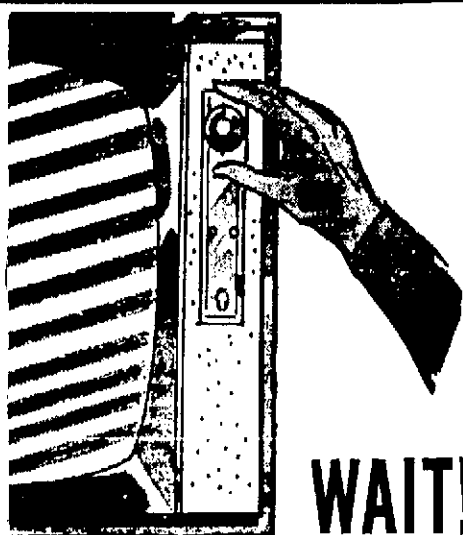
MONDAY

Sweets Edison at 10 a.m. on KBIG . . . Ramsey Lewis

In multiplex at 12:05 p.m. on KNOB . . . Andre Kostelanetz at 2 p.m. on KBBI . . . Tony Bennett at 3:30 p.m. on KBIG . . . Roy Brooks at 5:05 p.m. on KNOB . . . Frank Chacksfield at 6 p.m. on KBBI . . . Robert Goulet in multiplex at 8 p.m. on KGGK . . . Pete Jolly at 8:30 p.m. on KBIG . . . London Symphony Orchestra at 9 p.m. on KBBI . . . Rosemary Clooney at 10 p.m. on KBIG . . . Cannonball Adderley at 11:05 p.m. on KNOB.

FM STATIONS

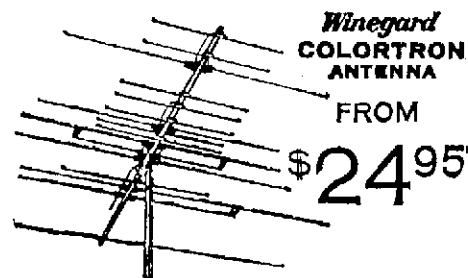
KLON	88.3	KCBH	98.7
KXLU	88.7	KHOF	92.5
KPFK	90.7	KMLA	102.3
KFSC	91.5	KHJ	101.1
KFAC	92.3	KUTE	101.9
KNX	93.1	KBBI	107.5
KPOI	93.9	KFOX	102.7
KGGK	94.3	KLAC	102.7
KRHM	94.7	KGLA	103.5
KABQ	95.5	KBIG	104.3
KRFD	96.3	KBCA	105.1
KWIZ	96.7	KLFM	105.1
KFMD	97.1	KBMS	105.9
KDUO	97.5	KFIL	106.3
KNOB	97.9		



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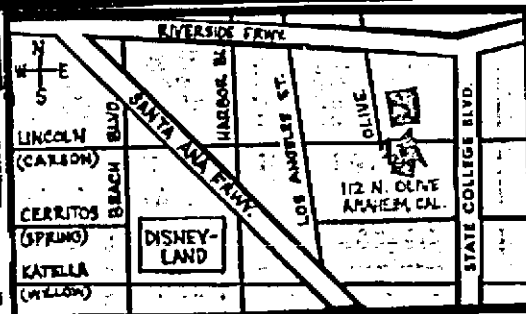
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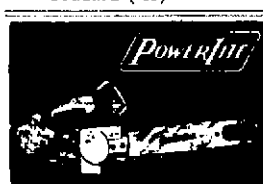
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SATURDAY

February 6, 1965
★ **PAID ADVERTISEMENT**
7:30
4 Mr. Wizard, Don Herbert
11 Mr. Wishbone, Jim Allan
7:45
13 Sacred Heart Program
8:00 A.M.
2 Mr. Mayor, Bob Keeshan
4 Piano Literature
(CSCLA: "Bach")
5 Design for Learning
7 Cartoon Capers
9 From the Ground Up
13 Movie: "Gunfire at Indian Gap," Anthony George ('57)

8:30
4 (Color) Hector Heathcote
5 Hopalong Cassidy
7 Movie: "The Hostage," Ron Randall ('56)
9 Movie: "Lucky Nick Cain," George Raft ('51)
11 Superman, Geo. Reeves
9:00 A.M.
2 Alvin Show (cartoons)
4 (Clr) Underdog (cartoon)
11 Movie: "The Hitchhiker," Frank Lovejoy ('53)
13 Panorama Latino (Span.)
34 Trova Mexicana
9:30
2 Tennessee Tuxedo
4 Fireball XL5 (cartoon)
5 Movie: "Crystal Ball," Ray Milland, Paulette Goddard ('43)



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• Eczema
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• Kidney Trouble
• Leg Trouble
• Liver Trouble
• Lumbago
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31 Ella, Yo y Alguien Mas
10:00 A.M.
2 Quick Draw McGraw
4 Dennis the Menace
7 Shennanigans, Stubby Kaye (chldn game show)
Wall-building project, with tin cans.
9 Movie: "Cattle Queen of Montana," Barbara Stanwyck, Ronald Reagan
34 Tiempos y Contrastes
10:30
2 Mighty Mouse Playhouse
4 Fury, Bobby Diamond
7 Annie Oakley, G. Davis
11 Movie: "Judge Hardy's Children," Lewis Stone
11:00 A.M.
2 Linus the Lionhearted
4 (Color) Exploring, Dr. Albert Hibbs: "Nature's Machines"
5 Peter Gunn, C. Stevens
7 The New Casper Show
13 Movie: "Hitler's Beast," Alan Ladd ('39)
11:30
2 The Jetsons (cartoon)
5 Movie: "Night Freight," Forrest Tucker ('55)
7 Porky Pig (cartoons)
9 King & Odie (cartoons)
12:00 NOON
2 Sky King, Kirby Grant
4 (Clr) Discovering Calif.: "Gold Rush" (pt. 1)
7 The Bugs Bunny Show
9 (Color) Movie: "Man in the Gray Flannel Suit," Gregory Peck ('56). Complete film today.
11 Movie: "Hills of Home," Edmund Gwenn, Lassie
34 Cine Argentino (movie)
12:30
2 My Friend Flicka
4 Teacher '65: "Parents Learn the New Math"
7 Hoppity Hooper (cartoon)
13 (Color) Fore Golfers, Art Parra
1:00 P.M.
2 I Love Lucy, Lucille Ball
4 Profile: "Art of Lynn Fayman"
5 Movie: "Thunderbirds," John Derek ('52)
7 New Amer. Bandstand, Dick Clark with The Hondells, Donna Loren, "hot line" to Bob Conrad
1:30
2 CBS Saturday News
4 (Clr) Agriculture USA: "Container Industry"
13 Movie: "Prisoner of Japan," Gertrude Michael, Alan Baxter
34 Mascara de Angel (serial)
2:00 P.M.
2 Movie: "Bride Wore Boots," Barbara Stanwyck, Bob Cummings
4 Bob Hope Desert Golf Classic (sports box)
7 Movie: "5 Guns West," John Lund ('55)
11 USC-UCLA Swim Meet (see sports box)
3:00 P.M.
4 Movie: "Coroner Creek," Randolph Scott ('48)
5 AAWU Basketball (see sports box)
9 News: Golf Tips (3:10)
13 Movie: "Pittsburgh Kid," Billy Conn
3:15
9 Headline History: "Babe Ruth"
3:30
2 Golf Classic (sports box)
7 Pro Bowlers Tour (see sports box)
9 Movie: "Yellow Squadron," Hasse Ekman (Ger. '55)
11 Broken Arrow, J. Lupton
34 Cita con Aldo Monti
4:00 P.M.
11 Wanted: Dead or Alive, Steve McQueen
34 Futbol (soccer matches from Mexico City)
4:30
2 Santa Anita Feature Race (see sports box)
4 (Clr) Gadabout Gaddis, the "Flying Fisherman" goes after bass at Oswego bay (N.Y.)
5 TV Bowling Tournament

BOB HOPE Desert Golf Classic, 2 p.m., ch. 4, has the finals in the pro-amateur competition at Indian Wells Country Club (Palm Desert), fourth day of the 5-day, 90-hole of the tourney formerly called the Palm Springs Golf Classic. ("Big-Three Golf" is preempted today.)
SWIM MEET, 2 p.m., ch. 11, has Bill Welsh at Westwood for the USC-UCLA conference meet, with diving exhibition at half-time.
AAWU BASKETBALL, 3 p.m., ch. 5, finds Frank Sims at Eugene as Oregon hosts the University of California.
CBS GOLF CLASSIC, 3:30 p.m., ch. 2, is the quarter-final match from La Quinta between Tony Lema and Bobby Nichols and the Herbert brothers, postponed from last week by coverage of the Churchill funeral.
PRO BOWLERS Tour, 3:30 p.m., ch. 7, is the Mobile (Ala.) Open, Chris Schenkel and Billy Welu mikeside.
SANTA ANITA Feature Race, 4:30 p.m., ch. 2, is the \$50,000-added Santa Margarita Handicap.
WIDE WORLD of Sports, 5 p.m., ch. 7, has Bill Flemming with tapes of the Gold Skate international roller skating classic (Bakersfield), plus Valery Brummel featured in the Philadelphia track and field games.

6 grandfather, a famous warrior and poet.
11 (Clr) Territory Underwater: "Abalone Contest"
34 Carrousel (musical)
8:30
2 Gilligan's Island, Bob Denver. Gilligan finds a jungle boy (Kurt Russell) living on the island, but every time he tries to show him to the other castaways, he vanishes
4 (Color) Mr. Magoo's Dick Tracy. Magoo takes time out from his weekly dramatic roles to impersonate mobster "Squinty Eyes" and help Tracy break up "The Mob," Everett Stone, Howard Morris, Johnny Coons and Marvin Miller are other voices.
5 Movie: "Angel on the Amazon," George Brent, Constance Bennett ('48)
7 The Lawrence Welk Show. All the regulars take part in offering country and western music, with Welk and his accordion leading dancing to "Saturday Night Waltz."
11 (Clr) Colorful World, Ben Hunter: "Morocco"
13 Silents Please: "Don Juan," John Barrymore, Mary Astor (pt. 2)
9:00 P.M.
2 The Entertainers, Carol Burnett, Caterina Valente and special guest Ed Wynn (who also stars on tomorrow's "Bonanza.")
4 Movie: "Don't Give Up the Ship," Jerry Lewis, Dina Merrill ('59-1st run). Naval officer "misplaces" his ship after V-J Day
9 Hollywood a Go Go, Sam Riddle, Discotheque.
11 Bold Journey, Jack Douglas: "Timberline"
13 Make Believe Ballroom, Al and Marilyn Jarvis
34 Estudio de Pedro Vargas
9:30
7 The Hollywood Palace, David Janssen is guest host to Edie Adams, Vic Damone, Tim Conway, Harlem Globetrotters, Mel Brooks and Carl Reiner
11 (Color) Grand Prix Races: "10th Annual National Drag Races"
34 Box del Sabado (boxing)
10:00 P.M.
2 Gunsmoke, James Ar-

ness, Ken Curtis, Elizabeth MacRae, Ken Scott, Warren Oates, Dillon looks for trouble when a traveling circus arrives, but Festus' girl finds it first when she joins a magician's sword act.
5 Passport to Profit
9 Cinema IX: "Oliver Twist," Alec Guinness, Robert Newton (Br. '48)
11 News, Burrell and Coates
13 Jeepsers Creepers (movie): "Jungle Captive," Otto Kruger ('45)
10:15
5 Changing Times, Ed Hart
10:30
5 Yancy Derringer
7 Saturday News Final, Baxter Ward, Bob Young
11 Joe Pyne Show (2½ hrs.)
10:50
4 Hullabaloo, Paul Anka, Dione Warwick
11:00 P.M.
2 Jerry Dunphy Report
4 (Color) KNBC News
5 **ANDY WILLIAMS HOSTS OPENING OF 19-HOUR LIVE SPECTACULAR! ARTHRITIS BENEFIT** (see box)
7 (Color) Movie: "Oh Men, Oh Women," Dan Dailey, Ginger Rogers, David Niven, Tony Randall ('57-1st run). Comedy of soon-to-wed psychoanalyst, who knows all about women.
11:15
2 Movie: "Ice Palace," Richard Burton, Robert Ryan, Carolyn Jones ('60-1st run). Edna Ferber's story of Alaska
4 (Clr) Sat. Night "Tonight" (repeat), Johnny Carson with Nick Adams, Corbett Monica, Sue Rainey, Anielle Aubry, Joe and Eddie
11:30
13 Movie: "Captains of the Clouds," James Cagney
12:00
5 **"BOB HOPE PRESENTS" ★ TODAY'S BIGGEST & BEST SHOW! TELETHON SPECTACULAR!**
12:20
9 Movie: "Murder on Approval," Tom Conway
1:00
11 Movies: "Cluny Brown," "Navy Blue and Gold"
1:15
2 Movie: "Birth of the Blues," Bing Crosby ('41)
7 Movie: "One Way Street," James Mason.
1:30
13 Movie: "East of the River," John Garfield

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5:00 P.M.
2 Scholarquiz, John Condon: Canoga Park High vs. Granada Hills
4 Film: "Children Without." Documentary of the inner city—the slum of the inner city—the slum of the inner city
7 ABC's Wide World of Sports (see sports box)
9 Movie: "The Maze," Richard Carlson ('53)
11 (Color) The Ski Breed: "Sun Valley" (pt. 2)
5:30
2 Ralph Story's L. A. (repeat). Revelation of "shocking" facts about the new Music Center, witchcraft in Hermosa Beach, and complications of registering candidates for city offices.
4 (Color) USN Film: "Seapower," Oscar entry.
5 Guest Shot. Hank Grant visits Dina Merrill on the tennis court, while Joe Hyams watches Glenn Ford work out with his horse Topsy.
11 (Color) Aqua Venture, Stan Bohman (premiere): "D'Jamba." Jungle safari.
8:00 P.M.
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5 World of Jimmie Rodgers
11 (Clr) Travelcade, James A. FitzPatrick: "India"
13 (Color) Rocky & Friends
34 Todos a Bailar (dance)
8:15
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4 (Clr) News Conference
5 Leave It to Beaver
7 Saturday News
9 Doobie Gillis, D. Hickman
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13 Bronco, Ty Hardin
7:00 P.M.
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2 Ralph Story's L. A. (repeat). Revelation of "shocking" facts about the new Music Center, witchcraft in Hermosa Beach, and complications of registering candidates for city offices.
4 (Color) USN Film: "Seapower," Oscar entry.
5 Guest Shot. Hank Grant visits Dina Merrill on the tennis court, while Joe Hyams watches Glenn Ford work out with his horse Topsy.
11 (Color) Aqua Venture, Stan Bohman (premiere): "D'Jamba." Jungle safari.
8:00 P.M.
2 Jerry Dunphy Report
4 (Color) KNBC News
5 World of Jimmie Rodgers
11 (Clr) Travelcade, James A. FitzPatrick: "India"
13 (Color) Rocky & Friends
34 Todos a Bailar (dance)
8:15
2 Newsmakers: Charles Dederich, founder of Synamon, unique narcotic addition rehabilitation center.
8:30
4 (Clr) News Conference
5 Leave It to Beaver
7 Saturday News
9 Doobie Gillis, D. Hickman
11 Chiller (movie): "U.F.O." Tom Powers ('50)
13 Bronco, Ty Hardin
7:00 P.M.
2 Sea Hunt, Lloyd Bridges. Unexploded torpedoes at bottom of West Coast harbor.
4 (Color) Survey '65, Bob Wright: "ABC's for Baby Sitters"
5 Rifleman, Chuck Connors
7 Shivaree, Gene Weed. Series' postponed second outing features Jackie De Shannon, Gary (Jerry's son) Lewis and the Playboys, Eddie Hodges, Mel Carter, Sonny and Cher.
9 Movie: "O.K., Nero," Walter Chiari, Silvana Pampanini (Ital. '53). Slapstick flashback fantasy.
34 Lucha Libre (wrestling from Guadalajara)
7:30
2 The Jackie Gleason Show Mel Torme, Helen Curtis, Reginald Van Gleason III and a surprise guest share the spotlight.
4 (Color) Flipper, Brian Kelly. A sunken treasure chest and a subsequent theft turn the dolphin into a detective.
5 (Color) Melody Ranch Guest: Rex Allen
7 The King Family A game of musical "Monopoly"
13 Bourbon Street Beat, Andrew Duggan
8:00 P.M.
4 Kentucky Jones, Dennis Weaver, Rickey Dier. Ike is convinced that a goat bought at auction is no ordinary goat but a reincarnation of his great

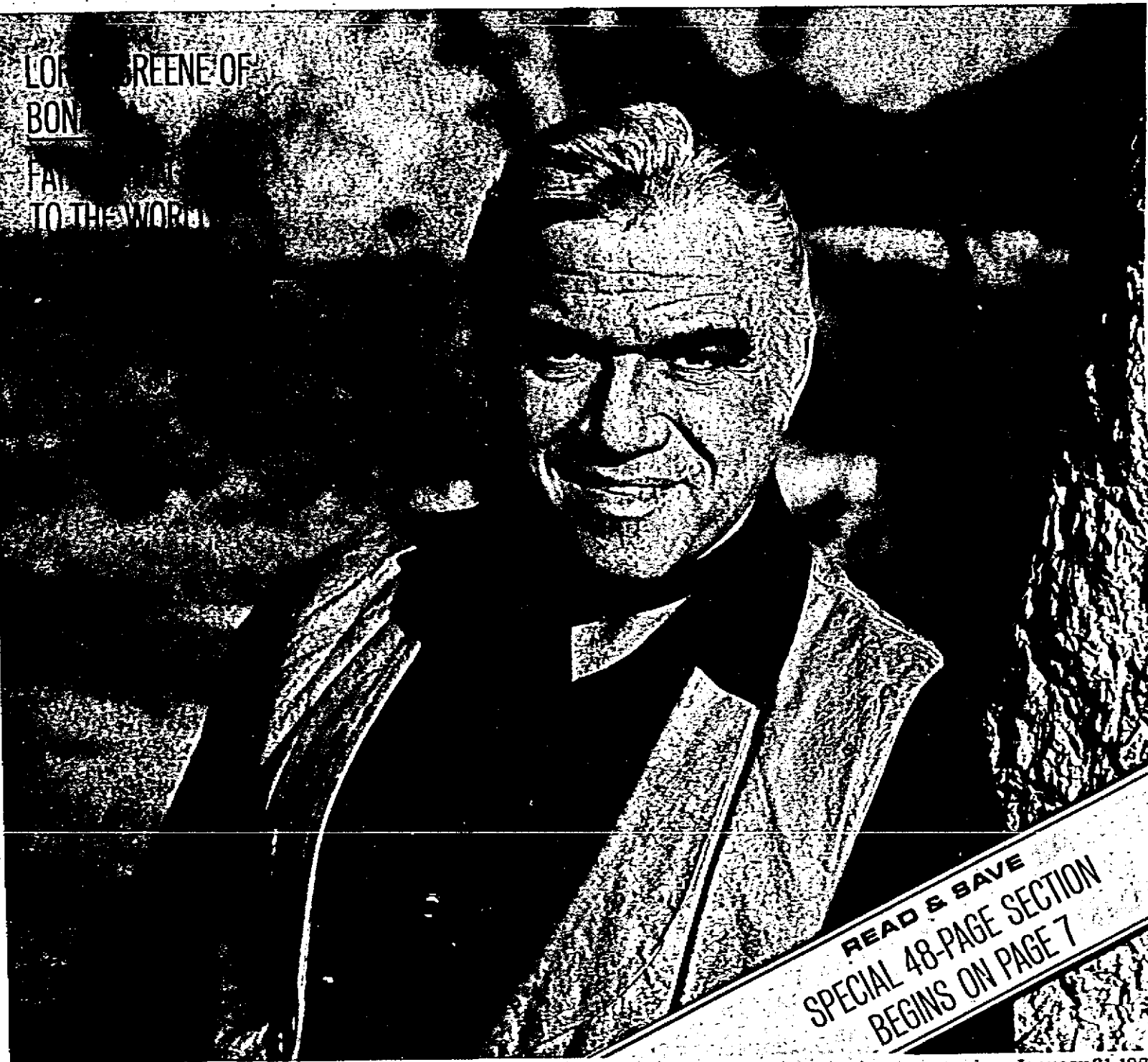
THE Phil Silvers Show
13 Movie: "Wild Blue Yonder," Phil Harris, Wendell

Parade

THE NEWS & Independent - Press - Telegram

HOW TO SAVE
AN OLD MARRIAGE
THE TOWN WHERE
EVERYONE
GOES TO SCHOOL

LOVE GREENE OF
BON
FAY
TO THE WORLD



READ & SAVE
SPECIAL 48-PAGE SECTION
BEGINS ON PAGE 7

January 31, 1965

RADIO

KABC-700 KEZY-1100 KQBS-1020 KLEY-870 KRRB-1100
 KALI-1430 KFAO-1300 KGER-1350 KLAG-670 KMLA-1110
 KBIG-740 KFI-640 KGFJ-1230 KMPS-110 KWTZ-1400
 KBLA-1400 KFOX-1200 KQIL-1260 KNX-1070 KRWV-1300
 KDAY-1500 KFWB-990 KNU-830 KPDL-1040 XTRA-900

SUNDAY, JANUARY 31, 1965

SPECIAL BROADCASTS—

11:30 a.m., KABC—Edward P. Morgan Tribute, Bill Downs
 7:00 p.m., KFI—NBA Basketball: Warriors at Lakers
 7:00 p.m., KABC—Personal Portrait: Walt Disney



PANTOMIMIC ARTISTRY will be demonstrated by two masters in the field, Red Skelton (left) and Marcel Marceau (right), when they appear on Red's program at 8:30 p. m. Tuesday, channel 2. The pair (center) will combine their talents for a pantomime interpretation of Pinocchio and Geppetto. In their individual performances, Red will portray a head waiter and Marcel will present a gambler pleading for mercy.

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Air polluted by smog, fumes, dust and pollen aggravates recurring attacks of Bronchial Asthma and Bronchitis. At the first sign of difficult breathing, wheezing, coughing and mucus congestion from such causes, start taking MENDACIO to combat allergy, loosen and help remove choking phlegm, and thus promote free breathing and more restful sleep. Most druggists keep and recommend MENDACIO.

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7:00 A.M.
 KFI—News: Radio Pulpit
 KABC—American Farmer
 KNU—As I See It
 KNX—News
 KFOX—Hugh Cherry
 KGER—Moments w/Master
 KNX—The Miami Doctor
 KGER—Chosen People
 KFI—Karlwin Hoover
 KABC—Paul Condylia
 KNU—In Faith Dialogue
 KNU—Church of the Air
 KGER—Hour of Faith
 KFI—Christian Science
 KNX—World Weather (7:35)
8:00 A.M.
 KFI—News: Changing Times
 KABC—News: Faith Report
 KNU—Revival Hour
 KNX—News: Mike Wall
 Line at Large (8:05)
 "Anatomy of an Inau-
 rural Address"
 KFOX—Western Cavalcade
 KGER—Christin Brotherhood
 KABC—Money Talks
 KFI—Bob Andersen (8:20)
 KABC—Paul Condylia
 KNU—Back to God Hr.
 KNU—Lone Lumberjack
 KGER—World Lit. Crusade
9:00 A.M.
 KABC—Metromedia Morn.
 KFI—News: Dick Sinclair
 KABC—News: Space Science
 KNU—News: Dream State
 KGER—Heaven & Home
 KABC—Paul Condylia
 KNU—Changing Times
 KNX—Universal Explorer:
 Gov't Lobbying
 KGER—Airman From God
 KFI—Cal Miller (to 7)
 KABC—Dimension: Weekend
 KGER—John Brown
10:00 A.M.
 KNX—News: Sports: KNX
 Weekend (to 6 p.m.)
 KGER—News: Revelation
 KFI—News: Revelation
 KFI—Russ V. Arsdale
 KGER—Ch. of Open Door
 KGER—Music
11:00 A.M.
 KFI—News: Monitor
 KABC—News: Faith Report
 KNU—Savanna: Deacon
 KABC—Paul Condylia
 KABC—People Are More
 than Anything
12:00 NOON
 KABC—News: Monitor
 KABC—News: Faith Report
 KNU—Savanna: Deacon
 KABC—Paul Condylia
 KABC—People Are More
 than Anything
1:00 P.M.
 KFI—News: Monitor
 KABC—News: Faith Report
 KNU—Savanna: Deacon
 KABC—Paul Condylia
 KABC—People Are More
 than Anything
2:00 P.M.
 KABC—News: Monitor
 KABC—News: Faith Report
 KNU—Savanna: Deacon
 KABC—Paul Condylia
 KABC—People Are More
 than Anything
3:00 P.M.
 KFI—News: Monitor
 KABC—News: Faith Report
 KNU—Savanna: Deacon
 KABC—Paul Condylia
 KABC—People Are More
 than Anything
4:00 P.M.
 KFI—News: Monitor
 KABC—News: Faith Report
 KNU—Savanna: Deacon
 KABC—Paul Condylia
 KABC—People Are More
 than Anything
5:00 P.M.
 KABC—News: Monitor
 KABC—News: Faith Report
 KNU—Savanna: Deacon
 KABC—Paul Condylia
 KABC—People Are More
 than Anything
6:00 P.M.
 KFI—News: Monitor
 KABC—News: Faith Report
 KNU—Savanna: Deacon
 KABC—Paul Condylia
 KABC—People Are More
 than Anything

MONDAY, FEBRUARY 1, 1965

7:00 A.M.
 KFI—David Sterling
 KABC—P. McGinnis, News
 KNU—News: Sports
 KGER—Willard Nelson
8:00 A.M.
 KFI—News: Monitor
 KABC—News: Faith Report
 KNU—Savanna: Deacon
 KABC—Paul Condylia
 KABC—People Are More
 than Anything
9:00 A.M.
 KABC—News: Monitor
 KABC—News: Faith Report
 KNU—Savanna: Deacon
 KABC—Paul Condylia
 KABC—People Are More
 than Anything
10:00 A.M.
 KFI—News: Monitor
 KABC—News: Faith Report
 KNU—Savanna: Deacon
 KABC—Paul Condylia
 KABC—People Are More
 than Anything
11:00 A.M.
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2:00 P.M.
 KABC—News: Monitor
 KABC—News: Faith Report
 KNU—Savanna: Deacon
 KABC—Paul Condylia
 KABC—People Are More
 than Anything
3:00 P.M.
 KFI—News: Monitor
 KABC—News: Faith Report
 KNU—Savanna: Deacon
 KABC—Paul Condylia
 KABC—People Are More
 than Anything
4:00 P.M.
 KFI—News: Monitor
 KABC—News: Faith Report
 KNU—Savanna: Deacon
 KABC—Paul Condylia
 KABC—People Are More
 than Anything
5:00 P.M.
 KABC—News: Monitor
 KABC—News: Faith Report
 KNU—Savanna: Deacon
 KABC—Paul Condylia
 KABC—People Are More
 than Anything
6:00 P.M.
 KFI—News: Monitor
 KABC—News: Faith Report
 KNU—Savanna: Deacon
 KABC—Paul Condylia
 KABC—People Are More
 than Anything

36 Insurance question of the week?



Is your insurance agent authorized to display this Professional Emblem of the National Association?

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Walter Scott's Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

Q. Can you tell me if Edward and Robert Kennedy are the only brothers to have served in the U.S. Senate concurrently?—Frank Baldwin, Hartford, Conn.

A. The Kennedys are the second pair of brothers to serve together in the Senate. First pair consisted of Theodore Foster, senator from Rhode Island, 1790 to 1803, and his brother Dwight, senator from Massachusetts, 1800-1803.

Q. Is it true that in World War II Gen. George Patton stood one day on a hill in France, threw wide his arms and yelled exultantly: "Compared to war all other forms of human endeavor shrink to insignificance. God! How I love it." I read this in a book on Patton. If true, what sort of man was the general?—G. Theiss, Los Angeles, Calif.

A. Patton was an innocent, childish, feudal man born 600 years too late.



Q. I would like to know if Lynda Bird Johnson, the President's oldest daughter, is really 6-feet-2.—Victoria Benson, Ft. Worth, Tex.

A. Lynda Bird is 6 feet tall in heels.

Q. The French put 400,000 men into Vietnam and lost there. I would like to know who first suggested to President Eisenhower that we ought to intervene in South Vietnam and take up where the French left off.—E. T., Eranston, Ill.

A. The late John Foster Dulles.

Q. I would like to find out how long Lena Horne has had a miscegenated marriage to Lennie Hayton. Also who is writing her autobiography, and what will it be called?—Howard Edgerton, Chicago, Ill.

A. Richard Schickel is collaborating with Miss Horne

on a book of memories to be called *Lena or Horne of Plenty*. Miss Horne, 47, has been married to Hayton for 17 years.

Q. There is an American novelist who writes sexy movies under the name of E. V. Cunningham. His true identity, please.—D. Lewis, Grand Prairie, Tex.

A. Novelist Howard Fast.

Q. Gen. Curtis LeMay is only 58. Why wasn't he re-appointed Air Force Chief of Staff?—Henry Kirschner, Baltimore, Md.

A. LeMay has differed frequently with Robert McNamara on the importance of missiles as opposed to manned bombers.



Q. Does the name Viet Cong stand for anything?—Helen Williams, Renton, Wash.

A. It stands for Communist Vietnamese.

Q. How many private planes are there in the U.S. at this time?—Virginia Booth, Alexandria, Va.

A. Approximately 86,000.



Q. Elizabeth Taylor is quoted as having said that after she saw the film Cleopatra, she vomited. Is this on the level?—Elaine Roue, Burlington, Vt.

A. According to Miss Taylor she was persuaded to see the film in London along with members of the visiting Bolshoi Ballet. "Afterwards," she says, "I raced back to the hotel and just made it into the downstairs lavatory, and I vomited."

Q. Is it true that the Union of South Africa will not permit Louis Armstrong to appear in that country?—L. D., Jackson, Miss.

A. True.

Q. The Italian lover, Marcello Mastroianni—is he married? Any children?—Cora Stanfield, Bronxville, N.Y.

A. Yes, married, has one daughter, 12.

Q. Who is the Beatle who writes poetry?—Heidi Walker, Detroit, Mich.

A. John Lennon.

Q. John James Audubon, the great ornithologist—was he really a lost French prince?—Theo Stuart, Richmond, Va.

A. No, Audubon was born in Haiti in 1785, the illegitimate son of a French sea captain from Nantes and a servant girl who traveled aboard his ship. She died not long after giving birth to Audubon, who later was adopted by his father's legal childless wife.

Q. Stephen Shadegg, who used to ghost Barry Goldwater's newspaper columns—is he back on the ghosting job?—D. L., Phoenix, Ariz.

A. No. Shadegg is reportedly writing an inside critical report on the 1964 Republican Presidential campaign.



Q. Is Nat King Cole suffering from lung cancer?—Ron Abrahams, Jersey City, N.J.

A. He is.

Parade

THE SUNDAY
NEWSPAPER MAGAZINE
JANUARY 31, 1965

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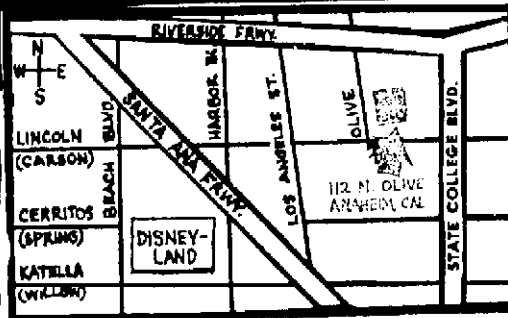
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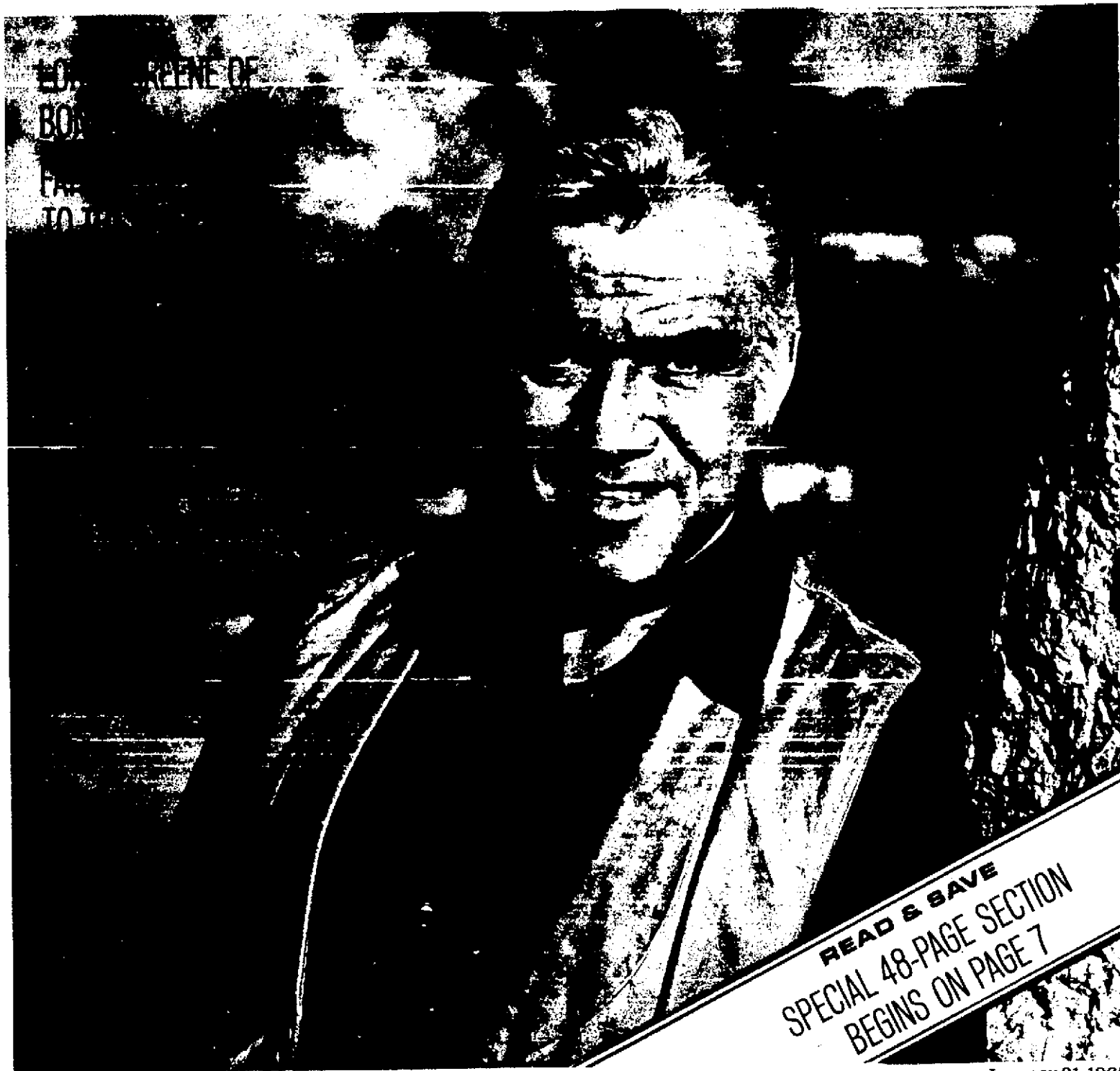
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THE NEWS & Independent - Press-Telegram

HOW TO SAVE
AN OLD MARRIAGE
THE TOWN WHERE
EVERYONE
GOES TO SCHOOL



READ & SAVE
SPECIAL 48-PAGE SECTION
BEGINS ON PAGE 7

January 31, 1985

LORNE GREENE—TOP BANANA OF

HOLLYWOOD.

The most successful television show in the world today is *Bonanza*, an hour-long Western devoted to the activities of a fictional patriarch, Ben Cartwright, his three fictional sons, their fictional Ponderosa ranch and their fictional, melodramatic life in a Nevada which never existed.

Not only does *Bonanza* rank in the top bracket of all TV program polls taken in this country, but it occupies a similar status in 57 other nations, including Soviet Russia, into which it is bootlegged via a TV station in Helsinki, Finland.

Why is *Bonanza*, tuned in by 325,000,000 people each week, the international success it is?

The basic reason is that it is a superbly produced program which deals effectively with a sure-fire, time-tested, primary dramatic theme—the father-son relationship, which in literature antedates the Bible.

Tangent to this reason is the man who plays the father in the series, Ben Cartwright.

He is Lorne Greene, 50, a 6-foot-1½-inch, 200-pound Canadian-about-to-turn-American—a professional actor, silver haired, barrel-chested, stentorian-toned—a veteran of show business who was a leading radio actor and newscaster in Canada, played opposite Katherine Cornell on Broadway, toured the country in José Ferrer's production of *Edwin Booth*, acted in such films as *The Buccaneer* and *Peyton Place*, starred in countless TV shows climaxed by *Bonanza* and now as a result of *Bonanza* has developed into a top attraction at rodeos and state fairs, a successful recording artist for RCA Victor and a father-image to the world at \$7,500 a week.

Greene, who plays a strong, wise, warm, protective, decent, friendly, firm Papa Cartwright, a characterization generally at odds with the traditional concept of the American father as a morose buffoon, is responsible for making it tough on contemporary dads.

"When I grow up," writes a 12-year-old from Detroit, "I want you to know, Mr. Cartwright, that I'm going to become a father exactly like you. My own is a big, fat slob."

Each week Greene receives hundreds of similar letters from unhappy, frustrated housewives and their plaintive, bewildered children depicting him as a paragon, an oracle, a father-ideal, telling him over and over again how ardently they admire Ben Cartwright and how deeply they would love to have him as a dad or a husband or both.

"If you'd been my father," pens a girl from a correction home in New York, "I wouldn't be here today. My father was a drunk who paid us no attention."

"The trouble with my husband," carps a wife from Washington, D.C., "is that he's got the roar of a lion and the courage of a mouse. If he showed one ounce of the gumption you showed on your program last week, I wouldn't be leaving him."

A 17-year-old daughter writes from Oakland: "I have a dad who refuses to prepare me for life. Whenever I ask him a question about sex, he gets irritated and says, 'Go look it up in a book.' I truly wish you were my old man. You seem so understanding."

Once divorced, following a 1940-1960 marriage, the father of twins, 20—Charles, a sophomore at M.I.T., and Linda, a second-year student at the University of Toronto—Greene believes, on the basis of his fan mail, that there must be a lack of both male

love and male authority in many American homes.

"I've come to the conclusion," he says sadly, "that the average guy is so busy making a living, providing for his family, that he has little time or energy or love to spend on his children. Confronted by one of them, he usually says, 'Do what your mother wants.' Then he turns back to the evening newspaper or the TV set."

The problem of how a father should treat his children is age-old. Many years ago the famous writer Leo Tolstol said: "The trouble begins because men sometimes think that you can handle people without love, and you cannot. You can handle things without love. You can carve wood and hammer iron without it, but you cannot deal with people in this way. People are like bees. If you handle bees roughly, either they will get hurt or you will get hurt."

Greene believes the same holds true for families.

"The reason I get so much mail from women and children," he suggests, "is that I play the kind of father they always really wanted, a father who is firm and strong and yet is not ashamed or afraid to love. I think that's the crying need in today's world—men who care, men who love, men who place duty before pleasure, men who accept responsibility with pride."

Millions of TV fans, particularly the young, the unsophisticated and the emotionally immature, frequently fall in love, via transference and projection, with their favorite video characters.

In the case of Lorne Greene, they feel that he is Ben Cartwright, their idol, and vice versa.

How right are they?

Essentially Lorne Greene is an actor, and Ben Cartwright is only one of the many roles he's played, but in the past six years it's been the only role, one into which he's poured his drive, his talent, his energy, his outlook, his deepest beliefs, so that in the resultant transmutation he has become an amalgam of both.

■ THE RELIGIOUS FANATIC ■

Here's how he explains it: "In 1959," he recalls, "when I first started in *Bonanza*, I was type-cast as a 65-year-old patriarch with a Bible in one hand and a gun in the other. They had me playing one of these fire and brimstone characters, yelling out such lines as 'Hell's fire, thunder and damnation, a curse on you for endless generations.' Back then, the show was time-slotted against Perry Mason, and we were dying."

"I went to the producer, a wonderful guy, David Dortort, and I told him the character of Ben Cartwright as written and as I was playing it was one-dimensional, without meaning or substance. I told him it was for the birds. 'The audience can't identify with a biblical fanatic,' I insisted. 'We've got to humanize the guy, to make him warm, to make him authoritative without being domineering. We've got to make him a loving father who commands respect through the force of his own personality, a good man, a strong man, a decent man.'"

"The ordinary producer," Greene continues, "would have told me to get lost. Not Dortort. He heard me out. He still hears me out. That's why the show is good. This producer is open to suggestions. He's painstaking and considerate."

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deceased, a manufacturer of shoes in Ottawa). My father wasn't a very big man, but he gave the impression of bigness, and that's what I've tried to do, combine authority with kindness."

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"I remember early in the show, practically every script had me running across a stranger who'd stumbled onto the ranch. 'What are you doing on the Ponderosa?' I would thunder angrily. There I was, owner of a ranch of more than 100,000 acres, cut off from all communication. My natural reaction to any stranger would be one of welcome. I'd say, 'How're you? My name's Ben Cartwright. I own this place. Welcome to Ponderosa. What's new?' I'd say something like that instead of being fiercely suspicious."

"Over the years," Greene continues, "I injected my personality, whatever it is, into Ben Cartwright, always with the idea of making him a man who combined authority with kindness."

"Whether I had authority and kindness to begin with, before I was ever cast in *Bonanza*, I can't honest-



Ben Cartwright (Lorne Greene) & sons (l. to r.): Adam (Per-

Walter Scott's

Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

Q. Can you tell me if Edward and Robert Kennedy are the only brothers to have served in the U.S. Senate concurrently?—Frank Baldwin, Hartford, Conn.

A. The Kennedys are the second pair of brothers to serve together in the Senate. First pair consisted of Theodore Foster, senator from Rhode Island, 1790 to 1803, and his brother Dwight, senator from Massachusetts, 1800-1803.

Q. Is it true that in World War II Gen. George Patton stood one day on a hill in France, threw wide his arms and yelled exultantly: "Compared to war all other forms of human endeavor shrink to insignificance. God! How I love it." I read this in a book on Patton. If true, what sort of man was the general? — G. Theiss, Los Angeles, Calif.

A. Patton was an innocent, childish, feudal man born 600 years too late.



Q. I would like to know if Lynda Bird Johnson, the President's oldest daughter, is really 6-foot-2.—Victoria Benson, Ft. Worth, Tex.

A. Lynda Bird is 6 feet tall in heels.

Q. The French put 400,000 men into Vietnam and lost there. I would like to know who first suggested to President Eisenhower that we ought to intervene in South Vietnam and take up where the French left off.—E. T., Evanston, Ill.

A. The late John Foster Dulles.

Q. I would like to find out how long Lena Horne had a miscegenated marriage to Lennie Hayton. Also who is writing her autobiography, and what will it be called?—Howard Edgerton, Chicago, Ill.

A. Richard Schickel is collaborating with Miss Horne

on a book of memories to be called *Lena or Horne of Plenty*. Miss Horne, 47, has been married to Hayton for 17 years.

Q. There is an American novelist who writes sexy movies under the name of E. V. Cunningham. His true identity, please.—D. Lewis, Grand Prairie, Tex.

A. Novelist Howard Fast.

Q. Gen. Curtis LeMay is only 58. Why wasn't he re-appointed Air Force Chief of Staff? — Henry Kirchner, Baltimore, Md.

A. LeMay has differed frequently with Robert McNamara on the importance of missiles as opposed to manned bombers.



Q. Does the name Viet Cong stand for anything?—Helen Williams, Renton, Wash.

A. It stands for Communist Vietnamese.

Q. How many private planes are there in the U.S. at this time?—Virginia Booth, Alexandria, Va.

A. Approximately 86,000.



Q. Elizabeth Taylor is quoted as having said that after she saw the film *Cleopatra*, she vomited. Is this on the level?—Elaine Rowe, Burlington, Vt.

A. According to Miss Taylor she was persuaded to see the film in London along with members of the visiting Bolshoi Ballet. "Afterwards," she says, "I raced back to the hotel and just made it into the downstairs lavatory, and I vomited."

Q. Is it true that the Union of South Africa will not permit Louis Armstrong to appear in that country?—L. D., Jackson, Miss.

A. True.

Q. The Italian lover, Marcello Mastroianni—is he married? Any children? — Cora Stanfield, Bronxville, N.Y.

A. Yes, married, has one daughter, 12.

Q. Who is the Beatle who writes poetry? — Heidi Walker, Detroit, Mich.

A. John Lennon.

Q. John James Audubon, the great ornithologist—was he really a lost French prince?—Theo Stuart, Richmond, Va.

A. No, Audubon was born in Haiti in 1785, the illegitimate son of a French sea captain from Nantes and a servant girl who traveled aboard his ship. She died not long after giving birth to Audubon, who later was adopted by his father's legal childless wife.

Q. Stephen Shadegg, who used to ghost Barry Goldwater's newspaper columns—is he back on the ghosting job?—D. L., Phoenix, Ariz.

A. No. Shadegg is reportedly writing an inside critical report on the 1964 Republican Presidential campaign.



Q. Is Nat King Cole suffering from lung cancer? — Ron Abrahams, Jersey City, N.J.

A. He is.

Parade

THE SUNDAY
NEWSPAPER MAGAZINE
JANUARY 31, 1965

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BONANZA



Lorne Greene and his wife, Nancy Deale: Says Nancy, "Like many tall men, he turned out to be soft-hearted."

■ LORNE GREENE AT 10 ■

ly say. An actor's life is generally one of insecurity, and while he may boast all the physical manifestations of authority—height, weight, stature, booming voice—chances are that he's wracked by self-doubt.

"I must say this, however. Since playing Ben Cartwright I'm healthier, wealthier, happier than I've ever been before, so some of it must have worn off."

According to Hy Soloway, a prominent attorney in Ottawa who spent his boyhood and later shared an apartment with Greene when they attended Queen's University in Kingston, Ontario (1932-37), "Lorne, as far back as I can remember, and we started playing together when he was 10, was always interested in dramatics. He always had his mind on the goal. He wasn't obsessed by any dreams of glory, but he seemed imbued with a quiet confidence that one day he would become an outstanding actor.

"He was an only child (an older brother died in infancy), and his mother doted on him. He knew plenty of family love in his childhood, and I think this gave him an emotional security which has never left him. He and his parents got along very well, and they always supported him in his ventures.

"I watch him on TV every Sunday," Soloway reports, "and I see or imagine I see certain characteristics in Ben Cartwright that Lorne always had, a courtliness, a gentleness, a doggedness. He was a kind young man, impulsive and restless at times, but always responsible and reliable, a solid citizen.

"I was the best man at the wedding to his first wife, Rita, a wonderful girl, and I'm inclined to believe that

if Lorne had remained in Toronto where he was one of the major figures in Canadian radio, or perhaps if he had gotten the chance to play Ben Cartwright 10 years ago, that marriage might still be intact. But horizons for actors are limited in Canada, and I can understand his leaving and going to Hollywood. After all, if a man feels he's got things to accomplish, he's got to go where the opportunity exists.

"Anyway, I understand that both Lorne and Rita have gotten remarried, and everyone is happy."

Nancy Deale, Greene's present wife and a former actress to whom he was married in 1961, believes that her husband and his alter-ego, Ben Cartwright, have much in common. "But their basic difference," she points out, "is that Lorne is a casual, friendly, easy-going, versatile, generous and good-natured man. He's open-hearted, gregarious, quick-to-laugh and not at all like the father figure he plays on TV.

"When I first started going with him—he directed me in a one-act play by George Bernard Shaw, *The Man of Destiny*—I found him very imposing, even a little frightening—he had such stature—but like many tall men he turned out to be soft-hearted and a pushover for any kind of a sob story.

"You know the comedian, Sam Levenson? Well, Lorne is a good friend of his, and you should hear him do Sam's funny material. He's an absolute riot. That's a side of him he doesn't show on *Bonanza*. As Ben Cartwright he mostly generates purposeful strength."

David Dortort, who originated *Bonanza* and was the first writer in television to become a producer and as a result is probably the best TV producer in Hollywood today, says, "It's positively amazing to see how Lorne Greene has become Ben Cartwright in the past six years. For example, he and Dan Blocker and Mike Landon used to fool around on the set, actors kidding together. Now, both Blocker and Landon, when they have problems, approach Greene and talk to him as if he were really their father. Greene's become a father-figure to the cast. He's taken on, almost chameleon-like, the mantle of a Solomon. He's become a man whose opinion is worth listening to, a sage. It's difficult for any of us to determine where Lorne Greene ends and Ben Cartwright begins.

"This isn't unusual in Hollywood," Dortort continues. "Greer Garson has been Mrs. Miniver ever since she won an Oscar for the part. Jimmy Stewart has been Mr. All-American since he played Mr. Smith Goes to Washington. There is an inexorable law of nature. After a while we all become a part of what we play. The characteristics become integrated into our own personalities. Five days a week for six years Lorne Greene has been playing nothing but Ben Cartwright, and on Saturdays and Sundays he's been playing Ben Cartwright at state fairs and various rodeos.

by LLOYD SHEARER

"I never knew Lorne before *Bonanza*, and generally I don't traffic with actors, but Greene and I have become warm, personal friends, and I can tell you he's a fine, level-headed, substantial human being. I'm glad I picked him for the Ben Cartwright role despite the opposition."

The opposition Dortort refers to concerns the NBC executives, who in 1959 felt strongly that *Bonanza* should offer at least "one big name" and that preferably the big name should play Ben Cartwright.

Dortort, who had previously developed *Restless Gun* with John Payne, disagreed.

"I know TV," he explains, "and I know actors. I know how a little success can make them unmanageable and dissatisfied, so I cast *Bonanza* with four unknowns: Lorne Greene as the father and Dan Blocker, Mike Landon and Pernell Roberts as his sons.

"Of these four, three have worked out well. Pernell Roberts (Adam Cartwright) is dissatisfied with the show. He thinks it's adolescent, childish, somewhat beneath him, and he's quitting. So starting next year, we'll only have two Cartwright brothers. But I must tell you how pleased I am with Lorne Greene.

"I first spotted him on the set of *Wagon Train*. He was scheduled to play the part of a character who could dominate Ward Bond. Now, Bond was not an easy man to dominate. Offhand I couldn't think of any actor who could pull that off. But I went on the set to watch Greene work, and to my complete surprise, Lorne not only dominated Bond, he made him look, by contrast, a weak, indecisive man.

"Immediately," Dortort narrates, "I said to myself, 'There's your Ben Cartwright.' I gave him a first script, asked him to read it and to let me know if he was interested."

■ BONANZA MADE HIM RICH ■

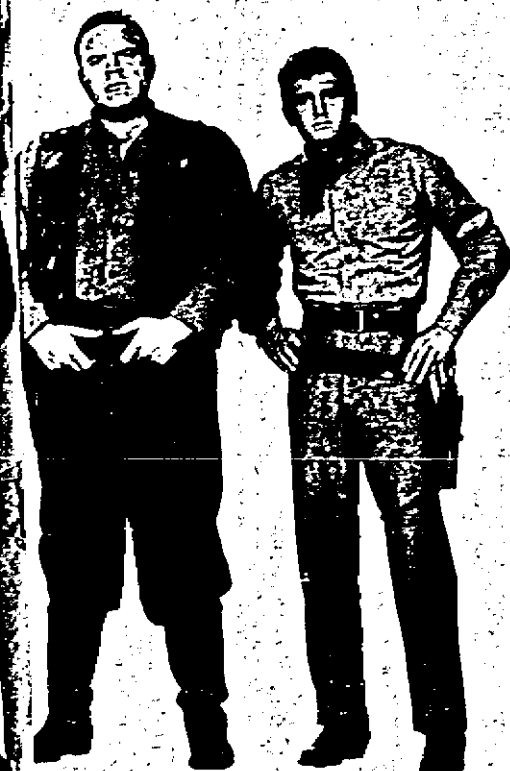
Says Lorne: "When NBC called me about the show later, I said, 'Whether or not I get the part, I want you to know, you've got a winner in *Bonanza*. The father-son relationship is sure-fire. If I do it I would like three things: a good story, myself a star and lots of money.' They laughed and said 'You're in.'"

What have six years of *Bonanza* done to Lorne Greene? They've made him an international star, wealthy, famous, desirable. They've given him the opportunity to branch out, to become a recording artist, a rodeo performer, a night club attraction.

Today Greene is wanted by all the entertainment media, and he can name his own salary.

The major drawback of his fame is that he no longer belongs to himself. He now has a business manager, a press representative, an agent for TV and films, another agent for personal appearances, a fan mail specialist, a private secretary—all of whom make demands on what post-*Bonanza* time he has left. "There are so many things to do," he says, "and so little time that I now find myself in the position of writing reminders to myself.

"I'd like to play a round of golf once in a while, but I only have a few Sundays off per year, and on Sundays all the courses are crowded. Besides, I'm a bit of a coward when it comes to golf. I'm a lousy player, and I just can't summon up enough courage to go out in public, tee up my ball and flub the first four shots. If I ever did a thing like that, people would lose all respect for Ben Cartwright."



Roberts), Hoss (Dan Blocker), Little Joe (Mike Landon).

NEW! PRIME TAKES THE PLACE OF CANNED DOG FOOD

Tender, beefy chunks in cellophane packets. Just tear and pour—nothing to mix, nothing to add. And no refrigeration ever.



2 seconds from packet to pouch

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Like canned dog food, Prime is moist, ready to eat, and beefy. But Prime comes in bite-size chunks. And it's packed in packets.

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Nothing to mix. Prime's own juices keep it moist and tender—ready to eat right away.

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Prime has beef in it

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So, from now on, serve your dog Prime every day—it takes the place of canned dog food.



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Press down on a chunk. See how moist and tender Prime is.



Serve a packet in place of a can

IT COSTS NO MORE



Each packet of Prime gives your dog all the nourishment of a one-pound can of the finest canned dog food. Beef, milk solids, a vegetable, vitamins and minerals—everything your dog should get in a complete balanced diet.

Gaines Prime costs you no more than the leading canned dog foods. A box of six Prime packets costs about the same as six one-pound cans of dog food—and gives your dog just as many dinners. The three-packet box costs about the same as three one-pound cans. Why not put Prime on your shopping list right now? Prime takes the place of canned dog food.





Bittersweet chocolate pie with coconut flakes is a mid-winter tropical treat you can serve in your own home. Make the pie the highlight of a whole tropical dinner, starting with chilled papaya juice, followed by roast chicken with banana sauté and green beans with chopped cashew nuts. Serve a salad of grapefruit and avocado slices. End the dinner with this delicious pie.

CHOCOLATE COCONUT PIE

- ¼ cup soft butter or margarine
- ¾ cup sugar, divided
- 2 envelopes (2 ounces) no-melt unsweetened chocolate
- 3 eggs, separated
- ½ cup milk
- 1 teaspoon vanilla
- 2 cups flaked coconut
- 1 unbaked 9-inch pastry shell

Cream together soft butter and ½ cup sugar; blend in chocolate. Beat in egg yolks, one at a time. Blend in milk, vanilla and coconut. Beat egg whites until stiff but not dry. Gradually add remaining ¼ cup sugar; beat until very stiff; fold into chocolate-coconut mixture. Turn into prepared pastry shell. Bake in 425° oven 10 minutes. Reduce temperature to 350° and bake 30 minutes longer. Cool. Garnish with whipped cream and additional flaked coconut if desired.

FROM PARADE'S TEST KITCHEN

Chocolate Coconut Pie

by Beth Merriman

PARADE FOOD EDITOR

LORNE GREENE—TOP BANANA OF

HOLLYWOOD.

The most successful television show in the world today is *Bonanza*, an hour-long Western devoted to the activities of a fictional patriarch, Ben Cartwright, his three fictional sons, their fictional Ponderosa ranch and their fictional, melodramatic life in a Nevada which never existed.

Not only does *Bonanza* rank in the top bracket of all TV program polls taken in this country, but it occupies a similar status in 57 other nations, including Soviet Russia, into which it is bootlegged via a TV station in Helsinki, Finland.

Why is *Bonanza*, tuned in by 325,000,000 people each week, the international success it is?

The basic reason is that it is a superbly produced program which deals effectively with a sure-fire, time-tested, primary dramatic theme—the father-son relationship, which in literature antedates the Bible.

Tangent to this reason is the man who plays the father in the series, Ben Cartwright.

He is Lorne Greene, 50, a 6-foot-1½-inch, 200-pound Canadian-about-to-turn-American—a professional actor, silver-haired, barrel-chested, stentorian-toned—a veteran of show business who was a leading radio actor and newscaster in Canada, played opposite Katherine Cornell on Broadway, toured the country in José Ferrer's production of *Edwin Booth*, acted in such films as *The Buccaneer* and *Peyton Place*, starred in countless TV shows climaxed by *Bonanza* and now as a result of *Bonanza* has developed into a top attraction at rodeos and state fairs, a successful recording artist for RCA Victor and a father-image to the world at \$7,500 a week.

Greene, who plays a strong, wise, warm, protective, decent, friendly, firm Papa Cartwright, a characterization generally at odds with the traditional concept of the American father as a moronic buffoon, is responsible for making it tough on contemporary dads.

"When I grew up," writes a 12-year-old from Detroit, "I want you to know, Mr. Cartwright, that I'm going to become a father exactly like you. My own is a big, fat slob."

Each week Greene receives hundreds of similar letters from unhappy, frustrated housewives and their plaintive, bewildered children depicting him as a paragon, an oracle, a father-ideal, telling him over and over again how ardently they admire Ben Cartwright and how deeply they would love to have him as a dad or a husband or both.

"If you'd been my father," pens a girl from a correction home in New York, "I wouldn't be here today. My father was a drunk who paid us no attention."

"The trouble with my husband," carps a wife from Washington, D.C., "is that he's got the roar of a lion and the courage of a mouse. If he showed one ounce of the gumption you showed on your program last week, I wouldn't be leaving him."

A 17-year-old daughter writes from Oakland: "I have a dad who refuses to prepare me for life. Whenever I ask him a question about sex, he gets irritated and says, 'Go look it up in a book.' I truly wish you were my old man. You seem so understanding."

Once divorced, following a 1940-1960 marriage, the father of twins, 20—Charles, a sophomore at M.I.T., and Linda, a second-year student at the University of Toronto—Greene believes, on the basis of his fan mail, that there must be a lack of both male

love and male authority in many American homes.

"I've come to the conclusion," he says sadly, "that the average guy is so busy making a living, providing for his family, that he has little time or energy or love to spend on his children. Confronted by one of them, he usually says, 'Do what your mother wants.' Then he turns back to the evening newspaper or the TV set."

The problem of how a father should treat his children is age-old. Many years ago the famous writer Leo Tolstoy said: "The trouble begins because men sometimes think that you can handle people without love, and you cannot. You can handle things without love. You can carve wood and hammer iron without it, but you cannot deal with people in this way. People are like bees. If you handle bees roughly, either they will get hurt or you will get hurt."

Greene believes the same holds true for families.

"The reason I get so much mail from women and children," he suggests, "is that I play the kind of father they always really wanted, a father who is firm and strong and yet is not ashamed or afraid to love. I think that's the crying need in today's world—men who care, men who love, men who place duty before pleasure, men who accept responsibility with pride."

Millions of TV fans, particularly the young, the unsophisticated and the emotionally immature, frequently fall in love, via transference and projection, with their favorite video characters.

In the case of Lorne Greene, they feel that he is Ben Cartwright, their idol, and vice versa.

How right are they?

Essentially Lorne Greene is an actor, and Ben Cartwright is only one of the many roles he's played, but in the past six years it's been the only role, one into which he's poured his drive, his talent, his energy, his outlook, his deepest beliefs, so that in the resultant transmutation he has become an amalgam of both.

■ THE RELIGIOUS FANATIC ■

Here's how he explains it: "In 1959," he recalls, "when I first started in *Bonanza*, I was type-cast as a 65 year old patriarch with a Bible in one hand and a gun in the other. They had me playing one of these fire and brimstone characters, yelling out such lines as 'Hell's fire, thunder and damnation, a curse on you for endless generations.' Back then, the show was time-slotted against Perry Mason, and we were dying."

"I went to the producer, a wonderful guy, David Dortort, and I told him the character of Ben Cartwright as written and as I was playing it was one-dimensional, without meaning or substance. I told him it was for the birds. 'The audience can't identify with a biblical fanatic,' I insisted. 'We've got to humanize the guy, to make him warm, to make him authoritative without being domineering. We've got to make him a loving father who commands respect through the force of his own personality, a good man, a strong man, a decent man.'"

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Ben Cartwright (Lorne Greene) & sons (l. to r.): Adam (P)



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- + *which is the city where everyone goes to school?*
- * *what's the best bet in vacations for 1965?*
- ☛ *what can your family do about fires?*

YOU WILL FIND THE ANSWERS IN THE NEXT 47 PAGES ➡➡➡

BONANZA

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"This isn't unusual in Hollywood," Dortort continues. "Greer Garson has been Mrs. Miniver ever since she won an Oscar for the part. Jimmy Stewart has been Mr. All-American since he played *Mr. Smith Goes to Washington*. There is an inexorable law of nature. After a while we all become a part of what we play. The characteristics become integrated into our own personalities. Five days a week for six years Lorne Greene has been playing nothing but Ben Cartwright, and on Saturdays and Sundays he's been playing Ben Cartwright at state fairs and various rodeos.

by LLOYD SHEARER

"I never knew Lorne before *Bonanza*, and generally I don't traffic with actors, but Greene and I have become warm, personal friends, and I can tell you he's a fine, level-headed, substantial human being. I'm glad I picked him for the Ben Cartwright role despite the opposition."

The opposition Dortort refers to concerns the NBC executives, who in 1959 felt strongly that *Bonanza* should offer at least "one big name" and that preferably the big name should play Ben Cartwright.

Dortort, who had previously developed *Restless Gun* with John Payne, disagreed.

"I know TV," he explains, "and I know actors. I know how a little success can make them unmanageable and dissatisfied, so I cast *Bonanza* with four unknowns: Lorne Greene as the father and Dan Blocker, Mike Landon and Pernell Roberts as his sons.

"Of these four, three have worked out well. Pernell Roberts (Adam Cartwright) is dissatisfied with the show. He thinks it's adolescent, childish, somewhat beneath him, and he's quitting. So starting next year, we'll only have two Cartwright brothers. But I must tell you how pleased I am with Lorne Greene.

"I first spotted him on the set of *Wagon Train*. He was scheduled to play the part of a character who could dominate Ward Bond. Now, Bond was not an easy man to dominate. Offhand I couldn't think of any actor who could pull that off. But I went on the set to watch Greene work, and to my complete surprise, Lorne not only dominated Bond, he made him look, by contrast, a weak, indecisive man.

"Immediately," Dortort narrates, "I said to myself, 'There's your Ben Cartwright.' I gave him a first script, asked him to read it and to let me know if he was interested."

■ BONANZA MADE HIM RICH ■

Says Lorne: "When NBC called me about the show later, I said, 'Whether or not I get the part, I want you to know, you've got a winner in *Bonanza*. The father-son relationship is sure-fire. If I do it I would like three things: a good story, myself a star and lots of money.' They laughed and said 'You're in.'"

What have six years of *Bonanza* done to Lorne Greene? They've made him an international star, wealthy, famous, desirable. They've given him the opportunity to branch out, to become a recording artist, a rodeo performer, a night club attraction.

Today Greene is wanted by all the entertainment media, and he can name his own salary.

The major drawback of his fame is that he no longer belongs to himself. He now has a business manager, a press representative, an agent for TV and films, another agent for personal appearances, a fan mail specialist, a private secretary—all of whom make demands on what post-*Bonanza* time he has left. "There are so many things to do," he says, "and so little time that I now find myself in the position of writing reminders to myself.

"I'd like to play a round of golf once in a while, but I only have a few Sundays off per year, and on Sundays all the courses are crowded. Besides, I'm a bit of a coward when it comes to golf. I'm a lousy player, and I just can't summon up enough courage to go out in public, tee up my ball and flub the first four shots. If I ever did a thing like that, people would lose all respect for Ben Cartwright."



Pernell Roberts), Hoss (Dan Blocker), Little Joe (Mike Landon).



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Chocolate Coconut Pie

by *Beth Merriman*
PARADE FOOD EDITOR

Bittersweet chocolate pie with coconut flakes is a mid-winter tropical treat you can serve in your own home. Make the pie the highlight of a whole tropical dinner, starting with chilled papaya juice, followed by roast chicken with banana sauté and green beans with chopped cashew nuts. Serve a salad of grapefruit and avocado slices. End the dinner with this delicious pie.

CHOCOLATE COCONUT PIE

- ¼ cup soft butter or margarine
- ¾ cup sugar, divided
- 2 envelopes (2 ounces) no-melt unsweetened chocolate
- 3 eggs, separated
- ½ cup milk
- 1 teaspoon vanilla
- 2 cups flaked coconut
- 1 unbaked 9-inch pastry shell

Cream together soft butter and ½ cup sugar; blend in chocolate. Beat in egg yolks, one at a time. Blend in milk, vanilla and coconut. Beat egg whites until stiff but not dry. Gradually add remaining ¼ cup sugar; beat until very stiff; fold into chocolate-coconut mixture. Turn into prepared pastry shell. Bake in 425° oven 10 minutes. Reduce temperature to 350° and bake 30 minutes longer. Cool. Garnish with whipped cream and additional flaked coconut if desired.

FROM PARADE'S TEST KITCHEN

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Here, for the first time, is the story
behind the most popular brand name
ever invented.

DO YOU KNOW THE ANSWERS TO THESE QUESTIONS?

- ♣ *can a city ever rid itself of gambling?*
- ♥ *what new help is available for older couples?*
- ★ *who's the most courageous man in sports?*
- + *which is the city where everyone goes to school?*
- * *what's the best bet in vacations for 1965?*
- 👉 *what can your family do about fires?*

YOU WILL FIND THE ANSWERS IN THE NEXT 47 PAGES ➡➡➡

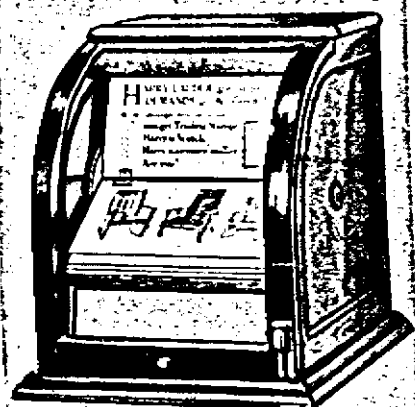
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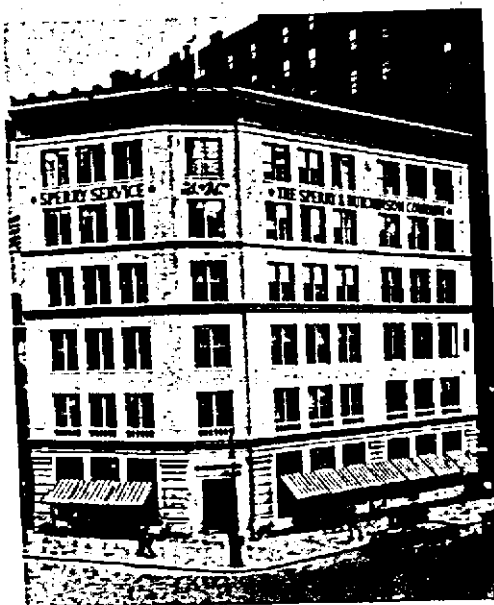


S&H's purchasing department in 1908.

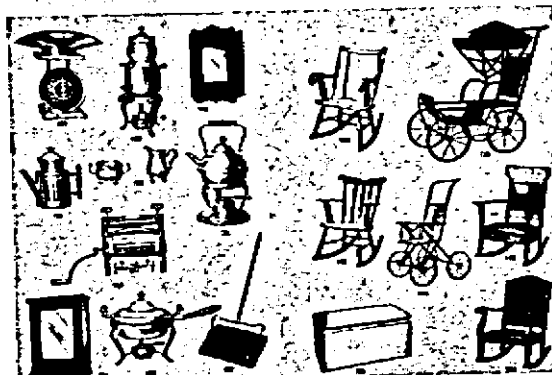
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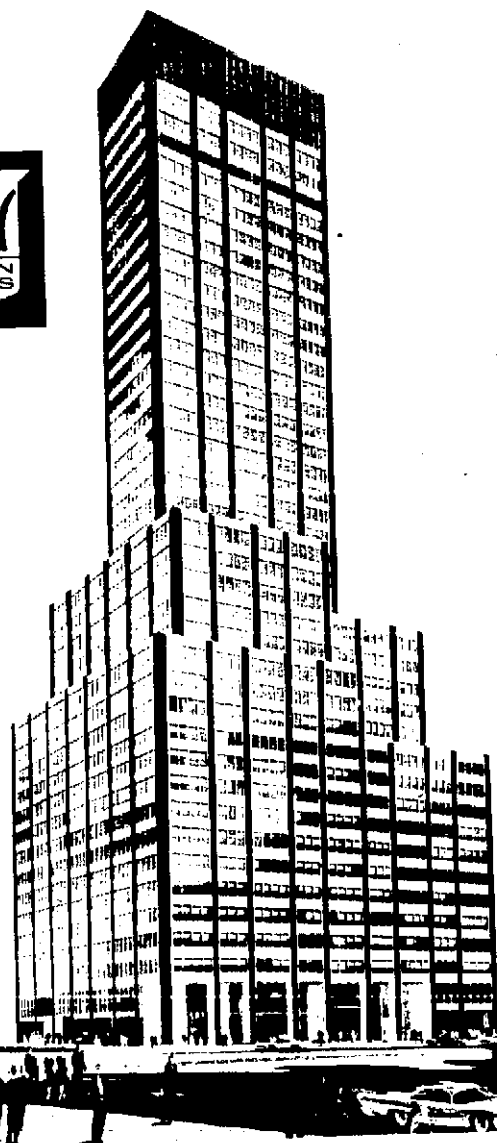
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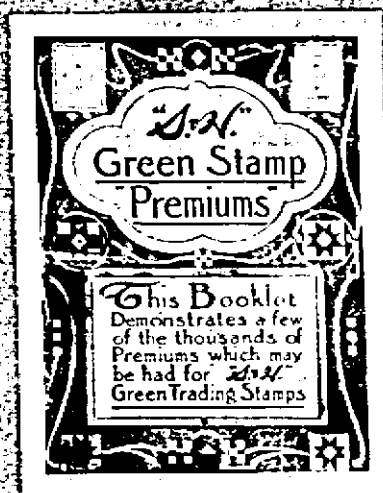


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How do S&W Green Stamps really work?

Q. What are trading stamps?

A. For a merchant, trading stamps are a "promotional tool" which he can give to keep the loyalty of his present customers and to attract new customers. In this way, stamps are like sales, raffles, drawings and other promotions designed to increase the merchant's business. For a customer, trading stamps are a token of extra value. They give her more for her shopping dollars and they help her to acquire merchandise she might not otherwise have.

Q. How do stamps work?

A. Merchants buy trading stamp service from a stamp company, and they are licensed by the stamp company to distribute a particular stamp. The stamp company buys

COMMUNITY SCHOOLS *continued*

marry Stan Wogen during World War II. Then, in 1953, the first thing she did was return to Northern High School in the evening session. She attended one night a week for three semesters and earned an "A" in every subject, plus her diploma.

That first summer the Wogens put little Sandra into the Merrill School's "Tot Lot" recreation program. The same year Stan and Eleanor joined the new Men's and Women's Clubs, which immediately began work on benefit projects.

"More and more," Mrs. Wogen recalls, "we all began to feel, really feel, that the adults, the community, were part of the school system, not just taxpayers supporting it. We saw that the schools could be more than a place to send our kids from 9 A.M. to 3 P.M."

Money raised by the Men's Club has gone to install lights for the Merrill School baseball diamond, shrubbery for the school grounds, a school intercom system.

The Women's Club has run card parties, cake sales and other events and used the proceeds to purchase furnishings for the school "Community Room."

When Sandra entered 6th grade she joined the Merrill "Teen Club," and her parents acted as chaperones at club parties. "We also helped run the soda pop and potato chip concession," Stan Wogen remembers.

Soon afterward, Mr. and Mrs. Wogen joined the "Couples Club," which meets one Saturday night a month. With fellow members, they play volleyball, badminton, skate and square dance. More recently, they took a 10-week course in "Modern Dancing."

"We went in with two other neighborhood couples," says Stan, "and all had a lot of fun and got to know each other."

FROM FURNITURE TO MATH

Wogen has begun a furniture refinishing course this month. Later, he and his wife plan to take "New Mathematics"—so well be able to help young Randy with his homework.

Sandra, after a young-lifetime of after-school lessons and activities, is now a summertime Tot Lot leader. She has liked school so well in Flint that she's taking a teaching course at Flint Junior College.

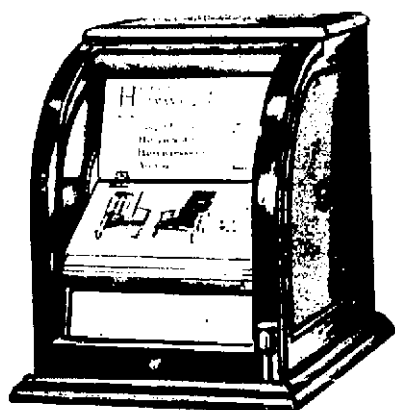
"I like the close-knit Community School idea."



Playing shuffleboard with daughters in gym is one way Mrs. Wogen (r.) makes use of school facilities.

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merchandise, opens redemption centers, and redeems the stamps. When you shop at a store which gives trading stamps, you get one stamp for every 10¢ you spend. It takes 1200 S&H Green Stamps to fill a book, which is worth an average of \$3.00 in merchandise.

Q. Are stamps "something for nothing"?

A. No, actually they are something *instead of* nothing. Until stamps were invented, no one gave discounts to housewives. Manufacturers gave wholesalers discounts for paying cash, and wholesalers gave discounts to retailers. Stamps made it possible to pass along a discount to consumers.

Q. How can stores afford to give stamps?

A. A store's rent, heat, lights, salaries and other costs are pretty much fixed. If the store can increase its volume with stamps, it can make more profit, without adding correspondingly to its costs. The store can pay for the stamp service out of its extra business, and still make more profit than before.



George Jenkins

Q. Who pays for stamps?

A. George Jenkins, President of Publix Supermarkets in Lakeland, Florida, put it this way: "S&H Green Stamps increased our volume 20%. If someone offered us another promotion that would cost what stamps do and increase our volume another 20%, I'd take it, too. Our trading stamps aren't paid for by our customers or by us. They're paid

for by our competition from whom we took our 20% increase because of stamps."

Q. How are stamps different from other promotions?

A. All promotions have the same objective—to give customers something extra so that the merchant will attract more customers than he had before. But stamps provide benefits for both the merchant and for his customers that no other promotion can provide. Stamps are the only promotion a store can use which returns equal value to every customer every time she makes a purchase. Short-term promotions such as premium giveaways and drawings for prizes don't do this. They return value to only a few customers and they don't give the store a long-term basis for attracting business.

Q. Is getting stamps better than getting a discount in cash?

A. Yes, because a customer receives more value from stamps than if she received an equivalent amount of cash. That's because stamp companies buy merchandise directly from manufacturers in large volume. In this way, they are able to give the merchant's customers more value in merchandise than if a customer got cash and spent it herself.

Q. Do stamp companies want stamps to be redeemed?

A. Yes, a high redemption rate is the most important thing in the stamp business. Unless people receive gifts for their stamps, there is no reason to save them. And so S&H does everything possible to make certain its stamps will be redeemed. Quality gifts, convenient Redemption Centers, an efficient distribution system, and reputable merchants are all part of this. The result is that of all the S&H Green Stamps issued, more than 95% are redeemed for gifts. The accuracy of this figure may be judged by the fact that the U.S. Internal Revenue Service has for many years accepted this figure as a basis for determining the company's tax liability.



Teaching an adult ed flower arrangement course is another way Eleanor Wogen (center) participates in "Com-

munity Schools" program. She first learned the art in similar class, now does some professional work.

Sandra comments. "It not only gives everybody lots of things to participate in, but it helps bring all the neighbors closer together."

Scott Wogen, 14, is a 9th-grader at Emerson Junior High, whose men's after-hours recreation group he highly approves. With only a slight twinkle in his eye, Scott says:

"It gives the fathers something to do at night."

Says Wendie, 13, an 8th-grader at Emerson: "All the activities at the schools keep the people and families together." She is one of nearly 15,000 current members of Flint schools' Teen Clubs.

Even more outspoken in his praise is 9-year-old Randy Wogen, a 4th grade pupil at Merrill School.

"I talked to other kids who moved here from other places, and they said they didn't like school," Randy relates. "We kids at Merrill don't understand that. In the summer we have midget baseball and skating and marionette shows at school. We have movies on Saturday. There's a real big playground. Our regular classes are okay, too. I spend most of my time at school."

How did Flint's schools get so different from others in the nation? In 1935, Flint industrialist philanthro-

continued on page 14



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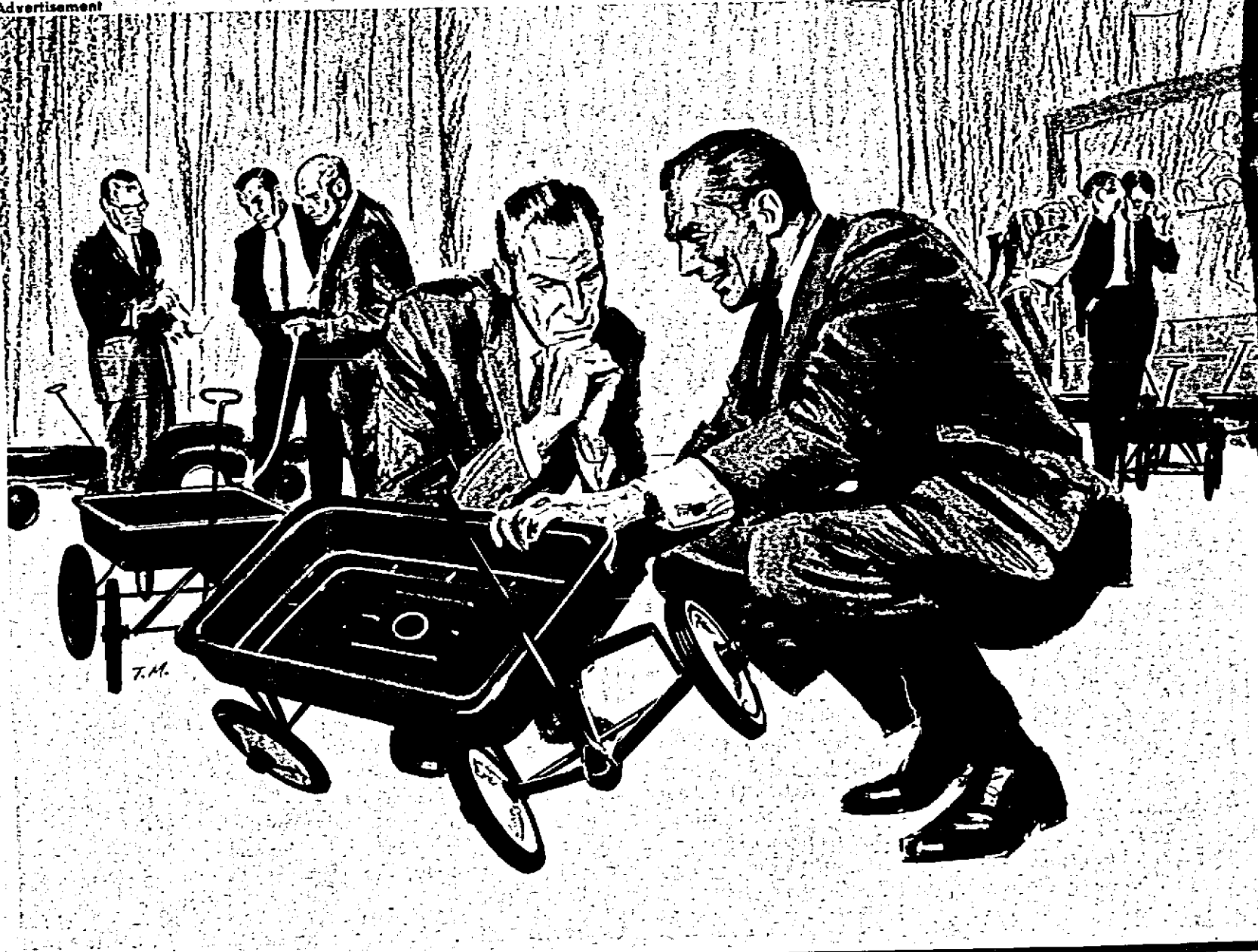
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continued on page 12



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COMMUNITY SCHOOLS *continued*

Flint schools stay open till 10 p.m.

pist Charles S. Mott, now 89, gave the Board of Education \$6,000 to keep a few schools open after classes as an anti-juvenile delinquency measure.

It's all grown from there, to a point where the C. S. Mott Foundation now donates \$2.3 million a year toward the Flint Community Schools program, the only instance in the U. S. in which a foundation aids a local board of education.

But the program suffers no lack of support from this industrial community of some 200,000 persons, 50,000 of whom participate actively. Five times since 1950 voters overwhelmingly have approved higher tax rates for school purposes. The Board of Education pays for part of the Community Schools program; the Mott Foundation grants don't cover all costs.

Each school has a citizens' Advisory Council. Each block has a "captain" who serves as liaison representative. Since its Depression-time inception, the Community

Schools movement has curbed juvenile delinquency, provided breakfasts for children who come to school hungry and turned weed-covered plots into parks and playgrounds. All Flint awaits the publication each term of the special supplement listing the evening courses to be offered.

One of the newer aspects is a Cultural Center being developed on the campus of the Flint Community Junior College.

Mrs. Wogen serves as one of the guides for visiting groups which come to study the unique Flint system. Schools over the nation are open an average of 1,400 hours a year. The Flint total is 3,800 hours. The city's adults gain knowledge, fitness and friendships. A comment of Wendie Wogen's reveals another way the program can be looked at:

"It makes the kids feel good to see the way the grownups are so close to our schools."



Competing in volleyball game with Merrill School Men's Club members, Stan Wogen makes leaping shot.



How do S&W Green Stamps really work?

Q. What are trading stamps?

A. For a merchant, trading stamps are a "promotional tool" which he can give to keep the loyalty of his present customers and to attract new customers. In this way, stamps are like sales, raffles, drawings and other promotions designed to increase the merchant's business. For a customer, trading stamps are a token of extra value. They give her more for her shopping dollars and they help her to acquire merchandise she might not otherwise have.

Q. How do stamps work?

A. Merchants buy trading stamp service from a stamp company, and they are licensed by the stamp company to distribute a particular stamp. The stamp company buys

COMMUNITY SCHOOLS *continued*

marry Stan Wogen during World War II. Then, in 1953, the first thing she did was return to Northern High School in the evening session. She attended one night a week for three semesters and earned an "A" in every subject, plus her diploma.

That first summer the Wogens put little Sandra into the Merrill School's "Tot Lot" recreation program. The same year Stan and Eleanor joined the new Men's and Women's Clubs, which immediately began work on benefit projects.

"More and more," Mrs. Wogen recalls, "we all began to feel, really feel, that the adults, the community, were part of the school system, not just taxpayers supporting it. We saw that the schools could be more than a place to send our kids from 9 A.M. to 3 P.M."

Money raised by the Men's Club has gone to install lights for the Merrill School baseball diamond, shrubbery for the school grounds, a school intercom system.

The Women's Club has run card parties, cake sales and other events and used the proceeds to purchase furnishings for the school "Community Room."

When Sandra entered 6th grade she joined the Merrill "Teen Club," and her parents acted as chaperones at club parties. "We also helped run the soda pop and potato chip concession," Stan Wogen remembers.

Soon afterward, Mr. and Mrs. Wogen joined the "Couples Club," which meets one Saturday night a month. With fellow members, they play volleyball, badminton, skate and square dance. More recently, they took a 10-week course in "Modern Dancing."

"We went in with two other neighborhood couples," says Stan, "and all had a lot of fun and got to know each other."

FROM FURNITURE TO MATH

Wogen has begun a furniture refinishing course this month. Later, he and his wife plan to take "New Mathematics"—so we'll be able to help young Randy with his homework."

Sandra, after a young-lifetime of after-school lessons and activities, is now a summertime Tot Lot leader. She has liked school so well in Flint that she's taking a teaching course at Flint Junior College.

"I like the close-knit Community School idea,"



Playing shuffleboard with daughters in gym is one way Mrs. Wogen (r.) makes use of school facilities.

We want your boy to have the best little **RED WAGON** on the block!

When you buy a wagon for your boy, you want the best, so you look at every wagon in the store. Maybe you go to several stores. Maybe you go to every store in town.

When S&H chooses a wagon for your boy, our buyers look at *every wagon there is*. We put them all in the same room, test their quality, compare, ask questions. We find out which wagon little boys like best, and why.

To select the hundreds of gifts in the S&H Ideabook,

we look at most of the consumer products made in America—more than 400,000 different items. We look at them all as carefully as we look at little red wagons.

As a result, you can be sure the sheets we choose for the S&H catalog have more threads per square inch. Our towels are the fluffiest we can buy. Our toasters don't stick. Our radios have beautiful tone. And we know that our red wagon will keep your little boy happy for years and years.



Guiding visitors studying the Flint school system is another assignment taken on by Mrs. Wogen (left).

Couple visits one evening class they've missed, but in which they plan to enroll shortly: "New Mathematics."



Dad roller skates with sons, Scott Wogen (foreground) and Randy (right), in Merrill School gym.

merchandise, opens redemption centers, and redeems the stamps. When you shop at a store which gives trading stamps, you get one stamp for every 10¢ you spend. It takes 1200 S&H Green Stamps to fill a book, which is worth an average of \$3.00 in merchandise.

Q. Are stamps "something for nothing"?

A. No, actually they are something *instead of* nothing. Until stamps were invented, no one gave discounts to housewives. Manufacturers gave wholesalers discounts for paying cash, and wholesalers gave discounts to retailers. Stamps made it possible to pass along a discount to consumers.

Q. How can stores afford to give stamps?

A. A store's rent, heat, lights, salaries and other costs are pretty much fixed. If the store can increase its volume with stamps, it can make more profit, without adding correspondingly to its costs. The store can pay for the stamp service out of its extra business, and still make more profit than before.



George Jenkins

Q. Who pays for stamps?

A. George Jenkins, President of Publix Supermarkets in Lakeland, Florida, put it this way: "S&H Green Stamps increased our volume 20%. If someone offered us another promotion that would cost what stamps do and increase our volume another 20%, I'd take it, too. Our trading stamps aren't paid for by our customers or by us. They're paid

for by our competition from whom we took our 20% increase because of stamps."

Q. How are stamps different from other promotions?

A. All promotions have the same objective—to give customers something extra so that the merchant will attract more customers than he had before. But stamps provide benefits for both the merchant and for his customers that no other promotion can provide. Stamps are the only promotion a store can use which returns equal value to every customer every time she makes a purchase. Short-term promotions such as premium giveaways and drawings for prizes don't do this. They return value to only a few customers and they don't give the store a long-term basis for attracting business.

Q. Is getting stamps better than getting a discount in cash?

A. Yes, because a customer receives more value from stamps than if she received an equivalent amount of cash. That's because stamp companies buy merchandise directly from manufacturers in large volume. In this way, they are able to give the merchant's customers more value in merchandise than if a customer got cash and spent it herself.

Q. Do stamp companies want stamps to be redeemed?

A. Yes, a high redemption rate is the most important thing in the stamp business. Unless people receive gifts for their stamps, there is no reason to save them. And so S&H does everything possible to make certain its stamps will be redeemed. Quality gifts, convenient Redemption Centers, an efficient distribution system, and reputable merchants are all part of this. The result is that of all the S&H Green Stamps issued, more than 95% are redeemed for gifts. The accuracy of this figure may be judged by the fact that the U.S. Internal Revenue Service has for many years accepted this figure as a basis for determining the company's tax liability.



Teaching an adult ed flower arrangement course is another way Eleanor Wogen (center) participates in "Community Schools" program. She first learned the art in similar class, now does some professional work.

community Schools" program. She first learned the art in similar class, now does some professional work.

Sandra comments, "It not only gives everybody lots of things to participate in, but it helps bring all the neighbors closer together."

Scott Wogen, 14, is a 9th-grader at Emerson Junior High, whose men's after-hours recreation group he highly approves. With only a slight twinkle in his eye, Scott says:

"It gives the fathers something to do at night."

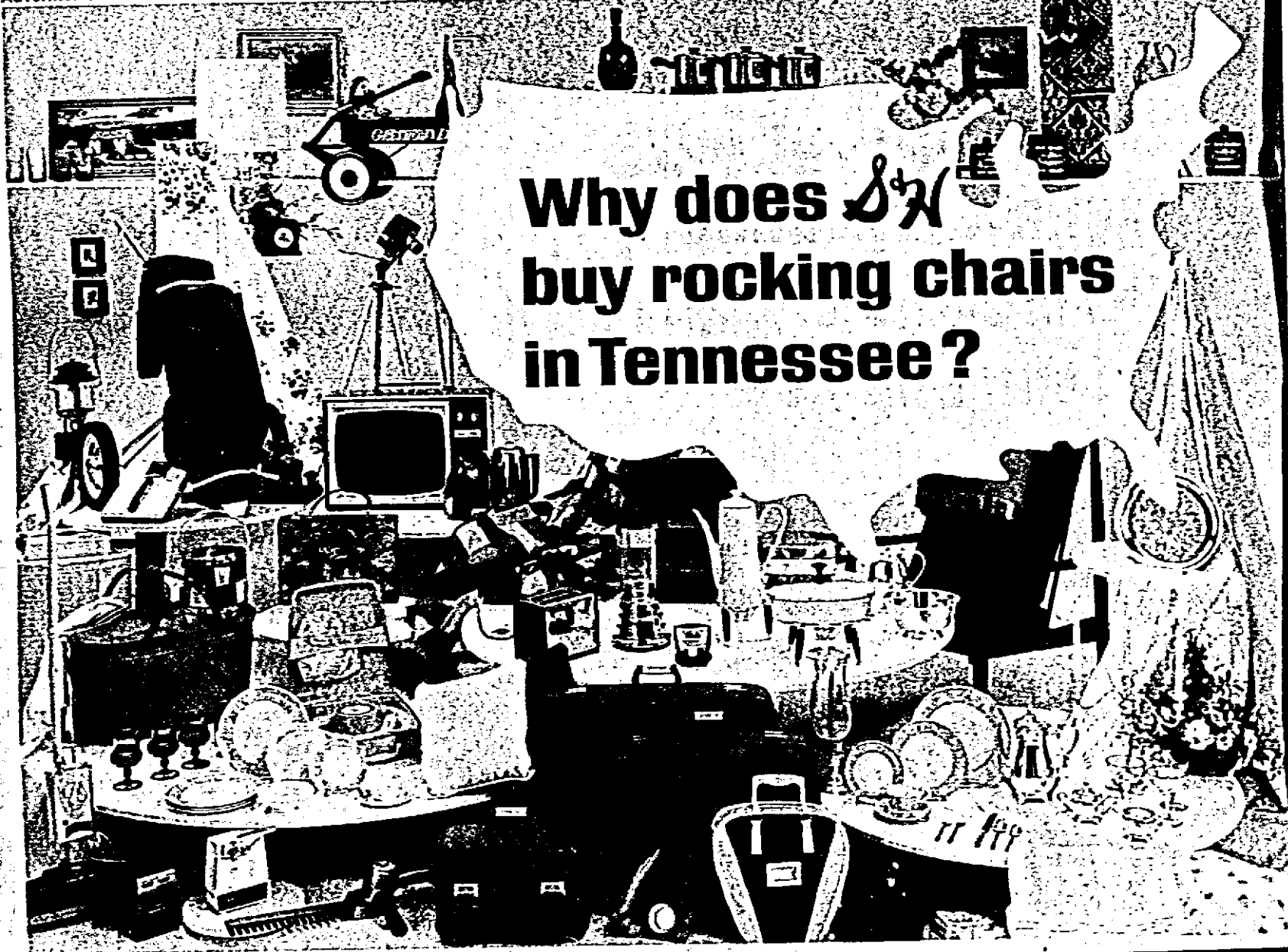
Says Wendie, 13, an 8th-grader at Emerson: "All the activities at the schools keep the people and families together." She is one of nearly 15,000 current members of Flint schools' Teen Clubs.

Even more outspoken in his praise is 9 year-old Randy Wogen, a 4th-grade pupil at Merrill School.

"I talked to other kids who moved here from other places, and they said they didn't like school," Randy relates. "We kids at Merrill don't understand that. In the summer we have midget baseball and skating and marionette shows at school. We have movies on Saturday. There's a real big playground. Our regular classes are okay, too. I spend most of my time at school."

How did Flint's schools get so different from others in the nation? In 1935, Flint industrialist-philanthro-

continued on page 14



Why does *SN* buy rocking chairs in Tennessee?



One of the top race drivers in the country, Allen Heath lost a hand in a track accident. His comeback has astounded the pros.

MR. COURAGE OF THE

by RUBE SAMUELSEN

Thirteen years ago they told Allen Heath that he would never drive a racing car again. His left hand had been crushed when his car somersaulted in an Indianapolis 500 qualifying race, and it had to be amputated just above the wrist. But those who pronounced an end to his career reckoned without Heath's great heart. Today, "Mr. Courage" of the tracks is again one of the nation's top drivers—with one hand and a hook.

Behind that comeback is a story of great determination. When the surgeon gave Heath his verdict, the latter eyed him coldly and said, "I'll make a liar out of you." After seven months in the hospital he came out and started a concerted campaign to go back to the tracks. Less than a year later he won a 100-lap midget car race, and within another year was again driving

regularly. In 1958, he snared victory in a 500-mile race at Riverside, Calif. Heath has had to give up his dream of driving in the Indianapolis 500. But driving with the hook, he averages 70 races yearly in California and Arizona and, incredibly, drives off with the winner's trophy in 30 per cent of them.

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COMMUNITY SCHOOLS *continued*

Flint schools stay open till 10 p.m.

pist Charles S. Mott, now 89, gave the Board of Education \$6,000 to keep a few schools open after classes as an anti-juvenile delinquency measure.

It's all grown from there, to a point where the C. S. Mott Foundation now donates \$2.3 million a year toward the Flint Community Schools program, the only instance in the U. S. in which a foundation aids a local board of education.

But the program suffers no lack of support from this industrial community of some 200,000 persons, 50,000 of whom participate actively. Five times since 1950 voters overwhelmingly have approved higher tax rates for school purposes. The Board of Education pays for part of the Community Schools program; the Mott Foundation grants don't cover all costs.

Each school has a citizens' Advisory Council. Each block has a "captain" who serves as liaison representative.

Since its Depression-time inception, the Community

Schools movement has curbed juvenile delinquency, provided breakfasts for children who come to school hungry and turned weed-covered plots into parks and playgrounds. All Flint awaits the publication each term of the special supplement listing the evening courses to be offered.

One of the newer aspects is a Cultural Center being developed on the campus of the Flint Community Junior College.

Mrs. Wogen serves as one of the guides for visiting groups which come to study the unique Flint system.

Schools over the nation are open an average of 1,400 hours a year. The Flint total is 3,800 hours. The city's adults gain knowledge, fitness and friendships. A comment of Wendie Wogen's reveals another way the program can be looked at:

"It makes the kids feel good to see the way the grownups are so close to our schools."



Competing in volleyball game with Merrill School Men's Club members, Stan Wogen makes leaping shot.

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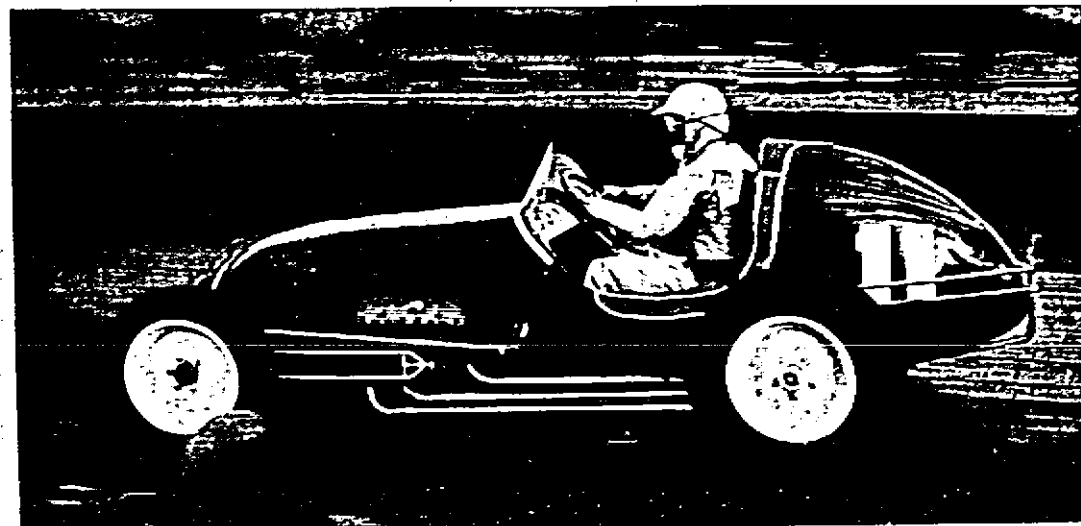
RACE TRACK

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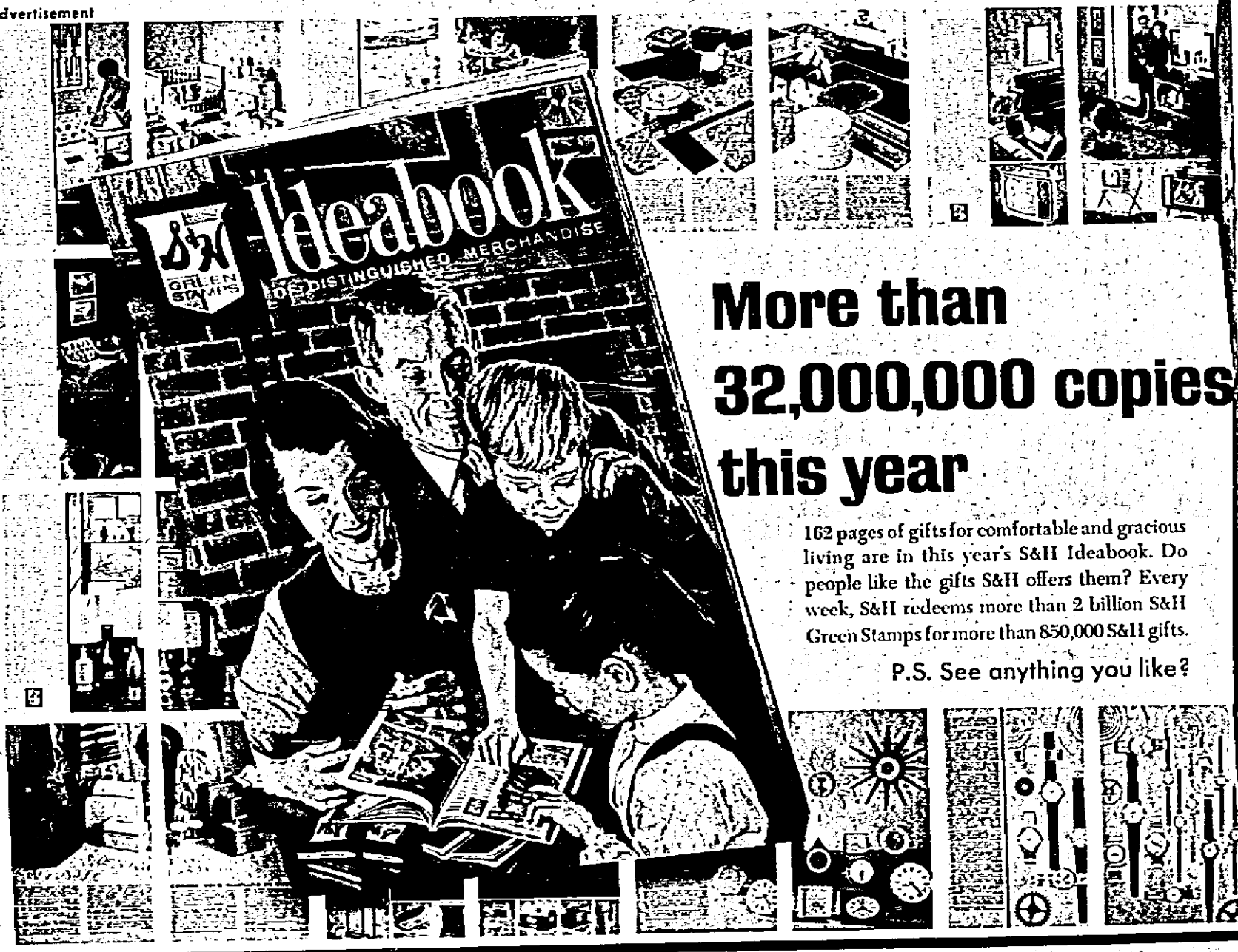
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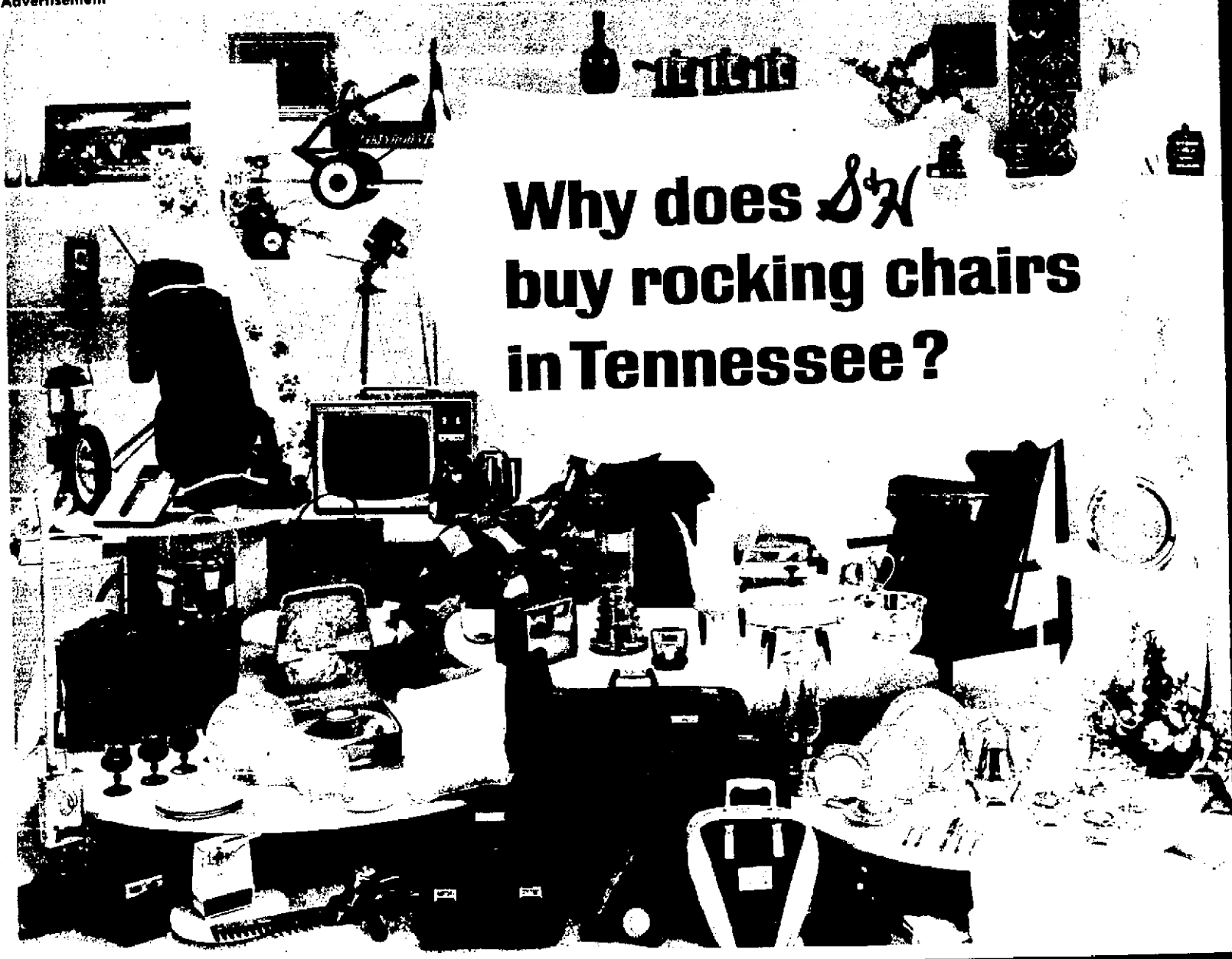
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An ambitious lawyer, wanting to impress a prospective client with his importance and wealth, buzzed his secretary on the intercom.

"Miss Collins," he barked. "Get me my broker."

"Which one," came the reply, "stock or pawn?"

A friend of ours ran an advertisement to find himself a wife. He was amazed when he got

3,200 replies, most of them from men with a variation of the following line: "Please, you can have mine."

Did you know that the Beatles made \$8 million last year? Why not? They save on haircuts.

A suspected thief was picked up in London's Hyde Park by an inspector from Scotland Yard. "I must warn you," said the inspector before booking the suspect, "that anything you say will be held against you."

The suspect grinned. "Elizabeth Taylor," he whispered.

A tall, handsome young actor we know recently called on the leading female psychiatrist in Hollywood. She happens to be a spinster, but she's very well qualified.

"My problem," the actor explained, "is

women. I think about them all the time. I find them great fun. In fact, I adore and respect women very much. I feel I'm particularly well equipped by temperament to make one very happy. From time to time I engage in fantasy-marriage. I see myself waiting on some woman hand and foot. I'm kind to her, thoughtful, considerate. I like to spend money on a woman, to dress her well, to shine in her reflected glory. I'm obsessed by thoughts of pleasing a woman. Tell me, Doctor, what can you give me for this obsession?"

The lady psychiatrist pondered for a few moments. Finally she said, "I'm prepared to offer \$250 a week and half of everything I earn for life."

Bookstore-owners are getting sharper every day. They now advertise books on chess with such signs as "How To Solve Your Mating Problems."

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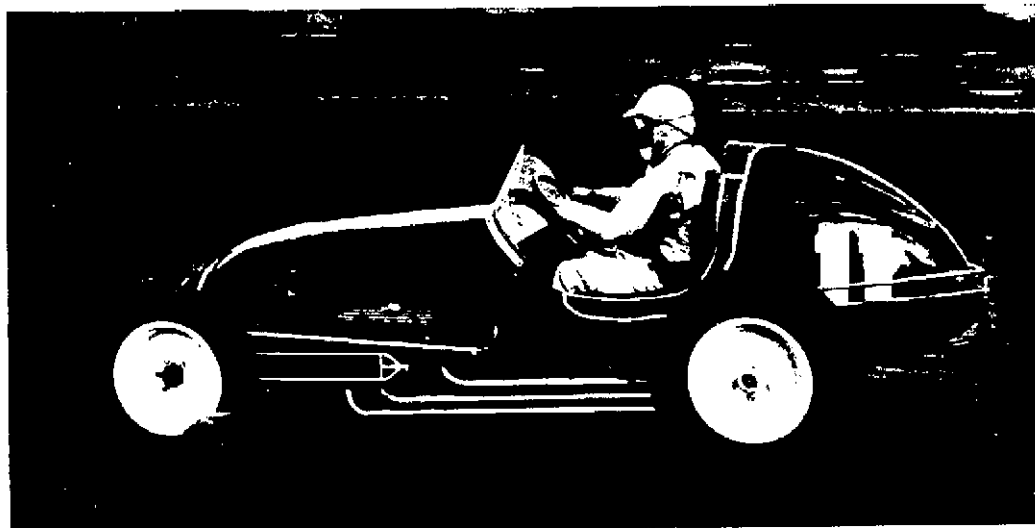
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The largest single publication in the U.S.

Nearly a year ahead of time—at the same time that merchandise items are being chosen—S&H begins planning its Ideabook of gifts. Seventeen photo studios begin taking pictures. Printing begins in January, at six printing plants, and continues for three months.

The catalog is distributed free to all the people who save S&H Green Stamps. It's the largest single printing run of any publication in the U.S.—more than 32,000,000 copies this year.

Laid end-to-end, this year's S&H catalogs would stretch 40,000 miles—or 1½ times around the equator. Stacked in one pile, they would go up 110 miles—equal to 383 Empire State Buildings. The catalog uses 17,000,000 pounds of paper produced at eight mills, and nearly 1,000,000 pounds of ink. In this picture, a tall fork-lift truck is picking up one of the many rolls of paper used in printing the S&H Ideabook.



This year's S&H Ideabook contains 1742 gifts of merchandise from 600 manufacturers in 75 different industries. Each year, 35 to 40% of the gifts are new items.

why you should hold FAMILY FIRE DRILLS

by E. D. FALES, JR.



Having drilled ahead of time, a family can get safely out of the house in case of fire, without panicking.

Parade • Jan. 31, 1965

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WASHINGTON, D.C.

Suppose fire broke out in your home tonight. How would you and your children get out? Through the center hall? But what if the hall were full of flames?

Out the window? In dense smoke you can't always find a window.

What then?

Tragically, few parents have an answer. Appalled by statistics that show 70,000 people killed by fire in the past 10 years, firemen here say it's time every family tried Operation Edith (exit drills in the house).

One trouble with most families, says Washington's Fire Marshal Hugh Groves, is that it has never occurred to them to have fire drills.

"As a result, people make tragic mistakes," Groves points out. Of the 70,000 victims, nearly all, according to firemen, died unnecessarily. "We find people who were within inches of safety and didn't know it," Groves continues. "If they'd ever had drills they would be alive today."

As deputy chief in the nation's capital, responsible for the safety of 150,000 families, including the Lyndon Baines Johnsons, Groves fights 7,000 fires yearly.

Under his leadership, thousands of families here and in three near-by states have adopted Operation Edith.

To begin with, there are three steps Groves recommends: *Unlearn* a lot of wrong ideas about fire. *Know* what really happens. And conduct at least three fire drills a year.

WHAT TO UNLEARN

■ "House fires are tame." Many people think of a house fire as a friendly backyard bonfire. It isn't. It attacks you physically and psychologically. It blinds, chokes and confuses. It's when you begin to panic that you need a clear plan of operation.

■ "We have an extinguisher and a hose." Fine, if you have time to use them. Often there just isn't time.

■ "We'll dial the fire department, then clear out." Unfortunately, under stress you may forget the phone number, fail to find the phone in the confusion or dial the wrong number.

■ "We'll save a few items first." Forget it. Get out fast and stay out.

■ "I'm not afraid of a little smoke." Smoke in a burning house is like no other. It's loaded with lung-scorching gas. You can't see your hands or feet. You can't breathe. Smoke kills more people than fire.

KNOW WHAT HAPPENS IN A FIRE

Call a family fire briefing and walk through your house, pinpointing the places fire might start.

■ Kitchen grease fire. If not put out in seconds, it can take charge, flashing up walls. There it releases gases locked in paint and mushrooms along the ceiling toward the next room.

■ Basement heater fire. Within 10 seconds, this can fill your cellar with smoke. Hot gases then rush up stairway, bursting into flame when they reach fresh air, rolling upstairs to the second floor.

■ Sofa or TV chair fire. This is one of the most dangerous of all fires. Because it often looks like a small smudge, people hesitate to call firemen or try to put it out with water.

The point to stress is that in any fire, flames can spread in a flash, becoming an explosion. Everyone should get away—fast.

CONDUCTING A FIRE DRILL

Work out two plans of action: one for daytime fires, another for night fires.

For your daytime drill, pretend hot grease has spilled on the stove, ignited and flames spread to the

continued on page 22



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"Which one," came the reply, "stock or pawn?"

A friend of ours ran an advertisement to find himself a wife. He was amazed when he got

3,200 replies, most of them from men with a variation of the following line: "Please, you can have mine."

Did you know that the Beatles made \$8 million last year? Why not? They save on haircuts.

A suspected thief was picked up in London's Hyde Park by an inspector from Scotland Yard. "I must warn you," said the inspector before booking the suspect, "that anything you say will be held against you."

The suspect grinned. "Elizabeth Taylor," he whispered.

A tall, handsome young actor we know recently called on the leading female psychiatrist in Hollywood. She happens to be a spinster, but she's very well qualified.

"My problem," the actor explained, "is

women. I think about them all the time. I find them great fun. In fact, I adore and respect women very much. I feel I'm particularly well equipped by temperament to make one very happy. From time to time I engage in fantasy-marriage. I see myself waiting on some woman hand and foot. I'm kind to her, thoughtful, considerate. I like to spend money on a woman, to dress her well, to shine in her reflected glory. I'm obsessed by thoughts of pleasing a woman. Tell me, Doctor, what can you give me for this obsession?"

The lady psychiatrist pondered for a few moments. Finally she said, "I'm prepared to offer \$250 a week and half of everything I earn for life."

Bookstore-owners are getting sharper every day. They now advertise books on chess with such signs as "How To Solve Your Mating Problems."

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Redemption Center at Goldsboro, N.C.

As she explains, "Courtesy is one of the best ways to keep people satisfied, and a satisfied stamp saver is always our aim. We find that a smile and a little chat do wonders. The people who come in here not only need attention, but also like to feel that they are wanted and welcome. We treat them like old friends from the first."

FIRE DRILLS *continued*

Make sure every member of your family knows what to do in case

ceiling. Mother is in the kitchen, the kids are out-does and the baby is in the nursery.

Who does what? Your plan might be the following:

1. Mother goes for baby, hands him to kids out-doors.
2. Mother tries fire extinguisher, but fails to put fire out.
3. Mother phones fire department.
4. Mother leaves house.

Your nighttime fire drill may center around a basement heater fire. Mother and father are in one bedroom, separated by hall from children's room. Baby is in nursery, separated from everybody.

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But suppose the hall is full of hot smoke? Then no one can reach the baby (firemen recommend that a baby's room should always have a door to the parents' room). Your drill might be as follows:

Keep the bedroom door closed. A door is your best protection. It can hold back fire for 5 to 30 minutes. If it is cool, you may "crack" it and look out, but brace your foot against it first, lest a fire burst blow it open and injure you. Never open a warm door. The hall is full of hot gas just waiting for fresh air to explode.

Spread the alarm. Every room needs a noise-maker—a police whistle, loud bell, even a radio that can be turned up loud. One good idea is a gas horn such as boatmen use (but watch out for ear damage, as they are very powerful). Another is an intercom with a buzzer in each child's room.

How will everybody get out?



Technique for opening door: Make sure it's not warm, open it a crack but brace against possible fire drafts.

The largest single publication in the U.S.

Nearly a year ahead of time—at the same time that merchandise items are being chosen—S&H begins planning its Ideabook of gifts. Seventeen photo studios begin taking pictures. Printing begins in January, at six printing plants, and continues for three months.

The catalog is distributed free to all the people who save S&H Green Stamps. It's the largest single printing run of any publication in the U.S.—more than 32,000,000 copies this year.

Laid end-to-end, this year's S&H catalogs would stretch 40,000 miles—or 1½ times around the equator. Stacked in one pile, they would go up 110 miles—equal to 383 Empire State Buildings. The catalog uses 17,000,000 pounds of paper produced at eight mills, and nearly 1,000,000 pounds of ink. In this picture, a tall fork-lift truck is picking up one of the many rolls of paper used in printing the S&H Ideabook.



This year's S&H Ideabook contains 1742 gifts of merchandise from 600 manufacturers in 75 different industries. Each year, 35 to 40% of the gifts are new items.

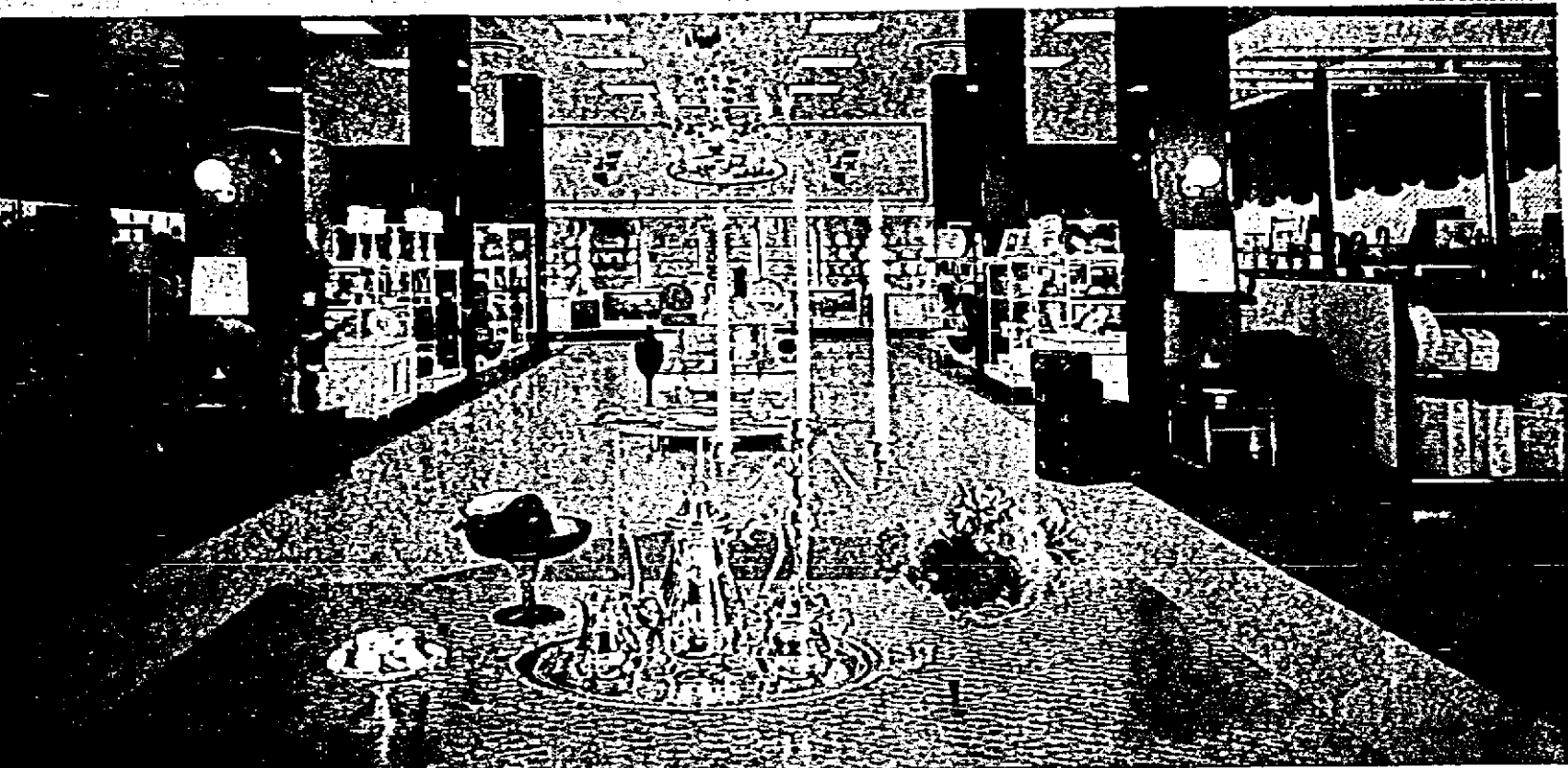
why you should hold FAMILY FIRE DRILLS

by E. O. FALES, JR.



Having drilled ahead of time, a family can get safely out of the house in case of fire, without panicking.

Parade • Jan. 31, 1965



Every S&H Redemption Center is designed not only to be attractive, but also to blend with building styles of the neighborhood in which it is located.



lan Dahme & Associates, leading store designers and architects, plan S&H Redemption Centers, inside and out.



A typical S&H exterior. Recently our San Francisco Redemption Center was cited for contributing to the city's beauty. Admiring the award are Vice President John Beinert, Former Mayor George Christopher, and S&H Representative Abe Woodson.



a real fire should break out

Do very small children have a garage or porch roof they can easily reach from their window? Do older children have at least a knotted rope with hook or a rope or chain ladder?

What about you? If you have no handy roof or ladder, you should know how to get out the window. Never sit on the window sill and jump. Instead, lower yourself out the window until you hang by your hands. Your feet are much closer to the ground this way, which means there is less chance of your getting hurt. Choose as your exit window the one which would give you the softest landing spot.

NEW IDEAS

- Have a door cut from your room to the nursery, by-passing the hall.
- Install beneath at least one window in each bedroom two or three iron rungs. If you're not worried

about burglars, run them to the ground. For an older, less agile, person, have a carpenter turn a window into a "Dutch door." The lower half swings out, latches and has a firm hand support so that escape rungs can be reached with comparative ease.

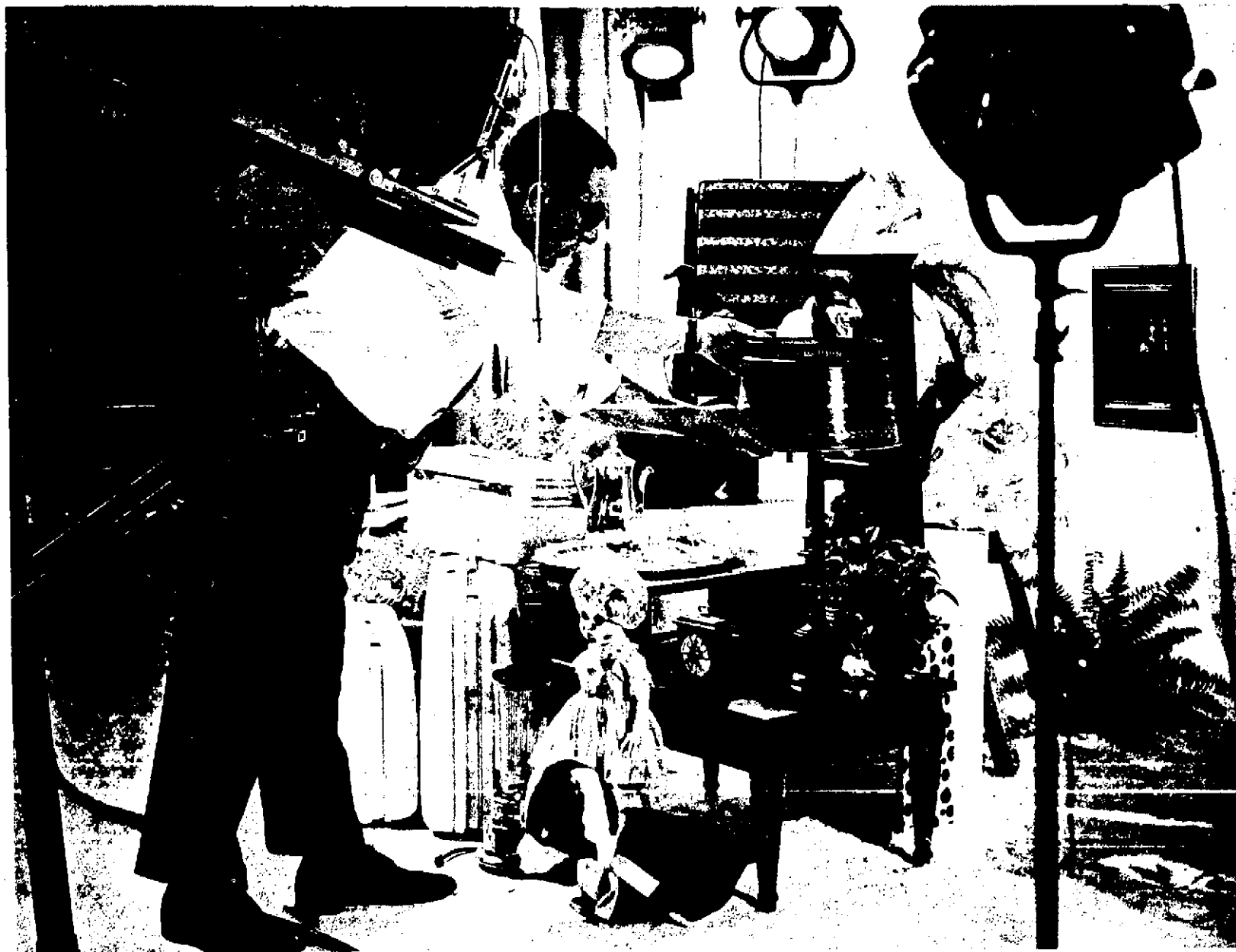
■ Automatic fire alarms. You can get a small battery-powered alarm that emits a loud buzz when air temperature rises. These protect only a limited area and require frequent battery change. If you have an alarm system wired into your house, (1) get one that bears an Underwriters Laboratories or other good test-lab label and (2) have it installed by an expert.

Those who live in apartments should remember the same principles and take the very same precautions. If your apartment house has fire escapes, make sure everyone in the family knows where they are.

Wherever you live, keep 1965 free from fire tragedy.



How to jump if you must: Never sit or stand on sill and jump. First lower yourself to cut the distance you fall.



WASHINGTON, D.C.

Suppose fire broke out in your home tonight. How would you and your children get out?

Through the center hall? But what if the hall were full of flames?

Out the window? In dense smoke you can't always find a window.

What then?

Tragically, few parents have an answer. Appalled by statistics that show 70,000 people killed by fire in the past 10 years, firemen here say it's time every family tried Operation Edith (exit drills in the house).

One trouble with most families, says Washington's Fire Marshal Hugh Groves, is that it has never occurred to them to have fire drills.

"As a result, people make tragic mistakes," Groves points out. Of the 70,000 victims, nearly all, according to firemen, died unnecessarily. "We find people who were within inches of safety and didn't know it," Groves continues. "If they'd ever had drills they would be alive today."

As deputy chief in the nation's capital, responsible for the safety of 150,000 families, including the Lyndon Baines Johnsons, Groves fights 7,000 fires yearly.

Under his leadership, thousands of families here and in three near-by states have adopted Operation Edith.

To begin with, there are three steps Groves recommends: *Unlearn* a lot of wrong ideas about fire. *Know* what really happens. And conduct at least three fire drills a year.

WHAT TO UNLEARN

■ "House fires are tame." Many people think of a house fire as a friendly backyard bonfire. It isn't. It attacks you physically and psychologically. It blinds, chokes and confuses. It's when you begin to panic that you need a clear plan of operation.

■ "We have an extinguisher and a hose." Fine, if you have time to use them. Often there just isn't time.

■ "We'll dial the fire department, then clear out." Unfortunately, under stress you may forget the phone number, fail to find the phone in the confusion or dial the wrong number.

■ "We'll save a few items first." Forget it. Get out fast and stay out.

■ "I'm not afraid of a little smoke." Smoke in a burning house is like no other. It's loaded with lung-scorching gas. You can't see your hands or feet. You can't breathe. Smoke kills more people than fire.

KNOW WHAT HAPPENS IN A FIRE

Call a family fire briefing and walk through your house, pinpointing the places fire might start.

■ Kitchen grease fire. If not put out in seconds, it can take charge, flashing up walls. There it releases gases locked in paint and mushrooms along the ceiling toward the next room.

■ Basement heater fire. Within 10 seconds, this can fill your cellar with smoke. Hot gases then rush up stairway, bursting into flame when they reach fresh air, rolling upstairs to the second floor.

■ Sofa or TV chair fire. This is one of the most dangerous of all fires. Because it often looks like a small smudge, people hesitate to call firemen or try to put it out with water.

The point to stress is that in any fire, flames can spread in a flash, becoming an explosion. Everyone should get away—fast.

CONDUCTING A FIRE DRILL

Work out two plans of action: one for daytime fires, another for night fires.

For your daytime drill, pretend hot grease has spilled on the stove, ignited and flames spread to the

continued on page 22



S&H's IBM computer system takes daily inventories of S&H gift merchandise. Orders from Redemption Centers are speeded in over a communication network that operates at up to 1000 words per minute. This system helps us fill these orders within four days.

Why does S&H keep 13 million pieces of valuable gift merchandise always on hand?

At S&H, we believe our most important responsibility is to have the gift you'll want ready for you, the day you go in to get it. We owe this to you, and to the many fine merchants who give S&H Green Stamps.

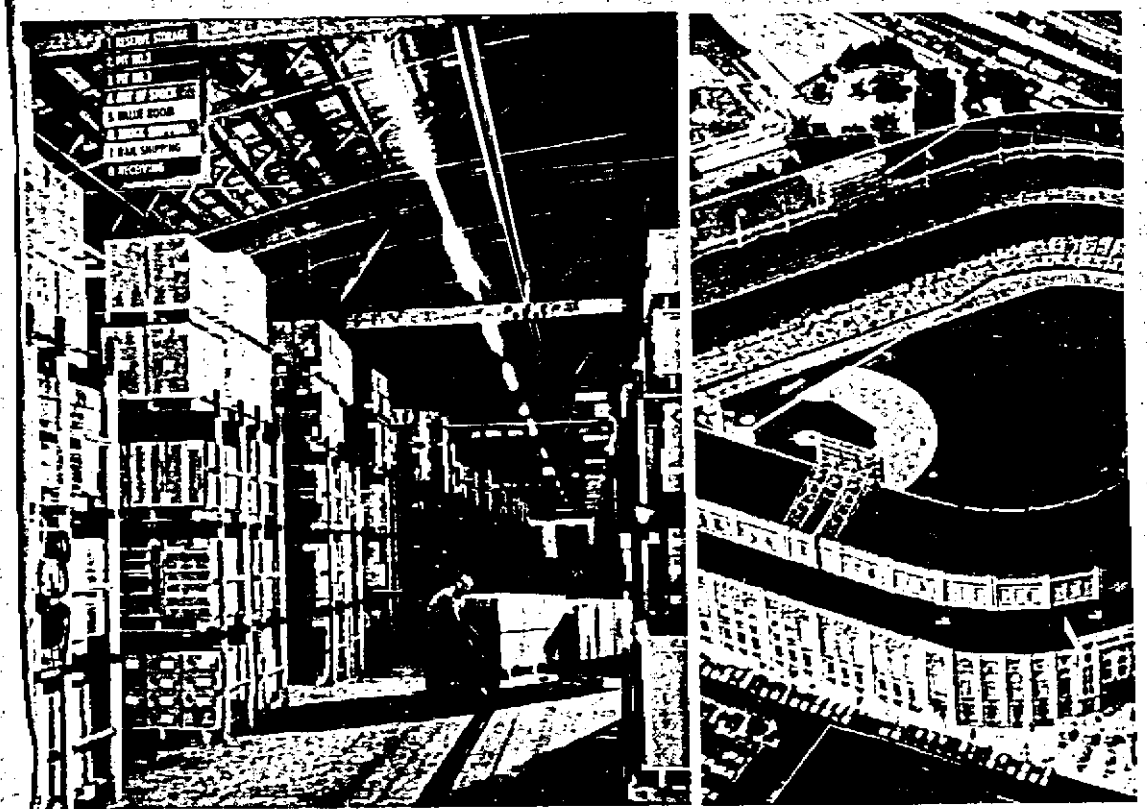
But it isn't easy. There are 1742 different gifts in the S&H Ideabook. And, every day, more than 250,000 people come into S&H Redemption Centers and take home the gifts they've chosen.

So, to make certain we'll always have the gift you want, we maintain an inventory of more than 13 million pieces of merchandise.

Every day, we count how many pieces of this merchandise came in and how many went out. This is done with one of the largest IBM computer systems in American retailing. And the world's largest Dataphone and Data-speed installation speeds in this inventory information from 856 S&H Redemption Centers all over the country.

More than 600 manufacturers ship merchandise to us. Their shipments go directly to nine huge S&H distribution centers, which make deliveries to our Redemption Centers.

Our distribution system is one of the most modern and efficient in American business. It's on the job every day to make certain we'll always have the gift you want, when you want it.



Enough gift storage space to equal five Yankee Stadiums! In its nine distribution centers, S&H has 1,565,223 square feet of space filled with gifts—enough space to equal five Yankee Stadiums with 60,223 square feet left over.

We don't ever want to keep a lady waiting!



Neckline with a deep U is a flattering style for every face. Here it is framed with a white pique collar. The dress shown above, in peanut-butter tussah blend, is A line style and front buttoned. By Sue Brett. About \$15.

COLLARING THE GIRL

by VIRGINIA POPE PARADE FASHION EDITOR

■ There's something about a girl in a fresh white collar that brings out the protective instincts in a man. This year, girls should feel very protected, since fashion decrees white collar necklines for many occasions. For office wear there's the attractive tailored bow. For dressier occasions, like an evening party, organdy provides the softly flattering framework for a pretty face. To make a striking appearance even more so, try an open U white collar at your next special country club luncheon. For a softer approach, ruffles around the neckline will do the trick. No matter which style you select, you'll feel demure and well-dressed with your new white collar.

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The freshness of white organdy brings a festive air to this navy rayon crepe skimmer. The rose at the neck is matching organdy. A look perfect for an evening party. Dress with collar by Rappi. About \$40.



White cotton bow tie gives this smart coat dress a city air. Dress has a double-breasted effect. Made of black and white tweed blend dress has a ruffled hemline. By Allen Phillips for Flair. Sells for about \$35.



Young sissy style in parchment-white spun linen, this skimmer dress, which hugs the figure, has a softly ruffled neckline and jabot with lace edging. Buttons parade down front. By Sue Brett. About \$13.



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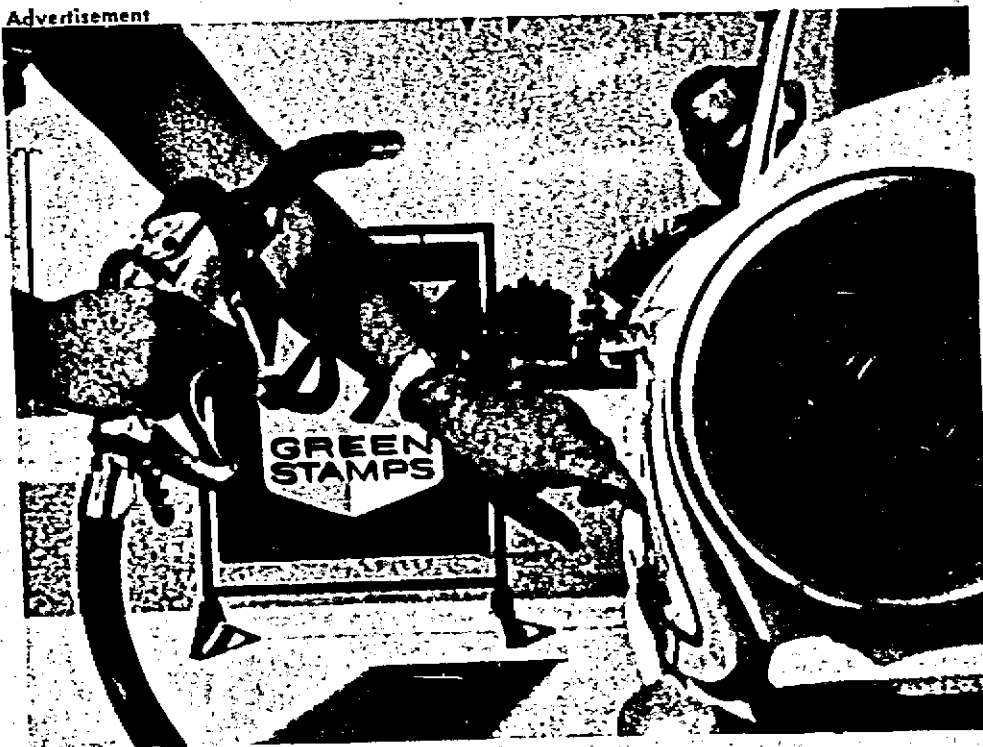
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Technique for opening door: Make sure it's not warm; open it a crack but brace against possible fire drafts.



The "family" that works for your family

One of the first ideas behind S&H Green Stamps was that the stamps should be given by "families of merchants" in each community. The town's leading grocer, department store owner, hardware dealer, druggist, and so on, would all join together and become an S&H "family." These merchants would build business for each other and contribute to the prosperity of their town.

Their customers would also benefit. The more merchants of all kinds there were giving S&H Green Stamps, the faster customers could fill their stamp books. They would receive stamps while buying a great variety of goods and services.

Today, the merchants who give S&H Green Stamps are

THE MAGIC MACHINE THAT OUTDOES

On a dark night recently, a black truck with no headlights burning bounced along a back-woods road in Georgia. Not a person watched as the driver wheeled the truck onto a main highway, flicked on his lights and sped away—confident that he was making a successful haul of moonshine whisky.

But not long afterwards, a mild-mannered scientist-sleuth in Washington, D.C., was able to announce, as if by magic: "We know who was hauling that whisky."

This was one more accomplishment of Maynard Pro, who operates an astonishing one-room atomic laboratory in the basement of the Internal Revenue Service building. From his little lab, Pro has helped trap bootleggers from Brooklyn to Florida, narcotics peddlers in Texas and California, a drug thief overseas and a bomber in Ohio. Now he has gotten on the trail of suspects in two murder cases.

All of this Pro has done by using a startling new

atomic technique called neutron activation analysis (NAA). It's the biggest thing in crime-detection since the fingerprint system. In fact, NAA is a kind of fingerprint system for things instead of people: If a speck of physical evidence (even as small as a pinhead) is found at the scene of a crime, Pro can match it with the source as surely as a human fingerprint can be traced to the person who left it.

TELLTALE BLACK SPECKS

In the Georgia moonshine case, Internal Revenue agents found flecks of black paint on twigs near an illicit still. Some distance away, they seized a black truck they suspected might have hauled the whisky from the still, brushed against the twigs and left the telltale bits of paint. The flecks were no larger than the head of a match, but Pro proved not only that they came from the truck, but, specifically, from the right rear fender—and from no other fender in the world.

When a truckload of moonshine was seized in Brooklyn, Pro traced the source of the liquor by proving that mud caked to the underside of the vehicle came from a specific 10-square-yard area in the back yard of a house near Atlanta, Ga.

The "atomic fingerprint" system is 1,000 times as sensitive as older methods of comparing physical evidence. It is effective on almost anything—including rubber, plastics, textiles, glass, paper, ink, metals, soot, plants and hair. The technique works because of tiny differences in every batch of practically everything that man or nature produces. A factory, for example, may turn out thousands of gallons of "identical" black paint, but each batch has a slightly different mix, or it picks up unique contaminations from processing equipment, containers or paint brushes. Atomic energy detects and identifies these differences—even if only 1 part in 10 billion!

To examine a sample, Pro places it in an atomic



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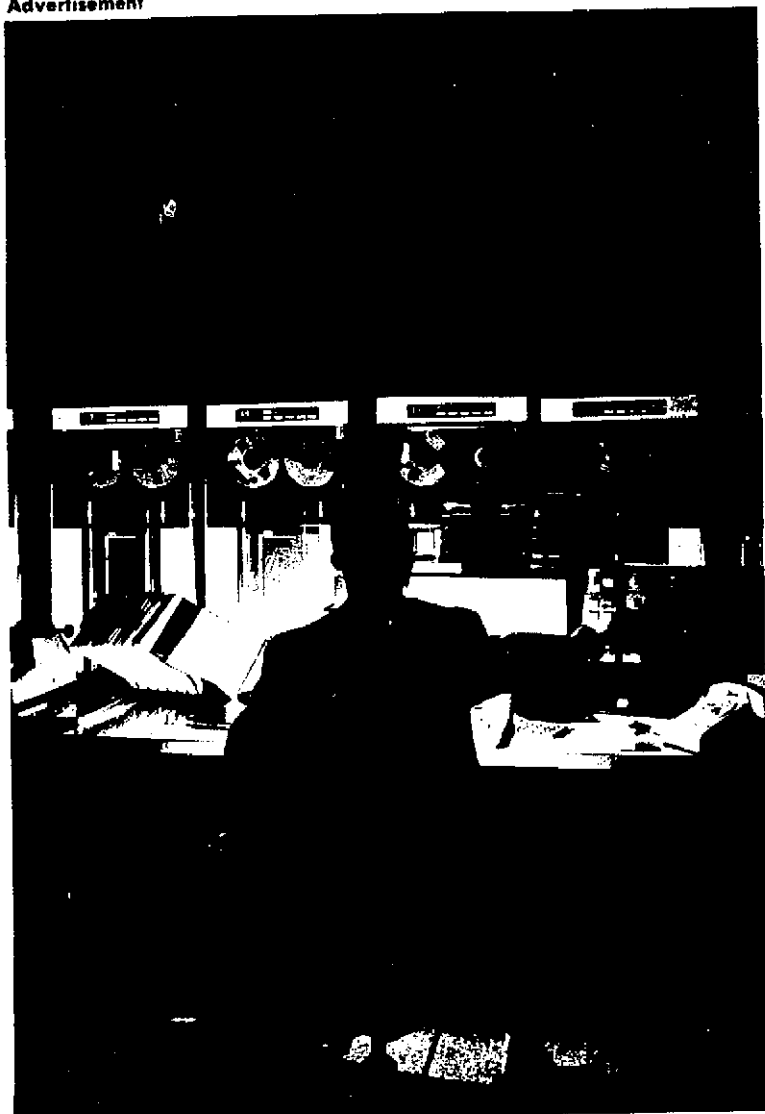
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among the best merchants in town. In many cases, this is because S&H Green Stamps were the first stamps offered to American businesses. And whenever S&H moved into a new area, it was natural that leading merchants would sign up America's leading stamps. Thus, S&H has been able to establish and maintain a "first family" of fine merchants in cities and towns from coast to coast.

Although there are more than 300 trading stamp companies in America, S&H Green Stamps are the choice of more than 80,000 leading merchants. Many of them have given S&H Green Stamps for 20, 30, 40, and even more years. Their number grows all the time. And, more impor-

tantly, the variety of S&H merchants is also growing.

Today, your family can buy almost anything and get S&H Green Stamps. That's because 225 different kinds of businesses now give S&H Green Stamps. They range from supermarkets and department stores to car rental agencies, motels, florists, car dealers, fuel oil and air conditioning dealers, even operators of airports and marinas.

Each time a new merchant gives S&H Green Stamps, the stamps become more valuable for existing S&H merchants. And, by helping people to fill their stamp books faster, these merchants make S&H Green Stamps more valuable for families who save them.

SHERLOCK HOLMES

BY JAMES E. ROPER

reactor and exposes it to radiation. This causes each element in the sample to become individually radioactive and to give off a distinctive ray. A device similar to a Geiger counter measures each ray and thus identifies up to 70 elements, and the amount of each, in the sample. If two samples give the same reading, they came from the same source.

Pro has been responsible for introducing NAA to the federal government as a weapon against crime. As an employee of the Treasury Department's Internal Revenue Service, he first used his basement laboratory against bootleggers. But as his work succeeded, he was called on to help solve almost every type of crime. Now he assists such law-enforcement agencies as state police departments, Post Office inspectors and the Treasury's own Secret Service and Narcotics Bureau.

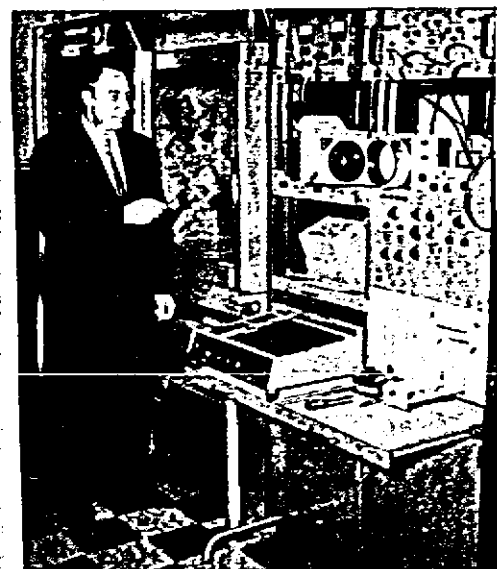
He does his work with a soft sell attitude that conceals his hard-driving devotion to the job. In dealing with Washington officials and law enforcement offi-

cers, Pro is patient and gentle, but he quickly loses interest and shakes his head with irritation if anyone tries to involve him in idle chitchat. At 47 years of age, he lives quietly in a Washington suburb with his mother, his wife and their 16-year-old son. Even at home, he is likely to be on the telephone outlining new projects for his associates, whose only complaint is that he "works us into the ground." Private industries and government agencies have tried to hire Pro at higher salaries, but he has kept to his present work, partly because of his affection for his hole-in-the-wall lab.

The International Criminal Police Organization—Interpol—is so impressed with his work on narcotics that it has made him the co-ordinator for criminal investigation use of NAA in all of Interpol's 90 member countries.

Pro once showed that three samples of heroin seized

continued on page 28



Machine and inventor: Maynard Pro of Internal Revenue Service feeds paint chip into NAA to check its source.



According to the latest census, the average urban U.S. family spends \$5630 each year on groceries, clothing, housing, merchandise and services. If their shopping is done at stores which give S&H Green Stamps, the family receives 2½¢ extra value for every dollar they spend.

How the S&H 2½¢ extra

When a family takes a book of S&H Green Stamps in for redemption, they receive an average of \$3.00 worth of gift merchandise*. This means they receive, in effect, 2½¢ extra value for every dollar they spend, by shopping with merchants who give S&H Green Stamps.

S&H merchants are happy to give this extra value because giving stamps brings them more business. Stamps are one more item in a merchant's total offering of things which attract and hold customers, such as quality products, courteous and reliable service, attractive store, convenient location, and low prices.

The extra value families receive from stamps must be judged in relation to other factors, such as prices. How do stamps affect prices?

There is substantial evidence that where stamps are most used, competition is greatest and prices have remained lowest over long periods of time. For instance, consider food prices. Most families, like the people in our picture, spend a large portion of their money on food, and the retail food business is where stamps are most used.

According to the U.S. Department of Labor, the price of a homecooked meal went up only one per cent during the past six years. Compare this one per cent with an in-

MAGIC MACHINE *continued*

at different times in Dallas, Tex., all contained the same traces of tungsten and the rare earth lanthanum, apparently picked up from processing utensils. This proved they came from the same distributor, who was arrested and charged with a large-scale operation.

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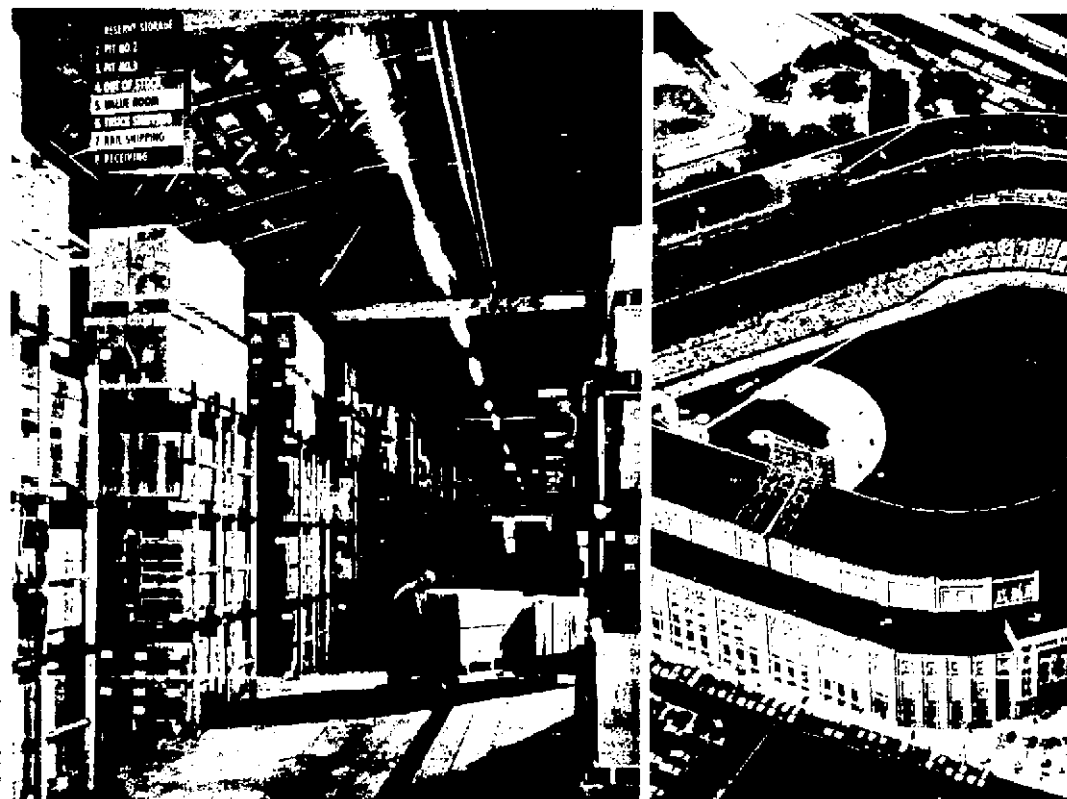


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Parade • Jan. 31, 1965

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13 million pieces merchandise always on hand?

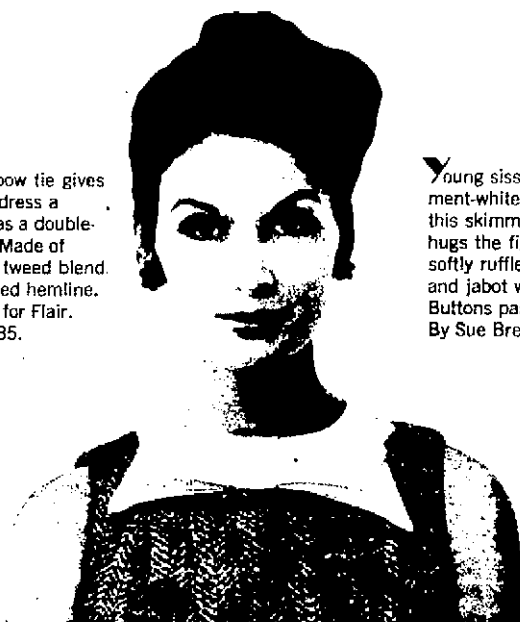


Enough gift storage space to equal five Yankee Stadiums! In its nine distribution centers, S&H has 1,565,223 square feet of space filled with gifts—enough space to equal five Yankee Stadiums, with 60,223 square feet left over.

**We don't ever want to
keep a lady waiting!**



White cotton bow tie gives this smart coat dress a city air. Dress has a double-breasted effect. Made of black and white tweed blend dress has a ruffled hemline. By Allen Phillips for Flair. Sells for about \$35.



Young sissy style in parchment-white spun linen, this skimmer dress, which hugs the figure, has a softly ruffled neckline and jabot with lace edging. Buttons parade down front. By Sue Brett. About \$13.





The "family" that works for your family

One of the first ideas behind S&H Green Stamps was that the stamps should be given by "families of merchants" in each community. The town's leading grocer, department store owner, hardware dealer, druggist, and so on, would all join together and become an S&H "family." These merchants would build business for each other and contribute to the prosperity of their town.

Their customers would also benefit. The more merchants of all kinds there were giving S&H Green Stamps, the faster customers could fill their stamp books. They would receive stamps while buying a great variety of goods and services.

Today, the merchants who give S&H Green Stamps are

THE MAGIC MACHINE THAT OUTDOES

On a dark night recently, a black truck with no headlights burning bounced along a backwoods road in Georgia. Not a person watched as the driver wheeled the truck onto a main highway, flicked on his lights and sped away—confident that he was making a successful haul of moonshine whisky.

But not long afterwards, a mild-mannered scientist-sleuth in Washington, D.C., was able to announce, as if by magic: "We know who was hauling that whisky."

This was one more accomplishment of Maynard Pro, who operates an astonishing one-room atomic laboratory in the basement of the Internal Revenue Service building. From his little lab, Pro has helped trap bootleggers from Brooklyn to Florida, narcotics peddlers in Texas and California, a drug thief overseas and a lumberer in Ohio. Now he has gotten on the trail of suspects in two murder cases.

All of this Pro has done by using a startling new

atomic technique called neutron activation analysis (NAA). It's the biggest thing in crime-detection since the fingerprint system. In fact, NAA is a kind of fingerprint system for things instead of people: If a speck of physical evidence (even as small as a pinhead) is found at the scene of a crime, Pro can match it with the source as surely as a human fingerprint can be traced to the person who left it.

TELLTALE BLACK SPECKS

In the Georgia moonshine case, Internal Revenue agents found flecks of black paint on twigs near an illicit still. Some distance away, they seized a black truck they suspected might have hauled the whisky from the still, brushed against the twigs and left the telltale bits of paint. The flecks were no larger than the head of a match, but Pro proved not only that they came from the truck, but, specifically, from the right rear fender—and from no other fender in the world.

When a truckload of moonshine was seized in Brooklyn, Pro traced the source of the liquor by proving that mud caked to the underside of the vehicle came from a specific 10-square-yard area in the backyard of a house near Atlanta, Ga.

The "atomic fingerprint" system is 1,000 times as sensitive as older methods of comparing physical evidence. It is effective on almost anything—including rubber, plastics, textiles, glass, paper, ink, metals, soot, plants and hair. The technique works because of tiny differences in every batch of practically everything that man or nature produces. A factory, for example, may turn out thousands of gallons of "identical" black paint, but each batch has a slightly different mix, or it picks up unique contaminations from processing equipment, containers or paint brushes. Atomic energy detects and identifies these differences—even if only 1 part in 10 billion!

To examine a sample, Pro places it in an atomic

merchants in town give this family value for every dollar they spend

crease in the overall cost-of-living during the same period of six per cent—six times as much. The cost of other things went up as much *each year* as food went up in six years.

According to the Grocery Manufacturers of America, Inc., an association of leading food companies, families today spend only 19% of their after-tax income to buy the food they require—compared with 26% in 1947-49.

This is because wages have increased while food prices have remained about the same. It means that today a man works only 38 hours a month to pay for his family's food—compared with 73 hours he had to work to buy the same amount of food in 1947.

Trends in gasoline prices are equally interesting. According to the petroleum industry (a large user of trading stamps), the service station price of gasoline has actually dropped 6.7% in the past 10 years. While today's gallon price is higher, this increase is due to increased taxes, not higher prices.

More evidence about prices

Another way to see how stamps affect prices is to compare prices in stamp areas with prices in non-stamp areas. This was done recently by Verne A. Bunn, professor of market-

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"There is no evidence that stamps used on a widespread basis lead to higher prices.

"Prices tend to be lower in states where stamps are used freely.

"When the retail value of merchandise obtained with stamps is taken into account, consumers in states allowing unhampered stamp utilization receive significantly more value for their food dollar than do households in the restricted states."

It would appear that where stamps are freely used, the competition they contribute to helps to keep prices low. This benefits all families, whether they save stamps or not. But mostly it gives extra value to families who shop with S&H merchants, for stamps are one more item in the total package of value which S&H merchants offer their customers in return for their patronage.

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"We have submitted samples from various independent narcotics seizures. Positive identifications were made enabling us to determine the connections between organized criminal groups and to trace the movement of illicit drugs distributed within the United States."

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In another case, Post Office inspectors asked for help when a man in Cincinnati mailed his brother a fake radio, so wired that if it were plugged into a power line, it would explode. The device was filled with dynamite secured by adhesive tape and putty. NAA matched the tape and putty with some found in the defendant's home. A federal court convicted the man of sending explosives through the mail.

NAA is more sensitive than the paraffin test for determining whether a suspect has recently fired a gun. In the standard test, liquid paraffin applied to the suspect's hand helps detect deposits of nitrates, which can be left by exploding gunpowder—but they can also be left by such innocent sources as fertilizer

and urine. Because of this uncertainty, the paraffin test is not accepted as proof that a suspect has fired a gun. However, NAA detects any deposits of antimony or barium, which come from the tiny primer in the cartridge. These metals are deposited in such small quantities that they can't be detected by chemical means. They are so rare that a suspect can hardly have picked them up from an innocent source.

The use of NAA to identify a single hair is especially promising. Advocates of NAA say a single hair can be linked irrefutably to the person who grew it. What's more, NAA can "fingerprint" various sections of a single hair. This would be vital in the case of a person who died, for example, of arsenic poisoning; NAA would show if the poison was taken over a long period, as in medicine, or all at once, as if at the hands of a murderer.

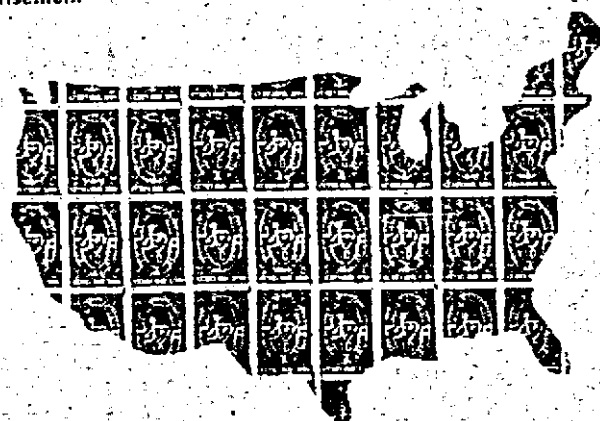
Work with human hair has emphasized one of NAA's greatest advantages—NAA does not destroy the evidence as do many conventional testing methods. If the result of an NAA test is challenged in court, the test can be repeated.

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fight many a bureaucratic battle to have it recognized. After attending New York University and the Columbia graduate school, Pro joined Internal Revenue as a chemist in 1950. When he became intrigued with the atom, he wrangled the Department into letting him spend his time developing the process, and he persuaded the Atomic Energy Commission to buy him equipment.

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Test explosions of H-bombs, starting in 1952, created huge amounts of radioactive tritium, a heavy-heavy hydrogen which combined with ozone in the upper atmosphere to form water. In his spare time, Pro built equipment that detects the presence of the radioactive tritium in water formed since 1952. Clearly, any liquor which contains such tritiated water was made since the H-age in 1952. Now he has refined the process—capitalizing on traces of tritium that existed naturally before the H-bomb, and he is able to tell the age of almost any liquor with 90 per cent accuracy. This has forced some bottlers to change their labels; and more honest distillers have toasted another achievement of Maynard Pro, a remarkable public servant.



AMERICA'S ONLY NATION-WIDE STAMP PLAN

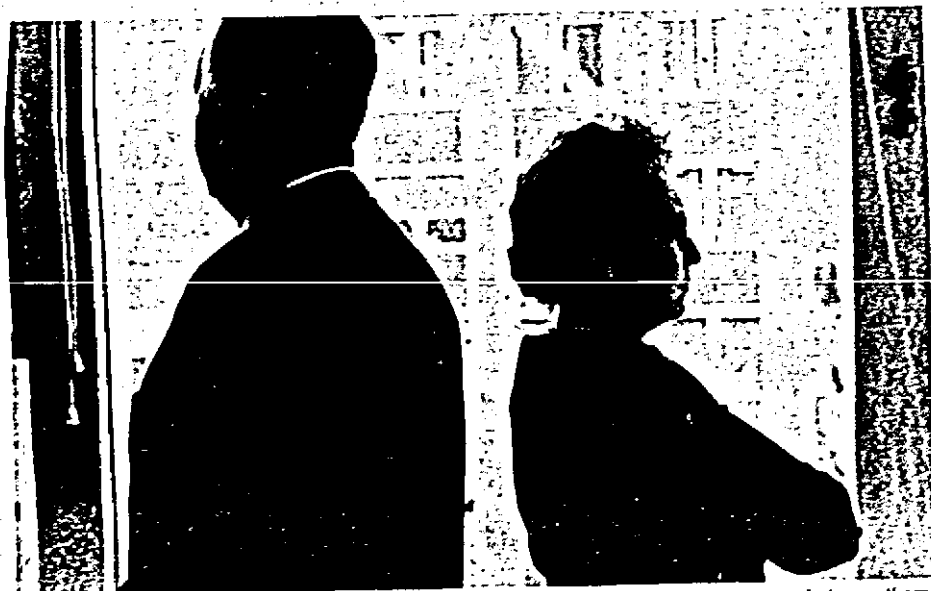
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In their late years, couples often find a wall has grown up between them.

HOW TO SAVE AN OLD MARRIAGE

by ED KIESTER



among the best merchants in town. In many cases, this is because S&H Green Stamps were the first stamps offered to American businesses. And whenever S&H moved into a new area, it was natural that leading merchants would sign up America's leading stamps. Thus, S&H has been able to establish and maintain a "first family" of fine merchants in cities and towns from coast to coast.

Although there are more than 300 trading stamp companies in America, S&H Green Stamps are the choice of more than 80,000 leading merchants. Many of them have given S&H Green Stamps for 20, 30, 40, and even more years. Their number grows all the time. And, more impor-

tantly, the variety of S&H merchants is also growing.

Today, your family can buy almost anything and get S&H Green Stamps. That's because 225 different kinds of businesses now give S&H Green Stamps. They range from supermarkets and department stores to car-rental agencies, motels, florists, car dealers, fuel oil and air conditioning dealers, even operators of airports and marinas.

Each time a new merchant gives S&H Green Stamps, the stamps become more valuable for existing S&H merchants. And, by helping people to fill their stamp books faster, these merchants make S&H Green Stamps more valuable for families who save them.

SHERLOCK HOLMES

BY JAMES E. ROPER

reactor and exposes it to radiation. This causes each element in the sample to become individually radioactive and to give off a distinctive ray. A device similar to a Geiger counter measures each ray and thus identifies up to 70 elements, and the amount of each, in the sample. If two samples give the same reading, they came from the same source.

Pro has been responsible for introducing NAA to the federal government as a weapon against crime. As an employee of the Treasury Department's Internal Revenue Service, he first used his basement laboratory against bootleggers. But as his work succeeded, he was called on to help solve almost every type of crime. Now he assists such law-enforcement agencies as state police departments, Post Office inspectors and the Treasury's own Secret Service and Narcotics Bureau.

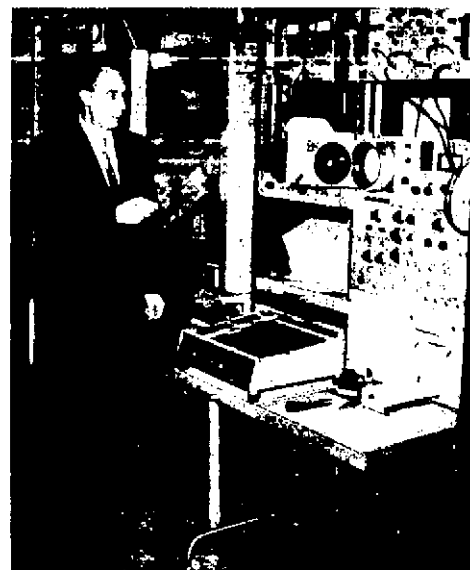
He does his work with a soft-sell attitude that conceals his hard-driving devotion to the job. In dealing with Washington officials and law enforcement offi-

cers, Pro is patient and gentle, but he quickly loses interest and shakes his head with irritation if anyone tries to involve him in idle chitchat. At 47 years of age, he lives quietly in a Washington suburb with his mother, his wife and their 16-year-old son. Even at home, he is likely to be on the telephone outlining new projects for his associates, whose only complaint is that he "works us into the ground." Private industries and government agencies have tried to hire Pro at higher salaries, but he has kept to his present work, partly because of his affection for his hole-in-the-wall lab.

The International Criminal Police Organization—Interpol—is so impressed with his work on narcotics that it has made him the co-ordinator for criminal investigation use of NAA in all of Interpol's 90 member countries.

Pro once showed that three samples of heroin seized

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Machine and inventor: Maynard Pro of Internal Revenue Service feeds paint chip into NAA to check its source.



According to the latest census, the average urban U.S. family spends \$5630 each year on groceries, clothing, housing, merchandise and services. If their shopping is done at stores which give S&H Green Stamps, the family receives 2½¢ extra value for every dollar they spend.

How the S&H 2½¢ extra

When a family takes a book of S&H Green Stamps in for redemption, they receive an average of \$3.00 worth of gift merchandise*. This means they receive, in effect, 2½¢ extra value for every dollar they spend, by shopping with merchants who give S&H Green Stamps.

S&H merchants are happy to give this extra value because giving stamps brings them more business. Stamps are one more item in a merchant's total offering of things which attract and hold customers, such as quality products, courteous and reliable service, attractive store, convenient location, and low prices.

The extra value families receive from stamps must be judged in relation to other factors, such as prices. How do stamps affect prices?

There is substantial evidence that where stamps are most used, competition is greatest and prices have remained lowest over long periods of time. For instance, consider food prices. Most families, like the people in our picture, spend a large portion of their money on food, and the retail food business is where stamps are most used.

According to the U.S. Department of Labor, the price of a homecooked meal went up only one per cent during the past six years. Compare this one per cent with an in-

MAGIC MACHINE *continued*

at different times in Dallas, Tex., all contained the same traces of tungsten and the rare earth lanthanum, apparently picked up from processing utensils. This proved they came from the same distributor, who was arrested and charged with a large-scale operation.

The real shocker for the international narcotics traffic is yet to come. When cases go to trial, defendants will learn that the Narcotics Bureau has capitalized on NAA to map, better than ever before, the movement of narcotics from grower, to processor, to distributor to retailer. Investigation has shown that opium grown in each part of the world has a distinctive "fingerprint," because the growing plant absorbs from earth and water rare elements found only in that particular area. The Narcotics Bureau is compiling a chart of these typical "fingerprints." Before long, agents who seize opium any place in the world can take the opium's "fingerprint," compare it with the chart and tell where the opium was grown—often identifying even the individual farm.

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"It's really sort of wonderful," says Mrs. Samuel Stare of Scottsdale, Arizona, "how a simple thing like saving S&H Green Stamps can help a young girl to learn about thrift. They're one of the things I've taught my daughter about shopping."



"Our weekend cabin took three years to plan and build," says Mrs. Richard Stoner of Brown County, Indiana. "Now it's all finished—almost. Many of our things here came from S&H—tables, chairs, sports equipment. So you can be sure every bit of food I serve comes from stores that give S&H Green Stamps. I think the quality of the gifts is why so many families save S&H Green Stamps."



"Thrift is a way of life in New England," says Mrs. Robert Smith of Rockport, Massachusetts. "Whenever I buy anything, I get S&H Green Stamps. Our whole family loves the water, and S&H gifts help us to enjoy it. We New Englanders like the way S&H does things."

FROM COAST TO COAST, YOU CAN SAVE AND REDEEM AMERICA'S MOST VALUABLE STAMPS

CINCINNATI, OHIO.

What are the most difficult years of marriage? Many Americans would say the first few when a young bride and bridegroom must make the difficult adjustment to each other's personalities. Others might nominate the years when children are growing up and the family must struggle to make ends meet. Still others might pinpoint middle age, when children are beginning to leave home.

But to a small, pioneering group of social workers here and in other cities, the years that put the greatest strain on a marriage are none of these. Instead, they are the so-called "golden years"—the years past 60 when the older couple theoretically should be enjoying their ease and looking back on a happy and productive life. For in this period money concerns, poor health, retirement and consequent feelings of uselessness and just being thrown together more than at any time since youth place great burdens on both husband and wife. And many marriages which have survived three or four decades or more grow shaky when they should be at their most serene.

Of course, social workers agree, a good marriage will survive aging, just as it has the other trials of

life. It is the marriages that have always been troubled that are particularly vulnerable in the years past 60.

For years little attention has been paid to this situation, on the theory that it's too late—that you can't teach an old dog new tricks. Here at the Family Service Agency of Cincinnati, and at a few other Family Service Agencies around the country, special attention is being given to the strains advancing years put on marriage. The nation's first programs of marriage counseling for older couples have been put into action, permitting many couples to live out their lives more happily.

TALKING ABOUT THEIR TROUBLES

Here in Cincinnati, the program has been in action 3 years, now handles about 50 to 75 couples annually. Another pioneering agency, the Jewish Family Service of Philadelphia, counsels about 30 couples a year. Both note that the number of cases is increasing. "Most of the people of that generation used to believe that you didn't talk about your troubles," says Mrs. Ruth Cohen of the Philadelphia agency. "But now, largely thanks to their children, they are beginning to see the need for help. Also, many are realizing that

the only thing they have left is their marriage, which makes it more necessary than ever."

Take, for example, the case of the Rev. Harold Bronson, 70, and his wife, 67. Theirs had been a relatively stable marriage until the minister retired. Then, cut off from the attention and admiration of his congregation, he felt lost. In compensation he demanded such adulation from his wife that she nearly cracked under the strain. Counseling helped both of them to see the reason behind his demands—and helped him to understand that she needed attention, too.

Or take the case of Mr. and Mrs. Jonathan Brown. Although they had raised three children, they had always argued bitterly, and retirement gave them more time to argue—about the way he handled money, about their grandchildren, about who started the arguments. In desperation, a son sent them to Family Service. In five months of counseling, each, for the first time in their marriage, got some insight into the point of view of the other. The Browns do not yet have a happy marriage, but at least they seem likely to live out their lives in some serenity.

continued on page 32



This salesman's job begins after the sale is made

When a merchant starts giving S&H Green Stamps, he soon finds that one of the people he sees most often is the salesman from S&H. This is because S&H Green Stamps represent a way for a man to increase his business and his profits, and S&H knows that many factors, day by day, enter into business success.

As S&H looks at it, "If we want to succeed, our merchants must succeed, so we do everything possible to bring this about."

As a result, S&H has field representatives all across the country to serve S&H accounts. What they sell is continuing service, counsel on a variety of business problems, the sharing of information, help with advertising and promotion, plus membership in a "family" of leading merchants in the area who give S&H Green Stamps.



Sharing information is a big help to S&H merchants. Explains S&H field representative Carl Jordan: "In a week's time, we visit many different business firms. We see and hear a lot of things that help build sales, bring in customers and increase profits. We pass these tips right along. We also keep a close watch on competition, and we get information regularly from New York. This information comes from all over the country. So, all in all, our accounts are kept right on top of whatever is happening in their line of business almost as it happens." Here, Jordan checks promotion plans at Roberta's Flower Shop in Reidsville, North Carolina.

SAVING A MARRIAGE *continued*

ONE COUPLE'S STORY: 38 ANGRY YEARS OF SQUABBLING

Perhaps the classic example of a couple helped by counseling for older people is that of James Hiller, 70, and his wife, Irma, 68—both of whose names have been changed, like others in this article, at their request. The Hillers have been married 38 years, have 5 children and 14 grandchildren. Mr. Hiller had been retired five years from his job as a warehouse foreman when they decided, mutually, that they needed help to straighten out their marriage. On the first day they came to Family Service Agency, Mrs. Hiller brought along a large wad of papers on which she had itemized all the complaints and slights accumulated in 38 years of marriage. Mr. Hiller, for his part, listened tight-lipped for a few minutes to her recitation of this catalog and then exploded so loudly that he could be heard all over the agency office.

When PARADE sat in on a counseling session with Mr. and Mrs. Hiller, both had improved considerably since that first day. Mr. Hiller, for his part, allowed

his wife to talk without shouting her down. Mrs. Hiller was less agitated, less full of complaint, more willing to listen to her husband's point of view.

Yet as they sat in the spare, plain office, talking and listening to the sympathetic and impartial counselor, the conflicts built up in four decades still remained.

"The whole idea," began James Hiller, a tall, gruff, Borid-faced man who likes cigars and loud sports

shirts, "is this: The Bible says, leave your mother and father and cleave to your wife. That's the basis I operated on. But she was constantly spending. . ."

"He makes a big thing of that," interrupted his wife, "but it's not that."

"It's the family loyalty, the loyalty to her family..."

"I was afraid to even mention my family's name. It's as if he were jealous of them. I had a closely knit

AN EXPERT
DISCUSSES
OLD-AGE
COUNSELING



THEODORE ISENSTADT
Family Service Assn.

■ For some elderly couples the marriage crisis comes at the time of the husband's retirement and their inability to adjust to a more restricted income, constant association and failing health. For the older couple who seek counseling a helpful sign is the bond that held them together over a long period despite some dissension and their underlying desire to live out the remaining years in some degree of comfort.

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HOW TO SAVE AN OLD MARRIAGE

by ED KESTER



Staging promotions that bring in customers is an S&H specialty—seasonal shopping events, introduction of the new S&H Ideabook, and so on. Here, S&H's Carl Jordan puts up "Good Old-Fashioned Thrift Days" posters in the Big Bear Supermarket at Greensboro, North Carolina.



The S&H "Family" includes many merchants like Wades Dry Cleaning in Greensboro, a seven-store chain which started with S&H eight years ago. When an S&H franchise is available, a search begins for the best available merchant.



Developing community programs is another S&H service. S&H works with groups to organize drives for such things as school buses, through group saving of S&H Green Stamps. Right now, there are more than 3000 organizations conducting such drives.



After hours, Jordan coaches one of the teams in Greensboro's Junior Ice Hockey Association. At left is George Justice, association president. Ten teams and 150 boys are in the league, which was founded five years ago.



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OVER GIFTS, MONEY AND RELATIVES

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It quickly became apparent that Mr. Hiller had felt, virtually from the beginning of their marriage, that his wife put others ahead of him. First it was her own parents and brothers and sisters, then their children, now the grandchildren. Early on, Mr. Hiller had adopted a policy of holding out on his wife financially to keep her from giving gifts and otherwise paying at-

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continued on page 34

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"During the past 12 years, S&H's sales increased more than 1400%. As a result, almost every week we called on our people for superhuman efforts. Whether it was expanding our distribution facilities, opening new Redemption Centers, serving new accounts—no matter how much we asked, or how impossible it seemed—our people came through with all that we asked, and often far more.

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SAVING A MARRIAGE *continued*

WHAT TORPEDOES MOST MARRIAGES—AND WHAT CAN BE DONE ABOUT IT

Generally, as in the case of the Hillers, sessions last about an hour, are held once a week. In some cases, as in other marriage counseling, the worker finds she must meet with husband and wife separately for a number of sessions before they get together for joint counseling. In addition, counselors find that marriage problems cannot be separated from other problems of growing old.

"Impaired health, loss of job, the difficulty of getting along on a retirement income—often one of these is the precipitating cause of the marriage breakdown," says Miss Jean M. Leach, case work director for the agency here. "Some times you can relieve some of the strain on the marriage by assisting with the precipitating cause. You can help the healthier partner to provide for and understand the needs of the other. You can assist them to talk about their financial problems and devise a workable budget. You can suggest ways for the retired one to occupy his time. These things do not solve the basic problem, but they may help the marriage to function again."

In general, counselors say, causes of marriage difficulties in the late years fall into a few groups. Besides those of failing health, which puts a strain on both the

sick person and the one who must care for him, reduced income and loss of job, the most prevalent include tensions caused by being in each other's company all day long; the feeling of being useless in a youth-oriented society; the loss of a reason for living. One source of conflict that crops up repeatedly is the encroachment of one partner on another's territory. A husband, cut loose from his job, begins to tell his wife how to run the house and she, naturally, fights back.

But the most common cause of marital breakdown in the "golden years" is—as in the case of the Hillers—inability to communicate. The couple has lived together in the same house, under the same roof, for years and has never really talked to one another—or listened to and understood the other's point of view.

In the case of the Hillers, they have at least learned to talk about their problems, if they have not solved them. Mr. Hiller now understands that his bluff, gruff way of dealing with his wife has stifled her for a long time; he now lets her talk up freely in counseling sessions and even interrupt him. She, in turn, has some insight into why he objects to her attachment to her family and why he is, in her words, "antisocial."

"These are the limited aims of this program," says



"It's really sort of wonderful," says Mrs. Samuel Stare of Scottsdale, Arizona, "how a simple thing like saving S&H Green Stamps can help a young girl to learn about thrift. They're one of the things I've taught my daughter about shopping."



"Our weekend cabin took three years to plan and build," says Mrs. Richard Stoner of Brown County, Indiana. "Now it's all finished—almost. Many of our things here came from S&H—tables, chairs, sports equipment. So you can be sure every bit of food I serve comes from stores that give S&H Green Stamps. I think the quality of the gifts is why so many families save S&H Green Stamps."



"Thrift is a way of life in New England," says Mrs. Robert Smith of Rockport, Massachusetts. "Whenever I buy anything, I get S&H Green Stamps. Our whole family loves the water, and S&H gifts help us to enjoy it. We New Englanders like the way S&H does things."

FROM COAST TO COAST, YOU CAN SAVE AND REDEEM AMERICA'S MOST VALUABLE STAMPS

CINCINNATI, OHIO.

What are the most difficult years of marriage? Many Americans would say the first few when a young bride and bridegroom must make the difficult adjustment to each other's personalities. Others might nominate the years when children are growing up and the family must struggle to make ends meet. Still others might pinpoint middle age, when children are beginning to leave home.

But to a small, pioneering group of social workers here and in other cities, the years that put the greatest strain on a marriage are none of these. Instead, they are the so-called "golden years"—the years past 60 when the older couple theoretically should be enjoying their ease and looking back on a happy and productive life. For in this period money concerns, poor health, retirement and consequent feelings of uselessness and just being thrown together more than at any time since youth place great burdens on both husband and wife. And many marriages which have survived three or four decades or more grow shaky when they should be at their most serene.

Of course, social workers agree, a good marriage will survive aging, just as it has the other trials of

life. It is the marriages that have always been troubled that are particularly vulnerable in the years past 60.

For years little attention has been paid to this situation, on the theory that it's too late—that you can't teach an old dog new tricks. Here at the Family Service Agency of Cincinnati, and at a few other Family Service Agencies around the country, special attention is being given to the strains advancing years put on marriage. The nation's first programs of marriage counseling for older couples have been put into action, permitting many couples to live out their lives more happily.

TALKING ABOUT THEIR TROUBLES

Here in Cincinnati, the program has been in action 3 years, now handles about 50 to 75 couples annually. Another pioneering agency, the Jewish Family Service of Philadelphia, counsels about 30 couples a year. Both note that the number of cases is increasing. "Most of the people of that generation used to believe that you didn't talk about your troubles," says Mrs. Ruth Cohen of the Philadelphia agency. "But now, largely thanks to their children, they are beginning to see the need for help. Also, many are realizing that

the only thing they have left is their marriage, which makes it more necessary than ever."

Take, for example, the case of the Rev. Harold Bronson, 70, and his wife, 67. Theirs had been a relatively stable marriage until the minister retired. Then, cut off from the attention and admiration of his congregation, he felt lost. In compensation he demanded such adulation from his wife that she nearly cracked under the strain. Counseling helped both of them to see the reason behind his demands—and helped him to understand that she needed attention, too.

Or take the case of Mr. and Mrs. Jonathan Brown. Although they had raised three children, they had always argued bitterly, and retirement gave them more time to argue—about the way he handled money, about their grandchildren, about who started the arguments. In desperation, a son sent them to Family Service. In five months of counseling, each, for the first time in their marriage, got some insight into the point of view of the other. The Browns do not yet have a happy marriage, but at least they seem likely to live out their lives in some serenity.

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This salesman's job begins after the sale is made

When a merchant starts giving S&H Green Stamps, he soon finds that one of the people he sees most often is the salesman from S&H. This is because S&H Green Stamps represent a way for a man to increase his business and his profits, and S&H knows that many factors, day by day, enter into business success.

As S&H looks at it, "If we want to succeed, our merchants must succeed, so we do everything possible to bring this about."

As a result, S&H has field representatives all across the country to serve S&H accounts. What they sell is continuing service, counsel on a variety of business problems, the sharing of information, help with advertising and promotion, plus membership in a "family" of leading merchants in the area who give S&H Green Stamps.



Sharing information is a big help to S&H merchants. Explains S&H field representative Carl Jordan: "In a week's time, we visit many different business firms. We see and hear a lot of things that help build sales, bring in customers and increase profits. We pass these tips right along. We also keep a close watch on competition, and we get information regularly from New York. This information comes from all over the country. So, all in all, our accounts are kept right on top of whatever is happening in their line of business almost as it happens." Here, Jordan checks promotion plans at Roberta's Flower Shop in Reidsville, North Carolina.

SAVING A MARRIAGE *continued*

ONE COUPLE'S STORY: 38 ANGRY YEARS OF SQUABBLING

Perhaps the classic example of a couple helped by counseling for older people is that of James Hiller, 70, and his wife, Irma, 68—both of whose names have been changed, like others in this article, at their request. The Hillers have been married 38 years, have 5 children and 14 grandchildren. Mr. Hiller had been retired five years from his job as a warehouse foreman when they decided, mutually, that they needed help to straighten out their marriage. On the first day they came to Family Service Agency, Mrs. Hiller brought along a large wad of papers on which she had itemized all the complaints and slights accumulated in 38 years of marriage. Mr. Hiller, for his part, listened tight-lipped for a few minutes to her recitation of this catalog and then exploded so loudly that he could be heard all over the agency office.

When PARADE sat in on a counseling session with Mr. and Mrs. Hiller, both had improved considerably since that first day. Mr. Hiller, for his part, allowed

his wife to talk without shouting her down. Mrs. Hiller was less agitated, less full of complaint, more willing to listen to her husband's point of view.

Yet as they sat in the spare, plain office, talking and listening to the sympathetic and impartial counselor, the conflicts built up in four decades still remained.

"The whole idea," began James Hiller, a tall, gruff, florid-faced man who likes cigars and loud sports

shirts, "is this: The Bible says, leave your mother and father and cleave to your wife. That's the basis I operated on. But she was constantly spending. . ."

"He makes a big thing of that," interrupted his wife, "but it's not that."

"It's the family loyalty, the loyalty to her family. . ."

"I was afraid to even mention my family's name. It's as if he were jealous of them. I had a closely knit

AN EXPERT DISCUSSES OLD-AGE COUNSELING



THEODORE IKENSTADT
Family Service Assn.

■ For some elderly couples the marriage crisis comes at the time of the husband's retirement and their inability to adjust to a more restricted income, constant association and failing health. For the older couple who seek counseling a helpful sign is the bond that held them together over a long period despite some dissension and their underlying desire to live out the remaining years in some degree of comfort.



Mrs. Alice Marchi is manager of the S&H Redemption Center at New Bedford, Massachusetts. She came to work for S&H just four years before the last successful New Bedford whale hunt was held in 1923. After 43 years with S&H, Mrs. Marchi says, "Each year has been a happy one."



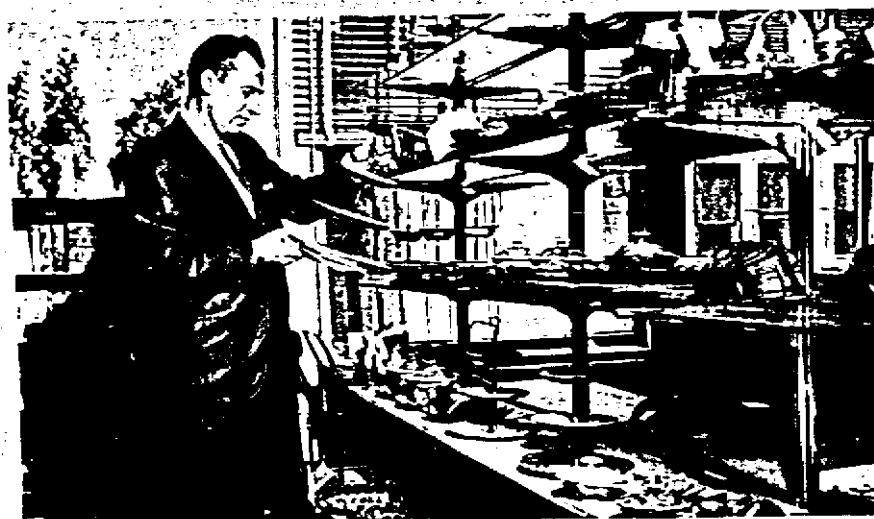
Edna Gleason, S&H's chief telephone operator for 15 years, is now communications supervisor responsible for the company's Dataphone and Dataspeed equipment, largest installation of its kind in the world.



Otto Zachey came to work for S&H 41 years ago—on April 1, 1923. He's now a special sales representative in Rochester, New York, covering the northeast part of the state.



Patrick F. Pisacreta, center, retired as S&H distribution manager this year after 48 years of service. He, his wife and President William S. Beinecke look over a folder which outlines a 40-day tour of Europe given Mr. Pisacreta by S&H at his retirement.



Don Johnson is one of the people responsible for selecting the merchandise which appears in the S&H Ideabook. His specialty is giftware. In a year's time, he inspects thousands of items of merchandise. This is his eighth year with The Sperry and Hutchinson Company.

Mrs. Adele Hollem, director of services to the chronically ill and aging at the agency. "We do not anticipate that these people, after all these years, can ever achieve a perfect marriage. Of course, it is never too late to try. But basically what we are hoping for is to help them live more comfortable, more relaxed lives."

With the Hillers, this is already true. They are better companions than they used to be. A year ago, they had a fight every day—when they were speaking. Now the fights come only every two or three weeks. Both Mr. and Mrs. Hiller look forward with some trepidation to the day when counseling sessions end. But right now, "things have never been so good," says James Hiller grudgingly.

ONE MOMENT TO REMEMBER

And a few weeks ago something happened that may tell more about the value of marriage counseling for old people than anything else. Arriving home from a session at the agency, Irma Hiller suddenly put her arms around her husband. She snuggled against his shoulder. For the first time since either could remember when, she asked:

"Do you really love me?"



Sympathetic counselor listens to couple's complaints, advises them on problems, shows no partiality to either one.



We like "Moonlighters"

—WHO WORK FOR THEIR COMMUNITIES.
IN FACT, WE EVEN GIVE THEM AWARDS!

We have a lot of "moonlighters" at S&H, and we encourage them. That's because "moonlighting" by S&H employees takes the form of active participation in civic and community affairs. S&H encourages this by giving national and regional awards for noteworthy achievements.

There are S&H offices, Redemption Centers, field representatives and merchants in many American communities from coast to coast. We are fortunate that so many S&H people feel a responsibility to contribute to the civic life of their many hometowns, and we encourage them in



His America—and yours. Williamson created *My America* to foster patriotism.

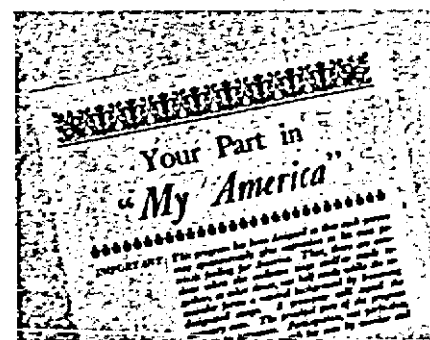
ONE MAN'S HYMN TO AMERICA

YORKTOWN, VA.
Charles A. Williamson, 65, is a man who loves his country—and wants all his fellow Americans to do the same. To encourage them, he's written a unique historical documentary designed to quicken patriotism. It can be staged by any small group without rehearsal. And Williamson gives the rights away without profit to himself. Williamson's production, called *My America*, utilizes narration and audience participation and includes recitation of some of the great documents of U.S. history plus audience singing of the "Battle Hymn of the Republic," "America" and

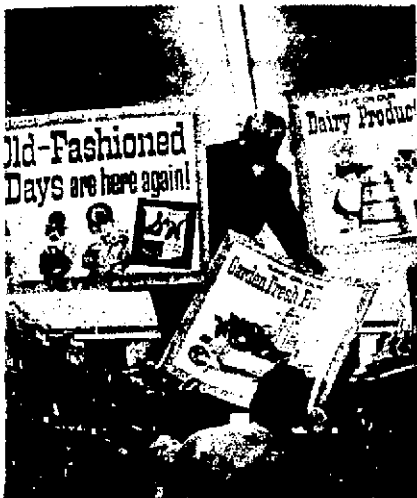
"America the Beautiful." It lasts 35 minutes, can be put on by groups from 40 to 3,500. Williamson provides cue cards and programs for everyone. So far, more than 25 groups have performed it.

Williamson got the idea for *My America* several years ago. He had always been fascinated by American history. "But," he says, "the human side of our history has always appealed to me more than dates and battles—what people have felt and what they've achieved. I've been deeply moved by this since boyhood."

My America, grown out of that interest, is described poetically by Williamson as, "a timely expression of gratitude



Utilizing audience participation, *My America* gives cue cards, programs to everyone.



Staging promotions that bring in customers is an S&H specialty—seasonal shopping events, introduction of the new S&H Idealbook, and so on. Here, S&H's Carl Jordan puts up "Good Old-Fashioned Thrift Days" posters in the Big Bear Supermarket at Greensboro, North Carolina.



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Mrs. Wilma Gabriel is an S&H Redemption Center manager in Fayetteville, Arkansas. During the past four years, she and other members of Fayetteville's Altrusa Club raised money to open and equip a dental clinic for underprivileged school children.



Robert J. Barber is an S&H field representative in Lancaster, Pennsylvania. He is director of the town's Masonic Order band, brass choir and vocal choir, which provide music for patients at four hospitals. He also plays for USO and recreation events.



Mrs. Doris Tischler is an S&H Redemption Center manager in Venice, Florida. She's helping to raise funds to build her town's first public library, is co-chairman of a local political club, organized a discussion group, and helps operate the youth center.



John M. Burns is an S&H incentive account executive in New York. He's serving his second term as a Republican New York State Assemblyman, is a lay church worker among prisoners at Rikers Island Penitentiary, and works with disturbed children.

every possible way. Each community gains through the contributions of its enlightened and active citizens, and the people who participate benefit from the satisfaction of accomplishment.

This year's national S&H Citizenship winner was Roy McConkey of Des Moines, Iowa, shown at the left. An S&H field representative, Roy is active in Boy Scouts, the Des Moines Kiwanis Club, Cerebral Palsy drive, Little League, Township Committee, School Board and International Youth Program.



Mrs. Melba Whitehead is an S&H Redemption Center manager in Woodland, California. She is a director of her town's Community Chest, is active in the Chamber of Commerce's clean-up campaign, in her church, and in the Native Daughters of the Golden West.



James C. Maher is an S&H field representative in Glendale, Rhode Island. He's a Democratic state senator, chief of the town's Volunteer Fire Company, and participates in the Fire Chiefs Association, Burrillville Conservation Commission and Board of Estimate.

for the land; for those of every generation whose courage and sacrifices in times of peril have generously given and maintained our heritage of freedom; for those whose accomplishments in every field of endeavor have made possible the Dream of the Centuries—The American Way of Life."

My America begins as the audience sings the first stanza of "America the Beautiful." The narrator then describes the wedding of the 13 colonies into the U.S. In a brief but beautiful summation of the nation's history, the audience is again and again drawn into the heart of the performance with songs and a recitation of the names of the signers of the Declaration of Independence, reading from cue cards distributed earlier.

Finally the audience rises, gives the Pledge of Allegiance and, following a benediction, leaves the hall. The 35-minute presentation is over.

The author has received letters from people who have been part of *My Amer-*

ica, telling him how excited they were.

One woman said she would gladly participate again. "It just makes you feel closer to what America is all about, and we need that more than ever these days; we need more stress on our flag, our ideals, what the country stands for."

Williamson refuses to advertise *My America* and will not license the copyrighted production to any commercial enterprise. But, it can be obtained for as little as \$10 by nonprofit civic groups. Payment brings a 15-page brochure with full directions for presentation. For smaller groups, a recording of the music is available. And, Williamson points out, once a group gets the presentation, "it is theirs to use over and over, year after year, at no additional cost."

"*My America*, he declares fervently, "is for Americans, wherever they are, and whenever they get together—for love of country and its ideals, felt and expressed in community and in communion with each other."

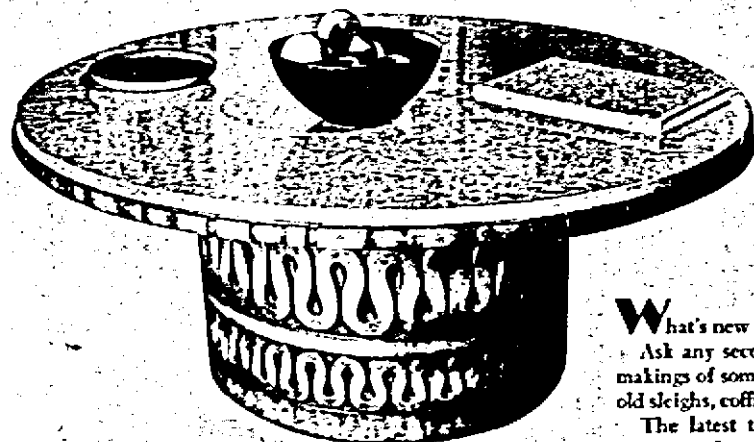


Toward the end of program, audience rises and pledges allegiance to their country's flag.



In just three months, the Police and Fire Departments of Old Town, Maine, collected enough S&H Green Stamps to obtain this ambulance, which will serve the town as an emergency rescue vehicle. Participating in the drive were Fire Chief Chauncey Miller,

Police Chief Otis LaBree, Fireman Roland LaPlante, who served as treasurer of the project, and Alfred C. Eastman of The Sperry and Hutchinson Company, who helped the town organize the drive. Others in the picture are townspeople who helped in the drive.



Coffee gets the pedestal treatment when served on a marble-topped table with an Italian carved wooden base. This style table goes with any period of furniture.

THE LOW-DOWN ON COFFEE TABLES

by ROSALIND MASSOW

What's new in coffee tables?

Ask any secondhand dealer. He's been selling the makings of some pretty unusual ones lately, including old sleighs, coffin stretchers and blackboards.

The latest thinking about tables for your coffee service is that they be as imaginative as you dare be, according to Leif Pedersen, New York and Hollywood designer of interiors for homes, movie sets and TV.

The pictures shown on these pages give you an idea of the variety possible in homemade and store-bought coffee tables. Some are humorous, others practical,

but all demonstrate the imagination of their owners.

Pedersen, an NSID designer, reports that one woman sought his advice about turning an old hex-marked barn door from a Pennsylvania Dutch farm into a coffee table for her country home. Another woman, a do-it-herselfer, stretched drapery fabric over an oblong board and coated it with a new liquid tile. It became the highlight of her living room. Coffee tables, a modern invention, are cut-down versions of taller tables and can be used with any style furniture.

Benlows and book tables courtesy of Doris Dessauer, Inc.



Mrs. Alice Marchi is manager of the S&H Redemption Center at New Bedford, Massachusetts. She came to work for S&H just four years before the last successful New Bedford whale hunt was held in 1925. After 43 years with S&H, Mrs. Marchi says, "Each year has been a happy one."



Edna Gleason, S&H's chief telephone operator for 15 years, is now communications supervisor responsible for the company's Dataphone and Dataspeed equipment, largest installation of its kind in the world.



Otto Zachey came to work for S&H 41 years ago - on April 1, 1929. He's now a special sales representative in Rochester, New York, covering the northeast part of the state.



Patrick F. Pisereta, center, retired as S&H distribution manager this year after 48 years of service. He, his wife and President William S. Beinecke look over a folder which outlines a 40-day tour of Europe given Mr. Pisereta by S&H at his retirement.



Don Johnson is one of the people responsible for selecting the merchandise which appears in the S&H Ideabook. His specialty is giftware. In a year's time, he inspects thousands of items of merchandise. This is his eighth year with The Sperry and Hutchinson Company.

Mrs. Adele Hollen, director of services to the chronically ill and aging at the agency. "We do not anticipate that these people, after all these years, can ever achieve a perfect marriage. Of course, it is never too late to try. But basically what we are hoping for is to help them live more comfortable, more relaxed lives."

With the Hillers, this is already true. They are better companions than they used to be. A year ago, they had a fight every day—when they were speaking. Now the fights come only every two or three weeks. Both Mr. and Mrs. Hiller look forward with some trepidation to the day when counseling sessions end. But right now, "things have never been so good," says James Hiller grudgingly.

ONE MOMENT TO REMEMBER

And a few weeks ago something happened that may tell more about the value of marriage counseling for old people than anything else. Arriving home from a session at the agency, Irma Hiller suddenly put her arms around her husband. She snuggled against his shoulder. For the first time since either could remember when, she asked:

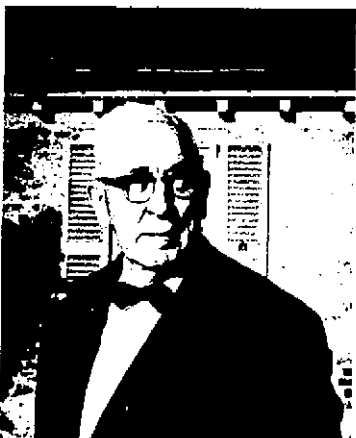
"Do you really love me?"



Sympathetic counselor listens to couple's complaints, advises them on problems, shows no partiality to either one.

**-WHO WORK FOR THEIR COMMUNITIES.
IN FACT, WE EVEN GIVE THEM AWARDS!**

There are S&H offices, Redemption Centers, field representatives and merchants in many American communities from coast to coast. We are fortunate that so many S&H people feel a responsibility to contribute to the civic life of their many hometowns, and we encourage them in



ONE MAN'S HYMN TO AMERICA

My *America*, grown out of that interest, is described poetically by Williamson as, "a timely expression of gratitude



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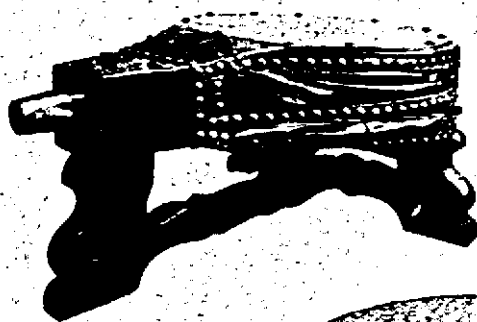
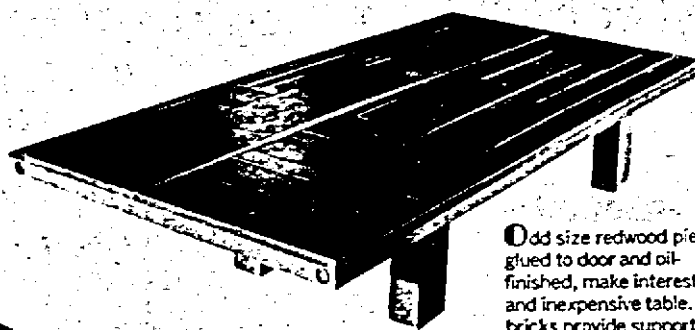
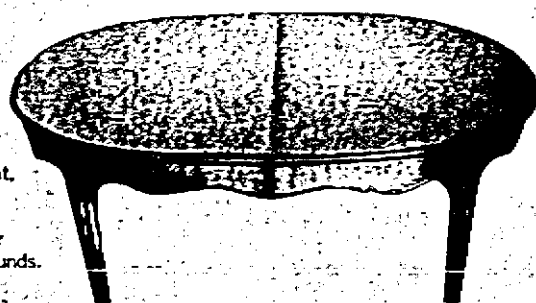


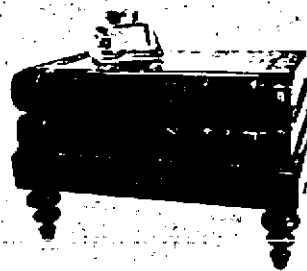
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Mrs. Wilma Gabriel is an S&H Redemption Center manager in Fayetteville, Arkansas. During the past four years, she and other members of Fayetteville's Altrusa Club raised money to open and equip a dental clinic for underprivileged school children.



Robert J. Barber is an S&H field representative in Lancaster, Pennsylvania. He is director of the town's Masonic Order band, brass choir and vocal choir, which provide music for patients at four hospitals. He also plays for USO and recreation events.



Mrs. Doris Tischler is an S&H Redemption Center manager in Venice, Florida. She's helping to raise funds to build her town's first public library, is co-chairman of a local political club, organized a discussion group, and helps operate the youth center.



John M. Burns is an S&H incentive account executive in New York. He's serving his second term as a Republican New York State Assemblyman, is a lay church worker among prisoners at Rikers Island Penitentiary, and works with disturbed children.

every possible way. Each community gains through the contributions of its enlightened and active citizens, and the people who participate benefit from the satisfaction of accomplishment.

This year's national S&H Citizenship winner was Roy McConkey of Des Moines, Iowa, shown at the left. An S&H field representative, Roy is active in Boy Scouts, the Des Moines Kiwanis Club, Cerebral Palsy drive, Little League, Township Committee, School Board and International Youth Program.



Mrs. Melba Whitehead is an S&H Redemption Center manager in Woodland, California. She is a director of her town's Community Chest, is active in the Chamber of Commerce's clean-up campaign, in her church, and in the Native Daughters of the Golden West.



James C. Maher is an S&H field representative in Glendale, Rhode Island. He's a Democratic state senator, chief of the town's Volunteer Fire Company, and participates in the Fire Chiefs Association, Burrillville Conservation Commission and Board of Estimate.

for the land; for those of every generation whose courage and sacrifices in times of peril have generously given and maintained our heritage of freedom; for those whose accomplishments in every field of endeavor have made possible the Dream of the Centuries—The American Way of Life."

My America begins as the audience sings the first stanza of "America the Beautiful." The narrator then describes the welding of the 13 colonies into the U.S. In a brief but beautiful summation of the nation's history, the audience is again and again drawn into the heart of the performance with songs and a recitation of the names of the signers of the Declaration of Independence, reading from cue cards distributed earlier.

Finally the audience rises, gives the Pledge of Allegiance and, following a benediction, leaves the hall. The 35-minute presentation is over.

The author has received letters from people who have been part of *My Amer-*

ica, telling him how excited they were.

One woman said she would gladly participate again. "It just makes you feel closer to what America is all about, and we need that more than ever these days; we need more stress on our flag, our ideals, what the country stands for."

Williamson refuses to advertise *My America* and will not license the copyrighted production to any commercial enterprise. But, it can be obtained for as little as \$10 by nonprofit civic groups. Payment brings a 15-page brochure with full directions for presentation. For smaller groups, a recording of the music is available. And, Williamson points out, once a group gets the presentation, "it is theirs to use over and over, year after year, at no additional cost."

My America, he declares fervently, "is for Americans, wherever they are, and whenever they get together—for love of country and its ideals, felt and expressed in community and in communion with each other."

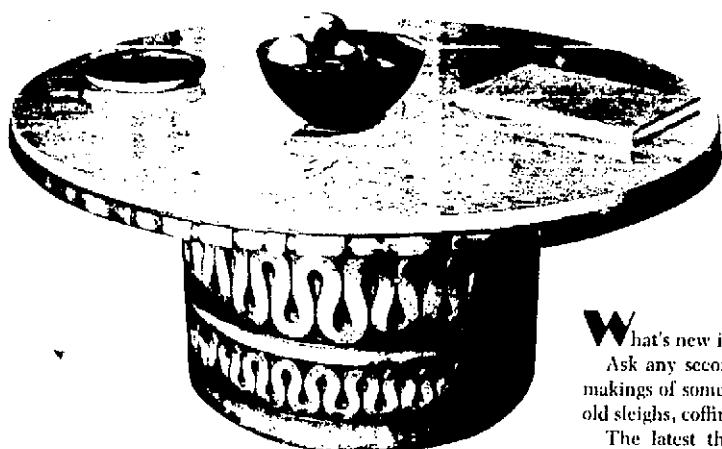


Toward the end of program, audience rises and pledges allegiance to their country's flag.



In just three months, the Police and Fire Departments of Old Town, Maine, collected enough S&H Green Stamps to obtain this ambulance, which will serve the town as an emergency rescue vehicle. Participating in the drive were Fire Chief Chauncey Miller,

Police Chief Otis LaBree, Fireman Roland LaPlante, who served as treasurer of the project, and Alfred C. Eastman of The Sperry and Hutchinson Company, who helped the town organize the drive. Others in the picture are townspeople who helped in the drive.



Coffee gets the pedestal treatment when served on a marble-topped table with an Italian carved wooden base. This style table goes with any period of furniture.

THE LOW-DOWN ON COFFEE TABLES

by ROSALIND MASSOW

What's new in coffee tables?

Ask any secondhand dealer. He's been selling the makings of some pretty unusual ones lately, including old sleighs, coffin stretchers and blackboards.

The latest thinking about tables for your coffee service is that they be as imaginative as you dare be, according to Leif Pedersen, New York and Hollywood designer of interiors for homes, movie sets and TV.

The pictures shown on these pages give you an idea of the variety possible in homemade and store-bought coffee tables. Some are humorous, others practical,

but all demonstrate the imagination of their owners.

Pedersen, an NSID designer, reports that one woman sought his advice about turning an old hex-marked barn door from a Pennsylvania Dutch farm into a coffee table for her country home. Another woman, a do-it-herselfer, stretched drapery fabric over an oblong board and coated it with a new liquid tile. It became the highlight of her living room. Coffee tables, a modern invention, are cut-down versions of taller tables and can be used with any style furniture.

Bellows and book tables courtesy of Doris Dessauer, Inc.

THE RISING COSTS OF EDUCATION

alone pay a student's way?

scholarships to Club members. In addition, The S&H Foundation is the sole sponsor of the 4-H Home Improvement Program, through which club members are honored for talents they display in improving their own homes.

- A Matching Contributions Program allows employees of The Sperry and Hutchinson Company to assist educational institutions by providing twice the amount of any employee's gift up to \$1,000. Thereafter, the foundation matches the gift.
- A Merchant Scholarship Program gives 50 annual renewable scholarships to children of parents who are employed by licensees of The Sperry and Hutchinson Company.
- A Scholarship Program for children of employees of The Sperry and Hutchinson Company provides annual assistance of up to \$1,000. More than eighty young people are currently studying with the aid of such scholarships.
- A Food Distribution Scholarship Program annually permits six employees of supermarket chain stores to study the latest in food store operation at Michigan State, Cornell and the University of Southern California. This program is administered by the National Association of Food Chains.

In addition to these established programs, The S&H Foundation makes occasional special grants to colleges, plus

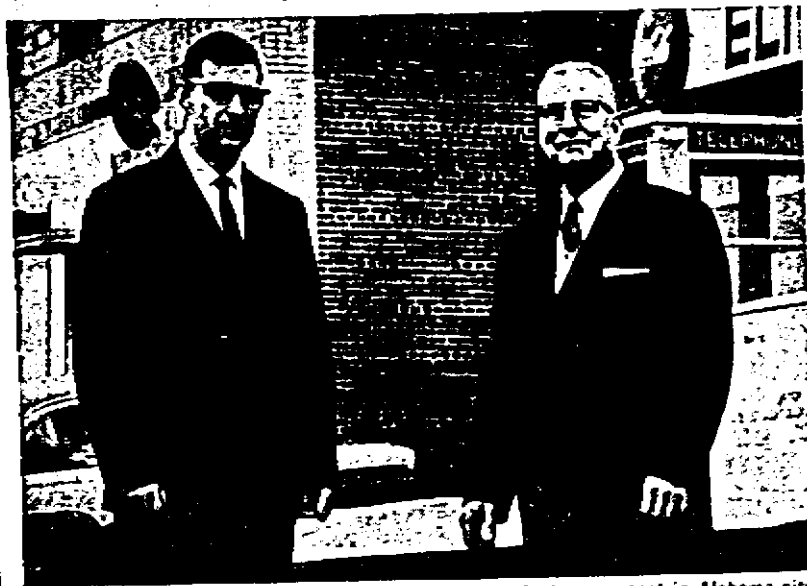
substantial gifts to educational associations such as the United Negro College Fund. Information about any of The Foundation's aid to education programs may be secured by writing to: Executive Director, The S&H Foundation, The Sperry and Hutchinson Building, 330 Madison Avenue, New York, N. Y. 10017.

Company Giving Program Aids Hundreds of Communities

In addition to its Aid to Education Program, The S&H Foundation also provides support to various national health and welfare organizations such as the Red Cross, YMCA-YWCA, Cancer Society, Salvation Army, and Heart Fund.

On the local level, The Sperry and Hutchinson Company provides support to communities through many recognized charitable groups. In 1963, some 2,000 separate contributions were made by the company in nearly 800 communities. These gifts, ranging from \$10 to \$10,000, were authorized and presented by local managers of The Sperry and Hutchinson Company.

In total, the percentage of sales given over to contributions by the company is among the highest of all American business firms. This activity is considered by the company to be its finest investment—a significant part of its overall contribution to the future of the country.



Then and now: In 1955, Phenix City reformers Hugh Bentley (l.), son Hugh and Hugh Britton, were bludgeoned at polling place. Today, Bentleys stand at same spot in Alabama city.

BUSINESSMEN ARE DISCOVERING WHAT WOMEN KNEW ALL ALONG:

There's nothing like an S&H Green Stamp for getting things done!

Potent new S&H Incentive Plan doesn't quit at 5 o'clock

During the past three years, more than 3000 U.S. corporations have discovered the motivational magic in S&H Green Stamps. These companies formerly increased sales and production, improved plant safety or reduced absenteeism by offering money, recognition, plaques and other prizes. Today, thousands of firms are meeting incentive objectives by awarding S&H Green Stamps—and with astounding results.

- Hotpoint Division of General Electric Company wanted its service men to sell more accessories when they visited homes for repair calls. With S&H Green Stamps as incentives, sales increased 400%.
- The Electric Storage Battery Company (Exide) wanted salaried employees to make suggestions to reduce costs. In three months of the S&H program, 589 suggestions were submitted worth \$314,000 in calculated savings.
- Lincoln-Mercury Division of Ford Motor Company offered a bonus of S&H Green Stamps to dealer-salesmen who got customers to take demonstration rides.
- Isodine Corporation wanted 5,000 nurses to send in reports promptly during a market research project.

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PHENIX CITY *continued*

THE SHOOTING THAT STARTED IT ALL

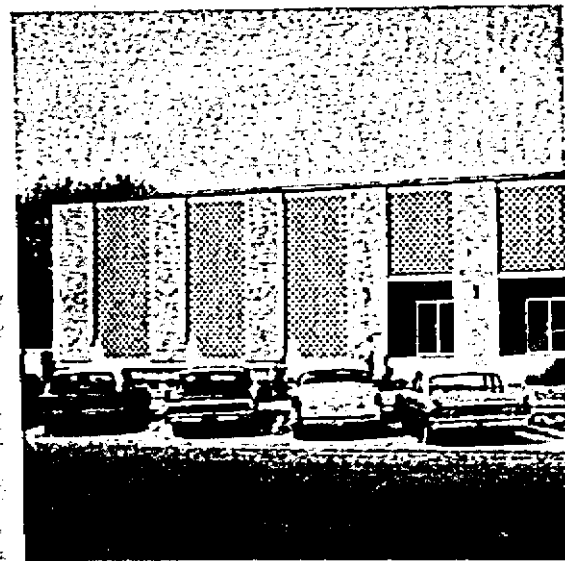
in an alley at his office building. Alabama Attorney General-nominee Albert L. Patterson was assassinated. He had just been nominated (in Alabama then, tantamount to election) in the Democratic primary a few weeks before, after campaigning on a state-wide basis on the sole pledge that he would clean up Phenix City. Two days before he was shot to death from close range as he sat in his car, Mr. Patterson had predicted that he would never live to take office and carry out his promise.

Alabama limited martial law was declared, and the succeeding disclosures of villainy and corruption, of stolen elections and literally "blind" justice shocked even tough and hardened Maj. Gen. Walter J. Hanna, the adjutant general sent in from Montgomery for the

cleanup. "You name it [crime]," he commented, "they've got it here."

And indeed they had, as one sensational development after another disclosed. All local law enforcement was ousted or superseded. So was the judiciary. The Russell County Jury Commission was dismissed and a new one appointed. The recent municipal elections were voided. A new grand jury within weeks had called 3,000 witnesses and returned more than 550 indictments of persons ranging from gambling hall hangers on to elected officials. One of them was Chief Deputy Sheriff Albert L. Fuller, who for a week was in charge of investigating the assassination. He still is in Kilby State Prison, convicted of slaying Mr. Patterson.

So much for history. The question is, what is



Refurbished Phenix City is proud of its new city hall and

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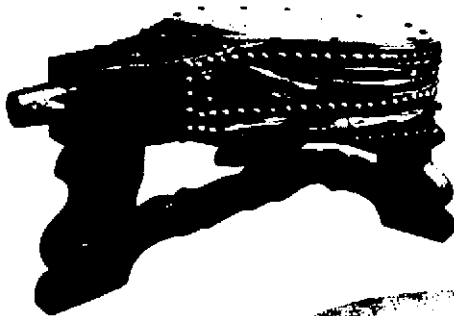
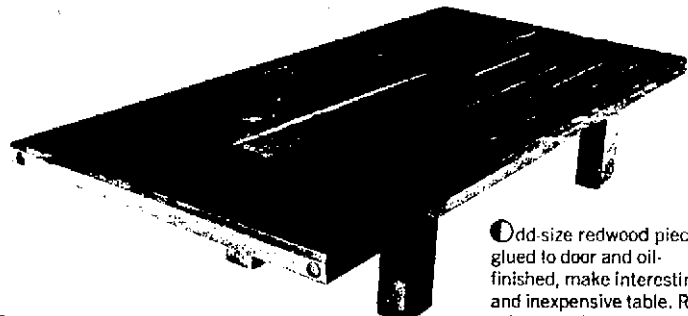
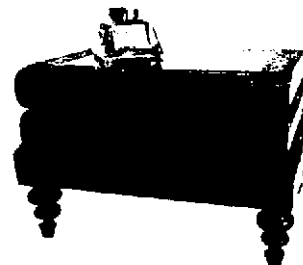


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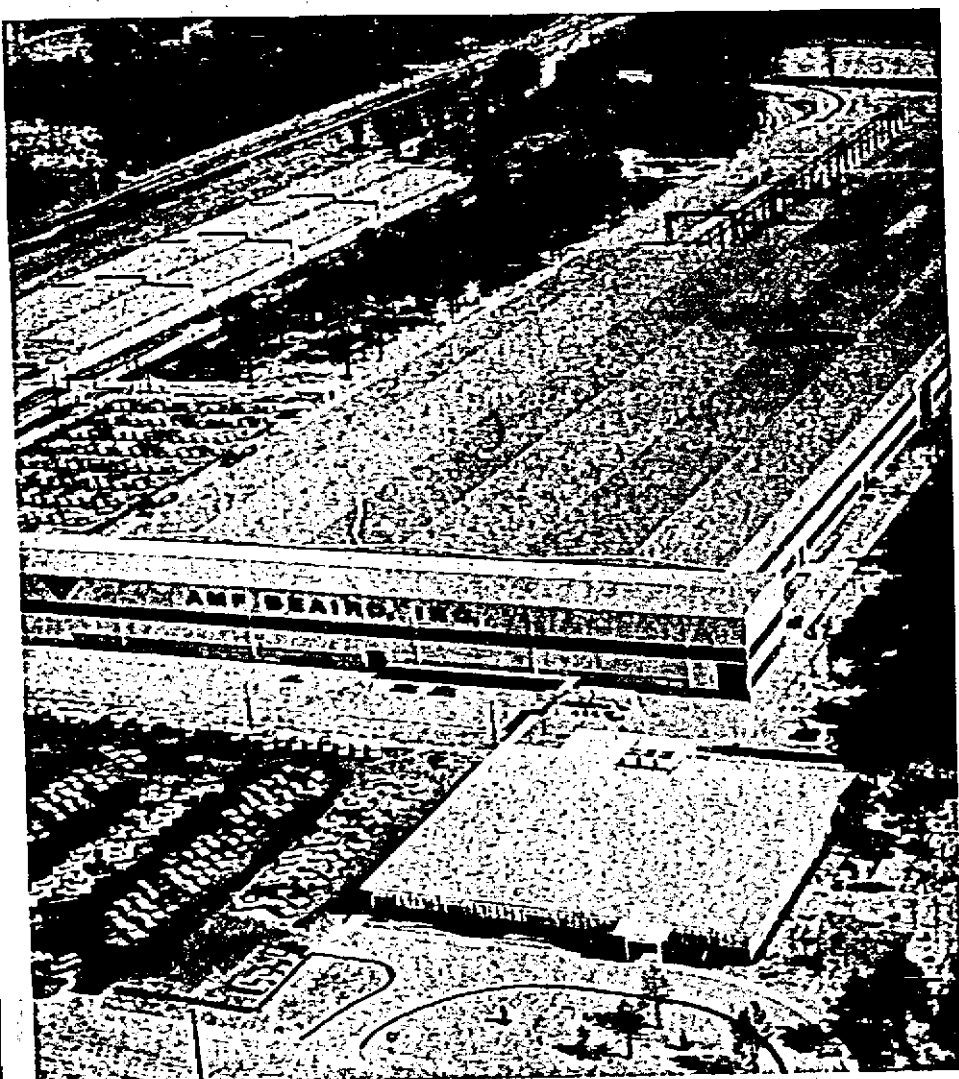
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continued on page 42



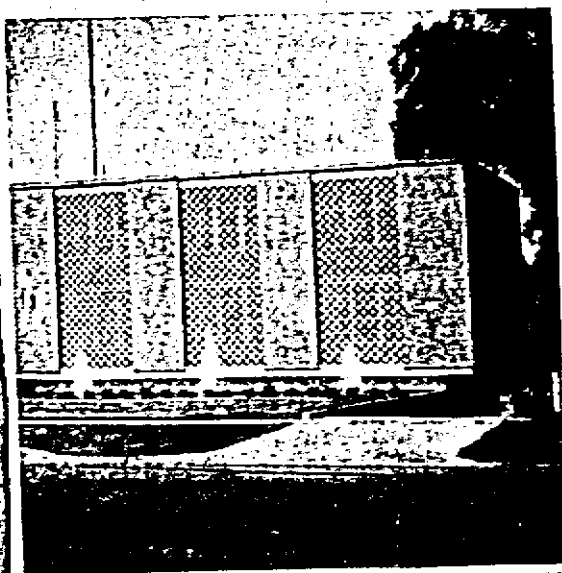
AMF Beaird, Inc., industrial manufacturing subsidiary of American Machine & Foundry Co., used four different S&H incentive campaigns. One increased production efficiency 25%—to 100% of capacity. Another reduced the company's accident ratio from 16.4 to 2%. A third, costing \$5000, brought in employee suggestions worth \$137,000. A fourth S&H program converted employee morale from "low and slipping badly" to "go-spirit." This was so resultful in increased production and sales that the company credited it as responsible for this new \$9.2 million fabricating plant.



Sales increases are the chief objective of S&H incentive programs. Contest winners may receive as many as 1,000,000 S&H Green Stamps. While results exceed quotas, costs work out to less than equivalent contests offering cash bonuses. S&H specialists help to insure the success of these campaigns.



The Crane Co. is a leading manufacturer of plumbing, heating and air conditioning equipment. Here, John H. Rishel, Jr., Director of Marketing, center, and Alvin Lunsford, Advertising Manager, right, discuss incentive plans with Wyot D. Woods, S&H Incentive Division account executive.



civic center, built since cleanup at a cost of \$500,000.

Phenix City like today? The record of reformed cities has not been too good. More often than not they slip back into the old ways after a few broad sweeps by new brooms. Has Phenix City slipped back, or is it in danger of retrogression? PARADE wanted to know, and here, a decade after its first report, is Phenix City Revisited. Now, as then, an evaluation could be meaningful for your town.

FIVE POINTS TO WATCH

In examining factors that had gone into the making of a "Sin City" a decade ago, PARADE found five sensitive points in government which constantly must be guarded against erosion. A breakdown at any one could have disastrous results, with a chainlike effect. These points are:

THE VOTER LIST. It must be purged regularly according to law to prevent vote padding or "tombstone voting." (Phenix City had out-of-state residents on its lists, as well as deceased, yet their names were voted at election time.)

THE JURY LIST. Grand jurors are watchdogs for counties and communities, and the lists from which they are drawn should be current and varied. (In Russell

County, grand jury after grand jury not only could see no evil, but couldn't hear the clacking of gambling machinery within a stone's throw of the courthouse.)

THE ELECTION MACHINERY. Controlled or dominated by the wrong persons, it works against the voters, subverts their will. (Phenix City poll workers had included known gamblers and strong-arm men ready to set upon voters opposing gangsterism.)

TENURE OF OFFICIALS. There should be a healthy turnover in office, although officials should be rewarded at the polls for public service. (In Phenix City, the same old hand-picked candidates were elected time after time, without regard to record or ability.)

CITIZEN ATTITUDE. Since an active minority can overwhelm a passive majority, a healthy and forceful attitude of citizen participation in government and civic affairs is paramount. (In Phenix City, few persons bothered to vote; cultural opportunities were lacking, civic spirit almost nonexistent.)

Clearly the last is the key point. A weakness at one of the others can be overcome without fatal damage to the entire civic structure. But if rot has set in at the citizen attitude, deterioration not only is likely at

continued on page 44

Continued from page 42

Reported the company's market research director: "We tried many other kinds of incentives, but response and interest were poor. S&H Green Stamps produced a fabulous response."

- Stepan Chemical Company had a record of only 39 days between accidents. When they offered S&H Green Stamps each month to employees without accidents, the plant went 200 days accident-free.

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PHENIX CITY *continued*

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THE RISING COSTS OF EDUCATION

alone pay a student's way?

scholarships to Club members. In addition, The S&H Foundation is the sole sponsor of the 4-H Home Improvement Program, through which club members are honored for talents they display in improving their own homes.

- A Matching Contributions Program allows employees of The Sperry and Hutchinson Company to assist educational institutions by providing twice the amount of any employee's gift up to \$1,000. Thereafter, the foundation matches the gift.
- A Merchant Scholarship Program gives 50 annual renewable scholarships to children of parents who are employed by licensees of The Sperry and Hutchinson Company.
- A Scholarship Program for children of employees of The Sperry and Hutchinson Company provides annual assistance of up to \$1,000. More than eighty young people are currently studying with the aid of such scholarships.
- A Food Distribution Scholarship Program annually permits six employees of supermarket chain stores to study the latest in food store operation at Michigan State, Cornell and the University of Southern California. This program is administered by the National Association of Food Chains.

In addition to these established programs, The S&H Foundation makes occasional special grants to colleges, plus

substantial gifts to educational associations such as the United Negro College Fund. Information about any of The Foundation's aid to education programs may be secured by writing to: Executive Director, The S&H Foundation, The Sperry and Hutchinson Building, 330 Madison Avenue, New York, N. Y. 10017.

Company Giving Program Aids Hundreds of Communities

In addition to its Aid to Education Program, The S&H Foundation also provides support to various national health and welfare organizations such as the Red Cross, YMCA-YWCA, Cancer Society, Salvation Army, and Heart Fund.

On the local level, The Sperry and Hutchinson Company provides support to communities through many recognized charitable groups. In 1963, some 2,000 separate contributions were made by the company in nearly 800 communities. These gifts, ranging from \$10 to \$10,000, were authorized and presented by local managers of The Sperry and Hutchinson Company.

In total, the percentage of sales given over to contributions by the company is among the highest of all American business firms. This activity is considered by the company to be its finest investment—a significant part of its overall contribution to the future of the country.



Then and now: In 1955, Phenix City reformers Hugh Bentley (l.), son Hugh and Hugh Britton, were bludgeoned at polling place. Today, Bentleys stand at same spot in Alabama city.

BUSINESSMEN ARE DISCOVERING WHAT WOMEN KNEW ALL ALONG:

There's nothing like an S&H Green Stamp for getting things done!

Potent new S&H Incentive Plan doesn't quit at 5 o'clock

During the past three years, more than 3000 U.S. corporations have discovered the motivation magic in S&H Green Stamps. These companies formerly increased sales and production, improved plant safety or reduced absenteeism by offering money, recognition, plaques and other prizes. Today, thousands of firms are meeting incentive objectives by awarding S&H Green Stamps—and with astounding results.

- Hotpoint Division of General Electric Company wanted its service men to sell more accessories when they visited homes for repair calls. With S&H Green Stamps as incentives, sales increased 400%.
- The Electric Storage Battery Company (Exide) wanted salaried employees to make suggestions to reduce costs. In three months of the S&H program, 589 suggestions were submitted worth \$314,000 in calculated savings.
- Lincoln-Mercury Division of Ford Motor Company offered a bonus of S&H Green Stamps to dealer-salesmen who got customers to take demonstration rides.
- Isodine Corporation wanted 5,000 nurses to send in reports promptly during a market research project.

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PHENIX CITY *continued*

THE SHOOTING THAT STARTED IT ALL

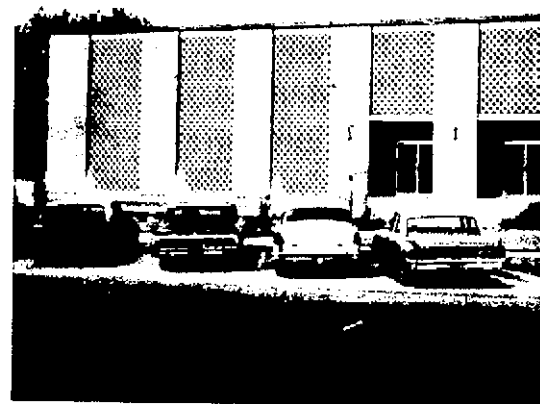
in an alley at his office building, Alabama Attorney General-nominee Albert L. Patterson was assassinated. He had just been nominated (in Alabama then, tantamount to election) in the Democratic primary a few weeks before, after campaigning on a state-wide basis on the sole pledge that he would clean up Phenix City. Two days before he was shot to death from close range as he sat in his car, Mr. Patterson had predicted that he would never live to take office and carry out his promise.

Alabama limited martial law was declared, and the succeeding disclosures of vileness and corruption, of stolen elections and literally "blind" justice shocked even tough and hardened Maj. Gen. Walter J. Hanna, the adjutant general sent in from Montgomery for the

cleanup. "You name it [crime]," he commented, "they've got it here."

And indeed they had, as one sensational development after another disclosed. All local law enforcement was ousted or superseded. So was the judiciary. The Russell County Jury Commission was dismissed and a new one appointed. The recent municipal elections were voided. A new grand jury within weeks had called 3,000 witnesses and returned more than 550 indictments of persons ranging from gambling hall hangers-on to elected officials. One of them was Chief Deputy Sheriff Albert L. Fuller, who for a week was in charge of investigating the assassination. He still is in Kilby State Prison, convicted of slaying Mr. Patterson.

So much for history. The question is, what is



Refurbished Phenix City is proud of its new city hall and

CUSTOM CAMPAIGNS BY INCENTIVE SPECIALISTS

"Give us the problem— we'll give you the program"



Buick Division of General Motors cooperated with Buick dealers in a national sales incentive campaign, the "Buick Spring Selling Picnic." In this picture, salesman Sanford Moore, left, one of the winners, receives congratulations from Milton Paige, New Car Manager, and Erv Tallberg, right, Manager of Circle Buick in New York.



S&H's own "Lucky 13" sales contest produced 8600 new accounts in a three-month period. Extra bonuses of S&H Green Stamps were given for accounts in 13 categories of firms which don't usually give trading stamps. Of the 8600 contracts signed, more than one-fourth fell into this special grouping. John Benidt, above, the first place winner, decides with his family how to spend the nearly 5 million S&H Green Stamps which he won.

Eight new or expanded industries have been added to the measuring stick in recent years. Construction permits have been averaging \$3 million or more per year for several years, which is sizable for a city now grown to an estimated 30,000. A new paper mill employing 400 has opened downriver, and Phenix City confidently awaits a spurt in manufacturing, service and distribution industries when the new \$268,000 state dock and warehouse is in full swing on the soon-to-be-navigable Chattahoochee. Citizens collectively and individually like it to the tune of around \$1.2 million in city taxes per year, which they pay willingly enough.

OUTLOOK FOR THE FUTURE

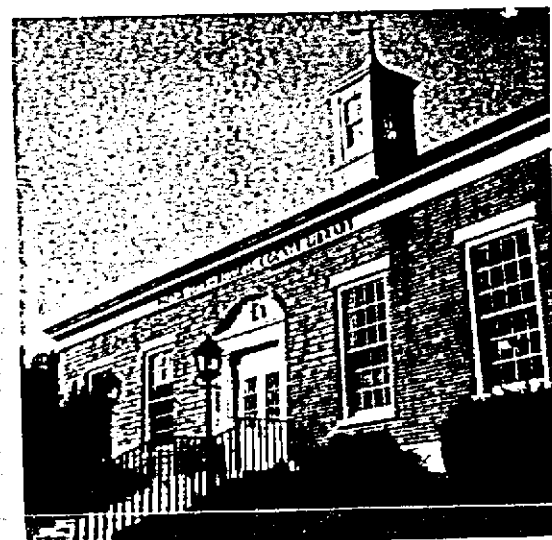
Will it last? Some observers in other parts of the state think it will as long as John Patterson is on the political scene. John, the former governor, is the son of the late Albert L. Patterson, and before becoming governor he was state attorney general with a keen eye always trained on his home town. He is expected to run for governor again, to succeed Gov. George Wallace. Closer to the scene, the realistic view is taken that constant wariness is necessary, and the responsibility

rests with the citizens.

"Sure," says Sheriff Murphy, "they [the old-timers of the crime heyday] have tried and they will try to come back—crime never quits trying." And Hugh Bentley, the reformer whose close friends say spent \$50,000 out-of-pocket in his years of fighting for good government, is cautious. He now lives across the river in Georgia, but speaking softly across his desk he assures you he has an abiding interest in Phenix City. "They will try again," he asserts, matter-of-factly.

Still, Phenix City's new image seems secure. A new spirit pervades the community. A Columbus businessman long pessimistic over the outlook said recently: "I think they'll make it; in fact, they've made it." A United Givers official in the joint Columbus-Fort Benning-Phenix City effort was jubilant that the community exceeded its campaign goal well ahead of time and said, "They are marvelous." And a member of the Phenix City Commission until recently commented of his town that progress can be "as contagious as corruption." Under this analogy, most of the citizens are infected.

And now there remains the question for you: What is the citizen attitude in YOUR town?



New library is latest landmark on Phenix City scene. Before cleanup, town had no library—and no civic pride.

A WEEKEND IN NEW YORK OR A 42-DAY WORLD TOUR

When you take an S&H trip, you don't have a worry in the world!



Members of the S&H Incentive Sales Department held their annual meeting this year in Puerto Rico, to inaugurate the S&H Travel Awards program. On-the-spot investigations of travel arrangements and accommodations help them in planning tours for incentive campaign winners.

S&H Green Stamps can now be redeemed for world-wide travel. Arrangements are made by a new travel agency, S&H Travel Awards, Inc., which serves individuals, groups, and S&H incentive campaign winners.

This has come about because so many people are using S&H Green Stamps to take trips, and because we want to be certain that every trip is fully planned and enjoyable.

S&H Travel Awards, Inc., custom-plans "New Worlds" holiday packages for S&H incentive campaigns. They can be for 20 people or 2000, for a weekend in town or a 42-day world tour. There's an unlimited choice of destinations and accommodations, modes of travel, sports, activities and entertainment.

Conventions can be arranged. Excursions and shopping tours can be planned for wives. S&H merchandise gifts can be included in the package. Travel and incentive campaign specialists work out every detail.

For more information, get in touch with: S&H Travel Awards, Inc., 330 Madison Avenue, New York, N.Y. 10017.

THE BEST PLACES TO GO IN 1965

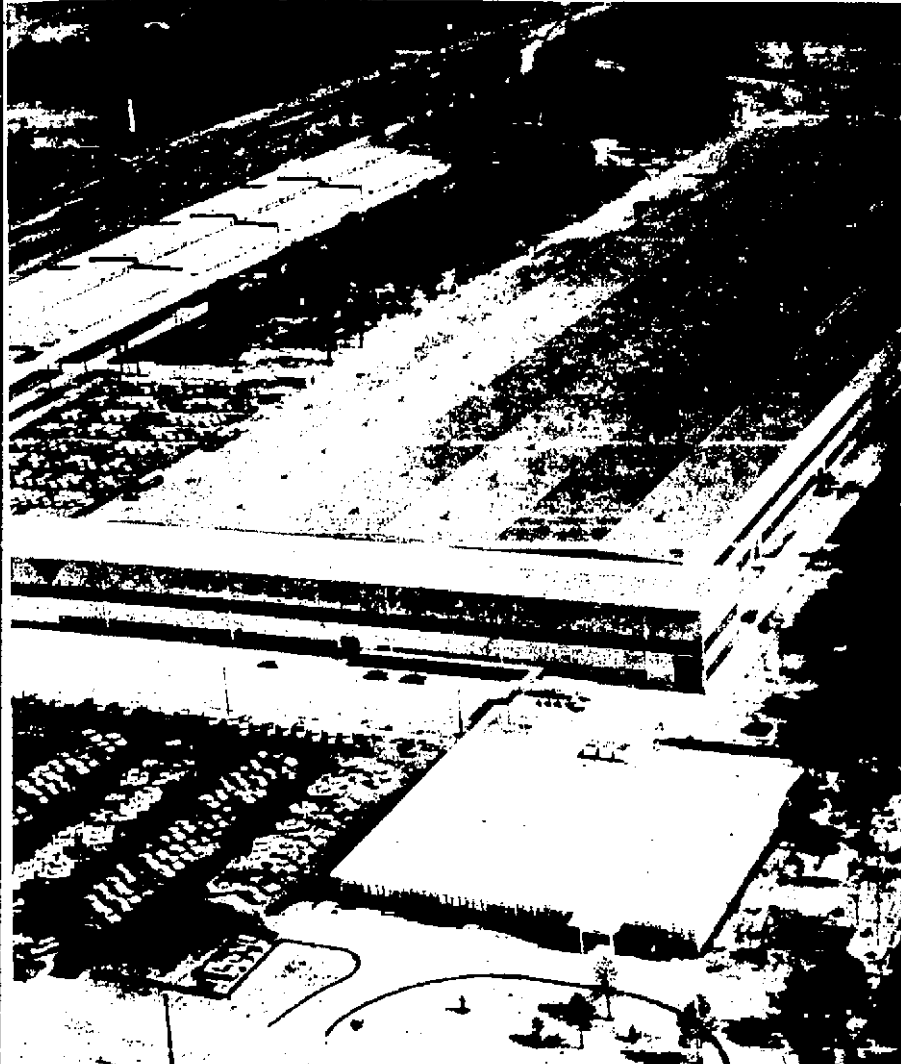
by BARNEY LASCHEVER

This is the time of year when a traveler's gypsy heel starts itching. Like the gardeners green-thumbing their way through seed catalogs, travelers are fingering the folders that so lavishly display the wonders of the world.

From all indications it promises to be a bumper year for tourism.

What's on tap? Let's start with Denmark. This year the Royal Danish Ballet and Music Festival will "salute the 100th anniversary of Denmark's lovely countryside," according to an official government notice. We're not quite sure what that means, but let's join them. And the traveler in Denmark in 1965 will find additional delightful country inns open; if he's coming from the Continent, there's a new express route from Germany.

In Italy, the news is mostly for the motorist. The new 3.4-mile Great St. Bernard Tunnel connects Italy and Switzerland, while the Mont Blanc Tunnel, a 7.25-mile bore through the mountain to be opened at the end of this year, will link Chamonix, outstanding French ski resort, with Courmayeur, a famous ski spa of the Aosta Valley in northwest Italy. Auto-borne tourists also now can drive from Milan to Naples on



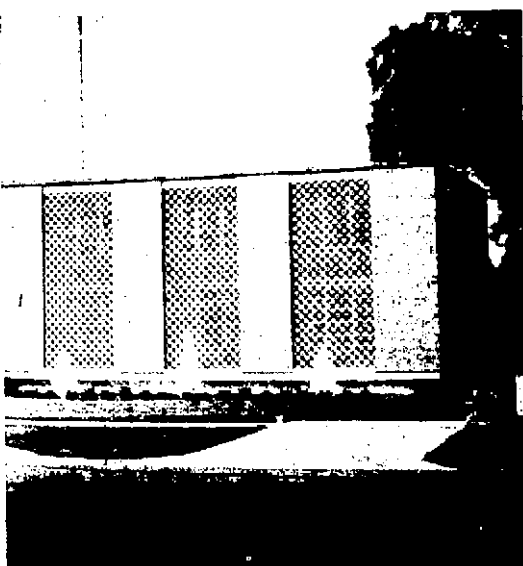
AMF Beaird, Inc., industrial manufacturing subsidiary of American Machine & Foundry Co., used four different S&H incentive campaigns. One increased production efficiency 25%—to 100% of capacity. Another reduced the company's accident ratio from 16.4 to 2%. A third, costing \$5000, brought in employee suggestions worth \$137,000. A fourth S&H program converted employee morale from "low and slipping badly" to "go-spirit." This was so resultful in increased production and sales that the company credited it as responsible for this new \$9.2 million fabricating plant.



Sales increases are the chief objective of S&H incentive programs. Contest winners may receive as many as 1,000,000 S&H Green Stamps. While results exceed quotas, costs work out to less than equivalent contests offering cash bonuses. S&H specialists help to insure the success of these campaigns.



The Crane Co. is a leading manufacturer of plumbing, heating and air conditioning equipment. Here, John H. Rishel, Jr., Director of Marketing, center, and Alvin Lumsford, Advertising Manager, right, discuss incentive plans with Wyot D. Woods, S&H Incentive Division account executive.



civic center, built since cleanup at a cost of \$500,000.

Phenix City like today? The record of reformed cities has not been too good. More often than not they slip back into the old ways after a few broad sweeps by new brooms. Has Phenix City slipped back, or is it in danger of retrogression? *PARADE* wanted to know, and here, a decade after its first report, is Phenix City Revisited. Now, as then, an evaluation could be meaningful for your town.

FIVE POINTS TO WATCH

In examining factors that had gone into the making of a "Sin City" a decade ago, *PARADE* found five sensitive points in government which constantly must be guarded against erosion. A breakdown at any one could have disastrous results, with a chainlike effect. These points are:

THE VOTER LIST. It must be purged regularly according to law to prevent vote padding or "tombstone voting." (Phenix City had out-of-state residents on its lists, as well as deceased, yet their names were voted at election time.)

THE JURY LIST. Grand jurors are watchdogs for counties and communities, and the lists from which they are drawn should be current and varied. (In Russell

County, grand jury after grand jury not only could see no evil, but couldn't hear the clacking of gambling machinery within a stone's throw of the courthouse.)

THE ELECTION MACHINERY. Controlled or dominated by the wrong persons, it works against the voters, subverts their will. (Phenix City poll workers had included known gamblers and strong-arm men ready to set upon voters opposing gangsterism.)

TENURE OF OFFICIALS. There should be a healthy turnover in office, although officials should be rewarded at the polls for public service. (In Phenix City, the same old hand-picked candidates were elected time after time, without regard to record or ability.)

CITIZEN ATTITUDE. Since an active minority can overwhelm a passive majority, a healthy and forceful attitude of citizen participation in government and civic affairs is paramount. (In Phenix City, few persons bothered to vote; cultural opportunities were lacking, civic spirit almost nonexistent.)

Clearly the last is the key point. A weakness at one of the others can be overcome without fatal damage to the entire civic structure. But if rot has set in at the citizen attitude, deterioration not only is likely at

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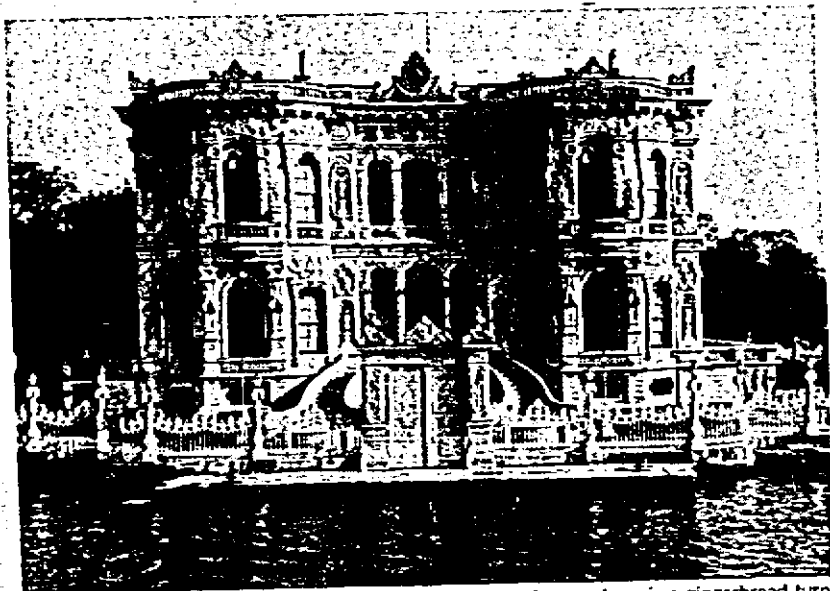
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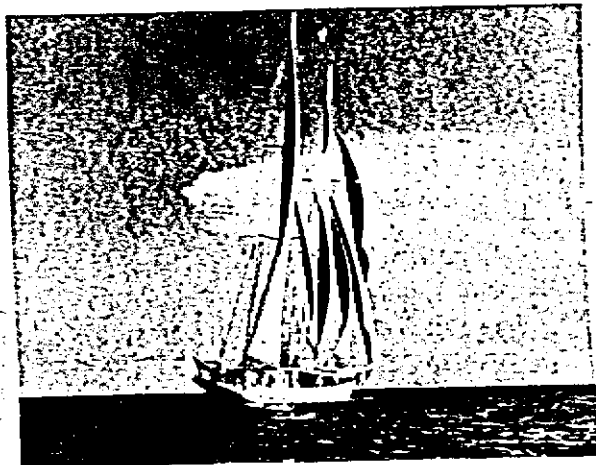
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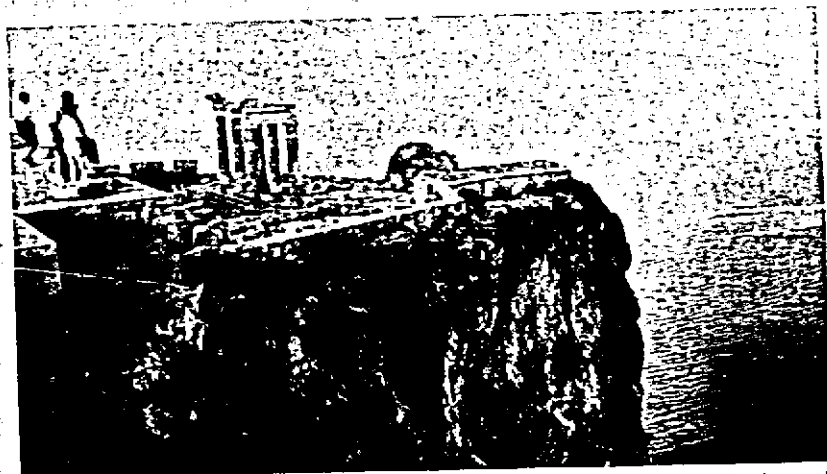
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Turkey, up and coming: Good news—and cheap—for tourists in search of the exotic is Istanbul. Shown above is a gingerbread turn-of-the-century villa on banks of the Bosphorus.



Charter sailing in the Caribbean: A variety of yachts and sailboats are available for hire to explore the Sea and its islands.



Greece and the islands, another ever-developing tourist treasure. Here, tourists view the ruins of the Acropolis at the town of Lindhos on the picturesque island of Rhodes.



Sardinia offers the tourist a choice of elegance or roughing it. Above, peasant women carry earthenware pots down ancient streets of Oliena.

the recently completed 455-mile Superhighway of the Sun without seeing a stoplight or hitting a donkey.

A little more than 100 miles due west of Rome lies Sardinia, a wild and relatively undeveloped island that was first discovered by the British, who know a travel bargain when they see it, and now finally has come into its own as a major tourist target. Traditionally, vacationists have made their way to the beaches around Alghero, the ancient town on the northwest coast where the locals still speak a Spanish dialect (dating back to one of the many invasions of the island) and where a number of small, quiet but excellent hotels cater to those looking for an off-beat vacation. But the big boom started about three years ago when the Aga Khan and a passel of his socialite friends, fleeing the overcrowded Riviera, bought 30 miles of coastline and laid plans for an extensive tourist complex. An exclusive resort called Cala di Volpe that has the jet set panting at the doors is now completed. It's the first phase in the development that will stretch along the Emerald Coast.

The Riviera, once fashionable only in the winter months, has become a year round playground and in summer attracts most of Europe. Improvements con-

tinue apace all along the Côte d'Azur.

In Monaco they are talking about heated swimming pools. The first, Olympic-size and heated, is located on the border of the harbor and is open year round. The Hotel Metropole in Monte Carlo also recently opened a heated sea water pool.

In France, be a gypsy. On March 24th and 25th, gypsies from all over the world gather at Saintes-Maries-de-la Mer for an annual festival that features Provençal folk dances, horse races, bullfights and, presumably, heart-rending violin recitals and soulful guitar recitations.

BRITISH HONOR THE ABBEY

Last year the British celebrated the 400th anniversary of Shakespeare and, finding they had a good thing on their hands, this year are honoring Westminster Abbey, final resting place of so many poets, writers and giants in British history. The Abbey is 900 years old.

The Belgians have a number of things going this year, most notably the "Floralia," one of the world's great flower shows, that is staged only once every 5 years at Ghent and this year marks its 25th anniversary. Some 750,000 visitors are expected to attend

this springtime event in the North Sea nation.

At the end of November the Belgians will stage their annual Queen Elizabeth of Belgium International Music Competition, which this year is for composers.

Greece has made a substantial dent in the tourist world in recent years and will continue its winning ways with more new hotels, highways, airport facilities, developed beach areas and new ships and charter yachts and sailboats cruising the fabled Greek islands.

Yugoslavia and Turkey are coming up fast. Yugoslavia already has won a following to its Dalmatian coast, which will be easier than ever before to reach. According to the Yugoslavs, 2 new ferryboats, each accommodating some 150 passengers plus lesser numbers of cars and buses, will link the Dalmatian coast with Italy this year. Prices in Yugoslavia are about what they were in Spain eight years ago when that country was Europe's big bargain.

Turkey is on the verge of a tourist explosion. New motels have been opened at places of historic interest, and the traveling public, ever eager for new places to discover, is finally getting the word: Short of the Far East, Istanbul is one of the most exotic cities in the

continued on page 48

How Green Stamps benefit people

Every business firm benefits the people of its community. It does this by creating jobs, buying local products, paying taxes, keeping its money in local banks, paying rents, returning dividends to investors.

In addition, the business creates secondary benefits. This happens when money spent by the business is spent again, for raw materials, transportation, supplies and services. It happens also when employees spend their wages.

A trading stamp is only a tiny piece of paper, but it represents an industry that contributes, directly and indirectly, nearly 1½ billion dollars to America's economy every year.

- This year alone, for example, the trading stamp industry will buy \$472,800,000 worth of products and services from more than 600 suppliers. This includes the cost of transportation used by stamp companies.
- In turn, the manufacturers will use \$224,700,000 of this money to buy raw materials to make products for stamp redemption. Industries receiving this money include agriculture, mining, pulp, glass, chemicals, lumber, rubber, textiles, stone and clay.
- All this spending will account for 71,000 jobs in 75 different industries. It will generate \$414 million

in personal income. When these wages are spent, they will produce a \$772,100,000 economic impact.

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TRAVEL IN 1965 *continued*

TOURISTS, HEAR YE! THE WORLD IS YOUR OYSTER

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CUSTOM CAMPAIGNS BY INCENTIVE SPECIALISTS

"Give us the problem— we'll give you the program"



Buick Division of General Motors cooperated with Buick dealers in a national sales incentive campaign, the "Buick Spring Selling Picnic." In this picture, salesman Sanford Moore, left, one of the winners, receives congratulations from Milton Paige, New Car Manager, and Ery Tallberg, right, Manager of Circle Buick in New York.



S&H's own "Lucky 13" sales contest produced 8600 new accounts in a three-month period. Extra bonuses of S&H Green Stamps were given for accounts in 13 categories of firms which don't usually give trading stamps. Of the 8600 contracts signed, more than one-fourth fell into this special grouping. John Benidt, above, the first place winner, decides with his family how to spend the nearly 5 million S&H Green Stamps which he won.

Eight new or expanded industries have been added to the measuring stick in recent years. Construction permits have been averaging \$3 million or more per year for several years, which is sizable for a city now grown to an estimated 30,000. A new paper mill employing 400 has opened downriver, and Phenix City confidently awaits a spurt in manufacturing, service and distribution industries when the new \$268,000 state dock and warehouse is in full swing on the soon-to-be-navigable Chattahoochee. Citizens collectively and individually like it to the tune of around \$1.2 million in city taxes per year, which they pay willingly enough.

OUTLOOK FOR THE FUTURE

Will it last? Some observers in other parts of the state think it will as long as John Patterson is on the political scene. John, the former governor, is the son of the late Albert L. Patterson, and before becoming governor he was state attorney general with a keen eye always trained on his home town. He is expected to run for governor again, to succeed Gov. George Wallace. Closer to the scene, the realistic view is taken that constant wariness is necessary, and the responsibility

rests with the citizens.

"Sure," says Sheriff Murphy, "they [the old-timers of the crime heyday] have tried and they will try to come back—crime never quits trying." And Hugh Bentley, the reformer whose close friends say spent \$50,000 out-of-pocket in his years of fighting for good government, is cautious. He now lives across the river in Georgia, but speaking softly across his desk he assures you he has an abiding interest in Phenix City. "They will try again," he asserts, matter-of-factly.

Still, Phenix City's new image seems secure. A new spirit pervades the community. A Columbus businessman long pessimistic over the outlook said recently: "I think they'll make it; in fact, they've made it." A United Givers official in the joint Columbus-Fort Benning-Phenix City effort was jubilant that the community exceeded its campaign goal well ahead of time and said, "They are marvelous." And a member of the Phenix City Commission until recently commented of his town that progress can be "as contagious as corruption." Under this analogy, most of the citizens are infected.

And now there remains the question for you: What is the citizen attitude in YOUR town?



New library is latest landmark on Phenix City scene. Before cleanup, town had no library—and no civic pride.

A WEEKEND IN NEW YORK OR A 42-DAY WORLD TOUR

**When you take an S&H trip,
you don't have a worry in the world!**



S&H Green Stamps can now be redeemed for world-wide travel. Arrangements are made by a new travel agency, S&H Travel Awards, Inc., which serves individuals, groups, and S&H incentive campaign winners.

This has come about because so many people are using S&H Green Stamps to take trips, and because we want to be certain that every trip is fully planned and enjoyable.

S&H Travel Awards, Inc., custom-plans "New Worlds" holiday packages for S&H incentive campaigns. They can be for 20 people or 2000, for a weekend in town or a 42-day world tour. There's an unlimited choice of destinations and accommodations, modes of travel, sports, activities and entertainment.

Conventions can be arranged. Excursions and shopping tours can be planned for wives. S&H merchandise gifts can be included in the package. Travel and incentive campaign specialists work out every detail.

For more information, get in touch with: S&H Travel Awards, Inc., 330 Madison Avenue, New York, N. Y. 10017.



Members of the S&H Incentive Sales Department held their annual meeting this year in Puerto Rico, to inaugurate the S&H Travel Awards program. On the spot investigations of travel arrangements and accommodations help them in planning tours for incentive campaign winners.

THE BEST PLACES TO GO IN 1965

by *BARNEY LASCHEVER*

This is the time of year when a traveler's gypsy heel starts itching. Like the gardeners green-thumbing their way through seed catalogs, travelers are fingering the folders that so lavishly display the wonders of the world.

From all indications it promises to be a bumper year for tourism.

What's on tap? Let's start with Denmark. This year the Royal Danish Ballet and Music Festival will "salute the 100th anniversary of Denmark's lovely countryside," according to an official government notice. We're not quite sure what that means, but let's join them. And the traveler in Denmark in 1965 will find additional delightful country inns open; if he's coming from the Continent, there's a new express route from Germany.

In Italy, the news is mostly for the motorist. The new 3.4-mile Great St. Bernard Tunnel connects Italy and Switzerland, while the Mont Blanc Tunnel, a 7.25-mile bore through the mountain to be opened at the end of this year, will link Chamonix, outstanding French ski resort, with Courmayeur, a famous ski spa of the Aosta Valley in northwest Italy. Auto-borne tourists also now can drive from Milan to Naples on

—even if they don't save them

chases with from 4 to 10% of their business.

Connecticut Industry reported, "We arrive at the conservative conclusion that trading stamp companies purchase, at wholesale, somewhere between \$12 million and \$15 million worth of Connecticut products...and the manufacture of these products furnishes employment for upwards of 1500 persons."

But the economic contribution of trading stamp companies does not end here. The mere existence of trading stamp catalogs and redemption centers results in many extra sales for retail stores and for manufacturers.

Many families "shop" their trading stamp catalog, then go out and buy the item they want. Also, many items redeemed for stamps are part of a set, and the set is often completed through purchases at retail.

The Hamilton Cosco Company of Columbus, Indiana, makers of kitchen and baby furniture, card tables and chairs, conducted a survey on the influence of trading stamps on consumer purchases. Among the findings:

- More than half the respondents — 54.1% — said they purchased merchandise after first seeing it in a stamp catalog or redemption center.
- More than one out of six respondents said they

had redeemed stamps for individual pieces in a set, then completed the set at a local store.

Hamilton Cosco's survey is supported by other manufacturers — Stanley Tools, Corning Glass, Ekco Products — which say that exposure and redemption of their products through trading stamps help stimulate retail sales.

Department stores report that having a redemption center within their stores helps stimulate sales of items which are displayed in the redemption center.

In other ways, too, trading stamp companies contribute to local business. Stamp companies advertise in local newspapers and on radio and television — and many merchants have increased their own advertising after taking on trading stamps. Stamp companies maintain accounts in local banks, thus helping to provide mortgage and loan money for local citizens. They pay rent to many local landlords. And they pay taxes to states, counties, cities and towns, helping to provide roads, schools and other public services.

In all these ways — purchases, jobs, taxes, extra sales — the trading stamp industry contributes to a stronger economy — both on the national level and in every state and community in which it does business. Every person in America benefits — whether they save stamps or not.

veniences) spread around landscaped tracts that would hold a half dozen high-rise buildings anywhere else in the world.

Even with the coming of hotels and organized entertainment, all the South Pacific isles, not just Tahiti, so far have managed to retain much of their pristine beauty and native charm. Most fun in Tahiti is the Bastille Day celebration, which starts July 14th and includes such events as fire-walking, javelin throwing, canoe racing, singing and dancing.

NEW ZEALAND AND AUSTRALIA BID

Australia and New Zealand are also making a frank bid for the tourist dollar with the continued building of modern hotels. It is even rumored that New Zealand bartenders are seriously studying the art of making a dry martini. Next comes the airport departure tax, and New Zealand will have come of age in the tourist world.

To the South Americans, the slightest excuse is sufficient to stage a festival or celebration. A rundown, country by country, would be exhausting. Suffice it to note that the jets make a South American vacation a simple matter. Who knows, you might arrive in Brazil

in time for its Exhibition of Lace (Rio, September 2nd-19th), or put down in Bolivia for the First National Wine Fair and Exhibition (Camargo, February 5th-8th), or arrive in Argentina after Ash Wednesday in March when the Riojan Carnival, with its three days of water fights, dances and other festivities, is under way.

Newest wrinkle on the otherwise placid Caribbean is the rapidly zooming interest in charter sailing. Yachts and sailboats ranging from cabin cruisers to 12-meter ocean racers are available for hire, with captain and crew, for leisurely sailing among the little-known islands of the West Indies. One operator in Antigua, in only a few years has collected a fleet of 40 boats. The boats follow no set schedule and usually put in at a different anchorage each night.

There are other attractions in 1965, other sights, other sounds. For more detailed information, write to the European Travel Commission, 630 Fifth Avenue, New York, N.Y. 10020; The Pacific Area Travel Association, 442 Post St., San Francisco, Calif. 94102; the Caribbean Tourist Association, 20 East 46 St., New York, N.Y. 10017; or to the tourist boards of the individual countries.

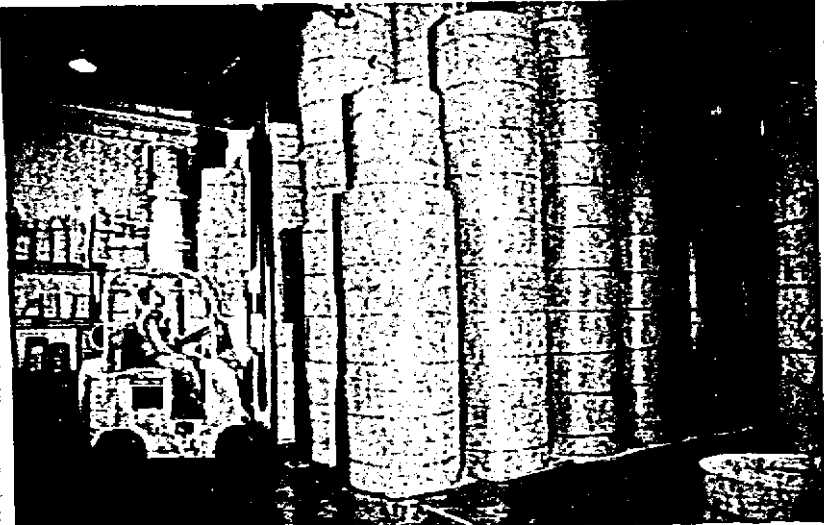


Tahiti, too, is grooming itself for tourists. Above is Cook's Bay off island of Moorea, in Tahiti group.

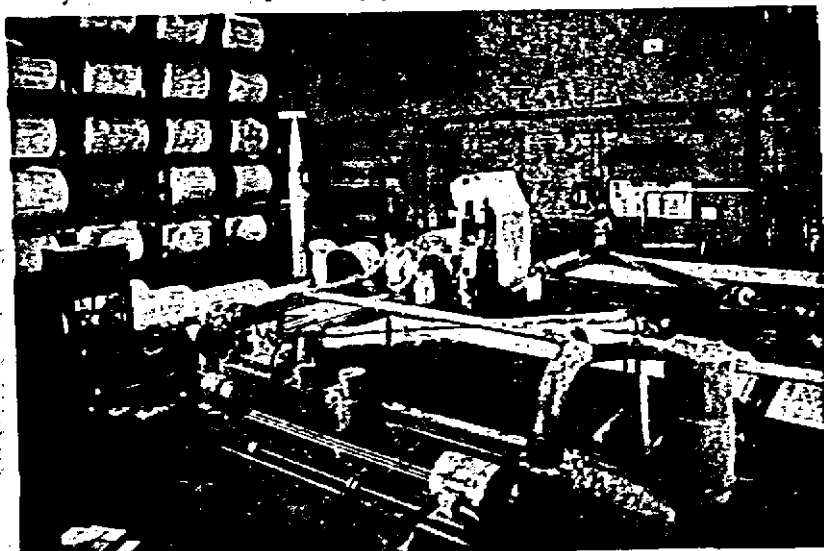
Three times as many stamps as the Post Office!

An S&H Green Stamp weighs so little that you can hardly feel one on your hand. But if you were to pick up all the stamps S&H printed last year, you would be lifting more than 10 million pounds. We printed three times as many stamps as the U. S. Post Office. This brought our total since 1896, when we started in business, to more than one trillion S&H Green Stamps.

Every so often, people bring in S&H Green Stamps that were issued years ago. Some even go back before 1900. These stamps are always redeemed, for they're just as good now as they were when they were printed.



S&H Green Stamps are printed by three different companies at four different plants. These pictures were taken at Eureka Specialty Printing Company's plant at Scranton, Pennsylvania. Thousands of pounds of paper are used every day in printing the stamps.



Paper passing through this complicated machine is bent in several directions. This cracks the glue, breaks it up into millions of tiny dots. Cracking activates the glue and keeps the stamps from curling if they're exposed to moisture.

600,000 HAPPY BOYS

“Come here all the time,” 11-year-old Roy Ritter told a visitor to the Allentown Boys’ Club. “I ain’t got many games to play with at home. Anyway, if I stay home, I fight and hurt other kids. Here, I just play games and wrestle. They teach you here to play with other kids and not hurt nobody. You have more friends that way.”

For Roy Ritter and 600,000 other American boys from 7 to 20, most of them underprivileged, boys’ clubs can be lifesavers—at the very least they provide constructive influences in their lives.

The clubs draw lads like Roy away from drab home environments or from far more dangerous situations—involvement in delinquency, vandalism, crime.

The boys’ club substitutes stimulating play, sportsmanlike competition, useful crafts, quiet reading, learning to be a man among men.

So that the club here and the 635 other clubs in the U.S. can bring many more youths under their sheltering roofs, Boys’ Clubs of America has hung up a challenging goal. President Albert L. Cole and the national leadership are seeking to encourage enough financial support and recruit enough leaders to double

the membership in the next 10 years. Clubs are supported by public contributions.

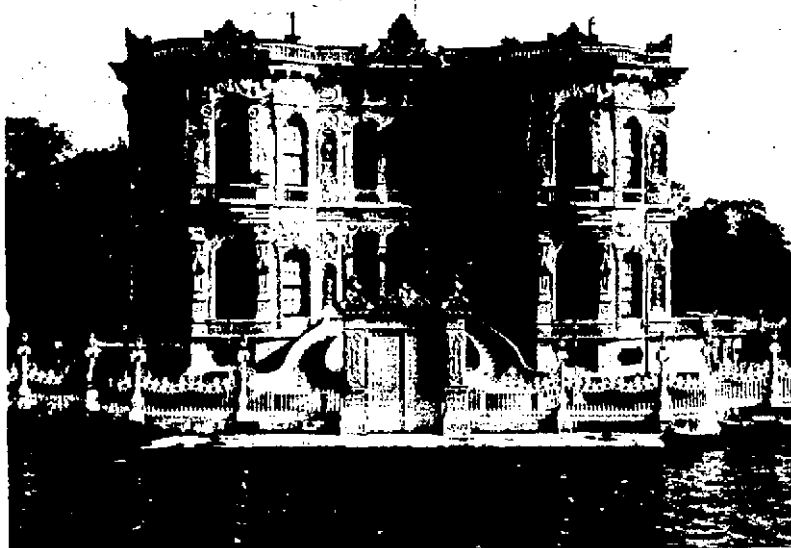
The Allentown club provides supervised “small skill” activities like paper craft, metalwork, woodwork and drawing and an extensive sports and recreation program. It has basketball, baseball and football teams, and there is a well-equipped gymnasium and an outdoor playground.

Dues are only \$1 a year. Nothing bars membership, not even a police record.

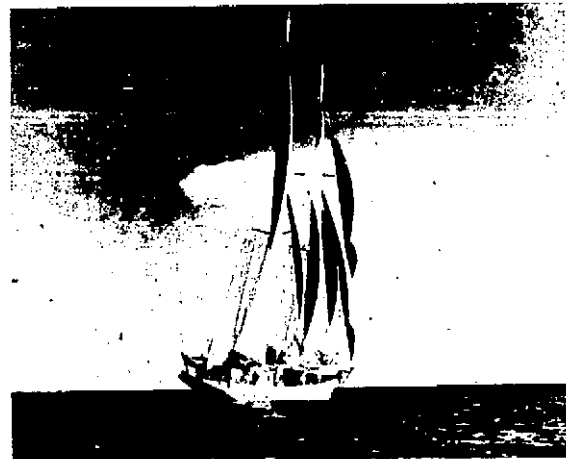
PROUD OF THEM ALL

“Most of our boys are poor,” says Nick Fragnito, the club’s executive director. “Some of them come from broken homes and from families with appalling personal and financial problems. But we’re proud of every one of them and the way they behave. There’s not a scratch on our building. That’s because we give them a full opportunity to do the things boys like to do.”

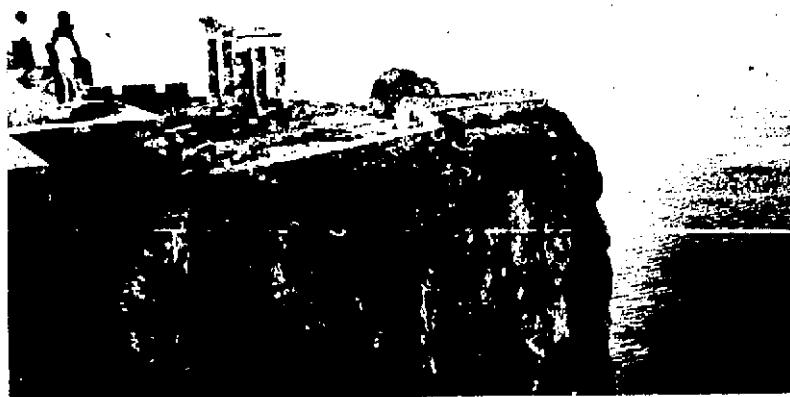
Among the Allentown Club’s “graduates” are teachers, engineers, even a judge. Says bad-boy-turned-business-operator, George Kurtz, 29: “I know I achieved my manhood through the Boys’ Club. I’ll be grateful to it for the rest of my life.”



Turkey, up and coming: Good news—and cheap—for tourists in search of the exotic is Istanbul. Shown above is a gingerbread turn-of-the-century villa on banks of the Bosphorus.



Charter sailing in the Caribbean: A variety of yachts and sailboats are available for hire to explore the Sea and its islands.



Greece and the islands, another ever-developing tourist treasure. Here, tourists view the ruins of the Acropolis at the town of Lindhos on the picturesque island of Rhodes.



Sardinia offers the tourist a choice of elegance or roughing it. Above, peasant women carry earthenware pots down ancient streets of Oliena.

the recently completed 455-mile Superhighway of the Sun without seeing a stoplight or hitting a donkey.

A little more than 100 miles due west of Rome lies Sardinia, a wild and relatively undeveloped island that was first discovered by the British, who know a travel bargain when they see it, and now finally has come into its own as a major tourist target. Traditionally, vacationists have made their way to the beaches around Alghero, the ancient town on the northwest coast where the locals still speak a Spanish dialect (dating back to one of the many invasions of the island) and where a number of small, quiet but excellent hotels cater to those looking for an off-beat vacation. But the big boom started about three years ago when the Aga Khan and a passel of his socialite friends, fleeing the overcrowded Riviera, bought 30 miles of coastline and laid plans for an extensive tourist complex. An exclusive resort called Cala di Volpe that has the jet set panting at the doors is now completed. It's the first phase in the development that will stretch along the Emerald Coast.

The Riviera, once fashionable only in the winter months, has become a year-round playground and in summer attracts most of Europe. Improvements con-

tinue apace all along the Côte d'Azur.

In Monaco they are talking about heated swimming pools. The first, Olympic-size and heated, is located on the border of the harbor and is open year round. The Hotel Metropole in Monte Carlo also recently opened a heated sea water pool.

In France, be a gypsy. On March 24th and 25th, gypsies from all over the world gather at Saintes-Maries-de-la Mer for an annual festival that features Provençal folk dances, horse races, bullfights and, presumably, heart-rending violin recitals and soulful guitar recitations.

BRITISH HONOR THE ABBEY

Last year the British celebrated the 400th anniversary of Shakespeare and, finding they had a good thing on their hands, this year are honoring Westminster Abbey, final resting place of so many poets, writers and giants in British history. The Abbey is 900 years old.

The Belgians have a number of things going this year, most notably the "Floralia," one of the world's great flower shows, that is staged only once every 5 years at Ghent and this year marks its 25th anniversary. Some 750,000 visitors are expected to attend

this springtime event in the North Sea nation.

At the end of November the Belgians will stage their annual Queen Elizabeth of Belgium International Music Competition, which this year is for composers.

Greece has made a substantial dent in the tourist world in recent years and will continue its winning ways with more new hotels, highways, airport facilities, developed beach areas and new ships and charter yachts and sailboats cruising the fabled Greek islands.

Yugoslavia and Turkey are coming up fast. Yugoslavia already has won a following to its Dalmatian coast, which will be easier than ever before to reach. According to the Yugoslavs, 2 new ferryboats, each accommodating some 150 passengers plus lesser numbers of cars and buses, will link the Dalmatian coast with Italy this year. Prices in Yugoslavia are about what they were in Spain eight years ago when that country was Europe's big bargain.

Turkey is on the verge of a tourist explosion. New motels have been opened at places of historic interest, and the traveling public, ever eager for new places to discover, is finally getting the word: Short of the Far East, Istanbul is one of the most exotic cities in the

continued on page 48

How Green Stamps benefit people

Every business firm benefits the people of its community. It does this by creating jobs, buying local products, paying taxes, keeping its money in local banks, paying rents, returning dividends to investors.

In addition, the business creates secondary benefits. This happens when money spent by the business is spent again, for raw materials, transportation, supplies and services. It happens also when employees spend their wages.

A trading stamp is only a tiny piece of paper, but it represents an industry that contributes, directly and indirectly, nearly 1½ billion dollars to America's economy every year.

- This year alone, for example, the trading stamp industry will buy \$472,800,000 worth of products and services from more than 600 suppliers. This includes the cost of transportation used by stamp companies.
- In turn, the manufacturers will use \$224,700,000 of this money to buy raw materials to make products for stamp redemption. Industries receiving this money include agriculture, mining, pulp, glass, chemicals, lumber, rubber, textiles, stone and clay.
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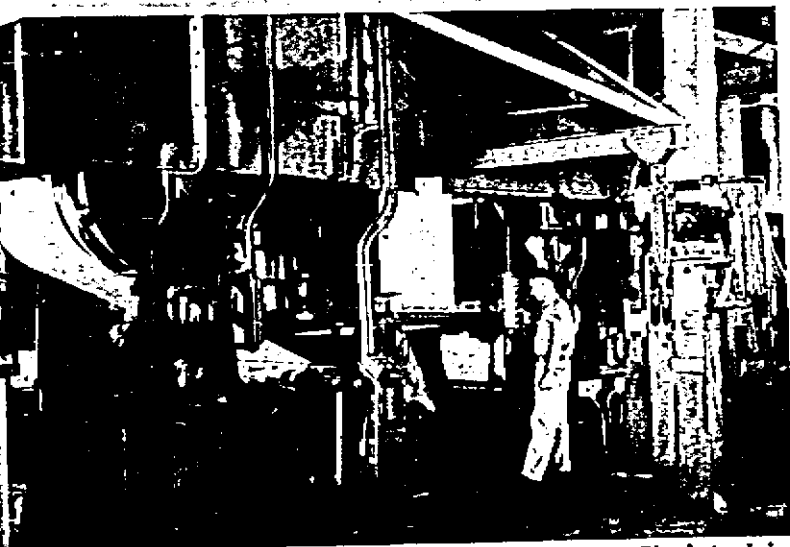
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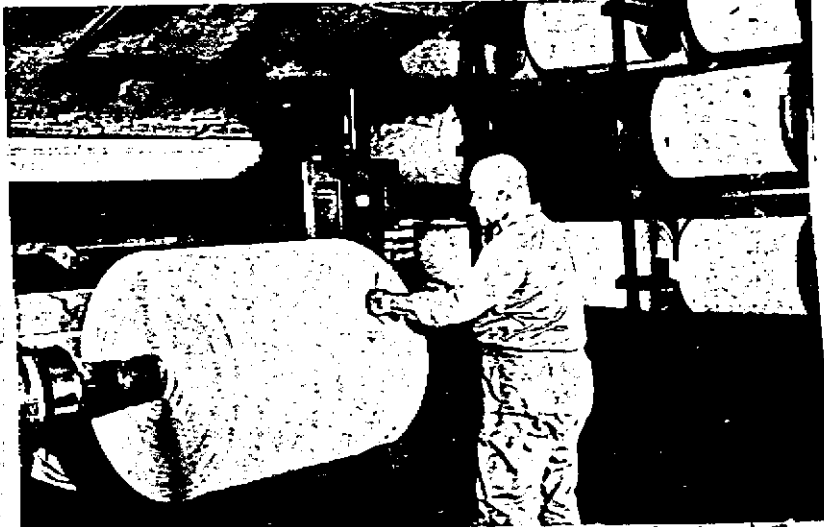
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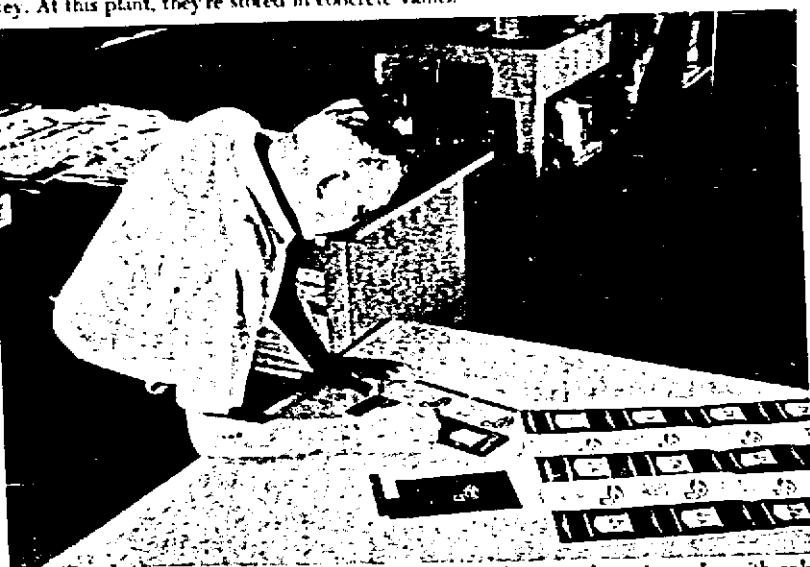
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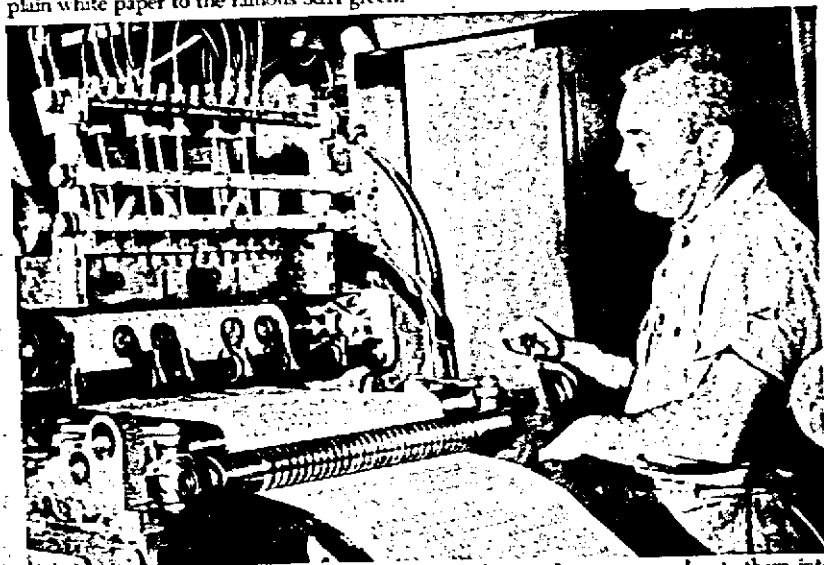
This machine coats the paper with glue and imprints a security design. The design helps to prevent counterfeiting. After the stamps are printed, they're always kept under lock and key. At this plant, they're stored in concrete vaults.



The rolls of paper are dried on these racks after the glue is applied. Before the paper comes to this plant, it goes through a bath of green dye. The dye transforms the rolls of plain white paper to the famous S&H green.



The basic original design of S&H Green Stamps has been used continuously, with only minor changes, ever since 1896. In this picture, an artist examines the design to be used on S&H saver's books.



This rotary press prints three different colors, perforates the stamps, and cuts them into sheets or coils. The sheets are bound into books, and the coils are dispensed by machines. Shipments of stamps are made every day from this plant.



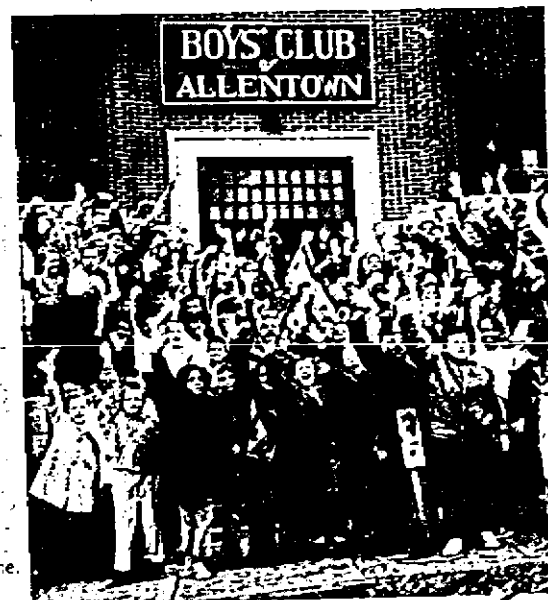
Young members of Allentown Boys' Club get an introduction to competition and fair play.



Weight-lifting builds young bodies. For many youths, the needed equipment may be available to them only at a boys' club.



Clubs' activities are not all strenuous. These Allentown lads carefully paint plaster figures they have made.



Happy members gather at the entrance of Allentown's Boys' Club. For many of them, the club is a second home.

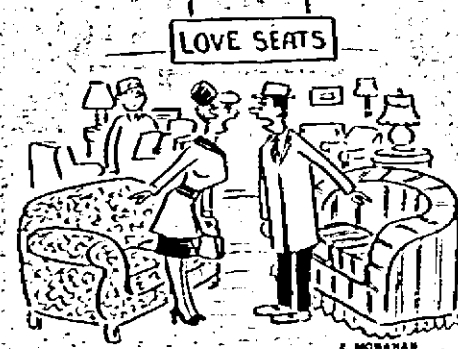
What's next?

"We have our eyes

These words were spoken by S&H's president, William Sperry Beinecke, at the Harvard Graduate School of Business Administration. In the next 10 years, he said, S&H expects its domestic and foreign sales to double. This would be a 2900% increase over 1950. S&H's growth will come in a number of areas:



TOO FUNNY FOR WORDS



—even if they don't save them

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Australia and New Zealand are also making a frank bid for the tourist dollar with the continued building of modern hotels. It is even rumored that New Zealand bartenders are seriously studying the art of making a dry martini. Next comes the airport departure tax, and New Zealand will have come of age in the tourist world.

To the South Americans, the slightest excuse is sufficient to stage a festival or celebration. A rundown, country-by-country, would be exhausting. Suffice it to note that the jets make a South American vacation a simple matter. Who knows, you might arrive in Brazil

in time for its Exhibition of Laces (Rio, September 2nd-19th), or put down in Bolivia for the First National Wine Fair and Exhibition (Cannargo, February 5th-8th), or arrive in Argentina after Ash Wednesday in March when the Riojan Carnival, with its three days of water fights, dances and other festivities, is under way.

Newest wrinkle on the otherwise placid Caribbean is the rapidly zooming interest in charter sailing. Yachts and sailboats ranging from cabin cruisers to 12-meter ocean racers are available for hire, with captain and crew, for leisurely sailing among the little-known islands of the West Indies. One operator in Antigua, in only a few years has collected a fleet of 40 boats. The boats follow no set schedule and usually put in at a different anchorage each night.

There are other attractions in 1965, other sights, other sounds. For more detailed information, write to the European Travel Commission, 630 Fifth Avenue, New York, N.Y. 10020; The Pacific Area Travel Association, 442 Post St., San Francisco, Calif. 94102; the Caribbean Tourist Association, 20 East 46 St., New York, N.Y. 10017; or to the tourist boards of the individual countries.

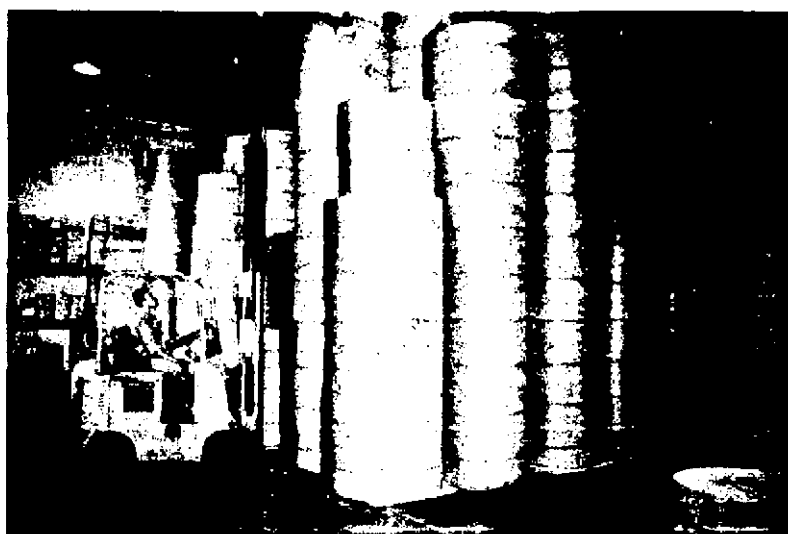


Tahiti, too, is grooming itself for tourists. Above is Cook's Bay off island of Moorea, in Tahiti group.

Three times as many stamps as the Post Office!

An S&H Green Stamp weighs so little that you can hardly feel one on your hand. But if you were to pick up all the stamps S&H printed last year, you would be lifting more than 10 million pounds. We printed three times as many stamps as the U.S. Post Office. This brought our total since 1896, when we started in business, to more than one trillion S&H Green Stamps.

Every so often, people bring in S&H Green Stamps that were issued years ago. Some even go back before 1900. These stamps are always redeemed, for they're just as good now as they were when they were printed.



S&H Green Stamps are printed by three different companies at four different plants. These pictures were taken at Eureka Specialty Printing Company's plant at Scranton, Pennsylvania. Thousands of pounds of paper are used every day in printing the stamps.



Paper passing through this complicated machine is bent in several directions. This cracks the glue, breaks it up into millions of tiny dots. Cracking activates the glue and keeps the stamps from curling if they're exposed to moisture.

600,000
HAPPY
BOYS

"I come here all the time," 11-year-old Roy Ritter told a visitor to the Allentown Boys' Club. "I ain't got many games to play with at home. Anyway, if I stay home, I fight and hurt other kids. Here, I just play games and wrestle. They teach you here to play with other kids and not hurt nobody. You have more friends that way."

For Roy Ritter and 600,000 other American boys from 7 to 20, most of them underprivileged, boys' clubs can be lifesavers—at the very least they provide constructive influences in their lives.

The clubs draw lads like Roy away from drab home environments or from far more dangerous situations — involvement in delinquency, vandalism, crime.

The boys' club substitutes stimulating play, sportsmanlike competition, useful crafts, quiet reading, learning to be a man among men.

So that the club here and the 635 other clubs in the U.S. can bring many more youths under their sheltering roofs, Boys' Clubs of America has hung up a challenging goal. President Albert L. Cole and the national leadership are seeking to encourage enough financial support and recruit enough leaders to double

the membership in the next 10 years. Clubs are supported by public contributions.

The Allentown club provides supervised "small skill" activities like paper craft, metalwork, woodwork and drawing and an extensive sports and recreation program. It has basketball, baseball and football teams, and there is a well-equipped gymnasium and an outdoor playground.

Dues are only \$1 a year. Nothing bars membership, not even a police record.

PROUD OF THEM ALL

"Most of our boys are poor," says Nick Fragnito, the club's executive director. "Some of them come from broken homes and from families with appalling personal and financial problems. But we're proud of every one of them and the way they behave. There's not a scratch on our building. That's because we give them a full opportunity to do the things boys like to do."

Among the Allentown Club's "graduates" are teachers, engineers, even a judge. Says bad-boy-turned-business-operator, George Kurtz, 29: "I know I achieved my manhood through the Boys' Club. I'll be grateful to it for the rest of my life."

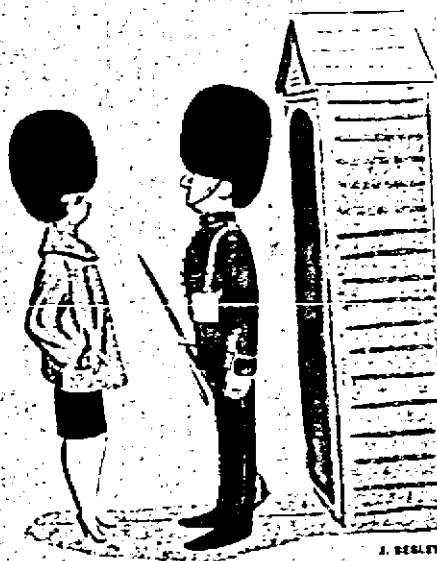
on a great future"

- Present S&H merchants will expand and prosper.
- Businesses selling "big ticket" products and services—home builders, car dealers, and so on—will give S&H Green Stamps.
- Nation-wide companies—van lines, transportation companies—will give S&H Green Stamps, taking advantage of S&H's nation-wide distribution.
- More and more manufacturers and sales firms will use S&H Green Stamps as employee incentives.
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But, chiefly, in the years ahead, S&H Green Stamps will continue to help people to get more value for every dollar they spend, and better living for their families.

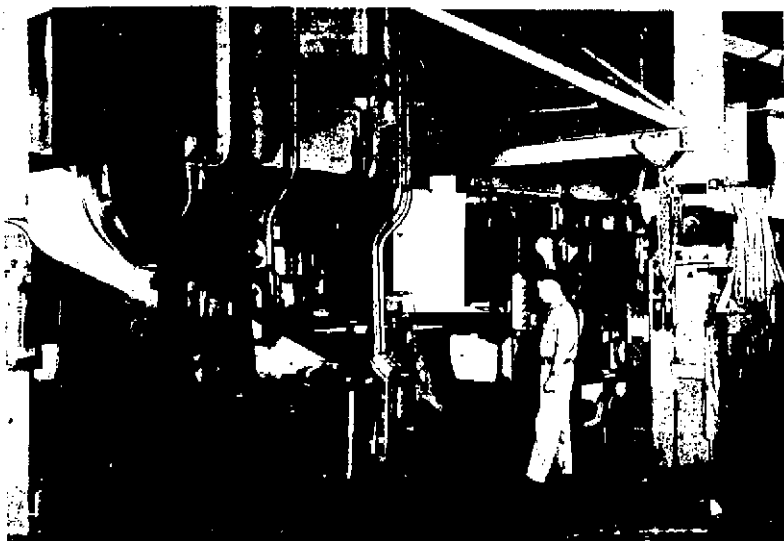


ANECDOTE OF THE WEEK

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An American
way of thrift
since 1896



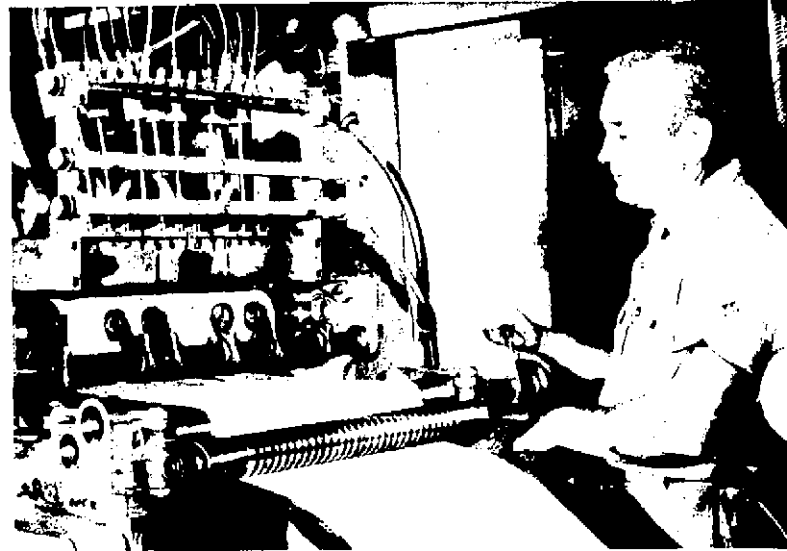
This machine coats the paper with glue and imprints a security design. The design helps to prevent counterfeiting. After the stamps are printed, they're always kept under lock and key. At this plant, they're stored in concrete vaults.



The rolls of paper are dried on these racks after the glue is applied. Before the paper comes to this plant, it goes through a bath of green dye. The dye transforms the rolls of plain white paper to the famous S&H green.



The basic original design of S&H Green Stamps has been used continuously, with only minor changes, ever since 1896. In this picture, an artist examines the design to be used on S&H saver's books.



This rotary press prints three different colors, perforates the stamps, and cuts them into sheets or coils. The sheets are bound into books, and the coils are dispensed by machines. Shipments of stamps are made every day from this plant.



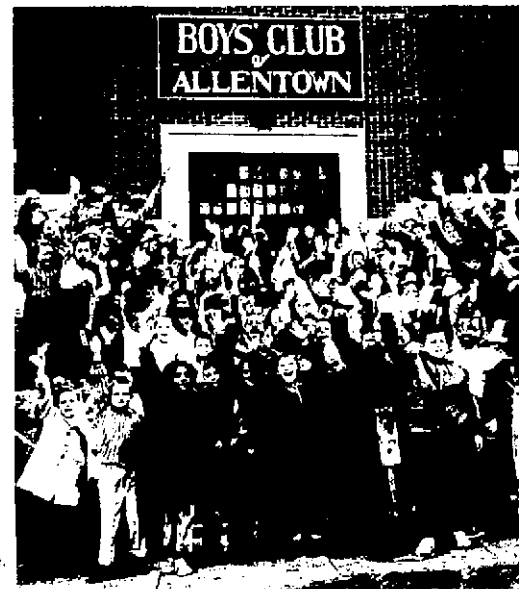
Young members of Allentown Boys' Club get an introduction to competition and fair play.



Weight-lifting builds young bodies. For many youths, the needed equipment may be available to them only at a boys' club.



Clubs' activities are not all strenuous. These Allentown lads carefully paint plaster figures they have made.



Happy members gather at the entrance of Allentown's Boys' Club. For many of them, the club is a second home.

What's next?

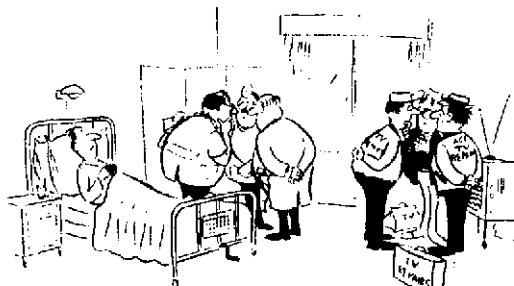
"We have our eyes

These words were spoken by S&H's president, William Sperry Beinecke, at the Harvard Graduate School of Business Administration. In the next 10 years, he said, S&H expects its domestic and foreign sales to double. This would be a 2900% increase over 1950. S&H's growth will come in a number of areas:

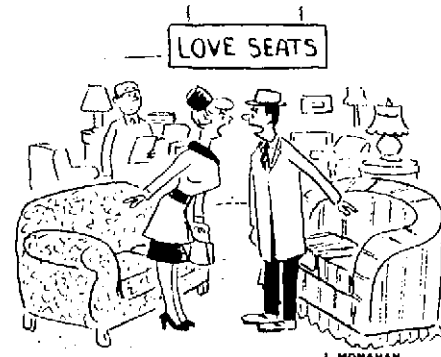


J. FARRIS

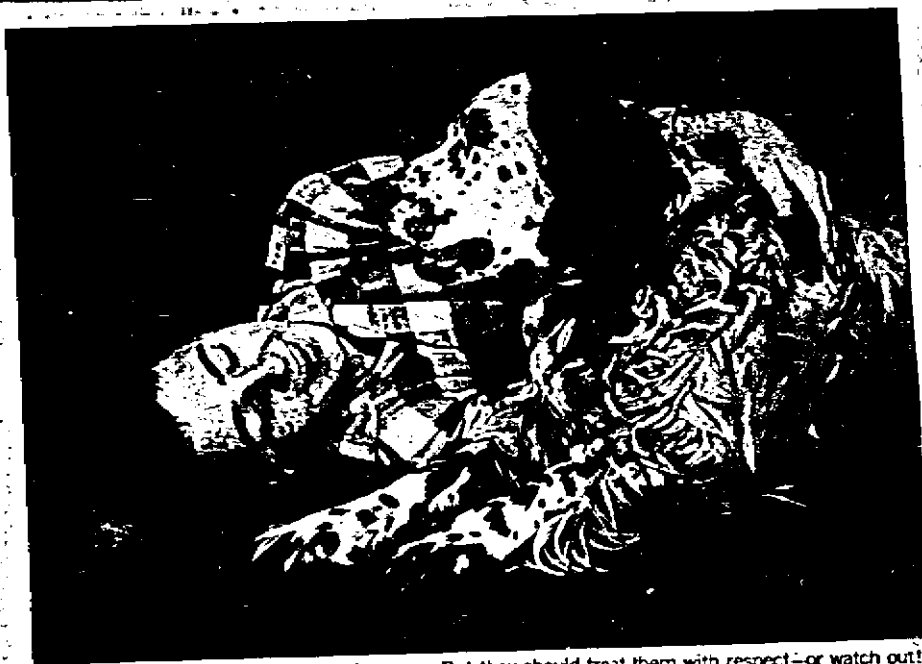
TOO FUNNY FOR WORDS



A. POTTIER



J. MONAHAN



Children love to play with dogs, and vice versa. But they should treat them with respect—or watch out!

DON'T LET BOWSER PUT THE BITE ON YOU

by JACK HARRISON POLLACK

Man's best friend, surprisingly, bites him more than 600,000 times every year in the U.S. Approximately 54,000 of these dog bites are moderately severe, according to the American Medical Association.

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"The dog bite problem has often been treated as a joke," Postmaster General John A. Gronouski, himself a dog owner, told *PARADE*. "But it is no laughing matter for our carriers and their families."

Newspaper delivery boys, electric, gas and water meter readers, milkmen, real estate agents, bill collectors and other "trespassers" are likewise favorite targets for the ferocious Fidos among the 115 species of America's nearly 30 million dogs.

So are many bike and motorcycle riders who have overturned or crashed into telegraph poles and trees after pursuing dogs sunk teeth into their exposed shanks or poked paws into wheel spokes.

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Still others unwisely try to break up dog fights. An adult may separate some scrapping dogs with a strong stream of water from a garden hose or a long instrument such as a rake, but a child wades right in.

Running from a dog is one of the most perilous things a child or grownup can do. Exhilarated by motion, dogs have a natural "chase instinct." They smell fear, including the ammonia-like perspiration which fright induces.



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The author, Dr. Michael W. Fox, found in his new experiments that even though it is natural for a dog to bite, human dominance and good social relations when it is 5 to 8 weeks old can virtually immunize this biting instinct. Dr. Fox, a medical researcher at the Galesburg, Illinois, State Research Hospital, told me, "It is almost impossible to rehabilitate a vicious dog. But if every dog owner trained a puppy properly, the biting problem would virtually disappear."

"A dog wants to be dominated. Otherwise, it becomes confused about its proper social position and will bite, especially when it becomes overprotective of its home territory."

"How do you assert your dominance over your puppy? By playing with it gently, talking to it, petting it, lifting it. An occasional clout is all right. But continued beatings only increase aggression."

THREE MONTHS OF HALT

Speaking of walking persons, the much concerned Post Office Department recently began using nationwide a new weapon against dog bites—an aerosol-spray repellent called *Halt*! Doggedly tackling a hard-bitten problem which has hounded its letter carriers for a century, postal officials have conducted a 3-month test of 10,000 spray cans in Baltimore, Detroit, Miami and San Francisco, where it proved 84 per cent effective.

This new spray is a harmless, humane mixture of 15 per cent oleoresin capsicum (extract of cayenne pepper) and 85 per cent mineral oil. When squirted on an attacking dog's eyes or face, it causes a burning sensation which wears off within 10 to 15 minutes. The chastised animal generally puts his tail between his legs and retreats.

Aside from *Halt*, what simple precautions can you take to stop a dog from biting? "The secret of getting along with dogs is to treat them with respect," advises the National Safety Council. "Never doubt their ability to inflict injury but also never doubt your own ability to handle them."

Young children should be taught to avoid strange animals, especially injured or sick ones. Many dogs resent being stroked by strangers just as many children dislike being patted on the head. Uninvited advances often frighten dogs and impel them to do what comes naturally to them—bite.

Remember—a dog can be a danger as well as a delight. And some victims are unwilling to let bite-gones be bite-gones.

Sore No More!



"RESINOL takes the itching and burning out of cold sores and rash," writes Mrs. Blanche Kush of Fairview Park, Ohio. "Our family have been well pleased with this wonderful ointment, which we have used for many years." — quickly relieve burning, itching misery of cold sores or fever blisters, rash, dry eczema, piles or hemorrhoids, chafing, chapping with soothing, super-lanolated RESINOL Medicinal Ointment—and forget your skin distress!

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FALSE TEETH

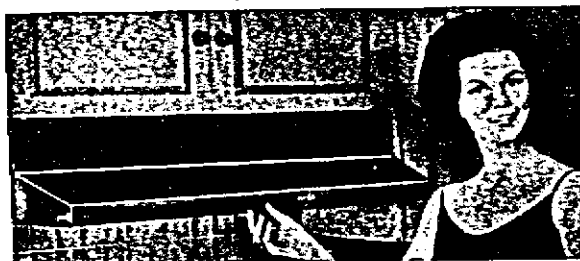
KLUTCH holds them tighter. **KLUTCH** forms a comfort cushion, holds dental plates so much firmer and stronger that you can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. **KLUTCH** lessens the constant fear of a dropping, rocking, chafing plate... If your druggist doesn't have **KLUTCH**, don't waste money on substitutes, but send us 10¢ and we will mail you a generous trial box. **KLUTCH CO.**, Box 578AA, Elmira, N.Y.

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parade of progress

TAKE A LOOK AT THESE NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN



Double-duty hood

Double-duty hood: This new ductless range hood (above) destroys cooking odors, smoke and spattering grease—and acts as a room purifier as well. It uses special electronic tubes that operate up to 6,000 hours and can be replaced. Hood—of stainless steel with white or shaded copper finish—is simple to attach to wall above range and consumes as much current as a 200-watt bulb. In 24, 30, 36 and 42 inch widths at \$39.95 and up. *Paritron, Dept. PP, 15 Stiles St., New Haven, Conn.*

Bracelet cuffs: Useful for girls who operate office machines, transparent, elasticized plastic cuffs you slip on and off like bracelets are designed to protect sweaters and sleeve linings from pulls, snags. They also fit over and protect charm bracelets from damage and loss in office and while traveling. 3 for \$1. *Fussy Lady, Dept. PP, Box 310, Island Park, N.Y. 11558.*

Colors for artists: If you dabble in painting, water-based art colors made of acrylics offer advantages. They work like—and have the look and texture of—oils. Yet you can cut them with tap water and they are odor-free, dry in 30 minutes without changing color, are virtually fadeproof even in direct sunlight. You can apply them thinly as a water color medium—or built up to create an impasto or heavily textured finish. In 2-oz. tubes at



Bundle buggy

80¢ up, depending upon color. *California Products, Dept. PP, 169 Waverly St., Cambridge 39, Mass.*

Bundle buggy: You can use this foldaway cart (above, left) for shopping and many jobs around house and garden—moving tools, laundry, books, heavy objects. Open, it measures 14½" x 12" x 25½"; at a touch of your toe, it folds in one motion for compact storage. 8" spoked rubber tire wheels can "jump" curbs; chrome-like finish does not rust, chip or peel. \$5.98. *Dennis Mitchell, Dept. PP, 4424 Paul St., Philadelphia, Pa. 19124.*

Dial rug cleaner: Here's a rug and carpet shampooer (above, right) with a push-button control for releasing shampoo—plus a dial with which you can set the adjustable brush to match thickness of the carpet nap so a thorough job is done. The manually operated unit loosens dirt; shampoo floats dirt to the surface; after drying, both dirt and residue are readily picked up by any vacuum cleaner. \$11.95. *Quickie Mfg. Corp., Dept. PP, 1315 W. Cumberland St., Philadelphia, Pa.*

Parade of Progress items are NOT advertising. Write manufacturer if not available in stores. Manufacturers & Distributors: PARADE will be happy to consider your new items but regrets it is unable to correspond about them.

PATTERNS by pauline

There's nothing like a side-button frock to give a feeling of height and dignity. This slim, becoming version can be worn either with or without the tied belt. P-#432 is in sizes 10, 12, 14, 16, 18, 20. Size 12, 32 bust, takes 4¼ yards of 35-inch fabric.

Please send me _____ Parade Pattern(s) P-#432 Size(s) _____ @ 35¢
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Mail to Parade, Dept. L, Box 475, Radio City Station, New York 19, N.Y. (Add 10¢ per pattern for first class mail.)

Name _____

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NEW side-button dress



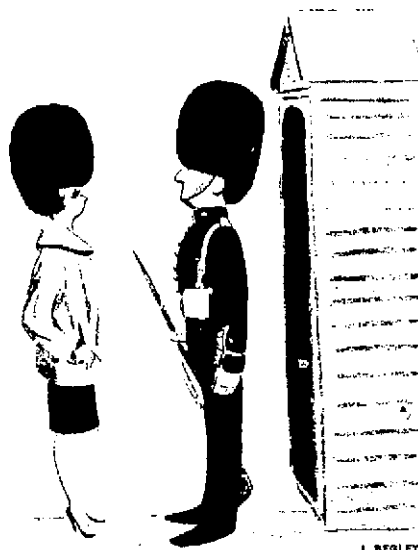
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An American
way of thrift
since 1896



**This man will
sell you a good
low-priced tire...**

When you buy a tire from a Union Oil dealer, you'll see him every time you stop in for gasoline and service. If you stop in twice a week, that gives him 104 chances a year for follow-up service.

104 chances to check tread wear, inspect sidewalls for bruises, check air pressure, tell you when your tires need rotation. As a result of this weekly follow-up service, you get even more mileage from your Minute Man I tires.

What's more, Union Oil stands behind its

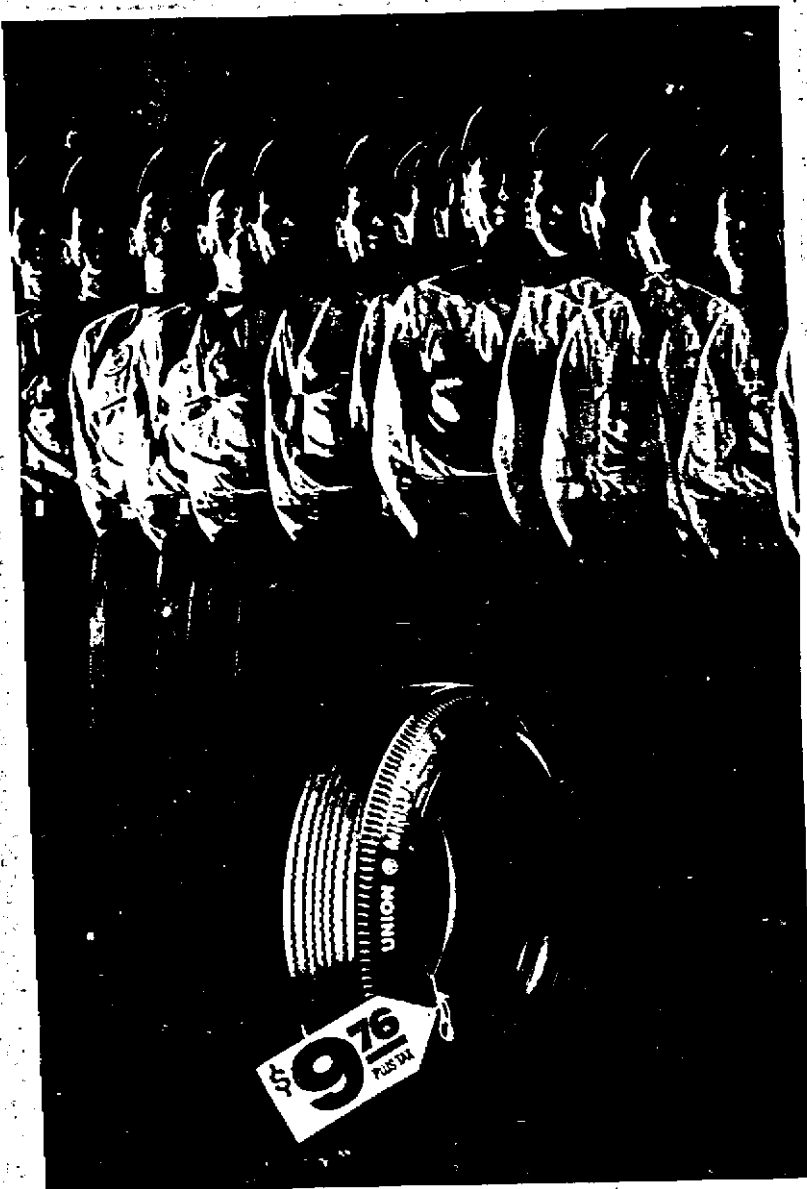
low-priced tires with a double guarantee:
1. Against defects in material and workmanship. 2. Against road hazards.

Shopping for a low-priced tire? See the man you'll see time and again after the sale. See your neighborhood Union Oil dealer where the sale is only the beginning of a long friendship.

Minute Man I tires have earned the
Good Housekeeping Guaranty Seal



In the complete line of Minute Man tires, you'll find the tire you need for your kind of driving at your kind of price.



**...and follow up
the sale
104 times a year.**

MINUTE MAN I

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TUBETYPE
BLACKWALL
NYLON

\$9.76*

plus tax
and recappable tire

Only \$2 more for whitewall

7.50 x 14
TUBELESS
BLACKWALL
NYLON

\$11.76*

plus tax
and recappable tire

*Pick your own terms. Up to 15 months to pay.
No money down, no minimum purchase.
Suggested sale price. Good till March 1, 1965

UNION OIL COMPANY OF CALIFORNIA



All 4 Beautiful Floral Paintings Reproduced For Your Home For \$2

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Oil Paintings
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Here are the world's most beautiful paintings of flowers — incredibly rich in fabulous colors — created by 4 of the greatest painters who ever lived — and all 4 exquisite reproductions can now beautify your home!

Nowhere will you find more beautiful art. Cezanne, Monet, Van Gogh and Brueghel! Immortals of the art world. They flooded their canvases with color. Their masterpieces have been praised and admired by millions. They bring a special joy and 'lift' to you every time you gaze at them.

Now you can have these four beautiful masterpieces, with their rainbow of glorious colors,

right in your home to enjoy for years to come. Each print is 10 inches high. They have sparkling white borders to set off the artist's brilliant colors. You also receive the 4 beautiful frames shown above. These are real frames, NOT just tape around edges (passepertout).

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The four beautiful full color framed pictures make a lovely grouping. But to get yours at the special advertising price of just \$2 with four frames, be sure to mail the no risk coupon today. This offer will not be repeated in Parade.

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☐ Save! 3 sets of all four pictures and frames only \$5.
Make ideal gifts for family and friends.



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An intensive Pittsburgh study of nearly a thousand dog bites published by the U.S. Public Health Service found that dogs most apt to bite were protective "working dogs"—boxers, collies, Eskimo spitz, German shepherds, Great Danes, St. Bernards and Doberman pinschers. Sporting dogs—pointers, retrievers, setters and spaniels—came next. Hounds—beagles, foxhounds and bloodhounds—bite the least. No significant bite difference was found for dogs of mixed breed. Frisky young dogs, especially between 6 and 11 months, are more prone to bite than older, more settled ones. But bitches bite nearly twice as frequently as male dogs.

Another trail-blazing study, *Canine Behavior*, being published next week (Charles C. Thomas, Springfield, Ill.) and now previewed exclusively in *PARADE*, probes the social and psychiatric development of dogs—including why they become aggressive. This technical book explains dogs' neuroses, inhibitions, conditioned reflexes, maternal aggression and even Oedipus complexes.

The author, Dr. Michael W. Fox, found in his new experiments that even though it is natural for a dog to bite, human dominance and good social relations when it is 5 to 8 weeks old can virtually immunize this biting instinct. Dr. Fox, a medical researcher at the Galesburg, Illinois, State Research Hospital, told me, "It is almost impossible to rehabilitate a vicious dog. But if every dog owner trained a puppy properly, the biting problem would virtually disappear."

"A dog wants to be dominated. Otherwise, it becomes confused about its proper social position and will bite, especially when it becomes overprotective of its home territory."

"How do you assert your dominance over your puppy? By playing with it gently, talking to it, petting it, lifting it. An occasional clout is all right. But continued beatings only increase aggression."

THREE MONTHS OF HALT

Speaking of walking persons, the much-concerned Post Office Department recently began using nationwide a new weapon against dog bites—an aerosol-spray repellent called *Halt!* Doggedly tackling a hard-bitten problem which has hounded its letter carriers for a century, postal officials have conducted a 3-month test of 10,000 spray cans in Baltimore, Detroit, Miami and San Francisco, where it proved 84 per cent effective.

This new spray is a harmless, humane mixture of 15 per cent oleoresin capsicum (extract of cayenne pepper) and 85 per cent mineral oil. When squirted on an attacking dog's eyes or face, it causes a burning sensation which wears off within 10 to 15 minutes. The chastised animal generally puts his tail between his legs and retreats.

Aside from *Halt*, what simple precautions can you take to stop a dog from biting? "The secret of getting along with dogs is to treat them with respect," advises the National Safety Council. "Never doubt their ability to inflict injury but also never doubt your own ability to handle them."

Young children should be taught to avoid strange animals, especially injured or sick ones. Many dogs resent being stroked by strangers just as many children dislike being patted on the head. Uninvited advances often frighten dogs and impel them to do what comes naturally to them—bite.

Remember—a dog can be a danger as well as a delight. And some victims are unwilling to let bite-gones be bite-gones.

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parade of progress

TAKE A LOOK AT THESE NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN



Double-duty hood

Double-duty hood: This new ductless range hood (above) destroys cooking odors, smoke and spattering grease—and acts as a room purifier as well. It uses special electronic tubes that operate up to 6,000 hours and can be replaced. Hood—of stainless steel with white or shaded copper finish—is simple to attach to wall above range and consumes as much current as a 200-watt bulb. In 24, 30, 36 and 42 inch widths at \$39.95 and up. *Puratron, Dept. PP, 15 Stiles St., New Haven, Conn.*

Bracelet cuffs: Useful for girls who operate office machines, transparent, elasticized plastic cuffs you slip on and off like bracelets are designed to protect sweaters and sleeve linings from pulls, snags. They also fit over and protect charm bracelets from damage and loss in office and while traveling. 3 for \$1. *Fussy Lady, Dept. PP, Box 310, Island Park, N.Y. 11558.*

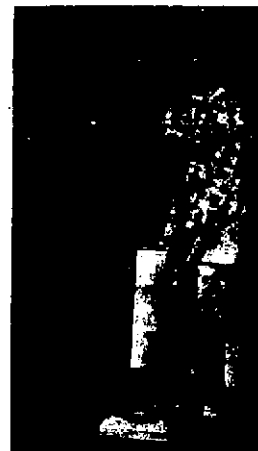
Colors for artists: If you dabble in painting, water-based art colors made of acrylics offer advantages. They work like—and have the look and texture of—oils. Yet you can cut them with tap water and they are odor-free, dry in 30 minutes without changing color, are virtually fadeproof even in direct sunlight. You can apply them thinly as a water color medium—or built up to create an impasto or heavily textured finish. In 2-oz. tubes at



Bundle buggy

80¢ up, depending upon color. *California Products, Dept. PP, 169 Waverly St., Cambridge 39, Mass.*

Bundle buggy: You can use this foldaway cart (above, left) for shopping and many jobs around house and garden—moving tools, laundry, books, heavy objects. Open, it measures 14½" x 12" x 25½"; at a touch of your toe, it folds in one motion for compact storage. 8" spoked rubber tire wheels can "jump" curbs; chrome-like finish does not rust, chip or peel. \$5.98. *Dennis Mitchell, Dept. PP, 4424 Paul St., Philadelphia, Pa. 19124.*



Dial rug cleaner

Dial rug cleaner: Here's a rug and carpet shampooer (above, right) with a push-button control for releasing shampoo—plus a dial with which you can set the adjustable brush to match thickness of the carpet nap so a thorough job is done. The manually operated unit loosens dirt; shampoo floats dirt to the surface; after drying, both dirt and residue are readily picked up by any vacuum cleaner. \$11.95. *Quickie Mfg. Corp., Dept. PP, 1315 W. Cumberland St., Philadelphia, Pa.*

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NEW side- button dress



by FRED WARSHOFKY



REALLY KEEPS THE DOCTOR AWAY

"An apple a day keeps the doctor away," may well be one of the soundest pieces of folk advice ever tendered. The list of health benefits attributed to the apple is almost endless, and researchers keep adding new ones.

One research group is exploring the use of an apple substance to prevent hardening of the arteries; another has found apple-eating an important means of preventing tooth decay; a third has made a study of the effect of apple-eating on over-all health.

Packed within its shining envelope, the apple boasts vitamins, minerals, proteins, fats and carbohydrates which bring health dividends to the body.

Its vitamins A and C aid in growth and help ward off colds. Its sugars provide a source of instant energy. Its acids stimulate saliva flow and its crunchy pulp acts as a natural toothbrush. Dermatologists recommend it to teenagers with skin problems, nutritionists to dieters because of its low calorie count and high bulk. In short, the apple seems a paragon of virtue.

the apple goes to college

Recently researchers at Michigan State University studied the over-all health of 500 students who ate 2 to 3 apples a day against the rest of the college population. It was found that the apple-eaters paid one-third fewer calls at the health clinic for colds and other respiratory infections, showed fewer skin disorders, gastrointestinal ailments and viral infections.

Even more significant was their ability to stand up under the pressures of college life. The comparison of tension-pressure ailments — headaches,

nervousness, inability to concentrate — showed apple-eaters ahead by 6 to 1.

Looking into the future, researchers at Rutgers University are investigating pectin—a substance found in abundance in apples—as a means of preventing atherosclerosis, the number one heart disease in America.

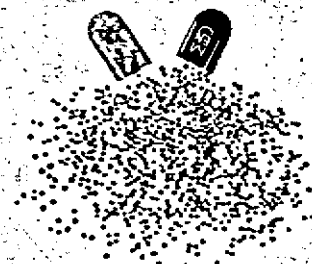
chicken feed

The first experiments were made on two flocks of chickens. One flock of birds received their normal diet. A second flock was fed pectin as well. Then the aortas—the large artery that carries blood from the heart—were removed and examined. The aortas of chickens receiving no pectin showed the presence of atherosclerosis to a moderately severe degree. The birds fed pectin had a significantly lower count.

The next step is to apply these findings to human beings. "What we hope to do," says Dr. Paul Grimminger of Rutgers, "is work with older persons who have atherosclerosis, but it will be a long-range program."

More immediate results were gained by British dentists who for two years fed apples to children after meals. A second group of non-apple-eaters served as controls. The apple-eaters were found to have "significantly better" gum condition than the control group and only half as many cavities.

It looks as though the fruit which proved Eve's undoing holds high hopes for the rest of us. And modern research is adding still more truth to the old adage, first coined in Devonshire, England: "Ate an apple, awoke to bed. Makes the doctor beg his bread."



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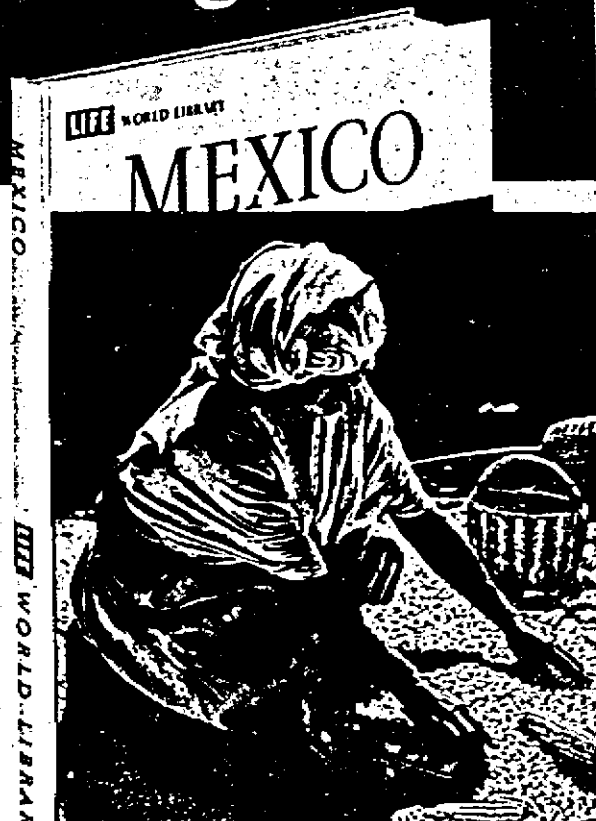
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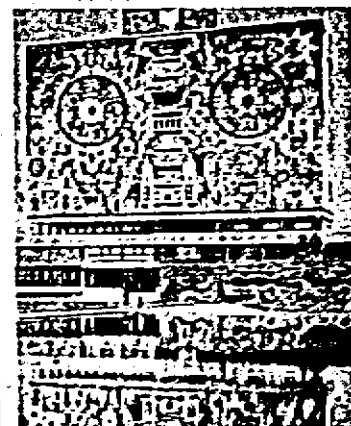
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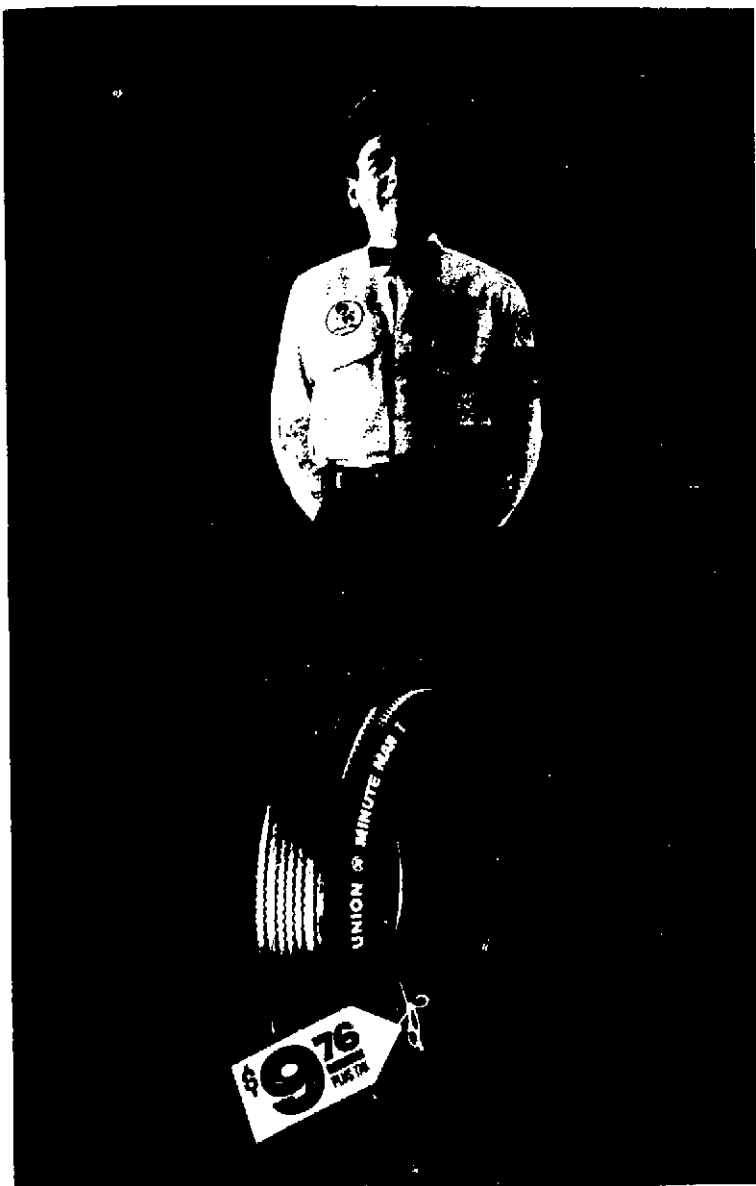
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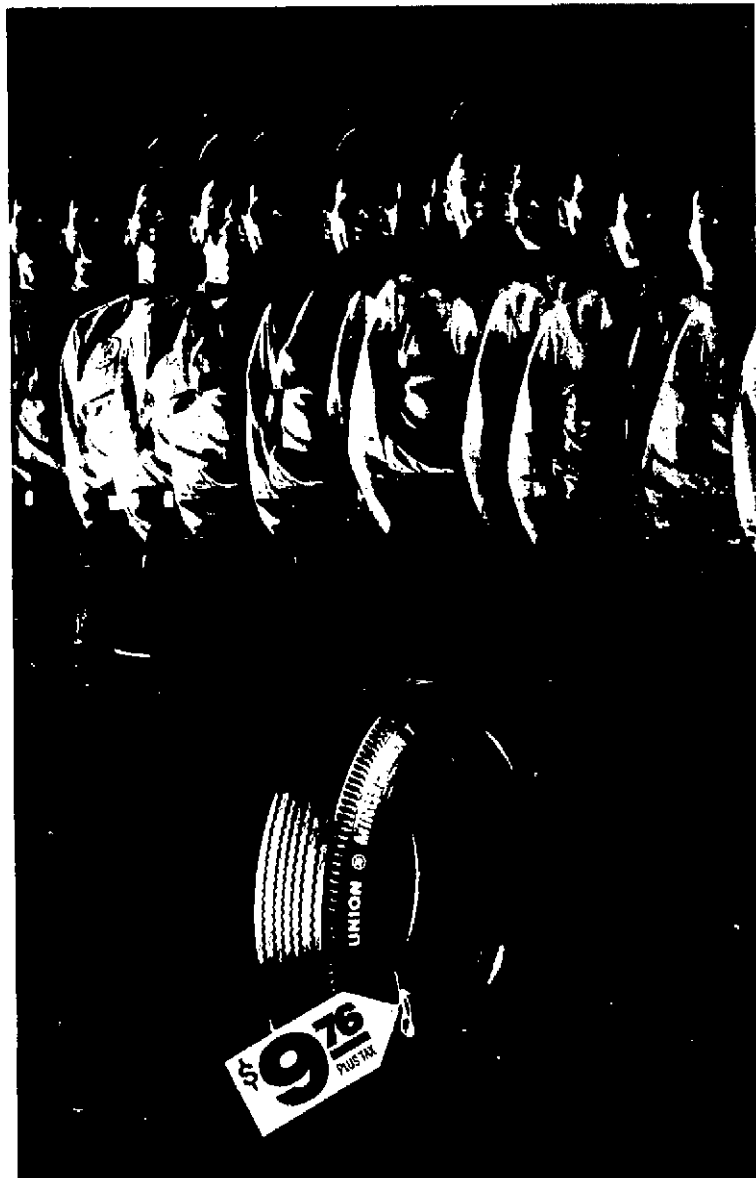
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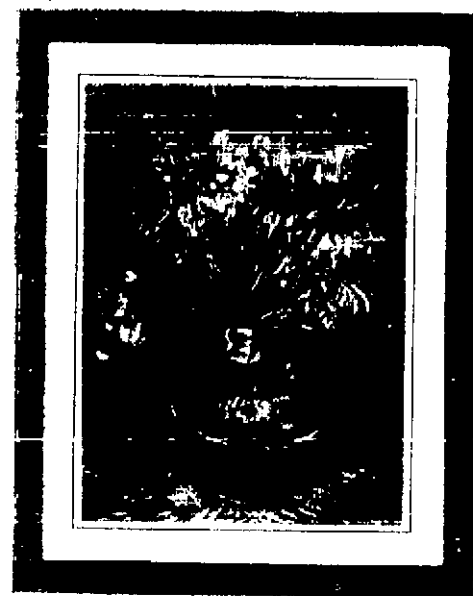
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Panel 2: BUT DOC MUST BE A REALLY GREAT DOCTOR, ELSE HOW'D HE EVER GET ALL THOSE FANCY DIPLOMAS WITH HIS NAME ON 'EM?

Panel 3: I NEVER ASKED HIM ABOUT THAT. DON'T ADVISE YOU TO EITHER!

Panel 4: BUT HE TOLD HOW HE STUDIED AN' WORKED FOR YEARS AN' GOT T'BE ONE O' TH' GREATEST SURGEONS IN TH' WORLD, BUT COULDN'T STOP THERE!

Panel 5: YEP! HEARD HIM MYSELF!

Panel 6: AND TH' WAY HE TOLD HOW HE LEARNED T' HEAL TH' HUMAN MIND! SAID THAT'S WHY HE'S GIVING HIS LIFE HERE TO AID THOSE WHO NEED HIM THE MOST!

Panel 7: SURE! GREAT LIE, AIN'T IT?

Panel 8: YOU DON'T BELIEVE HIM? BUT HE WAS SO SINCERE!

Panel 9: YEAH! IN HIS BUSINESS YOU GOTTA BE SINCERE!

Panel 10: SEE THOSE POOR GUYS DOWN THERE IN TH' EXERCISE YARD? GOT ANY IDEA WHO THEY ARE?

Panel 11: GEE! THEY LOOK LIKE LIFERS IN A PRISON!

Panel 12: Y'COULD SAY THAT! THEY'RE TH' ONES OUR KINDLY DOC IS 'GIVING HIS LIFE TO AID'! YEP! SEE TH' TALL YOUNG FELLA OVER THERE BY TH' DOOR?

Panel 13: RICH GUY, GOLD DIGGER WIFE LIKED HIS MONEY, SICK O' HIM! GOT A COUPLE GUYS T' CERTIFY HE WAS 'MENTALLY ILL'! HE DIDN'T AGREE, SO THEY HAD HIM ARRESTED!

Panel 14: HE GOT FIVE DAYS O' 'TREATMENT'. THEN Y' THINK HE GOT A HEARING? HA! THE PSYCHIATRIST SAID 'TURNING HIM T' COURT WOULD BE 'INJURIOUS TO TH' PATIENT'! SO-O-O, THERE HE IS, FROM NOW ON, WHILE HIS WIFE AND HER PALS SPLIT UP TH' LOOT!

Panel 15: B-B-BUT LEAPIN' LIZARDS! THEY JUST CAN'T DO THAT!

Panel 16: YOU TELL HIM THAT! TELL IT TO ALL THOSE POOR GUYS, TRAPPED DOWN THERE!

Panel 17: ALL THOSE GUYS? SOMEBODY JUST SWEARS A GUY'S BATTY AND HE CAN LAND THERE WITH NO OUT?

Panel 18: ABOUT HOW IT SEEMS TO WORK OUT IN CERTAIN CASES!

Panel 19: WIND'S GETTIN' KIND O' COLD, WOULDN'T Y' SAY? SHALL WE GO IN?

Panel 20: IT'S TH' WIND OR SOMETHIN'! BR-R-R—IM GETTIN' SORT O' A CHILL!

Panel 21: NANCY By Ernie Bushmiller

Panel 1: WHAT ARE YOU DOING?

Panel 2: DIGGING FOR WORMS--- I WANT TO GO FISHING

Panel 3: I'VE BEEN DIGGING FOR TWO HOURS AND HAVEN'T SEEN ONE YET

Panel 4: LOOK---I FINALLY FOUND ONE

Panel 5: HAROLD GRAY 1-31-75

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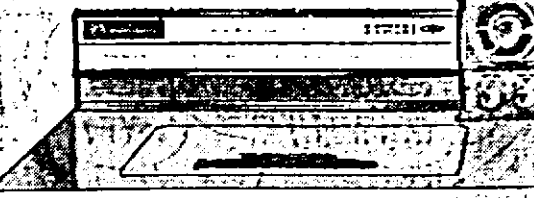
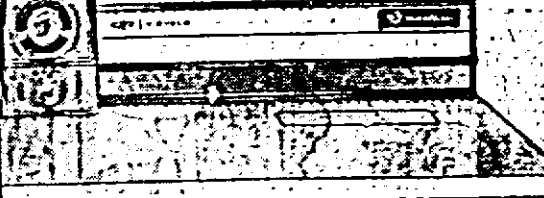


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MARK TRAIL

by
ED DODD
1-31

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SEARCHING OUT CLAMS, DEAD FISH, MARINE WORMS, AND SEA PLANTS, WHICH HE PICKS UP WITH HIS FIFTH PAIR OF APPENDAGES

ALTHOUGH HE HAS NO JAWS, HE CHEWS HIS FOOD BY GRINDING IT BETWEEN THE SHOULDER JOINTS OF HIS LEGS

WHILE HIS PREHISTORIC RELATIVES ALL BECAME EXTINCT, THE HORSESHOE CRAB EXISTS TODAY AS HE DID A HUNDRED MILLION YEARS AGO

ABBIE AN' SLATS

By Raeburn Van Buren

THERE AIN'T NO RULE WHICH SAYS THAT WELLS GOT T'HAVE WATER IN 'EM, IS THERE? WELL, PAL, IN THIS WELL THERE'S GONNA BE ATTRACTIONS THAT'LL HAVE TOURISTS BREAKIN' PIGGY BANKS

--T'GET THEIR CLAMMY HANDS ON THE SCRATCH THAT'LL LURE 'EM HOT AND ANXIOUS TO THE LAND O' SULTANNI!

BUT, BATHLESS OF GROGGINS, IF IT IS NOT WATER YOU ARE POURING INTO THE WELL - WHAT ELSE?

PILLOWS, PAL - NICE, SOFT PILLOWS!

IT IS DONE, MY ODD FRIEND - THE PILLOWS NOW LINE THE BOTTOM OF THE WELL. WHAT NEXT?

GIRLS!!

D-DID YOU SAY --- GIRLS??

KEERECT!!

(P. VAN BUREN)

WE'LL GIVE IT A DRY RUN, KIDS! MAKE YERSELF COMFY ON THEM PILLOWS WHILST I GET THE REST O' TH' TOURIST LURE WORKIN'!

YOU ARE UNDOUBTEDLY MAD, BATHLESS OF GROGGINS - BUT YOU'RE THE ONLY FRIEND I HAVE LEFT IN THE WHOLE WORLD, SO (SIGH) DIVE IN, LADIES!

JOE PALOOKA

By Ham Fisher

BRR-R-R! MUST BE FORTY B'LOW ZERO!

YOU'RE TH' ONE WHO WON'T WEAR AN OVERCOAT!

WHATEVER HAPPENED T' THAT HAND WARMER I BOUGHT YOU FER CHRISTMAS?

IT WARMED ITS WAY THROUGH TH' ICE WHEN I DROPPED IT ICE FISHIN'!

DON'T S'POSE YOU'D WANT T'WEAR MY SHAWL?

AW, PRUNEY!!

HOW ABOUT THAT SWEATER I KNITTED YOU FER YOUR BIRTHDAY?

I'M ALREADY WEARIN' THAT!

WOW! IF YOU'RE THAT COLD, MAYBE YOU'LL WEAR THAT OLD SUIT O' LONG UNDERWEAR I WASHED LAST NIGHT!

THAT'S JUST TH' THING! I'LL GET IT!

IT AIN'T DRY YET!

by FRED WARSHOFKY



REALLY KEEPS THE DOCTOR AWAY

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One research group is exploring the use of an apple substance to prevent hardening of the arteries; another has found apple-eating an important means of preventing tooth decay; a third has made a study of the effect of apple-eating on over-all health.

Packed within its shining envelope, the apple boasts vitamins, minerals, proteins, fats and carbohydrates which bring health dividends to the body.

Its vitamins A and C aid in growth and help ward off colds. Its sugars provide a source of instant energy. Its acids stimulate saliva flow and its crunchy pulp acts as a natural toothbrush. Dermatologists recommend it to teenagers with skin problems, nutritionists to dieters because of its low calorie count and high bulk. In short, the apple seems a paragon of virtue.

the apple goes to college

Recently researchers at Michigan State University studied the over-all health of 500 students who ate 2 to 3 apples a day against the rest of the college population. It was found that the apple-eaters paid one-third fewer calls at the health clinic for colds and other respiratory infections, showed fewer skin disorders, gastrointestinal ailments and viral infections.

Even more significant was their ability to stand up under the pressures of college life. The comparison of tension-pressure ailments — headaches,

nervousness, inability to concentrate — showed apple-eaters ahead by 6 to 1.

Looking into the future, researchers at Rutgers University are investigating pectin—a substance found in abundance in apples—as a means of preventing atherosclerosis, the number one heart disease in America.

chicken feed

The first experiments were made on two flocks of chickens. One flock of birds received their normal diet. A second flock was fed pectin as well. Then the aortas—the large artery that carries blood from the heart—were removed and examined. The aortas of chickens receiving no pectin showed the presence of atherosclerosis to a moderately severe degree. The birds fed pectin had a significantly lower count.

The next step is to apply these findings to human beings. "What we hope to do," says Dr. Paul Grimminger of Rutgers, "is work with older persons who have atherosclerosis, but it will be a long-range program."

More immediate results were gained by British dentists who for two years fed apples to children after meals. A second group of non-apple-eaters served as controls. The apple-eaters were found to have "significantly better" gum condition than the control group and only half as many cavities.

It looks as though the fruit which proved Eve's undoing holds high hopes for the rest of us. And modern research is adding still more truth to the old adage, first coined in Devonshire, England: "Ate an Apfel avore gwain to bed. Makes the doctor beg his bread."



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Mexico is torn between ancient ways and new ideologies. And never has it been more important to understand this struggle, for it is being duplicated in many emerging Central and South American nations.

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It is a city of a thousand exotic smells. The odor of stone-ground corn meal. The aroma of Mexican coffee. The perfume from baskets of carnations, gardenias, dahlias, roses, carried on the heads of Indian women. The reek of chili-spiced mixtures simmering over charcoal braziers.

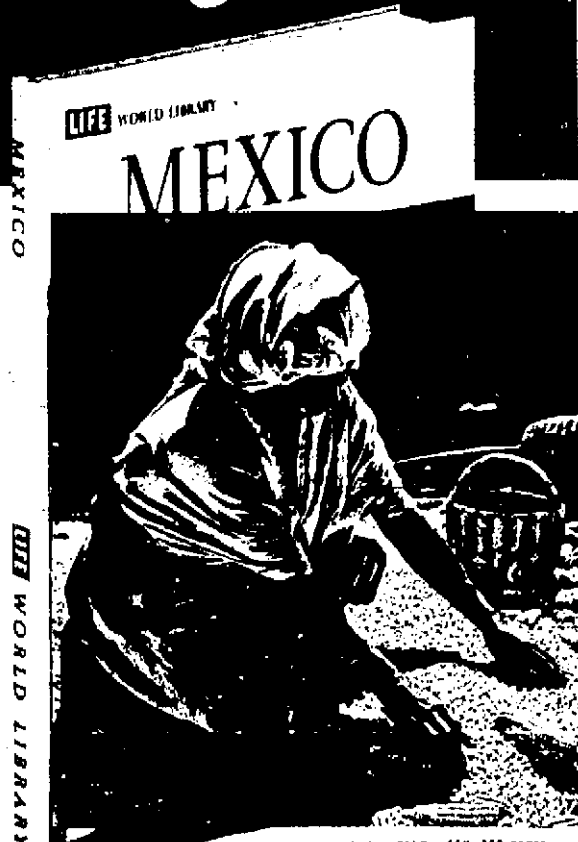
A turn of the page and you are transported to

the abandoned Indian city of Uxmal, rising silently out of a vast, empty plain in northern Yucatán. A few pages further on, you'll attend a rural fiesta where men in caps of monkey fur do a shuffling dance, shaking gourd rattles and waving clay censers.

You'll hear stories of the men who made Mexico. Cortés, the hated Spanish conqueror whose bones were finally hidden to avoid riots. Cuauhtémoc, the Aztec ruler who defied him despite torture, and whose name is honored throughout Mexico today. Father Hidalgo, whose rebel mob of 80,000 vainly tried to liberate Mexico from Spain in 1810 armed with sticks, stones, knives and axes. Santa Anna, the self-styled "Napoleon of the West," who sold part of Arizona and New Mexico to the U.S. to pay his troops. Juárez, the stoic Indian leader with the mystical regard for law, who gave Mexico its constitution. The gentle, high-minded Madero, who launched a decade of bloody revolution. President Cardenas, who ordered the telegraph system to accept free for one hour a day all wires from poor folk to him.

Maps, bibliographies and dates of important historical people and events add to the volume's usefulness to school children in the family.

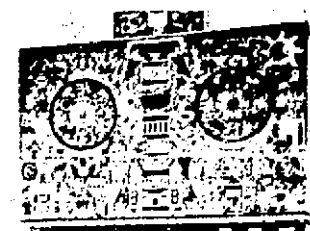
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IN CAFETERIA of state-owned factory in Hidalgo, workers lunch beneath mural depicting rights guaranteed by the constitution.



MONUMENTAL MOSAIC symbolically depicting Mexican cultural history covers entire wall of the library of the University of Mexico, noted for its startling architecture.



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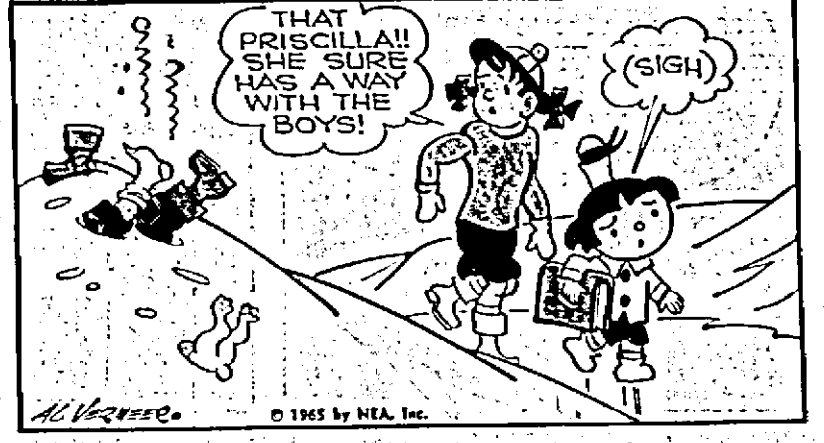
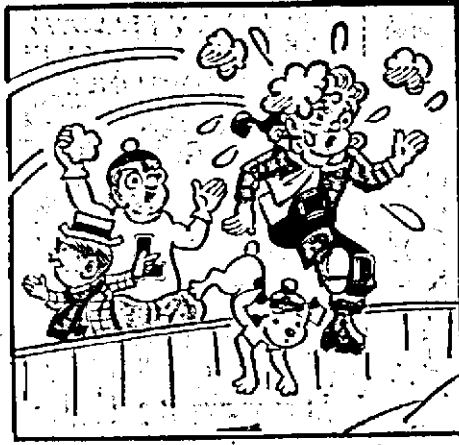
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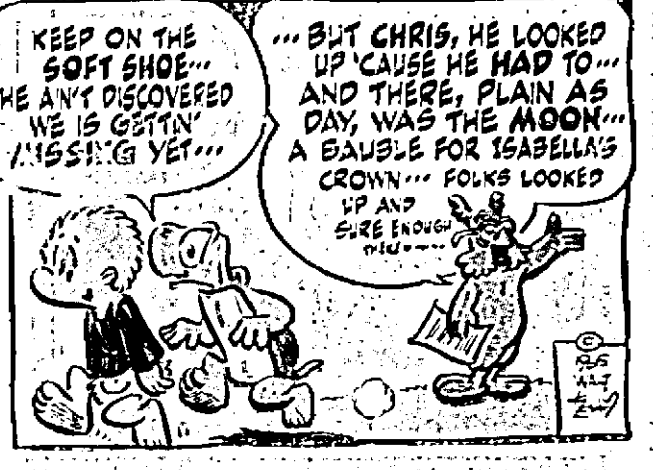
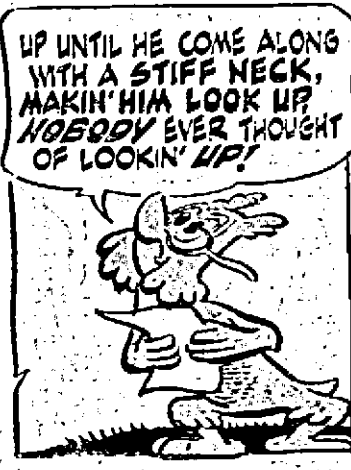
PRISCILLA'S POP

By Al Vermeer

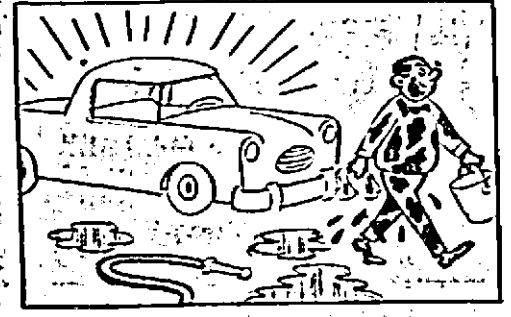
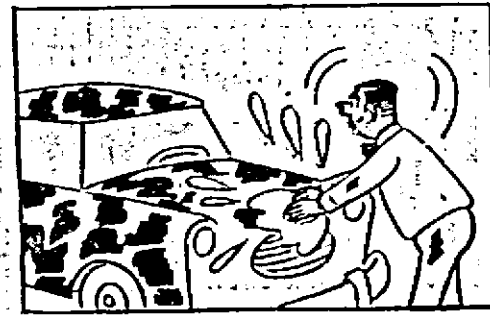
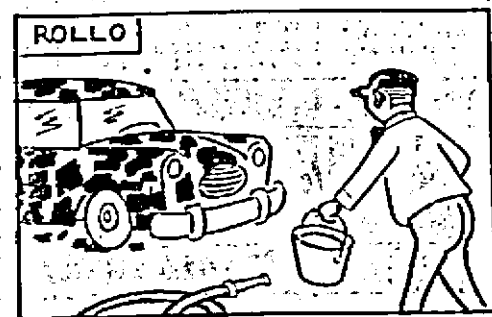
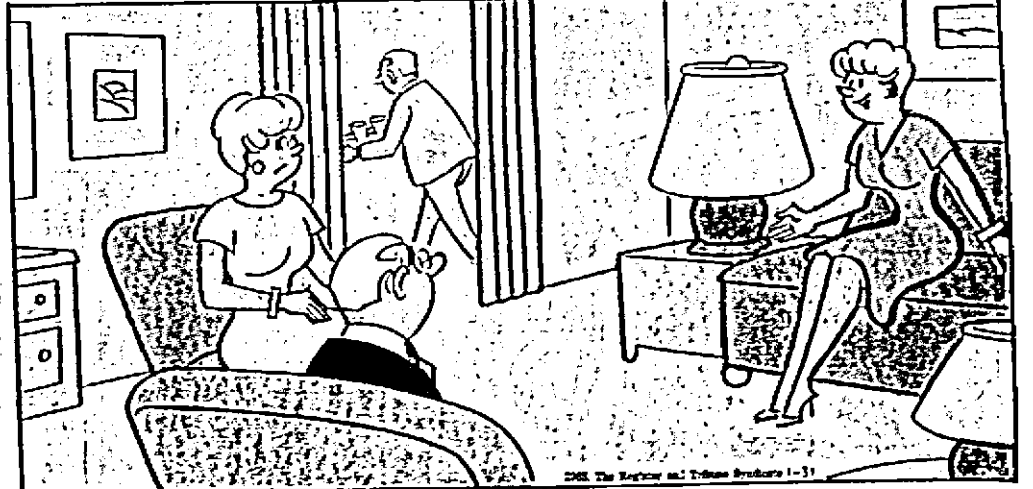
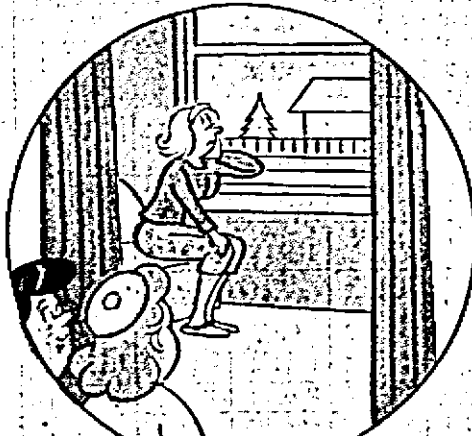


POGO

By Walt Kelly



OFF THE RECORD



MISS PEACH

By Mell

—AND NOW FRANCINE WILL TELL US HER LIFETIME IDEAL!

THANK YOU, MISS PEACH! MY LIFETIME IDEAL IS TO MAKE THIS A MORE BEAUTIFUL WORLD...

—I WANT TO SHOW MY FELLOW HUMANS THE TRUE LOVELINESS OF LIFE...

—THROUGH MY ART, I WANT TO CREATE, TO BUILD, TO ESTABLISH...

—TO RAISE HUMANITY'S EYES FROM THE DUST TO THE SKIES, TO THE MAGNIFICENCE, THE SPLENDOR, THE GLORIOUS SHINING HEIGHTS TO WHICH WE CAN SOAR...

OH, THERE'S THE BELL, FRANCINE! WOULD YOU EMPTY THE WASTEBASKET, PLEASE.

CERTAINLY, MISS PEACH! I REGARD IT AS A LOGICAL FIRST STEP TOWARDS MAKING THIS A MORE BEAUTIFUL WORLD.

YOU KNOW SOMETHING, FRANCINE, YOU'RE A BEAUTIFUL PERSON.

A BEAUTIFUL PERSON!
BEAUTIFUL!
BEAUTIFUL!

ALLEY OOP

By V. T. Hamlin

WE BEEN ON PRETTY THIN RATIONS SINCE OL' GLIZ'S GHOST'S BEEN HAUNTING TH' WOODS OUT THERE.

YEH... AN' IF YASK ME, IT'S RIDICULOUS!

I DON'T BELIEVE THERE IS ANY GHOST!

ME, NEITHER... BUT I'M SURE GETTIN' HUNGRY!

HEY, OOP... HOW ABOUT SHOWIN' US THAT WATER-MELON TREE OF YOURS?

OKAY, C'MON... I'D LIKE SOME MYSELF!

THERE SHE IS... BUT I WONDER HOW ALL THOSE MELONS GOT KNOCKED DOWN ON TH' GROUND?

MAYBE OL' GLIZ'S GHOST GOT HERE FIRST!

AW, FOR PETE SAKE, DON'T BE SILLY!

HECK, NO! GHOSTS DON'T EAT WATERMELONS!

GIMME THAT BIG ONE UP ON TOP!

YEH... AN' I'LL TAKE TH' ONE NEXT TO IT!

WELL, H'LO! WHAT TOOK YSO LONG T'GET HERE?

OH, WELL... BEIN' A GHOST'S A LOTTA FUN ALL RIGHT...

BUT I DON'T GUESS I WAS CUT OUT FOR THAT KIND OF A JOB PERMANENT!

OVER \$1,000,000 PAID IN CLAIMS

to INSURED READERS by ACCIDENT INSURANCE



Payments have been made to insured readers for almost every type of accident during the past 25 years. Over half a million dollars was paid in the past three years. This valuable insurance has recently been improved to include death and dismemberment benefits of \$5,000.00 FREEWAY COVERAGE

BENEFITS PAID FOR	Freeway, Passenger Car, Truck	Freeway, Expressway, Schoolbus, School, etc.	Auto, Truck, Bus, Taxi, etc. (not on freeway)	Accident at home, on the street, at school, etc.
LOSS OF LIFE OR DOUBLE DISMEMBERMENT	\$10,000.00	\$5,000.00	\$1,000.00 to \$1,500.00*	\$500.00 to \$750.00*
LOSS OF A HAND, OR FOOT, OR SIGHT OF AN EYE	\$5,000.00	\$2,500.00	\$500.00 to \$750.00*	\$250.00 to \$375.00*
FOR SERIOUS ACCIDENTS				
Disability benefit up to 50% of salary	\$150.00	\$100.00	\$50.00	\$25.00
Hospital Expense up to \$100.00	\$100.00	\$50.00	\$25.00	\$12.50
Ambulance Expense up to \$10.00	\$10.00	\$5.00	\$2.50	\$1.25
MAXIMUM TOTAL	\$1,230.00	\$1,230.00	\$930.00	\$418.00
FOR MORTAL ACCIDENTS				
Death benefit up to \$50,000	\$50,000	\$25,000	\$10,000	\$5,000
MAXIMUM TOTAL	\$50,000	\$25,000	\$10,000	\$5,000

*Benefits increase 1% each month to maximum of 36%.

ELIGIBILITY—Insured to man, woman and child between ages 1 and 77 except those who have lost both hands or feet or sight of both eyes.

EXCEPTIONS—Benefits paid in accordance with terms of National Casualty Company policy No. 7643-U. Does not cover accidents in a mine, in railroad yard or from accident on same paying passenger, war, or other risks.

UNLIMITED—Benefits—except Death \$2,500 and \$5,000—applied to each accident after 60th birthday. No reduction in benefits first year.

RENEWABLE at option of Company.

EXCEPTIONS—Benefits paid in accordance with terms of National Casualty Company policy No. 7643-U. Does not cover accidents in a mine, in railroad yard or from accident on same paying passenger, war, or other risks.

This is only a partial description of the principal terms and provisions in the policy.

65c each month

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National Casualty Co., care of:
Independent, Press-Telegram
404 Pine Ave.,
Long Beach, California, 90801

I apply for Accumulative Accident Insurance, to become effective day policy is issued and dated. I understand that it takes about 10 days to issue a policy and agree (1) to pay the premium of 65c per month; (2) designate person who collects for my newspaper, as my mastercard to deliver premium to above office; (3) that policy will automatically expire if I fail to pay premium when due. Insurance does not cover persons who have lost both hands and feet, or the sight of both eyes.

☐ FOR FIRST POLICY IN FAMILY—Send no money, pay carrier 65c each month at the same time you pay for paper.

☐ FOR EACH ADDITIONAL POLICY IN FAMILY—Enclose \$7.50 Annual Premium with each application.

☐ I NOW SUBSCRIBE TO THE INDEPENDENT

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Applicant's Full Name (Print given name like "John M." and last name)
Age (1 to 77) Phone No.
Address (Street and No. or RFD) (City and State)
Name one beneficiary, other a blood relation, family member or "Estate"
Name of Beneficiary (Print given name like "John M." and last name)

Independent, Press-Telegram



NANCY By Ernie Bushmiller



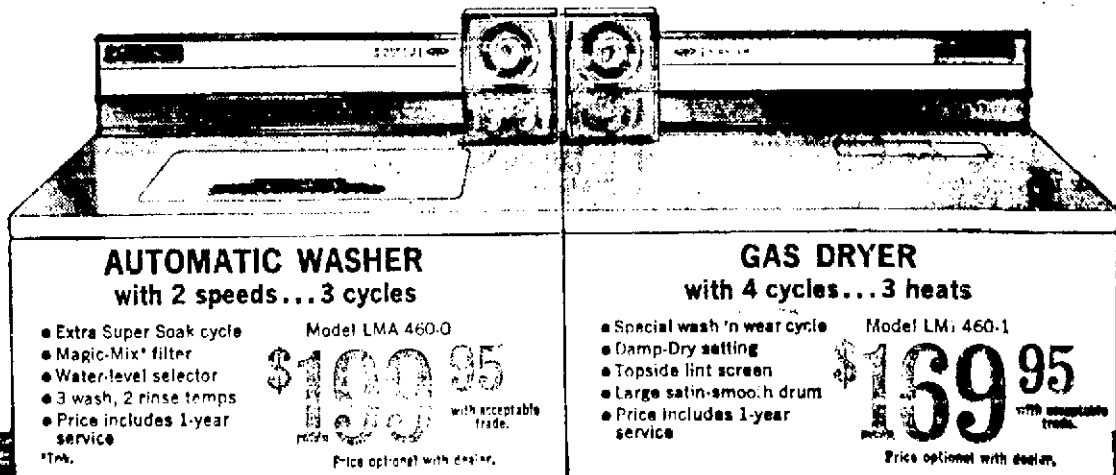
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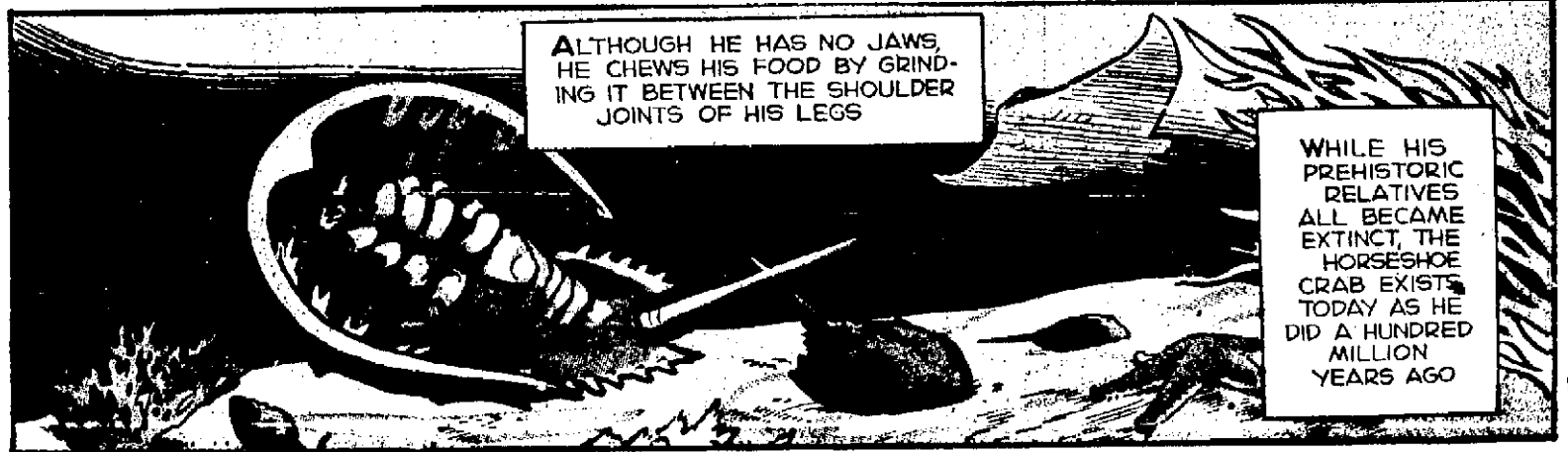
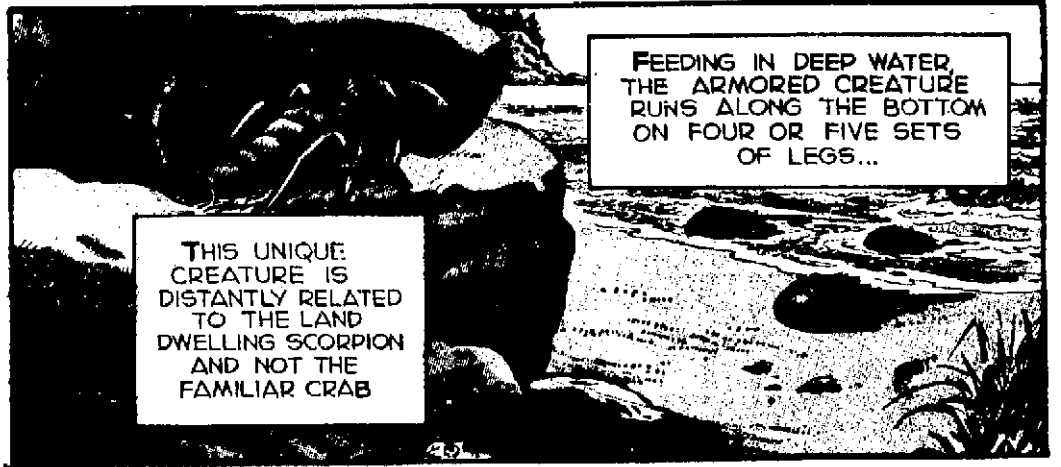
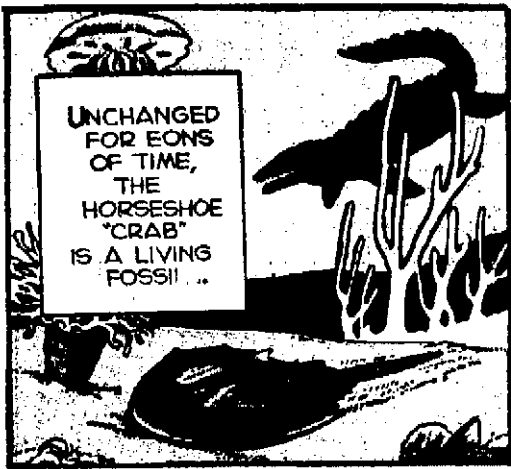
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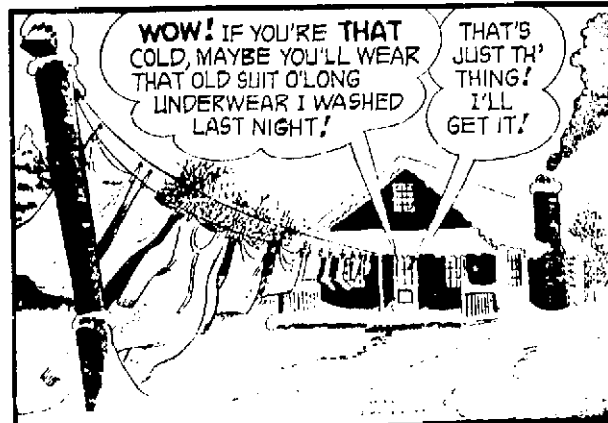
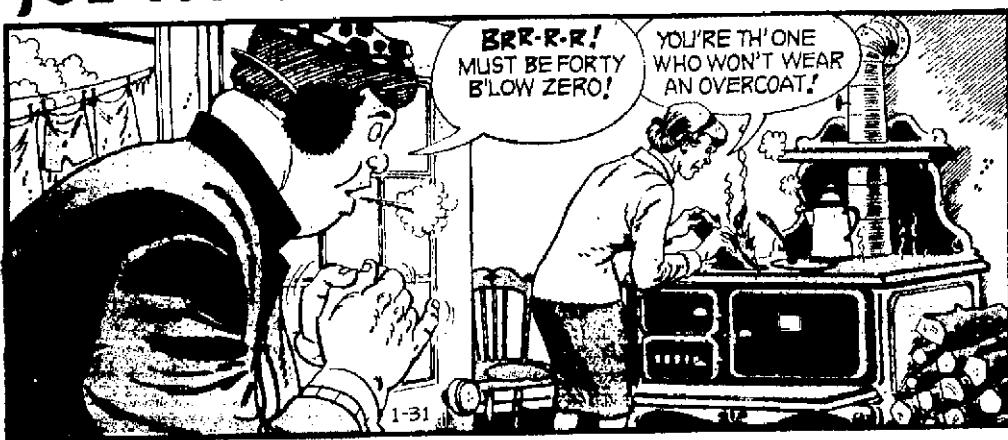
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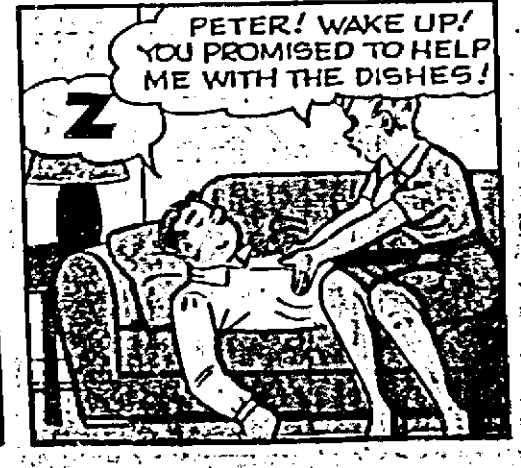
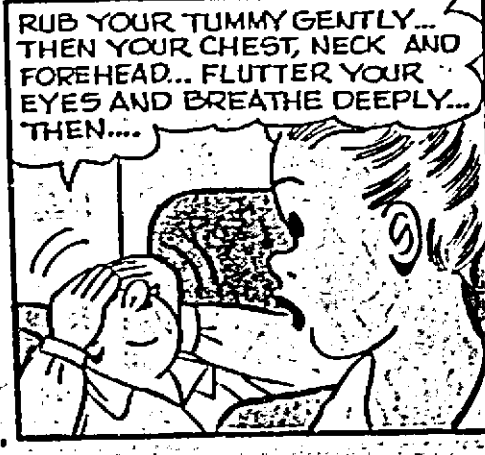
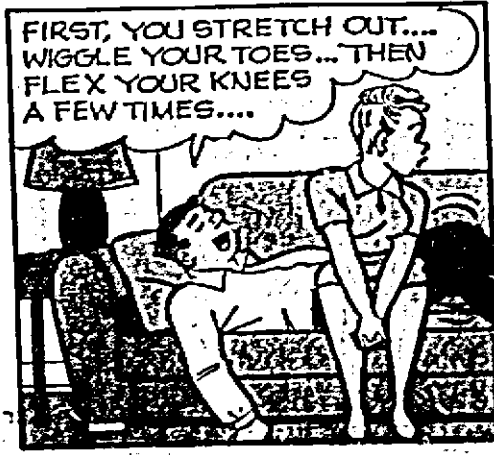
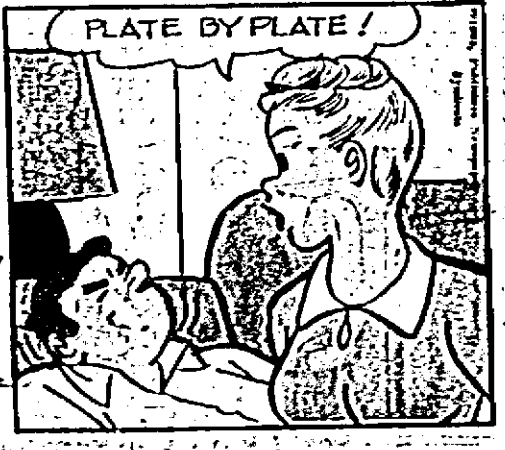
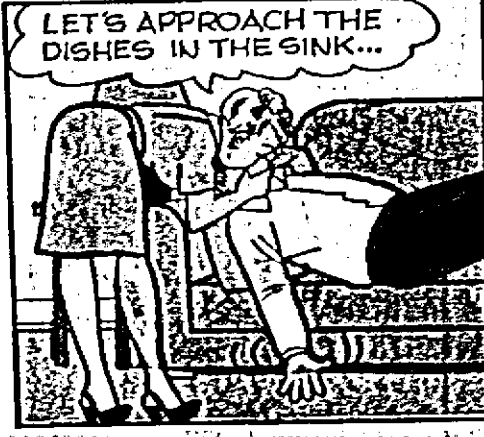
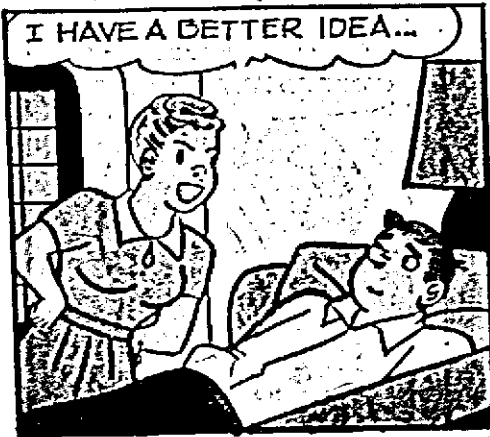
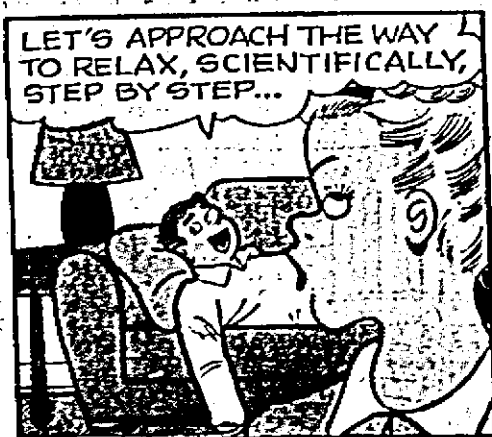
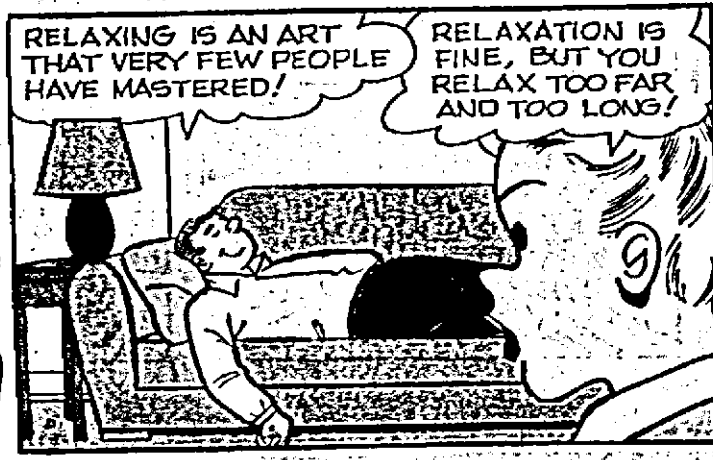
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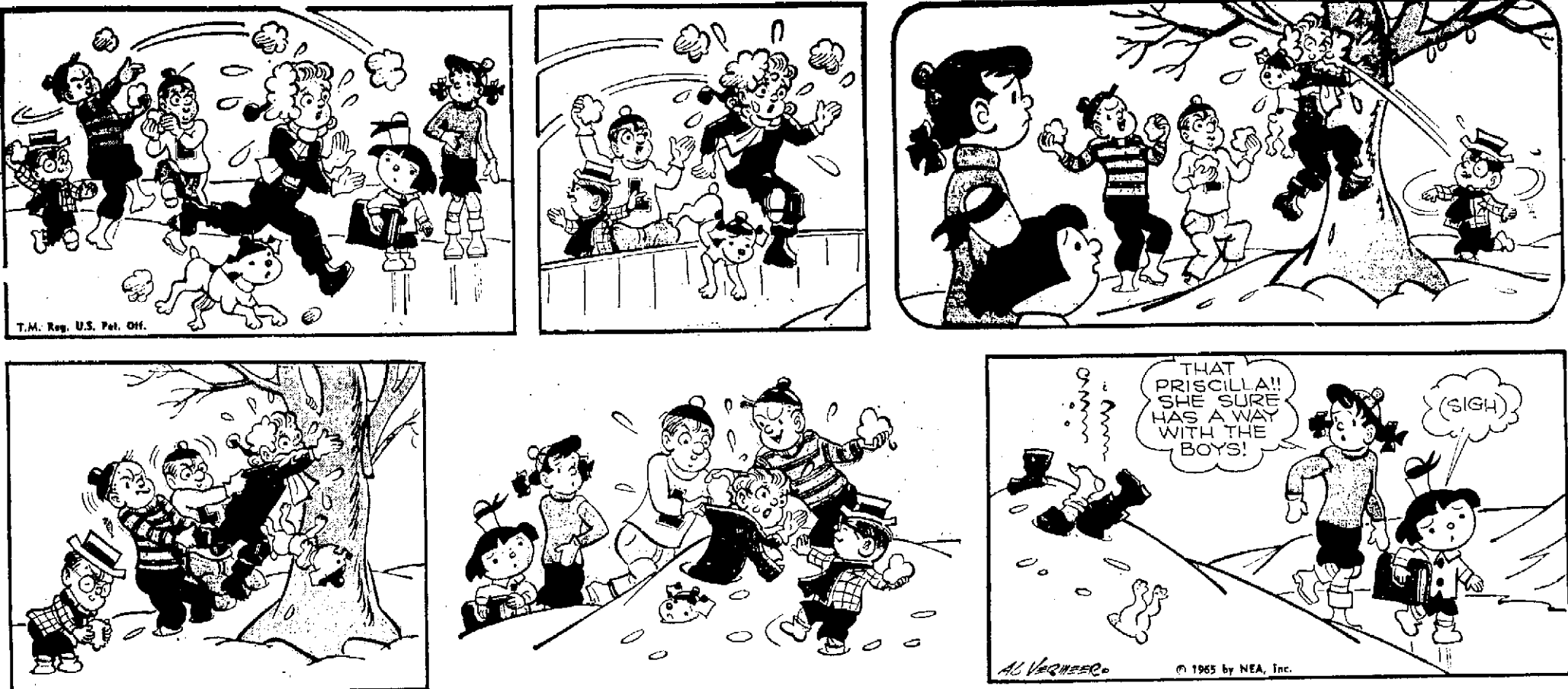
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By Dick Brooks



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By Al Vermeer

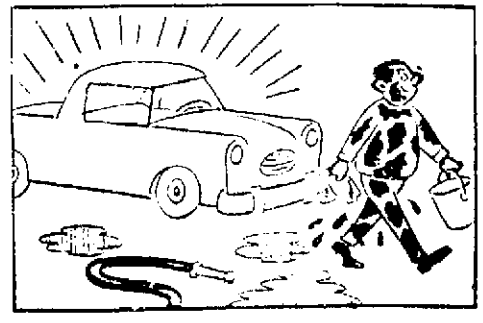
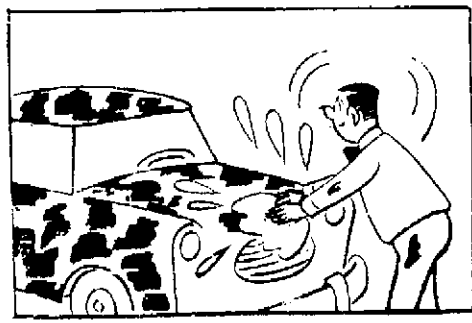
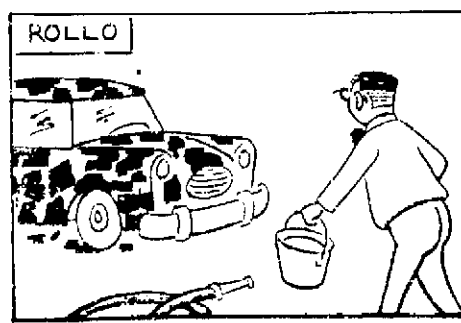
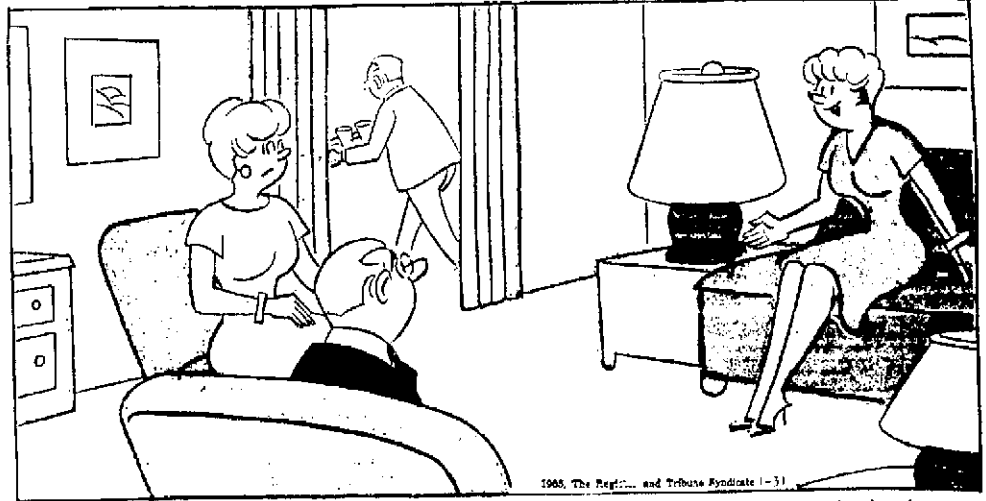
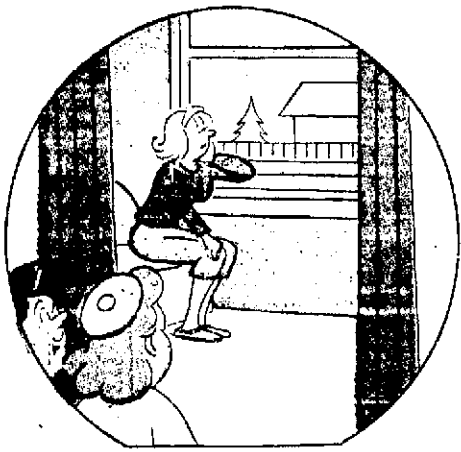


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By Walt Kelly

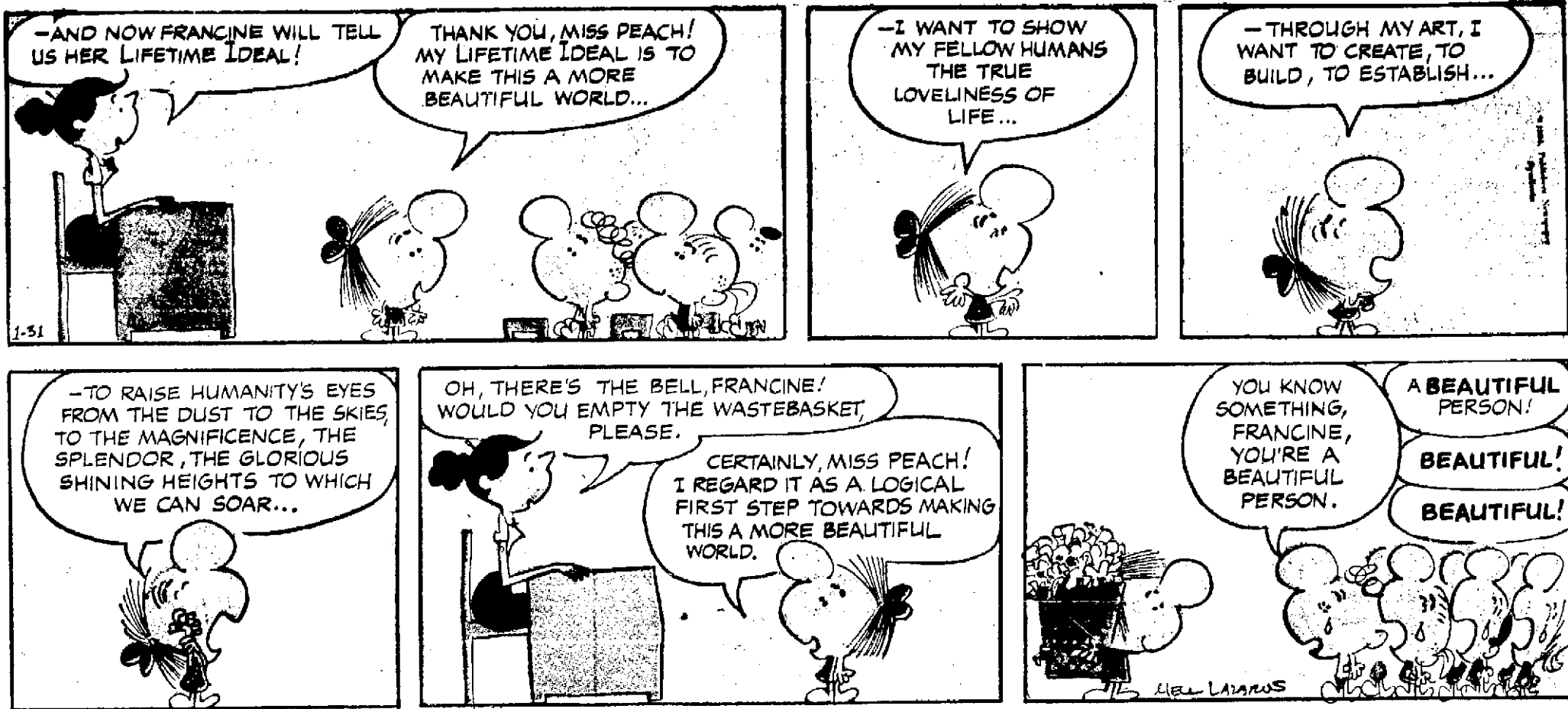


OFF THE RECORD
by ED REED



MISS PEACH

By Mell



ALLEY OOP

By V. T. Hamlin



65c
each month

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National Casualty Co., care of:
Independent, Press-Telegram
404 Pine Ave.,
Long Beach, California, 90801

BENEFITS PAID FOR	Railway Passenger Car Wreck	Freeway, Expressway, Standstill, Subway Wreck	Auto, Truck, Bus, Taxi, Bicyclist, Pedestrian, etc.	Accidents at home, in the street, at school, etc.
LOSS OF LIFE OR DOUBLE DISMEMBERMENT	\$10,000.00	\$5,000.00	\$1,000.00 to \$1,500.00*	\$500.00 to \$750.00*
LOSS OF A HAND, OR FOOT, OR SIGHT OF AN EYE	\$5,000.00	\$2,500.00	\$750.00*	\$375.00*
FOR SERIOUS ACCIDENTS				
Disability Benefits up to \$100.00 per month	\$400.00	\$400.00	\$300.00	\$180.00
Hospital Expense up to \$100.00	\$400.00	\$400.00	\$300.00	\$180.00
Ambulance Expense up to \$10.00	\$20.00	\$20.00	\$20.00	\$20.00
X-Ray Expense up to \$10.00	\$10.00	\$10.00	\$10.00	\$10.00
MAXIMUM TOTAL	\$1,230.00	\$1,230.00	\$930.00	\$470.00
FOR MINOR ACCIDENTS				
Doctor Bill Expense up to \$10.00	\$10.00	\$10.00	\$10.00	\$10.00
X-Ray Expense up to \$10.00	\$10.00	\$10.00	\$10.00	\$10.00
MAXIMUM TOTAL	\$40.00	\$40.00	\$40.00	\$40.00

*Benefits increase 1% each month to maximum of 30%.

ELIGIBILITY—Issued to men, women and children between ages 1 and 79—except those who have lost both hands or feet or sight of both eyes.

LIMITATIONS—Benefits—except Doctor Bill and X-Ray expense—reduced one-half after 60th birthday. No reduction in benefits first year.

RENEWABLE at option of Company.

EXCEPTION—Benefits paid in accordance with terms of National Casualty Company policy NA 7665-U. Does not cover accidents in a mine, in railroad yard or train except as fare-paying passenger; wrecks; auto races, carnivals.

This is only a partial description of the principal terms and provisions in the policy.

FOR FIRST POLICY IN FAMILY—Send no money. pay carrier \$6c each month at the same time you pay for paper.

FOR EACH ADDITIONAL POLICY IN FAMILY—Enclose \$7.50 Annual Premium with each application.

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Applicant's Full Name (Print given name like "Helen M." and last name) _____

Age _____ (1 to 79) Phone No. _____

Address (Street and No. or RFD) _____ (City and State) _____

Name one beneficiary, either a blood relation, family member or "Estate" _____

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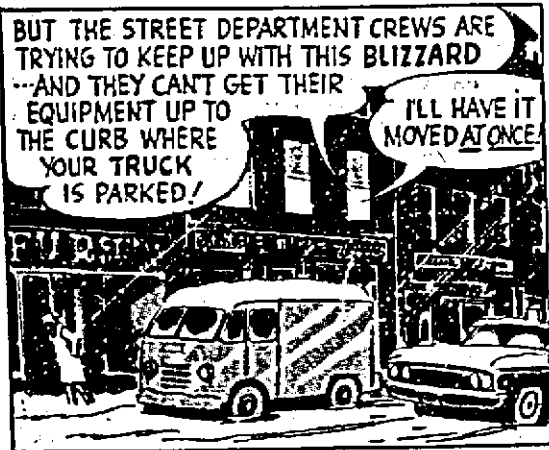
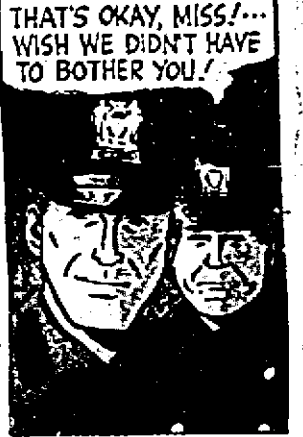
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\$5,000.00 FREEWAY COVERAGE

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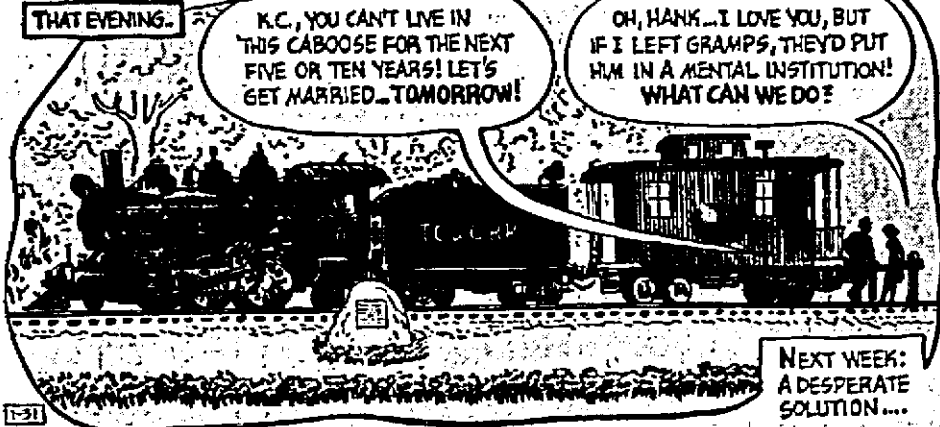
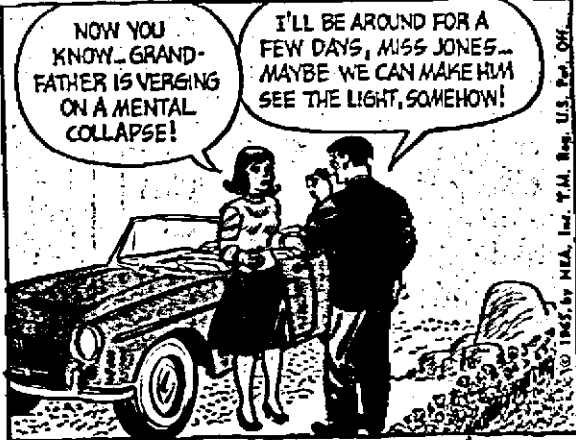
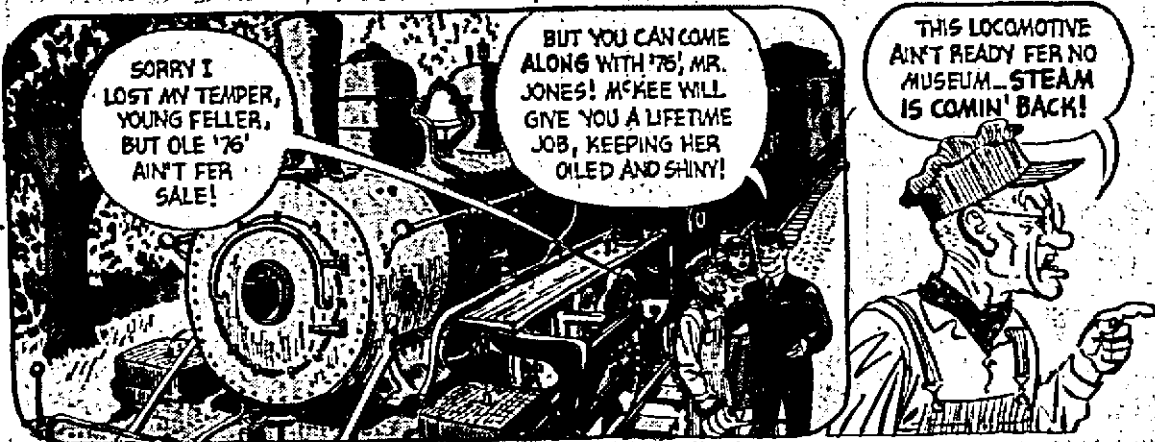
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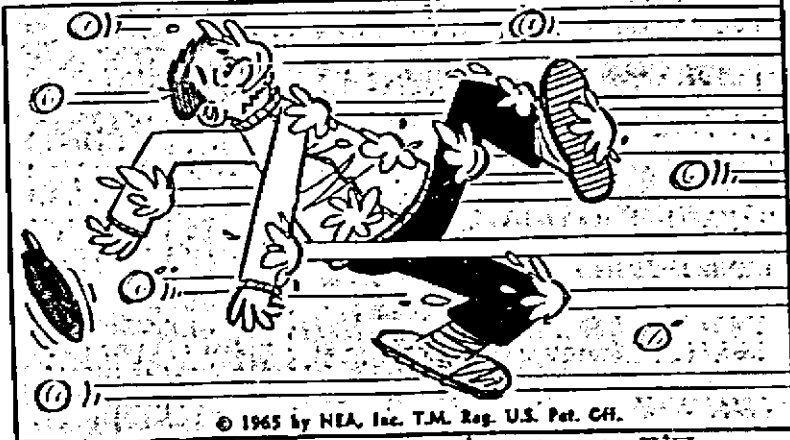
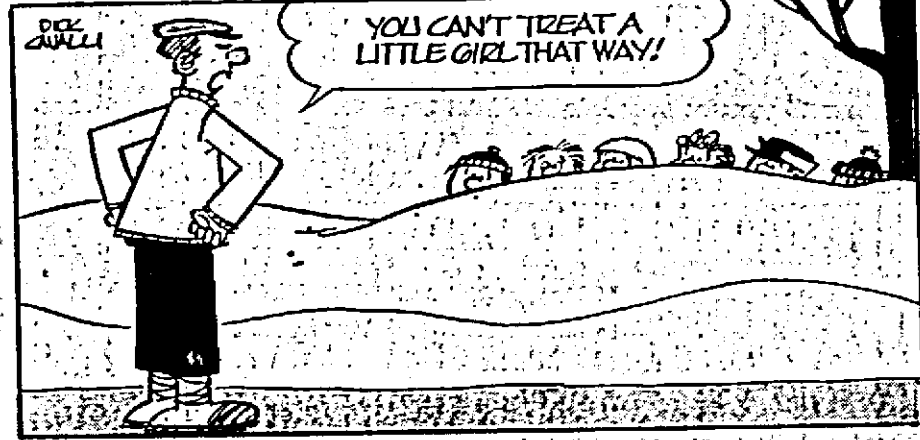
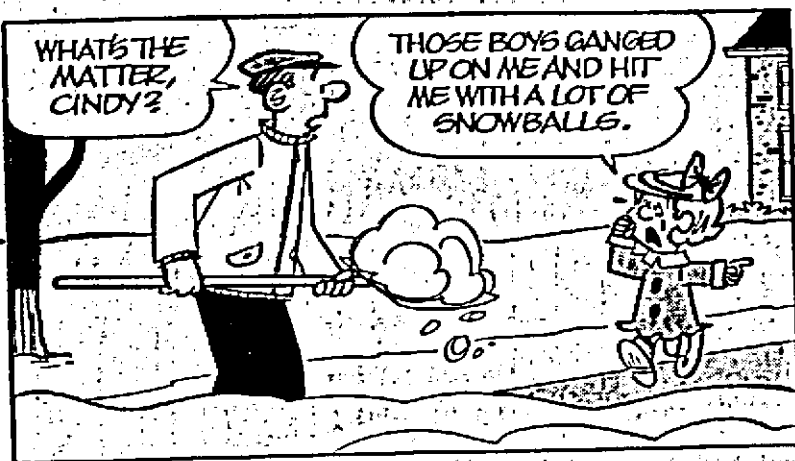
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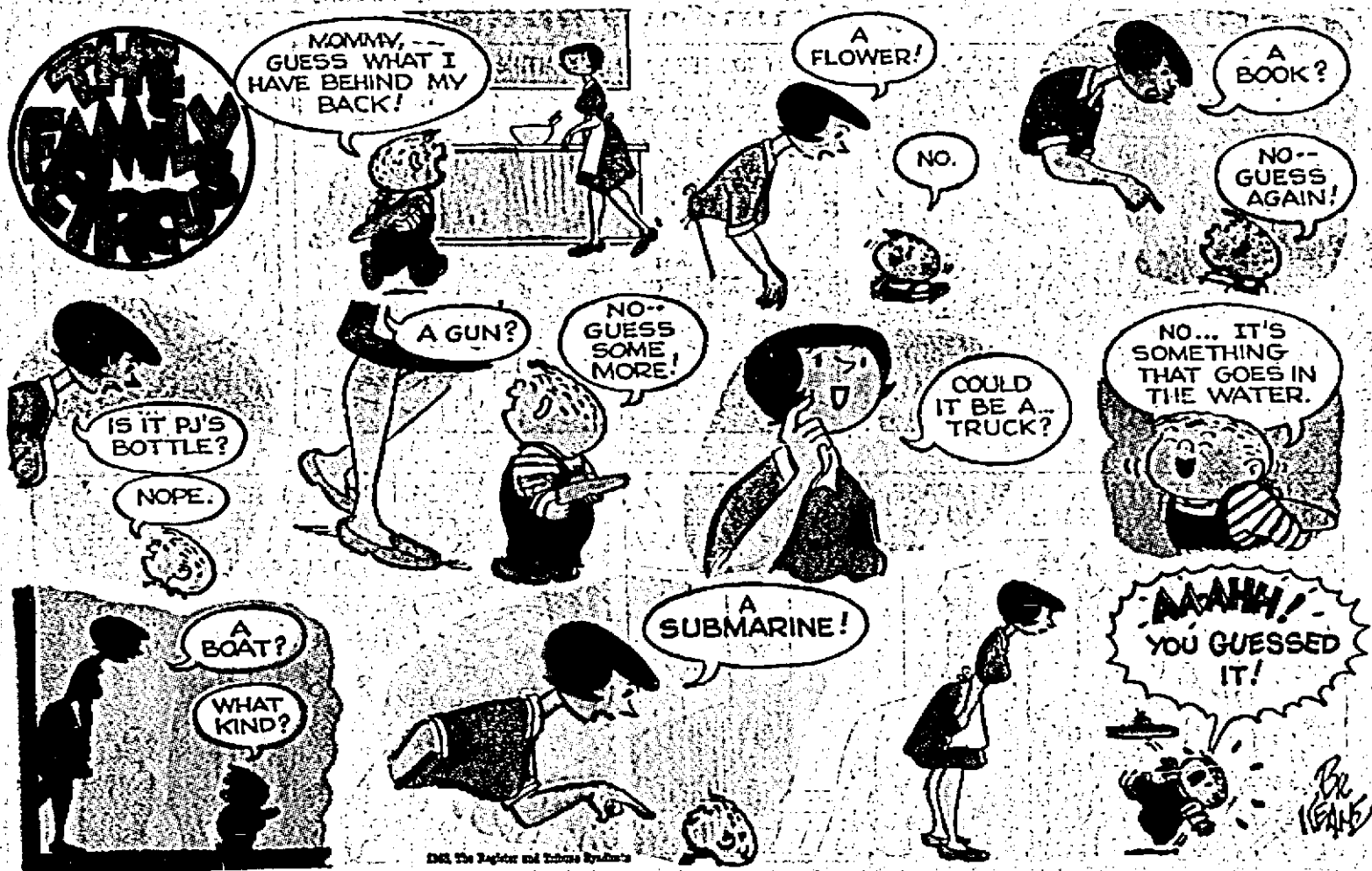
By Leslie Turner



MORTY MEEKLE

By Dick Cavalli





Sideshow

CYCLONE
JAN GREENHOFF
215 FOREST DR.
JERICHO, L.I., N.Y.

NAME DROPPER
TOM I ED
-RICHARD J. FARRAR
111 PARK ST.
MONTCLAIR, N.J.

INCOME TAXES
-SHELLEY BETH BEER
2190 ALATKA ST.
MIAMI, FLORIDA

AN ARROW'S CAPE
-SUSAN WOODGATE
16 ORANGE ST.
READING, MASS.

CONDESCENDING
-MARK GEORGE SIMMONS
433 So. 75th St.
MILWAUKEE 26, WIS.

PUDDING ON THE WEETS
-JACQUES FLEISCHMANN
1215 CORNELL
UNIVERSITY CITY, MO.

THERE OUGHTA BE A LAW!

By Harry Shorten



BEEF SALE

7 BIG SALE DAYS SALE ENDS SAT. FEBRUARY 6th
OPEN 9 'til 9 DAILY & SUNDAY
(WED. 9 to 6)

3 CONVENIENT LOCATIONS



TO OPEN AN ACCOUNT IN ADVANCE, CALL
798-0539 PASADENA LO 4-2618 SOUTH GATE 393-7276 SANTA MONICA



9821 CALIFORNIA AVE.
In Nearby SOUTH GATE

Take the Long Beach Freeway to Firestone, go west to California Avenue (between Atlantic and Long Beach Blvd.) turn left and go approximately one mile to 9821 California.

105 DAYS SAME AS CASH!
... OR UP TO 12 MONTHS TO PAY
SET PAYMENT TO FIT YOUR BUDGET

BLACK ANGUS'
Tender Delicious
BEEF HALVES
\$28.00 per 100 lbs
Average Weight 200 to 300 lbs.
NO CARRYING CHARGE

EXAMPLES:
200 lbs. at 28c ... \$56.00
ONLY \$4.30 a wk. for 3 mos.

BLACK ANGUS'
Tender Delicious
BEEF HINDS
\$35.00 PER 100 LBS.
Mostly Steaks!
Average Weight 120 to 160 lbs.

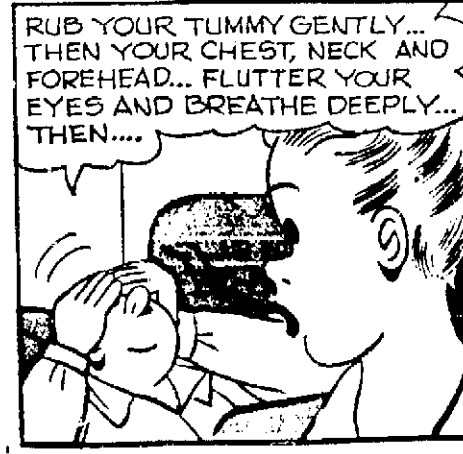
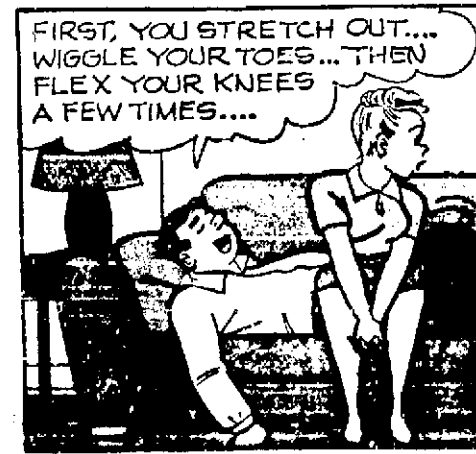
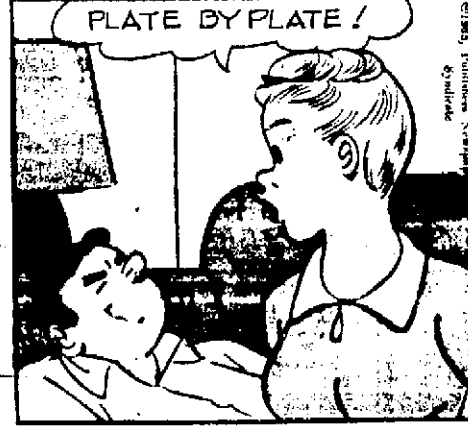
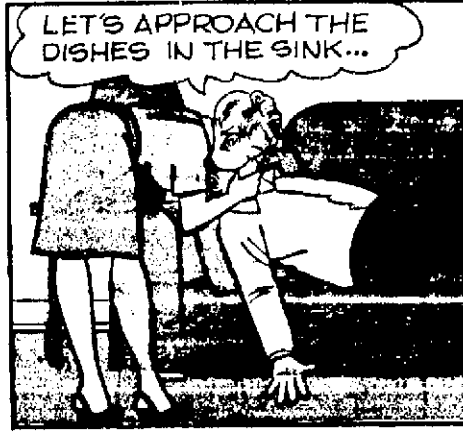
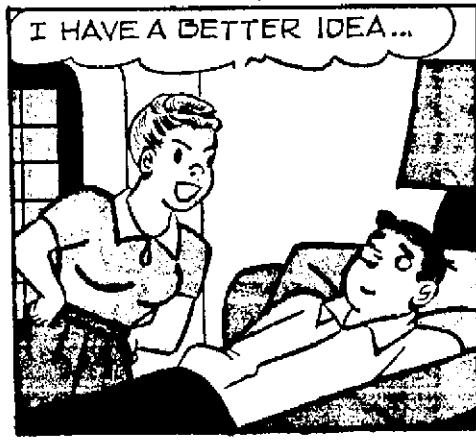
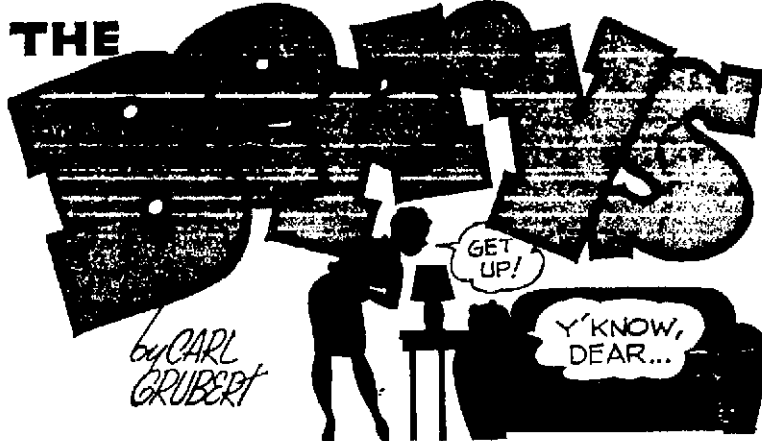
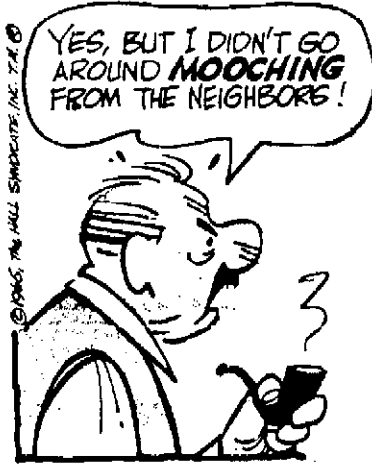
SUPREME STEAK ORDER 79¢

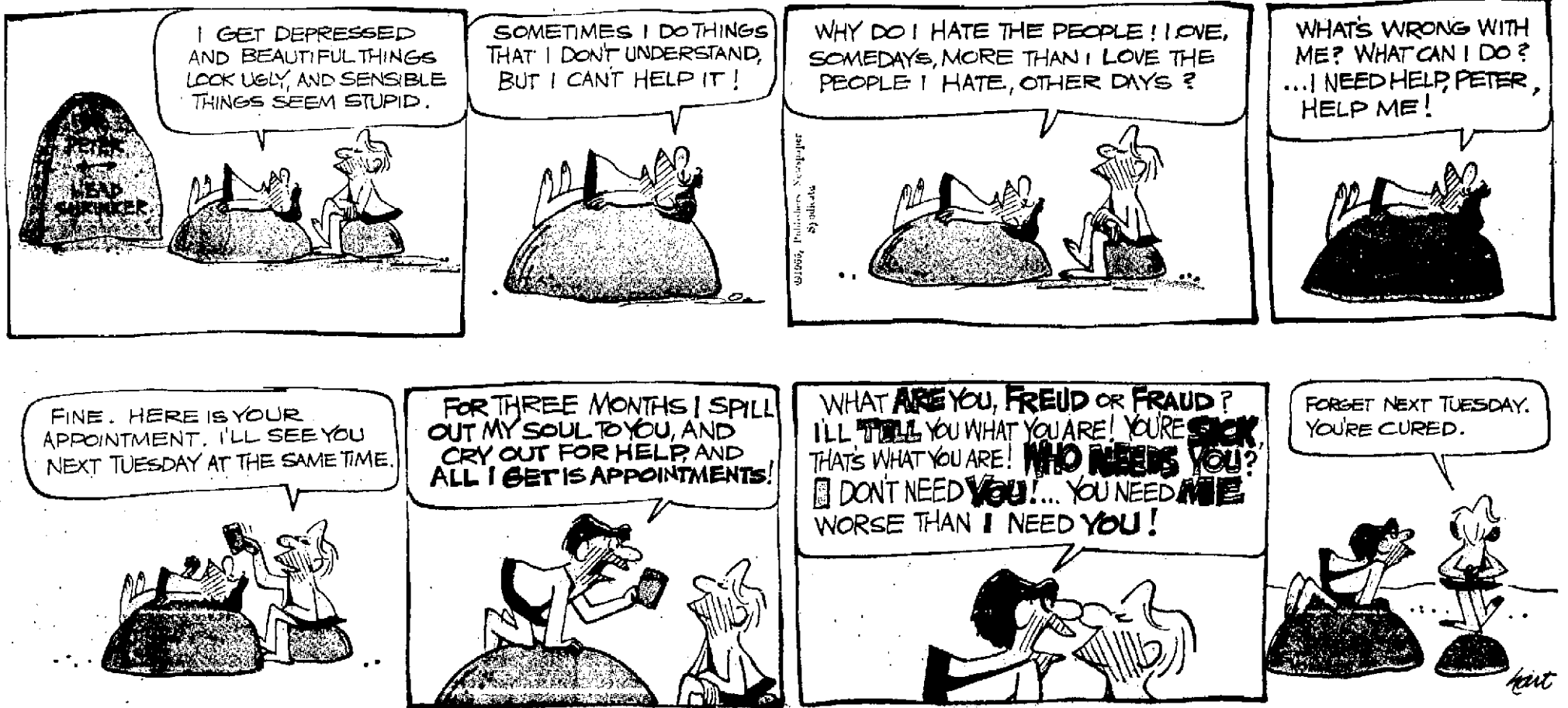
GUARANTEE
Guaranteed to Satisfy
If not satisfied return within 10 days and your purchase will be replaced or money refunded.

NO FREEZER?
Lockers \$1.50 per mo.



by Hank Ketchum





ARCHIE

by BOB MONTANA



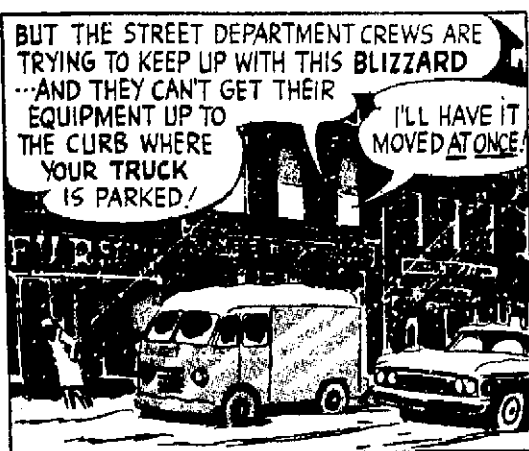
THE JACKSON TWINS

By Dick Brooks



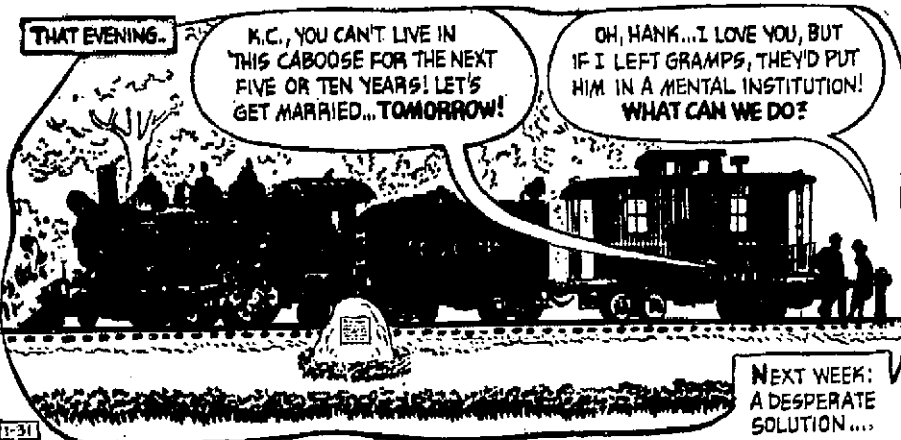
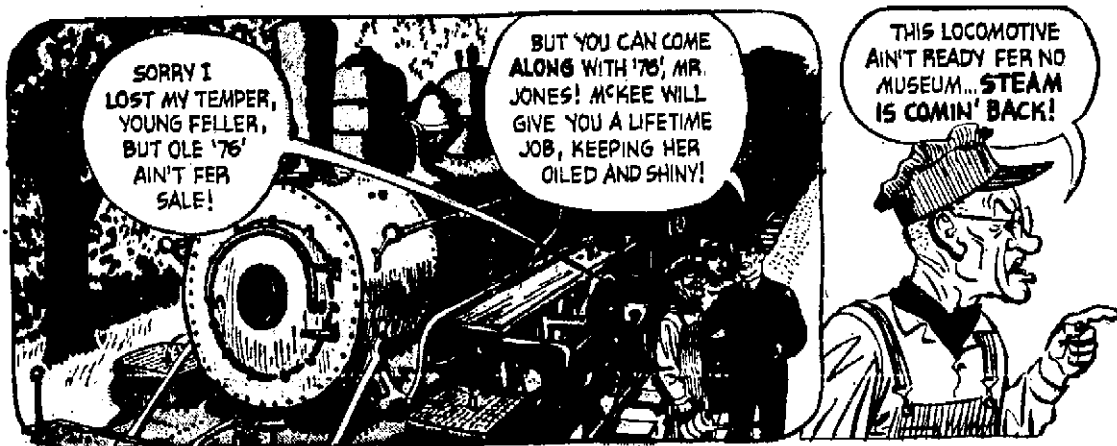
STEVE ROPER

By Saunders and Overgard



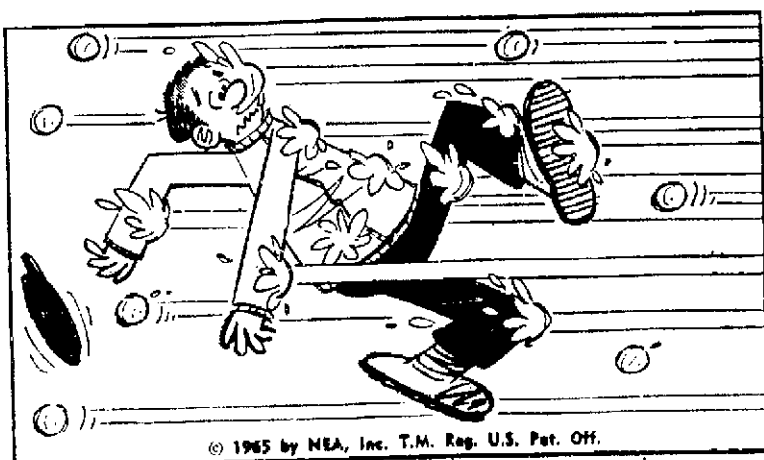
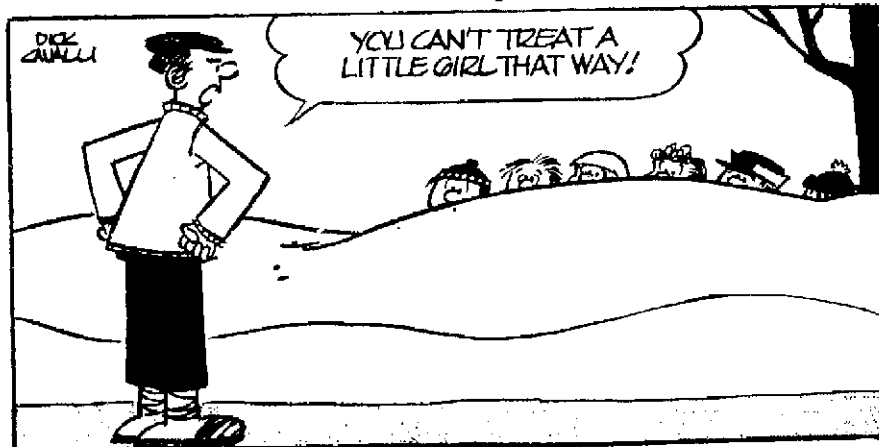
CAPTAIN EASY

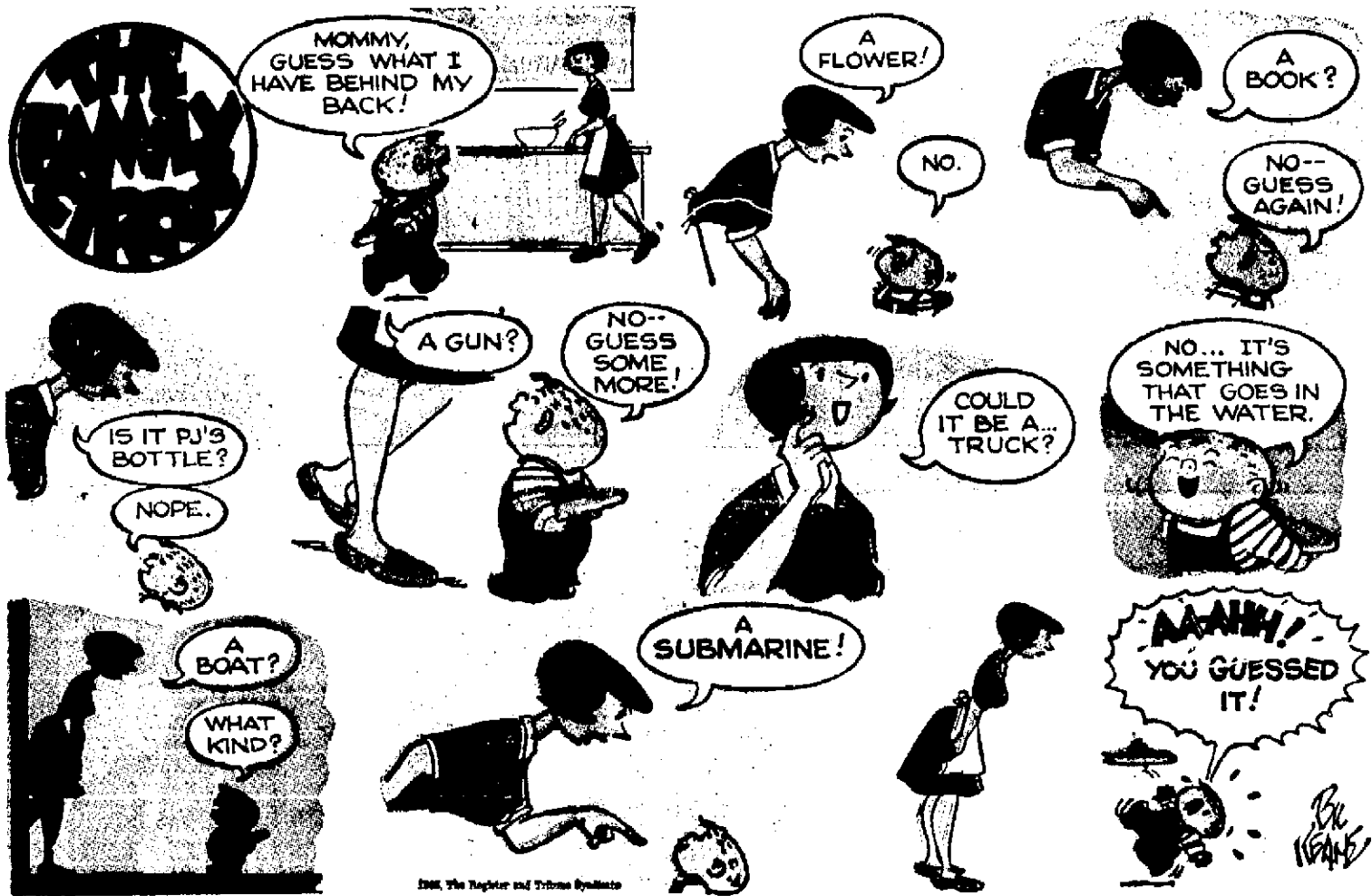
By Leslie Turner



MORTY MEEKLE

By Dick Cavalli





Sideshow

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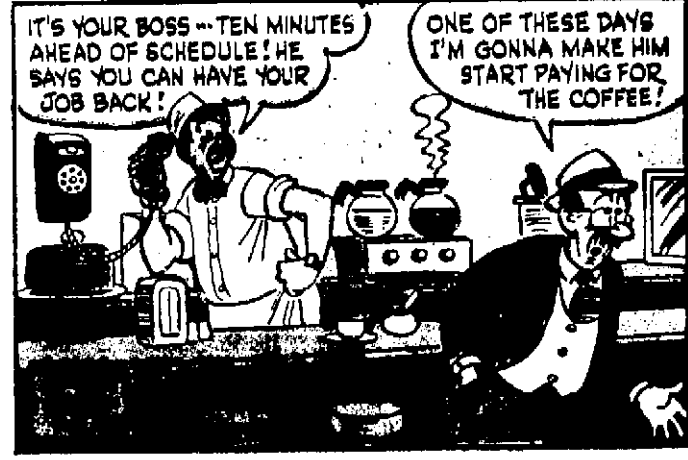
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-MRS. GEORGE SENLUND
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THERE OUGHTA BE A LAW!

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BEEF SALE

105 DAYS SAME AS CASH!
... OR UP TO 12 MONTHS TO PAY
SET PAYMENT TO FIT YOUR BUDGET

FREE 15 lbs. FRYING CHICKEN
-OR-
35 PORK CHOPS
FREE with purchase of half or more.

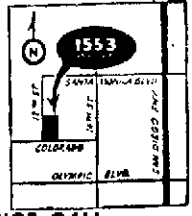
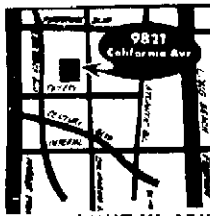
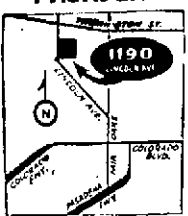
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SOUTH GATE

SANTA MONICA



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PASADENA

LO 4-2618
SOUTH GATE

393-7276
SANTA MONICA

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Mostly Steaks!
Average Weight 120 to 140 lbs.

SUPREME STEAK ORDER
79¢

SUPREME BEEF ORDER
69¢

9821 CALIFORNIA AVE.
In Nearby SOUTH GATE

Take the Long Beach Freeway to Firestone, go west to California Avenue (between Atlantic and Long Beach Blvd.) turn left and go approximately one mile to 9821 California.

Call LO 4-2618 NOW

(If Toll Call, Call Collect)
or come in — to make an appointment in advance to select your meat and watch it processed in 30 minutes.

GUARANTEE
Guaranteed to Satisfy

If not satisfied return within 10 days and your purchase will be replaced or money refunded.

NO FREEZER?
Lockers \$1.50 per mo.

BLACK ANGUS
FREEZER MEATS, INC.